

**Metropolitan Transportation Commission  
Programming and Allocations Committee**

November 9, 2011

Item Number 4b

**Resolution No. 4041****Subject:** New Freedom Program – Recommended Cycle 4 Program of Projects**Background:** The Federal Transit Administration’s (FTA) New Freedom Program provides grants for new capital and operating projects aimed at reducing transportation barriers faced by individuals with disabilities beyond the requirements of the Americans with Disabilities Act of 1990.

Funds are apportioned by formula to large urbanized areas (UAs), small UAs, and rural areas based on the population of persons with disabilities in each area. MTC, as the designated recipient of the Bay Area’s large UA funds, is responsible for conducting a competitive selection process for those funds. Caltrans, the designated recipient for the state’s small UA and rural area funds, conducts a separate statewide call for projects for those funds and is expected to issue their next call in 2012.

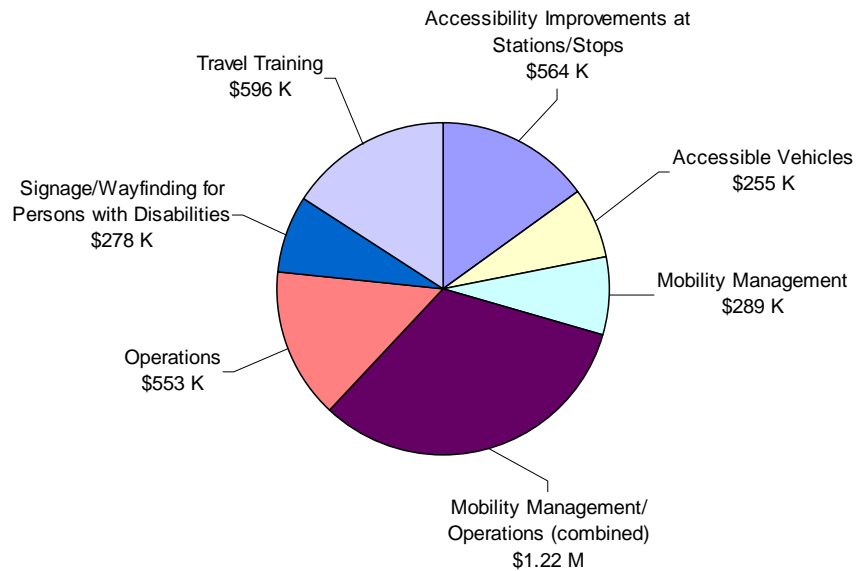
In May 2011, MTC adopted Resolution No. 4012, which set forth guidelines for the competitive selection of Cycle 4 large UA projects. The funding available this cycle is \$3.7 million. This amount includes the FY2010 and FY2011 apportionments for the Bay Area’s five large UAs (Antioch, Concord, San Francisco-Oakland, San Jose, and Santa Rosa). MTC issued a call for projects in June 2011 and received 29 applications totaling \$8.8 million in requests.

Following an initial eligibility screening by MTC staff, eligible projects were evaluated by a panel consisting of one Policy Advisory Council Equity and Access Subcommittee member, two representatives from the disabled community, and two MTC staff. Applications were scored based on the following criteria: (1) need and benefits; (2) coordination, partnership, and outreach; and (3) project readiness. Applicants were asked to cite—and the evaluation panel took into consideration—the relevant gaps, solutions, and/or strategies from the Commission’s adopted Coordinated Public Transit/Human Services Transportation Plan (“Coordinated Plan”) that each project was intended to address.

Attachment 1 lists the applications from highest to lowest score, and shows the recommended grant amount. The proposed program of projects includes funding for 20 projects in seven of the nine Bay Area counties. There are no large UAs in Solano and Napa counties. Potential project sponsors in those counties are encouraged to apply to Caltrans for the small UA and rural area funds.

The following chart summarizes the types of projects that are recommended to receive funding, and the approximate New Freedom funding amounts.

**New Freedom Amount by Project Type**



For this program, mobility management focuses on the needs of the transportation-disadvantaged disabled population, and involves coordinating tailored services to more cost-effectively meet the needs of this market. Mobility management figures prominently in SAFETEA’s human service transportation coordination initiatives, and is identified as a need in the Bay Area’s Coordinated Plan.

