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Alameda CTC plan will yield $20 billion in economic activity
and 150,000 jobs
Bay Area Council Economic Institute report highlights the role of 2014
Transportation Expenditure Plan in creating jobs and expanding economic activity

Alameda County, California - An independent report by the Bay Area Council Economic Institute
released on July 1 demonstrates that the 2014 Alameda CTC Transportation Expenditure Plan will
create $20 billion in direct and indirect economic activity and will stimulate the creation of 150,000
jobs (equivalent of full-time, one-year jobs).

The report, titled "In the Fast Lane: Improving Reliability, Stabilizing Local Funding, and Enabling the
Transportation Systems of the Future in Alameda County" by the Bay Area Council Economic Institute,
notes that "well-functioning transportation systems are critical to economic competitiveness" and that
the 2014 Plan invests in current and future transportation needs and will translate into broader
economic gains across the region, supporting quality of life and economic competitiveness.

“We’ve known that local transportation investments have a far-reaching and positive impact on the
local economy, and it is reassuring to see that the numbers in this study support that conclusion,” says
Alameda CTC Chair and Alameda County Supervisor Scott Haggerty. "The 2014 Transportation
Expenditure Plan will be a huge boost to a recovering economy with increased opportunities for
employment, creating good local jobs that benefit Alameda County and the Bay Area region. With voter
approval in November, we will be able to deliver projects that not only create jobs and boost the local
economy, but will also keep transit fares low for seniors, youth and people with disabilities, expand
and modernize BART and reduce traffic congestion in trouble spots throughout the Alameda County."

Tracey Grose, vice president of the Bay Area Council Economic Institute says, "Our report shows
conclusively just how important the 2014 Transportation Expenditure Plan is for Alameda County and
the region. It supports a well-functioning transportation system, which is critical to the county’s and
region’s global economic competitiveness."

Well-functioning transportation systems support the clustering of firms, expand the regional labor pool,
 improve safety and reliability, conserve natural resources, improve quality of life and lower the cost of
 moving people and goods. Alameda County is the hub of Bay Area commute flows, with the second
largest population in the region, one of the fastest growing counties and the second largest
employment base in the region. Additionally, 37 percent of Bay Area workers travel to, from or through
the county, and 53 percent of Alameda County workers live outside the county.

“Support for the Plan is strong and the coalition is growing stronger every day,” says Alameda CTC
Executive Director Arthur Dao. “Business, environmental, labor, social justice, civic and other groups
across Alameda County support this plan.”
The County Board of Supervisors is scheduled to act on the 2014 Plan on July 8, 2014 and will vote to place it on the November 2014 ballot.

About the Alameda County Transportation Commission
Alameda CTC plans, funds and delivers transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County. Alameda CTC coordinates countywide transportation planning and delivers the expenditure plan for the half-cent sales tax approved by 81.5 percent of county voters in 2000. The 2014 Transportation Expenditure Plan and measure will be on the ballot in November 2014 to fund essential future transportation improvements in every city and throughout Alameda County. Visit www.alamedactc.org/2014Plan to learn more or follow us on www.facebook.com/AlamedaCTC and www.twitter.com/AlamedaCTC.