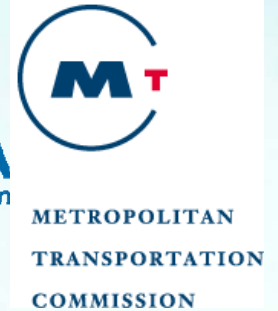


Bay Area Goods Movement Collaborative



The Future of Freight: Mobilizing Regional Partners across the Bay Area

January 22, 2016

Success Stories from Freight Collaboratives and Initiatives

Overview

- The Bay Area Collaborative
 - *Progress to date*
 - *Lessons*
- Best Practices for Collaboration
 - *CREATE – Chicago*
 - *I-710 – Southern California*
 - *FAST Corridor – Puget Sound*

Bay Area Collaborative

The Roundtable Process

Brought Together Stakeholders - for Open Discussion

Helped Create a Plan
– Identified issues, community/industry concerns, verified needs, identifies strategies

Moving Forward –
Advocacy and Plan Delivery –
Where do we go from here?



Photo Source: Consultant Team

GOODS MOVEMENT COLLABORATIVE AND GOODS MOVEMENT PLAN



METROPOLITAN
TRANSPORTATION
COMMISSION



Diverse Roundtable Participants

Aviation/ Maritime/ Rail

BNSF
Oakland Airport
Port of Oakland
Port of Richmond
Port of San Francisco
Union Pacific

Shippers/ Carriers

California Trucking Association
Dreisbach Enterprises
FedEx / UPS
GSC Logistics
Matson Logistics
East Bay Transportation & Logistics
Partnership
Pacific Merchant Shipping Association

Public Health

Alameda Co. Public Health Dept.
BAAQMD
Bay Planning Coalition
California Air Resources Board
Contra Costa Public Health Dept.
Ditching Dirty Diesel Collaborative
US EPA

Business

East Bay EDA
Bay Area Council
East Bay Leadership Council
Maritime & Freight Private Industry
Chambers of Commerce
North Bay Leadership Council

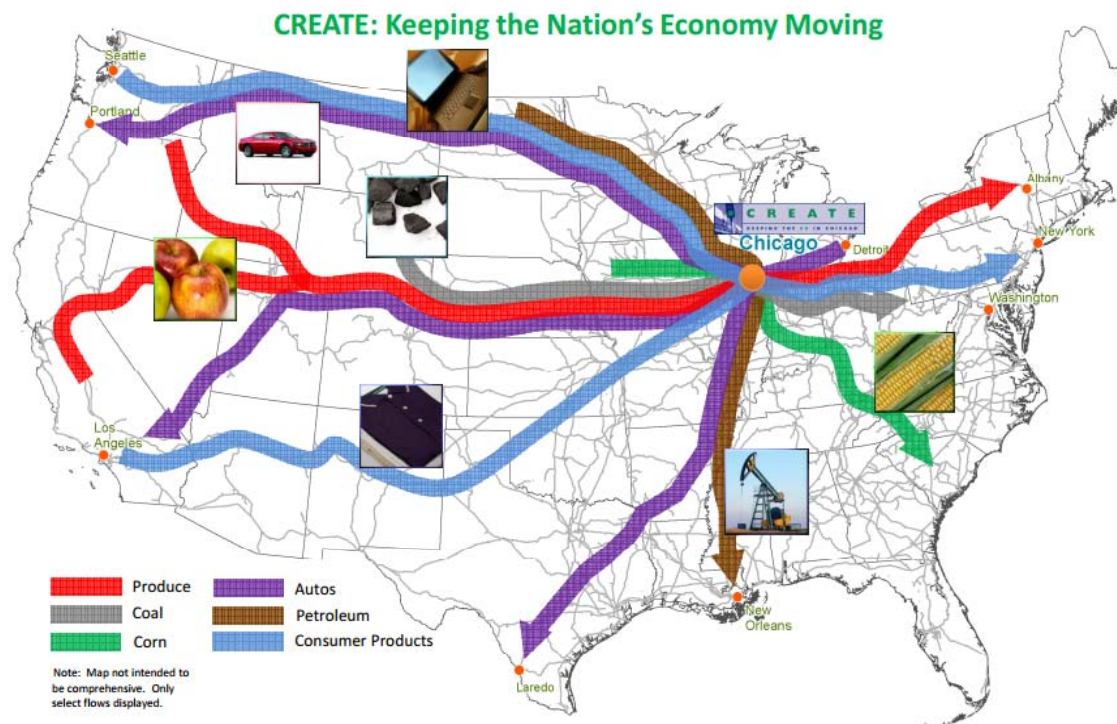
Best Practices from Other Regions

Chicago Regional Environmental and Transportation Efficiency Program (CREATE)