Recommended grant amounts were determined based on interrelated factors:

- a project’s score relative to other projects within the same UA;
- the scalability of a project, if competing in oversubscribed UAs; and,
- the objective of using as much of the available funds as possible.

The urbanized area funding constraints result in some instances where lower-scoring projects are recommended for funding while higher-scoring projects (in more competitive UAs) are not, and recommended grant amounts are less than requested. Project sponsors have been consulted on any recommended scope/budget modifications.

Following program approval, MTC will program the projects into the 2011 Transportation Improvement Program (TIP). MTC will submit to FTA a grant application to secure the New Freedom funding for the subrecipients listed in Attachment A, and will enter into agreements with the subrecipients upon FTA grant approval. Direct recipients listed in Attachment A will submit their own grants to FTA, serve as direct recipients of the funds, and carry out the terms of their grants directly. MTC reserves the right to

reprogram funds if direct recipients fail to obligate the funds through grant submittal and FTA approval within 12 months of program approval.

**Issues:**

The City of Richmond applied for funding for two projects: the Mobility Management Information and Referral Project (MMIRP) for West Contra Costa County and the R-Transit 24/7/365 project. The review panel's recommendation ranked MMIRP higher than the R-Transit 24/7/365 project due to questions about implementation and eligibility. However, after meeting with sponsors of the various mobility management projects in Contra Costa County, staff determined that the MMIRP project may duplicate other existing and proposed call center and website efforts in Contra Costa County.

MTC staff is therefore recommending that the R-Transit 24/7/365 project be funded instead of the MMIRP project, so long as Richmond agrees to certain conditions that address the review panel's concerns about the project implementation plan and fund eligibility. Furthermore, to determine the most effective way to provide mobility management services to Western Contra Costa County, Senior Helpline Services, which is recommended to receive funding for a countywide information and referral service targeted at seniors, will be required to track the number of persons their organization serves in West County.

**Recommendation:** Refer Resolution No. 4041 to the Commission for approval.

**Attachments:** Attachment 1 – Recommended Projects in Large Urbanized Areas  
Project Support Letter  
MTC Resolution No. 4041

