



# **Countywide Transportation Plan Update and Transportation Expenditure Plan Development Steering Committee Meeting Agenda**

**Thursday, July 28, 2011, 12 to 2:50 p.m.  
1333 Broadway, Suite 300, Oakland, CA 94612**

**Mayor Mark Green, Chair  
Councilmember Kriss Worthington, Vice Chair**  
(see back for members)

## **Meeting Outcomes:**

- Approve CAWG Replacement Member Appointment
- Receive an update on the Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) activities since the last meeting
- Review the status, process, and schedule for developing the plans
- Review and provide input on technical analysis and evaluation outcomes, other factors to consider for developing a financially constrained list of projects and programs, and the CWTP outline
- Discuss and provide input on TEP financial projections and parameters
- Provide input and adopt the fall 2011 outreach approach; receive an update on Title VI
- Receive an update on the Sustainable Communities Strategy (SCS)/Regional Transportation Plan (RTP) process

12:00 p.m.	<b>1. Welcome and Call to Order</b>	
12:00 – 12:05	<b>2. Public Comment</b>	
12:05 – 12:10	<b>3. Approval of May 26, 2011 Minutes</b> <i><u>03 Steering Committee Meeting Minutes 052611.pdf – Page 1</u></i>	A
12:10 – 12:15	<b>4. Approval of CAWG Replacement Member Appointment</b> <i><u>04 CAWG Replacement Member Application.pdf – Page 13</u></i>	A
12:15 – 12:20	<b>5. Update on CWTP-TEP Activities Since Last Meeting</b>	I
12:20 – 12:40	<b>6. Presentation on CWTP-TEP Planning Process</b> <i><u>06 Presentation CWTP-TEP Planning Process.pdf – Page 19</u></i>	I

- |              |   |     |
|--------------|---|-----|
| 12:40 – 1:40 | <b>7. Presentation on CWTP Technical Analysis and Evaluation Outcomes and Next Steps</b><br><u>07 Presentation Technical Evaluation Outcomes.pdf</u> – Handout<br><u>07A Evaluation Outcomes Report.pdf</u> – See separate attachment<br><u>07B CWTP Draft Outline.pdf</u> – Page 25<br><u>07C Replacement Table 4.4 Evaluation Outcomes Report.pdf</u> – Page 33   | I/A |
| 1:40 – 2:15  | <b>8. Presentations and Discussion on TEP Financial Projections and Parameters</b><br><u>08 Presentation TEP Parameters Survey Results.pdf</u> – Page 37<br><u>08A TEP Financials Details.pdf</u> – Page 55<br><u>08B Presentation Other Expenditure Plans Comparison.pdf</u> – Page 61   | I/A |
| 2:15 – 2:30  | <b>9. Discussion of the Fall 2011 Outreach Approach and Title VI</b><br><u>09 Memo Fall 2011 Public Outreach Plan.pdf</u> – Page 69<br><u>09A Memo Title VI Considerations for CWTP-TEP.pdf</u> – Page 73   | A   |
| 2:30 – 2:35  | <b>10. Update: Steering Committee, CAWG, TAWG, and Other Items/Next Steps</b><br><u>10 Memo Regional SCS-RTP CWTP-TEP Process.pdf</u> – Page 75<br><u>10A CWTP-TEP Committee Meetings Schedule.pdf</u> – Page 87<br><u>10B CAWG and TAWG May 2011 Minutes.pdf</u> – Page 91<br><u>10C Memo Response to TAWG/CAWG Comments.pdf</u> – Handout<br><u>10D Letter from Alameda County Office of Education.pdf</u> – Page 105<br><u>10E Letter from Alameda County Sacramento Delegation.pdf</u> – Page 109 | I   |
| 2:35 – 2:40  | <b>11. Member Reports</b>   | I   |
| 2:40 – 2:45  | <b>12. Staff Reports</b>  | I   |
| 2:45 – 2:50  | <b>13. Other Business</b>   | I   |
| 2:50 p.m.    | <b>14. Adjournment/Next Meeting:</b><br>September 22, 2011, 12 to 2 p.m. at Alameda CTC –<br><b>No August Meeting</b>   | I   |

Key: A – Action Item; I – Information/Discussion Item; full packet available at [www.alamedactc.org](http://www.alamedactc.org)

---

**Steering Committee Members:****Mark Green, Chair**

Mayor, City of Union City

**Kriss Worthington, Vice Chair**

Councilmember, City of Berkeley

**Ruth Atkin, Councilmember**

City of Emeryville

**Tom Blalock, Director**

BART

**Suzanne Chan, Vice Mayor**

City of Fremont

**Scott Haggerty, Supervisor**

County of Alameda

**Greg Harper, Director**

AC Transit

**Olden Henson, Councilmember**

City of Hayward

**Jennifer Hosterman, Mayor**

City of Pleasanton

**Marshall Kamena, Mayor**

City of Livermore

**Rebecca Kaplan, Councilmember**

City of Oakland

**Nate Miley, Supervisor**

County of Alameda

**Larry Reid, Councilmember**

City of Oakland

**Rob Bonata, Vice-Mayor**

Alternate, City of Alameda

**Luis Freitas, Vice Mayor**

Alternate, City of Newark

**Tim Sbranti, Mayor**

Alternate, City of Dublin

**Joyce Starosciak, Councilmember**

Alternate, City of San Leandro

**Staff Liaisons:**Tess Lengyel, Deputy Director of Policy, Public Affairs and Legislation, (510) 208-7428, [tlengyel@alamedactc.org](mailto:tlengyel@alamedactc.org)Beth Walukas, Deputy Director of Planning, (510) 208-7405, [bwalukas@alamedactc.org](mailto:bwalukas@alamedactc.org)

**Location Information:** Alameda CTC is located in Downtown Oakland at the intersection of 14<sup>th</sup> Street and Broadway. The office is just a few steps away from the City Center/12<sup>th</sup> Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14<sup>th</sup> and Broadway near Frank Ogawa Plaza (requires purchase of key card from [bikelink.org](http://bikelink.org)). There is garage parking for autos and bicycles in the City Center Garage (enter on 14<sup>th</sup> Street between Broadway and Clay). Visit the Alameda CTC website for more information on how to get to the Alameda CTC: <http://www.alamedactc.com/directions.html>.

**Public Comment:** Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

**Accommodations/Accessibility:** Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (Voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.

***This page intentionally left blank.***



**Countywide Transportation Plan Update and Transportation Expenditure Plan  
Development Steering Committee Meeting Minutes  
Thursday, May 26, 2011, 12:00 p.m., 1333 Broadway, Suite 300, Oakland, CA**

---

Attendance Key (A = Absent, P = Present)

Members:

  P   Mayor Mark Green, Chair  
  P   Councilmember Kriss Worthington,  
Vice-Chair  
  P   Councilmember Ruth Atkin  
  P   Director Tom Blalock  
  A   Vice Mayor Suzanne Chan  
  P   Supervisor Scott Haggerty  
  P   Luis Freitas

  P   Director Greg Harper  
  P   Councilmember Olden Henson  
  A   Mayor Jennifer Hosterman  
  P   Mayor Marshall Kamena  
  P   Councilmember Rebecca Kaplan  
  P   Supervisor Nate Miley  
  A   Councilmember Larry Reid

Staff:

  P   Arthur L. Dao, Alameda CTC Executive  
Director  
  P   Tess Lengyel, Deputy Director of Policy,  
Public Affairs and Legislation  
  P   Beth Walukas, Deputy Director of Planning

  P   Gladys Parmelee, Clerk of the Commission  
  P   Angie Ayers, Acumen Building Enterprise, Inc.  
  P   Geoffrey Gibbs, Legal Counsel  
  P   Zack Wasserman, Legal Counsel

Guest(s): Please see the attached attendee list.

---

**Public Hearing**

**1. Welcome and Call to Order**

Chair Mark Green called to order the public hearing of the Countywide Transportation Plan (CWTP) Update and Transportation Expenditure Plan (TEP) Development Steering Committee meeting at 12:05 p.m.

Chair Green informed the committee that meetings will not be held in June and August. In July, the committees are meeting to review the evaluation outcomes from screening and scenarios analysis of transportation investment packages. Chair Green mentioned that the Steering Committee will make many decisions during September, October, and November to determine the TEP parameters such as the amount and duration.

**2. Presentation of Final Projects and Program Lists**

Beth Walukas stated that the Steering Committee previously had heard the information being presented; however, today's presentation is for the purpose of the public hearing. She stated that the purpose of the presentation is to:

- Provide an overview of the Regional Transportation Plan (RTP) and its relationship to the Countywide Planning process
- Summarize the call for projects and programs process outcomes

- Receive approval on the projects and programs lists for both the RTP and CWTP planning and evaluation efforts
- Highlight the next steps

A committee member inquired whether the Transit-Oriented Development (TOD) projects are on the list Alameda CTC sent to the Metropolitan Transportation Commission (MTC). Staff stated that TOD projects are on the list in the Transportation and Land Use Program.

### 3. Public Comment

Members from the public attended the hearing and provided comments supporting the set of principles and policies detailed in a letter/platform from Urban Habitat and its partners.

- *Lindsay Imai with Urban Habitat* stated that she is attending the meeting to speak on a set of recommendations submitted by Urban Habitat and its partners, which consists of social justice organizations, environmental groups, and housing groups. She thanked staff and Art Dao for responding directly and line by line to their recommendations. Lindsay stated that hopefully the community-based organizations along with Urban Habitat can have a face-to-face, sit-down meeting with the Commission to get a better understanding of how Alameda CTC will address the set of recommendations. She stated that the committee has a hard decision in front of them in terms of culling down the list of projects and programs into fundable set of projects and programs, and they would like to have a better sense of how Alameda CTC will address their concerns around health, access, economic development, and economic opportunity.
- *Carmen Angelandretti with Building Opportunities for Self Sufficiency (BOSS)* stated that she is attending the meeting to discuss the AC Transit service cuts in San Leandro, San Lorenzo, Castro Valley, and Hayward. She stated that buses should run twice an hour instead of once an hour. Carmen mentioned the neighborhoods that she visits daily and weekly as a church member, to feed the hungry and homeless, and to attend Chabot College as a student.
- *Ms. Story with HOPE Collaborative* stated that she wants to see the bus lines restored on weekends for seniors, especially in West Oakland. She mentioned that she wants better safety in specific locations for seniors. Ms. Story said that that any participation and support the Commission can give will be much appreciated.
- *Aalijah Carney with HOPE Collaborative* stated that she is a 16-year old youth in Oakland, and she wants the Commission to do all that it can to stop the AC Transit service cuts. She mentioned that the service cuts have impacted her a great deal, because she must get up at 7:30 a.m. to get to school by 10 a.m. She said that the bus runs every 30 minutes, and prior to the service cuts, this particular bus ran every 10 minutes. Additional cuts would affect many people.
- *Paula Beal with HOPE Collaborative* stated that her son is a Security Guard, and he lost his job two weeks ago. She stated that her son works at night, and the bus he takes to work runs one bus per hour. Because her son lost his job, it has impacted his ability to retain their home and his family. She implored the Commission to consider the night service and bring some of the buses back on line. The second

issue Paula mentioned was that the bus seats have been removed from the bus stops, and there is no place to sit at most of the stops she uses.

- *Dr. Betty Ingram with Genesis and St. John Episcopal Church* stated that the letter submitted by the social justice organizations is the love letter that we send to future generations about equity and freedom among all people. She stated that her organizations are looking at the eco-bus pass program for students. Betty stated that on the one hand, we tell our youth that they can attend any school they can get to and have scholarships to attend, but we do not provide them the means to get there. This is a form of segregation, and 50 years after the freedom riders, we cannot afford to go back there.
- *Joel Ramos with TransForm* stated that he wanted to remind the Steering Committee about the set of principles that Urban Habitat and its partners submitted. He said that Urban Habitat and its partners want to pay particular attention to the need to heighten the split between programs and capital projects. He said that certain capital projects are always under attack. He stated that when bus operations are threatened, it's difficult to focus on the expansion of existing services. He requested that we focus on the expansion of existing services before we expand capital projects.

#### **4. Close Public Hearing on Final Projects and Programs Lists**

Chair Green closed the public hearing on final projects and programs lists at 12:30 p.m.

### **Regular Meeting**

#### **1. Call to order**

Chair Mark Green called to order the Countywide Transportation Plan Update and Transportation Expenditure Plan Development Steering Committee meeting at 12:30 p.m.

#### **2. Public Comment**

There were no public comments.

#### **3. Approval of April 28, 2011 Minutes**

*Supervisor Haggerty moved to approve the April 28, 2011 minutes as written. Mayor Marshall Kamena seconded the motion. The motion carried unanimously. (9-0)*

#### **4. Update on CWTP-TEP Activities Since Last Meeting**

Tess Lengyel gave an update on the CWTP activities since the last meeting. She informed the committee that work is in progress to evaluate the projects and programs listed in agenda item 2. She stated that Alameda CTC is coordinating efforts with the jurisdictions, and staff will present the evaluation outcomes at the July meeting. Tess mentioned that Supervisor Haggerty and Supervisor Lockyer hosted a Sustainable Communities Strategy Leadership Summit on May 14. Supervisor Haggerty informed the committee that 83 elected officials attended. Tess stated that the supervisors added to the discussion about jobs and the land use component at this event. The results of the public outreach efforts are in the packet.

## 5. Approval of Projects and Programs Lists

Beth informed the committee that the action for this item is to make a recommendation to the Commission to adopt the final lists and to submit them to MTC for the Regional Transportation Plan (RTP) and to proceed with the final lists for the development of the CWTP-TEP.

### *Questions/feedback from the committee:*

- What is included in the bridge improvement projects listed on page 5? Staff stated that the improvements include seismic upgrades, the High Street Bridge, the bridge between the City of Alameda and Oakland. Members were referred to the definitions on page 24 for further information.
- It appears that truck parking was removed from the list. Staff stated the goods movement project (item 297 on page 30 in the packet) will include the truck parking study recommendations.
- Where does the plan for the Martinez Rail Subdivision fit into the RTP? Art Dao stated that the overall plan to improve freight traffic from Martinez and beyond should be part of the MTC Rail study. He stated that Alameda CTC will work with MTC on this project to ensure it happens.

### *Public Comment:*

- *Dave Campbell with the East Bay Bicycle Coalition (EBBC)* stated that the EBBC wants to understand the process of evaluating the projects and why some projects can be modeled and other cannot. Staff mentioned that there are many projects that can't be modeled, and they are not only bicycle and pedestrian. Beth informed Dave that in July, an evaluation workshop, including information about how modeling is used in the technical analysis, will help provide a better understanding of the process. She invited Dave to attend the workshop.

*Supervisor Haggerty moved to approve the lists of projects and programs listed under Agenda Item 2. Mayor Marshall Kamena seconded the motion. The motion carried unanimously. (9-0)*

## 6. TEP Financials and Strategic Parameters

Tess stated that Alameda CTC is beginning to look at the TEP financials and strategic parameters, and she encouraged the committee to provide input and ideas on the topics. Nancy Whelan with *Nancy Whelan Consulting* gave a presentation on the TEP financial issues and strategies that provided an overview of the following:

- Current funding environment
  - How historical funding trends has led to the current funding environment
- Current funding need
  - Result of the call for projects outcomes
- Strategies for new/increased funding
  - Planning efforts
  - Potential scenarios for future funding opportunities
  - Making the measure dollars go further



*Questions/feedback from the committee:*

- The Committee stated that the Steering Committee needs to consider the items listed on the last two slides (Can We Tighten Our Belts or Stretch Our Leveraging and Next Steps) and bring ideas back to the committee in the fall. The members stated that this is a great opportunity to provide ideas to help with funding and delivering projects and programs. It was suggested looking at the Truck Only Vehicles in certain lanes outside of the peak commute is a great idea.
- The committee wants to see a comparison between 1) increasing the sales tax a quarter-cent and extending it to 2040; and 2) not increasing the sales tax and extending it to 2040. Staff stated that Alameda CTC will bring information back to the committee in July regarding the sales tax increase and/or extension.
- What will happen to the programs if the American Recovery and Reinvestment Act Sections 5307 and 5309 are no longer funded by the federal government? Staff stated that we will need to look for other funding sources. Art said that we are all dealing with the federal funds going away, and we should address this at a regional level.

Bonnie Nelson discussed the TEP strategic parameters and policies. She introduced some of the parameters that Alameda CTC will need to cover in the development of the TEP. Bonnie reviewed the development schedule for years 2011 and 2012 of the current TEP with the revenue split for capital projects and programs. She reviewed the TEP parameters listed in the presentation. Bonnie reviewed the input and feedback from the Community and Technical Advisory Working Groups on the following TEP parameters:

- Configuration of sales tax
- Amount of sales tax
- Duration
- Additional performance measures
- More focus on programs versus projects
- The balance between current versus new programs
- Allocation of program funds
- Ability to leverage other funds
- "Rainy Day" fund
- Flexibility of technology

*Questions/feedback from the committee:*

- One member suggested increasing the sales tax a half-cent without a sunset date. The staff goals are to lay out the increments of the years, flexibility of the programs, and provide a list of emerging projects and bring it back to the committee in the fall.
- A suggestion was made to look at a quarter-cent and half-cent sales tax and list any legal impediments, such as state laws and caps on adding a sales tax. The idea is to minimize pass-through funds to increase the fluctuating funds for the city. The following factors should be considered: 1) fiscal reserves; 2) money for new things such as emerging technology; and 3) reserves for overruns.

- How flexible can we be with the increase? In theory, we can say we want a measure that is a half-cent, but need to make sure that it is consistent with state statutes.
- The committee as a whole agreed that a half-cent sales tax measure would be best. A separate fund is needed for new technology and emerging technology. It is paramount to have a reserve and build in flexibility and a rainy day fund. Members also agreed that transit issues related to connectivity and lack of cuts must be addressed early on in the process of new ideas. The committee wants Alameda CTC to bring back more information on the measure in perpetuity.
- A suggestion was made to have the Steering Committee meet by planning area in the fall to discuss the bullet items on page 107.
- Questions to consider: 1) We need to create a method/criteria for allocating; 2) We should add a criteria to meet the values and statements of the goals; 3) Can we fund something that can hit six policy goals that we should use as a leveraging criteria? 4) If we chase other funds, it may not give Alameda CTC what we want; 5) We need to figure out how to make being a self-help county work for us; 6) We need to determine the formula for how the money will be spent, etc.
- Supervisor Miley stated that a permanent extension is in the best interest of the public. He is interested in seeing the results of the next poll around this topic. Supervisor Miley said as a tax payer, he has angst about a permanent extension. He stated that from El Cerrito to Emeryville, Interstate 80 is a parking lot. If you take BART, there aren't any seats available even in the middle of the day. If Alameda CTC and the Steering Committee are responsible, we need to address these issues. We need to quantify objectives to determine who gets out of their cars and uses other modes of transportation and where we put our dollars. Supervisor Miley said, talking as a citizen, it is difficult to get accessible, quality, and convenient service. It not working for us as it is now. He said the majority of the sales tax needs to go toward maintenance, operations, and programs. He said our goal is to get people out of their cars; even though the trend shows that more people are driving now. We need to look at the unintended consequences of the decisions we make. He stated that he does not want to take BART if he can't get a seat. If he can't get a bus, he will get in his car.

Public Comments:

*Lindsay Imai with Urban Habitat* stated that she appreciates the discussion and Supervisor Miley's comments. She stated that unless the mix of projects benefits the public, she isn't sure about the sales tax because it depends on the programs. She asked if there is no sunset what it will contain. She stated that she will support the conditions on the funds to make sure they create a mode shift and equity of affordability of housing, as well as protects existing housing.

## 7. RTP/CWTP Land Use Discussion

Beth informed the committee that the letter on page 123 in packet presents Alameda CTC comments on the Initial Vision Scenario that were submitted MTC and ABAG.

**8. Update on Summary of Public Participation Findings, Title VI Requirements and Recommended Next Steps**

Tess stated that at the last meeting, members discussed that Alameda CTC needs to expand outreach efforts to address the Spanish and Asian communities in the next round of outreach efforts. She stated that the documentation in the packet has a recommendation to help us get more participation from the Spanish and Asian communities.

**Public Comments:**

*Lindsay Imai with Urban Habitat* stated that the Alameda CTC has made great efforts to ensure the CWTP is in full compliance with the Title VI and Environmental Justice regulations. However, the efforts to track the racial makeup of the outreach participants show gaps in Title VI compliance. She mentioned the letter that public advocates wrote to MTC to address the lack of project-level equity analysis missing from the RTP process.

Director Harper inquired how much relief we will receive if we allow trucks on Interstate 580. He suggested Alameda CTC perform a test this by doing pilot study on this and analyze the results.

**9. Update: Steering Committee, CAWG, TAWG, and Other Items/Next Steps**

Beth stated that Alameda CTC is working with the planning directors to develop detailed land use scenarios to be used in the modeling phase of the evaluation. She stated that the first evaluation is being conducted in the May/June timeframe, and staff will bring the outcomes to CAWG, TAWG, and the Steering Committee in July.

**10. Member Reports**

None

**11. Staff Comments**

Art said he attended the SCS Summit on May 14 and was very pleased with the outcome and the number of elected officials who attended the event.

**12. Other Business**

None

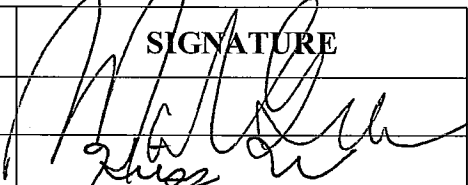
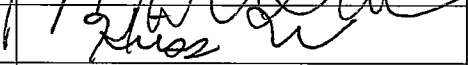
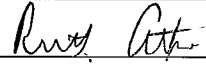
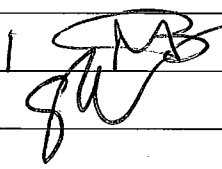
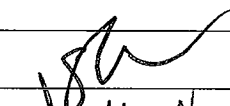
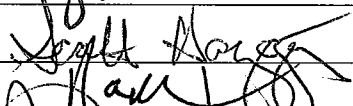
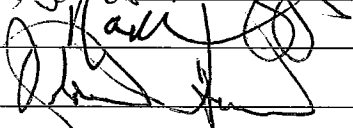
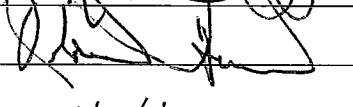
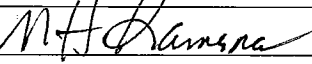
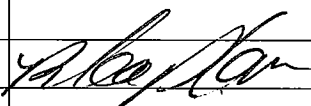
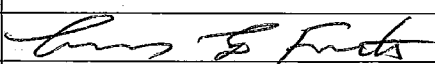
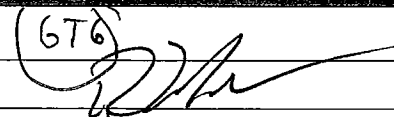
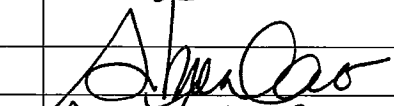
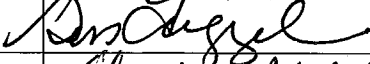
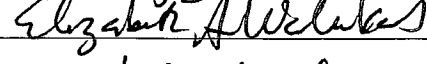
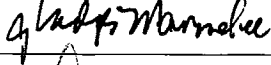
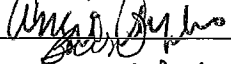


**13. Adjournment/Next Meeting**

The meeting adjourned at 2:15 p.m. The next meeting is on July 28, 2011 at 12 p.m.

***This page intentionally left blank.***



**ALAMEDA CTC CWTP-TEP Meeting**  
**May 26, 2011**  
**1333 Broadway, Suite 300, Oakland, CA 94612**

JURISDICTION/AGENCY	MEMBERS	SIGNATURE
City of Union City	Mark Green, Chair	
City of Berkeley	Kriss Worthington	
City of Emeryville	Ruth Atkin	
BART	Thomas Blalock	
AC Transit	Greg Harper	
Alameda County	Scott Haggerty	
	Nate Miley	
City of Hayward	Olden Henson	
City of Pleasanton	Jennifer Hosterman	
City of Livermore	Marshall Kamena	
City of Oakland	Larry Reid	
	Rebecca Kaplan	
City of Fremont	Suzanne Chan	
	<b>ALTERNATES</b>	
City of Alameda	Beverly Johnson	
City of Dublin	Tim Sbranti	
City of Newark	Luis Freitas	
City of Albany	Farid Javandel	
City of San Leandro	Joyce Starosciak	
Legal Counsel	Geoffrey Gibbs - GLG	
	Zack Wasserman - WRBD	
Alameda CTC Staff		
Executive Director	Arthur L. Dao	
Deputy Director of Policy, Public Affairs and Legislation	Tess Lengyel	
Deputy Director of Planning	Beth Walukas	
Office Supervisor and Interim Clerk of the Commission	Gladys V. Parmelee	
Program Management Team Staff	Angie Ayers	
Consultants:	Bonnie Nelson	
	Nancy Whelan	

STAFF	Initials	STAFF	Initials
Patricia Reavey – Director of Finance		Ray Akkawi – Manager of Project Delivery	
Saravana Suthanthira - Senior Transportation Planner	<i>SS</i>	Steve Haas – Senior Transportation Engineer	
Diane Stark - Senior Transportation Planner	<i>DS</i>	John Hemiup – Senior Transportation Engineer	
Laurel Poeton – Assistant Transportation Planner		Arun Goel – Project Controls Engineer	
Yvonne Chan – Accounting Manager		Matt Todd - Manager of Programming	<i>MT</i>
Sammy Ng – Senior Accountant		Vivek Bhat - Senior Transportation Engineer	
Lei Lam – Senior Accountant		Jacki Taylor – Programming Analyst	
Patty Seu - Accountant			
Liz Brazil – Contract Compliance & Outreach Analyst			
Linda Adams – Executive Assistant			
Victoria Winn – Administrative Assistant		Frank R. Furger – Executive Director, I-680 JPA	
Claudia Leyva - Administrative Assistant		James O'Brien	

NAME	JURISDICTION/ ORGANIZATION	PHONE #	E-MAIL
1. B. INGRAHAM MD	ST. JOHN'S EPISCOPAL GENESIS	510 658-7038	thegooddocmedbik@yahoo.com
2. Bob Vinn	Livermore	925 960 4516	bvinn@ci.livermore.ca.us
3. Andrew McDonald	LEGACY PARTNERS	650-235-2543	AMCDONALD@LEGALPARTNERS.COM
4. Celia Chung	ACTC		
5. Dave Campbell	EAST BAY BICYCLE COALITION		dave.campbell@ebbc.org
6. Donna Lee	BART	464-6282	dlee@bart.gov
7. Steady	HOPE	(510) 836-7785	
8. Emily Duncan	Union City	510-471-9454	emilyd@sbeglobal.net
9. Joel Ramos	CAWG	510-740-3150	joel@TransFormula.org
10. Midori Tabata	ACTC CWAG	510 562 8988	midorita@pacbell.net
11. Pat Prais	CAWG / Sierra Club		
12. Stephen Decker	Cambridge Systematics	510/873-8700	SDECKER@CAMSYS.COM
13. BUKE REINHARDT	ECP	650-292-4101	BREINHARDT@ECP-LLC.COM
14. Chris Wilkey	Alameda County	510-272-6676	
15. NHAN LE	HOPE		nhanleusa@gmail.com
16. Jane Kramer	STAND	510-522-6423	jane@jkr.com

17. <sup>510-</sup> Carmen J Angelantretta 372-7970 ownhome@yahoo.com  
18. Rebecca Turpenty becca@hopecollaborative.net  
19. Lindsay Inall Urban Habitat lindsey@urbanhabitat.org  
20. Stephen Moore. Genesis smmoore28@gmail.com  
21. Michele Jordan Genesis mjordan823@sbcglobal.net  
22. Adrienne Hum Urban Habitat adrienne@urbanhabitat.org  
23. Aaliyah Carney Hope 510-695-5020 Aaliyah-Carney@yahoo.com  
24. Paula Beal Klope 510-927-7583 PaulaBeal2@gmail.com  
25. Gary Coppock Hope 510 835 1695  
26. Phyllis Wallace (Hope Collaborative) (510) 978-0021  
27. Nathan London AC Transit 510-891-4992 nldon@actransit.org  
28.  
29.  
30.  
31.  
32.  
33.  
34.  
35.  
36.  
37.  
38.  
39.  
40.  
41.  
42.  
43.  
44.  
45.

