

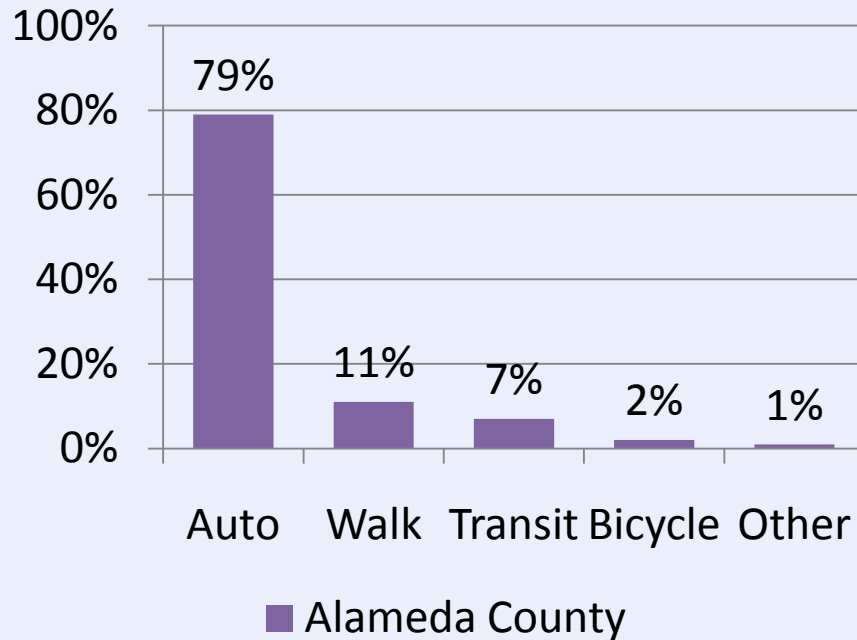
# Creating a more Walkable and Bikable Alameda County

Rochelle Wheeler, Countywide Bicycle and Pedestrian Coordinator,  
Alameda CTC

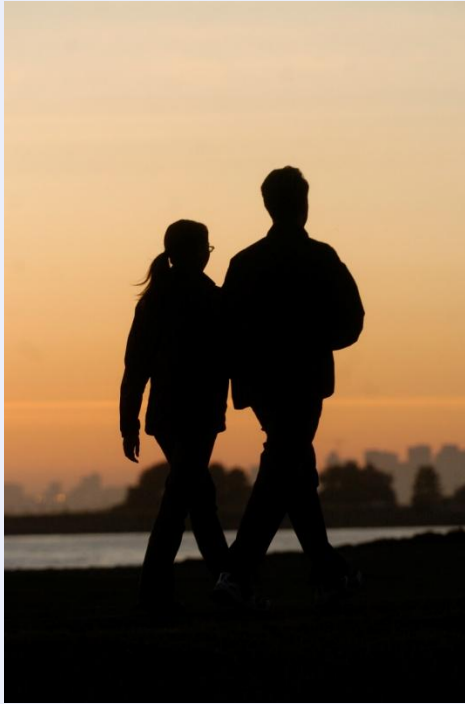
Diane Stark, Senior Planner, Alameda CTC

October 2010 Transportation Forum

# Walking + Biking = 13% of all trips



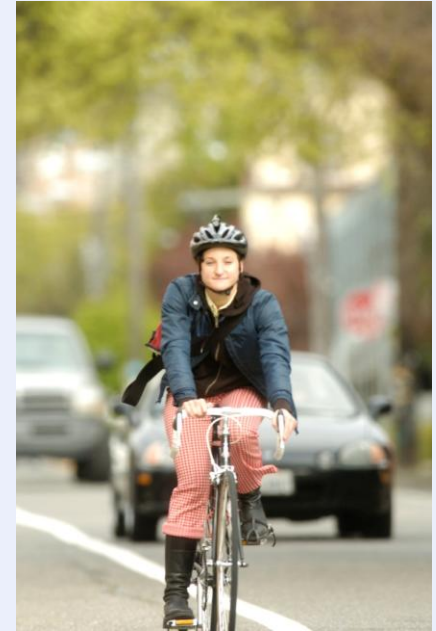
# Who is walking and biking?



