ALAMEDA County Transportation Commission
1333 Broadway, Suites 220 & 300 ▪ Oakland, CA 94612 ▪ PH: (510) 208-7400
www.AlamedaCTC.org

Community Advisory Working Group
Meeting Agenda

Thursday, July 7, 2011, 12 to 5 p.m.
1333 Broadway, Suite 300, Oakland, CA 94612

Meeting Outcomes:

- Participate in an optional Evaluation 101 Session to review CWTP evaluation techniques including transportation modeling and increase understanding of transportation modeling
- Receive an update on the Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) activities since the last meeting
- Review the status, process and schedule for developing the CWTP-TEP plans
- Review and provide input on project evaluation outcomes, the CWTP outline and regional financial information
- Discuss constraining the projects and programs list
- Discuss and provide input on TEP financial projections and parameters
- Receive an update on the Sustainable Communities Strategy/Regional Transportation process

EVALUATION 101 WORKSHOP

12:00 – 12:50 p.m. **1. Evaluation 101 (Optional Session)** I
01_Presentation_Evaluation_Techniques.pdf – **Page 1**

12:50 – 1:00 p.m. **2. Adjournment and 10 minute break**

REGULAR MEETING AGENDA

1:00 – 1:05 p.m. **1. Welcome and Introductions**

1:05 – 1:10 p.m. **2. Public Comment** I

1:10 – 1:15 p.m. **3. Review of May 5, 2011 Minutes** I
03_CAWG_Meeting_Minutes_050511.pdf – **Page 15**

1:15 – 1:20 p.m. **4. Update on CWTP-TEP Activities Since Last Meeting** I

1:20 – 1:30 p.m. **5. Presentation on CWTP-TEP Planning Process** I
05_Presentation_CWTP-TEP_Planning_Process.pdf – **Page 23**

1:30 – 2:30 p.m.	**6. Presentations on CWTP Evaluation Outcomes** *06 Screening Packaging and Evaluation Presentation.pdf* Posted prior to meeting *06A Evaluation Outcomes.pdf* – Posted prior to meeting *06B CWTP Draft Outline.pdf* – Posted prior to meeting	I
2:30 – 3:00 p.m.	**7. Breakout Discussions on Constraining the Lists**	I
3:00 – 3:15 p.m.	**8. Break**	
3:15 – 4:00 p.m.	**9. Presentations on TEP Financial Projections and Parameters** *09 TEP Parameters Survey Results and Financials Projections Presentation.pdf* – **Page 29** *09A TEP Financials Details.pdf* – **Page 47** *09B Comparison to Other Expenditure Plans Presentation.pdf* – Presentation will be made at the meeting	
4:00 – 4:30 p.m.	**10. Breakout Discussions on TEP Financial Projections and Parameters**	
4:45 – 4:50 p.m.	**11. SCS/RTP: Update on Countywide and Regional Processes** *11 Memo Regional SCS-RTP CWTP-TEP Process.pdf* – **Page 53**	I
4:50 – 4:55 p.m.	**12. Update: Steering Committee, CAWG, and TAWG and Other Items/Next Steps** *12 Fall 2012 Public Outreach Plan Memo.pdf* – **Page 65** *12A Title VI Considerations for CWTP-TEP.pdf* – **Page 69** *12B CWTP-TEP Committee Meetings Schedule.pdf* – **Page 71** *12C CAWG Roster.pdf* – **Page 75**	I
4:55 – 5:00 p.m.	**13. Member Reports**	
	14. Staff Reports	
	15. Other Business	
5:00 p.m.	**16. Adjournment**	

Key: A – Action Item; I – Information/Discussion Item; full packet available at *www.alamedactc.org*

Next Meeting:

Date: September 1, 2011 – **No August Meeting**
Time: 1:00 to 5 p.m.
Location: Alameda CTC Offices, 1333 Broadway, Suite 300, Oakland, CA 94612

Staff Liaisons:

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Location Information: Alameda CTC is located in Downtown Oakland at the intersection of 14th Street and Broadway. The office is just a few steps away from the City Center/12th Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14th and Broadway near Frank Ogawa Plaza (requires purchase of key card from bikelink.org). There is garage parking for autos and bicycles in the City Center Garage (enter on 14th Street between Broadway and Clay). Visit the Alameda CTC website for more information on how to get to the Alameda CTC: http://www.alamedactc.org/directions.html.

Public Comment: Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

Accommodations/Accessibility: Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (Voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.

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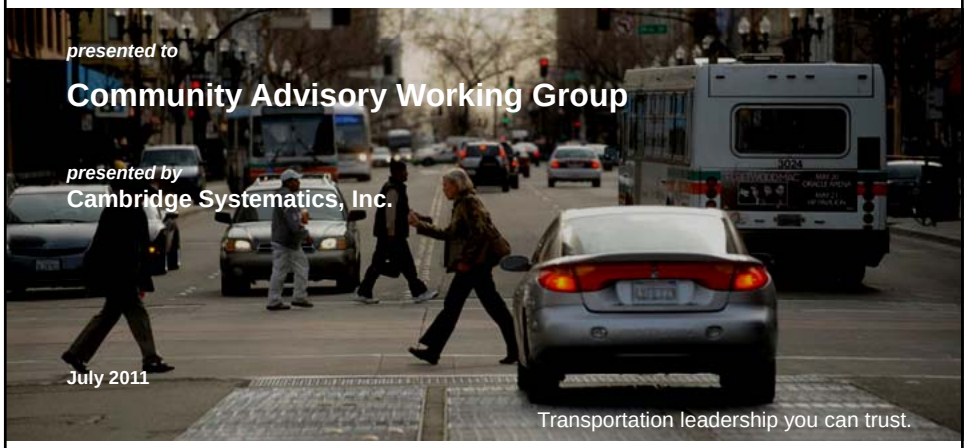
Alameda Countywide Transportation Plan Update

Evaluation Tools Briefing



CAMBRIDGE SYSTEMATICS

Agenda

- Introductions
- What is an Evaluation Tool?
- What Tools Are Being Used to Support the CWTP?
- How Are These Tools Being Used to Support the CWTP?
- How Do These Tools Inform Decision-Making?

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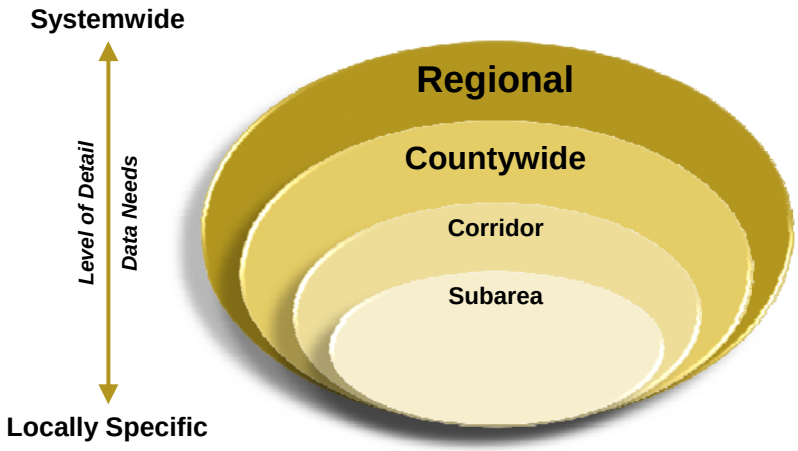
CAMBRIDGE SYSTEMATICS

Evaluation Tools
Tools to Support Decision-Making, Planning, and Policy



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Evaluation Tools
Types of Tools

- Travel demand models
- Geographic Information Systems (GIS)
- Sketch planning/off-modeling tools
- Screening
- Performance evaluation (projects/programs, scenarios)

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Evaluation Tools
Tailored to Specific Projects/Programs are Needed

- Analytical tools to inform and support decision-making
- Tools built specifically to support planning and policy development
  - RTPs/CWTPs
  - System plans (transit, freight, operations, pricing)
  - Multimodal/intermodal corridor studies
  - Environmental studies
  - Subarea studies, site impact analysis
- Used to identify, prioritize, and program projects & programs

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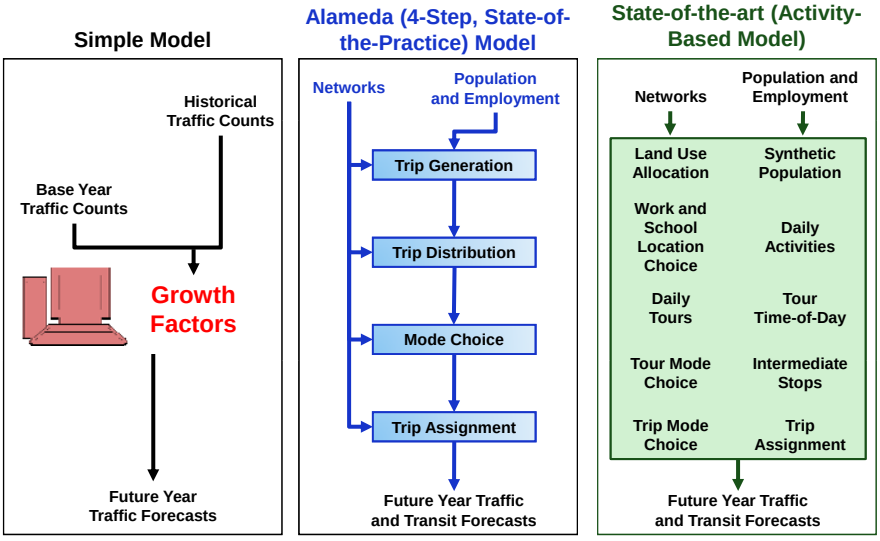
Tools to Support the CWTP
Types of Travel Demand Models



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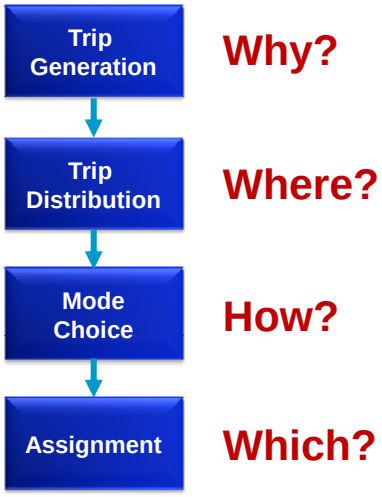
CAMBRIDGE SYSTEMATICS

Tools to Support the CWTP
Alameda Countywide Travel Demand Model – PROCESS



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CAMBRIDGE SYSTEMATICS

Tools to Support the CWTP
Trip Generation

Production Trip Rates

Purpose	Workers or Persons	Income 1	2	3	4	Sub-Total
HBW (Workers)	0					
	1	0.945	1.209	1.235	1.335	1.260
	2	1.816	2.097	2.575	2.575	2.533
	3+	3.300	3.500	4.000	4.020	4.012
	Sub-Total	0.315	0.832	1.215	2.050	**1.522**
SCH (Persons)	1	0.000	0.000	0.000	0.000	0.000
	2	0.070	0.070	0.084	0.084	0.081
	3	0.487	0.522	0.522	0.581	0.561
	4	1.416	1.416	1.416	1.454	1.444
	5+	1.450	1.860	1.884	2.757	2.543
	Sub-Total	0.201	0.273	0.357	0.762	**0.550**
HBS (Persons)	1	0.758	0.890	0.890	0.900	0.859
	2	1.251	1.930	1.990	1.990	1.927
	3	2.000	2.100	2.100	2.240	2.191
	4	2.640	2.670	2.700	2.773	2.748
	5+	2.700	2.780	2.780	3.274	3.157
	Sub-Total	1.150	1.593	1.711	2.228	**1.917**
HBO (Persons)	1	0.880	0.890	0.890	0.890	0.888
	2	1.121	1.702	1.920	1.920	1.832
	3	2.650	2.734	3.050	3.050	2.996
	4	2.950	3.850	3.958	4.441	4.241
	5+	3.500	4.800	5.808	7.225	6.783
	Sub-Total	1.277	1.783	2.117	3.156	**2.549**
JTW (Workers)	0					
	1	0.200	0.308	0.361	0.404	0.363
	2	0.350	0.384	0.510	0.672	0.629
	3+	0.400	0.500	0.741	0.743	0.740
	Sub-Total	0.065	0.188	0.300	0.524	**0.381**
JAW (Workers)	0					
	1	0.126	0.163	0.305	0.305	0.272
	2	0.229	0.233	0.385	0.614	0.556
	3+	0.300	0.400	0.500	0.774	0.742
	Sub-Total	0.041	0.104	0.242	0.466	**0.324**

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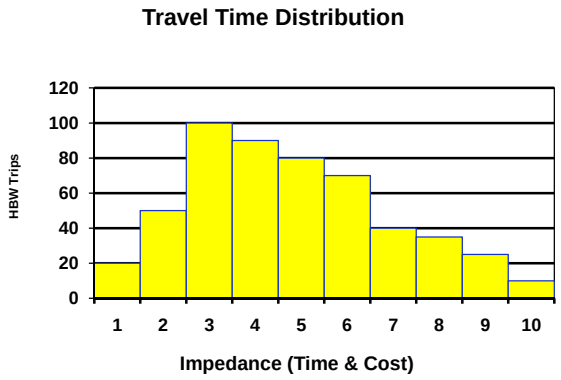
Tools to Support the CWTP
Trip Distribution



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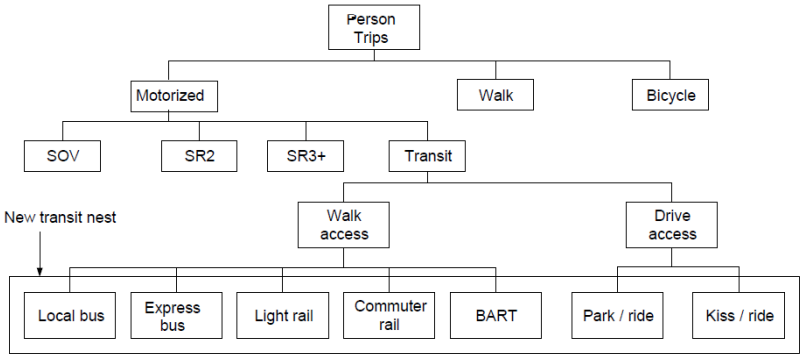
Tools to Support the CWTP
Mode Choice

Figure 2-1. Alameda County Model Mode Choice Model Structure



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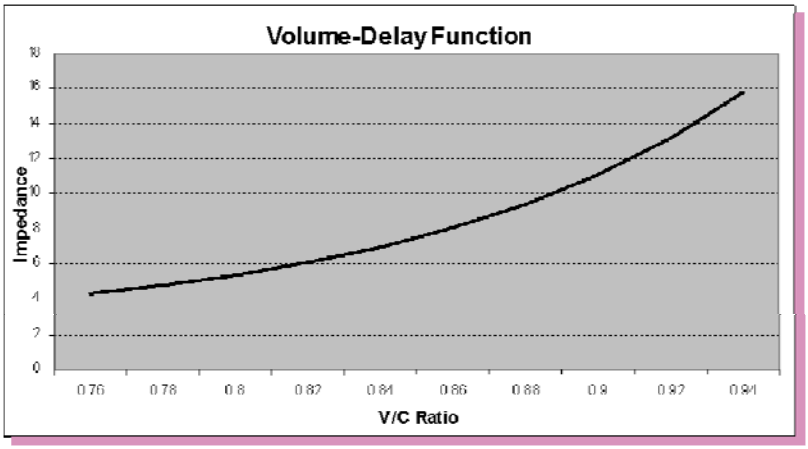
Tools to Support the CWTP
Trip Assignment



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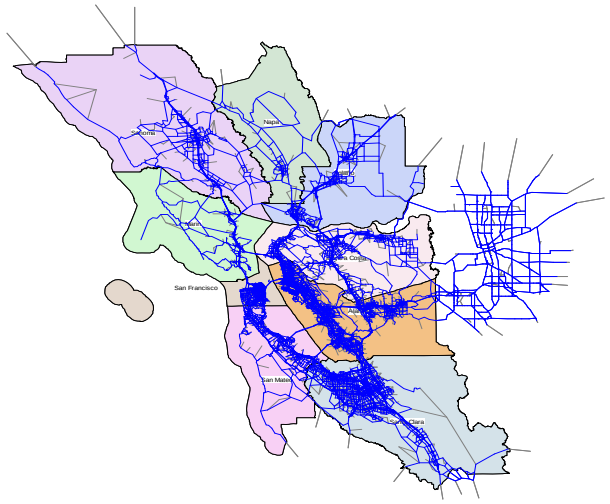
Tools to Support the CWTP
Alameda Countywide Travel Demand Model – NETWORK



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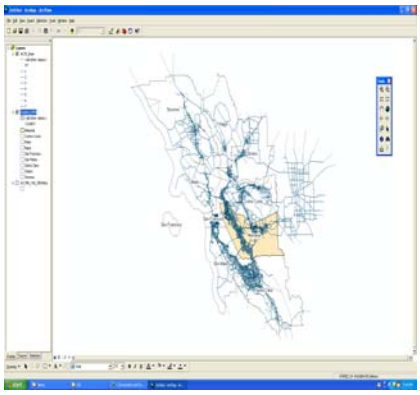
Tools to Support the CWTP
Alameda County GIS

Alameda County Model Forecasts

- Trip Generation
- Trip Distribution
- Mode Choice
- Trip Assignment

Geographic Linkages/Representations of Population, Employment, Network, Trips



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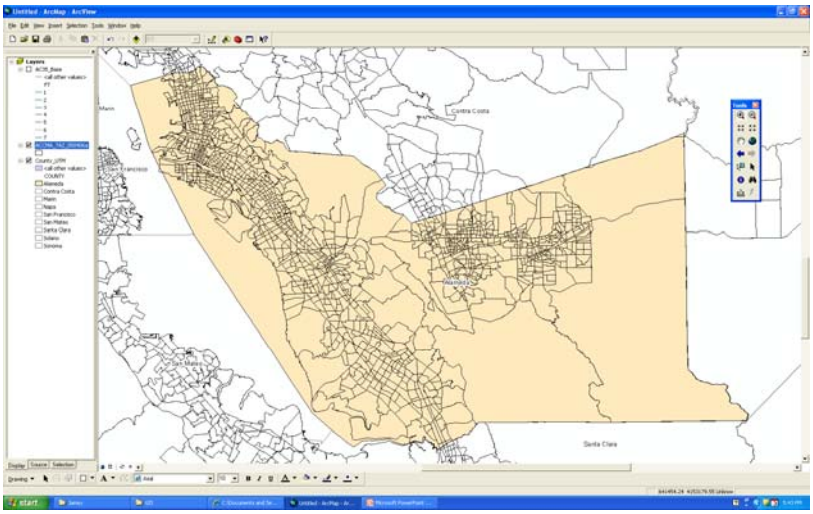
CAMBRIDGE SYSTEMATICS

Tools to Support CWTP
Alameda GIS – Alameda County Zone System



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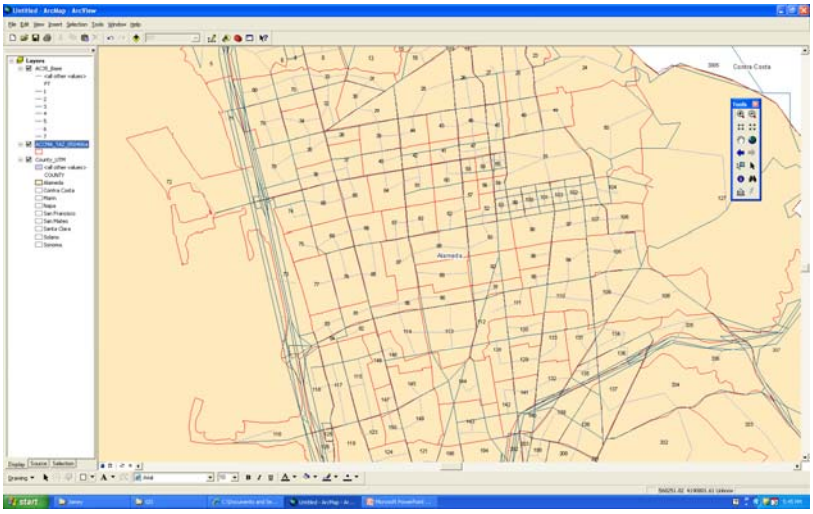
Tools to Support CWTP
Alameda GIS – Northern Alameda County Zonal Detail



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Tools to Support the CWTP
Sketch Planning/Off-Modeling Tools – Applied

- Greenhouse gas (GHG) and particulate matter (PM) emissions
  - » Caltrans EMission FACtors (EMFAC) model, by facility type
- Pavement conditions
  - » MTC Street Saver Pavement Management System
  - » Pavement condition index by roadway class
- Safety rates
  - » MTC accident rates (Switrs data), injury/fatality rates by facility
- Transportation demand management analysis
  - » EPA Commuter Model
  - » Employer participation, telecommuting, alternative schedules

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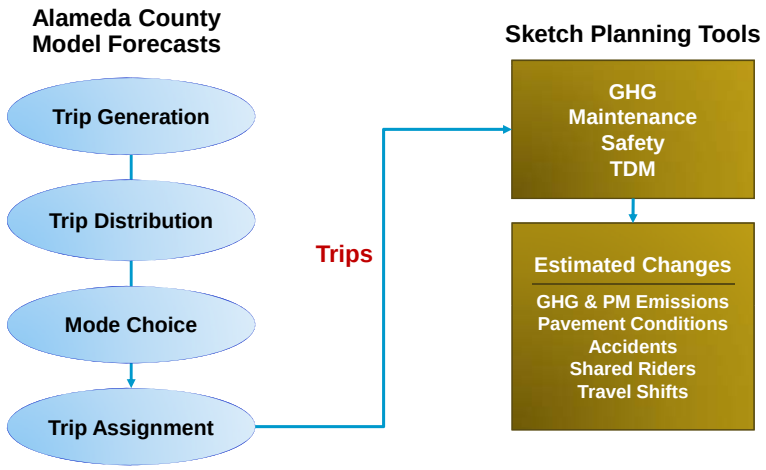
Tools to Support the CWTP
Sketch Planning/Off-Modeling Tools – Integration