***This page intentionally left blank.***





## Application for Countywide Transportation Plan and Expenditure Plan Development Community Advisory Working Group

The Alameda County Transportation Improvement Authority (ACTIA) and the Alameda County Congestion Management Agency (CMA) invite Alameda County residents, businesses and interested parties to serve on a Community Advisory Working Group (CAWG). The Working Group will provide input and make recommendations on the development of the Countywide Transportation Plan, a 25-year transportation planning document, and the development of an Expenditure Plan which will serve as a funding element of part of the Countywide Transportation plan and will go to voters for approval. An established elected Steering Committee will make the selection of members on this CAWG. Membership is for an approximate two-year term. The CAWG will meet regularly beginning in fall 2010 and will be a maximum of 27 people.

Please complete this application and return it to ACTIA c/o Steering Committee, 1333 Broadway, Suite 300, Oakland, CA 94612, or fax (510) 893-6489 by June 30, 2010.

Name: Zukas J Hale  
                     Last                                      Middle Initial                                      First

Address: 2801 Milvia Street  
                     Street    Apt./Suite

Berkeley California 94703-2233  
                     City                                      State                                      Zip Code

Telephone: 510-848-5215 or 510-251-4389 510-848-5215  
                     Daytime                                      Evening                                      Cell

Email: hale@wid.org

**Ethnic Background (optional):**

☐ African American/Black                      ☐ Hispanic/Latino  
☐ Asian or Pacific Islander                      ☐ Native American/American Indian/Alaskan Native  
☒ Caucasian                                      ☐ Other (please state): \_\_\_\_\_

County of Residence: Alameda

Name and address of business if not an Alameda County resident: \_\_\_\_\_

**Mode of Travel: What is your primary mode of transportation? (automobile, transit, bicycle, walking, paratransit, carpool)**

**For work?** power wheelchair and transit

**For other activities?** ditto

**The following 27 positions are available for the Community Advisory Working Group. Please check the box, circle your area of expertise, and fill in the blank(s) for your area of interest.**

☒ **Representatives from ACTIA's current community advisory committees (4 representatives)**

- ☐ Bicycle and Pedestrian Advisory Committee (BPAC)
- ☒ Citizen's Advisory Committee (CAC)
- ☒ Citizen's Watchdog Committee (CWC)
- ☒ Paratransit Advisory and Planning Committee (PAPCO)

☐ **Representatives from the following organizations that are part of the CWC (6 representatives)**

- ☐ Alameda County Labor Council
- ☐ Alameda County Taxpayer's Association
- ☐ East Bay Bicycle Coalition
- ☐ East Bay Economic Development Alliance
- ☐ League of Women Voters
- ☐ Sierra Club

☐ **Civil Rights/Environmental/Social Justice and Faith-based Advocacy (6 representatives)**

- ☐ Civil Rights: – List name and address of organization:

\_\_\_\_\_

- ☐ Environmental/Social Justice – List name and address of organization:

\_\_\_\_\_

- ☐ Faith-based Organizations – List name and address of organization:

\_\_\_\_\_

☐ **Business (3 representatives): Chambers of Commerce/business representatives that provide a broad interest perspective – List name and address of organization:**

\_\_\_\_\_

☐ **Health representatives who provide a broad interest perspective (3 representatives) – List name and address of organization:**

\_\_\_\_\_

education representatives who provide a broad interest perspective (3 representatives)

List name and address of organization:

---

x Seniors or people with disabilities familiar with transportation issues (2 representatives/1 each)

o Senior

X Person with disabilities

**Membership Categories – Please check the box and describe your expertise and qualifications in the categories for which you believe you are knowledgeable. If you need more space, please provide additional information on an attached sheet.**

- ☐ **Community Advisory Committees** – Describe your experience serving on these transportation-related committees and why it makes you a good candidate for the CAWG. Examples include BPAC, CAC, CWC, and PAPCO, among others.

I have served on CAC since 1987, on PAPCO since 2002, and on CWC since 2006. This long service has made me very familiar with ACTIA's mission and activities. I have also been among the more active participants in these committees' deliberations.

- ☐ **Organizations on the ACTIA Citizen's Watchdog Committee (CWC)** – Describe your experience serving on Alameda County organizations on the ACTIA CWC, including the Alameda County Labor Council, League of Women Voters, Taxpayer's Association, East Bay Bicycle Coalition, East Bay Economic Development Alliance, Sierra Club and why it makes you a good candidate for the CAWG .

---

- ☐ **Environmental/Social Justice/Faith-based Advocacy** – Describe your experience serving on these types of organizations and why it makes you a good candidate for the CAWG. Describe your qualifications as an advocate or volunteer for civil rights, the environment, social justice, or faith-based organizations.

---

---

---

---

- ☐ **Business** – Describe your experience in business in Alameda County and how it makes you a good candidate for the CAWG.

---

---

---

- 
- ☐ **Health** – Describe your experience in health care organizations, or as a health advocate, including experience working in or volunteering for health organizations and how it makes you a good candidate for the CAWG.
- 
- 
- 

- ☐ **Education** – Describe your experience in education, including experience working in or volunteering for education organizations in Alameda County and how it makes you a good candidate for the CAWG.
- 
- 
- 

- ☐ **Seniors/People with Disabilities** – Describe your qualifications to represent the interests of seniors or people with disabilities in regard to transportation needs and why it makes you a good candidate for the CAWG.
- ☐ Over the past 35 years, I have acquired considerable knowledge related to the transportation needs of elderly and disabled people and have been a thoughtful and articulate advocate for those needs.

**Additional Information:**

- 1. Statement of qualifications:** Why do you want to serve as an advisor to ACTIA/CMA? What would you contribute to the Community Advisory Working Group, and why are you qualified for this position? Describe any special knowledge of the transportation sales tax or transportation plan development you may have, as well as how you can bring a broad, countywide perspective.

I have been greatly interested in transportation in general since I was a child. I have lived in Berkeley since 1963 and began advocating for improved transportation—particularly, though not solely, for people with disabilities—in the early seventies. As outlined in detail below, I have served on numerous transportation-related committees for decades. At the same time, I have kept abreast of developments related to the street and highway network and land use issues.

The tremendous transportation-related expertise gained through this history, as well as my analytical mind, makes me very qualified to help decide how to get the best bang for the buck for Alameda County taxpayers.

- 2. Relevant experience:** What is your previous experience on a public agency commission or committee? Which associations or organizations, including professional, community, and volunteer, are you currently active in or have been active in? (Please note if you are currently a member of any committees and any leadership positions you have held.)

I was a member of the Berkeley Transportation Commission from 1975-87, of the Berkeley Public Works Commission from 1987-97, and MTC's Elderly and Disabled Advisory Committee from its establishment to 2004. In addition to ACTIA's CAC, PAPCO, and CWC (see above), I continue to serve on the BART Accessibility Task Force (since about 1973) and AC Transit's Accessibility Advisory Committee (since about 1977). I also am a member of the Sierra Club and of its Bay Area Transportation Committee.

(Attach another sheet if necessary.)

- 3. Work experience:** (Please list your current employer and describe your employment.)

Policy analysis at the World Institute on Disability

- 4. References:** (Please list two persons who have known you for two years or more.)

Susan Gallagher	BART (retired)	susangallagher10@yahoo.com	19
-----------------	----------------	----------------------------	----

Matt Williams	1999 ACTA Expenditure Plan Dev. Committee	mwillia@mac.com	18
Name	Organization	Telephone/email	Years Known

- 5. Availability:** Are you available to meet in Oakland on a monthly or quarterly basis in the afternoon? If so, which days are best for you? Do you have any time constraints or challenges with serving a two-year term?

I'm not available on 2<sup>nd</sup> Tuesday s, 4<sup>th</sup> Monday s, and 4<sup>th</sup> Thursday s; otherwise I have no constraints.

**Certification:** I certify that the information on this application is true and complete to the best of my knowledge.

Hale Zukas	June 24, 2010
Signature	Date


**Return this application to:** ACTIA c/o Steering Committee, 1333 Broadway, Suite 300, Oakland, CA 94612, or fax (510) 893-6489 no later than June 30, 2010.

**Questions?**

Contact Tess Lengyel, ACTIA Manager of  
Programs and Public Affairs,  
(510) 267-6111 or  
[tlengyel@actia2022.com](mailto:tlengyel@actia2022.com)

or

Beth Walukas, ACCMA Manager of Planning  
(510) 350-2326 or  
[bwalukas@accma.ca.gov](mailto:bwalukas@accma.ca.gov)




# STATUS UPDATE

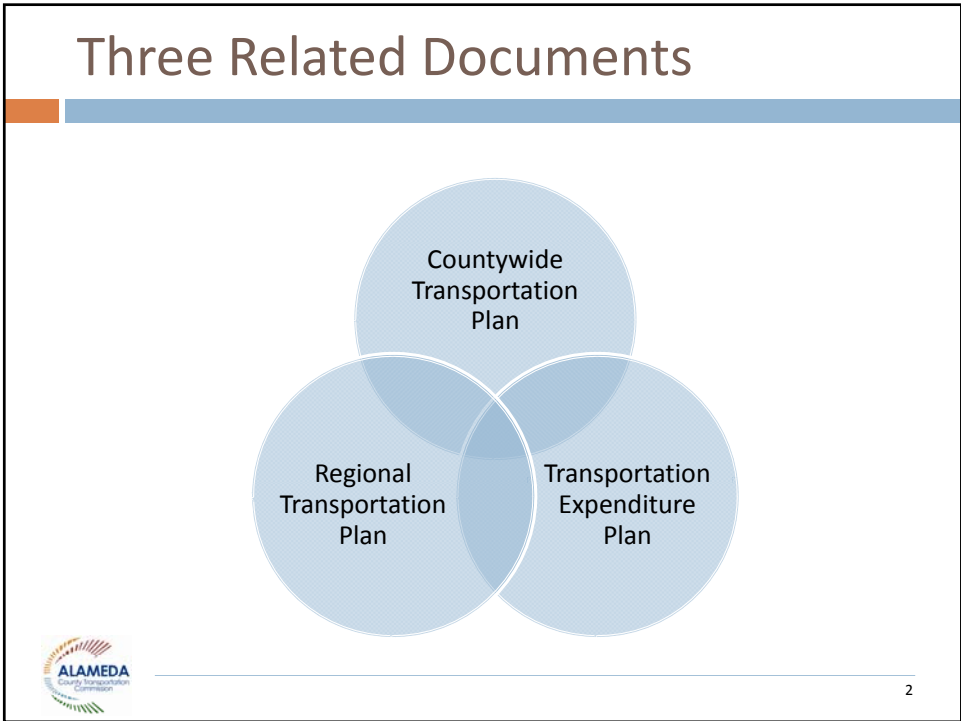
## Alameda Countywide Transportation Plan & Transportation Expenditure Plan

### PLANNING PROCESS

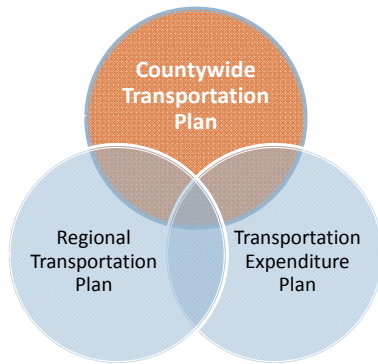
Presentation to Steering Committee



July 2011



# Countywide Transportation Plan

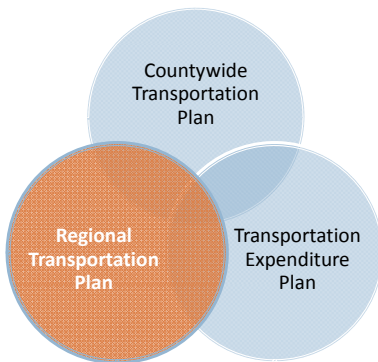


- Objective – Meet goals within resource constraints
- Establishes countywide transportation vision
- “Gateway document” for project funding
- Updated every 4 years
- Establishes goals, performance measures and land uses for analysis
- Evaluation conducted through technical analysis
- Programs many funding sources and includes an unfunded “vision element”



3

# Regional Transportation Plan



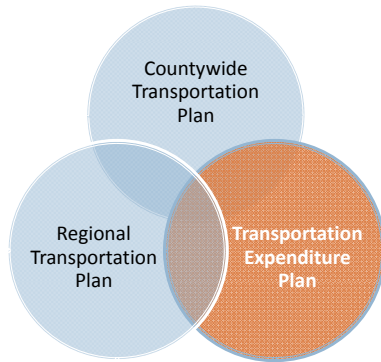
- Objective – Meet regional goals within resource constraints
- Nine County Bay Area blueprint document
- Updated every 4 years
- Establishes regional goals, performance measures and land uses for analysis
- Relies heavily on information from County agencies.
- Programs many funding sources and includes an unfunded “vision element”.



4



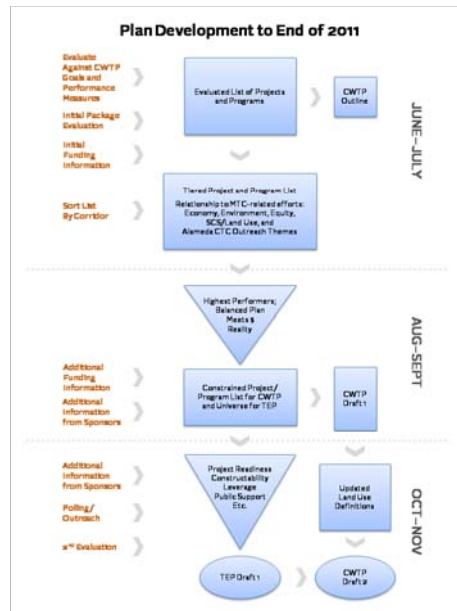
# Transportation Expenditure Plan



- **Objective – Provide locally driven “self help” dollars for priority projects and programs.**
- Projects must be derived from CWTP and meet additional criteria such as readiness and public support.
- Requires 2/3 popular vote.
- Represents a single funding source which may leverage others.
- Updated less frequently – 15 to 20 years.

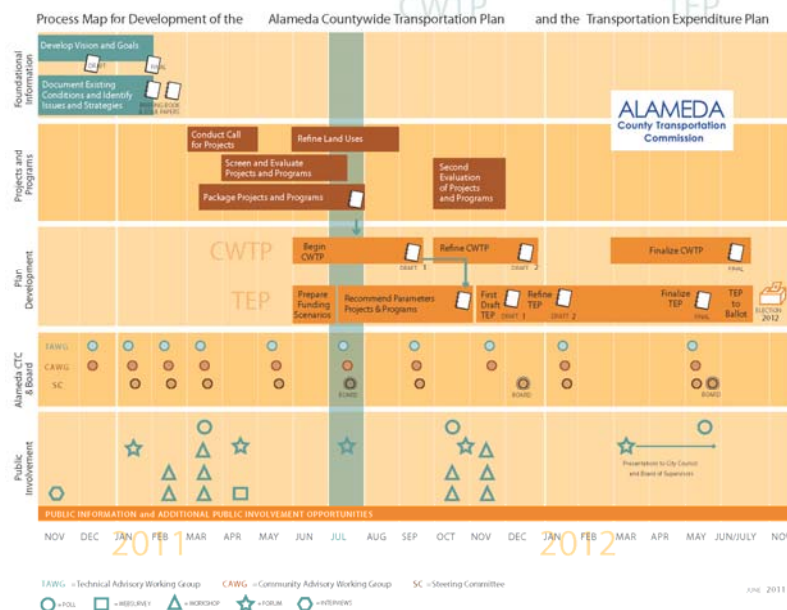


5



6

# Schedule for Document Development



7

## Your Input is Needed

- Today Part I – First Focus on CWTP
  - ▣ Review evaluation results and provide feedback
  - ▣ What should be emphasized as we constrain available resources?
  - ▣ Confirm the plan outline
  - ▣ FIRST DRAFT IN SEPTEMBER
- Today Part II – TEP Focus
  - ▣ Focus on TEP Parameters including financials
  - ▣ What additional criteria should be considered to select CWTP projects for TEP?
  - ▣ Initial thoughts on projects and programs.



8

## September Meetings

- First draft of CWTP for review!
- Continue discussion of projects and programs for TEP
- Prepare for Outreach and Polling



***This page intentionally left blank.***

# Memorandum

TO: Alameda CTC

CC: Bonnie Nelson, Cathleen Sullivan, N/N; George Mazur, Caroline Leary, Jamey Dempster, CS

FROM: Stephen Decker, CS

DATE: July 6, 2011

RE: Draft Alameda CWTP Report Outline

---

This memorandum presents the proposed outline of the updated Countywide Transportation Plan (CWTP) report. It provides the Alameda CTC with modifications to previous Alameda CWTPs (2004 and 2008/2009), while maintaining the same basic structure as previous Plans.

It is proposed that the report format have different look and feel (Attachment #1) based on the revised structural format. This Plan Report will present information and material using a streamlined and graphically-oriented executive summary type of document as the basis for the full report. This format has been adopted by many agencies to specifically provide a unique way in which to convey information in a more concise, meaningful format to the general public and stakeholders. In addition, the uniqueness of this Plan Report will reinforce the differences of the approach taken by the Alameda CTC to prepare this Plan and also to distinguish this Plan as the CTC's first CWTP as a combined agency. The technical reports (e.g., Briefing Book, White Papers, Evaluation Process, Financial Analysis, Land Use Assumptions, etc.) will continue to be stand-alone and be used to document detailed technical and reference material to the Plan Report. Also envisioned are a set of technical appendices, developed throughout the CWTP planning process, that will also document additional detailed backup information to the Plan Report. These appendices can be accessed (by website) and read by users if desired to understand the specifics of each Plan section.

## 1.0 Proposed CWTP Outline

The subsections identified in the outline below are intended to provide the Alameda CTC with the discussion topics suggested for each section and appendix of the CWTP. Subsections are subject to change based on how the planning process evolves over the next several months, but at a minimum, the subsections as outlined below provide a general overview of the topics expected to be covered in each section. The Executive Summary has been eliminated essentially because the CWTP Report for this Option will be presented as an Executive Summary document.

- 1.0 Introduction**
  - Background
    - Agency Direction, Mandate
    - Changes to CWTP from previous Updates
    - Integration with the Transportation Expenditure Plan (TEP)
    - Guidance to Support Ongoing Planning, Policy, and Funding
    - Plan Development Process and Title VI
  - Summary of each report section
- 2.0 A Vision of the Future**
  - Mission, Vision, and Goals
  - Linkages to Regional Planning Activities
  - Engagement of the Public and Stakeholders
  - Performance Objectives
    - Mobility, equity, environment, etc.
  - Policy Objectives
- 3.0 Existing Conditions**
  - Summary of the Briefing Book's Introduction Section
- 4.0 Future Expected Conditions**
  - Summary of Briefing Book's Introduction Section (Future Trends and populate as needed with additional future trend graphics from other sections)
- 5.0 A Diversified Strategy**
  - Lessons learned
    - Focus on evolution of how the CWTP has changed since 2004/2008 (To be determined – Linkages to regional planning activities, transportation/land use integration strategies, funding issues, among others)
  - Elements of the Diversified Strategy
  - Highlight specific policies and strategies of the CWTP (To be determined)
- 6.0 Management and Investment Strategies**
  - Funding Priorities (To be determined)
  - Planning Guidelines (To be determined)
  - Incentives (To be determined)
- 7.0 Revenue**
  - Why Funding Continues to be Limited
  - Available Funding Sources
  - Innovative Funding Methods
  - Funding Gap versus Transportation System Needs
    - Existing
    - Expected Future
  - Revenue Issues (To be determined)
- 8.0 Integration of Transportation and Land Use**
  - Previous Regional and Alameda County Land Use Perspective
  - Vision and Current Approach
    - Regional, SCS Overview
    - Alameda County Linkage to SCS

- Alameda County Land Use Patterns: Existing and Future (To be determined through SCS process)
  - Key Transportation Issues and Improvements (linked to land use)
- 9.0 Capital Project and Programmatic Strategies**
- Funding Challenges (from 7.0)
  - Investment Program
    - Capital Projects, Programs, and Programmatic Projects
    - Linked to MTC RTP
    - Screening (summary)
    - Scenario Evaluations (summary)
    - Investment Emphasis Areas
      - Fact Sheets
    - Implementation Issues
- 10.0 Monitoring and Evaluation**
- CWTP Emphasis on Performance-Based Planning
  - Linkage to MTC RTP processes
  - Performance Measures
    - Screening
    - Scenario Evaluation
  - Performance Monitoring Recommendations
- 11.0 Implementation Issues**
- Next Steps for Ongoing Planning and Policy Development
    - Relationship to TEP
    - Define Alameda CTC's Short-term Work Plan
      - Define Policy Initiatives
      - Define Analysis and Scoping Needs by Corridor and System
        - Corridor Studies (To be determined)
        - System Studies
          - Goods Movement Plan
          - Transit System Plan
          - Parking Management Plan
          - Transportation Demand Management Plan
          - Others
    - Transportation and Land Use
      - Define Analysis and Scoping Needs For
        - Priority Development Area/Growth Opportunity Area/Transit-Oriented Development Plan
        - Short-term Implementation Plan
        - Long-term Implementation Plan
        - Ongoing
  - Address Outstanding Issues for Preparation of the Next CWTP (To be determined)

Appendices will include, but not be limited to:

- A. Glossary of Acronyms
- B. Metropolitan Transportation System
- C. Briefing Book (existing and future trend conditions)
- D. Summary (or full) White Papers
- E. Performance-Based Evaluation Process (Screening, Tiering, Scenario Evaluation)
- F. List of Projects (by Tier)
- G. List of Programs (CTC, MTC, and detailed on linkage/ comparison between both)
- H. Land Use, Demographics, and SCS Consistency
- I. Transportation Funding and Revenue
- J. Major Transit Operations
- K. GHG Emissions and Future Targets
- L. Legislation and Initiatives: State and Regional
  - o MTC - RTP, SCS, Transit Sustainability, etc.
- M. Stakeholder and Public Outreach Process and Title VI
- P. Working Group Membership
  - o Steering
  - o Community
  - o Technical
  - o Others



# CHAPTER TITLE

## Heading level 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam at libero sem. Praesent egestas mollis vehicula. Phasellus est dui, euismod sit amet scelerisque vitae, scelerisque eu lectus. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Morbi eu lacus quis lacus molestie egestas. Nunc facilisis sapien ut lectus posuere eu congue neque euismod. Integer a libero ante.

Insert image here

Phasellus egestas sem sit amet tortor ornare dignissim vulputate ligula rutrum. Vestibulum et ante id risus venenatis commodo. Suspendisse id nisi magna, sit amet viverra leo. Aenean neque elit, suscipit nec iaculis ut, vestibulum sed ante. Donec purus turpis,

tincidunt eget scelerisque sed, porta congue neque. Vestibulum ultrices consequat condimentum. Nam auctor augue ac mi interdum at ultrices eros imperdiet. Nulla facilisi. Morbi quam magna, cursus non pharetra pretium, blandit ac lacus. Nunc libero libero, mattis nec tincidunt eu, laoreet nec magna.

**Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Pellentesque sit amet mi justo, ac blandit nulla. Vivamus ac justo fringilla urna ultrices semper ut a mi. Sed at ante non odio auctor commodo.**

## Heading level 2

Maecenas turpis augue, eleifend eu tincidunt vel, feugiat vel magna. Nam sit amet quam nisi, eget condimentum ipsum. Duis massa erat, aliquam vehicula malesuada sed, rutrum in tellus. Sed rhoncus massa nec eros facilisis iaculis. Mauris accumsan eros sed enim commodo cursus. Vestibulum aliquam molestie pulvinar. Cras ut risus a lacus pulvinar tempor ut non elit. Nullam suscipit vestibulum mi ac vehicula. Phasellus mattis accumsan nulla, in condimentum ipsum dapibus quis. Aliquam scelerisque ligula sed erat ultricies facilisis. Nulla rutrum erat sed elit ornare semper. Ut interdum neque nec mi lacinia vulputate. Integer orci lorem, placerat ac viverra at, tempus eu lorem. Phasellus laoreet ligula eget arcu mollis et pretium lectus bibendum. Sed

egestas voluptat sem non congue. Donec et augue lectus, nec ultricies lacus.

Table #: Table title

Jurisdiction
North Planning Area
Alameda (City of)
Albany
Berkeley
Oakland
Piedmont
Emeryville
Central Planning Area
San Leandro
Hayward
Unincorporated
South Planning Area
Fremont
Newark
Union City
East Planning Area
Pleasanton
Dublin
Livermore

Heading level 3

Cras blandit ante ac ipsum ullamcorper consequat. Nunc lectus odio, condimentum id mattis at, imperdiet non lorem. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Pellentesque sit amet mi justo, ac blandit nulla. Vivamus ac justo fringilla urna ultrices semper ut a mi. Phasellus molestie sem eu tortor lobortis in congue ligula sagittis. Integer nec magna eros. Maecenas vel velit turpis. Etiam adipiscing, sem et dapibus iaculis, leo purus sollicitudin lacus, vitae malesuada orci lorem non turpis. Sed dictum adipiscing adipiscing. Sed at ante non odio auctor commodo. Vestibulum et ante id risus venenatis commodo. Suspendisse id nisi magna, sit amet viverra leo. Aenean neque elit, suscipit nec iaculis ut, vestibulum sed ante. Donec purus turpis, tincidunt eget scelerisque sed, porta congue neque. Vestibulum ultrices consequat condimentum. Nam auctor augue ac mi interdum at

ultrices eros imperdiet. Nulla facilisi. Morbi quam magna, cursus non pharetra pretium, blandit ac lacus. Nunc libero libero, mattis nec tincidunt eu, laoreet nec magna.

Heading level 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam at libero sem. Praesent egestas mollis vehicula. Phasellus est dui, euismod sit amet scelerisque vitae, scelerisque eu lectus. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Morbi eu lacus quis lacus molestie egestas. Nunc facilisis sapien ut lectus posuere eu congue neque euismod. Integer a libero ante. Phasellus egestas sem sit amet tortor ornare dignissim vulputate ligula rutrum.

Sidebar level 1

Sidebar level 2

Maecenas turpis augue, eleifend eu tincidunt vel, feugiat vel magna. Nam sit amet quam nisi, eget condimentum ipsum. Duis massa erat, aliquam vehicula malesuada sed, rutrum in tellus.

Sidebar level 2

Sed rhoncus massa nec eros facilisis iaculis. Mauris accumsan eros sed enim commodo cursus. Vestibulum aliquam molestie pulvinar. Cras ut risus a lacus pulvinar tempor ut non elit. Nullam suscipit vestibulum mi ac vehicula.