**Attachment 1**  
**New Freedom Program – Cycle 4**  
**Recommended Projects in Large Urbanized Areas**

PAC Item 4b  
Attachment 1

Rank	Sponsor	Project Name	Total Cost	Federal Amount Requested	Average Score	Recommended Grant Amount	Note
1	Outreach & Escort Inc.	Together We Ride	\$ 1,859,736	\$ 929,868	89	\$ 929,868	
2	BART / City CarShare	AccessMobile Program Expansion	\$ 360,280	\$ 254,674	88	\$ 254,674	
2	Alameda County Transportation Commission	Alameda County Mobility Management	\$ 110,000	\$ 80,000	88	\$ 80,000	
4	City of Santa Rosa, Transit Dept.	Sonoma Access One Call/One Click Transportation Resource Center	\$ 233,041	\$ 186,443	86	\$ 186,443	
5	Livermore Amador Valley Transit Authority	ParaTaxi Program	\$ 32,800	\$ 16,400	83	\$ 16,400	
5	Center for Independent Living	Mobility Matters	\$ 490,935	\$ 384,360	83	\$ 384,360	
5	LightHouse for the Blind and Visually Impaired	Accessible Muni Metro Station Maps (AMMSM)	\$ 104,134	\$ 83,307	83	\$ 83,307	
8	Rehabilitation Services of Northern California	Mt. Diablo Center Mobilizer	\$ 129,760	\$ 64,880	80	\$ 64,880	
8	City of Alameda	Accessible Pedestrian Signal Installations	\$ 188,625	\$ 150,900	80	\$ 150,900	
10	Peninsula Jewish Community Center	Get Up & Go	\$ 259,800	\$ 103,920	78	\$ 103,920	
11	Marin Transit	Countywide Transportation Guide	\$ 28,544	\$ 22,835	77	\$ 22,835	
11	Marin Transit	Pilot Premium ADA Transportation Service / Marin Access Mobility Center	\$ 541,456	\$ 288,881	77	\$ 288,881	
13	Santa Clara VTA	Mobility Options Travel Training	\$ 763,256	\$ 610,605	76	\$ -	*
14	City of Richmond, Paratransit	Mobility Management Information and Referral Project (MMIRP) for West Contra Costa County (1)	\$ 75,000	\$ 60,000	73	\$ -	
14	Livermore Amador Valley Transit Authority	Bus Stop Improvements	\$ 110,000	\$ 88,000	73	\$ 88,000	
16	City of Lafayette	Lamorinda Spirit Van Program for Fragile Elderly and Disabled	\$ 255,810	\$ 127,905	72	\$ 114,213	*
17	Senior Helpline Services	Rides for Seniors / Transportation Info. and Referral (2)	\$ 391,170	\$ 228,734	71	\$ 141,075	*
17	City of San Leandro	Accessible Pedestrian Signals	\$ 163,733	\$ 130,987	71	\$ 130,987	
19	AC Transit	Intra-Vehicle Text-Based Message Signs (IVTMS)	\$ 748,500	\$ 598,800	70	\$ 200,000	
19	San Francisco Municipal Transportation Agency	Accessible Light Rail Stops (3)	\$ 562,500	\$ 450,000	70	\$ 200,000	
19	San Mateo County Transit District	Peninsula Rides Implementation & Development Activities (4)	\$ 958,508	\$ 426,160	70	\$ 211,380	
22	City of Richmond, Paratransit	R•Transit 24/7/365 same-day door-to-door service for the greater Richmond area (5)	\$ 261,375	\$ 130,688	68	\$ 100,774	
23	Marin General Hospital Foundation	Marin General Hospital Campus Shuttle	\$ 130,166	\$ 78,082	66	\$ -	
24	Central Contra Costa Transit Authority	Bus Stop Access Improvement	\$ 125,000	\$ 100,000	63	\$ -	
24	Jewish Community Federation	JCF Mobility Management Project	\$ 1,476,713	\$ 719,213	63	\$ -	
26	Mobility Management Partners	Golden Gate Regional Center Transportation Assessment Program	\$ 93,600	\$ 74,880	60	\$ -	
27	Mobility Management Partners	North Bay Regional Center Transportation Assessment Program	\$ 87,681	\$ 70,145	58	\$ -	
28	AC Transit	Rear Door Clipper Readers	\$ 2,587,500	\$ 2,070,000	57	\$ -	
29	Marin General Hospital Foundation	Marin General Hospital (MGH) Transit Stop and Walkway	\$ 363,000	\$ 290,400	53	\$ -	
			<b>Total Requested</b>	<b>\$ 8,821,067</b>	<b>Total Recommended</b>	<b>\$ 3,752,897</b>	
						<b>Total Available</b>	<b>\$ 3,752,897</b>

\* Project not funded and/or partially funded because remaining funds are restricted to certain Urbanized Areas (UAs).

Notes:

1. The Review Panel had originally recommended funding this project and not funding Richmond's R-Transit 24/7/365 project because of concerns about the feasibility of the R-Transit project. However, because the MMIRP project duplicates other countywide Information & Referral efforts, MTC staff is recommending that the R-Transit 24/7/365 project be partially funded instead, so long as Richmond agrees to certain conditions that address the review panel's concerns (see #5).
2. Project sponsor to track the number of persons being served in West County.
3. Funds to be used only for preliminary engineering and environmental clearance. Planning & outreach are not eligible uses of NF funds, unless planning for MM.
4. Fund two components: (1) Ambassadors: \$174,400; (2) Guide: \$36,980.
5. Fund two years of three-year request if the following conditions are met: (1) MTC approves the contractor payment method, (2) Richmond sets and MTC agrees to a maximum number of R-Transit trips per rider per month; (3) Richmond tracks and reports on the number of persons with disabilities who use the R-Transit service.