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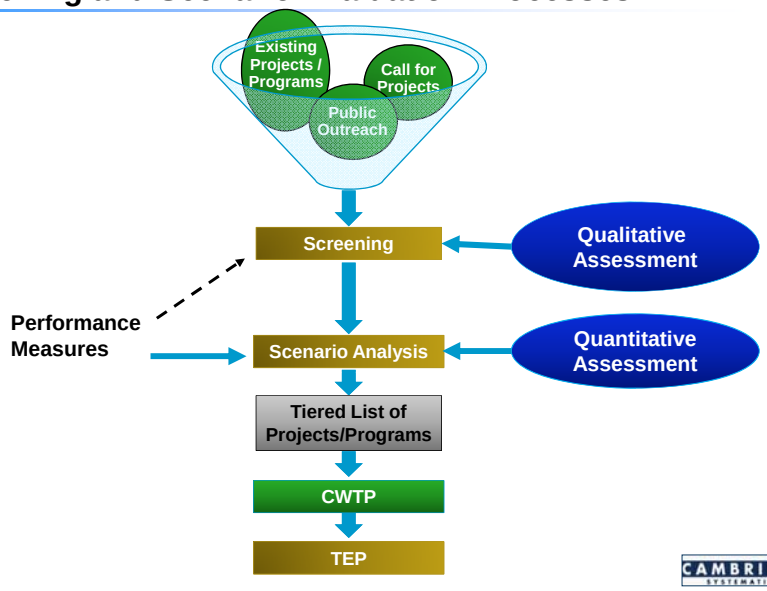
Tools to Support the CWTP
Screening and Scenario Evaluation Processes



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Tools to Support the CWTP
Performance Evaluation – Adopted Measures

Alameda County Goal/Outcome	Proposed Measures for Alameda County CWTP Scenario Analysis
(1) Multimodal	Percent of all trips made by alternative modes (bicycling, walking, or transit)
(2) Accessible, Affordable, and Equitable for People of All Ages, Incomes, Abilities, and Geographies	Accessible – Share of households (by income group) within 30-minutebus/rail transit ride and 20-minute auto ride of at least one major employment center and within walking distance of schools (Source: adapted from Caltrans Smart Mobility Framework)* This measure also serves as a proxy for economic vitality Share of households (by income group) near frequent bus/rail transit service** (Source: adapted from Alameda CTC CMP process and the Transit Capacity and Quality of Service Manual) Affordable – Covered by breaking out accessibility metrics by income group Equitable – Equity covered by breaking out metrics by geographic areas of the county. Measures marked with an asterisk will be reported for major jurisdictions as possible given the limitations of analytical tools
(3) Integrated with Land Use Patterns and Local Decision-Making	*See "Accessible" measure* Transit riders/revenue hours of service (Source: consultant proposal)***
(4) Connected	*See "Reliable and efficient" measures*

continued on next slide

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CAMBRIDGE SYSTEMATICS

Tools to Support the CWTP
Performance Evaluation – Adopted Measures (continued)

Alameda County Goal/Outcome	Proposed Measures for Alameda County CWTP Scenario Analysis
(5) Reliable and Efficient	Efficiency – Average per-trip travel for automobile, truck, and bus/rail transit modes (Source: Modified from RTP process). This measure also serves as a proxy for economic vitality Reliability – Ratio of peak to off-peak travel time for automobile, truck, and transit modes (Source: consultant proposal)
(6) Cost Effective	Transit riders/revenue hours of service (Source: consultant proposal)***
(7) Well Maintained	Pavement Condition Index (PCI) on local roadways. (Source: Alameda County CMP, RTP process)* Transit asset age (Source: RTP process)
(8) Safe	Injuries and fatalities from all collisions, including pedestrians and bicyclists (Source: Alameda CMP, RTP)*
(9) Supportive of a Clean and Healthy Environment	Per-capita CO2 emissions from cars and light-duty trucks (Source: RTP process)* Average time traveling by foot and bicycle per day (Source: RTP)* Quantity of fine particulate emissions (Source: modified from RTP)*

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How Are These Tools Used to Support the CWTP?
Overall Process

1. Screening using GIS (qualitative analysis)
2. Scenario Analysis (quantitative analysis)
   a. create scenario packages for performance evaluation - Baseline future, unconstrained, O&M, Capital, land use
   b. Evaluate performance of each scenarios using Alameda Travel Model, GIS & Sketch planning/off-modeling tools
3. Prepare and present results in Tiered lists
4. Develop constrained CWTP
5. Develop Transportation Expenditure Plan List

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How Are These Tools Used to Support the CWTP?
Screening Projects and Programs

- Screening
  - » Includes CWTP/RTP Call for projects with sponsors
  - » Excludes committed projects
  - » Includes programmatic projects, programs
- Projects/programs identified by number of goals met and estimated project costs
  - » Medium-to-high performers/low-to-medium costs
  - » High performers/high costs
  - » Low performers/high costs

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CAMBRIDGE SYSTEMATICS

How Are These Tools Used to Support the CWTP?
Guidelines for Developing Scenario Packages

1. 3 Packages (Max)
2. Meet Goals/Performance Measures
3. Multimodal
4. Capital/Program
5. Geographic Equity
6. Base Case Test
7. Project/ Program Balance
8. All Packages Tested vs. Same Land Use Scenario
9. No "Winning Package"
10. Final Priorities = Blend
11. Identify Key Priorities

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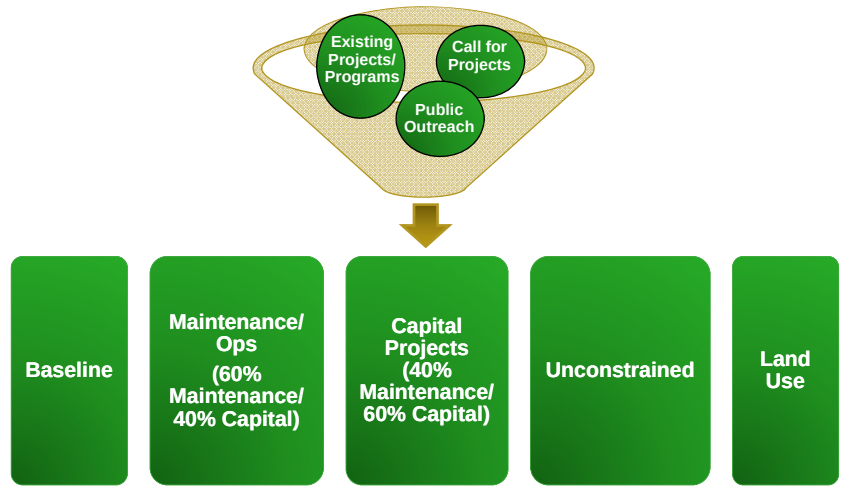
How Are These Tools Used to Support the CWTP?
Scenario Packages Defined for Evaluation



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How Are These Tools Used to Support the CWTP?
Alameda Countywide Travel Demand Model

- Directly used to assess transportation impacts of scenarios
  - Roadway (trucks, autos) and transit project improvements
  - Land use patterns and transportation linkage
  - Transit operations and bicycle/pedestrian programs
  - Safety
  - Equity
- Outputs used to assess scenario impacts
  - Performance measure computations
  - GHG emissions analysis
  - Maintenance/pavement condition
  - Transportation demand management strategies

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How Are These Tools Used to Support the CWTP?
Alameda GIS

- Directly used to support screening analysis
  - Goal 2 – Activity Center accessibility, low income accessibility
  - Goal 3 – Integrated with land use patterns (access to PDAs)
  - Goal 4 – Connected (Does project complete a link in the transportation system?)
- Directly used to compute scenario performance evaluations

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How Are These Tools Used to Support the CWTP?
Sketch-Planning/Off-Modeling Tools

- Integrated with travel model results to compute scenario performance evaluations
  - » (1) Multimodal
    - – Share of all trips made by bicycling, walking, or transit
  - » (7) Well maintained
    - – Pavement condition index on local roadways
  - » (8) Safe
    - – Injuries and fatalities from all collisions, including pedestrians and bicyclists
  - » (9) Supportive of a clean and healthy environment
    - – Per capita GHG emissions from cars and light-duty trucks
    - – Quantity of fine particulate emissions

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How Do These Tools Inform Decision-Making?
Provide Sound Basis for CWTP and TEP Update

- Objective screening
- Performance-based analytical process to evaluate and prioritize scenarios
- Objective tiering allocation
- State-of-the-practice tools applied to support the planning process
- Tools to inform and support decision-making, not to replace decision-making
- Provide credible data to decision-makers

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ALAMEDA County Transportation Commission
1333 Broadway, Suites 220 & 300 ▪ Oakland, CA 94612 ▪ PH: (510) 208-7400
www.AlamedaCTC.org

Alameda CTC Community Advisory Working Group Meeting Minutes
Thursday, May 5, 2011, 12:30 p.m., 1333 Broadway, Suite 300, Oakland

Attendance Key (A = Absent, P = Present)

CAWG Members:

__A__ Lindsay Arnold	__P__ JoAnn Lew	__A__ Carmen Rivera-Hendrickson
__A__ Joseph Cruz	__A__ Teresa McGill	__P__ Anthony Rodgers
__P__ Charissa Frank	__P__ Gabrielle Miller	__A__ Raj Salwan
__A__ Arthur Geen	__P__ Betsy Morris	__P__ Diane Shaw
__A__ Chaka-Khan Gordon	__P__ Betty Mulholland	__P__ Sylvia Stadmire
__P__ Earl Hamlin	__A__ Eileen Ng	__P__ Midori Tabata
__A__ Unique Holland	__P__ James Paxson	__P__ Pam Willow
__P__ Lindsay Imai Hong	__P__ Patrisha Piras	
__P__ Roop Jindal	__P__ Joel Ramos	
__A__ David Kakishiba		

Staff:

__P__ Tess Lengyel, Deputy Director of Policy, Public Affairs and Legislation	__P__ Diane Stark, Senior Transportation Planner
__P__ Beth Walukas, Deputy Director of Planning	__P__ Saravana Suthanthira, Senior Transportation Planner
__P__ Stephen Decker, Cambridge Systematics	__P__ Angie Ayers, Acumen Building Enterprise, Inc.
__P__ Bonnie Nelson, Nelson\Nygaard	

1. Welcome and Introductions

Tess Lengyel called the Community Advisory Working Group meeting to order at 2:35 p.m.

Guests Present: Alex Evans, EMC Research Inc.; Carolyn Verheyen, MIG; Ben Walker, Amalgamated Transit Union; Nancy Whelan, Nancy Whelan Consulting

Tess informed the group that excess time exists on agenda item 7, and she recommended that the group use the time from agenda items 7, 9, and 10 on agenda item 8.

CAWG members requested a June meeting to allow the group to have a free-form discussion and to interact with each other and the Commission members. Tess stated that there was not a plan to have a June meeting due to significant analytical work to be done to present project and program evaluation results in early July. Alameda CTC staff will take into consideration the group's comments about having more time for discussion and will think about the best approach on how to accommodate the request.

2. Public Comments

There were no public comments.

3. Review of April 7, 2011 Meeting Minutes

CAWG members reviewed the meeting minutes from April 7, 2011 and by consensus approved them as written.

4. Update on CWTP-TEP Activities Since Last Meeting

Tess Lengyel gave an update on the CWTP activities since the last meeting. She informed the committee that the call for projects is done and an extraordinary amount of work took place in a very short time; refinement is occurring on the process now. Other activities since the last meeting include finalizing the issue papers and submitting them to all of the committees. Alameda CTC received comments on the issue papers and is in the process of addressing the comments. A final report is in process on the outreach/poll results, and at the end of May, and the findings will help guide the outreach approach that Alameda CTC will develop for the fall outreach efforts. The Steering Committee approved the draft list of projects and programs at the April meeting and adopted the methods for packaging transportation projects and programs.

5. Report and Presentation on Outreach and Polling Results

Tess stated that Carolyn Verheyen with MIG and Alex Evans with EMC Research, Inc. would present the overall outcomes from the outreach and polling to highlight commonalities and differences in public perception and public responses to the two different methods of public feedback.

Commonalities in the outreach process and polls:

- Road quality and maintenance are crucial.
- Public transit is a high priority, including keeping it affordable and available for those who need it.
- Finding ways to reduce traffic/Vehicle Miles Travelled is important.
- Air quality and public health improvements can come from transportation improvements.

Differences in the outreach process and polls:

- Eco-pass program
    - Outreach participants were vocal and clear about its importance.
    - Poll respondents placed a greater emphasis on keeping public transit affordable for those who need it.
- Maintenance versus expansion
    - Poll respondents placed almost equal priority on both road and transit maintenance, while transit expansion is farther down the list.
    - Online outreach participants placed a premium on expanding transit services.

Alex stated that the next steps will be to complete a final outreach report and conduct additional outreach and a poll in the fall of 2011. He stated that the first poll conducted was to determine the project and programs the voters were interested in and if they were interested in the renewal of Measure B. The poll conducted in the fall will focus on voters' support of the Transportation Expenditure Plan.

Questions/feedback from the members:

- The BART to Livermore extension is a project with countywide appeal. How did the poll results differ from workshop results? Alex said that the people were prompted during the poll about several different projects, and when asked, the responses were favorable across the county. A member stated that when people are prompted, the item will have high results in a poll. In essence, asking the question will skew the results.
- Why are bicycle and pedestrian projects always grouped together? Tess stated that Alameda CTC has historically funded the two together. She mentioned that bicycle and pedestrian plans are done separately. Tess stated that Alameda CTC can break them out as two separate modes in future poll and outreach questions.
- Do we have data from the poll to align the TEP by population for likely voters? The Asian Pacific and Hispanic population was under-represented in the results. How will we correct this in the next round? Alex stated that we have the data for the population of the likely voters. He mentioned that the TEP will go to the voters in 2012, which is a presidential election and will have a high turnout. He said that information available from the Registrar of Voters shows that the statistics for voters are 55 percent white, 10 percent Hispanic, 11 percent black or African American, and 12 percent Asian.
- A CAWG member noted that the Alameda CTC did a comparison of results from the poll and outreach, which will also help with the Title VI analysis. In contrast, MTC completed its poll and outreach efforts, and did not do a comparison.
- How will Alameda CTC address the concept and definition of access since access can be considered both physical and economic? Tess stated that Alameda CTC will look at this and determine if it can address this between access and equity.
- A member said it would be helpful to know what “projects” and “programs” actually mean and what falls into those categories. Tess said Beth Walukas will further explain this during her presentation on a later agenda item, and the Alameda CTC will ensure that the write-up is clear.
- A member inquired that the likely voters reflected in the polling do not necessarily represent the needs of the community and the population. Can Alameda CTC look at this? Bonnie Nelson stated that the committee needs to keep in mind that Alameda CTC is working on both the Countywide Transportation Plan and the Transportation Expenditure Plan. The TEP must pass with two-thirds of the votes, and the Alameda CTC should know the needs of the likely voters. The CWTP, which includes many funding sources, is the reason to identify the needs of the community. It is necessary to understand the broad needs of Alameda County to provide the best CWTP possible. Tess mentioned that staff brought the questions for both the polling and the questionnaire before the committee. The questions asked for both methods were very similar, and the Alameda CTC will look at the data from each method and determine the intensity and what could pass in the TEP.
- How do you know if you are getting a complete picture of each city in Alameda County in the results? Alex stated that the data exists by age, city, and frequency of voting for each individual. The information regarding each city is in the full report.

Tess stated that if people are interested in the complete report, Alameda CTC can put it online.

6. Update on Title VI Requirements

Bonnie Nelson gave an update on Title VI Requirements. She stated that Alameda CTC and the committees have spent a fair amount of time discussing the Title VI requirements for the outreach process and making sure that the outreach reaches all of the constituents in Alameda County. She mentioned that CAWG members stated correctly that Title VI does not begin and end with outreach, and outreach is only one aspect of the Title VI Civil Rights Legislation. Bonnie mentioned that the memo on page 27 of the packet is a summary of other aspects of Title VI analysis. She stated that we will look at Title VI on a countywide basis, not project-by-project; however, projects will be addressed by the projects sponsors as the individual projects are developed.

Questions/feedback from the members:

- When Title VI requirements are considered by project, and say, for example, the project is in Fremont, a particular racial group may be excluded. It seems that Alameda CTC would do the Title VI analysis by the total county population. Bonnie stated that Alameda CTC will view the package of projects and programs that will be implemented throughout the county, and a Title VI analysis will determine any inequities for the county. If a project in Fremont does not impact the people in Berkeley, the analysis will focus on the impact on the population that it will serve. Alameda CTC will look at the overall investments, for example, if all investments placed in South County will disadvantage people in other areas.
- A link was provided in the Title VI memo and the material was not applicable to the topic. Staff stated that the link was incorrect, and staff will update it.
- A request was made for Alameda CTC to provide additional detail on equity analysis. For instance, if you look at the impact of a BART station in Fremont, and only look at Fremont, you do not address an investment impact or the equity impact. Bonnie stated that Alameda CTC analysis will not focus on a particular project but will look at the overall investment package.
- In terms of project sponsors' responsibility versus Alameda CTC responsibility, Alameda CTC can more clearly define it. To what degree is Alameda CTC monitoring project compliance with Title VI? Bonnie stated that the requirements for project sponsors to do a Title VI analysis can be enforced on individual projects but not at the level of the CWTP. She informed the committee that the Alameda CTC will have to do a Title IV analysis for every capital investment, but not at the time the CWTP is developed. CAWG members want Alameda CTC to make a note of this in the plan.
- How will Alameda CTC actually do the analysis at a countywide level on race and ethnicity? Bonnie stated that Title VI analyses are the responsibility of the project sponsor and will be done on individual projects as they move forward to implementation. Alameda CTC will only look at income quartile to provide some proxy but is not proposing analyzing by race or any indicator involved in a full Title VI, except income quartile.

7. Call for Projects and Programs Outcomes and Draft Lists, and Next Steps

Beth Walukas gave a presentation on the call for projects and programs outcomes. She stated that the purpose of the presentation is to:

- Provide an overview of the Regional Transportation Plan (RTP) and relationship to the Countywide Planning processes that Alameda CTC is participating in
- Summarize the call for projects and programs process and outcomes
- Receive approval on the projects and programs lists for both the RTP and CWTP
- Highlight the next steps

In reviewing the screening process with the group, Beth stated that projects and programs in Tables 1, 2, and 3 were screened to ensure they met CWTP goals and had regional significance. She stated that the projects and programs in Tables 4 and 5 are without sponsors at this time and will be retained for future consideration through the development of the CWTP. Projects dropped from the list are included in Table 5.

Beth informed the group that the Steering Committee approved the projects and programs lists on April 28. She stated that staff is reviewing the projects and programs lists for accuracy, consistency, and is considering what to do with projects that do not have a sponsor.

Questions and feedback from the members:

- A member mentioned that Caltrans projects are missing from the lists. Staff stated that a number of Caltrans projects are under Alameda CTC, and other projects are on page 75 in the agenda packet. The member inquired if the Whipple and Industrial Interchanges projects are on the list. Staff stated that Alameda CTC will confirm and make sure they are included.
- Why are there projects without sponsors? Staff stated that some of the projects are the results of the public outreach, and did not include sponsors.
- Regarding the funding amount mentioned during the presentation, is it the full funding to complete the projects? Staff stated that the funding is different for projects versus programs. For projects, it is the amount needed to complete the projects (many projects already have some funds allocated for implementation, but this request will complete the funding package); for programs, it is the full cost, and Alameda CTC will assign it differently because the full funding amount was not necessary.
- What is the difference between the $9.4 billion total programs cost and the $50.8 billion need shown. Both projects and programs have huge needs beyond those that can be funded in the CWTP. The $9.4 billion represents the estimated amount under consideration for funding in the CWTP with projected resources. It is important to keep in mind that the final revenue estimates we will receive from MTC will be lower than the estimates we have currently been provided.
- What is the procedure for projects without sponsors? Staff stated that Alameda CTC is looking at the projects in Table 4 and 5 and will consider them for future plans.

- Can a program or project go into multiple packages? Bonnie stated that there will be some overlap within packages; however, there is no advantage for projects and programs to be in all packages.
- In terms of the 11 regional projects submitted separately, are they for expansion needs, or operations and maintenance? Staff stated they are for expansion needs.
- The group stressed the need to restore AC Transit services during this process.

Beth stated that a number of people submitted comments on the projects and programs lists, and Alameda CTC will develop responses to the comments.

8. TEP Financials and Strategic Parameters

Nancy Whelan gave a presentation on the Transportation Expenditure Plan financial issues and strategies. She stated that the presentation will provide an overview of the following:

- Current funding environment
  - How historical funding trends has led to the current funding environment
- Current funding need
  - Result of the call for projects outcomes
- Strategies for new/increased funding
  - Planning efforts
  - Potential scenarios for future funding opportunities
  - Making the measure dollars go further

Question/feedback from the members:

- Can a poll be done around "pay as you drive" or the Vehicle Registration Fee (VRF) to charge people more who drive cars, which will help to stretch the leveraging? Does Alameda CTC have funds to do more polls? Tess stated that a poll took place on VRF, and VRF was adopted by the voters in Alameda County. She said that Alameda CTC is exploring other questions about other revenue-generating topics on the next poll. Tess mentioned that Alameda CTC wants to test in the poll if people want to support a fund around technology. She stated that Alameda CTC will do two additional polls, one in fall 2011 and another in the spring of 2012.
- What is the process of testing new ideas to generate revenues? A request was made for an explanation of the Vehicle Miles Traveled (VMT) pilot. Tess stated that a VMT pilot was done in Oregon, and it looked at VMT what the costs are for an individuals' actual miles traveled versus the gas tax. She said that there are other types of pilots that we may want to test to generate revenues.
- During the presentation, the phrase "unfunded mandated projects" was mentioned. Tess stated that the legislation around Assembly Bill 32 and Senate Bill 375 was an unfunded mandate to develop the Sustainable Communities Strategy. The "unfunded" part is the planning efforts involved. She stated that the planning is not a project, and implementing the legislation is unfunded.
- Where will the information mentioned during the presentation go? Tess stated that this information is to start the discussion around funding the TEP and it will be placed on the web. Future meetings will continue to address the TEP parameters and funding options.

