



Alameda County
Transportation
Commission

A New
Direction

| Plan

| Fund

| Deliver

Alameda County Coordination and Mobility Management Planning Efforts

Mobility Workshop
July 12, 2011



Paratransit Service Programs

Alameda County



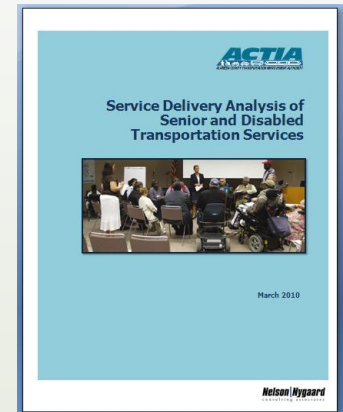
Examples of Mobility Management

- One stop call centers or Mobility Management Centers
 - Information and referral
- Coordination of programs and agencies
- Resources
 - ESPA
 - United We Ride
 - NCST



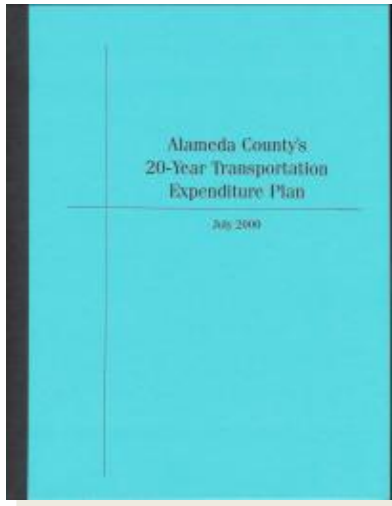
Tools

- Multiple examples of service
 - 3 ADA programs (small to large)
 - 11 City-based programs (taxis, shuttles, group trips, etc)
 - Over 50 Gap grants (volunteer driver programs, travel training, etc)
- Service Delivery Analysis of Senior and Disabled Transportation Services
- Gap funding - 15% of Measure B funding for Special Transportation for Seniors and People with Disabilities



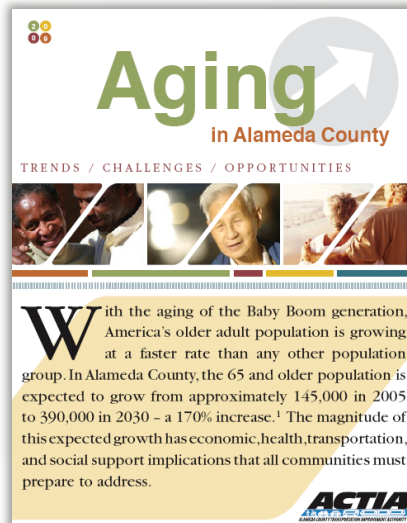
Gap Funding

- Measure B Expenditure Plan - “to be allocated by PAPCO to reduce differences that might occur based on the geographic residence of any individual needing services.”
- Over 50 Gap grants - capital, programs, and accessible transportation services
- Hospital Discharge Transportation Service and Wheelchair Scooter Breakdown Transportation Service



Gap Funding

- Expanding community education and information (e.g. the Access Alameda brochure, Hotline, outreach events)
- Stabilization funding
- In light of economic downturn, what is the best use of Gap funding?

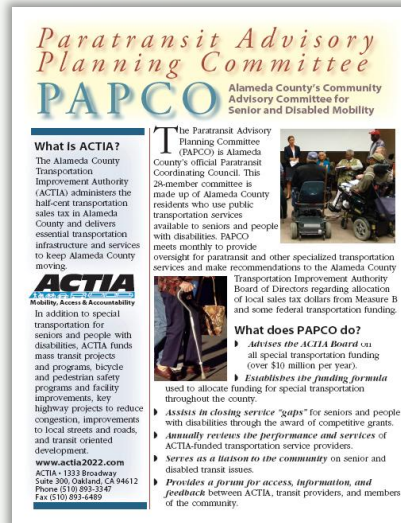


Aging
in Alameda County

TRENDS / CHALLENGES / OPPORTUNITIES

With the aging of the Baby Boom generation, America's older adult population is growing at a faster rate than any other population group. In Alameda County, the 65 and older population is expected to grow from approximately 145,000 in 2005 to 390,000 in 2030 – a 170% increase.¹ The magnitude of this expected growth has economic, health, transportation, and social support implications that all communities must prepare to address.

ACTIA
ALAMEDA COUNTY
TRANSPORTATION
IMPROVEMENT AUTHORITY



*Paratransit Advisory
Planning Committee*
PAPCO Alameda County's Community
Advisory Committee for
Senior and Disabled Mobility

What is ACTIA?
The Alameda County Transportation Improvement Authority (ACTIA) administers the half-cent transportation sales tax in Alameda County and delivers essential transportation infrastructure and services to keep Alameda County moving.

