Technical Advisory Working Group
Meeting Agenda

Thursday, July 14, 2011, 1:30 to 4:30 p.m. (Note: Later ending time)
1333 Broadway, Suite 300, Oakland, CA 94612

Meeting Outcomes:

- Receive an update on the Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) activities since the last meeting
- Review the status, process and schedule for developing the plans
- Review and provide input on project evaluation outcomes, the CWTP outline and regional financial information
- Discuss constraining the projects and programs list
- Discuss and provide input on TEP financial projections and parameters
- Receive an update on the Sustainable Communities Strategy (SCS)/Regional Transportation Plan (RTP) process

1:30 –1:35 p.m. **1. Welcome and Introductions**

1:35 – 1:40 p.m. **2. Public Comment**   I

1:40 – 1:45 p.m. **3. Review of May 12, 2011 Minutes**   I
03_TAWG_Meeting_Minutes_051211.pdf – Posted prior to meeting

1:45 – 1:50 p.m. **4. Update on CWTP-TEP Activities Since Last Meeting**   I

1:50 – 2:00 p.m. **5. Presentation on CWTP-TEP Planning Process**   I
05_Presentation_CWTP-TEP_Planning_Process.pdf – **Page 1**

2:00 – 2:55 p.m. **6. Presentation on CWTP Evaluation Outcomes**   I
06_Presentation_Screening_Packaging_and_Evaluation.pdf – Handout
06A_Evaluation_Outcomes.pdf – Handout
06B_CWTP_Draft_Outline.pdf – **Page 7**

2:55 – 3:10 p.m. **7. Discussion on Constraining the Projects and Programs List**   I

3:10 – 4:05 p.m. **8. Presentations and Discussion on TEP Financial Projections and Parameters**   I
08_Presentation_TEP_Parameters_Survey_Results.pdf – **Page 15**
08A_TEP_Financials_Details.pdf –**Page 33**
08B_Presentation_Other_Expenditure_Plans_Comparison.pdf – Handout

4:05 – 4:10 p.m.   **9.   SCS/RTP: Update on Countywide and Regional Processes**
                        _09_Memo_Regional_SCS-RTP_CWTP-TEP_Process.pdf_ – **Page 39**

4:10 – 4:25 p.m.   **10. Update: Steering Committee, CAWG, and TAWG and**   I
                        Other Items/Next Steps
                        _10_Memo_Fall_2012_Public_Outreach_Plan.pdf_ – **Page 51**
                        _10A_Memo_Title_VI_Considerations_for_CWTP-TEP.pdf_ – **Page 55**
                        _10B_CWTP-TEP_Committee_Meetings_Schedule.pdf_ – **Page 57**
                        _10C_TAWG_Roster.pdf_ **– Page 61**

4:25 – 4:30 p.m.   **11. Member Reports/Other Business**   I

4:30 p.m.   **12. Adjournment**

   Key: A – Action Item; I – Information/Discussion Item; full packet available at www.alamedactc.org

Next Meeting:
   Date: September 8, 2011 – **No August Meeting**
   Time: 1:30 to 4:00 p.m.
   Location: Alameda CTC Offices, 1333 Broadway, Suite 300, Oakland, CA 94612

Staff Liaisons:

Beth Walukas, Deputy Director of Planning
(510) 208-7405
bwalukas@alamedactc.org

Saravana Suthanthira, Senior Transportation Planner
TAWG Coordinator
(510) 208-7426
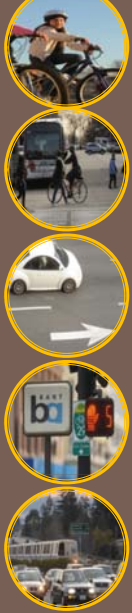ssuthanthira@alamedactc.org

Tess Lengyel, Deputy Director of Policy,
Public Affairs and Legislation
(510) 208-7428
tlengyel@alamedactc.org

Diane Stark, Senior Transportation Planner
CAWG Coordinator
(510) 208-7410
dstark@alamedactc.org

Location Information: Alameda CTC is located in Downtown Oakland at the intersection of 14th Street and Broadway. The office is just a few steps away from the City Center/12th Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14th and Broadway near Frank Ogawa Plaza (requires purchase of key card from bikelink.org). There is garage parking for autos and bicycles in the City Center Garage (enter on 14th Street between Broadway and Clay). Visit the Alameda CTC website for more information on how to get to the Alameda CTC: http://www.alamedactc.org/directions.html.

Public Comment: Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

Accommodations/Accessibility: Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (Voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.

STATUS UPDATE

Alameda Countywide Transportation Plan & Transportation Expenditure Plan
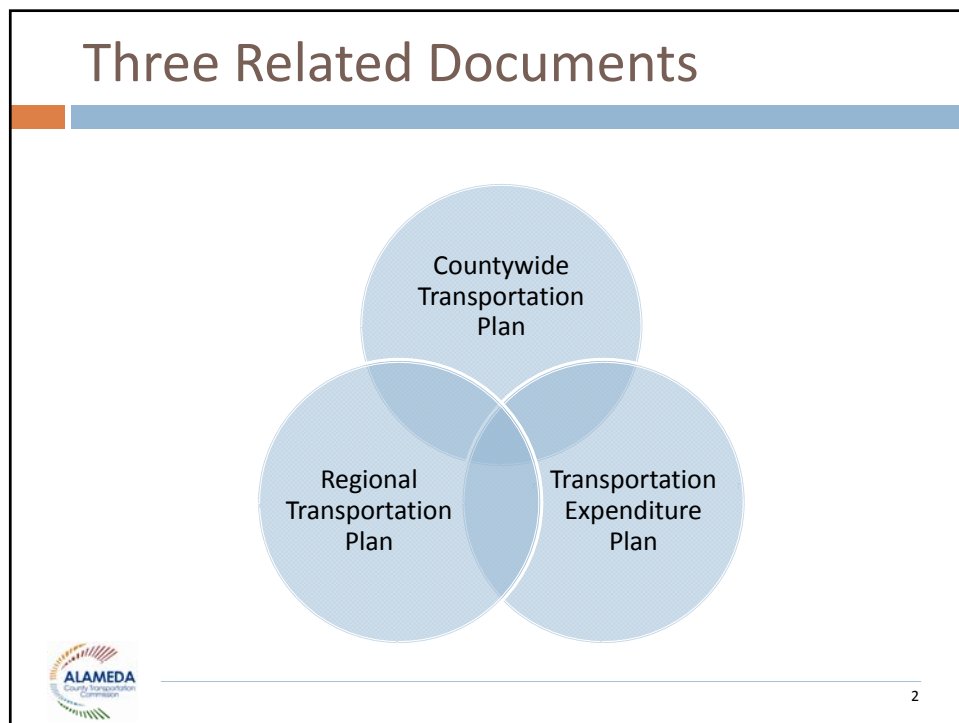
PLANNING PROCESS

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Presentation to CAWG and TAWG

July 2011

Three Related Documents

Countywide
Transportation
Plan

Regional
Transportation
Plan

Transportation
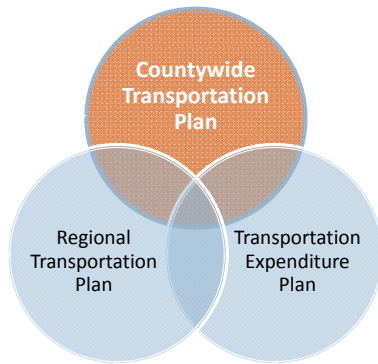Expenditure
Plan

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2

Countywide Transportation Plan

- Objective – Meet goals within resource constraints
- Establishes countywide transportation vision
- "Gateway document" for project funding
- Updated every 4 years
- Establishes goals, performance measures and land uses for analysis
- Evaluation conducted through technical analysis
- Programs many funding sources and includes an unfunded "vision element"

Countywide Transportation Plan

Regional Transportation Plan

Transportation Expenditure Plan

ALAMEDA County Transportation Commission

3

Regional Transportation Plan
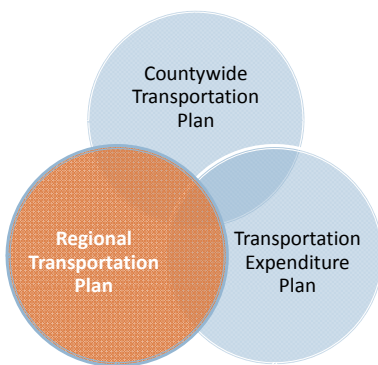
- Objective – Meet regional goals within resource constraints
- Nine County Bay Area blueprint document
- Updated every 4 years
- Establishes regional goals, performance measures and land uses for analysis
- Relies heavily on information from County agencies.
- Programs many funding sources and includes an unfunded "vision element".

Countywide Transportation Plan

Regional Transportation Plan

Transportation Expenditure Plan

ALAMEDA County Transportation Commission
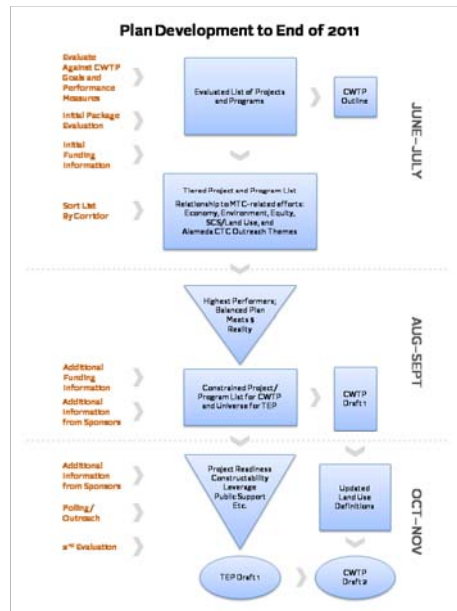
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Transportation Expenditure Plan
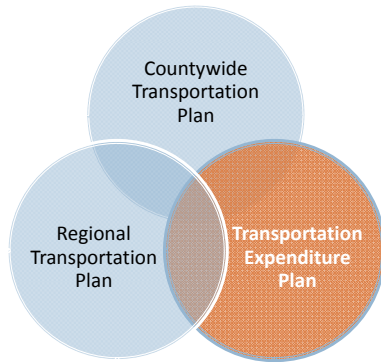
- **Objective – Provide locally driven "self help" dollars for priority projects and programs.**
- Projects must be derived from CWTP and meet additional criteria such as readiness and public support.
- Requires 2/3 popular vote.
- Represents a single funding source which may leverage others.
- Updated less frequently – 15 to 20 years.

5

6

Schedule for Document Development
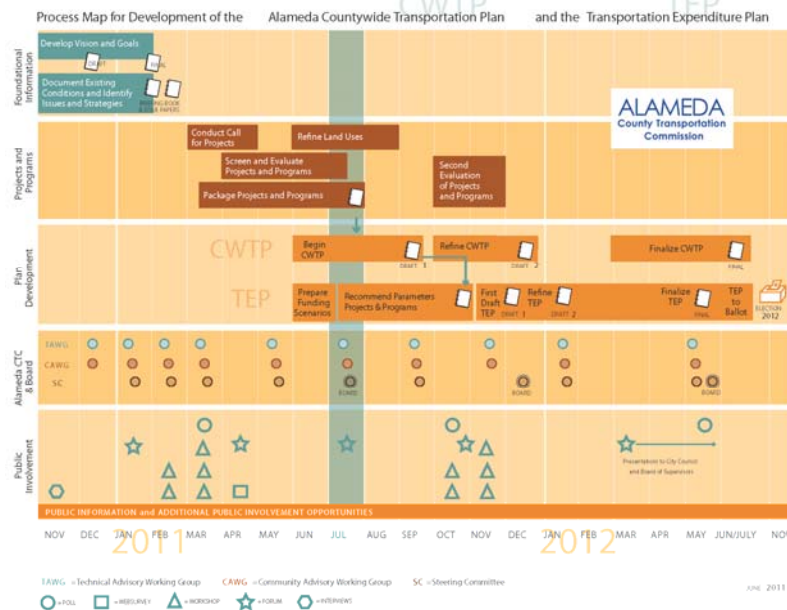
Your Input is Needed

- Today Part I – First Focus on CWTP
  - Review evaluation results and provide feedback
  - What should be emphasized as we constrain available resources?
  - Confirm the plan outline
  - FIRST DRAFT IN SEPTEMBER
- Today Part II – TEP Focus
  - Focus on TEP Parameters including financials
  - What additional criteria should be considered to select CWTP projects for TEP?
  - Initial thoughts on projects and programs.

September Meetings

- First draft of CWTP for review!
- Continue discussion of projects and programs for TEP
- Prepare for Outreach and Polling

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Memorandum

TO: Alameda CTC

CC: Bonnie Nelson, Cathleen Sullivan, N/N; George Mazur, Caroline Leary,
           Jamey Dempster, CS

FROM: Stephen Decker, CS

DATE: July 6, 2011

RE: Draft Alameda CWTP Report Outline

This memorandum presents the proposed outline of the updated Countywide Transportation Plan (CWTP) report. It provides the Alameda CTC with modifications to previous Alameda CWTPs (2004 and 2008/2009), while maintaining the same basic structure as previous Plans.

It is proposed that the report format have different look and feel (Attachment #1) based on the revised structural format. This Plan Report will present information and material using a streamlined and graphically-oriented executive summary type of document as the basis for the full report. This format has been adopted by many agencies to specifically provide a unique way in which to convey information in a more concise, meaningful format to the general public and stakeholders. In addition, the uniqueness of this Plan Report will reinforce the differences of the approach taken by the Alameda CTC to prepare this Plan and also to distinguish this Plan as the CTC's first CWTP as a combined agency. The technical reports (e.g., Briefing Book, White Papers, Evaluation Process, Financial Analysis, Land Use Assumptions, etc.) will continue to be stand-alone and be used to document detailed technical and reference material to the Plan Report. Also envisioned are a set of technical appendices, developed throughout the CWTP planning process, that will also document additional detailed backup information to the Plan Report. These appendices can be accessed (by website) and read by users if desired to understand the specifics of each Plan section.

1.0   Proposed CWTP Outline

The subsections identified in the outline below are intended to provide the Alameda CTC with the discussion topics suggested for each section and appendix of the CWTP. Subsections are subject to change based on how the planning process evolves over the next several months, but at a minimum, the subsections as outlined below provide a general overview of the topics expected to be covered in each section. The Executive Summary has been eliminated essentially because the CWTP Report for this Option will be presented as an Executive Summary document.