JACKIE SPEIER  
12TH DISTRICT, CALIFORNIA

211 CANYON HOUSE OFFICE BUILDING  
WASHINGTON, DC 20515-0512  
(202) 225-3531

FAX: (202) 226-4183

400 S EL CAMINO REAL, SUITE 410  
SAN MATEO, CA 94402  
(650) 342-0300

FAX: (650) 375-8270

WWW.SPEIER.HOUSE.GOV

Congress of the United States  
House of Representatives  
Washington, DC 20515-0512

COMMITTEE ON HOMELAND SECURITY

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TARP, FINANCIAL SERVICES AND  
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PROCUREMENT REFORM

RECEIVED  
SEP 12 2011  
METROPOLITAN TRANSPORTATION  
COMMISSION

August 30, 2011

The Honorable Adrienne Tissier  
Chair, Metropolitan Transportation Commission  
101 Eighth Street  
Oakland, CA 94607

Dear Chair Tissier:

I am writing to support an application by SamTrans for a New Freedom grant from MTC. The existing funds have been an important way in which SamTrans can meet its broad responsibility to provide mobility to seniors and the disabled within San Mateo County. Examples of the existing and anticipated use of funds include:

- Mobility Ambassador Program

Volunteers help older adults and people with disabilities with many transportation-related issues, including planning a trip using public transit, finding a driver safety class, and learning about alternatives to driving, such as community shuttles. Ambassadors can also give educational presentations, conduct group and one-on-one rider training, and organize group trips on transit to interesting destinations. A Senior Mobility Coordinator recruits, trains and oversees community volunteers. Presently SamTrans has 10 Ambassadors and 10 host centers, with plans to expand. To date SamTrans has made 2,254 contacts and 368 people have been travel trained, and our Ambassadors have logged 1,460 volunteer hours. The Coordinator and Ambassadors also support the California Highway Patrol Senior Driver trainings and community events. This program would be continued under Cycle 4.

- Countywide Transportation Services Inventory and Senior Mobility Guide

An annual inventory of public, non-profit and private transportation services supports updates of the Senior Mobility Guide which is printed in English, Spanish and Chinese, and available in accessible format on our web site. To date, SamTrans has distributed over 6,000 copies of the Senior Mobility Guide. The Guide also is available on-line on the web site and with the Community Information Program, and will be part of the revamped SamTrans web site. These projects would be continued under Cycle 4.

- Vehicle Sharing Program

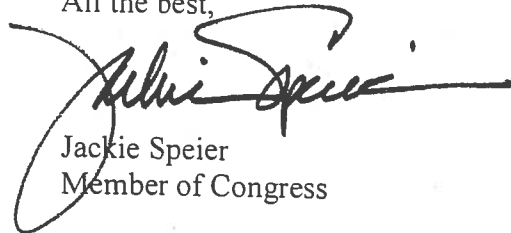
SamTrans recently launched this demonstration program to address the need for a more formal mechanism for vehicle sharing among agencies and organizations in San Mateo County. The goal of this one-year, grant-funded vehicle sharing demonstration will be to facilitate more efficient use of the vehicle capacity in San Mateo County, in order to expand agencies. SamTrans developed the program with the assistance of the San Mateo County Park and Recreation Directors Association, the Peninsula Congestion Relief Alliance, ABAG PLAN, and county stakeholders. This program would be continued under Cycle 4 and the opportunity for a vehicle brokerage program would be investigated.

- Volunteer Driver Program and Information & Assistance

Cycle 3 New Freedom funding supported research and outreach in these areas, including a successful Volunteer Driver Symposium, held last June 30. The Cycle 4 grant application proposes creation of a new non-profit organization that would function as a Supplemental Transportation Provider to meet mobility needs not presently served by any community organization or government agency in the County. Peninsula Rides will develop and operate a Volunteer Driver Program, provide Information & Assistance about all forms of transportation, and support countywide coordination of transportation services. It would begin as a one-year pilot program following the initial year to incorporate, form a Board of Directors, hire an Executive Director, develop programs, and secure foundation and other funding.

Thank you for your consideration of this grant application.

All the best,



Jackie Speier  
Member of Congress

Date: November 16, 2011  
W.I.: 1518  
Referred by: PAC

**ABSTRACT**  
Resolution No. 4041

This resolution adopts the Federal Transit Administration (FTA) New Freedom (Section 5317) Cycle 4 Program of Projects for the large urbanized areas of the San Francisco Bay Area.

The following attachment is provided with this resolution:

Attachment A New Freedom Cycle 4 Program of Projects for Large Urbanized Areas

Further discussion of this action is contained in the Programming and Allocations Committee Summary sheet dated November 9, 2011.