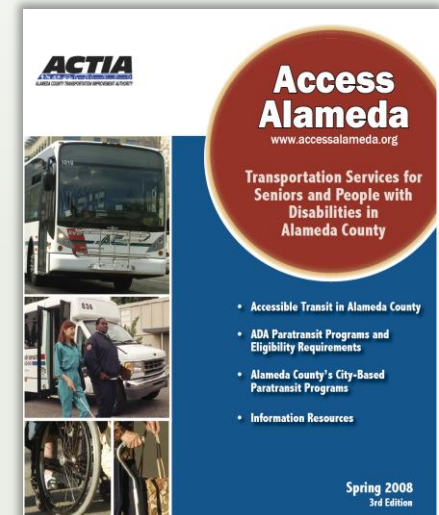
ACTIA
ALAMEDA COUNTY
TRANSPORTATION
IMPROVEMENT AUTHORITY
Mobility, Access & Accountability

In addition to special transportation for seniors and people with disabilities, ACTIA funds mass transit projects and programs, bicycle and pedestrian safety programs and facility improvements, key highway projects to reduce congestion, improvements to local streets and roads, and transit-oriented development.

www.actia2022.com
ACTIA | 1213 Broadway
Suite 300, Oakland, CA 94612
Phone (510) 993-3347
Fax (510) 893-4489

What does PAPCO do?

- **Assists in closing service "gaps"** for seniors and people with disabilities through the award of competitive grants.
- **Annually reviews the performance and services** of ACTIA-funded transportation service providers.
- **Serves as a liaison to the community** on senior and disabled transit issues.
- **Provides a forum for access, information, and feedback** between ACTIA, transit providers, and members of the community.



ACTIA
ALAMEDA COUNTY
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Access Alameda
www.accessalameda.org

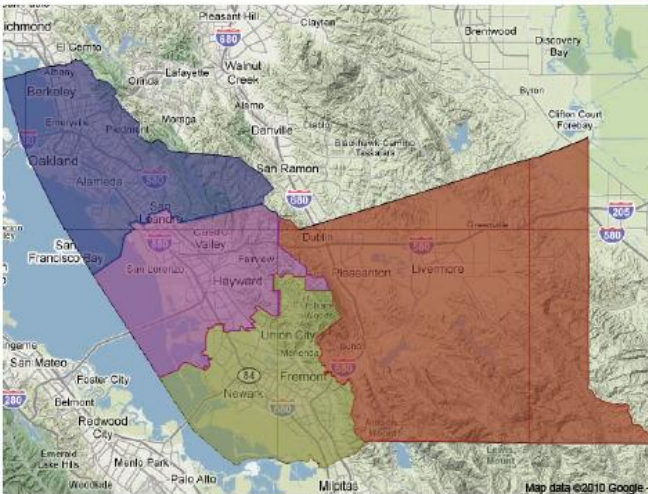
Transportation Services for
Seniors and People with
Disabilities in
Alameda County

- Accessible Transit in Alameda County
- ADA Paratransit Programs and Eligibility Requirements
- Alameda County's City-Based Paratransit Programs
- Information Resources

Spring 2008
3rd Edition

Coordination and Mobility Management Planning (CMMP)

- Meetings in each Planning Area (North, Central, East, and South) ensuring a baseline knowledge of key demographics and a solid understanding of the services provided by the various providers in each planning area
- Facilitate discussion of how providers in each area can better work together, support each other and/or coordinate/consolidate services or elements of services



Coordination and Mobility Management Planning (CMMP)

- Identify and build consensus around future actions to coordinate or consolidate services, or to implement mobility management activities
- Identify any potential roles for the Alameda CTC in supporting implementation of coordination/consolidation strategies or mobility management activities
- Identify one or more pilot projects that can move forward for implementation

CMMP Timeline

- 2010
 - July - Introduction and Kickoff
 - September - Countywide meeting to identify potential topics for each Planning Area
 - October - North County meeting
- 2011
 - January - Central County meeting
 - February - East and Central County meetings
 - March - South County meeting
 - April - South County meeting; PAPCO recommended setting aside \$500,000 in Gap funding for pilot(s), Commission agreed
 - May - Countywide meeting to identify potential Countywide pilots
 - June - Countywide meeting to prioritize ideas; PAPCO review pilots

Bonus Outcomes

- A great deal of mutual learning between programs and between program sponsors and staff
- A new emphasis on the potential for Planning area-wide services and a Planning area focus on matching services to the needs of the local community
- Many lessons for the Countywide Transportation Plan and Transportation Expenditure Plan processes that are currently underway for new Measure B (to go to voters in 2012)

Potential Pilots

- Expanded usefulness of taxis for same-day transportation
 1. Expand taxi program into Central County
 2. North County Taxi Policy Uniformity



Potential Pilots

- Planning area-wide mobility manager to provide information and empower riders to navigate resources
 3. South County Mini-Mobility Management
- Address gaps in volunteer driver programs - volunteer driver programs can help riders who need door-through-door transportation or are too frail for other types of paratransit
 4. Volunteer Driver Programs in North and Central County



Next Steps

- Summer - Staff and consultants develop potential pilots further
- September - TAC and PAPCO provide input on pilots and determine recommendation for Commission
- October - Bring pilots to Commission for approval and funding
- Implement pilots through mid 2013 (*flexible*)
- Incorporate Mobility Management goals and lessons learned into revised Program Guidelines, Agreements, Funding Formula, and new Expenditure Plan

Thank You!

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