

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
Number of cases		402		195	208	118	44	177	63
Row percent			100%	48%	52%	29%	11%	44%	16%
Region	Central	118	29%	33%	26%	100%	0%	0%	0%
	East	44	11%	12%	10%	0%	100%	0%	0%
	North	177	44%	38%	50%	0%	0%	100%	0%
	South	63	16%	17%	14%	0%	0%	0%	100%
Age Collapsed	18-29	78	19%	23%	16%	25%	15%	15%	23%
	30-39	85	21%	21%	21%	23%	17%	21%	20%
	40-49	78	19%	18%	20%	17%	21%	21%	19%
	50-64	104	26%	26%	26%	21%	33%	28%	23%
	65+	58	14%	12%	17%	14%	15%	14%	15%
5. Sex (by observation)	Male	195	48%	100%	0%	54%	54%	42%	53%
	Female	208	52%	0%	100%	46%	46%	58%	47%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	6%	3%	4%	1%	5%	4%
	No	382	95%	94%	96%	95%	98%	95%	94%
	(DO NOT READ)(Don't Know)	3	1%	0%	1%	1%	1%	0%	2%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	6%	3%	4%	1%	5%	4%
	No / DK	386	96%	94%	97%	96%	99%	95%	96%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	10%	13%	11%	0%	15%	0%
	Bike to work	3	16%	20%	7%	11%	100%	18%	0%
	Insurance	1	5%	0%	14%	18%	0%	0%	0%
	Other	1	3%	0%	9%	12%	0%	0%	0%
	Dont know	11	65%	70%	57%	47%	0%	67%	100%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	7%	0%	0%	0%	0%	28%
	Back/side of a bus	2	10%	16%	0%	0%	0%	18%	0%
	Billboard	2	10%	16%	0%	0%	0%	19%	0%
	Flyer/handout	1	4%	7%	0%	0%	0%	0%	28%
	TV	6	34%	25%	50%	48%	100%	26%	28%
	Other	1	8%	12%	0%	29%	0%	0%	0%
	Don't Know	6	38%	31%	50%	23%	0%	37%	72%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	11%	14%	8%	10%	17%	10%
	No	340	85%	86%	83%	90%	87%	80%	86%
	(DO NOT READ) (Don't Know)	12	3%	4%	3%	2%	2%	4%	3%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	11%	14%	8%	10%	17%	10%
	No / DK	352	88%	89%	86%	92%	90%	83%	90%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	12%	7%	10%	7%	8%	13%
	2 days/wk	10	2%	2%	3%	0%	5%	3%	4%
	3 days/wk	9	2%	4%	1%	1%	4%	3%	2%
	4 days/wk	4	1%	1%	1%	0%	2%	0%	3%
	5 days/wk	5	1%	1%	1%	0%	1%	2%	1%
	6 days/wk	3	1%	1%	0%	0%	0%	2%	0%
	7 days/wk	11	3%	5%	1%	1%	1%	5%	0%
	1 to 4 days/month	32	8%	8%	8%	7%	11%	6%	12%
	1 to 11 days/yr	30	7%	7%	8%	4%	5%	11%	4%
	Never	242	60%	54%	66%	71%	56%	55%	56%
	Don't Know	1	0%	0%	0%	0%	1%	0%	1%
	N/A	19	5%	4%	5%	4%	6%	5%	4%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	26%	14%	12%	21%	23%	23%
	Less than weekly	61	15%	15%	16%	12%	16%	17%	16%
	Never	262	65%	59%	71%	76%	63%	60%	61%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	3%	5%	5%	1%	4%	3%
	2 days/wk	25	6%	7%	6%	8%	4%	8%	1%
	3 days/wk	34	9%	7%	10%	6%	8%	11%	5%
	4 days/wk	18	4%	5%	4%	4%	5%	3%	9%
	5 days/wk	44	11%	9%	13%	7%	10%	14%	11%
	6 days/wk	26	7%	7%	6%	10%	11%	4%	5%
	7 days/wk	156	39%	41%	37%	41%	53%	31%	46%
	1 to 4 days/month	15	4%	4%	3%	4%	2%	5%	1%
	Never	55	14%	13%	14%	13%	5%	15%	16%
	Don't Know	4	1%	2%	1%	3%	0%	0%	2%
	N/A	9	2%	2%	2%	0%	1%	5%	0%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	79%	80%	80%	91%	75%	81%
	Less than weekly	15	4%	4%	3%	4%	2%	5%	1%
	Never	68	17%	17%	17%	16%	7%	20%	18%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	54%	55%	58%	67%	49%	54%
	Somewhat difficult	63	19%	20%	18%	15%	16%	23%	18%
	Not very difficult	36	11%	11%	11%	9%	5%	13%	15%
	Not at all difficult	46	14%	14%	14%	18%	11%	12%	14%
	(DO NOT READ) (Don't Know)	1	0%	0%	1%	0%	0%	1%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	1%	2%	0%	1%	2%	0%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	74%	73%	73%	83%	72%	71%
	Not difficult	83	25%	25%	24%	27%	16%	25%	29%
	Don't Know / No car / No bicycle	5	1%	1%	2%	0%	1%	3%	0%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	15%	27%	20%	15%	22%	27%
	Too far of a distance to travel	122	30%	38%	23%	32%	34%	25%	41%
	Being protected from the weather	28	7%	7%	7%	6%	12%	7%	5%
	Time consuming	59	15%	16%	14%	13%	16%	13%	23%
	Difficult/Takes too much energy/Lazy	77	19%	27%	12%	19%	20%	20%	15%
	Inconvenient/Prefer the convenience of a car	43	11%	12%	9%	7%	16%	10%	15%
	Do not like biking through traffic/Dangerous drivers	42	11%	8%	13%	11%	7%	13%	4%
	Health restrictions/Not in shape	42	10%	8%	13%	8%	11%	14%	4%
	Being able to carry/Transport more belongings	39	10%	7%	12%	8%	3%	12%	10%
	No bike lanes	31	8%	8%	7%	2%	6%	12%	9%
	Do not own a bike	44	11%	17%	5%	11%	10%	12%	10%
	Just do not want to/Lack of interest	1	0%	0%	0%	0%	1%	0%	0%
	Do not know how to ride a bike	11	3%	1%	4%	3%	3%	3%	1%
	Too many hills to bike through	11	3%	3%	3%	3%	5%	3%	0%
	Do not want to get sweaty	11	3%	5%	1%	6%	0%	2%	0%
	Nowhere to park/store bike	19	5%	8%	2%	5%	5%	6%	1%
	Prefer comfort of a car	1	0%	1%	0%	0%	0%	0%	2%
	Transport more than one passenger	9	2%	1%	4%	0%	1%	2%	6%
	Other	26	6%	5%	8%	8%	5%	5%	9%
	Nothing	2	0%	0%	1%	0%	0%	1%	0%
Dont know	22	5%	7%	4%	6%	6%	5%	4%	

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	8%	5%	7%	6%	5%	9%
	02	8	2%	2%	2%	1%	6%	2%	1%
	03	18	4%	5%	4%	2%	4%	5%	7%
	04	25	6%	7%	6%	6%	5%	5%	10%
	05	55	14%	17%	11%	15%	16%	12%	14%
	06	62	15%	16%	15%	11%	16%	16%	22%
	Very convincing	209	52%	46%	57%	58%	47%	54%	37%
	(DO NOT READ) Don't Know	1	0%	0%	1%	0%	1%	1%	0%
14 Col. Saves money	Not convincing	51	13%	15%	11%	10%	15%	12%	17%
	4/Don't Know	26	6%	7%	6%	6%	6%	6%	10%
	Convincing	326	81%	79%	83%	84%	78%	82%	73%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	19%	18%	15%	31%	17%	19%
	02	45	11%	12%	10%	7%	11%	13%	13%
	03	50	13%	14%	11%	13%	13%	11%	16%
	04	65	16%	17%	16%	19%	9%	17%	14%
	05	62	16%	15%	16%	18%	16%	13%	18%
	06	24	6%	6%	6%	4%	3%	7%	7%
	Very convincing	76	19%	16%	21%	24%	14%	20%	10%
	(DO NOT READ) Don't Know	7	2%	1%	3%	0%	2%	2%	2%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	45%	39%	35%	55%	41%	48%
	4/Don't Know	72	18%	17%	18%	19%	11%	19%	17%
	Convincing	162	40%	38%	43%	46%	33%	40%	35%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	9%	9%	9%	7%	9%	11%
	02	25	6%	9%	4%	10%	4%	5%	3%
	03	32	8%	7%	9%	7%	13%	9%	5%
	04	39	10%	12%	8%	7%	7%	9%	20%
	05	84	21%	21%	20%	20%	26%	18%	25%
	06	55	14%	13%	14%	12%	13%	16%	10%
	Very convincing	121	30%	27%	33%	31%	29%	30%	28%
	(DO NOT READ) Don't Know	11	3%	2%	3%	4%	2%	3%	0%
16 Col. Reduces your stress level	Not convincing	93	23%	25%	22%	26%	23%	23%	18%
	4/Don't Know	51	13%	14%	11%	11%	9%	12%	20%
	Convincing	259	64%	61%	67%	64%	68%	65%	62%
17. Is better for the environment	Not at all convincing	20	5%	5%	4%	7%	5%	4%	3%
	02	7	2%	2%	2%	3%	1%	2%	0%
	03	8	2%	3%	1%	2%	5%	2%	1%
	04	23	6%	9%	3%	7%	4%	4%	9%
	05	53	13%	15%	12%	10%	19%	11%	22%
	06	49	12%	12%	12%	9%	5%	16%	11%
	Very convincing	238	59%	54%	64%	58%	58%	62%	53%
	(DO NOT READ) Don't Know	5	1%	0%	2%	3%	2%	0%	0%
17 Col. Is better for the environment	Not convincing	35	9%	10%	7%	12%	11%	7%	4%
	4/Don't Know	28	7%	9%	5%	10%	7%	4%	9%
	Convincing	340	84%	81%	88%	77%	82%	89%	87%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	5%	3%	5%	4%	4%	2%
	02	2	0%	1%	0%	0%	2%	0%	1%
	03	9	2%	3%	1%	1%	5%	1%	4%
	04	18	4%	6%	3%	8%	5%	2%	4%
	05	55	14%	16%	11%	12%	13%	13%	18%
	06	56	14%	13%	14%	11%	16%	16%	11%
	Very convincing	244	61%	56%	65%	62%	54%	62%	60%
	(DO NOT READ) Don't Know	3	1%	1%	1%	1%	1%	1%	0%
18 Col. Is good for your health	Not convincing	27	7%	8%	5%	6%	11%	6%	7%
	4/Don't Know	21	5%	6%	4%	9%	6%	3%	4%
	Convincing	355	88%	85%	91%	85%	83%	91%	89%
19. Sets a good example for others	Not at all convincing	43	11%	12%	9%	12%	16%	10%	6%
	02	28	7%	9%	5%	6%	8%	6%	11%
	03	34	8%	9%	8%	7%	3%	9%	13%
	04	52	13%	16%	10%	14%	15%	11%	17%
	05	71	18%	13%	21%	18%	19%	19%	10%
	06	40	10%	10%	10%	9%	7%	9%	17%
	Very convincing	128	32%	29%	35%	30%	28%	37%	25%
	(DO NOT READ) Don't Know	7	2%	2%	2%	4%	5%	0%	0%
19 Col. Sets a good example for others	Not convincing	104	26%	30%	22%	25%	27%	25%	31%
	4/Don't Know	59	15%	18%	12%	18%	20%	11%	17%
	Convincing	239	59%	52%	67%	57%	53%	65%	52%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	9%	9%	12%	14%	4%	12%
	02	19	5%	8%	2%	4%	8%	5%	6%
	03	22	6%	7%	4%	3%	4%	6%	10%
	04	33	8%	10%	6%	8%	3%	8%	13%
	05	41	10%	10%	11%	8%	16%	9%	14%
	06	43	11%	9%	12%	8%	9%	11%	15%
	Very convincing	200	50%	47%	52%	50%	43%	58%	31%
	(DO NOT READ) Don't Know	8	2%	0%	3%	6%	1%	0%	0%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	24%	15%	19%	26%	15%	27%
	4/Don't Know	41	10%	11%	10%	15%	5%	8%	13%
	Convincing	284	71%	65%	76%	66%	69%	78%	60%
21. Reduces gas and energy usage	Not at all convincing	18	4%	6%	3%	6%	4%	3%	5%
	02	11	3%	4%	1%	2%	10%	1%	3%
	03	18	5%	6%	3%	8%	4%	3%	5%
	04	31	8%	10%	6%	10%	4%	5%	12%
	05	47	12%	13%	10%	8%	18%	10%	18%
	06	37	9%	11%	7%	8%	9%	10%	10%
	Very convincing	237	59%	49%	68%	55%	50%	67%	48%
	(DO NOT READ) Don't Know	3	1%	0%	1%	2%	1%	0%	0%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	16%	8%	16%	17%	7%	13%
	4/Don't Know	34	9%	10%	7%	13%	6%	5%	12%
	Convincing	321	80%	74%	85%	71%	78%	88%	75%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	4%	3%	5%	6%	2%	3%
	02	13	3%	5%	2%	4%	0%	4%	2%
	03	27	7%	9%	4%	6%	4%	8%	8%
	04	27	7%	9%	4%	5%	6%	6%	13%
	05	67	17%	17%	16%	14%	25%	14%	23%
	06	52	13%	13%	13%	11%	10%	16%	9%
	Very convincing	199	49%	43%	56%	54%	46%	50%	42%
	(DO NOT READ) Don't Know	5	1%	1%	2%	2%	4%	0%	0%
22 Col. Helps manage your weight	Not convincing	54	13%	18%	9%	15%	10%	13%	13%
	4/Don't Know	32	8%	10%	6%	7%	9%	6%	13%
	Convincing	317	79%	72%	85%	79%	81%	80%	74%
23. Reduces traffic congestion	Not at all convincing	34	8%	11%	6%	10%	14%	5%	10%
	02	20	5%	7%	4%	5%	6%	5%	5%
	03	39	10%	11%	8%	8%	15%	10%	7%
	04	45	11%	14%	9%	11%	9%	11%	15%
	05	74	18%	17%	19%	16%	14%	19%	23%
	06	35	9%	6%	11%	9%	14%	7%	9%
	Very convincing	145	36%	31%	40%	38%	27%	39%	29%
	(DO NOT READ) Don't Know	11	3%	3%	2%	1%	2%	4%	1%
23 Col. Reduces traffic congestion	Not convincing	93	23%	28%	18%	24%	34%	20%	22%
	4/Don't Know	56	14%	17%	11%	12%	11%	15%	16%
	Convincing	253	63%	55%	71%	64%	54%	65%	61%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	6%	5%	10%	6%	2%	5%
	02	9	2%	2%	2%	0%	4%	3%	3%
	03	26	6%	7%	6%	8%	5%	6%	6%
	04	38	10%	12%	7%	12%	11%	7%	10%
	05	61	15%	15%	15%	13%	10%	16%	22%
	06	42	11%	12%	9%	9%	10%	11%	13%
	Very convincing	202	50%	45%	54%	47%	52%	55%	39%
	(DO NOT READ) Don't Know	2	1%	0%	1%	0%	2%	1%	1%
24 Col. Allows you to be outdoors	Not convincing	56	14%	15%	13%	19%	15%	10%	15%
	4/Don't Know	41	10%	12%	8%	12%	13%	8%	11%
	Convincing	305	76%	73%	79%	70%	72%	82%	74%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	9%	4%	8%	12%	4%	7%
	02	10	2%	3%	2%	5%	0%	1%	2%
	03	18	4%	7%	2%	3%	8%	4%	5%
	04	31	8%	9%	7%	8%	6%	6%	12%
	05	46	12%	12%	11%	12%	11%	11%	11%
	06	47	12%	13%	10%	11%	10%	11%	17%
	Very convincing	213	53%	43%	62%	49%	50%	60%	45%
	(DO NOT READ) Don't Know	10	3%	3%	2%	4%	2%	2%	0%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	20%	8%	16%	20%	10%	15%
	4/Don't Know	41	10%	12%	8%	12%	9%	9%	12%
	Convincing	307	76%	68%	84%	72%	71%	82%	73%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	8%	5%	8%	5%	5%	9%
	02	9	2%	5%	0%	4%	7%	1%	0%
	03	15	4%	4%	3%	4%	2%	4%	3%
	04	22	5%	7%	4%	4%	8%	4%	11%
	05	48	12%	16%	8%	13%	18%	9%	15%
	06	48	12%	11%	13%	13%	4%	14%	11%
	Very convincing	231	57%	48%	66%	52%	53%	64%	52%
	(DO NOT READ) Don't Know	4	1%	0%	2%	2%	4%	0%	0%
26 Col. Improves air quality	Not convincing	50	12%	17%	8%	16%	14%	10%	12%
	4/Don't Know	26	6%	7%	6%	6%	11%	4%	11%
	Convincing	327	81%	75%	87%	78%	75%	86%	77%
27. Heard of BTWD?	Yes	291	72%	70%	75%	64%	79%	79%	63%
	No	108	27%	29%	25%	35%	19%	20%	36%
	(DO NOT READ) (Don't Know)	3	1%	1%	1%	0%	1%	1%	1%
27 Col. Heard of BTWD?	Yes	291	72%	70%	75%	64%	79%	79%	63%
	No / DK	111	28%	30%	25%	36%	21%	21%	37%
28. Participated in any BTWD?	Yes	37	13%	18%	8%	12%	6%	16%	8%
	No	254	87%	82%	92%	88%	92%	84%	92%
	(DO NOT READ) (Don't Know)	0	0%	0%	0%	0%	1%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	18%	8%	12%	6%	16%	8%
	No / DK	255	87%	82%	92%	88%	94%	84%	92%
29. BTWD Year Participation	2011	10	26%	19%	39%	6%	52%	34%	13%
	2010	14	39%	37%	44%	20%	73%	42%	49%
	2009	10	28%	25%	34%	16%	52%	31%	25%
	2008	10	26%	23%	31%	16%	27%	34%	0%
	2007 or earlier	15	40%	44%	32%	64%	27%	32%	38%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
29 Col. BTWD 2011 Participation	Yes	10	2%	2%	2%	0%	3%	4%	1%
	No	393	98%	98%	98%	100%	97%	96%	99%
30. Why did you choose not to participate in BTWD	Too far	0	2%	2%	0%	0%	0%	0%	17%
	Retired/Out of work	4	15%	12%	20%	11%	57%	16%	0%
	Do not have a bike	5	17%	9%	36%	26%	0%	16%	0%
	Health reasons	3	11%	10%	12%	34%	0%	0%	0%
	Different work schedule	4	14%	20%	0%	34%	0%	7%	0%
	Road conditions	2	8%	12%	0%	0%	0%	15%	0%
	I just need my car to drive to work	2	6%	9%	0%	0%	0%	11%	0%
	It was raining	0	2%	0%	6%	0%	43%	0%	0%
	Didn't know about the event	1	3%	4%	0%	0%	0%	0%	29%
	Was working	1	3%	0%	11%	0%	0%	5%	0%
	Had to take the bus	1	3%	0%	10%	0%	0%	0%	27%
	Had to take care of my children	1	3%	4%	0%	0%	0%	0%	27%
	Other	1	3%	0%	11%	0%	0%	6%	0%
	No detailed response	4	15%	18%	7%	6%	0%	23%	0%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	80%	35%	0%	100%	58%	0%
	It was fun	1	5%	11%	0%	100%	0%	0%	0%
	To support bike day	1	8%	0%	16%	0%	0%	11%	0%
	Better for the environment	1	9%	0%	18%	0%	0%	12%	0%
	Other	0	4%	9%	0%	0%	0%	0%	100%
	Nothing	2	16%	0%	31%	0%	0%	20%	0%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	0%	18%	0%	0%	12%	0%
	It was fun	1	9%	0%	18%	0%	0%	12%	0%
	To save gas	1	6%	12%	0%	0%	48%	0%	0%
	To support bike day	1	6%	13%	0%	0%	52%	0%	0%
	School Programs	1	9%	0%	18%	0%	0%	12%	0%
	Right thing to do	2	16%	0%	31%	0%	0%	20%	0%
	Nothing	4	45%	75%	16%	100%	0%	45%	100%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	39%	0%	0%	0%	21%	0%
	3-5 miles	4	46%	24%	65%	0%	0%	55%	0%
	6-10 miles	2	24%	10%	35%	0%	0%	23%	100%
	11-20 miles	1	7%	14%	0%	0%	100%	0%	0%
	21+ miles	1	6%	12%	0%	100%	0%	0%	0%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	73%	100%	0%	0%	100%	100%
	11+ miles	1	12%	27%	0%	100%	100%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	35%	0%	0%	0%	21%	0%
	3-5 miles	4	43%	21%	65%	0%	0%	55%	0%
	6-10 miles	2	22%	9%	35%	0%	0%	23%	100%
	11-20 miles	1	6%	13%	0%	0%	52%	0%	0%
	21+ miles	1	11%	23%	0%	100%	48%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	65%	100%	0%	0%	100%	100%
	11+ miles	2	17%	35%	0%	100%	100%	0%	0%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	11%	66%	100%	0%	43%	0%
	Bicycle	4	42%	68%	18%	0%	100%	33%	100%
	Walk	2	17%	0%	34%	0%	0%	22%	0%
	Public Bus	2	21%	25%	18%	0%	100%	12%	0%
	BART	4	43%	56%	31%	0%	0%	55%	0%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	35%	0%	0%	0%	21%	0%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	44%	0%	100%	48%	13%	0%
	A little more often	2	17%	35%	0%	0%	0%	21%	0%
	Same as before	6	62%	22%	100%	0%	52%	66%	100%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	78%	0%	100%	48%	34%	0%
	Same as before	6	62%	22%	100%	0%	52%	66%	100%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	37%	39%	32%	33%	45%	32%
	Disagree	181	45%	51%	39%	54%	48%	34%	56%
	(DO NOTREAD) (Don't Know)	53	13%	9%	17%	10%	14%	16%	10%
	(DO NOTREAD) (Not Applicable)	16	4%	3%	5%	4%	5%	5%	1%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	37%	39%	32%	33%	45%	32%
	Disagree	181	45%	51%	39%	54%	48%	34%	56%
	Don't know/Not Applicable	69	17%	12%	22%	14%	19%	21%	11%
38. I noticed there was less traffic that day	Agree	95	24%	20%	27%	31%	16%	23%	18%
	Disagree	220	55%	61%	48%	50%	63%	54%	62%
	(DO NOTREAD) (Don't Know)	71	18%	14%	21%	16%	17%	19%	16%
	(DO NOTREAD) (Not Applicable)	16	4%	4%	4%	2%	5%	5%	4%
38 Col. I noticed there was less traffic that day	Agree	95	24%	20%	27%	31%	16%	23%	18%
	Disagree	220	55%	61%	48%	50%	63%	54%	62%
	Don't know/Not Applicable	87	22%	19%	24%	19%	22%	24%	21%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	34%	29%	28%	27%	38%	23%
	Disagree	176	44%	47%	41%	52%	40%	35%	56%
	(DO NOTREAD) (Don't Know)	76	19%	14%	23%	14%	25%	22%	16%
	(DO NOTREAD) (Not Applicable)	24	6%	5%	7%	6%	7%	6%	5%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	34%	29%	28%	27%	38%	23%
	Disagree	176	44%	47%	41%	52%	40%	35%	56%
	Don't know/Not Applicable	100	25%	19%	30%	20%	32%	27%	21%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	18%	22%	19%	9%	23%	22%
	Disagree	268	67%	74%	60%	72%	80%	60%	66%
	(DO NOTREAD) (Don't Know)	26	7%	5%	8%	6%	6%	7%	7%
	(DO NOTREAD) (Not Applicable)	27	7%	4%	9%	3%	5%	10%	5%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	18%	22%	19%	9%	23%	22%
	Disagree	268	67%	74%	60%	72%	80%	60%	66%
	Don't know/Not Applicable	53	13%	9%	18%	9%	11%	17%	12%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	15%	13%	14%	7%	15%	17%
	Somewhat likely	64	16%	14%	18%	20%	10%	13%	18%
	Somewhat unlikely	66	16%	18%	15%	11%	19%	18%	20%
	Very unlikely	213	53%	52%	54%	55%	61%	53%	45%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	0%	1%	0%	0%
	(DO NOT READ) (Don't Know)	2	0%	0%	0%	0%	2%	0%	0%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	29%	31%	35%	17%	28%	35%
	Unlikely	279	69%	70%	68%	65%	79%	71%	65%
	Neither likely nor unlikely / Don't Know	3	1%	1%	1%	0%	4%	1%	0%
42. Heard of Team Bike Challenge?	Yes	37	9%	8%	10%	9%	11%	9%	9%
	No	365	91%	92%	90%	90%	89%	91%	91%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	8%	10%	9%	11%	9%	9%
	No / DK	366	91%	92%	90%	91%	89%	91%	91%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	100%	100%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	14%	28%	10%	25%	27%	23%
	No	314	78%	85%	71%	89%	73%	72%	77%
	(DO NOT READ) (Don't Know)	2	1%	0%	1%	0%	2%	0%	0%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	14%	28%	10%	25%	27%	23%
	No / DK	316	79%	86%	72%	90%	75%	73%	77%
50. You or children participated in WR2S Day?	Yes	37	43%	31%	49%	24%	67%	40%	52%
	No	46	53%	64%	48%	76%	27%	55%	48%
	(DO NOT READ) (Don't Know)	1	1%	2%	0%	0%	6%	0%	0%
	(DO NOT READ) (Don't have children)	2	3%	3%	3%	0%	0%	5%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	31%	49%	24%	67%	40%	52%
	No / Don't Know / Don't have children	49	57%	69%	51%	76%	33%	60%	48%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
Number of cases		402		195	208	118	44	177	63
Row percent			100%	48%	52%	29%	11%	44%	16%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	3%	3%	3%	7%	2%	1%
	2 days/wk	7	2%	2%	1%	0%	2%	1%	5%
	3 days/wk	27	7%	7%	6%	2%	4%	10%	7%
	4 days/wk	21	5%	6%	4%	3%	7%	5%	7%
	5 days/wk	144	36%	44%	28%	40%	38%	34%	33%
	6 days/wk	20	5%	3%	7%	6%	1%	4%	8%
	7 days/wk	27	7%	8%	6%	8%	12%	5%	4%
	1 to 4 days/month	8	2%	2%	2%	4%	1%	1%	2%
	Never	135	34%	24%	42%	34%	28%	36%	31%
	Don't Know	3	1%	0%	1%	0%	0%	1%	2%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	74%	54%	63%	71%	62%	66%
	Less than weekly	8	2%	2%	2%	4%	1%	1%	2%
	Never	138	34%	24%	44%	34%	28%	37%	32%
52. Frequency: Go to school	1 day/wk	4	1%	1%	1%	0%	0%	1%	4%
	2 days/wk	11	3%	2%	3%	0%	0%	6%	0%
	3 days/wk	11	3%	3%	3%	3%	3%	2%	3%
	4 days/wk	15	4%	4%	4%	0%	1%	5%	9%
	5 days/wk	28	7%	4%	10%	7%	12%	5%	7%
	7 days/wk	3	1%	0%	1%	2%	0%	0%	0%
	1 to 4 days/month	6	1%	0%	3%	3%	1%	1%	0%
	Never	319	79%	84%	75%	85%	80%	77%	74%
	Don't Know	6	2%	2%	1%	0%	2%	3%	2%
52 Col. Frequency: Go to school	Weekly or more	71	18%	13%	21%	12%	17%	19%	24%
	Less than weekly	6	1%	0%	3%	3%	1%	1%	0%
	Never	326	81%	86%	76%	85%	82%	80%	76%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	1%	0%	0%	0%	1%	1%
	2 days/wk	7	2%	2%	2%	0%	1%	3%	2%
	3 days/wk	5	1%	2%	1%	2%	2%	0%	1%
	4 days/wk	2	0%	0%	1%	0%	1%	1%	0%
	5 days/wk	69	17%	12%	22%	12%	15%	16%	32%
	6 days/wk	2	0%	0%	1%	0%	0%	1%	0%
	7 days/wk	1	0%	0%	0%	0%	0%	0%	1%
	1 to 4 days/month	7	2%	1%	3%	3%	1%	1%	0%
	1 to 11 days/yr	1	0%	0%	0%	1%	0%	0%	0%
	Never	274	68%	73%	64%	77%	77%	65%	53%
	Don't Know	3	1%	0%	1%	0%	1%	1%	0%
	N/A	30	7%	8%	7%	4%	1%	11%	9%
	53 Col. Frequency: Take your children to school	Weekly or more	88	22%	18%	25%	15%	20%	21%
Less than weekly		8	2%	1%	3%	4%	1%	1%	0%
Never		307	76%	81%	72%	81%	79%	77%	62%
54. Frequency: Drive a car alone	1 day/wk	20	5%	5%	5%	2%	5%	7%	5%
	2 days/wk	26	6%	9%	4%	6%	7%	8%	3%
	3 days/wk	39	10%	9%	11%	8%	4%	12%	10%
	4 days/wk	34	8%	6%	11%	7%	9%	10%	7%
	5 days/wk	96	24%	26%	22%	32%	36%	17%	19%
	6 days/wk	13	3%	3%	4%	1%	7%	2%	7%
	7 days/wk	81	20%	21%	19%	20%	22%	18%	24%
	1 to 4 days/month	7	2%	1%	2%	2%	0%	2%	2%
	1 to 11 days/yr	2	0%	1%	0%	1%	0%	0%	0%
	Never	82	20%	19%	21%	20%	10%	23%	21%
	Don't Know	1	0%	0%	1%	0%	0%	0%	2%
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	79%	75%	77%	90%	74%	75%
	Less than weekly	9	2%	2%	2%	3%	0%	2%	2%
	Never	84	21%	19%	22%	20%	10%	23%	22%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	15%	15%	20%	10%	13%	16%
	2 days/wk	87	22%	24%	19%	26%	29%	20%	13%
	3 days/wk	55	14%	10%	17%	10%	14%	15%	14%
	4 days/wk	45	11%	9%	13%	10%	5%	13%	14%
	5 days/wk	30	7%	8%	7%	5%	13%	7%	9%
	6 days/wk	9	2%	2%	3%	1%	2%	2%	4%
	7 days/wk	48	12%	12%	12%	11%	12%	11%	17%
	1 to 4 days/month	15	4%	3%	4%	6%	2%	4%	1%
	1 to 11 days/yr	6	1%	2%	1%	0%	0%	2%	2%
	Never	46	11%	14%	9%	10%	13%	13%	8%
	Don't Know	2	1%	0%	1%	1%	0%	0%	2%
	55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	81%	85%	83%	85%	81%
Less than weekly		21	5%	5%	5%	6%	2%	6%	4%
Never		48	12%	14%	10%	11%	13%	13%	9%
56. Frequency: Ride a bus	1 day/wk	12	3%	4%	2%	2%	4%	3%	2%
	2 days/wk	16	4%	5%	3%	3%	1%	4%	8%
	3 days/wk	9	2%	2%	3%	1%	3%	4%	1%
	4 days/wk	9	2%	3%	1%	1%	0%	4%	2%
	5 days/wk	11	3%	2%	3%	2%	3%	3%	3%
	6 days/wk	1	0%	0%	0%	0%	0%	0%	1%
	7 days/wk	2	0%	1%	0%	1%	0%	1%	0%
	1 to 4 days/month	18	5%	3%	6%	9%	0%	3%	3%
	1 to 11 days/yr	8	2%	3%	1%	0%	1%	3%	4%
	Never	314	78%	76%	80%	81%	87%	76%	72%
	Don't Know	2	1%	1%	1%	0%	0%	1%	2%
	56 Col. Frequency: Ride a bus	Weekly or more	60	15%	18%	13%	10%	11%	18%
Less than weekly		26	6%	6%	7%	9%	1%	6%	8%
Never		316	79%	76%	80%	81%	87%	76%	74%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	11%	9%	6%	6%	15%	6%
	2 days/wk	12	3%	3%	3%	5%	0%	3%	0%
	3 days/wk	18	4%	6%	3%	6%	2%	4%	5%
	4 days/wk	8	2%	3%	1%	0%	0%	4%	0%
	5 days/wk	16	4%	6%	2%	7%	4%	3%	1%
	7 days/wk	7	2%	1%	2%	1%	0%	3%	1%
	1 to 4 days/month	32	8%	8%	8%	10%	10%	5%	10%
	1 to 11 days/yr	52	13%	12%	14%	8%	14%	13%	23%
	Never	217	54%	50%	57%	57%	63%	50%	52%
	Don't Know	2	0%	0%	1%	0%	1%	0%	2%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	30%	20%	25%	13%	32%	13%
	Less than weekly	84	21%	20%	22%	18%	24%	18%	33%
	Never	219	54%	50%	58%	57%	64%	50%	54%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	3%	1%	1%	4%	3%	1%
	3 days/wk	1	0%	1%	0%	0%	1%	0%	1%
	5 days/wk	2	0%	0%	1%	0%	1%	0%	2%
	6 days/wk	1	0%	0%	0%	1%	0%	0%	0%
	7 days/wk	2	1%	0%	1%	1%	0%	1%	0%
	1 to 4 days/month	12	3%	0%	6%	6%	2%	2%	0%
	1 to 11 days/yr	7	2%	3%	1%	0%	2%	3%	1%
	Never	366	91%	92%	90%	90%	89%	91%	95%
	Don't Know	2	1%	0%	1%	2%	0%	0%	0%
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	5%	3%	2%	7%	4%	4%
	Less than weekly	19	5%	3%	7%	6%	4%	5%	1%
	Never	368	92%	92%	91%	92%	89%	91%	95%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	2%	1%	0%	2%	2%	3%
	2 days/wk	5	1%	2%	0%	0%	1%	2%	0%
	3 days/wk	1	0%	0%	0%	0%	0%	0%	1%
	4 days/wk	1	0%	0%	0%	1%	0%	0%	0%
	1 to 4 days/month	7	2%	1%	2%	1%	0%	3%	0%
	1 to 11 days/yr	24	6%	3%	8%	7%	2%	7%	4%
	Never	356	89%	90%	87%	91%	95%	85%	90%
	Don't Know	2	0%	0%	1%	1%	0%	0%	2%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	5%	2%	1%	3%	4%	4%
	Less than weekly	31	8%	4%	11%	7%	2%	11%	4%
	Never	358	89%	90%	88%	91%	95%	85%	92%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	10%	6%	8%	14%	6%	9%
	2 days/wk	16	4%	4%	4%	1%	6%	5%	5%
	3 days/wk	14	4%	4%	3%	4%	7%	2%	4%
	4 days/wk	6	1%	2%	1%	0%	0%	3%	1%
	5 days/wk	5	1%	2%	0%	1%	0%	2%	0%
	7 days/wk	11	3%	4%	2%	2%	1%	4%	2%
	1 to 4 days/month	22	5%	6%	5%	7%	4%	4%	6%
	1 to 11 days/yr	31	8%	8%	7%	4%	4%	9%	12%
	Never	264	66%	60%	71%	73%	65%	62%	60%
	Don't Know	2	0%	0%	0%	0%	0%	1%	0%
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	25%	17%	15%	27%	23%	22%
	Less than weekly	53	13%	14%	12%	12%	7%	13%	19%
	Never	265	66%	60%	71%	73%	65%	63%	60%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	6%	3%	5%	4%	3%	6%
	2 days/wk	5	1%	1%	2%	0%	2%	2%	0%
	3 days/wk	10	2%	2%	3%	3%	3%	1%	3%
	4 days/wk	6	1%	2%	1%	1%	0%	2%	2%
	5 days/wk	4	1%	2%	0%	0%	0%	2%	0%
	7 days/wk	12	3%	4%	2%	1%	0%	6%	1%
	1 to 4 days/month	14	3%	4%	2%	1%	11%	3%	4%
	1 to 11 days/yr	13	3%	4%	2%	2%	1%	4%	4%
	Never	320	79%	74%	85%	86%	76%	76%	80%
	Don't Know	2	0%	1%	0%	1%	1%	0%	0%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	17%	10%	10%	10%	17%	13%
	Less than weekly	26	7%	9%	4%	3%	13%	7%	8%
	Never	321	80%	74%	85%	87%	78%	76%	80%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	27%	20%	19%	29%	24%	28%
	No	307	76%	73%	80%	81%	71%	76%	72%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
62. Work Location	Alameda	7	3%	1%	5%	2%	3%	3%	3%
	Alamo	2	1%	0%	1%	2%	0%	0%	0%
	Albany	4	2%	3%	0%	0%	0%	3%	2%
	Berkeley	15	6%	4%	7%	1%	0%	13%	0%
	Castro Valley	2	1%	0%	2%	1%	0%	1%	0%
	Concord	2	1%	0%	1%	1%	0%	0%	2%
	Danville	1	0%	0%	1%	0%	3%	0%	0%
	Dublin	4	1%	1%	2%	4%	3%	0%	0%
	Emeryville	3	1%	1%	1%	0%	0%	2%	3%
	Fremont	20	8%	9%	6%	6%	3%	0%	35%
	Hayward	28	11%	10%	12%	26%	9%	4%	2%
	Lafayette	1	0%	1%	0%	0%	0%	0%	2%
	Livermore	7	3%	4%	2%	2%	19%	0%	0%
	Milpitas	1	0%	1%	0%	0%	0%	0%	2%
	Newark	2	1%	0%	1%	0%	0%	1%	2%
	Oakland	44	17%	11%	23%	9%	5%	32%	0%
	Piedmont	1	0%	0%	1%	0%	0%	0%	3%
	Pleasanton	11	4%	3%	6%	2%	23%	0%	6%
	Richmond	1	0%	1%	0%	0%	0%	1%	0%
	Sacramento	1	0%	0%	0%	0%	2%	0%	0%
	San Francisco	39	15%	16%	13%	8%	2%	24%	11%
	San Jose	9	3%	5%	2%	3%	8%	1%	6%
	San Leandro	15	6%	7%	4%	7%	1%	8%	1%
	San Lorenzo	1	0%	0%	1%	1%	1%	0%	0%
	San Ramon	1	0%	1%	0%	1%	2%	0%	0%
	Tracy	0	0%	0%	0%	0%	1%	0%	0%
	Union City	1	1%	0%	1%	0%	0%	0%	4%
	Walnut Creek	1	0%	0%	1%	1%	0%	0%	0%
	Other	11	4%	7%	0%	3%	5%	4%	7%
	Refused	5	2%	1%	3%	3%	3%	1%	0%
	Santa Clara	6	2%	3%	1%	3%	2%	1%	5%
	Sunnyvale	2	1%	2%	0%	2%	2%	0%	0%
	Palo Alto	2	1%	0%	2%	2%	0%	0%	1%
	Burlingame	2	1%	1%	1%	2%	0%	1%	0%
	Menlo Park	1	0%	0%	1%	0%	0%	0%	2%
	San Mateo	3	1%	1%	0%	3%	2%	0%	0%
	Vallejo	1	0%	1%	0%	0%	2%	1%	0%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
62. Work Location	Mountain View	1	0%	0%	0%	0%	0%	0%	2%
	Redwood City	5	2%	3%	0%	6%	0%	0%	0%
	Cupertino	1	0%	0%	1%	0%	0%	0%	2%
	Mill Valley	1	0%	1%	0%	0%	0%	1%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	46%	41%	42%	56%	42%	42%
	Work Elsewhere	89	22%	30%	15%	24%	16%	21%	25%
	Does not work	138	34%	24%	44%	34%	28%	37%	32%
62 Col. Work Location	Central Alameda	27	7%	8%	5%	6%	10%	6%	9%
	East Alameda	22	5%	6%	5%	3%	32%	1%	4%
	North Alameda	59	15%	12%	17%	6%	3%	28%	0%
	South Alameda	68	17%	20%	14%	26%	11%	8%	29%
	Other Counties	89	22%	30%	15%	24%	16%	21%	25%
	Does not work	138	34%	24%	44%	34%	28%	37%	32%
63. Approx. miles from home to work	0-2 miles	37	14%	12%	17%	13%	8%	18%	11%
	3-5 miles	44	17%	14%	20%	10%	18%	21%	20%
	6-10 miles	37	14%	14%	14%	10%	16%	19%	5%
	11-20 miles	61	23%	23%	23%	24%	15%	21%	34%
	21+ miles	65	25%	29%	19%	37%	36%	13%	26%
	Don't Know	17	7%	7%	7%	6%	7%	8%	4%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	40%	51%	33%	42%	58%	36%
	11+ miles	126	48%	53%	42%	61%	51%	34%	60%
	Don't Know	17	7%	7%	7%	6%	7%	8%	4%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	1%	2%	1%	2%	2%	3%
	2 days/wk	5	2%	3%	1%	0%	3%	4%	0%
	3 days/wk	3	1%	1%	1%	0%	0%	1%	5%
	4 days/wk	2	1%	1%	0%	0%	2%	0%	3%
	5 days/wk	9	3%	4%	2%	0%	0%	7%	2%
	7 days/wk	5	2%	1%	3%	1%	0%	4%	0%
	1 to 4 days/month	1	0%	0%	0%	0%	2%	0%	0%
	Never	234	89%	88%	90%	98%	90%	82%	87%
N/A	1	0%	0%	1%	1%	1%	0%	0%	

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	12%	10%	2%	6%	18%	13%
	Less than weekly	1	0%	0%	0%	0%	2%	0%	0%
	Never	235	89%	88%	90%	98%	92%	82%	87%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	74%	74%	83%	85%	63%	77%
	Drive or ride in a carpool or vanpool	33	12%	14%	11%	14%	10%	10%	18%
	Motorcycle or scooter	3	1%	2%	1%	1%	0%	2%	1%
	Bicycle	22	9%	10%	6%	4%	3%	14%	7%
	Walk	29	11%	6%	16%	12%	10%	14%	3%
	Public Bus	23	9%	10%	6%	3%	6%	14%	6%
	BART	36	13%	14%	13%	11%	4%	20%	7%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	1%	1%	0%	2%	1%	3%
	Ferry or boat	2	1%	1%	0%	0%	0%	2%	0%
	Something else (Don't know)	4	1%	2%	0%	1%	0%	2%	2%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	62%	39%	54%	29%	46%	90%
	Drives alone for part of the trip	10	20%	17%	26%	35%	54%	17%	0%
	Carpools for part of the trip	2	4%	4%	4%	0%	0%	6%	0%
	Walks for part of the trip	11	21%	26%	14%	11%	34%	25%	10%
	Bicycles for part of the trip	2	5%	4%	6%	0%	0%	7%	0%
	Other (Specify)	4	8%	6%	11%	0%	0%	13%	0%
67. Bikes to Work	Bikes the entire way	16	70%	56%	100%	100%	43%	61%	100%
	Takes public bus for part of trip	4	18%	26%	0%	0%	57%	22%	0%
	Takes BART for part of trip	6	27%	40%	0%	0%	0%	39%	0%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	0%	100%	100%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	0%	0%	100%	0%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
72. My employer generally supports biking to work	Agree	126	48%	52%	42%	51%	44%	48%	42%
	Disagree	77	29%	27%	33%	26%	20%	28%	45%
	(DO NOT READ) (Don't Know)	21	8%	6%	9%	7%	8%	10%	2%
	(DO NOT READ) (Does Not Apply)	41	15%	15%	16%	16%	28%	13%	11%
72 Col. My employer generally supports biking to work	Agree	126	48%	52%	42%	51%	44%	48%	42%
	Disagree	77	29%	27%	33%	26%	20%	28%	45%
	Don't Know / Does not Apply	61	23%	21%	25%	23%	36%	23%	13%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	24%	14%	23%	21%	21%	10%
	Disagree	180	68%	65%	72%	69%	62%	65%	79%
	(DO NOT READ) (Don't Know)	5	2%	2%	2%	1%	0%	3%	2%
	(DO NOT READ) (Does Not Apply)	27	10%	10%	11%	7%	17%	11%	10%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	24%	14%	23%	21%	21%	10%
	Disagree	180	68%	65%	72%	69%	62%	65%	79%
	Don't Know / Does not Apply	33	12%	11%	13%	9%	17%	14%	11%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	23%	18%	26%	13%	16%	29%
	Disagree	148	56%	55%	57%	59%	53%	56%	51%
	(DO NOT READ) (Don't Know)	36	14%	14%	14%	8%	14%	19%	10%
	(DO NOT READ) (Does Not Apply)	26	10%	9%	11%	6%	20%	9%	10%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	23%	18%	26%	13%	16%	29%
	Disagree	148	56%	55%	57%	59%	53%	56%	51%
	Don't Know / Does not Apply	62	23%	22%	25%	15%	34%	28%	19%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	23%	24%	32%	23%	21%	14%
	Disagree	171	65%	68%	61%	62%	61%	63%	77%
	(DO NOT READ) (Don't Know)	10	4%	2%	6%	0%	4%	7%	3%
	(DO NOT READ) (Does Not Apply)	22	8%	8%	9%	6%	12%	9%	7%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	23%	24%	32%	23%	21%	14%
	Disagree	171	65%	68%	61%	62%	61%	63%	77%
	Don't Know / Does not Apply	32	12%	10%	15%	6%	16%	16%	10%
76. School Location	Alameda	7	10%	6%	11%	5%	0%	13%	14%
	Albany	1	1%	0%	2%	0%	0%	2%	0%
	Berkeley	8	11%	9%	12%	0%	0%	16%	17%
	Castro Valley	1	1%	0%	2%	5%	0%	0%	0%
	Concord	1	2%	0%	3%	5%	6%	0%	0%
	Fremont	6	8%	13%	5%	0%	0%	0%	39%
	Hayward	14	19%	37%	9%	33%	29%	17%	0%
	Livermore	1	1%	4%	0%	0%	13%	0%	0%
	Newark	1	1%	0%	1%	0%	0%	0%	5%
	Oakland	8	11%	8%	12%	0%	0%	23%	0%
	Pleasanton	3	4%	1%	5%	0%	10%	6%	0%
	San Francisco	7	10%	0%	15%	16%	0%	9%	8%
	San Ramon	0	1%	0%	1%	0%	6%	0%	0%
	Union City	2	3%	0%	4%	11%	0%	0%	0%
	Other	12	16%	13%	18%	26%	24%	15%	3%
	Santa Clara	1	1%	3%	0%	0%	0%	0%	5%
	Davis	1	1%	0%	2%	0%	11%	0%	0%
	Out of State	2	2%	6%	0%	0%	0%	0%	10%
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	11%	15%	8%	10%	15%	18%
	Goes to School Elsewhere	24	6%	3%	9%	7%	8%	5%	6%
	Does not go to school	326	81%	86%	76%	85%	82%	80%	76%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
76 Col. School Location	Central Alameda	8	2%	1%	3%	1%	0%	3%	3%
	East Alameda	5	1%	1%	2%	1%	5%	1%	0%
	North Alameda	16	4%	2%	6%	0%	0%	8%	4%
	South Alameda	23	6%	7%	5%	7%	5%	3%	10%
	Other Counties	24	6%	3%	9%	7%	8%	5%	6%
	Does not go to school	326	81%	86%	76%	85%	82%	80%	76%
77. Approx. miles from home to school	0-2 miles	14	19%	11%	23%	14%	12%	24%	17%
	3-5 miles	13	17%	28%	12%	5%	43%	14%	28%
	6-10 miles	10	13%	7%	16%	26%	0%	7%	17%
	11-20 miles	13	17%	23%	13%	21%	12%	18%	10%
	21+ miles	14	18%	24%	15%	8%	14%	26%	13%
	Don't Know	12	16%	8%	20%	26%	20%	11%	15%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	45%	51%	45%	55%	45%	62%
	11+ miles	26	35%	46%	29%	29%	26%	44%	23%
	Don't Know	12	16%	8%	20%	26%	20%	11%	15%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	3%	3%	0%	0%	0%	14%
	3 days/wk	2	2%	4%	1%	0%	6%	3%	0%
	4 days/wk	6	8%	24%	0%	0%	0%	14%	9%
	5 days/wk	5	6%	12%	4%	18%	11%	2%	0%
	7 days/wk	1	2%	0%	2%	0%	0%	2%	3%
	Never	58	76%	57%	86%	70%	82%	78%	74%
	Don't Know	0	1%	0%	1%	3%	0%	0%	0%
	N/A	2	2%	0%	3%	10%	0%	0%	0%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	43%	10%	18%	18%	22%	26%
	Never	60	79%	57%	90%	82%	82%	78%	74%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	35%	41%	29%	46%	40%	43%
	Drive or ride in a carpool or vanpool	11	14%	11%	16%	3%	13%	16%	23%
	Motorcycle or scooter	1	1%	0%	1%	3%	0%	0%	0%
	Bicycle	14	19%	40%	7%	21%	18%	22%	9%
	Walk	17	22%	28%	19%	21%	6%	22%	31%
	Public Bus	11	15%	20%	12%	8%	12%	19%	14%
	BART	11	14%	16%	13%	21%	0%	17%	8%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	2%	0%	0%	3%	0%
	Something else	5	7%	0%	10%	24%	0%	2%	0%
	(Don't know)	5	7%	2%	10%	13%	18%	4%	3%
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	85%	37%	16%	50%	56%	100%
	Walks for part of the trip	10	52%	15%	70%	84%	50%	53%	0%
	Bicycles for part of the trip	0	3%	0%	4%	0%	50%	0%	0%
	Other (Specify)	1	4%	0%	7%	0%	0%	9%	0%
81. Bikes to School	Bikes the entire way	10	73%	68%	86%	100%	64%	56%	100%
	Takes public bus for part of trip	4	27%	32%	14%	0%	36%	44%	0%
	Takes BART for part of trip	3	24%	32%	0%	0%	0%	44%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	100%	0%	100%	100%	0%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	0%	0%	100%	0%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
86. Information about biking routes	Work	9	6%	8%	3%	6%	0%	7%	8%
	Website/internet	33	23%	27%	19%	24%	15%	28%	16%
	TV	5	3%	2%	5%	4%	0%	3%	6%
	School/students	3	2%	1%	3%	3%	5%	1%	0%
	Radio	4	3%	3%	3%	0%	6%	4%	3%
	News/newspaper	20	15%	16%	12%	23%	16%	9%	20%
	Word of mouth	14	10%	6%	15%	7%	9%	11%	11%
	Posters/billboards	8	6%	3%	11%	0%	7%	8%	8%
	Nowhere	22	15%	12%	19%	3%	10%	17%	27%
	Bike stores	4	3%	2%	3%	0%	3%	5%	0%
	Bart station	3	2%	1%	3%	3%	3%	1%	3%
	Publications	1	1%	1%	1%	0%	3%	1%	0%
	Other	10	7%	7%	7%	3%	4%	8%	14%
	Nothing	6	4%	4%	4%	2%	4%	2%	11%
	Dont know	8	6%	7%	5%	5%	13%	7%	0%
	No detailed response	7	5%	6%	3%	18%	9%	0%	0%
	87. Own/ access to working bike?	Yes	194	48%	52%	45%	47%	53%	48%
No		204	51%	46%	55%	52%	47%	51%	51%
(DO NOT READ) (Don't Know)		4	1%	1%	1%	1%	0%	1%	2%
87 Col. Own/ access to working bike?	Yes	194	48%	52%	45%	47%	53%	48%	47%
	No / DK	208	52%	48%	55%	53%	47%	52%	53%
88. Have access to a car?	Yes	334	83%	84%	82%	80%	94%	80%	90%
	No	64	16%	15%	17%	18%	6%	19%	8%
	(DO NOT READ) (Don't Know)	5	1%	1%	1%	2%	0%	1%	2%
88 Col. Have access to a car?	Yes	334	83%	84%	82%	80%	94%	80%	90%
	No / DK	68	17%	16%	18%	20%	6%	20%	10%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	47%	41%	41%	53%	42%	47%
	Only a bike	18	4%	5%	4%	6%	0%	6%	0%
	Only a car	158	39%	37%	41%	39%	41%	38%	43%
	None	51	13%	11%	14%	14%	6%	14%	10%
89. Have kids under 18?	Yes	143	35%	32%	38%	36%	37%	32%	43%
	No	253	63%	66%	60%	62%	62%	67%	55%
	(DO NOT READ) (Don't know/Refused)	6	2%	2%	1%	2%	1%	2%	2%
89 Col. Have kids under 18?	Yes	143	35%	32%	38%	36%	37%	32%	43%
	No / DK	260	65%	68%	62%	64%	63%	68%	57%
90. Own/ Rent	Rent/other	158	39%	38%	40%	38%	22%	46%	35%
	Own/buying	225	56%	57%	56%	59%	73%	47%	64%
	(DO NOT READ) (Don't know/Refused)	19	5%	5%	4%	3%	6%	7%	1%
90 Col. Own/ Rent	Yes	158	39%	38%	40%	38%	22%	46%	35%
	No / DK	245	61%	62%	60%	62%	78%	54%	65%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	10%	11%	11%	0%	16%	3%
	White	164	41%	41%	41%	35%	61%	41%	36%
	Hispanic/Latin-Am	69	17%	17%	17%	26%	10%	17%	6%
	Asian	77	19%	19%	19%	16%	16%	14%	40%
	Bi-racial/multi-racial	20	5%	4%	6%	5%	4%	5%	4%
	Other	19	5%	6%	4%	5%	5%	4%	7%
	(DO NOT READ) (Refused)	10	2%	3%	2%	2%	5%	2%	3%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	10%	11%	11%	0%	16%	3%
	White	164	41%	41%	41%	35%	61%	41%	36%
	Hispanic	69	17%	17%	17%	26%	10%	17%	6%
	Asian	77	19%	19%	19%	16%	16%	14%	40%
	Other	48	12%	12%	12%	12%	14%	11%	14%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
Age	18-24	55	14%	18%	9%	15%	12%	12%	19%
	25-29	22	5%	5%	6%	10%	3%	4%	4%
	30-34	41	10%	9%	12%	12%	11%	10%	7%
	35-39	44	11%	12%	9%	11%	6%	11%	13%
	40-44	40	10%	8%	12%	5%	7%	14%	10%
	45-49	38	9%	11%	8%	12%	13%	7%	10%
	50-54	44	11%	10%	11%	8%	11%	12%	12%
	55-59	37	9%	10%	9%	10%	14%	9%	4%
	60-64	24	6%	6%	6%	3%	8%	7%	7%
	65-69	21	5%	4%	6%	5%	5%	5%	6%
	70-74	11	3%	2%	3%	4%	2%	2%	1%
	75+	27	7%	6%	7%	6%	7%	7%	7%
Generation	18-49	240	60%	62%	57%	64%	52%	58%	62%
	50+	162	40%	38%	43%	36%	48%	42%	38%
Sex/Generation	M <50	121	30%	62%	0%	34%	29%	27%	32%
	M 50+	73	18%	38%	0%	20%	25%	15%	21%
	F <50	119	30%	0%	57%	30%	24%	31%	30%
	F 50+	89	22%	0%	43%	16%	23%	28%	17%

		All		Gender		Region			
		N	%	Male	Female	Central	East	North	South
				%	%	%	%	%	%
City	Alameda	20	5%	5%	5%	1%	0%	10%	0%
	Albany	7	2%	2%	2%	0%	0%	4%	0%
	Berkeley	36	9%	7%	11%	1%	0%	20%	0%
	Castro Valley	19	5%	5%	4%	16%	0%	0%	0%
	Dublin	5	1%	2%	1%	0%	12%	0%	0%
	Emeryville	8	2%	1%	3%	0%	0%	4%	0%
	Fremont	45	11%	11%	11%	1%	0%	0%	69%
	Hayward	49	12%	13%	11%	40%	0%	0%	0%
	Livermore	22	6%	6%	6%	0%	51%	0%	0%
	Newark	8	2%	3%	1%	0%	0%	0%	12%
	Oakland	96	24%	20%	27%	4%	0%	51%	0%
	Pleasanton	13	3%	4%	3%	0%	29%	0%	0%
	San Leandro	31	8%	9%	7%	21%	0%	3%	0%
	San Lorenzo	5	1%	1%	1%	3%	0%	1%	0%
	Sunol	1	0%	0%	0%	0%	2%	0%	0%
	Union City	10	2%	3%	2%	7%	0%	0%	3%
	Other	20	5%	6%	4%	5%	4%	4%	9%
Language of Interview	English	371	92%	91%	93%	92%	99%	91%	91%
	Spanish	21	5%	6%	4%	7%	0%	7%	0%
	Chinese	11	3%	2%	3%	1%	1%	2%	9%

	All	Gender		Region			
	Mean	Male	Female	Central	East	North	South
		Mean	Mean	Mean	Mean	Mean	Mean
	402		208	118	44	177	63
		48%	52%	29%	11%	44%	16%
14 Mean. Saves money	5.73	5.55	5.90	5.86	5.55	5.83	5.34
15 Mean. Saves time by avoiding traffic	3.94	3.82	4.05	4.25	3.35	3.99	3.63
16 Mean. Reduces your stress level	4.90	4.75	5.05	4.85	4.97	4.94	4.85
17 Mean. Is better for the environment	5.95	5.78	6.10	5.73	5.82	6.12	5.94
18 Mean. Is good for your health	6.08	5.91	6.24	6.04	5.84	6.17	6.09
19 Mean. Sets a good example for others	4.79	4.54	5.02	4.71	4.49	4.97	4.63
20 Mean. Reduces dependence on foreign oil	5.39	5.18	5.59	5.26	5.04	5.77	4.82
21 Mean. Reduces gas and energy usage	5.83	5.52	6.13	5.60	5.54	6.17	5.54
22 Mean. Helps manage your weight	5.67	5.40	5.92	5.69	5.60	5.76	5.44
23 Mean. Reduces traffic congestion	4.99	4.67	5.28	5.00	4.53	5.15	4.82
24 Mean. Allows you to be outdoors	5.60	5.48	5.71	5.34	5.55	5.86	5.36
25 Mean. Reduces greenhouse gas emissions	5.65	5.26	6.00	5.42	5.38	5.93	5.46
26 Mean. Improves air quality	5.81	5.44	6.15	5.60	5.55	6.07	5.64
10 Mean. Frequency: Ride a bicycle	.57	.80	.35	.25	.57	.82	.47
11 Mean. Frequency: Drive a car	4.26	4.33	4.20	4.37	5.37	3.78	4.65
51 Mean. Frequency: Go to work outside of your home	3.03	3.49	2.60	3.15	3.31	2.87	3.05
52 Mean. Frequency: Go to school	.69	.48	.88	.59	.76	.67	.86

	All	Gender		Region			
	Mean	Male	Female	Central	East	North	South
		Mean	Mean	Mean	Mean	Mean	Mean
53 Mean. Frequency: Take your children to school	1.00	.76	1.22	.69	.88	.96	1.77
54 Mean. Frequency: Drive a car alone	3.62	3.67	3.57	3.80	4.38	3.27	3.75
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	2.69	2.89	2.52	2.93	2.76	3.28
56 Mean. Frequency: Ride a bus	.46	.52	.42	.33	.31	.56	.55
57 Mean. Frequency: Ride BART	.71	.87	.57	.78	.36	.86	.39
58 Mean. Frequency: Take a train other than BART	.12	.10	.13	.12	.15	.10	.14
59 Mean. Frequency: Take a ferry	.06	.10	.03	.05	.05	.08	.07
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	.76	.45	.39	.54	.78	.53
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	.62	.33	.26	.21	.73	.31
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	.45	.39	.06	.15	.76	.40
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	1.73	.43	.90	.76	.93	.83
63 Mean. Approx. miles from home to work	15.47	17.87	12.47	17.71	19.58	12.40	16.07
77 Mean. Approx. miles from home to school	12.52	15.47	10.66	10.67	10.29	14.37	10.75