1.0 Introduction
- Background
  - Agency Direction, Mandate
  - Changes to CWTP from previous Updates
  - Integration with the Transportation Expenditure Plan (TEP)
  - Guidance to Support Ongoing Planning, Policy, and Funding
  - Plan Development Process and Title VI
- Summary of each report section

2.0 A Vision of the Future
- Mission, Vision, and Goals
- Linkages to Regional Planning Activities
- Engagement of the Public and Stakeholders
- Performance Objectives
  - Mobility, equity, environment, etc.
- Policy Objectives

3.0 Existing Conditions
- Summary of the Briefing Book's Introduction Section

4.0 Future Expected Conditions
- Summary of Briefing Book's Introduction Section (Future Trends and populate as needed with additional future trend graphics from other sections)

5.0 A Diversified Strategy
- Lessons learned
  - Focus on evolution of how the CWTP has changed since 2004/2008 (To be determined – Linkages to regional planning activities, transportation/land use integration strategies, funding issues, among others
- Elements of the Diversified Strategy
- Highlight specific policies and strategies of the CWTP (To be determined)

6.0 Management and Investment Strategies
- Funding Priorities (To be determined)
- Planning Guidelines (To be determined)
- Incentives (To be determined)

7.0 Revenue
- Why Funding Continues to be Limited
- Available Funding Sources
- Innovative Funding Methods
- Funding Gap versus Transportation System Needs
  - Existing
  - Expected Future
- Revenue Issues (To be determined)

8.0 Integration of Transportation and Land Use
- Previous Regional and Alameda County Land Use Perspective
- Vision and Current Approach
  - Regional, SCS Overview
  - Alameda County Linkage to SCS

- Alameda County Land Use Patterns: Existing and Future (To be determined through SCS process)
- Key Transportation Issues and Improvements (linked to land use)

9.0   Capital Project and Programmatic Strategies
- Funding Challenges (from 7.0)
- Investment Program
  - Capital Projects, Programs, and Programmatic Projects
  - Linked to MTC RTP
  - Screening (summary)
  - Scenario Evaluations (summary)
  - Investment Emphasis Areas
    - Fact Sheets
  - Implementation Issues

10.0   Monitoring and Evaluation
- CWTP Emphasis on Performance-Based Planning
- Linkage to MTC RTP processes
- Performance Measures
  - Screening
  - Scenario Evaluation
- Performance Monitoring Recommendations

11.0   Implementation Issues
- Next Steps for Ongoing Planning and Policy Development
  - Relationship to TEP
  - Define Alameda CTC's Short-term Work Plan
    - Define Policy Initiatives
    - Define Analysis and Scoping Needs by Corridor and System
      - Corridor Studies (To be determined)
      - System Studies
        - Goods Movement Plan
        - Transit System Plan
        - Parking Management Plan
        - Transportation Demand Management Plan
        - Others
  - Transportation and Land Use
    - Define Analysis and Scoping Needs For
      - Priority Development Area/Growth Opportunity Area/Transit-Oriented Development Plan
      - Short-term Implementation Plan
      - Long-term Implementation Plan
      - Ongoing
- Address Outstanding Issues for Preparation of the Next CWTP (To be determined)

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Appendices will include, but not be limited to:

A.   Glossary of Acronyms
B.   Metropolitan Transportation System
C.   Briefing Book (existing and future trend conditions)
D.   Summary (or full) White Papers
E.   Performance-Based Evaluation Process (Screening, Tiering, Scenario Evaluation)
F.   List of Projects (by Tier)
G.   List of Programs (CTC, MTC, and detailed on linkage/comparison between both)
H.   Land Use, Demographics, and SCS Consistency
I.   Transportation Funding and Revenue
J.   Major Transit Operations
K.   GHG Emissions and Future Targets
L.   Legislation and Initiatives: State and Regional
        o   MTC – RTP, SCS, Transit Sustainability, etc.
M.   Stakeholder and Public Outreach Process and Title VI
P.   Working Group Membership
        o   Steering
        o   Community
        o   Technical
        o   Others

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CHAPTER TITLE

Heading level 1

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Table #: Table title

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North Planning Area
Alameda (City of)
Albany
Berkeley
Oakland
Piedmont
Emeryville
Central Planning Area
San Leandro
Hayward
Unincorporated
South Planning Area
Fremont
Newark
Union City
East Planning Area
Pleasanton
Dublin
Livermore

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TEP PARAMETERS

Alameda Countywide Transportation Plan & Transportation Expenditure Plan

...The Conversation Continues

Presentation to CAWG and TAWG

July 2011

Presentation Overview

- Schedule for TEP Development
- TEP Parameter Survey Results
- Financial Parameters
  - Amount
  - Duration
  - Split Programs/Projects
- Discussion: Financial Parameters & Programs
- Small Group Break-out Groups

Schedule for TEP Development

2011

- **May**: Introduce TEP Parameters
- **July**: Continue discussion of TEP Parameters
  - Begin discussion of financial parameters & programs
- **September**:
  - Adopt TEP Parameters
  - Discuss draft projects/programs
- **October**: Public Workshops and Poll #2
- **November**: Draft TEP projects/programs and guidelines
- **December**: Draft TEP (Discussion at Commission Retreat)

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Schedule for TEP Development

2012

- **January**: Adopt TEP
- **February-April**: Local jurisdiction endorsements
- **May**: Adopt Final TEP
- **June**: Board of Supervisors place TEP on ballot
- **November 6, 2012**: Election

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Page 16   2
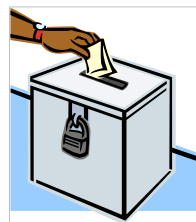
Questions to Consider

TEP Parameters:

- ☐ Replace the Current Measure?
- ☐ Amount?
- ☐ Duration?
- ☐ Split Projects/Programs?
- ☐ Goals/Performance Measures?
- ☐ New vs. Current Programs?
- ☐ Method/criteria for allocating funds to programs and projects?
  - ■ Leveraging, phasing, flexibility, performance
- ☐ Dealing with Revenue Fluctuations?

Replace Current Measure with New TEP?

No overwhelming consensus on configuration
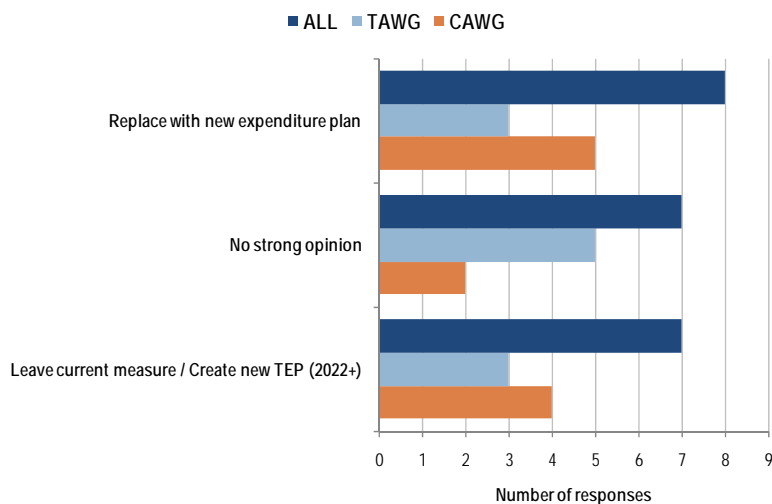
Note: 3 skipped question

Recommend: Maintain Existing Plan and Augment/Extend with New Plan

- Remaining 10 years of revenue is needed to pay for projects that are already underway or financed.
- Existing funds are part of committed funding plans.
- Existing programs depend on continued revenue.
- A new plan should "augment and extend" the priorities of the current Measure B.

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Amount of Sales Tax?

- Members want to augment _and_ extend

■ ALL ■ TAWG ■ CAWG

Augment by 1/4 cent in 2012, extend beyond 2022
Extend current 1/2 cent sales tax beyond 2022
Augment sales tax by 1/4 cent beyond 2022
No strong opinion
Augment sales tax by 1/4 cent in 2012, lower to 1/2 cent in 2022
More than 1/4 cent augmentation

Number of responses
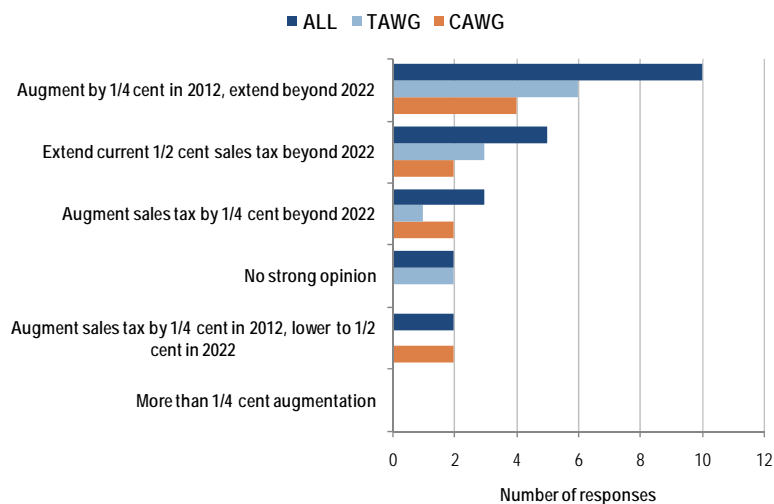
Note: 3 skipped question

Duration of Sales Tax?

□ CAWG prefers mid century; TAWG prefers permanent
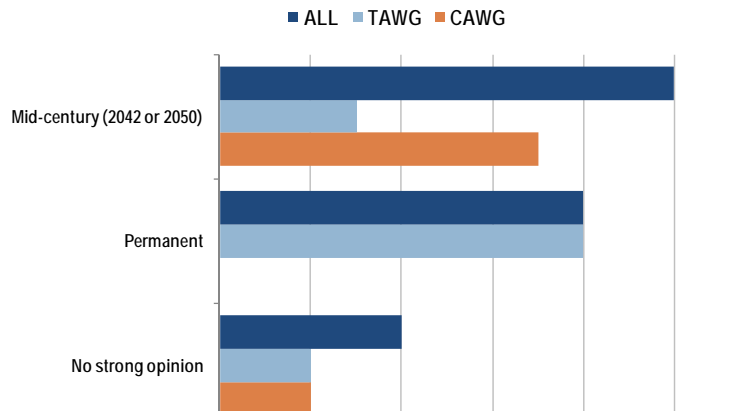
Note: 3 skipped question

Recommend: Augment & Extend as Far as Possible

□ Needs clearly do exceed revenue in perpetuity.

□ Recommend carrying 3 options for now with preference for the largest increase and the longest time frame possible.

1. Extend existing half cent
2. Augment by ¼ cent and extend beyond 2022
3. Augment by ½ cent and extend beyond 2022

□ Go back to the voters to ratify an updated expenditure plan (50% vote) every 20 years.

Split between Projects & Programs?

CAWG/TAWG: More Focus on Programs in TEP

■ ALL ■ TAWG ■ CAWG

Note: 6 skipped question
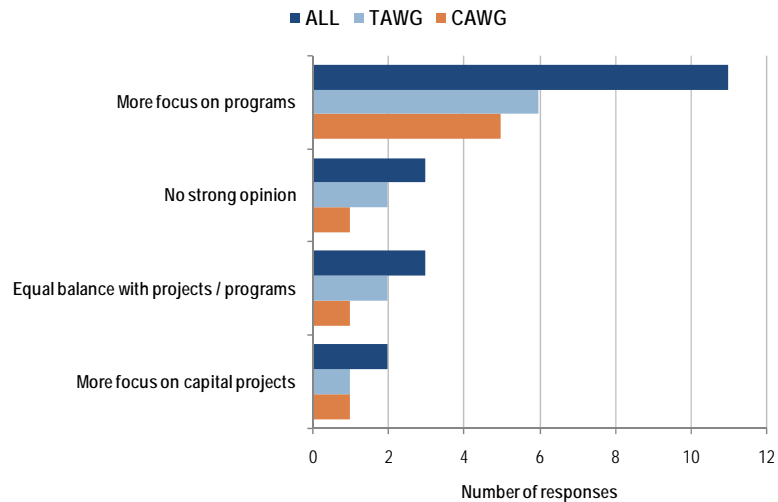
Recommend: ≥ 60% for Programs, Add New Category

- ☐ New Category: Project Development/Innovation/ Technology (PDIT)
- ☐ Options for consideration:
  - ☐ **Balanced**: 30% capital projects; 60% programs; 10% development/innovation/technology
  - ☐ **Programs Emphasis**: 20% capital projects; 75% programs; 5% project development/innovation/technology
  - ☐ **Projects Emphasis**: 45% capital projects; 40% programs; 15% project development/innovation/technology

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Selecting Projects: New Goals & Performance Measures?

CAWG/TAWG want to maintain CWTP goals but with some additional emphasis

- **Reduce VMT**
- **Support infill/TOD development**
- **Equity**
- Public health and safety
- Reducing GHGe
- Support mode shifts
- Affordability
- Leveraging of funds
- Pavement condition

- Disclosure of full ops. costs for projects
- Congestion relief
- Geographic equity, but not only pop.-based
- Goods movement
- Fix-it-first
- Projects w/ existing public process
- Cost effectiveness

Leverage is Important

- Ability to leverage other funds is a key consideration

■ ALL ■ TAWG ■ CAWG

Number of responses
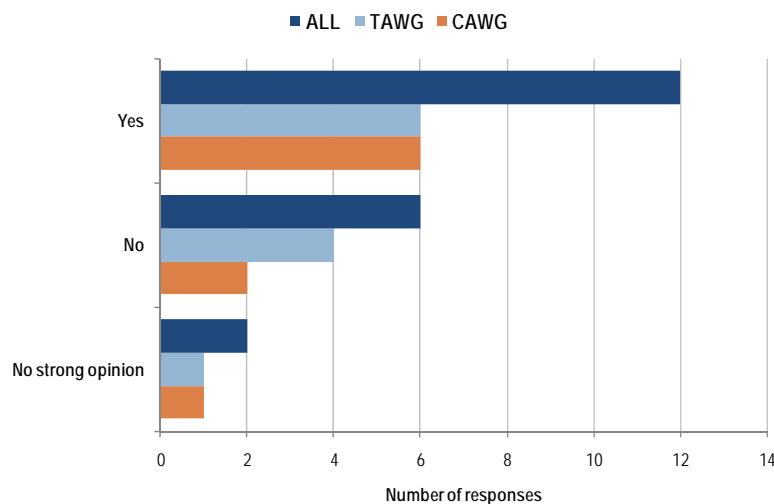
Note: 5 skipped question

Recommend: Keep Consistent Goals & Add Additional TEP Specific Criteria

- Project Readiness
- Constructability
- Leverage (both $$ and outcomes)
- Public Support/Polling
- Maximum Support for Goals Adopted in January 2011
  - **Multimodal**
  - **Accessible** , **Affordable and Equitable** for people of all ages, incomes, abilities and geographies
  - **Integrated** with land use patterns and local decision making
  - **Connected** across the county, within and across the network of streets, highways, transit, bicycle and pedestrian routes.
  - **Reliable and Efficient**
  - **Cost Effective**
  - **Well Maintained**
  - **Safe**
  - **Supportive of a Healthy and Clean Environment**

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CAWG/TAWG: Keep current programs & add new

- Seek a balance between current and new TEP programs
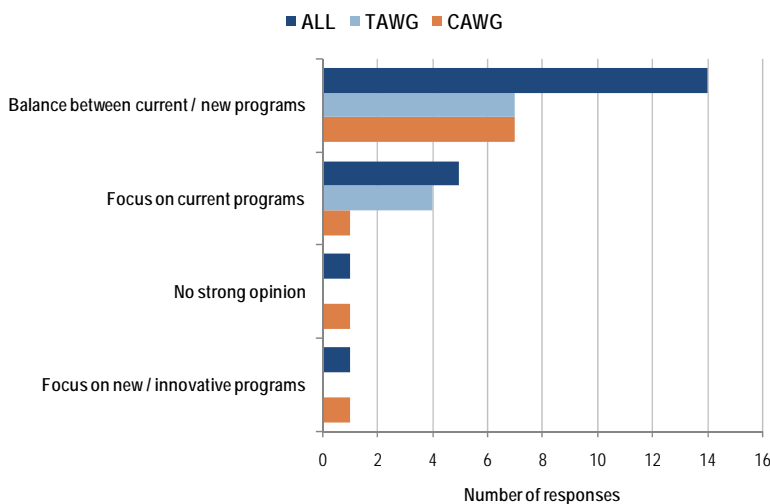
Note: 4 skipped question