Public-private
collaboration

Investing
\$billions to
address
regional rail
deficiencies

70
coordinated
projects; 25
completed
as of 2015



Improving
transportation,
air quality,
safety, and
economy

Graphic Source: Consultant Team

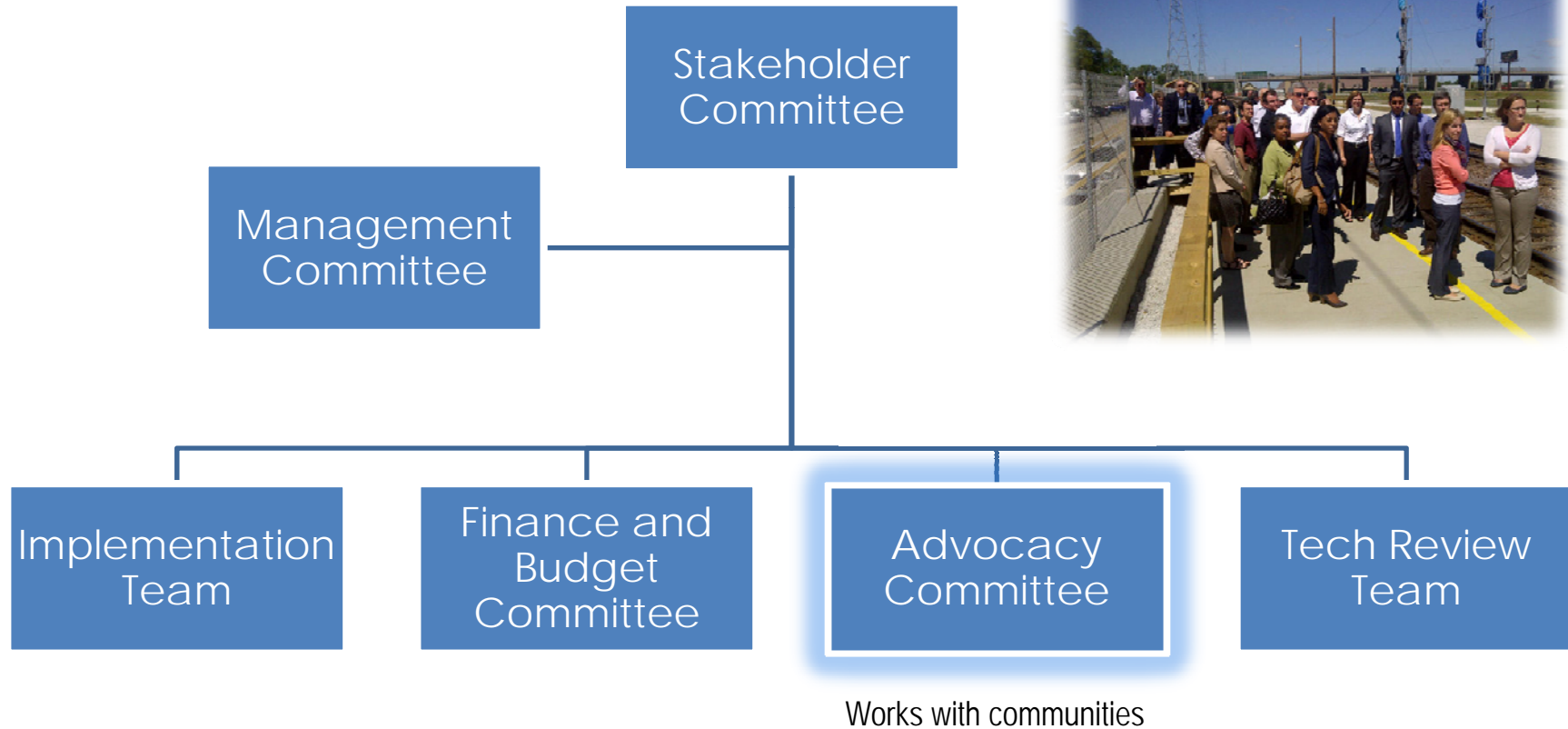
GOODS MOVEMENT COLLABORATIVE AND GOODS MOVEMENT PLAN



METROPOLITAN
TRANSPORTATION
COMMISSION



CREATE Organization



CREATE Success Factors



Focused on specific program of improvements



All key implementing organizations at the table



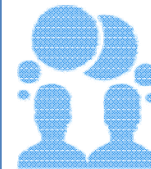
High level political support



Clearly defined process for prioritizing projects and dividing cost responsibility