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
Number of cases		402		78	85	78	104	58	240	162
Row percent			100%	19%	21%	19%	26%	14%	60%	40%
Region	Central	118	29%	38%	32%	25%	24%	30%	32%	26%
	East	44	11%	8%	9%	12%	14%	11%	10%	13%
	North	177	44%	35%	44%	47%	48%	43%	42%	46%
	South	63	16%	19%	15%	16%	14%	16%	16%	15%
Age Collapsed	18-29	78	19%	100%	0%	0%	0%	0%	32%	0%
	30-39	85	21%	0%	100%	0%	0%	0%	35%	0%
	40-49	78	19%	0%	0%	100%	0%	0%	33%	0%
	50-64	104	26%	0%	0%	0%	100%	0%	0%	64%
	65+	58	14%	0%	0%	0%	0%	100%	0%	36%
5. Sex (by observation)	Male	195	48%	58%	48%	46%	48%	40%	50%	45%
	Female	208	52%	42%	52%	54%	52%	60%	50%	55%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	6%	3%	1%	7%	3%	3%	6%
	No	382	95%	94%	97%	97%	91%	97%	96%	93%
	(DO NOT READ)(Don't Know)	3	1%	0%	0%	2%	1%	1%	1%	1%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	6%	3%	1%	7%	3%	3%	6%
	No / DK	386	96%	94%	97%	99%	93%	97%	97%	94%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	0%	0%	0%	25%	0%	0%	21%
	Bike to work	3	16%	0%	65%	0%	13%	0%	22%	11%
	Insurance	1	5%	0%	0%	0%	11%	0%	0%	9%
	Other	1	3%	0%	0%	0%	0%	36%	0%	6%
	Dont know	11	65%	100%	35%	100%	52%	64%	78%	54%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	17%	0%	0%	0%	0%	10%	0%
	Back/side of a bus	2	10%	0%	65%	0%	0%	0%	22%	0%
	Billboard	2	10%	40%	0%	0%	0%	0%	22%	0%
	Flyer/handout	1	4%	17%	0%	0%	0%	0%	10%	0%
	TV	6	34%	17%	0%	100%	43%	64%	20%	46%
	Other	1	8%	0%	0%	0%	17%	0%	0%	14%
	Don't Know	6	38%	43%	35%	0%	40%	36%	36%	39%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	13%	12%	12%	13%	13%	12%	13%
	No	340	85%	85%	84%	85%	84%	84%	85%	84%
	(DO NOT READ) (Don't Know)	12	3%	2%	4%	3%	3%	3%	3%	3%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	13%	12%	12%	13%	13%	12%	13%
	No / DK	352	88%	87%	88%	88%	87%	87%	88%	87%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	14%	11%	14%	5%	1%	13%	3%
	2 days/wk	10	2%	0%	5%	1%	4%	0%	2%	3%
	3 days/wk	9	2%	4%	2%	2%	1%	5%	2%	2%
	4 days/wk	4	1%	2%	0%	2%	1%	0%	1%	1%
	5 days/wk	5	1%	0%	2%	4%	0%	0%	2%	0%
	6 days/wk	3	1%	0%	0%	3%	1%	0%	1%	0%
	7 days/wk	11	3%	7%	0%	1%	4%	1%	3%	3%
	1 to 4 days/month	32	8%	6%	10%	7%	12%	1%	8%	8%
	1 to 11 days/yr	30	7%	0%	11%	10%	7%	8%	7%	7%
	Never	242	60%	58%	54%	54%	61%	80%	55%	68%
	Don't Know	1	0%	0%	0%	0%	1%	0%	0%	0%
	N/A	19	5%	10%	4%	3%	4%	4%	5%	4%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	27%	20%	27%	16%	7%	24%	12%
	Less than weekly	61	15%	6%	22%	17%	19%	9%	15%	15%
	Never	262	65%	67%	58%	56%	66%	84%	61%	72%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	3%	9%	1%	3%	3%	4%	3%
	2 days/wk	25	6%	10%	4%	9%	3%	7%	7%	4%
	3 days/wk	34	9%	6%	12%	5%	10%	10%	8%	10%
	4 days/wk	18	4%	2%	3%	4%	7%	8%	3%	7%
	5 days/wk	44	11%	12%	7%	16%	10%	11%	11%	10%
	6 days/wk	26	7%	4%	10%	9%	5%	3%	8%	4%
	7 days/wk	156	39%	31%	38%	42%	47%	31%	37%	42%
	1 to 4 days/month	15	4%	7%	3%	3%	3%	4%	4%	3%
	Never	55	14%	13%	13%	12%	10%	23%	13%	15%
	Don't Know	4	1%	4%	1%	0%	0%	0%	2%	0%
	N/A	9	2%	8%	0%	0%	2%	1%	3%	1%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	68%	82%	85%	85%	72%	78%	80%
	Less than weekly	15	4%	7%	3%	3%	3%	4%	4%	3%
	Never	68	17%	26%	15%	12%	12%	24%	17%	16%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	53%	54%	50%	58%	59%	52%	58%
	Somewhat difficult	63	19%	23%	24%	20%	14%	14%	23%	14%
	Not very difficult	36	11%	2%	8%	15%	15%	12%	9%	14%
	Not at all difficult	46	14%	21%	12%	14%	13%	11%	15%	12%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	2%	0%	1%
	(DO NOT READ) (Don't have a bicycle)	4	1%	0%	2%	1%	1%	1%	1%	1%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	76%	78%	70%	72%	73%	75%	72%
	Not difficult	83	25%	24%	20%	29%	27%	24%	24%	26%
	Don't Know / No car / No bicycle	5	1%	0%	2%	1%	1%	3%	1%	2%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	11%	25%	27%	23%	20%	21%	22%
	Too far of a distance to travel	122	30%	46%	43%	24%	26%	10%	37%	20%
	Being protected from the weather	28	7%	9%	6%	6%	10%	2%	7%	7%
	Time consuming	59	15%	20%	18%	14%	12%	9%	17%	11%
	Difficult/Takes too much energy/Lazy	77	19%	34%	16%	12%	22%	8%	20%	17%
	Inconvenient/Prefer the convenience of a car	43	11%	5%	9%	10%	17%	12%	8%	15%
	Do not like biking through traffic/Dangerous drivers	42	11%	2%	6%	12%	12%	22%	7%	16%
	Health restrictions/Not in shape	42	10%	8%	3%	10%	9%	26%	7%	15%
	Being able to carry/Transport more belongings	39	10%	7%	13%	11%	10%	6%	10%	9%
	No bike lanes	31	8%	6%	8%	13%	7%	3%	9%	6%
	Do not own a bike	44	11%	17%	11%	10%	10%	6%	13%	9%
	Just do not want to/Lack of interest	1	0%	1%	0%	1%	0%	0%	0%	0%
	Do not know how to ride a bike	11	3%	5%	1%	2%	4%	1%	3%	3%
	Too many hills to bike through	11	3%	0%	2%	3%	2%	10%	2%	5%
	Do not want to get sweaty	11	3%	9%	0%	1%	3%	0%	3%	2%
	Nowhere to park/store bike	19	5%	6%	4%	10%	2%	1%	7%	2%
	Prefer comfort of a car	1	0%	2%	0%	0%	0%	0%	1%	0%
	Transport more than one passenger	9	2%	4%	3%	4%	1%	0%	3%	1%
	Other	26	6%	1%	11%	5%	4%	12%	6%	7%
	Nothing	2	0%	0%	2%	0%	0%	0%	1%	0%
	Dont know	22	5%	4%	2%	9%	3%	12%	5%	6%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	9%	6%	2%	7%	7%	6%	7%
	02	8	2%	0%	4%	1%	4%	0%	2%	2%
	03	18	4%	5%	4%	3%	7%	2%	4%	5%
	04	25	6%	6%	6%	13%	3%	4%	8%	3%
	05	55	14%	11%	19%	13%	14%	10%	15%	12%
	06	62	15%	26%	14%	18%	11%	7%	19%	9%
	Very convincing	209	52%	44%	48%	49%	54%	68%	47%	59%
	(DO NOT READ) Don't Know	1	0%	0%	0%	0%	0%	3%	0%	1%
14 Col. Saves money	Not convincing	51	13%	14%	13%	7%	18%	9%	11%	15%
	4/Don't Know	26	6%	6%	6%	13%	3%	6%	8%	4%
	Convincing	326	81%	81%	81%	80%	79%	84%	81%	81%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	16%	15%	17%	24%	18%	16%	22%
	02	45	11%	16%	4%	15%	12%	9%	11%	11%
	03	50	13%	6%	24%	14%	8%	10%	15%	9%
	04	65	16%	16%	21%	22%	14%	5%	20%	11%
	05	62	16%	11%	24%	13%	12%	19%	16%	14%
	06	24	6%	15%	0%	2%	8%	4%	5%	6%
	Very convincing	76	19%	19%	11%	16%	21%	29%	15%	24%
	(DO NOT READ) Don't Know	7	2%	0%	0%	1%	2%	6%	0%	3%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	39%	43%	46%	43%	37%	43%	41%
	4/Don't Know	72	18%	16%	21%	23%	16%	11%	20%	14%
	Convincing	162	40%	45%	36%	31%	41%	52%	37%	45%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	10%	6%	7%	12%	9%	8%	11%
	02	25	6%	7%	10%	7%	3%	4%	8%	3%
	03	32	8%	12%	1%	11%	7%	10%	8%	8%
	04	39	10%	9%	17%	9%	7%	6%	12%	7%
	05	84	21%	21%	25%	20%	23%	11%	22%	19%
	06	55	14%	13%	9%	22%	14%	8%	15%	12%
	Very convincing	121	30%	27%	27%	20%	34%	44%	25%	38%
	(DO NOT READ) Don't Know	11	3%	1%	4%	4%	0%	7%	3%	3%
16 Col. Reduces your stress level	Not convincing	93	23%	30%	17%	25%	22%	23%	24%	22%
	4/Don't Know	51	13%	10%	21%	13%	7%	14%	15%	9%
	Convincing	259	64%	61%	62%	63%	71%	64%	62%	68%
17. Is better for the environment	Not at all convincing	20	5%	8%	6%	1%	7%	1%	5%	5%
	02	7	2%	4%	0%	1%	1%	4%	1%	2%
	03	8	2%	2%	0%	1%	5%	1%	1%	4%
	04	23	6%	7%	4%	10%	5%	2%	7%	4%
	05	53	13%	14%	14%	19%	12%	5%	16%	10%
	06	49	12%	6%	21%	9%	14%	8%	12%	12%
	Very convincing	238	59%	59%	52%	59%	54%	77%	57%	63%
	(DO NOT READ) Don't Know	5	1%	0%	4%	1%	1%	1%	1%	1%
17 Col. Is better for the environment	Not convincing	35	9%	14%	6%	3%	13%	6%	7%	11%
	4/Don't Know	28	7%	7%	7%	11%	6%	3%	8%	5%
	Convincing	340	84%	80%	87%	86%	81%	91%	84%	84%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	8%	4%	2%	4%	2%	4%	3%
	02	2	0%	0%	0%	1%	1%	1%	0%	1%
	03	9	2%	3%	0%	3%	2%	4%	2%	3%
	04	18	4%	3%	6%	6%	3%	6%	5%	4%
	05	55	14%	18%	19%	18%	6%	7%	18%	7%
	06	56	14%	11%	15%	16%	15%	10%	14%	13%
	Very convincing (DO NOT READ) Don't Know	244	61%	56%	56%	54%	68%	69%	56%	68%
18 Col. Is good for your health	Not convincing	27	7%	11%	4%	5%	7%	7%	7%	7%
	4/Don't Know	21	5%	3%	6%	7%	4%	7%	5%	5%
	Convincing	355	88%	86%	90%	88%	89%	86%	88%	88%
19. Sets a good example for others	Not at all convincing	43	11%	15%	9%	4%	14%	11%	9%	13%
	02	28	7%	9%	0%	11%	11%	3%	6%	8%
	03	34	8%	5%	12%	10%	10%	5%	9%	8%
	04	52	13%	11%	21%	14%	12%	5%	15%	9%
	05	71	18%	25%	14%	20%	11%	23%	19%	15%
	06	40	10%	10%	15%	9%	9%	6%	11%	8%
	Very convincing (DO NOT READ) Don't Know	128	32%	27%	29%	32%	32%	41%	29%	35%
19 Col. Sets a good example for others	Not convincing	104	26%	28%	21%	25%	34%	18%	24%	28%
	4/Don't Know	59	15%	11%	21%	15%	14%	12%	16%	14%
	Convincing	239	59%	61%	59%	61%	52%	69%	60%	58%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	13%	7%	7%	10%	7%	9%	9%
	02	19	5%	6%	4%	4%	5%	5%	5%	5%
	03	22	6%	7%	6%	5%	4%	7%	6%	5%
	04	33	8%	14%	7%	6%	9%	3%	9%	7%
	05	41	10%	14%	11%	8%	11%	6%	11%	9%
	06	43	11%	7%	9%	16%	12%	8%	11%	10%
	Very convincing	200	50%	39%	53%	52%	47%	63%	48%	52%
	(DO NOT READ) Don't Know	8	2%	0%	4%	2%	2%	1%	2%	2%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	26%	16%	16%	19%	19%	19%	19%
	4/Don't Know	41	10%	14%	11%	8%	11%	4%	11%	9%
	Convincing	284	71%	60%	73%	76%	70%	77%	70%	72%
21. Reduces gas and energy usage	Not at all convincing	18	4%	8%	6%	2%	5%	1%	5%	3%
	02	11	3%	3%	1%	4%	3%	3%	3%	3%
	03	18	5%	8%	7%	0%	4%	3%	5%	4%
	04	31	8%	11%	10%	8%	6%	3%	10%	5%
	05	47	12%	17%	13%	14%	10%	3%	15%	7%
	06	37	9%	5%	11%	7%	12%	9%	8%	11%
	Very convincing	237	59%	47%	51%	66%	59%	75%	55%	65%
	(DO NOT READ) Don't Know	3	1%	0%	0%	0%	2%	1%	0%	2%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	19%	14%	6%	11%	8%	13%	10%
	4/Don't Know	34	9%	11%	10%	8%	8%	4%	10%	7%
	Convincing	321	80%	70%	76%	87%	81%	88%	77%	84%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	8%	1%	2%	4%	4%	3%	4%
	02	13	3%	5%	2%	0%	6%	1%	2%	4%
	03	27	7%	7%	6%	7%	5%	10%	7%	7%
	04	27	7%	6%	14%	4%	6%	3%	8%	5%
	05	67	17%	17%	12%	24%	11%	24%	17%	16%
	06	52	13%	17%	11%	15%	11%	9%	14%	10%
	Very convincing	199	49%	40%	55%	47%	54%	48%	48%	52%
	(DO NOT READ) Don't Know	5	1%	0%	1%	1%	3%	1%	0%	2%
22 Col. Helps manage your weight	Not convincing	54	13%	20%	8%	9%	14%	15%	12%	15%
	4/Don't Know	32	8%	6%	15%	4%	9%	4%	8%	7%
	Convincing	317	79%	74%	77%	86%	77%	81%	79%	78%
23. Reduces traffic congestion	Not at all convincing	34	8%	9%	5%	5%	14%	8%	6%	12%
	02	20	5%	4%	5%	3%	6%	9%	4%	7%
	03	39	10%	11%	16%	6%	9%	5%	11%	7%
	04	45	11%	13%	11%	12%	11%	8%	12%	10%
	05	74	18%	30%	20%	24%	11%	6%	24%	9%
	06	35	9%	3%	13%	10%	9%	9%	9%	9%
	Very convincing	145	36%	26%	31%	39%	37%	51%	32%	42%
	(DO NOT READ) Don't Know	11	3%	4%	0%	1%	4%	4%	2%	4%
23 Col. Reduces traffic congestion	Not convincing	93	23%	24%	26%	14%	28%	22%	21%	26%
	4/Don't Know	56	14%	18%	11%	13%	15%	12%	14%	14%
	Convincing	253	63%	58%	63%	73%	57%	66%	65%	60%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	14%	1%	4%	5%	2%	6%	4%
	02	9	2%	1%	1%	1%	3%	6%	1%	4%
	03	26	6%	11%	5%	5%	6%	5%	7%	6%
	04	38	10%	12%	15%	7%	6%	7%	12%	6%
	05	61	15%	11%	18%	20%	17%	7%	16%	14%
	06	42	11%	8%	8%	18%	9%	9%	12%	9%
	Very convincing	202	50%	43%	51%	44%	52%	63%	46%	56%
	(DO NOT READ) Don't Know	2	1%	0%	0%	0%	2%	1%	0%	1%
24 Col. Allows you to be outdoors	Not convincing	56	14%	26%	7%	10%	14%	13%	14%	14%
	4/Don't Know	41	10%	12%	15%	8%	7%	8%	12%	8%
	Convincing	305	76%	62%	77%	82%	78%	79%	74%	78%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	8%	9%	2%	9%	3%	6%	7%
	02	10	2%	7%	0%	1%	1%	5%	3%	2%
	03	18	4%	1%	3%	6%	8%	3%	3%	6%
	04	31	8%	14%	3%	7%	10%	2%	8%	7%
	05	46	12%	7%	18%	14%	10%	8%	13%	9%
	06	47	12%	15%	12%	11%	12%	7%	13%	10%
	Very convincing	213	53%	48%	54%	56%	45%	70%	53%	54%
	(DO NOT READ) Don't Know	10	3%	0%	0%	3%	6%	3%	1%	5%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	16%	12%	9%	18%	11%	12%	15%
	4/Don't Know	41	10%	14%	3%	10%	16%	5%	9%	12%
	Convincing	307	76%	69%	85%	81%	67%	84%	78%	73%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	14%	8%	2%	5%	2%	8%	4%
	02	9	2%	2%	6%	2%	1%	1%	3%	1%
	03	15	4%	2%	1%	3%	6%	5%	2%	6%
	04	22	5%	8%	4%	6%	7%	1%	6%	5%
	05	48	12%	17%	15%	14%	8%	5%	15%	7%
	06	48	12%	9%	17%	15%	9%	11%	14%	9%
	Very convincing	231	57%	48%	50%	58%	61%	74%	52%	66%
(DO NOT READ) Don't Know	4	1%	0%	0%	1%	2%	2%	0%	2%	
26 Col. Improves air quality	Not convincing	50	12%	18%	15%	7%	12%	8%	13%	11%
	4/Don't Know	26	6%	8%	4%	6%	9%	3%	6%	7%
	Convincing	327	81%	74%	81%	87%	78%	89%	81%	82%
27. Heard of BTWD?	Yes	291	72%	62%	74%	67%	83%	73%	68%	79%
	No	108	27%	38%	26%	30%	17%	26%	31%	20%
	(DO NOT READ) (Don't Know)	3	1%	0%	0%	3%	0%	1%	1%	0%
27 Col. Heard of BTWD?	Yes	291	72%	62%	74%	67%	83%	73%	68%	79%
	No / DK	111	28%	38%	26%	33%	17%	27%	32%	21%
28. Participated in any BTWD?	Yes	37	13%	15%	14%	15%	10%	8%	15%	10%
	No	254	87%	85%	86%	85%	89%	92%	85%	90%
	(DO NOT READ) (Don't Know)	0	0%	0%	0%	0%	1%	0%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	15%	14%	15%	10%	8%	15%	10%
	No / DK	255	87%	85%	86%	85%	90%	92%	85%	90%
29. BTWD Year Participation	2011	10	26%	54%	17%	29%	19%	0%	33%	14%
	2010	14	39%	53%	28%	62%	34%	0%	47%	24%
	2009	10	28%	7%	28%	53%	34%	0%	30%	24%
	2008	10	26%	0%	19%	53%	35%	15%	24%	30%
	2007 or earlier	15	40%	0%	74%	26%	35%	85%	35%	49%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
29 Col. BTWD 2011 Participation	Yes	10	2%	5%	2%	3%	2%	0%	3%	1%
	No	393	98%	95%	98%	97%	98%	100%	97%	99%
30. Why did you choose not to participate in BTWD	Too far	0	2%	0%	0%	8%	0%	0%	3%	0%
	Retired/Out of work	4	15%	0%	21%	0%	25%	17%	9%	22%
	Do not have a bike	5	17%	0%	0%	33%	25%	25%	11%	25%
	Health reasons	3	11%	0%	0%	0%	7%	68%	0%	27%
	Different work schedule	4	14%	0%	22%	17%	18%	0%	16%	12%
	Road conditions	2	8%	0%	23%	0%	7%	0%	10%	5%
	I just need my car to drive to work	2	6%	0%	23%	0%	0%	0%	10%	0%
	It was raining	0	2%	0%	0%	0%	6%	0%	0%	4%
	Didn't know about the event	1	3%	0%	11%	0%	0%	0%	5%	0%
	Was working	1	3%	0%	0%	0%	11%	0%	0%	8%
	Had to take the bus	1	3%	0%	0%	13%	0%	0%	4%	0%
	Had to take care of my children	1	3%	0%	0%	13%	0%	0%	5%	0%
	Other	1	3%	0%	0%	15%	0%	0%	5%	0%
	No detailed response	4	15%	100%	0%	0%	0%	15%	21%	5%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	100%	0%	63%	0%	0%	70%	0%
	It was fun	1	5%	0%	0%	0%	29%	0%	0%	29%
	To support bike day	1	8%	0%	0%	0%	47%	0%	0%	47%
	Better for the environment	1	9%	0%	0%	37%	0%	0%	11%	0%
	Other	0	4%	0%	0%	0%	24%	0%	0%	24%
	Nothing	2	16%	0%	100%	0%	0%	0%	19%	0%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	22%	0%	0%	0%	0%	11%	0%
	It was fun	1	9%	0%	0%	37%	0%	0%	11%	0%
	To save gas	1	6%	14%	0%	0%	0%	0%	7%	0%
	To support bike day	1	6%	0%	0%	26%	0%	0%	8%	0%
	School Programs	1	9%	0%	0%	37%	0%	0%	11%	0%
	Right thing to do	2	16%	0%	100%	0%	0%	0%	19%	0%
	Nothing	4	45%	65%	0%	0%	100%	0%	33%	100%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	47%	0%	0%	0%	0%	22%	0%
	3-5 miles	4	46%	28%	100%	37%	47%	0%	46%	47%
	6-10 miles	2	24%	25%	0%	37%	24%	0%	24%	24%
	11-20 miles	1	7%	0%	0%	26%	0%	0%	8%	0%
	21+ miles	1	6%	0%	0%	0%	29%	0%	0%	29%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	100%	100%	74%	71%	0%	92%	71%
	11+ miles	1	12%	0%	0%	26%	29%	0%	8%	29%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	40%	0%	0%	0%	0%	21%	0%
	3-5 miles	4	43%	24%	100%	37%	47%	0%	43%	47%
	6-10 miles	2	22%	22%	0%	37%	24%	0%	22%	24%
	11-20 miles	1	6%	0%	0%	26%	0%	0%	8%	0%
	21+ miles	1	11%	14%	0%	0%	29%	0%	7%	29%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	86%	100%	74%	71%	0%	85%	71%
	11+ miles	2	17%	14%	0%	26%	29%	0%	15%	29%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	22%	100%	37%	29%	0%	42%	29%
	Bicycle	4	42%	54%	0%	63%	24%	0%	46%	24%
	Walk	2	17%	0%	0%	37%	47%	0%	11%	47%
	Public Bus	2	21%	14%	0%	63%	0%	0%	26%	0%
	BART	4	43%	65%	100%	0%	0%	0%	52%	0%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	40%	0%	0%	0%	0%	21%	0%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	38%	0%	0%	29%	0%	19%	29%
	A little more often	2	17%	40%	0%	0%	0%	0%	21%	0%
	Same as before	6	62%	22%	100%	100%	71%	0%	60%	71%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	78%	0%	0%	29%	0%	40%	29%
	Same as before	6	62%	22%	100%	100%	71%	0%	60%	71%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	31%	50%	42%	31%	35%	41%	33%
	Disagree	181	45%	52%	41%	47%	49%	33%	46%	43%
	(DO NOTREAD) (Don't Know)	53	13%	12%	8%	9%	15%	25%	10%	19%
	(DO NOTREAD) (Not Applicable)	16	4%	5%	2%	2%	5%	7%	3%	5%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	31%	50%	42%	31%	35%	41%	33%
	Disagree	181	45%	52%	41%	47%	49%	33%	46%	43%
	Don't know/Not Applicable	69	17%	17%	9%	11%	20%	32%	13%	24%
38. I noticed there was less traffic that day	Agree	95	24%	19%	33%	25%	17%	25%	26%	20%
	Disagree	220	55%	58%	50%	55%	62%	43%	54%	55%
	(DO NOTREAD) (Don't Know)	71	18%	19%	14%	17%	15%	27%	17%	19%
	(DO NOTREAD) (Not Applicable)	16	4%	4%	3%	2%	6%	4%	3%	5%
38 Col. I noticed there was less traffic that day	Agree	95	24%	19%	33%	25%	17%	25%	26%	20%
	Disagree	220	55%	58%	50%	55%	62%	43%	54%	55%
	Don't know/Not Applicable	87	22%	23%	17%	19%	21%	32%	20%	25%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	26%	46%	33%	25%	27%	35%	26%
	Disagree	176	44%	66%	32%	44%	47%	27%	47%	40%
	(DO NOTREAD) (Don't Know)	76	19%	9%	17%	19%	20%	32%	15%	24%
	(DO NOTREAD) (Not Applicable)	24	6%	0%	5%	4%	8%	15%	3%	10%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	26%	46%	33%	25%	27%	35%	26%
	Disagree	176	44%	66%	32%	44%	47%	27%	47%	40%
	Don't know/Not Applicable	100	25%	9%	22%	23%	28%	47%	18%	35%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	16%	20%	24%	19%	23%	20%	20%
	Disagree	268	67%	73%	63%	66%	71%	56%	67%	65%
	(DO NOTREAD) (Don't Know)	26	7%	2%	11%	7%	3%	12%	7%	6%
	(DO NOTREAD) (Not Applicable)	27	7%	9%	6%	3%	7%	9%	6%	8%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	16%	20%	24%	19%	23%	20%	20%
	Disagree	268	67%	73%	63%	66%	71%	56%	67%	65%
	Don't know/Not Applicable	53	13%	11%	17%	10%	11%	20%	13%	14%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	17%	23%	13%	7%	10%	18%	8%
	Somewhat likely	64	16%	20%	21%	17%	15%	3%	19%	11%
	Somewhat unlikely	66	16%	28%	19%	18%	10%	4%	22%	8%
	Very unlikely	213	53%	35%	37%	50%	67%	82%	40%	72%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	1%	1%	0%	0%	1%	0%
	(DO NOT READ) (Don't Know)	2	0%	0%	0%	1%	1%	1%	0%	1%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	37%	43%	31%	23%	13%	37%	19%
	Unlikely	279	69%	63%	56%	68%	77%	86%	62%	80%
	Neither likely nor unlikely / Don't Know	3	1%	0%	1%	2%	1%	1%	1%	1%
42. Heard of Team Bike Challenge?	Yes	37	9%	4%	12%	5%	11%	15%	7%	12%
	No	365	91%	96%	88%	95%	89%	85%	93%	88%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	1%	0%	0%	0%	0%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	4%	12%	5%	11%	15%	7%	12%
	No / DK	366	91%	96%	88%	95%	89%	85%	93%	88%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	100%	100%	100%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	16%	24%	31%	16%	20%	24%	18%
	No	314	78%	84%	76%	67%	83%	79%	76%	81%
	(DO NOT READ) (Don't Know)	2	1%	0%	0%	1%	1%	1%	0%	1%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	16%	24%	31%	16%	20%	24%	18%
	No / DK	316	79%	84%	76%	69%	84%	80%	76%	82%
50. You or children participated in WR2S Day?	Yes	37	43%	58%	28%	52%	52%	21%	45%	39%
	No	46	53%	42%	64%	44%	48%	74%	51%	59%
	(DO NOT READ) (Don't Know)	1	1%	0%	0%	0%	0%	6%	0%	2%
	(DO NOT READ) (Don't have children)	2	3%	0%	7%	4%	0%	0%	4%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	58%	28%	52%	52%	21%	45%	39%
	No / Don't Know / Don't have children	49	57%	42%	72%	48%	48%	79%	55%	61%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
Number of cases		402		78	85	78	104	58	240	162
Row percent			100%	19%	21%	19%	26%	14%	60%	40%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	2%	6%	3%	1%	2%	4%	1%
	2 days/wk	7	2%	2%	2%	0%	3%	1%	1%	2%
	3 days/wk	27	7%	11%	5%	8%	4%	4%	8%	4%
	4 days/wk	21	5%	14%	3%	3%	5%	0%	7%	3%
	5 days/wk	144	36%	39%	40%	49%	39%	2%	43%	26%
	6 days/wk	20	5%	6%	10%	4%	3%	0%	7%	2%
	7 days/wk	27	7%	3%	9%	5%	11%	3%	6%	8%
	1 to 4 days/month	8	2%	1%	3%	3%	2%	1%	2%	2%
	Never	135	34%	22%	21%	24%	32%	84%	22%	50%
	Don't Know	3	1%	0%	1%	0%	1%	2%	0%	1%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	77%	75%	73%	66%	13%	75%	47%
	Less than weekly	8	2%	1%	3%	3%	2%	1%	2%	2%
	Never	138	34%	22%	22%	24%	32%	86%	23%	52%
52. Frequency: Go to school	1 day/wk	4	1%	1%	2%	1%	1%	0%	1%	1%
	2 days/wk	11	3%	4%	0%	1%	4%	3%	2%	4%
	3 days/wk	11	3%	7%	2%	2%	1%	2%	3%	1%
	4 days/wk	15	4%	14%	3%	2%	0%	0%	6%	0%
	5 days/wk	28	7%	16%	5%	9%	4%	0%	10%	2%
	7 days/wk	3	1%	2%	0%	0%	1%	1%	1%	1%
	1 to 4 days/month	6	1%	1%	2%	3%	2%	0%	2%	1%
	Never	319	79%	55%	83%	81%	85%	94%	73%	88%
	Don't Know	6	2%	0%	4%	1%	2%	0%	2%	2%
52 Col. Frequency: Go to school	Weekly or more	71	18%	44%	11%	15%	11%	6%	23%	9%
	Less than weekly	6	1%	1%	2%	3%	2%	0%	2%	1%
	Never	326	81%	55%	87%	82%	87%	94%	75%	90%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	0%	1%	2%	0%	0%	1%	0%
	2 days/wk	7	2%	0%	4%	1%	3%	0%	1%	2%
	3 days/wk	5	1%	0%	1%	1%	3%	0%	1%	2%
	4 days/wk	2	0%	0%	1%	1%	0%	0%	1%	0%
	5 days/wk	69	17%	10%	30%	26%	14%	1%	23%	9%
	6 days/wk	2	0%	0%	2%	0%	0%	0%	1%	0%
	7 days/wk	1	0%	0%	0%	0%	1%	0%	0%	0%
	1 to 4 days/month	7	2%	2%	2%	4%	1%	0%	2%	1%
	1 to 11 days/yr	1	0%	0%	0%	0%	0%	2%	0%	1%
	Never	274	68%	72%	49%	61%	73%	91%	60%	80%
	Don't Know	3	1%	0%	2%	0%	1%	0%	1%	1%
	N/A	30	7%	16%	8%	4%	4%	6%	9%	5%
53 Col. Frequency: Take your children to school	Weekly or more	88	22%	10%	39%	31%	21%	1%	27%	14%
	Less than weekly	8	2%	2%	2%	4%	1%	2%	2%	1%
	Never	307	76%	88%	59%	65%	78%	97%	70%	85%
54. Frequency: Drive a car alone	1 day/wk	20	5%	4%	8%	3%	5%	5%	5%	5%
	2 days/wk	26	6%	7%	7%	7%	5%	6%	7%	6%
	3 days/wk	39	10%	11%	8%	10%	9%	12%	10%	10%
	4 days/wk	34	8%	7%	12%	10%	5%	10%	9%	7%
	5 days/wk	96	24%	18%	32%	26%	29%	8%	25%	22%
	6 days/wk	13	3%	3%	0%	5%	5%	3%	3%	4%
	7 days/wk	81	20%	16%	13%	19%	25%	28%	16%	26%
	1 to 4 days/month	7	2%	0%	2%	5%	2%	0%	2%	1%
	1 to 11 days/yr	2	0%	0%	0%	1%	0%	2%	0%	1%
	Never	82	20%	35%	17%	14%	14%	27%	22%	19%
	Don't Know	1	0%	0%	1%	0%	0%	0%	0%	0%
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	65%	80%	80%	84%	72%	75%	80%
	Less than weekly	9	2%	0%	2%	6%	2%	2%	3%	2%
	Never	84	21%	35%	18%	14%	14%	27%	22%	19%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	25%	10%	11%	15%	14%	15%	15%
	2 days/wk	87	22%	23%	30%	20%	21%	12%	24%	17%
	3 days/wk	55	14%	15%	15%	11%	14%	11%	14%	13%
	4 days/wk	45	11%	14%	11%	9%	11%	12%	11%	11%
	5 days/wk	30	7%	7%	5%	6%	12%	6%	6%	10%
	6 days/wk	9	2%	0%	3%	4%	3%	2%	2%	2%
	7 days/wk	48	12%	15%	11%	15%	10%	8%	13%	10%
	1 to 4 days/month	15	4%	0%	2%	4%	5%	9%	2%	7%
	1 to 11 days/yr	6	1%	0%	0%	2%	1%	7%	1%	3%
	Never	46	11%	1%	12%	18%	9%	19%	11%	12%
	Don't Know	2	1%	0%	1%	1%	0%	0%	1%	0%
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	99%	85%	75%	85%	65%	86%	78%
	Less than weekly	21	5%	0%	2%	6%	6%	16%	2%	9%
	Never	48	12%	1%	14%	19%	9%	19%	11%	12%
56. Frequency: Ride a bus	1 day/wk	12	3%	3%	3%	2%	3%	4%	3%	3%
	2 days/wk	16	4%	8%	4%	3%	2%	4%	5%	3%
	3 days/wk	9	2%	1%	5%	3%	1%	0%	3%	1%
	4 days/wk	9	2%	6%	1%	2%	2%	0%	3%	1%
	5 days/wk	11	3%	9%	2%	2%	0%	0%	4%	0%
	6 days/wk	1	0%	1%	0%	0%	0%	0%	0%	0%
	7 days/wk	2	0%	0%	0%	1%	1%	1%	0%	1%
	1 to 4 days/month	18	5%	8%	4%	7%	3%	2%	6%	2%
	1 to 11 days/yr	8	2%	0%	5%	1%	1%	3%	2%	2%
	Never	314	78%	63%	75%	79%	86%	85%	73%	86%
	Don't Know	2	1%	0%	1%	0%	0%	2%	0%	1%
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	29%	15%	13%	10%	8%	19%	9%
	Less than weekly	26	6%	8%	8%	8%	4%	5%	8%	4%
	Never	316	79%	63%	77%	79%	86%	87%	73%	86%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	13%	11%	9%	6%	11%	11%	8%
	2 days/wk	12	3%	2%	2%	5%	4%	2%	3%	3%
	3 days/wk	18	4%	9%	7%	3%	1%	2%	6%	1%
	4 days/wk	8	2%	6%	4%	0%	0%	0%	3%	0%
	5 days/wk	16	4%	2%	3%	7%	5%	1%	4%	4%
	7 days/wk	7	2%	4%	0%	2%	2%	1%	2%	1%
	1 to 4 days/month	32	8%	10%	4%	13%	8%	5%	9%	7%
	1 to 11 days/yr	52	13%	8%	12%	9%	18%	18%	10%	18%
	Never	217	54%	47%	56%	50%	56%	61%	51%	58%
	Don't Know	2	0%	0%	1%	1%	0%	0%	1%	0%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	36%	27%	26%	18%	16%	30%	17%
	Less than weekly	84	21%	17%	16%	22%	26%	22%	18%	24%
	Never	219	54%	47%	57%	51%	56%	61%	52%	58%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	7%	1%	2%	0%	1%	3%	0%
	3 days/wk	1	0%	0%	1%	1%	0%	0%	1%	0%
	5 days/wk	2	0%	0%	1%	0%	0%	0%	0%	0%
	6 days/wk	1	0%	0%	1%	0%	0%	0%	0%	0%
	7 days/wk	2	1%	0%	2%	0%	1%	0%	1%	1%
	1 to 4 days/month	12	3%	6%	4%	2%	3%	0%	4%	2%
	1 to 11 days/yr	7	2%	0%	1%	2%	4%	1%	1%	3%
	Never	366	91%	86%	89%	94%	92%	96%	90%	93%
	Don't Know	2	1%	1%	0%	0%	0%	3%	0%	1%
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	7%	6%	3%	1%	1%	5%	1%
	Less than weekly	19	5%	6%	5%	4%	7%	1%	5%	5%
	Never	368	92%	87%	89%	94%	92%	98%	90%	94%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	2%	4%	1%	1%	0%	3%	0%
	2 days/wk	5	1%	5%	0%	0%	0%	1%	2%	0%
	3 days/wk	1	0%	0%	0%	1%	0%	0%	0%	0%
	4 days/wk	1	0%	0%	1%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	1%	2%	3%	1%	0%	2%	1%
	1 to 11 days/yr	24	6%	6%	5%	6%	6%	8%	6%	7%
	Never	356	89%	86%	86%	88%	92%	91%	86%	92%
	Don't Know	2	0%	0%	1%	1%	0%	0%	1%	0%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	7%	6%	2%	1%	1%	5%	1%
	Less than weekly	31	8%	7%	8%	9%	7%	8%	8%	7%
	Never	358	89%	86%	87%	89%	92%	91%	87%	92%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	7%	12%	10%	9%	0%	9%	6%
	2 days/wk	16	4%	5%	3%	7%	4%	0%	5%	2%
	3 days/wk	14	4%	5%	5%	4%	3%	0%	5%	2%
	4 days/wk	6	1%	4%	0%	0%	1%	2%	1%	2%
	5 days/wk	5	1%	0%	3%	3%	0%	0%	2%	0%
	7 days/wk	11	3%	2%	2%	1%	6%	4%	1%	5%
	1 to 4 days/month	22	5%	7%	7%	7%	5%	0%	7%	3%
	1 to 11 days/yr	31	8%	9%	6%	10%	4%	10%	9%	6%
	Never	264	66%	61%	62%	58%	67%	85%	60%	73%
	Don't Know	2	0%	0%	1%	0%	1%	0%	0%	1%
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	23%	24%	24%	23%	5%	24%	17%
	Less than weekly	53	13%	16%	13%	18%	9%	10%	15%	9%
	Never	265	66%	61%	63%	58%	67%	85%	61%	74%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	8%	7%	7%	1%	0%	7%	1%
	2 days/wk	5	1%	1%	2%	0%	3%	0%	1%	2%
	3 days/wk	10	2%	6%	4%	1%	1%	0%	4%	1%
	4 days/wk	6	1%	2%	0%	1%	1%	5%	1%	2%
	5 days/wk	4	1%	0%	0%	5%	0%	0%	2%	0%
	7 days/wk	12	3%	7%	2%	2%	3%	1%	3%	3%
	1 to 4 days/month	14	3%	4%	2%	4%	5%	0%	4%	3%
	1 to 11 days/yr	13	3%	3%	7%	2%	2%	1%	4%	1%
	Never	320	79%	69%	77%	76%	84%	93%	74%	87%
	Don't Know	2	0%	1%	0%	2%	0%	0%	1%	0%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	23%	14%	16%	9%	6%	17%	8%
	Less than weekly	26	7%	7%	9%	7%	7%	1%	8%	5%
	Never	321	80%	70%	77%	78%	84%	93%	75%	87%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	28%	27%	28%	24%	7%	28%	18%
	No	307	76%	72%	73%	72%	76%	93%	72%	82%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
62. Work Location	Alameda	7	3%	0%	4%	5%	1%	7%	3%	1%
	Alamo	2	1%	0%	0%	1%	0%	11%	0%	1%
	Albany	4	2%	0%	0%	5%	0%	20%	2%	2%
	Berkeley	15	6%	6%	3%	6%	9%	0%	5%	8%
	Castro Valley	2	1%	0%	0%	4%	0%	0%	1%	0%
	Concord	2	1%	0%	0%	0%	2%	0%	0%	2%
	Danville	1	0%	1%	0%	0%	0%	0%	0%	0%
	Dublin	4	1%	6%	0%	0%	1%	0%	2%	1%
	Emeryville	3	1%	2%	3%	0%	0%	0%	2%	0%
	Fremont	20	8%	8%	4%	13%	6%	7%	8%	6%
	Hayward	28	11%	17%	12%	7%	9%	0%	12%	8%
	Lafayette	1	0%	0%	0%	0%	0%	10%	0%	1%
	Livermore	7	3%	0%	4%	0%	5%	14%	2%	6%
	Milpitas	1	0%	0%	1%	0%	0%	0%	0%	0%
	Newark	2	1%	1%	1%	0%	0%	0%	1%	0%
	Oakland	44	17%	16%	14%	18%	20%	0%	16%	18%
	Piedmont	1	0%	0%	2%	0%	0%	0%	1%	0%
	Pleasanton	11	4%	3%	4%	3%	6%	0%	4%	6%
	Richmond	1	0%	0%	0%	0%	1%	0%	0%	1%
	Sacramento	1	0%	0%	0%	1%	0%	0%	0%	0%
	San Francisco	39	15%	19%	15%	16%	12%	0%	16%	11%
	San Jose	9	3%	3%	2%	7%	3%	0%	4%	3%
	San Leandro	15	6%	8%	0%	4%	10%	11%	4%	10%
	San Lorenzo	1	0%	0%	0%	0%	1%	0%	0%	1%
	San Ramon	1	0%	0%	0%	1%	1%	0%	0%	1%
	Tracy	0	0%	0%	0%	0%	1%	0%	0%	1%
	Union City	1	1%	0%	0%	0%	1%	10%	0%	2%
	Walnut Creek	1	0%	0%	0%	1%	0%	0%	0%	0%
	Other	11	4%	4%	9%	1%	3%	10%	5%	3%
	Refused	5	2%	2%	5%	0%	0%	0%	2%	0%
	Santa Clara	6	2%	0%	5%	2%	3%	0%	2%	3%
	Sunnyvale	2	1%	0%	3%	0%	1%	0%	1%	1%
	Palo Alto	2	1%	0%	2%	0%	1%	0%	1%	0%
	Burlingame	2	1%	2%	0%	0%	1%	0%	1%	1%
	Menlo Park	1	0%	0%	0%	0%	1%	0%	0%	1%
	San Mateo	3	1%	3%	0%	1%	1%	0%	1%	1%
	Vallejo	1	0%	0%	0%	1%	1%	0%	0%	1%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
62. Work Location	Mountain View	1	0%	0%	0%	0%	1%	0%	0%	1%
	Redwood City	5	2%	0%	8%	0%	0%	0%	3%	0%
	Cupertino	1	0%	0%	0%	1%	0%	0%	0%	0%
	Mill Valley	1	0%	0%	0%	2%	0%	0%	1%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	54%	39%	56%	48%	10%	49%	35%
	Work Elsewhere	89	22%	23%	38%	21%	19%	4%	28%	14%
	Does not work	138	34%	22%	22%	24%	32%	86%	23%	52%
62 Col. Work Location	Central Alameda	27	7%	8%	6%	13%	3%	4%	9%	3%
	East Alameda	22	5%	3%	6%	6%	8%	2%	5%	6%
	North Alameda	59	15%	17%	13%	18%	19%	0%	16%	12%
	South Alameda	68	17%	27%	13%	18%	18%	4%	19%	13%
	Other Counties	89	22%	23%	38%	21%	19%	4%	28%	14%
	Does not work	138	34%	22%	22%	24%	32%	86%	23%	52%
63. Approx. miles from home to work	0-2 miles	37	14%	19%	16%	15%	9%	0%	17%	8%
	3-5 miles	44	17%	14%	18%	20%	18%	0%	17%	16%
	6-10 miles	37	14%	18%	8%	14%	12%	45%	13%	16%
	11-20 miles	61	23%	23%	22%	22%	26%	34%	22%	26%
	21+ miles	65	25%	19%	23%	28%	31%	11%	23%	29%
	Don't Know	17	7%	7%	14%	1%	4%	10%	7%	5%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	52%	42%	49%	39%	45%	48%	40%
	11+ miles	126	48%	42%	44%	49%	57%	45%	45%	55%
	Don't Know	17	7%	7%	14%	1%	4%	10%	7%	5%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	1%	0%	6%	1%	0%	2%	1%
	2 days/wk	5	2%	0%	3%	3%	2%	0%	2%	2%
	3 days/wk	3	1%	1%	2%	1%	0%	0%	2%	0%
	4 days/wk	2	1%	2%	0%	1%	0%	0%	1%	0%
	5 days/wk	9	3%	6%	3%	4%	1%	0%	4%	1%
	7 days/wk	5	2%	3%	0%	1%	3%	7%	1%	3%
	1 to 4 days/month	1	0%	0%	0%	0%	1%	0%	0%	1%
	Never	234	89%	87%	93%	83%	91%	93%	88%	91%
	N/A	1	0%	0%	0%	0%	1%	0%	0%	1%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	13%	7%	17%	7%	7%	12%	7%
	Less than weekly	1	0%	0%	0%	0%	1%	0%	0%	1%
	Never	235	89%	87%	93%	83%	92%	93%	88%	92%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	62%	69%	80%	82%	83%	71%	82%
	Drive or ride in a carpool or vanpool	33	12%	19%	8%	17%	8%	0%	15%	7%
	Motorcycle or scooter	3	1%	0%	0%	3%	1%	7%	1%	2%
	Bicycle	22	9%	12%	11%	9%	3%	7%	11%	3%
	Walk	29	11%	18%	14%	8%	5%	0%	14%	5%
	Public Bus	23	9%	17%	5%	4%	9%	0%	9%	8%
	BART	36	13%	15%	12%	15%	12%	11%	14%	12%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	3%	2%	0%	1%	0%	2%	1%
	Ferry or boat	2	1%	0%	3%	0%	0%	0%	1%	0%
	Something else (Don't know)	3	1%	0%	3%	1%	0%	0%	1%	0%
	4	1%	0%	4%	0%	1%	10%	1%	2%	
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	81%	24%	35%	57%	0%	52%	53%
	Drives alone for part of the trip	10	20%	10%	31%	37%	4%	100%	23%	11%
	Carpools for part of the trip	2	4%	0%	0%	10%	8%	0%	3%	7%
	Walks for part of the trip	11	21%	9%	47%	23%	12%	0%	24%	12%
	Bicycles for part of the trip	2	5%	0%	0%	10%	11%	0%	3%	10%
	Other (Specify)	4	8%	0%	30%	0%	7%	0%	8%	7%
		4	8%	0%	30%	0%	7%	0%	8%	7%
67. Bikes to Work	Bikes the entire way	16	70%	31%	100%	68%	100%	100%	66%	100%
	Takes public bus for part of trip	4	18%	47%	0%	11%	0%	0%	20%	0%
	Takes BART for part of trip	6	27%	69%	0%	20%	0%	0%	31%	0%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	100%	0%	0%	100%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	100%	0%	0%	100%	0%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
72. My employer generally supports biking to work	Agree	126	48%	46%	61%	41%	43%	38%	50%	43%
	Disagree	77	29%	30%	17%	39%	32%	27%	28%	32%
	(DO NOT READ) (Don't Know)	21	8%	6%	6%	5%	14%	7%	5%	13%
	(DO NOT READ) (Does Not Apply)	41	15%	18%	17%	15%	11%	28%	17%	13%
72 Col. My employer generally supports biking to work	Agree	126	48%	46%	61%	41%	43%	38%	50%	43%
	Disagree	77	29%	30%	17%	39%	32%	27%	28%	32%
	Don't Know / Does not Apply	61	23%	24%	22%	20%	25%	35%	22%	26%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	10%	34%	12%	21%	20%	19%	21%
	Disagree	180	68%	78%	54%	80%	67%	31%	70%	64%
	(DO NOT READ) (Don't Know)	5	2%	0%	2%	3%	2%	0%	2%	2%
	(DO NOT READ) (Does Not Apply)	27	10%	12%	10%	5%	9%	49%	9%	13%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	10%	34%	12%	21%	20%	19%	21%
	Disagree	180	68%	78%	54%	80%	67%	31%	70%	64%
	Don't Know / Does not Apply	33	12%	12%	13%	9%	12%	49%	11%	15%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	26%	29%	11%	18%	10%	22%	17%
	Disagree	148	56%	50%	50%	66%	59%	41%	55%	57%
	(DO NOT READ) (Don't Know)	36	14%	17%	11%	16%	13%	0%	15%	12%
	(DO NOT READ) (Does Not Apply)	26	10%	8%	9%	7%	10%	49%	8%	14%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	26%	29%	11%	18%	10%	22%	17%
	Disagree	148	56%	50%	50%	66%	59%	41%	55%	57%
	Don't Know / Does not Apply	62	23%	24%	20%	23%	23%	49%	22%	26%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	13%	35%	22%	24%	0%	24%	22%
	Disagree	171	65%	73%	52%	69%	66%	62%	64%	66%
	(DO NOT READ) (Don't Know)	10	4%	6%	4%	4%	2%	0%	4%	2%
	(DO NOT READ) (Does Not Apply)	22	8%	8%	9%	5%	7%	38%	8%	11%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	13%	35%	22%	24%	0%	24%	22%
	Disagree	171	65%	73%	52%	69%	66%	62%	64%	66%
	Don't Know / Does not Apply	32	12%	14%	13%	9%	9%	38%	12%	12%
76. School Location	Alameda	7	10%	0%	12%	37%	7%	0%	11%	5%
	Albany	1	1%	0%	0%	0%	6%	0%	0%	5%
	Berkeley	8	11%	10%	0%	12%	15%	29%	9%	18%
	Castro Valley	1	1%	0%	0%	6%	0%	0%	1%	0%
	Concord	1	2%	0%	0%	3%	6%	0%	1%	5%
	Fremont	6	8%	8%	18%	8%	0%	0%	10%	0%
	Hayward	14	19%	37%	0%	0%	10%	0%	22%	8%
	Livermore	1	1%	0%	0%	0%	8%	0%	0%	6%
	Newark	1	1%	2%	0%	0%	0%	0%	1%	0%
	Oakland	8	11%	5%	35%	9%	10%	0%	11%	8%
	Pleasanton	3	4%	0%	0%	0%	6%	56%	0%	16%
	San Francisco	7	10%	14%	14%	0%	6%	0%	11%	5%
	San Ramon	0	1%	1%	0%	0%	0%	0%	1%	0%
	Union City	2	3%	4%	0%	0%	0%	15%	2%	3%
	Other	12	16%	14%	21%	19%	20%	0%	16%	16%
	Santa Clara	1	1%	0%	0%	0%	5%	0%	0%	4%
	Davis	1	1%	3%	0%	0%	0%	0%	1%	0%
	Out of State	2	2%	2%	0%	5%	0%	0%	3%	0%
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	30%	8%	13%	8%	6%	17%	7%
	Goes to School Elsewhere	24	6%	15%	5%	5%	5%	0%	8%	3%
	Does not go to school	326	81%	55%	87%	82%	87%	94%	75%	90%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
76 Col. School Location	Central Alameda	8	2%	0%	2%	7%	2%	0%	3%	1%
	East Alameda	5	1%	1%	0%	1%	2%	3%	1%	2%
	North Alameda	16	4%	6%	5%	4%	3%	2%	5%	3%
	South Alameda	23	6%	23%	2%	1%	1%	1%	9%	1%
	Other Counties	24	6%	15%	5%	5%	5%	0%	8%	3%
	Does not go to school	326	81%	55%	87%	82%	87%	94%	75%	90%
77. Approx. miles from home to school	0-2 miles	14	19%	15%	14%	36%	16%	15%	20%	16%
	3-5 miles	13	17%	14%	14%	19%	24%	29%	15%	26%
	6-10 miles	10	13%	11%	24%	0%	26%	0%	11%	21%
	11-20 miles	13	17%	14%	21%	5%	19%	56%	14%	27%
	21+ miles	14	18%	28%	14%	15%	4%	0%	22%	3%
	Don't Know	12	16%	17%	13%	25%	10%	0%	18%	8%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	40%	52%	54%	67%	44%	46%	62%
	11+ miles	26	35%	42%	35%	21%	23%	56%	36%	30%
	Don't Know	12	16%	17%	13%	25%	10%	0%	18%	8%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	0%	12%	5%	0%	0%	3%	0%
	3 days/wk	2	2%	1%	0%	0%	0%	29%	1%	6%
	4 days/wk	6	8%	18%	0%	0%	0%	0%	11%	0%
	5 days/wk	5	6%	12%	0%	6%	0%	0%	8%	0%
	7 days/wk	1	2%	0%	0%	3%	6%	0%	1%	5%
	Never	58	76%	68%	88%	74%	90%	71%	73%	86%
	Don't Know	0	1%	0%	0%	0%	3%	0%	0%	3%
	N/A	2	2%	0%	0%	12%	0%	0%	3%	0%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	32%	12%	14%	6%	29%	24%	11%
	Never	60	79%	68%	88%	86%	94%	71%	76%	89%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	30%	59%	21%	60%	56%	33%	59%
	Drive or ride in a carpool or vanpool	11	14%	9%	39%	17%	4%	15%	16%	6%
	Motorcycle or scooter	1	1%	0%	0%	0%	0%	15%	0%	3%
	Bicycle	14	19%	32%	0%	6%	6%	44%	20%	14%
	Walk	17	22%	26%	20%	35%	0%	15%	27%	3%
	Public Bus	11	15%	24%	0%	13%	10%	0%	17%	8%
	BART	11	14%	27%	0%	6%	6%	0%	17%	5%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	0%	0%	9%	0%	0%	7%
	Something else (Don't know)	5	7%	8%	13%	0%	6%	0%	7%	5%
	5	7%	2%	8%	19%	10%	0%	7%	8%	
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	53%	0%	50%	52%	0%	52%	52%
	Walks for part of the trip	10	52%	53%	0%	50%	48%	0%	53%	48%
	Bicycles for part of the trip	0	3%	3%	0%	0%	0%	0%	3%	0%
	Other (Specify)	1	4%	6%	0%	0%	0%	0%	5%	0%
81. Bikes to School	Bikes the entire way	10	73%	64%	0%	100%	100%	100%	67%	100%
	Takes public bus for part of trip	4	27%	36%	0%	0%	0%	0%	33%	0%
	Takes BART for part of trip	3	24%	31%	0%	0%	0%	0%	29%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	0%	0%	0%	100%	0%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	0%	0%	0%	100%	0%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
86. Information about biking routes	Work	9	6%	7%	8%	0%	7%	18%	5%	9%
	Website/internet	33	23%	32%	28%	20%	18%	15%	26%	17%
	TV	5	3%	0%	0%	2%	12%	0%	1%	9%
	School/students	3	2%	4%	3%	3%	0%	0%	3%	0%
	Radio	4	3%	6%	0%	1%	6%	0%	2%	5%
	News/newspaper	20	15%	0%	20%	7%	27%	10%	10%	24%
	Word of mouth	14	10%	14%	13%	7%	7%	6%	12%	7%
	Posters/billboards	8	6%	2%	6%	6%	8%	10%	5%	8%
	Nowhere	22	15%	9%	4%	34%	13%	22%	16%	15%
	Bike stores	4	3%	0%	3%	0%	8%	0%	1%	7%
	Bart station	3	2%	2%	0%	5%	2%	0%	2%	2%
	Publications	1	1%	0%	0%	3%	1%	0%	1%	1%
	Other	10	7%	3%	7%	9%	8%	12%	7%	9%
	Nothing	6	4%	5%	4%	0%	6%	7%	3%	6%
	Dont know	8	6%	0%	12%	5%	5%	0%	7%	4%
	No detailed response	7	5%	18%	4%	0%	1%	0%	6%	1%
87. Own/ access to working bike?	Yes	194	48%	51%	46%	55%	53%	30%	51%	45%
	No	204	51%	47%	51%	45%	47%	70%	48%	55%
	(DO NOT READ) (Don't Know)	4	1%	2%	3%	0%	0%	0%	2%	0%
87 Col. Own/ access to working bike?	Yes	194	48%	51%	46%	55%	53%	30%	51%	45%
	No / DK	208	52%	49%	54%	45%	47%	70%	49%	55%
88. Have access to a car?	Yes	334	83%	76%	80%	90%	85%	84%	82%	85%
	No	64	16%	22%	17%	9%	15%	16%	16%	15%
	(DO NOT READ) (Don't Know)	5	1%	2%	3%	1%	0%	0%	2%	0%
88 Col. Have access to a car?	Yes	334	83%	76%	80%	90%	85%	84%	82%	85%
	No / DK	68	17%	24%	20%	10%	15%	16%	18%	15%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	41%	42%	52%	49%	30%	45%	42%
	Only a bike	18	4%	9%	4%	4%	4%	0%	5%	3%
	Only a car	158	39%	34%	38%	39%	36%	54%	37%	43%
	None	51	13%	15%	16%	6%	11%	16%	13%	13%
89. Have kids under 18?	Yes	143	35%	41%	56%	50%	22%	4%	49%	15%
	No	253	63%	58%	41%	46%	78%	96%	48%	85%
	(DO NOT READ) (Don't know/Refused)	6	2%	1%	3%	4%	0%	0%	3%	0%
89 Col. Have kids under 18?	Yes	143	35%	41%	56%	50%	22%	4%	49%	15%
	No / DK	260	65%	59%	44%	50%	78%	96%	51%	85%
90. Own/ Rent	Rent/other	158	39%	51%	54%	36%	29%	25%	47%	27%
	Own/buying	225	56%	39%	42%	60%	66%	75%	47%	70%
	(DO NOT READ) (Don't know/Refused)	19	5%	9%	4%	5%	5%	0%	6%	3%
90 Col. Own/ Rent	Yes	158	39%	51%	54%	36%	29%	25%	47%	27%
	No / DK	245	61%	49%	46%	64%	71%	75%	53%	73%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	2%	12%	7%	16%	18%	7%	17%
	White	164	41%	24%	37%	40%	49%	56%	34%	51%
	Hispanic/Latin-Am	69	17%	32%	15%	23%	8%	9%	23%	9%
	Asian	77	19%	23%	24%	20%	15%	13%	22%	14%
	Bi-racial/multi-racial	20	5%	10%	3%	4%	5%	2%	5%	4%
	Other	19	5%	5%	7%	5%	5%	3%	5%	4%
	(DO NOT READ) (Refused)	10	2%	4%	3%	2%	2%	0%	3%	2%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	2%	12%	7%	16%	18%	7%	17%
	White	164	41%	24%	37%	40%	49%	56%	34%	51%
	Hispanic	69	17%	32%	15%	23%	8%	9%	23%	9%
	Asian	77	19%	23%	24%	20%	15%	13%	22%	14%
	Other	48	12%	18%	12%	11%	12%	5%	14%	10%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
Age	18-24	55	14%	71%	0%	0%	0%	0%	23%	0%
	25-29	22	5%	29%	0%	0%	0%	0%	9%	0%
	30-34	41	10%	0%	49%	0%	0%	0%	17%	0%
	35-39	44	11%	0%	51%	0%	0%	0%	18%	0%
	40-44	40	10%	0%	0%	52%	0%	0%	17%	0%
	45-49	38	9%	0%	0%	48%	0%	0%	16%	0%
	50-54	44	11%	0%	0%	0%	42%	0%	0%	27%
	55-59	37	9%	0%	0%	0%	35%	0%	0%	23%
	60-64	24	6%	0%	0%	0%	23%	0%	0%	15%
	65-69	21	5%	0%	0%	0%	0%	36%	0%	13%
	70-74	11	3%	0%	0%	0%	0%	18%	0%	7%
75+	27	7%	0%	0%	0%	0%	46%	0%	17%	
Generation	18-49	240	60%	100%	100%	100%	0%	0%	100%	0%
	50+	162	40%	0%	0%	0%	100%	100%	0%	100%
Sex/Generation	M <50	121	30%	58%	48%	46%	0%	0%	50%	0%
	M 50+	73	18%	0%	0%	0%	48%	40%	0%	45%
	F <50	119	30%	42%	52%	54%	0%	0%	50%	0%
	F 50+	89	22%	0%	0%	0%	52%	60%	0%	55%

		All		Age Collapsed					Generation	
		N	%	18-29	30-39	40-49	50-64	65+	18-49	50+
				%	%	%	%	%	%	%
City	Alameda	20	5%	4%	2%	11%	5%	2%	6%	4%
	Albany	7	2%	0%	2%	3%	2%	2%	2%	2%
	Berkeley	36	9%	4%	8%	11%	9%	16%	7%	11%
	Castro Valley	19	5%	7%	6%	4%	3%	4%	6%	3%
	Dublin	5	1%	2%	1%	1%	1%	1%	2%	1%
	Emeryville	8	2%	2%	0%	4%	0%	5%	2%	2%
	Fremont	45	11%	10%	10%	12%	12%	11%	11%	12%
	Hayward	49	12%	13%	19%	9%	11%	7%	14%	10%
	Livermore	22	6%	3%	5%	4%	8%	7%	4%	8%
	Newark	8	2%	6%	0%	3%	0%	1%	3%	1%
	Oakland	96	24%	30%	22%	19%	28%	16%	24%	24%
	Pleasanton	13	3%	2%	3%	4%	4%	3%	3%	3%
	San Leandro	31	8%	6%	4%	10%	10%	8%	6%	10%
	San Lorenzo	5	1%	1%	1%	0%	3%	0%	1%	2%
	Sunol	1	0%	0%	0%	0%	1%	0%	0%	1%
	Union City	10	2%	4%	2%	4%	0%	4%	3%	2%
	Other	20	5%	4%	11%	2%	2%	7%	6%	4%
Language of Interview	English	371	92%	90%	93%	85%	95%	99%	89%	96%
	Spanish	21	5%	9%	4%	10%	3%	0%	7%	2%
	Chinese	11	3%	2%	4%	5%	2%	1%	4%	1%

	All	Age Collapsed					Generation	
	Mean	18-29	30-39	40-49	50-64	65+	18-49	50+
		Mean	Mean	Mean	Mean	Mean	Mean	Mean
	402		85	78	104	58	240	162
		19%	21%	19%	26%	14%	60%	40%
14 Mean. Saves money	5.73	5.62	5.63	5.83	5.64	6.04	5.69	5.78
15 Mean. Saves time by avoiding traffic	3.94	4.12	3.81	3.69	3.89	4.32	3.87	4.04
16 Mean. Reduces your stress level	4.90	4.70	4.86	4.80	5.03	5.16	4.79	5.08
17 Mean. Is better for the environment	5.95	5.70	5.96	6.07	5.76	6.42	5.91	5.99
18 Mean. Is good for your health	6.08	5.83	6.07	6.03	6.25	6.22	5.98	6.24
19 Mean. Sets a good example for others	4.79	4.58	4.94	4.91	4.53	5.14	4.82	4.75
20 Mean. Reduces dependence on foreign oil	5.39	4.87	5.53	5.62	5.31	5.71	5.35	5.45
21 Mean. Reduces gas and energy usage	5.83	5.31	5.63	6.12	5.89	6.35	5.69	6.05
22 Mean. Helps manage your weight	5.67	5.32	5.86	5.82	5.69	5.61	5.67	5.66
23 Mean. Reduces traffic congestion	4.99	4.66	4.99	5.36	4.78	5.30	5.00	4.96
24 Mean. Allows you to be outdoors	5.60	5.01	5.78	5.71	5.62	5.92	5.51	5.73
25 Mean. Reduces greenhouse gas emissions	5.65	5.40	5.76	5.88	5.31	6.09	5.69	5.59
26 Mean. Improves air quality	5.81	5.30	5.61	6.04	5.87	6.33	5.65	6.04
10 Mean. Frequency: Ride a bicycle	.57	.84	.40	.74	.56	.22	.65	.44
11 Mean. Frequency: Drive a car	4.26	3.52	4.24	4.76	4.78	3.68	4.18	4.39
51 Mean. Frequency: Go to work outside of your home	3.03	3.45	3.61	3.49	3.29	.52	3.52	2.30
52 Mean. Frequency: Go to school	.69	1.79	.44	.64	.38	.19	.94	.31

	All	Age Collapsed					Generation	
	Mean	18-29	30-39	40-49	50-64	65+	18-49	50+
		Mean	Mean	Mean	Mean	Mean	Mean	Mean
53 Mean. Frequency: Take your children to school	1.00	.51	1.81	1.43	.91	.06	1.27	.60
54 Mean. Frequency: Drive a car alone	3.62	2.97	3.46	3.83	4.16	3.47	3.42	3.91
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	3.12	2.78	2.78	2.90	2.18	2.89	2.64
56 Mean. Frequency: Ride a bus	.46	1.01	.42	.41	.29	.19	.61	.25
57 Mean. Frequency: Ride BART	.71	1.08	.70	.80	.59	.34	.85	.50
58 Mean. Frequency: Take a train other than BART	.12	.09	.30	.05	.09	.01	.15	.06
59 Mean. Frequency: Take a ferry	.06	.13	.10	.05	.02	.03	.09	.02
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	.66	.61	.57	.72	.33	.61	.58
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	.81	.37	.52	.39	.25	.56	.34
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	.62	.25	.53	.32	.46	.46	.34
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	1.37	.24	.61	.43	.88	.98	.52
63 Mean. Approx. miles from home to work	15.47	12.54	15.73	15.78	17.75	12.48	14.69	17.24
77 Mean. Approx. miles from home to school	12.52	15.29	12.42	10.44	9.03	7.72	13.70	8.72

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
Number of cases		402		17	386	50	352
Row percent			100%	4%	96%	12%	88%
Region	Central	118	29%	27%	29%	19%	31%
	East	44	11%	3%	11%	9%	11%
	North	177	44%	55%	44%	59%	42%
	South	63	16%	16%	16%	13%	16%
Age Collapsed	18-29	78	19%	26%	19%	20%	19%
	30-39	85	21%	15%	21%	21%	21%
	40-49	78	19%	5%	20%	18%	20%
	50-64	104	26%	45%	25%	26%	26%
	65+	58	14%	9%	15%	15%	14%
5. Sex (by observation)	Male	195	48%	64%	48%	41%	49%
	Female	208	52%	36%	52%	59%	51%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	100%	0%	11%	3%
	No	382	95%	0%	99%	87%	96%
	(DO NOT READ)(Don't Know)	3	1%	0%	1%	1%	1%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	100%	0%	11%	3%
	No / DK	386	96%	0%	100%	89%	97%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	11%	0%	0%	17%
	Bike to work	3	16%	16%	0%	38%	5%
	Insurance	1	5%	5%	0%	0%	7%
	Other	1	3%	3%	0%	0%	5%
	Dont know	11	65%	65%	0%	62%	67%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	4%	0%	0%	7%
	Back/side of a bus	2	10%	10%	0%	30%	0%
	Billboard	2	10%	10%	0%	0%	16%
	Flyer/handout	1	4%	4%	0%	0%	7%
	TV	6	34%	34%	0%	40%	31%
	Other	1	8%	8%	0%	0%	12%
	Don't Know	6	38%	38%	0%	30%	42%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	34%	12%	100%	0%
	No	340	85%	50%	86%	0%	97%
	(DO NOT READ) (Don't Know)	12	3%	16%	2%	0%	3%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	34%	12%	100%	0%
	No / DK	352	88%	66%	88%	0%	100%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	0%	10%	9%	9%
	2 days/wk	10	2%	3%	2%	5%	2%
	3 days/wk	9	2%	0%	2%	0%	3%
	4 days/wk	4	1%	0%	1%	2%	1%
	5 days/wk	5	1%	0%	1%	0%	1%
	6 days/wk	3	1%	5%	1%	0%	1%
	7 days/wk	11	3%	3%	3%	0%	3%
	1 to 4 days/month	32	8%	18%	7%	5%	8%
	1 to 11 days/yr	30	7%	11%	7%	14%	6%
	Never	242	60%	49%	61%	63%	60%
	Don't Know	1	0%	0%	0%	1%	0%
	N/A	19	5%	11%	5%	1%	5%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	11%	20%	16%	20%
	Less than weekly	61	15%	29%	15%	19%	15%
	Never	262	65%	60%	65%	65%	65%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	3%	4%	4%	4%
	2 days/wk	25	6%	0%	7%	7%	6%
	3 days/wk	34	9%	18%	8%	11%	8%
	4 days/wk	18	4%	6%	4%	3%	5%
	5 days/wk	44	11%	13%	11%	14%	11%
	6 days/wk	26	7%	3%	7%	5%	7%
	7 days/wk	156	39%	29%	39%	35%	39%
	1 to 4 days/month	15	4%	10%	3%	5%	4%
	Never	55	14%	12%	14%	7%	15%
	Don't Know	4	1%	0%	1%	0%	1%
	N/A	9	2%	5%	2%	9%	1%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	72%	80%	79%	79%
	Less than weekly	15	4%	10%	3%	5%	4%
	Never	68	17%	18%	17%	15%	17%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	52%	55%	44%	56%
	Somewhat difficult	63	19%	22%	19%	28%	18%
	Not very difficult	36	11%	6%	11%	13%	11%
	Not at all difficult	46	14%	20%	14%	13%	14%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	0%	1%	2%	1%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	74%	74%	72%	74%
	Not difficult	83	25%	26%	25%	26%	25%
	Don't Know / No car / No bicycle	5	1%	0%	2%	2%	1%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	16%	22%	27%	21%
	Too far of a distance to travel	122	30%	32%	30%	29%	31%
	Being protected from the weather	28	7%	13%	7%	11%	6%
	Time consuming	59	15%	11%	15%	8%	16%
	Difficult/Takes too much energy/Lazy	77	19%	45%	18%	10%	20%
	Inconvenient/Prefer the convenience of a car	43	11%	8%	11%	16%	10%
	Do not like biking through traffic/Dangerous drivers	42	11%	3%	11%	7%	11%
	Health restrictions/Not in shape	42	10%	10%	10%	13%	10%
	Being able to carry/Transport more belongings	39	10%	3%	10%	6%	10%
	No bike lanes	31	8%	10%	8%	9%	8%
	Do not own a bike	44	11%	26%	10%	12%	11%
	Just do not want to/Lack of interest	1	0%	0%	0%	1%	0%
	Do not know how to ride a bike	11	3%	0%	3%	4%	3%
	Too many hills to bike through	11	3%	5%	3%	0%	3%
	Do not want to get sweaty	11	3%	8%	3%	2%	3%
	Nowhere to park/store bike	19	5%	0%	5%	0%	5%
	Prefer comfort of a car	1	0%	0%	0%	0%	0%
	Transport more than one passnger	9	2%	0%	2%	4%	2%
	Other	26	6%	8%	6%	6%	7%
	Nothing	2	0%	0%	0%	0%	0%
Dont know	22	5%	0%	6%	8%	5%	