CAWG/TAWG: Maintain Flexibility

Members support additional flexibility within TEP

CAWG/TAWG: Combine formula funds and grants

Utilize a combination of formula funds and competitive grants

CAWG/TAWG: Support "Rainy Day" Fund

☐ Members support creation of "rainy day" fund

Note: 4 skipped question
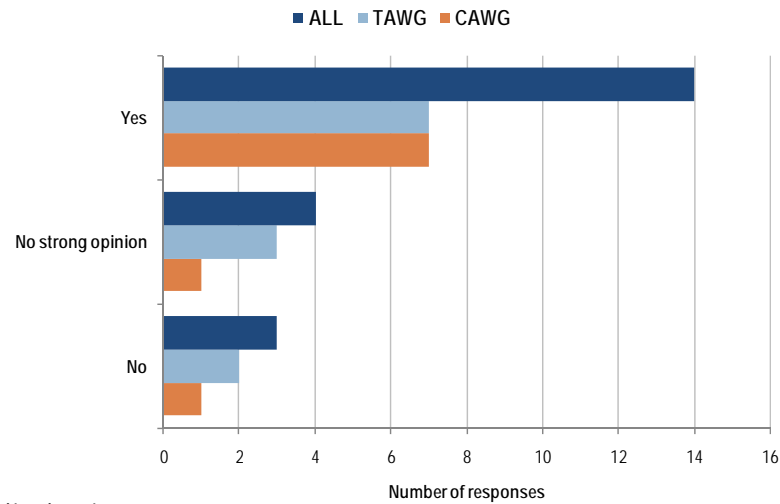
Introduction: History

Current Measure B
Cumulative Net Revenue FY 01/02- FY 09/10

In Millions, YOE $s

Current Shortfall: **$171 million**

Anticipated Total Measure Shortfall: **$636 million**

$983

$812
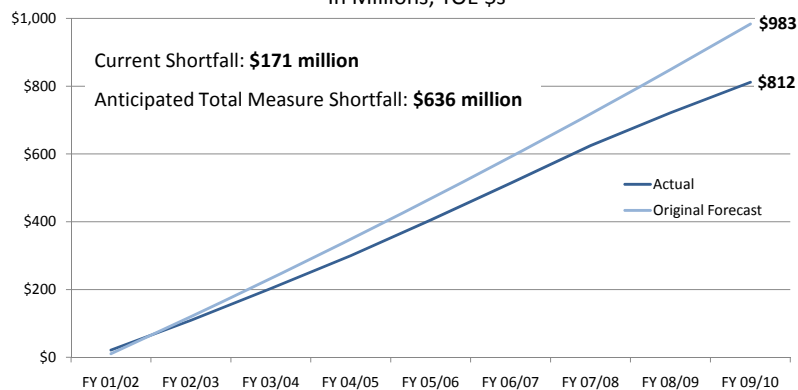
Source: Alameda CTC

Introduction: Issues

- Sales Tax Rate
- Duration of Sales Tax
- Funding Split:
  - Projects/Programs
  - New/Current

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County Transportation
Commission

Three Sales Tax Rate Options

	FY 01/02	FY 12/13 Augmentation	FY 21/22 Extension

Low Revenue Option No augment, extend ½-cent beyond 2022	Measure B2: Existing ½-cent	Extend ½-cent in perpetuity

Medium Revenue Option Augment by ¼-cent, extend ¾-cent beyond 2022	Measure B2: Existing ½-cent / Add ¼-cent	Extend ¾-cent in perpetuity

High Revenue Option Augment by ½-cent, extend 1-cent beyond 2022	Measure B2: Existing ½-cent / Add ½-cent	Extend 1-cent in perpetuity

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Commission

Augmentation Options

Cumulative Net Revenue FY 01/02- FY 21/22
In Billions, YOE $s

- High Revenue Option: ½-cent Augmentation
- Medium Revenue Option: ¼-cent Augmentation
- Low Revenue Option: No Augmentation

$3.2
$2,697.66
$2,136.26

Source: Nancy Whelan Consulting
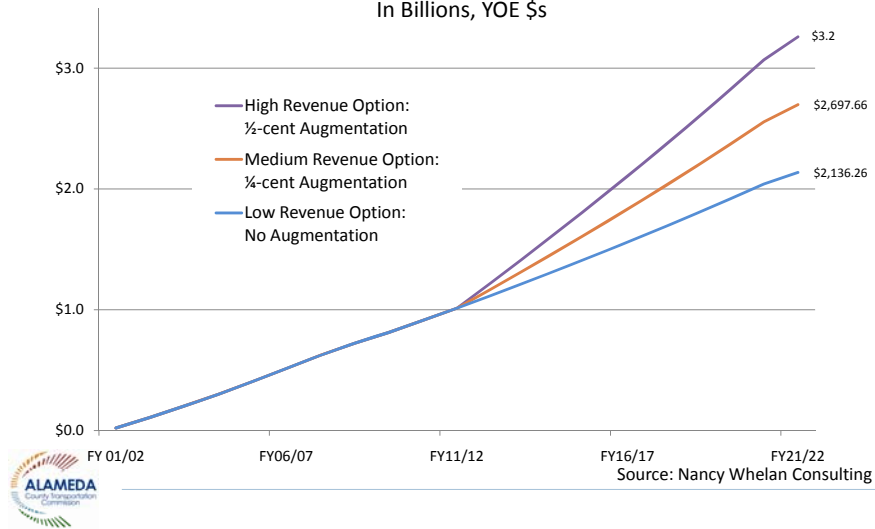
Extension Options

Cumulative Net Revenue FY 21/22- FY 41/42
In Billions, YOE $s

- High Revenue Option: Extend 1-cent in Perpetuity
- Medium Revenue Option: Extend ¾-cent in Perpetuity
- Low Revenue Option: Extend ½-cent in Perpetuity

$6,655.78
$4,991.84
$3,327.89

Source: Nancy Whelan Consulting
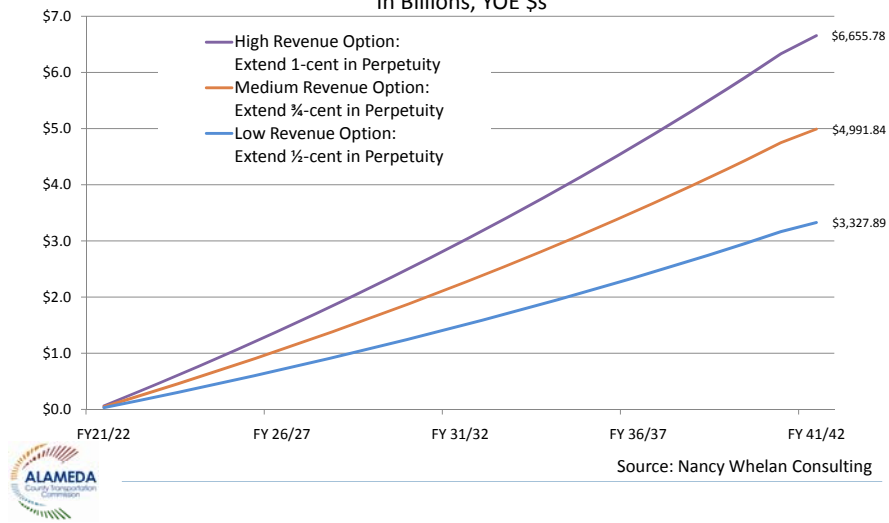
Comparison of Total Revenue Yield

Net Revenue FY01/02-FY41/42
In Billions, YOE $s

	Augmentation FY01/02- FY21/22	Extension FY21/22-FY41/42	Total
Low Revenue Option No augment, extend ½-cent beyond 2022	$2.1	$3.3	$5.5
Medium Revenue Option Augment by ¼-cent, extend ¾-cent beyond 2022	$2.7	$5.0	$7.7
High Revenue Option Augment by ½-cent, extend 1-cent beyond 2022	$3.2	$6.7	$9.8

Source: Nancy Whelan Consulting

Comparison of New Revenue Yield

Net Revenue FY12/13-FY41/42
In Billions, YOE $s

	Augmentation FY12/13- FY21/22	Extension FY21/22-FY41/42	Total
Low Revenue Option No augment, extend ½-cent beyond 2022	$0.0	$3.3	$3.3
Medium Revenue Option Augment by ¼-cent, extend ¾-cent beyond 2022	$0.5	$5.0	$5.5
High Revenue Option Augment by ½-cent, extend 1-cent beyond 2022	$1.0	$6.7	$7.7

Source: Nancy Whelan Consulting

Revenue Options Summary

Cumulative Net Revenue FY01/02-FY41/42 in Billions, YOE $s

Source: Nancy Whelan Consulting

Legend:
- High Revenue Option: Extend 1-cent in Perpetuity
- Medium Revenue Option: Extend ¾-cent in Perpetuity
- Low Revenue Option: Extend ½-cent in Perpetuity
- Current Measure Revenue

Values: $9.8, $7.7, $5.5
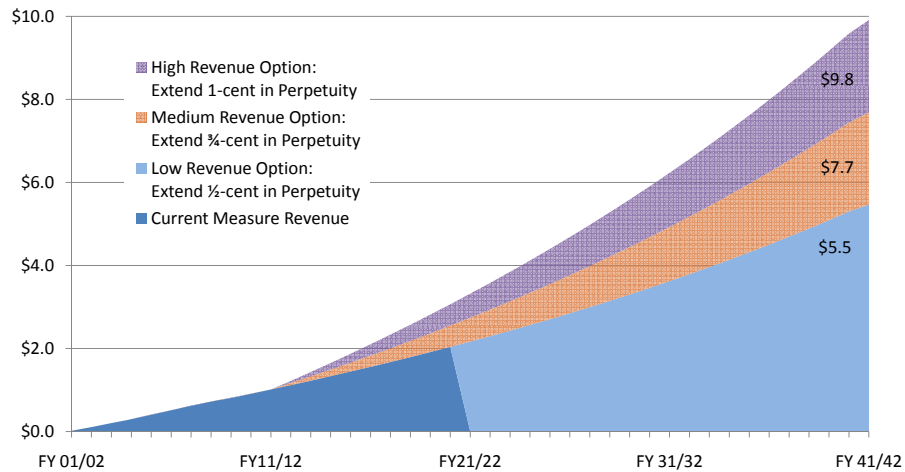
Funding Splits – Current Measure

- ½-cent: FY 01/02-FY21/22
- Total estimated revenue: $2.1 billion
- Funding Split:
  - 40% Projects
  - 60% Programs

Pie chart: Projects 40%, Programs 60%
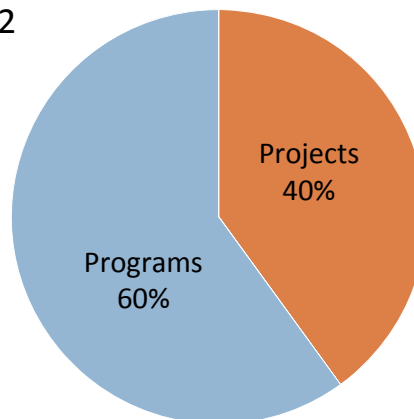
Funding Splits – New Measure

- Continue existing categories
  - Projects: Capital projects that are "shovel ready"
  - Programs: Grant and formula funding for operations and maintenance of local transportation, mass transit, paratransit, bike/ped
- Introduce new funding category: Development, Innovation, Technology
  - Creates support for:
    - New technology that emerges after adoption of TEP
    - Application of innovations not yet available
    - Projects: Supports maintenance of shelf list of ready-to-go projects
    - Programs: Create programs to respond to future needs

Funding Splits for All New Revenue

- There are three scenarios being considered for new revenues
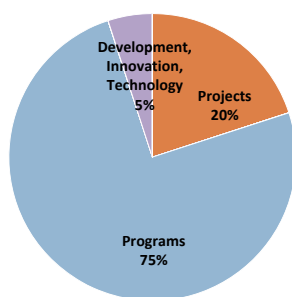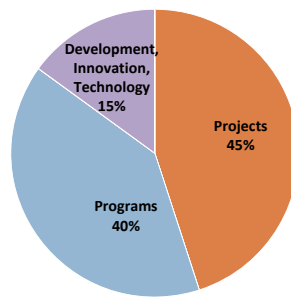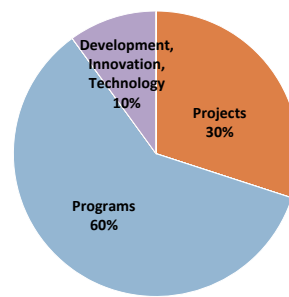
| Program Emphasis | Project Emphasis | Balanced |

Options and Scenarios

| Low Revenue Option: ½-cent | Medium Revenue Option: ¾-cent | High Revenue Option: 1-cent |

Development, Innovation, Technology 5%
Projects 20%
Programs 75%

Program Emphasis

Development, Innovation, Technology 15%
Projects 45%
Programs 40%

Project Emphasis

Development, Innovation, Technology 10%
Projects 30%
Programs 60%

Balanced

ALAMEDA County Transportation Commission
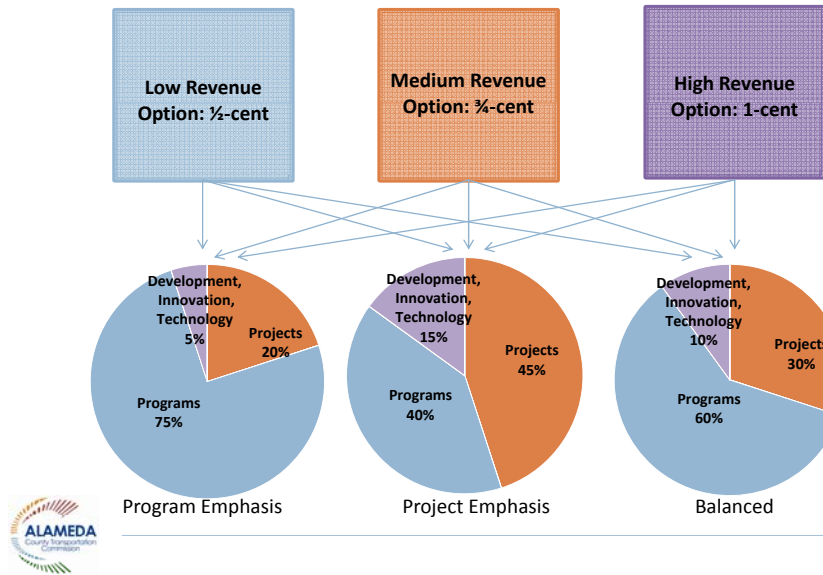
Revenue by Expenditure Categories