High national visibility and effective advocacy for funding (TIGER)



Advocacy Committee works directly with communities

I-710 Corridor Project – Southern California

Main access route to Ports of LA/LB, parallel to Alameda Corridor, connection to intermodal yards

Low to med income communities of color

Adverse air quality esp. due to diesel emissions; noise, light pollution; health risks



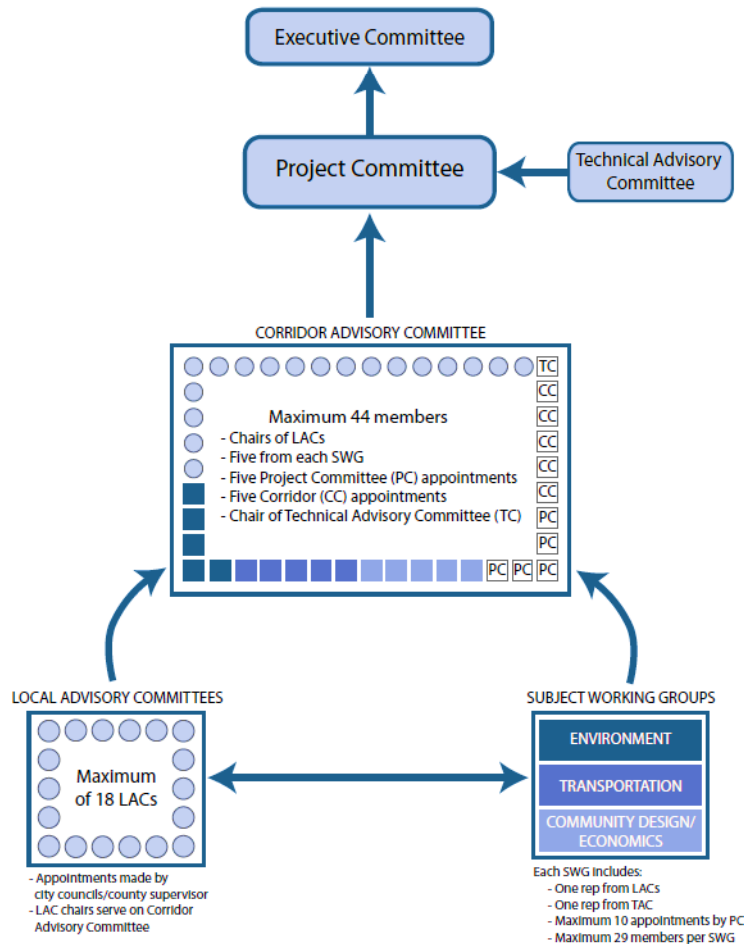
Congestion, mobility and safety issues

Community separation, land use issues

Truck-related accident rate

Graphic Source: I-710 Corridor EIR/EIS

I-710 Collaborative and Early Successes



Moving forward on early action projects



Coordinated advocacy



New programs growing out of process (Air Quality Action Plan, Clean Truck Program, ITS program)

