

FOR IMMEDIATE RELEASE

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20,000 Alameda County Kids Will Walk and Bike to School Starting March 4 to Compete for Golden Sneaker Award

Contest Promotes Safe, Healthy and Green Transportation Choices for County's Students

Alameda County - California. Students in more than 60 schools across Alameda County will walk, bike, and carpool as much as possible for two weeks in March, competing in the "Pollution Solution Golden Sneaker Contest" as part of the [Alameda County Safe Routes to Schools Program](#). The two-week contest kicks off on March 4, and encourages families to get active while reducing pollution. Families that live too far away to walk or bike to school can still join in the contest by parking several blocks away and walking to school together, taking the bus, or carpooling.

"This contest motivates families to start walking or biking to school in a fun, community building way," said Alameda CTC Chair Supervisor Scott Haggerty. "It supports our efforts to reduce congestion and greenhouse gas emissions, while promoting safe access to schools."

At the end of the two-week contest, the winning classroom in each school will receive the coveted Golden Sneaker trophy to celebrate the benefits of using active or shared transportation to get to and from school. The school with the greatest increase in green transportation modes during the contest will be honored by the Alameda County Transportation Commission at its March 28, 2013 Commission Meeting.

The contest is sponsored by the [Alameda County Safe Routes to Schools Program](#), funded by the [Alameda County Transportation Commission](#) and the [Metropolitan Transportation Commission](#).

For additional information, including a list of participating schools, contact Nora Cody, Director of Safe Routes to Schools at (510) 213-4496 or nora@transformca.org.

The Alameda County Transportation Commission

The mission of the Alameda County Transportation Commission (Alameda CTC) is to plan, fund and deliver transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County. Alameda CTC coordinates countywide transportation planning and delivers the expenditure plan for Measure B, the half-cent sales tax approved by 81.5 percent of county voters in 2000. For more information, visit www.alamedactc.org; www.facebook.com/AlamedaCTC; @AlamedaCTC

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