

Transit-Oriented Development (TOD) in Oakland



Or, Is History Repeating Itself?

Iris Starr, AICP

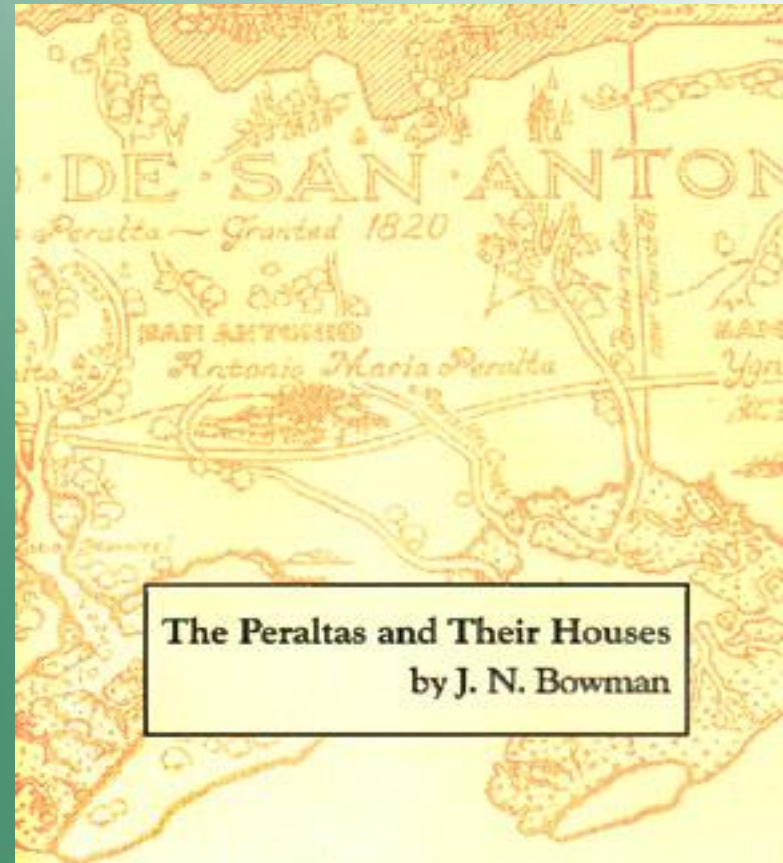
Division Manager of Infrastructure
Plans and Programming

North County Transportation Forum
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In the “Beginning...”



“Rancho San Antonio was located on the east side of San Francisco Bay, between San Leandro and El Cerrito creeks, and reached from the crest of the hill to the water, all of which is now occupied by six and one half cities ...”



Small Towns Appear in the Rancho

- The original communities of Oakland

include:

