

Press Release

1111 Broadway, Suite 800

• Oakland, CA 94612

• 510.208.7400



• www.AlamedaCTC.org

FOR IMMEDIATE RELEASE

March 26, 2014

Contact: Tess Lengyel, Deputy Director of Planning and Policy

T: 510.208.7428

E: tlengyel@AlamedaCTC.org

www.AlamedaCTC.org

Congratulations Kolb Elementary School in Dublin, Alameda County's Platinum Sneaker Award Winner!

Thousands of children throughout Alameda County walked and rolled to school

Alameda County – California. During the first two weeks in March, students from 72 schools throughout Alameda County walked and rolled to school as part of the third annual Pollution Solution Golden Sneaker Contest. Children tallied their participation, and the class at each school with the most walkers, bicyclers, skateboarders, carpoolers or transit riders won the coveted Golden Sneaker award.

Now, the Alameda County Transportation Commission, in partnership with the Alameda County Safe Routes to Schools Program is proud to announce the winner of the "Platinum Sneaker," the award that goes to the school with the greatest increase in the number of students using green modes of transportation during the contest.

The winner this year is Kolb Elementary School in Dublin. On a typical day prior to the contest, 39 percent of Kolb's students walked, biked or carpoled to school. During the Golden Sneaker Contest, 62 percent did! That means 175 additional kids increased their physical activity and helped to reduce emissions from cars.

The contest is sponsored by [Alameda County's Safe Routes to School Program](#), funded by the [Alameda County Transportation Commission](#) and the [Metropolitan Transportation Commission](#). In 2014, about 34,000 children participated countywide in the contest.

"This contest is a great way that we support healthy and fun choices for kids and their families," says Alameda CTC Chair Supervisor Scott Haggerty. "Teaching a new generation about active transportation may lead to future lifestyle choices that result in less traffic, better air quality and an improved quality of life."

Kolb Elementary will be honored by the Alameda CTC at the Alameda CTC Commission meeting on Thursday, March 27, 2014. The meeting begins at 2 p.m. at the Alameda CTC offices (1111 Broadway, Suite 800, Oakland, CA, 94607).

The Alameda County Transportation Commission

Alameda CTC plans, funds and delivers transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County. Alameda CTC coordinates countywide transportation planning and delivers the expenditure plan for the half-cent sales tax approved by 81.5 percent of county voters in 2000. The [2014 Transportation Expenditure Plan](#) and measure will be on the ballot in November 2014 to fund essential future transportation improvements in every city and throughout Alameda County. Visit <http://www.alamedactc.org/2014Plan> to learn more or follow us on www.facebook.com/AlamedaCTC and <https://twitter.com/AlamedaCTC>.

###