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	5%	6%	3%	7%
	02	8	2%	3%	2%	1%	2%
	03	18	4%	0%	5%	3%	5%
	04	25	6%	4%	6%	7%	6%
	05	55	14%	19%	13%	18%	13%
	06	62	15%	19%	15%	11%	16%
	Very convincing	209	52%	50%	52%	57%	51%
	(DO NOT READ) Don't Know	1	0%	0%	0%	0%	0%
14 Col. Saves money	Not convincing	51	13%	8%	13%	7%	13%
	4/Don't Know	26	6%	4%	7%	7%	6%
	Convincing	326	81%	87%	81%	86%	80%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	9%	19%	18%	18%
	02	45	11%	16%	11%	4%	12%
	03	50	13%	23%	12%	11%	13%
	04	65	16%	6%	17%	24%	15%
	05	62	16%	13%	16%	16%	16%
	06	24	6%	5%	6%	6%	6%
	Very convincing	76	19%	29%	18%	19%	19%
	(DO NOT READ) Don't Know	7	2%	0%	2%	1%	2%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	48%	42%	34%	43%
	4/Don't Know	72	18%	6%	18%	26%	17%
	Convincing	162	40%	46%	40%	41%	40%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	3%	9%	7%	9%
	02	25	6%	5%	6%	1%	7%
	03	32	8%	22%	7%	4%	8%
	04	39	10%	10%	10%	11%	10%
	05	84	21%	10%	21%	26%	20%
	06	55	14%	10%	14%	19%	13%
	Very convincing	121	30%	35%	30%	31%	30%
	(DO NOT READ) Don't Know	11	3%	5%	3%	1%	3%
16 Col. Reduces your stress level	Not convincing	93	23%	31%	23%	12%	25%
	4/Don't Know	51	13%	15%	12%	12%	13%
	Convincing	259	64%	55%	65%	76%	63%
17. Is better for the environment	Not at all convincing	20	5%	3%	5%	3%	5%
	02	7	2%	0%	2%	0%	2%
	03	8	2%	0%	2%	0%	2%
	04	23	6%	8%	6%	4%	6%
	05	53	13%	16%	13%	13%	13%
	06	49	12%	31%	11%	10%	12%
	Very convincing	238	59%	42%	60%	70%	58%
	(DO NOT READ) Don't Know	5	1%	0%	1%	0%	1%
17 Col. Is better for the environment	Not convincing	35	9%	3%	9%	3%	9%
	4/Don't Know	28	7%	8%	7%	4%	7%
	Convincing	340	84%	89%	84%	93%	83%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	0%	4%	5%	4%
	02	2	0%	0%	1%	0%	1%
	03	9	2%	15%	2%	0%	3%
	04	18	4%	3%	5%	0%	5%
	05	55	14%	30%	13%	7%	15%
	06	56	14%	5%	14%	18%	13%
	Very convincing	244	61%	47%	61%	70%	59%
	(DO NOT READ) Don't Know	3	1%	0%	1%	0%	1%
18 Col. Is good for your health	Not convincing	27	7%	15%	6%	5%	7%
	4/Don't Know	21	5%	3%	5%	0%	6%
	Convincing	355	88%	82%	88%	95%	87%
19. Sets a good example for others	Not at all convincing	43	11%	9%	11%	8%	11%
	02	28	7%	10%	7%	5%	7%
	03	34	8%	14%	8%	8%	9%
	04	52	13%	15%	13%	7%	14%
	05	71	18%	16%	18%	31%	16%
	06	40	10%	11%	10%	7%	10%
	Very convincing	128	32%	24%	32%	35%	31%
	(DO NOT READ) Don't Know	7	2%	0%	2%	0%	2%
19 Col. Sets a good example for others	Not convincing	104	26%	34%	26%	20%	27%
	4/Don't Know	59	15%	15%	15%	7%	16%
	Convincing	239	59%	51%	60%	73%	57%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	6%	9%	5%	9%
	02	19	5%	8%	5%	1%	5%
	03	22	6%	0%	6%	3%	6%
	04	33	8%	26%	7%	5%	9%
	05	41	10%	3%	10%	9%	10%
	06	43	11%	11%	11%	12%	10%
	Very convincing	200	50%	47%	50%	63%	48%
	(DO NOT READ) Don't Know	8	2%	0%	2%	2%	2%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	14%	19%	9%	21%
	4/Don't Know	41	10%	26%	10%	7%	11%
	Convincing	284	71%	60%	71%	85%	69%
21. Reduces gas and energy usage	Not at all convincing	18	4%	0%	5%	3%	5%
	02	11	3%	3%	3%	0%	3%
	03	18	5%	0%	5%	2%	5%
	04	31	8%	15%	7%	3%	8%
	05	47	12%	21%	11%	9%	12%
	06	37	9%	13%	9%	14%	8%
	Very convincing	237	59%	48%	59%	69%	57%
	(DO NOT READ) Don't Know	3	1%	0%	1%	0%	1%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	3%	12%	5%	13%
	4/Don't Know	34	9%	15%	8%	3%	9%
	Convincing	321	80%	82%	80%	92%	78%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	0%	4%	3%	4%
	02	13	3%	9%	3%	0%	4%
	03	27	7%	0%	7%	3%	7%
	04	27	7%	18%	6%	3%	7%
	05	67	17%	10%	17%	12%	17%
	06	52	13%	16%	13%	16%	12%
	Very convincing	199	49%	48%	49%	61%	48%
	(DO NOT READ) Don't Know	5	1%	0%	1%	1%	1%
22 Col. Helps manage your weight	Not convincing	54	13%	9%	14%	6%	14%
	4/Don't Know	32	8%	18%	7%	5%	8%
	Convincing	317	79%	74%	79%	89%	77%
23. Reduces traffic congestion	Not at all convincing	34	8%	3%	9%	5%	9%
	02	20	5%	5%	5%	2%	6%
	03	39	10%	20%	9%	9%	10%
	04	45	11%	10%	11%	2%	13%
	05	74	18%	23%	18%	18%	18%
	06	35	9%	6%	9%	10%	8%
	Very convincing	145	36%	32%	36%	45%	35%
	(DO NOT READ) Don't Know	11	3%	0%	3%	9%	2%
23 Col. Reduces traffic congestion	Not convincing	93	23%	29%	23%	16%	24%
	4/Don't Know	56	14%	10%	14%	11%	14%
	Convincing	253	63%	61%	63%	73%	61%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	14%	5%	3%	6%
	02	9	2%	3%	2%	0%	2%
	03	26	6%	10%	6%	0%	7%
	04	38	10%	21%	9%	11%	9%
	05	61	15%	5%	16%	10%	16%
	06	42	11%	3%	11%	15%	10%
	Very convincing	202	50%	44%	50%	61%	49%
	(DO NOT READ) Don't Know	2	1%	0%	1%	0%	1%
24 Col. Allows you to be outdoors	Not convincing	56	14%	27%	13%	3%	15%
	4/Don't Know	41	10%	21%	10%	11%	10%
	Convincing	305	76%	52%	77%	86%	74%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	3%	7%	3%	7%
	02	10	2%	0%	3%	0%	3%
	03	18	4%	3%	5%	2%	5%
	04	31	8%	11%	7%	5%	8%
	05	46	12%	11%	12%	9%	12%
	06	47	12%	23%	11%	17%	11%
	Very convincing	213	53%	49%	53%	64%	52%
	(DO NOT READ) Don't Know	10	3%	0%	3%	0%	3%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	6%	14%	5%	15%
	4/Don't Know	41	10%	11%	10%	5%	11%
	Convincing	307	76%	82%	76%	90%	74%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	14%	6%	3%	7%
	02	9	2%	0%	2%	0%	3%
	03	15	4%	3%	4%	2%	4%
	04	22	5%	3%	6%	1%	6%
	05	48	12%	10%	12%	8%	12%
	06	48	12%	42%	11%	21%	11%
	Very convincing	231	57%	27%	59%	66%	56%
	(DO NOT READ) Don't Know	4	1%	0%	1%	0%	1%
26 Col. Improves air quality	Not convincing	50	12%	18%	12%	5%	13%
	4/Don't Know	26	6%	3%	7%	1%	7%
	Convincing	327	81%	80%	81%	94%	79%
27. Heard of BTWD?	Yes	291	72%	76%	72%	77%	72%
	No	108	27%	24%	27%	23%	27%
	(DO NOT READ) (Don't Know)	3	1%	0%	1%	0%	1%
27 Col. Heard of BTWD?	Yes	291	72%	76%	72%	77%	72%
	No / DK	111	28%	24%	28%	23%	28%
28. Participated in any BTWD?	Yes	37	13%	15%	12%	7%	13%
	No	254	87%	85%	87%	93%	86%
	(DO NOT READ) (Don't Know)	0	0%	0%	0%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	15%	12%	7%	13%
	No / DK	255	87%	85%	88%	93%	87%
29. BTWD Year Participation	2011	10	26%	0%	28%	84%	21%
	2010	14	39%	0%	42%	69%	37%
	2009	10	28%	0%	30%	52%	26%
	2008	10	26%	100%	22%	52%	24%
	2007 or earlier	15	40%	0%	42%	0%	43%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
29 Col. BTWD 2011 Participation	Yes	10	2%	0%	2%	5%	2%
	No	393	98%	100%	98%	95%	98%
30. Why did you choose not to participate in BTWD	Too far	0	2%	0%	2%	0%	2%
	Retired/Out of work	4	15%	46%	12%	0%	15%
	Do not have a bike	5	17%	27%	16%	0%	17%
	Health reasons	3	11%	0%	12%	0%	11%
	Different work schedule	4	14%	0%	15%	0%	14%
	Road conditions	2	8%	0%	9%	0%	8%
	I just need my car to drive to work	2	6%	0%	7%	0%	6%
	It was raining	0	2%	0%	2%	100%	0%
	Didn't know about the event	1	3%	0%	3%	0%	3%
	Was working	1	3%	0%	3%	0%	3%
	Had to take the bus	1	3%	0%	3%	0%	3%
	Had to take care of my children	1	3%	0%	3%	0%	3%
	Other	1	3%	0%	3%	0%	3%
	No detailed response	4	15%	27%	14%	0%	15%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	0%	57%	63%	55%
	It was fun	1	5%	0%	5%	0%	7%
	To support bike day	1	8%	0%	8%	0%	11%
	Better for the environment	1	9%	0%	9%	37%	0%
	Other	0	4%	0%	4%	0%	6%
	Nothing	2	16%	0%	16%	0%	21%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	0%	9%	37%	0%
	It was fun	1	9%	0%	9%	0%	12%
	To save gas	1	6%	0%	6%	0%	8%
	To support bike day	1	6%	0%	6%	25%	0%
	School Programs	1	9%	0%	9%	37%	0%
	Right thing to do	2	16%	0%	16%	0%	21%
	Nothing	4	45%	0%	45%	0%	60%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	0%	18%	0%	24%
	3-5 miles	4	46%	0%	46%	37%	49%
	6-10 miles	2	24%	0%	24%	37%	19%
	11-20 miles	1	7%	0%	7%	25%	0%
	21+ miles	1	6%	0%	6%	0%	8%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	0%	88%	75%	92%
	11+ miles	1	12%	0%	12%	25%	8%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	0%	17%	0%	22%
	3-5 miles	4	43%	0%	43%	37%	45%
	6-10 miles	2	22%	0%	22%	37%	18%
	11-20 miles	1	6%	0%	6%	25%	0%
	21+ miles	1	11%	0%	11%	0%	15%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	0%	83%	75%	85%
	11+ miles	2	17%	0%	17%	25%	15%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	0%	39%	75%	28%
	Bicycle	4	42%	0%	42%	25%	48%
	Walk	2	17%	0%	17%	37%	11%
	Public Bus	2	21%	0%	21%	63%	8%
	BART	4	43%	0%	43%	0%	57%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	0%	17%	0%	22%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	0%	21%	0%	28%
	A little more often	2	17%	0%	17%	0%	22%
	Same as before	6	62%	0%	62%	100%	50%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	0%	38%	0%	50%
	Same as before	6	62%	0%	62%	100%	50%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	26%	38%	38%	38%
	Disagree	181	45%	56%	45%	48%	45%
	(DO NOTREAD) (Don't Know)	53	13%	13%	13%	8%	14%
	(DO NOTREAD) (Not Applicable)	16	4%	5%	4%	7%	4%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	26%	38%	38%	38%
	Disagree	181	45%	56%	45%	48%	45%
	Don't know/Not Applicable	69	17%	19%	17%	15%	18%
38. I noticed there was less traffic that day	Agree	95	24%	16%	24%	29%	23%
	Disagree	220	55%	68%	54%	52%	55%
	(DO NOTREAD) (Don't Know)	71	18%	10%	18%	12%	18%
	(DO NOTREAD) (Not Applicable)	16	4%	5%	4%	7%	4%
38 Col. I noticed there was less traffic that day	Agree	95	24%	16%	24%	29%	23%
	Disagree	220	55%	68%	54%	52%	55%
	Don't know/Not Applicable	87	22%	16%	22%	19%	22%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	33%	31%	36%	31%
	Disagree	176	44%	51%	43%	48%	43%
	(DO NOTREAD) (Don't Know)	76	19%	10%	19%	11%	20%
	(DO NOTREAD) (Not Applicable)	24	6%	5%	6%	5%	6%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	33%	31%	36%	31%
	Disagree	176	44%	51%	43%	48%	43%
	Don't know/Not Applicable	100	25%	16%	25%	16%	26%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	28%	20%	30%	19%
	Disagree	268	67%	72%	66%	60%	68%
	(DO NOTREAD) (Don't Know)	26	7%	0%	7%	3%	7%
	(DO NOTREAD) (Not Applicable)	27	7%	0%	7%	7%	7%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	28%	20%	30%	19%
	Disagree	268	67%	72%	66%	60%	68%
	Don't know/Not Applicable	53	13%	0%	14%	10%	14%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	5%	14%	14%	14%
	Somewhat likely	64	16%	17%	16%	18%	16%
	Somewhat unlikely	66	16%	18%	16%	11%	17%
	Very unlikely	213	53%	60%	53%	57%	52%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	1%	0%
	(DO NOT READ) (Don't Know)	2	0%	0%	0%	0%	0%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	22%	30%	31%	30%
	Unlikely	279	69%	78%	69%	68%	70%
	Neither likely nor unlikely / Don't Know	3	1%	0%	1%	1%	1%
42. Heard of Team Bike Challenge?	Yes	37	9%	21%	9%	21%	8%
	No	365	91%	79%	91%	79%	92%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	21%	9%	21%	8%
	No / DK	366	91%	79%	91%	79%	92%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	14%	22%	35%	20%
	No	314	78%	86%	78%	65%	80%
	(DO NOT READ) (Don't Know)	2	1%	0%	1%	0%	1%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	14%	22%	35%	20%
	No / DK	316	79%	86%	78%	65%	80%
50. You or children participated in WR2S Day?	Yes	37	43%	62%	43%	49%	42%
	No	46	53%	38%	54%	51%	54%
	(DO NOT READ) (Don't Know)	1	1%	0%	1%	0%	1%
	(DO NOT READ) (Don't have children)	2	3%	0%	3%	0%	4%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	62%	43%	49%	42%
	No / Don't Know / Don't have children	49	57%	38%	57%	51%	58%

	All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
			Yes	No / DK	Yes	No / DK
	N	%	%	%	%	%
Number of cases	402		17	386	50	352
Row percent		100%	4%	96%	12%	88%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	0%	3%	1%	3%
	2 days/wk	7	2%	17%	1%	0%	2%
	3 days/wk	27	7%	5%	7%	3%	7%
	4 days/wk	21	5%	0%	5%	5%	5%
	5 days/wk	144	36%	46%	35%	45%	35%
	6 days/wk	20	5%	3%	5%	3%	5%
	7 days/wk	27	7%	16%	6%	6%	7%
	1 to 4 days/month	8	2%	5%	2%	0%	2%
	Never	135	34%	9%	35%	38%	33%
	Don't Know	3	1%	0%	1%	0%	1%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	87%	63%	62%	64%
	Less than weekly	8	2%	5%	2%	0%	2%
	Never	138	34%	9%	36%	38%	34%
52. Frequency: Go to school	1 day/wk	4	1%	0%	1%	0%	1%
	2 days/wk	11	3%	0%	3%	4%	3%
	3 days/wk	11	3%	0%	3%	2%	3%
	4 days/wk	15	4%	4%	4%	0%	4%
	5 days/wk	28	7%	5%	7%	11%	6%
	7 days/wk	3	1%	8%	0%	0%	1%
	1 to 4 days/month	6	1%	5%	1%	0%	2%
	Never	319	79%	78%	79%	83%	79%
Don't Know	6	2%	0%	2%	1%	2%	
52 Col. Frequency: Go to school	Weekly or more	71	18%	17%	18%	16%	18%
	Less than weekly	6	1%	5%	1%	0%	2%
	Never	326	81%	78%	81%	84%	81%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	0%	1%	0%	1%
	2 days/wk	7	2%	0%	2%	4%	1%
	3 days/wk	5	1%	3%	1%	4%	1%
	4 days/wk	2	0%	0%	1%	1%	0%
	5 days/wk	69	17%	5%	18%	18%	17%
	6 days/wk	2	0%	0%	0%	0%	0%
	7 days/wk	1	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	5%	2%	0%	2%
	1 to 11 days/yr	1	0%	0%	0%	0%	0%
	Never	274	68%	87%	67%	62%	69%
	Don't Know	3	1%	0%	1%	1%	1%
	N/A	30	7%	0%	8%	11%	7%
53 Col. Frequency: Take your children to school	Weekly or more	88	22%	9%	22%	27%	21%
	Less than weekly	8	2%	5%	2%	0%	2%
	Never	307	76%	87%	76%	73%	77%
54. Frequency: Drive a car alone	1 day/wk	20	5%	10%	5%	4%	5%
	2 days/wk	26	6%	8%	6%	3%	7%
	3 days/wk	39	10%	3%	10%	12%	10%
	4 days/wk	34	8%	9%	8%	10%	8%
	5 days/wk	96	24%	27%	24%	22%	24%
	6 days/wk	13	3%	8%	3%	3%	3%
	7 days/wk	81	20%	5%	21%	20%	20%
	1 to 4 days/month	7	2%	5%	2%	0%	2%
	1 to 11 days/yr	2	0%	0%	1%	0%	1%
	Never	82	20%	26%	20%	25%	20%
	Don't Know	1	0%	0%	0%	0%	0%
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	69%	77%	75%	77%
	Less than weekly	9	2%	5%	2%	0%	2%
	Never	84	21%	26%	21%	25%	20%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	7%	15%	21%	14%
	2 days/wk	87	22%	0%	23%	17%	22%
	3 days/wk	55	14%	27%	13%	15%	13%
	4 days/wk	45	11%	13%	11%	9%	11%
	5 days/wk	30	7%	6%	8%	6%	8%
	6 days/wk	9	2%	0%	2%	3%	2%
	7 days/wk	48	12%	24%	11%	8%	12%
	1 to 4 days/month	15	4%	0%	4%	2%	4%
	1 to 11 days/yr	6	1%	0%	2%	2%	1%
	Never	46	11%	23%	11%	15%	11%
	Don't Know	2	1%	0%	1%	2%	0%
	55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	77%	83%	79%
Less than weekly		21	5%	0%	5%	4%	5%
Never		48	12%	23%	11%	17%	11%
56. Frequency: Ride a bus	1 day/wk	12	3%	0%	3%	0%	3%
	2 days/wk	16	4%	11%	4%	6%	4%
	3 days/wk	9	2%	0%	2%	0%	3%
	4 days/wk	9	2%	0%	2%	0%	3%
	5 days/wk	11	3%	21%	2%	4%	2%
	6 days/wk	1	0%	0%	0%	0%	0%
	7 days/wk	2	0%	8%	0%	2%	0%
	1 to 4 days/month	18	5%	5%	4%	2%	5%
	1 to 11 days/yr	8	2%	8%	2%	1%	2%
	Never	314	78%	47%	79%	85%	77%
	Don't Know	2	1%	0%	1%	0%	1%
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	40%	14%	13%	15%
	Less than weekly	26	6%	13%	6%	3%	7%
	Never	316	79%	47%	80%	85%	78%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	5%	10%	2%	11%
	2 days/wk	12	3%	0%	3%	7%	2%
	3 days/wk	18	4%	0%	5%	3%	5%
	4 days/wk	8	2%	0%	2%	3%	2%
	5 days/wk	16	4%	8%	4%	0%	4%
	7 days/wk	7	2%	8%	1%	2%	2%
	1 to 4 days/month	32	8%	12%	8%	3%	9%
	1 to 11 days/yr	52	13%	30%	12%	11%	13%
	Never	217	54%	37%	55%	69%	52%
	Don't Know	2	0%	0%	0%	0%	0%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	21%	25%	17%	26%
	Less than weekly	84	21%	42%	20%	14%	22%
	Never	219	54%	37%	55%	69%	52%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	0%	2%	0%	2%
	3 days/wk	1	0%	0%	0%	0%	0%
	5 days/wk	2	0%	0%	0%	1%	0%
	6 days/wk	1	0%	0%	0%	0%	0%
	7 days/wk	2	1%	0%	1%	0%	1%
	1 to 4 days/month	12	3%	5%	3%	2%	3%
	1 to 11 days/yr	7	2%	11%	1%	2%	2%
	Never	366	91%	84%	91%	95%	90%
Don't Know	2	1%	0%	1%	0%	1%	
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	0%	4%	1%	4%
	Less than weekly	19	5%	16%	4%	4%	5%
	Never	368	92%	84%	92%	95%	91%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	0%	2%	3%	1%
	2 days/wk	5	1%	3%	1%	0%	1%
	3 days/wk	1	0%	0%	0%	0%	0%
	4 days/wk	1	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	0%	2%	0%	2%
	1 to 11 days/yr	24	6%	11%	6%	6%	6%
	Never	356	89%	81%	89%	90%	88%
	Don't Know	2	0%	5%	0%	0%	1%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	3%	3%	3%	3%
	Less than weekly	31	8%	11%	8%	6%	8%
	Never	358	89%	86%	89%	90%	89%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	5%	8%	7%	8%
	2 days/wk	16	4%	7%	4%	3%	4%
	3 days/wk	14	4%	0%	4%	5%	3%
	4 days/wk	6	1%	0%	2%	1%	1%
	5 days/wk	5	1%	0%	1%	0%	1%
	7 days/wk	11	3%	3%	3%	0%	3%
	1 to 4 days/month	22	5%	10%	5%	3%	6%
	1 to 11 days/yr	31	8%	5%	8%	14%	7%
	Never	264	66%	69%	65%	66%	66%
Don't Know	2	0%	0%	0%	0%	1%	
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	15%	21%	17%	22%
	Less than weekly	53	13%	16%	13%	18%	12%
	Never	265	66%	69%	66%	66%	66%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	0%	5%	4%	5%
	2 days/wk	5	1%	0%	1%	0%	1%
	3 days/wk	10	2%	0%	3%	3%	2%
	4 days/wk	6	1%	0%	1%	0%	2%
	5 days/wk	4	1%	0%	1%	0%	1%
	7 days/wk	12	3%	8%	3%	0%	3%
	1 to 4 days/month	14	3%	3%	3%	3%	4%
	1 to 11 days/yr	13	3%	5%	3%	4%	3%
	Never	320	79%	79%	79%	87%	78%
	Don't Know	2	0%	5%	0%	0%	1%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	8%	14%	7%	15%
	Less than weekly	26	7%	8%	6%	6%	7%
	Never	321	80%	84%	80%	87%	79%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	15%	24%	18%	24%
	No	307	76%	85%	76%	82%	76%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
		N	%	Yes	No / DK	Yes	No / DK
				%	%	%	%
62. Work Location	Alameda	7	3%	3%	3%	0%	3%
	Alamo	2	1%	5%	0%	0%	1%
	Albany	4	2%	0%	2%	0%	2%
	Berkeley	15	6%	5%	6%	6%	6%
	Castro Valley	2	1%	0%	1%	0%	1%
	Concord	2	1%	5%	0%	0%	1%
	Danville	1	0%	0%	0%	0%	0%
	Dublin	4	1%	0%	2%	0%	2%
	Emeryville	3	1%	0%	1%	0%	1%
	Fremont	20	8%	0%	8%	9%	8%
	Hayward	28	11%	8%	11%	18%	10%
	Lafayette	1	0%	0%	0%	0%	0%
	Livermore	7	3%	3%	3%	3%	3%
	Milpitas	1	0%	0%	0%	0%	0%
	Newark	2	1%	0%	1%	0%	1%
	Oakland	44	17%	12%	17%	22%	16%
	Piedmont	1	0%	0%	1%	0%	1%
	Pleasanton	11	4%	0%	4%	3%	4%
	Richmond	1	0%	0%	0%	0%	0%
	Sacramento	1	0%	0%	0%	0%	0%
	San Francisco	39	15%	32%	14%	22%	14%
	San Jose	9	3%	12%	3%	3%	3%
	San Leandro	15	6%	5%	6%	5%	6%
	San Lorenzo	1	0%	0%	0%	0%	0%
	San Ramon	1	0%	3%	0%	2%	0%
	Tracy	0	0%	0%	0%	0%	0%
	Union City	1	1%	0%	1%	0%	1%
	Walnut Creek	1	0%	0%	0%	0%	0%
	Other	11	4%	5%	4%	0%	5%
	Refused	5	2%	0%	2%	3%	2%
	Santa Clara	6	2%	0%	3%	0%	3%
	Sunnyvale	2	1%	0%	1%	2%	1%
	Palo Alto	2	1%	0%	1%	1%	1%
	Burlingame	2	1%	0%	1%	0%	1%
	Menlo Park	1	0%	0%	0%	0%	0%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
		N	%	Yes	No / DK	Yes	No / DK
				%	%	%	%
62. Work Location	San Mateo	3	1%	0%	1%	0%	1%
	Vallejo	1	0%	0%	0%	0%	0%
	Mountain View	1	0%	0%	0%	0%	0%
	Redwood City	5	2%	0%	2%	0%	2%
	Cupertino	1	0%	0%	0%	0%	0%
	Mill Valley	1	0%	0%	0%	0%	0%
	Q62 Col. Work Location	Work in Alameda County	175	43%	48%	43%	45%
	Work Elsewhere	89	22%	43%	21%	17%	23%
	Does not work	138	34%	9%	36%	38%	34%
62 Col. Work Location	Central Alameda	27	7%	14%	6%	2%	7%
	East Alameda	22	5%	6%	5%	5%	5%
	North Alameda	59	15%	16%	15%	17%	14%
	South Alameda	68	17%	12%	17%	20%	16%
	Other Counties	89	22%	43%	21%	17%	23%
	Does not work	138	34%	9%	36%	38%	34%
	63. Approx. miles from home to work	0-2 miles	37	14%	11%	14%	1%
3-5 miles		44	17%	11%	17%	37%	14%
6-10 miles		37	14%	8%	14%	13%	14%
11-20 miles		61	23%	39%	22%	36%	22%
21+ miles		65	25%	19%	25%	9%	27%
Don't Know		17	7%	11%	6%	5%	7%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	31%	46%	51%	44%
	11+ miles	126	48%	58%	48%	44%	49%
	Don't Know	17	7%	11%	6%	5%	7%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	5%	1%	0%	2%
	2 days/wk	5	2%	0%	2%	1%	2%
	3 days/wk	3	1%	0%	1%	3%	1%
	4 days/wk	2	1%	0%	1%	2%	1%
	5 days/wk	9	3%	0%	3%	0%	4%
	7 days/wk	5	2%	9%	1%	0%	2%
	1 to 4 days/month	1	0%	0%	0%	0%	0%
	Never	234	89%	86%	89%	94%	88%
	N/A	1	0%	0%	0%	0%	0%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	14%	11%	6%	11%
	Less than weekly	1	0%	0%	0%	0%	0%
	Never	235	89%	86%	89%	94%	88%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	55%	75%	80%	73%
	Drive or ride in a carpool or vanpool	33	12%	4%	13%	10%	13%
	Motorcycle or scooter	3	1%	3%	1%	1%	1%
	Bicycle	22	9%	9%	8%	5%	9%
	Walk	29	11%	11%	11%	8%	11%
	Public Bus	23	9%	49%	6%	13%	8%
	BART	36	13%	14%	13%	16%	13%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	0%	1%	2%	1%
	Ferry or boat	2	1%	0%	1%	5%	0%
	Something else (Don't know)	3	1%	0%	1%	1%	1%
	4	1%	0%	2%	0%	2%	

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
		N	%	Yes	No / DK	Yes	No / DK
				%	%	%	%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	78%	48%	23%	58%
	Drives alone for part of the trip	10	20%	0%	24%	56%	13%
	Carpools for part of the trip	2	4%	0%	5%	0%	5%
	Walks for part of the trip	11	21%	22%	21%	41%	17%
	Bicycles for part of the trip	2	5%	0%	5%	0%	5%
	Other (Specify)	4	8%	0%	9%	21%	6%
67. Bikes to Work	Bikes the entire way	16	70%	100%	68%	59%	71%
	Takes public bus for part of trip	4	18%	0%	19%	41%	16%
	Takes BART for part of trip	6	27%	0%	29%	0%	29%
68. Work: Bike and bus	Takes bike on	4	100%	0%	100%	100%	100%
69. Work: BART and bus	Takes bike on	6	100%	0%	100%	0%	100%
72. My employer generally supports biking to work	Agree	126	48%	55%	47%	53%	47%
	Disagree	77	29%	31%	29%	25%	30%
	(DO NOT READ) (Don't Know)	21	8%	11%	8%	6%	8%
	(DO NOT READ) (Does Not Apply)	41	15%	3%	16%	16%	15%
72 Col. My employer generally supports biking to work	Agree	126	48%	55%	47%	53%	47%
	Disagree	77	29%	31%	29%	25%	30%
	Don't Know / Does not Apply	61	23%	14%	24%	22%	23%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
		N	%	Yes	No / DK	Yes	No / DK
				%	%	%	%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	23%	19%	19%	20%
	Disagree	180	68%	74%	68%	74%	67%
	(DO NOT READ) (Don't Know)	5	2%	0%	2%	0%	2%
	(DO NOT READ) (Does Not Apply)	27	10%	3%	11%	7%	11%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	23%	19%	19%	20%
	Disagree	180	68%	74%	68%	74%	67%
	Don't Know / Does not Apply	33	12%	3%	13%	7%	13%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	26%	20%	13%	22%
	Disagree	148	56%	55%	56%	80%	53%
	(DO NOT READ) (Don't Know)	36	14%	16%	14%	4%	15%
	(DO NOT READ) (Does Not Apply)	26	10%	3%	10%	3%	11%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	26%	20%	13%	22%
	Disagree	148	56%	55%	56%	80%	53%
	Don't Know / Does not Apply	62	23%	19%	24%	7%	26%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	19%	23%	24%	23%
	Disagree	171	65%	78%	64%	75%	64%
	(DO NOT READ) (Don't Know)	10	4%	0%	4%	0%	4%
	(DO NOT READ) (Does Not Apply)	22	8%	3%	9%	1%	9%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	19%	23%	24%	23%
	Disagree	171	65%	78%	64%	75%	64%
	Don't Know / Does not Apply	32	12%	3%	13%	1%	14%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
		N	%	Yes	No / DK	Yes	No / DK
				%	%	%	%
76. School Location	Alameda	7	10%	22%	9%	23%	8%
	Albany	1	1%	0%	1%	0%	1%
	Berkeley	8	11%	22%	10%	11%	11%
	Castro Valley	1	1%	0%	1%	0%	1%
	Concord	1	2%	22%	1%	0%	2%
	Fremont	6	8%	0%	8%	25%	6%
	Hayward	14	19%	0%	19%	0%	21%
	Livermore	1	1%	0%	1%	0%	1%
	Newark	1	1%	0%	1%	0%	1%
	Oakland	8	11%	0%	11%	19%	10%
	Pleasanton	3	4%	0%	4%	0%	4%
	San Francisco	7	10%	0%	10%	0%	11%
	San Ramon	0	1%	0%	1%	0%	1%
	Union City	2	3%	14%	2%	0%	3%
	Other	12	16%	0%	17%	22%	16%
	Santa Clara	1	1%	0%	1%	0%	1%
	Davis	1	1%	0%	1%	0%	1%
	Out of State	2	2%	20%	1%	0%	2%
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	13%	13%	12%	13%
	Goes to School Elsewhere	24	6%	9%	6%	4%	6%
	Does not go to school	326	81%	78%	81%	84%	81%
76 Col. School Location	Central Alameda	8	2%	5%	2%	4%	2%
	East Alameda	5	1%	0%	1%	0%	1%
	North Alameda	16	4%	5%	4%	5%	4%
	South Alameda	23	6%	3%	6%	4%	6%
	Other Counties	24	6%	9%	6%	4%	6%
	Does not go to school	326	81%	78%	81%	84%	81%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
		N	%	Yes %	No / DK %	Yes %	No / DK %
77. Approx. miles from home to school	0-2 miles	14	19%	36%	18%	20%	19%
	3-5 miles	13	17%	0%	18%	31%	16%
	6-10 miles	10	13%	22%	12%	27%	11%
	11-20 miles	13	17%	0%	17%	0%	18%
	21+ miles	14	18%	0%	19%	0%	20%
	Don't Know	12	16%	42%	15%	22%	15%
	77 Col. Approx. miles from home to school	0-10 miles	37	49%	58%	49%	78%
	11+ miles	26	35%	0%	37%	0%	39%
	Don't Know	12	16%	42%	15%	22%	15%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	0%	3%	0%	3%
	3 days/wk	2	2%	0%	2%	0%	2%
	4 days/wk	6	8%	0%	9%	0%	9%
	5 days/wk	5	6%	0%	7%	0%	7%
	7 days/wk	1	2%	22%	1%	0%	2%
	Never	58	76%	57%	77%	89%	75%
	Don't Know	0	1%	0%	1%	0%	1%
	N/A	2	2%	22%	1%	11%	1%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	22%	21%	0%	24%
	Never	60	79%	78%	79%	100%	76%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
		N	%	Yes	No / DK	Yes	No / DK
				%	%	%	%
79. What modes of transport do you usually use to get to work?	Drive alone	30	39%	42%	39%	50%	37%
	Drive or ride in a carpool or vanpool	11	14%	14%	14%	36%	12%
	Motorcycle or scooter	1	1%	14%	0%	0%	1%
	Bicycle	14	19%	36%	18%	0%	21%
	Walk	17	22%	14%	22%	39%	20%
	Public Bus	11	15%	0%	16%	0%	17%
	BART	11	14%	22%	14%	0%	16%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	2%	0%	2%
	Something else	5	7%	0%	7%	0%	7%
	(Don't know)	5	7%	0%	7%	11%	7%
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	100%	50%	0%	52%
	Walks for part of the trip	10	52%	0%	54%	0%	52%
	Bicycles for part of the trip	0	3%	0%	3%	0%	3%
	Other (Specify)	1	4%	0%	5%	0%	4%
81. Bikes to School	Bikes the entire way	10	73%	100%	70%	0%	73%
	Takes public bus for part of trip	4	27%	0%	30%	0%	27%
	Takes BART for part of trip	3	24%	0%	26%	0%	24%
82. School: Bike and bus	Takes bike on	4	100%	0%	100%	0%	100%
83. School: BART and bus	Takes bike on	3	100%	0%	100%	0%	100%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
		N	%	Yes	No / DK	Yes	No / DK
				%	%	%	%
86. Information about biking routes	Work	9	6%	0%	7%	10%	6%
	Website/internet	33	23%	34%	23%	20%	24%
	TV	5	3%	14%	3%	16%	2%
	School/students	3	2%	0%	2%	0%	2%
	Radio	4	3%	0%	3%	0%	3%
	News/newspaper	20	15%	12%	15%	23%	13%
	Word of mouth	14	10%	8%	10%	10%	10%
	Posters/billboards	8	6%	14%	6%	11%	5%
	Nowhere	22	15%	0%	16%	10%	16%
	Bike stores	4	3%	7%	3%	3%	3%
	Bart station	3	2%	0%	2%	0%	2%
	Publications	1	1%	7%	1%	8%	0%
	Other	10	7%	0%	8%	13%	7%
	Nothing	6	4%	0%	4%	0%	5%
	Dont know	8	6%	12%	6%	0%	7%
	No detailed response	7	5%	0%	5%	0%	5%
87. Own/ access to working bike?	Yes	194	48%	44%	48%	42%	49%
	No	204	51%	45%	51%	58%	50%
	(DO NOT READ) (Don't Know)	4	1%	10%	1%	0%	1%
87 Col. Own/ access to working bike?	Yes	194	48%	44%	48%	42%	49%
	No / DK	208	52%	56%	52%	58%	51%
88. Have access to a car?	Yes	334	83%	72%	83%	87%	82%
	No	64	16%	13%	16%	13%	16%
	(DO NOT READ) (Don't Know)	5	1%	15%	1%	0%	1%
88 Col. Have access to a car?	Yes	334	83%	72%	83%	87%	82%
	No / DK	68	17%	28%	17%	13%	18%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	39%	44%	40%	44%
	Only a bike	18	4%	5%	4%	2%	5%
	Only a car	158	39%	33%	39%	47%	38%
	None	51	13%	23%	12%	11%	13%
89. Have kids under 18?	Yes	143	35%	20%	36%	46%	34%
	No	253	63%	75%	62%	53%	64%
	(DO NOT READ) (Don't know/Refused)	6	2%	5%	1%	1%	2%
89 Col. Have kids under 18?	Yes	143	35%	20%	36%	46%	34%
	No / DK	260	65%	80%	64%	54%	66%
90. Own/ Rent	Rent/other	158	39%	40%	39%	35%	40%
	Own/buying	225	56%	45%	56%	61%	55%
	(DO NOT READ) (Don't know/Refused)	19	5%	15%	4%	5%	5%
90 Col. Own/ Rent	Yes	158	39%	40%	39%	35%	40%
	No / DK	245	61%	60%	61%	65%	60%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	19%	11%	11%	11%
	White	164	41%	43%	41%	34%	42%
	Hispanic/Latin-Am	69	17%	0%	18%	20%	17%
	Asian	77	19%	15%	19%	21%	19%
	Bi-racial/multi-racial	20	5%	19%	4%	5%	5%
	Other	19	5%	3%	5%	6%	5%
	(DO NOT READ) (Refused)	10	2%	0%	2%	3%	2%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	19%	11%	11%	11%
	White	164	41%	43%	41%	34%	42%
	Hispanic	69	17%	0%	18%	20%	17%
	Asian	77	19%	15%	19%	21%	19%
	Other	48	12%	22%	12%	14%	12%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
				Yes	No / DK	Yes	No / DK
		N	%	%	%	%	%
Age	18-24	55	14%	22%	13%	15%	14%
	25-29	22	5%	4%	6%	5%	6%
	30-34	41	10%	10%	10%	7%	11%
	35-39	44	11%	5%	11%	13%	10%
	40-44	40	10%	0%	10%	7%	10%
	45-49	38	9%	5%	10%	11%	9%
	50-54	44	11%	24%	10%	16%	10%
	55-59	37	9%	13%	9%	6%	10%
	60-64	24	6%	9%	6%	5%	6%
	65-69	21	5%	6%	5%	7%	5%
	70-74	11	3%	0%	3%	1%	3%
	75+	27	7%	3%	7%	7%	7%
Generation	18-49	240	60%	47%	60%	59%	60%
	50+	162	40%	53%	40%	41%	40%
Sex/Generation	M <50	121	30%	36%	30%	34%	30%
	M 50+	73	18%	28%	18%	7%	20%
	F <50	119	30%	10%	30%	25%	30%
	F 50+	89	22%	26%	22%	34%	20%

		All		6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
		N	%	Yes	No / DK	Yes	No / DK
				%	%	%	%
City	Alameda	20	5%	16%	4%	4%	5%
	Albany	7	2%	0%	2%	0%	2%
	Berkeley	36	9%	15%	9%	12%	9%
	Castro Valley	19	5%	0%	5%	0%	5%
	Dublin	5	1%	0%	1%	0%	2%
	Emeryville	8	2%	0%	2%	5%	2%
	Fremont	45	11%	0%	12%	13%	11%
	Hayward	49	12%	14%	12%	5%	13%
	Livermore	22	6%	3%	6%	5%	6%
	Newark	8	2%	0%	2%	0%	2%
	Oakland	96	24%	19%	24%	42%	21%
	Pleasanton	13	3%	0%	3%	3%	3%
	San Leandro	31	8%	15%	7%	7%	8%
	San Lorenzo	5	1%	0%	1%	0%	1%
	Sunol	1	0%	0%	0%	0%	0%
	Union City	10	2%	11%	2%	2%	3%
	Other	20	5%	8%	5%	4%	5%
Language of Interview	English	371	92%	100%	92%	99%	91%
	Spanish	21	5%	0%	5%	0%	6%
	Chinese	11	3%	0%	3%	1%	3%

	All	6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
	Mean	Yes	No / DK	Yes	No / DK
		Mean	Mean	Mean	Mean
	402		386	50	352
		4%	96%	12%	88%
14 Mean. Saves money	5.73	5.84	5.73	5.97	5.70
15 Mean. Saves time by avoiding traffic	3.94	4.27	3.93	4.11	3.92
16 Mean. Reduces your stress level	4.90	4.92	4.90	5.32	4.85
17 Mean. Is better for the environment	5.95	5.94	5.95	6.33	5.89
18 Mean. Is good for your health	6.08	5.68	6.10	6.36	6.04
19 Mean. Sets a good example for others	4.79	4.46	4.80	5.09	4.74
20 Mean. Reduces dependence on foreign oil	5.39	5.31	5.39	6.03	5.30
21 Mean. Reduces gas and energy usage	5.83	5.84	5.83	6.33	5.76
22 Mean. Helps manage your weight	5.67	5.68	5.67	6.14	5.60
23 Mean. Reduces traffic congestion	4.99	4.89	4.99	5.46	4.92
24 Mean. Allows you to be outdoors	5.60	4.84	5.63	6.13	5.52
25 Mean. Reduces greenhouse gas emissions	5.65	5.90	5.63	6.22	5.56
26 Mean. Improves air quality	5.81	5.30	5.83	6.34	5.73
10 Mean. Frequency: Ride a bicycle	.57	.62	.57	.30	.61
11 Mean. Frequency: Drive a car	4.26	3.70	4.29	4.09	4.29
51 Mean. Frequency: Go to work outside of your home	3.03	4.09	2.98	3.12	3.02
52 Mean. Frequency: Go to school	.69	.99	.67	.65	.69

	All	6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?		9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	
	Mean	Yes	No / DK	Yes	No / DK
		Mean	Mean	Mean	Mean
53 Mean. Frequency: Take your children to school	1.00	.38	1.03	1.15	.98
54 Mean. Frequency: Drive a car alone	3.62	2.83	3.66	3.57	3.63
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	3.35	2.76	2.36	2.85
56 Mean. Frequency: Ride a bus	.46	1.87	.40	.48	.46
57 Mean. Frequency: Ride BART	.71	1.08	.70	.53	.74
58 Mean. Frequency: Take a train other than BART	.12	.02	.12	.06	.12
59 Mean. Frequency: Take a ferry	.06	.07	.06	.04	.07
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	.44	.61	.37	.63
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	.57	.47	.13	.52
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	.66	.41	.19	.45
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	1.52	.85	.00	.99
63 Mean. Approx. miles from home to work	15.47	25.44	14.88	12.02	15.95
77 Mean. Approx. miles from home to school	12.52	4.43	12.80	4.64	13.37

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
Number of cases		402		194	208	79	61	262	334	68	319	15	68
Row percent			100%	48%	52%	20%	15%	65%	83%	17%	79%	4%	17%
Region	Central	118	29%	29%	30%	18%	23%	34%	28%	34%	30%	30%	27%
	East	44	11%	12%	10%	12%	12%	11%	12%	4%	13%	6%	4%
	North	177	44%	44%	44%	51%	49%	41%	42%	52%	42%	61%	52%
	South	63	16%	15%	16%	18%	17%	15%	17%	9%	16%	3%	17%
Age Collapsed	18-29	78	19%	20%	18%	27%	7%	20%	18%	28%	16%	34%	29%
	30-39	85	21%	20%	22%	21%	30%	19%	20%	25%	22%	17%	18%
	40-49	78	19%	22%	17%	27%	21%	17%	21%	11%	21%	15%	14%
	50-64	104	26%	29%	23%	21%	32%	26%	27%	23%	28%	19%	18%
	65+	58	14%	9%	20%	5%	9%	19%	14%	14%	13%	14%	21%
5. Sex (by observation)	Male	195	48%	52%	45%	64%	47%	44%	49%	47%	48%	51%	49%
	Female	208	52%	48%	55%	36%	53%	56%	51%	53%	52%	49%	51%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	4%	5%	2%	8%	4%	4%	7%	4%	11%	4%
	No	382	95%	96%	94%	97%	92%	95%	95%	93%	95%	89%	95%
	(DO NOT READ)(Don't Know)	3	1%	0%	1%	1%	0%	1%	1%	0%	1%	0%	1%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	4%	5%	2%	8%	4%	4%	7%	4%	11%	4%
	No / DK	386	96%	96%	95%	98%	92%	96%	96%	93%	96%	89%	96%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	11%	11%	45%	11%	5%	15%	0%	15%	0%	0%
	Bike to work	3	16%	36%	0%	25%	35%	5%	22%	0%	8%	100%	0%
	Insurance	1	5%	11%	0%	0%	0%	8%	7%	0%	7%	0%	0%
	Other	1	3%	7%	0%	30%	0%	0%	4%	0%	4%	0%	0%
	Dont know	11	65%	35%	89%	0%	54%	82%	51%	100%	66%	0%	100%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	0%	8%	0%	0%	7%	6%	0%	6%	0%	0%
	Back/side of a bus	2	10%	23%	0%	0%	35%	0%	14%	0%	0%	100%	0%
	Billboard	2	10%	0%	19%	0%	0%	17%	0%	37%	14%	0%	0%
	Flyer/handout	1	4%	0%	8%	0%	0%	7%	6%	0%	6%	0%	0%
	TV	6	34%	36%	32%	25%	28%	39%	33%	36%	33%	0%	57%
	Other	1	8%	0%	14%	0%	0%	13%	0%	27%	0%	0%	43%
	Don't Know	6	38%	41%	35%	75%	37%	32%	53%	0%	52%	0%	0%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	11%	14%	10%	16%	12%	13%	10%	12%	17%	11%
	No	340	85%	86%	83%	85%	83%	85%	84%	88%	84%	76%	88%
	(DO NOT READ) (Don't Know)	12	3%	3%	3%	5%	1%	3%	3%	3%	3%	7%	1%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	11%	14%	10%	16%	12%	13%	10%	12%	17%	11%
	No / DK	352	88%	89%	86%	90%	84%	88%	87%	90%	88%	83%	89%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	17%	2%	47%	0%	0%	10%	6%	11%	0%	5%
	2 days/wk	10	2%	4%	1%	12%	0%	0%	2%	4%	2%	0%	4%
	3 days/wk	9	2%	5%	0%	12%	0%	0%	3%	0%	2%	13%	1%
	4 days/wk	4	1%	2%	0%	5%	0%	0%	1%	0%	1%	0%	2%
	5 days/wk	5	1%	2%	0%	6%	0%	0%	1%	1%	1%	0%	0%
	6 days/wk	3	1%	1%	0%	4%	0%	0%	0%	3%	0%	0%	3%
	7 days/wk	11	3%	6%	0%	14%	0%	0%	3%	4%	1%	29%	5%
	1 to 4 days/month	32	8%	11%	5%	0%	52%	0%	9%	4%	8%	34%	1%
	1 to 11 days/yr	30	7%	13%	2%	0%	48%	0%	9%	1%	9%	0%	3%
	Never	242	60%	37%	82%	0%	0%	92%	58%	72%	60%	24%	69%
	Don't Know	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
N/A	19	5%	2%	8%	0%	0%	7%	5%	6%	4%	0%	7%	
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	37%	3%	100%	0%	0%	20%	17%	19%	42%	20%
	Less than weekly	61	15%	24%	7%	0%	100%	0%	17%	5%	17%	34%	4%
	Never	262	65%	39%	90%	0%	0%	100%	63%	78%	65%	24%	76%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	4%	4%	7%	0%	4%	4%	4%	5%	0%	0%
	2 days/wk	25	6%	7%	6%	8%	3%	6%	8%	0%	8%	0%	0%
	3 days/wk	34	9%	5%	12%	5%	6%	10%	8%	11%	11%	0%	0%
	4 days/wk	18	4%	5%	4%	4%	7%	4%	5%	0%	6%	0%	0%
	5 days/wk	44	11%	12%	10%	15%	18%	8%	13%	4%	14%	0%	0%
	6 days/wk	26	7%	7%	6%	10%	8%	5%	8%	1%	8%	0%	0%
	7 days/wk	156	39%	42%	35%	25%	46%	41%	45%	6%	49%	0%	0%
	1 to 4 days/month	15	4%	6%	2%	8%	8%	1%	4%	4%	0%	100%	0%
	Never	55	14%	10%	17%	13%	4%	16%	6%	52%	0%	0%	81%
	Don't Know	4	1%	2%	1%	4%	0%	0%	0%	6%	0%	0%	6%
N/A	9	2%	1%	3%	0%	0%	3%	0%	12%	0%	0%	13%	
11 Col. Frequency: Drive a car	Weekly or more	319	79%	82%	77%	75%	87%	79%	90%	26%	100%	0%	0%
	Less than weekly	15	4%	6%	2%	8%	8%	1%	4%	4%	0%	100%	0%
	Never	68	17%	13%	21%	17%	4%	20%	6%	70%	0%	0%	100%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	50%	60%	33%	59%	60%	53%	76%	55%	40%	0%
	Somewhat difficult	63	19%	23%	15%	38%	19%	13%	19%	12%	18%	36%	0%
	Not very difficult	36	11%	12%	10%	13%	16%	9%	11%	2%	11%	5%	0%
	Not at all difficult	46	14%	15%	13%	16%	6%	16%	14%	10%	14%	19%	0%
	(DO NOT READ) (Don't Know)	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	0%	2%	0%	0%	2%	1%	0%	1%	0%	0%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	73%	74%	71%	78%	73%	73%	88%	74%	76%	0%
	Not difficult	83	25%	26%	23%	29%	22%	24%	26%	12%	25%	24%	0%
	Don't Know / No car / No bicycle	5	1%	0%	3%	0%	0%	2%	2%	0%	2%	0%	0%

	All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car			
	N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never	
			%	%	%	%	%	%	%	%	%	%	
13. Top three reasons people do not ride their bicycles for transportation													
Safety issues - Biking is unsafe/dangerous	86	21%	23%	20%	24%	20%	21%	21%	25%	21%	12%	25%	
Too far of a distance to travel	122	30%	28%	33%	32%	35%	29%	33%	18%	33%	43%	15%	
Being protected from the weather	28	7%	7%	7%	6%	11%	6%	8%	1%	8%	17%	0%	
Time consuming	59	15%	14%	16%	10%	19%	15%	17%	6%	16%	17%	10%	
Difficult/Takes too much energy/Lazy	77	19%	26%	13%	28%	18%	17%	19%	18%	19%	32%	16%	
Inconvenient/Prefer the convenience of a car	43	11%	13%	9%	6%	16%	11%	11%	9%	10%	7%	14%	
Do not like biking through traffic/Dangerous drivers	42	11%	11%	10%	9%	13%	11%	11%	7%	11%	14%	9%	
Health restrictions/Not in shape	42	10%	8%	13%	10%	7%	11%	9%	16%	10%	0%	12%	
Being able to carry/Transport more belongings	39	10%	13%	6%	17%	14%	6%	10%	6%	11%	5%	6%	
No bike lanes	31	8%	10%	5%	13%	14%	5%	9%	3%	8%	17%	5%	
Do not own a bike	44	11%	8%	14%	9%	11%	11%	11%	9%	13%	10%	4%	
Just do not want to/Lack of interest	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	
Do not know how to ride a bike	11	3%	2%	3%	1%	0%	4%	2%	4%	3%	0%	3%	
Too many hills to bike through	11	3%	5%	1%	2%	4%	3%	3%	0%	4%	0%	0%	
Do not want to get sweaty	11	3%	5%	1%	10%	0%	1%	2%	8%	2%	0%	8%	
Nowhere to park/store bike	19	5%	7%	2%	9%	3%	4%	4%	10%	3%	0%	13%	
Prefer comfort of a car	1	0%	1%	0%	2%	0%	0%	0%	0%	0%	0%	2%	
Transport more than one passnger	9	2%	3%	2%	3%	7%	1%	3%	0%	3%	0%	1%	
Other	26	6%	5%	8%	7%	1%	7%	6%	8%	6%	0%	12%	
Nothing	2	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	
Dont know	22	5%	4%	7%	0%	2%	8%	4%	13%	4%	7%	13%	