Date: November 16, 2011  
W.I.: 1518  
Referred by: PAC

Re: New Freedom Cycle 4 Program of Projects for Large Urbanized Areas

METROPOLITAN TRANSPORTATION COMMISSION  
RESOLUTION No. 4041

WHEREAS, the United States Code Title 49 Section 5317 (49 U.S.C. 5317) authorizes and sets forth the provisions for the New Freedom Program, which makes grants to recipients for addressing the transportation needs of disabled persons through the provision of new services and facility improvements that go beyond those required by the Americans with Disabilities Act; and

WHEREAS, 49 U.S.C. 5317(c) apportions New Freedom funds by formula to large urbanized areas, small urbanized areas, and non-urbanized areas; and

WHEREAS, 49 U.S.C. 5317(d) requires designated recipients of New Freedom funds to conduct a competitive process to award grants to subrecipients; and

WHEREAS, pursuant to Government Code Section 66500 et seq., the Metropolitan Transportation Commission ("MTC") is the regional transportation planning agency for the San Francisco Bay Area; and

WHEREAS, MTC is the designated metropolitan planning organization (MPO) for the nine-county San Francisco Bay Area; and

WHEREAS, consistent with 49 U.S.C. 5307(a)(2), MTC is the designated recipient of New Freedom Program funding apportionments for large urbanized areas in the nine-county San Francisco Bay Area; and

WHEREAS, as the designated recipient, MTC has conducted a competitive selection process and developed for submittal to the Federal Transit Administration (FTA) a program of projects (POP) for the San Francisco Bay Area's large urbanized area New Freedom Program FY2010 and FY2011 apportionments, attached hereto as Attachment A, and incorporated herein as though set forth at length; and



WHEREAS, MTC has adopted Resolution No. 4012, which sets forth MTC's Program Guidelines for Cycle 4 of the of the New Freedom Program; and

WHEREAS, MTC conducted the competitive selection processes for the New Freedom large urbanized area apportionment in accordance with those guidelines; now, therefore, be it

RESOLVED, that MTC adopts the New Freedom Cycle 4 Program of Projects for large urbanized areas as listed in Attachment A; and be it further

RESOLVED, that MTC will submit to FTA a grant application to secure the New Freedom funding for those agencies listed as subrecipients in Attachment A who are not able to submit a grant application to FTA themselves; and be it further

RESOLVED, that MTC will enter into agreements with those agencies listed as subrecipients in Attachment A to ensure their compliance with all applicable Federal requirements; and be it further

RESOLVED, that the Executive Director of MTC is authorized and directed to forward a copy of this resolution to FTA, and such agencies as may be appropriate.

METROPOLITAN TRANSPORTATION COMMISSION

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Adrienne J. Tissier, Chair

The above resolution was entered into by the Metropolitan Transportation Commission at the regular meeting of the Commission held in Oakland, California, on November 16, 2011.

Date: November 9, 2011  
W.I.: 1518  
Referred by: PAC

Attachment A  
MTC Resolution No. 4041  
Page 1 of 5

**NEW FREEDOM PROGRAM - CYCLE 4  
PROGRAM OF PROJECTS FOR LARGE URBANIZED AREAS**

No.	Project Sponsor	Project		Total Project Cost	Federal New Freedom Recommended Share
		Name	Description		
<b>MTC Subrecipients</b>					
1	City of Alameda	Accessible Pedestrian Signal Installations	The project will install Accessible Pedestrian Signals (APS) at approximately nine intersections that are adjacent to an AC Transit bus stop or a City of Alameda Paratransit Shuttle stop.	\$188,625	\$150,900
2	Alameda County Transportation Commission	Alameda County Mobility Management	Coordinate elements and resources already present in Alameda County related to travel training, and information and referral to move towards a more full-fledged mobility management approach in Alameda County. Tasks include the following: (1) Transition the paratransit hotline and AccessAlameda.org website into a much more thorough Information and Referral source and position those services to provide one-stop-shopping for consumers; (2) Establish quarterly coordination meetings among travel trainers across the County and create a framework to provide travel training throughout the whole County. Create a print and web resource available listing all travel training in the County.	\$110,000	\$80,000
3	Center for Independent Living	Mobility Matters	Continue and expand Mobility Matters, a travel and mobility device training program. Provide program outreach and conduct travel and mobility device training to a full spectrum of individuals and families from the cross-disability community. Services are offered across the Bay Area.	\$490,935	\$384,360
4	City of Lafayette	Lamorinda Spirit Van Program for Fragile Elderly and Disabled Seniors	Provide van service to assist the fragile elderly in remaining in their own homes as they age, thereby allowing them to participate more fully in the community which lessens isolation and improves socialization. Train drivers to meet the specialized needs of the passengers, including: persons who use canes, walkers, and wheelchairs; persons who are ambulatory but have balance and medical challenges and cannot walk to bus stops or even from the door to the street to meet a CCCTA paratransit van without assistance; persons with vision and hearing challenges; persons with dementia who need supervision when going out in the community.	\$228,426	\$114,213

