Overview

- Congestion Management Program (CMP) Background
- Alameda CTC’s CMP
- 2015 Update Scope and Schedule
- Travel Demand Management (TDM) Program
- 2014 CMP Conformity
- Action Requested
  - Commission approval of:
    - 2015 Update scope and schedule
    - Extension and augmentation of required TDM program
    - Local jurisdictions’ compliance with the annual CMP conformity
Congestion Management Program

- State law requires congestion management agencies (CMAs) to develop and update a CMP to address congestion
- Alameda CTC has CMP responsibility as Alameda County’s CMA
- Legislation requires an update to the CMP every two years
- Last CMP was updated and adopted in October 2013

CMP Elements

- Annual Conformity
- Level of Service Monitoring Report
- State of Transportation Performance Report
- Guaranteed Ride Home Program
- Environmental Impact Document Review
- Countywide Transportation Plan
- Level of Service Standards
- Multimodal Performance Element
- Travel Demand Management Element
- Land Use Analysis Program
- Capital Improvement Program
**LOS Monitoring**

<table>
<thead>
<tr>
<th>CMP Requirement</th>
<th>Alameda CTC’s CMP</th>
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<tbody>
<tr>
<td>Designate a regionally significant roadway network, CMP network to move people and goods</td>
<td>Expanded CMP network to better understand the wider network performance</td>
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<tr>
<td>Establish LOS standards</td>
<td>Moved to using commercially available data, taking advantage of technical advancement for a cost effective and robust performance analysis</td>
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<td>Monitor biennially using the adopted LOS standards</td>
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**Multimodal Performance Element**

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<tr>
<td>Adopt Performance Measures to evaluate current and future multimodal transportation system performance for the movement of people and goods</td>
<td>Annually develops a Performance Report on the state of the countywide multimodal transportation system</td>
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<td>Incrementally expanded performance measures since 2012 for a robust multimodal performance measurement</td>
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### Travel Demand Management Element

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| Adopt a Travel Demand Management (TDM) element to promote alternative transportation methods | Includes a Comprehensive TDM Strategy  
Alameda CTC is implementing the Guaranteed Ride Home Program as the TDM measure |

![Guaranteed Ride Home](image)

### Land Use Analysis Program

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<tr>
<td>Adopt a program to analyze the impacts of land use decisions made by local jurisdictions on the regional transportation system</td>
<td>Alameda CTC receives all environmental documents and requires CMP analysis if they meet a certain threshold and reviews them</td>
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<tr>
<td>Implement a program based on the CEQA analysis to avoid duplication of efforts</td>
<td>Provides alternative trip generation methods to support infill developments</td>
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<tr>
<td>Develop and maintain a countywide model</td>
<td>Includes an initiative to develop a land use database based on data from the jurisdictions</td>
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<td>Updated model consistent with Plan Bay Area including Sustainable Communities Strategy</td>
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Capital Improvement Program

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<tr>
<td>Develop a CIP using performance measures to determine effective projects to maintain and improve performance of multimodal system</td>
<td>Develops CIP to meet the legislative requirement</td>
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<tr>
<td></td>
<td>Focused revamping of CIP is underway</td>
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2015 Update: Scope and Schedule

- **Intent**
  - Incorporate progress made in all CMP elements
  - Incorporate policy changes for CMP elements
  - Identify next steps to advance implementation

- **Schedule**
  - October 2014 – October 2015
2015 Update Scope Highlights

- **LOS Monitoring**: Update network and expand to include multimodal metrics based on modal plans.

- **Multimodal Performance Element**: Consolidate and update performance measures and reporting time in coordination with the modal plans.

- **TDM**: Develop Strategic Plan to encourage forming Transportation Management Association and update regarding SB 743 outcome.

- **Land Use Analysis Program**: Update to Priority Development Areas and Priority Conservation Areas, Sustainable Communities Strategy Technical Assistance Program and SB 743 Outcome.

- **Capital Improvement Program**: Incorporate Comprehensive Investment Plan.

Update on Implementation

- CMP elements implemented at different time periods.
- Implementation in the fall:
  - Report on TDM
    - A required CMP element
    - Guaranteed Ride Home Program
      - promotes alternate mode travel
  - Annual Conformity Findings
    - Ensure jurisdictions are in compliance with the CMP.
Update on TDM: GRH

• Guaranteed Ride Home Program
  ▪ A required CMP TDM element
  ▪ An “insurance” program for those taking transit, carpooling, walking and biking to continue using the alternative modes and to encourage solo drivers to use alternative modes
    o Provides free trip home in case of emergency or if requested to stay late by employer
  ▪ Cost-effective measure that supports implementing the state mandate and agency goal of reducing GHG

Update on TDM: GRH and Action

• 2013 Guaranteed Ride Home Program
  ▪ 2013 Annual Report showed all time-high enrollment
    ➢ 5,612 employees in 292 businesses
  ▪ Reduced nearly 4,000 round trips weekly and over 400,000 one-way trips per year
  ▪ Only 41 rides were taken in 2013
  ▪ Saved $1 million in fuel cost or reduced 2,200 tons of CO₂

• Action Requested
  ▪ Approve one-year extension of contract and associated budget of $60,000 for operations until November 2015
2014 CMP Conformity

- Compliance required from jurisdictions for four components annually
  - LOS Monitoring - Deficiency Plan implementation
    - Three plans are active
  - TDM element - complete checklist
  - Land Use Analysis Program
    - Submit required environmental documentation
    - Review ABAG land use for the countywide model
    - Provide data for land development database
  - Pay annual fees

Next Steps and Actions Requested

- Next Steps
  - Begin 2015 CMP Update
  - Continue to implement the required TDM program

- Requested Actions
  - Approve 2015 CMP update scope and schedule
  - Extend and augment the TDM contract for the GRH program
  - Adopt conformity findings - all jurisdictions are in conformance with the CMP requirements (will be ensured by October Commission meeting)
Questions?