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	6%	6%	2%	5%	8%	7%	1%	7%	0%	4%
	02	8	2%	2%	2%	1%	4%	2%	3%	0%	3%	0%	0%
	03	18	4%	5%	4%	6%	6%	4%	5%	1%	4%	3%	4%
	04	25	6%	6%	6%	6%	8%	6%	7%	1%	8%	0%	0%
	05	55	14%	15%	13%	17%	18%	12%	14%	10%	15%	0%	10%
	06	62	15%	18%	13%	21%	21%	12%	14%	24%	14%	15%	22%
	Very convincing	209	52%	49%	55%	47%	39%	56%	49%	63%	49%	82%	60%
	(DO NOT READ) Don't Know	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
14 Col. Saves money	Not convincing	51	13%	12%	13%	8%	14%	13%	15%	1%	14%	3%	8%
	4/Don't Know	26	6%	6%	7%	6%	8%	6%	8%	1%	8%	0%	0%
	Convincing	326	81%	81%	81%	86%	78%	80%	78%	97%	78%	97%	92%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	18%	19%	10%	21%	20%	21%	7%	21%	0%	10%
	02	45	11%	11%	12%	14%	10%	11%	12%	6%	14%	3%	0%
	03	50	13%	14%	12%	13%	16%	12%	14%	6%	13%	23%	8%
	04	65	16%	19%	13%	17%	24%	14%	16%	19%	16%	8%	21%
	05	62	16%	11%	20%	14%	19%	15%	14%	25%	15%	15%	19%
	06	24	6%	6%	6%	7%	3%	6%	6%	6%	5%	5%	10%
	Very convincing	76	19%	20%	17%	26%	6%	20%	17%	27%	15%	46%	30%
	(DO NOT READ) Don't Know	7	2%	1%	2%	0%	0%	3%	1%	4%	2%	0%	2%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	42%	42%	36%	47%	42%	47%	19%	48%	25%	18%
	4/Don't Know	72	18%	20%	15%	17%	24%	16%	17%	23%	17%	8%	23%
	Convincing	162	40%	37%	43%	46%	28%	41%	37%	58%	35%	66%	59%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	8%	10%	3%	9%	11%	10%	5%	10%	6%	6%
	02	25	6%	9%	4%	6%	10%	5%	7%	3%	7%	3%	3%
	03	32	8%	6%	10%	4%	11%	8%	9%	4%	10%	5%	0%
	04	39	10%	9%	10%	17%	13%	7%	11%	4%	11%	17%	2%
	05	84	21%	20%	21%	10%	21%	24%	20%	24%	21%	9%	21%
	06	55	14%	14%	13%	21%	15%	11%	12%	19%	13%	5%	17%
	Very convincing (DO NOT READ) Don't Know	121	30%	32%	28%	37%	18%	31%	28%	41%	26%	55%	45%
16 Col. Reduces your stress level	Not convincing	93	23%	23%	23%	14%	30%	24%	25%	12%	26%	14%	10%
	4/Don't Know	51	13%	11%	14%	17%	16%	10%	14%	5%	13%	17%	8%
	Convincing	259	64%	66%	62%	68%	54%	65%	60%	83%	60%	69%	83%
17. Is better for the environment	Not at all convincing	20	5%	5%	5%	1%	3%	7%	4%	9%	5%	0%	8%
	02	7	2%	2%	1%	2%	2%	2%	2%	0%	2%	0%	2%
	03	8	2%	3%	1%	2%	2%	2%	2%	2%	2%	0%	3%
	04	23	6%	5%	6%	8%	8%	5%	6%	2%	6%	0%	4%
	05	53	13%	13%	13%	14%	14%	13%	14%	11%	15%	11%	7%
	06	49	12%	12%	13%	15%	10%	12%	11%	20%	12%	11%	12%
	Very convincing (DO NOT READ) Don't Know	238	59%	59%	59%	59%	61%	59%	60%	56%	57%	77%	65%
17 Col. Is better for the environment	Not convincing	35	9%	10%	7%	5%	7%	10%	8%	11%	8%	0%	12%
	4/Don't Know	28	7%	6%	8%	8%	8%	7%	8%	2%	8%	0%	4%
	Convincing	340	84%	84%	85%	88%	86%	83%	84%	87%	84%	100%	83%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	4%	4%	1%	3%	5%	3%	6%	4%	0%	5%
	02	2	0%	1%	0%	0%	1%	1%	1%	0%	1%	0%	0%
	03	9	2%	0%	4%	0%	3%	3%	2%	1%	2%	0%	2%
	04	18	4%	6%	3%	5%	8%	3%	5%	1%	5%	3%	0%
	05	55	14%	14%	14%	18%	14%	12%	14%	12%	15%	17%	8%
	06	56	14%	15%	13%	12%	28%	11%	15%	8%	15%	6%	9%
	Very convincing (DO NOT READ) Don't Know	244	61%	59%	62%	64%	43%	64%	59%	70%	57%	75%	74%
18 Col. Is good for your health	Not convincing	27	7%	5%	8%	1%	7%	8%	6%	8%	7%	0%	7%
	4/Don't Know	21	5%	7%	3%	5%	8%	5%	6%	4%	6%	3%	2%
	Convincing	355	88%	88%	88%	94%	85%	87%	88%	89%	87%	97%	90%
19. Sets a good example for others	Not at all convincing	43	11%	9%	12%	4%	8%	13%	11%	10%	11%	3%	12%
	02	28	7%	7%	7%	7%	7%	7%	7%	6%	8%	0%	3%
	03	34	8%	10%	7%	15%	5%	7%	9%	7%	9%	18%	4%
	04	52	13%	14%	12%	15%	25%	10%	14%	6%	14%	17%	6%
	05	71	18%	18%	17%	19%	14%	18%	16%	23%	17%	9%	23%
	06	40	10%	7%	12%	2%	14%	11%	10%	10%	11%	3%	8%
	Very convincing (DO NOT READ) Don't Know	128	32%	33%	30%	37%	26%	32%	31%	36%	29%	50%	39%
19 Col. Sets a good example for others	Not convincing	104	26%	26%	26%	27%	20%	27%	27%	22%	28%	21%	20%
	4/Don't Know	59	15%	15%	14%	15%	26%	12%	16%	9%	16%	17%	10%
	Convincing	239	59%	58%	60%	59%	54%	61%	57%	69%	57%	62%	70%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	10%	7%	4%	15%	9%	9%	6%	9%	6%	8%
	02	19	5%	7%	3%	9%	4%	4%	5%	3%	5%	0%	5%
	03	22	6%	5%	7%	2%	6%	7%	5%	8%	5%	0%	9%
	04	33	8%	9%	7%	15%	4%	7%	8%	8%	9%	0%	6%
	05	41	10%	11%	9%	15%	11%	9%	10%	10%	11%	5%	8%
	06	43	11%	10%	11%	8%	19%	10%	11%	11%	10%	0%	15%
	Very convincing (DO NOT READ) Don't Know	200 8	50% 2%	46% 1%	53% 3%	47% 0%	42% 0%	52% 3%	50% 1%	47% 7%	48% 2%	89% 0%	48% 2%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	22%	17%	15%	25%	19%	20%	17%	19%	6%	21%
	4/Don't Know	41	10%	11%	10%	15%	4%	10%	9%	15%	11%	0%	8%
	Convincing	284	71%	68%	73%	70%	71%	71%	71%	68%	69%	94%	71%
21. Reduces gas and energy usage	Not at all convincing	18	4%	4%	5%	0%	1%	6%	4%	5%	4%	0%	5%
	02	11	3%	3%	2%	2%	1%	3%	3%	2%	3%	0%	2%
	03	18	5%	6%	3%	6%	4%	4%	3%	11%	4%	0%	9%
	04	31	8%	9%	7%	16%	10%	5%	9%	2%	9%	0%	2%
	05	47	12%	13%	11%	7%	26%	10%	12%	8%	12%	6%	10%
	06	37	9%	10%	8%	13%	13%	7%	9%	10%	10%	17%	3%
	Very convincing (DO NOT READ) Don't Know	237 3	59% 1%	54% 1%	63% 1%	57% 0%	45% 0%	63% 1%	58% 0%	61% 2%	56% 0%	77% 0%	67% 2%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	13%	10%	8%	7%	14%	11%	17%	11%	0%	16%
	4/Don't Know	34	9%	10%	7%	16%	10%	6%	9%	4%	10%	0%	4%
	Convincing	321	80%	77%	82%	76%	83%	80%	80%	78%	79%	100%	80%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	4%	3%	1%	3%	5%	4%	1%	4%	0%	2%
	02	13	3%	4%	2%	3%	5%	3%	3%	2%	3%	0%	2%
	03	27	7%	6%	7%	11%	5%	6%	6%	8%	7%	3%	8%
	04	27	7%	9%	4%	12%	9%	4%	8%	1%	7%	11%	5%
	05	67	17%	16%	17%	12%	23%	17%	18%	10%	18%	3%	11%
	06	52	13%	15%	11%	19%	13%	11%	12%	19%	13%	0%	16%
	Very convincing (DO NOT READ) Don't Know	199	49%	45%	54%	43%	42%	53%	48%	57%	47%	83%	54%
22 Col. Helps manage your weight	Not convincing	54	13%	14%	13%	15%	13%	13%	14%	11%	14%	3%	12%
	4/Don't Know	32	8%	10%	6%	12%	9%	6%	9%	3%	8%	11%	7%
	Convincing	317	79%	76%	82%	73%	78%	81%	77%	86%	78%	86%	81%
23. Reduces traffic congestion	Not at all convincing	34	8%	8%	9%	2%	7%	11%	9%	4%	9%	0%	6%
	02	20	5%	7%	3%	6%	10%	4%	6%	1%	6%	9%	1%
	03	39	10%	13%	6%	13%	18%	7%	10%	6%	11%	17%	4%
	04	45	11%	12%	11%	12%	16%	10%	10%	16%	12%	0%	12%
	05	74	18%	16%	20%	18%	20%	18%	18%	19%	18%	3%	22%
	06	35	9%	7%	10%	12%	6%	8%	10%	4%	9%	15%	5%
	Very convincing (DO NOT READ) Don't Know	145	36%	36%	36%	37%	24%	38%	35%	42%	34%	57%	43%
23 Col. Reduces traffic congestion	Not convincing	93	23%	29%	18%	21%	35%	21%	25%	12%	26%	25%	10%
	4/Don't Know	56	14%	12%	15%	12%	16%	14%	12%	24%	13%	0%	21%
	Convincing	253	63%	59%	67%	67%	50%	65%	63%	64%	61%	75%	69%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	5%	6%	1%	5%	7%	6%	2%	6%	0%	5%
	02	9	2%	2%	2%	3%	3%	2%	2%	2%	2%	0%	3%
	03	26	6%	6%	7%	9%	6%	6%	7%	6%	8%	0%	1%
	04	38	10%	11%	9%	11%	18%	7%	10%	7%	10%	17%	4%
	05	61	15%	15%	16%	9%	12%	18%	15%	16%	16%	5%	12%
	06	42	11%	11%	10%	15%	20%	7%	10%	12%	11%	0%	10%
	Very convincing (DO NOT READ) Don't Know	202	50%	50%	50%	53%	36%	52%	49%	55%	46%	77%	65%
24 Col. Allows you to be outdoors	Not convincing	56	14%	13%	15%	12%	14%	14%	15%	9%	16%	0%	9%
	4/Don't Know	41	10%	11%	10%	11%	18%	8%	10%	9%	11%	17%	4%
	Convincing	305	76%	76%	76%	76%	68%	78%	75%	82%	73%	83%	88%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	8%	6%	1%	6%	9%	6%	9%	7%	0%	8%
	02	10	2%	4%	1%	4%	1%	2%	2%	5%	2%	0%	5%
	03	18	4%	4%	5%	3%	9%	4%	5%	2%	5%	0%	4%
	04	31	8%	10%	5%	11%	7%	7%	8%	5%	9%	0%	3%
	05	46	12%	12%	11%	15%	15%	9%	12%	10%	13%	11%	6%
	06	47	12%	10%	13%	16%	10%	11%	10%	20%	11%	0%	15%
	Very convincing (DO NOT READ) Don't Know	213	53%	51%	55%	50%	50%	55%	54%	47%	51%	89%	55%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	16%	12%	8%	17%	15%	13%	15%	14%	0%	16%
	4/Don't Know	41	10%	12%	9%	11%	7%	10%	11%	8%	11%	0%	6%
	Convincing	307	76%	73%	79%	81%	76%	75%	76%	77%	75%	100%	77%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	5%	7%	1%	4%	9%	6%	9%	6%	0%	11%
	02	9	2%	4%	1%	2%	6%	1%	3%	0%	3%	0%	0%
	03	15	4%	5%	3%	3%	5%	4%	4%	2%	4%	0%	5%
	04	22	5%	7%	4%	8%	10%	4%	6%	4%	6%	0%	2%
	05	48	12%	14%	9%	25%	10%	8%	12%	11%	12%	6%	11%
	06	48	12%	9%	15%	6%	21%	12%	11%	18%	13%	11%	7%
	Very convincing	231	57%	55%	60%	55%	44%	61%	58%	54%	55%	83%	62%
	(DO NOT READ) Don't Know	4	1%	1%	1%	0%	0%	2%	1%	2%	1%	0%	2%
26 Col. Improves air quality	Not convincing	50	12%	14%	11%	5%	15%	14%	13%	11%	12%	0%	15%
	4/Don't Know	26	6%	8%	5%	8%	10%	5%	6%	6%	7%	0%	4%
	Convincing	327	81%	78%	84%	87%	75%	81%	81%	83%	81%	100%	80%
27. Heard of BTWD?	Yes	291	72%	82%	64%	87%	86%	65%	76%	53%	76%	75%	57%
	No	108	27%	17%	36%	13%	14%	34%	23%	47%	24%	25%	42%
	(DO NOT READ) (Don't Know)	3	1%	1%	1%	0%	0%	1%	1%	0%	1%	0%	1%
27 Col. Heard of BTWD?	Yes	291	72%	82%	64%	87%	86%	65%	76%	53%	76%	75%	57%
	No / DK	111	28%	18%	36%	13%	14%	35%	24%	47%	24%	25%	43%
28. Participated in any BTWD?	Yes	37	13%	18%	6%	30%	10%	6%	13%	8%	12%	38%	8%
	No	254	87%	82%	94%	69%	90%	94%	87%	92%	88%	62%	92%
	(DO NOT READ) (Don't Know)	0	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	18%	6%	30%	10%	6%	13%	8%	12%	38%	8%
	No / DK	255	87%	82%	94%	70%	90%	94%	87%	92%	88%	62%	92%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
29. BTWD Year Participation	2011	10	26%	34%	0%	39%	0%	14%	24%	55%	24%	20%	52%
	2010	14	39%	42%	31%	52%	25%	22%	43%	0%	35%	100%	0%
	2009	10	28%	36%	0%	43%	15%	5%	28%	28%	32%	20%	0%
	2008	10	26%	29%	18%	39%	28%	0%	28%	0%	30%	20%	0%
	2007 or earlier	15	40%	37%	51%	27%	32%	69%	42%	17%	42%	20%	48%
29 Col. BTWD 2011 Participation	Yes	10	2%	5%	0%	10%	0%	1%	2%	2%	2%	6%	2%
	No	393	98%	95%	100%	90%	100%	99%	98%	98%	98%	94%	98%
30. Why did you choose not to participate in BTWD	Too far	0	2%	2%	0%	0%	0%	5%	2%	0%	2%	0%	0%
	Retired/Out of work	4	15%	16%	11%	19%	17%	6%	15%	0%	18%	0%	0%
	Do not have a bike	5	17%	0%	55%	0%	10%	44%	18%	0%	21%	0%	0%
	Health reasons	3	11%	0%	35%	0%	0%	32%	9%	39%	6%	0%	100%
	Different work schedule	4	14%	20%	0%	8%	25%	17%	15%	0%	17%	0%	0%
	Road conditions	2	8%	12%	0%	0%	32%	6%	9%	0%	10%	0%	0%
	I just need my car to drive to work	2	6%	9%	0%	13%	0%	0%	7%	0%	8%	0%	0%
	It was raining	0	2%	2%	0%	4%	0%	0%	2%	0%	2%	0%	0%
	Didn't know about the event	1	3%	4%	0%	6%	0%	0%	3%	0%	4%	0%	0%
	Was working	1	3%	4%	0%	0%	15%	0%	0%	61%	4%	0%	0%
	Had to take the bus	1	3%	0%	9%	6%	0%	0%	3%	0%	3%	0%	0%
	Had to take care of my children	1	3%	4%	0%	6%	0%	0%	3%	0%	3%	0%	0%
	Other	1	3%	5%	0%	7%	0%	0%	3%	0%	4%	0%	0%
	No detailed response	4	15%	21%	0%	31%	0%	0%	15%	0%	2%	100%	0%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	57%	0%	55%	0%	66%	48%	100%	42%	100%	100%
	It was fun	1	5%	5%	0%	0%	0%	34%	6%	0%	7%	0%	0%
	To support bike day	1	8%	8%	0%	10%	0%	0%	10%	0%	11%	0%	0%
	Better for the environment	1	9%	9%	0%	11%	0%	0%	11%	0%	12%	0%	0%
	Other	0	4%	4%	0%	5%	0%	0%	5%	0%	6%	0%	0%
	Nothing	2	16%	16%	0%	19%	0%	0%	19%	0%	21%	0%	0%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	9%	0%	11%	0%	0%	11%	0%	12%	0%	0%
	It was fun	1	9%	9%	0%	11%	0%	0%	11%	0%	0%	100%	0%
	To save gas	1	6%	6%	0%	7%	0%	0%	7%	0%	8%	0%	0%
	To support bike day	1	6%	6%	0%	7%	0%	0%	7%	0%	8%	0%	0%
	School Programs	1	9%	9%	0%	11%	0%	0%	11%	0%	12%	0%	0%
	Right thing to do	2	16%	16%	0%	19%	0%	0%	19%	0%	21%	0%	0%
	Nothing	4	45%	45%	0%	35%	0%	100%	34%	100%	38%	0%	100%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	18%	0%	21%	0%	0%	0%	100%	0%	0%	100%
	3-5 miles	4	46%	46%	0%	42%	0%	66%	56%	0%	64%	0%	0%
	6-10 miles	2	24%	24%	0%	29%	0%	0%	29%	0%	20%	100%	0%
	11-20 miles	1	7%	7%	0%	8%	0%	0%	8%	0%	9%	0%	0%
	21+ miles	1	6%	6%	0%	0%	0%	34%	7%	0%	8%	0%	0%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	88%	0%	92%	0%	66%	85%	100%	83%	100%	100%
	11+ miles	1	12%	12%	0%	8%	0%	34%	15%	0%	17%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	17%	0%	20%	0%	0%	0%	100%	0%	0%	100%
	3-5 miles	4	43%	43%	0%	39%	0%	66%	52%	0%	59%	0%	0%
	6-10 miles	2	22%	22%	0%	27%	0%	0%	27%	0%	18%	100%	0%
	11-20 miles	1	6%	6%	0%	7%	0%	0%	7%	0%	8%	0%	0%
	21+ miles	1	11%	11%	0%	7%	0%	34%	13%	0%	15%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	83%	0%	86%	0%	66%	79%	100%	77%	100%	100%
	11+ miles	2	17%	17%	0%	14%	0%	34%	21%	0%	23%	0%	0%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	39%	0%	40%	0%	34%	47%	0%	53%	0%	0%
	Bicycle	4	42%	42%	0%	50%	0%	0%	30%	100%	22%	100%	100%
	Walk	2	17%	17%	0%	21%	0%	0%	21%	0%	24%	0%	0%
	Public Bus	2	21%	21%	0%	25%	0%	0%	25%	0%	28%	0%	0%
	BART	4	43%	43%	0%	39%	0%	66%	31%	100%	35%	0%	100%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	17%	0%	20%	0%	0%	0%	100%	0%	0%	100%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	21%	0%	7%	0%	100%	25%	0%	29%	0%	0%
	A little more often	2	17%	17%	0%	20%	0%	0%	0%	100%	0%	0%	100%
	Same as before	6	62%	62%	0%	73%	0%	0%	75%	0%	71%	100%	0%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	38%	0%	27%	0%	100%	25%	100%	29%	0%	100%
	Same as before	6	62%	62%	0%	73%	0%	0%	75%	0%	71%	100%	0%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	40%	36%	54%	30%	35%	37%	39%	35%	60%	44%
	Disagree	181	45%	46%	44%	39%	46%	47%	46%	40%	49%	20%	34%
	(DO NOTREAD) (Don't Know)	53	13%	10%	16%	5%	15%	15%	13%	14%	13%	16%	14%
	(DO NOTREAD) (Not Applicable)	16	4%	4%	4%	2%	9%	3%	3%	7%	3%	5%	8%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	40%	36%	54%	30%	35%	37%	39%	35%	60%	44%
	Disagree	181	45%	46%	44%	39%	46%	47%	46%	40%	49%	20%	34%
	Don't know/Not Applicable	69	17%	14%	20%	7%	24%	19%	16%	21%	16%	21%	22%
38. I noticed there was less traffic that day	Agree	95	24%	20%	27%	20%	18%	26%	22%	31%	22%	16%	31%
	Disagree	220	55%	59%	51%	67%	47%	53%	57%	42%	57%	54%	43%
	(DO NOTREAD) (Don't Know)	71	18%	18%	17%	12%	28%	17%	17%	20%	17%	26%	19%
	(DO NOTREAD) (Not Applicable)	16	4%	3%	5%	1%	8%	4%	3%	7%	3%	3%	7%
38 Col. I noticed there was less traffic that day	Agree	95	24%	20%	27%	20%	18%	26%	22%	31%	22%	16%	31%
	Disagree	220	55%	59%	51%	67%	47%	53%	57%	42%	57%	54%	43%
	Don't know/Not Applicable	87	22%	21%	22%	13%	36%	21%	21%	27%	20%	30%	26%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	29%	33%	36%	32%	30%	30%	41%	28%	42%	45%
	Disagree	176	44%	45%	43%	43%	36%	46%	45%	40%	47%	25%	35%
	(DO NOTREAD) (Don't Know)	76	19%	21%	17%	18%	22%	18%	20%	15%	19%	33%	15%
	(DO NOTREAD) (Not Applicable)	24	6%	5%	7%	3%	10%	6%	6%	4%	7%	0%	4%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	29%	33%	36%	32%	30%	30%	41%	28%	42%	45%
	Disagree	176	44%	45%	43%	43%	36%	46%	45%	40%	47%	25%	35%
	Don't know/Not Applicable	100	25%	26%	24%	21%	32%	24%	26%	20%	26%	33%	19%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	21%	19%	20%	26%	19%	19%	23%	18%	39%	28%
	Disagree	268	67%	68%	65%	73%	60%	66%	71%	47%	72%	45%	45%
	(DO NOTREAD) (Don't Know)	26	7%	6%	7%	0%	13%	7%	6%	11%	7%	5%	7%
	(DO NOTREAD) (Not Applicable)	27	7%	4%	9%	6%	1%	8%	4%	18%	4%	10%	20%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	21%	19%	20%	26%	19%	19%	23%	18%	39%	28%
	Disagree	268	67%	68%	65%	73%	60%	66%	71%	47%	72%	45%	45%
	Don't know/Not Applicable	53	13%	10%	16%	6%	14%	15%	10%	30%	10%	16%	27%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	18%	11%	29%	10%	11%	13%	20%	11%	43%	20%
	Somewhat likely	64	16%	20%	12%	23%	17%	14%	16%	15%	16%	20%	13%
	Somewhat unlikely	66	16%	17%	16%	20%	19%	15%	19%	2%	20%	9%	2%
	Very unlikely	213	53%	44%	61%	29%	54%	60%	51%	63%	52%	28%	62%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%
	(DO NOT READ) (Don't Know)	2	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	1%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	38%	23%	51%	27%	24%	29%	35%	28%	63%	34%
	Unlikely	279	69%	61%	77%	49%	73%	75%	70%	64%	72%	37%	64%
	Neither likely nor unlikely / Don't Know	3	1%	1%	1%	0%	0%	1%	1%	1%	1%	0%	2%
42. Heard of Team Bike Challenge?	Yes	37	9%	9%	10%	8%	11%	9%	8%	15%	10%	5%	8%
	No	365	91%	91%	90%	92%	89%	91%	92%	85%	90%	95%	91%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	9%	10%	8%	11%	9%	8%	15%	10%	5%	8%
	No / DK	366	91%	91%	90%	92%	89%	91%	92%	85%	90%	95%	92%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	24%	19%	38%	18%	17%	22%	19%	22%	40%	15%
	No	314	78%	75%	80%	62%	82%	82%	78%	80%	78%	60%	83%
	(DO NOT READ) (Don't Know)	2	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%	2%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	24%	19%	38%	18%	17%	22%	19%	22%	40%	15%
	No / DK	316	79%	76%	81%	62%	82%	83%	78%	81%	78%	60%	85%
50. You or children participated in WR2S Day?	Yes	37	43%	42%	44%	50%	28%	42%	45%	31%	42%	87%	29%
	No	46	53%	51%	56%	41%	66%	58%	51%	69%	54%	13%	71%
	(DO NOT READ) (Don't Know)	1	1%	1%	0%	0%	6%	0%	1%	0%	1%	0%	0%
	(DO NOT READ) (Don't have children)	2	3%	5%	0%	8%	0%	0%	3%	0%	4%	0%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	42%	44%	50%	28%	42%	45%	31%	42%	87%	29%
	No / Don't Know / Don't have children	49	57%	58%	56%	50%	72%	58%	55%	69%	58%	13%	71%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
Number of cases		402		194	208	79	61	262	334	68	319	15	68
Row percent			100%	48%	52%	20%	15%	65%	83%	17%	79%	4%	17%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	2%	4%	2%	3%	3%	3%	3%	3%	0%	0%
	2 days/wk	7	2%	1%	3%	1%	4%	2%	2%	3%	2%	0%	1%
	3 days/wk	27	7%	11%	3%	21%	1%	4%	6%	8%	5%	32%	8%
	4 days/wk	21	5%	7%	4%	9%	7%	3%	6%	0%	5%	6%	6%
	5 days/wk	144	36%	41%	31%	40%	49%	31%	40%	17%	41%	28%	14%
	6 days/wk	20	5%	5%	5%	2%	8%	5%	5%	4%	6%	0%	2%
	7 days/wk	27	7%	5%	8%	6%	1%	8%	6%	8%	6%	6%	8%
	1 to 4 days/month	8	2%	2%	2%	0%	4%	2%	2%	1%	2%	6%	1%
	Never	135	34%	27%	40%	20%	21%	41%	30%	53%	29%	23%	58%
	Don't Know	3	1%	0%	1%	0%	1%	1%	1%	2%	1%	0%	2%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	71%	57%	80%	73%	57%	68%	44%	68%	71%	39%
	Less than weekly	8	2%	2%	2%	0%	4%	2%	2%	1%	2%	6%	1%
	Never	138	34%	27%	41%	20%	23%	41%	30%	55%	30%	23%	60%
52. Frequency: Go to school	1 day/wk	4	1%	1%	1%	3%	3%	0%	1%	1%	1%	0%	1%
	2 days/wk	11	3%	4%	2%	2%	3%	3%	3%	3%	3%	0%	0%
	3 days/wk	11	3%	4%	1%	5%	0%	3%	3%	0%	3%	7%	0%
	4 days/wk	15	4%	4%	3%	8%	2%	3%	4%	3%	2%	23%	5%
	5 days/wk	28	7%	9%	5%	13%	4%	6%	6%	10%	6%	12%	9%
	7 days/wk	3	1%	1%	0%	2%	0%	1%	0%	2%	0%	0%	2%
	1 to 4 days/month	6	1%	1%	2%	0%	6%	1%	2%	1%	1%	6%	1%
	Never	319	79%	74%	84%	65%	81%	84%	80%	78%	81%	52%	80%
	Don't Know	6	2%	2%	2%	4%	1%	1%	1%	2%	2%	0%	2%
52 Col. Frequency: Go to school	Weekly or more	71	18%	23%	12%	32%	12%	15%	17%	19%	17%	42%	17%
	Less than weekly	6	1%	1%	2%	0%	6%	1%	2%	1%	1%	6%	1%
	Never	326	81%	76%	86%	68%	82%	85%	81%	80%	82%	52%	82%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	1%	1%	2%	0%	0%	1%	1%	1%	0%	1%
	2 days/wk	7	2%	3%	1%	6%	3%	0%	2%	2%	2%	0%	2%
	3 days/wk	5	1%	1%	1%	2%	1%	1%	1%	0%	2%	0%	0%
	4 days/wk	2	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%
	5 days/wk	69	17%	17%	17%	20%	15%	17%	18%	15%	18%	29%	11%
	6 days/wk	2	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	2%
	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	1%	2%	0%	7%	1%	2%	1%	2%	6%	1%
	1 to 11 days/yr	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Never	274	68%	68%	68%	62%	66%	70%	69%	63%	69%	65%	65%
	Don't Know	3	1%	0%	1%	0%	1%	1%	1%	0%	1%	0%	0%
N/A	30	7%	7%	8%	6%	6%	8%	6%	16%	6%	0%	18%	
53 Col. Frequency: Take your children to school	Weekly or more	88	22%	23%	21%	32%	19%	19%	22%	19%	23%	29%	17%
	Less than weekly	8	2%	1%	2%	0%	7%	1%	2%	1%	2%	6%	1%
	Never	307	76%	76%	77%	68%	73%	79%	76%	79%	75%	65%	82%
54. Frequency: Drive a car alone	1 day/wk	20	5%	5%	5%	7%	0%	6%	5%	4%	6%	7%	0%
	2 days/wk	26	6%	7%	6%	12%	4%	5%	8%	0%	7%	32%	0%
	3 days/wk	39	10%	13%	7%	15%	11%	8%	11%	4%	12%	0%	2%
	4 days/wk	34	8%	9%	8%	6%	18%	7%	10%	0%	11%	0%	0%
	5 days/wk	96	24%	24%	24%	21%	31%	23%	27%	11%	30%	0%	2%
	6 days/wk	13	3%	3%	3%	4%	2%	3%	4%	0%	4%	0%	0%
	7 days/wk	81	20%	20%	20%	13%	21%	22%	24%	3%	25%	0%	1%
	1 to 4 days/month	7	2%	1%	3%	0%	3%	2%	2%	1%	2%	6%	1%
	1 to 11 days/yr	2	0%	0%	1%	1%	0%	0%	0%	2%	0%	13%	0%
	Never	82	20%	17%	24%	21%	10%	23%	10%	73%	4%	42%	92%
	Don't Know	1	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	2%
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	82%	73%	78%	87%	74%	88%	22%	94%	39%	5%
	Less than weekly	9	2%	1%	3%	1%	3%	2%	2%	3%	2%	19%	1%
	Never	84	21%	17%	24%	21%	10%	23%	10%	75%	4%	42%	94%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	14%	16%	21%	11%	14%	13%	25%	14%	6%	20%
	2 days/wk	87	22%	24%	19%	25%	19%	21%	24%	11%	25%	11%	10%
	3 days/wk	55	14%	15%	12%	17%	16%	12%	14%	11%	14%	23%	9%
	4 days/wk	45	11%	10%	13%	8%	12%	12%	11%	10%	10%	9%	17%
	5 days/wk	30	7%	9%	6%	6%	19%	5%	8%	4%	9%	17%	0%
	6 days/wk	9	2%	3%	2%	2%	4%	2%	2%	2%	2%	0%	3%
	7 days/wk	48	12%	15%	9%	9%	8%	14%	13%	8%	13%	0%	10%
	1 to 4 days/month	15	4%	3%	4%	1%	5%	4%	4%	5%	3%	7%	6%
	1 to 11 days/yr	6	1%	1%	1%	2%	2%	1%	2%	0%	1%	13%	1%
	Never	46	11%	6%	16%	9%	7%	13%	9%	23%	9%	14%	23%
	Don't Know	2	1%	0%	1%	0%	0%	1%	0%	2%	0%	0%	2%
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	89%	77%	88%	87%	81%	85%	71%	87%	66%	69%
	Less than weekly	21	5%	5%	6%	4%	6%	5%	5%	5%	4%	20%	6%
	Never	48	12%	6%	17%	9%	7%	14%	9%	24%	9%	14%	25%
56. Frequency: Ride a bus	1 day/wk	12	3%	4%	2%	8%	0%	2%	3%	3%	3%	0%	3%
	2 days/wk	16	4%	2%	6%	3%	1%	5%	4%	7%	3%	0%	12%
	3 days/wk	9	2%	1%	3%	1%	0%	3%	2%	5%	2%	0%	6%
	4 days/wk	9	2%	3%	2%	5%	2%	1%	1%	7%	1%	23%	3%
	5 days/wk	11	3%	4%	1%	1%	3%	3%	2%	8%	1%	23%	6%
	6 days/wk	1	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
	7 days/wk	2	0%	1%	0%	1%	0%	1%	0%	2%	0%	0%	2%
	1 to 4 days/month	18	5%	4%	5%	5%	6%	4%	4%	6%	4%	13%	3%
	1 to 11 days/yr	8	2%	1%	3%	3%	5%	1%	2%	1%	3%	0%	0%
	Never	314	78%	80%	77%	72%	83%	79%	82%	59%	83%	41%	62%
	Don't Know	2	1%	0%	1%	0%	0%	1%	0%	2%	0%	0%	3%
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	15%	15%	20%	6%	16%	11%	32%	10%	46%	32%
	Less than weekly	26	6%	5%	8%	8%	11%	5%	6%	8%	7%	13%	3%
	Never	316	79%	80%	78%	72%	83%	79%	82%	60%	83%	41%	65%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	13%	7%	24%	6%	6%	10%	7%	11%	0%	9%
	2 days/wk	12	3%	4%	3%	2%	5%	3%	3%	3%	3%	0%	3%
	3 days/wk	18	4%	5%	4%	7%	0%	5%	4%	5%	4%	0%	8%
	4 days/wk	8	2%	4%	0%	6%	3%	0%	2%	0%	1%	23%	0%
	5 days/wk	16	4%	4%	4%	4%	6%	3%	4%	3%	4%	5%	2%
	7 days/wk	7	2%	1%	2%	1%	1%	2%	0%	8%	0%	0%	8%
	1 to 4 days/month	32	8%	6%	9%	4%	11%	8%	8%	9%	8%	6%	8%
	1 to 11 days/yr	52	13%	16%	10%	9%	24%	12%	13%	12%	14%	7%	8%
	Never	217	54%	48%	60%	43%	45%	59%	54%	52%	54%	59%	54%
	Don't Know	2	0%	0%	1%	0%	0%	1%	0%	2%	0%	0%	2%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	30%	20%	44%	21%	20%	25%	26%	24%	28%	29%
	Less than weekly	84	21%	22%	20%	13%	34%	20%	21%	21%	22%	13%	16%
	Never	219	54%	48%	61%	43%	45%	60%	54%	54%	54%	59%	56%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	3%	1%	9%	0%	1%	2%	2%	1%	23%	3%
	3 days/wk	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	5 days/wk	2	0%	0%	1%	0%	2%	0%	1%	0%	1%	0%	0%
	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	7 days/wk	2	1%	1%	0%	2%	0%	0%	1%	0%	1%	0%	0%
	1 to 4 days/month	12	3%	3%	3%	3%	4%	3%	2%	6%	3%	12%	2%
	1 to 11 days/yr	7	2%	2%	1%	3%	4%	1%	1%	5%	2%	0%	3%
	Never	366	91%	90%	92%	83%	90%	94%	93%	83%	92%	65%	91%
	Don't Know	2	1%	0%	1%	0%	0%	1%	0%	3%	0%	0%	1%
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	5%	3%	12%	2%	2%	4%	4%	3%	23%	3%
	Less than weekly	19	5%	5%	4%	5%	8%	4%	4%	10%	4%	12%	5%
	Never	368	92%	90%	93%	83%	90%	95%	93%	86%	93%	65%	92%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	2%	2%	3%	6%	0%	2%	2%	2%	0%	2%
	2 days/wk	5	1%	2%	0%	6%	0%	0%	1%	0%	0%	23%	0%
	3 days/wk	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	4 days/wk	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	1 to 4 days/month	7	2%	3%	1%	4%	4%	0%	2%	0%	2%	6%	0%
	1 to 11 days/yr	24	6%	9%	3%	3%	16%	5%	6%	4%	7%	0%	3%
	Never	356	89%	84%	93%	83%	72%	94%	88%	89%	89%	71%	92%
	Don't Know	2	0%	0%	1%	0%	1%	0%	0%	3%	0%	0%	3%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	4%	2%	10%	6%	1%	3%	4%	3%	23%	2%
	Less than weekly	31	8%	12%	4%	7%	20%	5%	8%	4%	9%	6%	3%
	Never	358	89%	84%	94%	83%	74%	95%	88%	92%	89%	71%	95%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	14%	2%	19%	17%	3%	9%	5%	10%	0%	2%
	2 days/wk	16	4%	7%	1%	16%	3%	0%	5%	0%	5%	0%	2%
	3 days/wk	14	4%	7%	0%	16%	0%	1%	4%	0%	4%	6%	1%
	4 days/wk	6	1%	2%	1%	4%	1%	1%	2%	0%	1%	23%	0%
	5 days/wk	5	1%	2%	0%	5%	0%	0%	1%	4%	1%	0%	3%
	7 days/wk	11	3%	6%	0%	12%	2%	0%	2%	6%	2%	0%	7%
	1 to 4 days/month	22	5%	7%	4%	6%	11%	4%	6%	2%	6%	12%	1%
	1 to 11 days/yr	31	8%	12%	4%	5%	27%	4%	9%	0%	8%	7%	5%
	Never	264	66%	42%	87%	16%	39%	87%	62%	81%	63%	52%	79%
Don't Know	2	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	38%	5%	73%	23%	5%	22%	16%	22%	29%	15%
	Less than weekly	53	13%	19%	7%	11%	38%	8%	15%	2%	14%	19%	6%
	Never	265	66%	43%	88%	16%	39%	87%	63%	82%	64%	52%	79%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	8%	1%	19%	1%	1%	5%	0%	6%	0%	0%
	2 days/wk	5	1%	3%	0%	6%	0%	0%	1%	2%	1%	0%	3%
	3 days/wk	10	2%	5%	0%	8%	0%	1%	2%	2%	2%	6%	2%
	4 days/wk	6	1%	2%	0%	6%	0%	0%	2%	0%	1%	7%	2%
	5 days/wk	4	1%	2%	0%	5%	0%	0%	1%	3%	1%	0%	3%
	7 days/wk	12	3%	6%	0%	15%	0%	0%	3%	4%	1%	29%	5%
	1 to 4 days/month	14	3%	5%	2%	5%	14%	0%	4%	0%	4%	6%	1%
	1 to 11 days/yr	13	3%	2%	4%	2%	9%	2%	4%	0%	3%	0%	4%
	Never	320	79%	66%	92%	32%	74%	95%	78%	87%	81%	52%	78%
	Don't Know	2	0%	0%	1%	1%	1%	0%	0%	1%	0%	0%	2%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	26%	2%	60%	1%	3%	14%	12%	12%	42%	15%
	Less than weekly	26	7%	8%	6%	7%	24%	2%	8%	0%	7%	6%	5%
	Never	321	80%	66%	93%	33%	75%	95%	78%	88%	81%	52%	80%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	43%	6%	79%	23%	7%	25%	16%	25%	42%	15%
	No	307	76%	57%	94%	21%	77%	93%	75%	84%	75%	58%	85%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
62. Work Location	Alameda	7	3%	3%	2%	6%	2%	1%	3%	0%	3%	0%	0%
	Alamo	2	1%	1%	1%	0%	2%	1%	0%	3%	0%	0%	3%
	Albany	4	2%	2%	2%	4%	0%	1%	2%	0%	2%	0%	0%
	Berkeley	15	6%	11%	0%	13%	7%	2%	6%	5%	5%	14%	6%
	Castro Valley	2	1%	1%	1%	0%	2%	1%	1%	0%	0%	11%	0%
	Concord	2	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%	0%
	Danville	1	0%	1%	0%	1%	0%	0%	0%	0%	0%	8%	0%
	Dublin	4	1%	2%	0%	1%	0%	2%	2%	0%	1%	0%	2%
	Emeryville	3	1%	2%	0%	3%	0%	1%	1%	0%	1%	0%	0%
	Fremont	20	8%	8%	7%	10%	9%	6%	9%	1%	7%	0%	15%
	Hayward	28	11%	7%	16%	0%	5%	17%	10%	17%	11%	7%	7%
	Lafayette	1	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
	Livermore	7	3%	3%	2%	3%	2%	3%	3%	0%	3%	0%	2%
	Milpitas	1	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Newark	2	1%	0%	1%	1%	0%	1%	0%	5%	1%	0%	0%
	Oakland	44	17%	17%	15%	19%	8%	18%	16%	23%	16%	7%	29%
	Piedmont	1	0%	1%	0%	0%	3%	0%	1%	0%	1%	0%	0%
	Pleasanton	11	4%	2%	6%	0%	2%	7%	4%	2%	5%	0%	1%
	Richmond	1	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
	Sacramento	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	San Francisco	39	15%	15%	14%	13%	23%	13%	13%	25%	14%	15%	24%
	San Jose	9	3%	1%	6%	2%	3%	4%	4%	0%	4%	0%	0%
	San Leandro	15	6%	7%	4%	6%	5%	6%	6%	6%	5%	30%	2%
	San Lorenzo	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	4%	0%
	San Ramon	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Tracy	0	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Union City	1	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%
	Walnut Creek	1	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
	Other	11	4%	2%	7%	4%	2%	5%	3%	11%	4%	4%	9%
	Refused	5	2%	1%	3%	0%	6%	1%	2%	1%	2%	0%	0%
	Santa Clara	6	2%	3%	2%	5%	3%	1%	3%	0%	3%	0%	0%
	Sunnyvale	2	1%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%
	Palo Alto	2	1%	1%	0%	2%	0%	0%	1%	0%	1%	0%	0%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
62. Work Location	Burlingame	2	1%	0%	2%	0%	0%	1%	1%	0%	1%	0%	0%
	Menlo Park	1	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%
	San Mateo	3	1%	1%	0%	2%	2%	0%	1%	0%	1%	0%	0%
	Vallejo	1	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Mountain View	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Redwood City	5	2%	4%	0%	0%	7%	1%	2%	0%	2%	0%	0%
	Cupertino	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Mill Valley	1	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	49%	38%	55%	36%	42%	47%	27%	47%	57%	26%
	Work Elsewhere	89	22%	24%	21%	25%	42%	17%	23%	18%	24%	20%	15%
	Does not work	138	34%	27%	41%	20%	23%	41%	30%	55%	30%	23%	60%
62 Col. Work Location	Central Alameda	27	7%	7%	6%	12%	4%	6%	8%	0%	8%	0%	1%
	East Alameda	22	5%	5%	6%	3%	5%	6%	6%	1%	6%	9%	1%
	North Alameda	59	15%	20%	9%	26%	11%	12%	15%	13%	15%	16%	14%
	South Alameda	68	17%	16%	17%	14%	15%	18%	18%	13%	18%	32%	10%
	Other Counties	89	22%	24%	21%	25%	42%	17%	23%	18%	24%	20%	15%
	Does not work	138	34%	27%	41%	20%	23%	41%	30%	55%	30%	23%	60%
63. Approx. miles from home to work	0-2 miles	37	14%	14%	14%	19%	11%	13%	13%	24%	12%	11%	33%
	3-5 miles	44	17%	17%	16%	32%	15%	11%	18%	10%	19%	15%	5%
	6-10 miles	37	14%	17%	11%	17%	10%	14%	12%	25%	12%	30%	25%
	11-20 miles	61	23%	23%	24%	17%	26%	25%	24%	16%	25%	33%	10%
	21+ miles	65	25%	24%	25%	14%	30%	28%	27%	9%	28%	7%	6%
	Don't Know	17	7%	4%	9%	1%	8%	8%	5%	17%	5%	4%	21%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	48%	41%	68%	36%	39%	43%	59%	42%	56%	63%
	11+ miles	126	48%	47%	49%	31%	56%	53%	51%	25%	53%	40%	16%
	Don't Know	17	7%	4%	9%	1%	8%	8%	5%	17%	5%	4%	21%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	2%	2%	5%	3%	0%	2%	3%	2%	0%	3%
	2 days/wk	5	2%	4%	0%	9%	0%	0%	1%	12%	1%	0%	14%
	3 days/wk	3	1%	2%	0%	5%	0%	0%	1%	0%	1%	0%	0%
	4 days/wk	2	1%	1%	0%	3%	0%	0%	1%	0%	0%	0%	5%
	5 days/wk	9	3%	6%	1%	14%	0%	0%	4%	0%	2%	30%	3%
	7 days/wk	5	2%	4%	0%	8%	0%	0%	1%	9%	1%	8%	10%
	1 to 4 days/month	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Never	234	89%	82%	97%	57%	95%	100%	90%	76%	93%	59%	65%
	N/A	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	4%	0%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	18%	2%	43%	3%	0%	9%	24%	7%	37%	35%
	Less than weekly	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Never	235	89%	82%	97%	57%	96%	100%	91%	76%	93%	63%	65%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	74%	75%	63%	87%	75%	81%	23%	85%	11%	10%
	Drive or ride in a carpool or vanpool	33	12%	13%	12%	9%	13%	14%	14%	0%	13%	0%	13%
	Motorcycle or scooter	3	1%	2%	0%	4%	0%	1%	1%	7%	1%	0%	7%
	Bicycle	22	9%	14%	2%	32%	0%	2%	8%	11%	6%	37%	20%
	Walk	29	11%	12%	10%	9%	11%	11%	9%	25%	9%	11%	26%
	Public Bus	23	9%	10%	7%	14%	5%	8%	6%	32%	4%	59%	27%
	BART	36	13%	15%	12%	19%	15%	11%	11%	33%	9%	36%	39%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	2%	1%	3%	2%	0%	1%	5%	1%	0%	6%
	Ferry or boat	2	1%	1%	0%	0%	4%	0%	1%	0%	1%	0%	0%
	Something else (Don't know)	3 4	1% 1%	0% 1%	2% 2%	0% 0%	0% 1%	2% 2%	1% 1%	3% 8%	1% 0%	0% 4%	3% 9%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekly or more	Less than weekly	Never	Yes	No / DK	Weekly or more	Less than weekly	Never
				%	%								
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	39%	69%	40%	35%	67%	46%	65%	43%	78%	57%
	Drives alone for part of the trip	10	20%	24%	16%	19%	33%	16%	30%	0%	35%	0%	0%
	Carpools for part of the trip	2	4%	4%	4%	7%	0%	4%	6%	0%	7%	0%	0%
	Walks for part of the trip	11	21%	31%	8%	20%	41%	13%	18%	27%	15%	22%	34%
	Bicycles for part of the trip	2	5%	8%	0%	15%	0%	0%	3%	8%	4%	0%	9%
	Other (Specify)	4	8%	11%	4%	10%	24%	0%	12%	0%	14%	0%	0%
67. Bikes to Work	Bikes the entire way	16	70%	67%	100%	67%	0%	100%	74%	51%	87%	20%	71%
	Takes public bus for part of trip	4	18%	20%	0%	20%	0%	0%	21%	0%	5%	80%	0%
	Takes BART for part of trip	6	27%	30%	0%	30%	0%	0%	23%	49%	8%	80%	29%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	100%	0%	0%	100%	0%	100%	100%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	100%	0%	0%	100%	100%	100%	100%	100%
72. My employer generally supports biking to work	Agree	126	48%	54%	40%	59%	60%	39%	47%	50%	47%	55%	50%
	Disagree	77	29%	25%	34%	26%	16%	35%	29%	31%	30%	19%	27%
	(DO NOT READ) (Don't Know)	21	8%	7%	9%	5%	2%	11%	8%	7%	7%	8%	11%
	(DO NOT READ) (Does Not Apply)	41	15%	14%	17%	10%	22%	16%	16%	12%	16%	19%	11%
72 Col. My employer generally supports biking to work	Agree	126	48%	54%	40%	59%	60%	39%	47%	50%	47%	55%	50%
	Disagree	77	29%	25%	34%	26%	16%	35%	29%	31%	30%	19%	27%
	Don't Know / Does not Apply	61	23%	21%	26%	15%	23%	26%	24%	19%	23%	27%	23%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	23%	15%	32%	22%	14%	19%	20%	21%	0%	20%
	Disagree	180	68%	64%	73%	55%	62%	75%	69%	62%	68%	77%	64%
	(DO NOT READ) (Don't Know)	5	2%	3%	1%	3%	3%	1%	1%	7%	1%	0%	7%
	(DO NOT READ) (Does Not Apply)	27	10%	10%	11%	10%	12%	10%	10%	11%	10%	23%	9%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	23%	15%	32%	22%	14%	19%	20%	21%	0%	20%
	Disagree	180	68%	64%	73%	55%	62%	75%	69%	62%	68%	77%	64%
	Don't Know / Does not Apply	33	12%	13%	12%	13%	16%	11%	12%	17%	11%	23%	17%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	20%	21%	24%	19%	20%	20%	26%	20%	7%	29%
	Disagree	148	56%	56%	56%	51%	57%	58%	58%	37%	57%	82%	34%
	(DO NOT READ) (Don't Know)	36	14%	16%	12%	19%	13%	12%	12%	26%	12%	8%	28%
	(DO NOT READ) (Does Not Apply)	26	10%	8%	12%	6%	11%	11%	10%	11%	10%	4%	9%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	20%	21%	24%	19%	20%	20%	26%	20%	7%	29%
	Disagree	148	56%	56%	56%	51%	57%	58%	58%	37%	57%	82%	34%
	Don't Know / Does not Apply	62	23%	24%	23%	25%	24%	23%	22%	37%	22%	12%	37%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	29%	17%	27%	34%	18%	23%	27%	24%	0%	24%
	Disagree	171	65%	59%	72%	64%	52%	69%	66%	56%	65%	88%	57%
	(DO NOT READ) (Don't Know)	10	4%	4%	4%	4%	4%	3%	4%	3%	3%	8%	6%
	(DO NOT READ) (Does Not Apply)	22	8%	9%	8%	5%	11%	9%	8%	14%	8%	4%	13%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	29%	17%	27%	34%	18%	23%	27%	24%	0%	24%
	Disagree	171	65%	59%	72%	64%	52%	69%	66%	56%	65%	88%	57%
	Don't Know / Does not Apply	32	12%	12%	12%	9%	15%	13%	12%	17%	11%	12%	19%
76. School Location	Alameda	7	10%	12%	6%	15%	15%	5%	10%	6%	12%	0%	6%
	Albany	1	1%	2%	0%	0%	7%	0%	0%	6%	1%	0%	0%
	Berkeley	8	11%	12%	8%	20%	0%	8%	11%	9%	10%	27%	7%
	Castro Valley	1	1%	2%	0%	0%	7%	0%	1%	0%	1%	0%	0%
	Concord	1	2%	3%	0%	0%	0%	3%	2%	0%	2%	0%	0%
	Fremont	6	8%	6%	11%	10%	0%	8%	7%	13%	6%	0%	22%
	Hayward	14	19%	21%	15%	26%	0%	19%	16%	31%	12%	48%	29%
	Livermore	1	1%	2%	0%	2%	0%	1%	2%	0%	2%	0%	0%
	Newark	1	1%	0%	2%	3%	0%	0%	0%	5%	1%	0%	0%
	Oakland	8	11%	8%	15%	6%	12%	13%	10%	16%	11%	0%	17%
	Pleasanton	3	4%	4%	3%	0%	18%	2%	4%	3%	4%	0%	2%
	San Francisco	7	10%	10%	8%	0%	0%	18%	12%	0%	13%	0%	0%
	San Ramon	0	1%	1%	0%	2%	0%	0%	1%	0%	0%	0%	4%
	Union City	2	3%	4%	0%	2%	0%	4%	1%	11%	1%	0%	12%
	Other	12	16%	10%	27%	6%	34%	17%	20%	0%	20%	13%	0%
	Santa Clara	1	1%	1%	0%	0%	6%	0%	1%	0%	1%	0%	0%
	Davis	1	1%	2%	0%	4%	0%	0%	1%	0%	0%	13%	0%
Out of State	2	2%	0%	5%	3%	0%	2%	2%	0%	3%	0%	0%	
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	18%	8%	28%	11%	9%	12%	20%	11%	36%	18%
	Goes to School Elsewhere	24	6%	6%	6%	4%	7%	6%	7%	0%	7%	12%	0%
	Does not go to school	326	81%	76%	86%	68%	82%	85%	81%	80%	82%	52%	82%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
		N	%	Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%	%
76 Col. School Location	Central Alameda	8	2%	3%	1%	5%	4%	1%	2%	2%	2%	0%	1%
	East Alameda	5	1%	2%	0%	1%	5%	0%	1%	1%	1%	0%	1%
	North Alameda	16	4%	5%	3%	8%	2%	3%	4%	5%	4%	13%	4%
	South Alameda	23	6%	8%	4%	13%	0%	5%	4%	12%	4%	23%	12%
	Other Counties	24	6%	6%	6%	4%	7%	6%	7%	0%	7%	12%	0%
	Does not go to school	326	81%	76%	86%	68%	82%	85%	81%	80%	82%	52%	82%
77. Approx. miles from home to school	0-2 miles	14	19%	27%	6%	33%	19%	10%	16%	32%	16%	19%	32%
	3-5 miles	13	17%	15%	20%	23%	7%	16%	16%	22%	13%	27%	32%
	6-10 miles	10	13%	18%	5%	5%	0%	22%	16%	0%	18%	0%	0%
	11-20 miles	13	17%	13%	23%	16%	24%	15%	12%	36%	17%	0%	26%
	21+ miles	14	18%	22%	13%	23%	12%	17%	21%	4%	18%	48%	4%
	Don't Know	12	16%	6%	33%	0%	37%	20%	18%	6%	19%	6%	6%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	60%	31%	61%	27%	48%	48%	54%	46%	46%	64%
	11+ miles	26	35%	34%	36%	39%	36%	32%	34%	40%	34%	48%	29%
	Don't Know	12	16%	6%	33%	0%	37%	20%	18%	6%	19%	6%	6%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	4%	0%	8%	0%	0%	3%	0%	4%	0%	0%
	3 days/wk	2	2%	3%	0%	6%	0%	0%	2%	0%	0%	15%	4%
	4 days/wk	6	8%	13%	0%	26%	0%	0%	8%	12%	0%	48%	24%
	5 days/wk	5	6%	10%	0%	20%	0%	0%	3%	24%	0%	25%	26%
	7 days/wk	1	2%	2%	1%	5%	0%	0%	1%	3%	2%	0%	0%
	Never	58	76%	67%	91%	36%	93%	97%	80%	56%	92%	13%	40%
	Don't Know	0	1%	0%	2%	0%	0%	1%	1%	0%	1%	0%	0%
	N/A	2	2%	0%	6%	0%	7%	2%	1%	6%	2%	0%	6%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	33%	1%	64%	0%	0%	17%	38%	6%	87%	53%
	Never	60	79%	67%	99%	36%	100%	100%	83%	62%	94%	13%	47%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	32%	50%	16%	47%	50%	44%	16%	52%	0%	2%
	Drive or ride in a carpool or vanpool	11	14%	11%	20%	14%	0%	18%	16%	4%	18%	0%	4%
	Motorcycle or scooter	1	1%	1%	0%	2%	0%	0%	1%	0%	1%	0%	0%
	Bicycle	14	19%	30%	0%	57%	0%	0%	15%	35%	2%	87%	53%
	Walk	17	22%	30%	9%	45%	20%	8%	19%	35%	18%	0%	53%
	Public Bus	11	15%	19%	9%	18%	12%	14%	12%	30%	6%	48%	38%
	BART	11	14%	20%	6%	14%	7%	17%	16%	6%	12%	48%	6%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	4%	0%	0%	3%	0%	9%	2%	0%	0%
	Something else (Don't know)	5 5	7% 7%	8% 4%	5% 12%	0% 0%	13% 13%	9% 10%	8% 9%	0% 0%	9% 8%	0% 13%	0% 0%
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	43%	78%	89%	38%	42%	51%	56%	39%	100%	49%
	Walks for part of the trip	10	52%	57%	38%	11%	62%	65%	56%	44%	69%	0%	51%
	Bicycles for part of the trip	0	3%	4%	0%	11%	0%	0%	4%	0%	0%	0%	9%
	Other (Specify)	1	4%	0%	16%	0%	0%	7%	7%	0%	8%	0%	0%
81. Bikes to School	Bikes the entire way	10	73%	73%	0%	73%	0%	0%	59%	100%	100%	45%	93%
	Takes public bus for part of trip	4	27%	27%	0%	27%	0%	0%	41%	0%	0%	55%	7%
	Takes BART for part of trip	3	24%	24%	0%	24%	0%	0%	36%	0%	0%	55%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	100%	0%	0%	100%	0%	0%	100%	100%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	100%	0%	0%	100%	0%	0%	100%	0%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
86. Information about biking routes	Work	9	6%	7%	0%	6%	7%	0%	6%	5%	8%	0%	0%
	Website/internet	33	23%	24%	17%	27%	18%	0%	25%	13%	22%	45%	16%
	TV	5	3%	3%	8%	2%	5%	0%	4%	0%	4%	0%	0%
	School/students	3	2%	2%	4%	2%	2%	0%	1%	6%	2%	8%	0%
	Radio	4	3%	3%	3%	4%	1%	0%	3%	6%	3%	0%	6%
	News/newspaper	20	15%	15%	13%	11%	19%	0%	16%	6%	16%	0%	11%
	Word of mouth	14	10%	10%	10%	13%	7%	0%	9%	17%	11%	0%	11%
	Posters/billboards	8	6%	5%	9%	4%	9%	0%	6%	8%	6%	8%	8%
	Nowhere	22	15%	17%	8%	10%	22%	0%	16%	13%	17%	0%	13%
	Bike stores	4	3%	3%	4%	3%	3%	0%	3%	0%	3%	0%	6%
	Bart station	3	2%	2%	4%	1%	4%	0%	2%	0%	2%	7%	3%
	Publications	1	1%	1%	0%	2%	0%	0%	1%	0%	1%	0%	0%
	Other	10	7%	8%	3%	9%	5%	0%	6%	16%	6%	17%	11%
	Nothing	6	4%	4%	4%	5%	3%	0%	4%	5%	2%	11%	14%
	Dont know	8	6%	3%	23%	7%	5%	0%	6%	5%	7%	0%	5%
No detailed response	7	5%	3%	12%	4%	5%	0%	3%	21%	3%	4%	20%	
87. Own/ access to working bike?	Yes	194	48%	100%	0%	92%	76%	29%	53%	26%	50%	73%	36%
	No	204	51%	0%	98%	8%	24%	70%	47%	68%	49%	27%	62%
	(DO NOT READ) (Don't Know)	4	1%	0%	2%	0%	0%	1%	0%	6%	1%	0%	2%
87 Col. Own/ access to working bike?	Yes	194	48%	100%	0%	92%	76%	29%	53%	26%	50%	73%	36%
	No / DK	208	52%	0%	100%	8%	24%	71%	47%	74%	50%	27%	64%
88. Have access to a car?	Yes	334	83%	91%	76%	85%	95%	80%	100%	0%	94%	82%	30%
	No	64	16%	9%	22%	15%	4%	19%	0%	93%	5%	18%	67%
	(DO NOT READ) (Don't Know)	5	1%	0%	2%	0%	1%	1%	0%	7%	1%	0%	3%
88 Col. Have access to a car?	Yes	334	83%	91%	76%	85%	95%	80%	100%	0%	94%	82%	30%
	No / DK	68	17%	9%	24%	15%	5%	20%	0%	100%	6%	18%	70%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	91%	0%	78%	75%	26%	53%	0%	49%	67%	12%
	Only a bike	18	4%	9%	0%	14%	1%	2%	0%	26%	0%	5%	24%
	Only a car	158	39%	0%	76%	7%	19%	54%	47%	0%	45%	15%	18%
	None	51	13%	0%	24%	1%	4%	18%	0%	74%	5%	13%	46%
89. Have kids under 18?	Yes	143	35%	37%	34%	41%	34%	34%	36%	31%	36%	35%	31%
	No	253	63%	62%	64%	57%	63%	65%	63%	62%	63%	65%	63%
	(DO NOT READ) (Don't know/Refused)	6	2%	1%	2%	3%	3%	1%	0%	7%	1%	0%	6%
89 Col. Have kids under 18?	Yes	143	35%	37%	34%	41%	34%	34%	36%	31%	36%	35%	31%
	No / DK	260	65%	63%	66%	59%	66%	66%	64%	69%	64%	65%	69%
90. Own/ Rent	Rent/other	158	39%	32%	46%	33%	26%	44%	34%	67%	34%	55%	61%
	Own/buying	225	56%	64%	48%	59%	69%	52%	63%	22%	62%	45%	32%
	(DO NOT READ) (Don't know/Refused)	19	5%	4%	6%	8%	5%	4%	3%	11%	4%	0%	7%
90 Col. Own/ Rent	Yes	158	39%	32%	46%	33%	26%	44%	34%	67%	34%	55%	61%
	No / DK	245	61%	68%	54%	67%	74%	56%	66%	33%	66%	45%	39%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	7%	14%	11%	4%	12%	10%	17%	10%	9%	14%
	White	164	41%	50%	32%	43%	54%	37%	44%	27%	42%	35%	35%
	Hispanic/Latin-Am	69	17%	16%	18%	15%	15%	18%	14%	31%	14%	23%	31%
	Asian	77	19%	16%	22%	22%	10%	20%	21%	10%	21%	13%	11%
	Bi-racial/multi-racial	20	5%	5%	5%	4%	9%	4%	5%	6%	5%	14%	2%
	Other	19	5%	4%	5%	4%	5%	5%	5%	5%	5%	6%	6%
	(DO NOT READ) (Refused)	10	2%	1%	4%	1%	2%	3%	2%	4%	3%	0%	2%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	7%	14%	11%	4%	12%	10%	17%	10%	9%	14%
	White	164	41%	50%	32%	43%	54%	37%	44%	27%	42%	35%	35%
	Hispanic	69	17%	16%	18%	15%	15%	18%	14%	31%	14%	23%	31%
	Asian	77	19%	16%	22%	22%	10%	20%	21%	10%	21%	13%	11%
	Other	48	12%	10%	14%	9%	16%	12%	11%	15%	12%	20%	9%
Age	18-24	55	14%	15%	13%	21%	5%	14%	11%	28%	9%	34%	29%
	25-29	22	5%	6%	5%	6%	3%	6%	7%	0%	7%	0%	0%
	30-34	41	10%	8%	13%	6%	18%	10%	10%	13%	10%	17%	11%
	35-39	44	11%	13%	9%	16%	12%	9%	11%	12%	12%	0%	7%
	40-44	40	10%	11%	9%	13%	10%	9%	11%	4%	11%	6%	5%
	45-49	38	9%	11%	8%	14%	11%	8%	10%	7%	10%	9%	9%
	50-54	44	11%	12%	10%	7%	14%	11%	12%	6%	13%	11%	2%
	55-59	37	9%	10%	9%	6%	10%	10%	9%	11%	9%	8%	11%
	60-64	24	6%	7%	5%	7%	8%	5%	6%	6%	6%	0%	6%
	65-69	21	5%	5%	5%	2%	6%	6%	6%	0%	6%	0%	3%
70-74	11	3%	2%	4%	0%	1%	4%	2%	4%	3%	7%	2%	
75+	27	7%	2%	11%	3%	2%	9%	6%	10%	5%	7%	15%	
Generation	18-49	240	60%	63%	57%	75%	59%	55%	59%	63%	59%	66%	61%
	50+	162	40%	37%	43%	25%	41%	45%	41%	37%	41%	34%	39%
Sex/Generation	M <50	121	30%	35%	26%	53%	27%	24%	30%	31%	29%	34%	33%
	M 50+	73	18%	18%	19%	11%	20%	20%	19%	15%	19%	17%	16%
	F <50	119	30%	28%	31%	21%	32%	32%	29%	32%	30%	32%	28%
	F 50+	89	22%	20%	24%	14%	21%	25%	22%	21%	22%	17%	23%

		All		87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
				Yes	No / DK	Weekl y or more	Less than weekly	Never	Yes	No / DK	Weekl y or more	Less than weekly	Never
		N	%	%	%	%	%	%	%	%	%	%	%
City	Alameda	20	5%	6%	3%	9%	4%	4%	5%	4%	5%	0%	4%
	Albany	7	2%	1%	2%	1%	1%	2%	2%	1%	2%	0%	1%
	Berkeley	36	9%	12%	6%	13%	14%	7%	10%	5%	10%	24%	3%
	Castro Valley	19	5%	7%	2%	1%	8%	5%	5%	3%	5%	7%	1%
	Dublin	5	1%	1%	1%	1%	4%	1%	2%	0%	2%	0%	0%
	Emeryville	8	2%	3%	1%	5%	0%	1%	2%	2%	2%	0%	3%
	Fremont	45	11%	12%	11%	14%	13%	10%	12%	6%	12%	3%	10%
	Hayward	49	12%	11%	13%	11%	5%	14%	11%	17%	12%	9%	13%
	Livermore	22	6%	8%	4%	5%	6%	6%	6%	1%	6%	6%	2%
	Newark	8	2%	2%	2%	3%	1%	2%	2%	1%	2%	0%	4%
	Oakland	96	24%	22%	26%	21%	28%	24%	21%	37%	20%	37%	37%
	Pleasanton	13	3%	3%	3%	5%	1%	3%	3%	2%	4%	0%	2%
	San Leandro	31	8%	6%	9%	2%	8%	9%	8%	8%	7%	5%	9%
	San Lorenzo	5	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	0%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	10	2%	1%	4%	1%	1%	3%	3%	1%	3%	0%	1%
Other	20	5%	4%	6%	7%	1%	5%	5%	6%	5%	5%	5%	
Language of Interview	English	371	92%	90%	94%	87%	99%	92%	93%	86%	95%	77%	80%
	Spanish	21	5%	5%	5%	8%	0%	5%	3%	14%	2%	23%	14%
	Chinese	11	3%	4%	1%	5%	1%	2%	3%	0%	2%	0%	6%

	All	87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
	Mean	Yes	No / DK	Weekly or more	Less than weekly	Never	Yes	No / DK	Weekly or more	Less than weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	402		208	79	61	262	334	68	319	15	68
		48%	52%	20%	15%	65%	83%	17%	79%	4%	17%
14 Mean. Saves money	5.73	5.70	5.75	5.89	5.49	5.74	5.58	6.45	5.59	6.74	6.18
15 Mean. Saves time by avoiding traffic	3.94	3.95	3.93	4.35	3.46	3.93	3.76	4.79	3.67	5.35	4.90
16 Mean. Reduces your stress level	4.90	4.97	4.84	5.36	4.47	4.87	4.76	5.60	4.72	5.56	5.64
17 Mean. Is better for the environment	5.95	5.91	5.98	6.13	6.04	5.87	5.96	5.90	5.91	6.66	5.95
18 Mean. Is good for your health	6.08	6.09	6.08	6.34	5.83	6.07	6.07	6.15	6.02	6.52	6.29
19 Mean. Sets a good example for others	4.79	4.81	4.77	4.94	4.76	4.75	4.74	5.04	4.70	5.37	5.09
20 Mean. Reduces dependence on foreign oil	5.39	5.20	5.57	5.39	5.15	5.45	5.39	5.41	5.33	6.54	5.40
21 Mean. Reduces gas and energy usage	5.83	5.70	5.96	5.93	5.74	5.83	5.84	5.81	5.78	6.71	5.88
22 Mean. Helps manage your weight	5.67	5.54	5.79	5.59	5.50	5.73	5.59	6.05	5.58	6.48	5.88
23 Mean. Reduces traffic congestion	4.99	4.85	5.12	5.23	4.45	5.04	4.92	5.31	4.87	5.68	5.36
24 Mean. Allows you to be outdoors	5.60	5.62	5.58	5.81	5.33	5.60	5.54	5.88	5.46	6.37	6.06
25 Mean. Reduces greenhouse gas emissions	5.65	5.50	5.78	5.83	5.58	5.61	5.67	5.54	5.59	6.77	5.66
26 Mean. Improves air quality	5.81	5.69	5.91	5.95	5.56	5.82	5.81	5.79	5.78	6.77	5.75
10 Mean. Frequency: Ride a bicycle	.57	1.10	.07	2.77	.18	.00	.56	.62	.44	2.49	.77
11 Mean. Frequency: Drive a car	4.26	4.51	4.03	3.70	5.14	4.23	4.92	1.06	5.36	.25	.00
51 Mean. Frequency: Go to work outside of your home	3.03	3.34	2.74	3.55	3.44	2.78	3.23	2.03	3.27	3.00	1.91
52 Mean. Frequency: Go to school	.69	.91	.47	1.28	.40	.58	.65	.84	.61	1.73	.83

	All	87 Col. Own/ access to working bike?		10 Col. Frequency: Ride a bicycle			88 Col. Have access to a car?		11 Col. Frequency: Drive a car		
	Mean	Yes	No / DK	Weekly or more	Less than weekly	Never	Yes	No / DK	Weekly or more	Less than weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
53 Mean. Frequency: Take your children to school	1.00	1.03	.97	1.26	.86	.96	1.03	.85	1.03	1.45	.75
54 Mean. Frequency: Drive a car alone	3.62	3.75	3.50	3.17	4.33	3.59	4.17	.92	4.49	.73	.22
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	3.10	2.50	2.57	3.16	2.77	2.94	2.07	2.94	2.19	2.23
56 Mean. Frequency: Ride a bus	.46	.51	.42	.55	.27	.48	.31	1.20	.27	2.09	1.01
57 Mean. Frequency: Ride BART	.71	.78	.65	1.01	.70	.63	.65	1.01	.62	1.19	1.03
58 Mean. Frequency: Take a train other than BART	.12	.12	.11	.26	.11	.07	.11	.13	.13	.26	.04
59 Mean. Frequency: Take a ferry	.06	.09	.04	.19	.09	.02	.06	.08	.05	.47	.03
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	1.11	.13	2.28	.48	.12	.58	.71	.55	1.13	.72
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	.91	.06	2.13	.05	.07	.45	.56	.32	2.49	.71
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	.74	.05	1.74	.03	.00	.36	.92	.22	2.00	1.38
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	1.36	.10	2.70	.00	.00	.67	1.86	.22	3.59	2.34
63 Mean. Approx. miles from home to work	15.47	14.78	16.32	11.18	20.07	15.95	16.14	9.78	16.44	12.81	7.41
77 Mean. Approx. miles from home to school	12.52	12.46	12.65	12.97	11.80	12.31	13.63	8.12	13.69	14.24	7.01

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%			
Number of cases		402		291	111	37	255	10	393	121	279	3
Row percent			100%	72%	28%	13%	87%	2%	98%	30%	69%	1%
Region	Central	118	29%	26%	38%	25%	26%	5%	30%	34%	28%	0%
	East	44	11%	12%	8%	6%	13%	12%	11%	6%	13%	53%
	North	177	44%	48%	33%	61%	46%	78%	43%	41%	45%	47%
	South	63	16%	14%	21%	9%	14%	4%	16%	18%	15%	0%
Age Collapsed	18-29	78	19%	17%	26%	20%	16%	42%	19%	24%	18%	0%
	30-39	85	21%	21%	20%	24%	21%	16%	21%	31%	17%	19%
	40-49	78	19%	18%	24%	22%	17%	24%	19%	20%	19%	45%
	50-64	104	26%	30%	16%	25%	30%	18%	26%	20%	29%	18%
	65+	58	14%	15%	14%	10%	15%	0%	15%	6%	18%	18%
5. Sex (by observation)	Male	195	48%	47%	52%	66%	44%	49%	48%	47%	49%	37%
	Female	208	52%	53%	48%	34%	56%	51%	52%	53%	51%	63%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	4%	4%	5%	4%	0%	4%	3%	5%	0%
	No	382	95%	95%	95%	95%	95%	100%	95%	96%	94%	100%
	(DO NOT READ)(Don't Know)	3	1%	0%	2%	0%	1%	0%	1%	1%	1%	0%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	4%	4%	5%	4%	0%	4%	3%	5%	0%
	No / DK	386	96%	96%	96%	95%	96%	100%	96%	97%	95%	100%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	10%	13%	27%	7%	0%	11%	21%	8%	0%
	Bike to work	3	16%	21%	0%	0%	24%	0%	16%	0%	20%	0%
	Insurance	1	5%	6%	0%	0%	8%	0%	5%	0%	6%	0%
	Other	1	3%	4%	0%	27%	0%	0%	3%	0%	4%	0%
	Don't know	11	65%	58%	87%	46%	61%	0%	65%	79%	61%	0%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	0%	19%	0%	0%	0%	4%	20%	0%	0%
	Back/side of a bus	2	10%	13%	0%	0%	16%	0%	10%	0%	13%	0%
	Billboard	2	10%	14%	0%	0%	16%	0%	10%	0%	13%	0%
	Flyer/handout	1	4%	0%	19%	0%	0%	0%	4%	20%	0%	0%
	TV	6	34%	32%	39%	27%	33%	0%	34%	20%	38%	0%
	Other	1	8%	10%	0%	0%	12%	0%	8%	34%	0%	0%
	Don't Know	6	38%	31%	61%	73%	23%	0%	38%	46%	36%	0%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	13%	10%	8%	14%	24%	12%	13%	12%	19%
	No	340	85%	84%	87%	90%	83%	76%	85%	84%	85%	81%
	(DO NOT READ) (Don't Know)	12	3%	3%	3%	2%	3%	0%	3%	3%	3%	0%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	13%	10%	8%	14%	24%	12%	13%	12%	19%
	No / DK	352	88%	87%	90%	92%	86%	76%	88%	87%	88%	81%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	10%	7%	17%	9%	34%	9%	9%	10%	0%
	2 days/wk	10	2%	3%	1%	1%	3%	4%	2%	5%	1%	0%
	3 days/wk	9	2%	3%	1%	3%	3%	0%	2%	5%	1%	0%
	4 days/wk	4	1%	1%	0%	7%	1%	15%	1%	3%	0%	0%
	5 days/wk	5	1%	2%	0%	7%	1%	0%	1%	3%	0%	0%
	6 days/wk	3	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%
	7 days/wk	11	3%	4%	0%	22%	1%	32%	2%	7%	1%	0%
	1 to 4 days/month	32	8%	9%	6%	12%	8%	0%	8%	7%	8%	0%
	1 to 11 days/yr	30	7%	9%	2%	2%	10%	0%	8%	7%	8%	0%
	Never	242	60%	54%	77%	26%	58%	15%	61%	52%	64%	82%
	Don't Know	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	N/A	19	5%	4%	6%	4%	4%	0%	5%	1%	6%	18%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	24%	9%	57%	19%	85%	18%	34%	14%	0%
	Less than weekly	61	15%	18%	8%	14%	19%	0%	16%	14%	16%	0%
	Never	262	65%	58%	83%	29%	63%	15%	66%	53%	70%	100%
11. Frequency: Drive a car	1 day/wk	15	4%	4%	2%	10%	3%	6%	4%	3%	4%	0%
	2 days/wk	25	6%	7%	4%	14%	6%	8%	6%	12%	4%	0%
	3 days/wk	34	9%	8%	9%	9%	8%	18%	8%	9%	8%	0%
	4 days/wk	18	4%	5%	2%	9%	5%	4%	4%	4%	5%	0%
	5 days/wk	44	11%	12%	8%	9%	13%	6%	11%	10%	12%	0%
	6 days/wk	26	7%	7%	6%	3%	8%	0%	7%	4%	7%	16%
	7 days/wk	156	39%	39%	39%	25%	40%	31%	39%	32%	42%	37%
	1 to 4 days/month	15	4%	4%	3%	12%	3%	9%	4%	8%	2%	0%
	Never	55	14%	12%	19%	9%	12%	17%	14%	18%	12%	47%
	Don't Know	4	1%	0%	4%	0%	0%	0%	1%	1%	1%	0%
N/A	9	2%	2%	4%	0%	2%	0%	2%	0%	3%	0%	

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	83%	70%	80%	83%	74%	79%	73%	82%	53%
	Less than weekly	15	4%	4%	3%	12%	3%	9%	4%	8%	2%	0%
	Never	68	17%	13%	26%	9%	14%	17%	17%	19%	16%	47%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	55%	54%	35%	58%	17%	56%	30%	65%	67%
	Somewhat difficult	63	19%	19%	18%	31%	18%	7%	19%	28%	15%	0%
	Not very difficult	36	11%	11%	11%	22%	9%	40%	10%	17%	8%	0%
	Not at all difficult	46	14%	13%	16%	13%	13%	36%	13%	24%	10%	0%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	1%	1%	0%	2%	0%	1%	1%	1%	33%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	74%	72%	66%	75%	24%	75%	58%	80%	67%
	Not difficult	83	25%	24%	27%	34%	22%	76%	24%	41%	18%	0%
	Don't Know / No car / No bicycle	5	1%	2%	1%	0%	2%	0%	2%	1%	2%	33%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	22%	19%	26%	22%	17%	22%	26%	20%	18%
	Too far of a distance to travel	122	30%	30%	30%	31%	30%	0%	31%	27%	31%	64%
	Being protected from the weather	28	7%	8%	4%	13%	7%	14%	7%	5%	8%	0%
	Time consuming	59	15%	15%	14%	7%	16%	0%	15%	10%	16%	29%
	Difficult/Takes too much energy/Lazy	77	19%	21%	14%	39%	18%	33%	19%	31%	14%	29%
	Inconvenient/Prefer the convenience of a car	43	11%	10%	12%	2%	11%	0%	11%	10%	11%	0%
	Do not like biking through traffic/Dangerous drivers	42	11%	11%	9%	17%	10%	13%	10%	9%	11%	0%
	Health restrictions/Not in shape	42	10%	11%	10%	2%	12%	0%	11%	5%	13%	0%
	Being able to carry/Transport more belongings	39	10%	10%	8%	20%	9%	25%	9%	6%	11%	16%
	No bike lanes	31	8%	10%	1%	9%	10%	9%	8%	6%	8%	0%
	Do not own a bike	44	11%	13%	6%	21%	12%	33%	10%	14%	10%	0%
	Just do not want to/Lack of interest	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Do not know how to ride a bike	11	3%	2%	4%	0%	3%	0%	3%	2%	3%	0%
	Too many hills to bike through	11	3%	4%	0%	1%	4%	0%	3%	3%	3%	0%
	Do not want to get sweaty	11	3%	3%	3%	2%	3%	9%	3%	2%	3%	0%
	Nowhere to park/store bike	19	5%	4%	5%	10%	4%	17%	4%	3%	5%	0%
	Prefer comfort of a car	1	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%
	Transport more than one passenger	9	2%	2%	2%	2%	2%	0%	2%	2%	3%	0%
	Other	26	6%	5%	9%	1%	6%	0%	7%	7%	6%	18%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%			
13. Top three reasons people do not ride their bicycles for transportation	Nothing	2	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%
	Dont know	22	5%	4%	10%	0%	4%	0%	6%	3%	6%	0%
14. Saves money	Not at all convincing	25	6%	7%	3%	5%	8%	0%	6%	0%	9%	0%
	02	8	2%	2%	2%	4%	2%	0%	2%	0%	3%	0%
	03	18	4%	5%	3%	4%	5%	0%	4%	2%	5%	0%
	04	25	6%	7%	4%	2%	8%	0%	6%	5%	6%	16%
	05	55	14%	17%	5%	8%	18%	0%	14%	12%	14%	37%
	06	62	15%	14%	20%	16%	13%	16%	15%	19%	14%	0%
	Very convincing	209	52%	48%	63%	60%	46%	84%	51%	61%	48%	29%
	(DO NOT READ) Don't Know	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	18%
14 Col. Saves money	Not convincing	51	13%	14%	8%	14%	14%	0%	13%	2%	17%	0%
	4/Don't Know	26	6%	7%	4%	2%	8%	0%	7%	5%	7%	34%
	Convincing	326	81%	78%	87%	84%	78%	100%	80%	92%	76%	66%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	20%	14%	13%	21%	0%	19%	10%	22%	16%
	02	45	11%	13%	6%	8%	14%	0%	11%	4%	14%	0%
	03	50	13%	14%	9%	13%	14%	4%	13%	13%	12%	18%
	04	65	16%	16%	18%	19%	15%	16%	16%	19%	15%	0%
	05	62	16%	14%	20%	10%	14%	0%	16%	22%	13%	19%
	06	24	6%	6%	6%	4%	6%	17%	6%	7%	6%	0%
	Very convincing	76	19%	17%	25%	32%	14%	63%	18%	25%	16%	29%
	(DO NOT READ) Don't Know	7	2%	1%	3%	0%	1%	0%	2%	0%	2%	18%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%			
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	47%	29%	34%	49%	4%	43%	27%	48%	34%
	4/Don't Know	72	18%	17%	20%	19%	16%	16%	18%	19%	17%	18%
	Convincing	162	40%	36%	51%	47%	35%	80%	39%	54%	34%	48%
16. Reduces your stress level	Not at all convincing	37	9%	10%	6%	4%	11%	0%	9%	6%	11%	0%
	02	25	6%	6%	6%	7%	6%	0%	6%	4%	7%	16%
	03	32	8%	9%	5%	2%	10%	0%	8%	3%	10%	0%
	04	39	10%	11%	7%	13%	11%	16%	10%	8%	11%	0%
	05	84	21%	21%	21%	20%	21%	0%	21%	24%	20%	0%
	06	55	14%	15%	10%	7%	16%	17%	13%	11%	15%	18%
	Very convincing	121	30%	27%	37%	47%	25%	67%	29%	44%	24%	48%
	(DO NOT READ) Don't Know	11	3%	1%	9%	0%	1%	0%	3%	1%	3%	18%
16 Col. Reduces your stress level	Not convincing	93	23%	26%	17%	13%	27%	0%	24%	13%	28%	16%
	4/Don't Know	51	13%	11%	15%	13%	11%	16%	13%	9%	14%	18%
	Convincing	259	64%	63%	68%	74%	61%	84%	64%	78%	58%	66%
17. Is better for the environment	Not at all convincing	20	5%	5%	5%	7%	4%	0%	5%	2%	6%	0%
	02	7	2%	1%	3%	0%	1%	0%	2%	0%	3%	0%
	03	8	2%	2%	2%	1%	2%	0%	2%	1%	2%	0%
	04	23	6%	6%	5%	4%	6%	0%	6%	5%	6%	0%
	05	53	13%	16%	6%	13%	16%	0%	14%	8%	15%	35%
	06	49	12%	12%	11%	16%	12%	0%	12%	10%	13%	0%
	Very convincing	238	59%	57%	63%	59%	57%	100%	58%	70%	54%	47%
	(DO NOT READ) Don't Know	5	1%	0%	3%	0%	1%	0%	1%	3%	0%	18%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	
17 Col. Is better for the environment	Not convincing	35	9%	8%	11%	8%	8%	0%	9%	3%	11%	0%
	4/Don't Know	28	7%	6%	8%	4%	7%	0%	7%	8%	6%	18%
	Convincing	340	84%	86%	81%	87%	85%	100%	84%	89%	83%	82%
18. Is good for your health	Not at all convincing	16	4%	4%	4%	1%	4%	0%	4%	2%	5%	0%
	02	2	0%	0%	1%	0%	1%	0%	1%	0%	1%	0%
	03	9	2%	2%	3%	1%	2%	0%	2%	0%	3%	0%
	04	18	4%	6%	1%	4%	6%	0%	5%	2%	5%	0%
	05	55	14%	15%	9%	21%	14%	16%	14%	12%	14%	53%
	06	56	14%	15%	10%	15%	15%	4%	14%	12%	15%	0%
	Very convincing	244	61%	57%	69%	56%	58%	80%	60%	72%	56%	29%
	(DO NOT READ) Don't Know	3	1%	0%	3%	0%	0%	0%	1%	0%	1%	18%
18 Col. Is good for your health	Not convincing	27	7%	6%	7%	3%	7%	0%	7%	2%	9%	0%
	4/Don't Know	21	5%	6%	4%	4%	6%	0%	5%	2%	6%	18%
	Convincing	355	88%	88%	88%	93%	87%	100%	88%	95%	85%	82%
19. Sets a good example for others	Not at all convincing	43	11%	10%	12%	10%	10%	0%	11%	3%	14%	0%
	02	28	7%	8%	4%	7%	8%	0%	7%	4%	8%	0%
	03	34	8%	9%	7%	9%	9%	9%	8%	8%	9%	16%
	04	52	13%	14%	12%	17%	13%	4%	13%	11%	14%	0%
	05	71	18%	19%	15%	12%	20%	17%	18%	19%	17%	37%
	06	40	10%	10%	11%	1%	11%	0%	10%	12%	9%	0%
	Very convincing	128	32%	30%	37%	39%	28%	70%	31%	43%	27%	29%
	(DO NOT READ) Don't Know	7	2%	1%	3%	4%	1%	0%	2%	0%	2%	18%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%			
19 Col. Sets a good example for others	Not convincing	104	26%	27%	22%	26%	28%	9%	26%	15%	31%	16%
	4/Don't Know	59	15%	15%	15%	21%	14%	4%	15%	11%	16%	18%
	Convincing	239	59%	58%	63%	53%	59%	87%	59%	74%	53%	66%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	9%	10%	6%	9%	0%	9%	3%	12%	0%
	02	19	5%	5%	4%	6%	5%	0%	5%	4%	5%	0%
	03	22	6%	6%	3%	5%	7%	0%	6%	1%	8%	0%
	04	33	8%	8%	9%	7%	8%	0%	8%	8%	8%	0%
	05	41	10%	11%	9%	9%	11%	4%	10%	9%	10%	35%
	06	43	11%	11%	9%	4%	12%	0%	11%	11%	11%	0%
	Very convincing	200	50%	49%	51%	64%	47%	96%	49%	61%	45%	47%
	(DO NOT READ) Don't Know	8	2%	1%	5%	0%	1%	0%	2%	3%	1%	18%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	20%	17%	16%	21%	0%	20%	7%	25%	0%
	4/Don't Know	41	10%	9%	14%	7%	9%	0%	10%	11%	10%	18%
	Convincing	284	71%	71%	69%	77%	71%	100%	70%	81%	66%	82%
21. Reduces gas and energy usage	Not at all convincing	18	4%	4%	5%	6%	4%	0%	4%	2%	5%	0%
	02	11	3%	2%	4%	3%	2%	0%	3%	1%	4%	0%
	03	18	5%	3%	10%	0%	3%	0%	5%	4%	5%	0%
	04	31	8%	9%	5%	8%	9%	0%	8%	5%	9%	0%
	05	47	12%	14%	7%	7%	15%	0%	12%	11%	12%	35%
	06	37	9%	10%	7%	12%	10%	0%	9%	9%	9%	18%
	Very convincing	237	59%	58%	61%	64%	57%	100%	58%	68%	55%	29%
	(DO NOT READ) Don't Know	3	1%	0%	2%	0%	0%	0%	1%	0%	1%	18%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	9%	19%	9%	9%	0%	12%	7%	14%	0%
	4/Don't Know	34	9%	9%	7%	8%	9%	0%	9%	5%	10%	18%
	Convincing	321	80%	82%	74%	83%	82%	100%	79%	88%	76%	82%
22. Helps manage your weight	Not at all convincing	14	4%	5%	1%	1%	5%	0%	4%	0%	5%	0%
	02	13	3%	3%	3%	10%	2%	0%	3%	3%	3%	0%
	03	27	7%	7%	7%	0%	8%	0%	7%	7%	7%	0%
	04	27	7%	7%	5%	0%	8%	0%	7%	7%	7%	0%
	05	67	17%	16%	18%	32%	14%	0%	17%	12%	19%	16%
	06	52	13%	15%	8%	11%	15%	20%	13%	11%	14%	0%
	Very convincing	199	49%	47%	57%	46%	47%	80%	49%	61%	44%	47%
	(DO NOT READ) Don't Know	5	1%	1%	2%	0%	1%	0%	1%	0%	1%	37%
22 Col. Helps manage your weight	Not convincing	54	13%	14%	11%	11%	15%	0%	14%	10%	15%	0%
	4/Don't Know	32	8%	8%	7%	0%	10%	0%	8%	7%	8%	37%
	Convincing	317	79%	77%	82%	89%	76%	100%	78%	84%	77%	63%
23. Reduces traffic congestion	Not at all convincing	34	8%	10%	4%	14%	9%	0%	9%	2%	11%	0%
	02	20	5%	6%	4%	7%	6%	0%	5%	3%	6%	0%
	03	39	10%	10%	8%	11%	10%	33%	9%	7%	11%	18%
	04	45	11%	12%	9%	10%	12%	4%	11%	8%	13%	0%
	05	74	18%	18%	19%	7%	20%	0%	19%	21%	17%	35%
	06	35	9%	8%	10%	4%	9%	0%	9%	5%	10%	0%
	Very convincing	145	36%	35%	40%	48%	33%	63%	35%	54%	28%	29%
	(DO NOT READ) Don't Know	11	3%	1%	6%	0%	1%	0%	3%	0%	4%	18%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	
23 Col. Reduces traffic congestion	Not convincing	93	23%	26%	16%	32%	25%	33%	23%	13%	28%	18%
	4/Don't Know	56	14%	13%	16%	10%	14%	4%	14%	8%	16%	18%
	Convincing	253	63%	61%	69%	59%	61%	63%	63%	79%	56%	64%
24. Allows you to be outdoors	Not at all convincing	22	5%	6%	4%	4%	6%	5%	5%	1%	7%	0%
	02	9	2%	2%	2%	1%	2%	0%	2%	1%	3%	0%
	03	26	6%	6%	8%	7%	6%	0%	7%	6%	6%	0%
	04	38	10%	11%	4%	2%	13%	0%	10%	7%	11%	0%
	05	61	15%	17%	10%	16%	18%	0%	16%	13%	16%	35%
	06	42	11%	10%	12%	16%	9%	4%	11%	9%	11%	18%
	Very convincing	202	50%	47%	59%	54%	46%	90%	49%	63%	45%	29%
	(DO NOT READ) Don't Know	2	1%	1%	1%	0%	1%	0%	1%	0%	1%	18%
24 Col. Allows you to be outdoors	Not convincing	56	14%	14%	14%	12%	14%	5%	14%	9%	16%	0%
	4/Don't Know	41	10%	12%	5%	2%	13%	0%	10%	7%	11%	18%
	Convincing	305	76%	74%	81%	86%	72%	95%	75%	84%	72%	82%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	7%	6%	8%	7%	0%	7%	2%	9%	0%
	02	10	2%	1%	6%	0%	1%	0%	3%	0%	4%	0%
	03	18	4%	5%	3%	5%	5%	0%	5%	2%	6%	0%
	04	31	8%	8%	6%	5%	9%	0%	8%	6%	8%	0%
	05	46	12%	13%	8%	17%	12%	4%	12%	10%	12%	35%
	06	47	12%	11%	14%	15%	10%	26%	11%	18%	9%	0%
	Very convincing	213	53%	54%	50%	50%	55%	70%	53%	60%	50%	29%
	(DO NOT READ) Don't Know	10	3%	1%	8%	0%	1%	0%	3%	2%	2%	36%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	13%	15%	13%	13%	0%	14%	4%	18%	0%
	4/Don't Know	41	10%	9%	14%	5%	9%	0%	10%	9%	11%	36%
	Convincing	307	76%	78%	71%	82%	77%	100%	76%	88%	71%	64%
26. Improves air quality	Not at all convincing	26	6%	6%	6%	7%	6%	0%	7%	2%	8%	0%
	02	9	2%	3%	1%	0%	3%	0%	2%	0%	3%	0%
	03	15	4%	4%	3%	5%	4%	0%	4%	2%	5%	0%
	04	22	5%	5%	6%	8%	5%	0%	6%	6%	5%	0%
	05	48	12%	13%	10%	11%	13%	0%	12%	8%	13%	35%
	06	48	12%	12%	12%	15%	12%	4%	12%	14%	11%	0%
	Very convincing	231	57%	57%	60%	54%	57%	96%	56%	68%	53%	47%
	(DO NOT READ) Don't Know	4	1%	0%	2%	0%	1%	0%	1%	0%	1%	18%
26 Col. Improves air quality	Not convincing	50	12%	13%	10%	12%	13%	0%	13%	4%	16%	0%
	4/Don't Know	26	6%	6%	9%	8%	5%	0%	7%	6%	7%	18%
	Convincing	327	81%	81%	81%	80%	81%	100%	81%	91%	77%	82%
27. Heard of BTWD?	Yes	291	72%	100%	0%	100%	100%	100%	72%	63%	76%	64%
	No	108	27%	0%	97%	0%	0%	0%	28%	37%	23%	36%
	(DO NOT READ) (Don't Know)	3	1%	0%	3%	0%	0%	0%	1%	0%	1%	0%
27 Col. Heard of BTWD?	Yes	291	72%	100%	0%	100%	100%	100%	72%	63%	76%	64%
	No / DK	111	28%	0%	100%	0%	0%	0%	28%	37%	24%	36%
28. Participated in any BTWD?	Yes	37	13%	13%	0%	100%	0%	100%	10%	29%	7%	0%
	No	254	87%	87%	0%	0%	100%	0%	90%	70%	93%	100%
	(DO NOT READ) (Don't Know)	0	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%			
28 Col. Participated in any BTWD?	Yes	37	13%	13%	0%	100%	0%	100%	10%	29%	7%	0%
	No / DK	255	87%	87%	0%	0%	100%	0%	90%	71%	93%	100%
29. BTWD Year Participation	2011	10	26%	26%	0%	26%	0%	100%	0%	43%	0%	0%
	2010	14	39%	39%	0%	39%	0%	44%	38%	64%	0%	0%
	2009	10	28%	28%	0%	28%	0%	44%	22%	42%	6%	0%
	2008	10	26%	26%	0%	26%	0%	33%	24%	30%	20%	0%
	2007 or earlier	15	40%	40%	0%	40%	0%	17%	48%	15%	80%	0%
29 Col. BTWD 2011 Participation	Yes	10	2%	3%	0%	26%	0%	100%	0%	8%	0%	0%
	No	393	98%	97%	100%	74%	100%	0%	100%	92%	100%	100%
30. Why did you choose not to participate in BTWD	Too far	0	2%	2%	0%	2%	0%	0%	2%	0%	3%	0%
	Retired/Out of work	4	15%	15%	0%	15%	0%	0%	15%	0%	28%	0%
	Do not have a bike	5	17%	17%	0%	17%	0%	0%	17%	14%	19%	0%
	Health reasons	3	11%	11%	0%	11%	0%	0%	11%	0%	20%	0%
	Different work schedule	4	14%	14%	0%	14%	0%	0%	14%	18%	11%	0%
	Road conditions	2	8%	8%	0%	8%	0%	0%	8%	0%	16%	0%
	I just need my car to drive to work	2	6%	6%	0%	6%	0%	0%	6%	13%	0%	0%
	It was raining	0	2%	2%	0%	2%	0%	0%	2%	4%	0%	0%
	Didn't know about the event	1	3%	3%	0%	3%	0%	0%	3%	6%	0%	0%
	Was working	1	3%	3%	0%	3%	0%	0%	3%	6%	0%	0%
	Had to take the bus	1	3%	3%	0%	3%	0%	0%	3%	6%	0%	0%
	Had to take care of my children	1	3%	3%	0%	3%	0%	0%	3%	0%	5%	0%
	Other	1	3%	3%	0%	3%	0%	0%	3%	7%	0%	0%
No detailed response	4	15%	15%	0%	15%	0%	0%	15%	27%	4%	0%	