Medium Revenue Option - ¾ cent option

Net Revenue by Expenditure Category FY12/13-FY41/42 in Billions, YOE $s

Legend:
- Program Emphasis: 20%-75%-5%
- Project Emphasis: 45%-40%-15%
- Balanced: 30%-60%-10%

Capital Projects:
- $1.1 (20%)
- $2.2 (45%)
- $1.7 (30%)

Programs:
- $4.1 (75%)
- $2.5 (40%)
- $3.3 (60%)

Development, Innovation, Technology:
- $0.3 (5%)
- $0.8 (15%)
- $0.6 (10%)

Source: Nancy Whelan Consulting

ALAMEDA County Transportation Commission
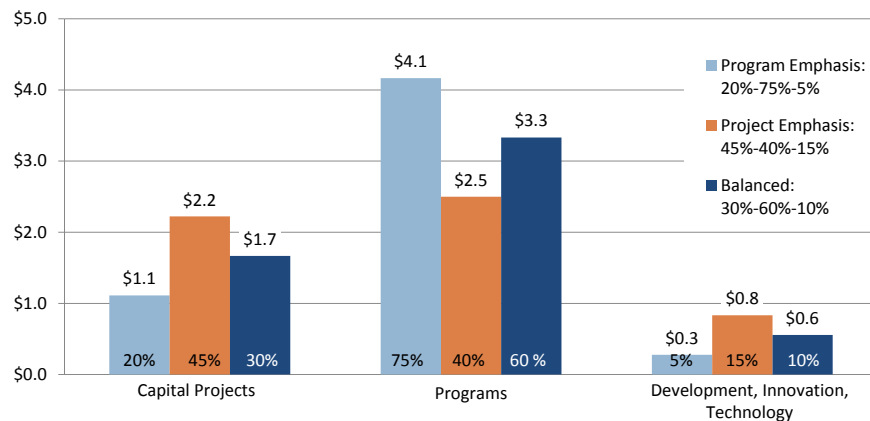
Decisions needed:
Revenue Options and Funding Splits

Program Emphasis

Project Emphasis

Balanced
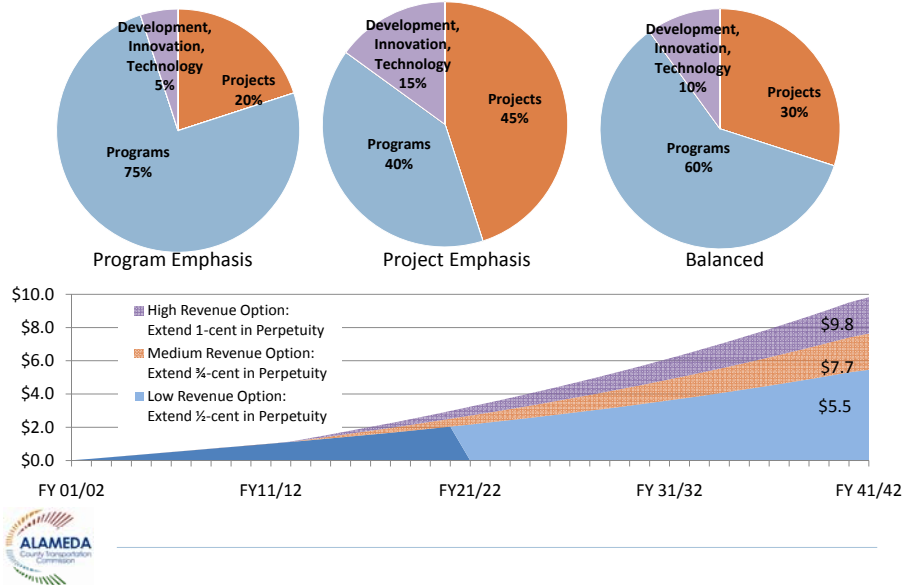
Questions for Small Groups

- Feedback on Recommendations:
  - Revenue: Augment and Extend to extent possible
  - Split between Projects/Programs/Development
  - Maintain CWTP Goals with additional performance criteria
    - Are there other goals/measures?
  - Maintain or expand program support
- What Programs/Projects are most important to you?
- What are the criteria that should be used to select projects and programs from the CWTP for the TEP?

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Alameda County: Current Measure B Sales Tax

Forecasted Cumulative Net Revenue FY01/02-FY21/22, In Billions, YOE $s

Total: $2.1

$1.3

$0.9

■ Programs
■ Projects

$2.5
$2.0
$1.5
$1.0
$0.5
$0.0

FY 01/02
FY06/07
FY11/12
FY16/17
FY21/22
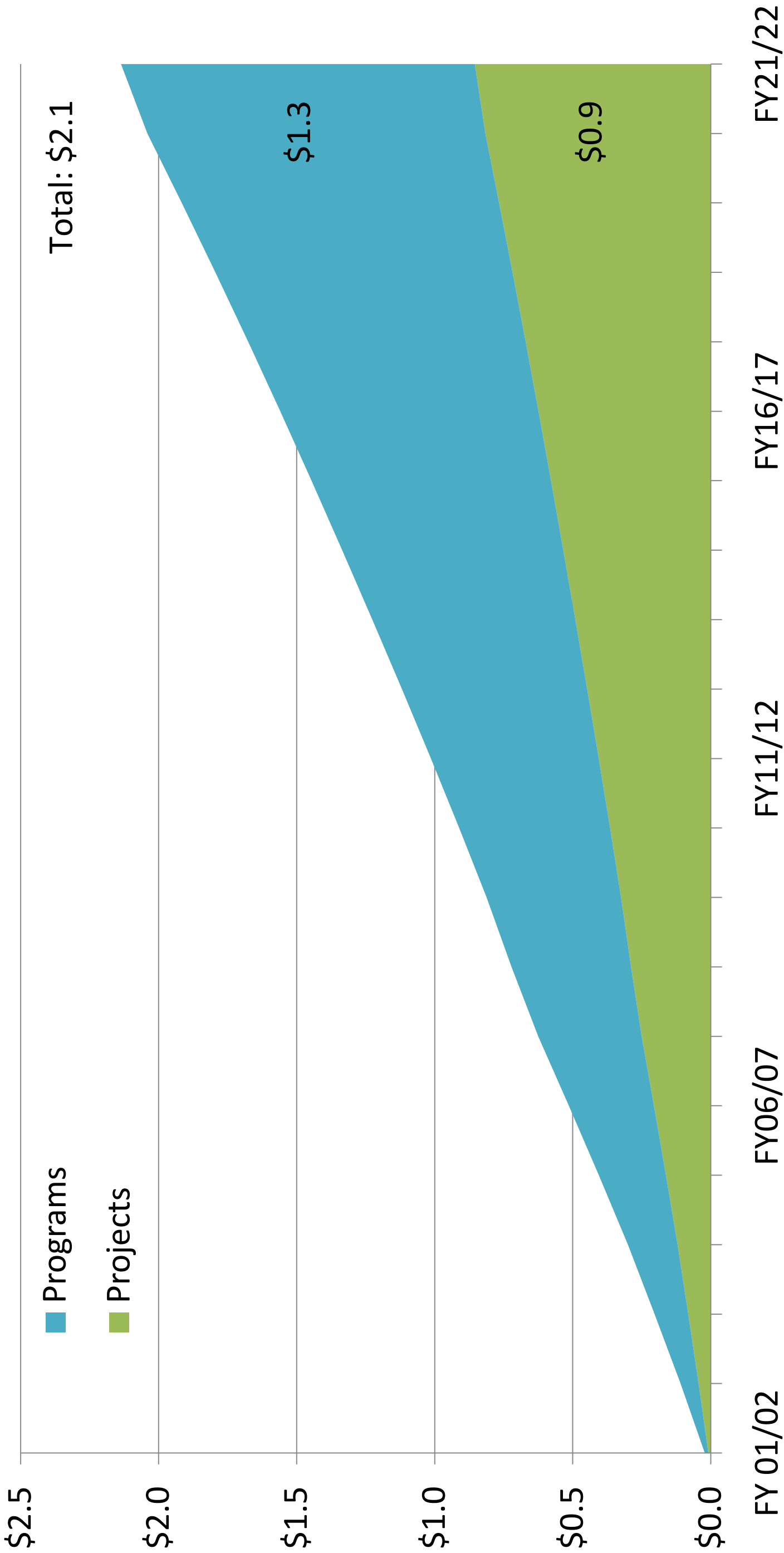
Alameda County: Sales Tax Revenue Options

Forecasted Cumulative Net Revenue FY01/02-FY41/42, In Billions, YOE $s
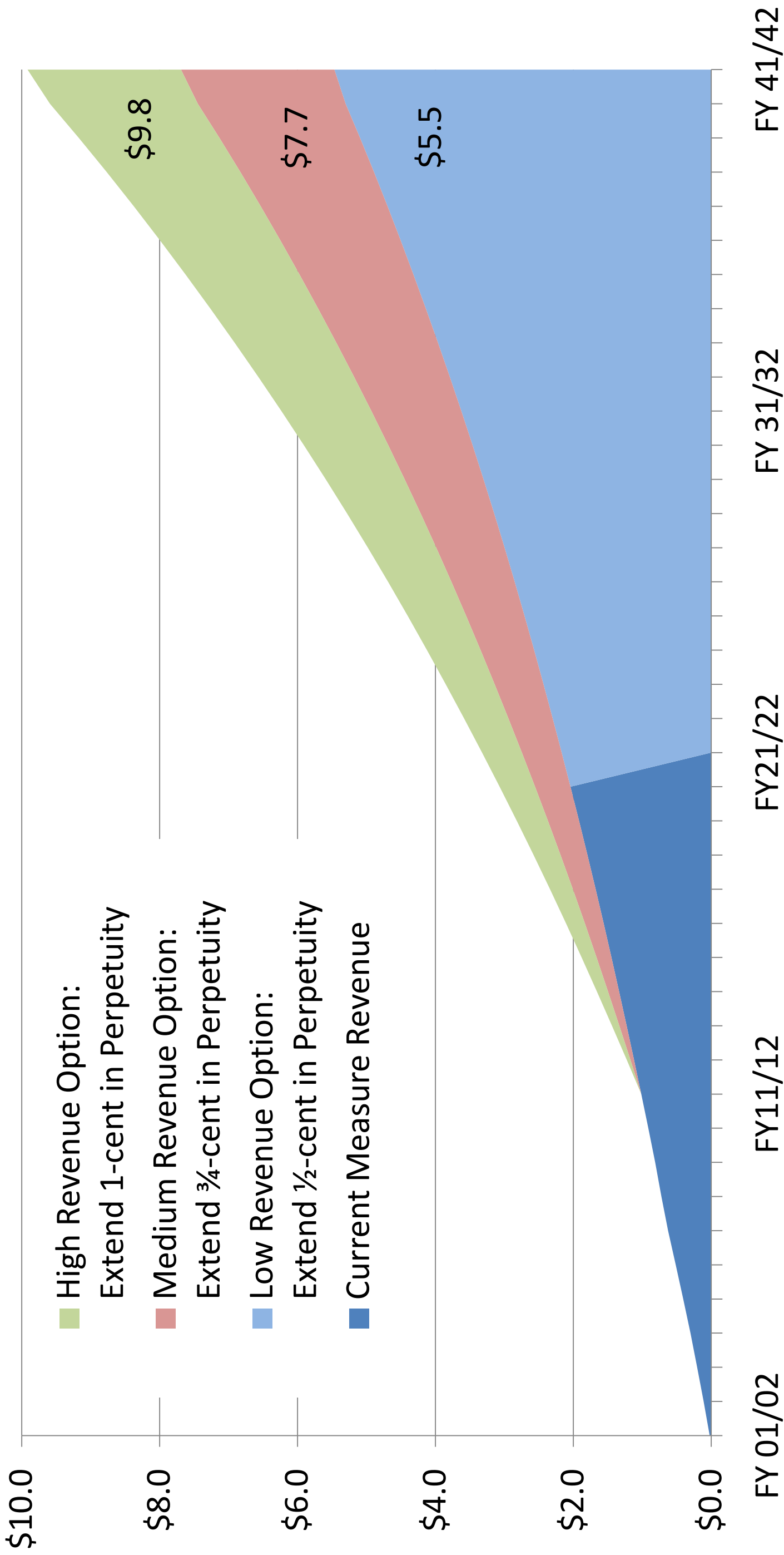
High Revenue Option:
Extend 1-cent in Perpetuity — $9.8

Medium Revenue Option:
Extend ¾-cent in Perpetuity — $7.7

Low Revenue Option:
Extend ½-cent in Perpetuity — $5.5

Current Measure Revenue

Low Revenue Option: No Augment, Extend ½-cent in Perpetuity

Total Forecasted New Revenue FY12/13-FY41/42: $3.3 Billion, YOE $s

Revenue by Expenditure Category

Legend: Program Emphasis, Project Emphasis, Balanced

Capital Projects: 20% $0.7, 45% $1.3, 30% $1.0

Programs: 75% $2.5, 40% $1.5, 60% $2.0

Development, Innovation, Technology: 5% $0.2, 15% $0.5, 10% $0.3

Funding Split Scenarios

Program Emphasis
- Development, Innovation, & Technology 5%
- Capital Projects 20%
- Programs 75%

Project Emphasis
- Development, Innovation, & Technology 15%
- Capital Projects 45%
- Programs 40%

Balanced
- Development, Innovation, & Technology 10%
- Capital Projects 30%
- Programs 60%

Program Emphasis

Legend: Development, Innovation, & Technology; Programs; Capital Projects

$0.2, $2.5, $0.7

Project Emphasis

Legend: Development, Innovation, & Technology; Programs; Capital Projects

$0.5, $1.5, $1.3

Balanced

Legend: Development, Innovation, & Technology; Programs; Capital Projects

$0.3, $2.0, $1.0

Medium Revenue Option: ¼-cent Augment, Extend ¾-cent in Perpetuity

Total Forecasted New Revenue FY12/13-FY41/42: $5.5 Billion, YOE $s
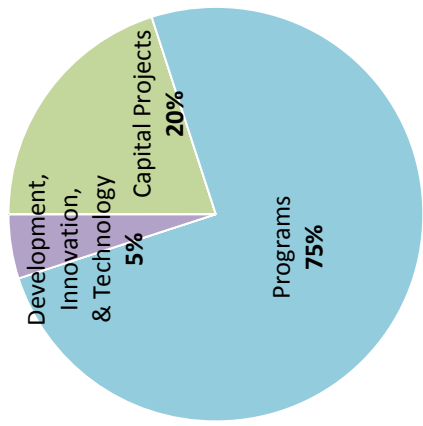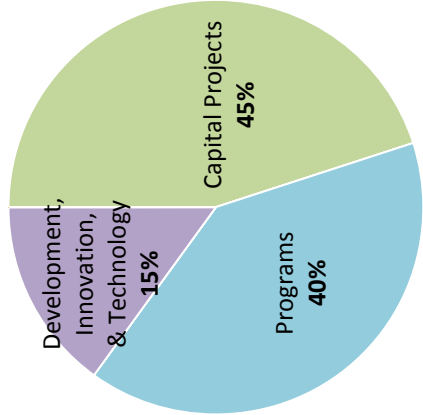
Revenue by Expenditure Category