Men & Women-  
50% & 50%



Men - 67%



Women - 33%

# Children are our best walkers

- One quarter of all walking trips are made by children.
- 21% of all school trips are made on foot.



# Countywide Vision for Walking and Biking

- Walking

- *“...to inspire people to walk for everyday trips, recreation and health...”*
- Goal: Increase walking from:
  - *11 percent (2000) to 18 percent (2020)*

- Bicycling

- *“To establish and maintain bicycling as a viable mode of transportation and...to assure that bicycling is safe for bicyclists of all abilities...”*



# Planning to reach the Vision

- **Countywide Bicycle and Pedestrian Plans** define goals and priorities for increasing walking and biking in Alameda County.
- Plans adopted in 2006.
- Both Plans being updated now.



# Bicycle and Pedestrian Plan Updates

## Schedule

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- |   |                   |
|---|-------------------|
| ✓ Project Kick-off                                    | June 2010         |
| ✓ Existing Conditions                                 | June - Oct 2010   |
| <input type="checkbox"/> Current Practices            | Sept - Dec 2010   |
| <input type="checkbox"/> Vision & Goals               | Sept - Dec 2010   |
| <input type="checkbox"/> Priority Projects & Programs | Jan- April 2011   |
| <input type="checkbox"/> Implementation               | May - Aug 2011    |
| <input type="checkbox"/> Draft Plans                  | December 2011     |
| <input type="checkbox"/> <b>Plans adoption</b>        | <b>March 2012</b> |

# Bicycle and Pedestrian Plan Updates

## Get Involved

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- Attend your local Bicycle and Pedestrian Advisory Committee meetings
- Attend Countywide BPAC meetings
- Review the draft Chapters online and provide written feedback
- [www.AlamedaCTC.com](http://www.AlamedaCTC.com)



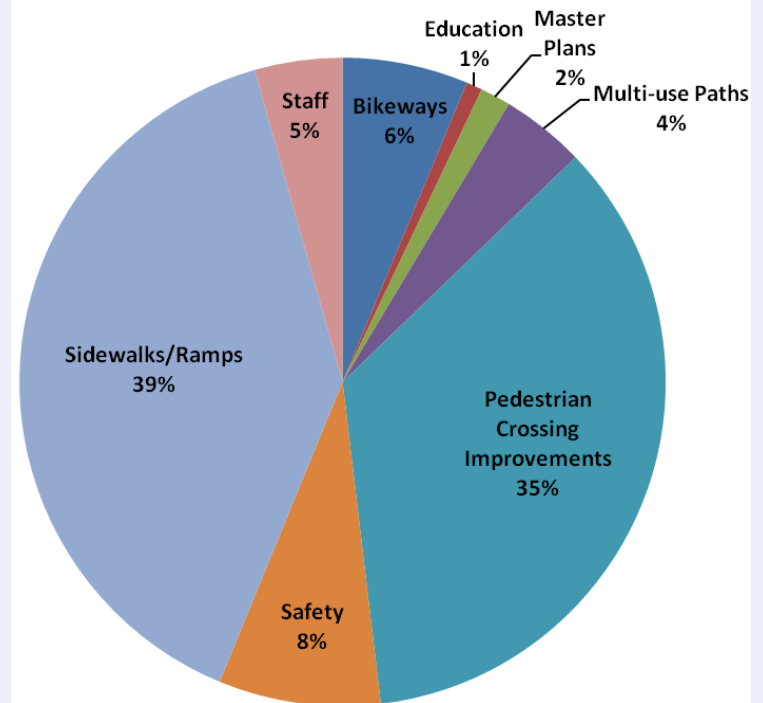


# Funding our Vision

## Measure B Half-Cent Sales Tax

- \$30 million for Pedestrian and Bicycle improvements from local pass-through funding since 2002

Figure 3: Pass-through Expenditures by Project Type



# Funding our Vision

## Measure B Half-Cent Sales Tax

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- \$9.5 million in Bicycle and Pedestrian Grants to date
  - Infrastructure, educational/outreach programs and local master plans



# Funding our Vision

## Active Transportation Legislative Effort

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- Proposed \$2 billion federal program to provide grants of \$25 to \$75 million per community
  - Focused investments to shift auto trips to walking, biking and transit.
- Alameda County is an ideal candidate.
- Provide your support!