Heading level 4

Vestibulum id nunc magna. Sed vitae elit diam, a consectetur purus. Sed elementum, nunc commodo rhoncus ornare, enim ipsum luctus mi, porttitor gravida turpis nunc et tellus. Suspendisse lacinia tellus sit amet augue vestibulum molestie. Sed vulputate, orci nec malesuada dictum, mauris libero convallis diam, eu rhoncus libero sem eget turpis.

Heading level 2

Maecenas turpis augue, eleifend eu tincidunt vel, feugiat vel magna. Nam sit amet quam nisi, eget condimentum ipsum. Duis massa erat, aliquam vehicula malesuada sed, rutrum in tellus. Sed rhoncus

massa nec eros facilisis iaculis. Mauris accumsan eros sed enim commodo cursus. Vestibulum aliquam molestie pulvinar. Cras ut risus a lacus pulvinar tempor ut non elit. Nullam suscipit vestibulum mi ac vehicula.

**Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Pellentesque sit amet mi justo, ac blandit nulla. Vivamus ac justo fringilla urna ultrices semper ut a mi. Sed at ante non odio auctor commodo.**

Phasellus mattis accumsan nulla, in condimentum ipsum dapibus quis. Aliquam scelerisque ligula sed erat ultricies facilisis. Nulla rutrum erat sed elit ornare semper. Ut interdum neque nec mi lacinia vulputate. Integer orci lorem, placerat ac viverra at, tempus eu lorem. Phasellus laoreet ligula eget arcu mollis et pretium lectus bibendum. Sed egestas volutpat sem non congue. Donec et augue lectus, nec ultricies lacus.

Insert image here

### Heading level 3

Cras blandit ante ac ipsum ullamcorper consequat. Nunc lectus odio, condimentum id mattis at, imperdiet non lorem. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Pellentesque sit amet mi justo, ac blandit nulla. Vivamus ac justo fringilla urna ultrices semper ut a mi. Phasellus molestie sem eu tortor lobortis in congue ligula sagittis. Integer nec magna eros. Maecenas vel velit turpis. Etiam adipiscing, sem et dapibus iaculis, leo purus sollicitudin lacus, vitae malesuada orci lorem non turpis. Sed dictum adipiscing adipiscing. Sed at ante non odio auctor commodo.

### Heading level 4

Vestibulum id nunc magna. Sed vitae elit diam, a consectetur purus. Sed elementum, nunc commodo rhoncus ornare, enim ipsum luctus mi, porttitor gravida turpis nunc et tellus. Suspendisse lacinia tellus sit amet augue vestibulum molestie. Sed vulputate, orci nec malesuada dictum, mauris libero convallis diam, eu rhoncus libero sem eget turpis.

***This page intentionally left blank.***

**Table 4.4 Evaluation Results, Group 3 Projects (\$9.35 Billion) – Medium Performance, High Cost; and Low Performance, Medium to High Cost**

RTPID	Project Name	Goal 1. Multimodal	Goal 2. Accessible, Afford-able & Equitable	Goal 3. Integrated w/Land Use	Goal 4. Connected	Goal 5. Reliable & Efficient	Goal 6. Cost Effective	Goal 7. Well Maintained	Goal 8. Safe	Goal 9. Clean & Healthy Environment	Composite Performance	Estimated Cost (\$ Million)
<b>North</b>												
22082	7th Street Grade Separation & Roadway Improvement Project	●	○	●	●	●	NA	●	○	○	●	\$220.5
230604	Contra Flow Lanes on Westbound Lanes of San Francisco-Oakland Bay Bridge	●	○	●	●	●	NA	●	○	○	●	\$610.5
240024	Oakland Army Base Transportation Infrastructure Improvements	●	○	●	●	●	NA	●	●	○	●	\$208.6
240279	Mandela Parkway and 3rd Street Corridor Commercial/Industrial Area Street Reconstruction	●	●	●	●	●	NA	●	○	○	○	\$157.0
240318	I-80 Ashby Interchange	○	●	●	●	●	NA	●	○	○	○	\$51.9
<b>Central</b>												
22021	AC Transit transfer station/park-and-ride facility in Alameda County (1. Central, 2. Northern)	●	●	○	○	●	NA	●	○	○	○	\$40.0
230088	I-880 NB HOV/HOT Extension from north of Hacienda to Hegenberger Phases 1 and 2; I-880 extend NB HOV lanes	○	●	●	●	●	NA	●	●	○	●	\$276.0
240113	BART Hayward Maintenance Complex	●	●	●	●	○	NA	●	○	○	○	\$585.0

RTPID	Project Name	Goal 1. Multimodal	Goal 2. Accessible, Afford-able & Equitable	Goal 3. Integrated w/Land Use	Goal 4. Connected	Goal 5. Reliable & Efficient	Goal 6. Cost Effective	Goal 7. Well Maintained	Goal 8. Safe	Goal 9. Clean & Healthy Environment	Composite Performance	Estimated Cost (\$ Million)
<b>South</b>												
22009	Capitol Corridor intercity rail service expansion (Oakland to San Jose)	●	●	●	●	●	NA	●	○	○	●	\$510.5
98139	Right-of Way Preservation and track improvements in Alameda County	●	●	●	●	●	NA	●	○	○	●	\$600.0
240052	I-880/Whipple Road Interchange Improvement	○	○	○	●	●	NA	●	○	○	○	\$60.0
240216	Dumbarton Rail Corridor Phase II	●	●	●	●	●	NA	○	●	●	●	\$716.0
<b>East</b>												
21100	I-580 Vasco interchange	○	●	○	●	●	NA	●	○	○	○	\$60.0
21475	I-580 First St. interchange	●	○	○	●	●	NA	●	○	○	○	\$40.0
21477	I-580 Greenville interchange	●	○	○	●	●	NA	●	○	○	○	\$46.0
22667	BART to Livermore Extension Phase 2	●	○	○	●	●	NA	○	●	●	○	\$2,927.0
22776	SR 84 Expressway Widening (Pigeon Pass to Jack London)	●	●	●	●	○	NA	●	●	●	○	\$136.5
230086	I-580 Interchange Improvements at Hacienda Drive and Fallon Road – Phase II	○	○	○	●	●	NA	●	○	○	○	\$37.6
230099	I-580/I-680 Improvements Phase 1	●	●	●	●	●	NA	●	○	○	●	\$528.0
240062	SR 84 Widening and SR 84/I-680 interchange	●	●	○	●	●	NA	●	●	●	●	\$244.0
240132	El Charro Road Construction	●	○	●	●	○	NA	●	●	●	○	\$49.0

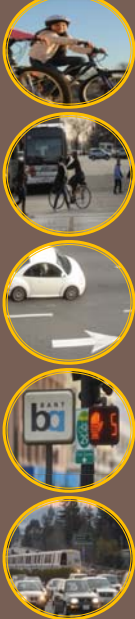
RTPID	Project Name	Goal 1. Multimodal	Goal 2. Accessible, Afford-able & Equitable	Goal 3. Integrated w/Land Use	Goal 4. Connected	Goal 5. Reliable & Efficient	Goal 6. Cost Effective	Goal 7. Well Maintained	Goal 8. Safe	Goal 9. Clean & Healthy Environment	Composite Performance	Estimated Cost (\$ Million)
240196	BART to Livermore Extension Phase 1	○	○	●	●	○	NA	○	○	●	●	1,250.0

\* The Cost Effective Goal is evaluated by grouping the projects and programs by similar performance-versus-cost groupings. See Section 4.0 below for more detail on how this metric was incorporated into this evaluation stage.

● = High, ● = Medium, and ○ = Low

***This page intentionally left blank.***






## TEP PARAMETERS

### Alameda Countywide Transportation Plan & Transportation Expenditure Plan

...The Conversation Continues

Presentation to Steering Committee



July 2011

## Presentation Overview

- Schedule for TEP Development
- TEP Parameter Survey Results
- Financial Parameters
  - ▣ Amount
  - ▣ Duration
  - ▣ Split Programs/Projects
- Discussion: Financial Parameters & Programs
- Small Group Break-out Groups



## Schedule for TEP Development

### 2011

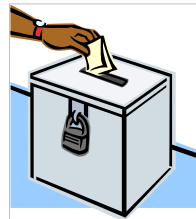
- **May:** Introduce TEP Parameters
- **July:** Continue discussion of TEP Parameters
  - Begin discussion of financial parameters & programs
- **September:**
  - Adopt TEP Parameters
  - Discuss draft projects/programs
- **October:** Public Workshops and Poll #2
- **November:** Draft TEP projects/programs and guidelines
- **December:** Draft TEP (Discussion at Commission Retreat)



## Schedule for TEP Development

### 2012

- **January:** Adopt TEP
- **February-April:** Local jurisdiction endorsements
- **May:** Adopt Final TEP
- **June:** Board of Supervisors place TEP on ballot
- **November 6, 2012:** Election



## Questions to Consider

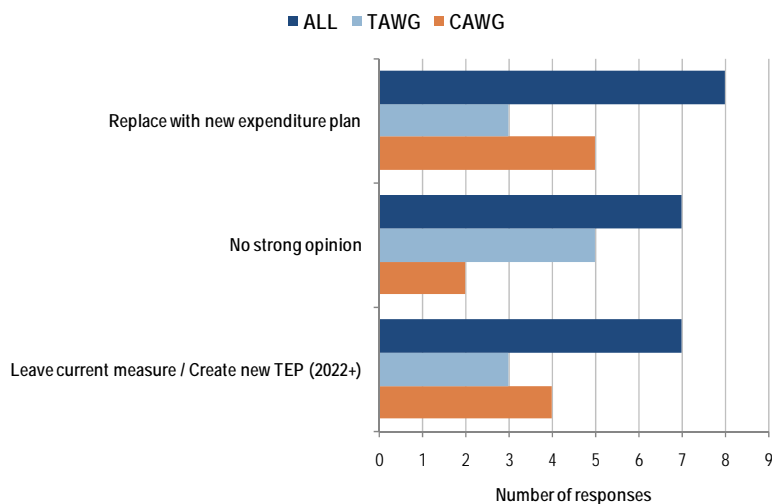
### TEP Parameters:

- ▣ Replace the Current Measure?
- ▣ Amount?
- ▣ Duration?
- ▣ Split Projects/Programs?
- ▣ Goals/Performance Measures?
- ▣ New vs. Current Programs?
- ▣ Method/criteria for allocating funds to programs and projects?
  - Leveraging, phasing, flexibility, performance
- ▣ Dealing with Revenue Fluctuations?



## Replace Current Measure with New TEP?

No overwhelming consensus on configuration



Note: 3 skipped question

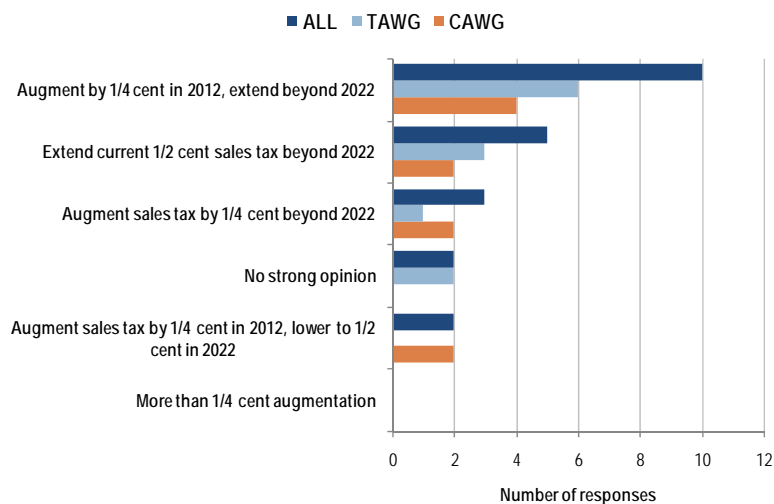
## Recommend: Maintain Existing Plan and Augment/Extend with New Plan

- Remaining 10 years of revenue is needed to pay for projects that are already underway or financed.
- Existing funds are part of committed funding plans.
- Existing programs depend on continued revenue.
- A new plan should “augment and extend” the priorities of the current Measure B.



## Amount of Sales Tax?

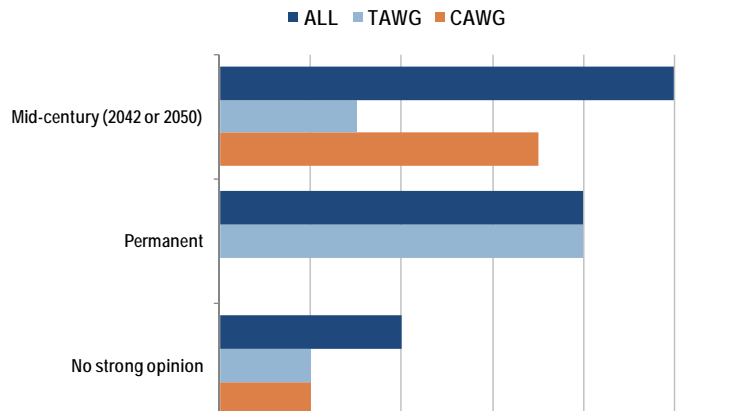
- Members want to augment and extend



Note: 3 skipped question

## Duration of Sales Tax?

- CAWG prefers mid century; TAWG prefers permanent



Note: 3 skipped question

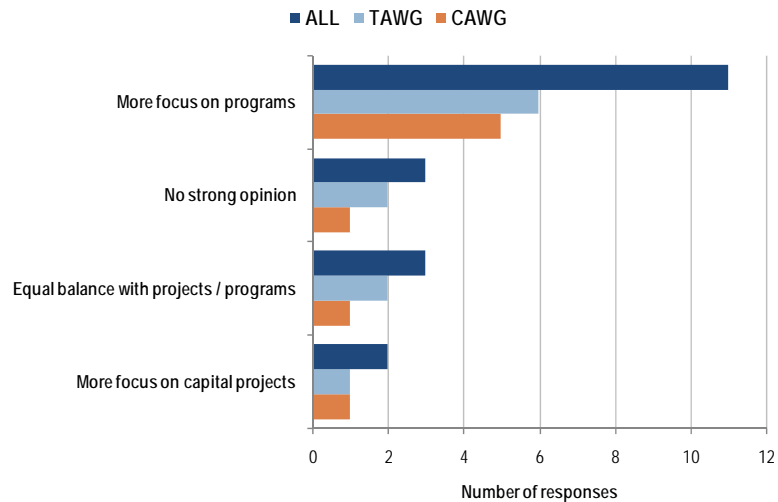
## Recommend: Augment & Extend as Far as Possible

- Needs clearly do exceed revenue in perpetuity.
- Recommend carrying 3 options for now with preference for the largest increase and the longest time frame possible.
  - Extend existing half cent
  - Augment by  $\frac{1}{4}$  cent and extend beyond 2022
  - Augment by  $\frac{1}{2}$  cent and extend beyond 2022
- Go back to the voters to ratify an updated expenditure plan (50% vote) every 20 years.



## Split between Projects & Programs?

### CAWG/TAWG: More Focus on Programs in TEP



## Recommend: $\geq 60\%$ for Programs, Add New Category

- New Category: Project Development/Innovation/Technology (PDIT)
- Options for consideration:
  - **Balanced:** 30% capital projects; 60% programs; 10% development/innovation/technology
  - **Programs Emphasis:** 20% capital projects; 75% programs; 5% project development/innovation/technology
  - **Projects Emphasis:** 45% capital projects; 40% programs; 15% project development/innovation/technology



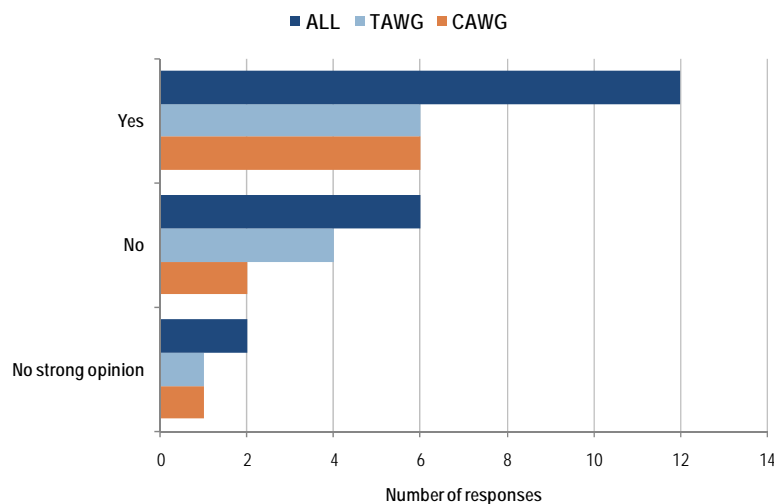
## Selecting Projects: New Goals & Performance Measures?

CAWG/TAWG want to maintain CWTP goals but with some additional emphasis

- **Reduce VMT**
- **Support infill/TOD development**
- **Equity**
- Public health and safety
- Reducing GHGe
- Support mode shifts
- Affordability
- Leveraging of funds
- Pavement condition
- Disclosure of full ops. costs for projects
- Congestion relief
- Geographic equity, but not only pop.-based
- Goods movement
- Fix-it-first
- Projects w/ existing public process
- Cost effectiveness

## Leverage is Important

- Ability to leverage other funds is a key consideration



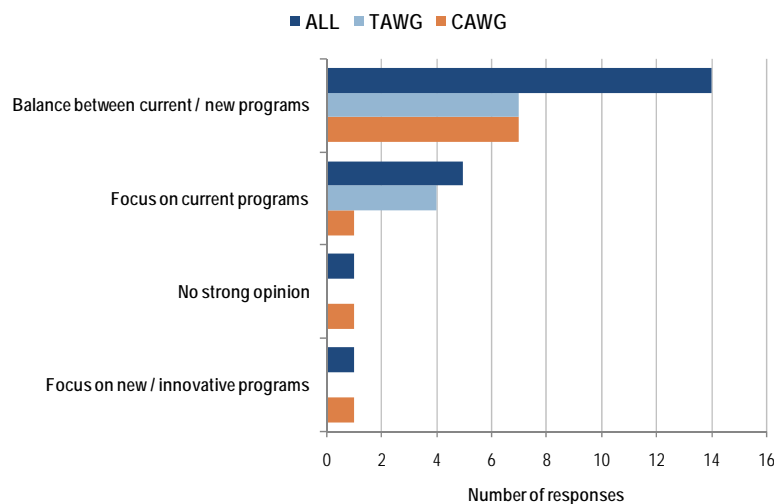
## Recommend: Keep Consistent Goals & Add Additional TEP Specific Criteria

- Project Readiness
- Constructability
- Leverage (both \$\$ and outcomes)
- Public Support/Polling
- Maximum Support for Goals Adopted in January 2011
  - **Multimodal**
  - **Accessible , Affordable and Equitable** for people of all ages, incomes, abilities and geographies
  - **Integrated** with land use patterns and local decision making
  - **Connected** across the county, within and across the network of streets, highways, transit, bicycle and pedestrian routes.
  - **Reliable and Efficient**
  - **Cost Effective**
  - **Well Maintained**
  - **Safe**
  - **Supportive of a Healthy and Clean Environment**



## CAWG/TAWG: Keep current programs & add new

- Seek a balance between current and new TEP programs

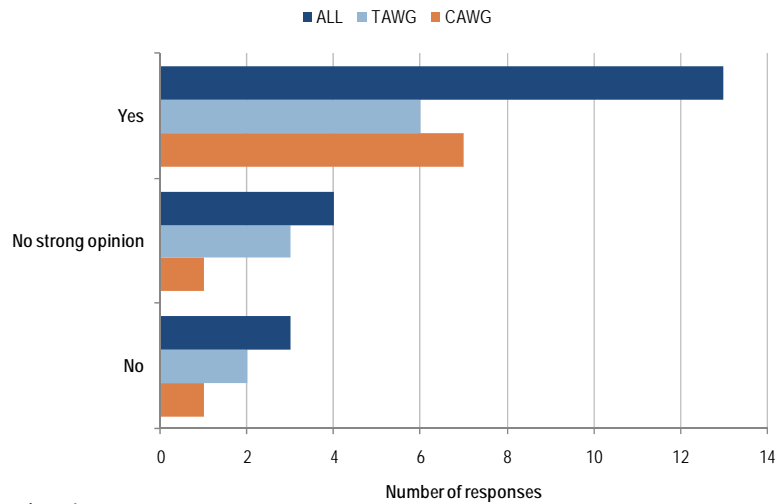


Note: 4 skipped question



## CAWG/TAWG: Maintain Flexibility

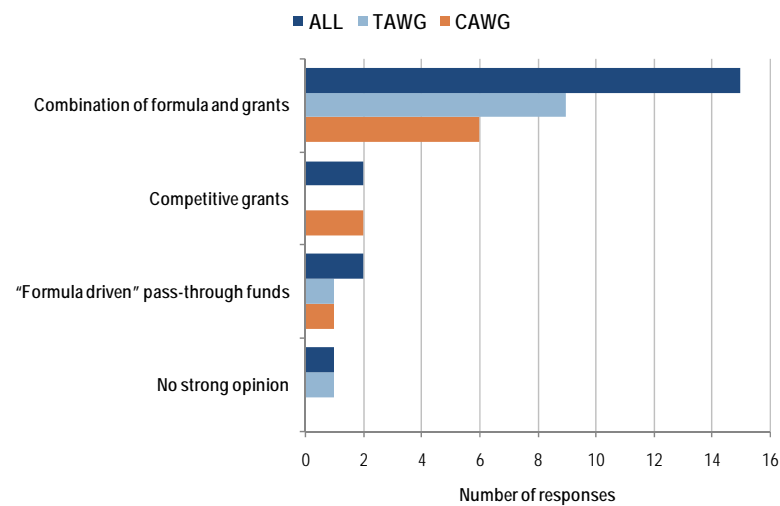
Members support additional flexibility within TEP



Note: 5 skipped question

## CAWG/TAWG: Combine formula funds and grants

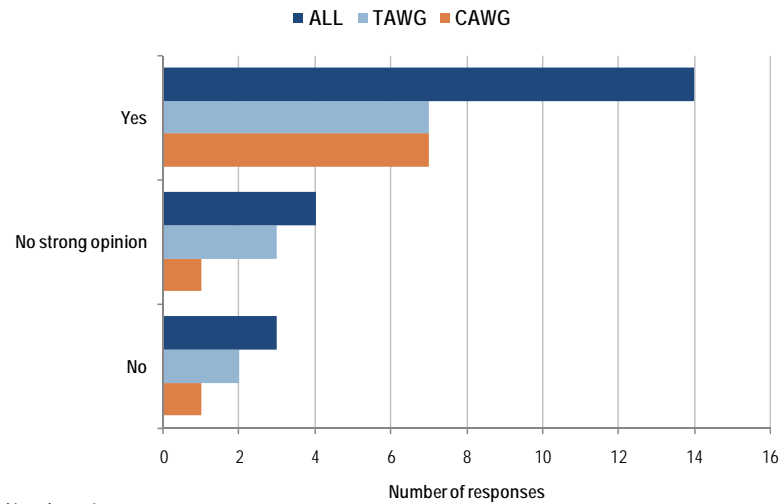
Utilize a combination of formula funds and competitive grants



Note: 5 skipped question

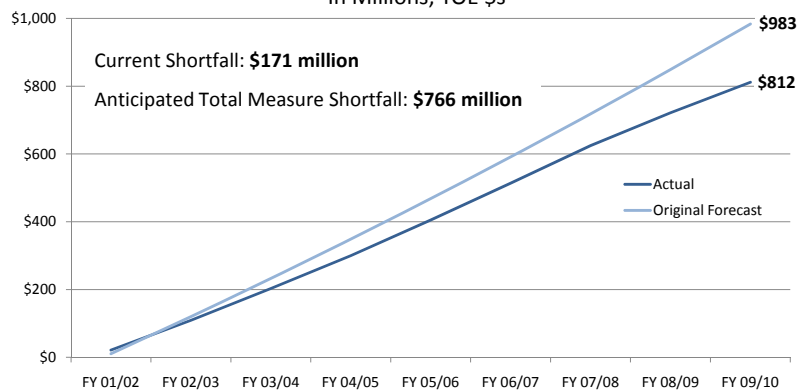
## CAWG/TAWG: Support “Rainy Day” Fund

Members support creation of “rainy day” fund



## Introduction: History

### Current Measure B Cumulative Net Revenue FY 01/02- FY 09/10 In Millions, YOE \$s



Updated July 11, 2011

Source: Alameda CTC

## Introduction: Issues

- Sales Tax Rate
- Duration of Sales Tax
- Funding Split:
  - ▣ Projects/Programs
  - ▣ New/Current



## Three Sales Tax Rate Options

	FY 01/02	FY 12/13	FY 21/22	Extension
<b>Low Revenue Option</b> No augment, extend ½-cent beyond 2022		Measure B2: Existing ½-cent		Extend ½-cent in perpetuity
<b>Medium Revenue Option</b> Augment by ¼-cent, extend ¼-cent beyond 2022		Measure B2: Existing ½-cent	Add ¼-cent	Extend ¾-cent in perpetuity
<b>High Revenue Option</b> Augment by ½-cent, extend 1-cent beyond 2022		Measure B2: Existing ½-cent	Add ½-cent	Extend 1-cent in perpetuity

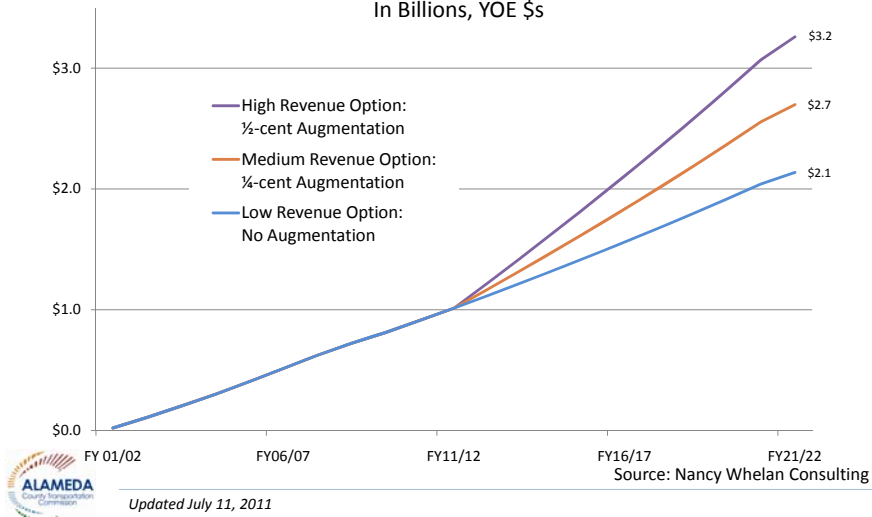


Updated July 11, 2011

## Augmentation Options

### Cumulative Net Revenue FY 01/02- FY 21/22

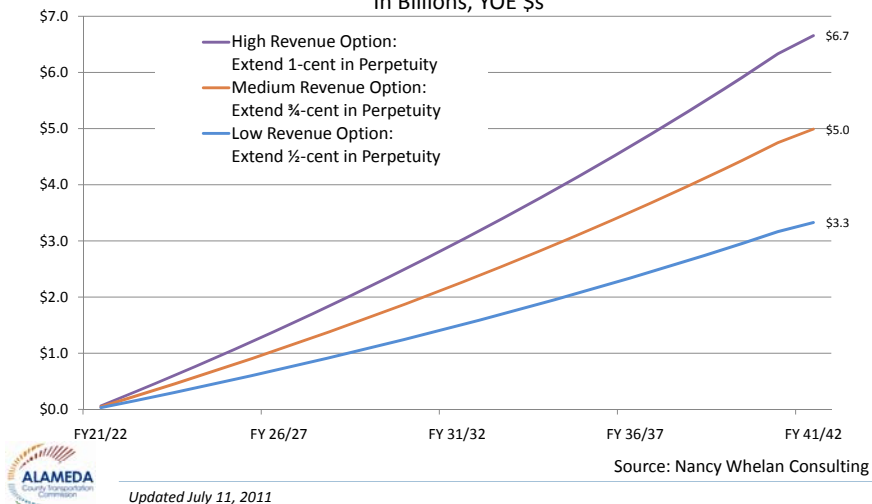
In Billions, YOY \$s



## Extension Options

### Cumulative Net Revenue FY 21/22- FY 41/42

In Billions, YOY \$s



## Comparison of Total Revenue Yield

### Net Revenue FY01/02-FY41/42

In Billions, YOE \$s

	Augmentation FY01/02-FY21/22	Extension FY21/22-FY41/42	Total
<b>Low Revenue Option</b> No augment, extend ½-cent beyond 2022	\$2.1	\$3.3	\$5.5
<b>Medium Revenue Option</b> Augment by ¼-cent, extend ¾-cent beyond 2022	\$2.7	\$5.0	\$7.7
<b>High Revenue Option</b> Augment by ½-cent, extend 1-cent beyond 2022	\$3.2	\$6.7	\$9.8