Funding Split Scenarios
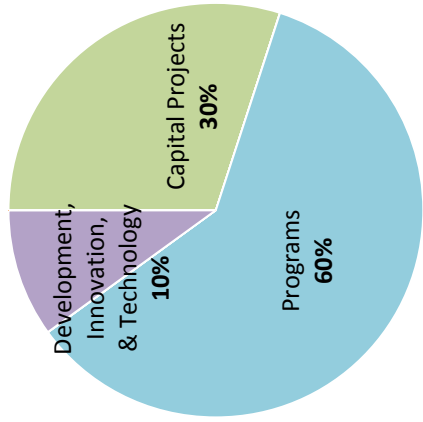
Program Emphasis

Project Emphasis
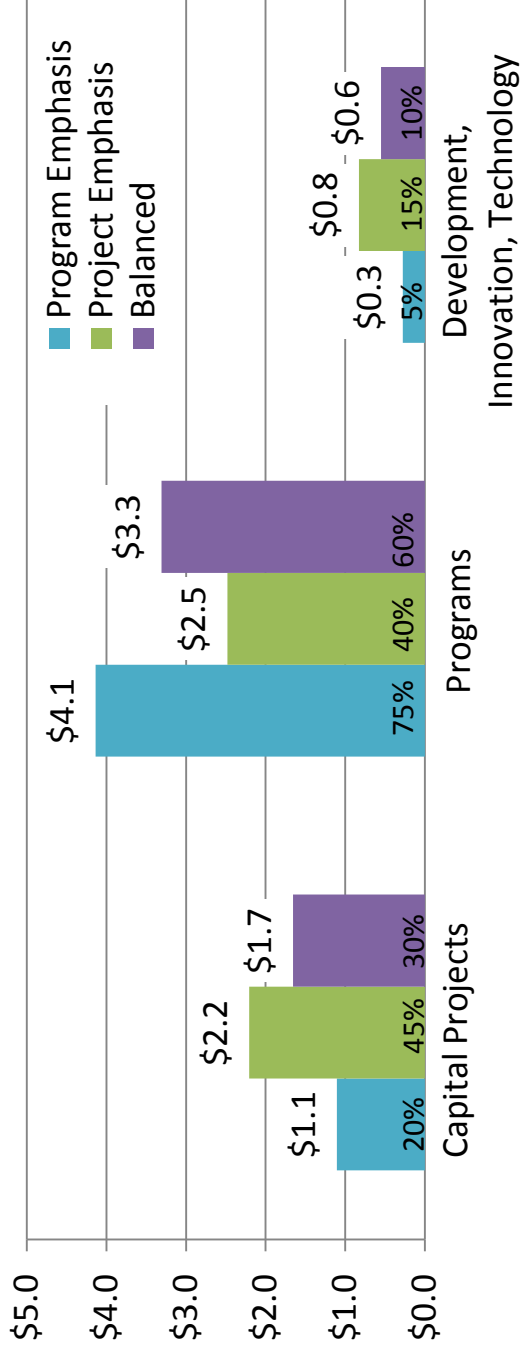
Balanced
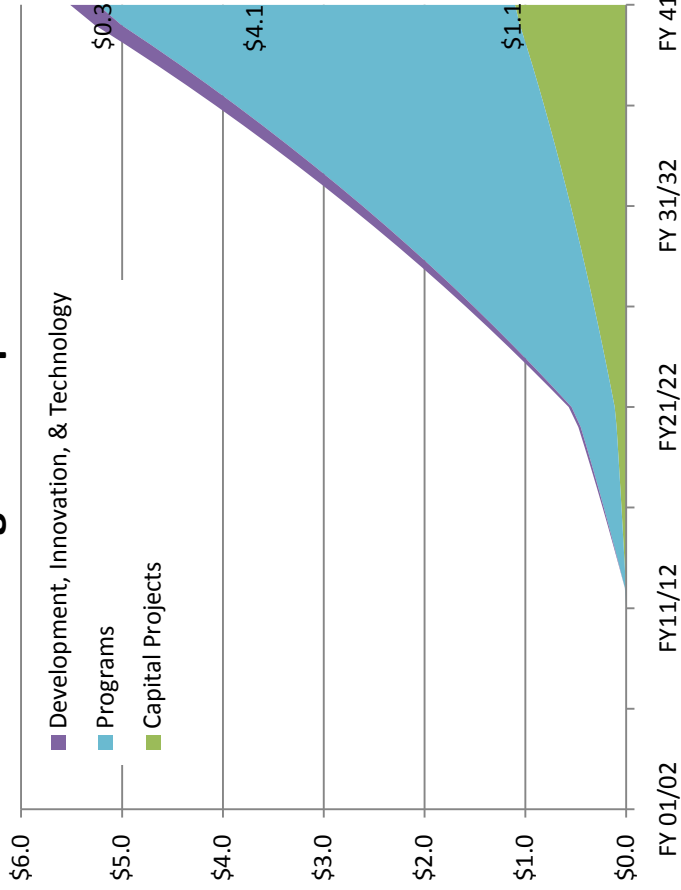
Program Emphasis
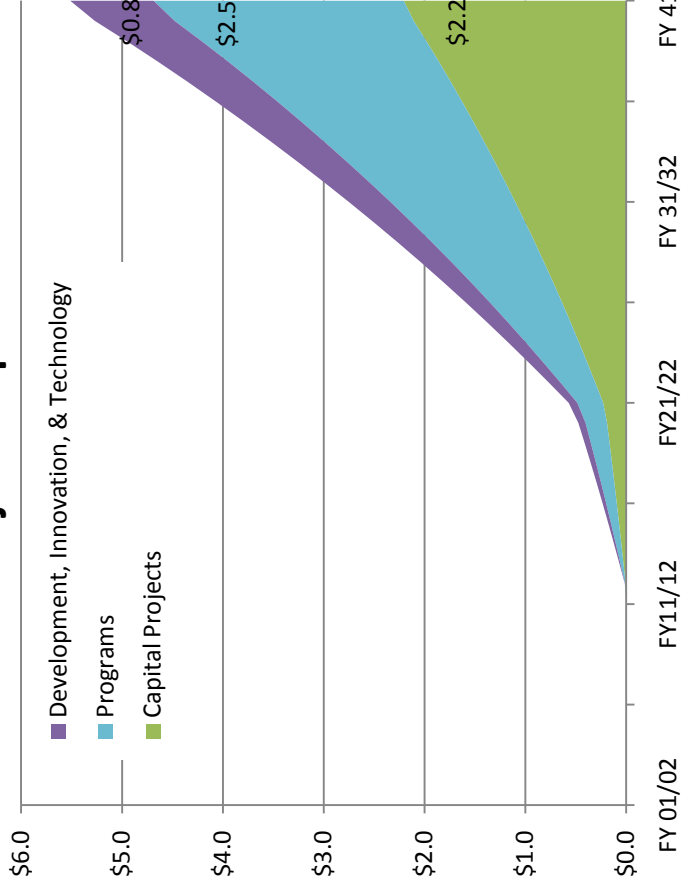
Project Emphasis
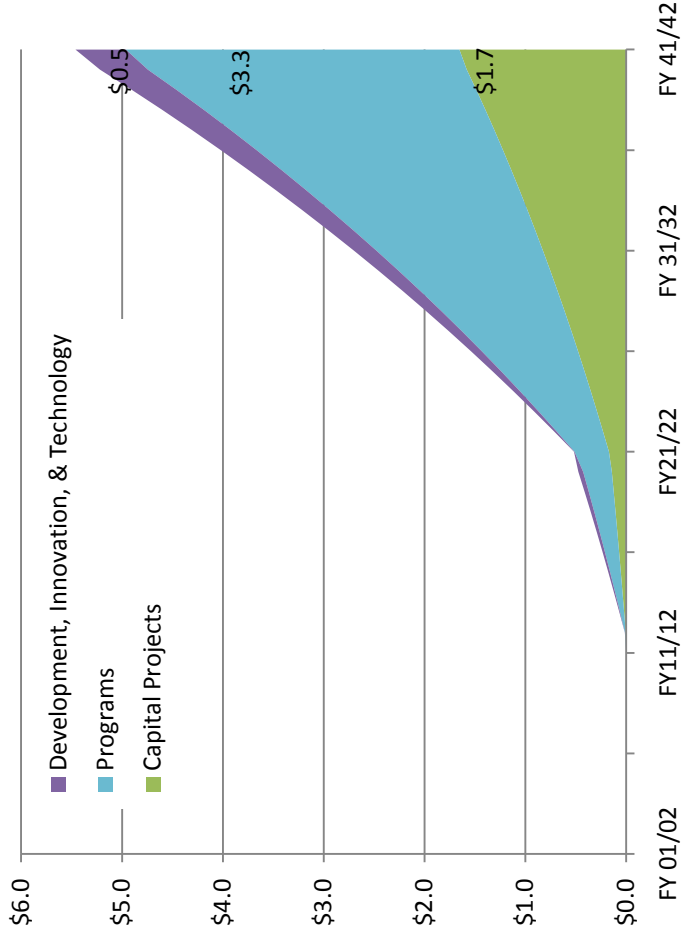
Balanced

High Revenue Option: ½-cent Augment, Extend 1-cent in Perpetuity

Total Forecasted New Revenue FY12/13-FY41/42: $7.7 Billion, YOE $s
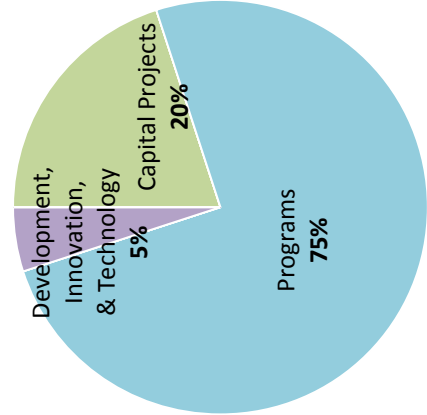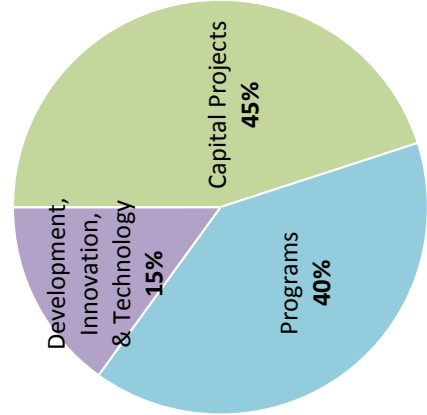
Revenue by Expenditure Category

Funding Split Scenarios
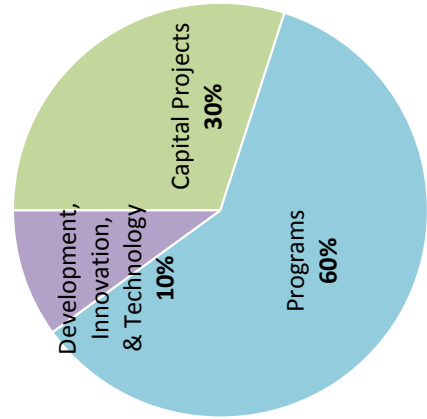
Program Emphasis

Project Emphasis

Balanced

Program Emphasis
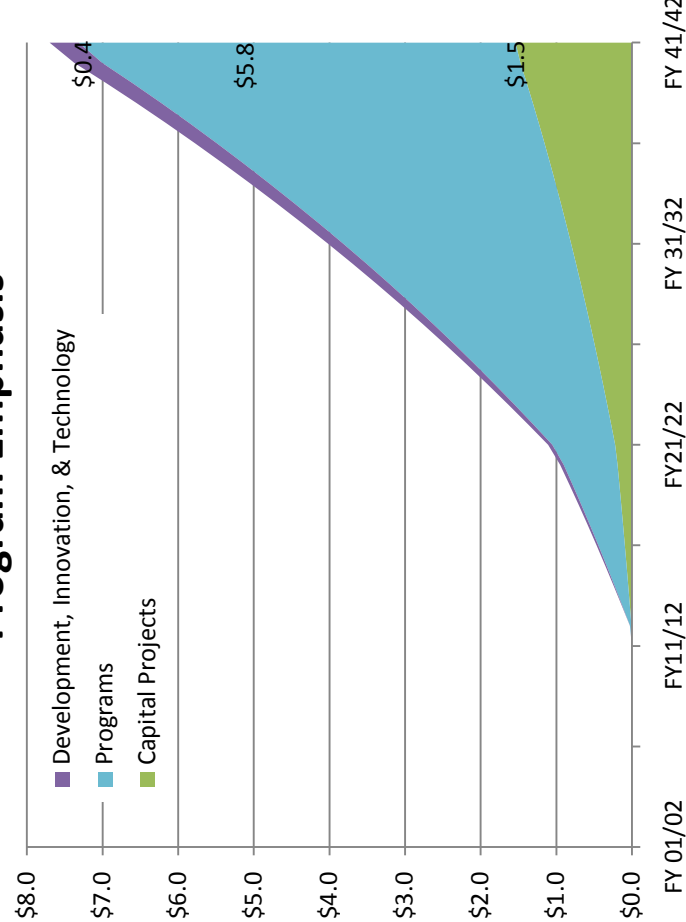
Project Emphasis
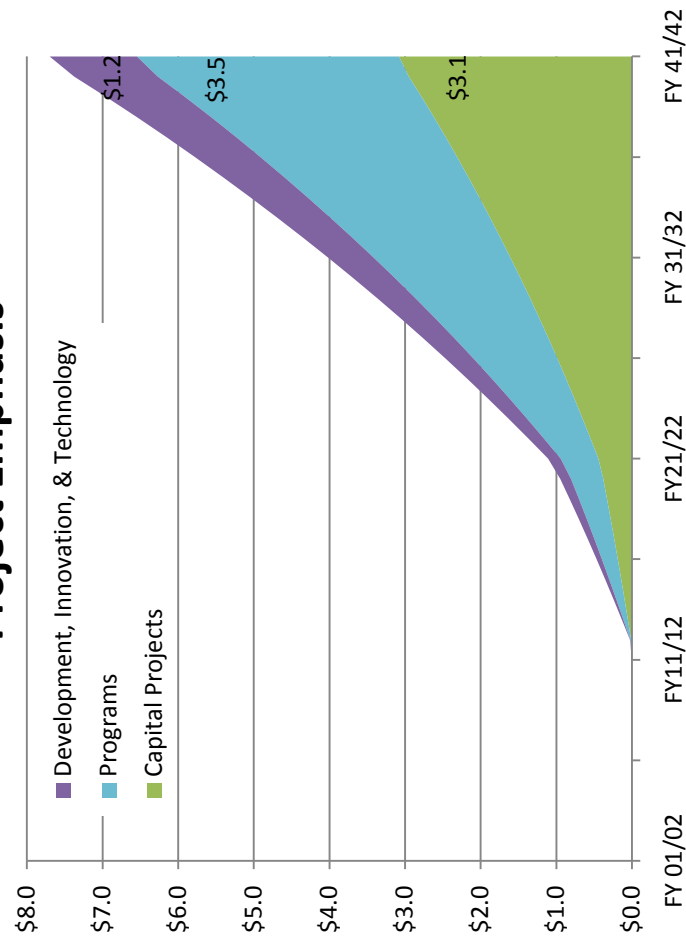
Balanced
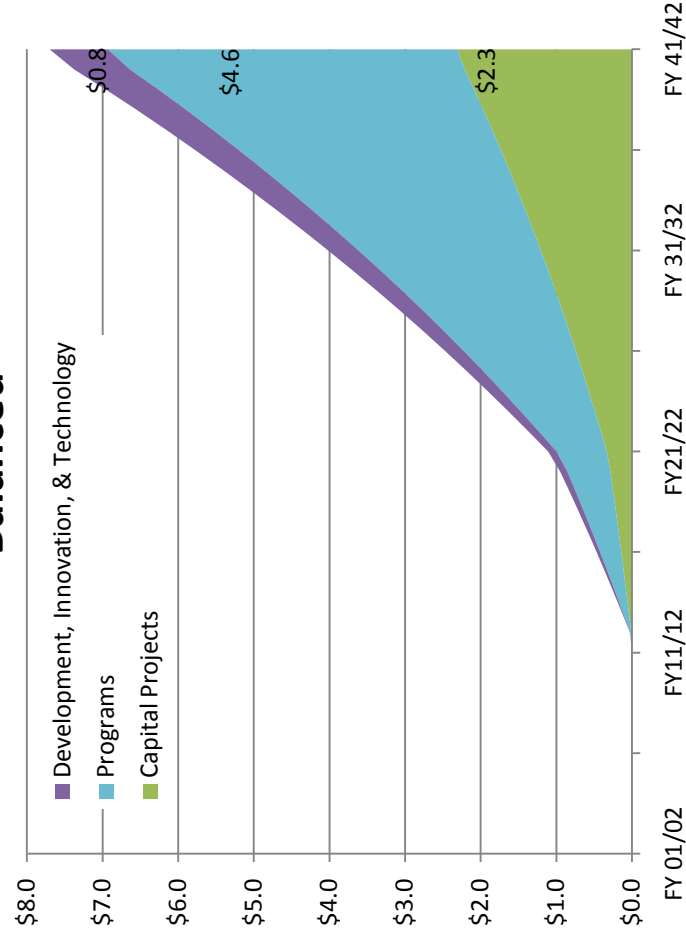
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<div align="center">**Memorandum**</div>