Bonnie discussed the TEP strategic parameters and policies. She introduced some of the parameters that Alameda CTC will need to cover in the development of the TEP. Bonnie reviewed the development schedule for 2011 and 2012 of the current TEP with the revenue split for capital projects and programs. In reviewing the TEP parameters, Bonnie discussed the issues and options considered for the following:

- The duration and its impacts on the sales tax
- The amount and configuration and their impacts on sales tax
- The TEP goals and performance measures
- The project and program balance
- Ideas for new programs
- Issues for the current programs and capital projects
- Dealing with revenue fluctuations

Bonnie informed the group that staff has set up a website to receive comments from CAWG and TAWG on the Transportation Expenditure Plan Survey. The link to the survey is http://www.surveymonkey.com/s/TEP_Parameters_Survey.

9. Update on Countywide and Regional Processes

Staff requested CAWG members to independently review the information in the packet. The time for this topic was used for agenda item 8.

10. Steering Committee, CAWG, and TAWG Update

Staff requested CAWG members to independently review the information in the packet. The time for this topic was used for agenda item 8.

11. Adjournment.

The meeting adjourned at 5 p.m.

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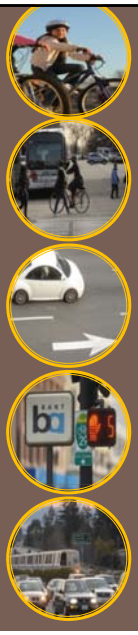


STATUS UPDATE

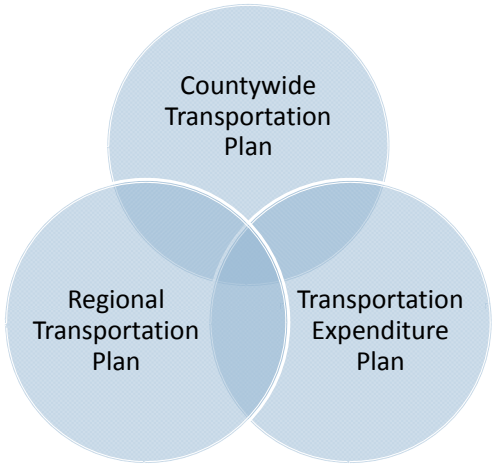
Alameda Countywide Transportation Plan & Transportation Expenditure Plan

PLANNING PROCESS

Presentation to CAWG and TAWG

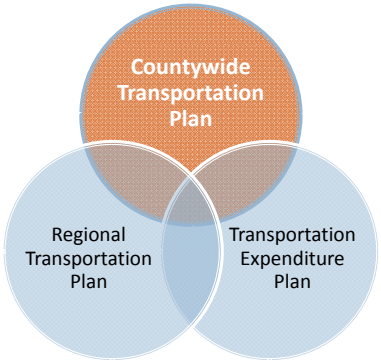
July 2011

Three Related Documents



2

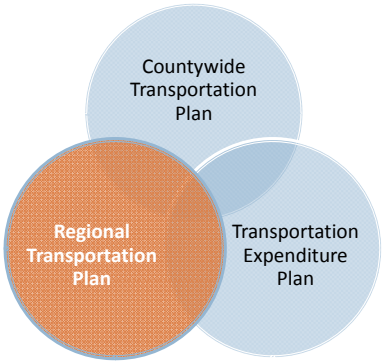
Countywide Transportation Plan



- Objective – Meet goals within resource constraints
- Establishes countywide transportation vision
- "Gateway document" for project funding
- Updated every 4 years
- Establishes goals, performance measures and land uses for analysis
- Evaluation conducted through technical analysis
- Programs many funding sources and includes an unfunded "vision element"

3

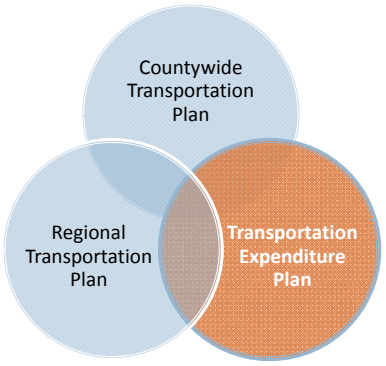
Regional Transportation Plan



- Objective – Meet regional goals within resource constraints
- Nine County Bay Area blueprint document
- Updated every 4 years
- Establishes regional goals, performance measures and land uses for analysis
- Relies heavily on information from County agencies.
- Programs many funding sources and includes an unfunded "vision element".

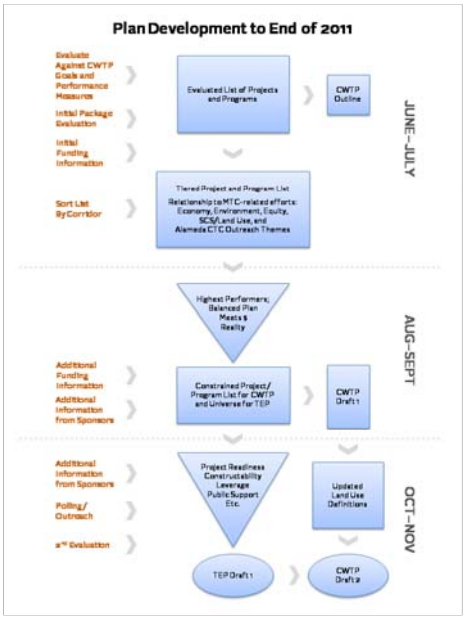
4

Transportation Expenditure Plan



- **Objective – Provide locally driven "self help" dollars for priority projects and programs.**
- Projects must be derived from CWTP and meet additional criteria such as readiness and public support.
- Requires 2/3 popular vote.
- Represents a single funding source which may leverage others.
- Updated less frequently – 15 to 20 years.

5



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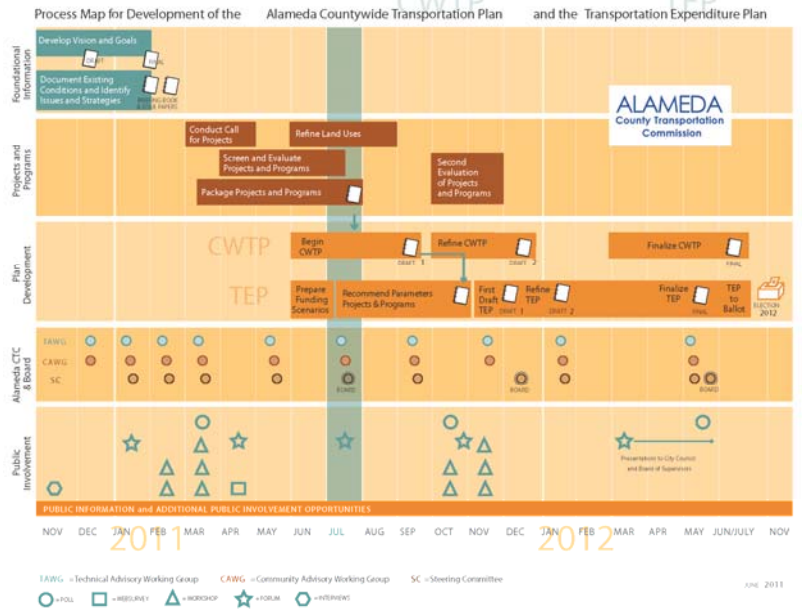
Schedule for Document Development



7

Your Input is Needed

- Today Part I – First Focus on CWTP
  - Review evaluation results and provide feedback
  - What should be emphasized as we constrain available resources?
  - Confirm the plan outline
  - FIRST DRAFT IN SEPTEMBER
- Today Part II – TEP Focus
  - Focus on TEP Parameters including financials
  - What additional criteria should be considered to select CWTP projects for TEP?
  - Initial thoughts on projects and programs.

8

September Meetings

- First draft of CWTP for review!
- Continue discussion of projects and programs for TEP
- Prepare for Outreach and Polling

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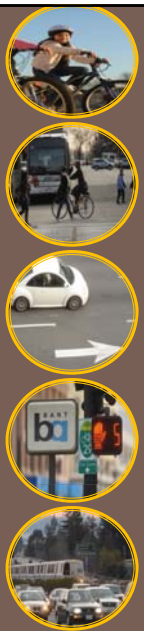


TEP PARAMETERS

Alameda Countywide Transportation Plan & Transportation Expenditure Plan

…The Conversation Continues

Presentation to CAWG and TAWG

July 2011

Presentation Overview

- Schedule for TEP Development
- TEP Parameter Survey Results
- Financial Parameters
  - Amount
  - Duration
  - Split Programs/Projects
- Discussion: Financial Parameters & Programs
- Small Group Break-out Groups

Schedule for TEP Development

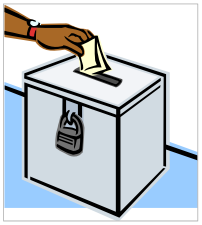
2011

- **May**: Introduce TEP Parameters
- **July**: Continue discussion of TEP Parameters
  - Begin discussion of financial parameters & programs
- **September**:
  - Adopt TEP Parameters
  - Discuss draft projects/programs
- **October**: Public Workshops and Poll #2
- **November**: Draft TEP projects/programs and guidelines
- **December**: Draft TEP (Discussion at Commission Retreat)

Schedule for TEP Development

2012

- **January**: Adopt TEP
- **February-April**: Local jurisdiction endorsements
- **May**: Adopt Final TEP
- **June**: Board of Supervisors place TEP on ballot
- **November 6, 2012**: Election



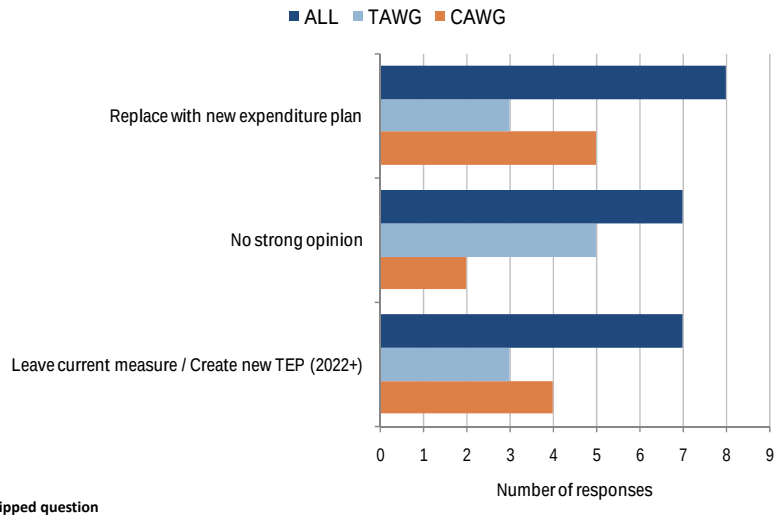
Questions to Consider

TEP Parameters:

- Replace the Current Measure?
- Amount?
- Duration?
- Split Projects/Programs?
- Goals/Performance Measures?
- New vs. Current Programs?
- Method/criteria for allocating funds to programs and projects?
  - Leveraging, phasing, flexibility, performance
- Dealing with Revenue Fluctuations?

Replace Current Measure with New TEP?

No overwhelming consensus on configuration



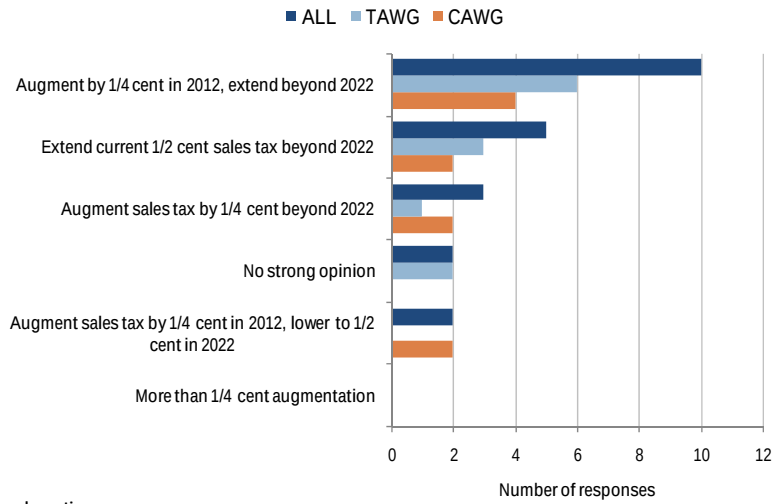
Note: 3 skipped question

Recommend: Maintain Existing Plan and Augment/Extend with New Plan

- Remaining 10 years of revenue is needed to pay for projects that are already underway or financed.
- Existing funds are part of committed funding plans.
- Existing programs depend on continued revenue.
- A new plan should "augment and extend" the priorities of the current Measure B.

Amount of Sales Tax?

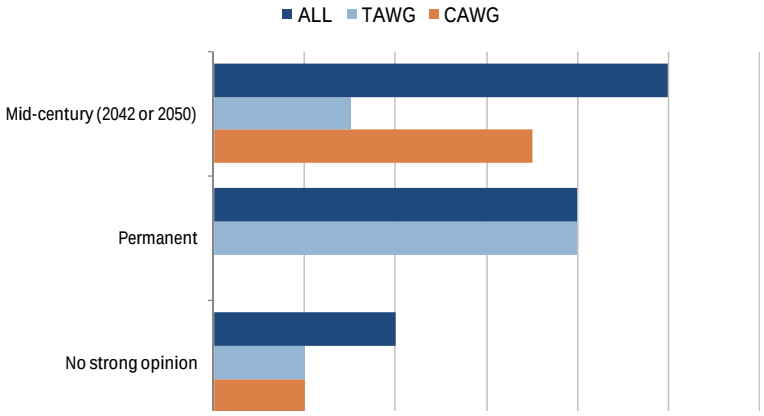
- Members want to augment and extend



Note: 3 skipped question

Duration of Sales Tax?

- CAWG prefers mid century; TAWG prefers permanent



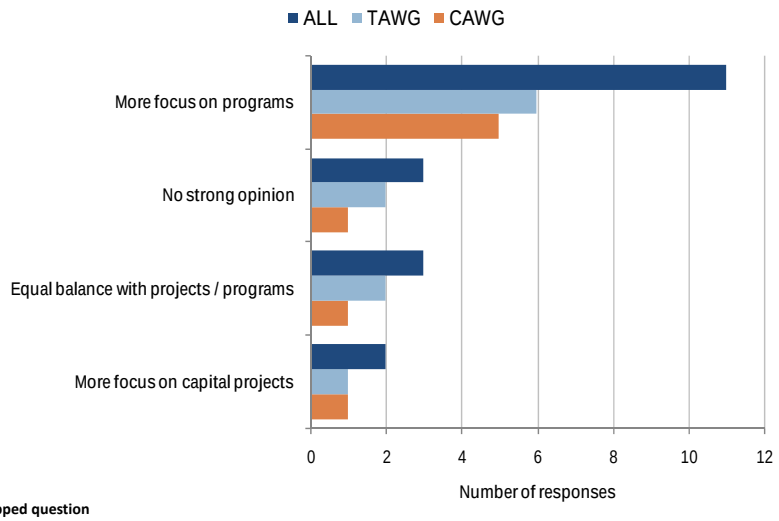
Note: 3 skipped question

Recommend: Augment & Extend as Far as Possible

- Needs clearly do exceed revenue in perpetuity.
- Recommend carrying 3 options for now with preference for the largest increase and the longest time frame possible.
  1. Extend existing half cent
  2. Augment by ¼ cent and extend beyond 2022
  3. Augment by ½ cent and extend beyond 2022
- Go back to the voters to ratify an updated expenditure plan (50% vote) every 20 years.

Split between Projects & Programs?

CAWG/TAWG: More Focus on Programs in TEP



Note: 6 skipped question

Recommend: ≥ 60% for Programs, Add New Category

- New Category: Project Development/Innovation/ Technology (PDIT)
- Options for consideration:
  - **Balanced**: 30% capital projects; 60% programs; 10% development/innovation/technology
  - **Programs Emphasis**: 20% capital projects; 75% programs; 5% project development/innovation/technology
  - **Projects Emphasis**: 45% capital projects; 40% programs; 15% project development/innovation/technology

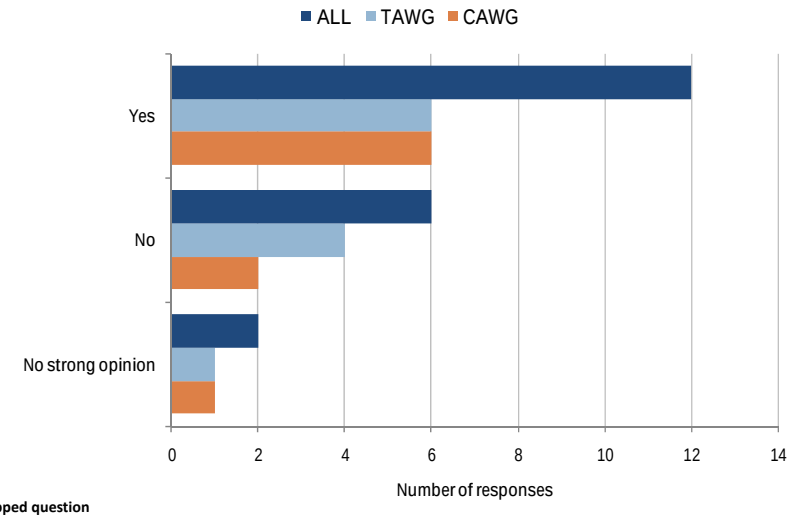
Selecting Projects: New Goals & Performance Measures?

CAWG/TAWG want to maintain CWTP goals but with some additional emphasis

- **Reduce VMT**
- **Support infill/TOD development**
- **Equity**
- Public health and safety
- Reducing GHGe
- Support mode shifts
- Affordability
- Leveraging of funds
- Pavement condition
- Disclosure of full ops. costs for projects
- Congestion relief
- Geographic equity, but not only pop.-based
- Goods movement
- Fix-it-first
- Projects w/ existing public process
- Cost effectiveness

Leverage is Important

- Ability to leverage other funds is a key consideration



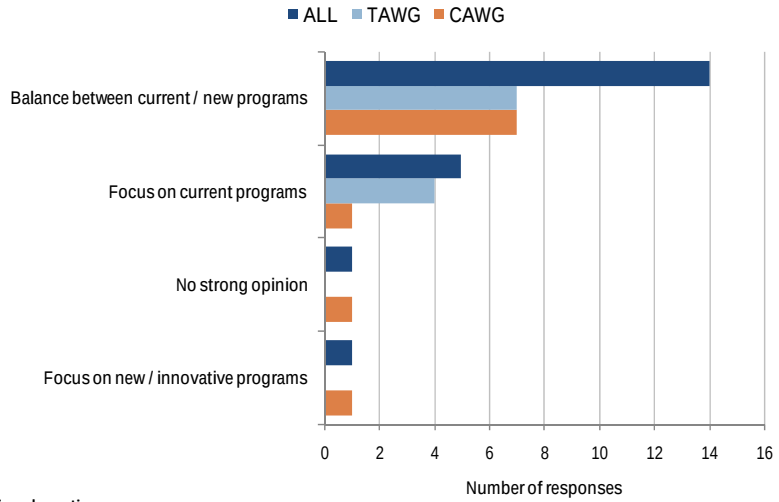
Note: 5 skipped question

Recommend: Keep Consistent Goals & Add Additional TEP Specific Criteria

- Project Readiness
- Constructability
- Leverage (both $$ and outcomes)
- Public Support/Polling
- Maximum Support for Goals Adopted in January 2011
  - **Multimodal**
  - **Accessible** , **Affordable and Equitable** for people of all ages, incomes, abilities and geographies
  - **Integrated** with land use patterns and local decision making
  - **Connected** across the county, within and across the network of streets, highways, transit, bicycle and pedestrian routes.
  - **Reliable and Efficient**
  - **Cost Effective**
  - **Well Maintained**
  - **Safe**
  - **Supportive of a Healthy and Clean Environment**

CAWG/TAWG: Keep current programs & add new

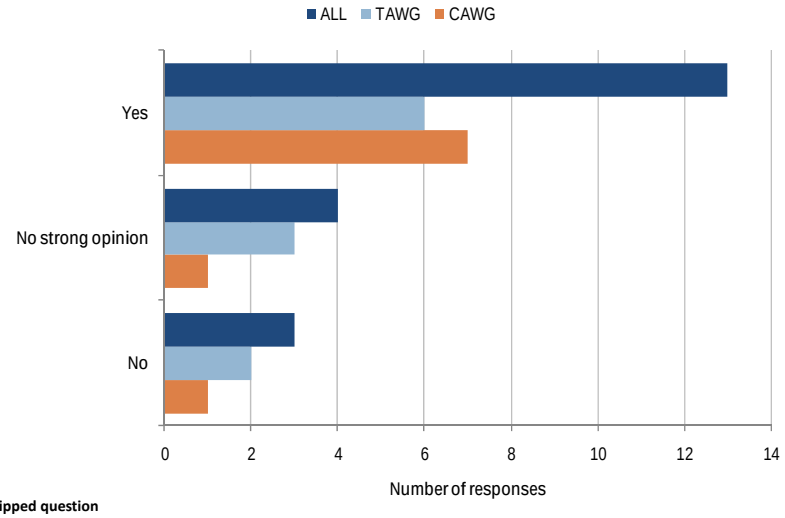
- Seek a balance between current and new TEP programs