Source: Nancy Whelan Consulting

## Comparison of New Revenue Yield

### Net Revenue FY12/13-FY41/42

In Billions, YOE \$s

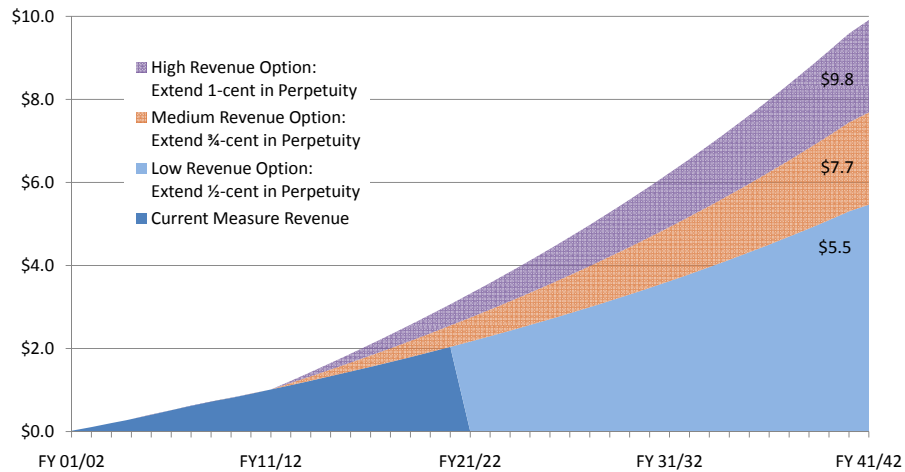
	Augmentation FY12/13-FY21/22	Extension FY21/22-FY41/42	Total
<b>Low Revenue Option</b> No augment, extend ½-cent beyond 2022	\$0.0	\$3.3	\$3.3
<b>Medium Revenue Option</b> Augment by ¼-cent, extend ¾-cent beyond 2022	\$0.5	\$5.0	\$5.5
<b>High Revenue Option</b> Augment by ½-cent, extend 1-cent beyond 2022	\$1.0	\$6.7	\$7.7



Source: Nancy Whelan Consulting

## Revenue Options Summary

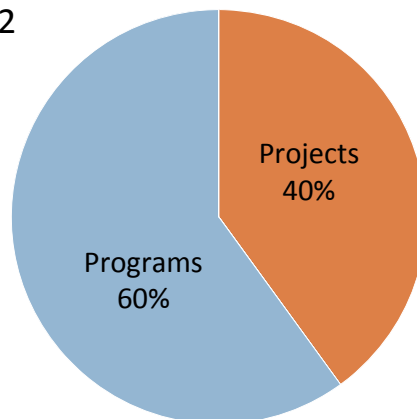
Cumulative Net Revenue FY01/02-FY41/42 in Billions, YOE \$s



Source: Nancy Whelan Consulting

## Funding Splits – Current Measure

- ½-cent: FY 01/02-FY21/22
- Total estimated revenue: \$2.1 billion
- Funding Split:
  - 40% Projects
  - 60% Programs



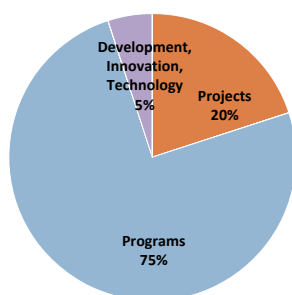
## Funding Splits – New Measure

- Continue existing categories
  - ▣ Projects: Capital projects that are “shovel ready”
  - ▣ Programs: Grant and formula funding for operations and maintenance of local transportation, mass transit, paratransit, bike/ped
- Introduce new funding category: Development, Innovation, Technology
  - ▣ Creates support for:
    - New technology that emerges after adoption of TEP
    - Application of innovations not yet available
    - Projects: Supports maintenance of shelf list of ready-to-go projects
    - Programs: Create programs to respond to future needs

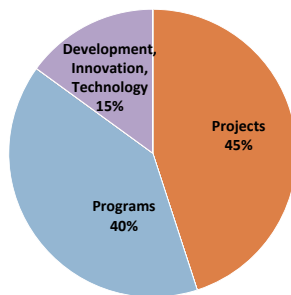


## Funding Splits for All New Revenue

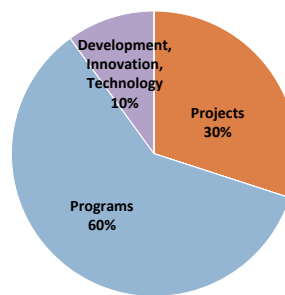
- There are three scenarios being considered for new revenues



Program Emphasis



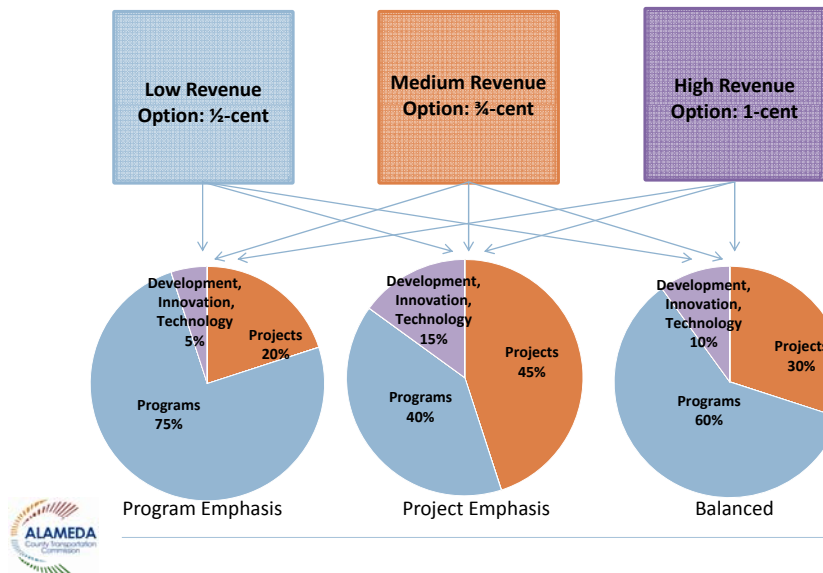
Project Emphasis



Balanced



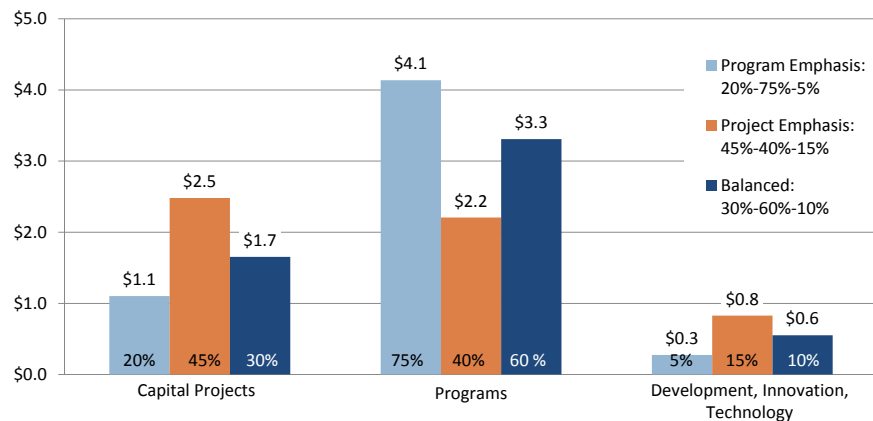
## Options and Scenarios



## Revenue by Expenditure Categories

### Medium Revenue Option - ¾ cent option

Net Revenue by Expenditure Category FY12/13-FY41/42 in Billions, YOE \$s

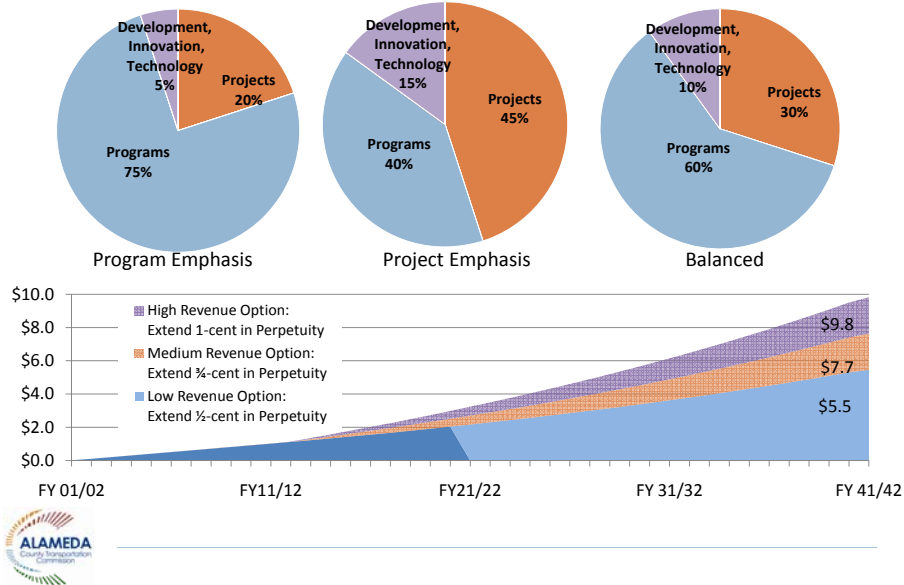


Updated July 11, 2011

Source: Nancy Whelan Consulting



## Decisions needed: Revenue Options and Funding Splits



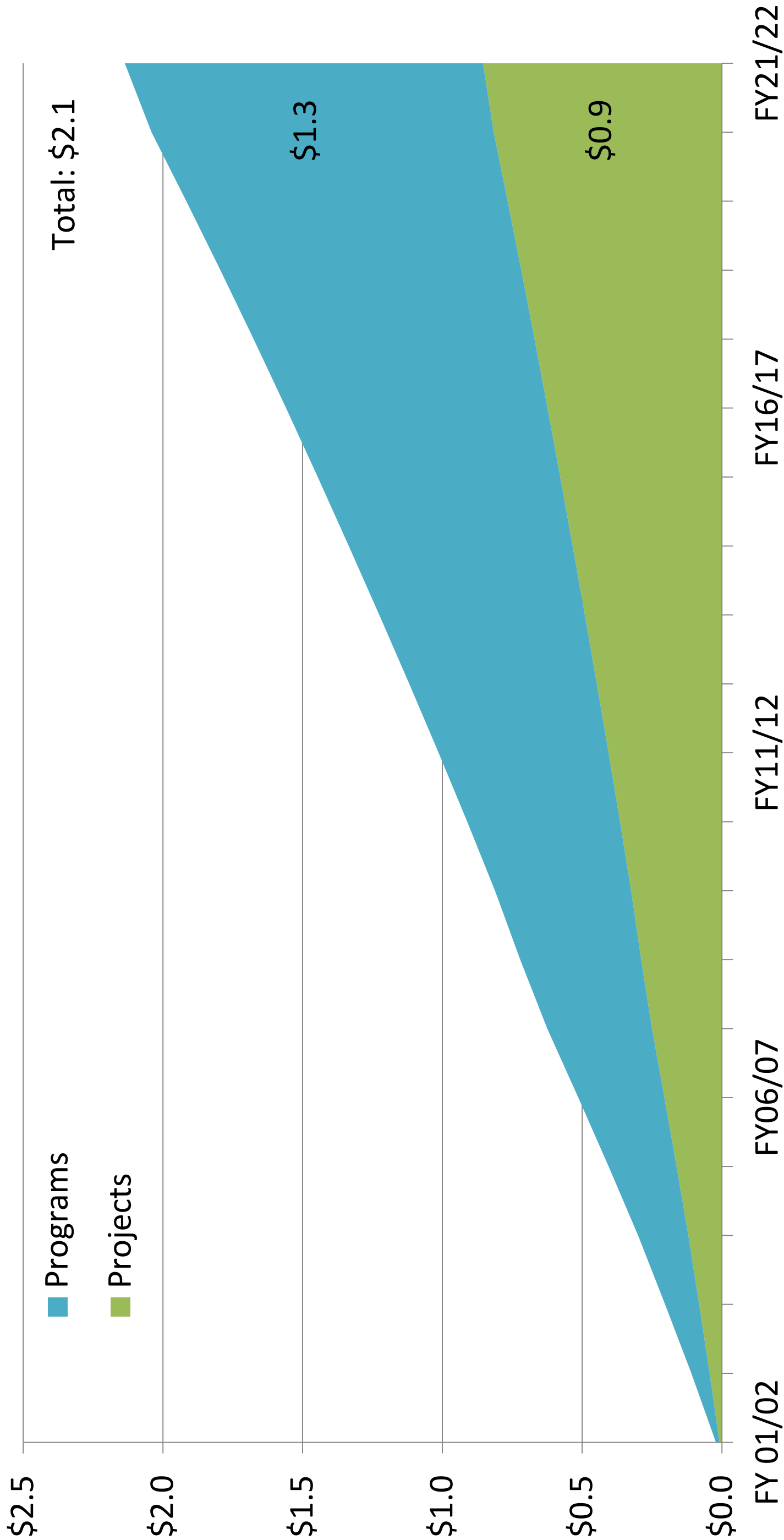
## Questions for Small Groups

- Feedback on Recommendations:
  - Revenue: Augment and Extend to extent possible
  - Split between Projects/Programs/Development
  - Maintain CWTP Goals with additional performance criteria
    - Are there other goals/measures?
  - Maintain or expand program support
- What Programs/Projects are most important to you?
- What are the criteria that should be used to select projects and programs from the CWTP for the TEP?

***This page intentionally left blank.***

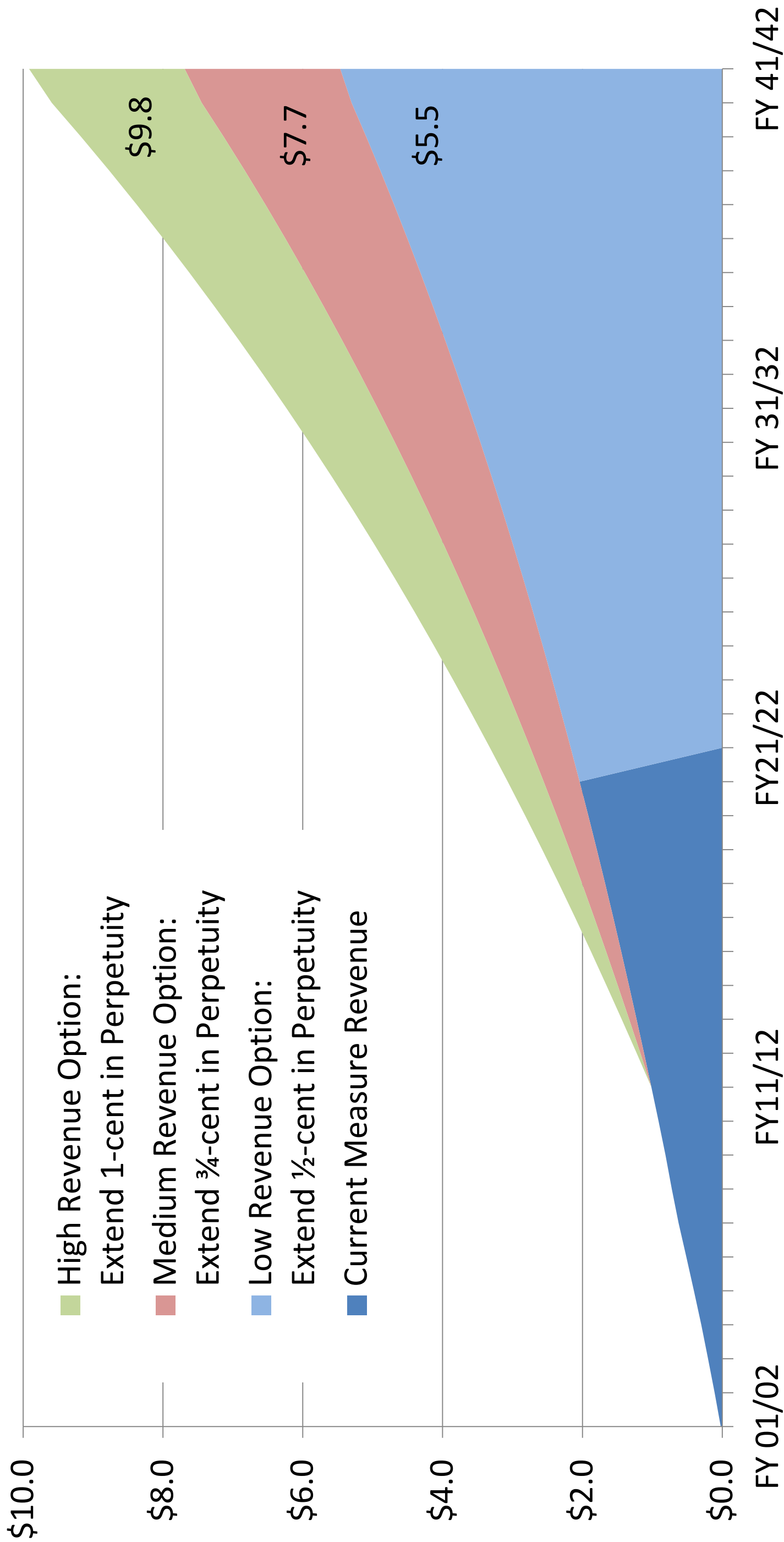
# Alameda County: Current Measure B Sales Tax

Forecasted Cumulative Net Revenue FY01/02-FY21/22, In Billions, YOE \$s



# Alameda County: Sales Tax Revenue Options

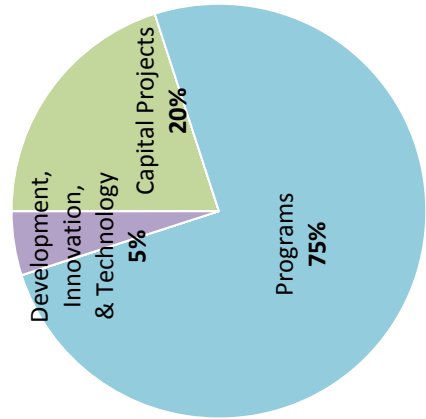
Forecasted Cumulative Net Revenue FY01/02-FY41/42, In Billions, YOE \$s



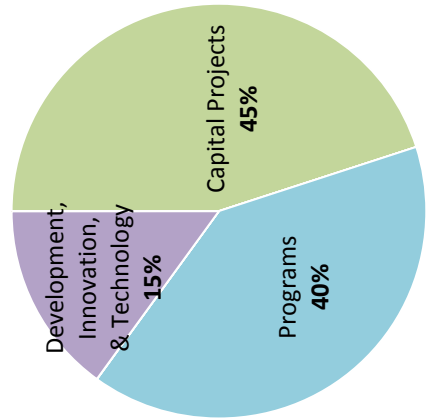
# Low Revenue Option: No Augment, Extend ½-cent in Perpetuity

Total Forecasted New Revenue FY12/13-FY41/42: \$3.3 Billion, YOE \$s

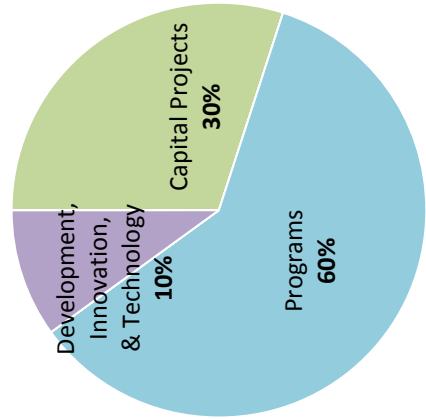
Funding Split Scenarios



Program Emphasis



Project Emphasis

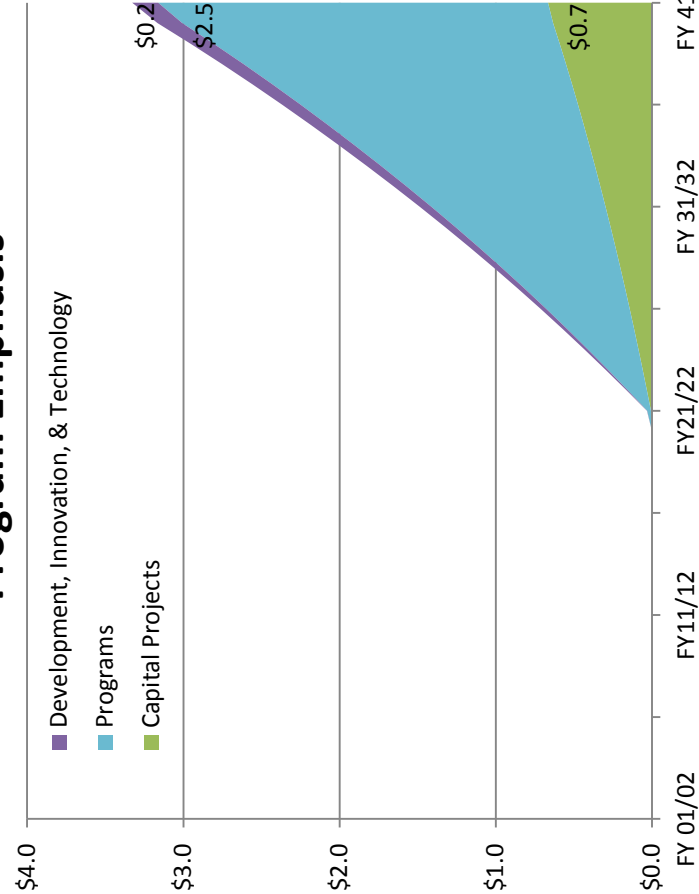


Balanced

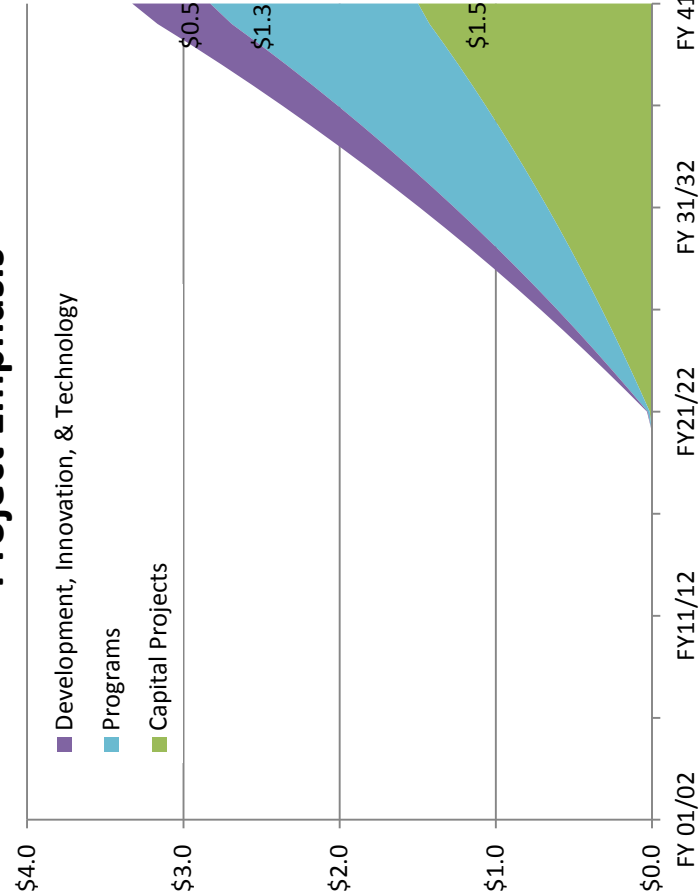
Revenue by Expenditure Category



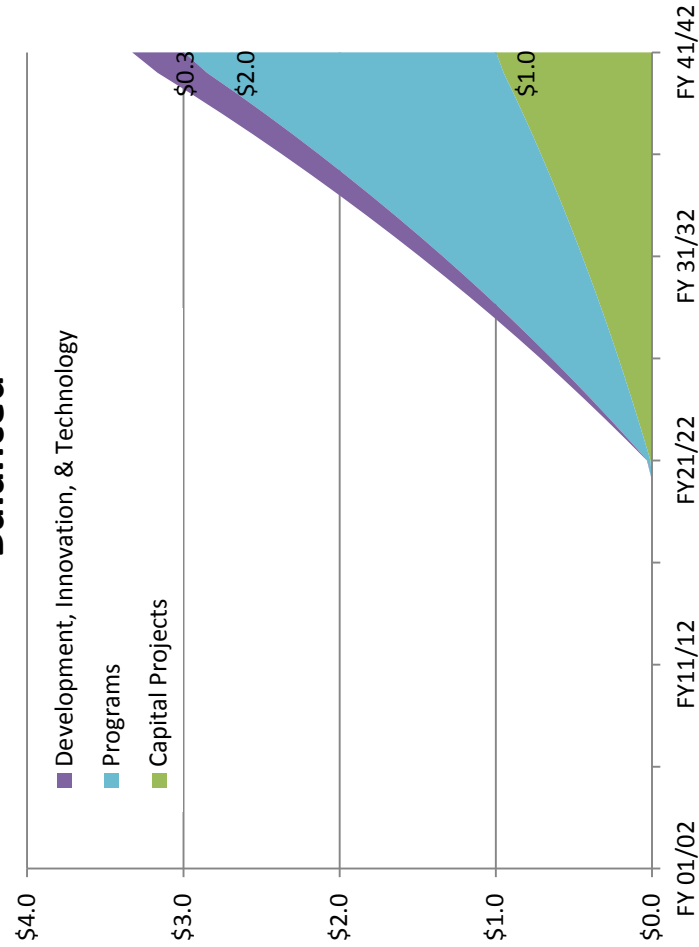
Program Emphasis



Project Emphasis



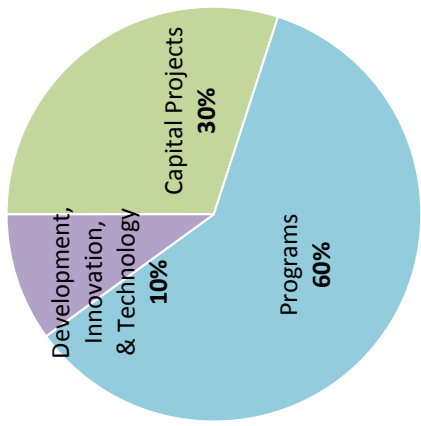
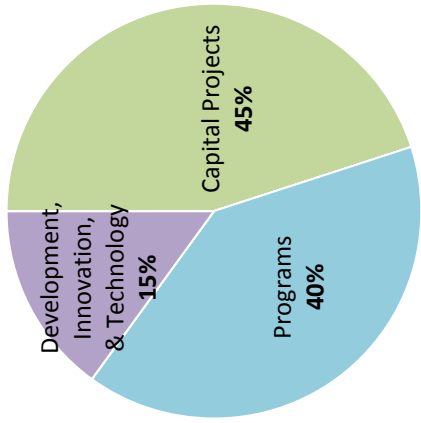
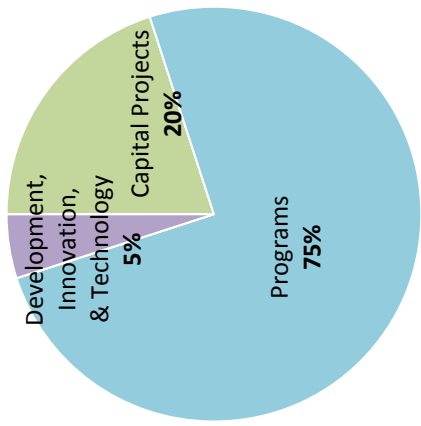
Balanced