**NEW FREEDOM PROGRAM – CYCLE 4**  
**PROGRAM OF PROJECTS FOR LARGE URBANIZED AREAS**  
(continued)

No.	Project Sponsor	Project		Total Project Cost	Federal New Freedom Recommended Share
		Name	Description		
<b>MTC Subrecipients (continued)</b>					
5	LightHouse for the Blind and Visually Impaired	Accessible Muni Metro Station Maps (AMMSM)	Develop and distribute a booklet of accessible maps of the eight (8) San Francisco Muni Metro underground stations to facilitate safe and more effective travel for individuals who are blind or visually impaired.	\$104,134	\$83,307
6	Marin Transit	Countywide Transportation Guide	Produce and distribute a printed county-wide transportation guide. This guide will be available in both English and Spanish and will feature transportation options by city, town or area of the county. The guide will also be available in fully-accessible formats on both the Marin Transit and Marin Access websites.	\$28,544	\$22,835
7	Marin Transit	Pilot Premium ADA Transportation Service / Marin Access Mobility Center	(1) Partially subsidized rides that can be scheduled as early as the same day for ADA eligible riders. (2) Continue and expand the Marin Transit Marin Access Mobility Management Center.	\$541,456	\$288,881
8	Outreach & Escort Inc.	Together We Ride	Using mobility management best practices, provide a menu of services beyond the requirements of the ADA that address the transportation needs of veterans, individuals with developmental disabilities, and other persons with disabilities. Components include: (1) Employment Transportation; (2) Center-Based Travel Instruction (travel training targeted at specific destinations); (3) Prioritized ride scheduling and coordinated vehicle sharing with paratransit and other human service transportation providers; (4) Vehicle Share Program (donate retired paratransit vehicles to partner organizations); (5) County-to-County travel (expand ADA travel area for job trips in adjoining counties outside SC County); (6) Friendly Rides (Volunteer driver & ridesharing support).	\$1,859,736	\$929,868
9	Peninsula Jewish Community Center	Get Up & Go	Escorted Transportation and socialization program serving San Mateo County older adults who can no longer drive due to disability or frailty.	\$259,800	\$103,920

**NEW FREEDOM PROGRAM – CYCLE 4  
 PROGRAM OF PROJECTS FOR LARGE URBANIZED AREAS  
 (continued)**

No.	Project Sponsor	Project		Total Project Cost	Federal New Freedom Recommended Share
		Name	Description		
<b>MTC Subrecipients (continued)</b>					
10	Rehab. Services of Northern California	Mt. Diablo Center Mobilizer	Provide door through door transportation to and from the Mt. Diablo Center (MDC) Adult Day Health Care program Monday through Friday and a nutrition/shopping shuttle for homebound senior Concord residents during MDC's program hours.	\$129,760	\$64,880
11	City of Richmond Paratransit	R•Transit 24/7/365 same-day door-to-door service for the greater Richmond area (1)	The pilot R•Transit project is a 24/7/365 same-day door-to-door wheelchair accessible transportation service for residents with disabilities and seniors living in the City of Richmond and the unincorporated communities of East Richmond Heights, El Sobrante, Kensington, North Richmond, and Rollingwood. The service will be for local trips only and rides will be shared whenever possible to keep cost down. The service area will include the cities of El Cerrito, Pinole (up to Appian Way), Richmond and San Pablo and the unincorporated communities of Bayview - Montalvin, East Richmond Heights, El Sobrante, Kensington, North Richmond, Rollingwood, and Tara Hills.	\$201,548	\$100,774
12	City of San Leandro	Accessible Pedestrian Signals	Upgrade pedestrian signals at approximately 13 signalized intersections by installing Accessible Pedestrian Signal (APS) devices for individuals with disabilities and the general public.	\$163,733	\$130,987
13	Senior Helpline Services	Rides for Seniors / Transportation Information and Referral (2)	(1) Continue providing, to our current otherwise homebound clients (seniors age 60 and older) residing in Contra Costa County, free, one-on-one, escorted, door-through-door rides primarily for medical care and basic necessities. (2) Formalize Transportation Information and Referrals service.	\$215,852	\$141,075
<b>Subtotal - MTC Subrecipients</b>				<b>\$4,522,549</b>	<b>\$2,596,000</b>