- Fitchburg
- Fruit Vale
- Dimond
- Melrose
- Elmhurst



Downtown “TOD”, 1888



Washington Street

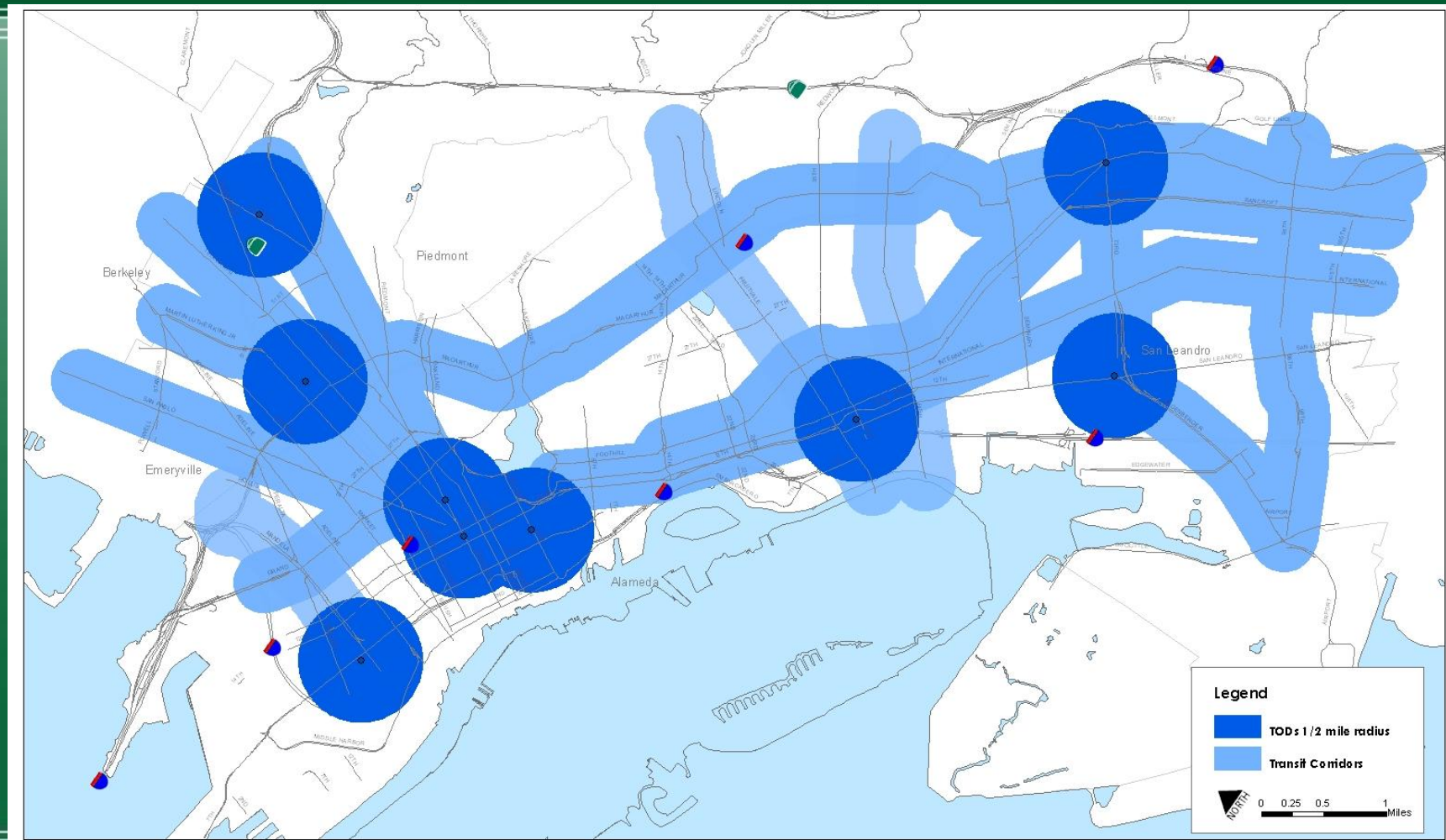


20th Century Changes