# Promoting Active Transportation

## Alameda County Campaigns

### ➤ Kids

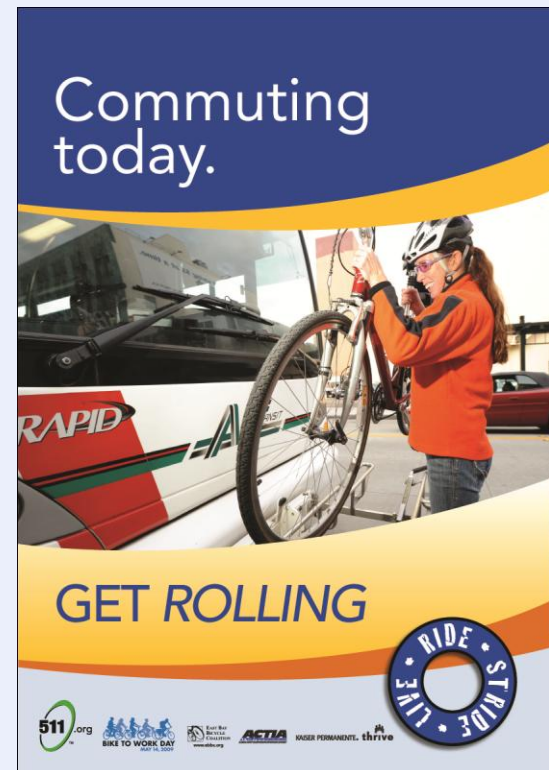
- *Safe Routes to Schools Program*
- *Family Cycling Clinics*
- *Kids Bicycle Rodeos*

### ➤ Seniors

- *Walking Clubs*
- *Travel Training*

### ➤ Adults

- *Bike to Work Day*
- *Bicycle Safety Classes*
- *Get Rolling Advertising Campaign*
- *Stride into Life Campaign (New!)*

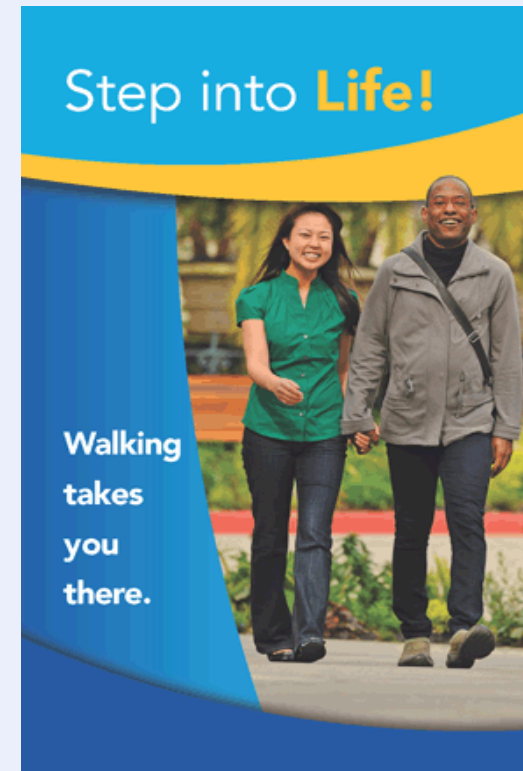


# Promoting Active Transportation

## Step into Life

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- Ride Stride Arrive.org
  - Walks, maps, events, tools and tips
- Ruler/bookmark
  - Tips on how to start walking more
- Challenge
  - Pledge to walk more
- More to come!



# Contact Us

## Pedestrian and Bicycle Program

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- Rochelle Wheeler, Countywide Bicycle and Pedestrian Coordinator
  - *510-267-6121*
  - *rwheeler@actia2022.com*
  
- Diane Stark, Senior Planner
  - *510-350-2313*
  - *Dstark@accma.ca.gov*
  
- Website: [www.actia2022.com](http://www.actia2022.com) and [www.AlamedaCTC.com](http://www.AlamedaCTC.com)