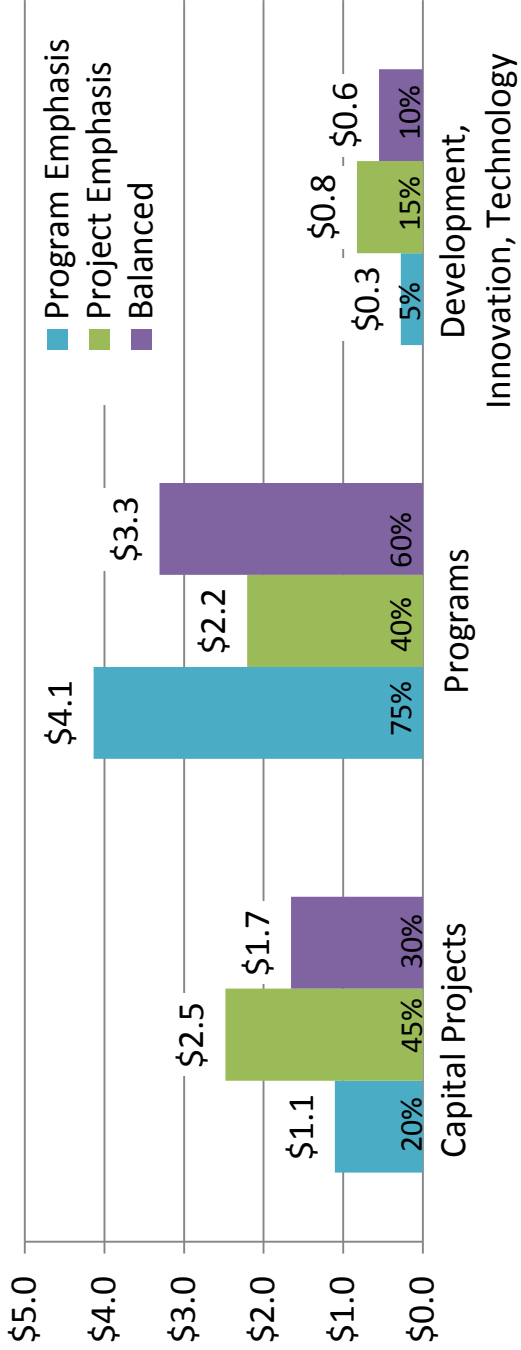
# Medium Revenue Option: ¼-cent Augment, Extend ¾-cent in Perpetuity

Total Forecasted New Revenue FY12/13-FY41/42: \$5.5 Billion, YOE \$s

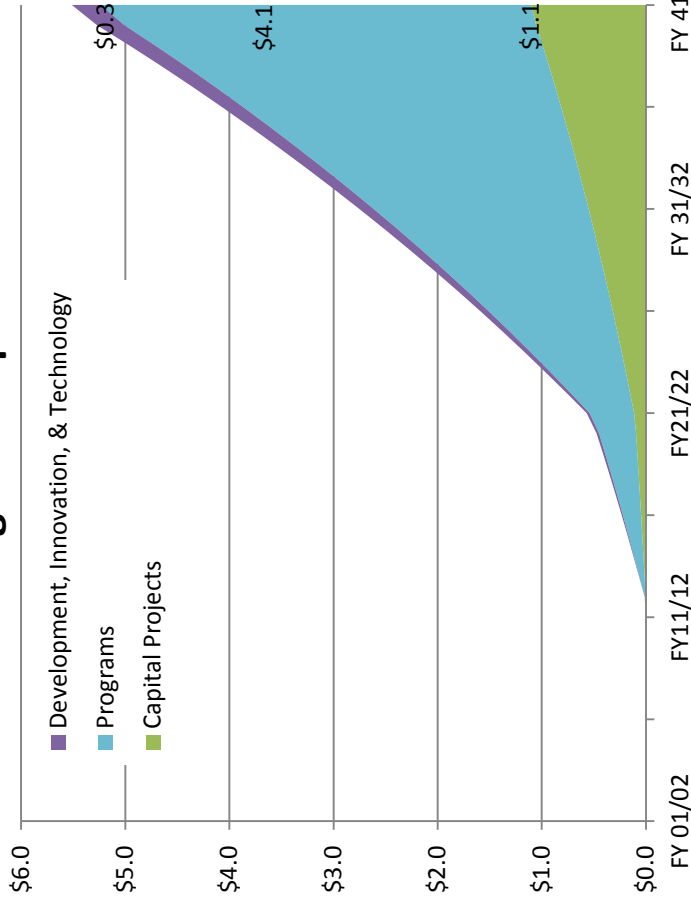
Funding Split Scenarios



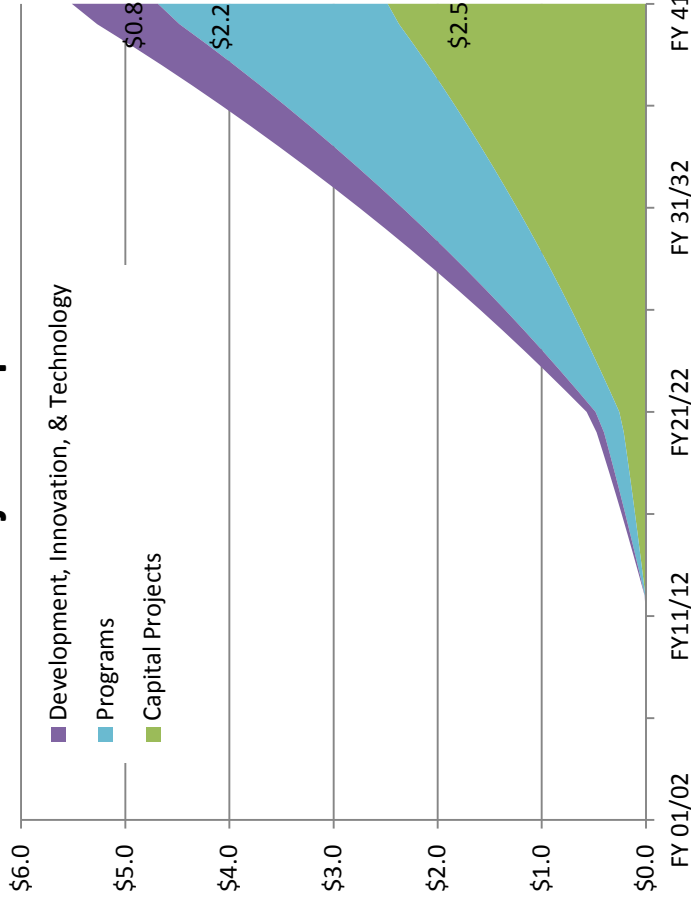
Revenue by Expenditure Category



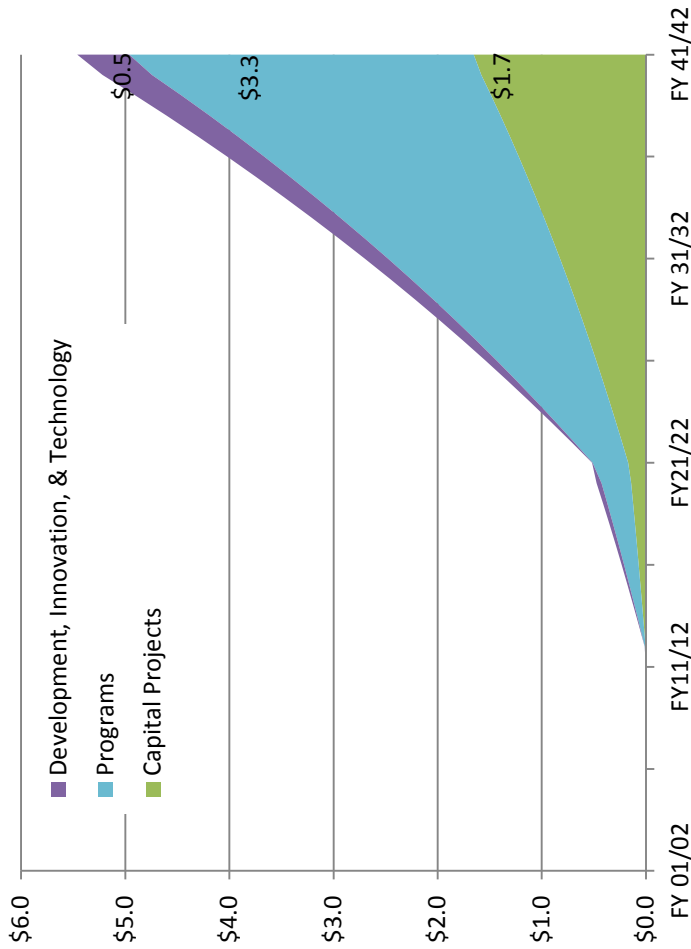
Program Emphasis



Project Emphasis



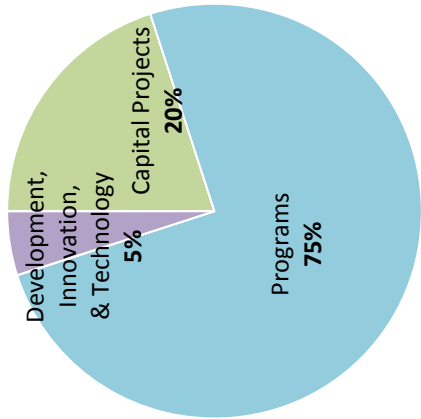
Balanced



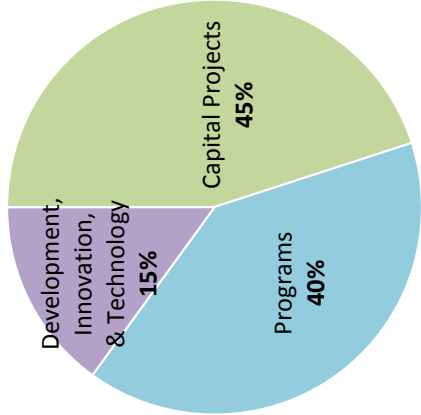
# High Revenue Option: ½-cent Augment, Extend 1-cent in Perpetuity

Total Forecasted New Revenue FY12/13-FY41/42: \$7.7 Billion, YOE \$s

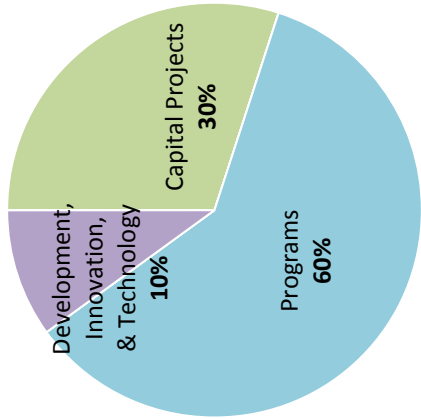
Funding Split Scenarios



Program Emphasis

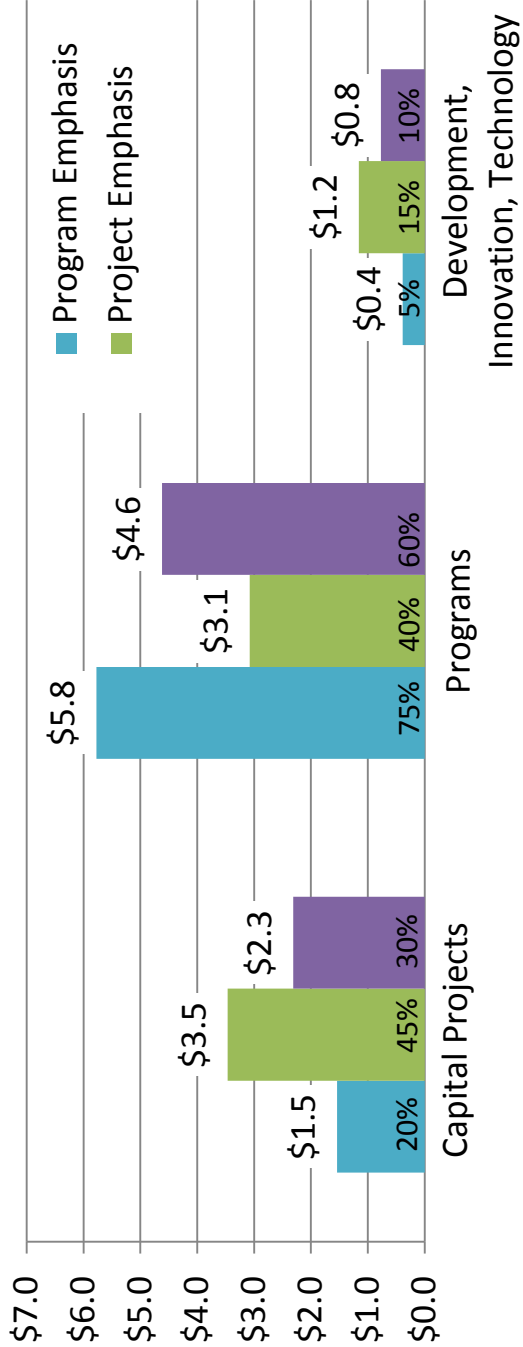


Project Emphasis

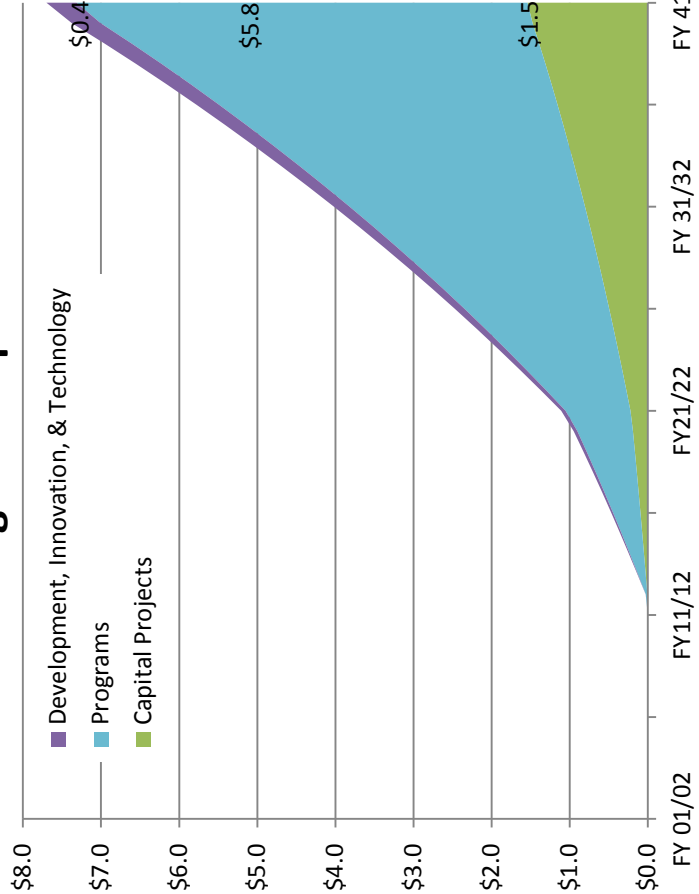


Balanced

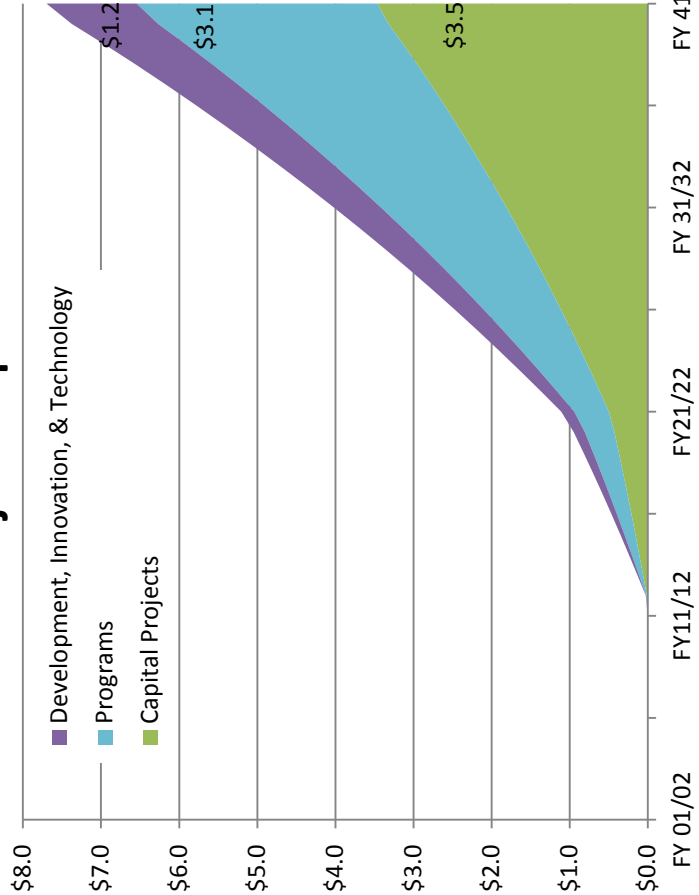
Revenue by Expenditure Category



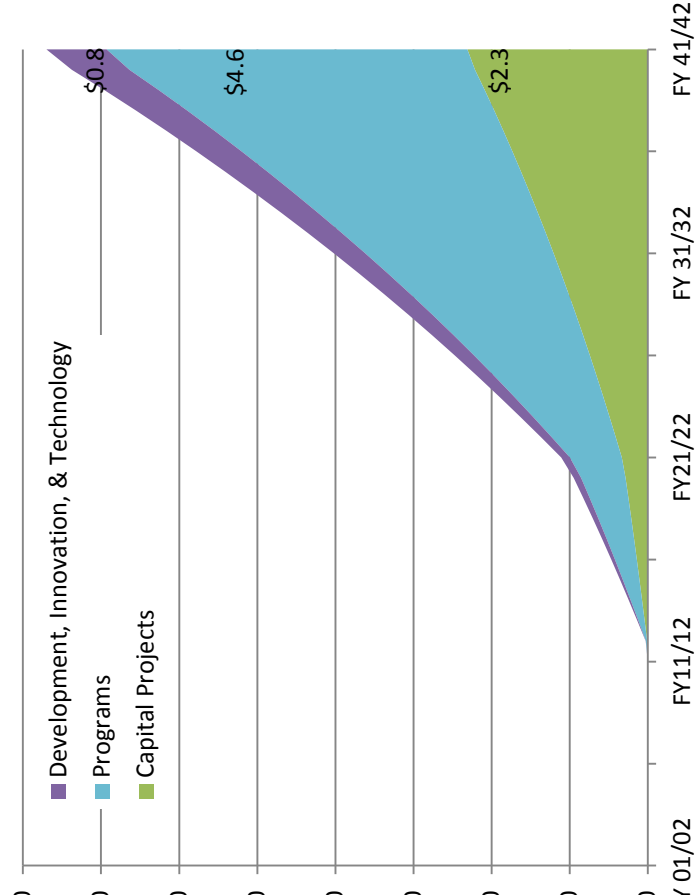
Program Emphasis



Project Emphasis

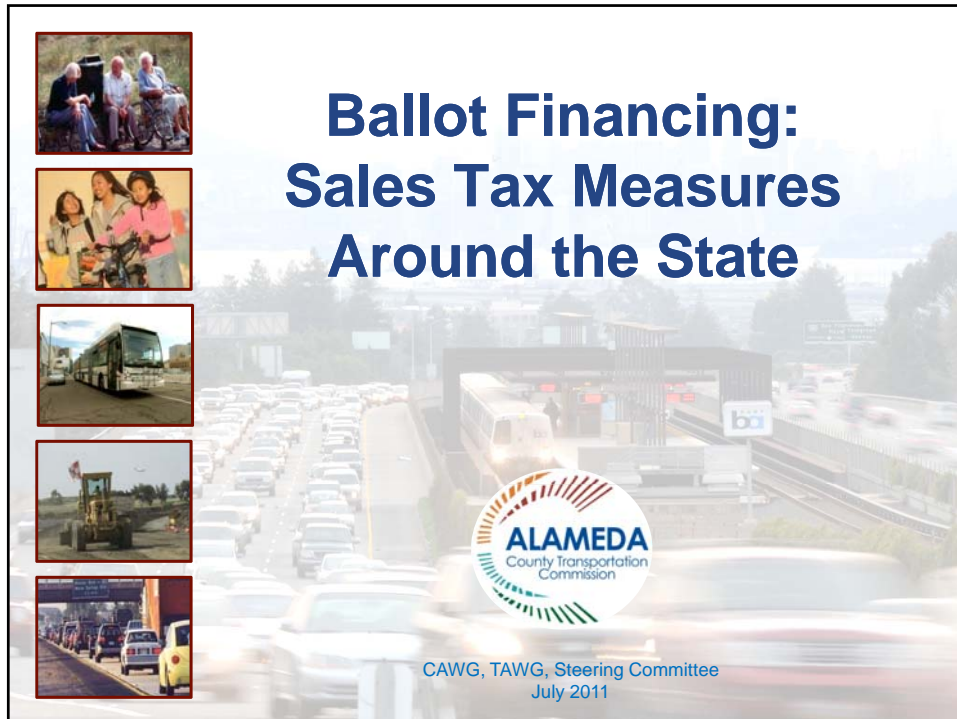


Balanced



***This page intentionally left blank.***






## Ballot Financing: Sales Tax Measures Around the State

ALAMEDA  
County Transportation  
Commission

CAWG, TAWG, Steering Committee  
July 2011

### California Self-Help Counties



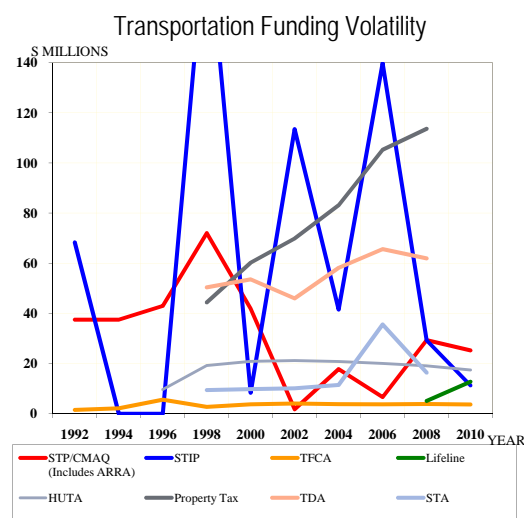
- 19 counties have passed local sales tax measures
  - 2/3 voter approval required to pass these measures
  - Provide almost \$4 billion/year in transportation
- Represents over 83% of state's population – all major metropolitan areas
- Support multiple modes of transportation - essential to metropolitan mobility
  - Highways, streets and roads
  - Transit and paratransit capital and operations
  - Goods movement
  - Bicycle and pedestrian

## The Evolution of Transportation Sales Tax Measures

- Gas tax not keeping pace with needs
- First sales tax measure for transportation passes in Santa Clara County in mid-80's
- Alameda County second in state – passed in 1986
- Los Angeles passes permanent sales tax measure in 1990, prior to 2/3 requirement (already had permanent transit tax)
- Voter requirement for first measures was majority vote
- Supermajority requirement enforced in 1990s
  - Slows efforts at using sales tax measures
- Gas tax increased in 1991 by voter approval – the last time it was increased

## Funding Volatility

- Funding resources are very volatile across the Country and State
  - Volatility is a great challenge to long-term transportation planning, funding and delivery



## Transportation Sales Tax Measures in the Last Decade

- Santa Clara and Alameda Counties pass measures in 2000 surpassing 2/3 voter requirement
  - Alameda County passes with 81.5% voter support, second highest ever in state
- These efforts inspire more counties to pass measures
  - More counties pass measures crossing the 2/3 hurdle since 2000
  - Longest sales tax measures passed in San Diego and Imperial Counties: 40 years

## Measures Around the State Passed in 2000's

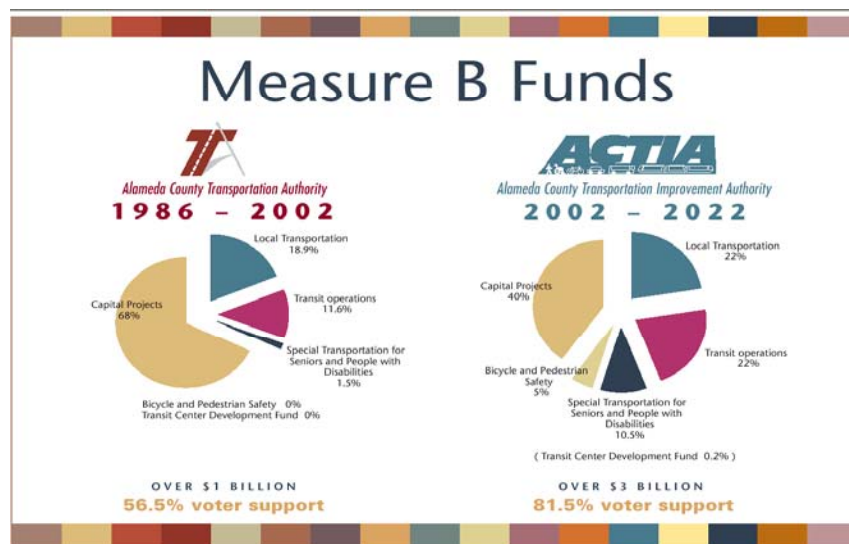
- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>• 20 year plans<ul style="list-style-type: none"><li>▫ Alameda County</li><li>▫ Fresno County</li><li>▫ Madera County</li><li>▫ Marin County</li><li>▫ Sonoma County</li></ul></li><li>• 25 year plans<ul style="list-style-type: none"><li>▫ Contra Costa County</li><li>▫ San Mateo County</li></ul></li></ul> | <ul style="list-style-type: none"><li>• 30 year plans<ul style="list-style-type: none"><li>▫ Los Angeles County (Measure R was half-cent increase)</li><li>▫ Orange County</li><li>▫ Riverside</li><li>▫ Sacramento</li><li>▫ San Bernardino</li><li>▫ San Francisco</li><li>▫ San Joaquin</li><li>▫ Santa Barbara</li><li>▫ Santa Clara</li><li>▫ Tulare</li></ul></li><li>• 40 year plans<ul style="list-style-type: none"><li>▫ Imperial County (to 2049)</li><li>▫ San Diego County</li></ul></li></ul> |
|--|---|

## Cumulative Statewide Investments

- Sales tax measures support over \$95 billion in statewide multi-modal investments through 2049
  - Capital projects: estimated \$46 billion
  - Streets and roads: estimated \$23.8 billion
  - Transit operations: estimated \$23 billion
  - Bike and pedestrian: estimated \$1.3 billion



## Alameda County Sales Tax Evolution



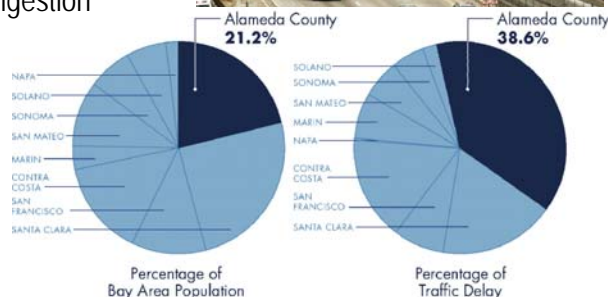
## Alameda County in Heart of the Bay Area

- Sits in heart of San Francisco Bay Area
- Population of 1.5 million (7.4 million in Bay Area)
- 14 Cities
- Major Facilities
  - Universities/colleges
  - Port of Oakland
  - Major national labs
  - Industrial and commercial industries
  - Thriving multimedia and technology sectors, strong manufacturing and food service industries
- Internationally recognized laboratories and hospitals
- Socially and ethnically diverse communities.
- Extensive network of roads, rails, buses, trails and pathways that carry millions of people each day to jobs, education, services and recreation
- Attractive place to live, work and recreate



## Alameda County is a Crossroads

- Alameda County bears the largest share of Northern California's congestion.
- 20% of the Bay Area's population lives in Alameda County, while 40% of the region's freeway congestion occurs here.



