

Press Release



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FOR IMMEDIATE RELEASE

November 5, 2014

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Alameda County Approves Key Transportation Measure

Measure BB approved by nearly 70 percent of voters, ensuring local funding for key transportation programs and projects for three decades

Alameda County - California. Yesterday, almost 70 percent of Alameda County voters said yes to Measure BB, guaranteeing every city in the county a steady, direct source of local funds for local street maintenance and improvements, bicycle and pedestrian paths and safety, and paratransit services for seniors and people with disabilities from 2015-2045, as well as funding for numerous essential transportation projects and programs throughout the county as outlined in the [2014 Transportation Expenditure Plan](#).

“Passing Measure BB is a tremendous accomplishment, one that will be seen as a game changer for Alameda County and the Bay Area for decades to come,” said Alameda CTC Chair Supervisor Scott Haggerty. “Yesterday, Alameda County voters said yes to improving our roads, yes to better BART and buses, yes to supporting the mobility of students and seniors, yes to a cleaner and more sustainable transportation system, and yes to creating 150,000 good quality local jobs. Thank you Alameda County and to the many supporters who worked so hard on behalf of our transportation future.”

PRESS CONFERENCE

When: Wednesday, November 5, 2014 at 2 p.m.

Where: Alameda CTC Office, 1111 Broadway, Suite 800, Oakland

Who: Alameda CTC Commissioners and major Measure BB supporters

Measure BB will generate nearly \$8 billion over 30 years for essential transportation improvements in every city in Alameda County and will yield \$20 billion in economic activity in the Bay Area and generate nearly 150,000 local jobs. Measure BB will:

- **Expand BART, bus and commuter rail for reliable, safe and fast services;**
- **Keep fares affordable for seniors, youth and people with disabilities;**
- **Provide traffic relief**, including providing funds to every city in the county to repave streets, fill potholes and upgrade local transportation infrastructure;
- **Improve air quality and provide clean transportation** by reducing pollution using innovative technology and expanding bike and pedestrian paths, and BART, bus and commuter rail expansion and operations; and
- **Create good jobs within Alameda County** by requiring local contracting that supports residents and businesses in Alameda County.

About the Alameda County Transportation Commission

Alameda CTC plans, funds and delivers transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County. Alameda CTC coordinates countywide transportation planning and delivers the expenditure plan for the half-cent sales tax approved by 81.5 percent of county voters in 2000 and will begin delivering the expenditure plan for Measure BB, approved by almost 70 percent of voters in November 2014. Visit www.alamedactc.org to learn more, and follow Alameda CTC on [Facebook](#) and [Twitter](#).

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