Note: 4 skipped question

CAWG/TAWG: Maintain Flexibility

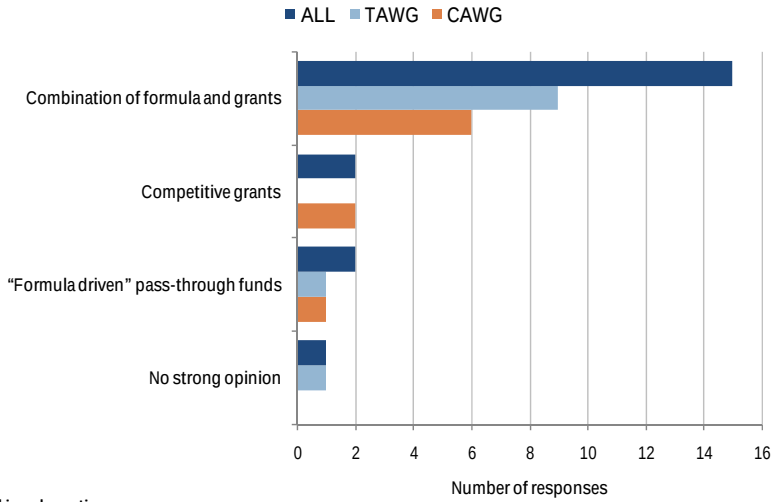
- Members support additional flexibility within TEP



Note: 5 skipped question

CAWG/TAWG: Combine formula funds and grants

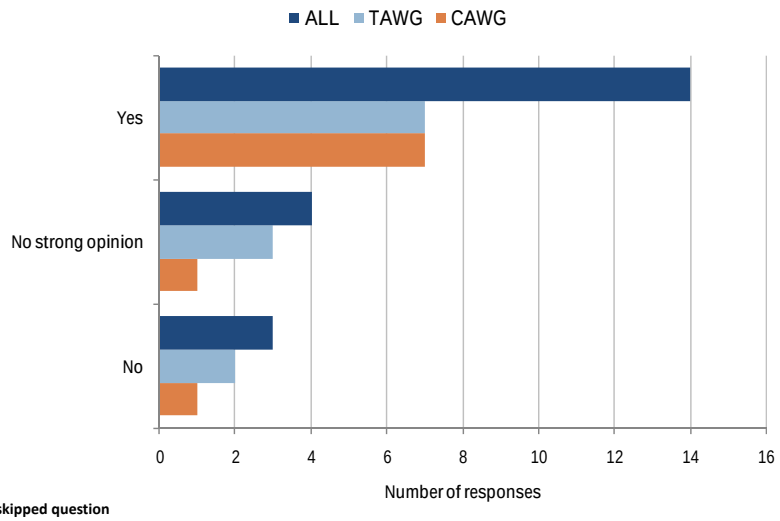
- Utilize a combination of formula funds and competitive grants



Note: 5 skipped question

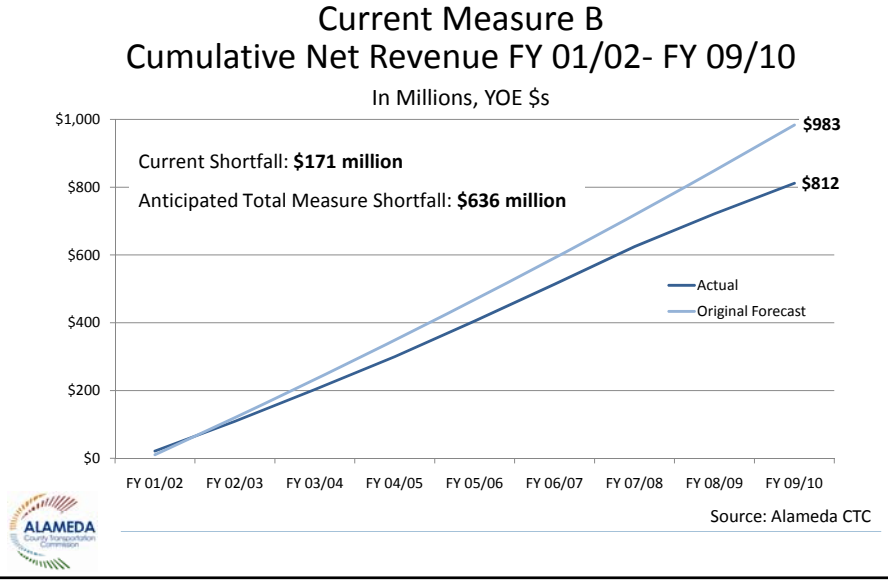
CAWG/TAWG: Support "Rainy Day" Fund

- Members support creation of "rainy day" fund



Note: 4 skipped question

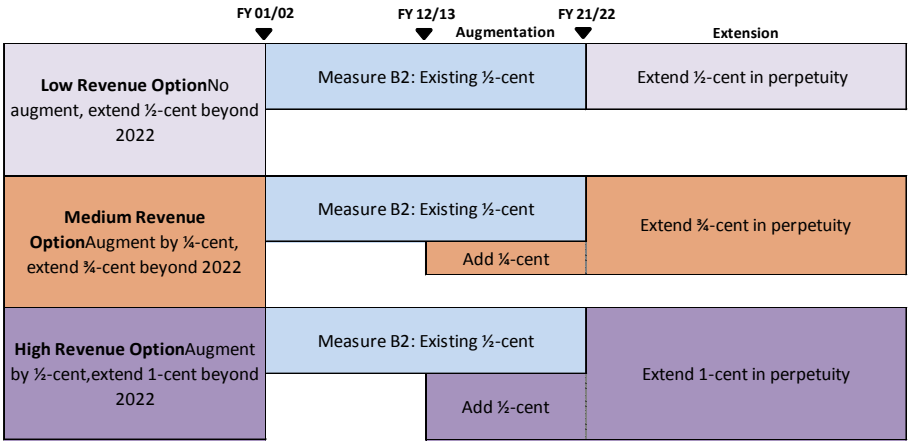
Introduction: History



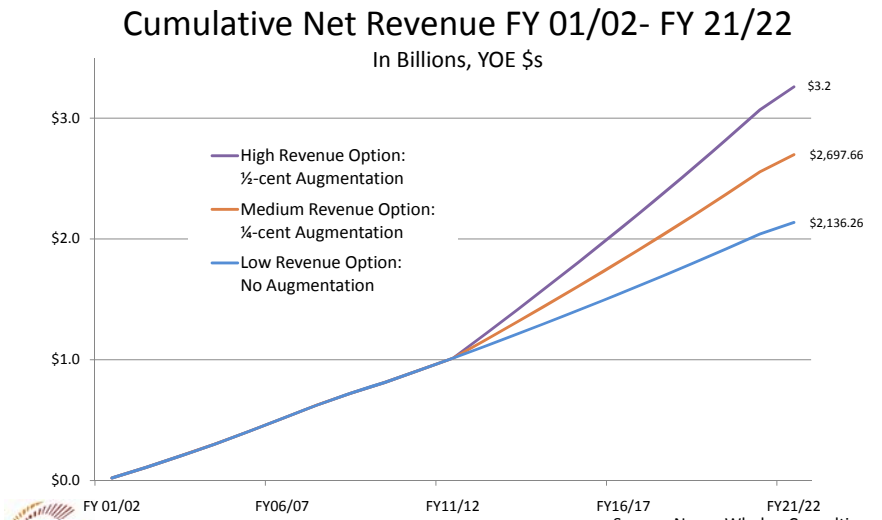
Introduction: Issues

- Sales Tax Rate
- Duration of Sales Tax
- Funding Split:
  - Projects/Programs
  - New/Current

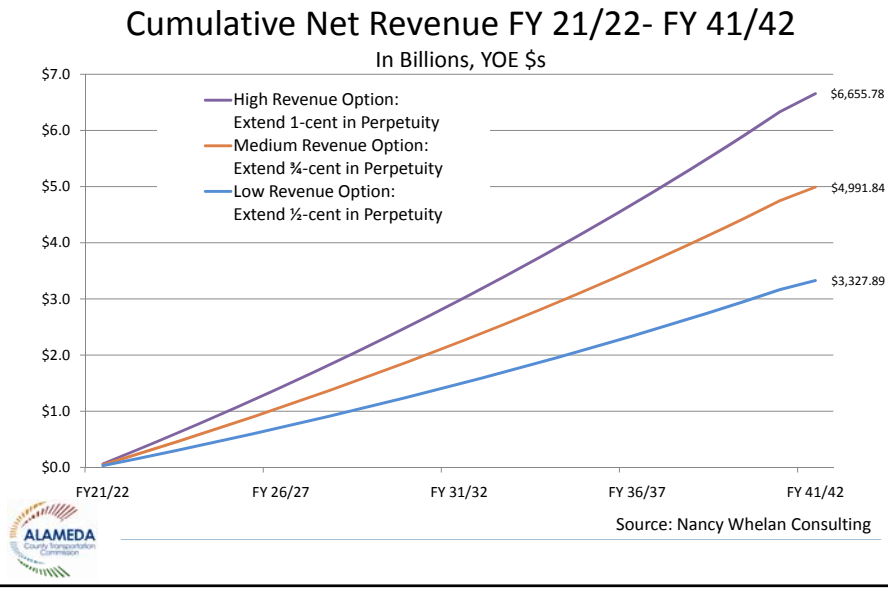
Three Sales Tax Rate Options



Augmentation Options



Extension Options



Comparison of Total Revenue Yield

Net Revenue FY01/02-FY41/42

In Billions, YOE $s

	Augmentation FY01/02- FY21/22	Extension FY21/22-FY41/42	Total
Low Revenue Option No augment, extend ½-cent beyond 2022	**$2.1**	**$3.3**	**$5.5**
Medium Revenue Option Augment by ¼-cent, extend ¾-cent beyond 2022	**$2.7**	**$5.0**	**$7.7**
High Revenue Option Augment by ½-cent, extend 1-cent beyond 2022	**$3.2**	**$6.7**	**$9.8**

Source: Nancy Whelan Consulting

Comparison of New Revenue Yield

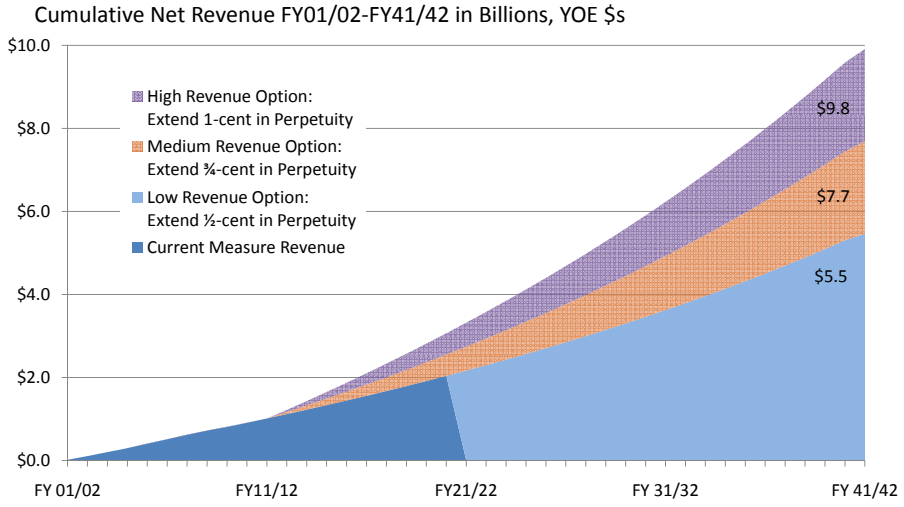
Net Revenue FY12/13-FY41/42

In Billions, YOE $s

	Augmentation FY12/13- FY21/22	Extension FY21/22-FY41/42	Total
Low Revenue Option No augment, extend ½-cent beyond 2022	**$0.0**	**$3.3**	**$3.3**
Medium Revenue Option Augment by ¼-cent, extend ¾-cent beyond 2022	**$0.5**	**$5.0**	**$5.5**
High Revenue Option Augment by ½-cent, extend 1-cent beyond 2022	**$1.0**	**$6.7**	**$7.7**

Source: Nancy Whelan Consulting

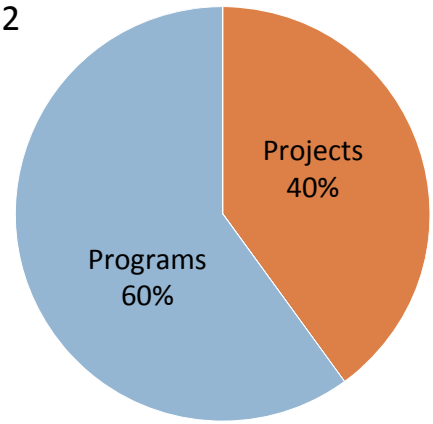
Revenue Options Summary



Source: Nancy Whelan Consulting

Funding Splits – Current Measure

- ½-cent: FY 01/02-FY21/22
- Total estimated revenue: $2.1 billion
- Funding Split:
  - 40% Projects
  - 60% Programs

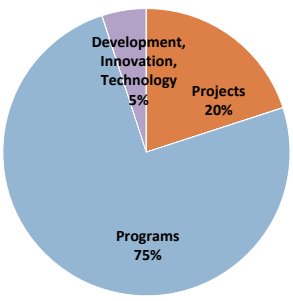


Funding Splits – New Measure

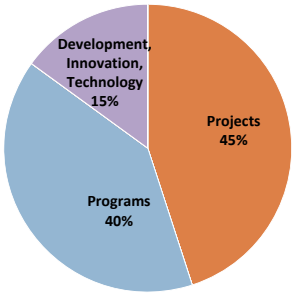
- Continue existing categories
  - Projects: Capital projects that are "shovel ready"
  - Programs: Grant and formula funding for operations and maintenance of local transportation, mass transit, paratransit, bike/ped
- Introduce new funding category: Development, Innovation, Technology
  - Creates support for:
    - New technology that emerges after adoption of TEP
    - Application of innovations not yet available
    - Projects: Supports maintenance of shelf list of ready-to-go projects
    - Programs: Create programs to respond to future needs

Funding Splits for All New Revenue

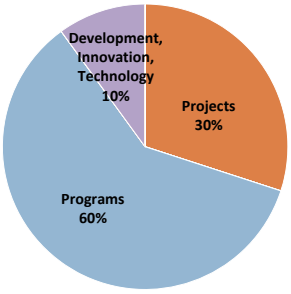
- There are three scenarios being considered for new revenues



Program Emphasis

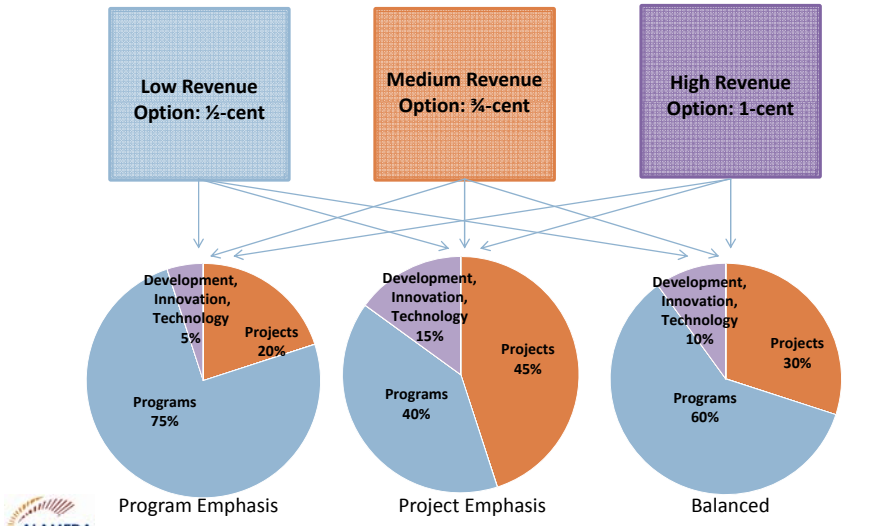


Project Emphasis



Balanced

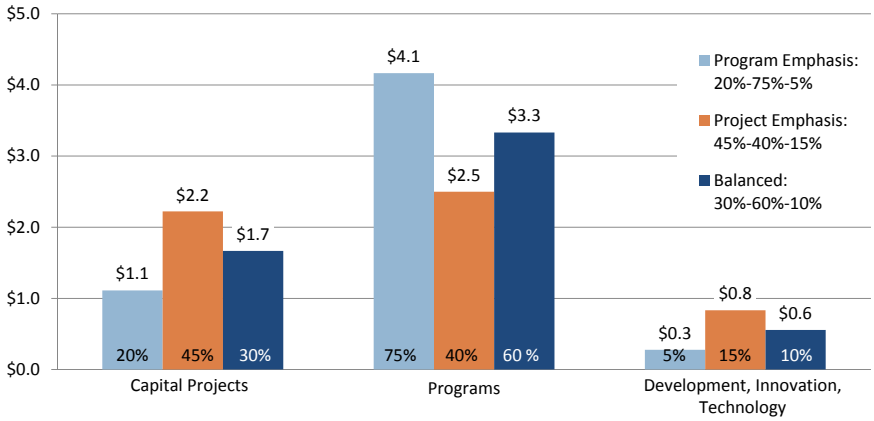
Options and Scenarios



Revenue by Expenditure Categories

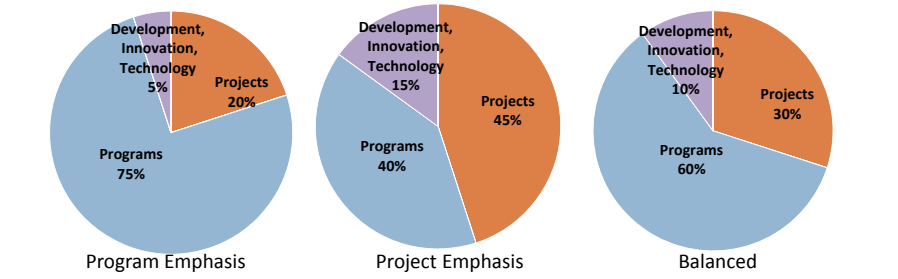
Medium Revenue Option - ¾ cent option

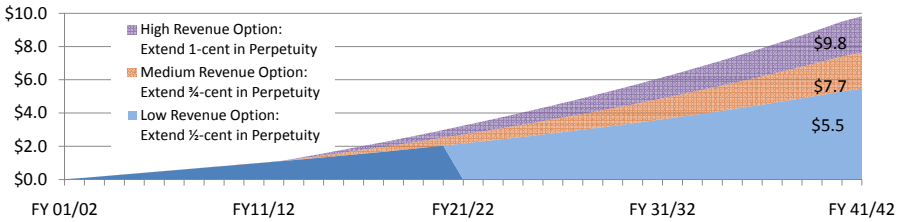
Net Revenue by Expenditure Category FY12/13-FY41/42 in Billions, YOE $s



Source: Nancy Whelan Consulting

Decisions needed:
Revenue Options and Funding Splits





Questions for Small Groups

- Feedback on Recommendations:
  - Revenue: Augment and Extend to extent possible
  - Split between Projects/Programs/Development
  - Maintain CWTP Goals with additional performance criteria
    - Are there other goals/measures?
  - Maintain or expand program support
- What Programs/Projects are most important to you?
- What are the criteria that should be used to select projects and programs from the CWTP for the TEP?

