



Moving Forward: Bay Area Strategies for Improving Freight

Roundtable: July 22, 2015

11:45 am – 12:30 pm

Registration and Lunch

12:30 pm – 12:40 pm

Welcome and Opening Remarks

Supervisor Scott Haggerty, Alameda County, District 1
Alameda CTC Chair; MTC Commissioner

12:40 pm – 12:50 pm

Agenda Review

Jamillah Jordan, MIG, Inc.

12:50 pm – 1:10 pm

**Bay Area Goods Movement Collaborative:
Overview of Progress**

Michael Fischer, Cambridge Systematics

1:10 pm – 2:00 pm

Regional Freight Opportunities and Strategies

Michael Fischer, Cambridge Systematics
Q&A

2:00 pm – 2:20 pm

Break

2:20 pm – 3:00 pm

**Open House: Understanding the Goods Movement System
and Potential Opportunities**

Gallery Walk of Interactive Display Boards

3:00 pm – 3:50 pm

**Group Discussion on Regional Strategies
to Improve Freight**

3:50 pm – 4:00 pm

Closing Comments and Next Steps