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	5	57%	57%	0%	57%	0%	57%	0%	57%	0%	0%
	It was fun	1	5%	5%	0%	5%	0%	5%	0%	5%	0%	0%
	To support bike day	1	8%	8%	0%	8%	0%	8%	0%	8%	0%	0%
	Better for the environment	1	9%	9%	0%	9%	0%	9%	0%	9%	0%	0%
	Other	0	4%	4%	0%	4%	0%	4%	0%	4%	0%	0%
	Nothing	2	16%	16%	0%	16%	0%	16%	0%	16%	0%	0%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	9%	0%	9%	0%	9%	0%	9%	0%	0%
	It was fun	1	9%	9%	0%	9%	0%	9%	0%	9%	0%	0%
	To save gas	1	6%	6%	0%	6%	0%	6%	0%	6%	0%	0%
	To support bike day	1	6%	6%	0%	6%	0%	6%	0%	6%	0%	0%
	School Programs	1	9%	9%	0%	9%	0%	9%	0%	9%	0%	0%
	Right thing to do	2	16%	16%	0%	16%	0%	16%	0%	16%	0%	0%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	18%	0%	18%	0%	18%	0%	18%	0%	0%
	3-5 miles	4	46%	46%	0%	46%	0%	46%	0%	46%	0%	0%
	6-10 miles	2	24%	24%	0%	24%	0%	24%	0%	24%	0%	0%
	11-20 miles	1	7%	7%	0%	7%	0%	7%	0%	7%	0%	0%
	21+ miles	1	6%	6%	0%	6%	0%	6%	0%	6%	0%	0%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	88%	0%	88%	0%	88%	0%	88%	0%	0%
	11+ miles	1	12%	12%	0%	12%	0%	12%	0%	12%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	17%	0%	17%	0%	17%	0%	17%	0%	0%
	3-5 miles	4	43%	43%	0%	43%	0%	43%	0%	43%	0%	0%
	6-10 miles	2	22%	22%	0%	22%	0%	22%	0%	22%	0%	0%
	11-20 miles	1	6%	6%	0%	6%	0%	6%	0%	6%	0%	0%
	21+ miles	1	11%	11%	0%	11%	0%	11%	0%	11%	0%	0%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	83%	0%	83%	0%	83%	0%	83%	0%	0%
	11+ miles	2	17%	17%	0%	17%	0%	17%	0%	17%	0%	0%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	39%	0%	39%	0%	39%	0%	39%	0%	0%
	Bicycle	4	42%	42%	0%	42%	0%	42%	0%	42%	0%	0%
	Walk	2	17%	17%	0%	17%	0%	17%	0%	17%	0%	0%
	Public Bus	2	21%	21%	0%	21%	0%	21%	0%	21%	0%	0%
	BART	4	43%	43%	0%	43%	0%	43%	0%	43%	0%	0%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	17%	0%	17%	0%	17%	0%	17%	0%	0%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	21%	0%	21%	0%	21%	0%	21%	0%	0%
	A little more often	2	17%	17%	0%	17%	0%	17%	0%	17%	0%	0%
	Same as before	6	62%	62%	0%	62%	0%	62%	0%	62%	0%	0%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	38%	0%	38%	0%	38%	0%	38%	0%	0%
	Same as before	6	62%	62%	0%	62%	0%	62%	0%	62%	0%	0%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	38%	37%	52%	36%	80%	37%	54%	30%	66%
	Disagree	181	45%	45%	46%	38%	46%	20%	46%	36%	49%	16%
	(DO NOTREAD) (Don't Know)	53	13%	14%	11%	7%	15%	0%	14%	7%	16%	0%
	(DO NOTREAD) (Not Applicable)	16	4%	3%	6%	4%	3%	0%	4%	3%	4%	18%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	38%	37%	52%	36%	80%	37%	54%	30%	66%
	Disagree	181	45%	45%	46%	38%	46%	20%	46%	36%	49%	16%
	Don't know/Not Applicable	69	17%	17%	17%	11%	18%	0%	18%	10%	20%	18%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
38. I noticed there was less traffic that day	Agree	95	24%	18%	37%	16%	19%	34%	23%	37%	18%	19%
	Disagree	220	55%	60%	41%	60%	60%	46%	55%	49%	57%	63%
	(DO NOTREAD) (Don't Know)	71	18%	19%	15%	15%	19%	21%	18%	14%	19%	0%
	(DO NOTREAD) (Not Applicable)	16	4%	3%	7%	9%	2%	0%	4%	0%	6%	18%
38 Col. I noticed there was less traffic that day	Agree	95	24%	18%	37%	16%	19%	34%	23%	37%	18%	19%
	Disagree	220	55%	60%	41%	60%	60%	46%	55%	49%	57%	63%
	Don't know/Not Applicable	87	22%	22%	22%	24%	21%	21%	22%	14%	25%	18%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	31%	33%	43%	29%	64%	31%	46%	25%	66%
	Disagree	176	44%	42%	49%	13%	46%	0%	45%	35%	48%	16%
	(DO NOTREAD) (Don't Know)	76	19%	21%	12%	25%	21%	36%	18%	16%	20%	0%
	(DO NOTREAD) (Not Applicable)	24	6%	6%	6%	19%	4%	0%	6%	3%	7%	18%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	31%	33%	43%	29%	64%	31%	46%	25%	66%
	Disagree	176	44%	42%	49%	13%	46%	0%	45%	35%	48%	16%
	Don't know/Not Applicable	100	25%	27%	18%	44%	25%	36%	24%	19%	27%	18%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	17%	28%	33%	15%	66%	19%	40%	11%	19%
	Disagree	268	67%	73%	50%	63%	74%	34%	67%	49%	74%	63%
	(DO NOTREAD) (Don't Know)	26	7%	4%	14%	0%	4%	0%	7%	9%	6%	0%
	(DO NOTREAD) (Not Applicable)	27	7%	6%	8%	4%	7%	0%	7%	3%	8%	18%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	17%	28%	33%	15%	66%	19%	40%	11%	19%
	Disagree	268	67%	73%	50%	63%	74%	34%	67%	49%	74%	63%
	Don't know/Not Applicable	53	13%	10%	22%	4%	11%	0%	14%	11%	14%	18%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	11%	22%	45%	6%	67%	13%	47%	0%	0%
	Somewhat likely	64	16%	15%	18%	16%	15%	33%	15%	53%	0%	0%
	Somewhat unlikely	66	16%	15%	19%	8%	16%	0%	17%	0%	23%	0%
	Very unlikely	213	53%	58%	40%	31%	62%	0%	54%	0%	77%	0%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	48%
	(DO NOT READ) (Don't Know)	2	0%	0%	1%	0%	0%	0%	0%	0%	0%	52%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	26%	40%	61%	21%	100%	28%	100%	0%	0%
	Unlikely	279	69%	73%	59%	39%	78%	0%	71%	0%	100%	0%
	Neither likely nor unlikely / Don't Know	3	1%	1%	1%	0%	1%	0%	1%	0%	0%	100%
42. Heard of Team Bike Challenge?	Yes	37	9%	11%	5%	8%	11%	0%	9%	9%	9%	19%
	No	365	91%	89%	94%	92%	89%	100%	90%	91%	91%	81%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	11%	5%	8%	11%	0%	9%	9%	9%	19%
	No / DK	366	91%	89%	95%	92%	89%	100%	91%	91%	91%	81%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	25%	12%	44%	22%	42%	21%	33%	17%	29%
	No	314	78%	74%	87%	56%	77%	58%	78%	67%	83%	55%
	(DO NOT READ) (Don't Know)	2	1%	0%	1%	0%	1%	0%	1%	0%	1%	16%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	25%	12%	44%	22%	42%	21%	33%	17%	29%
	No / DK	316	79%	75%	88%	56%	78%	58%	79%	67%	83%	71%
50. You or children participated in WR2S Day?	Yes	37	43%	46%	24%	55%	44%	58%	42%	43%	44%	0%
	No	46	53%	49%	76%	36%	53%	42%	54%	57%	49%	100%
	(DO NOT READ) (Don't Know)	1	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%
	(DO NOT READ) (Don't have children)	2	3%	3%	0%	9%	2%	0%	3%	0%	5%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	46%	24%	55%	44%	58%	42%	43%	44%	0%
	No / Don't Know / Don't have children	49	57%	54%	76%	45%	56%	42%	58%	57%	56%	100%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
Number of cases		402		291	111	37	255	10	393	121	279	3
Row percent			100%	72%	28%	13%	87%	2%	98%	30%	69%	1%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	3%	1%	7%	3%	0%	3%	1%	3%	0%
	2 days/wk	7	2%	1%	3%	2%	1%	0%	2%	2%	2%	0%
	3 days/wk	27	7%	7%	5%	12%	6%	9%	7%	8%	6%	0%
	4 days/wk	21	5%	6%	4%	9%	5%	15%	5%	10%	3%	0%
	5 days/wk	144	36%	40%	24%	42%	40%	53%	35%	41%	34%	16%
	6 days/wk	20	5%	4%	8%	6%	3%	0%	5%	9%	3%	0%
	7 days/wk	27	7%	7%	7%	5%	7%	9%	7%	7%	7%	19%
	1 to 4 days/month	8	2%	2%	3%	0%	2%	0%	2%	2%	2%	0%
	Never	135	34%	30%	43%	18%	32%	15%	34%	20%	39%	65%
	Don't Know	3	1%	1%	1%	0%	1%	0%	1%	1%	1%	0%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	68%	53%	82%	66%	85%	63%	77%	58%	35%
	Less than weekly	8	2%	2%	3%	0%	2%	0%	2%	2%	2%	0%
	Never	138	34%	31%	44%	18%	32%	15%	35%	21%	40%	65%
52. Frequency: Go to school	1 day/wk	4	1%	1%	2%	0%	1%	0%	1%	1%	1%	18%
	2 days/wk	11	3%	3%	2%	4%	3%	10%	2%	4%	2%	0%
	3 days/wk	11	3%	3%	1%	2%	3%	9%	3%	5%	2%	0%
	4 days/wk	15	4%	3%	5%	9%	2%	0%	4%	6%	3%	0%
	5 days/wk	28	7%	7%	6%	11%	7%	26%	6%	7%	7%	0%
	7 days/wk	3	1%	0%	1%	1%	0%	0%	1%	2%	0%	0%
	1 to 4 days/month	6	1%	1%	3%	0%	1%	0%	1%	0%	2%	0%
	Never	319	79%	80%	77%	72%	81%	55%	80%	74%	82%	82%
	Don't Know	6	2%	1%	3%	0%	1%	0%	2%	2%	2%	0%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%			
52 Col. Frequency: Go to school	Weekly or more	71	18%	18%	17%	28%	16%	45%	17%	24%	15%	18%
	Less than weekly	6	1%	1%	3%	0%	1%	0%	1%	0%	2%	0%
	Never	326	81%	81%	80%	72%	83%	55%	82%	76%	83%	82%
53. Frequency: Take your children to school	1 day/wk	2	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%
	2 days/wk	7	2%	2%	1%	2%	2%	6%	2%	4%	1%	0%
	3 days/wk	5	1%	1%	2%	1%	1%	0%	1%	4%	0%	0%
	4 days/wk	2	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%
	5 days/wk	69	17%	19%	14%	31%	17%	19%	17%	27%	13%	0%
	6 days/wk	2	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%
	7 days/wk	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
	1 to 4 days/month	7	2%	1%	3%	0%	1%	0%	2%	0%	2%	0%
	1 to 11 days/yr	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Never	274	68%	69%	66%	61%	70%	75%	68%	57%	72%	100%
	Don't Know	3	1%	0%	2%	0%	0%	0%	1%	0%	1%	0%
	N/A	30	7%	7%	10%	4%	7%	0%	8%	5%	8%	0%
53 Col. Frequency: Take your children to school	Weekly or more	88	22%	23%	20%	34%	21%	25%	22%	37%	16%	0%
	Less than weekly	8	2%	1%	4%	0%	1%	0%	2%	0%	3%	0%
	Never	307	76%	76%	77%	66%	78%	75%	76%	63%	82%	100%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
54. Frequency: Drive a car alone	1 day/wk	20	5%	5%	4%	8%	5%	6%	5%	6%	5%	0%
	2 days/wk	26	6%	7%	4%	17%	6%	13%	6%	11%	5%	0%
	3 days/wk	39	10%	11%	7%	15%	10%	28%	9%	13%	9%	0%
	4 days/wk	34	8%	8%	8%	12%	8%	6%	8%	11%	7%	0%
	5 days/wk	96	24%	25%	20%	21%	26%	21%	24%	21%	26%	0%
	6 days/wk	13	3%	4%	1%	0%	5%	0%	3%	0%	4%	16%
	7 days/wk	81	20%	20%	21%	12%	21%	0%	21%	13%	23%	37%
	1 to 4 days/month	7	2%	1%	4%	0%	1%	0%	2%	2%	2%	0%
	1 to 11 days/yr	2	0%	0%	1%	2%	0%	9%	0%	2%	0%	0%
	Never	82	20%	17%	29%	12%	18%	17%	21%	22%	20%	47%
Don't Know	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	82%	65%	85%	81%	74%	77%	74%	78%	53%
	Less than weekly	9	2%	1%	5%	2%	1%	9%	2%	3%	2%	0%
	Never	84	21%	17%	30%	12%	18%	17%	21%	23%	20%	47%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	14%	16%	16%	14%	37%	14%	14%	15%	18%
	2 days/wk	87	22%	24%	15%	15%	26%	14%	22%	15%	24%	45%
	3 days/wk	55	14%	13%	14%	23%	12%	9%	14%	19%	11%	0%
	4 days/wk	45	11%	12%	10%	9%	12%	10%	11%	10%	12%	0%
	5 days/wk	30	7%	9%	3%	10%	9%	4%	8%	7%	8%	0%
	6 days/wk	9	2%	3%	0%	6%	3%	16%	2%	3%	2%	0%
	7 days/wk	48	12%	7%	24%	6%	7%	0%	12%	13%	11%	18%
	1 to 4 days/month	15	4%	4%	4%	7%	3%	0%	4%	5%	3%	0%
	1 to 11 days/yr	6	1%	2%	0%	2%	2%	9%	1%	2%	1%	0%
	Never	46	11%	11%	12%	6%	12%	0%	12%	10%	12%	19%
Don't Know	2	1%	0%	2%	0%	0%	0%	1%	2%	0%	0%	

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	83%	82%	85%	83%	91%	83%	81%	84%	81%
	Less than weekly	21	5%	6%	4%	9%	5%	9%	5%	6%	5%	0%
	Never	48	12%	11%	14%	6%	12%	0%	12%	12%	12%	19%
56. Frequency: Ride a bus	1 day/wk	12	3%	4%	0%	7%	4%	6%	3%	2%	3%	0%
	2 days/wk	16	4%	3%	7%	2%	3%	6%	4%	6%	3%	47%
	3 days/wk	9	2%	2%	4%	0%	2%	0%	2%	1%	3%	0%
	4 days/wk	9	2%	2%	3%	9%	1%	0%	2%	4%	1%	0%
	5 days/wk	11	3%	3%	3%	0%	3%	0%	3%	3%	2%	0%
	6 days/wk	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
	7 days/wk	2	0%	1%	0%	1%	1%	0%	1%	0%	1%	0%
	1 to 4 days/month	18	5%	4%	5%	14%	3%	9%	4%	11%	2%	0%
	1 to 11 days/yr	8	2%	1%	4%	2%	1%	0%	2%	1%	3%	0%
	Never	314	78%	80%	73%	63%	82%	79%	78%	70%	82%	53%
	Don't Know	2	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%
	56 Col. Frequency: Ride a bus	Weekly or more	60	15%	14%	17%	20%	13%	12%	15%	17%	14%
Less than weekly		26	6%	6%	9%	17%	4%	9%	6%	12%	4%	0%
Never		316	79%	80%	74%	63%	83%	79%	79%	71%	82%	53%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	13%	2%	12%	13%	9%	10%	8%	11%	29%
	2 days/wk	12	3%	3%	2%	8%	3%	0%	3%	2%	3%	18%
	3 days/wk	18	4%	5%	3%	9%	4%	26%	4%	11%	2%	0%
	4 days/wk	8	2%	3%	0%	16%	1%	26%	1%	6%	0%	0%
	5 days/wk	16	4%	5%	2%	0%	5%	0%	4%	5%	4%	0%
	7 days/wk	7	2%	2%	1%	1%	2%	0%	2%	1%	2%	0%
	1 to 4 days/month	32	8%	6%	12%	13%	5%	0%	8%	10%	7%	0%
	1 to 11 days/yr	52	13%	13%	12%	4%	15%	0%	13%	10%	14%	18%
	Never	217	54%	50%	65%	37%	52%	39%	54%	46%	57%	35%
Don't Know	2	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%	
57 Col. Frequency: Ride BART	Weekly or more	100	25%	30%	10%	46%	28%	61%	24%	32%	22%	47%
	Less than weekly	84	21%	20%	24%	17%	20%	0%	21%	21%	21%	18%
	Never	219	54%	50%	66%	37%	52%	39%	55%	48%	57%	35%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	3%	0%	14%	1%	17%	2%	5%	1%	0%
	3 days/wk	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
	5 days/wk	2	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
	6 days/wk	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
	7 days/wk	2	1%	1%	1%	4%	0%	16%	0%	2%	0%	0%
	1 to 4 days/month	12	3%	3%	4%	1%	3%	0%	3%	6%	1%	29%
	1 to 11 days/yr	7	2%	2%	0%	4%	2%	0%	2%	2%	2%	0%
	Never	366	91%	91%	91%	76%	93%	67%	92%	83%	95%	71%
	Don't Know	2	1%	0%	2%	0%	0%	0%	1%	1%	0%	0%
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	4%	3%	18%	2%	33%	3%	8%	2%	0%
	Less than weekly	19	5%	5%	4%	6%	5%	0%	5%	8%	3%	29%
	Never	368	92%	91%	92%	76%	93%	67%	92%	85%	95%	71%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	2%	1%	4%	2%	17%	1%	3%	1%	0%
	2 days/wk	5	1%	2%	0%	12%	0%	6%	1%	3%	0%	0%
	3 days/wk	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
	4 days/wk	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
	1 to 4 days/month	7	2%	2%	0%	6%	2%	0%	2%	2%	2%	0%
	1 to 11 days/yr	24	6%	7%	3%	5%	7%	9%	6%	11%	4%	0%
	Never	356	89%	87%	92%	72%	89%	68%	89%	78%	93%	100%
	Don't Know	2	0%	0%	2%	0%	0%	0%	1%	1%	0%	0%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	4%	3%	17%	2%	23%	3%	7%	1%	0%
	Less than weekly	31	8%	9%	4%	11%	9%	9%	8%	13%	5%	0%
	Never	358	89%	87%	94%	72%	89%	68%	90%	79%	93%	100%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	11%	1%	12%	11%	15%	8%	9%	8%	0%
	2 days/wk	16	4%	4%	3%	4%	4%	0%	4%	6%	3%	0%
	3 days/wk	14	4%	4%	2%	15%	3%	39%	3%	8%	1%	0%
	4 days/wk	6	1%	2%	0%	9%	1%	0%	1%	3%	1%	0%
	5 days/wk	5	1%	1%	1%	5%	1%	0%	1%	2%	1%	0%
	7 days/wk	11	3%	3%	1%	10%	3%	17%	2%	5%	2%	0%
	1 to 4 days/month	22	5%	6%	4%	3%	6%	0%	6%	10%	3%	0%
	1 to 11 days/yr	31	8%	7%	8%	6%	7%	15%	7%	11%	6%	0%
	Never	264	66%	61%	78%	35%	64%	15%	67%	43%	75%	100%
Don't Know	2	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	26%	8%	55%	22%	70%	20%	34%	16%	0%
	Less than weekly	53	13%	13%	13%	10%	14%	15%	13%	21%	10%	0%
	Never	265	66%	61%	79%	35%	65%	15%	67%	45%	75%	100%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	6%	1%	11%	5%	26%	4%	6%	4%	0%
	2 days/wk	5	1%	2%	0%	4%	1%	0%	1%	3%	1%	0%
	3 days/wk	10	2%	3%	1%	4%	3%	9%	2%	8%	0%	0%
	4 days/wk	6	1%	2%	1%	2%	2%	8%	1%	3%	1%	0%
	5 days/wk	4	1%	1%	0%	2%	1%	0%	1%	2%	1%	0%
	7 days/wk	12	3%	4%	0%	25%	1%	26%	2%	8%	1%	0%
	1 to 4 days/month	14	3%	4%	3%	6%	3%	9%	3%	2%	4%	0%
	1 to 11 days/yr	13	3%	3%	4%	2%	3%	0%	3%	5%	2%	0%
	Never	320	79%	76%	89%	42%	81%	15%	81%	62%	87%	100%
Don't Know	2	0%	0%	1%	1%	0%	6%	0%	0%	0%	0%	
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	17%	3%	48%	13%	70%	12%	30%	7%	0%
	Less than weekly	26	7%	7%	7%	8%	6%	9%	6%	8%	6%	0%
	Never	321	80%	76%	90%	44%	81%	21%	81%	62%	87%	100%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	29%	11%	61%	24%	85%	22%	42%	16%	0%
	No	307	76%	71%	89%	39%	76%	15%	78%	58%	84%	100%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
62. Work Location	Alameda	7	3%	2%	4%	7%	1%	19%	2%	2%	3%	0%
	Alamo	2	1%	0%	1%	0%	1%	0%	1%	0%	1%	0%
	Albany	4	2%	2%	1%	0%	2%	0%	2%	1%	2%	0%
	Berkeley	15	6%	7%	0%	20%	5%	31%	5%	9%	4%	0%
	Castro Valley	2	1%	0%	3%	0%	0%	0%	1%	1%	1%	0%
	Concord	2	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%
	Danville	1	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%
	Dublin	4	1%	0%	5%	0%	1%	0%	1%	1%	2%	0%
	Emeryville	3	1%	1%	0%	6%	1%	0%	1%	2%	1%	0%
	Fremont	20	8%	8%	8%	10%	7%	5%	8%	12%	5%	46%
	Hayward	28	11%	7%	22%	0%	9%	0%	11%	22%	5%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	7	3%	2%	4%	6%	2%	0%	3%	1%	4%	0%
	Milpitas	1	0%	0%	0%	3%	0%	0%	0%	1%	0%	0%
	Newark	2	1%	0%	3%	0%	0%	0%	1%	2%	0%	0%
	Oakland	44	17%	19%	8%	24%	18%	38%	16%	14%	18%	0%
	Piedmont	1	0%	0%	2%	0%	0%	0%	1%	1%	0%	0%
	Pleasanton	11	4%	5%	3%	0%	5%	0%	4%	2%	6%	0%
	Richmond	1	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Francisco	39	15%	18%	4%	2%	21%	0%	15%	10%	18%	0%
	San Jose	9	3%	3%	5%	0%	4%	0%	4%	0%	5%	0%
	San Leandro	15	6%	5%	7%	14%	4%	0%	6%	9%	4%	0%
	San Lorenzo	1	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
	San Ramon	1	0%	0%	1%	2%	0%	7%	0%	1%	0%	0%
	Tracy	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	1	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%
	Walnut Creek	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
	Other	11	4%	2%	12%	0%	2%	0%	4%	5%	4%	0%
	Refused	5	2%	2%	1%	0%	2%	0%	2%	2%	2%	54%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
62. Work Location	Santa Clara	6	2%	3%	1%	2%	3%	0%	2%	1%	3%	0%
	Sunnyvale	2	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%
	Palo Alto	2	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%
	Burlingame	2	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%
	Menlo Park	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Mateo	3	1%	1%	0%	0%	1%	0%	1%	2%	1%	0%
	Vallejo	1	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%
	Mountain View	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Redwood City	5	2%	2%	0%	5%	2%	0%	2%	0%	3%	0%
	Cupertino	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Mill Valley	1	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	44%	41%	72%	40%	85%	42%	61%	36%	16%
	Work Elsewhere	89	22%	25%	15%	10%	27%	0%	23%	18%	24%	19%
	Does not work	138	34%	31%	44%	18%	32%	15%	35%	21%	40%	65%
62 Col. Work Location	Central Alameda	27	7%	6%	8%	10%	6%	16%	6%	4%	8%	0%
	East Alameda	22	5%	5%	6%	6%	5%	6%	5%	3%	6%	0%
	North Alameda	59	15%	18%	4%	36%	16%	59%	13%	19%	13%	0%
	South Alameda	68	17%	15%	22%	20%	14%	4%	17%	35%	9%	16%
	Other Counties	89	22%	25%	15%	10%	27%	0%	23%	18%	24%	19%
	Does not work	138	34%	31%	44%	18%	32%	15%	35%	21%	40%	65%
63. Approx. miles from home to work	0-2 miles	37	14%	16%	10%	33%	12%	59%	13%	25%	8%	0%
	3-5 miles	44	17%	17%	16%	17%	17%	16%	17%	23%	14%	0%
	6-10 miles	37	14%	15%	10%	25%	13%	19%	14%	17%	12%	0%
	11-20 miles	61	23%	22%	29%	8%	24%	6%	24%	16%	28%	46%
	21+ miles	65	25%	25%	23%	16%	27%	0%	26%	12%	32%	0%
	Don't Know	17	7%	5%	11%	0%	6%	0%	7%	7%	6%	54%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	48%	37%	76%	43%	94%	44%	65%	34%	0%
	11+ miles	126	48%	47%	52%	24%	51%	6%	49%	27%	60%	46%
	Don't Know	17	7%	5%	11%	0%	6%	0%	7%	7%	6%	54%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	1%	2%	1%	2%	5%	2%	0%	2%	0%
	2 days/wk	5	2%	3%	0%	4%	2%	10%	2%	4%	1%	0%
	3 days/wk	3	1%	1%	1%	3%	1%	11%	1%	3%	0%	0%
	4 days/wk	2	1%	1%	0%	2%	1%	7%	1%	2%	0%	0%
	5 days/wk	9	3%	4%	0%	22%	1%	0%	3%	8%	1%	0%
	7 days/wk	5	2%	3%	0%	10%	1%	30%	1%	5%	0%	0%
	1 to 4 days/month	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Never	234	89%	86%	96%	57%	92%	37%	90%	77%	95%	100%
N/A	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	13%	3%	43%	8%	63%	9%	22%	4%	0%
	Less than weekly	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Never	235	89%	87%	97%	57%	92%	37%	91%	78%	95%	100%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
65. What modes of transport do you usually use to get to work?	Drive alone	195	74%	74%	75%	61%	76%	41%	75%	59%	83%	100%
	Drive or ride in a carpool or vanpool	33	12%	12%	16%	14%	11%	12%	13%	18%	10%	0%
	Motorcycle or scooter	3	1%	1%	1%	2%	1%	0%	1%	0%	2%	0%
	Bicycle	22	9%	11%	0%	35%	7%	48%	7%	20%	2%	0%
	Walk	29	11%	11%	9%	20%	10%	30%	10%	18%	7%	0%
	Public Bus	23	9%	10%	4%	13%	9%	7%	9%	11%	7%	0%
	BART	36	13%	17%	3%	21%	16%	26%	13%	19%	10%	0%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	1%	2%	5%	0%	20%	1%	2%	1%	0%
	Ferry or boat	2	1%	1%	0%	0%	1%	0%	1%	2%	0%	0%
	Something else (Don't know)	3 4	1% 1%	1% 0%	1% 5%	0% 0%	1% 0%	0% 0%	0% 2%	1% 3%	1% 0%	0% 0%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	48%	88%	63%	45%	43%	53%	48%	55%	0%
	Drives alone for part of the trip	10	20%	23%	0%	18%	24%	16%	21%	15%	24%	0%
	Carpools for part of the trip	2	4%	4%	0%	0%	5%	0%	4%	9%	0%	0%
	Walks for part of the trip	11	21%	22%	12%	0%	27%	0%	23%	23%	19%	0%
	Bicycles for part of the trip	2	5%	5%	0%	0%	6%	0%	5%	11%	0%	0%
	Other (Specify)	4	8%	9%	0%	19%	7%	41%	5%	15%	3%	0%
67. Bikes to Work	Bikes the entire way	16	70%	70%	0%	46%	91%	44%	76%	65%	100%	0%
	Takes public bus for part of trip	4	18%	18%	0%	38%	0%	15%	18%	21%	0%	0%
	Takes BART for part of trip	6	27%	27%	0%	48%	9%	41%	24%	32%	0%	0%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	100%	0%	100%	100%	100%	0%	0%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%			
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	100%	100%	100%	100%	100%	0%	0%
72. My employer generally supports biking to work	Agree	126	48%	54%	25%	78%	50%	61%	47%	53%	45%	54%
	Disagree	77	29%	26%	40%	12%	28%	10%	30%	23%	33%	0%
	(DO NOT READ) (Don't Know)	21	8%	8%	8%	3%	8%	11%	8%	8%	8%	46%
	(DO NOT READ) (Does Not Apply)	41	15%	12%	26%	7%	13%	19%	15%	17%	15%	0%
72 Col. My employer generally supports biking to work	Agree	126	48%	54%	25%	78%	50%	61%	47%	53%	45%	54%
	Disagree	77	29%	26%	40%	12%	28%	10%	30%	23%	33%	0%
	Don't Know / Does not Apply	61	23%	20%	35%	10%	21%	29%	23%	24%	22%	46%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	24%	6%	41%	21%	38%	19%	21%	18%	54%
	Disagree	180	68%	64%	80%	51%	67%	44%	69%	67%	69%	46%
	(DO NOT READ) (Don't Know)	5	2%	3%	0%	0%	3%	0%	2%	2%	2%	0%
	(DO NOT READ) (Does Not Apply)	27	10%	9%	13%	8%	10%	19%	10%	10%	10%	0%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	24%	6%	41%	21%	38%	19%	21%	18%	54%
	Disagree	180	68%	64%	80%	51%	67%	44%	69%	67%	69%	46%
	Don't Know / Does not Apply	33	12%	12%	13%	8%	13%	19%	12%	12%	13%	0%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	18%	29%	26%	17%	47%	20%	30%	15%	54%
	Disagree	148	56%	58%	49%	53%	59%	34%	57%	54%	57%	46%
	(DO NOT READ) (Don't Know)	36	14%	15%	9%	13%	16%	0%	14%	7%	18%	0%
	(DO NOT READ) (Does Not Apply)	26	10%	9%	13%	8%	9%	19%	9%	9%	10%	0%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	18%	29%	26%	17%	47%	20%	30%	15%	54%
	Disagree	148	56%	58%	49%	53%	59%	34%	57%	54%	57%	46%
	Don't Know / Does not Apply	62	23%	24%	22%	21%	24%	19%	24%	16%	28%	0%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	26%	13%	35%	25%	18%	23%	25%	22%	54%
	Disagree	171	65%	64%	69%	60%	64%	63%	65%	62%	66%	46%
	(DO NOT READ) (Don't Know)	10	4%	3%	4%	0%	4%	0%	4%	4%	4%	0%
	(DO NOT READ) (Does Not Apply)	22	8%	7%	13%	5%	7%	19%	8%	9%	8%	0%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	26%	13%	35%	25%	18%	23%	25%	22%	54%
	Disagree	171	65%	64%	69%	60%	64%	63%	65%	62%	66%	46%
	Don't Know / Does not Apply	32	12%	10%	18%	5%	11%	19%	12%	13%	12%	0%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
76. School Location	Alameda	7	10%	8%	13%	0%	10%	0%	10%	7%	11%	0%
	Albany	1	1%	1%	0%	8%	0%	0%	1%	3%	0%	0%
	Berkeley	8	11%	13%	5%	17%	12%	40%	9%	15%	8%	0%
	Castro Valley	1	1%	0%	4%	0%	0%	0%	1%	3%	0%	0%
	Concord	1	2%	2%	0%	0%	3%	0%	2%	0%	3%	0%
	Fremont	6	8%	8%	6%	7%	9%	0%	8%	8%	7%	0%
	Hayward	14	19%	15%	27%	47%	7%	23%	18%	17%	20%	0%
	Livermore	1	1%	1%	2%	0%	1%	0%	1%	0%	2%	0%
	Newark	1	1%	0%	3%	0%	0%	0%	1%	2%	0%	0%
	Oakland	8	11%	13%	6%	16%	12%	37%	9%	6%	13%	100%
	Pleasanton	3	4%	5%	0%	0%	6%	0%	4%	7%	2%	0%
	San Francisco	7	10%	11%	5%	0%	14%	0%	10%	10%	9%	0%
	San Ramon	0	1%	1%	0%	0%	1%	0%	1%	2%	0%	0%
	Union City	2	3%	1%	7%	5%	0%	0%	3%	5%	1%	0%
	Other	12	16%	15%	18%	0%	19%	0%	17%	10%	20%	0%
	Santa Clara	1	1%	1%	0%	0%	2%	0%	1%	0%	1%	0%
	Davis	1	1%	2%	0%	0%	2%	0%	1%	3%	0%	0%
	Out of State	2	2%	1%	3%	0%	2%	0%	2%	3%	2%	0%
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	12%	15%	28%	10%	45%	12%	18%	11%	18%
	Goes to School Elsewhere	24	6%	6%	6%	0%	7%	0%	6%	6%	6%	0%
	Does not go to school	326	81%	81%	80%	72%	83%	55%	82%	76%	83%	82%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
76 Col. School Location	Central Alameda	8	2%	2%	3%	2%	2%	0%	2%	2%	2%	0%
	East Alameda	5	1%	1%	1%	0%	1%	0%	1%	3%	1%	0%
	North Alameda	16	4%	5%	2%	9%	4%	35%	3%	5%	3%	18%
	South Alameda	23	6%	4%	9%	17%	3%	10%	6%	8%	5%	0%
	Other Counties	24	6%	6%	6%	0%	7%	0%	6%	6%	6%	0%
	Does not go to school	326	81%	81%	80%	72%	83%	55%	82%	76%	83%	82%
77. Approx. miles from home to school	0-2 miles	14	19%	24%	7%	45%	19%	77%	15%	29%	13%	0%
	3-5 miles	13	17%	16%	21%	7%	18%	0%	18%	18%	16%	100%
	6-10 miles	10	13%	16%	6%	9%	18%	23%	12%	18%	10%	0%
	11-20 miles	13	17%	15%	20%	5%	18%	0%	18%	7%	23%	0%
	21+ miles	14	18%	17%	22%	33%	13%	0%	19%	21%	16%	0%
	Don't Know	12	16%	12%	25%	0%	15%	0%	17%	7%	22%	0%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	56%	33%	62%	55%	100%	46%	65%	39%	100%
	11+ miles	26	35%	32%	42%	38%	30%	0%	37%	28%	39%	0%
	Don't Know	12	16%	12%	25%	0%	15%	0%	17%	7%	22%	0%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	0%	9%	0%	0%	0%	3%	7%	0%	0%
	3 days/wk	2	2%	3%	0%	0%	4%	0%	2%	5%	0%	0%
	4 days/wk	6	8%	12%	0%	49%	3%	37%	7%	22%	0%	0%
	5 days/wk	5	6%	3%	14%	8%	2%	20%	6%	6%	7%	0%
	7 days/wk	1	2%	2%	0%	0%	3%	0%	2%	4%	0%	0%
	Never	58	76%	79%	69%	43%	87%	43%	78%	53%	90%	100%
	Don't Know	0	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%
	N/A	2	2%	0%	8%	0%	0%	0%	2%	3%	2%	0%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	20%	23%	57%	11%	57%	19%	44%	7%	0%
	Never	60	79%	80%	77%	43%	89%	43%	81%	56%	93%	100%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
79. What modes of transport do you usually use to get to work?	Drive alone	30	39%	41%	34%	13%	47%	0%	41%	26%	47%	0%
	Drive or ride in a carpool or vanpool	11	14%	16%	10%	30%	12%	43%	12%	13%	15%	0%
	Motorcycle or scooter	1	1%	1%	0%	5%	0%	0%	1%	0%	1%	0%
	Bicycle	14	19%	20%	14%	62%	11%	57%	16%	36%	8%	0%
	Walk	17	22%	25%	14%	29%	24%	57%	20%	17%	25%	0%
	Public Bus	11	15%	14%	18%	33%	9%	0%	16%	24%	9%	100%
	BART	11	14%	17%	9%	42%	10%	23%	14%	25%	8%	0%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	5%	0%	0%	0%	2%	0%	3%	0%
	Something else (Don't know)	5	7%	9%	0%	0%	12%	0%	7%	10%	5%	0%
	5	7%	4%	14%	0%	5%	0%	7%	5%	9%	0%	
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	46%	63%	78%	28%	0%	55%	38%	69%	100%
	Walks for part of the trip	10	52%	61%	37%	22%	83%	100%	50%	62%	42%	0%
	Bicycles for part of the trip	0	3%	4%	0%	0%	6%	0%	3%	5%	0%	0%
	Other (Specify)	1	4%	7%	0%	0%	11%	0%	5%	0%	11%	0%
81. Bikes to School	Bikes the entire way	10	73%	65%	100%	47%	89%	100%	67%	63%	100%	0%
	Takes public bus for part of trip	4	27%	35%	0%	53%	11%	0%	33%	37%	0%	0%
	Takes BART for part of trip	3	24%	31%	0%	53%	0%	0%	29%	32%	0%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	100%	100%	0%	100%	100%	0%	0%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	100%	0%	0%	100%	100%	0%	0%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
86. Information about biking routes	Work	9	6%	6%	7%	3%	7%	0%	7%	7%	6%	0%
	Website/internet	33	23%	25%	10%	47%	19%	30%	23%	26%	21%	0%
	TV	5	3%	3%	9%	3%	2%	0%	4%	5%	3%	0%
	School/students	3	2%	2%	0%	0%	3%	0%	2%	2%	2%	0%
	Radio	4	3%	3%	0%	0%	4%	0%	3%	2%	3%	0%
	News/newspaper	20	15%	16%	7%	16%	15%	10%	15%	15%	14%	0%
	Word of mouth	14	10%	11%	4%	18%	9%	40%	8%	17%	5%	0%
	Posters/billboards	8	6%	6%	6%	5%	6%	17%	5%	8%	5%	0%
	Nowhere	22	15%	16%	14%	2%	19%	5%	16%	8%	20%	0%
	Bike stores	4	3%	3%	0%	0%	4%	0%	3%	0%	5%	0%
	Bart station	3	2%	2%	0%	0%	3%	0%	2%	3%	1%	0%
	Publications	1	1%	1%	0%	0%	1%	0%	1%	0%	2%	0%
	Other	10	7%	8%	4%	5%	9%	7%	7%	14%	3%	0%
	Nothing	6	4%	4%	7%	0%	5%	0%	4%	6%	3%	0%
	Dont know	8	6%	5%	14%	6%	4%	0%	6%	2%	8%	0%
	No detailed response	7	5%	2%	25%	0%	2%	0%	5%	0%	8%	0%
87. Own/ access to working bike?	Yes	194	48%	54%	32%	78%	51%	100%	47%	61%	43%	63%
	No	204	51%	45%	66%	22%	48%	0%	52%	37%	57%	37%
	(DO NOT READ) (Don't Know)	4	1%	1%	2%	0%	1%	0%	1%	2%	1%	0%
87 Col. Own/ access to working bike?	Yes	194	48%	54%	32%	78%	51%	100%	47%	61%	43%	63%
	No / DK	208	52%	46%	68%	22%	49%	0%	53%	39%	57%	37%
88. Have access to a car?	Yes	334	83%	88%	71%	92%	87%	83%	83%	80%	84%	82%
	No	64	16%	12%	26%	8%	12%	17%	16%	18%	15%	18%
	(DO NOT READ) (Don't Know)	5	1%	1%	3%	0%	1%	0%	1%	2%	1%	0%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
88 Col. Have access to a car?	Yes	334	83%	88%	71%	92%	87%	83%	83%	80%	84%	82%
	No / DK	68	17%	12%	29%	8%	13%	17%	17%	20%	16%	18%
Acces to Bike and Car	Both a bike and car	176	44%	50%	28%	71%	47%	83%	43%	54%	39%	63%
	Only a bike	18	4%	5%	4%	7%	4%	17%	4%	6%	4%	0%
	Only a car	158	39%	38%	43%	21%	40%	0%	40%	26%	45%	19%
	None	51	13%	8%	25%	1%	9%	0%	13%	13%	12%	18%
89. Have kids under 18?	Yes	143	35%	33%	43%	42%	31%	50%	35%	48%	30%	29%
	No	253	63%	66%	55%	58%	67%	50%	63%	50%	69%	52%
	(DO NOT READ) (Don't know/Refused)	6	2%	1%	3%	0%	1%	0%	2%	2%	1%	19%
89 Col. Have kids under 18?	Yes	143	35%	33%	43%	42%	31%	50%	35%	48%	30%	29%
	No / DK	260	65%	67%	57%	58%	69%	50%	65%	52%	70%	71%
90. Own/ Rent	Rent/other	158	39%	36%	48%	50%	34%	44%	39%	46%	36%	29%
	Own/buying	225	56%	60%	45%	47%	62%	44%	56%	51%	58%	34%
	(DO NOT READ) (Don't know/Refused)	19	5%	4%	7%	3%	4%	12%	5%	3%	5%	37%
90 Col. Own/ Rent	Yes	158	39%	36%	48%	50%	34%	44%	39%	46%	36%	29%
	No / DK	245	61%	64%	52%	50%	66%	56%	61%	54%	64%	71%

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	11%	11%	11%	11%	0%	11%	12%	11%	0%
	White	164	41%	47%	25%	50%	46%	59%	40%	33%	44%	63%
	Hispanic/Latin-Am	69	17%	13%	28%	14%	13%	0%	18%	23%	15%	0%
	Asian	77	19%	17%	24%	6%	19%	6%	19%	20%	19%	0%
	Bi-racial/multi-racial	20	5%	5%	4%	7%	5%	9%	5%	5%	5%	0%
	Other	19	5%	5%	3%	8%	5%	15%	5%	5%	5%	18%
	(DO NOT READ) (Refused)	10	2%	2%	3%	4%	2%	10%	2%	3%	2%	19%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	11%	11%	11%	11%	0%	11%	12%	11%	0%
	White	164	41%	47%	25%	50%	46%	59%	40%	33%	44%	63%
	Hispanic	69	17%	13%	28%	14%	13%	0%	18%	23%	15%	0%
	Asian	77	19%	17%	24%	6%	19%	6%	19%	20%	19%	0%
	Other	48	12%	12%	11%	18%	12%	35%	11%	13%	11%	37%
Age	18-24	55	14%	10%	24%	14%	9%	17%	14%	20%	11%	0%
	25-29	22	5%	7%	2%	7%	7%	25%	5%	4%	6%	0%
	30-34	41	10%	10%	11%	4%	11%	0%	10%	15%	8%	0%
	35-39	44	11%	11%	9%	20%	10%	16%	11%	15%	9%	19%
	40-44	40	10%	10%	11%	12%	9%	9%	10%	11%	9%	45%
	45-49	38	9%	8%	13%	9%	8%	15%	9%	9%	10%	0%
	50-54	44	11%	13%	5%	6%	14%	5%	11%	9%	12%	0%
	55-59	37	9%	9%	9%	11%	9%	8%	9%	8%	9%	18%
	60-64	24	6%	8%	2%	8%	8%	4%	6%	2%	8%	0%
	65-69	21	5%	6%	4%	6%	6%	0%	5%	2%	7%	0%
	70-74	11	3%	3%	2%	2%	3%	0%	3%	1%	3%	0%
75+	27	7%	6%	8%	1%	7%	0%	7%	4%	8%	18%	

		All		27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
		N	%	Yes	No / DK	Yes	No / DK	Yes	No/ Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
				%	%	%	%	%	%	%	%	%
Generation	18-49	240	60%	56%	70%	66%	54%	82%	59%	74%	53%	64%
	50+	162	40%	44%	30%	34%	46%	18%	41%	26%	47%	36%
Sex/Generation	M <50	121	30%	27%	37%	41%	25%	39%	30%	36%	27%	19%
	M 50+	73	18%	19%	15%	25%	19%	10%	18%	11%	22%	18%
	F <50	119	30%	28%	33%	25%	29%	43%	29%	38%	26%	45%
	F 50+	89	22%	25%	15%	10%	27%	8%	22%	15%	25%	18%
City	Alameda	20	5%	5%	4%	4%	6%	16%	5%	5%	5%	29%
	Albany	7	2%	2%	2%	4%	2%	8%	2%	3%	1%	0%
	Berkeley	36	9%	11%	5%	14%	10%	18%	9%	8%	10%	0%
	Castro Valley	19	5%	5%	4%	0%	6%	0%	5%	7%	4%	0%
	Dublin	5	1%	2%	1%	0%	2%	0%	1%	0%	2%	0%
	Emeryville	8	2%	3%	0%	7%	2%	9%	2%	3%	2%	0%
	Fremont	45	11%	11%	10%	6%	12%	4%	11%	12%	11%	0%
	Hayward	49	12%	10%	17%	8%	11%	0%	12%	16%	11%	0%
	Livermore	22	6%	6%	5%	4%	6%	6%	6%	2%	7%	34%
	Newark	8	2%	1%	4%	0%	1%	0%	2%	3%	1%	0%
	Oakland	96	24%	25%	20%	29%	25%	17%	24%	21%	25%	18%
	Pleasanton	13	3%	4%	1%	0%	5%	0%	3%	3%	3%	19%
	San Leandro	31	8%	7%	10%	13%	6%	5%	8%	7%	8%	0%
	San Lorenzo	5	1%	1%	1%	5%	1%	10%	1%	2%	1%	0%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	10	2%	2%	5%	0%	2%	0%	2%	1%	3%	0%
Other	20	5%	4%	9%	5%	3%	6%	5%	6%	5%	0%	
Language of Interview	English	371	92%	96%	83%	91%	96%	100%	92%	90%	93%	100%
	Spanish	21	5%	2%	13%	9%	1%	0%	5%	6%	5%	0%
	Chinese	11	3%	2%	4%	0%	2%	0%	3%	4%	2%	0%

	All	27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
	Mean	Yes	No / DK	Yes	No / DK	Yes	No/Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	402		111	37	255	10	393	121	279	3
		72%	28%	13%	87%	2%	98%	30%	69%	1%
14 Mean. Saves money	5.73	5.57	6.16	5.92	5.52	6.84	5.70	6.31	5.49	5.24
15 Mean. Saves time by avoiding traffic	3.94	3.75	4.43	4.46	3.65	6.18	3.89	4.59	3.65	4.39
16 Mean. Reduces your stress level	4.90	4.80	5.17	5.47	4.71	6.36	4.87	5.47	4.65	5.48
17 Mean. Is better for the environment	5.95	5.95	5.95	5.98	5.94	7.00	5.92	6.32	5.79	5.76
18 Mean. Is good for your health	6.08	6.03	6.22	6.15	6.02	6.64	6.07	6.45	5.93	5.40
19 Mean. Sets a good example for others	4.79	4.71	5.00	4.80	4.69	6.17	4.75	5.47	4.49	5.07
20 Mean. Reduces dependence on foreign oil	5.39	5.39	5.38	5.75	5.34	6.91	5.35	5.98	5.13	5.76
21 Mean. Reduces gas and energy usage	5.83	5.88	5.70	6.01	5.87	7.00	5.81	6.22	5.67	5.58
22 Mean. Helps manage your weight	5.67	5.59	5.87	5.68	5.58	6.80	5.64	6.04	5.51	5.57
23 Mean. Reduces traffic congestion	4.99	4.87	5.31	4.92	4.86	5.56	4.97	5.72	4.67	5.04
24 Mean. Allows you to be outdoors	5.60	5.50	5.86	5.88	5.44	6.64	5.57	6.07	5.39	5.58
25 Mean. Reduces greenhouse gas emissions	5.65	5.70	5.52	5.66	5.70	6.65	5.62	6.18	5.42	5.22
26 Mean. Improves air quality	5.81	5.78	5.89	5.78	5.78	6.96	5.78	6.33	5.58	5.76
10 Mean. Frequency: Ride a bicycle	.57	.73	.13	2.45	.49	3.22	.50	1.22	.29	.00
11 Mean. Frequency: Drive a car	4.26	4.38	3.95	3.45	4.51	3.45	4.28	3.68	4.52	3.56
51 Mean. Frequency: Go to work outside of your home	3.03	3.20	2.59	3.61	3.14	4.12	3.00	3.72	2.74	2.16

	All	27 Col. Heard of BTWD?		28 Col. Participated in any BTWD?		29 Col. BTWD 2011 Participation		41 Col. Likely Participation BTWD 2012		
	Mean	Yes	No / DK	Yes	No / DK	Yes	No/Don't Know	Likely	Unlikely	Neither likely nor unlikely / Don't Know
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
52 Mean. Frequency: Go to school	.69	.68	.71	1.18	.60	1.77	.66	.93	.59	.18
53 Mean. Frequency: Take your children to school	1.00	1.03	.93	1.64	.94	1.08	1.00	1.67	.72	.00
54 Mean. Frequency: Drive a car alone	3.62	3.80	3.16	3.21	3.88	2.46	3.65	3.08	3.86	3.56
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	2.66	3.12	2.76	2.65	2.51	2.80	2.87	2.76	2.32
56 Mean. Frequency: Ride a bus	.46	.42	.58	.62	.39	.20	.47	.57	.42	.94
57 Mean. Frequency: Ride BART	.71	.85	.35	1.33	.78	1.91	.68	1.01	.58	.67
58 Mean. Frequency: Take a train other than BART	.12	.09	.19	.44	.04	1.28	.09	.27	.05	.07
59 Mean. Frequency: Take a ferry	.06	.06	.07	.31	.03	.29	.06	.16	.02	.00
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	.72	.28	1.96	.55	2.50	.55	1.10	.39	.00
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	.61	.09	2.25	.38	2.71	.42	1.15	.18	.00
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	.53	.06	2.07	.26	2.98	.34	.99	.10	.00
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	.88	.89	2.37	.53	2.50	.79	1.77	.34	.00
63 Mean. Approx. miles from home to work	15.47	15.80	14.32	14.40	16.07	4.23	15.86	9.52	18.85	20.00
77 Mean. Approx. miles from home to school	12.52	11.92	14.17	10.69	12.27	3.23	13.19	12.56	12.62	3.00

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
Number of cases		402		246	83	5	37	366	86	316	37	49
Row percent			100%	74%	25%	1%	9%	91%	21%	79%	43%	57%
Region	Central	118	29%	30%	32%	0%	29%	29%	14%	33%	8%	19%
	East	44	11%	14%	8%	11%	13%	11%	13%	10%	20%	7%
	North	177	44%	42%	42%	89%	43%	44%	56%	41%	52%	59%
	South	63	16%	15%	18%	0%	15%	16%	17%	15%	20%	14%
Age Collapsed	18-29	78	19%	18%	16%	0%	9%	20%	14%	21%	20%	11%
	30-39	85	21%	23%	17%	33%	28%	20%	24%	20%	16%	30%
	40-49	78	19%	20%	24%	17%	10%	20%	28%	17%	34%	24%
	50-64	104	26%	27%	30%	20%	30%	25%	20%	28%	24%	17%
	65+	58	14%	13%	12%	30%	23%	14%	13%	15%	6%	19%
5. Sex (by observation)	Male	195	48%	48%	49%	20%	41%	49%	32%	53%	23%	39%
	Female	208	52%	52%	51%	80%	59%	51%	68%	47%	77%	61%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	4%	4%	0%	10%	4%	3%	5%	4%	2%
	No	382	95%	95%	94%	100%	90%	95%	97%	94%	96%	98%
	(DO NOT READ)(Don't Know)	3	1%	0%	2%	0%	0%	1%	0%	1%	0%	0%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	4%	4%	0%	10%	4%	3%	5%	4%	2%
	No / DK	386	96%	96%	96%	100%	90%	96%	97%	95%	96%	98%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	18%	0%	0%	0%	14%	23%	9%	37%	0%
	Bike to work	3	16%	26%	0%	0%	0%	20%	0%	18%	0%	0%
	Insurance	1	5%	8%	0%	0%	0%	6%	0%	6%	0%	0%
	Other	1	3%	5%	0%	0%	0%	4%	0%	4%	0%	0%
	Don't know	11	65%	43%	100%	0%	100%	56%	77%	63%	63%	100%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	7%	0%	0%	0%	6%	0%	5%	0%	0%
	Back/side of a bus	2	10%	17%	0%	0%	0%	13%	0%	12%	0%	0%
	Billboard	2	10%	17%	0%	0%	0%	13%	0%	12%	0%	0%
	Flyer/handout	1	4%	7%	0%	0%	0%	6%	0%	5%	0%	0%
	TV	6	34%	39%	0%	0%	75%	23%	100%	23%	100%	100%
	Other	1	8%	0%	0%	0%	0%	10%	0%	9%	0%	0%
	Don't Know	6	38%	27%	100%	0%	25%	41%	0%	44%	0%	0%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	12%	13%	20%	28%	11%	20%	10%	23%	18%
	No	340	85%	84%	83%	80%	67%	86%	78%	86%	74%	82%
	(DO NOT READ) (Don't Know)	12	3%	3%	4%	0%	5%	3%	1%	4%	3%	0%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	12%	13%	20%	28%	11%	20%	10%	23%	18%
	No / DK	352	88%	88%	87%	80%	72%	89%	80%	90%	77%	82%

	All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?		
	N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %	
10. Frequency: Ride a bicycle	1 day/wk	37	9%	11%	8%	0%	10%	9%	14%	8%	11%	17%
	2 days/wk	10	2%	2%	2%	0%	3%	2%	5%	2%	8%	2%
	3 days/wk	9	2%	1%	7%	0%	4%	2%	1%	3%	2%	0%
	4 days/wk	4	1%	0%	2%	0%	0%	1%	2%	1%	4%	2%
	5 days/wk	5	1%	2%	0%	0%	0%	1%	5%	0%	4%	5%
	6 days/wk	3	1%	0%	0%	0%	0%	1%	2%	0%	0%	4%
	7 days/wk	11	3%	2%	4%	0%	0%	3%	5%	2%	12%	0%
	1 to 4 days/month	32	8%	10%	7%	0%	6%	8%	4%	9%	1%	6%
	1 to 11 days/yr	30	7%	9%	8%	0%	13%	7%	9%	7%	7%	11%
	Never	242	60%	59%	53%	89%	64%	60%	51%	63%	48%	53%
	Don't Know	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	N/A	19	5%	3%	8%	11%	0%	5%	1%	6%	3%	0%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	19%	23%	0%	18%	20%	35%	16%	40%	30%
	Less than weekly	61	15%	19%	15%	0%	18%	15%	13%	16%	9%	16%
	Never	262	65%	63%	62%	100%	64%	65%	52%	69%	51%	53%
11. Frequency: Drive a car	1 day/wk	15	4%	5%	2%	0%	0%	4%	4%	4%	8%	0%
	2 days/wk	25	6%	6%	11%	0%	7%	6%	11%	5%	8%	13%
	3 days/wk	34	9%	11%	7%	33%	17%	8%	11%	8%	7%	13%
	4 days/wk	18	4%	5%	5%	36%	9%	4%	2%	5%	3%	2%
	5 days/wk	44	11%	12%	18%	20%	11%	11%	12%	11%	15%	10%
	6 days/wk	26	7%	8%	8%	0%	5%	7%	5%	7%	6%	4%
	7 days/wk	156	39%	48%	44%	11%	35%	39%	36%	39%	31%	40%
	1 to 4 days/month	15	4%	5%	4%	0%	2%	4%	7%	3%	14%	2%
	Never	55	14%	0%	0%	0%	9%	14%	10%	15%	8%	11%
	Don't Know	4	1%	0%	0%	0%	3%	1%	1%	1%	0%	2%
	N/A	9	2%	0%	0%	0%	2%	2%	1%	2%	0%	2%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	95%	96%	100%	83%	79%	81%	79%	78%	83%
	Less than weekly	15	4%	5%	4%	0%	2%	4%	7%	3%	14%	2%
	Never	68	17%	0%	0%	0%	15%	17%	12%	18%	8%	15%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	74%	0%	0%	62%	54%	47%	57%	40%	53%
	Somewhat difficult	63	19%	26%	0%	0%	6%	20%	20%	19%	20%	21%
	Not very difficult	36	11%	0%	44%	0%	19%	10%	17%	9%	20%	15%
	Not at all difficult	46	14%	0%	56%	0%	13%	14%	16%	13%	21%	11%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	19%	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	0%	0%	81%	0%	1%	0%	2%	0%	0%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	100%	0%	0%	68%	74%	67%	76%	59%	74%
	Not difficult	83	25%	0%	100%	0%	32%	24%	33%	23%	41%	26%
	Don't Know / No car / No bicycle	5	1%	0%	0%	100%	0%	2%	0%	2%	0%	0%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	22%	18%	0%	29%	21%	28%	20%	17%	37%
	Too far of a distance to travel	122	30%	37%	22%	33%	27%	31%	28%	31%	37%	21%
	Being protected from the weather	28	7%	8%	8%	37%	5%	7%	7%	7%	7%	6%
	Time consuming	59	15%	19%	9%	0%	8%	15%	15%	15%	15%	15%
	Difficult/Takes too much energy/Lazy	77	19%	16%	32%	0%	15%	19%	22%	18%	28%	17%
	Inconvenient/Prefer the convenience of a car	43	11%	11%	8%	20%	6%	11%	10%	11%	11%	9%
	Do not like biking through traffic/Dangerous drivers	42	11%	8%	19%	0%	7%	11%	9%	11%	10%	9%
	Health restrictions/Not in shape	42	10%	12%	4%	0%	9%	10%	11%	10%	3%	18%
	Being able to carry/Transport more belongings	39	10%	11%	10%	0%	11%	10%	13%	9%	10%	16%
	No bike lanes	31	8%	8%	9%	0%	8%	8%	11%	7%	11%	11%
	Do not own a bike	44	11%	10%	22%	0%	14%	11%	12%	11%	19%	7%
	Just do not want to/Lack of interest	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%
	Do not know how to ride a bike	11	3%	3%	2%	0%	9%	2%	5%	2%	6%	4%
	Too many hills to bike through	11	3%	4%	2%	0%	3%	3%	4%	3%	1%	5%
	Do not want to get sweaty	11	3%	2%	1%	0%	2%	3%	2%	3%	2%	2%
	Nowhere to park/store bike	19	5%	3%	3%	0%	0%	5%	3%	5%	0%	6%
	Prefer comfort of a car	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Transport more than one passenger	9	2%	4%	0%	0%	4%	2%	1%	3%	0%	2%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Other	26	6%	5%	6%	11%	11%	6%	7%	6%	5%	8%
	Nothing	2	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
	Dont know	22	5%	3%	5%	19%	0%	6%	1%	7%	0%	2%
14. Saves money	Not at all convincing	25	6%	7%	6%	0%	11%	6%	4%	7%	0%	7%
	02	8	2%	3%	1%	0%	3%	2%	1%	2%	0%	2%
	03	18	4%	5%	2%	0%	1%	5%	6%	4%	8%	5%
	04	25	6%	9%	2%	0%	9%	6%	5%	7%	5%	4%
	05	55	14%	15%	11%	53%	15%	14%	14%	14%	17%	11%
	06	62	15%	14%	15%	0%	8%	16%	16%	15%	22%	12%
	Very convincing	209	52%	47%	62%	17%	53%	52%	54%	51%	48%	58%
	(DO NOT READ) Don't Know	1	0%	0%	0%	30%	0%	0%	0%	0%	0%	0%
14 Col. Saves money	Not convincing	51	13%	15%	9%	0%	15%	12%	11%	13%	8%	14%
	4/Don't Know	26	6%	9%	2%	30%	9%	6%	5%	7%	5%	4%
	Convincing	326	81%	76%	89%	70%	76%	81%	84%	80%	87%	82%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	22%	15%	17%	28%	17%	17%	19%	14%	20%
	02	45	11%	15%	9%	0%	10%	11%	11%	11%	13%	10%
	03	50	13%	13%	14%	33%	12%	13%	13%	12%	16%	10%
	04	65	16%	15%	15%	20%	10%	17%	11%	18%	18%	6%
	05	62	16%	12%	23%	0%	25%	15%	17%	15%	13%	20%
	06	24	6%	5%	6%	0%	4%	6%	5%	6%	3%	5%
	Very convincing	76	19%	17%	17%	0%	10%	20%	24%	17%	22%	26%
	(DO NOT READ) Don't Know	7	2%	1%	1%	30%	0%	2%	1%	2%	0%	3%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	50%	38%	51%	50%	41%	42%	42%	44%	40%
	4/Don't Know	72	18%	16%	16%	49%	10%	19%	13%	19%	18%	9%
	Convincing	162	40%	34%	46%	0%	39%	40%	46%	39%	38%	51%
16. Reduces your stress level	Not at all convincing	37	9%	10%	8%	17%	16%	8%	5%	10%	5%	5%
	02	25	6%	6%	9%	0%	2%	6%	4%	7%	0%	7%
	03	32	8%	11%	5%	0%	5%	8%	8%	8%	10%	7%
	04	39	10%	14%	5%	0%	5%	10%	9%	10%	6%	10%
	05	84	21%	21%	20%	19%	28%	20%	25%	20%	26%	25%
	06	55	14%	10%	20%	53%	15%	13%	14%	13%	20%	10%
	Very convincing	121	30%	26%	32%	0%	26%	30%	33%	29%	33%	34%
	(DO NOT READ) Don't Know	11	3%	3%	0%	11%	2%	3%	1%	3%	0%	2%
16 Col. Reduces your stress level	Not convincing	93	23%	27%	23%	17%	24%	23%	18%	25%	15%	19%
	4/Don't Know	51	13%	16%	5%	11%	7%	13%	10%	13%	6%	12%
	Convincing	259	64%	57%	72%	72%	69%	64%	73%	62%	78%	68%
17. Is better for the environment	Not at all convincing	20	5%	5%	2%	0%	9%	4%	1%	6%	0%	3%
	02	7	2%	2%	0%	0%	1%	2%	2%	2%	1%	2%
	03	8	2%	2%	1%	0%	1%	2%	0%	3%	0%	0%
	04	23	6%	5%	8%	0%	11%	5%	6%	6%	4%	8%
	05	53	13%	16%	10%	20%	9%	14%	17%	12%	20%	15%
	06	49	12%	12%	12%	19%	26%	11%	17%	11%	20%	15%
	Very convincing	238	59%	55%	67%	51%	42%	61%	57%	60%	55%	58%
	(DO NOT READ) Don't Know	5	1%	2%	0%	11%	0%	1%	0%	2%	0%	0%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?												
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %											
17 Col. Is better for the environment	Not convincing	35	9%	10%	3%	0%	12%	8%	3%	10%	1%	5%											
	4/Don't Know	28	7%	7%	8%	11%	11%	7%	6%	7%	4%	8%											
	Convincing	340	84%	83%	89%	89%	77%	85%	91%	83%	95%	88%											
18. Is good for your health	Not at all convincing	16	4%	4%	2%	0%	9%	3%	1%	5%	0%	3%											
	02	2	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%											
	03	9	2%	2%	2%	0%	0%	2%	1%	3%	1%	0%											
	04	18	4%	6%	3%	0%	4%	4%	3%	5%	5%	2%											
	05	55	14%	15%	15%	0%	9%	14%	16%	13%	13%	18%											
	06	56	14%	16%	11%	0%	28%	12%	16%	13%	13%	18%											
	Very convincing	244	61%	55%	66%	89%	49%	62%	63%	60%	67%	60%											
	(DO NOT READ) Don't Know	3	1%	0%	0%	11%	0%	1%	0%	1%	0%	0%											
18 Col. Is good for your health	Not convincing	27	7%	7%	4%	0%	10%	6%	2%	8%	1%	3%											
	4/Don't Know	21	5%	7%	3%	11%	4%	5%	3%	6%	5%	2%											
	Convincing	355	88%	86%	93%	89%	86%	88%	95%	86%	94%	96%											
19. Sets a good example for others	Not at all convincing	43	11%	12%	4%	17%	10%	11%	6%	12%	1%	9%											
	02	28	7%	7%	10%	0%	10%	7%	7%	7%	11%	5%											
	03	34	8%	10%	9%	0%	15%	8%	6%	9%	4%	7%											
	04	52	13%	17%	7%	0%	4%	14%	11%	14%	8%	13%											
	05	71	18%	16%	19%	19%	10%	18%	20%	17%	36%	8%											
	06	40	10%	12%	4%	33%	25%	8%	8%	10%	2%	13%											
	Very convincing	128	32%	25%	47%	20%	27%	32%	40%	30%	38%	42%											
	(DO NOT READ) Don't Know	7	2%	1%	1%	11%	0%	2%	2%	2%	0%	4%											