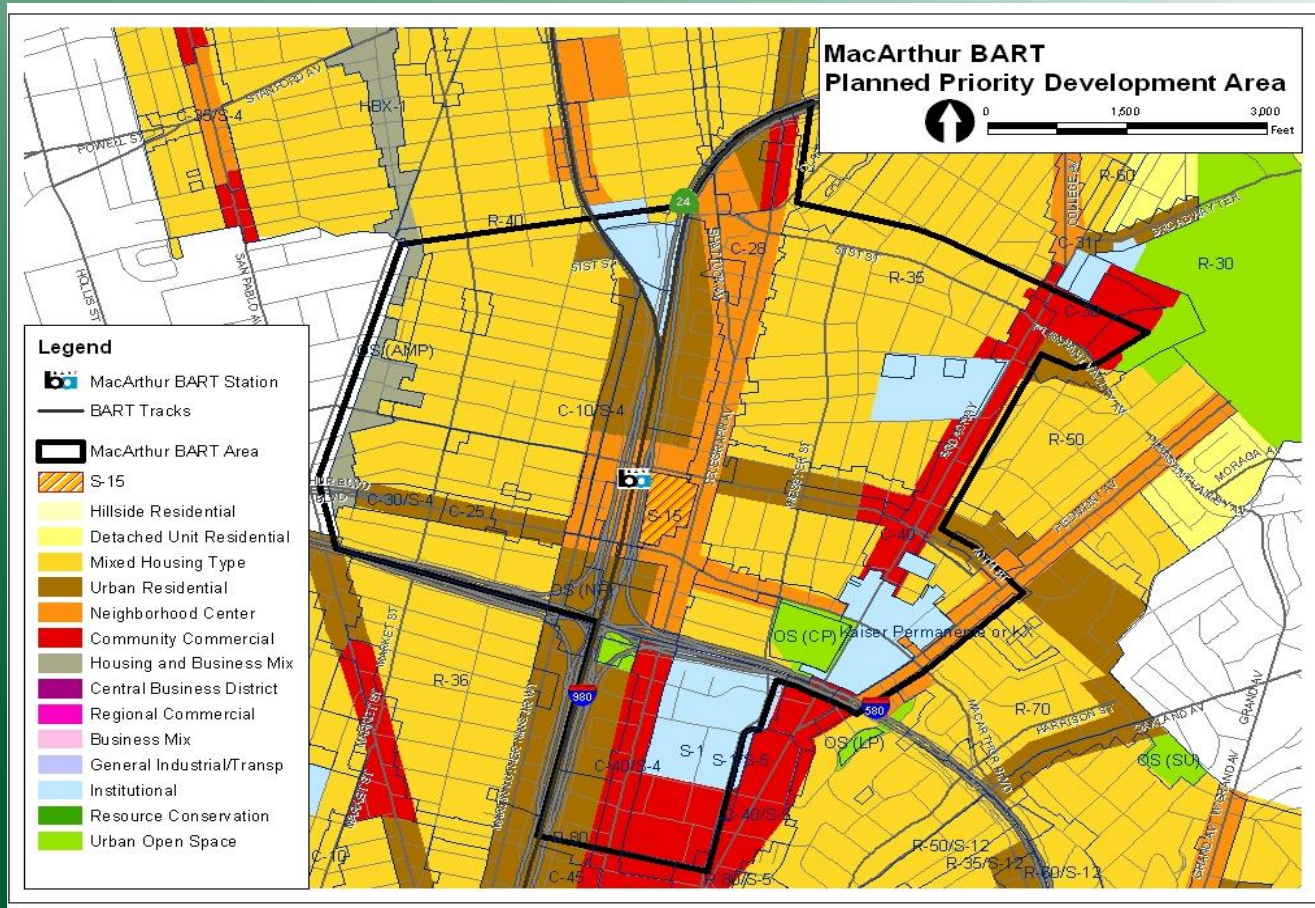


- 1906: Model T created
- 1916: Zoning for separation of land uses, bank funding trends follow
- 1930's: Streetcar and rail lines removed
- 1950's: Freeways!

