Creating a more Walkable and Bikable Alameda County

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October 2010 Transportation Forum
Walking + Biking = 13% of all trips

- Auto: 79%
- Walk: 11%
- Transit: 7%
- Bicycle: 2%
- Other: 1%

Alameda County
Who is walking and biking?

Men: 67%

Women: 33%

Men & Women: 50% & 50%
Children are our best walkers

- One quarter of all walking trips are made by children.
- 21% of all school trips are made on foot.
Countywide Vision for Walking and Biking

• Walking
  ➢ “...to inspire people to walk for everyday trips, recreation and health…”
  ➢ Goal: Increase walking from:
    ▪ 11 percent (2000) to 18 percent (2020)

• Bicycling
  ➢ “To establish and maintain bicycling as a viable mode of transportation and...to assure that bicycling is safe for bicyclists of all abilities…”
Planning to reach the Vision

• **Countywide Bicycle and Pedestrian Plans** define goals and priorities for increasing walking and biking in Alameda County.
• Plans adopted in 2006.
• Both Plans being updated now.
# Bicycle and Pedestrian Plan Updates

## Schedule

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Bicycle and Pedestrian Plan Updates

Get Involved

• Attend your local Bicycle and Pedestrian Advisory Committee meetings
• Attend Countywide BPAC meetings
• Review the draft Chapters online and provide written feedback
• www.AlamedaCTC.com
Funding our Vision

 Measure B Half-Cent Sales Tax

- $30 million for Pedestrian and Bicycle improvements from local pass-through funding since 2002
Funding our Vision

Measure B Half-Cent Sales Tax

- $9.5 million in Bicycle and Pedestrian Grants to date
  - Infrastructure, educational/outreach programs and local master plans
Funding our Vision

Active Transportation Legislative Effort

• Proposed $2 billion federal program to provide grants of $25 to $75 million per community
  ➢ Focused investments to shift auto trips to walking, biking and transit.

• Alameda County is an ideal candidate.

• Provide your support!
Promoting Active Transportation

Alameda County Campaigns

- **Kids**
  - Safe Routes to Schools Program
  - Family Cycling Clinics
  - Kids Bicycle Rodeos
- **Seniors**
  - Walking Clubs
  - Travel Training
- **Adults**
  - Bike to Work Day
  - Bicycle Safety Classes
  - Get Rolling Advertising Campaign
  - Stride into Life Campaign *(New!)*
Promoting Active Transportation

Step into Life

- Ride Stride Arrive.org
  - Walks, maps, events, tools and tips
- Ruler/bookmark
  - Tips on how to start walking more
- Challenge
  - Pledge to walk more
- More to come!
Contact Us

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