FOR IMMEDIATE RELEASE
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Contact: Tess Lengyel, Deputy Director of Planning and Policy
T: 510.208.7428
E: tlengyel@alamedactc.org
www.alamedactc.org

Students benefit from healthy and active ways to get to school
More than 125 Alameda County schools to participate in International Walk and Roll to School Day on Wednesday, October 7

Alameda County — California. Thousands of Alameda County students will reap the benefits of getting to school by walking, riding or scooting this Wednesday, October 7 — International Walk and Roll to School Day. Alameda County’s Safe Routes to Schools Program will support events at schools throughout the county and numerous visits by the BikeMobile to schools all week. Alameda County Supervisor Scott Haggerty, chair of the Alameda County Transportation Commission, will be at a special event at Kolb Elementary School in Dublin on Wednesday morning, reminding students, parents and educators of the many benefits of walking or rolling to school instead of traveling by car.

MEDIA OPPORTUNITY: Alameda County Supervisor Scott Haggerty will join school kids and the BikeMobile at Kolb Elementary School in Dublin on Wednesday October 7 at 7:45 a.m. to celebrate International Walk and Roll to School Day. Many other Alameda County and local elected officials will also join in the walk-and-roll festivities throughout the county.

“International Walk and Roll to School Day aims to be a catalyst for change — inspiring long-term healthy routines of walking, cycling or scooting to school and improving sidewalks and paths,” says Supervisor Haggerty. “We know students can be healthier, happier and do better in school when they are more physically active. Additionally, supporting walking and rolling to school reduces cars on the road and improves air quality.”

Now approaching its 10-year anniversary, the Safe Routes to Schools Program continues as an effective method of getting more children and families to safely use green modes of transportation, including biking, walking, using public transit and carpooling. With more than 150 schools already participating in the program and 30 more schools expected to join, Safe Routes to Schools is on track to increase its number of student participants this year — securing its ranking as one of the most active and successful Safe Routes to Schools programs in the country.

In 2014, a record 124 Alameda County schools participated in the International Walk and Roll to School event, and participation is expected to hit a new record this year.
International Walk and Roll to School Day, October 7, 2015

About the Alameda County Transportation Commission
Alameda CTC coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Funding sources for Alameda CTC’s expenditure plans include Measure B, approved by 81.5 percent of county voters in 2000, and Measure BB, approved by more than 70 percent of voters in 2014. Visit www.alamedactc.org to learn more, and follow Alameda CTC on Facebook and Twitter.

About Alameda County Safe Routes to Schools
Safe Routes to Schools is a comprehensive, proven approach to getting more kids walking and biking safely to school. It provides kids and their parents with skills, encouragement and inspiration through a range of activities, events and lessons, while also addressing local pedestrian, bicycle and personal safety concerns. Operating since 2006, the Alameda County Safe Routes to Schools Program is funded in part by Alameda CTC with Alameda County’s local Measure B sales tax, and regional, state and federal funds, and serves more than 150 schools throughout the county. Visit www.alamedacountysr2s.org to learn more.

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