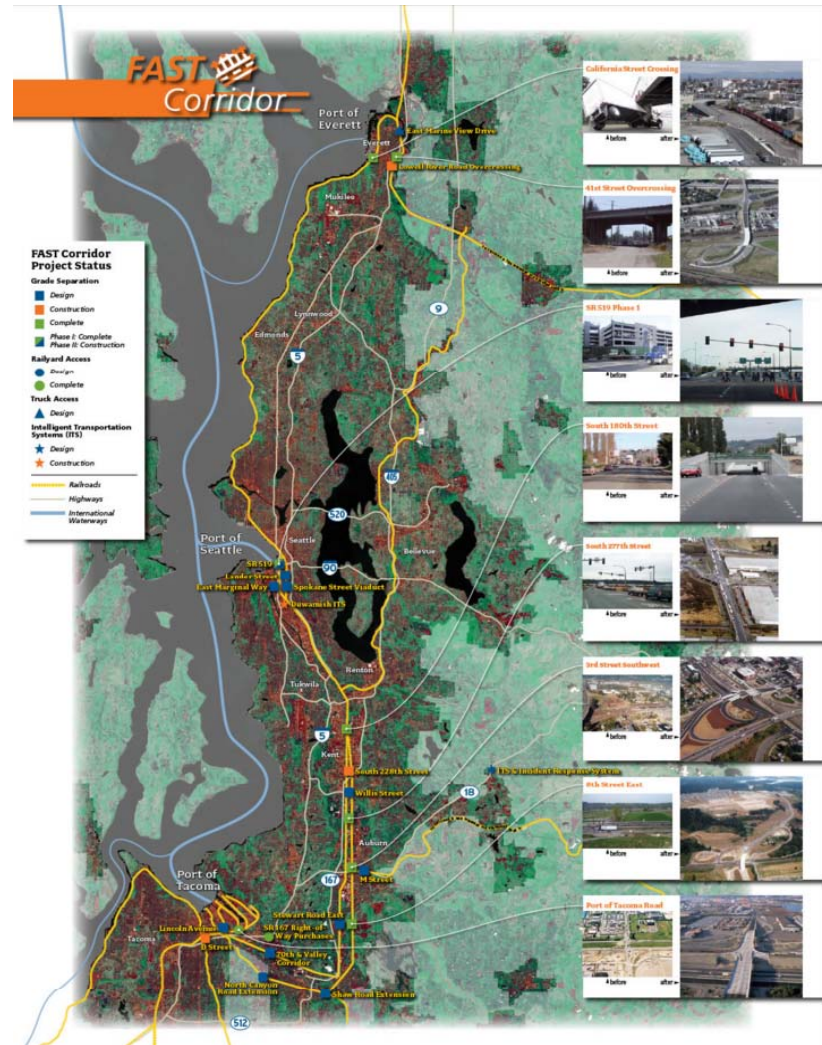
The FAST Corridor - Puget Sound Region

26 organizations – cities, counties, ports, MPO, state DOT, railroads

MOU –

- Initial project list and process for adding projects
- Participant implementation responsibilities
- General formula for cost-sharing

Graphic Source:
<http://www.psrc.org/assets/1835/brochuremap2.jpg>



Fast Corridor Success



All partners have confidence others will play their part



Public Private Partnerships



Secured \$650 million and implemented 20 of original projects

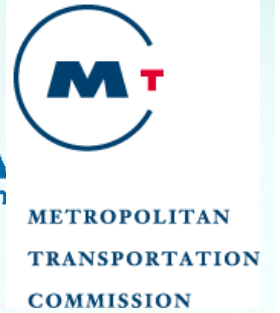


Very flexible funding principles

Thank You!



Bay Area Goods Movement Collaborative

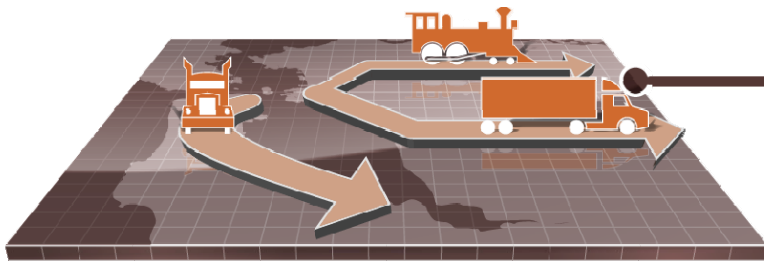


Moving the Plan Forward: Implementing the Goods Movement Opportunity Packages

Overview

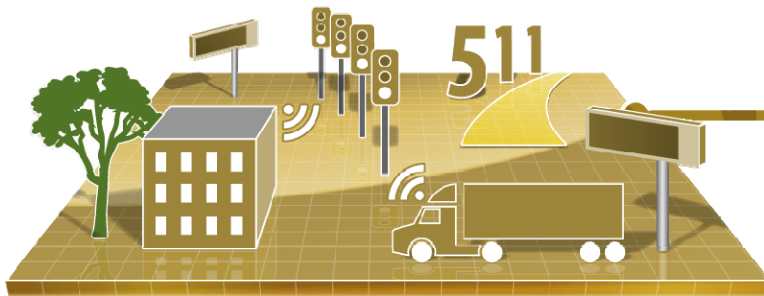
- Review of Opportunity Packages
- Key Features of a Successful Collaborative
- Moving Forward
 - *Summary of Collaborative Elements*
 - *Partnerships and Institutional Arrangements*
 - *Funding – FAST Highlight*
- Immediate Next Steps

