Press Release



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FOR IMMEDIATE RELEASE

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Bike to School Days to Encourage Safe Bicycling to School

More than 60 Alameda County Schools to Participate in Bike to School Day Activities in May

Alameda County - California. This year's Bike Month and corresponding <u>Bike to School Days</u> kick off at Peralta Elementary in Oakland and Jackson Avenue Elementary in Livermore, both hosting events on May 1st. They will be followed by over 60 participating schools, a dozen family cycling workshops, and bike rodeos across Alameda County during the month of May.

The number of schools participating in Bike to School Day in Alameda County has grown from fewer than 10 in 2011, to 45 in 2012, to over 60 in 2013. Last year over 1,629 students biked to participating schools - and proudly wore "I Biked to School Today!" stickers to prove it.

Alameda County launched its first Bike to School Day three years ago as a complement to Bike to Work Day (which started in the Bay Area in 1994). Due to the event's overwhelming success, Bike to School Day is now its own happening, with over 60 Alameda County schools participating.

The <u>Alameda County Safe Routes to Schools Program</u>, funded in part by the <u>Alameda County Transportation Commission</u> with your Measure B sales tax dollars, works in schools across Alameda County to develop walk- and bike-to school programs that make sense for their communities. Safe Routes to Schools creates healthier, stronger communities: walking and biking to school together is a chance to meet children's friends and their parents, get to know neighborhoods, and teach kids how to be street smart and safe. Schools can learn more about the Safe Routes to Schools Program at alamedacountysr2s.org.

Bike to School Days are coordinated by the <u>Alameda County Safe Routes to Schools Program</u> and the East Bay Bicycle Coalition.

The Alameda County Transportation Commission

The mission of the Alameda County Transportation Commission (Alameda CTC) is to plan, fund and deliver transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County. Alameda CTC coordinates countywide transportation planning and delivers the expenditure plan for Measure B, the half-cent sales tax approved by 81.5 percent of county voters in 2000. For more information, visit www.facebook.com/AlamedaCTC; @AlamedaCTC.