## Vehicle Registration Fee

- Governor Schwarzenegger signed SB 83 (Hancock-Oakland) on October 11, 2009
- Senate Bill 83
  - Countywide transportation planning agencies may propose to voters a vehicle registration fee of up to \$10
  - Programs must have a relationship or benefit to the vehicle owners paying the fee
  - Requires simple majority voter approval
  - Must be consistent with regional transportation plan

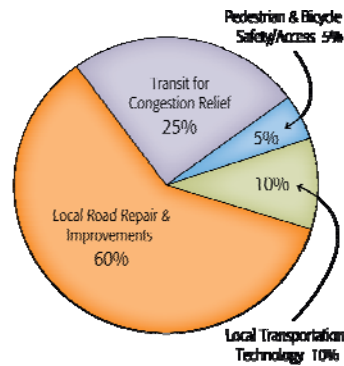


## Even in Difficult Times - Many Bay Area Voters Support Transportation Investments

Bay Area Counties Vehicle Registration Fee Ballot Measures	Amount (millions) \$10 per vehicle annually	Poll Results (% yes)	Vote Results November 2, 2010 (% support)
Alameda – Measure F	\$11.0	61%	62.9%
Contra Costa – Measure O	\$8.5	54%	46.2%
Marin – Measure B	\$2.0	65%	62.5%
San Francisco – Measure AA	\$5.0	66%	58.7%
San Mateo – Measure M	\$6.7	66%	54.7%
Santa Clara – Measure B	\$14.0	59%	51.7%
Sonoma – Measure W	\$5.0	55%	42.3%
<b>Total (annually)</b>	<b>\$52.2</b>		

## Alameda County VRF: More Money, No Sunset

- 1.1 million registered vehicles in county
- Additional fee will generate up to \$11 million per year in Alameda County
- Revenues from the fee will be distributed throughout the county based on population and the number of registered vehicles in an area
- Annual fee, no sunset date



## Metropolitan Mobility Begins with our Own Efficiencies and Public Trust

- Alameda County Transportation Commission is a newly formed agency
  - Less than one year old and formed from two countywide agencies
  - **\$3 million savings**
    - Streamlined staffing and contracting
    - Increased efficiencies and strengthened partnerships
  - On-going delivery of projects and programs
  - New funding stream, VRF
  - Planning for even larger funding stream with local sales tax measure renewal



*Alameda CTC Mission: Plan, fund and deliver transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County*





## Supporting multi-modal transportation for the full spectrum of our communities







## MEMORANDUM

---

from Joan Chaplick and Carolyn Verheyen, MIG

re Proposed CWTP/TEP Community Outreach Approach and Strategy: Fall 2011

date 6/27/2011

---

### OVERVIEW

This memorandum describes the proposed outreach approach and strategy for the second round of community outreach for the Alameda Countywide Transportation Plan (CWTP) and Transportation Expenditure Plan (TEP).

The purpose of these outreach activities is to:

- Remind participants of the purpose of the CWTP and its relationship to the Transportation Expenditure Plan (TEP)
- Present the draft CWTP for review and comment; and
- Present preliminary TEP project, program and financial information.

Based on experience developed during the first round of outreach on the CWTP, conducted January through March 2011, the outreach team recommends that a suite of materials be developed for use in three main outreach strategies – Community Workshops, Web-based Outreach and an Outreach Toolkit. This will ensure clear and consistent messaging in multiple mediums. It will also enable the outreach team to collect comments on the draft CWTP through a variety of methods, allowing for more comprehensive data analysis.

This overarching strategy also responds to the lessons learned from the initial round of outreach done in the spring of 2011, as documented in the Summary of Public Participation Findings. In implementing these strategies, there will be an increase in coordination with stakeholder groups, with targeted outreach to Asian and Latino populations in order to achieve a level of participation representative of county demographics. There will also be an emphasis on increasing participation of residents in the central and southern planning areas of the county.

### OUTREACH MATERIALS

MIG, along with Alameda CTC staff, will assemble a suite of materials that will educate the public on the key elements of the draft CWTP and enable the Alameda CTC to collect comments and feedback on the draft CWTP. These materials will also aid in explaining the TEP development process, the preliminary projects, programs and financial information and how it integrates with the CWTP process. These materials will be flexible enough to be incorporated in a number of outreach strategies, such as Community Workshops and online efforts.

The materials will include:

- An Executive Summary or Summary of Key Sections from the draft CWTP, and preliminary TEP information
- A Fact Sheet explaining the CWTP/TEP process
- A Questionnaire in hard copy and web-based formats

## **OUTREACH STRATEGIES**

### **1. Community Workshops (5)**

Alameda CTC will host one two-hour workshop in each of the five supervisorial districts. The workshops will be held on weekday evenings, Monday through Thursday, during the months of October and early November. The outreach team will begin scheduling the workshops, and if available, host them in the same ADA and transit-accessible venues used in the first round of workshops. These potential venues include:

- Oakland City Hall
- Fremont Public Library
- Hayward City Hall
- San Leandro Library
- Dublin Public Library

Those participants who shared their email contact information during the first round of workshops will be invited via email to attend the second round of workshops. MIG will utilize existing media contacts to publicize the community workshops. MIG will also coordinate with Alameda CTC staff and advisory committee members to advertise the workshops through existing communication channels such as the Alameda CTC website, newsletters and email announcements.

The following list identifies workshop outreach methods and materials:

#### **Workshop Outreach Method**

E-Mail Announcement  
Public Service Announcements  
Press Release  
Website Announcement  
Newspaper advertisements

#### **Workshop Materials**

Agenda  
Draft CWTP and preliminary TEP materials  
PowerPoint Presentation  
Display Boards  
Workshop Handouts (CWTP Executive Summary, CWTP-TEP Process Graphic, TEP preliminary materials)  
Comment Form (to include additional demographic information questions such as which planning area of the county participants live and/or work)

The E-mail announcement will do the following:

- Encourage community members to attend a workshop;
- Encourage community members to take the online web questionnaire;
- Offer to translate project materials, including the fact sheet and questionnaire, into requested languages for community members; and
- Offer to meet in-person to make a presentation on the plan and participate in a discussion with existing community groups at their regularly scheduled meetings.

## **2. Web-based Outreach**

### *Website Updates*

Using information taken from the suite of materials, MIG will update the Alameda CTC website appropriately. As a major communication tool, the web will be used to advertise the public meetings, as well as provide a link to an online survey where members of the public can share their opinions on the draft CWTP and preliminary TEP information.

### *Online Questionnaire*

Using the questionnaire developed as part of the suite of materials, MIG will implement an online survey which will be hosted on the Alameda CTC website. Within this survey MIG will collect important demographic information, including which County planning area (North, Central, East or South) the participant lives and works in. The online questionnaire will also inquire as to the level of review of the draft CWTP survey participants were able to complete before commenting.

### *Email Blasts*

Email will be an important method for both educating the public on the CWTP-TEP process and inviting them to share their opinions regarding the draft CWTP and preliminary TEP information. Emails will be used to:

- Inform members of the public about the release of the draft CWTP and preliminary TEP information;
- Direct members of the public to the online questionnaire;
- Invite members of the public to attend Community Workshops; and
- Offer opportunities for an on-site meeting to be conducted with local groups using the outreach toolkit.

## **3. Outreach Toolkit**

During the first round of outreach, MIG developed an outreach toolkit, which was used by CAWG, TAWG, CAC, PAPCO, CWC and Commission members and other trained Alameda CTC and consultant team staff. Using the toolkit, staff and advisory group members were able to inform and receive comment from 724 community members. The outreach team recommends these relationships be strengthened with a second round of outreach efforts based on the toolkit concept.

The outreach toolkit will also be used for more concentrated outreach to under-served communities that were not fully represented in the first round of outreach.

The toolkit can also be used for a meeting in a culturally-appropriate location if requested by a community group or organization. The outreach tool will be used to help promote the five community workshops, so anyone seeking a more in-depth participation opportunity is encouraged to attend.

The outreach toolkit is anticipated to include the following:

1. Moderator Guide
2. Fact Sheet
3. Participant Questionnaire
4. Outreach Recording Template
5. Self-Addressed Stamped Envelope (SASE)

MIG will provide a second round of training to Advisory Committee members in order to familiarize them with the updated toolkit and methods for getting input on the draft plan.

#### **TITLE VI COMPLIANCE**

MIG has compiled a broad stakeholder list that identifies a variety of groups representing the ethnic and cultural diversity of Alameda County. Groups will be contacted by email with an announcement that will:

- Encourage community members to attend one of the five conveniently located workshops;
- Encourage community members to take the online web questionnaire;
- Offer to translate project materials, including the fact sheet and questionnaire into requested languages for community members; and
- Offer to meet in-person to make a presentation on the plan and participate in a discussion with existing community groups at their regularly scheduled meetings.

The Questionnaire and workshop handouts will be translated into Spanish and Mandarin, and will be available in additional languages upon request.

The outreach team will monitor the results of the toolkit to track demographic representation in the process. Should gaps in participation be identified, the outreach team will directly contact groups and organizations that represent the needed communities.

#### **DOCUMENTATION AND PRESENTATION**

MIG will fully document the results of these methods and prepare a summary report and comments database similar to that prepared for the first round of outreach. Staff and consultants will present these results at meetings of the Steering Committee, CAWG and TAWG in the late fall.



1111 Broadway, 24<sup>th</sup> Floor  
Oakland, CA 94607-4036

Post Office Box 2047  
Oakland, CA 94604-2047

T: 510-834-6600  
F: 510-834-1928  
zwasserman@wendel.com  
nparish@wendel.com

## MEMORANDUM

June 24, 2011

**TO:** Alameda County Transportation Commission:  
CWTP-TEP Community Advisory Working Group  
CWTP-TEP Technical Advisory Working Group  
CWTP-TEP Steering Committee

**FROM:** Zack Wasserman & Neal A. Parish

**RE:** Follow-Up Discussion – Application of Title VI and Environmental Justice  
Considerations to Development of CWTP-TEP

---

At prior meetings of the CAWG, TAWG and Steering Committee, Alameda CTC staff and the CWTP-TEP consultant team have discussed issues related to consideration of Title VI of the Civil Rights Act of 1964 (“Title VI”) as it relates to the Countywide Transportation Plan (“CWTP”) and Transportation Expenditure Plan (“TEP”) (together, the “Plans”) now under preparation by Alameda CTC. These discussions were in part based on a memorandum from this firm dated January 19, 2011 regarding the applicability of Title VI to the Plans, along with an April memorandum from Nelson\Nygaard which provided additional information regarding the purpose of Title VI analyses, and which discussed the manner in which Alameda CTC intended to address Title VI concerns during the drafting of the Plans.

During and after these discussions, Alameda CTC has received comments from individuals and groups asserting that the steps Alameda CTC intends to take to ensure compliance with Title VI are insufficient. In particular, some of these comments have asserted that it is necessary to analyze each individual project included in the draft CWTP for compliance with Title VI concerns.

Although both Alameda CTC and the CTWP-TEP consultant team agree that it is important to ensure that the benefits and burdens of the transportation improvements in the Plans are shared equally and equitably throughout Alameda County, the level of analysis being requested by these commenters is neither practical nor legally required at this stage. Instead, as noted by Nelson\Nygaard, the responsibility for the analysis and evaluation of specific project-level Title VI considerations lies with the proponent of each project proposed for inclusion in the CTWP. For example, an evaluation of a project’s adverse impacts on identified minority and low income populations cannot be performed until the project is more defined as part of the project development and environmental analysis process. Accordingly, we believe that the Title

VI analysis proposed by Nelson\Nygaard for the CTWP more than meets the legal and practical requirements, and is sufficient to ensure equitable transportation planning.

As noted in the earlier Wendel Rosen and Nelson\Nygaard memoranda, Alameda CTC must comply with Title VI in preparing the CTWP. In part this is because preparation of the CWTP is part of the process of preparing MTC's regional transportation plan, which is directly subject to Title VI requirements, but also because Alameda CTC is required to comply with certain non-discriminatory requirements because it is a recipient of federal funding from the Federal Highway Administration (FHWA). It should also be noted that Title VI applies to recipients of FHWA funding, although most of the recent public attention regarding Title VI, as it relates to transportation issues, has been focused on transit projects and programs utilizing funding from the Federal Transit Administration (FTA).

The June 2, 2011 letter from Urban Habitat to Alameda CTC regarding Title VI states that the CTWP cannot be in compliance with Title VI requirements unless and until each of the projects in the Plan are themselves deemed to be equitable and in compliance with Title VI. In support of this argument, Urban Habitat attached a copy of a letter sent to MTC by Public Advocates on May 10, 2011, which specifically requested the preparation of a project-level equity analysis for all projects in the first five years of the regional transportation plan ("RTP"). It is our understanding that MTC has determined that such project-level analyses are not appropriate or required in the context of the RTP, and has responded to Public Advocates' letter accordingly. As part of their response, MTC reviewed applicable federal guidance, and determined that there is no requirement for a project-level equity analysis as part of a long-range planning process. We agree with MTC's response, and believe that requiring such project-level analyses is neither legally required nor practical at this stage of the CWTP process.

It should also be noted that we are unaware of any specific requirement for a Title VI equity analysis as part of a countywide plan, although such analyses are required for regional plans. Guidance from FTA and FHWA, such as FTA Circular 4702.1a, referenced in Urban Habitat's letter of June 2, 2011, requires metropolitan transportation planning organizations such as MTC to prepare equity analyses of regional transportation plans, but neither FHWA, FTA nor MTC requires such an analysis for the individual countywide plans that serve as inputs for development of regional transportation plans. Instead, the focus of Title VI efforts for the development of countywide plans has been on outreach designed to ensure that input from minority and low-income community members are properly considered in the planning process.

We believe that the Title VI analyses proposed by Nelson\Nygaard in their April 20, 2011 memo are more than sufficient to address Title VI issues at the CWTP level, both in terms of meeting the strict requirements of FHWA, FTA and MTC, and providing some assurance to residents of Alameda County that the transportation improvements proposed in the CTWP will provide equitable benefits and burdens to all segments of the County's population. As noted by Nelson\Nygaard, project-level concerns will be appropriately addressed by each project proponent, presumably in conjunction with the required environmental analysis. Additionally, MTC is required to prepare an overall equity analysis of the RTP prior to adoption.



## Memorandum

**DATE:** July 18, 2011

**TO:** CWTP-TEP Steering Committee

**FROM:** Beth Walukas, Deputy Director of Planning  
Tess Lengyel, Deputy Director of Policy, Public Affairs and Legislation

**SUBJECT:** **Review of Sustainable Community Strategy (SCS)/Regional Transportation Plan (RTP) and Countywide Transportation Plan (CWTP)/ Transportation Expenditure Plan Information**

### Recommendation

This item is for information only. No action is requested.

### Summary

This item provides information on regional and countywide transportation planning efforts related to the updates of the Countywide Transportation Plan and Sales Tax Transportation Expenditure Plan (CWTP-TEP) as well as the Regional Transportation Plan (RTP) and the development of the Sustainable Community Strategy (SCS).

### Discussion

ACTAC; the Planning, Policy and Legislation Committee (PPLC); the Alameda CTC Board; the Citizen's Watchdog Committee; the Paratransit Advisory and Planning Committee; the Citizen's Advisory Committee; and the Bicycle and Pedestrian Advisory Committee receive monthly updates on the CWTP-TEP and RTP/SCS. The purpose of this report is to keep various Committee and Working Groups updated on regional and countywide planning activities, alert Committee members about issues and opportunities requiring input in the near term, and provide an opportunity for Committee feedback in a timely manner. CWTP-TEP Committee agendas and related documents are available on the Alameda CTC website. RTP/SCS related documents are available at [www.onebayarea.org](http://www.onebayarea.org).

### July 2011 Update:

This report focuses on the month of July 2011. A summary of countywide and regional planning activities for the next three months is found in Attachment A and a three year schedule for the countywide and the regional processes is found in Attachment B and Attachment C respectively. Highlights include MTC and ABAG's alternative scenario and performance assessment and the release of Alameda CTC's first round evaluation results of the transportation investment packages.

#### *1) MTC/ABAG Development of Alternative Land Use and Transportation Scenarios*

MTC and ABAG have released draft alternative land use and transportation scenarios, which were presented to the MTC Planning and ABAG Administration Committees and the MTC Commission at

their June 10 and June 22 meetings and are being presented at the July meetings. The MTC Commission and ABAG Administrative Committee after much discussion and public comment approved five land use options and two transportation options and directed staff to bring back additional information on how social equity will be accomplished in the analysis. MTC staff will begin its performance assessment with result anticipated to be released in October.

### 2) RTP/SCS Work Element Proposals

MTC continues to refine their proposals and guidance for the following work elements of the RTP/SCS including:

- Releasing draft 25-year revenue projections (county budgets are not anticipated to be available until Fall 2011, but draft budgets could be available by the end of July); and
- Developing draft transit capital, local streets and roads maintenance needs, and transit operation needs estimates.

### 3) Upcoming Meetings Related to Countywide and Regional Planning Efforts:

Committee	Regular Meeting Date and Time	Next Meeting
CWTP-TEP Steering Committee	4 <sup>th</sup> Thursday of the month, noon Location: Alameda CTC	July 28, 2011 No August Meeting September 22, 2011
CWTP-TEP Technical Advisory Working Group	2 <sup>nd</sup> Thursday of the month, 1:30 p.m. Location: Alameda CTC	July 14, 2011 No August Meeting September 8, 2011
CWTP-TEP Community Advisory Working Group	1 <sup>st</sup> Thursday of the month, 3:00 p.m. Location: Alameda CTC	July 7, 2011 No August Meeting September 1, 2011
SCS/RTP Regional Advisory Working Group	1 <sup>st</sup> Tuesday of the month, 9:30 a.m. Location: MetroCenter, Oakland	July 5, 2011 August 2, 2011 September 6, 2011
SCS/RTP Equity Working Group	Location: MetroCenter, Oakland	July 13, 2011 August 10, 2011 September 14, 2011
SCS/RTP Housing Methodology Committee	10 a.m. Location: BCDC, 50 California St., 26th Floor, San Francisco	September 22, 2011

### Fiscal Impact

None.

### Attachments

Attachment A: Summary of Next Quarter Countywide and Regional Planning Activities  
Attachment B: CWTP-TEP-RTP-SCS Development Implementation Schedule  
Attachment C: One Bay Area SCS Planning Process



## Summary of Next Quarter Countywide and Regional Planning Activities (July through September)

### Countywide Planning Efforts

The three year CWTP-TEP schedule showing countywide and regional planning milestone schedules is found in Attachment B. Major milestone dates are presented at the end of this memo. During the July through September time period, the CWTP-TEP Committees will be focusing on:

- Coordinating with ABAG and local jurisdictions to provide comments on the Initial Vision Scenario and to define the Alternative Land Use Scenarios for the Sustainable Communities Strategy;
- Evaluating transportation investment packages against a Future Land Use scenario;
- Reviewing the results of the evaluation and developing a constrained transportation network;
- Identifying a preliminary list of Transportation Expenditure Plan projects and programs;
- Developing countywide 25-year revenue projections and opportunities that are consistent and concurrent with MTC's 25-year revenue projections;
- Continuing the discussion on Transportation Expenditure Plan strategic parameters and funding scenarios;
- Developing a Locally Preferred SCS land use scenario to test with the constrained transportation network; and
- Developing a public outreach strategy for Fall 2011.

### Regional Planning Efforts

Staff continues to coordinate the CWTP-TEP with planning efforts at the regional level including the Regional Transportation Plan (MTC), the Sustainable Communities Strategy (ABAG), Climate Change Bay Plan and amendments (San Francisco Bay Conservation and Development Commission (BCDC)) and CEQA Guidelines (Bay Area Air Quality Management District (BAAQMD)).

In the three month period for which this report covers, MTC and ABAG are focusing on

- Receiving input on the Initial SCS Vision Scenario released March 11, 2011;
- Developing the Alternative Land Use and Transportation Scenarios based on that input;
- Developing draft 25-year revenue projections; and
- Conducting a performance assessment.

Staff will be coordinating with the regional agencies and providing feedback on these issues, through:

- Participating on the MTC/ABAG Regional Advisory Working Group (RAWG),
- Participating on regional Sub-committees (Equity sub-committee); and
- Assisting in public outreach.

### Key Dates and Opportunities for Input

The key dates shown below are indications of where input and comment are desired. The major activities and dates are highlighted below by activity:

#### *Sustainable Communities Strategy:*

Presentation of SCS information to local jurisdictions: Completed

Initial Vision Scenario Released: March 11, 2011: Completed  
Alternative SCS Scenarios Released: July 2011  
Preferred SCS Scenario Released/Approved: December 2011/January 2012

#### *RHNA*

RHNA Process Begins: January 2011  
Draft RHNA Methodology Released: September 2011  
Draft RHNA Plan released: February 2012  
Final RHNA Plan released/Adopted: July 2012/October 2012

#### *RTP*

Develop Financial Forecasts and Committed Funding Policy: Completed  
Call for RTP Transportation Projects: Completed  
Conduct Performance Assessment: May 2011 - October 2011  
Transportation Policy Investment Dialogue: October 2011 – February 2012  
Prepare SCS/RTP Plan: April 2012 – October 2012  
Draft RTP/SCS for Released: November 2012  
Prepare EIR: December 2012 – March 2013  
Adopt SCS/RTP: April 2013

#### *CWTP-TEP*

Develop Land Use Scenarios: May – September 2011  
Call for Projects: Completed  
Outreach: January 2011 - December 2011  
Draft List of CWTP constrained Projects and Programs: July 2011  
First Draft CWTP: September 2011  
Preliminary TEP Program and Project list: September 2011  
Draft CWTP and TEP Released: January 2012  
Outreach: January 2012 – June 2012  
Adopt CWTP and TEP: July 2012  
TEP Submitted for Ballot: August 2012

Countywide Transportation Plan and Transportation Expenditure Plan  
Preliminary Development Implementation Schedule - Updated 6/27/11

Calendar Year 2010

	2010						Meeting	2010				
Task	January	February	March	April	May	June	July	August	Sept	Oct	Nov	Dec
Alameda CTC Committee/Public Process												
Steering Committee			Establish Steering Committee	Working meeting to establish roles/ responsibilities, community working group	RFP feedback, tech working group	Update on Transportation/ Finance Issues	Approval of Community working group and steering committee next steps	No Meetings		Feedback from Tech, comm working groups	No Meetings	Expand vision and goals for County ?
Technical Advisory Working Group								No Meetings		Roles, resp, schedule, vision discussion/ feedback	No Meetings	Education: Trans statistics, issues, financials overview
Community Advisory Working Group								No Meetings		Roles, resp, schedule, vision discussion/ feedback	No Meetings	Education: Transportation statistics, issues, financials overview
Public Participation								No Meetings			Stakeholder outreach	
Agency Public Education and Outreach	Information about upcoming CWTP Update and reauthorization											
Alameda CTC Technical Work												
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level						Board authorization for release of RFPs	Pre-Bid meetings	Proposals reviewed	ALF/ALC approves shortlist and interview; Board approves top ranked, auth. to negotiate or NTP	Technical Work		
Polling												
Sustainable Communities Strategy/Regional Transportation Plan												
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013			Local Land Use Update P2009 begins & PDA Assessment begins						Green House Gas Target approved by CARB.	Start Vision Scenario Discussions		
											Adopt methodology for Jobs/Housing Forecast (Statutory Target)	Projections 2011 Base Case
												Adopt Voluntary Performance Targets

Countywide Transportation Plan and Transportation Expenditure Plan  
Preliminary Development Implementation Schedule - Updated 6/27/11

Calendar Year 2011

		2011					FY2011-2012	2011				
Task	January	February	March	April	May	June	July	August	Sept	Oct	Nov	Dec
Alameda CTC Committee/Public Process												
Steering Committee	Adopt vision and goals; begin discussion on performance measures, key needs	Performance measures, costs guidelines, call for projects and prioritization process, approve polling questions, initial vision scenario discussion	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update (draft list approval), project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects final list to MTC, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Meeting moved to December due to holiday conflict	Review 2nd draft CWTP; 1st draft TEP
Technical Advisory Working Group	Comment on vision and goals; begin discussion on performance measures, key needs	Continue discussion on performance measures, costs guidelines, call for projects, briefing book, outreach	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update, project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects update, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Review 2nd draft CWTP, 1st draft TEP, poll results update	No Meetings
Community Advisory Working Group	Comment on vision and goals; begin discussion on performance measures, key needs	Continue discussion on performance measures, costs guidelines, call for projects, briefing book, outreach	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update, project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects update, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Review 2nd draft CWTP, 1st draft TEP, poll results update	No Meetings
Public Participation	Public Workshops in two areas of County: vision and needs; Central County Transportation Forum	Public Workshops in all areas of County: vision and needs		East County Transportation Forum			South County Transportation Forum	No Meetings		2nd round of public workshops in County: feedback on CWTP,TEP; North County Transportation Forum		No Meetings
Agency Public Education and Outreach		Ongoing Education and Outreach through November 2012					Ongoing Education and Outreach through November 2012					
Alameda CTC Technical Work												
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level	Feedback on Technical Work, Modified Vision, Preliminary projects lists					Work with feedback on CWTP and financial scenarios	Technical work refinement and development of Expenditure plan, 2nd draft CWTP					
Polling	Conduct baseline poll									Polling on possible Expenditure Plan projects & programs	Polling on possible Expenditure Plan projects & programs	
Sustainable Communities Strategy/Regional Transportation Plan												
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013			Release Initial Vision Scenario	Detailed SCS Scenario Development			Release Detailed SCS Scenarios	Technical Analysis of SCS Scenarios; Adoption of Regional Housing Needs Allocation Methodology		SCS Scenario Results/and funding discussions		Release Preferred SCS Scenario
	Discuss Call for Projects		Call for Transportation Projects and Project Performance Assessment		Project Evaluation		Draft Regional Housing Needs Allocation Methodoligy					
	Develop Draft 25-year Transportation Financial Forecasts and Committed Transportation Funding Policy											