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
19 Col. Sets a good example for others	Not convincing	104	26%	29%	23%	17%	34%	25%	19%	28%	17%	21%
	4/Don't Know	59	15%	18%	8%	11%	4%	16%	13%	15%	8%	16%
	Convincing	239	59%	53%	69%	72%	62%	59%	68%	57%	75%	63%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	10%	6%	0%	16%	8%	2%	11%	1%	3%
	02	19	5%	5%	6%	0%	10%	4%	2%	6%	2%	2%
	03	22	6%	6%	3%	0%	0%	6%	4%	6%	3%	5%
	04	33	8%	10%	6%	0%	6%	8%	8%	8%	7%	9%
	05	41	10%	12%	7%	19%	2%	11%	9%	10%	11%	8%
	06	43	11%	9%	11%	20%	15%	10%	14%	10%	21%	8%
	Very convincing	200	50%	48%	58%	51%	41%	51%	54%	49%	53%	55%
	(DO NOT READ) Don't Know	8	2%	2%	2%	11%	11%	1%	6%	1%	0%	10%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	21%	15%	0%	25%	19%	9%	22%	7%	11%
	4/Don't Know	41	10%	11%	9%	11%	17%	10%	14%	9%	7%	19%
	Convincing	284	71%	68%	77%	89%	58%	72%	77%	69%	86%	70%
21. Reduces gas and energy usage	Not at all convincing	18	4%	5%	3%	0%	9%	4%	0%	6%	0%	0%
	02	11	3%	4%	0%	0%	9%	2%	4%	3%	2%	4%
	03	18	5%	4%	3%	0%	8%	4%	7%	4%	0%	11%
	04	31	8%	10%	6%	19%	2%	8%	8%	8%	6%	9%
	05	47	12%	13%	12%	0%	9%	12%	9%	13%	13%	6%
	06	37	9%	11%	9%	0%	12%	9%	11%	9%	17%	6%
	Very convincing	237	59%	54%	66%	70%	51%	60%	63%	58%	62%	64%
	(DO NOT READ) Don't Know	3	1%	0%	0%	11%	0%	1%	0%	1%	0%	0%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
21 Col. Reduces gas and energy usage	Not convincing	47	12%	13%	6%	0%	26%	10%	10%	12%	2%	16%
	4/Don't Know	34	9%	10%	6%	30%	2%	9%	8%	9%	6%	9%
	Convincing	321	80%	77%	87%	70%	72%	81%	82%	79%	92%	75%
22. Helps manage your weight	Not at all convincing	14	4%	4%	3%	0%	9%	3%	0%	5%	0%	0%
	02	13	3%	3%	3%	0%	7%	3%	4%	3%	4%	3%
	03	27	7%	5%	10%	20%	9%	6%	6%	7%	3%	7%
	04	27	7%	7%	7%	0%	0%	7%	4%	7%	9%	0%
	05	67	17%	21%	8%	33%	16%	17%	17%	16%	16%	18%
	06	52	13%	13%	10%	19%	17%	12%	15%	12%	19%	12%
	Very convincing	199	49%	46%	59%	17%	41%	50%	55%	48%	49%	59%
	(DO NOT READ) Don't Know	5	1%	1%	0%	11%	2%	1%	0%	2%	0%	0%
22 Col. Helps manage your weight	Not convincing	54	13%	13%	16%	20%	24%	12%	9%	14%	7%	11%
	4/Don't Know	32	8%	8%	7%	11%	2%	8%	4%	9%	9%	0%
	Convincing	317	79%	79%	77%	70%	74%	79%	87%	77%	84%	89%
23. Reduces traffic congestion	Not at all convincing	34	8%	11%	5%	0%	12%	8%	2%	10%	1%	3%
	02	20	5%	5%	7%	17%	12%	4%	2%	6%	1%	3%
	03	39	10%	13%	5%	0%	4%	10%	12%	9%	8%	15%
	04	45	11%	12%	10%	0%	7%	12%	6%	13%	4%	8%
	05	74	18%	20%	12%	0%	22%	18%	23%	17%	23%	22%
	06	35	9%	8%	13%	33%	12%	8%	13%	7%	22%	6%
	Very convincing	145	36%	31%	49%	0%	30%	37%	41%	35%	39%	42%
	(DO NOT READ) Don't Know	11	3%	1%	0%	49%	0%	3%	0%	3%	0%	0%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
23 Col. Reduces traffic congestion	Not convincing	93	23%	29%	16%	17%	28%	23%	17%	25%	11%	22%
	4/Don't Know	56	14%	13%	10%	49%	7%	15%	6%	16%	4%	8%
	Convincing	253	63%	58%	74%	33%	65%	63%	77%	59%	85%	70%
24. Allows you to be outdoors	Not at all convincing	22	5%	6%	4%	0%	10%	5%	0%	7%	0%	0%
	02	9	2%	2%	3%	0%	8%	2%	3%	2%	1%	4%
	03	26	6%	8%	6%	17%	11%	6%	7%	6%	2%	11%
	04	38	10%	12%	7%	20%	2%	10%	8%	10%	4%	10%
	05	61	15%	18%	10%	19%	18%	15%	16%	15%	20%	14%
	06	42	11%	11%	12%	0%	11%	10%	13%	10%	22%	6%
	Very convincing	202	50%	44%	58%	33%	39%	51%	51%	50%	50%	53%
	(DO NOT READ) Don't Know	2	1%	1%	0%	11%	0%	1%	2%	0%	1%	3%
24 Col. Allows you to be outdoors	Not convincing	56	14%	16%	13%	17%	29%	12%	10%	15%	4%	15%
	4/Don't Know	41	10%	12%	7%	30%	2%	11%	9%	10%	5%	13%
	Convincing	305	76%	72%	80%	52%	69%	77%	80%	75%	91%	72%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	8%	2%	0%	9%	6%	1%	8%	0%	3%
	02	10	2%	2%	1%	0%	0%	3%	0%	3%	0%	0%
	03	18	4%	4%	5%	0%	10%	4%	6%	4%	1%	9%
	04	31	8%	9%	8%	0%	5%	8%	4%	8%	10%	0%
	05	46	12%	14%	8%	0%	6%	12%	16%	10%	22%	12%
	06	47	12%	12%	7%	20%	17%	11%	16%	10%	16%	16%
	Very convincing	213	53%	49%	63%	51%	54%	53%	56%	52%	50%	61%
	(DO NOT READ) Don't Know	10	3%	1%	5%	30%	0%	3%	0%	3%	0%	0%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	15%	8%	0%	19%	13%	7%	15%	1%	12%
	4/Don't Know	41	10%	10%	13%	30%	5%	11%	4%	12%	10%	0%
	Convincing	307	76%	75%	79%	70%	76%	76%	88%	73%	88%	88%
26. Improves air quality	Not at all convincing	26	6%	5%	6%	0%	10%	6%	0%	8%	0%	0%
	02	9	2%	4%	0%	0%	3%	2%	2%	2%	2%	2%
	03	15	4%	4%	2%	0%	11%	3%	3%	4%	3%	2%
	04	22	5%	6%	6%	0%	3%	6%	6%	5%	6%	6%
	05	48	12%	13%	10%	0%	5%	12%	13%	11%	13%	13%
	06	48	12%	15%	9%	0%	28%	10%	14%	11%	20%	9%
	Very convincing	231	57%	52%	67%	89%	39%	59%	62%	56%	55%	67%
	(DO NOT READ) Don't Know	4	1%	1%	0%	11%	0%	1%	0%	1%	0%	0%
26 Col. Improves air quality	Not convincing	50	12%	13%	8%	0%	24%	11%	5%	14%	5%	4%
	4/Don't Know	26	6%	7%	6%	11%	3%	7%	6%	7%	6%	6%
	Convincing	327	81%	80%	86%	89%	73%	82%	89%	79%	89%	89%
27. Heard of BTWD?	Yes	291	72%	76%	73%	89%	84%	71%	85%	69%	92%	80%
	No	108	27%	23%	27%	11%	16%	28%	14%	30%	6%	20%
	(DO NOT READ) (Don't Know)	3	1%	1%	0%	0%	0%	1%	1%	1%	2%	0%
27 Col. Heard of BTWD?	Yes	291	72%	76%	73%	89%	84%	71%	85%	69%	92%	80%
	No / DK	111	28%	24%	27%	11%	16%	29%	15%	31%	8%	20%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
28. Participated in any BTWD?	Yes	37	13%	12%	19%	0%	9%	13%	22%	9%	26%	19%
	No	254	87%	88%	80%	100%	91%	87%	77%	91%	73%	81%
	(DO NOT READ) (Don't Know)	0	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	12%	19%	0%	9%	13%	22%	9%	26%	19%
	No / DK	255	87%	88%	81%	100%	91%	87%	78%	91%	74%	81%
29. BTWD Year Participation	2011	10	26%	9%	53%	0%	0%	28%	25%	27%	26%	23%
	2010	14	39%	35%	59%	0%	28%	40%	72%	14%	94%	45%
	2009	10	28%	28%	35%	0%	28%	28%	40%	18%	26%	57%
	2008	10	26%	21%	43%	0%	32%	26%	39%	16%	32%	46%
	2007 or earlier	15	40%	52%	15%	0%	39%	40%	35%	44%	10%	65%
29 Col. BTWD 2011 Participation	Yes	10	2%	1%	7%	0%	0%	3%	5%	2%	6%	3%
	No	393	98%	99%	93%	100%	100%	97%	95%	98%	94%	97%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
30. Why did you choose not to participate in BTWD	Too far	0	2%	2%	0%	0%	0%	2%	0%	3%	0%	0%
	Retired/Out of work	4	15%	10%	34%	0%	53%	10%	13%	16%	0%	27%
	Do not have a bike	5	17%	13%	34%	0%	0%	19%	20%	15%	36%	0%
	Health reasons	3	11%	7%	0%	0%	18%	10%	0%	19%	0%	0%
	Different work schedule	4	14%	13%	24%	0%	0%	16%	0%	26%	0%	0%
	Road conditions	2	8%	11%	0%	0%	0%	9%	0%	15%	0%	0%
	I just need my car to drive to work	2	6%	8%	0%	0%	0%	7%	14%	0%	0%	30%
	It was raining	0	2%	0%	8%	0%	0%	2%	0%	3%	0%	0%
	Didn't know about the event	1	3%	4%	0%	0%	28%	0%	7%	0%	0%	14%
	Was working	1	3%	4%	0%	0%	0%	3%	0%	5%	0%	0%
	Had to take the bus	1	3%	4%	0%	0%	0%	3%	6%	0%	11%	0%
	Had to take care of my children	1	3%	4%	0%	0%	0%	3%	6%	0%	0%	13%
	Other	1	3%	4%	0%	0%	0%	4%	7%	0%	0%	15%
	No detailed response	4	15%	20%	0%	0%	0%	16%	28%	4%	52%	0%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	74%	40%	0%	0%	57%	58%	56%	63%	52%
	It was fun	1	5%	26%	0%	0%	0%	5%	0%	9%	0%	0%
	To support bike day	1	8%	0%	13%	0%	0%	8%	20%	0%	0%	48%
	Better for the environment	1	9%	0%	14%	0%	0%	9%	22%	0%	37%	0%
	Other	0	4%	0%	7%	0%	0%	4%	0%	8%	0%	0%
	Nothing	2	16%	0%	25%	0%	0%	16%	0%	27%	0%	0%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?											
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %										
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	45%	0%	0%	0%	9%	22%	0%	0%	52%										
	It was fun	1	9%	0%	14%	0%	0%	9%	22%	0%	37%	0%										
	To save gas	1	6%	28%	0%	0%	0%	6%	0%	10%	0%	0%										
	To support bike day	1	6%	0%	10%	0%	0%	6%	15%	0%	26%	0%										
	School Programs	1	9%	0%	14%	0%	0%	9%	22%	0%	37%	0%										
	Right thing to do	2	16%	0%	25%	0%	0%	16%	0%	27%	0%	0%										
	Nothing	4	45%	26%	36%	0%	0%	45%	20%	63%	0%	48%										
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	0%	0%	0%	0%	18%	0%	32%	0%	0%										
	3-5 miles	4	46%	0%	69%	0%	0%	46%	42%	50%	37%	48%										
	6-10 miles	2	24%	63%	21%	0%	0%	24%	43%	8%	37%	52%										
	11-20 miles	1	7%	0%	10%	0%	0%	7%	15%	0%	26%	0%										
	21+ miles	1	6%	37%	0%	0%	0%	6%	0%	10%	0%	0%										
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	63%	90%	0%	0%	88%	85%	90%	74%	100%										
	11+ miles	1	12%	37%	10%	0%	0%	12%	15%	10%	26%	0%										
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	0%	0%	0%	0%	17%	0%	29%	0%	0%										
	3-5 miles	4	43%	0%	69%	0%	0%	43%	42%	45%	37%	48%										
	6-10 miles	2	22%	45%	21%	0%	0%	22%	43%	8%	37%	52%										
	11-20 miles	1	6%	0%	10%	0%	0%	6%	15%	0%	26%	0%										
	21+ miles	1	11%	55%	0%	0%	0%	11%	0%	19%	0%	0%										
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	45%	90%	0%	0%	83%	85%	81%	74%	100%										
	11+ miles	2	17%	55%	10%	0%	0%	17%	15%	19%	26%	0%										

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	72%	39%	0%	0%	39%	43%	36%	37%	52%
	Bicycle	4	42%	28%	31%	0%	0%	42%	36%	46%	63%	0%
	Walk	2	17%	0%	28%	0%	0%	17%	42%	0%	37%	48%
	Public Bus	2	21%	28%	24%	0%	0%	21%	36%	10%	63%	0%
	BART	4	43%	0%	41%	0%	0%	43%	0%	74%	0%	0%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	0%	0%	0%	0%	17%	0%	29%	0%	0%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	55%	16%	0%	0%	21%	0%	36%	0%	0%
	A little more often	2	17%	0%	0%	0%	0%	17%	0%	29%	0%	0%
	Same as before	6	62%	45%	84%	0%	0%	62%	100%	35%	100%	100%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	55%	16%	0%	0%	38%	0%	65%	0%	0%
	Same as before	6	62%	45%	84%	0%	0%	62%	100%	35%	100%	100%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	33%	46%	53%	47%	37%	52%	34%	46%	55%
	Disagree	181	45%	50%	43%	17%	39%	46%	34%	48%	41%	30%
	(DO NOTREAD) (Don't Know)	53	13%	15%	7%	19%	5%	14%	10%	14%	13%	7%
	(DO NOTREAD) (Not Applicable)	16	4%	2%	5%	11%	9%	3%	4%	4%	0%	8%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	33%	46%	53%	47%	37%	52%	34%	46%	55%
	Disagree	181	45%	50%	43%	17%	39%	46%	34%	48%	41%	30%
	Don't know/Not Applicable	69	17%	17%	12%	30%	14%	18%	14%	18%	13%	15%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
38. I noticed there was less traffic that day	Agree	95	24%	18%	35%	33%	39%	22%	29%	22%	22%	34%
	Disagree	220	55%	61%	48%	37%	35%	57%	54%	55%	57%	52%
	(DO NOTREAD) (Don't Know)	71	18%	18%	14%	19%	20%	17%	15%	18%	20%	12%
	(DO NOTREAD) (Not Applicable)	16	4%	3%	3%	11%	7%	4%	1%	5%	0%	2%
38 Col. I noticed there was less traffic that day	Agree	95	24%	18%	35%	33%	39%	22%	29%	22%	22%	34%
	Disagree	220	55%	61%	48%	37%	35%	57%	54%	55%	57%	52%
	Don't know/Not Applicable	87	22%	22%	17%	30%	26%	21%	17%	23%	20%	14%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	28%	29%	53%	41%	30%	38%	30%	33%	42%
	Disagree	176	44%	45%	48%	17%	39%	44%	37%	46%	44%	31%
	(DO NOTREAD) (Don't Know)	76	19%	21%	15%	19%	14%	19%	21%	18%	23%	20%
	(DO NOTREAD) (Not Applicable)	24	6%	6%	7%	11%	6%	6%	4%	6%	0%	7%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	28%	29%	53%	41%	30%	38%	30%	33%	42%
	Disagree	176	44%	45%	48%	17%	39%	44%	37%	46%	44%	31%
	Don't know/Not Applicable	100	25%	27%	23%	30%	20%	25%	25%	25%	23%	27%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	15%	28%	20%	24%	20%	26%	18%	32%	22%
	Disagree	268	67%	73%	66%	36%	60%	67%	61%	68%	66%	58%
	(DO NOTREAD) (Don't Know)	26	7%	7%	4%	0%	11%	6%	9%	6%	2%	14%
	(DO NOTREAD) (Not Applicable)	27	7%	4%	2%	44%	4%	7%	4%	8%	0%	6%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	15%	28%	20%	24%	20%	26%	18%	32%	22%
	Disagree	268	67%	73%	66%	36%	60%	67%	61%	68%	66%	58%
	Don't know/Not Applicable	53	13%	11%	6%	44%	16%	13%	12%	14%	2%	20%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	11%	19%	17%	8%	15%	21%	12%	26%	18%
	Somewhat likely	64	16%	12%	29%	0%	21%	15%	24%	14%	19%	28%
	Somewhat unlikely	66	16%	19%	18%	33%	13%	17%	15%	17%	14%	16%
	Very unlikely	213	53%	57%	34%	39%	57%	53%	38%	57%	40%	37%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	0%	2%	0%	1%	0%	0%	2%
	(DO NOT READ) (Don't Know)	2	0%	0%	0%	11%	0%	0%	0%	0%	0%	0%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	23%	48%	17%	28%	30%	46%	26%	45%	46%
	Unlikely	279	69%	76%	52%	72%	70%	69%	53%	74%	55%	52%
	Neither likely nor unlikely / Don't Know	3	1%	0%	0%	11%	2%	1%	1%	1%	0%	2%
42. Heard of Team Bike Challenge?	Yes	37	9%	9%	12%	0%	100%	0%	20%	6%	16%	24%
	No	365	91%	91%	88%	100%	0%	100%	80%	94%	84%	76%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	9%	12%	0%	100%	0%	20%	6%	16%	24%
	No / DK	366	91%	91%	88%	100%	0%	100%	80%	94%	84%	76%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
43. Participated in any TBC?	No	37	100%	100%	100%	0%	100%	0%	100%	100%	100%	100%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	21%	30%	0%	48%	19%	100%	0%	100%	100%
	No	314	78%	79%	70%	100%	52%	81%	0%	99%	0%	0%
	(DO NOT READ) (Don't Know)	2	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	21%	30%	0%	48%	19%	100%	0%	100%	100%
	No / DK	316	79%	79%	70%	100%	52%	81%	0%	100%	0%	0%
50. You or children participated in WR2S Day?	Yes	37	43%	40%	57%	0%	33%	46%	43%	0%	100%	0%
	No	46	53%	54%	43%	0%	62%	51%	53%	0%	0%	94%
	(DO NOT READ) (Don't Know)	1	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%
	(DO NOT READ) (Don't have children)	2	3%	5%	0%	0%	5%	2%	3%	0%	0%	5%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	40%	57%	0%	33%	46%	43%	0%	100%	0%
	No / Don't Know / Don't have children	49	57%	60%	43%	0%	67%	54%	57%	0%	0%	100%

	All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
	N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
			%	%	%	%	%	%	%	%	%
Number of cases	402		246	83	5	37	366	86	316	37	49
Row percent		100%	74%	25%	1%	9%	91%	21%	79%	43%	57%
51. Frequency: Go to work outside of your home											
1 day/wk	11	3%	4%	2%	0%	5%	2%	2%	3%	5%	0%
2 days/wk	7	2%	1%	6%	0%	2%	2%	2%	2%	5%	0%
3 days/wk	27	7%	6%	8%	0%	4%	7%	9%	6%	14%	5%
4 days/wk	21	5%	4%	8%	0%	5%	5%	5%	5%	6%	4%
5 days/wk	144	36%	42%	35%	53%	22%	37%	32%	37%	33%	31%
6 days/wk	20	5%	6%	5%	0%	18%	4%	10%	4%	4%	14%
7 days/wk	27	7%	6%	8%	0%	5%	7%	10%	6%	13%	8%
1 to 4 days/month	8	2%	1%	6%	0%	4%	2%	0%	3%	0%	0%
Never	135	34%	30%	23%	47%	31%	34%	28%	35%	20%	34%
Don't Know	3	1%	1%	0%	0%	3%	0%	1%	1%	0%	2%
51 Col. Frequency: Go to work outside of your home											
Weekly or more	256	64%	68%	71%	53%	61%	64%	70%	62%	80%	63%
Less than weekly	8	2%	1%	6%	0%	4%	2%	0%	3%	0%	0%
Never	138	34%	31%	23%	47%	35%	34%	30%	36%	20%	37%
52. Frequency: Go to school											
1 day/wk	4	1%	1%	0%	0%	2%	1%	1%	1%	0%	2%
2 days/wk	11	3%	3%	4%	0%	4%	3%	5%	2%	0%	9%
3 days/wk	11	3%	3%	5%	0%	0%	3%	4%	2%	5%	3%
4 days/wk	15	4%	4%	3%	0%	0%	4%	4%	4%	9%	0%
5 days/wk	28	7%	6%	9%	0%	8%	7%	15%	5%	21%	10%
7 days/wk	3	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%
1 to 4 days/month	6	1%	2%	2%	0%	2%	1%	0%	2%	0%	0%
Never	319	79%	79%	79%	100%	78%	80%	69%	82%	65%	72%
Don't Know	6	2%	2%	0%	0%	6%	1%	2%	1%	0%	4%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
52 Col. Frequency: Go to school	Weekly or more	71	18%	17%	20%	0%	14%	18%	29%	15%	35%	24%
	Less than weekly	6	1%	2%	2%	0%	2%	1%	0%	2%	0%	0%
	Never	326	81%	81%	79%	100%	84%	81%	71%	84%	65%	76%
53. Frequency: Take your children to school	1 day/wk	2	1%	1%	0%	0%	0%	1%	2%	0%	0%	4%
	2 days/wk	7	2%	1%	5%	0%	0%	2%	5%	1%	8%	2%
	3 days/wk	5	1%	1%	2%	0%	0%	1%	2%	1%	1%	2%
	4 days/wk	2	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%
	5 days/wk	69	17%	19%	20%	0%	26%	16%	34%	13%	48%	24%
	6 days/wk	2	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	7 days/wk	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	2%
	1 to 4 days/month	7	2%	2%	2%	0%	2%	2%	0%	2%	0%	0%
	1 to 11 days/yr	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Never	274	68%	69%	69%	67%	66%	68%	53%	72%	40%	62%
	Don't Know	3	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%
N/A	30	7%	6%	2%	33%	6%	8%	3%	8%	2%	4%	
53 Col. Frequency: Take your children to school	Weekly or more	88	22%	22%	27%	0%	26%	21%	44%	16%	57%	33%
	Less than weekly	8	2%	2%	2%	0%	2%	2%	0%	2%	0%	0%
	Never	307	76%	76%	71%	100%	72%	77%	56%	82%	43%	67%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?									
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %								
54. Frequency: Drive a car alone	1 day/wk	20	5%	8%	2%	0%	2%	5%	6%	5%	8%	4%								
	2 days/wk	26	6%	9%	4%	0%	0%	7%	14%	4%	12%	16%								
	3 days/wk	39	10%	8%	19%	39%	7%	10%	13%	9%	18%	9%								
	4 days/wk	34	8%	11%	5%	51%	13%	8%	3%	10%	5%	2%								
	5 days/wk	96	24%	30%	27%	0%	24%	24%	25%	24%	17%	31%								
	6 days/wk	13	3%	4%	3%	0%	0%	4%	4%	3%	10%	0%								
	7 days/wk	81	20%	22%	32%	11%	33%	19%	17%	21%	12%	21%								
	1 to 4 days/month	7	2%	2%	0%	0%	2%	2%	0%	2%	0%	0%								
	1 to 11 days/yr	2	0%	0%	2%	0%	0%	1%	1%	0%	2%	0%								
	Never	82	20%	6%	5%	0%	16%	21%	16%	22%	15%	16%								
	Don't Know	1	0%	0%	0%	0%	3%	0%	1%	0%	0%	2%								
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	91%	92%	100%	78%	77%	82%	76%	83%	81%								
	Less than weekly	9	2%	2%	2%	0%	2%	2%	1%	2%	2%	0%								
	Never	84	21%	6%	5%	0%	19%	21%	17%	22%	15%	19%								
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	15%	9%	17%	10%	15%	13%	15%	18%	9%								
	2 days/wk	87	22%	25%	21%	33%	25%	21%	21%	22%	18%	24%								
	3 days/wk	55	14%	16%	10%	19%	10%	14%	21%	12%	21%	20%								
	4 days/wk	45	11%	9%	13%	20%	13%	11%	7%	12%	10%	5%								
	5 days/wk	30	7%	8%	12%	0%	10%	7%	7%	7%	8%	7%								
	6 days/wk	9	2%	2%	4%	0%	5%	2%	2%	2%	2%	3%								
	7 days/wk	48	12%	12%	14%	11%	9%	12%	11%	12%	10%	11%								
	1 to 4 days/month	15	4%	2%	6%	0%	0%	4%	4%	4%	1%	6%								
	1 to 11 days/yr	6	1%	2%	1%	0%	0%	2%	1%	2%	2%	0%								
	Never	46	11%	9%	7%	0%	12%	11%	10%	12%	9%	11%								
	Don't Know	2	1%	0%	1%	0%	6%	0%	2%	0%	0%	4%								

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	86%	84%	100%	83%	83%	83%	83%	88%	79%
	Less than weekly	21	5%	4%	7%	0%	0%	6%	5%	5%	3%	6%
	Never	48	12%	9%	9%	0%	17%	11%	12%	12%	9%	15%
56. Frequency: Ride a bus	1 day/wk	12	3%	4%	0%	0%	7%	3%	4%	3%	3%	4%
	2 days/wk	16	4%	1%	5%	20%	4%	4%	3%	4%	2%	3%
	3 days/wk	9	2%	2%	1%	0%	0%	3%	1%	3%	2%	0%
	4 days/wk	9	2%	3%	0%	0%	0%	3%	4%	2%	9%	0%
	5 days/wk	11	3%	2%	1%	0%	0%	3%	2%	3%	4%	0%
	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	7 days/wk	2	0%	0%	0%	0%	2%	0%	1%	0%	0%	2%
	1 to 4 days/month	18	5%	4%	8%	0%	12%	4%	7%	4%	9%	6%
	1 to 11 days/yr	8	2%	3%	1%	0%	2%	2%	1%	2%	2%	0%
	Never	314	78%	81%	84%	80%	68%	79%	75%	79%	69%	80%
Don't Know	2	1%	0%	0%	0%	3%	0%	3%	0%	0%	5%	
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	13%	7%	20%	14%	15%	14%	15%	19%	9%
	Less than weekly	26	6%	7%	9%	0%	14%	6%	9%	6%	12%	6%
	Never	316	79%	81%	84%	80%	71%	79%	78%	79%	69%	84%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?									
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %								
57. Frequency: Ride BART	1 day/wk	40	10%	11%	7%	0%	7%	10%	16%	8%	7%	22%								
	2 days/wk	12	3%	3%	4%	0%	8%	3%	4%	3%	3%	4%								
	3 days/wk	18	4%	2%	8%	0%	0%	5%	2%	5%	4%	0%								
	4 days/wk	8	2%	2%	3%	0%	5%	2%	4%	1%	9%	0%								
	5 days/wk	16	4%	4%	2%	33%	3%	4%	2%	4%	3%	2%								
	7 days/wk	7	2%	0%	1%	0%	2%	2%	2%	2%	0%	3%								
	1 to 4 days/month	32	8%	10%	2%	0%	16%	7%	9%	8%	2%	15%								
	1 to 11 days/yr	52	13%	13%	18%	11%	14%	13%	11%	13%	15%	9%								
	Never	217	54%	54%	54%	56%	41%	55%	49%	55%	57%	43%								
	Don't Know	2	0%	0%	1%	0%	3%	0%	1%	0%	0%	2%								
57 Col. Frequency: Ride BART	Weekly or more	100	25%	23%	26%	33%	26%	25%	29%	24%	27%	31%								
	Less than weekly	84	21%	23%	20%	11%	30%	20%	20%	21%	17%	23%								
	Never	219	54%	54%	54%	56%	44%	55%	50%	55%	57%	46%								
58. Frequency: Take a train other than BART	1 day/wk	8	2%	3%	0%	0%	4%	2%	6%	1%	11%	3%								
	3 days/wk	1	0%	0%	1%	0%	0%	0%	1%	0%	2%	0%								
	5 days/wk	2	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%								
	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%								
	7 days/wk	2	1%	0%	2%	0%	0%	1%	1%	0%	2%	0%								
	1 to 4 days/month	12	3%	3%	5%	0%	10%	2%	7%	2%	6%	8%								
	1 to 11 days/yr	7	2%	2%	1%	0%	2%	2%	1%	2%	0%	2%								
	Never	366	91%	91%	92%	100%	83%	92%	84%	93%	78%	88%								
	Don't Know	2	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%								
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	4%	3%	0%	4%	4%	8%	2%	16%	3%								
	Less than weekly	19	5%	5%	6%	0%	13%	4%	8%	4%	6%	9%								
	Never	368	92%	91%	92%	100%	83%	92%	84%	94%	78%	88%								

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
59. Frequency: Take a ferry	1 day/wk	7	2%	2%	1%	0%	7%	1%	2%	2%	0%	3%
	2 days/wk	5	1%	2%	0%	0%	0%	1%	4%	0%	9%	0%
	3 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	4 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	2%	2%	0%	0%	2%	5%	1%	7%	3%
	1 to 11 days/yr	24	6%	5%	12%	19%	8%	6%	7%	6%	8%	5%
	Never	356	89%	89%	84%	81%	80%	89%	81%	91%	75%	86%
	Don't Know	2	0%	0%	0%	0%	5%	0%	1%	0%	0%	2%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	4%	1%	0%	7%	3%	6%	3%	9%	3%
	Less than weekly	31	8%	7%	15%	19%	8%	8%	12%	7%	16%	9%
	Never	358	89%	89%	84%	81%	85%	89%	83%	91%	75%	88%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	11%	5%	0%	10%	8%	6%	9%	1%	10%
	2 days/wk	16	4%	5%	3%	0%	0%	4%	10%	2%	14%	6%
	3 days/wk	14	4%	3%	7%	0%	0%	4%	3%	4%	2%	3%
	4 days/wk	6	1%	2%	1%	0%	0%	2%	5%	1%	11%	0%
	5 days/wk	5	1%	1%	0%	0%	0%	1%	4%	0%	0%	8%
	7 days/wk	11	3%	1%	6%	0%	9%	2%	3%	3%	7%	0%
	1 to 4 days/month	22	5%	5%	12%	0%	4%	6%	8%	5%	4%	11%
	1 to 11 days/yr	31	8%	8%	9%	0%	10%	7%	9%	7%	8%	9%
	Never	264	66%	65%	55%	100%	66%	65%	53%	69%	52%	53%
	Don't Know	2	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	22%	23%	0%	19%	21%	31%	18%	35%	27%
	Less than weekly	53	13%	13%	21%	0%	15%	13%	16%	12%	12%	20%
	Never	265	66%	65%	56%	100%	66%	66%	53%	70%	52%	53%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	5%	8%	0%	4%	4%	8%	4%	8%	8%
	2 days/wk	5	1%	1%	2%	0%	3%	1%	4%	1%	5%	3%
	3 days/wk	10	2%	1%	7%	0%	0%	3%	3%	2%	5%	2%
	4 days/wk	6	1%	0%	4%	0%	4%	1%	2%	1%	0%	3%
	5 days/wk	4	1%	1%	0%	0%	0%	1%	5%	0%	3%	6%
	7 days/wk	12	3%	3%	3%	0%	0%	3%	7%	2%	13%	3%
	1 to 4 days/month	14	3%	4%	4%	0%	2%	4%	4%	3%	6%	2%
	1 to 11 days/yr	13	3%	2%	5%	0%	2%	3%	1%	4%	0%	1%
	Never	320	79%	83%	68%	100%	81%	79%	67%	83%	61%	71%
Don't Know	2	0%	0%	0%	0%	2%	0%	0%	1%	0%	0%	
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	10%	24%	0%	12%	14%	29%	9%	33%	26%
	Less than weekly	26	7%	6%	9%	0%	5%	7%	5%	7%	6%	3%
	Never	321	80%	84%	68%	100%	83%	80%	67%	83%	61%	71%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	24%	32%	0%	21%	24%	36%	20%	43%	31%
	No	307	76%	76%	68%	100%	79%	76%	64%	80%	57%	69%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
62. Work Location	Alameda	7	3%	2%	6%	0%	2%	3%	4%	2%	7%	0%
	Alamo	2	1%	1%	0%	0%	3%	0%	0%	1%	0%	0%
	Albany	4	2%	0%	6%	0%	7%	1%	0%	2%	0%	0%
	Berkeley	15	6%	5%	8%	0%	3%	6%	7%	5%	3%	11%
	Castro Valley	2	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%
	Concord	2	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%
	Danville	1	0%	0%	1%	0%	0%	0%	1%	0%	3%	0%
	Dublin	4	1%	1%	3%	0%	0%	2%	0%	2%	0%	0%
	Emeryville	3	1%	2%	0%	0%	0%	1%	5%	0%	4%	5%
	Fremont	20	8%	6%	10%	0%	12%	7%	12%	6%	5%	19%
	Hayward	28	11%	11%	12%	0%	18%	10%	13%	10%	10%	16%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	7	3%	4%	1%	0%	1%	3%	2%	3%	0%	5%
	Milpitas	1	0%	0%	0%	0%	3%	0%	1%	0%	0%	3%
	Newark	2	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%
	Oakland	44	17%	15%	15%	37%	18%	16%	16%	17%	17%	16%
	Piedmont	1	0%	0%	2%	0%	0%	1%	2%	0%	4%	0%
	Pleasanton	11	4%	5%	3%	0%	10%	4%	6%	4%	9%	3%
	Richmond	1	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Francisco	39	15%	17%	2%	63%	16%	15%	13%	15%	10%	16%
	San Jose	9	3%	4%	3%	0%	0%	4%	1%	4%	3%	0%
	San Leandro	15	6%	5%	9%	0%	2%	6%	8%	5%	12%	4%
	San Lorenzo	1	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	San Ramon	1	0%	0%	1%	0%	0%	0%	1%	0%	2%	0%
	Tracy	0	0%	0%	1%	0%	0%	0%	1%	0%	2%	0%
	Union City	1	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%
	Walnut Creek	1	0%	0%	1%	0%	0%	0%	1%	0%	0%	3%
	Other	11	4%	5%	1%	0%	3%	4%	1%	5%	2%	0%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
62. Work Location	Refused	5	2%	3%	0%	0%	2%	2%	0%	2%	0%	0%
	Santa Clara	6	2%	3%	1%	0%	0%	3%	2%	2%	4%	0%
	Sunnyvale	2	1%	0%	3%	0%	0%	1%	1%	1%	2%	0%
	Palo Alto	2	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%
	Burlingame	2	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%
	Menlo Park	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Mateo	3	1%	0%	3%	0%	0%	1%	1%	1%	2%	0%
	Vallejo	1	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
	Mountain View	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Redwood City	5	2%	3%	0%	0%	0%	2%	0%	2%	0%	0%
	Cupertino	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Mill Valley	1	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Q62 Col. Work Location	Work in Alameda County	175	43%	43%	60%	20%	47%	43%	53%	41%	57%
Work Elsewhere		89	22%	26%	17%	33%	19%	23%	17%	24%	22%	13%
Does not work		138	34%	31%	23%	47%	35%	34%	30%	36%	20%	37%
62 Col. Work Location	Central Alameda	27	7%	6%	14%	0%	6%	7%	7%	7%	11%	3%
	East Alameda	22	5%	7%	4%	0%	7%	5%	7%	5%	9%	5%
	North Alameda	59	15%	14%	17%	20%	14%	15%	16%	14%	16%	17%
	South Alameda	68	17%	16%	26%	0%	20%	16%	23%	15%	22%	25%
	Other Counties	89	22%	26%	17%	33%	19%	23%	17%	24%	22%	13%
	Does not work	138	34%	31%	23%	47%	35%	34%	30%	36%	20%	37%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
63. Approx. miles from home to work	0-2 miles	37	14%	8%	24%	0%	16%	14%	21%	12%	11%	31%
	3-5 miles	44	17%	18%	21%	0%	19%	17%	30%	13%	29%	31%
	6-10 miles	37	14%	13%	11%	37%	10%	14%	13%	14%	24%	3%
	11-20 miles	61	23%	26%	22%	63%	36%	22%	16%	26%	15%	17%
	21+ miles	65	25%	30%	20%	0%	13%	26%	17%	27%	21%	13%
	Don't Know	17	7%	6%	3%	0%	6%	7%	3%	8%	0%	6%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	38%	56%	37%	45%	45%	64%	39%	64%	65%
	11+ miles	126	48%	56%	42%	63%	49%	48%	33%	53%	36%	29%
	Don't Know	17	7%	6%	3%	0%	6%	7%	3%	8%	0%	6%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	1%	4%	0%	3%	1%	4%	1%	6%	2%
	2 days/wk	5	2%	0%	3%	0%	0%	2%	5%	1%	2%	9%
	3 days/wk	3	1%	1%	2%	0%	0%	1%	1%	1%	0%	3%
	4 days/wk	2	1%	0%	1%	0%	0%	1%	1%	1%	2%	0%
	5 days/wk	9	3%	5%	0%	0%	0%	4%	13%	0%	18%	8%
	7 days/wk	5	2%	1%	1%	0%	5%	2%	3%	1%	7%	0%
	1 to 4 days/month	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Never	234	89%	92%	88%	100%	91%	88%	72%	94%	66%	77%
N/A	1	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	7%	11%	0%	9%	11%	28%	6%	34%	23%
	Less than weekly	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Never	235	89%	93%	88%	100%	91%	89%	72%	94%	66%	77%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	81%	85%	37%	72%	74%	62%	78%	65%	58%
	Drive or ride in a carpool or vanpool	33	12%	12%	13%	0%	4%	13%	14%	12%	10%	18%
	Motorcycle or scooter	3	1%	1%	1%	0%	0%	1%	3%	1%	0%	7%
	Bicycle	22	9%	5%	12%	0%	0%	9%	19%	5%	28%	11%
	Walk	29	11%	8%	13%	0%	19%	10%	16%	9%	13%	18%
	Public Bus	23	9%	6%	7%	37%	9%	9%	13%	7%	21%	6%
	BART	36	13%	11%	5%	63%	19%	13%	13%	14%	21%	5%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	1%	0%	0%	0%	1%	1%	1%	2%	0%
	Ferry or boat	2	1%	1%	0%	0%	7%	0%	0%	1%	0%	0%
	Something else (Don't know)	3 4	1% 1%	1% 0%	0% 1%	0% 0%	0% 3%	1% 1%	0% 0%	1% 2%	0% 0%	0% 0%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	52%	51%	37%	36%	54%	59%	51%	56%	67%
	Drives alone for part of the trip	10	20%	27%	16%	63%	37%	19%	11%	23%	14%	0%
	Carpools for part of the trip	2	4%	7%	0%	0%	0%	4%	10%	2%	14%	0%
	Walks for part of the trip	11	21%	20%	8%	0%	37%	19%	0%	26%	0%	0%
	Bicycles for part of the trip	2	5%	4%	0%	0%	27%	2%	23%	0%	30%	0%
	Other (Specify)	4	8%	6%	33%	0%	37%	5%	8%	8%	0%	33%
67. Bikes to Work	Bikes the entire way	16	70%	52%	92%	0%	0%	70%	57%	85%	38%	100%
	Takes public bus for part of trip	4	18%	37%	8%	0%	0%	18%	34%	0%	49%	0%
	Takes BART for part of trip	6	27%	48%	0%	0%	0%	27%	38%	15%	54%	0%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
68. Work: Bike and bus	Takes bike on	4	100%	100%	100%	0%	0%	100%	100%	0%	100%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	0%	0%	100%	100%	100%	100%	0%
72. My employer generally supports biking to work	Agree	126	48%	51%	40%	0%	63%	46%	57%	45%	60%	54%
	Disagree	77	29%	25%	42%	37%	25%	30%	32%	28%	22%	42%
	(DO NOT READ) (Don't Know)	21	8%	8%	5%	0%	7%	8%	3%	9%	6%	0%
	(DO NOT READ) (Does Not Apply)	41	15%	16%	13%	63%	6%	16%	8%	18%	11%	4%
72 Col. My employer generally supports biking to work	Agree	126	48%	51%	40%	0%	63%	46%	57%	45%	60%	54%
	Disagree	77	29%	25%	42%	37%	25%	30%	32%	28%	22%	42%
	Don't Know / Does not Apply	61	23%	25%	18%	63%	12%	24%	10%	27%	17%	4%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	21%	16%	0%	40%	17%	21%	19%	26%	16%
	Disagree	180	68%	66%	75%	100%	54%	70%	71%	67%	71%	70%
	(DO NOT READ) (Don't Know)	5	2%	1%	1%	0%	0%	2%	3%	2%	0%	7%
	(DO NOT READ) (Does Not Apply)	27	10%	12%	8%	0%	6%	11%	5%	12%	3%	7%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	21%	16%	0%	40%	17%	21%	19%	26%	16%
	Disagree	180	68%	66%	75%	100%	54%	70%	71%	67%	71%	70%
	Don't Know / Does not Apply	33	12%	13%	9%	0%	6%	13%	8%	14%	3%	13%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	18%	24%	0%	51%	18%	29%	18%	20%	37%
	Disagree	148	56%	57%	60%	100%	35%	58%	56%	56%	63%	50%
	(DO NOT READ) (Don't Know)	36	14%	14%	7%	0%	8%	14%	11%	14%	12%	10%
	(DO NOT READ) (Does Not Apply)	26	10%	10%	8%	0%	6%	10%	4%	11%	4%	4%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	18%	24%	0%	51%	18%	29%	18%	20%	37%
	Disagree	148	56%	57%	60%	100%	35%	58%	56%	56%	63%	50%
	Don't Know / Does not Apply	62	23%	24%	16%	0%	14%	24%	15%	26%	17%	14%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	27%	13%	0%	47%	21%	31%	21%	37%	26%
	Disagree	171	65%	61%	76%	100%	46%	67%	64%	65%	57%	70%
	(DO NOT READ) (Don't Know)	10	4%	4%	3%	0%	1%	4%	3%	4%	6%	0%
	(DO NOT READ) (Does Not Apply)	22	8%	8%	9%	0%	6%	9%	2%	10%	0%	4%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	27%	13%	0%	47%	21%	31%	21%	37%	26%
	Disagree	171	65%	61%	76%	100%	46%	67%	64%	65%	57%	70%
	Don't Know / Does not Apply	32	12%	12%	11%	0%	7%	13%	5%	14%	6%	4%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
76. School Location	Alameda	7	10%	10%	10%	0%	30%	8%	15%	7%	21%	8%
	Albany	1	1%	2%	0%	0%	0%	1%	0%	2%	0%	0%
	Berkeley	8	11%	12%	10%	0%	0%	12%	7%	12%	13%	0%
	Castro Valley	1	1%	2%	0%	0%	0%	1%	0%	2%	0%	0%
	Concord	1	2%	3%	0%	0%	0%	2%	0%	3%	0%	0%
	Fremont	6	8%	2%	14%	0%	21%	7%	13%	5%	9%	18%
	Hayward	14	19%	21%	6%	0%	8%	19%	20%	18%	33%	4%
	Livermore	1	1%	2%	0%	0%	0%	1%	2%	1%	0%	4%
	Newark	1	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%
	Oakland	8	11%	8%	13%	0%	0%	12%	6%	13%	12%	0%
	Pleasanton	3	4%	1%	11%	0%	0%	4%	9%	1%	2%	17%
	San Francisco	7	10%	10%	16%	0%	0%	10%	6%	11%	0%	13%
	San Ramon	0	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%
	Union City	2	3%	1%	0%	0%	0%	3%	0%	4%	0%	0%
	Other	12	16%	21%	15%	0%	29%	15%	15%	17%	3%	29%
	Santa Clara	1	1%	2%	0%	0%	12%	0%	0%	1%	0%	0%
	Davis	1	1%	0%	5%	0%	0%	1%	4%	0%	7%	0%
	Out of State	2	2%	3%	0%	0%	0%	2%	3%	1%	0%	6%
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	12%	14%	0%	10%	13%	20%	11%	32%	12%
	Goes to School Elsewhere	24	6%	7%	8%	0%	7%	6%	8%	5%	3%	12%
	Does not go to school	326	81%	81%	79%	100%	84%	81%	71%	84%	65%	76%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
76 Col. School Location	Central Alameda	8	2%	2%	2%	0%	5%	2%	4%	1%	7%	2%
	East Alameda	5	1%	1%	2%	0%	0%	1%	3%	1%	1%	5%
	North Alameda	16	4%	4%	5%	0%	0%	4%	4%	4%	9%	0%
	South Alameda	23	6%	5%	4%	0%	5%	6%	9%	5%	15%	5%
	Other Counties	24	6%	7%	8%	0%	7%	6%	8%	5%	3%	12%
	Does not go to school	326	81%	81%	79%	100%	84%	81%	71%	84%	65%	76%
77. Approx. miles from home to school	0-2 miles	14	19%	13%	27%	0%	14%	19%	23%	17%	43%	0%
	3-5 miles	13	17%	18%	5%	0%	16%	17%	16%	18%	21%	11%
	6-10 miles	10	13%	10%	29%	0%	21%	12%	9%	15%	0%	19%
	11-20 miles	13	17%	11%	24%	0%	20%	16%	15%	17%	7%	24%
	21+ miles	14	18%	29%	0%	0%	0%	20%	29%	13%	26%	31%
	Don't Know	12	16%	19%	15%	0%	28%	15%	9%	19%	3%	15%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	41%	61%	0%	52%	49%	48%	50%	64%	30%
	11+ miles	26	35%	40%	24%	0%	20%	36%	44%	31%	33%	55%
	Don't Know	12	16%	19%	15%	0%	28%	15%	9%	19%	3%	15%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	4%	0%	0%	0%	3%	0%	4%	0%	0%
	3 days/wk	2	2%	2%	0%	0%	0%	2%	0%	3%	0%	0%
	4 days/wk	6	8%	7%	0%	0%	0%	9%	14%	6%	26%	0%
	5 days/wk	5	6%	0%	10%	0%	0%	7%	7%	6%	14%	0%
	7 days/wk	1	2%	2%	2%	0%	0%	2%	2%	2%	3%	0%
	Never	58	76%	83%	83%	0%	72%	76%	74%	77%	57%	92%
	Don't Know	0	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%
	N/A	2	2%	0%	5%	0%	28%	0%	4%	2%	0%	8%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult %	Not difficult %	Don't Know / No car / No bicycle %	Yes %	No / DK %	Yes %	No / DK %	Yes %	No / Don't Know / Don't have children %
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	16%	12%	0%	0%	23%	23%	20%	43%	0%
	Never	60	79%	84%	88%	0%	100%	77%	77%	80%	57%	100%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	50%	34%	0%	57%	37%	43%	37%	12%	77%
	Drive or ride in a carpool or vanpool	11	14%	9%	35%	0%	21%	13%	19%	12%	12%	26%
	Motorcycle or scooter	1	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%
	Bicycle	14	19%	13%	10%	0%	0%	20%	21%	17%	40%	0%
	Walk	17	22%	15%	19%	0%	0%	24%	24%	21%	45%	0%
	Public Bus	11	15%	14%	0%	0%	0%	16%	14%	16%	26%	0%
	BART	11	14%	14%	22%	0%	13%	14%	14%	15%	26%	0%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	3%	0%	0%	0%	2%	0%	2%	0%	0%
	Something else (Don't know)	5	7%	5%	16%	0%	0%	7%	0%	10%	0%	0%
	5	7%	6%	15%	0%	29%	5%	5%	8%	3%	8%	
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	75%	0%	0%	100%	50%	100%	42%	100%	0%
	Walks for part of the trip	10	52%	34%	100%	0%	0%	54%	0%	63%	0%	0%
	Bicycles for part of the trip	0	3%	0%	0%	0%	0%	3%	0%	3%	0%	0%
	Other (Specify)	1	4%	9%	0%	0%	0%	5%	0%	5%	0%	0%
81. Bikes to School	Bikes the entire way	10	73%	41%	100%	0%	0%	73%	34%	95%	34%	0%
	Takes public bus for part of trip	4	27%	59%	0%	0%	0%	27%	66%	5%	66%	0%
	Takes BART for part of trip	3	24%	59%	0%	0%	0%	24%	66%	0%	66%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	0%	0%	100%	100%	100%	100%	0%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	0%	0%	100%	100%	0%	100%	0%
86. Information about biking routes	Work	9	6%	7%	7%	0%	25%	4%	0%	9%	0%	0%
	Website/internet	33	23%	28%	14%	0%	13%	24%	37%	18%	45%	30%
	TV	5	3%	3%	8%	0%	11%	3%	0%	5%	0%	0%
	School/students	3	2%	2%	3%	0%	7%	1%	2%	2%	5%	0%
	Radio	4	3%	3%	1%	0%	0%	3%	1%	4%	3%	0%
	News/newspaper	20	15%	15%	13%	0%	24%	13%	10%	16%	7%	13%
	Word of mouth	14	10%	9%	14%	0%	26%	8%	10%	10%	14%	7%
	Posters/billboards	8	6%	6%	4%	0%	13%	5%	7%	6%	12%	3%
	Nowhere	22	15%	16%	16%	0%	7%	16%	20%	13%	15%	25%
	Bike stores	4	3%	2%	5%	0%	6%	3%	6%	1%	4%	8%
	Bart station	3	2%	2%	2%	0%	6%	2%	4%	1%	0%	7%
	Publications	1	1%	0%	3%	0%	0%	1%	0%	1%	0%	0%
	Other	10	7%	8%	4%	0%	0%	8%	8%	7%	9%	7%
	Nothing	6	4%	2%	5%	0%	0%	4%	2%	5%	0%	3%
	Dont know	8	6%	6%	6%	0%	0%	6%	6%	5%	6%	3%
No detailed response	7	5%	4%	0%	0%	0%	0%	5%	0%	7%	0%	0%
87. Own/ access to working bike?	Yes	194	48%	50%	54%	11%	46%	49%	54%	47%	53%	55%
	No	204	51%	48%	46%	89%	51%	51%	44%	53%	47%	43%
	(DO NOT READ) (Don't Know)	4	1%	1%	0%	0%	3%	1%	1%	1%	0%	2%
87 Col. Own/ access to working bike?	Yes	194	48%	50%	54%	11%	46%	49%	54%	47%	53%	55%
	No / DK	208	52%	50%	46%	89%	54%	51%	46%	53%	47%	45%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
88. Have access to a car?	Yes	334	83%	93%	97%	100%	73%	84%	85%	82%	89%	82%
	No	64	16%	6%	3%	0%	22%	15%	14%	16%	11%	16%
	(DO NOT READ) (Don't Know)	5	1%	1%	0%	0%	5%	1%	1%	1%	0%	2%
88 Col. Have access to a car?	Yes	334	83%	93%	97%	100%	73%	84%	85%	82%	89%	82%
	No / DK	68	17%	7%	3%	0%	27%	16%	15%	18%	11%	18%
Acces to Bike and Car	Both a bike and car	176	44%	50%	54%	11%	40%	44%	49%	42%	50%	49%
	Only a bike	18	4%	1%	0%	0%	6%	4%	5%	4%	3%	6%
	Only a car	158	39%	43%	43%	89%	33%	40%	36%	40%	39%	33%
	None	51	13%	7%	3%	0%	21%	12%	10%	13%	7%	12%
89. Have kids under 18?	Yes	143	35%	35%	43%	0%	32%	36%	57%	29%	73%	45%
	No	253	63%	64%	57%	100%	61%	63%	39%	70%	27%	48%
	(DO NOT READ) (Don't know/Refused)	6	2%	1%	0%	0%	7%	1%	4%	1%	0%	7%
89 Col. Have kids under 18?	Yes	143	35%	35%	43%	0%	32%	36%	57%	29%	73%	45%
	No / DK	260	65%	65%	57%	100%	68%	64%	43%	71%	27%	55%
90. Own/ Rent	Rent/other	158	39%	33%	39%	33%	45%	39%	42%	39%	39%	43%
	Own/buying	225	56%	62%	58%	67%	52%	56%	54%	57%	56%	52%
	(DO NOT READ) (Don't know/Refused)	19	5%	5%	3%	0%	4%	5%	4%	5%	5%	4%
90 Col. Own/ Rent	Yes	158	39%	33%	39%	33%	45%	39%	42%	39%	39%	43%
	No / DK	245	61%	67%	61%	67%	55%	61%	58%	61%	61%	57%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	8%	18%	0%	16%	10%	9%	11%	11%	8%
	White	164	41%	45%	34%	47%	48%	40%	39%	41%	31%	45%
	Hispanic/Latin-Am	69	17%	14%	17%	0%	8%	18%	19%	17%	19%	19%
	Asian	77	19%	19%	24%	53%	17%	19%	21%	18%	27%	17%
	Bi-racial/multi-racial	20	5%	7%	1%	0%	3%	5%	4%	5%	4%	4%
	Other	19	5%	5%	5%	0%	7%	5%	7%	4%	9%	6%
	(DO NOT READ) (Refused)	10	2%	3%	2%	0%	2%	2%	1%	3%	0%	1%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	8%	18%	0%	16%	10%	9%	11%	11%	8%
	White	164	41%	45%	34%	47%	48%	40%	39%	41%	31%	45%
	Hispanic	69	17%	14%	17%	0%	8%	18%	19%	17%	19%	19%
	Asian	77	19%	19%	24%	53%	17%	19%	21%	18%	27%	17%
	Other	48	12%	15%	7%	0%	11%	12%	12%	12%	13%	11%
Age	18-24	55	14%	11%	10%	0%	0%	15%	11%	14%	14%	9%
	25-29	22	5%	7%	6%	0%	9%	5%	3%	6%	6%	2%
	30-34	41	10%	11%	6%	33%	6%	11%	8%	11%	5%	11%
	35-39	44	11%	12%	11%	0%	23%	10%	16%	10%	11%	19%
	40-44	40	10%	11%	12%	17%	3%	11%	19%	8%	25%	14%
	45-49	38	9%	9%	12%	0%	7%	10%	9%	9%	9%	9%
	50-54	44	11%	13%	14%	0%	11%	11%	9%	11%	7%	9%
	55-59	37	9%	8%	12%	0%	12%	9%	8%	9%	15%	3%
	60-64	24	6%	6%	5%	20%	7%	6%	3%	7%	1%	4%
	65-69	21	5%	5%	9%	0%	11%	5%	7%	5%	3%	11%
	70-74	11	3%	3%	3%	0%	3%	3%	0%	3%	0%	0%
75+	27	7%	6%	1%	30%	9%	6%	6%	7%	4%	8%	

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	
Generation	18-49	240	60%	60%	57%	51%	47%	61%	67%	58%	70%	64%
	50+	162	40%	40%	43%	49%	53%	39%	33%	42%	30%	36%
Sex/Generation	M <50	121	30%	31%	26%	0%	18%	31%	24%	32%	19%	28%
	M 50+	73	18%	17%	24%	20%	23%	18%	8%	21%	4%	11%
	F <50	119	30%	29%	32%	51%	29%	30%	43%	26%	51%	36%
	F 50+	89	22%	23%	19%	30%	30%	21%	25%	21%	27%	24%

		All		12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
		N	%	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
				%	%	%	%	%	%	%	%	%
City	Alameda	20	5%	5%	6%	0%	14%	4%	11%	3%	12%	10%
	Albany	7	2%	1%	3%	0%	0%	2%	1%	2%	0%	2%
	Berkeley	36	9%	10%	8%	36%	4%	10%	8%	9%	8%	9%
	Castro Valley	19	5%	5%	7%	0%	4%	5%	1%	6%	2%	0%
	Dublin	5	1%	2%	2%	0%	1%	1%	2%	1%	2%	1%
	Emeryville	8	2%	2%	2%	0%	8%	1%	4%	2%	4%	4%
	Fremont	45	11%	11%	13%	0%	7%	11%	13%	11%	20%	7%
	Hayward	49	12%	13%	9%	0%	10%	12%	6%	14%	4%	8%
	Livermore	22	6%	7%	3%	11%	7%	5%	4%	6%	6%	3%
	Newark	8	2%	2%	1%	0%	0%	2%	1%	2%	0%	2%
	Oakland	96	24%	23%	15%	20%	14%	25%	31%	22%	29%	33%
	Pleasanton	13	3%	4%	2%	0%	4%	3%	5%	3%	8%	3%
	San Leandro	31	8%	6%	10%	33%	9%	8%	3%	9%	2%	4%
	San Lorenzo	5	1%	1%	3%	0%	0%	1%	0%	2%	0%	0%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	10	2%	1%	7%	0%	4%	2%	3%	2%	0%	5%
	Other	20	5%	5%	6%	0%	7%	5%	2%	6%	2%	3%
Language of Interview	English	371	92%	95%	92%	100%	100%	91%	91%	92%	87%	95%
	Spanish	21	5%	3%	5%	0%	0%	6%	6%	5%	9%	4%
	Chinese	11	3%	2%	4%	0%	0%	3%	2%	3%	4%	1%

	All	12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
	Mean	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	402		83	5	37	366	86	316	37	49
		74%	25%	1%	9%	91%	21%	79%	43%	57%
14 Mean. Saves money	5.73	5.51	6.06	5.05	5.50	5.75	5.88	5.69	5.96	5.81
15 Mean. Saves time by avoiding traffic	3.94	3.64	4.09	3.15	3.46	3.99	4.11	3.89	4.01	4.18
16 Mean. Reduces your stress level	4.90	4.64	5.08	4.73	4.77	4.92	5.21	4.82	5.37	5.09
17 Mean. Is better for the environment	5.95	5.82	6.29	6.10	5.57	5.98	6.13	5.89	6.22	6.07
18 Mean. Is good for your health	6.08	5.95	6.28	6.68	5.81	6.11	6.33	6.02	6.40	6.27
19 Mean. Sets a good example for others	4.79	4.55	5.24	4.93	4.76	4.79	5.19	4.68	5.21	5.17
20 Mean. Reduces dependence on foreign oil	5.39	5.26	5.72	6.10	4.88	5.44	5.83	5.27	6.02	5.68
21 Mean. Reduces gas and energy usage	5.83	5.70	6.17	6.11	5.33	5.88	6.05	5.77	6.27	5.89
22 Mean. Helps manage your weight	5.67	5.58	5.79	5.04	5.25	5.71	5.99	5.58	5.91	6.05
23 Mean. Reduces traffic congestion	4.99	4.72	5.52	4.32	4.73	5.01	5.47	4.85	5.70	5.30
24 Mean. Allows you to be outdoors	5.60	5.40	5.83	5.02	5.01	5.66	5.83	5.53	6.07	5.65
25 Mean. Reduces greenhouse gas emissions	5.65	5.52	6.00	5.92	5.64	5.65	6.06	5.53	6.03	6.09
26 Mean. Improves air quality	5.81	5.72	6.07	6.68	5.33	5.86	6.20	5.70	6.12	6.26
10 Mean. Frequency: Ride a bicycle	.57	.47	.72	.00	.32	.59	1.11	.42	1.50	.81
11 Mean. Frequency: Drive a car	4.26	5.15	5.16	4.18	4.25	4.26	4.14	4.30	3.90	4.32
51 Mean. Frequency: Go to work outside of your home	3.03	3.25	3.32	2.65	2.94	3.04	3.44	2.92	3.62	3.30

	All	12 Col. Difficult to switch car trips with bicycle trips			42 Col. Heard of Team Bike Challenge?		49 Col. Heard of Walk and Roll to School Day?		50 Col. You or children participated in WR2S Day?	
	Mean	Difficult	Not difficult	Don't Know / No car / No bicycle	Yes	No / DK	Yes	No / DK	Yes	No / Don't Know / Don't have children
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
52 Mean. Frequency: Go to school	.69	.64	.76	.00	.52	.70	1.12	.57	1.56	.78
53 Mean. Frequency: Take your children to school	1.00	1.03	1.18	.00	1.31	.97	1.94	.74	2.59	1.45
54 Mean. Frequency: Drive a car alone	3.62	4.21	4.66	3.93	4.22	3.56	3.54	3.64	3.39	3.66
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	2.80	3.21	2.94	2.87	2.78	2.74	2.80	2.83	2.68
56 Mean. Frequency: Ride a bus	.46	.40	.20	.39	.37	.47	.44	.47	.69	.25
57 Mean. Frequency: Ride BART	.71	.60	.73	1.68	.81	.70	.72	.71	.79	.66
58 Mean. Frequency: Take a train other than BART	.12	.12	.16	.00	.07	.12	.20	.09	.39	.05
59 Mean. Frequency: Take a ferry	.06	.09	.03	.02	.08	.06	.12	.05	.21	.05
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	.50	.85	.00	.76	.58	.98	.50	1.30	.75
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	.34	.69	.00	.29	.49	1.08	.30	1.35	.87
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	.32	.29	.00	.39	.42	1.12	.21	1.55	.71
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	.57	.66	.	.00	.96	1.03	.81	1.95	.00
63 Mean. Approx. miles from home to work	15.47	18.13	11.53	15.17	12.12	15.81	13.26	16.17	17.00	9.46
77 Mean. Approx. miles from home to school	12.52	16.18	7.87	.	8.48	12.81	15.20	11.05	9.08	23.06