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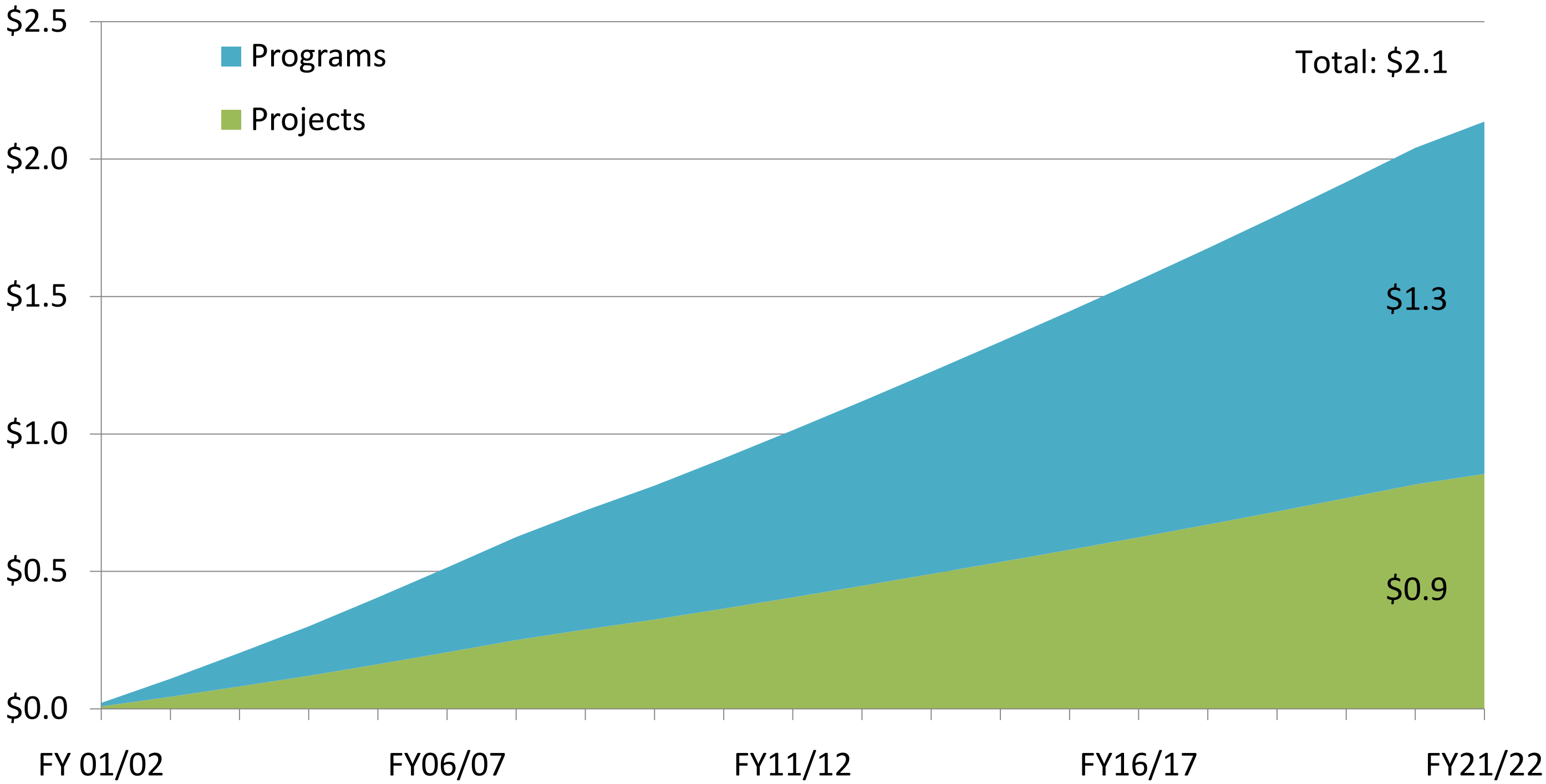
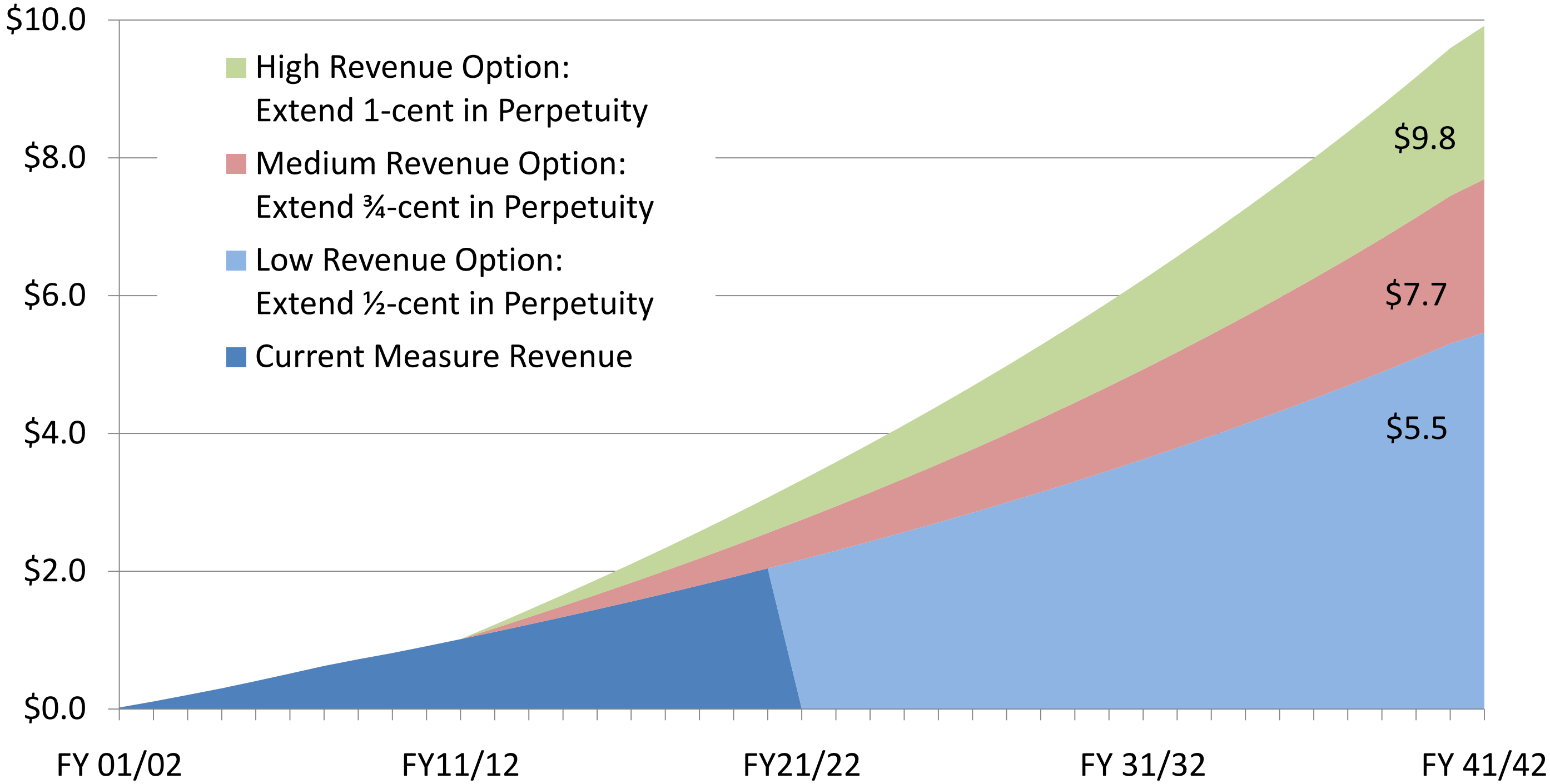
Alameda County: Current Measure B Sales Tax

Forecasted Cumulative Net Revenue FY01/02-FY21/22, In Billions, YOE $s



Alameda County: Sales Tax Revenue Options

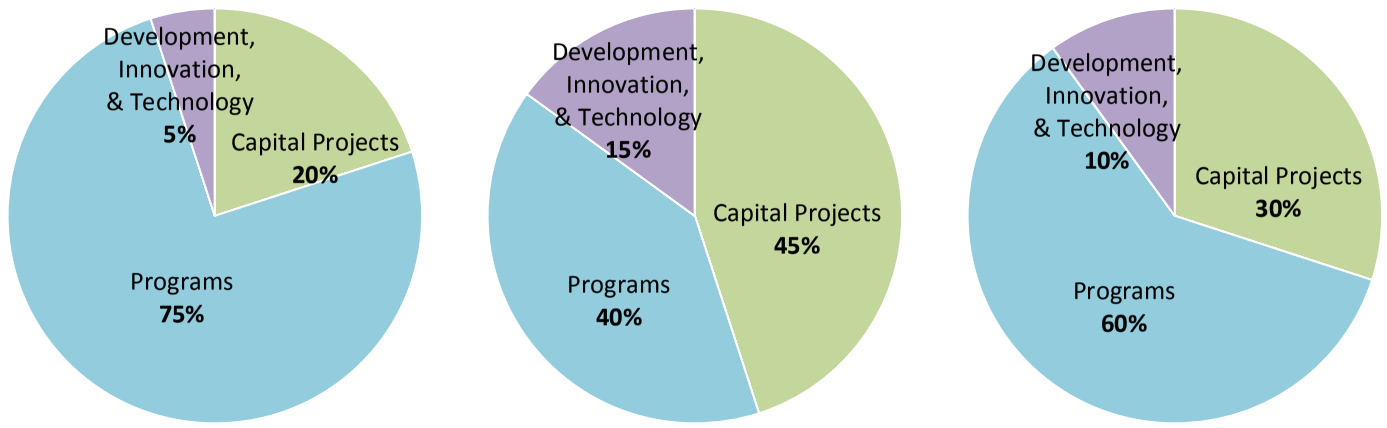
Forecasted Cumulative Net Revenue FY01/02-FY41/42, In Billions, YOE $s



Low Revenue Option: No Augment, Extend ½-cent in Perpetuity

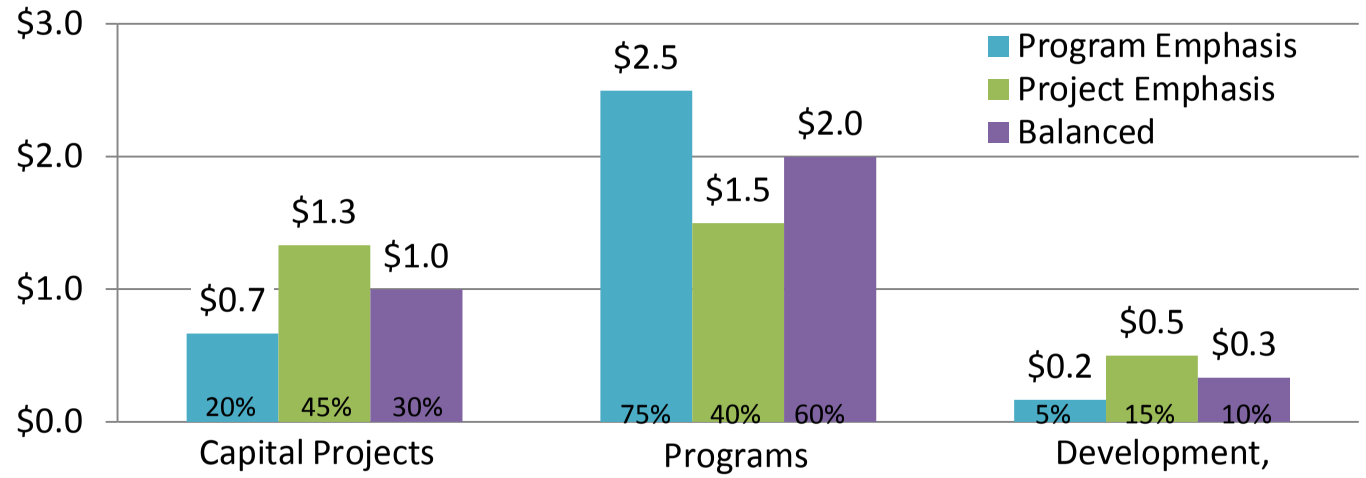
Total Forecasted New Revenue FY12/13-FY41/42: $3.3 Billion, YOE $s

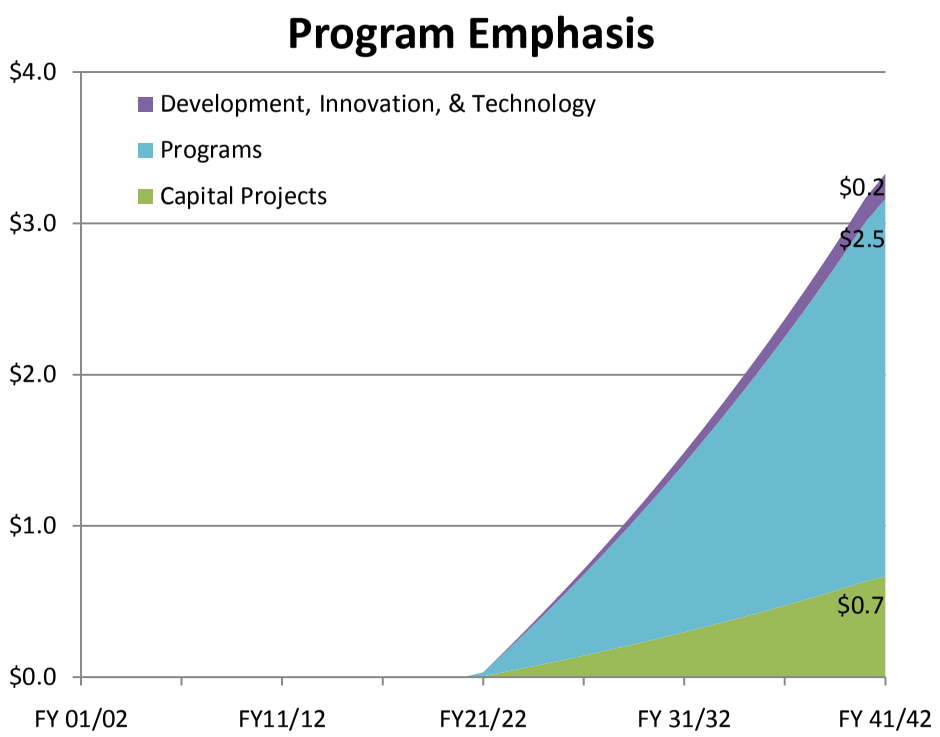
Funding Split Scenarios

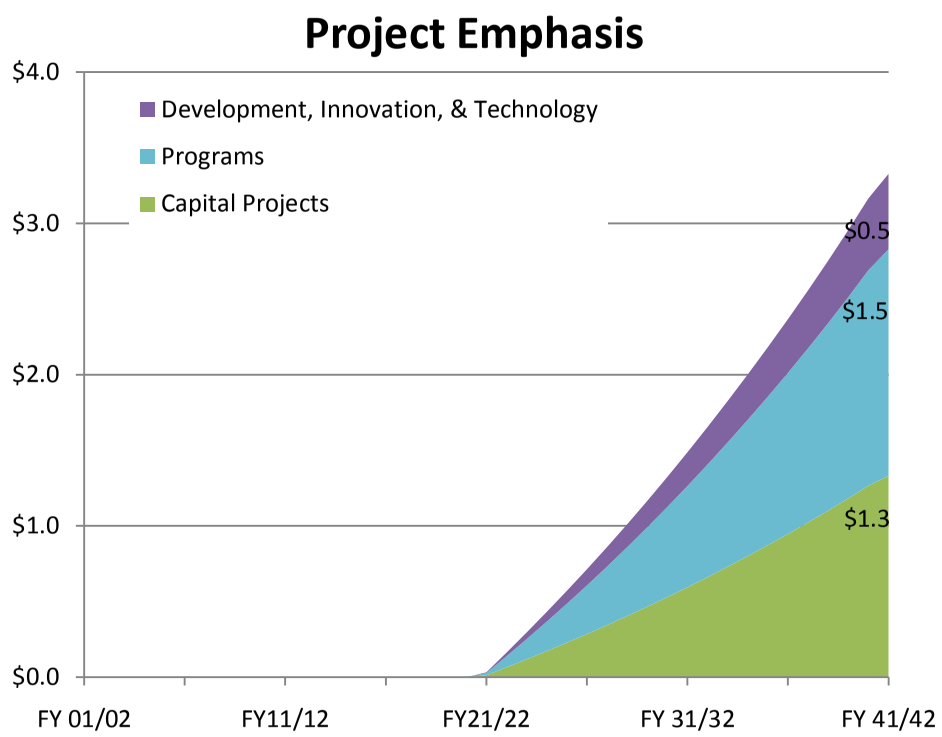


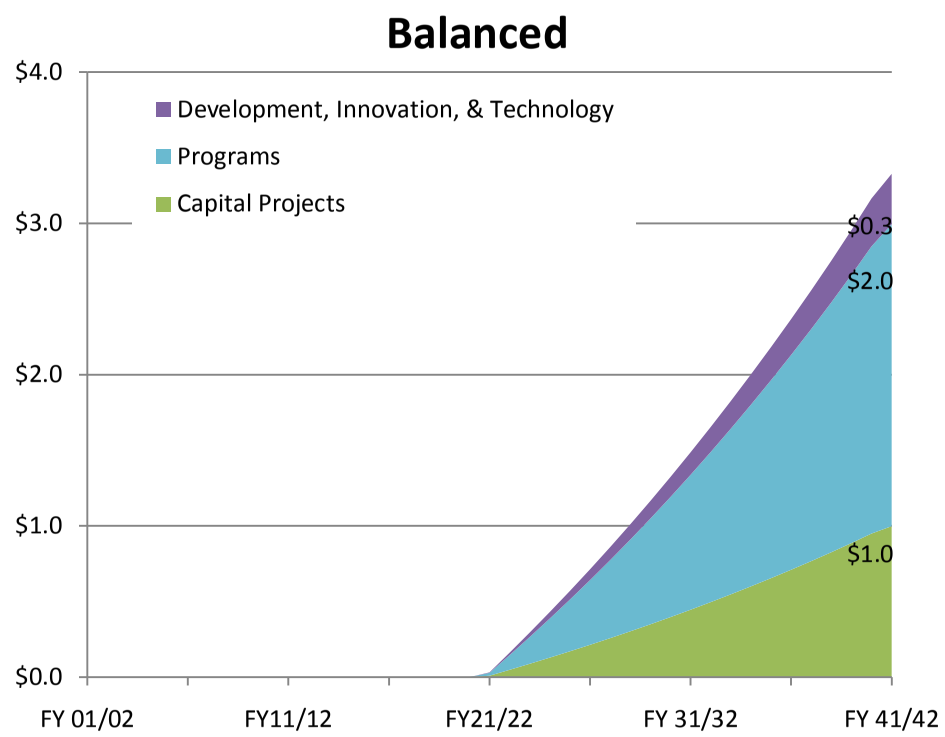
Program Emphasis | Project Emphasis | Balanced

Revenue by Expenditure Category





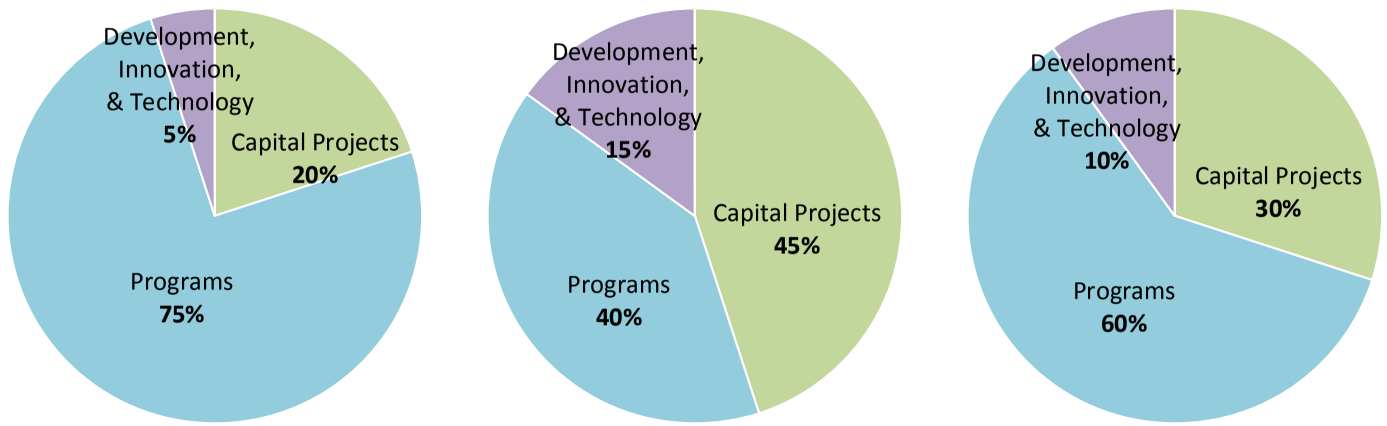




Medium Revenue Option: ¼-cent Augment, Extend ¾-cent in Perpetuity

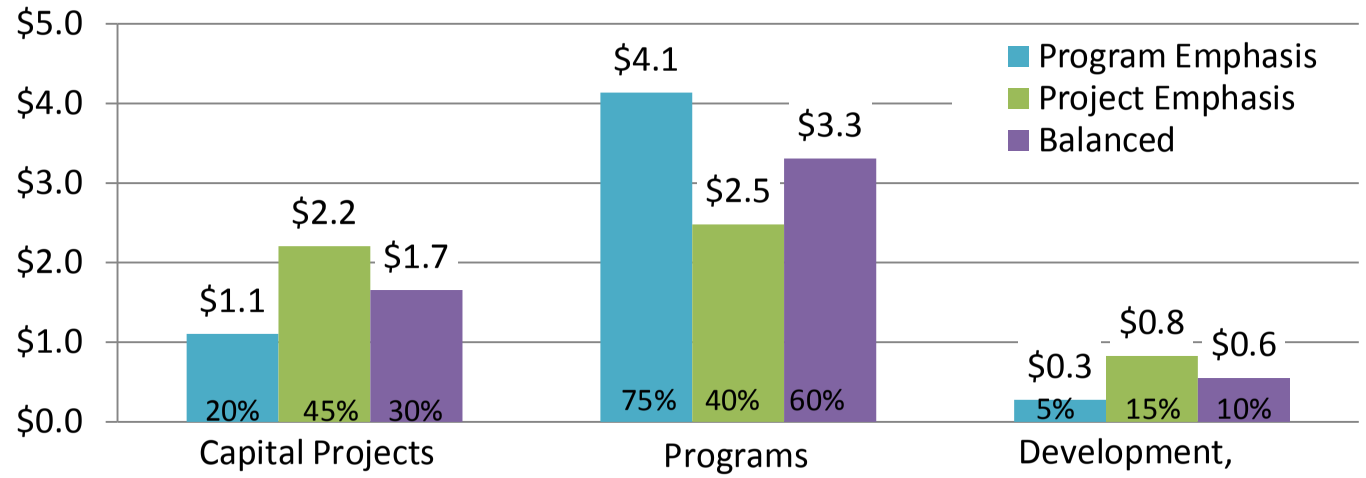
Total Forecasted New Revenue FY12/13-FY41/42: $5.5 Billion, YOE $s

