## GOODS MOVEMENT

Improving our multimodal transportation infrastructure will support moving goods, creating jobs and expanding trade between the Bay Area and the rest of the world.



## **Building a Regional Perspective**

Join us for a highly engaging roundtable discussion to address the opportunities, impacts and emerging trends related to goods movement and freight in Alameda County, the Bay Area and beyond.

This half-day roundtable will bring together a **diverse audience** of government leaders, business representatives, industry experts, and community partners.

This **interactive**, **kick-off event** will inform the development of the Alameda Countywide Goods Movement Plan and the update to MTC's Regional Goods Movement Plan.

Wednesday, July 23, 2014 12:30 pm - 4:30 pm

Alameda CTC Offices: 1111 Broadway, Ste. 800 Oakland, CA 94607

Lunch and registration will start at 11:45 am.

Goods Movement Opportunities and Issues in the Bay Area



## **Panels Include:**

- Understanding Goods Movement Issues and Opportunities in the Bay Area
- Trends and Innovations in the Northern California Megaregion
- Unique Assets and Infrastructure of Bay Area Goods Movement

## **RSVP Online**

Register here to reserve your space today!

Visit our website: <a href="https://www.alamedactc.org/goodsmovement">www.alamedactc.org/goodsmovement</a>

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