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
Number of cases		402		256	8	138	71	6	326	310	9	84
Row percent			100%	64%	2%	34%	18%	1%	81%	77%	2%	21%
Region	Central	118	29%	29%	52%	29%	21%	54%	31%	29%	41%	28%
	East	44	11%	12%	7%	9%	10%	9%	11%	13%	0%	6%
	North	177	44%	43%	26%	47%	48%	37%	43%	43%	43%	50%
	South	63	16%	16%	15%	15%	21%	0%	15%	15%	16%	17%
Age Collapsed	18-29	78	19%	23%	7%	12%	48%	9%	13%	16%	0%	32%
	30-39	85	21%	25%	30%	14%	13%	24%	23%	22%	16%	19%
	40-49	78	19%	22%	32%	13%	17%	37%	20%	20%	52%	13%
	50-64	104	26%	27%	21%	24%	16%	30%	28%	28%	19%	18%
	65+	58	14%	3%	10%	36%	5%	0%	17%	13%	12%	18%
5. Sex (by observation)	Male	195	48%	56%	47%	34%	37%	9%	52%	49%	41%	45%
	Female	208	52%	44%	53%	66%	63%	91%	48%	51%	59%	55%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	6%	10%	1%	4%	14%	4%	4%	9%	5%
	No	382	95%	93%	90%	98%	96%	86%	95%	95%	91%	94%
	(DO NOT READ)(Don't Know)	3	1%	1%	0%	1%	0%	0%	1%	1%	0%	1%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	6%	10%	1%	4%	14%	4%	4%	9%	5%
	No / DK	386	96%	94%	90%	99%	96%	86%	96%	96%	91%	95%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	13%	0%	0%	28%	0%	8%	16%	0%	0%
	Bike to work	3	16%	15%	0%	35%	0%	0%	20%	8%	0%	38%
	Insurance	1	5%	6%	0%	0%	28%	0%	0%	7%	0%	0%
	Other	1	3%	4%	0%	0%	18%	0%	0%	0%	0%	12%
	Dont know	11	65%	63%	100%	65%	26%	100%	72%	69%	100%	50%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	5%	0%	0%	26%	0%	0%	6%	0%	0%
	Back/side of a bus	2	10%	12%	0%	0%	0%	0%	13%	0%	0%	38%
	Billboard	2	10%	12%	0%	0%	0%	0%	13%	15%	0%	0%
	Flyer/handout	1	4%	5%	0%	0%	26%	0%	0%	6%	0%	0%
	TV	6	34%	24%	100%	100%	54%	100%	25%	35%	100%	20%
	Other	1	8%	9%	0%	0%	0%	0%	10%	0%	0%	29%
	Don't Know	6	38%	44%	0%	0%	46%	0%	38%	50%	0%	12%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	12%	0%	14%	11%	0%	13%	12%	0%	15%
	No	340	85%	85%	100%	83%	86%	100%	84%	84%	100%	84%
	(DO NOT READ) (Don't Know)	12	3%	3%	0%	3%	3%	0%	3%	4%	0%	1%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	12%	0%	14%	11%	0%	13%	12%	0%	15%
	No / DK	352	88%	88%	100%	86%	89%	100%	87%	88%	100%	85%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	11%	0%	7%	17%	0%	8%	11%	0%	5%
	2 days/wk	10	2%	3%	0%	2%	2%	0%	3%	2%	0%	4%
	3 days/wk	9	2%	3%	0%	1%	3%	0%	2%	3%	0%	2%
	4 days/wk	4	1%	2%	0%	0%	2%	0%	1%	1%	0%	2%
	5 days/wk	5	1%	2%	0%	0%	1%	0%	1%	1%	0%	2%
	6 days/wk	3	1%	1%	0%	0%	1%	0%	1%	0%	0%	2%
	7 days/wk	11	3%	3%	0%	2%	9%	0%	1%	2%	10%	5%
	1 to 4 days/month	32	8%	10%	28%	4%	4%	63%	8%	8%	20%	5%
	1 to 11 days/yr	30	7%	8%	5%	6%	7%	0%	8%	9%	0%	2%
	Never	242	60%	53%	57%	74%	50%	23%	63%	58%	70%	67%
	Don't Know	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	N/A	19	5%	5%	10%	4%	5%	14%	5%	5%	0%	6%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	25%	0%	11%	35%	0%	16%	20%	10%	20%
	Less than weekly	61	15%	17%	33%	10%	10%	63%	15%	17%	20%	7%
	Never	262	65%	58%	67%	78%	54%	37%	68%	63%	70%	73%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	4%	10%	3%	6%	14%	3%	4%	0%	3%
	2 days/wk	25	6%	6%	0%	7%	8%	0%	6%	7%	0%	5%
	3 days/wk	34	9%	7%	0%	11%	8%	0%	9%	10%	46%	1%
	4 days/wk	18	4%	3%	10%	7%	2%	0%	5%	6%	0%	0%
	5 days/wk	44	11%	12%	37%	8%	10%	9%	11%	14%	0%	3%
	6 days/wk	26	7%	9%	5%	3%	6%	24%	6%	9%	0%	0%
	7 days/wk	156	39%	45%	16%	28%	35%	23%	40%	49%	12%	5%
	1 to 4 days/month	15	4%	4%	11%	2%	9%	16%	2%	2%	33%	7%
	Never	55	14%	9%	10%	23%	12%	14%	14%	1%	9%	61%
	Don't Know	4	1%	0%	0%	3%	5%	0%	0%	0%	0%	5%
N/A	9	2%	2%	0%	3%	0%	0%	3%	0%	0%	10%	
11 Col. Frequency: Drive a car	Weekly or more	319	79%	85%	79%	68%	75%	70%	80%	97%	58%	16%
	Less than weekly	15	4%	4%	11%	2%	9%	16%	2%	2%	33%	7%
	Never	68	17%	10%	10%	29%	17%	14%	17%	1%	9%	77%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	56%	29%	55%	46%	63%	56%	53%	76%	69%
	Somewhat difficult	63	19%	17%	8%	23%	26%	11%	18%	20%	0%	8%
	Not very difficult	36	11%	12%	0%	8%	5%	0%	12%	11%	0%	6%
	Not at all difficult	46	14%	13%	63%	12%	23%	26%	12%	13%	24%	17%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	1%	0%	1%	0%	0%	2%	1%	0%	0%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	73%	37%	78%	72%	74%	74%	73%	76%	77%
	Not difficult	83	25%	26%	63%	20%	28%	26%	24%	25%	24%	23%
	Don't Know / No car / No bicycle	5	1%	1%	0%	2%	0%	0%	2%	2%	0%	0%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	25%	15%	16%	22%	0%	22%	22%	16%	20%
	Too far of a distance to travel	122	30%	39%	0%	17%	25%	24%	32%	34%	16%	20%
	Being protected from the weather	28	7%	10%	0%	2%	8%	24%	7%	7%	0%	6%
	Time consuming	59	15%	15%	7%	14%	17%	9%	14%	15%	37%	10%
	Difficult/Takes too much energy/Lazy	77	19%	21%	56%	12%	23%	22%	18%	20%	5%	16%
	Inconvenient/Prefer the convenience of a car	43	11%	10%	0%	12%	8%	0%	11%	11%	0%	11%
	Do not like biking through traffic/Dangerous drivers	42	11%	8%	22%	15%	12%	30%	10%	11%	24%	8%
	Health restrictions/Not in shape	42	10%	8%	16%	15%	7%	23%	11%	10%	21%	11%
	Being able to carry/Transport more belongings	39	10%	9%	5%	12%	15%	0%	9%	11%	0%	6%
	No bike lanes	31	8%	9%	0%	7%	12%	0%	7%	8%	10%	8%
	Do not own a bike	44	11%	12%	36%	7%	16%	8%	10%	12%	5%	7%
	Just do not want to/Lack of interest	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%
	Do not know how to ride a bike	11	3%	3%	10%	2%	8%	0%	2%	2%	0%	4%
	Too many hills to bike through	11	3%	2%	0%	4%	4%	0%	3%	4%	0%	0%
	Do not want to get sweaty	11	3%	3%	0%	3%	5%	0%	2%	2%	0%	6%
	Nowhere to park/store bike	19	5%	5%	0%	4%	7%	0%	4%	3%	0%	11%
	Prefer comfort of a car	1	0%	1%	0%	0%	2%	0%	0%	0%	0%	2%
	Transport more than one passenger	9	2%	3%	0%	2%	4%	0%	2%	3%	0%	1%
	Other	26	6%	4%	10%	10%	4%	14%	7%	5%	9%	11%
	Nothing	2	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%
	Dont know	22	5%	2%	0%	12%	2%	0%	6%	3%	24%	12%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	6%	0%	6%	6%	0%	6%	7%	0%	5%
	02	8	2%	2%	0%	2%	0%	0%	3%	3%	0%	0%
	03	18	4%	4%	0%	5%	5%	0%	4%	5%	0%	3%
	04	25	6%	8%	0%	4%	12%	0%	5%	8%	0%	0%
	05	55	14%	15%	17%	11%	12%	23%	14%	15%	26%	7%
	06	62	15%	16%	6%	14%	17%	8%	15%	13%	17%	24%
	Very convincing	209	52%	48%	77%	58%	47%	69%	53%	49%	57%	61%
	(DO NOT READ) Don't Know	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
14 Col. Saves money	Not convincing	51	13%	13%	0%	12%	12%	0%	13%	14%	0%	8%
	4/Don't Know	26	6%	8%	0%	5%	12%	0%	5%	8%	0%	0%
	Convincing	326	81%	79%	100%	83%	76%	100%	82%	77%	100%	92%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	20%	23%	15%	14%	32%	19%	21%	0%	9%
	02	45	11%	13%	0%	9%	15%	0%	11%	13%	0%	3%
	03	50	13%	13%	20%	10%	13%	14%	12%	12%	26%	12%
	04	65	16%	19%	11%	12%	11%	8%	17%	16%	5%	19%
	05	62	16%	14%	40%	17%	13%	38%	16%	15%	0%	19%
	06	24	6%	6%	0%	5%	12%	0%	5%	4%	0%	12%
	Very convincing	76	19%	15%	6%	27%	22%	8%	18%	16%	57%	25%
	(DO NOT READ) Don't Know	7	2%	0%	0%	5%	0%	0%	2%	2%	12%	1%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	46%	43%	34%	42%	46%	42%	47%	26%	25%
	4/Don't Know	72	18%	19%	11%	16%	11%	8%	19%	17%	17%	19%
	Convincing	162	40%	35%	46%	50%	47%	46%	39%	36%	57%	56%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	10%	0%	8%	4%	0%	10%	10%	0%	8%
	02	25	6%	6%	16%	5%	3%	23%	6%	7%	0%	3%
	03	32	8%	9%	7%	7%	6%	9%	8%	10%	0%	2%
	04	39	10%	11%	5%	7%	11%	0%	10%	11%	16%	4%
	05	84	21%	23%	0%	18%	23%	24%	20%	22%	0%	20%
	06	55	14%	15%	30%	9%	16%	0%	13%	13%	0%	16%
	Very convincing	121	30%	24%	31%	41%	35%	30%	29%	25%	62%	44%
	(DO NOT READ) Don't Know	11	3%	1%	10%	5%	1%	14%	3%	2%	21%	4%
16 Col. Reduces your stress level	Not convincing	93	23%	25%	23%	20%	14%	32%	25%	26%	0%	13%
	4/Don't Know	51	13%	13%	15%	12%	12%	14%	13%	13%	38%	7%
	Convincing	259	64%	63%	62%	68%	74%	54%	62%	60%	62%	79%
17. Is better for the environment	Not at all convincing	20	5%	5%	0%	5%	2%	0%	6%	4%	0%	9%
	02	7	2%	2%	0%	2%	3%	0%	2%	1%	0%	3%
	03	8	2%	1%	10%	3%	2%	14%	2%	2%	0%	2%
	04	23	6%	6%	17%	4%	9%	23%	5%	7%	9%	1%
	05	53	13%	15%	0%	10%	12%	0%	14%	15%	0%	9%
	06	49	12%	14%	0%	9%	12%	0%	12%	12%	16%	13%
	Very convincing	238	59%	56%	73%	64%	58%	63%	59%	58%	74%	62%
	(DO NOT READ) Don't Know	5	1%	0%	0%	3%	2%	0%	1%	2%	0%	0%
17 Col. Is better for the environment	Not convincing	35	9%	8%	10%	10%	7%	14%	9%	7%	0%	14%
	4/Don't Know	28	7%	7%	17%	7%	11%	23%	6%	9%	9%	1%
	Convincing	340	84%	85%	73%	83%	82%	63%	85%	84%	91%	85%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	4%	0%	4%	1%	0%	5%	3%	0%	6%
	02	2	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%
	03	9	2%	2%	7%	2%	0%	9%	3%	2%	0%	2%
	04	18	4%	5%	0%	3%	3%	0%	5%	5%	0%	2%
	05	55	14%	17%	10%	8%	11%	14%	14%	15%	9%	8%
	06	56	14%	16%	0%	11%	17%	0%	13%	15%	0%	9%
	Very convincing (DO NOT READ) Don't Know	244	61%	56%	83%	69%	67%	77%	59%	57%	79%	71%
18 Col. Is good for your health	Not convincing	27	7%	7%	7%	7%	2%	9%	8%	6%	0%	8%
	4/Don't Know	21	5%	5%	0%	5%	3%	0%	6%	5%	12%	4%
	Convincing	355	88%	88%	93%	88%	95%	91%	87%	88%	88%	88%
19. Sets a good example for others	Not at all convincing	43	11%	10%	7%	11%	6%	9%	12%	10%	0%	12%
	02	28	7%	8%	0%	6%	6%	0%	7%	9%	0%	2%
	03	34	8%	10%	27%	5%	12%	37%	7%	9%	19%	4%
	04	52	13%	16%	0%	9%	14%	0%	13%	14%	0%	12%
	05	71	18%	17%	0%	19%	21%	24%	17%	17%	0%	21%
	06	40	10%	10%	16%	9%	10%	22%	10%	10%	22%	7%
	Very convincing (DO NOT READ) Don't Know	128	32%	29%	51%	36%	31%	8%	32%	29%	59%	38%
19 Col. Sets a good example for others	Not convincing	104	26%	28%	33%	22%	23%	46%	26%	28%	19%	18%
	4/Don't Know	59	15%	16%	0%	14%	16%	0%	15%	15%	0%	16%
	Convincing	239	59%	57%	67%	64%	61%	54%	59%	57%	81%	66%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	9%	0%	9%	8%	0%	9%	9%	0%	9%
	02	19	5%	6%	10%	2%	5%	14%	5%	6%	9%	2%
	03	22	6%	6%	0%	5%	4%	0%	6%	5%	0%	8%
	04	33	8%	8%	0%	10%	10%	0%	8%	9%	16%	5%
	05	41	10%	11%	7%	10%	14%	34%	9%	10%	0%	11%
	06	43	11%	13%	0%	7%	7%	0%	11%	10%	0%	14%
	Very convincing	200	50%	46%	83%	55%	50%	52%	50%	49%	74%	49%
	(DO NOT READ) Don't Know	8	2%	2%	0%	3%	2%	0%	2%	2%	0%	2%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	21%	10%	16%	16%	14%	20%	20%	9%	19%
	4/Don't Know	41	10%	9%	0%	13%	13%	0%	10%	11%	16%	7%
	Convincing	284	71%	70%	90%	71%	71%	86%	70%	69%	74%	74%
21. Reduces gas and energy usage	Not at all convincing	18	4%	6%	0%	2%	2%	0%	5%	4%	0%	6%
	02	11	3%	3%	0%	3%	4%	0%	3%	3%	0%	1%
	03	18	5%	4%	0%	6%	8%	0%	4%	4%	0%	6%
	04	31	8%	9%	20%	5%	9%	28%	7%	9%	9%	2%
	05	47	12%	13%	7%	9%	10%	9%	12%	13%	0%	9%
	06	37	9%	12%	0%	5%	9%	0%	9%	10%	16%	7%
	Very convincing	237	59%	54%	73%	67%	56%	63%	59%	56%	74%	66%
	(DO NOT READ) Don't Know	3	1%	0%	0%	2%	1%	0%	1%	0%	0%	2%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	12%	0%	12%	14%	0%	11%	11%	0%	14%
	4/Don't Know	34	9%	9%	20%	7%	10%	28%	8%	10%	9%	4%
	Convincing	321	80%	79%	80%	81%	76%	72%	81%	79%	91%	82%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	3%	0%	4%	0%	0%	4%	4%	0%	3%
	02	13	3%	4%	0%	2%	5%	0%	3%	4%	0%	2%
	03	27	7%	7%	7%	6%	1%	9%	8%	7%	0%	7%
	04	27	7%	9%	0%	3%	5%	0%	7%	7%	0%	6%
	05	67	17%	17%	32%	16%	23%	44%	15%	18%	15%	13%
	06	52	13%	14%	0%	11%	13%	0%	13%	13%	0%	13%
	Very convincing (DO NOT READ) Don't Know	199	49%	46%	61%	56%	51%	46%	49%	47%	85%	54%
22 Col. Helps manage your weight	Not convincing	54	13%	14%	7%	12%	6%	9%	15%	14%	0%	12%
	4/Don't Know	32	8%	9%	0%	6%	7%	0%	8%	8%	0%	8%
	Convincing	317	79%	77%	93%	82%	88%	91%	77%	78%	100%	80%
23. Reduces traffic congestion	Not at all convincing	34	8%	8%	0%	9%	4%	0%	10%	9%	0%	7%
	02	20	5%	5%	17%	5%	2%	9%	6%	6%	0%	2%
	03	39	10%	11%	10%	7%	14%	14%	9%	10%	0%	9%
	04	45	11%	13%	0%	9%	8%	0%	12%	12%	0%	10%
	05	74	18%	20%	16%	16%	28%	22%	16%	18%	31%	20%
	06	35	9%	9%	5%	7%	6%	0%	9%	10%	0%	5%
	Very convincing (DO NOT READ) Don't Know	145	36%	33%	52%	40%	38%	55%	35%	34%	57%	42%
23 Col. Reduces traffic congestion	Not convincing	93	23%	24%	27%	21%	20%	23%	24%	25%	0%	18%
	4/Don't Know	56	14%	13%	0%	16%	8%	0%	16%	13%	12%	16%
	Convincing	253	63%	63%	73%	63%	72%	77%	61%	61%	88%	66%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	6%	0%	6%	5%	0%	6%	5%	0%	6%
	02	9	2%	2%	7%	3%	0%	9%	2%	2%	0%	2%
	03	26	6%	8%	16%	4%	6%	23%	6%	8%	0%	1%
	04	38	10%	12%	0%	6%	10%	0%	10%	10%	0%	7%
	05	61	15%	15%	10%	15%	12%	14%	16%	17%	26%	8%
	06	42	11%	11%	0%	11%	14%	0%	10%	10%	12%	11%
	Very convincing	202	50%	47%	67%	55%	54%	54%	49%	46%	62%	63%
	(DO NOT READ) Don't Know	2	1%	0%	0%	1%	0%	0%	1%	1%	0%	0%
24 Col. Allows you to be outdoors	Not convincing	56	14%	15%	23%	12%	11%	32%	14%	15%	0%	10%
	4/Don't Know	41	10%	12%	0%	7%	10%	0%	10%	11%	0%	7%
	Convincing	305	76%	73%	77%	81%	79%	68%	75%	73%	100%	83%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	7%	0%	6%	4%	0%	7%	6%	0%	9%
	02	10	2%	1%	0%	4%	6%	0%	2%	2%	0%	6%
	03	18	4%	5%	0%	4%	1%	0%	5%	5%	0%	2%
	04	31	8%	7%	17%	8%	14%	23%	6%	9%	0%	5%
	05	46	12%	13%	0%	9%	11%	0%	12%	13%	0%	9%
	06	47	12%	15%	10%	5%	6%	14%	13%	11%	26%	13%
	Very convincing	213	53%	49%	73%	60%	57%	63%	52%	52%	74%	55%
	(DO NOT READ) Don't Know	10	3%	2%	0%	4%	2%	0%	3%	2%	0%	3%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	13%	0%	15%	12%	0%	14%	13%	0%	16%
	4/Don't Know	41	10%	9%	17%	12%	16%	23%	9%	11%	0%	8%
	Convincing	307	76%	77%	83%	74%	73%	77%	77%	76%	100%	76%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	8%	0%	4%	2%	0%	7%	5%	0%	11%
	02	9	2%	3%	7%	1%	2%	9%	2%	3%	0%	0%
	03	15	4%	3%	10%	4%	4%	14%	3%	4%	0%	2%
	04	22	5%	6%	0%	5%	11%	0%	4%	6%	0%	3%
	05	48	12%	14%	0%	9%	13%	0%	12%	12%	0%	11%
	06	48	12%	13%	10%	11%	9%	14%	13%	12%	26%	9%
	Very convincing (DO NOT READ) Don't Know	231	57%	53%	73%	64%	57%	63%	57%	56%	74%	62%
26 Col. Improves air quality	Not convincing	50	12%	14%	17%	9%	8%	23%	13%	12%	0%	13%
	4/Don't Know	26	6%	6%	0%	8%	12%	0%	5%	7%	0%	5%
	Convincing	327	81%	80%	83%	84%	79%	77%	82%	81%	100%	82%
27. Heard of BTWD?	Yes	291	72%	77%	61%	64%	73%	46%	73%	77%	40%	60%
	No	108	27%	23%	39%	33%	27%	54%	26%	23%	48%	40%
	(DO NOT READ) (Don't Know)	3	1%	0%	0%	2%	0%	0%	1%	0%	12%	1%
27 Col. Heard of BTWD?	Yes	291	72%	77%	61%	64%	73%	46%	73%	77%	40%	60%
	No / DK	111	28%	23%	39%	36%	27%	54%	27%	23%	60%	40%
28. Participated in any BTWD?	Yes	37	13%	15%	0%	7%	20%	0%	11%	13%	25%	9%
	No	254	87%	84%	100%	93%	80%	100%	89%	87%	75%	91%
	(DO NOT READ) (Don't Know)	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	15%	0%	7%	20%	0%	11%	13%	25%	9%
	No / DK	255	87%	85%	100%	93%	80%	100%	89%	87%	75%	91%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
29. BTWD Year Participation	2011	10	26%	27%	0%	22%	42%	0%	20%	23%	100%	36%
	2010	14	39%	43%	0%	22%	50%	0%	35%	43%	100%	0%
	2009	10	28%	26%	0%	36%	25%	0%	29%	27%	100%	19%
	2008	10	26%	26%	0%	28%	22%	0%	28%	23%	100%	31%
	2007 or earlier	15	40%	35%	0%	64%	21%	0%	48%	39%	100%	33%
29 Col. BTWD 2011 Participation	Yes	10	2%	3%	0%	1%	6%	0%	2%	2%	10%	2%
	No	393	98%	97%	100%	99%	94%	100%	98%	98%	90%	98%
30. Why did you choose not to participate in BTWD	Too far	0	2%	2%	0%	0%	0%	0%	2%	2%	0%	0%
	Retired/Out of work	4	15%	4%	0%	60%	0%	0%	19%	16%	0%	0%
	Do not have a bike	5	17%	21%	0%	0%	0%	0%	22%	19%	0%	0%
	Health reasons	3	11%	4%	0%	40%	8%	0%	11%	6%	0%	52%
	Different work schedule	4	14%	17%	0%	0%	0%	0%	18%	16%	0%	0%
	Road conditions	2	8%	10%	0%	0%	0%	0%	11%	9%	0%	0%
	I just need my car to drive to work	2	6%	8%	0%	0%	0%	0%	8%	7%	0%	0%
	It was raining	0	2%	2%	0%	0%	0%	0%	2%	2%	0%	0%
	Didn't know about the event	1	3%	4%	0%	0%	0%	0%	4%	3%	0%	0%
	Was working	1	3%	4%	0%	0%	13%	0%	0%	3%	0%	0%
	Had to take the bus	1	3%	3%	0%	0%	0%	0%	3%	3%	0%	0%
	Had to take care of my children	1	3%	3%	0%	0%	12%	0%	0%	3%	0%	0%
	Other	1	3%	4%	0%	0%	0%	0%	4%	0%	0%	30%
No detailed response	4	15%	18%	0%	0%	66%	0%	0%	14%	0%	18%	
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	60%	0%	39%	80%	0%	38%	42%	100%	100%
	It was fun	1	5%	6%	0%	0%	0%	0%	10%	7%	0%	0%
	To support bike day	1	8%	10%	0%	0%	0%	0%	15%	11%	0%	0%
	Better for the environment	1	9%	0%	0%	61%	20%	0%	0%	12%	0%	0%
	Other	0	4%	5%	0%	0%	0%	0%	8%	6%	0%	0%
	Nothing	2	16%	19%	0%	0%	0%	0%	29%	21%	0%	0%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	11%	0%	0%	0%	0%	17%	12%	0%	0%
	It was fun	1	9%	11%	0%	0%	20%	0%	0%	0%	100%	0%
	To save gas	1	6%	0%	0%	39%	0%	0%	10%	8%	0%	0%
	To support bike day	1	6%	7%	0%	0%	0%	0%	11%	8%	0%	0%
	School Programs	1	9%	0%	0%	61%	20%	0%	0%	12%	0%	0%
	Right thing to do	2	16%	19%	0%	0%	0%	0%	29%	21%	0%	0%
	Nothing	4	45%	53%	0%	0%	60%	0%	33%	38%	0%	100%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	20%	0%	0%	37%	0%	0%	0%	0%	100%
	3-5 miles	4	46%	40%	0%	100%	43%	0%	49%	64%	0%	0%
	6-10 miles	2	24%	26%	0%	0%	20%	0%	27%	20%	100%	0%
	11-20 miles	1	7%	7%	0%	0%	0%	0%	13%	9%	0%	0%
	21+ miles	1	6%	6%	0%	0%	0%	0%	11%	8%	0%	0%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	87%	0%	100%	100%	0%	77%	83%	100%	100%
	11+ miles	1	12%	13%	0%	0%	0%	0%	23%	17%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	20%	0%	0%	37%	0%	0%	0%	0%	100%
	3-5 miles	4	43%	40%	0%	61%	43%	0%	44%	59%	0%	0%
	6-10 miles	2	22%	26%	0%	0%	20%	0%	24%	18%	100%	0%
	11-20 miles	1	6%	7%	0%	0%	0%	0%	11%	8%	0%	0%
	21+ miles	1	11%	6%	0%	39%	0%	0%	20%	15%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	87%	0%	61%	100%	0%	69%	77%	100%	100%
	11+ miles	2	17%	13%	0%	39%	0%	0%	31%	23%	0%	0%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	35%	0%	61%	20%	0%	55%	53%	0%	0%
	Bicycle	4	42%	43%	0%	39%	57%	0%	30%	22%	100%	100%
	Walk	2	17%	10%	0%	61%	20%	0%	15%	24%	0%	0%
	Public Bus	2	21%	7%	0%	100%	20%	0%	22%	28%	0%	0%
	BART	4	43%	50%	0%	0%	60%	0%	29%	35%	0%	100%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	20%	0%	0%	37%	0%	0%	0%	0%	100%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	18%	0%	39%	23%	0%	20%	29%	0%	0%
	A little more often	2	17%	20%	0%	0%	37%	0%	0%	0%	0%	100%
	Same as before	6	62%	62%	0%	61%	40%	0%	80%	71%	100%	0%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	38%	0%	39%	60%	0%	20%	29%	0%	100%
	Same as before	6	62%	62%	0%	61%	40%	0%	80%	71%	100%	0%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	40%	22%	35%	38%	30%	38%	35%	65%	46%
	Disagree	181	45%	50%	62%	35%	46%	23%	45%	49%	9%	34%
	(DO NOTREAD) (Don't Know)	53	13%	9%	16%	21%	12%	22%	13%	13%	17%	12%
	(DO NOTREAD) (Not Applicable)	16	4%	2%	0%	9%	4%	24%	4%	3%	9%	8%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	40%	22%	35%	38%	30%	38%	35%	65%	46%
	Disagree	181	45%	50%	62%	35%	46%	23%	45%	49%	9%	34%
	Don't know/Not Applicable	69	17%	10%	16%	30%	16%	46%	17%	16%	26%	20%
38. I noticed there was less traffic that day	Agree	95	24%	21%	47%	26%	24%	47%	23%	22%	12%	29%
	Disagree	220	55%	61%	22%	45%	58%	23%	55%	58%	47%	44%
	(DO NOTREAD) (Don't Know)	71	18%	15%	16%	22%	17%	8%	18%	17%	27%	21%
	(DO NOTREAD) (Not Applicable)	16	4%	2%	16%	7%	1%	22%	4%	3%	14%	6%
38 Col. I noticed there was less traffic that day	Agree	95	24%	21%	47%	26%	24%	47%	23%	22%	12%	29%
	Disagree	220	55%	61%	22%	45%	58%	23%	55%	58%	47%	44%
	Don't know/Not Applicable	87	22%	17%	31%	29%	18%	30%	22%	20%	41%	27%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	33%	30%	29%	25%	0%	33%	28%	50%	43%
	Disagree	176	44%	48%	38%	37%	53%	70%	41%	45%	9%	41%
	(DO NOTREAD) (Don't Know)	76	19%	16%	31%	23%	18%	30%	19%	20%	32%	13%
	(DO NOTREAD) (Not Applicable)	24	6%	4%	0%	10%	4%	0%	7%	6%	9%	4%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	33%	30%	29%	25%	0%	33%	28%	50%	43%
	Disagree	176	44%	48%	38%	37%	53%	70%	41%	45%	9%	41%
	Don't know/Not Applicable	100	25%	20%	31%	33%	22%	30%	25%	27%	41%	16%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	18%	16%	24%	24%	22%	19%	18%	58%	26%
	Disagree	268	67%	73%	69%	54%	70%	57%	66%	72%	16%	51%
	(DO NOT READ) (Don't Know)	26	7%	5%	0%	9%	3%	0%	7%	6%	12%	7%
	(DO NOT READ) (Not Applicable)	27	7%	3%	16%	12%	3%	22%	7%	4%	14%	17%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	18%	16%	24%	24%	22%	19%	18%	58%	26%
	Disagree	268	67%	73%	69%	54%	70%	57%	66%	72%	16%	51%
	Don't know/Not Applicable	53	13%	9%	16%	21%	6%	22%	15%	10%	26%	23%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	16%	0%	11%	20%	0%	13%	13%	22%	18%
	Somewhat likely	64	16%	20%	36%	7%	20%	8%	15%	16%	22%	15%
	Somewhat unlikely	66	16%	20%	23%	10%	18%	32%	16%	20%	0%	5%
	Very unlikely	213	53%	44%	41%	71%	41%	60%	56%	51%	56%	61%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
	(DO NOT READ) (Don't Know)	2	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	36%	36%	18%	41%	8%	28%	29%	44%	33%
	Unlikely	279	69%	63%	64%	81%	59%	92%	71%	71%	56%	66%
	Neither likely nor unlikely / Don't Know	3	1%	0%	0%	1%	1%	0%	1%	1%	0%	2%
42. Heard of Team Bike Challenge?	Yes	37	9%	9%	20%	9%	7%	14%	9%	9%	9%	9%
	No	365	91%	91%	80%	90%	93%	86%	90%	91%	91%	91%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	9%	20%	9%	7%	14%	9%	9%	9%	9%
	No / DK	366	91%	91%	80%	91%	93%	86%	91%	91%	91%	91%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	24%	0%	19%	35%	0%	19%	23%	10%	18%
	No	314	78%	76%	100%	80%	65%	100%	80%	77%	90%	81%
	(DO NOT READ) (Don't Know)	2	1%	0%	0%	1%	0%	0%	1%	0%	0%	2%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	24%	0%	19%	35%	0%	19%	23%	10%	18%
	No / DK	316	79%	76%	100%	81%	65%	100%	81%	77%	90%	82%
50. You or children participated in WR2S Day?	Yes	37	43%	49%	0%	29%	53%	0%	39%	43%	100%	38%
	No	46	53%	51%	0%	58%	47%	0%	56%	52%	0%	62%
	(DO NOT READ) (Don't Know)	1	1%	0%	0%	3%	0%	0%	1%	1%	0%	0%
	(DO NOT READ) (Don't have children)	2	3%	0%	0%	10%	0%	0%	4%	4%	0%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	49%	0%	29%	53%	0%	39%	43%	100%	38%
	No / Don't Know / Don't have children	49	57%	51%	0%	71%	47%	0%	61%	57%	0%	62%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
Number of cases		402		256	8	138	71	6	326	310	9	84
Row percent			100%	64%	2%	34%	18%	1%	81%	77%	2%	21%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	4%	0%	0%	3%	0%	2%	3%	0%	2%
	2 days/wk	7	2%	3%	0%	0%	0%	0%	2%	2%	0%	1%
	3 days/wk	27	7%	10%	0%	0%	13%	0%	5%	7%	0%	7%
	4 days/wk	21	5%	8%	0%	0%	5%	0%	5%	5%	0%	8%
	5 days/wk	144	36%	56%	0%	0%	29%	24%	37%	41%	16%	18%
	6 days/wk	20	5%	8%	0%	0%	7%	0%	5%	6%	0%	2%
	7 days/wk	27	7%	11%	0%	0%	8%	0%	7%	6%	10%	7%
	1 to 4 days/month	8	2%	0%	100%	0%	0%	76%	1%	2%	20%	0%
	Never	135	34%	0%	0%	98%	34%	0%	34%	27%	54%	55%
	Don't Know	3	1%	0%	0%	2%	0%	0%	1%	1%	0%	1%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	100%	0%	0%	66%	24%	64%	70%	26%	44%
	Less than weekly	8	2%	0%	100%	0%	0%	76%	1%	2%	20%	0%
	Never	138	34%	0%	0%	100%	34%	0%	35%	28%	54%	56%
52. Frequency: Go to school	1 day/wk	4	1%	1%	0%	2%	6%	0%	0%	1%	0%	1%
	2 days/wk	11	3%	2%	0%	4%	15%	0%	0%	3%	0%	1%
	3 days/wk	11	3%	3%	0%	2%	15%	0%	0%	3%	0%	0%
	4 days/wk	15	4%	3%	0%	5%	21%	0%	0%	3%	0%	7%
	5 days/wk	28	7%	9%	0%	4%	39%	0%	0%	5%	10%	12%
	7 days/wk	3	1%	1%	0%	1%	4%	0%	0%	0%	0%	2%
	1 to 4 days/month	6	1%	1%	55%	0%	0%	100%	0%	1%	20%	0%
	Never	319	79%	80%	45%	81%	0%	0%	98%	81%	70%	75%
	Don't Know	6	2%	1%	0%	2%	0%	0%	2%	2%	0%	1%
52 Col. Frequency: Go to school	Weekly or more	71	18%	18%	0%	17%	100%	0%	0%	16%	10%	23%
	Less than weekly	6	1%	1%	55%	0%	0%	100%	0%	1%	20%	0%
	Never	326	81%	81%	45%	83%	0%	0%	100%	82%	70%	77%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	1%	0%	0%	1%	0%	0%	1%	0%	1%
	2 days/wk	7	2%	2%	0%	1%	0%	0%	2%	2%	0%	2%
	3 days/wk	5	1%	2%	0%	0%	1%	0%	1%	2%	0%	0%
	4 days/wk	2	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	5 days/wk	69	17%	20%	0%	14%	31%	0%	15%	18%	26%	12%
	6 days/wk	2	0%	1%	0%	0%	0%	0%	1%	0%	0%	2%
	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	1%	45%	0%	1%	86%	0%	2%	20%	0%
	1 to 11 days/yr	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Never	274	68%	66%	55%	73%	58%	14%	71%	68%	54%	69%
	Don't Know	3	1%	0%	0%	2%	0%	0%	1%	1%	0%	0%
	N/A	30	7%	7%	0%	9%	8%	0%	7%	6%	0%	15%
53 Col. Frequency: Take your children to school	Weekly or more	88	22%	26%	0%	15%	33%	0%	20%	23%	26%	17%
	Less than weekly	8	2%	1%	45%	1%	1%	86%	1%	2%	20%	0%
	Never	307	76%	72%	55%	84%	66%	14%	80%	75%	54%	83%
54. Frequency: Drive a car alone	1 day/wk	20	5%	4%	10%	6%	7%	14%	5%	7%	0%	0%
	2 days/wk	26	6%	7%	0%	5%	8%	0%	6%	8%	0%	0%
	3 days/wk	39	10%	9%	0%	12%	16%	0%	9%	13%	0%	0%
	4 days/wk	34	8%	8%	5%	10%	3%	0%	10%	11%	0%	0%
	5 days/wk	96	24%	33%	7%	7%	15%	34%	26%	31%	0%	0%
	6 days/wk	13	3%	3%	0%	4%	3%	0%	3%	4%	0%	0%
	7 days/wk	81	20%	20%	57%	18%	19%	23%	20%	26%	0%	0%
	1 to 4 days/month	7	2%	1%	21%	3%	0%	30%	2%	0%	78%	0%
	1 to 11 days/yr	2	0%	0%	0%	1%	1%	0%	0%	0%	22%	0%
	Never	82	20%	14%	0%	33%	28%	0%	19%	0%	0%	99%
	Don't Know	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	85%	79%	63%	71%	70%	78%	100%	0%	0%
	Less than weekly	9	2%	1%	21%	3%	1%	30%	2%	0%	100%	0%
	Never	84	21%	14%	0%	34%	28%	0%	20%	0%	0%	100%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	15%	11%	15%	23%	40%	13%	13%	10%	21%
	2 days/wk	87	22%	22%	57%	20%	14%	23%	23%	24%	12%	14%
	3 days/wk	55	14%	13%	25%	15%	17%	28%	13%	16%	9%	5%
	4 days/wk	45	11%	12%	0%	11%	10%	0%	12%	10%	16%	14%
	5 days/wk	30	7%	10%	7%	3%	7%	9%	7%	9%	0%	4%
	6 days/wk	9	2%	2%	0%	3%	2%	0%	2%	3%	0%	1%
	7 days/wk	48	12%	13%	0%	10%	18%	0%	11%	12%	0%	13%
	1 to 4 days/month	15	4%	2%	0%	7%	5%	0%	4%	3%	21%	5%
	1 to 11 days/yr	6	1%	1%	0%	3%	3%	0%	1%	1%	10%	1%
	Never	46	11%	11%	0%	13%	1%	0%	14%	8%	21%	21%
Don't Know	2	1%	0%	0%	1%	1%	0%	0%	0%	0%	1%	
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	86%	100%	76%	91%	100%	81%	87%	48%	72%
	Less than weekly	21	5%	3%	0%	10%	7%	0%	5%	5%	31%	5%
	Never	48	12%	11%	0%	14%	2%	0%	14%	9%	21%	22%
56. Frequency: Ride a bus	1 day/wk	12	3%	4%	0%	1%	5%	0%	3%	3%	0%	3%
	2 days/wk	16	4%	4%	0%	5%	1%	0%	5%	2%	0%	13%
	3 days/wk	9	2%	2%	0%	4%	3%	0%	2%	1%	21%	5%
	4 days/wk	9	2%	1%	0%	4%	10%	0%	1%	2%	0%	4%
	5 days/wk	11	3%	3%	0%	2%	6%	0%	2%	1%	0%	9%
	6 days/wk	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%
	7 days/wk	2	0%	1%	0%	0%	1%	0%	0%	0%	0%	2%
	1 to 4 days/month	18	5%	5%	21%	2%	11%	30%	3%	5%	20%	2%
	1 to 11 days/yr	8	2%	2%	0%	2%	0%	0%	2%	2%	12%	0%
	Never	314	78%	78%	79%	78%	61%	70%	82%	84%	47%	59%
Don't Know	2	1%	0%	0%	2%	0%	0%	1%	0%	0%	3%	
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	15%	0%	16%	28%	0%	12%	9%	21%	37%
	Less than weekly	26	6%	7%	21%	4%	11%	30%	5%	7%	32%	2%
	Never	316	79%	78%	79%	80%	61%	70%	82%	84%	47%	62%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	11%	0%	8%	14%	0%	9%	10%	0%	9%
	2 days/wk	12	3%	3%	0%	3%	4%	0%	3%	3%	0%	4%
	3 days/wk	18	4%	5%	30%	1%	12%	0%	3%	4%	16%	6%
	4 days/wk	8	2%	3%	0%	0%	6%	0%	1%	2%	0%	0%
	5 days/wk	16	4%	6%	0%	1%	1%	0%	5%	4%	0%	2%
	7 days/wk	7	2%	3%	0%	0%	1%	0%	2%	0%	0%	7%
	1 to 4 days/month	32	8%	8%	38%	5%	6%	53%	7%	8%	20%	5%
	1 to 11 days/yr	52	13%	11%	0%	18%	11%	0%	14%	15%	21%	7%
	Never	217	54%	50%	32%	63%	46%	47%	56%	53%	43%	58%
	Don't Know	2	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	31%	30%	13%	38%	0%	22%	24%	16%	29%
	Less than weekly	84	21%	19%	38%	23%	17%	53%	21%	23%	40%	12%
	Never	219	54%	50%	32%	64%	46%	47%	56%	53%	43%	59%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	3%	0%	0%	10%	0%	0%	2%	0%	3%
	3 days/wk	1	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
	5 days/wk	2	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	6 days/wk	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	7 days/wk	2	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	1 to 4 days/month	12	3%	3%	21%	2%	7%	30%	2%	3%	20%	2%
	1 to 11 days/yr	7	2%	2%	0%	2%	1%	0%	2%	2%	0%	2%
	Never	366	91%	89%	79%	95%	81%	70%	93%	91%	80%	92%
	Don't Know	2	1%	0%	0%	1%	0%	0%	1%	0%	0%	1%
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	5%	0%	1%	11%	0%	2%	4%	0%	3%
	Less than weekly	19	5%	5%	21%	3%	8%	30%	4%	5%	20%	4%
	Never	368	92%	89%	79%	96%	81%	70%	94%	91%	80%	93%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	3%	0%	0%	5%	0%	1%	2%	0%	2%
	2 days/wk	5	1%	2%	0%	0%	6%	0%	0%	1%	0%	1%
	3 days/wk	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	4 days/wk	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	2%	11%	0%	5%	16%	1%	2%	10%	1%
	1 to 11 days/yr	24	6%	5%	0%	8%	11%	0%	5%	7%	0%	2%
	Never	356	89%	88%	79%	90%	73%	70%	92%	88%	80%	93%
	Don't Know	2	0%	0%	10%	1%	0%	14%	0%	0%	9%	1%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	5%	0%	1%	11%	0%	2%	4%	0%	3%
	Less than weekly	31	8%	7%	11%	8%	16%	16%	6%	9%	10%	3%
	Never	358	89%	88%	89%	91%	73%	84%	93%	88%	90%	94%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	11%	0%	3%	9%	0%	8%	10%	0%	3%
	2 days/wk	16	4%	4%	0%	4%	12%	0%	2%	5%	0%	2%
	3 days/wk	14	4%	6%	0%	0%	4%	0%	4%	4%	0%	2%
	4 days/wk	6	1%	1%	0%	2%	5%	0%	1%	2%	0%	0%
	5 days/wk	5	1%	1%	0%	1%	0%	0%	1%	1%	0%	2%
	7 days/wk	11	3%	4%	0%	2%	4%	0%	3%	2%	0%	6%
	1 to 4 days/month	22	5%	6%	58%	1%	6%	39%	5%	6%	20%	1%
	1 to 11 days/yr	31	8%	8%	5%	7%	11%	0%	7%	9%	0%	4%
	Never	264	66%	58%	37%	81%	51%	61%	69%	61%	80%	80%
	Don't Know	2	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	27%	0%	11%	33%	0%	19%	23%	0%	15%
	Less than weekly	53	13%	14%	63%	9%	17%	39%	12%	15%	20%	5%
	Never	265	66%	59%	37%	81%	51%	61%	69%	62%	80%	80%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	6%	0%	1%	10%	0%	3%	6%	0%	0%
	2 days/wk	5	1%	1%	0%	1%	1%	0%	1%	1%	0%	2%
	3 days/wk	10	2%	4%	0%	0%	6%	0%	2%	2%	0%	3%
	4 days/wk	6	1%	2%	0%	1%	3%	0%	1%	1%	0%	2%
	5 days/wk	4	1%	2%	0%	0%	0%	0%	1%	0%	0%	3%
	7 days/wk	12	3%	4%	0%	1%	11%	0%	1%	2%	10%	5%
	1 to 4 days/month	14	3%	4%	18%	2%	3%	25%	3%	4%	10%	0%
	1 to 11 days/yr	13	3%	3%	30%	1%	0%	0%	4%	3%	0%	3%
	Never	320	79%	74%	42%	92%	66%	61%	83%	79%	70%	81%
	Don't Know	2	0%	0%	10%	1%	0%	14%	0%	0%	9%	1%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	19%	0%	4%	31%	0%	10%	13%	10%	15%
	Less than weekly	26	7%	7%	48%	3%	3%	25%	7%	7%	10%	3%
	Never	321	80%	74%	52%	93%	66%	75%	83%	79%	80%	81%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	31%	0%	12%	42%	0%	20%	26%	10%	15%
	No	307	76%	69%	100%	88%	58%	100%	80%	74%	90%	85%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
62. Work Location	Alameda	7	3%	3%	0%	0%	5%	0%	2%	3%	0%	1%
	Alamo	2	1%	0%	10%	0%	0%	14%	0%	0%	20%	0%
	Albany	4	2%	2%	0%	0%	2%	0%	2%	2%	0%	0%
	Berkeley	15	6%	6%	10%	0%	7%	14%	5%	5%	22%	9%
	Castro Valley	2	1%	1%	0%	0%	2%	0%	1%	1%	0%	0%
	Concord	2	1%	1%	0%	0%	2%	0%	0%	1%	0%	0%
	Danville	1	0%	0%	0%	0%	2%	0%	0%	0%	0%	2%
	Dublin	4	1%	1%	0%	0%	4%	0%	1%	1%	0%	1%
	Emeryville	3	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	Fremont	20	8%	8%	0%	0%	12%	0%	7%	7%	0%	12%
	Hayward	28	11%	10%	30%	0%	11%	0%	11%	11%	0%	12%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	7	3%	3%	0%	0%	1%	0%	3%	3%	0%	2%
	Milpitas	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Newark	2	1%	1%	0%	0%	1%	0%	0%	0%	0%	2%
	Oakland	44	17%	17%	16%	0%	17%	23%	16%	15%	0%	26%
	Piedmont	1	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	Pleasanton	11	4%	4%	0%	0%	7%	0%	4%	4%	0%	3%
	Richmond	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Francisco	39	15%	15%	0%	0%	13%	0%	16%	13%	36%	20%
	San Jose	9	3%	4%	0%	0%	0%	0%	4%	4%	0%	0%
	San Leandro	15	6%	6%	0%	0%	7%	0%	5%	6%	0%	1%
	San Lorenzo	1	0%	0%	6%	0%	0%	8%	0%	0%	11%	0%
	San Ramon	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Tracy	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	1	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	Walnut Creek	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Other	11	4%	4%	23%	0%	3%	17%	4%	4%	11%	7%
	Refused	5	2%	2%	0%	0%	2%	24%	1%	2%	0%	0%
	Santa Clara	6	2%	2%	5%	0%	0%	0%	3%	3%	0%	0%
	Sunnyvale	2	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	Palo Alto	2	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	Burlingame	2	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
62. Work Location	Menlo Park	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Mateo	3	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	Vallejo	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Mountain View	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Redwood City	5	2%	2%	0%	0%	0%	0%	2%	2%	0%	0%
	Cupertino	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Mill Valley	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	66%	62%	0%	51%	44%	42%	48%	15%	31%
	Work Elsewhere	89	22%	34%	38%	0%	15%	56%	23%	24%	31%	13%
	Does not work	138	34%	0%	0%	100%	34%	0%	35%	28%	54%	56%
62 Col. Work Location	Central Alameda	27	7%	11%	0%	0%	7%	0%	7%	8%	0%	1%
	East Alameda	22	5%	8%	0%	0%	6%	0%	5%	6%	0%	2%
	North Alameda	59	15%	22%	26%	0%	16%	37%	14%	14%	10%	16%
	South Alameda	68	17%	25%	36%	0%	22%	8%	16%	18%	5%	12%
	Other Counties	89	22%	34%	38%	0%	15%	56%	23%	24%	31%	13%
	Does not work	138	34%	0%	0%	100%	34%	0%	35%	28%	54%	56%
63. Approx. miles from home to work	0-2 miles	37	14%	14%	36%	0%	21%	8%	13%	12%	33%	27%
	3-5 miles	44	17%	18%	0%	0%	23%	0%	16%	18%	0%	10%
	6-10 miles	37	14%	14%	10%	0%	18%	14%	13%	13%	0%	21%
	11-20 miles	61	23%	23%	21%	0%	17%	23%	25%	24%	0%	20%
	21+ miles	65	25%	25%	10%	0%	18%	14%	27%	27%	56%	5%
	Don't Know	17	7%	6%	23%	0%	4%	42%	6%	5%	11%	16%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	45%	46%	0%	62%	22%	42%	43%	33%	59%
	11+ miles	126	48%	49%	32%	0%	34%	37%	52%	52%	56%	25%
	Don't Know	17	7%	6%	23%	0%	4%	42%	6%	5%	11%	16%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	1%	17%	0%	6%	23%	0%	2%	20%	0%
	2 days/wk	5	2%	2%	0%	0%	0%	0%	3%	1%	0%	10%
	3 days/wk	3	1%	1%	0%	0%	2%	0%	1%	1%	0%	0%
	4 days/wk	2	1%	1%	0%	0%	3%	0%	0%	0%	0%	4%
	5 days/wk	9	3%	3%	0%	0%	7%	0%	2%	3%	0%	5%
	7 days/wk	5	2%	2%	0%	0%	8%	0%	1%	0%	22%	9%
	1 to 4 days/month	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Never	234	89%	89%	77%	0%	75%	69%	92%	92%	47%	72%
	N/A	1	0%	0%	6%	0%	0%	8%	0%	0%	11%	0%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	11%	17%	0%	25%	23%	7%	7%	42%	28%
	Less than weekly	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Never	235	89%	89%	83%	0%	75%	77%	93%	92%	58%	72%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	74%	79%	0%	62%	84%	76%	86%	20%	8%
	Drive or ride in a carpool or vanpool	33	12%	12%	30%	0%	13%	0%	13%	12%	36%	15%
	Motorcycle or scooter	3	1%	1%	0%	0%	1%	0%	1%	0%	0%	7%
	Bicycle	22	9%	8%	30%	0%	22%	0%	6%	7%	22%	19%
	Walk	29	11%	11%	6%	0%	18%	8%	9%	9%	11%	22%
	Public Bus	23	9%	9%	0%	0%	15%	0%	7%	5%	0%	31%
	BART	36	13%	14%	0%	0%	12%	0%	14%	10%	36%	32%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	1%	0%	0%	3%	0%	1%	1%	0%	4%
	Ferry or boat	2	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	Something else (Don't know)	3	1%	1%	0%	0%	0%	0%	1%	1%	0%	2%
	4	1%	1%	16%	0%	0%	8%	2%	0%	11%	7%	

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	52%	0%	0%	78%	0%	46%	48%	100%	55%
	Drives alone for part of the trip	10	20%	20%	0%	0%	0%	0%	25%	34%	0%	0%
	Carpools for part of the trip	2	4%	4%	0%	0%	0%	0%	5%	6%	0%	0%
	Walks for part of the trip	11	21%	21%	0%	0%	22%	0%	21%	12%	0%	38%
	Bicycles for part of the trip	2	5%	5%	0%	0%	0%	0%	6%	3%	0%	7%
	Other (Specify)	4	8%	8%	0%	0%	0%	0%	10%	13%	0%	0%
67. Bikes to Work	Bikes the entire way	16	70%	67%	100%	0%	52%	0%	86%	65%	100%	77%
	Takes public bus for part of trip	4	18%	20%	0%	0%	33%	0%	5%	27%	0%	0%
	Takes BART for part of trip	6	27%	30%	0%	0%	48%	0%	9%	31%	0%	23%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	0%	100%	0%	100%	100%	0%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	0%	100%	0%	100%	100%	0%	100%
72. My employer generally supports biking to work	Agree	126	48%	48%	36%	0%	48%	8%	49%	47%	47%	49%
	Disagree	77	29%	29%	42%	0%	37%	50%	27%	31%	20%	20%
	(DO NOT READ) (Don't Know)	21	8%	8%	0%	0%	5%	0%	9%	7%	22%	11%
	(DO NOT READ) (Does Not Apply)	41	15%	15%	23%	0%	10%	42%	16%	15%	11%	19%
72 Col. My employer generally supports biking to work	Agree	126	48%	48%	36%	0%	48%	8%	49%	47%	47%	49%
	Disagree	77	29%	29%	42%	0%	37%	50%	27%	31%	20%	20%
	Don't Know / Does not Apply	61	23%	23%	23%	0%	15%	42%	24%	22%	33%	30%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	19%	30%	0%	22%	0%	20%	20%	0%	17%
	Disagree	180	68%	69%	42%	0%	68%	75%	68%	69%	77%	59%
	(DO NOT READ) (Don't Know)	5	2%	2%	0%	0%	0%	0%	2%	1%	0%	6%
	(DO NOT READ) (Does Not Apply)	27	10%	10%	28%	0%	10%	25%	10%	9%	23%	18%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	19%	30%	0%	22%	0%	20%	20%	0%	17%
	Disagree	180	68%	69%	42%	0%	68%	75%	68%	69%	77%	59%
	Don't Know / Does not Apply	33	12%	12%	28%	0%	10%	25%	13%	10%	23%	24%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	20%	40%	0%	19%	14%	21%	20%	20%	25%
	Disagree	148	56%	57%	37%	0%	64%	69%	54%	59%	68%	33%
	(DO NOT READ) (Don't Know)	36	14%	14%	0%	0%	11%	0%	15%	11%	0%	29%
	(DO NOT READ) (Does Not Apply)	26	10%	9%	23%	0%	6%	17%	10%	9%	11%	13%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	20%	40%	0%	19%	14%	21%	20%	20%	25%
	Disagree	148	56%	57%	37%	0%	64%	69%	54%	59%	68%	33%
	Don't Know / Does not Apply	62	23%	23%	23%	0%	17%	17%	25%	21%	11%	42%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	23%	10%	0%	20%	14%	24%	25%	20%	14%
	Disagree	171	65%	65%	67%	0%	69%	69%	64%	65%	68%	61%
	(DO NOT READ) (Don't Know)	10	4%	4%	0%	0%	6%	0%	3%	3%	0%	9%
	(DO NOT READ) (Does Not Apply)	22	8%	8%	23%	0%	5%	17%	9%	7%	11%	16%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	23%	10%	0%	20%	14%	24%	25%	20%	14%
	Disagree	171	65%	65%	67%	0%	69%	69%	64%	65%	68%	61%
	Don't Know / Does not Apply	32	12%	12%	23%	0%	10%	17%	12%	10%	11%	25%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
76. School Location	Alameda	7	10%	9%	18%	9%	9%	14%	0%	10%	31%	4%
	Albany	1	1%	2%	0%	0%	1%	0%	0%	1%	0%	0%
	Berkeley	8	11%	10%	0%	13%	12%	0%	0%	8%	33%	17%
	Castro Valley	1	1%	2%	0%	0%	1%	0%	0%	1%	0%	0%
	Concord	1	2%	3%	0%	0%	2%	0%	0%	2%	0%	0%
	Fremont	6	8%	8%	0%	9%	8%	0%	0%	4%	0%	20%
	Hayward	14	19%	17%	0%	25%	20%	0%	0%	16%	0%	27%
	Livermore	1	1%	2%	0%	0%	1%	0%	0%	2%	0%	0%
	Newark	1	1%	1%	0%	0%	1%	0%	0%	0%	0%	3%
	Oakland	8	11%	7%	0%	21%	12%	0%	0%	11%	0%	11%
	Pleasanton	3	4%	2%	0%	8%	4%	0%	0%	5%	0%	0%
	San Francisco	7	10%	13%	0%	5%	10%	0%	0%	13%	0%	0%
	San Ramon	0	1%	1%	0%	0%	1%	0%	0%	0%	0%	3%
	Union City	2	3%	1%	0%	6%	3%	0%	0%	0%	0%	10%
	Other	12	16%	18%	82%	0%	10%	86%	0%	21%	35%	0%
	Santa Clara	1	1%	0%	0%	3%	1%	0%	0%	1%	0%	0%
	Davis	1	1%	2%	0%	0%	1%	0%	0%	0%	0%	5%
Out of State	2	2%	3%	0%	0%	2%	0%	0%	3%	0%	0%	
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	12%	10%	16%	73%	14%	0%	10%	19%	22%
	Goes to School Elsewhere	24	6%	7%	45%	1%	27%	86%	0%	7%	10%	1%
	Does not go to school	326	81%	81%	45%	83%	0%	0%	100%	82%	70%	77%
76 Col. School Location	Central Alameda	8	2%	2%	10%	2%	10%	14%	0%	2%	9%	1%
	East Alameda	5	1%	1%	0%	1%	7%	0%	0%	1%	0%	1%
	North Alameda	16	4%	3%	0%	6%	23%	0%	0%	3%	10%	6%
	South Alameda	23	6%	5%	0%	7%	32%	0%	0%	4%	0%	14%
	Other Counties	24	6%	7%	45%	1%	27%	86%	0%	7%	10%	1%
	Does not go to school	326	81%	81%	45%	83%	0%	0%	100%	82%	70%	77%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
77. Approx. miles from home to school	0-2 miles	14	19%	23%	10%	13%	20%	8%	0%	12%	51%	33%
	3-5 miles	13	17%	18%	0%	20%	19%	0%	0%	14%	0%	27%
	6-10 miles	10	13%	16%	0%	9%	14%	0%	0%	18%	0%	0%
	11-20 miles	13	17%	5%	0%	42%	18%	0%	0%	15%	0%	23%
	21+ miles	14	18%	23%	0%	13%	20%	0%	0%	22%	0%	11%
	Don't Know	12	16%	15%	90%	4%	10%	92%	0%	18%	49%	6%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	57%	10%	42%	53%	8%	0%	45%	51%	61%
	11+ miles	26	35%	28%	0%	55%	38%	0%	0%	37%	0%	33%
	Don't Know	12	16%	15%	90%	4%	10%	92%	0%	18%	49%	6%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	2%	0%	5%	3%	0%	0%	4%	0%	0%
	3 days/wk	2	2%	1%	0%	4%	2%	0%	0%	2%	0%	3%
	4 days/wk	6	8%	13%	0%	0%	9%	0%	0%	6%	0%	15%
	5 days/wk	5	6%	4%	0%	13%	7%	0%	0%	0%	33%	21%
	7 days/wk	1	2%	3%	0%	0%	2%	0%	0%	1%	0%	2%
	Never	58	76%	75%	82%	77%	75%	86%	0%	84%	35%	59%
	Don't Know	0	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%
N/A	2	2%	2%	18%	0%	1%	14%	0%	2%	31%	0%	
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	22%	0%	23%	23%	0%	0%	13%	33%	41%
	Never	60	79%	78%	100%	77%	77%	100%	0%	87%	67%	59%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	37%	0%	48%	42%	0%	0%	54%	0%	2%
	Drive or ride in a carpool or vanpool	11	14%	13%	0%	18%	15%	0%	0%	14%	0%	17%
	Motorcycle or scooter	1	1%	1%	0%	0%	1%	0%	0%	0%	0%	3%
	Bicycle	14	19%	21%	0%	18%	20%	0%	0%	10%	33%	42%
	Walk	17	22%	22%	0%	26%	24%	0%	0%	13%	0%	51%
	Public Bus	11	15%	14%	0%	20%	16%	0%	0%	11%	0%	28%
	BART	11	14%	19%	18%	5%	14%	14%	0%	19%	31%	0%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	0%	5%	2%	0%	0%	0%	0%	6%
	Something else (Don't know)	5	7%	9%	18%	0%	4%	38%	0%	9%	0%	0%
	5	7%	5%	63%	0%	4%	48%	0%	8%	35%	0%	
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	55%	100%	44%	50%	100%	0%	57%	100%	39%
	Walks for part of the trip	10	52%	53%	0%	56%	54%	0%	0%	50%	0%	61%
	Bicycles for part of the trip	0	3%	4%	0%	0%	3%	0%	0%	0%	0%	7%
	Other (Specify)	1	4%	8%	0%	0%	5%	0%	0%	7%	0%	0%
81. Bikes to School	Bikes the entire way	10	73%	61%	0%	100%	73%	0%	0%	35%	100%	94%
	Takes public bus for part of trip	4	27%	39%	0%	0%	27%	0%	0%	65%	0%	6%
	Takes BART for part of trip	3	24%	34%	0%	0%	24%	0%	0%	65%	0%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	0%	100%	0%	0%	100%	0%	100%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	0%	100%	0%	0%	100%	0%	0%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
86. Information about biking routes	Work	9	6%	7%	0%	4%	6%	0%	6%	8%	0%	0%
	Website/internet	33	23%	27%	0%	11%	32%	0%	21%	25%	0%	20%
	TV	5	3%	4%	0%	2%	0%	0%	5%	4%	0%	0%
	School/students	3	2%	3%	0%	0%	3%	0%	2%	2%	0%	4%
	Radio	4	3%	3%	0%	3%	0%	0%	4%	3%	0%	4%
	News/newspaper	20	15%	13%	0%	20%	10%	0%	16%	16%	0%	8%
	Word of mouth	14	10%	12%	0%	4%	9%	0%	11%	10%	0%	12%
	Posters/billboards	8	6%	6%	0%	7%	3%	0%	7%	6%	33%	5%
	Nowhere	22	15%	12%	15%	28%	22%	0%	14%	16%	0%	13%
	Bike stores	4	3%	4%	0%	0%	0%	0%	4%	3%	0%	0%
	Bart station	3	2%	3%	0%	0%	2%	0%	2%	1%	0%	6%
	Publications	1	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	Other	10	7%	5%	0%	16%	8%	0%	8%	6%	0%	14%
	Nothing	6	4%	3%	17%	5%	4%	12%	4%	2%	18%	13%
	Dont know	8	6%	5%	30%	5%	0%	22%	7%	6%	31%	0%
	No detailed response	7	5%	2%	38%	11%	10%	66%	1%	3%	18%	14%
87. Own/ access to working bike?	Yes	194	48%	54%	47%	38%	64%	44%	45%	51%	27%	39%
	No	204	51%	45%	53%	61%	36%	56%	54%	48%	73%	59%
	(DO NOT READ) (Don't Know)	4	1%	1%	0%	2%	0%	0%	1%	1%	0%	1%
87 Col. Own/ access to working bike?	Yes	194	48%	54%	47%	38%	64%	44%	45%	51%	27%	39%
	No / DK	208	52%	46%	53%	62%	36%	56%	55%	49%	73%	61%
88. Have access to a car?	Yes	334	83%	88%	90%	73%	82%	86%	83%	95%	78%	39%
	No	64	16%	11%	0%	26%	18%	0%	16%	4%	12%	60%
	(DO NOT READ) (Don't Know)	5	1%	1%	10%	2%	0%	14%	1%	1%	9%	1%
88 Col. Have access to a car?	Yes	334	83%	88%	90%	73%	82%	86%	83%	95%	78%	39%
	No / DK	68	17%	12%	10%	27%	18%	14%	17%	5%	22%	61%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	50%	47%	32%	53%	44%	42%	51%	27%	19%
	Only a bike	18	4%	4%	0%	6%	10%	0%	3%	0%	0%	20%
	Only a car	158	39%	38%	43%	40%	28%	42%	41%	44%	51%	20%
	None	51	13%	8%	10%	22%	8%	14%	14%	5%	22%	41%
89. Have kids under 18?	Yes	143	35%	40%	30%	28%	53%	24%	32%	37%	47%	30%
	No	253	63%	59%	60%	71%	46%	62%	67%	63%	43%	66%
	(DO NOT READ) (Don't know/Refused)	6	2%	1%	10%	2%	1%	14%	1%	1%	9%	4%
89 Col. Have kids under 18?	Yes	143	35%	40%	30%	28%	53%	24%	32%	37%	47%	30%
	No / DK	260	65%	60%	70%	72%	47%	76%	68%	63%	53%	70%
90. Own/ Rent	Rent/other	158	39%	39%	46%	40%	37%	22%	40%	34%	38%	59%
	Own/buying	225	56%	58%	39%	54%	57%	64%	56%	61%	52%	36%
	(DO NOT READ) (Don't know/Refused)	19	5%	4%	15%	6%	5%	14%	4%	5%	9%	5%
90 Col. Own/ Rent	Yes	158	39%	39%	46%	40%	37%	22%	40%	34%	38%	59%
	No / DK	245	61%	61%	54%	60%	63%	78%	60%	66%	62%	41%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	9%	47%	12%	7%	23%	12%	10%	0%	15%
	White	164	41%	40%	30%	44%	36%	52%	42%	43%	28%	33%
	Hispanic/Latin-Am	69	17%	17%	0%	19%	19%	0%	17%	15%	21%	26%
	Asian	77	19%	21%	0%	16%	22%	0%	19%	20%	41%	14%
	Bi-racial/multi-racial	20	5%	5%	23%	4%	7%	25%	4%	5%	10%	5%
	Other	19	5%	6%	0%	3%	6%	0%	5%	5%	0%	6%
	(DO NOT READ) (Refused)	10	2%	2%	0%	3%	3%	0%	2%	3%	0%	1%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	9%	47%	12%	7%	23%	12%	10%	0%	15%
	White	164	41%	40%	30%	44%	36%	52%	42%	43%	28%	33%
	Hispanic	69	17%	17%	0%	19%	19%	0%	17%	15%	21%	26%
	Asian	77	19%	21%	0%	16%	22%	0%	19%	20%	41%	14%
	Other	48	12%	13%	23%	9%	16%	25%	11%	12%	10%	12%
Age	18-24	55	14%	16%	7%	10%	43%	9%	8%	10%	0%	30%
	25-29	22	5%	7%	0%	3%	6%	0%	6%	7%	0%	2%
	30-34	41	10%	9%	30%	10%	3%	24%	12%	10%	0%	12%
	35-39	44	11%	15%	0%	3%	10%	0%	11%	12%	16%	6%
	40-44	40	10%	11%	21%	8%	11%	23%	10%	10%	31%	7%
	45-49	38	9%	11%	10%	6%	6%	14%	10%	10%	21%	6%
	50-54	44	11%	13%	16%	7%	6%	22%	12%	13%	14%	3%
	55-59	37	9%	10%	6%	8%	6%	8%	10%	9%	5%	11%
	60-64	24	6%	4%	0%	10%	5%	0%	6%	7%	0%	4%
	65-69	21	5%	1%	10%	13%	3%	0%	6%	5%	0%	4%
	70-74	11	3%	1%	0%	6%	0%	0%	3%	3%	12%	2%
75+	27	7%	1%	0%	17%	2%	0%	8%	5%	0%	12%	
Generation	18-49	240	60%	70%	69%	40%	79%	70%	55%	58%	69%	64%
	50+	162	40%	30%	31%	60%	21%	30%	45%	42%	31%	36%
Sex/Generation	M <50	121	30%	39%	37%	13%	29%	9%	31%	30%	28%	31%
	M 50+	73	18%	17%	10%	21%	8%	0%	21%	20%	12%	14%
	F <50	119	30%	31%	32%	26%	49%	61%	25%	29%	40%	32%
	F 50+	89	22%	13%	21%	40%	14%	30%	24%	22%	19%	23%

		All		51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%	%	%	%
City	Alameda	20	5%	5%	0%	5%	5%	0%	5%	5%	0%	4%
	Albany	7	2%	2%	0%	2%	1%	0%	2%	2%	0%	0%
	Berkeley	36	9%	6%	10%	14%	9%	14%	9%	9%	31%	6%
	Castro Valley	19	5%	6%	0%	3%	6%	0%	4%	5%	12%	2%
	Dublin	5	1%	2%	0%	0%	0%	0%	2%	2%	0%	0%
	Emeryville	8	2%	3%	0%	1%	1%	0%	2%	2%	0%	4%
	Fremont	45	11%	12%	5%	10%	15%	0%	10%	11%	16%	12%
	Hayward	49	12%	12%	36%	11%	5%	32%	13%	12%	5%	12%
	Livermore	22	6%	6%	0%	6%	5%	0%	6%	6%	0%	4%
	Newark	8	2%	2%	0%	3%	4%	0%	1%	1%	0%	4%
	Oakland	96	24%	24%	16%	24%	29%	23%	23%	22%	12%	33%
	Pleasanton	13	3%	4%	0%	2%	5%	0%	3%	4%	0%	1%
	San Leandro	31	8%	8%	10%	7%	2%	14%	9%	7%	9%	9%
	San Lorenzo	5	1%	1%	6%	2%	1%	8%	1%	1%	14%	0%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	10	2%	3%	0%	2%	3%	0%	2%	3%	0%	1%
	Other	20	5%	5%	17%	3%	8%	9%	4%	5%	0%	5%
Language of Interview	English	371	92%	93%	100%	89%	89%	100%	93%	95%	67%	84%
	Spanish	21	5%	4%	0%	8%	9%	0%	4%	3%	21%	12%
	Chinese	11	3%	3%	0%	2%	2%	0%	3%	2%	12%	5%

