



Citizens Advisory Committee Meeting Agenda

Thursday, February 21, 2013, 5:30 to 7:30 p.m.

Alameda CTC, 1333 Broadway, Suite 300, Oakland, CA 94612

Meeting Outcomes:

- Receive an update on Alameda CTC projects and programs
- Discuss Measure B1 election outcomes
- Discuss Alameda CTC communications efforts
- Discuss CAC outreach roles

5:30 – 5:35 p.m. 1. Welcome and Introductions

Barry Ferrier

5:35 – 5:40 p.m. 2. Public Comment

Public

5:40 – 5:45 p.m. 3. Approval of July 26, 2012 Minutes

Barry Ferrier

[03 CAC Meeting Minutes 072612.pdf](#) – Page 1

5:45 – 6:15 p.m. 4. Update on Alameda CTC Projects and Programs

Staff

[04 Presentation Capital Projects and Pass-through Fund Grant Programs.pdf](#) – Page 7

6:15 – 6:30 p.m. 5. Discussion on Measure B1 Election Outcomes

Staff

6:30 – 6:40 p.m. 6. Discussion on Alameda CTC Communications Efforts

Staff

CAC Members

[06 Memo Website and ConstantContact](#)

[Analytics 070112-093012.pdf](#) – Page 25

[06A Memo Website and ConstantContact](#)

[Analytics 100112-123112.pdf](#) – Page 33

6:40 – 7:10 p.m. 7. CAC Outreach Roles

Staff

[07 Memo From Chair on Outreach.pdf](#) – Page 41

Staff and CAC members will discuss current and upcoming Alameda CTC activities and CAC future outreach roles.

- 7:10 – 7:20 p.m. **8. CAC Member/Outreach Reports** |
CAC Members [08 CAC Roster.pdf](#) – Page 43
[08A CAC Supervisorial Districts Map.pdf](#) – Page 45
[08A1 Glossary.pdf](#) – Page 47
[08A2 Joe Collier Obituary.pdf](#) – Page 49
- 7:20 – 7:30 p.m. **9. Staff Reports** |
Staff [09 Memo and Attachments OBAG Funding Program.pdf](#) – Page 51
- 7:30 p.m. **10. Adjournment**

Key: A – Action Item; I – Information/Discussion Item; full packet available at www.alamedactc.org

Next Meeting:

Date: April 18, 2013 (Tentative)

Time: 5:30 to 7:30 p.m.

Location: Alameda CTC Offices, 1333 Broadway, Suite 300, Oakland, CA 94612

Staff Liaisons:

Tess Lengyel, (510) 208-7428, tlengyel@alamedactc.org

Laurel Poeton, (510) 208-7415, lpoeton@alamedactc.org

Angie Ayers, (510) 208-7450, aayers@alamedactc.org

Location Information: Alameda CTC is located in Downtown Oakland at the intersection of 14th Street and Broadway. The office is just a few steps away from the City Center/12th Street BART station. Bicycle parking is available inside the building, and in electronic lockers at 14th and Broadway near Frank Ogawa Plaza (requires purchase of key card from bikelink.org). There is garage parking for autos and bicycles in the City Center Garage (enter on 14th Street between Broadway and Clay). Visit the Alameda CTC website for more information on how to get to Alameda CTC:

<http://www.alamedactc.org/directions.html>.

Public comment: Members of the public may address the committee regarding any item, including an item not on the agenda. All items on the agenda are subject to action and/or change by the committee. The chair may change the order of items.

Accommodations/accessibility: Meetings are wheelchair accessible. Please do not wear scented products so that individuals with environmental sensitivities may attend. Call (510) 893-3347 (voice) or (510) 834-6754 (TTD) five days in advance to request a sign-language interpreter.