



Citizens Advisory Committee Meeting Agenda

Thursday, June 21, 2012, 5:30 to 7:30 p.m.

Alameda CTC Offices at 1333 Broadway, Suite 300, Oakland, CA 94612

Meeting Outcomes:

- Elect chair and vice chair for fiscal year 2012-2013 (FY 12-13)
- Approve CAC bylaws and calendar for FY 12-13
- Discuss overall CAC FY 12-13 plan for communications and outreach
- Receive an outreach update
- Hear CAC member reports
- Receive an update on the Countywide Transportation Plan and Transportation Expenditure Plan (CWTP-TEP) development

5:30 – 5:35 p.m. **1. Welcome and Introductions**

Cynthia Dorsey

5:35 – 5:40 p.m. **2. Public Comment**

Public

5:40 – 5:45 p.m. **3. Approval of April 19, 2012 Minutes**

Cynthia Dorsey [03 CAC Meeting Minutes 041912.pdf](#) – Page 1

5:45 – 5:55 p.m. **4. Election of FY 12-13 Chair and Vice Chair**

CAC Members [04 Officer Roles Responsibilities.pdf](#) – Page 5

5:55 – 6:00 p.m. **5. Approval of CAC Bylaws and FY 12-13 Calendar**

CAC Members [05 Memo CAC Bylaws.pdf](#) – Page 7

[05A CAC Bylaws.pdf](#) – Page 9

[05B FY12-13 Draft Calendar.pdf](#) – Page 17

6:00 – 6:20 p.m. **6. Alameda CTC Overview Presentation**

Staff

- 6:20 – 7:00 p.m. **7. Discussion of Overall CAC FY 12-13 Plan for Communications and Outreach** |
CAC Members
and Staff [07 Memo CAC Outreach.pdf](#) – Page 19
- Note: CAC members are expected to be prepared to discuss outreach methods, venues and opportunities that they can accomplish in the coming year*
- 7:00 – 7:15 p.m. **8. Staff Overview of Outreach Materials and Website Report**
Staff [08 Final Booklet Card.pdf](#) – Handout at meeting
[08A Memo Website Analytics E-news.pdf](#) – Page 21
[08B Glossary.pdf](#) – Page 29
- 7:15 – 7:25 p.m. **9. CAC Member/Outreach Reports**
CAC Members [09 CAC Roster.pdf](#) – Page 31
[09A CAC Supervisorial Districts Map.pdf](#) – Page 33
- 7:25 – 7:30 p.m. **10. Staff Reports** |
Staff **A. Countywide Transportation Plan and Transportation Expenditure Plan**
[10A Memo Final TEP.pdf](#) –Page 35
- Note: Final TEP available online at**
http://www.alamedactc.org/files/managed/Document/6898/ALAMEDA_TEP_Final.pdf
- [10A1 Memo Final CWTP.pdf](#) –Page 49
- Note: Draft CWTP available online at**
http://www.alamedactc.org/app_pages/view/3070
- 7:30 p.m. **11. Adjournment** |

Key: A – Action Item; I – Information/Discussion Item; full packet available at www.alamedactc.org

Next Meeting:

Date: July 26, 2012 – South County Transportation Forum

Time: 5:30 to 8:30 p.m.

Location: City of Union City City Hall, 34009 Alvarado-Niles Road,
Union City, CA 94587

Staff Liaisons:

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Location Information: Alameda CTC is located in Downtown Oakland at the intersection of 14th Street and Broadway. The office is just a few steps away from the City Center/12th Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14th and Broadway near Frank Ogawa Plaza (requires purchase of key card from bikelink.org). There is garage parking for autos and bicycles in the City Center Garage (enter on 14th Street between Broadway and Clay). Visit the Alameda CTC website for more information on how to get to Alameda CTC: <http://www.alamedactc.org/directions.html>.

Public Comment: Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

Accommodations/Accessibility: Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.

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