Measure B Specialized Transportation for Seniors and People with Disabilities

- **12 years** of funding for trips in Alameda County (2002 – 2014), will continue through 2022
- 10.45% of Measure B net revenues for Paratransit, approximately **$9-10 Million per year**
- Largest sales tax-supported paratransit program in the Bay Area
- Funds **25%** of all Alameda County trips for seniors & people with disabilities
- **2014 Measure BB** – would double funding for specialized transportation, BART, and AC Transit
12 Years of Tax Revenue

Since 2002: $111 million!
12 Years of Trips
11 years of Workshops

11th Annual Mobility Workshop for Seniors and People with Disabilities

Beyond Paratransit: 21st Century Mobility

If the beginning of the 21st Century is any indication, we will continue to see a rise in new, innovative mobility options in coming decades, especially for people in urban areas. At the same time, the share of the U.S. population over age 65 continues to climb and per the Census, nearly one in five people in the U.S. have a disability.

**Friday, Oct. 17, 2014**
**9:30AM – 3:30PM**
**Ed Roberts Campus**
3075 Adeline Street
Berkeley, CA 94703
(at the Ashby BART Station)
For transit access information call 511 or visit 511.org

How can we leverage these new mobility options — services beyond traditional paratransit — to address the needs of a growing population of seniors and people with disabilities? How can we take advantage of the rapidly evolving transportation landscape to enhance mobility for all? This year’s workshop addresses these questions through a discussion of hot topics, health care access, and transportation network companies.

Please RSVP by October 6th to Naomi Amento, Alameda CTC Paratransit Coordinator (510) 208-7469 or nanmente@alamedactc.org
- Space is limited, don’t delay!
- Lunch will be provided.
- Please let us know if you need special accommodations.

You are invited!

9:30 – 10:00 a.m.
Breakfast and Resource Fair

10:00 a.m. – 12:00 p.m.
Morning Program

12:00 – 1:00 p.m.
Lunch and Resource Fair

1:00 – 3:30 p.m.
Afternoon Program
Challenges and Opportunities

• Still have challenges ahead…
  ▪ Medical transportation
  ▪ Same-day trip needs
  ▪ Changes in the taxi industry
  ▪ Aging population
  ▪ Demand for mobility continues to increase

• But there are new opportunities, too
Hot Topics
New Payment Options for Accessible Taxis

• San Francisco (implemented)
• Berkeley (in planning)
Clipper Expansion and Update

Expansion:
- SMART
- SF Bay Ferry
- The County Connection
- Solano Transportation Authority
- Sonoma County Transit

Technology Update:
- Smartphone interface showing a mobile ticketing application with options like Pay, Stores, Gift, Account & Settings, Rewards, Messages, and Account History.
Accessible Parking Policy Update
New Rewards Programs

Incentives for providing trips to seniors and people with disabilities