Opportunity Packages - Review



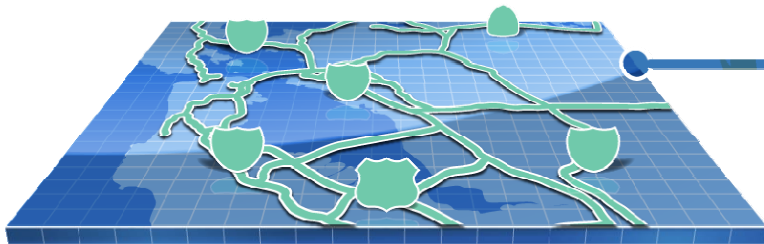
OPPORTUNITY PACKAGE 1:

Sustainable Global Competitiveness



OPPORTUNITY PACKAGE 2:

Smart Operations and Deliveries



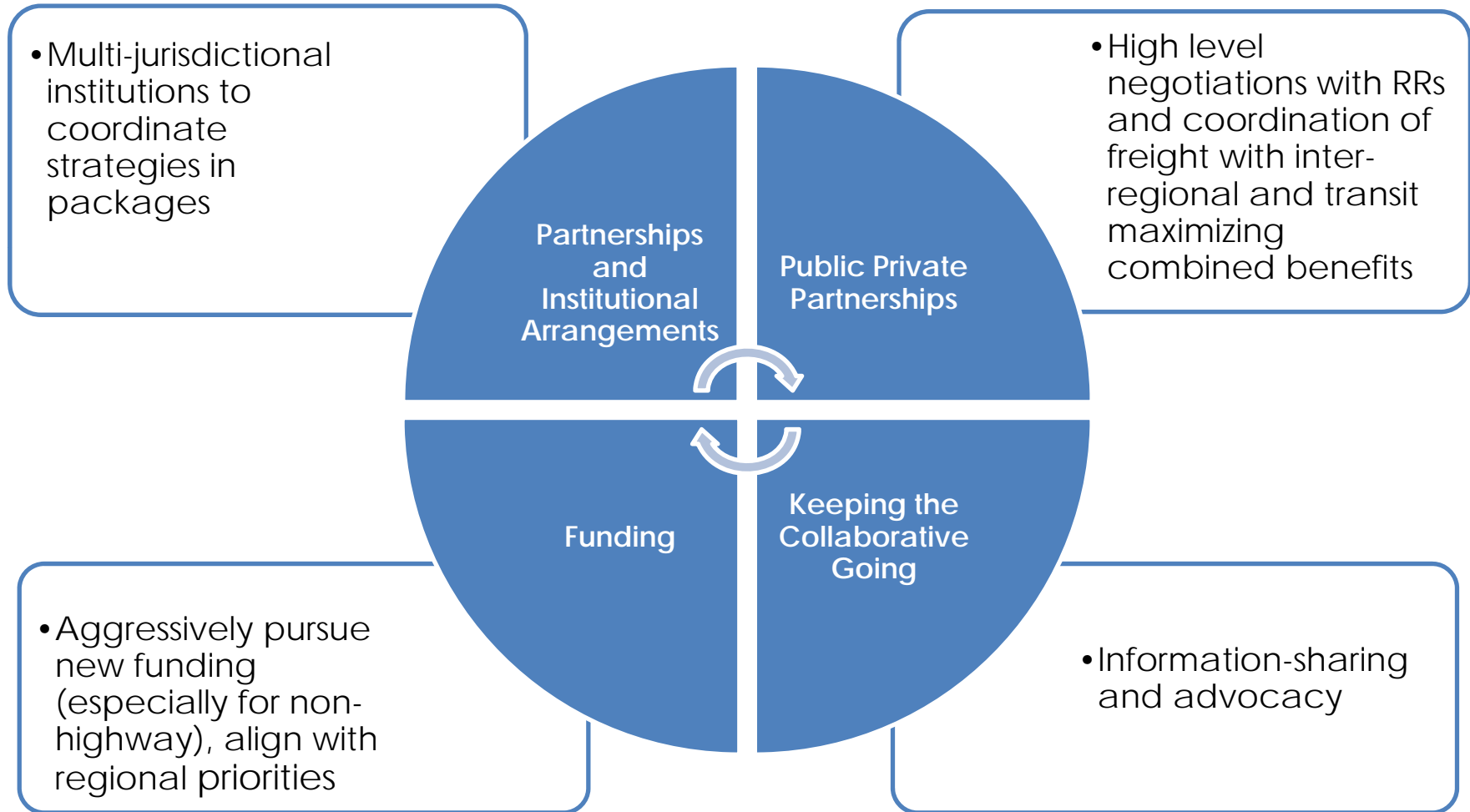
OPPORTUNITY PACKAGE 3:

