

## Travel Demand Management Checklist

The Travel Demand Management (TDM) Element included in the Alameda County Congestion Management Program requires each jurisdiction to comply with the Required Program. This requirement can be satisfied in three ways. The legislation declares the following:

- Option 1: Adopting “Design Strategies for encouraging alternatives to using auto through local development review” prepared by ABAG and the Bay Area Air Quality Management District;
- Option 2: Adopting new design guidelines that meet the individual needs of the local jurisdictions and the intent of the goals of the TDM Element; or
- Option 3: Providing evidence that existing local policies and programs meet the intent of the goals of the TDM Element.

For jurisdictions that have chosen to satisfy this requirement by Option 2 or 3 above, the following checklist has been prepared. To ensure consistency and equity throughout Alameda County, this checklist identifies the components of a design strategy that should be included in a local program to meet the minimum CMP conformity requirements. The required components highlighted in bold type are shown at the beginning of each section. A jurisdiction must answer “Yes” to each of the required components to be considered consistent with the CMP. Each jurisdiction will be asked to annually certify that it is complying with the TDM Element. Local jurisdictions will not be asked to submit the back-up information to the CMA justifying its response; however, it should be available at the request of the public or neighboring jurisdictions.

Questions regarding optional program components are also included. Local jurisdictions are encouraged but not required to answer these questions. This checklist will help the CMA to further support local jurisdictions and TDM activities throughout the county.

(Note: **Bold type face** indicates those components that must be included in the “Required Program” to be found in compliance with the Congestion Management Program.)

### Bicycle Facilities

#### Goal

To develop and implement design strategies that foster the development of a countywide bicycle program that incorporates a wide range of bicycle facilities to reduce vehicle trips and promote bicycle use for commuting, shopping and school activities, and recreation. (Note: examples of facilities are bike paths, lanes, or racks.)

#### Local Responsibilities

1. Does your jurisdiction have design strategies or adopted policies that include the following?
  - A. **A system of bicycle facilities that connects residential and/or non-residential development to other major activity centers?**  
Yes \_\_\_\_\_ No \_\_\_\_\_
  - B. Bicycle facilities that provide access to transit?  
Yes \_\_\_\_\_ No \_\_\_\_\_
  - C. Construction of bicycle facilities needed to fill gaps, (i.e., gap closure), not provided through the development review process?  
Yes \_\_\_\_\_ No \_\_\_\_\_
  - D. Consideration of bicycle safety such as safe crossing of busy arterials or along bike trails?  
Yes \_\_\_\_\_ No \_\_\_\_\_
  - E. Bicycle storage and bicycle parking for (A) multi-family residential and/or (B) non-residential developments?  
Yes \_\_\_\_\_ No \_\_\_\_\_
2. How does your jurisdiction implement these strategies? Please identify.
  - Zoning Ordinance \_\_\_\_\_
  - Design Review \_\_\_\_\_

- Standard Conditions of Approval \_\_\_\_\_
- Capital Improvement Program \_\_\_\_\_
- Specific Plan \_\_\_\_\_
- Other \_\_\_\_\_

- Capital Improvement Program \_\_\_\_\_
- Specific Plan \_\_\_\_\_
- Other \_\_\_\_\_

## Pedestrian Facilities

### Goal

To develop and implement design strategies that reduce vehicle trips and foster access for commuting, shopping, recreation, and school activities.

### Local Responsibilities

- Does your jurisdiction have design strategies or adopted policies that incorporate and provide for the following?
  - Reasonably direct, convenient, accessible, and safe pedestrian connections to major activity centers, transit stops, or hubs parks/open space and other pedestrian facilities?  
Yes \_\_\_\_ No \_\_\_\_
  - Construction of pedestrian paths needed to fill gaps, (i.e., gap closure), not provided through the development process?  
Yes \_\_\_\_ No \_\_\_\_
  - Safety elements such as convenient crossing at arterials?  
Yes \_\_\_\_ No \_\_\_\_
  - Amenities such as lighting, street trees, and trash receptacles that promote walking?  
Yes \_\_\_\_ No \_\_\_\_
  - Encouraging uses on the first floor that are pedestrian oriented, entrances that are conveniently accessible from the sidewalk or transit stops, or other strategies that promote pedestrian activities in commercial areas?  
Yes \_\_\_\_ No \_\_\_\_
- How does your jurisdiction implement these strategies? Please identify.
  - Zoning Ordinance \_\_\_\_\_
  - Design Review \_\_\_\_\_
  - Standard Conditions of Approval \_\_\_\_\_