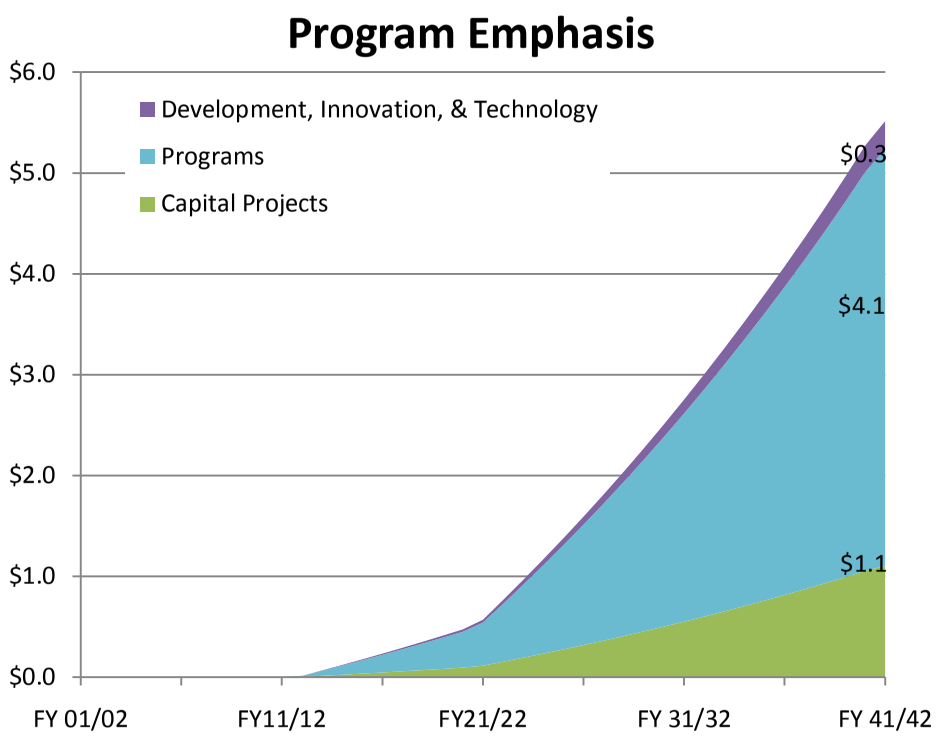
Funding Split Scenarios

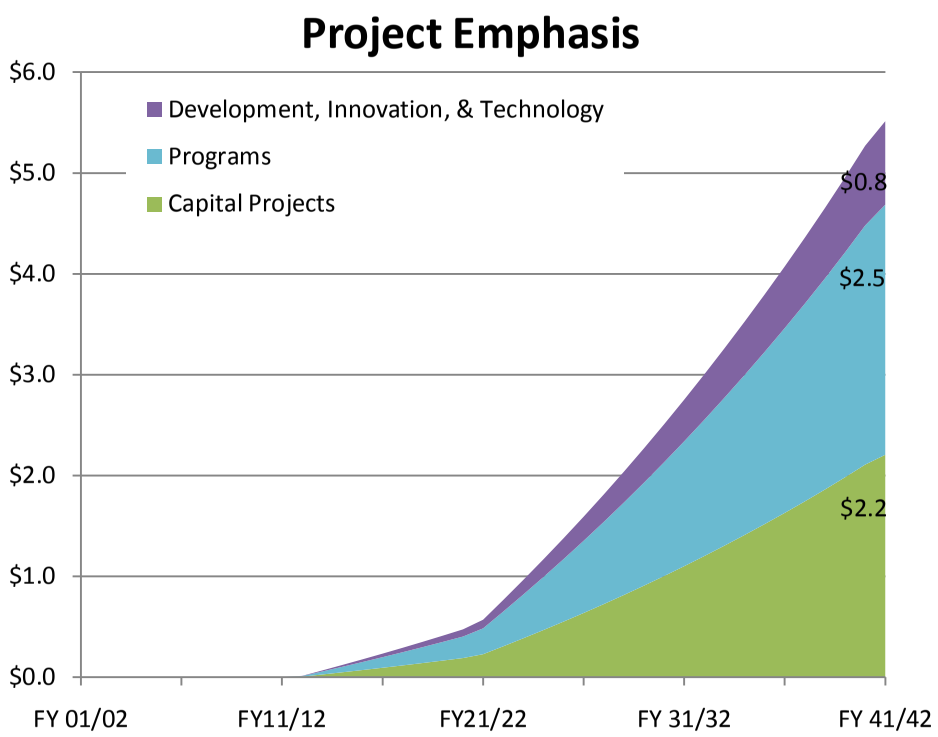


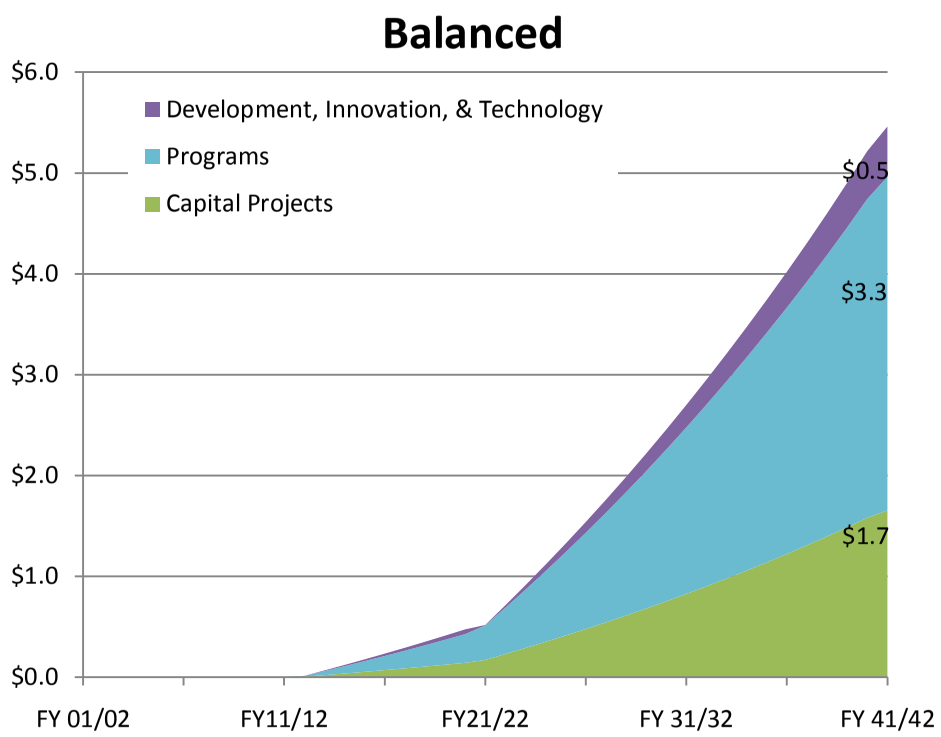
Program Emphasis | Project Emphasis | Balanced

Revenue by Expenditure Category





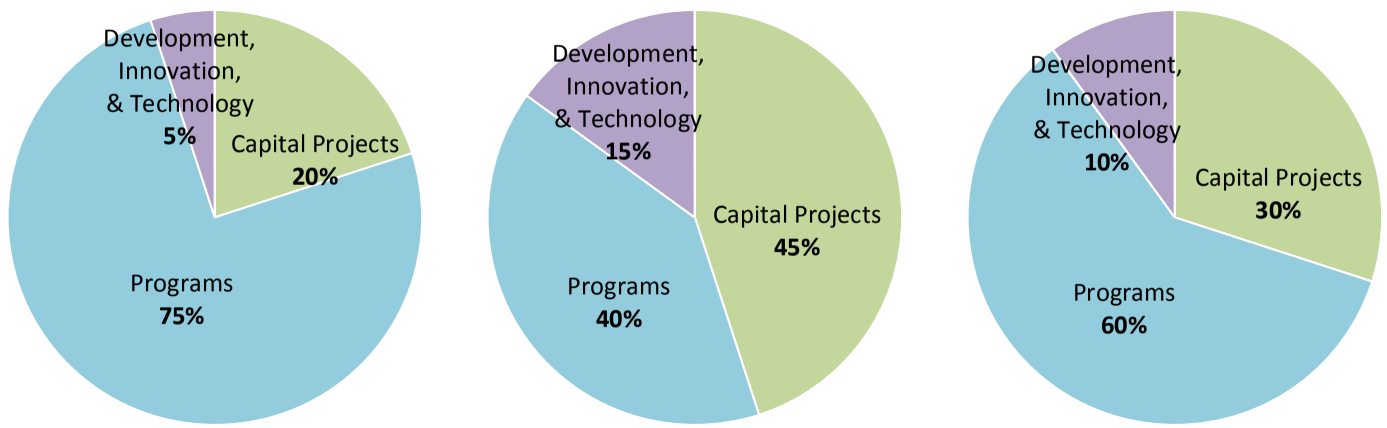




High Revenue Option: ½-cent Augment, Extend 1-cent in Perpetuity

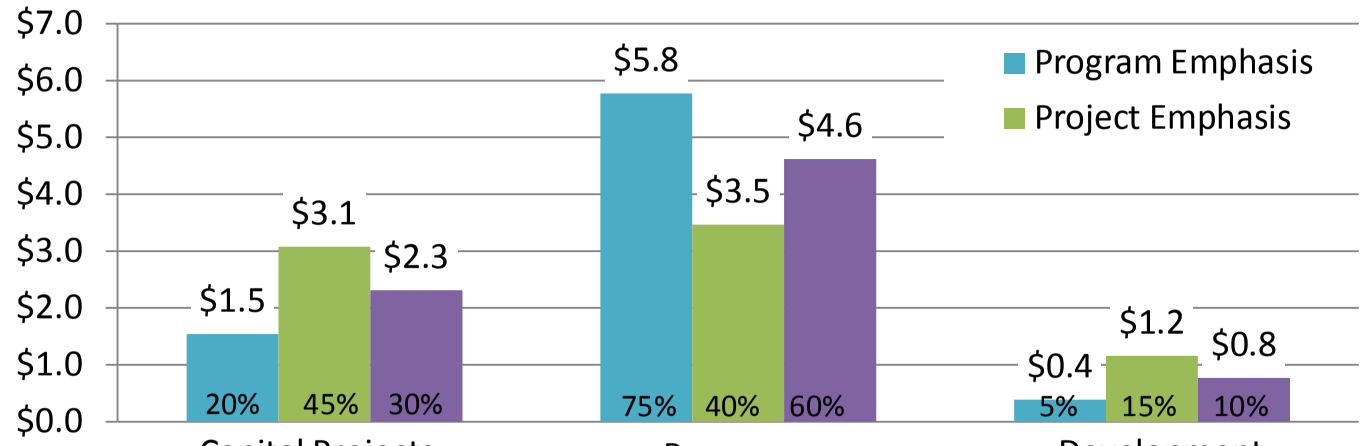
Total Forecasted New Revenue FY12/13-FY41/42: $7.7 Billion, YOE $s

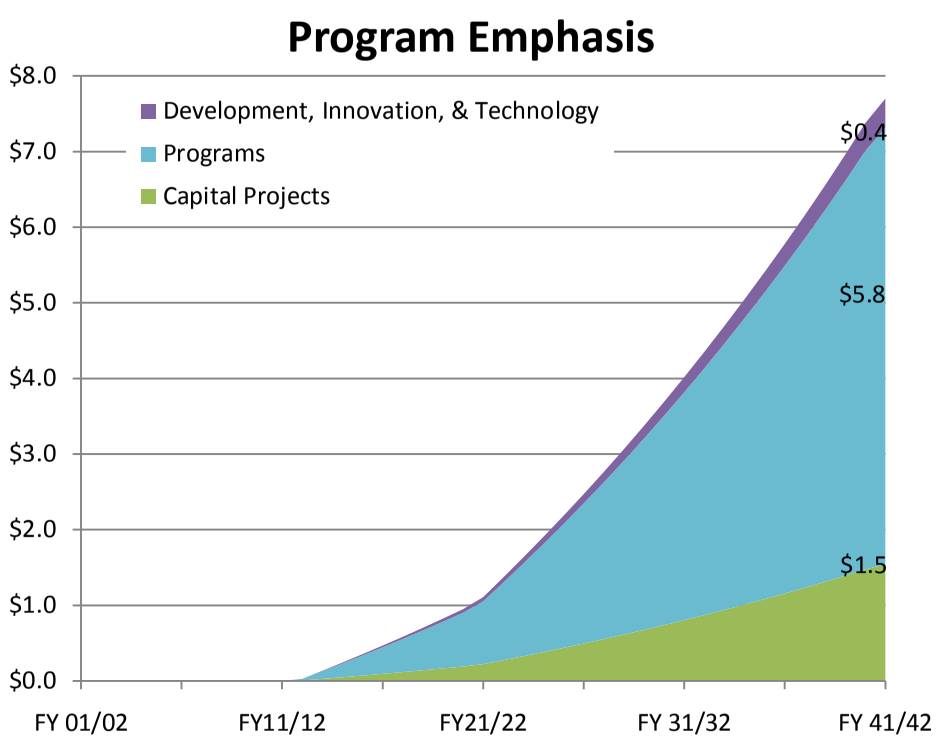
Funding Split Scenarios

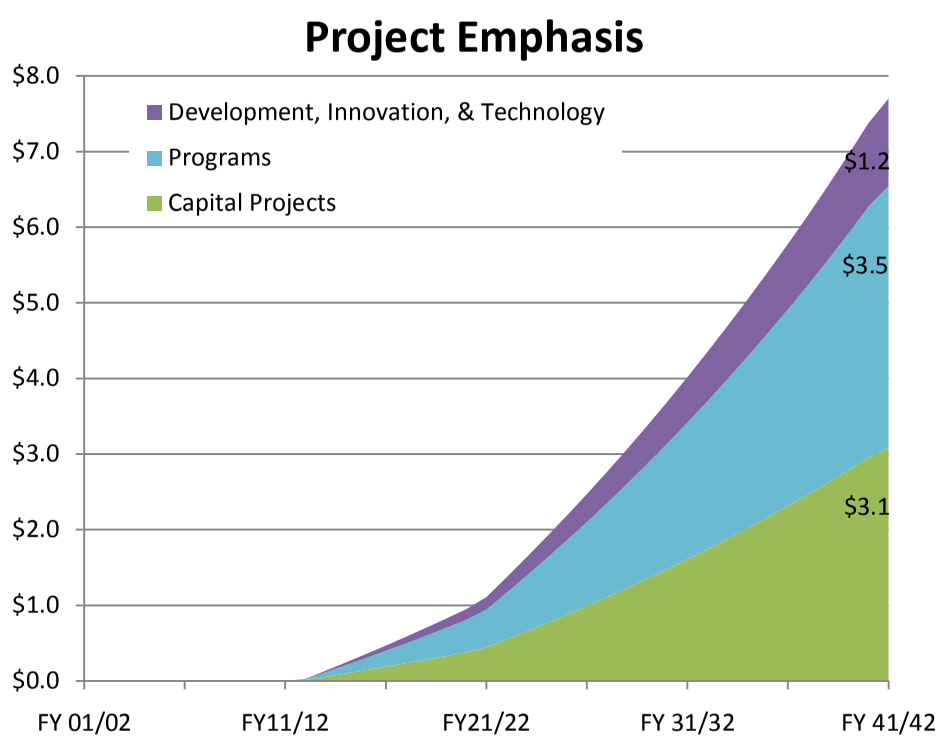


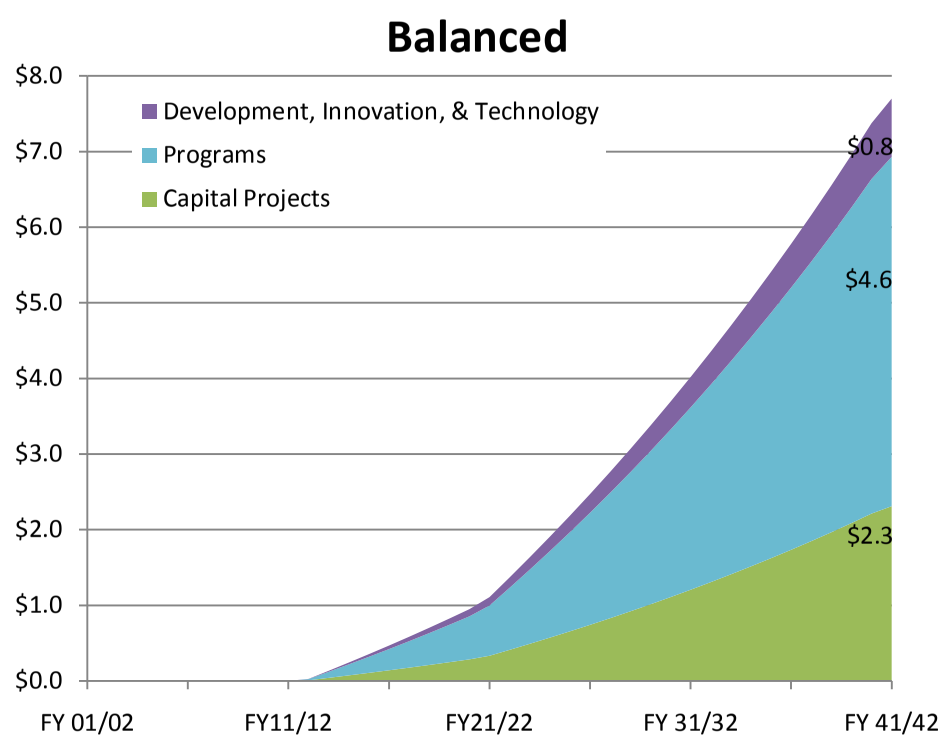
Program Emphasis | Project Emphasis | Balanced

Revenue by Expenditure Category









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Memorandum

DATE: June 27, 2011

TO: Community Advisory Working Group

FROM: Beth Walukas, Deputy Director of Planning
Tess Lengyel, Deputy Director of Policy, Public Affairs and Legislation

SUBJECT: **Review of Sustainable Community Strategy (SCS)/Regional Transportation Plan (RTP) and Countywide Transportation Plan (CWTP)/ Transportation Expenditure Plan Information**

Recommendation
This item is for information only. No action is requested.

Summary
This item provides information on regional and countywide transportation planning efforts related to the updates of the Countywide Transportation Plan and Sales Tax Transportation Expenditure Plan (CWTP-TEP) as well as the Regional Transportation Plan (RTP) and the development of the Sustainable Community Strategy (SCS).

Discussion
ACTAC; the Planning, Policy and Legislation Committee (PPLC); the Alameda CTC Board; the Citizen's Watchdog Committee; the Paratransit Advisory and Planning Committee; the Citizen's Advisory Committee; and the Bicycle and Pedestrian Advisory Committee receive monthly updates on the CWTP-TEP and RTP/SCS. The purpose of this report is to keep various Committee and Working Groups updated on regional and countywide planning activities, alert Committee members about issues and opportunities requiring input in the near term, and provide an opportunity for Committee feedback in a timely manner. CWTP-TEP Committee agendas and related documents are available on the Alameda CTC website. RTP/SCS related documents are available at www.onebayarea.org.

<u>July 2011 Update:</u>
This report focuses on the month of July 2011. A summary of countywide and regional planning activities for the next three months is found in Attachment A and a three year schedule for the countywide and the regional processes is found in Attachment B and Attachment C respectively. Highlights include MTC and ABAG's alternative scenario and performance assessment and the release of Alameda CTC's first round evaluation results of the transportation investment packages.

1) MTC/ABAG Development of Alternative Land Use and Transportation Scenarios
MTC and ABAG have released draft alternative land use and transportation scenarios, which were presented to the MTC Planning and ABAG Administration Committees and the MTC Commission at

their June 10 and June 22 meetings. The MTC Commission and ABAG Administrative Committee after much discussion and public comment approved five land use options and two transportation options and directed staff to bring back additional information on how social equity will be accomplished in the analysis. MTC staff will begin its performance assessment with results anticipated to be released in October.

2) RTP/SCS Work Element Proposals
MTC continues to refine their proposals and guidance for the following work elements of the RTP/SCS including:

- Releasing draft 25-year revenue projections (county budgets are not anticipated to be available until Fall 2011); and
- Developing draft transit capital, local streets and roads maintenance needs, and transit operation needs estimates.

3) Upcoming Meetings Related to Countywide and Regional Planning Efforts:

Committee	**Regular Meeting Date and Time**	**Next Meeting**
CWTP-TEP Steering Committee	4th Thursday of the month, noon Location: Alameda CTC	July 28, 2011 No August Meeting September 22, 2011
CWTP-TEP Technical Advisory Working Group	2nd Thursday of the month, 1:30 p.m. Location: Alameda CTC	July 14, 2011 No August Meeting September 8, 2011
CWTP-TEP Community Advisory Working Group	1st Thursday of the month, 3:00 p.m. Location: Alameda CTC	July 7, 2011 No August Meeting September 1, 2011
SCS/RTP Regional Advisory Working Group	1st Tuesday of the month, 9:30 a.m. Location: MetroCenter,Oakland	July 5, 2011 August 2, 2011 September 6, 2011
SCS/RTP Equity Working Group	Location: MetroCenter, Oakland	July 13, 2011 August 10, 2011 September 14, 2011
SCS/RTP Housing Methodology Committee	10 a.m. Location: BCDC, 50 California St., 26th Floor, San Francisco	July 28, 2011

Fiscal Impact
None.

Attachments
Attachment A: Summary of Next Quarter Countywide and Regional Planning Activities
Attachment B: CWTP-TEP-RTP-SCS Development Implementation Schedule
Attachment C: One Bay Area SCS Planning Process

Summary of Next Quarter Countywide and Regional Planning Activities
(July through September)

Countywide Planning Efforts

The three year CWTP-TEP schedule showing countywide and regional planning milestone schedules is found in Attachment B. Major milestone dates are presented at the end of this memo. During the July through September time period, the CWTP-TEP Committees will be focusing on:

- Coordinating with ABAG and local jurisdictions to provide comments on the Initial Vision Scenario and to define the Alternative Land Use Scenarios for the Sustainable Communities Strategy;
- Evaluating transportation investment packages against a Future Land Use scenario;
- Reviewing the results of the evaluation and developing a constrained transportation network;
- Identifying a preliminary list of Transportation Expenditure Plan projects and programs;
- Developing countywide 25-year revenue projections and opportunities that are consistent and concurrent with MTC's 25-year revenue projections;
- Continuing the discussion on Transportation Expenditure Plan strategic parameters and funding scenarios;
- Developing a Locally Preferred SCS land use scenario to test with the constrained transportation network; and
- Developing a public outreach strategy for Fall 2011.