DATE: June 27, 2011

TO: Technical Advisory Working Group

FROM: Beth Walukas, Deputy Director of Planning
            Tess Lengyel, Deputy Director of Policy, Public Affairs and Legislation

SUBJECT: **Review of Sustainable Community Strategy (SCS)/Regional Transportation Plan (RTP) and Countywide Transportation Plan (CWTP)/ Transportation Expenditure Plan Information**

Recommendation
This item is for information only. No action is requested.

Summary
This item provides information on regional and countywide transportation planning efforts related to the updates of the Countywide Transportation Plan and Sales Tax Transportation Expenditure Plan (CWTP-TEP) as well as the Regional Transportation Plan (RTP) and the development of the Sustainable Community Strategy (SCS).

Discussion
ACTAC; the Planning, Policy and Legislation Committee (PPLC); the Alameda CTC Board; the Citizen's Watchdog Committee; the Paratransit Advisory and Planning Committee; the Citizen's Advisory Committee; and the Bicycle and Pedestrian Advisory Committee receive monthly updates on the CWTP-TEP and RTP/SCS. The purpose of this report is to keep various Committee and Working Groups updated on regional and countywide planning activities, alert Committee members about issues and opportunities requiring input in the near term, and provide an opportunity for Committee feedback in a timely manner. CWTP-TEP Committee agendas and related documents are available on the Alameda CTC website. RTP/SCS related documents are available at www.onebayarea.org.

July 2011 Update:
This report focuses on the month of July 2011. A summary of countywide and regional planning activities for the next three months is found in Attachment A and a three year schedule for the countywide and the regional processes is found in Attachment B and Attachment C respectively. Highlights include MTC and ABAG's alternative scenario and performance assessment and the release of Alameda CTC's first round evaluation results of the transportation investment packages.

1) MTC/ABAG Development of Alternative Land Use and Transportation Scenarios
MTC and ABAG have released draft alternative land use and transportation scenarios, which were presented to the MTC Planning and ABAG Administration Committees and the MTC Commission at

<div align="center">**Page 39**</div>

their June 10 and June 22 meetings. The MTC Commission and ABAG Administrative Committee after much discussion and public comment approved five land use options and two transportation options and directed staff to bring back additional information on how social equity will be accomplished in the analysis. MTC staff will begin its performance assessment with results anticipated to be released in October.

2) RTP/SCS Work Element Proposals
MTC continues to refine their proposals and guidance for the following work elements of the RTP/SCS including:

- Releasing draft 25-year revenue projections (county budgets are not anticipated to be available until Fall 2011); and
- Developing draft transit capital, local streets and roads maintenance needs, and transit operation needs estimates.

3) Upcoming Meetings Related to Countywide and Regional Planning Efforts:

Committee	Regular Meeting Date and Time	Next Meeting
CWTP-TEP Steering Committee	4th Thursday of the month, noon Location: Alameda CTC	July 28, 2011 No August Meeting September 22, 2011
CWTP-TEP Technical Advisory Working Group	2nd Thursday of the month, 1:30 p.m. Location: Alameda CTC	July 14, 2011 No August Meeting September 8, 2011
CWTP-TEP Community Advisory Working Group	1st Thursday of the month, 3:00 p.m. Location: Alameda CTC	July 7, 2011 No August Meeting September 1, 2011
SCS/RTP Regional Advisory Working Group	1st Tuesday of the month, 9:30 a.m. Location: MetroCenter,Oakland	July 5, 2011 August 2, 2011 September 6, 2011
SCS/RTP Equity Working Group	Location: MetroCenter, Oakland	July 13, 2011 August 10, 2011 September 14, 2011
SCS/RTP Housing Methodology Committee	10 a.m. Location: BCDC, 50 California St., 26th Floor, San Francisco	July 28, 2011

Fiscal Impact
None.

Attachments
Attachment A: Summary of Next Quarter Countywide and Regional Planning Activities
Attachment B: CWTP-TEP-RTP-SCS Development Implementation Schedule
Attachment C: One Bay Area SCS Planning Process

2

Summary of Next Quarter Countywide and Regional Planning Activities
(July through September)

Countywide Planning Efforts
The three year CWTP-TEP schedule showing countywide and regional planning milestone schedules is found in Attachment B. Major milestone dates are presented at the end of this memo. During the July through September time period, the CWTP-TEP Committees will be focusing on:

- Coordinating with ABAG and local jurisdictions to provide comments on the Initial Vision Scenario and to define the Alternative Land Use Scenarios for the Sustainable Communities Strategy;
- Evaluating transportation investment packages against a Future Land Use scenario;
- Reviewing the results of the evaluation and developing a constrained transportation network;
- Identifying a preliminary list of Transportation Expenditure Plan projects and programs;
- Developing countywide 25-year revenue projections and opportunities that are consistent and concurrent with MTC's 25-year revenue projections;
- Continuing the discussion on Transportation Expenditure Plan strategic parameters and funding scenarios;
- Developing a Locally Preferred SCS land use scenario to test with the constrained transportation network; and
- Developing a public outreach strategy for Fall 2011.

Regional Planning Efforts
Staff continues to coordinate the CWTP-TEP with planning efforts at the regional level including the Regional Transportation Plan (MTC), the Sustainable Communities Strategy (ABAG), Climate Change Bay Plan and amendments (San Francisco Bay Conservation and Development Commission (BCDC)) and CEQA Guidelines (Bay Area Air Quality Management District (BAAQMD)).

In the three month period for which this report covers, MTC and ABAG are focusing on

- Receiving input on the Initial SCS Vision Scenario released March 11, 2011;
- Developing the Alternative Land Use and Transportation Scenarios based on that input;;
- Developing draft 25-year revenue projections; and
- Conducting a performance assessment.

Staff will be coordinating with the regional agencies and providing feedback on these issues, through:

- Participating on the MTC/ABAG Regional Advisory Working Group (RAWG),
- Participating on regional Sub-committees (Equity sub-committee); and
- Assisting in public outreach.

Key Dates and Opportunities for Input
The key dates shown below are indications of where input and comment are desired. The major activities and dates are highlighted below by activity:

Sustainable Communities Strategy:
Presentation of SCS information to local jurisdictions: Completed

Initial Vision Scenario Released: March 11, 2011: Completed
Alternative SCS Scenarios Released: July 2011
Preferred SCS Scenario Released/Approved: December 2011/January 2012

RHNA
RHNA Process Begins: January 2011
Draft RHNA Methodology Released: September 2011
Draft RHNA Plan released: February 2012
Final RHNA Plan released/Adopted: July 2012/October 2012

RTP
Develop Financial Forecasts and Committed Funding Policy: Completed
Call for RTP Transportation Projects: Completed
Conduct Performance Assessment: May 2011 - October 2011
Transportation Policy Investment Dialogue: October 2011 – February 2012
Prepare SCS/RTP Plan: April 2012 – October 2012
Draft RTP/SCS for Released: November 2012
Prepare EIR: December 2012 – March 2013
Adopt SCS/RTP: April 2013

CWTP-TEP
Develop Land Use Scenarios: May – September 2011
Call for Projects: Completed
Outreach: January 2011 - December 2011
Draft List of CWTP constrained Projects and Programs: July 2011
First Draft CWTP: September 2011
Preliminary TEP Program and Project list: September 2011
Draft CWTP and TEP Released: January 2012
Outreach: January 2012 – June 2012
Adopt CWTP and TEP: July 2012
TEP Submitted for Ballot: August 2012

Countywide Transportation Plan and Transportation Expenditure Plan
Preliminary Development Implementation Schedule - Updated 6/27/11

Attachment B

Calendar Year 2010

	Meeting											
	2010						FY2010-2011	2010				
Task	January	February	March	April	May	June	July	August	Sept	Oct	Nov	Dec
Alameda CTC Committee/Public Process												
Steering Committee			Establish Steering Committee	Working meeting to establish roles/ responsibilities, community working group	RFP feedback, tech working group	Update on Transportation/ Finance Issues	Approval of Community working group and steering committee next steps	No Meetings		Feedback from Tech, comm working groups	No Meetings	Expand vision and goals for County ?
Technical Advisory Working Group								No Meetings		Roles, resp, schedule, vision discussion/ feedback	No Meetings	Education: Trans statistics, issues, financials overview
Community Advisory Working Group								No Meetings		Roles, resp, schedule, vision discussion/ feedback	No Meetings	Education: Transportation statistics, issues, financials overview
Public Participation								No Meetings		Stakeholder outreach		
Agency Public Education and Outreach	Information about upcoming CWTP Update and reauthorization											
Alameda CTC Technical Work												
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level						Board authorization for release of RFPs	Pre-Bid meetings	Proposals reviewed	ALF/ALC approves shortlist and interview; Board approves top ranked, auth. to negotiate or NTP	Technical Work		
Polling												
Sustainable Communities Strategy/Regional Transportation Plan												
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013			Local Land Use Update P2009 begins & PDA Assessment begins						Green House Gas Target approved by CARB.	Start Vision Scenario Discussions		
										Adopt methodology for Jobs/Housing Forecast (Statutory Target)	Projections 2011 Base Case	
											Adopt Voluntary Performance Targets	

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Countywide Transportation Plan and Transportation Expenditure Plan
Preliminary Development Implementation Schedule - Updated 6/27/11

Attachment B

Calendar Year 2011

Task	2011						FY2011-2012	2011				
	January	February	March	April	May	June	July	August	Sept	Oct	Nov	Dec
Alameda CTC Committee/Public Process												
Steering Committee	Adopt vision and goals; begin discussion on performance measures, key needs	Performance measures, costs guidelines, call for projects and prioritization process, approve polling questions, initial vision scenario discussion	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update (draft list approval), project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects final list to MTC, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Meeting moved to December due to holiday conflict	Review 2nd draft CWTP; 1st draft TEP
Technical Advisory Working Group	Comment on vision and goals; begin discussion on performance measures, key needs	Continue discussion on performance measures, costs guidelines, call for projects, briefing book, outreach	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update, project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects update, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Review 2nd draft CWTP, 1st draft TEP, poll results update	No Meetings
Community Advisory Working Group	Comment on vision and goals; begin discussion on performance measures, key needs	Continue discussion on performance measures, costs guidelines, call for projects, briefing book, outreach	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update, project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects update, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Review 2nd draft CWTP, 1st draft TEP, poll results update	No Meetings
Public Participation	Public Workshops in two areas of County: vision and needs; Central County Transportation Forum	Public Workshops in all areas of County: vision and needs		East County Transportation Forum			South County Transportation Forum	No Meetings		2nd round of public workshops in County: feedback on CWTP,TEP; North County Transportation Forum		No Meetings
Agency Public Education and Outreach	Ongoing Education and Outreach through November 2012						Ongoing Education and Outreach through November 2012					
Alameda CTC Technical Work												
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level	Feedback on Technical Work, Modified Vision, Preliminary projects lists				Work with feedback on CWTP and financial scenarios		Technical work refinement and development of Expenditure plan, 2nd draft CWTP					
Polling		**Conduct baseline poll**								Polling on possible Expenditure Plan projects & programs	Polling on possible Expenditure Plan projects & programs	
Sustainable Communities Strategy/Regional Transportation Plan												
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013			Release Initial Vision Scenario	Detailed SCS Scenario Development			Release Detailed SCS Scenarios	Technical Analysis of SCS Scenarios; Adoption of Regional Housing Needs Allocation Methodology		SCS Scenario Results/and funding discussions		Release Preferred SCS Scenario
	Discuss Call for Projects		Call for Transportation Projects and Project Performance Assessment		Project Evaluation		Draft Regional Housing Needs Allocation Methodoligy					
	Develop Draft 25-year Transportation Financial Forecasts and Committed Transportation Funding Policy											

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Countywide Transportation Plan and Transportation Expenditure Plan
Preliminary Development Implementation Schedule - Updated 6/27/11

Calendar Year 2012

Task	2012						FY2011-2012				
	January	February	March	April	May	June	July	August	Sept	Oct	November
Alameda CTC Committee/Public Process											
Steering Committee	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed		Adopt Draft Plans	Adopt Final Plans	Expenditure Plan on Ballot				VOTE: November 6, 2012
Technical Advisory Working Group	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed								VOTE: November 6, 2012
Community Advisory Working Group	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed								VOTE: November 6, 2012
Public Participation			Expenditure Plan City Council/BOS Adoption								VOTE: November 6, 2012
Agency Public Education and Outreach	Ongoing Education and Outreach Through November 2012 on this process and final plans						Ongoing Education and Outreach through November 2012 on this process and final plans				
Alameda CTC Technical Work											
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level	Finalize Plans										
Polling					Potential Go/No Go Poll for Expenditure Plan						
Sustainable Communities Strategy/Regional Transportation Plan											
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013	Approval of Preferred SCS, Release of Regional Housing Needs Allocation Plan		Begin RTP Technical Analysis & Document Preparation	Prepare SCS/RTP Plan							Release Draft SCS/RTP for review