Modernize Infrastructure

Key Features of a Successful Collaborative



Moving Forward – Our Model



Partnerships and Institutional Arrangements – Challenges



Multi-jurisdictional packages with dispersed implementation responsibilities
Transportation and non-transportation agencies
Public and Private Sector



Need to keep components linked over multiple phases

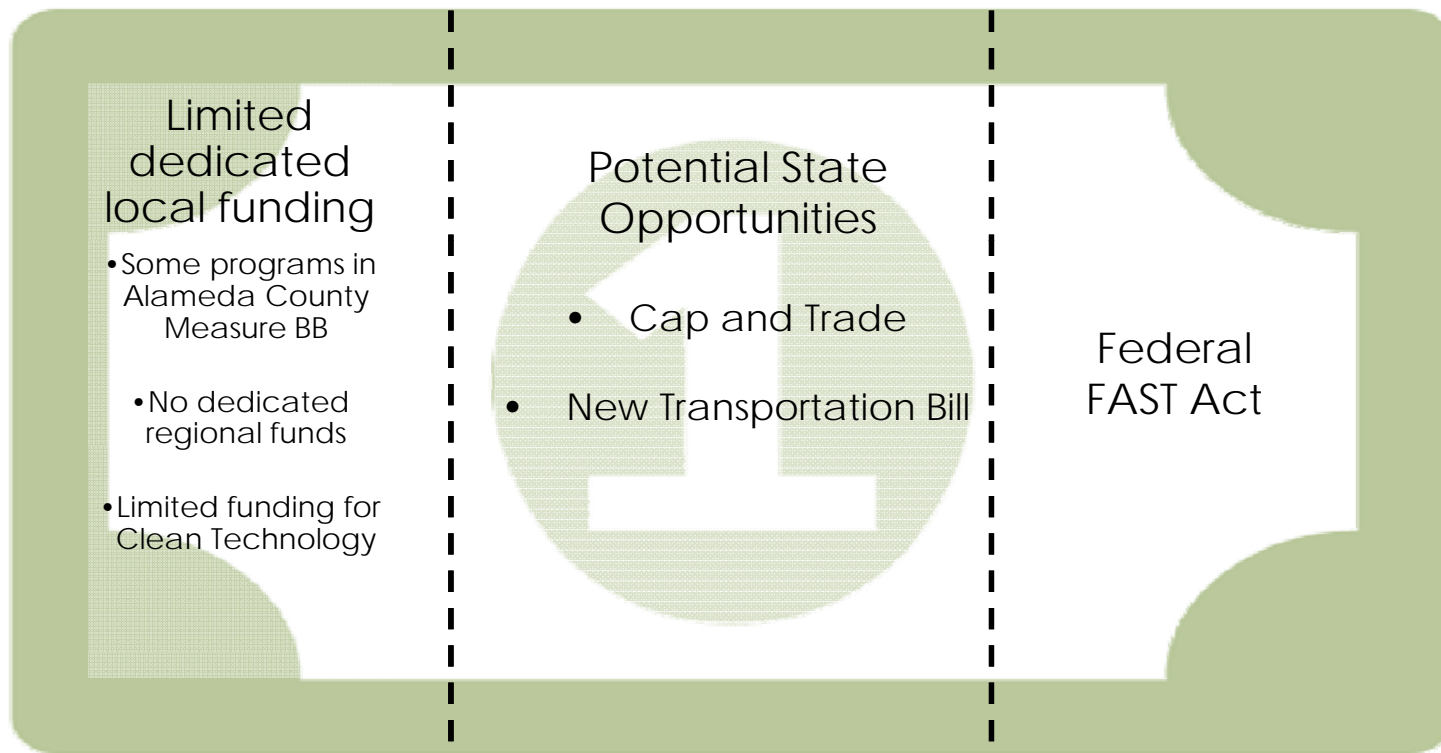


Wide variety of funding sources that may not all be available at the same time

Build on successful models:

FAST Corridor
CREATE

Funding



State Funding Opportunities

Cap and Trade

- Low Carbon Transportation Investments and Air Quality Improvement Program
- 40% Uncommitted Funds
- Disadvantaged Community Requirements

