A New Direction

Alameda County Coordination and Mobility Management Planning Efforts

Mobility Workshop
July 12, 2011
Examples of Mobility Management

• One stop call centers or Mobility Management Centers
  – Information and referral
• Coordination of programs and agencies
• Resources
  – ESPA
  – United We Ride
  – NCST
Tools

• Multiple examples of service
  – 3 ADA programs (small to large)
  – 11 City-based programs (taxis, shuttles, group trips, etc)
  – Over 50 Gap grants (volunteer driver programs, travel training, etc)

• Service Delivery Analysis of Senior and Disabled Transportation Services

• Gap funding - 15% of Measure B funding for Special Transportation for Seniors and People with Disabilities
Gap Funding

- Measure B Expenditure Plan - “to be allocated by PAPCO to reduce differences that might occur based on the geographic residence of any individual needing services.”
- Over 50 Gap grants - capital, programs, and accessible transportation services
- Hospital Discharge Transportation Service and Wheelchair Scooter Breakdown Transportation Service
Gap Funding

- Expanding community education and information (e.g. the Access Alameda brochure, Hotline, outreach events)
- Stabilization funding
- In light of economic downturn, what is the best use of Gap funding?
Coordination and Mobility Management Planning (CMMP)

- Meetings in each Planning Area (North, Central, East, and South) ensuring a baseline knowledge of key demographics and a solid understanding of the services provided by the various providers in each planning area.
- Facilitate discussion of how providers in each area can better work together, support each other and/or coordinate/consolidate services or elements of services.
Coordination and Mobility Management Planning (CMMP)

- Identify and build consensus around future actions to coordinate or consolidate services, or to implement mobility management activities
- Identify any potential roles for the Alameda CTC in supporting implementation of coordination/consolidation strategies or mobility management activities
- Identify one or more pilot projects that can move forward for implementation
CMMP Timeline

• 2010
  ➢ July - Introduction and Kickoff
  ➢ September - Countywide meeting to identify potential topics for each Planning Area
  ➢ October - North County meeting

• 2011
  ➢ January - Central County meeting
  ➢ February - East and Central County meetings
  ➢ March - South County meeting
  ➢ April - South County meeting; PAPCO recommended setting aside $500,000 in Gap funding for pilot(s), Commission agreed
  ➢ May - Countywide meeting to identify potential Countywide pilots
  ➢ June - Countywide meeting to prioritize ideas; PAPCO review pilots
**Bonus Outcomes**

- A great deal of mutual learning between programs and between program sponsors and staff
- A new emphasis on the potential for Planning area-wide services and a Planning area focus on matching services to the needs of the local community
- Many lessons for the Countywide Transportation Plan and Transportation Expenditure Plan processes that are currently underway for new Measure B (to go to voters in 2012)
Potential Pilots

- Expanded usefulness of taxis for same-day transportation
  1. Expand taxi program into Central County
  2. North County Taxi Policy Uniformity
Potential Pilots

• Planning area-wide mobility manager to provide information and empower riders to navigate resources
  3. South County Mini-Mobility Management

• Address gaps in volunteer driver programs - volunteer driver programs can help riders who need door-through-door transportation or are too frail for other types of paratransit
  4. Volunteer Driver Programs in North and Central County
Next Steps

• Summer - Staff and consultants develop potential pilots further
• September - TAC and PAPCO provide input on pilots and determine recommendation for Commission
• October - Bring pilots to Commission for approval and funding
• Implement pilots through mid 2013 (flexible)
• Incorporate Mobility Management goals and lessons learned into revised Program Guidelines, Agreements, Funding Formula, and new Expenditure Plan
Thank You!

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