Regional Planning Efforts

Staff continues to coordinate the CWTP-TEP with planning efforts at the regional level including the Regional Transportation Plan (MTC), the Sustainable Communities Strategy (ABAG), Climate Change Bay Plan and amendments (San Francisco Bay Conservation and Development Commission (BCDC)) and CEQA Guidelines (Bay Area Air Quality Management District (BAAQMD)).

In the three month period for which this report covers, MTC and ABAG are focusing on

- Receiving input on the Initial SCS Vision Scenario released March 11, 2011;
- Developing the Alternative Land Use and Transportation Scenarios based on that input;;
- Developing draft 25-year revenue projections; and
- Conducting a performance assessment.

Staff will be coordinating with the regional agencies and providing feedback on these issues, through:

- Participating on the MTC/ABAG Regional Advisory Working Group (RAWG),
- Participating on regional Sub-committees (Equity sub-committee); and
- Assisting in public outreach.

Key Dates and Opportunities for Input

The key dates shown below are indications of where input and comment are desired. The major activities and dates are highlighted below by activity:

Sustainable Communities Strategy:
Presentation of SCS information to local jurisdictions: Completed

Initial Vision Scenario Released: March 11, 2011: Completed
Alternative SCS Scenarios Released: July 2011
Preferred SCS Scenario Released/Approved: December 2011/January 2012

RHNA
RHNA Process Begins: January 2011
Draft RHNA Methodology Released: September 2011
Draft RHNA Plan released: February 2012
Final RHNA Plan released/Adopted: July 2012/October 2012

RTP
Develop Financial Forecasts and Committed Funding Policy: Completed
Call for RTP Transportation Projects: Completed
Conduct Performance Assessment: May 2011 - October 2011
Transportation Policy Investment Dialogue: October 2011 – February 2012
Prepare SCS/RTP Plan: April 2012 – October 2012
Draft RTP/SCS for Released: November 2012
Prepare EIR: December 2012 – March 2013
Adopt SCS/RTP: April 2013

CWTP-TEP
Develop Land Use Scenarios: May – September 2011
Call for Projects: Completed
Outreach: January 2011 - December 2011
Draft List of CWTP constrained Projects and Programs: July 2011
First Draft CWTP: September 2011
Preliminary TEP Program and Project list: September 2011
Draft CWTP and TEP Released: January 2012
Outreach: January 2012 – June 2012
Adopt CWTP and TEP: July 2012
TEP Submitted for Ballot: August 2012

Countywide Transportation Plan and Transportation Expenditure Plan
Preliminary Development Implementation Schedule - Updated 6/27/11

Attachment B

Calendar Year 2010

Task	2010 January	2010 February	2010 March	2010 April	2010 May	2010 June	Meeting FY2010-2011 July	2010 August	2010 Sept	2010 Oct	2010 Nov	2010 Dec
Alameda CTC Committee/Public Process												
Steering Committee			Establish Steering Committee	Working meeting to establish roles/ responsibilities, community working group	RFP feedback, tech working group	Update on Transportation/ Finance Issues	Approval of Community working group and steering committee next steps	No Meetings		Feedback from Tech, comm working groups	No Meetings	Expand vision and goals for County ?
Technical Advisory Working Group								No Meetings		Roles, resp, schedule, vision discussion/ feedback	No Meetings	Education: Trans statistics, issues, financials overview
Community Advisory Working Group								No Meetings		Roles, resp, schedule, vision discussion/ feedback	No Meetings	Education: Transportation statistics, issues, financials overview
Public Participation								No Meetings			Stakeholder outreach	
Agency Public Education and Outreach	Information about upcoming CWTP Update and reauthorization											
Alameda CTC Technical Work												
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level						Board authorization for release of RFPs	Pre-Bid meetings	Proposals reviewed	ALF/ALC approves shortlist and interview; Board approves top ranked, auth. to negotiate or NTP	Technical Work		
Polling												
Sustainable Communities Strategy/Regional Transportation Plan												
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013			Local Land Use Update P2009 begins & PDA Assessment begins						Green House Gas Target approved by CARB.	Start Vision Scenario Discussions		
											Adopt methodology for Jobs/Housing Forecast (Statutory Target)	Projections 2011 Base Case
												Adopt Voluntary Performance Targets

Countywide Transportation Plan and Transportation Expenditure Plan
Preliminary Development Implementation Schedule - Updated 6/27/11

Attachment B

Calendar Year 2011

	2011						FY2011-2012	2011				
Task	**January**	**February**	**March**	**April**	**May**	**June**	**July**	**August**	**Sept**	**Oct**	**Nov**	**Dec**
Alameda CTC Committee/Public Process												
Steering Committee	Adopt vision and goals; begin discussion on performance measures, key needs	Performance measures, costs guidelines, call for projects and prioritization process, approve polling questions, initial vision scenario discussion	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update (draft list approval), project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects final list to MTC, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Meeting moved to December due to holiday conflict	Review 2nd draft CWTP; 1st draft TEP
Technical Advisory Working Group	Comment on vision and goals; begin discussion on performance measures, key needs	Continue discussion on performance measures, costs guidelines, call for projects, briefing book, outreach	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update, project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects update, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Review 2nd draft CWTP, 1st draft TEP, poll results update	No Meetings
Community Advisory Working Group	Comment on vision and goals; begin discussion on performance measures, key needs	Continue discussion on performance measures, costs guidelines, call for projects, briefing book, outreach	Review workshop outcomes, transportation issue papers, programs, finalize performance measures, land use discussion, call for projects update	Outreach and call for projects update, project and program packaging, county land use	Outreach update, project and program screening outcomes, call for projects update, TEP strategic parameters, land use, financials, committed projects	No Meetings.	Project evaluation outcomes; outline of CWTP; TEP Strategies for project and program selection	No Meetings	1st Draft CWTP, TEP potential project and program packages, outreach and polling discussion		Review 2nd draft CWTP, 1st draft TEP, poll results update	No Meetings
Public Participation	Public Workshops in two areas of County: vision and needs; Central County Transportation Forum	Public Workshops in all areas of County: vision and needs		East County Transportation Forum			South County Transportation Forum	No Meetings		2nd round of public workshops in County: feedback on CWTP,TEP; North County Transportation Forum		No Meetings
Agency Public Education and Outreach	Ongoing Education and Outreach through November 2012						Ongoing Education and Outreach through November 2012					
Alameda CTC Technical Work												
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level	Feedback on Technical Work, Modified Vision, Preliminary projects lists					Work with feedback on CWTP and financial scenarios	Technical work refinement and development of Expenditure plan, 2nd draft CWTP					
Polling		**Conduct baseline poll**								Polling on possible Expenditure Plan projects & programs	Polling on possible Expenditure Plan projects & programs	
Sustainable Communities Strategy/Regional Transportation Plan												
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013			Release Initial Vision Scenario	Detailed SCS Scenario Development			Release Detailed SCS Scenarios	Technical Analysis of SCS Scenarios; Adoption of Regional Housing Needs Allocation Methodology		SCS Scenario Results/and funding discussions		Release Preferred SCS Scenario
	Discuss Call for Projects		Call for Transportation Projects and Project Performance Assessment		Project Evaluation		Draft Regional Housing Needs Allocation Methodoligy					
	Develop Draft 25-year Transportation Financial Forecasts and Committed Transportation Funding Policy											

Countywide Transportation Plan and Transportation Expenditure Plan
Preliminary Development Implementation Schedule - Updated 6/27/11

Attachment B

Calendar Year 2012

	2012						FY2011-2012				
Task	**January**	**February**	**March**	**April**	**May**	**June**	**July**	**August**	**Sept**	**Oct**	**November**
Alameda CTC Committee/Public Process											
Steering Committee	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed		Adopt Draft Plans	Adopt Final Plans	Expenditure Plan on Ballot				VOTE: November 6, 2012
Technical Advisory Working Group	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed								VOTE: November 6, 2012
Community Advisory Working Group	Full Draft TEP, Outcomes of outreach meetings	Finalize Plans	Meetings to be determined as needed								VOTE: November 6, 2012
Public Participation			Expenditure Plan City Council/BOS Adoption								VOTE: November 6, 2012
Agency Public Education and Outreach	Ongoing Education and Outreach Through November 2012 on this process and final plans						Ongoing Education and Outreach through November 2012 on this process and final plans				
Alameda CTC Technical Work											
Technical Studies/RFP/Work timelines: All this work will be done in relation to SCS work at the regional level	Finalize Plans										
Polling					Potential Go/No Go Poll for Expenditure Plan						
Sustainable Communities Strategy/Regional Transportation Plan											
Regional Sustainable Community Strategy Development Process - Final RTP in April 2013	Approval of Preferred SCS, Release of Regional Housing Needs Allocation Plan		Begin RTP Technical Analysis & Document Preparation	Prepare SCS/RTP Plan							Release Draft SCS/RTP for review

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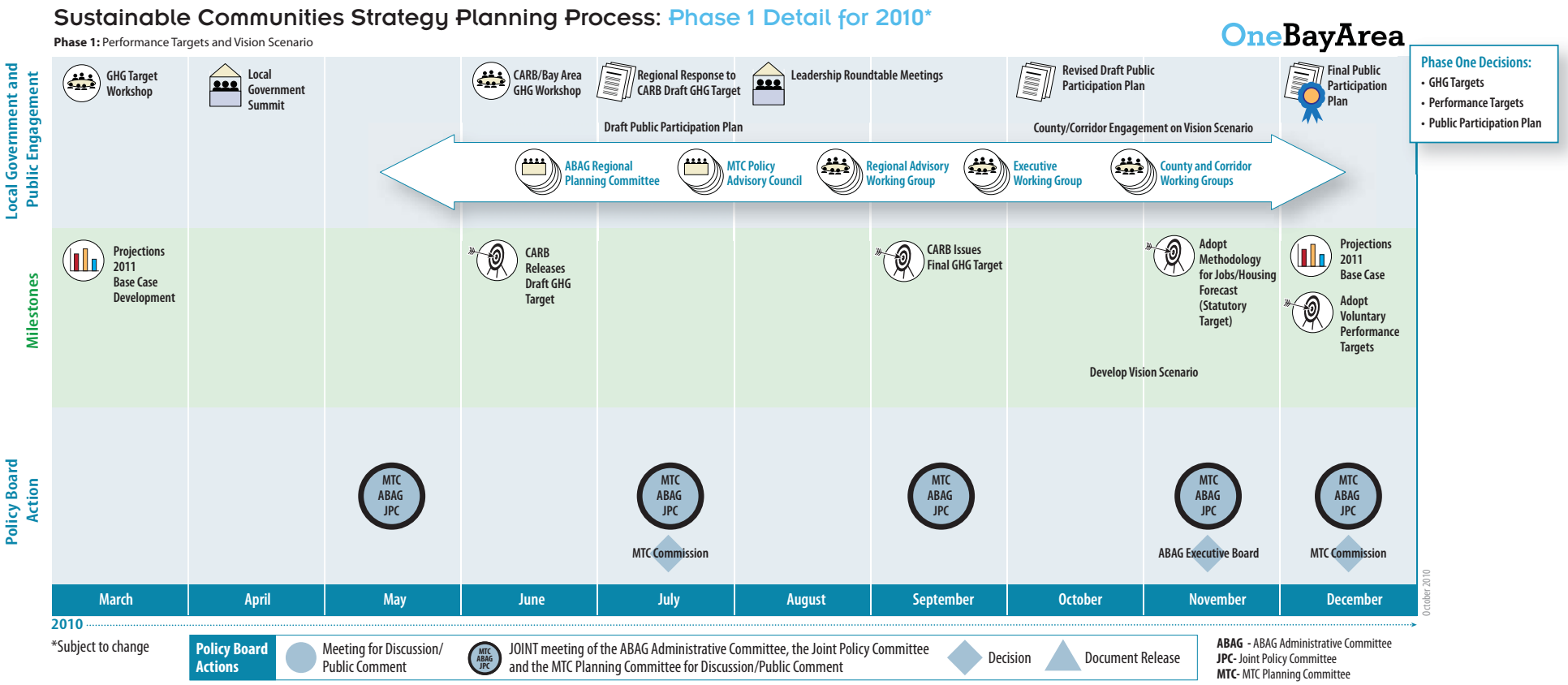
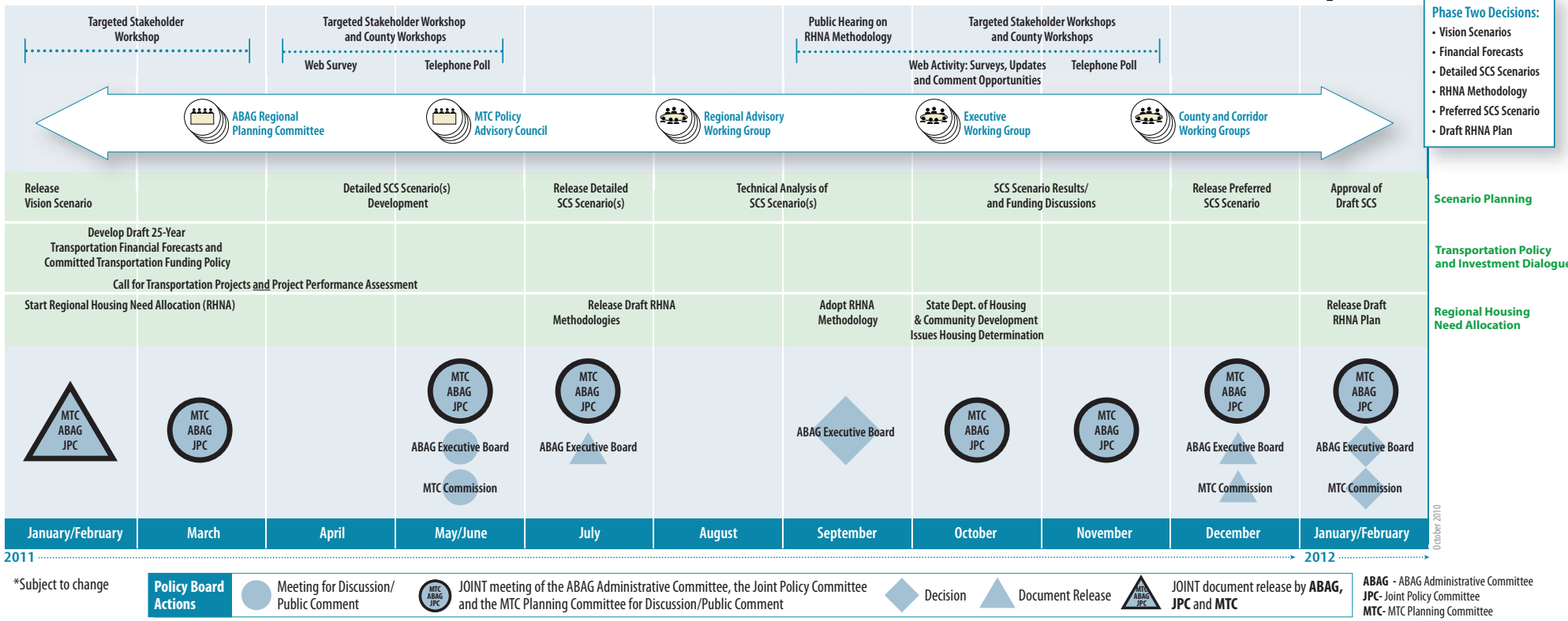

Sustainable Communities Strategy Planning Process: Phase 1 Detail for 2010*
Phase 1: Performance Targets and Vision Scenario
OneBayArea
Local Government and Public Engagement
Milestones
Policy Board Action
GHG Target Workshop
Local Government Summit
CARB/Bay Area GHG Workshop
Regional Response to CARB Draft GHG Target
Leadership Roundtable Meetings
Revised Draft Public Participation Plan
Final Public Participation Plan
Draft Public Participation Plan
County/Corridor Engagement on Vision Scenario
ABAG Regional Planning Committee
MTC Policy Advisory Council
Regional Advisory Working Group
Executive Working Group
County and Corridor Working Groups
Projections 2011 Base Case Development
CARB Releases Draft GHG Target
CARB Issues Final GHG Target
Adopt Methodology for Jobs/Housing Forecast (Statutory Target)
Projections 2011 Base Case
Adopt Voluntary Performance Targets
Develop Vision Scenario
MTC ABAG JPC
MTC Commission
ABAG Executive Board
Phase One Decisions:
• GHG Targets
• Performance Targets
• Public Participation Plan
March
April
May
June
July
August
September
October
November
December
2010
October 2010
*Subject to change
Policy Board Actions
Meeting for Discussion/ Public Comment
JOINT meeting of the ABAG Administrative Committee, the Joint Policy Committee and the MTC Planning Committee for Discussion/Public Comment
Decision
Document Release
ABAG - ABAG Administrative Committee
JPC- Joint Policy Committee
MTC- MTC Planning Committee

Sustainable Communities Strategy Planning Process: Phase 2 Detail for 2011*

Phase 2: Scenario Planning, Transportation Policy & Investment Dialogue, and Regional Housing Need Allocation

OneBayArea



*Subject to change

Policy Board Actions

- Meeting for Discussion/ Public Comment
- JOINT meeting of the ABAG Administrative Committee, the Joint Policy Committee and the MTC Planning Committee for Discussion/Public Comment
- Decision
- Document Release
- JOINT document release by **ABAG, JPC** and **MTC**

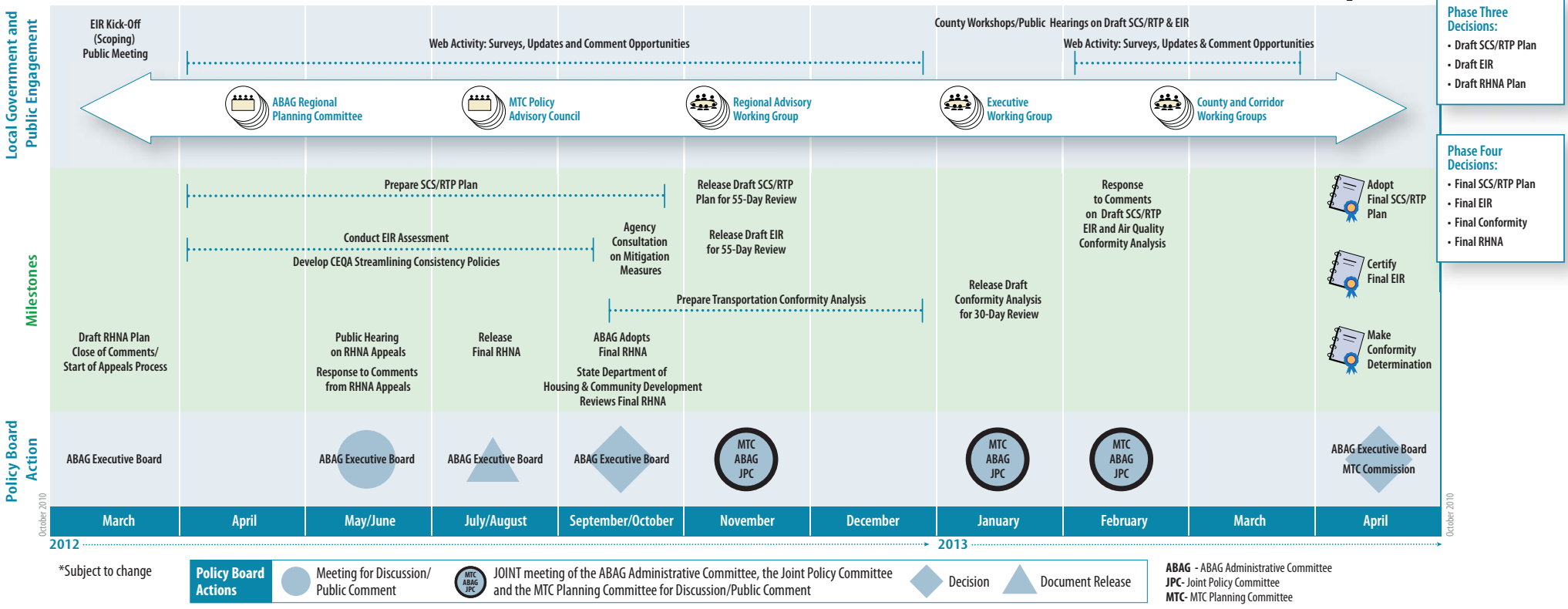
ABAG - ABAG Administrative Committee
JPC- Joint Policy Committee
MTC- MTC Planning Committee

Sustainable Communities Strategy Planning Process: Phases 3 & 4 Details for 2012–2013*

OneBayArea

Phase 3: Housing Need Allocation, Environmental/Technical Analyses and Final Plans

Phase 4: Plan Adoption



Phase Three Decisions:
- Draft SCS/RTP Plan
- Draft EIR
- Draft RHNA Plan

Phase Four Decisions:
- Final SCS/RTP Plan
- Final EIR
- Final Conformity
- Final RHNA

*Subject to change

Policy Board Actions

Meeting for Discussion/ Public Comment

JOINT meeting of the ABAG Administrative Committee, the Joint Policy Committee and the MTC Planning Committee for Discussion/Public Comment

Decision

Document Release

ABAG - ABAG Administrative Committee
JPC- Joint Policy Committee
MTC- MTC Planning Committee

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MIG

MEMORANDUM

from **Joan Chaplick and Carolyn Verheyen, MIG**

re **Proposed CWTP/TEP Community Outreach Approach and Strategy: Fall 2011**

date **6/27/2011**

OVERVIEW

This memorandum describes the proposed outreach approach and strategy for the second round of community outreach for the Alameda Countywide Transportation Plan (CWTP) and Transportation Expenditure Plan (TEP).