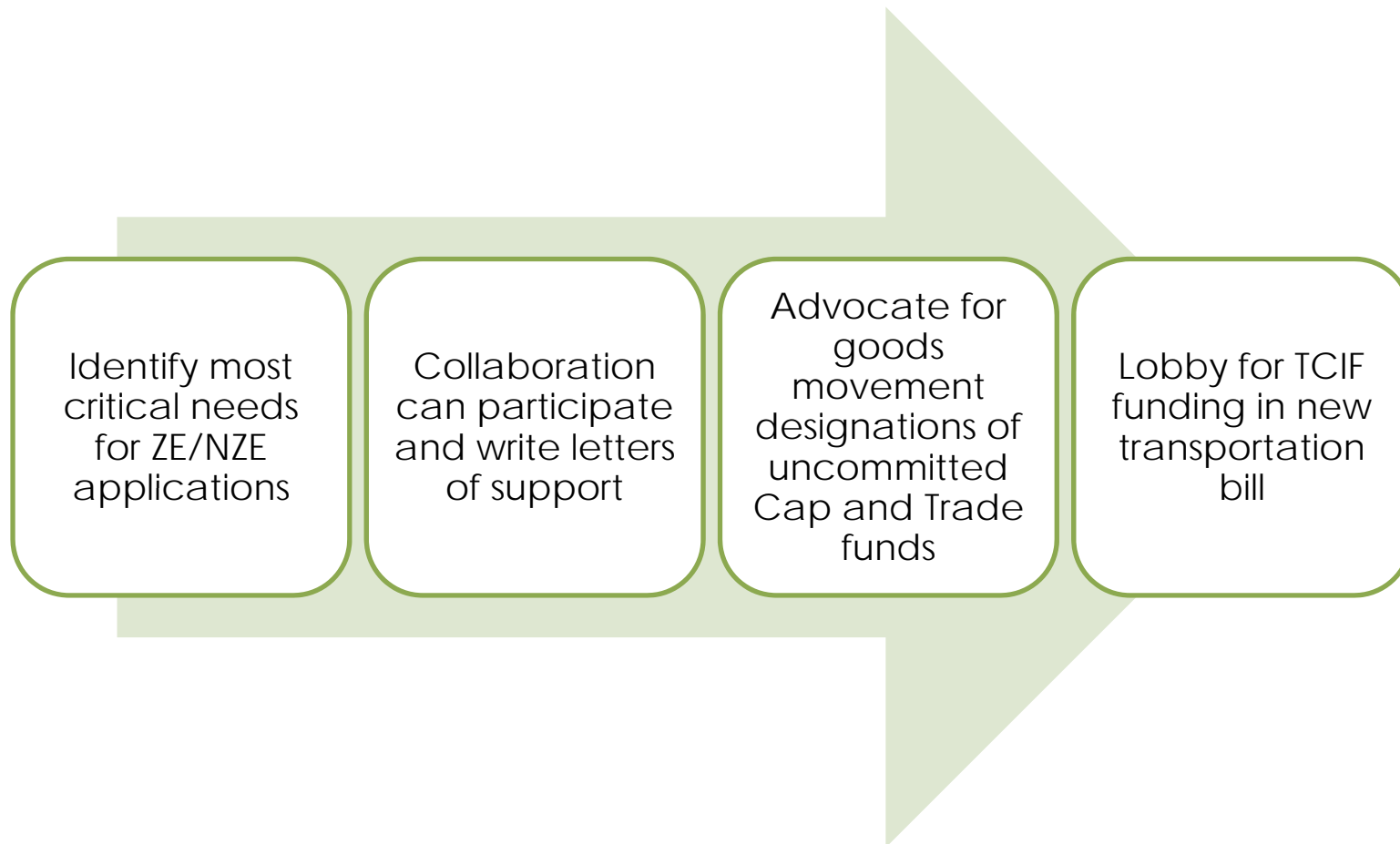
Sustainable Freight Action Plan

- Pilot Projects

New Transportation Bill

- Potential for new TCIF funding

State Funding Next Steps



Federal FAST Act

- Nationally Significant Freight and Highway Projects Program
 - *\$4.5 billion over 5 years for highway and multi-modal projects*
 - *National Freight Network, NHS, and Interstates*
- National Highway Freight Program
 - *\$6.3 billion over 5 years apportioned to states – CA share - \$582.5 million over 5 years*
 - *Fund projects on National Freight Highway Network, Critical Urban and Rural Corridors, Interstate System*
 - *10% set-aside for port and rail projects*