**NEW FREEDOM PROGRAM – CYCLE 4**  
**PROGRAM OF PROJECTS FOR LARGE URBANIZED AREAS**  
(continued)

No.	Project Sponsor	Project		Total Project Cost	Federal New Freedom Recommended Share
		Name	Description		
<b>Direct Recipients</b>					
14	AC Transit	Intra-Vehicle Text-Based Message Signs (IVTMS)	Purchase and install rolling text-based LED signs, to be mounted on the interior of AC Transit's revenue vehicle fleet. The LED signs would have the capability to display bus stop location information similar to automated audio announcements.	\$250,000	\$200,000
15	BART / City CarShare	AccessMobile Program Expansion	Purchase, convert and deploy at least three (3) additional wheelchair-accessible carshare vehicles, known as AccessMobile minivans, and conduct the requisite awareness and outreach campaigns necessary to ensure that we attract and best serve a larger group of Bay Area residents.	\$360,280	\$254,674
16	Livermore Amador Valley Transit Authority	Bus Stop Improvements	Accessibility enhancements at bus stops, including installation of bus pads and cross-walks, and improving and/or replacing curbs, gutters, and sidewalks.	\$110,000	\$88,000
17	Livermore Amador Valley Transit Authority	ParaTaxi Program	A reimbursement-based taxi program to all LAVTA ADA certified paratransit patrons. Service area is in the Cities of Dublin and Pleasanton within Alameda County.	\$32,800	\$16,400
18	San Francisco Municipal Transp. Agency	Accessible Light Rail Stops (3)	Hire a consultant to identify a total of ten locations on the J, K, L, M and N light rail lines where existing boarding islands can be converted to wheelchair accessible stops with ramps and "mini-high" boarding platforms. Perform preliminary engineering for the identified stop locations.	\$250,000	\$200,000
19	San Mateo County Transit District	Peninsula Rides Implementation and Development Activities (4)	Provide mobility management services, including (1) continuing and expanding the Mobility Ambassador Program; (2) updating and distributing the Senior Mobility Guide.	\$264,225	\$211,380

**NEW FREEDOM PROGRAM – CYCLE 4  
PROGRAM OF PROJECTS FOR LARGE URBANIZED AREAS**  
(continued)

No.	Project Sponsor	Project		Total Project Cost	Federal New Freedom Recommended Share
		Name	Description		
<b>Direct Recipients (continued)</b>					
20	City of Santa Rosa, Transit Dept.	Sonoma Access One Call/One Click Transportation Resource Center	Implement a One Call/One Click Transportation Resource Center, as an initial step in implementing Mobility Management in Sonoma County. Using Marin Access' call center and website as a model, establish a call center and accessible, bilingual web site providing referrals, service availability, trip planning and travel training schedules for paratransit, fixed route and human service agencies in Sonoma County. Every effort will be made to mirror and link to Marin County's call center and website to expand Marin's effort into a regional resource.	\$233,041	\$186,443
<b>Subtotal - Direct Recipients</b>				<b>\$1,500,346</b>	<b>\$1,156,897</b>
<b>Total</b>				<b>\$6,022,895</b>	<b>\$3,752,897</b>

Notes:

1. Fund two years of three-year request if the following conditions are met: (1) MTC approves the contractor payment method, (2) Richmond sets and MTC agrees to a maximum number of R-Transit trips per rider per month; (3) Richmond tracks and reports on the number of persons with disabilities who use the R-Transit service.
2. Project sponsor to track the number of persons being served in West County.
3. Funds to be used only for preliminary engineering and environmental clearance. Planning & outreach are not eligible uses of NF funds, unless planning for MM.
4. Fund two components: (1) Ambassadors: \$174,400; (2) Guide: \$36,980.