Alameda Countywide Multimodal Arterial Plan Draft Scope of Work – Tasks

1. Inventory Existing Plans, Studies and Policies, and Identify Baseline Countywide Multimodal Arterial Corridor Network
   - Develop white paper and fact sheet on the role, use and benefit of major arterials in the county

2. Develop Data Collection Plan and Databases
   - Collect travel demand data, transportation infrastructure data and multimodal traffic data

3. Identify Existing and Future Conditions and Perform Needs Assessment for the Arterial Network

4. Develop Vision, Goals and Objectives for the Plan
   - Consistent with Countywide Transportation Plan goals yet address the needs of the county arterial system

5. Develop Multimodal Performance Measures
   - Have the ability to assess the planning and operations concepts such as Complete Streets, Fix-it-First, and Intelligent Transportation System (ITS) methods

6. Develop Roadway Typology
   - Supplement the existing auto oriented functional class for arterials with guidance to support all users and land use
   - Provide a framework for designing Complete Streets

7. Identify Future Short- and Long-Term Improvements by Mode and Other Supportive Operational Programs and Strategies
   - Evaluate and identify improvements for all modal elements and operational programs
   - Revisit and re-evaluate the initial baseline Arterial Network

8. Develop Traffic Management Coordination Strategies, Policies and Best Practices
   - Expand on Task 7 related to Traffic Management
   - Focus coordination with local jurisdictions and Caltrans to develop a strategy for implementation of ITS/traffic management technologies for effectively maximizing the operational capacity of the system

9. Perform Project Management and Coordination with Other Countywide Modal Plans

10. Develop an Implementation and Financial Plan

11. Prepare an Administrative, Draft and Final Plan

12. Develop and Implement Technical, Public and Stakeholder Outreach Strategy