1998 General Plan: High Density Development: Corridors and Stations



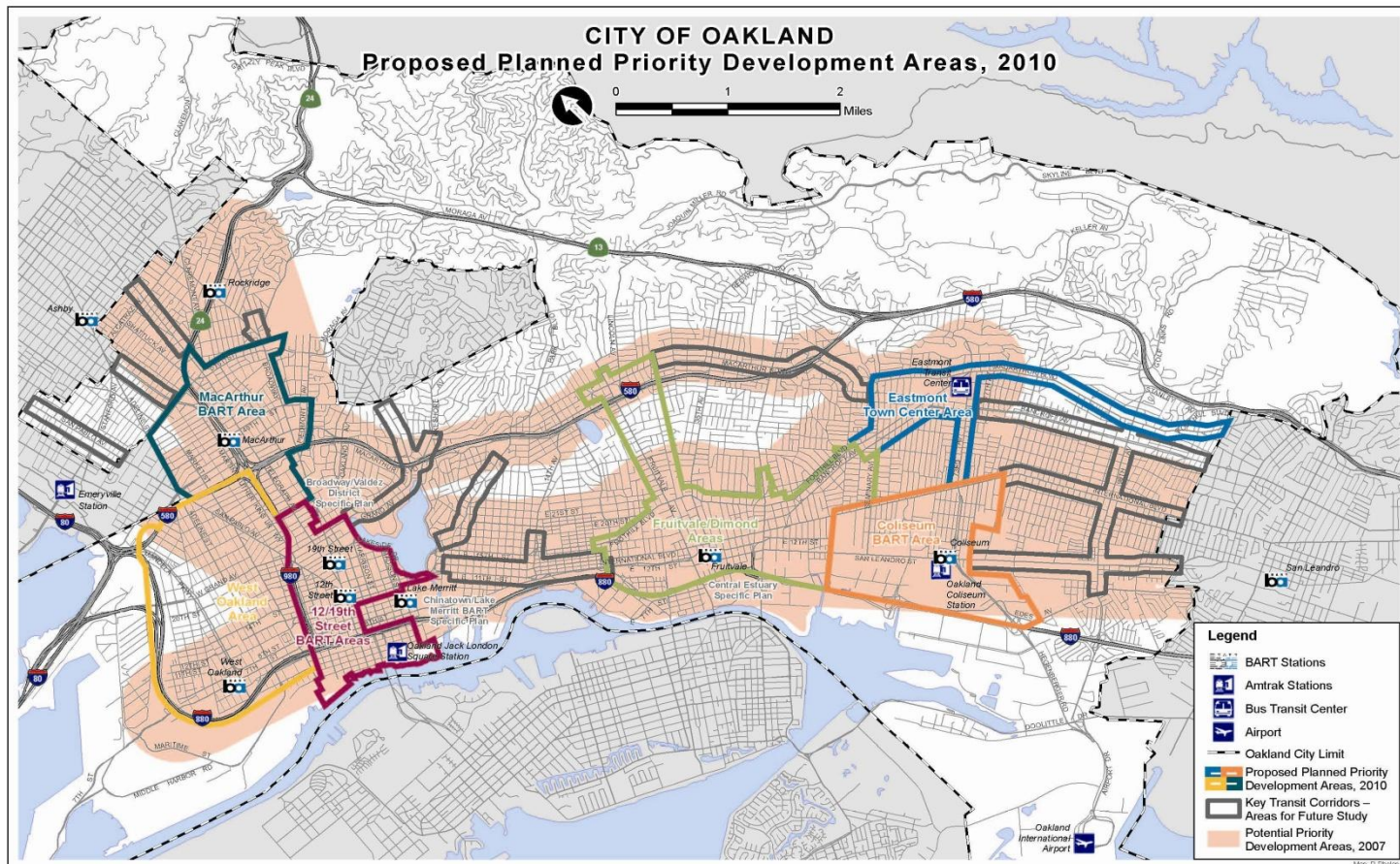
Transit-Oriented Development Zoning



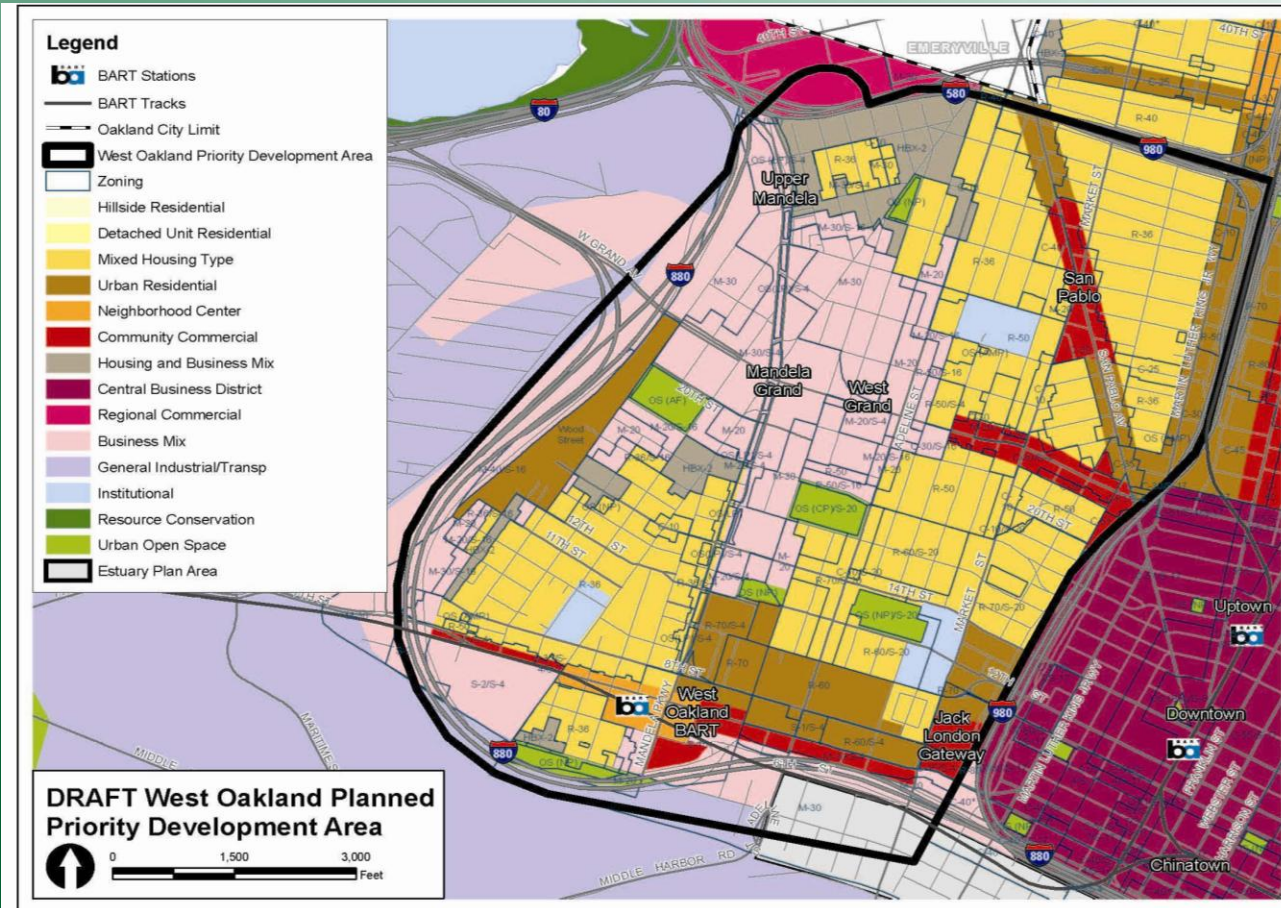
21nd Century: Back to the Future

- New zoning to integrate uses, and increase TOD density and livable design
- Policy support for bus and rail
- Attempts to reintroduce fixed transit and specialized bus service
- Use of Priority Development Areas as a way to focus planning and funding

Citywide “P” Development Areas



Example: West Oakland Priority Development Area



Work Underway Now



- Align City Policies with TOD goals; implement policies already on the books
 - Energy and Climate Action Plan
 - City CEQA guidelines' reform
 - Transportation Impact Fee
 - TDM as a standard condition of approval
 - Infrastructure gap analysis: ABAG growth; Public vs. Private funding



Getting The Big House in Order



- TOD-TAP grant received
 - Prepare Countywide Plan list, public and Council review
 - Focus on one or two PDAs as pilots Develop interdepartmental process for prioritization
 - City criteria and implementation practices
- Applied for \$1M Sustainable Communities Grant
 - Actively develop TODs with all Agencies that support Oakland – BART, AC Transit, Alameda County Public Health Department, MTC, ABAG, ACTC, Policylink