## Transit

### Goal

To develop and implement design strategies in cooperation with the appropriate transit agencies that reduce vehicle trips and foster the use of transit for commuting, shopping, recreation, and school activities.

### Local Responsibilities

- Does your jurisdiction have design strategies or adopted policies that incorporate the following?
  - Provide for the location of transit stops that minimize access time, facilitate intermodal transfers, and promote reasonably direct, accessible, convenient and safe connections to residential uses and major activity centers?  
Yes \_\_\_\_ No \_\_\_\_
  - Provide for transit stops that have shelters or benches, trash receptacles, street trees or other street furniture that promote transit use?  
Yes \_\_\_\_ No \_\_\_\_
  - Include a process for including transit operators in development review?  
Yes \_\_\_\_ No \_\_\_\_
  - Provide for directional signage for transit stations and/or stops?  
Yes \_\_\_\_ No \_\_\_\_
  - Include specifications for pavement width, bus pads or pavement structure, length of bus stops, and turning radii that accommodates bus transit?  
Yes \_\_\_\_ No \_\_\_\_
- How does your jurisdiction implement these strategies? Please identify.
  - Zoning Ordinance \_\_\_\_\_
  - Design Review \_\_\_\_\_
  - Standard Conditions of Approval \_\_\_\_\_
  - Capital Improvement Program \_\_\_\_\_

- Specific Plan \_\_\_\_\_
- Other \_\_\_\_\_

## Carpools and Vanpools

### Goal

To develop and implement design strategies that reduce the overall number of vehicle trips and foster carpool and vanpool use.

### Local Responsibilities

- Does your jurisdiction have design strategies or adopted policies that incorporate the following?
  - For publicly owned parking garages or lots, are there preferential parking spaces and/or charges for carpools or vanpools?  
Yes \_\_\_\_ No \_\_\_\_
  - Convenient or preferential parking for carpools and vanpools in non-residential developments?  
Yes \_\_\_\_ No \_\_\_\_
  - Information and marketing to support carpool and vanpool matching series and for use on city website, social media, and printed materials?  
Yes \_\_\_\_ No \_\_\_\_
  - Policies that support reducing free parking or providing incentives to businesses to decrease free parking?  
Yes \_\_\_\_ No \_\_\_\_
- How does your jurisdiction implement these strategies? Please identify.
  - Zoning Ordinance \_\_\_\_\_
  - Design Review \_\_\_\_\_
  - Standard Conditions of Approval \_\_\_\_\_
  - Capital Improvement Program \_\_\_\_\_
  - Specific Plan \_\_\_\_\_
  - Other \_\_\_\_\_

## Park and Ride

### Goal

To develop design strategies that reduce the overall number of vehicle trips and provide park and ride lots at strategic locations.

### Local Responsibilities

- Does your jurisdiction have design strategies or adopted policies that incorporate the following?
  - Promotion of park-and-ride lots located near freeways or major transit hubs using city outreach methods?  
Yes \_\_\_\_ No \_\_\_\_
  - Process that provides input to Caltrans to insure HOV by-pass at metered freeway ramps?  
Yes \_\_\_\_ No \_\_\_\_
- How does your jurisdiction implement these strategies? Please identify.
  - Zoning Ordinance \_\_\_\_\_
  - Design Review \_\_\_\_\_
  - Standard Conditions of Approval \_\_\_\_\_
  - Capital Improvement Program \_\_\_\_\_
  - Specific Plan \_\_\_\_\_
  - Other \_\_\_\_\_

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