

# Bay Area Goods Movement Collaborative

## Why do Alameda County and the Bay Area Need a Goods Movement Plan?



The efficient movement of goods is essential to the daily lives of residents and to the overall economic prosperity of the region. **The Bay Area is a major hub for goods movement, which supports our economy, serves our residents, and provides an array of jobs both within the region and throughout Northern California.** Alameda County plays a critical role in the goods movement system due to its central location and infrastructure, experiencing both the economic benefits and local community impacts of goods moving to and through the region.

**Freight transport and goods movement underpin economic activity in the Bay Area region,** which is home to a number of goods movement dependent industries. In the nine-county Bay Area, goods movement dependent industries account for \$490 billion in total output (51 % of total regional output); and provide over 1.1 million jobs (32 % of total regional employment).

**Goods movement partners must collaborate to create a thoughtful yet flexible approach to planning and management that facilitates the safe, reliable and efficient movement of goods while reducing impacts on local communities.**

Internal and external forces work simultaneously to drive demand in Alameda County and throughout the Bay Area. Transportation facilities provide the connectivity to local markets and consumers, while supporting global logistics and supply chains for major industries located elsewhere in California and the nation.

The goods movement industry transcends jurisdictional borders and serves a broad range of industrial and consumer needs. Goods movement partners must collaborate to create a thoughtful yet flexible approach to planning and management that facilitates the safe, reliable and efficient movement of goods while reducing impacts on local communities.

**Goods movement industries are major Bay Area economic drivers, supporting 32% of regional jobs and 51% of regional economic output.**

## PLANNING PROCESS

Recognizing the importance of goods movement to the region, the Metropolitan Transportation Commission (MTC) and the Alameda County Transportation Commission (Alameda CTC) are working together to build a robust, Bay Area Goods Movement Collaborative to ensure the region continues to play a vital role in the Northern California economy.

The Bay Area Goods Movement Collaborative brings together partners, community members, and other stakeholders from across the region to understand goods movement needs and identify, prioritize, and advocate for short- and long-term strategies to address these needs. The Collaborative creates an organized structure to bring goods movement interests to the table and to ensure effective advocacy for goods movement needs in Alameda County and the Bay Area region at-large.

The Collaborative also provides the basis for a comprehensive outreach program to support the development of the **Alameda County Goods Movement Plan and the update to MTC's Regional Goods Movement Plan.** The Plans will provide a vision for the countywide and regional goods movement systems and will describe both short- and long-term strategies, including projects, programs and policies for achieving the goods movement vision.

The planning process will occur over a two-year period, which began in October 2013. The Collaborative will include both public and private sector participants, including the public at large, as well as organizations representing local jurisdictions, economic development, public health, railroads, trucking and freight industries, business, and community interests.



## VISION

The goods movement system will be safe and efficient, provide integrated connections to international and domestic markets to enhance economic competitiveness, create jobs, and promote innovation while reducing environmental impacts and improving residents' and employees' quality of life.

## GOALS

- Reduce and mitigate impacts from goods movement operations to create a healthy and clean environment, and support improved quality of life for people most impacted by goods movement.
- Provide safe, reliable, efficient, resilient, and well- maintained goods movement facilities and corridors.
- Promote innovative technology and policy strategies to improve the efficiency of the goods movement system.
- Preserve and strengthen an integrated and connected, multimodal goods movement system that supports freight mobility and access, and is coordinated with passenger transportation systems and local land use decisions.
- Increase jobs and economic opportunities that support residents and businesses.

## Goods Movement Vision and Goals