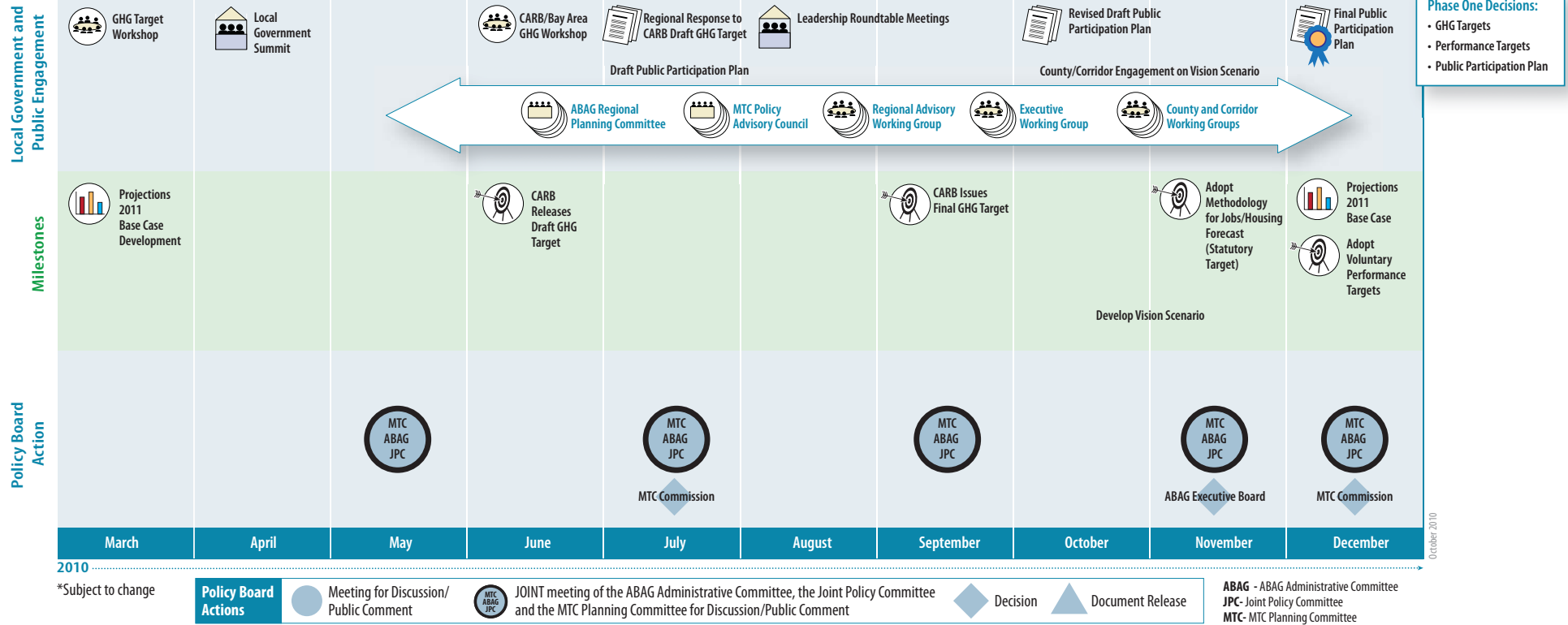
	2012					FY2011-2012					
Task	January	February	March	April	May	June	July	August	Sept	Oct	November
Alameda CTC Committee/Public Process											
Steering Committee	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed	Adopt Draft Plans	Adopt Final Plans	Expenditure Plan on Ballot					VOTE: November 6, 2012
Technical Advisory Working Group	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed								VOTE: November 6, 2012
Community Advisory Working Group	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed								VOTE: November 6, 2012
Public Participation			Expenditure Plan City Council/BOS Adoption								VOTE: November 6, 2012
Agency Public Education and Outreach	Ongoing Education and Outreach Through November 2012 on this process and final plans					Ongoing Education and Outreach through November 2012 on this process and final plans					
Alameda CTC Technical Work											
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level	Finalize Plans										
Polling					Potential Go/No Go Poll for Expenditure Plan						
Sustainable Communities Strategy/Regional Transportation Plan											
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013	Approval of Preferred SCS, Release of Regional Housing Needs Allocation Plan		Begin RTP Technical Analysis & Document Preparation	Prepare SCS/RTP Plan							Release Draft SCS/RTP for review

***This page is intentionally left blank.***

## Sustainable Communities Strategy Planning Process: Phase 1 Detail for 2010\*

Phase 1: Performance Targets and Vision Scenario

OneBayArea



## Sustainable Communities Strategy Planning Process: Phase 2 Detail for 2011\*

Phase 2: Scenario Planning, Transportation Policy & Investment Dialogue, and Regional Housing Need Allocation

OneBayArea

### Phase Two Decisions:

- Vision Scenarios
- Financial Forecasts
- Detailed SCS Scenarios
- RHNA Methodology
- Preferred SCS Scenario
- Draft RHNA Plan

### Scenario Planning

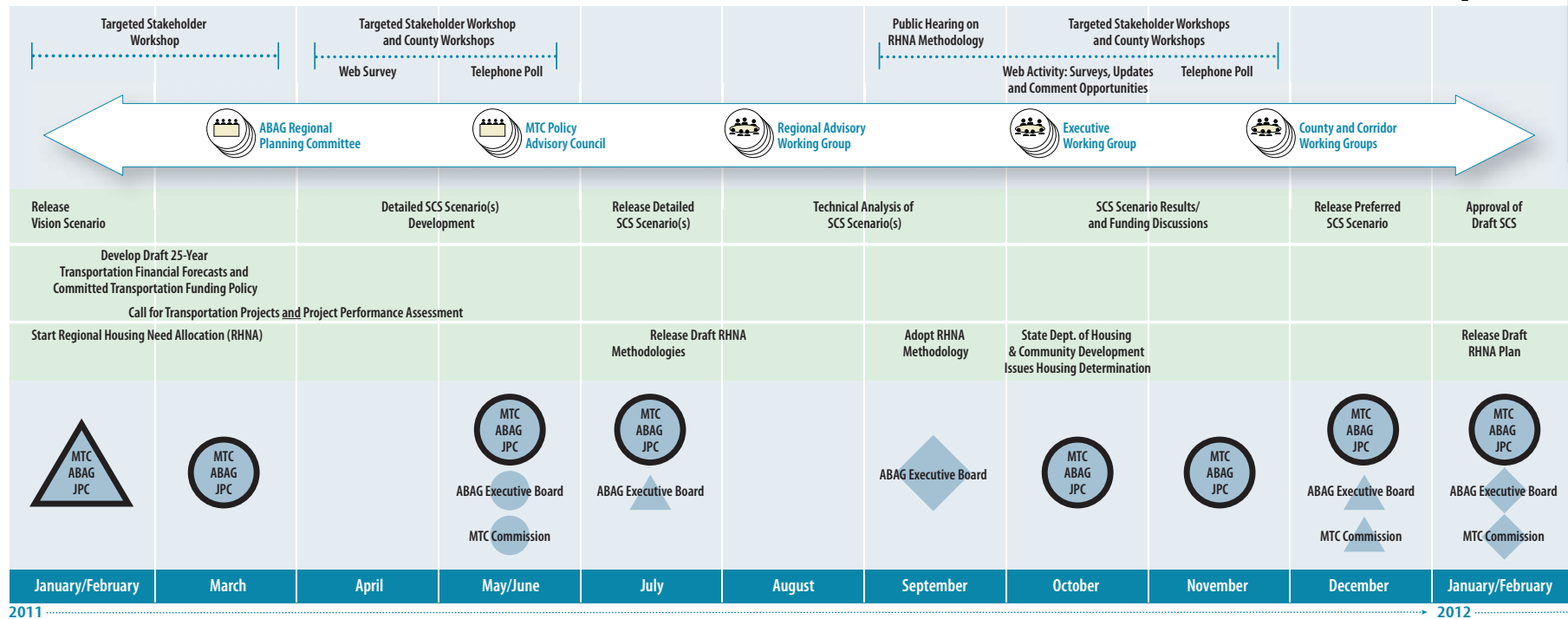
### Transportation Policy and Investment Dialogue

### Regional Housing Need Allocation

Local Government and Public Engagement

Milestones

Policy Board Action





**OneBayArea**

#### Phase 4: Plan Adoption



***This page is intentionally left blank.***

## Upcoming Advisory and Steering Committee Meetings Schedule

ALL MEETINGS at Alameda CTC, 1333 Broadway, Suite 300, Oakland, CA

	Meeting Date/Function	Outcomes	Agenda Items
1	<p>CAWG February 3, 2011 2:30 p.m. – 5 p.m.</p> <p>TAWG February 10, 2011 1:30 – 4 p.m.</p> <p>Steering Committee February 24, 2011 12 – 2 p.m.</p>	<ul style="list-style-type: none"> <li>Receive an update on Regional and Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) activities and processes</li> <li>Receive overview and schedule of Initial Vision Scenario</li> <li>Review the Metropolitan Transportation Commission (MTC) draft policy on committed funding and projects and call for projects</li> <li>Receive an outreach status update and approve the polling questions</li> <li>Discuss performance measures</li> </ul>	<ul style="list-style-type: none"> <li>Update on CWTP-TEP Activities Since Last Meeting</li> <li>Update on Countywide and Regional Processes</li> <li>Discuss the initial vision scenario and approach for incorporating SCS in the CWTP</li> <li>Review and comment on MTC's Draft Policy on Committed Funding and Projects, Approve Alameda CTC Call for Projects process and approve prioritization policy</li> <li>Outreach status update and <i>Steering Committee approval of polling questions</i></li> <li>Continued discussion and refinement of Performance Measures</li> <li>Update: Steering Committee, CAWG, TAWG, and Other Items/Next Steps</li> </ul>
2	<p>CAWG March 3, 2011 2:30 p.m. – 5 p.m.</p> <p>TAWG March 10, 2011 1:30 – 4 p.m.</p> <p>Special TAWG March 18, 2011 11:30 a.m. to 1:30 p.m.</p> <p>Steering Committee March 24, 2011 11 a.m. – 1 p.m.</p>	<ul style="list-style-type: none"> <li>Receive an update on outreach</li> <li>Adopt Final Performance Measures</li> <li>Initiate discussion of programs</li> <li>Receive update on MTC Call for Projects and Alameda County approach</li> <li>Comment on transportation issue papers subjects</li> <li>Provide input to land use and modeling and Initial Vision Scenario (TAWG)</li> <li>Update on Initial Vision Scenario and Priority Conservation Areas (TAWG)</li> <li>Receive update and finalize Briefing Book</li> <li>Discuss committed funding policy</li> </ul>	<ul style="list-style-type: none"> <li>Update on Outreach: Workshop, Polling Update, Web Survey</li> <li><i>Approve Final Performance Measures &amp; link to RTP</i></li> <li>Discussion of Programs</li> <li>Overview of MTC Call for Projects and Alameda County Process</li> <li>Discussion of Transportation Issue Papers &amp; Best Practices Presentation</li> <li>Discussion of Land use scenarios and modeling processes (TAWG)</li> <li>Update on regional processes: Initial Vision Scenario and Priority Conservation Areas (ABAG to present at TAWG)</li> <li>Finalize Briefing Book</li> <li>TAWG/CAWG/SC update</li> </ul>
3	<p>CAWG April 7, 2011 2:30 p.m. – 5 p.m.</p>	<ul style="list-style-type: none"> <li>Receive update on outreach activities</li> <li>Provide feedback on policy for projects and programs packaging</li> <li>Provide comments on Alameda County land use scenarios</li> </ul>	<ul style="list-style-type: none"> <li>Update on Workshop, Poll Results Presentation, Web Survey</li> <li>Discuss Packaging of Projects and Program for CWTP</li> <li>Discussion of Alameda County land use scenarios</li> </ul>

	Meeting Date/Function	Outcomes	Agenda Items
	<p>TAWG April 14, 2011 1:30 – 4 p.m.</p> <p>Steering Committee April 28, 2011 12 – 2 p.m.</p>	<ul style="list-style-type: none"> <li>• Receive update on Call for Projects outcomes</li> <li>• Comment on refined Transportation Issue Papers</li> <li>• Comment on committed projects and funding policy and Initial Vision Scenario</li> </ul>	<ul style="list-style-type: none"> <li>• Discuss Call for Projects results: <i>Draft project list to be approved by SC to send to MTC</i></li> <li>• Transportation Issue Papers &amp; Best Practices Presentation</li> <li>• Update on regional process: discussion of policy on committed projects, refinement of Initial Vision Scenario</li> <li>• TAWG/CAWG/SC update</li> </ul>
4	<p>CAWG May 5, 2011 2:30 p.m. – 5 p.m.</p> <p>TAWG May 12, 2011 1:30 – 4 p.m.</p> <p>Steering Committee May 26, 2011 12 – 2 p.m.</p>	<ul style="list-style-type: none"> <li>• Review outcomes of initial workshops and other outreach</li> <li>• Review outcomes of call for projects, initial screening and next steps</li> <li>• Discuss TEP Strategic Parameters &amp; alternative funding scenarios</li> <li>• Recommend land use scenario for CWTP and provide additional comments on Initial Vision Scenario</li> <li>• Receive information on Financial projections and opportunities</li> <li>• Title VI update and it's relation to final plans to CAWG &amp; TAWG meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Summary of workshop results in relation to poll results</li> <li>• Outcomes of project call and project screening- Present screened list of projects and programs. <i>Steering Committee recommends final project and program list to full Alameda CTC commission to approve and submit to MTC after public hearing on same day.</i></li> <li>• Discussion of Financials for CWTP and TEP and TEP Strategic Parameters - duration, potential funding amounts, selection process</li> <li>• Update on regional processes: Focus on Financial Projections, Initial Vision Scenario: <i>Steering Committee recommendation to ABAG on land use (for both a refined IVS and other potential aggressive options)</i></li> <li>• Title VI update</li> <li>• TAWG/CAWG/SC update</li> </ul>
	<b>No June Meeting</b>		
5	<p>CAWG July 7, 2011 12:00 – 5 p.m.</p> <p>TAWG July 14, 2011 1:30 – 4 p.m.</p> <p>Steering Committee July 28, 2011 12 – 2 p.m.</p>	<ul style="list-style-type: none"> <li>• Project Evaluation 101 (CAWG only; 12 -1 p.m.)</li> <li>• Provide comments on outcomes of project evaluation</li> <li>• Comment on outline of Countywide Transportation Plan.</li> <li>• Continue discussion of TEP parameters and financials</li> <li>• Provide feedback on proposed outreach approach for fall 2011</li> </ul>	<ul style="list-style-type: none"> <li>• Results of Project and Program Packaging and Evaluation</li> <li>• Review CWTP Outline</li> <li>• Discussion of TEP strategic parameters and financials</li> <li>• Discussion of fall 2011 outreach approach</li> <li>• Update on regional processes</li> <li>• TAWG/CAWG/SC update</li> </ul>
6	<p>CAWG September 15, 2011 1 – 5 p.m.</p>	<ul style="list-style-type: none"> <li>• Comment on first draft of Countywide Transportation Plan</li> <li>• Comment on potential packages of projects and programs for TEP</li> <li>• Prepare for second round of public meetings and second poll</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation/Discussion of Countywide Plan Draft</li> <li>• Presentation/Discussion of TEP candidate projects</li> <li>• Refine the process for further</li> </ul>

	Meeting Date/Function	Outcomes	Agenda Items
	TAWG September 8, 2011 1:30 – 4 p.m.  Steering Committee September 22, 2011 12 – 2 p.m.		evaluation of TEP projects <ul style="list-style-type: none"> <li>• Discussion of upcoming outreach and polling questions</li> <li>• Update on regional processes</li> <li>• TAWG/CAWG/SC update</li> </ul>
7	CAWG November 3, 2011 2:30 p.m. – 5 p.m.  TAWG November 10, 2011 1:30 – 4 p.m.  Steering Committee December 16, 2011 12 – 2 p.m.	<ul style="list-style-type: none"> <li>• Comment on second draft of Countywide Transportation Plan</li> <li>• Review and provide input on first draft of Transportation Expenditure Plan Projects and Programs</li> <li>• Review results of second poll and outreach update</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation/Discussion of Countywide Plan second draft</li> <li>• Presentation/Discussion of TEP Projects and Programs (first draft of the TEP)</li> <li>• Presentation on second poll results and outreach update</li> <li>• Update on regional processes</li> <li>• TAWG/CAWG/SC update</li> </ul>
8	CAWG January 5, 2012 2:30 p.m. – 5 p.m.  TAWG January 12, 2012 1:30 – 4 p.m.  Steering Committee January 26, 2012 12 – 2 p.m.	<ul style="list-style-type: none"> <li>• Review and comment on draft of full TEP</li> <li>• Review outcomes of outreach meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation/Discussion of Draft TEP</li> <li>• Presentation of Outreach Findings and next steps</li> <li>• Update on regional processes</li> <li>• TAWG/CAWG/SC update</li> </ul>

#### **Future Meeting Dates:**

Additional meetings are anticipated in March, May and June 2012 to refine both the CWTP and TEP.

TAWG will continue to meet as needed through final adoption, February/ March 2013, on MTC schedule of RTP/SCS

#### **Definitions**

CWTP: Countywide Transportation Plan, TEP: Transportation Expenditure Plan

***This page intentionally left blank.***



**Alameda CTC Community Advisory Working Group Meeting Minutes  
Thursday, May 5, 2011, 12:30 p.m., 1333 Broadway, Suite 300, Oakland**

---

Attendance Key (A = Absent, P = Present)

CAWG Members:

<u>A</u> Lindsay Arnold	<u>P</u> JoAnn Lew	<u>A</u> Carmen Rivera-Hendrickson
<u>A</u> Joseph Cruz	<u>A</u> Teresa McGill	
<u>P</u> Charissa Frank	<u>P</u> Gabrielle Miller	<u>P</u> Anthony Rodgers
<u>A</u> Arthur Geen	<u>P</u> Betsy Morris	<u>A</u> Raj Salwan
<u>A</u> Chaka-Khan Gordon	<u>P</u> Betty Mulholland	<u>P</u> Diane Shaw
<u>P</u> Earl Hamlin	<u>A</u> Eileen Ng	<u>P</u> Sylvia Stadmire
<u>A</u> Unique Holland	<u>P</u> James Paxson	<u>P</u> Midori Tabata
<u>P</u> Lindsay Imai Hong	<u>P</u> Patrisha Piras	<u>P</u> Pam Willow
<u>P</u> Roop Jindal	<u>P</u> Joel Ramos	
<u>A</u> David Kakishiba		

Staff:

<u>P</u> Tess Lengyel, Deputy Director of Policy, Public Affairs and Legislation	<u>P</u> Diane Stark, Senior Transportation Planner
<u>P</u> Beth Walukas, Deputy Director of Planning	<u>P</u> Saravana Suthanthira, Senior Transportation Planner
<u>P</u> Stephen Decker, Cambridge Systematics	<u>P</u> Angie Ayers, Acumen Building Enterprise, Inc.
<u>P</u> Bonnie Nelson, Nelson\Nygaard	

---

**1. Welcome and Introductions**

Tess Lengyel called the Community Advisory Working Group meeting to order at 2:35 p.m.

**Guests Present:** Alex Evans, EMC Research Inc.; Carolyn Verheyen, MIG; Ben Walker, Amalgamated Transit Union; Nancy Whelan, Nancy Whelan Consulting

Tess informed the group that excess time exists on agenda item 7, and she recommended that the group use the time from agenda items 7, 9, and 10 on agenda item 8.

CAWG members requested a June meeting to allow the group to have a free-form discussion and to interact with each other and the Commission members. Tess stated that there was not a plan to have a June meeting due to significant analytical work to be done to present project and program evaluation results in early July. Alameda CTC staff will take into consideration the group's comments about having more time for discussion and will think about the best approach on how to accommodate the request.

**2. Public Comments**

There were no public comments.

**3. Review of April 7, 2011 Meeting Minutes**

CAWG members reviewed the meeting minutes from April 7, 2011 and by consensus approved them as written.

**4. Update on CWTP-TEP Activities Since Last Meeting**

Tess Lengyel gave an update on the CWTP activities since the last meeting. She informed the committee that the call for projects is done and an extraordinary amount of work took place in a very short time; refinement is occurring on the process now. Other activities since the last meeting include finalizing the issue papers and submitting them to all of the committees. Alameda CTC received comments on the issue papers and is in the process of addressing the comments. A final report is in process on the outreach/poll results, and at the end of May, and the findings will help guide the outreach approach that Alameda CTC will develop for the fall outreach efforts. The Steering Committee approved the draft list of projects and programs at the April meeting and adopted the methods for packaging transportation projects and programs.

**5. Report and Presentation on Outreach and Polling Results**

Tess stated that Carolyn Verheyen with MIG and Alex Evans with EMC Research, Inc. would present the overall outcomes from the outreach and polling to highlight commonalities and differences in public perception and public responses to the two different methods of public feedback.

Commonalities in the outreach process and polls:

- Road quality and maintenance are crucial.
- Public transit is a high priority, including keeping it affordable and available for those who need it.
- Finding ways to reduce traffic/Vehicle Miles Travelled is important.
- Air quality and public health improvements can come from transportation improvements.

Differences in the outreach process and polls:

- Eco-pass program
  - Outreach participants were vocal and clear about its importance.
  - Poll respondents placed a greater emphasis on keeping public transit affordable for those who need it.
- Maintenance versus expansion
  - Poll respondents placed almost equal priority on both road and transit maintenance, while transit expansion is farther down the list.
  - Online outreach participants placed a premium on expanding transit services.

Alex stated that the next steps will be to complete a final outreach report and conduct additional outreach and a poll in the fall of 2011. He stated that the first poll conducted was to determine the project and programs the voters were interested in and if they were interested in the renewal of Measure B. The poll conducted in the fall will focus on voters' support of the Transportation Expenditure Plan.



*Questions/feedback from the members:*

- The BART to Livermore extension is a project with countywide appeal. How did the poll results differ from workshop results? Alex said that the people were prompted during the poll about several different projects, and when asked, the responses were favorable across the county. A member stated that when people are prompted, the item will have high results in a poll. In essence, asking the question will skew the results.
- Why are bicycle and pedestrian projects always grouped together? Tess stated that Alameda CTC has historically funded the two together. She mentioned that bicycle and pedestrian plans are done separately. Tess stated that Alameda CTC can break them out as two separate modes in future poll and outreach questions.
- Do we have data from the poll to align the TEP by population for likely voters? The Asian Pacific and Hispanic population was under-represented in the results. How will we correct this in the next round? Alex stated that we have the data for the population of the likely voters. He mentioned that the TEP will go to the voters in 2012, which is a presidential election and will have a high turnout. He said that information available from the Registrar of Voters shows that the statistics for voters are 55 percent white, 10 percent Hispanic, 11 percent black or African American, and 12 percent Asian.
- A CAWG member noted that the Alameda CTC did a comparison of results from the poll and outreach, which will also help with the Title VI analysis. In contrast, MTC completed its poll and outreach efforts, and did not do a comparison.
- How will Alameda CTC address the concept and definition of access since access can be considered both physical and economic? Tess stated that Alameda CTC will look at this and determine if it can address this between access and equity.
- A member said it would be helpful to know what “projects” and “programs” actually mean and what falls into those categories. Tess said Beth Walukas will further explain this during her presentation on a later agenda item, and the Alameda CTC will ensure that the write-up is clear.
- A member inquired that the likely voters reflected in the polling do not necessarily represent the needs of the community and the population. Can Alameda CTC look at this? Bonnie Nelson stated that the committee needs to keep in mind that Alameda CTC is working on both the Countywide Transportation Plan and the Transportation Expenditure Plan. The TEP must pass with two-thirds of the votes, and the Alameda CTC should know the needs of the likely voters. The CWTP, which includes many funding sources, is the reason to identify the needs of the community. It is necessary to understand the broad needs of Alameda County to provide the best CWTP possible. Tess mentioned that staff brought the questions for both the polling and the questionnaire before the committee. The questions asked for both methods were very similar, and the Alameda CTC will look at the data from each method and determine the intensity and what could pass in the TEP.
- How do you know if you are getting a complete picture of each city in Alameda County in the results? Alex stated that the data exists by age, city, and frequency of voting for each individual. The information regarding each city is in the full report.

Tess stated that if people are interested in the complete report, Alameda CTC can put it online.

## **6. Update on Title VI Requirements**

Bonnie Nelson gave an update on Title VI Requirements. She stated that Alameda CTC and the committees have spent a fair amount of time discussing the Title VI requirements for the outreach process and making sure that the outreach reaches all of the constituents in Alameda County. She mentioned that CAWG members stated correctly that Title VI does not begin and end with outreach, and outreach is only one aspect of the Title VI Civil Rights Legislation. Bonnie mentioned that the memo on page 27 of the packet is a summary of other aspects of Title VI analysis. She stated that we will look at Title VI on a countywide basis, not project-by-project; however, projects will be addressed by the projects sponsors as the individual projects are developed.

### *Questions/feedback from the members:*

- When Title VI requirements are considered by project, and say, for example, the project is in Fremont, a particular racial group may be excluded. It seems that Alameda CTC would do the Title VI analysis by the total county population. Bonnie stated that Alameda CTC will view the package of projects and programs that will be implemented throughout the county, and a Title VI analysis will determine any inequities for the county. If a project in Fremont does not impact the people in Berkeley, the analysis will focus on the impact on the population that it will serve. Alameda CTC will look at the overall investments, for example, if all investments placed in South County will disadvantage people in other areas.
- A link was provided in the Title VI memo and the material was not applicable to the topic. Staff stated that the link was incorrect, and staff will update it.
- A request was made for Alameda CTC to provide additional detail on equity analysis. For instance, if you look at the impact of a BART station in Fremont, and only look at Fremont, you do not address an investment impact or the equity impact. Bonnie stated that Alameda CTC analysis will not focus on a particular project but will look at the overall investment package.
- In terms of project sponsors' responsibility versus Alameda CTC responsibility, Alameda CTC can more clearly define it. To what degree is Alameda CTC monitoring project compliance with Title VI? Bonnie stated that the requirements for project sponsors to do a Title VI analysis can be enforced on individual projects but not at the level of the CWTP. She informed the committee that the Alameda CTC will have to do a Title IV analysis for every capital investment, but not at the time the CWTP is developed. CAWG members want Alameda CTC to make a note of this in the plan.
- How will Alameda CTC actually do the analysis at a countywide level on race and ethnicity? Bonnie stated that Title VI analyses are the responsibility of the project sponsor and will be done on individual projects as they move forward to implementation. Alameda CTC will only look at income quartile to provide some proxy but is not proposing analyzing by race or any indicator involved in a full Title VI, except income quartile.