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Sustainable Communities Strategy Planning Process: Phase 1 Detail for 2010*

Phase 1: Performance Targets and Vision Scenario

OneBayArea

Phase One Decisions:
- GHG Targets
- Performance Targets
- Public Participation Plan

Local Government and Public Engagement

- GHG Target Workshop
- Local Government Summit
- CARB/Bay Area GHG Workshop
- Regional Response to CARB Draft GHG Target
- Leadership Roundtable Meetings
- Revised Draft Public Participation Plan
- Final Public Participation Plan

Draft Public Participation Plan

County/Corridor Engagement on Vision Scenario

- ABAG Regional Planning Committee
- MTC Policy Advisory Council
- Regional Advisory Working Group
- Executive Working Group
- County and Corridor Working Groups

Milestones

- Projections 2011 Base Case Development
- CARB Releases Draft GHG Target
- CARB Issues Final GHG Target
- Adopt Methodology for Jobs/Housing Forecast (Statutory Target)
- Projections 2011 Base Case
- Adopt Voluntary Performance Targets

Develop Vision Scenario

Policy Board Action

- MTC ABAG JPC
- MTC ABAG JPC — MTC Commission
- MTC ABAG JPC
- MTC ABAG JPC — ABAG Executive Board
- MTC ABAG JPC — MTC Commission

March	April	May	June	July	August	September	October	November	December

2010

October 2010

*Subject to change

Policy Board Actions
- Meeting for Discussion/Public Comment
- MTC ABAG JPC — JOINT meeting of the ABAG Administrative Committee, the Joint Policy Committee and the MTC Planning Committee for Discussion/Public Comment
- Decision
- Document Release

ABAG - ABAG Administrative Committee
JPC - Joint Policy Committee
MTC - MTC Planning Committee

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Sustainable Communities Strategy Planning Process: Phase 2 Detail for 2011*

Phase 2: Scenario Planning, Transportation Policy & Investment Dialogue, and Regional Housing Need Allocation

OneBayArea

Local Government and Public Engagement

- Targeted Stakeholder Workshop
- Targeted Stakeholder Workshop and County Workshops
- Web Survey
- Telephone Poll
- Public Hearing on RHNA Methodology
- Targeted Stakeholder Workshops and County Workshops
- Web Activity: Surveys, Updates and Comment Opportunities
- Telephone Poll

- ABAG Regional Planning Committee
- MTC Policy Advisory Council
- Regional Advisory Working Group
- Executive Working Group
- County and Corridor Working Groups

Phase Two Decisions:
- Vision Scenarios
- Financial Forecasts
- Detailed SCS Scenarios
- RHNA Methodology
- Preferred SCS Scenario
- Draft RHNA Plan

Milestones

Scenario Planning
- Release Vision Scenario
- Detailed SCS Scenario(s) Development
- Release Detailed SCS Scenario(s)
- Technical Analysis of SCS Scenario(s)
- SCS Scenario Results/ and Funding Discussions
- Release Preferred SCS Scenario
- Approval of Draft SCS

Transportation Policy and Investment Dialogue
- Develop Draft 25-Year Transportation Financial Forecasts and Committed Transportation Funding Policy
- Call for Transportation Projects and Project Performance Assessment

Regional Housing Need Allocation
- Start Regional Housing Need Allocation (RHNA)
- Release Draft RHNA Methodologies
- Adopt RHNA Methodology
- State Dept. of Housing & Community Development Issues Housing Determination
- Release Draft RHNA Plan

Policy Board Action

January/February	March	April	May/June	July	August	September	October	November	December	January/February
MTC ABAG JPC (triangle)	MTC ABAG JPC		MTC ABAG JPC	MTC ABAG JPC		ABAG Executive Board (Decision)	MTC ABAG JPC	MTC ABAG JPC	MTC ABAG JPC	MTC ABAG JPC
			ABAG Executive Board	ABAG Executive Board					ABAG Executive Board	ABAG Executive Board
			MTC Commission						MTC Commission	MTC Commission

2011 .... **2012**

October 2010

*Subject to change

Policy Board Actions
- ● Meeting for Discussion/ Public Comment
- (MTC ABAG JPC circle) JOINT meeting of the ABAG Administrative Committee, the Joint Policy Committee and the MTC Planning Committee for Discussion/Public Comment
- ◆ Decision
- ▲ Document Release
- (MTC ABAG JPC triangle) JOINT document release by **ABAG, JPC** and **MTC**

ABAG - ABAG Administrative Committee
JPC - Joint Policy Committee
MTC - MTC Planning Committee

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Sustainable Communities Strategy Planning Process: Phases 3 & 4 Details for 2012–2013*

Phase 3: Housing Need Allocation, Environmental/Technical Analyses and Final Plans   **Phase 4:** Plan Adoption

OneBayArea

Local Government and Public Engagement

EIR Kick-Off (Scoping) Public Meeting

Web Activity: Surveys, Updates and Comment Opportunities

County Workshops/Public Hearings on Draft SCS/RTP & EIR

Web Activity: Surveys, Updates & Comment Opportunities

- ABAG Regional Planning Committee
- MTC Policy Advisory Council
- Regional Advisory Working Group
- Executive Working Group
- County and Corridor Working Groups

Phase Three Decisions:
- Draft SCS/RTP Plan
- Draft EIR
- Draft RHNA Plan

Phase Four Decisions:
- Final SCS/RTP Plan
- Final EIR
- Final Conformity
- Final RHNA

Milestones

Prepare SCS/RTP Plan

Conduct EIR Assessment

Develop CEQA Streamlining Consistency Policies

Agency Consultation on Mitigation Measures

Release Draft SCS/RTP Plan for 55-Day Review

Release Draft EIR for 55-Day Review

Prepare Transportation Conformity Analysis

Response to Comments on Draft SCS/RTP EIR and Air Quality Conformity Analysis

Release Draft Conformity Analysis for 30-Day Review

Draft RHNA Plan Close of Comments/ Start of Appeals Process

Public Hearing on RHNA Appeals

Response to Comments from RHNA Appeals

Release Final RHNA

ABAG Adopts Final RHNA

State Department of Housing & Community Development Reviews Final RHNA

Adopt Final SCS/RTP Plan

Certify Final EIR

Make Conformity Determination

Policy Board Action

ABAG Executive Board		ABAG Executive Board	ABAG Executive Board	ABAG Executive Board	MTC ABAG JPC		MTC ABAG JPC	MTC ABAG JPC		ABAG Executive Board MTC Commission

March	April	May/June	July/August	September/October	November	December	January	February	March	April

2012 ————————————————————————————— **2013**

October 2010

*Subject to change

Policy Board Actions
- Meeting for Discussion/ Public Comment
- JOINT meeting of the ABAG Administrative Committee, the Joint Policy Committee and the MTC Planning Committee for Discussion/Public Comment
- Decision
- Document Release

ABAG - ABAG Administrative Committee
JPC- Joint Policy Committee
MTC- MTC Planning Committee

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MIG

MEMORANDUM

from   **Joan Chaplick and Carolyn Verheyen, MIG**

re   **Proposed CWTP/TEP Community Outreach Approach and Strategy: Fall 2011**

date   **6/27/2011**

OVERVIEW
This memorandum describes the proposed outreach approach and strategy for the second round of community outreach for the Alameda Countywide Transportation Plan (CWTP) and Transportation Expenditure Plan (TEP).

The purpose of these outreach activities is to:
- Remind participants of the purpose of the CWTP and its relationship to the Transportation Expenditure Plan (TEP)
- Present the draft CWTP for review and comment; and
- Present preliminary TEP project, program and financial information.

Based on experience developed during the first round of outreach on the CWTP, conducted January through March 2011, the outreach team recommends that a suite of materials be developed for use in three main outreach strategies – Community Workshops, Web-based Outreach and an Outreach Toolkit. This will ensure clear and consistent messaging in multiple mediums. It will also enable the outreach team to collect comments on the draft CWTP through a variety of methods, allowing for more comprehensive data analysis.

This overarching strategy also responds to the lessons learned from the initial round of outreach done in the spring of 2011, as documented in the Summary of Public Participation Findings. In implementing these strategies, there will be an increase in coordination with stakeholder groups, with targeted outreach to Asian and Latino populations in order to achieve a level of participation representative of county demographics. There will also be an emphasis on increasing participation of residents in the central and southern planning areas of the county.

OUTREACH MATERIALS
MIG, along with Alameda CTC staff, will assemble a suite of materials that will educate the public on the key elements of the draft CWTP and enable the Alameda CTC to collect comments and feedback on the draft CWTP. These materials will also aid in explaining the TEP development process, the preliminary projects, programs and financial information and how it integrates with the CWTP process. These materials will be flexible enough to be incorporated in a number of outreach strategies, such as Community Workshops and online efforts.

The materials will include:

- An Executive Summary or Summary of Key Sections from the draft CWTP, and preliminary TEP information
- A Fact Sheet explaining the CWTP/TEP process
- A Questionnaire in hard copy and web-based formats

OUTREACH STRATEGIES

1. Community Workshops (5)

Alameda CTC will host one two-hour workshop in each of the five supervisorial districts. The workshops will be held on weekday evenings, Monday through Thursday, during the months of October and early November. The outreach team will begin scheduling the workshops, and if available, host them in the same ADA and transit-accessible venues used in the first round of workshops. These potential venues include:

- Oakland City Hall
- Fremont Public Library
- Hayward City Hall
- San Leandro Library
- Dublin Public Library

Those participants who shared their email contact information during the first round of workshops will be invited via email to attend the second round of workshops. MIG will utilize existing media contacts to publicize the community workshops. MIG will also coordinate with Alameda CTC staff and advisory committee members to advertise the workshops through existing communication channels such as the Alameda CTC website, newsletters and email announcements.

The following list identifies workshop outreach methods and materials:

Workshop Outreach Method
E-Mail Announcement
Public Service Announcements
Press Release
Website Announcement
Newspaper advertisements

Workshop Materials
Agenda
Draft CWTP and preliminary TEP materials
PowerPoint Presentation
Display Boards
Workshop Handouts (CWTP Executive Summary, CWTP-TEP Process Graphic, TEP preliminary materials)
Comment Form (to include additional demographic information questions such as which planning area of the county participants live and/or work)
The E-mail announcement will do the following:

- Encourage community members to attend a workshop;
- Encourage community members to take the online web questionnaire;
- Offer to translate project materials, including the fact sheet and questionnaire, into requested languages for community members; and
- Offer to meet in-person to make a presentation on the plan and participate in a discussion with existing community groups at their regularly scheduled meetings.

2. Web-based Outreach

Website Updates

Using information taken from the suite of materials, MIG will update the Alameda CTC website appropriately. As a major communication tool, the web will be used to advertise the public meetings, as well as provide a link to an online survey where members of the public can share their opinions on the draft CWTP and preliminary TEP information.

Online Questionnaire

Using the questionnaire developed as part of the suite of materials, MIG will implement an online survey which will be hosted on the Alameda CTC website. Within this survey MIG will collect important demographic information, including which County planning area (North, Central, East or South) the participant lives and works in. The online questionnaire will also inquire as to the level of review of the draft CWTP survey participants were able to complete before commenting.

Email Blasts

Email will be an important method for both educating the public on the CWTP-TEP process and inviting them to share their opinions regarding the draft CWTP and preliminary TEP information. Emails will be used to:
- Inform members of the public about the release of the draft CWTP and preliminary TEP information;
- Direct members of the public to the online questionnaire;
- Invite members of the public to attend Community Workshops; and
- Offer opportunities for an on-site meeting to be conducted with local groups using the outreach toolkit.

3. Outreach Toolkit

During the first round of outreach, MIG developed an outreach toolkit, which was used by CAWG, TAWG, CAC, PAPCO, CWC and Commission members and other trained Alameda CTC and consultant team staff. Using the toolkit, staff and advisory group members were able to inform and receive comment from 724 community members. The outreach team recommends these relationships be strengthened with a second round of outreach efforts based on the toolkit concept.

The outreach toolkit will also be used for more concentrated outreach to under-served communities that were not fully represented in the first round of outreach.

The toolkit can also be used for a meeting in a culturally-appropriate location if requested by a community group or organization. The outreach tool will be used to help promote the

five community workshops, so anyone seeking a more in-depth participation opportunity is encouraged to attend.

The outreach toolkit is anticipated to include the following:
1. Moderator Guide
2. Fact Sheet
3. Participant Questionnaire
4. Outreach Recording Template
5. Self-Addressed Stamped Envelope (SASE)

MIG will provide a second round of training to Advisory Committee members in order to familiarize them with the updated toolkit and methods for getting input on the draft plan.

TITLE VI COMPLIANCE
MIG has compiled a broad stakeholder list that identifies a variety of groups representing the ethnic and cultural diversity of Alameda County. Groups will be contacted by email with an announcement that will:
- Encourage community members to attend one of the five conveniently located workshops;
- Encourage community members to take the online web questionnaire;
- Offer to translate project materials, including the fact sheet and questionnaire into requested languages for community members; and
- Offer to meet in-person to make a presentation on the plan and participate in a discussion with existing community groups at their regularly scheduled meetings.

The Questionnaire and workshop handouts will be translated into Spanish and Mandarin, and will be available in additional languages upon request.

The outreach team will monitor the results of the toolkit to track demographic representation in the process. Should gaps in participation be identified, the outreach team will directly contact groups and organizations that represent the needed communities.

DOCUMENTATION AND PRESENTATION
MIG will fully document the results of these methods and prepare a summary report and comments database similar to that prepared for the first round of outreach. Staff and consultants will present these results at meetings of the Steering Committee, CAWG and TAWG in the late fall.

WENDEL
ROSEN
BLACK & DEAN LLP

1111 Broadway, 24th Floor	Post Office Box 2047	T: 510-834-6600
Oakland, CA 94607-4036	Oakland, CA 94604-2047	F: 510-834-1928
		zwasserman@wendel.com
		nparish@wendel.com

MEMORANDUM

June 24, 2011

TO: Alameda County Transportation Commission:
                CWTP-TEP Community Advisory Working Group
                CWTP-TEP Technical Advisory Working Group
                CWTP-TEP Steering Committee

FROM: Zack Wasserman & Neal A. Parish

RE: Follow-Up Discussion – Application of Title VI and Environmental Justice
                Considerations to Development of CWTP-TEP

At prior meetings of the CAWG, TAWG and Steering Committee, Alameda CTC staff and the CWTP-TEP consultant team have discussed issues related to consideration of Title VI of the Civil Rights Act of 1964 ("Title VI") as it relates to the Countywide Transportation Plan ("CWTP") and Transportation Expenditure Plan ("TEP") (together, the "Plans") now under preparation by Alameda CTC. These discussions were in part based on a memorandum from this firm dated January 19, 2011 regarding the applicability of Title VI to the Plans, along with an April memorandum from Nelson\Nygaard which provided additional information regarding the purpose of Title VI analyses, and which discussed the manner in which Alameda CTC intended to address Title VI concerns during the drafting of the Plans.

During and after these discussions, Alameda CTC has received comments from individuals and groups asserting that the steps Alameda CTC intends to take to ensure compliance with Title VI are insufficient. In particular, some of these comments have asserted that it is necessary to analyze each individual project included in the draft CWTP for compliance with Title VI concerns.