Issues for FAST Act

Limited funds for multi-modal projects

State may need to adapt Freight Mobility Plan

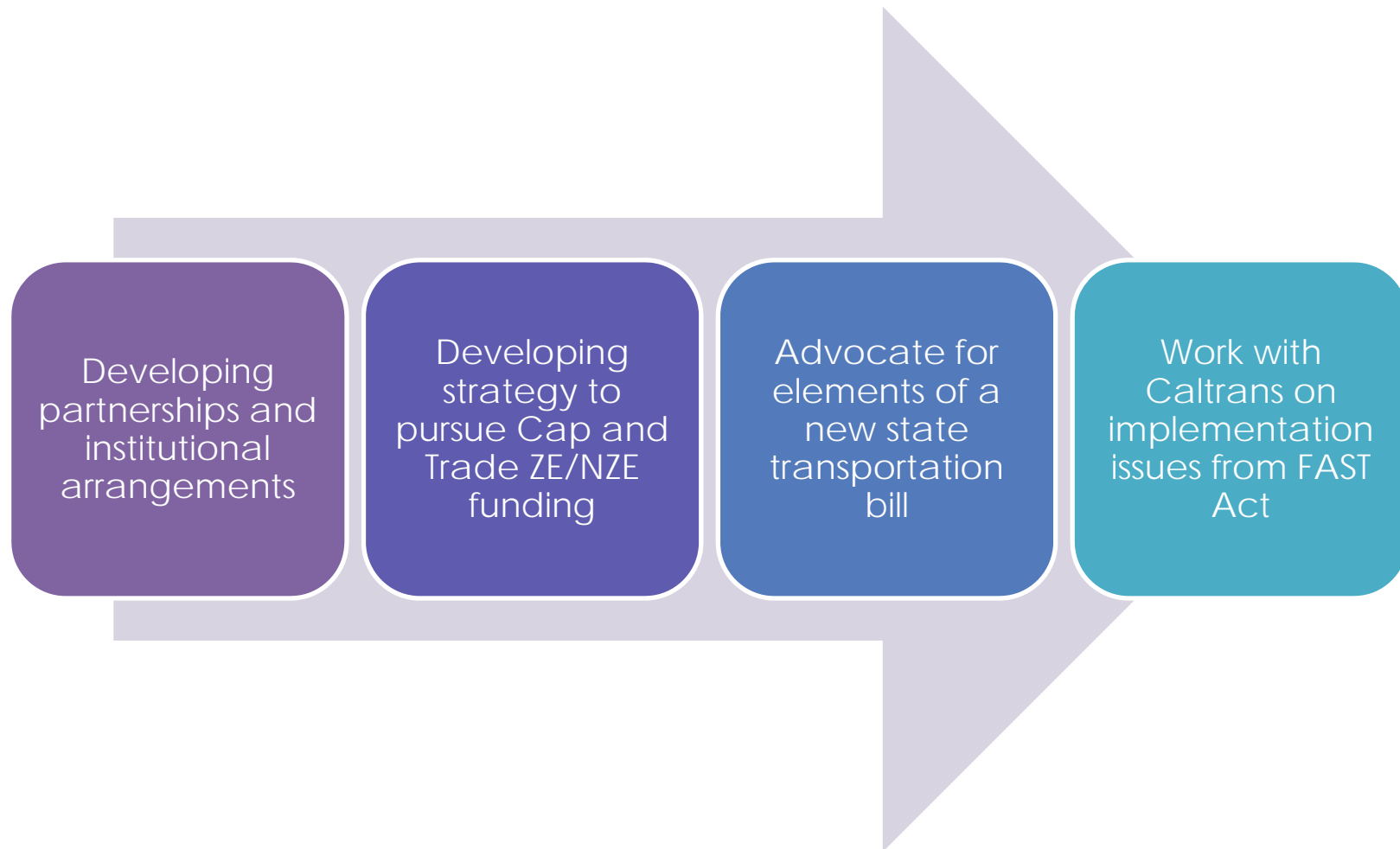
- Develop a prioritized list of projects
- Develop a 5-year investment program
- How will this be done?

State must designate Critical Urban and Rural Corridors – both are important to Bay Area

How will apportioned funds be awarded to projects?

- Northern California Coalition was important in TCIF process

Immediate Next Steps for a Collaboration



Thank You!



Panel One:

Positioning the Bay Area for Funding and Advocacy Opportunities

Panel Two:

Moving Forward: Mobilizing Freight Partners across the Bay Area Region

Group Discussion: Keeping the Collaborative Going

Discussion Questions

- Based on everything that you've heard today, what are the most important funding and advocacy opportunities the Collaborative needs to address in the next year?
- What do you see as the role of the Collaborative moving forward? (e.g., convener of info-sharing roundtable for a broad array of stakeholders)

Discussion Questions

- What do you see as the role of your agency/ organization to support partnerships to advance goods movement?
- What would excite or encourage you to stay involved in the Collaborative?

