

# Press Release



1111 Broadway, Suite 800

• Oakland, CA 94612

• 510.208.7400

• [www.AlamedaCTC.org](http://www.AlamedaCTC.org)

## FOR IMMEDIATE RELEASE

March 1, 2018

Contact: Tess Lengyel, Deputy Director of Planning and Policy

T: 510.208.7428

E: [tlengyel@AlamedaCTC.org](mailto:tlengyel@AlamedaCTC.org)

[www.AlamedaCTC.org](http://www.AlamedaCTC.org)

## More than 100 Alameda County Schools participating in two-week Golden Sneaker Contest

Students compete by taking green modes to school February 26 - March 9.

ALAMEDA COUNTY, Calif. Approximately 65,000 students throughout Alameda County are currently competing in the Safe Routes to Schools [Golden Sneaker Contest](#). Students are encouraged to walk, roll, bike, carpool and take transit as much possible from February 26 to March 9, to get active while reducing their carbon footprint. This year, students and classes from 101 Alameda County elementary, middle and high schools are participating. Trophies for the winning classrooms will be extra golden as they are made with sneakers donated by the Golden State Warriors.

“Every year the Golden Sneaker Contest encourages students and families throughout Alameda County to try new healthy ways to get to school,” says Alameda CTC Chair Richard Valle, Alameda County District 2 Supervisor. “We hope these transportation choices become habits that will last a lifetime.”

At the end of the two-week contest, the classroom in each participating school with the highest percent of students using active or shared transportation to commute to and from school will receive a Golden Sneaker trophy in honor of their efforts to support a healthier environment. Families who live too far away to walk or bike to school can still join in the contest by taking transit, carpooling or parking several blocks away and then walking to school together.

The ultimate prize, the Platinum Sneaker award, will be presented to the school with the greatest percent increase of students using green modes of transportation during the contest, and will be honored by Alameda CTC at its April 26, 2018 Commission Meeting.

This annual contest is sponsored by [Alameda County's Safe Routes to Schools Program](#) and funded by the Alameda County Transportation Commission with support from the Bay Area Air Quality Management District and the Metropolitan Transportation Commission. Schools that are new to Safe Routes to Schools can find contest resources and materials in English and Spanish at the Safe Routes to Schools [online resource center](#).

### About the Alameda County Transportation Commission

Alameda CTC coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Funding sources for Alameda CTC's expenditure plans include Measure B, approved by 81.5 percent of county voters in 2000, and Measure BB, approved by more than 70 percent of voters in 2014. For more information, please visit the Alameda CTC website at <http://www.alamedactc.org>.

# # #