## 7. Call for Projects and Programs Outcomes and Draft Lists, and Next Steps

Beth Walukas gave a presentation on the call for projects and programs outcomes. She stated that the purpose of the presentation is to:

- Provide an overview of the Regional Transportation Plan (RTP) and relationship to the Countywide Planning processes that Alameda CTC is participating in
- Summarize the call for projects and programs process and outcomes
- Receive approval on the projects and programs lists for both the RTP and CWTP
- Highlight the next steps

In reviewing the screening process with the group, Beth stated that projects and programs in Tables 1, 2, and 3 were screened to ensure they met CWTP goals and had regional significance. She stated that the projects and programs in Tables 4 and 5 are without sponsors at this time and will be retained for future consideration through the development of the CWTP. Projects dropped from the list are included in Table 5.

Beth informed the group that the Steering Committee approved the projects and programs lists on April 28. She stated that staff is reviewing the projects and programs lists for accuracy, consistency, and is considering what to do with projects that do not have a sponsor.

### *Questions and feedback from the members:*

- A member mentioned that Caltrans projects are missing from the lists. Staff stated that a number of Caltrans projects are under Alameda CTC, and other projects are on page 75 in the agenda packet. The member inquired if the Whipple and Industrial Interchanges projects are on the list. Staff stated that Alameda CTC will confirm and make sure they are included.
- Why are there projects without sponsors? Staff stated that some of the projects are the results of the public outreach, and did not include sponsors.
- Regarding the funding amount mentioned during the presentation, is it the full funding to complete the projects? Staff stated that the funding is different for projects versus programs. For projects, it is the amount needed to complete the projects (many projects already have some funds allocated for implementation, but this request will complete the funding package); for programs, it is the full cost, and Alameda CTC will assign it differently because the full funding amount was not necessary.
- What is the difference between the \$9.4 billion total programs cost and the \$50.8 billion need shown. Both projects and programs have huge needs beyond those that can be funded in the CWTP. The \$9.4 billion represents the estimated amount under consideration for funding in the CWTP with projected resources. It is important to keep in mind that the final revenue estimates we will receive from MTC will be lower than the estimates we have currently been provided.
- What is the procedure for projects without sponsors? Staff stated that Alameda CTC is looking at the projects in Table 4 and 5 and will consider them for future plans.

- Can a program or project go into multiple packages? Bonnie stated that there will be some overlap within packages; however, there is no advantage for projects and programs to be in all packages.
- In terms of the 11 regional projects submitted separately, are they for expansion needs, or operations and maintenance? Staff stated they are for expansion needs.
- The group stressed the need to restore AC Transit services during this process.

Beth stated that a number of people submitted comments on the projects and programs lists, and Alameda CTC will develop responses to the comments.

## **8. TEP Financials and Strategic Parameters**

Nancy Whelan gave a presentation on the Transportation Expenditure Plan financial issues and strategies. She stated that the presentation will provide an overview of the following:

- Current funding environment
  - How historical funding trends has led to the current funding environment
- Current funding need
  - Result of the call for projects outcomes
- Strategies for new/increased funding
  - Planning efforts
  - Potential scenarios for future funding opportunities
  - Making the measure dollars go further

### *Question/feedback from the members:*

- Can a poll be done around “pay as you drive” or the Vehicle Registration Fee (VRF) to charge people more who drive cars, which will help to stretch the leveraging? Does Alameda CTC have funds to do more polls? Tess stated that a poll took place on VRF, and VRF was adopted by the voters in Alameda County. She said that Alameda CTC is exploring other questions about other revenue-generating topics on the next poll. Tess mentioned that Alameda CTC wants to test in the poll if people want to support a fund around technology. She stated that Alameda CTC will do two additional polls, one in fall 2011 and another in the spring of 2012.
- What is the process of testing new ideas to generate revenues? A request was made for an explanation of the Vehicle Miles Traveled (VMT) pilot. Tess stated that a VMT pilot was done in Oregon, and it looked at VMT what the costs are for an individuals’ actual miles traveled versus the gas tax. She said that there are other types of pilots that we may want to test to generate revenues.
- During the presentation, the phrase “unfunded mandated projects” was mentioned. Tess stated that the legislation around Assembly Bill 32 and Senate Bill 375 was an unfunded mandate to develop the Sustainable Communities Strategy. The “unfunded” part is the planning efforts involved. She stated that the planning is not a project, and implementing the legislation is unfunded.
- Where will the information mentioned during the presentation go? Tess stated that this information is to start the discussion around funding the TEP and it will be placed on the web. Future meetings will continue to address the TEP parameters and funding options.

Bonnie discussed the TEP strategic parameters and policies. She introduced some of the parameters that Alameda CTC will need to cover in the development of the TEP. Bonnie reviewed the development schedule for 2011 and 2012 of the current TEP with the revenue split for capital projects and programs. In reviewing the TEP parameters, Bonnie discussed the issues and options considered for the following:

- The duration and its impacts on the sales tax
- The amount and configuration and their impacts on sales tax
- The TEP goals and performance measures
- The project and program balance
- Ideas for new programs
- Issues for the current programs and capital projects
- Dealing with revenue fluctuations

Bonnie informed the group that staff has set up a website to receive comments from CAWG and TAWG on the Transportation Expenditure Plan Survey. The link to the survey is [http://www.surveymonkey.com/s/TEP\\_Parameters\\_Survey](http://www.surveymonkey.com/s/TEP_Parameters_Survey).

**9. Update on Countywide and Regional Processes**

Staff requested CAWG members to independently review the information in the packet. The time for this topic was used for agenda item 8.

**10. Steering Committee, CAWG, and TAWG Update**

Staff requested CAWG members to independently review the information in the packet. The time for this topic was used for agenda item 8.

**11. Adjournment.**

The meeting adjourned at 5 p.m.

***This page intentionally left blank.***



## Alameda CTC Technical Advisory Working Group Meeting Minutes Thursday, May 12, 2011, 1:30 p.m., 1333 Broadway, Suite 300, Oakland

---

### Attendance Key (A = Absent, P = Present)

#### Members:

<u>A</u> Alex Amoroso	<u>P</u> Diana Keena	<u>A</u> Tina Spencer
<u>A</u> Aleida Andrino-Chavez	<u>P</u> Paul Keener	<u>A</u> Iris Starr
<u>A</u> Marisol Benard	<u>P</u> Obaid Khan (V. Patel attended)	<u>P</u> Mike Tassano
<u>A</u> Kate Black	<u>A</u> Wilson Lee	<u>A</u> Lee Taubeneck
<u>A</u> Jeff Bond	<u>A</u> Tom Liao	<u>A</u> Andrew Thomas
<u>A</u> Jaimee Bourgeois	<u>A</u> Albert Lopez	<u>A</u> Jim Townsend
<u>A</u> Charlie Bryant	<u>P</u> Joan Malloy	<u>A</u> Bob Vinn
<u>P</u> Ann Chaney	<u>A</u> Dan Marks	<u>P</u> Marine Waffle
<u>A</u> Mintze Cheng	<u>P</u> Gregg Marrama	<u>P</u> Bruce Williams
<u>P</u> Keith Cooke,	<u>P</u> Val Menotti	<u>P</u> Stephen Yokoi
<u>A</u> Brian Dolan	<u>P</u> Matt Nichols	<u>P</u> Karl Zabel
<u>A</u> Soren Fajeau	<u>A</u> Erik Pearson	<u>A</u> Farooq Azim (Alternate)
<u>P</u> Jeff Flynn	<u>A</u> James Pierson	<u>A</u> Carmela Campbell (Alternate)
<u>P</u> Don Frascinella	<u>A</u> Jeri Ram	<u>P</u> Gary Huisigh (Alternate)
<u>A</u> Susan Frost	<u>A</u> David Rizk	<u>P</u> Nathan Landau (Alternate)
<u>A</u> Jim Gannon	<u>A</u> Mark Roberts	<u>A</u> Cory LaVigne (Alternate)
<u>P</u> Robin Giffin	<u>P</u> Brian Schmidt	<u>A</u> Larry Lepore (Alternate)
<u>A</u> Mike Gougherty	<u>P</u> Peter Schultze-Allen	<u>A</u> Kate Miller (Alternate)
<u>A</u> Terrence Grindall	<u>P</u> Jeff Schwob	<u>P</u> Bob Rosevear (Alternate)
<u>A</u> Cindy Horvath		

#### Staff:

<u>A</u> Art Dao, Alameda CTC Executive Director	<u>P</u> Bonnie Nelson, Nelson\Nygaard
<u>P</u> Tess Lengyel, Deputy Director of Policy, Public Affairs and Legislation	<u>P</u> Diane Stark, Senior Transportation Planner
<u>P</u> Beth Walukas, Deputy Director of Planning	<u>P</u> Saravana Suthanthira, Senior Transportation Planner
	<u>P</u> Angie Ayers, Acumen Building Enterprise, Inc.

---

### 1. Welcome and Introductions

Beth Walukas called the meeting to order at 1:35 p.m. The meeting began with introductions.

**Guests Present:** Gillian Adams, Association of Bay Area Governments (ABAG); Joan Chaplick, MIG; Celia Chung, Alameda CTC; Stephen Decker, Cambridge Systematics; George Fink, Altamont Commuter Express (ACE) Rail; Sara LaBatt, EMC Research, Inc.; Betty Mulholland, Community Advisory Working Group (CAWG); Pat Piras, CAWG; Laurel Poeton, Alameda CTC; Michael Tanner, San Francisco Bay Area Rapid Transit District (BART); Nancy Whelan, Nancy Whelan Consulting

### 2. Public Comments

There were no public comments.

**3. Approval of April 14, 2011 Minutes**

TAWG members reviewed the meeting minutes from April 14, 2011 and by consensus approved them as written.

**4. Update on CWTP-TEP Activities Since Last Meeting**

Tess Lengyel gave an update on the Countywide Transportation Plan (CWTP) activities since the last meeting. She informed the committee that the call for projects is done. Other activities since the last meeting include finalizing the issue papers and submitting them to all of the committees. Alameda CTC received comments on the issue papers and is in the process of addressing the comments. A final report is being prepared on the outreach/poll results, and the findings will help guide the outreach approach that Alameda CTC will develop for the fall outreach efforts. The Steering Committee approved the draft list of projects and programs at the April meeting and adopted the methods for packaging transportation projects and programs.

**5. Report and Presentation on Outreach and Polling Results**

Tess Lengyel introduced Joan Chaplick, MIG and Sara LaBatt, EMC Research to present the overall outcomes from the outreach and polling efforts and to highlight commonalities and differences in public perception and public responses for the two different methods of public feedback.

Commonalities in the outreach process and polls:

- Road quality and maintenance are crucial.
- Public transit is a high priority, including keeping it affordable and available for those who need it.
- Finding ways to reduce traffic/vehicle miles travelled is important.
- Air quality and public health improvements can come from transportation improvements.

Differences in the outreach process and polls:

- Eco-pass program
  - Outreach participants were vocal and clear about its importance.
  - Poll respondents placed a greater emphasis on keeping public transit affordable for those who need it.
- Maintenance versus expansion
  - Poll respondents placed almost equal priority on both road and transit maintenance, while transit expansion is farther down the list.
  - Online outreach participants placed a premium on expanding transit services.

Sara stated that the next steps will be to complete a final outreach report and conduct additional outreach and a poll in the fall of 2011. She stated that the first poll was to determine the project and programs the voters were interested in and if they were interested in the renewal of Measure B. The poll in the fall will focus on voters' support of the Transportation Expenditure Plan (TEP).



*Questions/feedback from the members:*

- On the trade-offs slide, how were the questions selected since the questions asked are “apples versus oranges” type? Tess stated that moving forward, the trade-offs listed will not exist. She mentioned that the outreach toolkit asked direct questions and during the polling, people were asked to rate the level of questions. Tess stated that the next round of outreach questions will be similar for the outreach and poll in how Alameda CTC asks the people to rate the questions.

**6. Update on Title VI Requirements**

Bonnie Nelson gave an update on the Title VI Requirements. She stated that Alameda CTC will look at Title VI on a countywide basis, not project-by-project; however, project sponsors will address the projects as they develop the individual projects.

*Questions/feedback from the members:*

- Why is Alameda CTC not doing a Title VI on the program as a whole? Bonnie stated that the Metropolitan Transportation Commission (MTC) will do a Title VI on the Regional Transportation Plan (RTP); however, a Title VI analysis will not be done on the CWTP. Beth stated that Alameda CTC staff will speak with legal counsel to get their view on performing Title VI analysis and will bring it back to the committee.
- How is disparate impact to communities of concern looked at? It was responded that income quartile based analysis will help as a surrogate to identify impact on communities of concern.

**7. Call for Projects and Programs Outcomes and Draft Lists and Next Steps**

Beth mentioned that the list of projects and programs in the packet is the same list that Alameda CTC sent to the MTC on April 29th. She stated that the errata sheet handout shows the corrections made to the project and program lists in response to comments received. Beth gave a presentation on the call for projects and programs outcomes. She stated that the purpose of the presentation is to:

- Provide an overview of the RTP and relationship to the Countywide Planning processes.
- Summarize the call for projects and programs process and outcomes
- Receive approval on the projects and programs lists for both the RTP and CWTP
- Highlight the next steps

*Questions/feedback from the members:*

- TAWG members stated that the next time the jurisdictions have to complete applications for a call for projects, it would be great to have a simplified process.
- How did Alameda CTC come up with the distribution between projects and programs? Beth stated that Alameda CTC looked at the results of the poll and outreach efforts for input and then reviewed what funding was distributed historically for programs and doubled it, which amounted to about 60% of our target budget of \$12 Billion. The remainder was assigned to projects. When Alameda CTC reviewed the projects and programs on the submitted list, how did Alameda CTC determine which items fell into the program or project category? Beth stated that

this was based on MTC's definition of how projects should be submitted for their assessment purposes. Projects that are not large-scale and that cannot be modeled and did not have air quality impacts were included as programmatic projects and placed into a programs category. This does not mean that a programmatic project will not be included and evaluated in the CWTP process. It will, but just not in a transportation model.

- Has the MTC alternative scenarios timeline shifted and will it impact what Alameda CTC does? Beth stated that MTC will release the draft alternative scenarios in July and releasing results of their analysis in October. Concurrently, Alameda CTC is working with the planning directors over the Summer to prepare a Locally Preferred SCS Scenario that we will evaluate with the financially constrained CWTP project and program list anticipated to be approved by the Steering Committee in September. The evaluation assessment of the financially constrained list and the locally preferred land use scenario will be done in October and results presented to the Committees in November. These results will be used to inform the second draft of the CWTP and to inform MTC's alternative scenario results.
- Are "alternative" and "detailed" essentially the same? Yes.
- When will Alameda CTC introduce the financial constraints? Beth stated that a constrained number may be available in July.

Beth mentioned that the committed projects list for the 2012 CWTP/RTP on page 111 in the packet is being reviewed with MTC, and Alameda CTC will notify the group as it changes.

## **8. RTP/CWTP Land Use Discussion**

Beth gave an update and led the discussion on Alameda County land use development for the CWTP/RTP process. She reiterated that MTC and ABAG released the Initial Vision Scenario (IVS) in March. She stated that ABAG and MTC are holding workshops in Alameda County on May 19th in Berkeley and on May 24th at the Metro Center. Beth mentioned that many of the jurisdictions are submitting comments on the IVS directly to MTC and ABAG. She requested input from the group on the draft letter from Alameda CTC to ABAG and MTC, on page 113 in the packet, which comments on the March 11, 2011 IVS. Beth encouraged the group to submit written comments on the letter by May 24. She informed the group that staff will submit the letter to the Steering Committee at the May meeting for review and approval.

### *Question/feedback from the members:*

- Under the transit section on page 115, change "realistic" to "credible."
- If redevelopment agencies are eliminated, can jurisdictions call on the state legislation to help fix the problem? A component of the CWTP is to identify areas where we need to include policy and advocacy direction and advocacy for new funding sources for land use is something that will be recommended for future legislative programs.
- Under the transit section, add "transit capacity" and the ability to recognize transit constraints. Currently, only land use change is being looked at.

- Need to add comments about the California Environmental Quality Act reform and the need to advance planning funding to address Priority Development Areas more effectively.

Beth reiterated that Alameda CTC must receive written comments from the group regarding the Alameda CTC's comment letter to MTC and ABAG on IVS by May 24.

Beth reviewed the handout (Attachment 08A), which provides an update on Alameda CTC's evaluation of the projects and programs. She discussed the three evaluation scenarios that Alameda CTC will conduct and the timeline for each.

*Question/feedback from the members:*

- What are the IVS numbers on housing units? Beth said 212,000 dwelling units and nearly 250,000 jobs. Gillian Adams with ABAG said that MTC will incorporate the amount of growth in the alternative scenarios. She stated that discussions are taking place with MTC and ABAG on housing targets.
- How will the census figures play in the revised scenarios? Gillian said that the census numbers show a general decrease. The process is asking for feedback from the jurisdictions about the numbers for the IVS. MTC will take the 2010 information and revise the numbers to include the 2010 census data.

## **9. TEP Financials and Strategic Parameters**

Nancy Whelan gave a presentation on the TEP financial issues and strategies that provided an overview of the following:

- Current funding environment
  - How historical funding trends has led to the current funding environment
- Current funding need
  - Result of the call for projects outcomes
- Strategies for new/increased funding
  - Planning efforts
  - Potential scenarios for future funding opportunities
  - Making the measure dollars go further

*Question/feedback from the members:*

- It would be helpful to show on the Transit Sustainability Project that health care and pension costs are regulatory.
- On the chart that shows booms and busts, is the sales tax measure really staying current? Nancy said that the sales tax is declining. Tess noted that the scale on the slide is not clear.

Bonnie discussed the TEP strategic parameters and policies. She introduced some of the parameters that Alameda CTC will need to cover in the development of the TEP. Bonnie reviewed the development schedule for years 2011 and 2012 of the current TEP with the revenue split for capital projects and programs. In reviewing the TEP parameters, Bonnie discussed the issues and options/considerations for the following:

- The duration of the plan and its impacts on the sales tax
- The amount and configuration and how these will impact the sales tax
- The TEP goals and performance measures
- The project and program balance
- Ideas for new programs
- Issues for the current programs and capital projects
- Addressing revenue fluctuations

Bonnie informed the group that staff has set up a website to receive comments from CAWG and TAWG on the TEP Survey. The link to the survey is

[http://www.surveymonkey.com/s/TEP\\_Parameters\\_Survey](http://www.surveymonkey.com/s/TEP_Parameters_Survey).

*Question/feedback from the members:*

- A member requested that Alameda CTC keep in mind the jurisdictions' ability to respond to requirements and projects delivery as Alameda CTC develops the TEP.
- Several members of the group suggested doing funds distribution by formula.
- Regarding Sales Tax decline, a comparison with other counties were requested.
- A member suggested that if things are bad, it is recommend that paving more streets be a higher priority than a rainy-day fund. Bonnie stated that one of the places where this came up is in paratransit. Tess said the current paratransit funds are allocated via formula, and we have gap funds. On the down years, we've used the funds to stabilize instead of cutting services.
- In the poll, it seemed it was okay to go longer or not have a sunset on the sales tax measure. Tess stated that some sales tax measures around the state have gone to 30 years and people have adjusted to the length.
- The state allows more bonding to shift the risk from the federal government to the local government. How will staff work with the Commission to make sure we do not have the same problems as the state by using bonds? Nancy stated that to be successful, we should only allow bonds with capital projects. Alameda CTC can have a debt policy to constrain the agency and not cause a problematic situation.

**10. SCS/RTP: Update on Countywide and Regional Processes**

The members will independently review the information in the packet.

**11. Update: Steering Committee, CAWG, TAWG and Other Items/Next Steps**

The members will independently review the information in the packet.

**12. Member Reports/Other Business**

None

**13. Adjournment**

The meeting adjourned at 3:35 p.m.



# Alameda County Office of Education

Sheila Jordan  
Superintendent

Damon Smith  
Associate Superintendent  
Business Services

Movetia Salter  
Chief Human Resources Officer

Naomi Eason  
Assistant Superintendent  
Educational Services

Robert Crose  
Assistant Superintendent  
Student Programs and Services

## BOARD OF EDUCATION

Joaquin Rivera  
Trustee Area 1

Marlon L. McWilson  
Trustee Area 2

Ken Berrick  
Trustee Area 3

Philip Ladew  
Trustee Area 4

Fred Sims  
Trustee Area 5

Eileen McDonald  
Trustee Area 6

Yvonne Cerrato  
Trustee Area 7

313 W. Winton Ave.  
Hayward, California  
94544-1136

(510) 887-0152

[www.acoe.org](http://www.acoe.org)

RECEIVED

JUN 22 2011

ALAMEDA CTC

June 1, 2011

Chairman Mark Green and Board Members  
Alameda County Transportation Commission  
1333 Broadway, Suite 300  
Oakland, CA 94612

Dear Chairman Green and Board Members:

As County and District Superintendents, our signatures below indicate our support to advance the *Eco Student Bus Pass* program sponsored by the Alameda County Office of Education.

The *Eco* program will provide free bus passes on AC Transit, LAVTA and Union City Transit to all middle and senior high school students in Alameda County. The program will also incorporate an educational outreach component that teaches students about climate change and how they can help by riding the bus. Participating agencies, including each of the 3 bus operators and all participating school districts, will be made financially whole for carrying students and for administering the program.

This proposed program leverages the experience of the Alameda County Office of Education in large grant-funded educational county, regional, and statewide initiatives to the benefit of individual school districts throughout the county. Centralizing the *Eco Student Bus Pass* program through the ACOE enables a coordinated county-wide approach to eliminate a major barrier to accessing school and afterschool opportunities for students.

Affordable transportation is essential to ensure equitable access to schools and to preventing student absenteeism. This is particularly critical given the challenging economic times and the projected increases of transit costs to students and families.

We look forward to participating in this very important program and to that end we commit to:

- Assist county project leads in gathering data to support the planning, implementation, and evaluation of the proposed program; and
- Promote the educational goals of the project in our respective school districts, including: supporting sustainable communities by minimizing car travel and reducing greenhouse gas emissions, and providing safe affordable transit for students.





# Alameda County Office of Education

**Sheila Jordan**  
Superintendent

**Damon Smith**  
Associate Superintendent  
Business Services

**Movetia Salter**  
Chief Human Resources Officer

**Naomi Eason**  
Assistant Superintendent  
Educational Services

**Robert Crose**  
Assistant Superintendent  
Student Programs and Services

## BOARD OF EDUCATION

**Joaquin Rivera**  
Trustee Area 1

**Marlon L. McWilson**  
Trustee Area 2

**Ken Berrick**  
Trustee Area 3

**Philip Ladew**  
Trustee Area 4

**Fred Sims**  
Trustee Area 5

**Eileen McDonald**  
Trustee Area 6

**Yvonne Cerrato**  
Trustee Area 7

Sincerely,

*Sheila Jordan, Superintendent, Alameda County Office of Education*

*Kirsten Vital,  
Alameda Unified*

*John Sugiyama,  
Emery Unified*

*Marla Stephenson  
Albany Unified*

*James Morris,  
Fremont Unified*

*William Huyett,  
Berkeley Unified*

*Janis Duran,  
Hayward Unified School*

*Jim Negri,  
Castro Valley Unified*

*Kelly Bowers  
Livermore Valley Unified*

*Stephen L. Hanke,  
Dublin Unified*

*Kari McVeigh,  
New Haven Unified*

313 W. Winton Ave.  
Hayward, California  
94544-1136

(510) 887-0152

[www.acoe.org](http://www.acoe.org)

Chairman Mark Green and Board Members  
Alameda County Transportation Commission  
Page 2  
June 1, 2011







# Alameda County Office of Education

**Sheila Jordan**  
Superintendent

**Damon Smith**  
Associate Superintendent  
Business Services

**Movetia Salter**  
Chief Human Resources Officer

**Naomi Eason**  
Assistant Superintendent  
Educational Services

**Robert Crose**  
Assistant Superintendent  
Student Programs and Services

## BOARD OF EDUCATION

**Joaquin Rivera**  
Trustee Area 1

**Marlon L. McWilson**  
Trustee Area 2

**Ken Berrick**  
Trustee Area 3

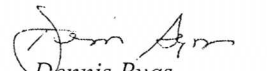
**Philip Ladew**  
Trustee Area 4

**Fred Sims**  
Trustee Area 5

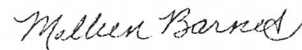
**Eileen McDonald**  
Trustee Area 6

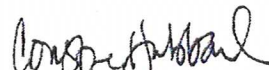
**Yvonne Cerrato**  
Trustee Area 7


  
**Kevin Harrigan**  
Newark Unified


  
**Dennis Byas,**  
San Lorenzo Unified


  
**Anthony Smith**  
Oakland Unified

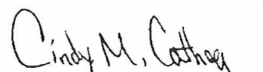
  
**Molleen Barnes,**  
Sunol Glen Unified

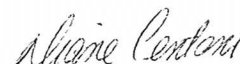
  
**Constance Hubbard**  
Piedmont Unified

  
**Irene Fuji,**  
Eden Area ROP-  
Hayward Center

  
**Parvin Ahmadi**  
Pleasanton Unified

  
**Charles Brown,**  
Mission Valley ROP

  
**Cindy M. Cathey**  
San Leandro Unified

  
**Diane Centoni,**  
Tri-Valley ROP

313 W. Winton Ave.  
Hayward, California  
94544-1136

(510) 887-0152

[www.acoe.org](http://www.acoe.org)

Chairman Mark Green and Board Members  
Alameda County Transportation Commission  
Page 3  
June 1, 2011



***This page intentionally left blank.***



# Assembly California Legislature

RECEIVED

JUL 07 2011

ALAMEDA CTC

July 5, 2011

Alameda Transportation Commission  
1333 Broadway, Suite 300  
Oakland, CA 94612

Dear Members:

As state legislators representing Alameda County, we are writing to state our enthusiastic support for a proposal sponsored by the Alameda County Office of Education which would provide a free bus pass to every student attending middle school and high school in Alameda County. The funding source would be the reauthorization of Measure B.

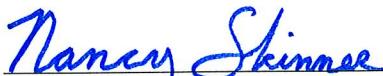
Ten years ago, when a more limited program was attempted by the Metropolitan Transportation Commission, many school and law enforcement officials throughout the East Bay praised the educational and safety benefits of implementing this proposal. These circumstances have not changed. In addition to school absenteeism hurting academic outcomes, the loss of revenue to school districts due to absences, particularly during these difficult financial times, results in significant budget problems for many districts throughout the County.

Greenhouse gases and traffic congestion involving home to school trips have now become more recognized as policy issues that must be addressed. Providing a bus pass to students can be an effective solution, and also help build a transit habit that will endure after graduation from high school.

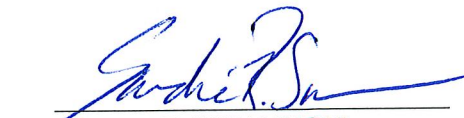

We urge you as an Alameda County Transportation Commission member to give serious consideration to the EcoStudent Bus Pass program to provide free bus passes to eligible students throughout Alameda County with supplemental funding to the three transit operators from a new Measure B expenditure plan. This is the best opportunity we will have to see this proposal become a reality.

We look forward to working with you on this proposal. Thank you for your consideration.

Sincerely,



NANCY SKINNER,  
Assemblymember, 14<sup>th</sup> District

  
SANDRE SWANSON,  
Assemblymember, 16<sup>th</sup> District

MARY HAYASHI,  
Assemblymember, 18<sup>th</sup> District



BOB WIECKOWSKI,  
Assemblymember, 20<sup>th</sup> District



LONI HANCOCK,  
Senator, 9<sup>th</sup> District



ELLEN CORBETT,  
Senator, 10<sup>th</sup> District