The purpose of these outreach activities is to:

- Remind participants of the purpose of the CWTP and its relationship to the Transportation Expenditure Plan (TEP)
- Present the draft CWTP for review and comment; and
- Present preliminary TEP project, program and financial information.

Based on experience developed during the first round of outreach on the CWTP, conducted January through March 2011, the outreach team recommends that a suite of materials be developed for use in three main outreach strategies – Community Workshops, Web-based Outreach and an Outreach Toolkit. This will ensure clear and consistent messaging in multiple mediums. It will also enable the outreach team to collect comments on the draft CWTP through a variety of methods, allowing for more comprehensive data analysis.

This overarching strategy also responds to the lessons learned from the initial round of outreach done in the spring of 2011, as documented in the Summary of Public Participation Findings. In implementing these strategies, there will be an increase in coordination with stakeholder groups, with targeted outreach to Asian and Latino populations in order to achieve a level of participation representative of county demographics. There will also be an emphasis on increasing participation of residents in the central and southern planning areas of the county.

OUTREACH MATERIALS

MIG, along with Alameda CTC staff, will assemble a suite of materials that will educate the public on the key elements of the draft CWTP and enable the Alameda CTC to collect comments and feedback on the draft CWTP. These materials will also aid in explaining the TEP development process, the preliminary projects, programs and financial information and how it integrates with the CWTP process. These materials will be flexible enough to be incorporated in a number of outreach strategies, such as Community Workshops and online efforts.

The materials will include:

- An Executive Summary or Summary of Key Sections from the draft CWTP, and preliminary TEP information
- A Fact Sheet explaining the CWTP/TEP process
- A Questionnaire in hard copy and web-based formats

OUTREACH STRATEGIES

1. Community Workshops (5)
Alameda CTC will host one two-hour workshop in each of the five supervisorial districts. The workshops will be held on weekday evenings, Monday through Thursday, during the months of October and early November. The outreach team will begin scheduling the workshops, and if available, host them in the same ADA and transit-accessible venues used in the first round of workshops. These potential venues include:

- Oakland City Hall
- Fremont Public Library
- Hayward City Hall
- San Leandro Library
- Dublin Public Library

Those participants who shared their email contact information during the first round of workshops will be invited via email to attend the second round of workshops. MIG will utilize existing media contacts to publicize the community workshops. MIG will also coordinate with Alameda CTC staff and advisory committee members to advertise the workshops through existing communication channels such as the Alameda CTC website, newsletters and email announcements.

The following list identifies workshop outreach methods and materials:

Workshop Outreach Method
E-Mail Announcement
Public Service Announcements
Press Release
Website Announcement
Newspaper advertisements

Workshop Materials
Agenda
Draft CWTP and preliminary TEP materials
PowerPoint Presentation
Display Boards
Workshop Handouts (CWTP Executive Summary, CWTP-TEP Process Graphic, TEP preliminary materials)
Comment Form (to include additional demographic information questions such as which planning area of the county participants live and/or work)

The E-mail announcement will do the following:

- Encourage community members to attend a workshop;
- Encourage community members to take the online web questionnaire;
- Offer to translate project materials, including the fact sheet and questionnaire, into requested languages for community members; and
- Offer to meet in-person to make a presentation on the plan and participate in a discussion with existing community groups at their regularly scheduled meetings.

2. Web-based Outreach

Website Updates

Using information taken from the suite of materials, MIG will update the Alameda CTC website appropriately. As a major communication tool, the web will be used to advertise the public meetings, as well as provide a link to an online survey where members of the public can share their opinions on the draft CWTP and preliminary TEP information.

Online Questionnaire

Using the questionnaire developed as part of the suite of materials, MIG will implement an online survey which will be hosted on the Alameda CTC website. Within this survey MIG will collect important demographic information, including which County planning area (North, Central, East or South) the participant lives and works in. The online questionnaire will also inquire as to the level of review of the draft CWTP survey participants were able to complete before commenting.

Email Blasts

Email will be an important method for both educating the public on the CWTP-TEP process and inviting them to share their opinions regarding the draft CWTP and preliminary TEP information. Emails will be used to:

- Inform members of the public about the release of the draft CWTP and preliminary TEP information;
- Direct members of the public to the online questionnaire;
- Invite members of the public to attend Community Workshops; and
- Offer opportunities for an on-site meeting to be conducted with local groups using the outreach toolkit.

3. Outreach Toolkit

During the first round of outreach, MIG developed an outreach toolkit, which was used by CAWG, TAWG, CAC, PAPCO, CWC and Commission members and other trained Alameda CTC and consultant team staff. Using the toolkit, staff and advisory group members were able to inform and receive comment from 724 community members. The outreach team recommends these relationships be strengthened with a second round of outreach efforts based on the toolkit concept.

The outreach toolkit will also be used for more concentrated outreach to under-served communities that were not fully represented in the first round of outreach.

The toolkit can also be used for a meeting in a culturally-appropriate location if requested by a community group or organization. The outreach tool will be used to help promote the

five community workshops, so anyone seeking a more in-depth participation opportunity is encouraged to attend.

The outreach toolkit is anticipated to include the following:
1. Moderator Guide
2. Fact Sheet
3. Participant Questionnaire
4. Outreach Recording Template
5. Self-Addressed Stamped Envelope (SASE)

MIG will provide a second round of training to Advisory Committee members in order to familiarize them with the updated toolkit and methods for getting input on the draft plan.

TITLE VI COMPLIANCE

MIG has compiled a broad stakeholder list that identifies a variety of groups representing the ethnic and cultural diversity of Alameda County. Groups will be contacted by email with an announcement that will:

- Encourage community members to attend one of the five conveniently located workshops;
- Encourage community members to take the online web questionnaire;
- Offer to translate project materials, including the fact sheet and questionnaire into requested languages for community members; and
- Offer to meet in-person to make a presentation on the plan and participate in a discussion with existing community groups at their regularly scheduled meetings.

The Questionnaire and workshop handouts will be translated into Spanish and Mandarin, and will be available in additional languages upon request.

The outreach team will monitor the results of the toolkit to track demographic representation in the process. Should gaps in participation be identified, the outreach team will directly contact groups and organizations that represent the needed communities.

DOCUMENTATION AND PRESENTATION

MIG will fully document the results of these methods and prepare a summary report and comments database similar to that prepared for the first round of outreach. Staff and consultants will present these results at meetings of the Steering Committee, CAWG and TAWG in the late fall.

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Oakland, CA 94607-4036

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zwasserman@wendel.com
nparish@wendel.com

MEMORANDUM

June 24, 2011

TO: Alameda County Transportation Commission:
CWTP-TEP Community Advisory Working Group
CWTP-TEP Technical Advisory Working Group
CWTP-TEP Steering Committee

FROM: Zack Wasserman & Neal A. Parish

RE: Follow-Up Discussion – Application of Title VI and Environmental Justice Considerations to Development of CWTP-TEP

At prior meetings of the CAWG, TAWG and Steering Committee, Alameda CTC staff and the CWTP-TEP consultant team have discussed issues related to consideration of Title VI of the Civil Rights Act of 1964 ("Title VI") as it relates to the Countywide Transportation Plan ("CWTP") and Transportation Expenditure Plan ("TEP") (together, the "Plans") now under preparation by Alameda CTC. These discussions were in part based on a memorandum from this firm dated January 19, 2011 regarding the applicability of Title VI to the Plans, along with an April memorandum from Nelson\Nygaard which provided additional information regarding the purpose of Title VI analyses, and which discussed the manner in which Alameda CTC intended to address Title VI concerns during the drafting of the Plans.

During and after these discussions, Alameda CTC has received comments from individuals and groups asserting that the steps Alameda CTC intends to take to ensure compliance with Title VI are insufficient. In particular, some of these comments have asserted that it is necessary to analyze each individual project included in the draft CWTP for compliance with Title VI concerns.

Although both Alameda CTC and the CTWP-TEP consultant team agree that it is important to ensure that the benefits and burdens of the transportation improvements in the Plans are shared equally and equitably throughout Alameda County, the level of analysis being requested by these commenters is neither practical nor legally required at this stage. Instead, as noted by Nelson\Nygaard, the responsibility for the analysis and evaluation of specific project-level Title VI considerations lies with the proponent of each project proposed for inclusion in the CTWP. For example, an evaluation of a project's adverse impacts on identified minority and low income populations cannot be performed until the project is more defined as part of the project development and environmental analysis process. Accordingly, we believe that the Title

VI analysis proposed by Nelson\Nygaard for the CTWP more than meets the legal and practical requirements, and is sufficient to ensure equitable transportation planning.

As noted in the earlier Wendel Rosen and Nelson\Nygaard memoranda, Alameda CTC must comply with Title VI in preparing the CTWP. In part this is because preparation of the CWTP is part of the process of preparing MTC's regional transportation plan, which is directly subject to Title VI requirements, but also because Alameda CTC is required to comply with certain non-discriminatory requirements because it is a recipient of federal funding from the Federal Highway Administration (FHWA). It should also be noted that Title VI applies to recipients of FHWA funding, although most of the recent public attention regarding Title VI, as it relates to transportation issues, has been focused on transit projects and programs utilizing funding from the Federal Transit Administration (FTA).

The June 2, 2011 letter from Urban Habitat to Alameda CTC regarding Title VI states that the CTWP cannot be in compliance with Title VI requirements unless and until each of the projects in the Plan are themselves deemed to be equitable and in compliance with Title VI. In support of this argument, Urban Habitat attached a copy of a letter sent to MTC by Public Advocates on May 10, 2011, which specifically requested the preparation of a project-level equity analysis for all projects in the first five years of the regional transportation plan ("RTP"). It is our understanding that MTC has determined that such project-level analyses are not appropriate or required in the context of the RTP, and has responded to Public Advocates' letter accordingly. As part of their response, MTC reviewed applicable federal guidance, and determined that there is no requirement for a project-level equity analysis as part of a long-range planning process. We agree with MTC's response, and believe that requiring such project-leval analyses is neither legally required nor practical at this stage of the CWTP process.

It should also be noted that we are unaware of any specific requirement for a Title VI equity analysis as part of a countywide plan, although such analyses are required for regional plans. Guidance from FTA and FHWA, such as FTA Circular 4702.1a, referenced in Urban Habitat's letter of June 2, 2011, requires metropolitan transportation planning organizations such as MTC to prepare equity analyses of regional transportation plans, but neither FHWA, FTA nor MTC requires such an analysis for the individual countywide plans that serve as inputs for development of regional transportation plans. Instead, the focus of Title VI efforts for the development of countywide plans has been on outreach designed to ensure that input from minority and low-income community members are properly considered in the planning process.

We believe that the Title VI analyses proposed by Nelson\Nygaard in their April 20, 2011 memo are more than sufficient to address Title VI issues at the CWTP level, both in terms of meeting the strict requirements of FHWA, FTA and MTC, and providing some assurance to residents of Alameda County that the transportation improvements proposed in the CTWP will provide equitable benefits and burdens to all segments of the County's population. As noted by Nelson\Nygaard, project-level concerns will be appropriately addressed by each project proponent, presumably in conjunction with the required environmental analysis. Additionally, MTC is required to prepare an overall equity analysis of the RTP prior to adoption.

Upcoming Advisory and Steering Committee Meetings Schedule

ALL MEETINGS at Alameda CTC, 1333 Broadway, Suite 300, Oakland, CA

	Meeting Date/Function	Outcomes	Agenda Items
1	CAWG February 3, 2011 2:30 p.m. – 5 p.m. TAWG February 10, 2011 1:30 – 4 p.m. Steering Committee February 24, 2011 12 – 2 p.m.	• Receive an update on Regional and Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) activities and processes • Receive overview and schedule of Initial Vision Scenario • Review the Metropolitan Transportation Commission (MTC) draft policy on committed funding and projects and call for projects • Receive an outreach status update and approve the polling questions • Discuss performance measures	• Update on CWTP-TEP Activities Since Last Meeting • Update on Countywide and Regional Processes • Discuss the initial vision scenario and approach for incorporating SCS in the CWTP • Review and comment on MTC's Draft Policy on Committed Funding and Projects, Approve Alameda CTC Call for Projects process and approve prioritization policy • Outreach status update and *Steering Committee approval of polling questions* • Continued discussion and refinement of Performance Measures • Update: Steering Committee, CAWG, TAWG, and Other Items/Next Steps
2	CAWG March 3, 2011 2:30 p.m. – 5 p.m. TAWG March 10, 2011 1:30 – 4 p.m. Special TAWG March 18, 2011 11:30 a.m. to 1:30 p.m. Steering Committee March 24, 2011 11 a.m. – 1 p.m.	• Receive an update on outreach • Adopt Final Performance Measures • Initiate discussion of programs • Receive update on MTC Call for Projects and Alameda County approach • Comment on transportation issue papers subjects • Provide input to land use and modeling and Initial Vision Scenario (TAWG) • Update on Initial Vision Scenario and Priority Conservation Areas (TAWG) • Receive update and finalize Briefing Book • Discuss committed funding policy	• Update on Outreach: Workshop, Polling Update, Web Survey • *Approve Final Performance Measures* & link to RTP • Discussion of Programs • Overview of MTC Call for Projects and Alameda County Process • Discussion of Transportation Issue Papers & Best Practices Presentation • Discussion of Land use scenarios and modeling processes (TAWG) • Update on regional processes: Initial Vision Scenario and Priority Conservation Areas (ABAG to present at TAWG) • Finalize Briefing Book • TAWG/CAWG/SC update
3	CAWG April 7, 2011 2:30 p.m. – 5 p.m.	• Receive update on outreach activities • Provide feedback on policy for projects and programs packaging • Provide comments on Alameda County land use scenarios	• Update on Workshop, Poll Results Presentation, Web Survey • Discuss Packaging of Projects and Program for CWTP • Discussion of Alameda County land use scenarios

	Meeting Date/Function	Outcomes	Agenda Items
	TAWG April 14, 2011 1:30 – 4 p.m. Steering Committee April 28, 2011 12 – 2 p.m.	• Receive update on Call for Projects outcomes • Comment on refined Transportation Issue Papers • Comment on committed projects and funding policy and Initial Vision Scenario	• Discuss Call for Projects results*: Draft project list to be approved by SC to send to MTC* • Transportation Issue Papers & Best Practices Presentation • Update on regional process: discussion of policy on committed projects, refinement of Initial Vision Scenario • TAWG/CAWG/SC update
4	CAWG May 5, 2011 2:30 p.m. – 5 p.m. TAWG May 12, 2011 1:30 – 4 p.m. Steering Committee May 26, 2011 12 – 2 p.m.	• Review outcomes of initial workshops and other outreach • Review outcomes of call for projects, initial screening and next steps • Discuss TEP Strategic Parameters & alternative funding scenarios • Recommend land use scenario for CWTP and provide additional comments on Initial Vision Scenario • Receive information on Financial projections and opportunities • Title VI update and it's relation to final plans to CAWG & TAWG meetings	• Summary of workshop results in relation to poll results • Outcomes of project call and project screening- Present screened list of projects and programs. *Steering Committee recommends final project and program list to full Alameda CTC commission to approve and submit to MTC after public hearing on same day.* • Discussion of Financials for CWTP and TEP and TEP Strategic Parameters - duration, potential funding amounts, selection process • Update on regional processes: Focus on Financial Projections, Initial Vision Scenario: *Steering Committee recommendation to ABAG on land use (for both a refined IVS and other potential aggressive options)* • Title VI update • TAWG/CAWG/SC update
	No June Meeting		
5	CAWG July 7, 2011 12:00 – 5 p.m. TAWG July 14, 2011 1:30 – 4 p.m. Steering Committee July 28, 2011 12 – 2 p.m.	• Project Evaluation 101 (CAWG only; 12 -1 p.m.) • Provide comments on outcomes of project evaluation • Comment on outline of Countywide Transportation Plan. • Continue discussion of TEP parameters and financials • Provide feedback on proposed outreach approach for fall 2011	• Results of Project and Program Packaging and Evaluation • Review CWTP Outline • Discussion of TEP strategic parameters and financials • Discussion of fall 2011 outreach approach • Update on regional processes • TAWG/CAWG/SC update
6	CAWG September 1, 2011 1 – 5 p.m.	• Comment on first draft of Countywide Transportation Plan • Comment on potential packages of projects and programs for TEP • Prepare for second round of public meetings and second poll	• Presentation/Discussion of Countywide Plan Draft • Presentation/Discussion of TEP candidate projects • Refine the process for further

	Meeting Date/Function	Outcomes	Agenda Items
	TAWG September 8, 2011 1:30 – 4 p.m. Steering Committee September 22, 2011 12 – 2 p.m.		evaluation of TEP projects • Discussion of upcoming outreach and polling questions • Update on regional processes • TAWG/CAWG/SC update
7	CAWG November 3, 2011 2:30 p.m. – 5 p.m. TAWG November 10, 2011 1:30 – 4 p.m. Steering Committee December 16, 2011 12 – 2 p.m.	• Comment on second draft of Countywide Transportation Plan • Review and provide input on first draft of Transportation Expenditure Plan Projects and Programs • Review results of second poll and outreach update	• Presentation/Discussion of Countywide Plan second draft • Presentation/Discussion of TEP Projects and Programs (first draft of the TEP) • Presentation on second poll results and outreach update • Update on regional processes • TAWG/CAWG/SC update
8	CAWG January 5, 2012 2:30 p.m. – 5 p.m. TAWG January 12, 2012 1:30 – 4 p.m. Steering Committee January 26, 2012 12 – 2 p.m.	• Review and comment on draft of full TEP • Review outcomes of outreach meetings	• Presentation/Discussion of Draft TEP • Presentation of Outreach Findings and next steps • Update on regional processes • TAWG/CAWG/SC update

Future Meeting Dates:
Additional meetings are anticipated in March, May and June 2012 to refine both the CWTP and TEP.

TAWG will continue to meet as needed through final adoption, February/ March 2013, on MTC schedule of RTP/SCS

Definitions
CWTP: Countywide Transportation Plan, TEP: Transportation Expenditure Plan

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Alameda County Transportation Commission
Community Advisory Working Group

	Category	Organization	Planning Area	Title	First Name	Last Name
1	Health	UC Berkeley Safe Transportation and Education Center	CW	**Ms.**	**Lindsay S.**	**Arnold**
2	Business	California Alliance for Jobs.	CW	**Mr.**	**Joseph R.**	**Cruz**
3	Business	Economic Development Committee (Oakland)	North	**Ms.**	**Charissa M.**	**Frank**
4	CWC Organization	Alameda County Taxpayer's Association	CW	**Mr.**	**Arthur B.**	**Geen**
5	Civil Rights/Env./Social Justice/Faith-based Adv.	Transportation Justice Working Group	CW	**Ms.**	**Chaka-Khan**	**Gordon**
6	CWC Organization	League of Women Voters	CW	**Mr.**	**Earl**	**Hamlin**
7	Education	Alameda County Office of Education	CW	**Ms.**	**Unique S.**	**Holland**
8	Civil Rights/Env./Social Justice/Faith-based Adv.	Urban Habitat	CW	**Ms.**	**Lindsay S.**	**Imai Hong**
9	Alameda CTC Community Advisory Committee	Alameda CTC CAC	CW	**Dr.**	**Roop**	**Jindal**
10	Education	Oakland Unified School District, Board of Education	North	**Mr.**	**David**	**Kakishiba**
11	Alameda CTC Community Advisory Committee	Alameda CTC CWC	CW	**Ms.**	**JoAnn**	**Lew**

Alameda County Transportation Commission
Community Advisory Working Group

	Category	Organization	Planning Area	Title	First Name	Last Name
12	Health	Davis Street Family Resource Center	Central	**Ms.**	**Teresa**	**McGill**
13	Civil Rights/Env./Social Justice/Faith-based Adv.	Genesis, and Corpus Christi Catholic Church (Piedmont)	North	**Ms.**	**Gabrielle M.**	**Miller**
14	CWC Organization	East Bay Bicycle Coalition	CW	**Ms.**	**Betsy**	**Morris**
15	Seniors/People with Disabilities	PAPCO	North	**Ms.**	**Betty**	**Mulholland**
16	Civil Rights/Env./Social Justice/Faith-based Adv.	United Seniors of Oakland and Alameda County (USOAC)	CW	**Ms.**	**Eileen Y.**	**Ng**
17	CWC Organization	East Bay Economic Development Alliance	CW	**Mr.**	**James W.**	**Paxson**
18	CWC Organization	Sierra Club	CW	**Ms.**	**Patrisha**	**Piras**
19	Civil Rights/Env./Social Justice/Faith-based Adv.	TransForm (Community Planner)	CW	**Mr.**	**Joel**	**Ramos**
20	CWC Organization	Alameda County Labor Council	CW	**Mr.**	**Anthony R.**	**Rodgers**
21	Business	Board of Director for the City of Fremont Chamber of Commerce	South	**Dr.**	**Raj**	**Salwan**
22	Civil Rights/Env./Social Justice/Faith-based Adv.	ElderCare (Fremont, CA) Ponderosa Square Homeowners Association	South	**Ms.**	**Diane**	**Shaw**

Alameda County Transportation Commission
Community Advisory Working Group

	Category	Organization	Planning Area	Title	First Name	Last Name
23	Alameda CTC Community Advisory Committee	Alameda CTC PAPCO	CW	**Ms.**	**Sylvia**	**Stadmire**
24	Alameda CTC Community Advisory Committee	Alameda CTC BPAC	CW	**Ms.**	**Midori**	**Tabata**
25	Health	Alameda County Public Health Department	CW	**Ms.**	**Pam L.**	**Willow**
26	Education	Vacancy	CW			
27	Seniors/People with Disabilities	Vacancy	East			