Although both Alameda CTC and the CTWP-TEP consultant team agree that it is important to ensure that the benefits and burdens of the transportation improvements in the Plans are shared equally and equitably throughout Alameda County, the level of analysis being requested by these commenters is neither practical nor legally required at this stage. Instead, as noted by Nelson\Nygaard, the responsibility for the analysis and evaluation of specific project-level Title VI considerations lies with the proponent of each project proposed for inclusion in the CTWP. For example, an evaluation of a project's adverse impacts on identified minority and low income populations cannot be performed until the project is more defined as part of the project development and environmental analysis process. Accordingly, we believe that the Title

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VI analysis proposed by Nelson\Nygaard for the CTWP more than meets the legal and practical requirements, and is sufficient to ensure equitable transportation planning.

As noted in the earlier Wendel Rosen and Nelson\Nygaard memoranda, Alameda CTC must comply with Title VI in preparing the CTWP. In part this is because preparation of the CWTP is part of the process of preparing MTC's regional transportation plan, which is directly subject to Title VI requirements, but also because Alameda CTC is required to comply with certain non-discriminatory requirements because it is a recipient of federal funding from the Federal Highway Administration (FHWA). It should also be noted that Title VI applies to recipients of FHWA funding, although most of the recent public attention regarding Title VI, as it relates to transportation issues, has been focused on transit projects and programs utilizing funding from the Federal Transit Administration (FTA).

The June 2, 2011 letter from Urban Habitat to Alameda CTC regarding Title VI states that the CTWP cannot be in compliance with Title VI requirements unless and until each of the projects in the Plan are themselves deemed to be equitable and in compliance with Title VI. In support of this argument, Urban Habitat attached a copy of a letter sent to MTC by Public Advocates on May 10, 2011, which specifically requested the preparation of a project-level equity analysis for all projects in the first five years of the regional transportation plan ("RTP"). It is our understanding that MTC has determined that such project-level analyses are not appropriate or required in the context of the RTP, and has responded to Public Advocates' letter accordingly. As part of their response, MTC reviewed applicable federal guidance, and determined that there is no requirement for a project-level equity analysis as part of a long-range planning process. We agree with MTC's response, and believe that requiring such project-level analyses is neither legally required nor practical at this stage of the CWTP process.

It should also be noted that we are unaware of any specific requirement for a Title VI equity analysis as part of a countywide plan, although such analyses are required for regional plans. Guidance from FTA and FHWA, such as FTA Circular 4702.1a, referenced in Urban Habitat's letter of June 2, 2011, requires metropolitan transportation planning organizations such as MTC to prepare equity analyses of regional transportation plans, but neither FHWA, FTA nor MTC requires such an analysis for the individual countywide plans that serve as inputs for development of regional transportation plans. Instead, the focus of Title VI efforts for the development of countywide plans has been on outreach designed to ensure that input from minority and low-income community members are properly considered in the planning process.

We believe that the Title VI analyses proposed by Nelson\Nygaard in their April 20, 2011 memo are more than sufficient to address Title VI issues at the CWTP level, both in terms of meeting the strict requirements of FHWA, FTA and MTC, and providing some assurance to residents of Alameda County that the transportation improvements proposed in the CTWP will provide equitable benefits and burdens to all segments of the County's population. As noted by Nelson\Nygaard, project-level concerns will be appropriately addressed by each project proponent, presumably in conjunction with the required environmental analysis. Additionally, MTC is required to prepare an overall equity analysis of the RTP prior to adoption.

Upcoming Advisory and Steering Committee Meetings Schedule
ALL MEETINGS at Alameda CTC, 1333 Broadway, Suite 300, Oakland, CA

	Meeting Date/Function	Outcomes	Agenda Items
1	CAWG February 3, 2011 2:30 p.m. – 5 p.m. TAWG February 10, 2011 1:30 – 4 p.m. Steering Committee February 24, 2011 12 – 2 p.m.	• Receive an update on Regional and Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) activities and processes • Receive overview and schedule of Initial Vision Scenario • Review the Metropolitan Transportation Commission (MTC) draft policy on committed funding and projects and call for projects • Receive an outreach status update and approve the polling questions • Discuss performance measures	• Update on CWTP-TEP Activities Since Last Meeting • Update on Countywide and Regional Processes • Discuss the initial vision scenario and approach for incorporating SCS in the CWTP • Review and comment on MTC's Draft Policy on Committed Funding and Projects, Approve Alameda CTC Call for Projects process and approve prioritization policy • Outreach status update and *Steering Committee approval of polling questions* • Continued discussion and refinement of Performance Measures • Update: Steering Committee, CAWG, TAWG, and Other Items/Next Steps
2	CAWG March 3, 2011 2:30 p.m. – 5 p.m. TAWG March 10, 2011 1:30 – 4 p.m. Special TAWG March 18, 2011 11:30 a.m. to 1:30 p.m. Steering Committee March 24, 2011 11 a.m. – 1 p.m.	• Receive an update on outreach • Adopt Final Performance Measures • Initiate discussion of programs • Receive update on MTC Call for Projects and Alameda County approach • Comment on transportation issue papers subjects • Provide input to land use and modeling and Initial Vision Scenario (TAWG) • Update on Initial Vision Scenario and Priority Conservation Areas (TAWG) • Receive update and finalize Briefing Book • Discuss committed funding policy	• Update on Outreach: Workshop, Polling Update, Web Survey • *Approve Final Performance Measures* & link to RTP • Discussion of Programs • Overview of MTC Call for Projects and Alameda County Process • Discussion of Transportation Issue Papers & Best Practices Presentation • Discussion of Land use scenarios and modeling processes (TAWG) • Update on regional processes: Initial Vision Scenario and Priority Conservation Areas (ABAG to present at TAWG) • Finalize Briefing Book • TAWG/CAWG/SC update
3	CAWG April 7, 2011 2:30 p.m. – 5 p.m.	• Receive update on outreach activities • Provide feedback on policy for projects and programs packaging • Provide comments on Alameda County land use scenarios	• Update on Workshop, Poll Results Presentation, Web Survey • Discuss Packaging of Projects and Program for CWTP • Discussion of Alameda County land use scenarios

	Meeting Date/Function	Outcomes	Agenda Items
	TAWG April 14, 2011 1:30 – 4 p.m. Steering Committee April 28, 2011 12 – 2 p.m.	• Receive update on Call for Projects outcomes • Comment on refined Transportation Issue Papers • Comment on committed projects and funding policy and Initial Vision Scenario	• Discuss Call for Projects results: *Draft project list to be approved by SC to send to MTC* • Transportation Issue Papers & Best Practices Presentation • Update on regional process: discussion of policy on committed projects, refinement of Initial Vision Scenario • TAWG/CAWG/SC update
4	CAWG May 5, 2011 2:30 p.m. – 5 p.m. TAWG May 12, 2011 1:30 – 4 p.m. Steering Committee May 26, 2011 12 – 2 p.m.	• Review outcomes of initial workshops and other outreach • Review outcomes of call for projects, initial screening and next steps • Discuss TEP Strategic Parameters & alternative funding scenarios • Recommend land use scenario for CWTP and provide additional comments on Initial Vision Scenario • Receive information on Financial projections and opportunities • Title VI update and it's relation to final plans to CAWG & TAWG meetings	• Summary of workshop results in relation to poll results • Outcomes of project call and project screening- Present screened list of projects and programs. *Steering Committee recommends final project and program list to full Alameda CTC commission to approve and submit to MTC after public hearing on same day.* • Discussion of Financials for CWTP and TEP and TEP Strategic Parameters - duration, potential funding amounts, selection process • Update on regional processes: Focus on Financial Projections, Initial Vision Scenario: *Steering Committee recommendation to ABAG on land use (for both a refined IVS and other potential aggressive options)* • Title VI update • TAWG/CAWG/SC update
	No June Meeting		
5	CAWG July 7, 2011 12:00 – 5 p.m. TAWG July 14, 2011 1:30 – 4 p.m. Steering Committee July 28, 2011 12 – 2 p.m.	• Project Evaluation 101 (CAWG only; 12 -1 p.m.) • Provide comments on outcomes of project evaluation • Comment on outline of Countywide Transportation Plan. • Continue discussion of TEP parameters and financials • Provide feedback on proposed outreach approach for fall 2011	• Results of Project and Program Packaging and Evaluation • Review CWTP Outline • Discussion of TEP strategic parameters and financials • Discussion of fall 2011 outreach approach • Update on regional processes • TAWG/CAWG/SC update
6	CAWG September 1, 2011 1 – 5 p.m.	• Comment on first draft of Countywide Transportation Plan • Comment on potential packages of projects and programs for TEP • Prepare for second round of public meetings and second poll	• Presentation/Discussion of Countywide Plan Draft • Presentation/Discussion of TEP candidate projects • Refine the process for further

2

	Meeting Date/Function	Outcomes	Agenda Items
	TAWG September 8, 2011 1:30 – 4 p.m. Steering Committee September 22, 2011 12 – 2 p.m.		evaluation of TEP projects • Discussion of upcoming outreach and polling questions • Update on regional processes • TAWG/CAWG/SC update
7	CAWG November 3, 2011 2:30 p.m. – 5 p.m. TAWG November 10, 2011 1:30 – 4 p.m. Steering Committee December 16, 2011 12 – 2 p.m.	• Comment on second draft of Countywide Transportation Plan • Review and provide input on first draft of Transportation Expenditure Plan Projects and Programs • Review results of second poll and outreach update	• Presentation/Discussion of Countywide Plan second draft • Presentation/Discussion of TEP Projects and Programs (first draft of the TEP) • Presentation on second poll results and outreach update • Update on regional processes • TAWG/CAWG/SC update
8	CAWG January 5, 2012 2:30 p.m. – 5 p.m. TAWG January 12, 2012 1:30 – 4 p.m. Steering Committee January 26, 2012 12 – 2 p.m.	• Review and comment on draft of full TEP • Review outcomes of outreach meetings	• Presentation/Discussion of Draft TEP • Presentation of Outreach Findings and next steps • Update on regional processes • TAWG/CAWG/SC update

Future Meeting Dates:
Additional meetings are anticipated in March, May and June 2012 to refine both the CWTP and TEP.

TAWG will continue to meet as needed through final adoption, February/ March 2013, on MTC schedule of RTP/SCS

Definitions
CWTP: Countywide Transportation Plan, TEP: Transportation Expenditure Plan

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Alameda County Transportation Commission
Technical Advisory Working Group (TAWG)

	Planning Area	First Name	Last Name	Title	Business Name
1	North	Alex	Amoroso	Principal Planner, Planning Department	City of Berkeley
2	North	Aleida	Andrino-Chavez	Transportation Planner	City of Albany
3		Eric	Angstadt		City of Oakland
4	South	Marisol	Benard	Even Start Program Manager	New Haven Unified School District
5		Kate	Black	City Planner	City of Piedmont
6		Jeff	Bond	Planning and Building Manager	City of Albany
7	East	Jaimee	Bourgeois	Senior Civil Engineer (Traffic)	City of Dublin
8		Charlie	Bryant	Director of Planning and Building	City of Emeryville
9	North	Ann	Chaney	Director of Community Development	City of Albany
10	South	Mintze	Cheng	Public Works Director	City of Union City
11	Central	Keith R.	Cooke	Principal Engineer	City of San Leandro
12		Brian	Dolan	Director of Community Development	City of Pleasanton
13	South	Soren	Fajeau	Senior Civil Engineer	City of Newark - Engineering Division
14	East	Jeff	Flynn	Planning Director	Livermore Amador Valley Transit Authority
15	Central	Don	Frascinella	Transportation Manager, PWD	City of Hayward

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	Planning Area	First Name	Last Name	Title	Business Name
16	East	Susan	Frost	Principal Planner	City of Livermore
17	South	Jim	Gannon	Manager of Transportation Services	Fremont Unified School District
18	East	Robin	Giffin	Senior Planner	City of Pleasanton
19	CW	Mike	Gougherty	Transportation/Environmental Planner/Analyst	Water Emergency Transporation Authority
20	South	Terrence	Grindall	Community Development Director	City of Newark
21	North	Cindy	Horvath	Senior Transportation Planner	Alameda County Planning
22	North	Diana	Keena	Associate Planner	City of Emeryville
23	Central	Paul	Keener	Senior Transportation Planner	Alameda County Public Works Agency
24	North	Obaid	Khan	Supervising Civil Engineer	City of Alameda – Public Works Department
25	South	Wilson	Lee	Transit Manager	City of Union City
26		Tom	Liao	Planning and Housing Manager	City of San Leandro
27		Albert	Lopez	Economic and Community Develooopment Director	Alameda County
28	South	Joan	Malloy	Director of Planning and Development	City of Union City
29		Dan	Marks	Director of Planning and Development	City of Berkeley
30	CW	Gregg	Marrama	Department Manager, Capital	BART

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	Planning Area	Last Name	First Name	Title	Business Name
31	CW	Menotti	Val	Department Manager, Planning	BART
32		Murgai	Neena	Epidemiologist	CAPE
33	North	Nichols	Matt	Principal Planner, PWD	City of Berkeley
34	Central	Pearson	Erik	Senior Planner, Planning	City of Hayward
35	South	Pierson	James	Transportation & Operations Director	City of Fremont
36		Ram	Jeri		City of Dublin
37		Rizk	David	Development Services Director	City of Hayward
38		Roberts	Marc		City of Livermore
39		Schmidt	Brian	Director of Planning, Programming and Operations	ACE Rail
40	North	Schultze-Allen	Peter	Environmental Analyst, PWD	City of Emeryville
41	South	Schwob	Jeff	Interim Community Development Director	City of Fremont
42	North	Spencer	Tina	Director of Service Development and Planning	AC Transit
43	North	Starr	Iris	Division Manager of Infrastructure Plans and Programming	Public Works Agency
44	East	Tassano	Mike	City Traffic Engineer	City of Pleasanton
45	CW	Taubeneck	Lee	Deputy District Director - District 4	Caltrans

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	Planning Area	First Name	Last Name	Title	Business Name
46	North	Andrew	Thomas	Planning Services Manager	City of Alameda
47	North	Jim	Townsend	Trails Development Program Manager	East Bay Regional Park District (EBRPD)
48	East	Bob	Vinn	Assistant City Engineer	City of Livermore
49	East	Marnie	Waffle	Senior Planner	City of Dublin
50	North	Bruce	Williams	Senior Transportation Planner	City of Oakland
51	CW	Stephen	Yokoi	Office Chief, Office of Regional Planning - District 4	Caltrans
52	Central	Karl	Zabel	Operations and Development Supervisor	Hayward Area Recreation and Park District (HARD)
Alt	South	Farooq	Azim	Principal Civil Engineer	City of Union City
Alt	South	Carmela	Campbell	Planning Manager	City of Union City
Alt	East	Gary	Huisingh		City of Dublin
Alt		Nathan	Landau	Director of Service Development and Planning	AC Transit
Alt	North	Cory	LaVigne		AC Transit
Alt	Central	Larry	Lepore	Park Superintendent	Hayward Area Recreation and Park District (HARD)
Alt	North	Kate	Miller	Capital Planning/Grants Manager	AC Transit