	All	51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
	Mean	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	402		8	138	71	6	326	310	9	84
14 Mean. Saves money	5.73	64%	2%	34%	18%	1%	81%	77%	2%	21%
15 Mean. Saves time by avoiding traffic	3.94	5.63	6.61	5.87	5.61	6.46	5.74	5.59	6.31	6.20
16 Mean. Reduces your stress level	4.90	3.71	3.67	4.38	4.17	3.52	3.90	3.69	5.45	4.71
17 Mean. Is better for the environment	4.90	4.75	5.15	5.17	5.33	4.58	4.82	4.72	5.87	5.50
18 Mean. Is good for your health	5.95	5.92	6.09	5.98	5.97	5.75	5.94	5.95	6.56	5.87
19 Mean. Sets a good example for others	6.08	6.00	6.53	6.21	6.41	6.35	6.01	6.05	6.45	6.18
20 Mean. Reduces dependence on foreign oil	4.79	4.68	5.37	4.95	4.92	4.27	4.77	4.68	6.02	5.07
21 Mean. Reduces gas and energy usage	5.39	5.29	6.36	5.52	5.42	5.63	5.38	5.35	6.04	5.48
22 Mean. Helps manage your weight	5.83	5.72	6.26	6.02	5.76	5.98	5.85	5.78	6.56	5.94
23 Mean. Reduces traffic congestion	5.67	5.58	6.08	5.81	5.92	5.74	5.61	5.60	6.71	5.81
24 Mean. Allows you to be outdoors	4.99	4.94	5.39	5.05	5.25	5.54	4.92	4.90	6.02	5.22
25 Mean. Reduces greenhouse gas emissions	5.60	5.51	5.80	5.75	5.79	5.34	5.56	5.48	6.37	5.95
26 Mean. Improves air quality	5.65	5.60	6.39	5.68	5.66	6.16	5.63	5.63	6.74	5.60
10 Mean. Frequency: Ride a bicycle	5.81	5.67	6.16	6.04	5.87	5.84	5.79	5.79	6.74	5.78
11 Mean. Frequency: Drive a car	.57	.74	.08	.28	1.14	.16	.45	.50	.74	.80
51 Mean. Frequency: Go to work outside of your home	4.26	4.76	3.83	3.36	3.89	3.70	4.35	5.30	2.31	.64
52 Mean. Frequency: Go to school	3.03	4.75	.25	.00	3.10	1.41	3.04	3.33	1.56	2.06
	.69	.75	.14	.61	3.88	.25	.00	.59	.54	1.08

	All	51 Col. Frequency: Go to work outside of your home			52 Col. Frequency: Go to school			54 Col. Frequency: Drive a car alone		
	Mean	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
53 Mean. Frequency: Take your children to school	1.00	1.18	.11	.72	1.58	.22	.89	1.05	1.37	.76
54 Mean. Frequency: Drive a car alone	3.62	4.02	4.66	2.82	3.10	3.49	3.74	4.69	.22	.00
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	2.97	2.34	2.48	3.16	2.16	2.72	2.93	1.34	2.40
56 Mean. Frequency: Ride a bus	.46	.46	.05	.49	1.04	.07	.35	.24	.69	1.26
57 Mean. Frequency: Ride BART	.71	.95	1.00	.25	.93	.13	.67	.64	.56	.99
58 Mean. Frequency: Take a train other than BART	.12	.16	.05	.05	.15	.07	.11	.14	.05	.03
59 Mean. Frequency: Take a ferry	.06	.08	.03	.04	.21	.04	.03	.07	.03	.04
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	.76	.15	.33	.91	.10	.54	.60	.05	.68
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	.65	.08	.16	1.21	.06	.32	.39	.72	.74
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	.43	.17	.	1.16	.23	.26	.26	1.71	1.24
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	.95	.00	.91	.96	.00	.	.49	1.67	1.89
63 Mean. Approx. miles from home to work	15.47	15.64	8.86	.	11.80	12.44	16.36	16.28	21.45	9.27
77 Mean. Approx. miles from home to school	12.52	13.02	1.00	11.86	12.60	1.00	.	14.68	1.65	8.14

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
Number of cases		402		84	53	265	55	26	321
Row percent			100%	21%	13%	66%	14%	7%	80%
Region	Central	118	29%	21%	26%	33%	22%	13%	32%
	East	44	11%	14%	6%	11%	8%	21%	11%
	North	177	44%	49%	45%	42%	56%	48%	42%
	South	63	16%	16%	22%	14%	14%	19%	16%
Age Collapsed	18-29	78	19%	21%	24%	18%	32%	22%	17%
	30-39	85	21%	24%	21%	20%	22%	30%	20%
	40-49	78	19%	22%	26%	17%	22%	20%	19%
	50-64	104	26%	29%	19%	26%	18%	26%	27%
	65+	58	14%	4%	11%	19%	6%	2%	17%
5. Sex (by observation)	Male	195	48%	59%	53%	44%	60%	65%	45%
	Female	208	52%	41%	47%	56%	40%	35%	55%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	3%	5%	4%	2%	5%	4%
	No	382	95%	96%	95%	95%	98%	95%	95%
	(DO NOT READ)(Don't Know)	3	1%	1%	0%	1%	0%	0%	1%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	3%	5%	4%	2%	5%	4%
	No / DK	386	96%	97%	95%	96%	98%	95%	96%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	32%	0%	9%	60%	0%	7%
	Bike to work	3	16%	18%	0%	19%	0%	34%	16%
	Insurance	1	5%	0%	0%	7%	0%	0%	6%
	Other	1	3%	21%	0%	0%	40%	0%	0%
	Dont know	11	65%	30%	100%	65%	0%	66%	71%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	30%	0%	0%	0%	0%	5%
	Back/side of a bus	2	10%	0%	0%	15%	0%	0%	12%
	Billboard	2	10%	0%	0%	15%	0%	0%	12%
	Flyer/handout	1	4%	30%	0%	0%	0%	0%	5%
	TV	6	34%	47%	31%	32%	0%	34%	37%
	Other	1	8%	0%	0%	11%	0%	0%	9%
	Don't Know	6	38%	53%	69%	28%	100%	66%	29%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	10%	17%	12%	6%	12%	14%
	No	340	85%	89%	77%	85%	88%	85%	84%
	(DO NOT READ) (Don't Know)	12	3%	2%	6%	3%	6%	3%	3%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	10%	17%	12%	6%	12%	14%
	No / DK	352	88%	90%	83%	88%	94%	88%	86%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	27%	8%	4%	28%	13%	6%
	2 days/wk	10	2%	10%	2%	0%	7%	6%	1%
	3 days/wk	9	2%	8%	5%	0%	13%	0%	1%
	4 days/wk	4	1%	3%	1%	0%	6%	3%	0%
	5 days/wk	5	1%	5%	0%	0%	7%	0%	0%
	6 days/wk	3	1%	3%	0%	0%	5%	0%	0%
	7 days/wk	11	3%	11%	1%	0%	19%	0%	0%
	1 to 4 days/month	32	8%	9%	12%	7%	1%	29%	7%
	1 to 11 days/yr	30	7%	8%	32%	2%	0%	26%	7%
	Never	242	60%	14%	38%	79%	13%	23%	71%
	Don't Know	1	0%	0%	1%	0%	0%	0%	0%
	N/A	19	5%	1%	0%	7%	0%	0%	6%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	68%	17%	5%	86%	22%	8%
	Less than weekly	61	15%	17%	45%	9%	1%	55%	14%
	Never	262	65%	15%	39%	86%	13%	23%	78%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	2%	0%	5%	4%	0%	4%
	2 days/wk	25	6%	8%	9%	5%	16%	0%	5%
	3 days/wk	34	9%	5%	5%	10%	6%	5%	9%
	4 days/wk	18	4%	4%	5%	5%	6%	4%	4%
	5 days/wk	44	11%	14%	23%	8%	11%	36%	9%
	6 days/wk	26	7%	9%	10%	5%	8%	15%	6%
	7 days/wk	156	39%	41%	35%	39%	19%	23%	43%
	1 to 4 days/month	15	4%	5%	5%	3%	11%	3%	2%
	Never	55	14%	12%	8%	15%	19%	13%	13%
	Don't Know	4	1%	0%	0%	2%	0%	0%	1%
	N/A	9	2%	0%	0%	3%	0%	0%	3%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	83%	86%	77%	70%	83%	81%
	Less than weekly	15	4%	5%	5%	3%	11%	3%	2%
	Never	68	17%	12%	8%	20%	19%	13%	17%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	44%	47%	60%	27%	50%	60%
	Somewhat difficult	63	19%	30%	17%	15%	28%	19%	17%
	Not very difficult	36	11%	14%	10%	10%	15%	18%	10%
	Not at all difficult	46	14%	12%	25%	12%	30%	13%	11%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	0%	0%	2%	0%	0%	2%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	74%	65%	76%	55%	69%	77%
	Not difficult	83	25%	26%	35%	22%	45%	31%	21%
	Don't Know / No car / No bicycle	5	1%	0%	0%	2%	0%	0%	2%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	24%	27%	20%	31%	16%	20%
	Too far of a distance to travel	122	30%	39%	33%	27%	31%	39%	30%
	Being protected from the weather	28	7%	7%	3%	8%	6%	3%	7%
	Time consuming	59	15%	11%	21%	15%	4%	26%	16%
	Difficult/Takes too much energy/Lazy	77	19%	28%	28%	14%	33%	23%	16%
	Inconvenient/Prefer the convenience of a car	43	11%	8%	10%	12%	7%	13%	11%
	Do not like biking through traffic/Dangerous drivers	42	11%	7%	12%	12%	12%	8%	10%
	Health restrictions/Not in shape	42	10%	8%	6%	12%	7%	11%	11%
	Being able to carry/Transport more belongings	39	10%	17%	5%	8%	14%	3%	9%
	No bike lanes	31	8%	10%	10%	6%	13%	6%	7%
	Do not own a bike	44	11%	10%	11%	11%	13%	22%	10%
	Just do not want to/Lack of interest	1	0%	0%	0%	0%	0%	0%	0%
	Do not know how to ride a bike	11	3%	1%	0%	4%	2%	0%	3%
	Too many hills to bike through	11	3%	2%	6%	2%	1%	5%	3%
	Do not want to get sweaty	11	3%	5%	2%	2%	5%	3%	2%
	Nowhere to park/store bike	19	5%	6%	1%	5%	7%	2%	5%
	Prefer comfort of a car	1	0%	2%	0%	0%	3%	0%	0%
	Transport more than one passenger	9	2%	4%	5%	1%	3%	10%	2%
	Other	26	6%	6%	3%	7%	7%	0%	7%
	Nothing	2	0%	0%	0%	1%	0%	0%	1%
Dont know	22	5%	0%	4%	7%	0%	0%	7%	

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	3%	8%	7%	0%	19%	6%
	02	8	2%	1%	2%	3%	0%	4%	2%
	03	18	4%	7%	5%	3%	7%	6%	4%
	04	25	6%	6%	6%	6%	6%	2%	6%
	05	55	14%	19%	14%	12%	19%	13%	13%
	06	62	15%	17%	25%	13%	18%	25%	14%
	Very convincing	209	52%	47%	39%	56%	51%	31%	54%
	(DO NOT READ) Don't Know	1	0%	0%	0%	1%	0%	0%	0%
14 Col. Saves money	Not convincing	51	13%	11%	15%	13%	7%	29%	12%
	4/Don't Know	26	6%	6%	6%	7%	6%	2%	7%
	Convincing	326	81%	83%	79%	81%	87%	69%	81%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	14%	19%	20%	4%	20%	21%
	02	45	11%	12%	12%	11%	12%	15%	11%
	03	50	13%	10%	19%	12%	12%	9%	13%
	04	65	16%	20%	15%	15%	16%	12%	16%
	05	62	16%	17%	10%	16%	16%	21%	15%
	06	24	6%	6%	12%	4%	10%	14%	4%
	Very convincing	76	19%	20%	13%	19%	29%	9%	18%
	(DO NOT READ) Don't Know	7	2%	0%	0%	2%	0%	0%	2%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	36%	49%	42%	29%	44%	44%
	4/Don't Know	72	18%	20%	15%	18%	16%	12%	19%
	Convincing	162	40%	44%	36%	40%	55%	43%	37%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	5%	3%	11%	0%	11%	10%
	02	25	6%	9%	5%	5%	6%	14%	5%
	03	32	8%	3%	7%	10%	1%	7%	9%
	04	39	10%	11%	15%	8%	17%	16%	8%
	05	84	21%	17%	19%	22%	21%	12%	22%
	06	55	14%	20%	15%	11%	16%	16%	13%
	Very convincing	121	30%	34%	33%	28%	39%	24%	29%
	(DO NOT READ) Don't Know	11	3%	0%	2%	4%	0%	0%	4%
16 Col. Reduces your stress level	Not convincing	93	23%	17%	16%	26%	7%	32%	25%
	4/Don't Know	51	13%	11%	17%	12%	17%	16%	12%
	Convincing	259	64%	72%	67%	61%	76%	52%	63%
17. Is better for the environment	Not at all convincing	20	5%	2%	1%	7%	1%	4%	6%
	02	7	2%	3%	0%	2%	3%	0%	2%
	03	8	2%	3%	2%	2%	0%	4%	2%
	04	23	6%	5%	8%	6%	4%	11%	6%
	05	53	13%	12%	22%	12%	15%	18%	12%
	06	49	12%	15%	4%	13%	18%	6%	12%
	Very convincing	238	59%	60%	63%	58%	59%	55%	59%
	(DO NOT READ) Don't Know	5	1%	1%	0%	2%	0%	2%	1%
17 Col. Is better for the environment	Not convincing	35	9%	7%	3%	10%	4%	8%	9%
	4/Don't Know	28	7%	6%	8%	7%	4%	12%	7%
	Convincing	340	84%	87%	89%	83%	92%	80%	84%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	1%	2%	5%	0%	4%	5%
	02	2	0%	1%	1%	0%	0%	2%	0%
	03	9	2%	0%	1%	3%	0%	2%	3%
	04	18	4%	9%	6%	3%	6%	3%	4%
	05	55	14%	18%	12%	13%	19%	18%	12%
	06	56	14%	10%	18%	14%	9%	19%	14%
	Very convincing	244	61%	62%	61%	60%	67%	52%	60%
	(DO NOT READ) Don't Know	3	1%	0%	0%	1%	0%	0%	1%
18 Col. Is good for your health	Not convincing	27	7%	1%	4%	9%	0%	8%	8%
	4/Don't Know	21	5%	9%	6%	4%	6%	3%	5%
	Convincing	355	88%	90%	91%	87%	94%	89%	87%
19. Sets a good example for others	Not at all convincing	43	11%	4%	6%	14%	1%	12%	12%
	02	28	7%	7%	8%	7%	6%	9%	7%
	03	34	8%	12%	17%	5%	17%	10%	7%
	04	52	13%	19%	7%	12%	15%	21%	12%
	05	71	18%	16%	19%	18%	18%	6%	18%
	06	40	10%	4%	16%	11%	2%	14%	11%
	Very convincing	128	32%	37%	27%	31%	40%	24%	31%
	(DO NOT READ) Don't Know	7	2%	1%	1%	2%	0%	4%	2%
19 Col. Sets a good example for others	Not convincing	104	26%	23%	31%	26%	24%	31%	26%
	4/Don't Know	59	15%	20%	8%	15%	15%	25%	14%
	Convincing	239	59%	57%	61%	60%	61%	44%	60%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	6%	6%	10%	1%	12%	10%
	02	19	5%	6%	9%	4%	8%	11%	4%
	03	22	6%	0%	3%	8%	0%	2%	7%
	04	33	8%	11%	9%	7%	12%	9%	8%
	05	41	10%	14%	11%	9%	17%	11%	9%
	06	43	11%	8%	16%	10%	8%	22%	10%
	Very convincing	200	50%	55%	45%	49%	54%	32%	51%
	(DO NOT READ) Don't Know	8	2%	0%	2%	3%	0%	0%	2%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	12%	18%	22%	9%	25%	20%
	4/Don't Know	41	10%	11%	10%	10%	12%	9%	10%
	Convincing	284	71%	77%	72%	68%	79%	65%	70%
21. Reduces gas and energy usage	Not at all convincing	18	4%	2%	2%	6%	0%	2%	5%
	02	11	3%	2%	3%	3%	0%	2%	3%
	03	18	5%	2%	5%	5%	1%	7%	5%
	04	31	8%	16%	7%	5%	15%	5%	7%
	05	47	12%	9%	22%	11%	2%	35%	11%
	06	37	9%	14%	11%	8%	16%	3%	9%
	Very convincing	237	59%	56%	50%	61%	66%	46%	59%
	(DO NOT READ) Don't Know	3	1%	0%	0%	1%	0%	0%	1%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	6%	10%	14%	1%	11%	14%
	4/Don't Know	34	9%	16%	7%	6%	15%	5%	8%
	Convincing	321	80%	78%	83%	80%	84%	84%	79%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	3%	1%	4%	0%	4%	4%
	02	13	3%	3%	6%	3%	3%	9%	3%
	03	27	7%	7%	7%	6%	9%	9%	6%
	04	27	7%	11%	6%	5%	11%	10%	6%
	05	67	17%	14%	17%	18%	14%	29%	16%
	06	52	13%	14%	19%	11%	12%	11%	13%
	Very convincing	199	49%	47%	45%	51%	51%	27%	51%
	(DO NOT READ) Don't Know	5	1%	1%	0%	2%	0%	2%	1%
22 Col. Helps manage your weight	Not convincing	54	13%	14%	13%	13%	12%	22%	13%
	4/Don't Know	32	8%	12%	6%	7%	11%	12%	7%
	Convincing	317	79%	75%	81%	80%	77%	67%	80%
23. Reduces traffic congestion	Not at all convincing	34	8%	4%	4%	11%	0%	6%	10%
	02	20	5%	8%	6%	4%	9%	10%	4%
	03	39	10%	15%	13%	7%	12%	14%	9%
	04	45	11%	15%	7%	11%	11%	13%	11%
	05	74	18%	12%	27%	19%	16%	26%	18%
	06	35	9%	9%	6%	9%	5%	10%	9%
	Very convincing	145	36%	37%	37%	35%	48%	21%	35%
	(DO NOT READ) Don't Know	11	3%	0%	0%	4%	0%	0%	3%
23 Col. Reduces traffic congestion	Not convincing	93	23%	27%	23%	22%	20%	30%	23%
	4/Don't Know	56	14%	15%	7%	15%	11%	13%	15%
	Convincing	253	63%	58%	70%	63%	69%	57%	62%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	2%	2%	7%	1%	4%	6%
	02	9	2%	4%	1%	2%	3%	2%	2%
	03	26	6%	10%	3%	6%	12%	13%	5%
	04	38	10%	12%	6%	10%	6%	8%	10%
	05	61	15%	12%	20%	16%	14%	10%	16%
	06	42	11%	9%	13%	11%	8%	13%	11%
	Very convincing	202	50%	52%	54%	49%	57%	50%	49%
	(DO NOT READ) Don't Know	2	1%	0%	1%	1%	0%	0%	1%
24 Col. Allows you to be outdoors	Not convincing	56	14%	16%	6%	15%	15%	19%	13%
	4/Don't Know	41	10%	12%	6%	10%	6%	8%	11%
	Convincing	305	76%	72%	88%	75%	79%	73%	76%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	3%	3%	8%	1%	12%	7%
	02	10	2%	0%	2%	3%	0%	0%	3%
	03	18	4%	5%	4%	4%	1%	7%	5%
	04	31	8%	8%	9%	7%	7%	9%	8%
	05	46	12%	13%	19%	10%	15%	21%	10%
	06	47	12%	17%	9%	10%	21%	10%	10%
	Very convincing	213	53%	54%	51%	53%	55%	41%	54%
	(DO NOT READ) Don't Know	10	3%	0%	4%	3%	0%	0%	3%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	8%	9%	16%	2%	19%	15%
	4/Don't Know	41	10%	8%	12%	11%	7%	9%	11%
	Convincing	307	76%	84%	79%	73%	91%	73%	74%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	1%	2%	9%	1%	4%	7%
	02	9	2%	6%	1%	1%	0%	2%	3%
	03	15	4%	4%	2%	4%	3%	3%	4%
	04	22	5%	8%	8%	4%	6%	18%	4%
	05	48	12%	17%	11%	10%	25%	11%	10%
	06	48	12%	5%	15%	14%	2%	2%	15%
	Very convincing	231	57%	57%	61%	57%	64%	58%	56%
	(DO NOT READ) Don't Know	4	1%	1%	0%	1%	0%	2%	1%
26 Col. Improves air quality	Not convincing	50	12%	11%	5%	14%	4%	10%	14%
	4/Don't Know	26	6%	9%	8%	5%	6%	20%	5%
	Convincing	327	81%	80%	87%	81%	91%	70%	81%
27. Heard of BTWD?	Yes	291	72%	89%	73%	67%	93%	72%	69%
	No	108	27%	11%	27%	32%	7%	28%	30%
	(DO NOT READ) (Don't Know)	3	1%	0%	0%	1%	0%	0%	1%
27 Col. Heard of BTWD?	Yes	291	72%	89%	73%	67%	93%	72%	69%
	No / DK	111	28%	11%	27%	33%	7%	28%	31%
28. Participated in any BTWD?	Yes	37	13%	27%	9%	7%	35%	16%	7%
	No	254	87%	73%	91%	93%	64%	84%	93%
	(DO NOT READ) (Don't Know)	0	0%	1%	0%	0%	1%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	27%	9%	7%	35%	16%	7%
	No / DK	255	87%	73%	91%	93%	65%	84%	93%
29. BTWD Year Participation	2011	10	26%	33%	39%	11%	38%	28%	13%
	2010	14	39%	41%	60%	31%	49%	53%	26%
	2009	10	28%	29%	39%	24%	37%	28%	18%
	2008	10	26%	29%	49%	15%	36%	58%	9%
	2007 or earlier	15	40%	29%	15%	65%	32%	18%	53%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
29 Col. BTWD 2011 Participation	Yes	10	2%	8%	3%	1%	12%	3%	1%
	No	393	98%	92%	97%	99%	88%	97%	99%
30. Why did you choose not to participate in BTWD	Too far	0	2%	3%	0%	0%	0%	0%	3%
	Retired/Out of work	4	15%	18%	41%	5%	22%	41%	4%
	Do not have a bike	5	17%	0%	0%	39%	0%	0%	33%
	Health reasons	3	11%	4%	0%	21%	0%	0%	21%
	Different work schedule	4	14%	17%	0%	14%	0%	0%	28%
	Road conditions	2	8%	0%	25%	15%	0%	25%	12%
	I just need my car to drive to work	2	6%	13%	0%	0%	16%	0%	0%
	It was raining	0	2%	3%	0%	0%	4%	0%	0%
	Didn't know about the event	1	3%	0%	0%	7%	7%	0%	0%
	Was working	1	3%	0%	0%	7%	0%	0%	6%
	Had to take the bus	1	3%	0%	34%	0%	0%	34%	0%
	Had to take care of my children	1	3%	6%	0%	0%	7%	0%	0%
	Other	1	3%	6%	0%	0%	8%	0%	0%
	No detailed response	4	15%	30%	0%	0%	36%	0%	0%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	51%	39%	100%	59%	0%	75%
	It was fun	1	5%	8%	0%	0%	0%	0%	25%
	To support bike day	1	8%	12%	0%	0%	12%	0%	0%
	Better for the environment	1	9%	0%	61%	0%	0%	100%	0%
	Other	0	4%	6%	0%	0%	6%	0%	0%
	Nothing	2	16%	23%	0%	0%	23%	0%	0%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	13%	0%	0%	13%	0%	0%
	It was fun	1	9%	0%	0%	59%	13%	0%	0%
	To save gas	1	6%	0%	39%	0%	0%	0%	27%
	To support bike day	1	6%	0%	0%	41%	9%	0%	0%
	School Programs	1	9%	0%	61%	0%	0%	100%	0%
	Right thing to do	2	16%	23%	0%	0%	23%	0%	0%
	Nothing	4	45%	64%	0%	0%	42%	0%	73%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	24%	0%	0%	24%	0%	0%
	3-5 miles	4	46%	49%	100%	0%	35%	100%	66%
	6-10 miles	2	24%	19%	0%	59%	32%	0%	0%
	11-20 miles	1	7%	0%	0%	41%	9%	0%	0%
	21+ miles	1	6%	8%	0%	0%	0%	0%	34%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	92%	100%	59%	91%	100%	66%
	11+ miles	1	12%	8%	0%	41%	9%	0%	34%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	24%	0%	0%	24%	0%	0%
	3-5 miles	4	43%	49%	61%	0%	35%	100%	48%
	6-10 miles	2	22%	19%	0%	59%	32%	0%	0%
	11-20 miles	1	6%	0%	0%	41%	9%	0%	0%
	21+ miles	1	11%	8%	39%	0%	0%	0%	52%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	92%	61%	59%	91%	100%	48%
	11+ miles	2	17%	8%	39%	41%	9%	0%	52%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	43%	61%	0%	36%	100%	25%
	Bicycle	4	42%	30%	39%	100%	52%	0%	27%
	Walk	2	17%	12%	61%	0%	12%	100%	0%
	Public Bus	2	21%	0%	100%	41%	9%	100%	27%
	BART	4	43%	61%	0%	0%	47%	0%	48%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	24%	0%	0%	24%	0%	0%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	22%	39%	0%	0%	0%	100%
	A little more often	2	17%	24%	0%	0%	24%	0%	0%
	Same as before	6	62%	54%	61%	100%	76%	100%	0%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	46%	39%	0%	24%	0%	100%
	Same as before	6	62%	54%	61%	100%	76%	100%	0%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	50%	50%	32%	70%	45%	32%
	Disagree	181	45%	41%	34%	49%	25%	36%	49%
	(DO NOTREAD) (Don't Know)	53	13%	7%	11%	16%	4%	14%	15%
	(DO NOTREAD) (Not Applicable)	16	4%	3%	6%	4%	2%	5%	4%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	50%	50%	32%	70%	45%	32%
	Disagree	181	45%	41%	34%	49%	25%	36%	49%
	Don't know/Not Applicable	69	17%	10%	16%	20%	5%	19%	19%
38. I noticed there was less traffic that day	Agree	95	24%	13%	50%	22%	25%	39%	22%
	Disagree	220	55%	73%	34%	53%	64%	40%	54%
	(DO NOTREAD) (Don't Know)	71	18%	13%	13%	20%	11%	14%	19%
	(DO NOTREAD) (Not Applicable)	16	4%	2%	3%	5%	0%	7%	4%
38 Col. I noticed there was less traffic that day	Agree	95	24%	13%	50%	22%	25%	39%	22%
	Disagree	220	55%	73%	34%	53%	64%	40%	54%
	Don't know/Not Applicable	87	22%	14%	16%	25%	11%	21%	24%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	38%	45%	27%	41%	45%	29%
	Disagree	176	44%	41%	28%	48%	38%	28%	46%
	(DO NOTREAD) (Don't Know)	76	19%	15%	21%	19%	16%	21%	19%
	(DO NOTREAD) (Not Applicable)	24	6%	6%	6%	6%	5%	5%	6%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	38%	45%	27%	41%	45%	29%
	Disagree	176	44%	41%	28%	48%	38%	28%	46%
	Don't know/Not Applicable	100	25%	21%	27%	26%	21%	27%	25%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	23%	39%	16%	25%	25%	19%
	Disagree	268	67%	73%	51%	68%	68%	65%	67%
	(DO NOTREAD) (Don't Know)	26	7%	0%	7%	8%	0%	8%	8%
	(DO NOTREAD) (Not Applicable)	27	7%	5%	3%	8%	7%	2%	7%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	23%	39%	16%	25%	25%	19%
	Disagree	268	67%	73%	51%	68%	68%	65%	67%
	Don't know/Not Applicable	53	13%	5%	10%	17%	7%	10%	15%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	26%	22%	9%	35%	16%	10%
	Somewhat likely	64	16%	23%	26%	12%	31%	20%	13%
	Somewhat unlikely	66	16%	18%	20%	15%	19%	29%	15%
	Very unlikely	213	53%	33%	32%	64%	15%	36%	61%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	1%	0%	0%	0%
	(DO NOT READ) (Don't Know)	2	0%	0%	0%	1%	0%	0%	0%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	49%	49%	20%	66%	36%	23%
	Unlikely	279	69%	51%	51%	79%	34%	64%	76%
	Neither likely nor unlikely / Don't Know	3	1%	0%	0%	1%	0%	0%	1%
42. Heard of Team Bike Challenge?	Yes	37	9%	8%	10%	9%	8%	6%	10%
	No	365	91%	92%	90%	91%	92%	94%	90%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	8%	10%	9%	8%	6%	10%
	No / DK	366	91%	92%	90%	91%	92%	94%	90%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	100%	100%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	32%	27%	17%	45%	15%	18%
	No	314	78%	68%	73%	82%	55%	85%	81%
	(DO NOT READ) (Don't Know)	2	1%	0%	0%	1%	0%	0%	1%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	32%	27%	17%	45%	15%	18%
	No / DK	316	79%	68%	73%	83%	55%	85%	82%
50. You or children participated in WR2S Day?	Yes	37	43%	49%	32%	43%	49%	59%	39%
	No	46	53%	41%	63%	57%	45%	25%	59%
	(DO NOT READ) (Don't Know)	1	1%	0%	5%	0%	0%	16%	0%
	(DO NOT READ) (Don't have children)	2	3%	9%	0%	0%	6%	0%	2%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	49%	32%	43%	49%	59%	39%
	No / Don't Know / Don't have children	49	57%	51%	68%	57%	51%	41%	61%

	All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
	N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
			%	%	%	%	%	%
Number of cases	402		84	53	265	55	26	321
Row percent		100%	21%	13%	66%	14%	7%	80%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	2%	2%	3%	2%	0%	3%
	2 days/wk	7	2%	2%	2%	2%	1%	3%	2%
	3 days/wk	27	7%	16%	2%	5%	20%	6%	4%
	4 days/wk	21	5%	9%	11%	3%	9%	12%	4%
	5 days/wk	144	36%	44%	41%	32%	43%	48%	34%
	6 days/wk	20	5%	2%	9%	5%	7%	0%	5%
	7 days/wk	27	7%	7%	2%	8%	7%	0%	7%
	1 to 4 days/month	8	2%	0%	10%	1%	0%	15%	1%
	Never	135	34%	15%	22%	42%	11%	16%	39%
	Don't Know	3	1%	2%	0%	0%	0%	0%	1%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	83%	68%	57%	89%	69%	59%
	Less than weekly	8	2%	0%	10%	1%	0%	15%	1%
	Never	138	34%	17%	22%	42%	11%	16%	40%
52. Frequency: Go to school	1 day/wk	4	1%	2%	3%	0%	1%	3%	1%
	2 days/wk	11	3%	4%	4%	2%	3%	0%	3%
	3 days/wk	11	3%	3%	9%	1%	9%	3%	2%
	4 days/wk	15	4%	7%	2%	3%	12%	0%	3%
	5 days/wk	28	7%	9%	4%	7%	13%	2%	6%
	7 days/wk	3	1%	2%	0%	1%	2%	0%	0%
	1 to 4 days/month	6	1%	0%	4%	1%	0%	6%	1%
	Never	319	79%	70%	70%	84%	59%	79%	83%
	Don't Know	6	2%	2%	4%	1%	0%	7%	1%
52 Col. Frequency: Go to school	Weekly or more	71	18%	27%	23%	14%	41%	8%	14%
	Less than weekly	6	1%	0%	4%	1%	0%	6%	1%
	Never	326	81%	73%	73%	85%	59%	86%	84%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	1%	2%	0%	1%	4%	0%
	2 days/wk	7	2%	7%	0%	1%	7%	0%	1%
	3 days/wk	5	1%	2%	0%	1%	1%	0%	1%
	4 days/wk	2	0%	1%	0%	1%	0%	0%	1%
	5 days/wk	69	17%	22%	23%	15%	22%	25%	16%
	6 days/wk	2	0%	0%	0%	1%	0%	0%	1%
	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	0%	6%	1%	0%	9%	1%
	1 to 11 days/yr	1	0%	0%	2%	0%	0%	0%	0%
	Never	274	68%	61%	59%	72%	65%	59%	69%
	Don't Know	3	1%	1%	0%	1%	0%	0%	1%
	N/A	30	7%	5%	9%	8%	4%	3%	8%
53 Col. Frequency: Take your children to school	Weekly or more	88	22%	32%	25%	18%	31%	29%	20%
	Less than weekly	8	2%	0%	8%	1%	0%	9%	2%
	Never	307	76%	68%	68%	81%	69%	62%	79%
54. Frequency: Drive a car alone	1 day/wk	20	5%	4%	6%	5%	6%	0%	5%
	2 days/wk	26	6%	12%	4%	5%	20%	6%	4%
	3 days/wk	39	10%	13%	14%	8%	20%	9%	8%
	4 days/wk	34	8%	8%	17%	7%	2%	20%	9%
	5 days/wk	96	24%	25%	26%	23%	13%	32%	25%
	6 days/wk	13	3%	3%	2%	3%	0%	5%	4%
	7 days/wk	81	20%	20%	18%	21%	14%	15%	22%
	1 to 4 days/month	7	2%	0%	3%	2%	0%	3%	2%
	1 to 11 days/yr	2	0%	0%	0%	1%	2%	0%	0%
	Never	82	20%	15%	8%	25%	24%	10%	21%
Don't Know	1	0%	0%	0%	0%	0%	0%	0%	
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	85%	88%	72%	75%	86%	77%
	Less than weekly	9	2%	0%	3%	3%	2%	3%	2%
	Never	84	21%	15%	8%	25%	24%	10%	21%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	14%	6%	17%	18%	8%	15%
	2 days/wk	87	22%	21%	26%	21%	24%	34%	20%
	3 days/wk	55	14%	22%	14%	11%	18%	13%	13%
	4 days/wk	45	11%	9%	12%	12%	6%	16%	12%
	5 days/wk	30	7%	13%	11%	5%	8%	13%	7%
	6 days/wk	9	2%	2%	3%	2%	4%	6%	2%
	7 days/wk	48	12%	10%	14%	12%	7%	7%	13%
	1 to 4 days/month	15	4%	2%	6%	4%	2%	2%	4%
	1 to 11 days/yr	6	1%	0%	4%	1%	4%	0%	1%
	Never	46	11%	6%	5%	14%	10%	0%	12%
	Don't Know	2	1%	0%	0%	1%	0%	0%	1%
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	93%	86%	79%	84%	98%	81%
	Less than weekly	21	5%	2%	9%	6%	5%	2%	6%
	Never	48	12%	6%	5%	15%	10%	0%	13%
56. Frequency: Ride a bus	1 day/wk	12	3%	7%	2%	2%	7%	2%	2%
	2 days/wk	16	4%	2%	5%	4%	4%	10%	4%
	3 days/wk	9	2%	1%	0%	3%	1%	0%	3%
	4 days/wk	9	2%	6%	0%	1%	8%	0%	2%
	5 days/wk	11	3%	2%	4%	3%	5%	0%	3%
	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	7 days/wk	2	0%	1%	0%	1%	1%	0%	0%
	1 to 4 days/month	18	5%	4%	15%	3%	10%	13%	3%
	1 to 11 days/yr	8	2%	1%	5%	2%	0%	12%	1%
	Never	314	78%	77%	68%	80%	63%	63%	82%
	Don't Know	2	1%	0%	0%	1%	0%	0%	1%
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	18%	11%	15%	27%	12%	13%
	Less than weekly	26	6%	4%	21%	4%	10%	25%	4%
	Never	316	79%	77%	68%	81%	63%	63%	82%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	21%	4%	8%	25%	7%	8%
	2 days/wk	12	3%	1%	5%	3%	4%	7%	3%
	3 days/wk	18	4%	6%	12%	2%	14%	13%	2%
	4 days/wk	8	2%	7%	3%	0%	9%	0%	1%
	5 days/wk	16	4%	7%	1%	4%	5%	0%	4%
	7 days/wk	7	2%	1%	0%	2%	1%	0%	2%
	1 to 4 days/month	32	8%	7%	18%	6%	2%	24%	8%
	1 to 11 days/yr	52	13%	8%	33%	11%	9%	29%	12%
	Never	217	54%	42%	24%	64%	30%	21%	61%
	Don't Know	2	0%	0%	0%	1%	0%	0%	1%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	43%	25%	19%	58%	27%	19%
	Less than weekly	84	21%	15%	51%	17%	12%	53%	20%
	Never	219	54%	42%	24%	64%	30%	21%	61%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	8%	0%	0%	13%	0%	0%
	3 days/wk	1	0%	1%	0%	0%	1%	0%	0%
	5 days/wk	2	0%	1%	0%	0%	1%	0%	0%
	6 days/wk	1	0%	1%	0%	0%	0%	0%	0%
	7 days/wk	2	1%	2%	0%	0%	4%	0%	0%
	1 to 4 days/month	12	3%	3%	11%	1%	7%	9%	2%
	1 to 11 days/yr	7	2%	2%	5%	1%	3%	6%	1%
	Never	366	91%	83%	84%	95%	70%	86%	95%
Don't Know	2	1%	0%	0%	1%	0%	0%	1%	
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	13%	0%	1%	20%	0%	1%
	Less than weekly	19	5%	4%	16%	3%	10%	14%	3%
	Never	368	92%	83%	84%	96%	70%	86%	96%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	4%	3%	1%	6%	0%	1%
	2 days/wk	5	1%	5%	1%	0%	7%	0%	0%
	3 days/wk	1	0%	1%	0%	0%	1%	0%	0%
	4 days/wk	1	0%	1%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	4%	6%	0%	6%	9%	0%
	1 to 11 days/yr	24	6%	5%	24%	3%	8%	18%	5%
	Never	356	89%	81%	64%	96%	71%	74%	93%
	Don't Know	2	0%	0%	2%	0%	0%	0%	1%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	11%	4%	1%	15%	0%	2%
	Less than weekly	31	8%	9%	30%	3%	14%	26%	5%
	Never	358	89%	81%	65%	96%	71%	74%	93%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	38%	0%	0%	18%	3%	7%
	2 days/wk	16	4%	19%	0%	0%	14%	4%	2%
	3 days/wk	14	4%	17%	0%	0%	18%	0%	1%
	4 days/wk	6	1%	7%	0%	0%	6%	0%	1%
	5 days/wk	5	1%	6%	0%	0%	7%	0%	0%
	7 days/wk	11	3%	13%	0%	0%	17%	0%	1%
	1 to 4 days/month	22	5%	0%	42%	0%	9%	37%	2%
	1 to 11 days/yr	31	8%	0%	58%	0%	4%	45%	5%
	Never	264	66%	0%	0%	99%	6%	11%	80%
Don't Know	2	0%	0%	0%	1%	0%	0%	1%	
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	100%	0%	0%	80%	7%	12%
	Less than weekly	53	13%	0%	100%	0%	14%	82%	7%
	Never	265	66%	0%	0%	100%	6%	11%	81%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	18%	2%	1%	33%	0%	0%
	2 days/wk	5	1%	6%	0%	0%	9%	0%	0%
	3 days/wk	10	2%	6%	8%	0%	18%	0%	0%
	4 days/wk	6	1%	4%	4%	0%	10%	0%	0%
	5 days/wk	4	1%	5%	0%	0%	7%	0%	0%
	7 days/wk	12	3%	13%	0%	0%	22%	0%	0%
	1 to 4 days/month	14	3%	2%	19%	1%	0%	52%	0%
	1 to 11 days/yr	13	3%	0%	23%	0%	0%	48%	0%
	Never	320	79%	46%	42%	97%	0%	0%	99%
	Don't Know	2	0%	0%	3%	0%	0%	0%	1%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	52%	14%	1%	100%	0%	0%
	Less than weekly	26	7%	2%	41%	1%	0%	100%	0%
	Never	321	80%	46%	45%	98%	0%	0%	100%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	100%	14%	1%	100%	7%	12%
	No	307	76%	0%	86%	99%	0%	93%	88%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
62. Work Location	Alameda	7	3%	6%	0%	2%	8%	0%	1%
	Alamo	2	1%	0%	2%	1%	0%	0%	1%
	Albany	4	2%	3%	0%	1%	5%	0%	1%
	Berkeley	15	6%	11%	0%	5%	14%	0%	4%
	Castro Valley	2	1%	1%	0%	1%	0%	0%	1%
	Concord	2	1%	0%	0%	1%	0%	0%	1%
	Danville	1	0%	1%	0%	0%	2%	0%	0%
	Dublin	4	1%	1%	0%	2%	1%	0%	2%
	Emeryville	3	1%	2%	3%	0%	4%	0%	1%
	Fremont	20	8%	9%	16%	5%	11%	15%	6%
	Hayward	28	11%	4%	18%	12%	8%	15%	11%
	Lafayette	1	0%	0%	0%	1%	0%	0%	0%
	Livermore	7	3%	1%	1%	4%	1%	6%	3%
	Milpitas	1	0%	0%	0%	1%	2%	0%	0%
	Newark	2	1%	0%	0%	1%	0%	0%	1%
	Oakland	44	17%	17%	17%	16%	13%	15%	18%
	Piedmont	1	0%	2%	0%	0%	0%	0%	1%
	Pleasanton	11	4%	4%	0%	5%	2%	2%	5%
	Richmond	1	0%	0%	0%	1%	0%	0%	1%
	Sacramento	1	0%	1%	0%	0%	0%	0%	0%
	San Francisco	39	15%	13%	16%	15%	11%	16%	15%
	San Jose	9	3%	1%	1%	5%	0%	0%	5%
	San Leandro	15	6%	5%	7%	6%	7%	0%	6%
	San Lorenzo	1	0%	0%	1%	0%	0%	2%	0%
	San Ramon	1	0%	0%	0%	1%	1%	0%	0%
	Tracy	0	0%	1%	0%	0%	1%	0%	0%
	Union City	1	1%	0%	0%	1%	0%	0%	1%
	Walnut Creek	1	0%	0%	2%	0%	2%	0%	0%
	Other	11	4%	3%	7%	4%	0%	13%	4%
	Refused	5	2%	0%	4%	2%	0%	7%	2%
	Santa Clara	6	2%	5%	3%	1%	5%	3%	2%
	Sunnyvale	2	1%	1%	0%	1%	1%	0%	1%
	Palo Alto	2	1%	1%	0%	1%	0%	0%	1%
	Burlingame	2	1%	0%	0%	1%	0%	0%	1%
	Menlo Park	1	0%	0%	0%	0%	0%	0%	0%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
62. Work Location	San Mateo	3	1%	2%	1%	0%	3%	2%	0%
	Vallejo	1	0%	0%	1%	0%	0%	3%	0%
	Mountain View	1	0%	1%	0%	0%	0%	0%	0%
	Redwood City	5	2%	5%	0%	1%	0%	0%	3%
	Cupertino	1	0%	0%	0%	0%	0%	0%	0%
	Mill Valley	1	0%	0%	0%	0%	1%	0%	1%
	Q62 Col. Work Location	Work in Alameda County	175	43%	54%	50%	39%	65%	47%
	Work Elsewhere	89	22%	29%	28%	19%	24%	37%	21%
	Does not work	138	34%	17%	22%	42%	11%	16%	40%
62 Col. Work Location	Central Alameda	27	7%	11%	3%	6%	15%	0%	6%
	East Alameda	22	5%	5%	1%	6%	4%	7%	6%
	North Alameda	59	15%	23%	13%	12%	24%	12%	13%
	South Alameda	68	17%	15%	32%	14%	22%	27%	15%
	Other Counties	89	22%	29%	28%	19%	24%	37%	21%
	Does not work	138	34%	17%	22%	42%	11%	16%	40%
	63. Approx. miles from home to work	0-2 miles	37	14%	15%	27%	11%	27%	34%
3-5 miles		44	17%	26%	21%	12%	27%	20%	14%
6-10 miles		37	14%	21%	10%	12%	23%	7%	13%
11-20 miles		61	23%	10%	18%	31%	12%	18%	27%
21+ miles		65	25%	27%	16%	26%	9%	9%	30%
Don't Know		17	7%	1%	8%	9%	2%	12%	7%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	62%	58%	34%	77%	61%	35%
	11+ miles	126	48%	37%	33%	57%	21%	27%	57%
	Don't Know	17	7%	1%	8%	9%	2%	12%	7%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	4%	3%	0%	6%	2%	0%
	2 days/wk	5	2%	8%	0%	0%	11%	0%	0%
	3 days/wk	3	1%	2%	4%	0%	6%	0%	0%
	4 days/wk	2	1%	2%	0%	0%	4%	0%	0%
	5 days/wk	9	3%	11%	2%	0%	16%	3%	0%
	7 days/wk	5	2%	6%	0%	1%	10%	0%	0%
	1 to 4 days/month	1	0%	0%	1%	0%	0%	2%	0%
	Never	234	89%	66%	89%	99%	45%	90%	99%
	N/A	1	0%	0%	1%	0%	0%	2%	0%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	34%	9%	1%	55%	6%	0%
	Less than weekly	1	0%	0%	1%	0%	0%	2%	0%
	Never	235	89%	66%	90%	99%	45%	92%	100%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	67%	79%	76%	51%	75%	80%
	Drive or ride in a carpool or vanpool	33	12%	10%	30%	9%	9%	44%	10%
	Motorcycle or scooter	3	1%	4%	0%	0%	5%	0%	0%
	Bicycle	22	9%	25%	9%	1%	41%	11%	0%
	Walk	29	11%	8%	9%	13%	16%	2%	11%
	Public Bus	23	9%	11%	2%	9%	16%	2%	8%
	BART	36	13%	17%	11%	13%	23%	8%	12%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	3%	0%	1%	4%	0%	1%
	Ferry or boat	2	1%	0%	4%	0%	0%	0%	1%
	Something else (Don't know)	3 4	1% 1%	0% 0%	0% 1%	2% 2%	0% 0%	0% 2%	1% 2%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	38%	31%	63%	42%	0%	60%
	Drives alone for part of the trip	10	20%	17%	69%	14%	19%	79%	17%
	Carpools for part of the trip	2	4%	7%	0%	3%	7%	0%	3%
	Walks for part of the trip	11	21%	23%	33%	17%	12%	21%	25%
	Bicycles for part of the trip	2	5%	15%	0%	0%	16%	0%	0%
	Other (Specify)	4	8%	10%	33%	3%	11%	0%	7%
67. Bikes to Work	Bikes the entire way	16	70%	64%	100%	59%	67%	100%	0%
	Takes public bus for part of trip	4	18%	20%	0%	41%	20%	0%	0%
	Takes BART for part of trip	6	27%	36%	0%	0%	30%	0%	0%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	100%	100%	0%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	0%	100%	0%	0%
72. My employer generally supports biking to work	Agree	126	48%	58%	54%	41%	61%	77%	41%
	Disagree	77	29%	28%	30%	30%	26%	10%	32%
	(DO NOT READ) (Don't Know)	21	8%	6%	2%	10%	6%	0%	9%
	(DO NOT READ) (Does Not Apply)	41	15%	8%	14%	19%	7%	13%	18%
72 Col. My employer generally supports biking to work	Agree	126	48%	58%	54%	41%	61%	77%	41%
	Disagree	77	29%	28%	30%	30%	26%	10%	32%
	Don't Know / Does not Apply	61	23%	14%	16%	29%	14%	13%	27%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	28%	25%	14%	30%	32%	16%
	Disagree	180	68%	61%	59%	73%	61%	48%	72%
	(DO NOT READ) (Don't Know)	5	2%	3%	4%	1%	4%	7%	1%
	(DO NOT READ) (Does Not Apply)	27	10%	8%	12%	11%	5%	13%	11%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	28%	25%	14%	30%	32%	16%
	Disagree	180	68%	61%	59%	73%	61%	48%	72%
	Don't Know / Does not Apply	33	12%	11%	16%	12%	9%	20%	12%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	21%	35%	17%	28%	39%	17%
	Disagree	148	56%	58%	47%	57%	60%	38%	57%
	(DO NOT READ) (Don't Know)	36	14%	17%	9%	14%	9%	12%	15%
	(DO NOT READ) (Does Not Apply)	26	10%	4%	9%	12%	3%	11%	11%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	21%	35%	17%	28%	39%	17%
	Disagree	148	56%	58%	47%	57%	60%	38%	57%
	Don't Know / Does not Apply	62	23%	21%	17%	26%	12%	23%	26%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	31%	23%	20%	25%	26%	22%
	Disagree	171	65%	62%	65%	66%	70%	59%	64%
	(DO NOT READ) (Don't Know)	10	4%	4%	5%	3%	2%	4%	4%
	(DO NOT READ) (Does Not Apply)	22	8%	4%	6%	11%	3%	11%	10%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	31%	23%	20%	25%	26%	22%
	Disagree	171	65%	62%	65%	66%	70%	59%	64%
	Don't Know / Does not Apply	32	12%	8%	12%	14%	5%	15%	14%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination			
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never	
				%	%	%	%	%	%	
76. School Location	Alameda	7	10%	17%	12%	5%	12%	0%	9%	
	Albany	1	1%	0%	0%	2%	0%	0%	2%	
	Berkeley	8	11%	4%	14%	14%	12%	23%	9%	
	Castro Valley	1	1%	4%	0%	0%	0%	0%	2%	
	Concord	1	2%	2%	0%	2%	0%	13%	2%	
	Fremont	6	8%	9%	0%	10%	11%	0%	7%	
	Hayward	14	19%	21%	0%	24%	15%	0%	21%	
	Livermore	1	1%	2%	4%	0%	0%	0%	2%	
	Newark	1	1%	0%	0%	2%	0%	0%	1%	
	Oakland	8	11%	7%	0%	17%	7%	0%	13%	
	Pleasanton	3	4%	2%	14%	1%	0%	0%	5%	
	San Francisco	7	10%	7%	29%	4%	19%	0%	6%	
	San Ramon	0	1%	2%	0%	0%	2%	0%	0%	
	Union City	2	3%	2%	0%	4%	2%	0%	3%	
	Other	12	16%	11%	23%	17%	11%	63%	15%	
	Santa Clara	1	1%	0%	5%	0%	0%	0%	1%	
	Davis	1	1%	4%	0%	0%	4%	0%	0%	
	Out of State	2	2%	7%	0%	0%	3%	0%	1%	
	Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	19%	12%	11%	25%	3%	12%
		Goes to School Elsewhere	24	6%	8%	15%	3%	15%	11%	4%
Does not go to school		326	81%	73%	73%	85%	59%	86%	84%	
76 Col. School Location	Central Alameda	8	2%	5%	3%	1%	5%	0%	2%	
	East Alameda	5	1%	3%	5%	0%	1%	0%	1%	
	North Alameda	16	4%	3%	4%	5%	8%	3%	3%	
	South Alameda	23	6%	9%	0%	6%	12%	0%	5%	
	Other Counties	24	6%	8%	15%	3%	15%	11%	4%	
	Does not go to school	326	81%	73%	73%	85%	59%	86%	84%	

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
77. Approx. miles from home to school	0-2 miles	14	19%	25%	16%	17%	31%	41%	12%
	3-5 miles	13	17%	23%	11%	16%	21%	0%	17%
	6-10 miles	10	13%	10%	20%	12%	13%	0%	14%
	11-20 miles	13	17%	6%	19%	22%	3%	0%	23%
	21+ miles	14	18%	32%	9%	14%	32%	0%	14%
	Don't Know	12	16%	3%	25%	20%	0%	59%	20%
	77 Col. Approx. miles from home to school	0-10 miles	37	49%	59%	47%	45%	65%	41%
	11+ miles	26	35%	38%	28%	35%	35%	0%	37%
	Don't Know	12	16%	3%	25%	20%	0%	59%	20%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	9%	0%	0%	3%	0%	3%
	3 days/wk	2	2%	2%	7%	0%	7%	0%	0%
	4 days/wk	6	8%	28%	0%	0%	29%	0%	0%
	5 days/wk	5	6%	4%	0%	10%	8%	0%	6%
	7 days/wk	1	2%	4%	0%	1%	5%	0%	0%
	Never	58	76%	54%	87%	85%	47%	100%	87%
	Don't Know	0	1%	0%	0%	1%	0%	0%	1%
	N/A	2	2%	0%	6%	2%	0%	0%	3%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	46%	7%	11%	53%	0%	9%
	Never	60	79%	54%	93%	89%	47%	100%	91%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	36%	40%	40%	18%	24%	49%
	Drive or ride in a carpool or vanpool	11	14%	13%	10%	16%	9%	23%	16%
	Motorcycle or scooter	1	1%	2%	0%	0%	2%	0%	0%
	Bicycle	14	19%	40%	7%	10%	50%	0%	6%
	Walk	17	22%	25%	12%	23%	26%	23%	20%
	Public Bus	11	15%	19%	0%	18%	18%	13%	14%
	BART	11	14%	19%	35%	4%	34%	0%	7%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	0%	3%	0%	0%	2%
	Something else	5	7%	0%	20%	6%	13%	0%	4%
	(Don't know)	5	7%	4%	10%	8%	4%	40%	6%
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	73%	42%	46%	58%	100%	46%
	Walks for part of the trip	10	52%	27%	58%	63%	42%	0%	62%
	Bicycles for part of the trip	0	3%	9%	0%	0%	6%	0%	0%
	Other (Specify)	1	4%	0%	0%	10%	0%	0%	8%
81. Bikes to School	Bikes the entire way	10	73%	57%	100%	100%	65%	0%	100%
	Takes public bus for part of trip	4	27%	43%	0%	0%	35%	0%	0%
	Takes BART for part of trip	3	24%	37%	0%	0%	31%	0%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	0%	100%	0%	0%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	0%	100%	0%	0%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
86. Information about biking routes	Work	9	6%	8%	5%	4%	7%	0%	8%
	Website/internet	33	23%	26%	10%	30%	31%	16%	21%
	TV	5	3%	3%	6%	3%	0%	4%	5%
	School/students	3	2%	3%	0%	3%	2%	0%	3%
	Radio	4	3%	5%	0%	2%	3%	0%	4%
	News/newspaper	20	15%	19%	12%	8%	10%	0%	22%
	Word of mouth	14	10%	14%	10%	3%	17%	16%	4%
	Posters/billboards	8	6%	4%	7%	9%	4%	0%	9%
	Nowhere	22	15%	12%	21%	17%	8%	23%	18%
	Bike stores	4	3%	1%	8%	2%	0%	16%	1%
	Bart station	3	2%	1%	0%	7%	1%	0%	3%
	Publications	1	1%	2%	0%	0%	2%	2%	0%
	Other	10	7%	8%	8%	6%	11%	4%	6%
	Nothing	6	4%	3%	8%	2%	8%	5%	1%
	Dont know	8	6%	5%	11%	3%	6%	12%	4%
	No detailed response	7	5%	1%	3%	13%	0%	9%	6%
87. Own/ access to working bike?	Yes	194	48%	88%	71%	31%	93%	56%	40%
	No	204	51%	11%	29%	68%	7%	44%	59%
	(DO NOT READ) (Don't Know)	4	1%	1%	0%	1%	0%	0%	1%
87 Col. Own/ access to working bike?	Yes	194	48%	88%	71%	31%	93%	56%	40%
	No / DK	208	52%	12%	29%	69%	7%	44%	60%
88. Have access to a car?	Yes	334	83%	87%	97%	79%	86%	100%	81%
	No	64	16%	11%	2%	20%	14%	0%	17%
	(DO NOT READ) (Don't Know)	5	1%	1%	2%	1%	0%	0%	1%
88 Col. Have access to a car?	Yes	334	83%	87%	97%	79%	86%	100%	81%
	No / DK	68	17%	13%	3%	21%	14%	0%	19%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	79%	70%	28%	80%	56%	37%
	Only a bike	18	4%	9%	2%	4%	14%	0%	3%
	Only a car	158	39%	8%	27%	51%	6%	44%	44%
	None	51	13%	4%	2%	18%	1%	0%	16%
89. Have kids under 18?	Yes	143	35%	37%	45%	33%	40%	43%	34%
	No	253	63%	59%	51%	66%	57%	54%	65%
	(DO NOT READ) (Don't know/Refused)	6	2%	4%	3%	1%	4%	3%	1%
89 Col. Have kids under 18?	Yes	143	35%	37%	45%	33%	40%	43%	34%
	No / DK	260	65%	63%	55%	67%	60%	57%	66%
90. Own/ Rent	Rent/other	158	39%	36%	35%	41%	35%	40%	40%
	Own/buying	225	56%	56%	60%	55%	60%	57%	55%
	(DO NOT READ) (Don't know/Refused)	19	5%	8%	5%	4%	5%	3%	5%
90 Col. Own/ Rent	Yes	158	39%	36%	35%	41%	35%	40%	40%
	No / DK	245	61%	64%	65%	59%	65%	60%	60%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	12%	5%	12%	12%	9%	11%
	White	164	41%	47%	35%	40%	42%	38%	41%
	Hispanic/Latin-Am	69	17%	15%	25%	16%	19%	21%	17%
	Asian	77	19%	15%	17%	21%	20%	12%	19%
	Bi-racial/multi-racial	20	5%	4%	10%	4%	4%	8%	5%
	Other	19	5%	3%	4%	5%	2%	9%	5%
	(DO NOT READ) (Refused)	10	2%	3%	4%	2%	1%	3%	3%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	12%	5%	12%	12%	9%	11%
	White	164	41%	47%	35%	40%	42%	38%	41%
	Hispanic	69	17%	15%	25%	16%	19%	21%	17%
	Asian	77	19%	15%	17%	21%	20%	12%	19%
	Other	48	12%	10%	18%	11%	7%	20%	12%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
Age	18-24	55	14%	14%	17%	13%	25%	16%	12%
	25-29	22	5%	7%	6%	5%	7%	6%	5%
	30-34	41	10%	12%	8%	10%	7%	15%	10%
	35-39	44	11%	13%	13%	10%	14%	15%	10%
	40-44	40	10%	10%	12%	9%	13%	9%	10%
	45-49	38	9%	12%	14%	8%	9%	11%	9%
	50-54	44	11%	13%	6%	11%	6%	8%	12%
	55-59	37	9%	8%	9%	9%	6%	12%	9%
	60-64	24	6%	7%	4%	6%	6%	6%	6%
	65-69	21	5%	2%	9%	5%	3%	2%	6%
	70-74	11	3%	1%	0%	4%	0%	0%	3%
	75+	27	7%	1%	2%	9%	3%	0%	8%
Generation	18-49	240	60%	68%	71%	55%	77%	71%	56%
	50+	162	40%	32%	29%	45%	23%	29%	44%
Sex/Generation	M <50	121	30%	43%	36%	25%	48%	47%	26%
	M 50+	73	18%	15%	16%	20%	12%	17%	19%
	F <50	119	30%	24%	34%	30%	29%	24%	30%
	F 50+	89	22%	17%	13%	25%	11%	11%	25%

		All		60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
				%	%	%	%	%	%
City	Alameda	20	5%	7%	9%	3%	8%	3%	4%
	Albany	7	2%	1%	0%	2%	1%	0%	2%
	Berkeley	36	9%	11%	8%	9%	14%	12%	8%
	Castro Valley	19	5%	7%	5%	4%	6%	0%	5%
	Dublin	5	1%	2%	1%	1%	0%	6%	1%
	Emeryville	8	2%	5%	0%	1%	6%	0%	1%
	Fremont	45	11%	13%	13%	10%	8%	6%	12%
	Hayward	49	12%	5%	11%	15%	10%	11%	12%
	Livermore	22	6%	7%	3%	6%	5%	9%	5%
	Newark	8	2%	2%	9%	1%	4%	13%	1%
	Oakland	96	24%	22%	25%	24%	26%	25%	23%
	Pleasanton	13	3%	5%	1%	3%	2%	4%	3%
	San Leandro	31	8%	4%	3%	10%	3%	0%	9%
	San Lorenzo	5	1%	3%	1%	1%	2%	2%	1%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%
	Union City	10	2%	0%	4%	3%	0%	0%	3%
	Other	20	5%	4%	6%	5%	5%	9%	5%
Language of Interview	English	371	92%	93%	89%	92%	87%	98%	93%
	Spanish	21	5%	4%	8%	5%	6%	0%	5%
	Chinese	11	3%	3%	4%	2%	7%	2%	2%

	All	60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
	Mean	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean
	402		53	265	55	26	321
		21%	13%	66%	14%	7%	80%
14 Mean. Saves money	5.73	5.77	5.48	5.77	5.99	4.86	5.76
15 Mean. Saves time by avoiding traffic	3.94	4.15	3.77	3.91	4.73	3.76	3.82
16 Mean. Reduces your stress level	4.90	5.24	5.21	4.74	5.56	4.49	4.83
17 Mean. Is better for the environment	5.95	6.09	6.15	5.86	6.18	5.80	5.92
18 Mean. Is good for your health	6.08	6.22	6.22	6.01	6.36	5.94	6.05
19 Mean. Sets a good example for others	4.79	4.97	4.79	4.73	5.11	4.41	4.76
20 Mean. Reduces dependence on foreign oil	5.39	5.66	5.39	5.31	5.76	4.89	5.37
21 Mean. Reduces gas and energy usage	5.83	5.92	5.76	5.82	6.31	5.62	5.77
22 Mean. Helps manage your weight	5.67	5.60	5.69	5.69	5.75	4.92	5.72
23 Mean. Reduces traffic congestion	4.99	5.01	5.14	4.95	5.41	4.57	4.95
24 Mean. Allows you to be outdoors	5.60	5.62	5.99	5.51	5.79	5.56	5.57
25 Mean. Reduces greenhouse gas emissions	5.65	5.95	5.73	5.53	6.18	5.24	5.59
26 Mean. Improves air quality	5.81	5.80	6.13	5.75	6.14	5.68	5.76
10 Mean. Frequency: Ride a bicycle	.57	2.12	.45	.10	3.08	.46	.15
11 Mean. Frequency: Drive a car	4.26	4.60	4.71	4.06	3.16	4.63	4.42
51 Mean. Frequency: Go to work outside of your home	3.03	3.72	3.28	2.76	4.07	3.17	2.84
52 Mean. Frequency: Go to school	.69	1.05	.70	.57	1.64	.24	.56

	All	60 Col. Frequency: Ride a bicycle for health or recreation			61 Col. Frequency: Ride a bicycle as a way to get to a destination		
	Mean	Weekly or more	Less than weekly	Never	Weekly or more	Less than weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean
53 Mean. Frequency: Take your children to school	1.00	1.34	1.17	.86	1.29	1.31	.93
54 Mean. Frequency: Drive a car alone	3.62	3.87	4.00	3.47	2.77	4.14	3.72
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	3.11	3.20	2.61	2.53	3.33	2.79
56 Mean. Frequency: Ride a bus	.46	.52	.36	.47	.85	.27	.41
57 Mean. Frequency: Ride BART	.71	1.11	.77	.57	1.43	.68	.59
58 Mean. Frequency: Take a train other than BART	.12	.34	.03	.06	.54	.03	.05
59 Mean. Frequency: Take a ferry	.06	.22	.09	.01	.27	.04	.03
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	2.76	.16	.00	2.79	.24	.26
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	1.79	.48	.05	3.38	.18	.00
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	1.34	.23	.06	2.19	.20	.00
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	1.80	.22	.59	2.22	.00	.37
63 Mean. Approx. miles from home to work	15.47	14.40	10.73	17.28	8.36	8.96	18.08
77 Mean. Approx. miles from home to school	12.52	15.80	9.88	11.12	14.41	1.00	11.85

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
Number of cases		402		95	307	176	18	158	51
Row percent			100%	24%	76%	44%	4%	39%	13%
Region	Central	118	29%	23%	31%	28%	39%	29%	33%
	East	44	11%	13%	10%	13%	0%	11%	5%
	North	177	44%	45%	44%	42%	61%	42%	49%
	South	63	16%	18%	15%	17%	0%	17%	13%
Age Collapsed	18-29	78	19%	23%	18%	18%	40%	17%	23%
	30-39	85	21%	24%	20%	20%	18%	20%	27%
	40-49	78	19%	23%	18%	23%	16%	19%	9%
	50-64	104	26%	26%	26%	29%	26%	24%	22%
	65+	58	14%	4%	17%	10%	0%	20%	19%
5. Sex (by observation)	Male	195	48%	56%	46%	52%	58%	45%	43%
	Female	208	52%	44%	54%	48%	42%	55%	57%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	3%	5%	4%	5%	4%	8%
	No	382	95%	97%	94%	96%	95%	95%	92%
	(DO NOT READ)(Don't Know)	3	1%	1%	1%	0%	0%	2%	0%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	3%	5%	4%	5%	4%	8%
	No / DK	386	96%	97%	95%	96%	95%	96%	92%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	32%	7%	12%	0%	19%	0%
	Bike to work	3	16%	18%	15%	41%	0%	0%	0%
	Insurance	1	5%	0%	6%	13%	0%	0%	0%
	Other	1	3%	21%	0%	8%	0%	0%	0%
	Dont know	11	65%	30%	71%	26%	100%	81%	100%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	30%	0%	0%	0%	14%	0%
	Back/side of a bus	2	10%	0%	12%	26%	0%	0%	0%
	Billboard	2	10%	0%	12%	0%	0%	0%	46%
	Flyer/handout	1	4%	30%	0%	0%	0%	14%	0%
	TV	6	34%	47%	32%	27%	100%	40%	21%
	Other	1	8%	0%	9%	0%	0%	0%	33%
	Don't Know	6	38%	53%	35%	47%	0%	60%	0%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	9%	13%	11%	5%	15%	11%
	No	340	85%	87%	84%	85%	95%	82%	85%
	(DO NOT READ) (Don't Know)	12	3%	4%	3%	3%	0%	3%	3%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	9%	13%	11%	5%	15%	11%
	No / DK	352	88%	91%	87%	89%	95%	85%	89%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	25%	5%	17%	18%	2%	1%
	2 days/wk	10	2%	9%	0%	3%	16%	1%	0%
	3 days/wk	9	2%	10%	0%	5%	0%	0%	0%
	4 days/wk	4	1%	3%	0%	2%	0%	0%	0%
	5 days/wk	5	1%	5%	0%	2%	0%	0%	1%
	6 days/wk	3	1%	3%	0%	0%	11%	0%	0%
	7 days/wk	11	3%	11%	0%	5%	14%	0%	0%
	1 to 4 days/month	32	8%	8%	8%	12%	5%	6%	3%
	1 to 11 days/yr	30	7%	7%	8%	14%	0%	2%	2%
	Never	242	60%	18%	73%	37%	35%	81%	84%
	Don't Know	1	0%	0%	0%	0%	0%	0%	1%
	N/A	19	5%	1%	6%	2%	0%	7%	8%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	66%	5%	35%	60%	3%	2%
	Less than weekly	61	15%	15%	15%	26%	5%	8%	5%
	Never	262	65%	19%	79%	39%	35%	89%	93%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	2%	4%	4%	0%	3%	5%
	2 days/wk	25	6%	10%	5%	8%	0%	8%	0%
	3 days/wk	34	9%	5%	10%	6%	0%	11%	15%
	4 days/wk	18	4%	6%	4%	5%	0%	6%	0%
	5 days/wk	44	11%	13%	10%	13%	0%	12%	5%
	6 days/wk	26	7%	8%	6%	8%	0%	7%	2%
	7 days/wk	156	39%	38%	39%	46%	5%	45%	6%
	1 to 4 days/month	15	4%	7%	3%	6%	5%	1%	4%
	Never	55	14%	11%	15%	4%	68%	8%	47%
	Don't Know	4	1%	0%	1%	0%	18%	0%	2%
	N/A	9	2%	0%	3%	0%	5%	0%	14%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	83%	78%	90%	5%	91%	33%
	Less than weekly	15	4%	7%	3%	6%	5%	1%	4%
	Never	68	17%	11%	19%	5%	91%	8%	63%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	41%	59%	50%	50%	57%	79%
	Somewhat difficult	63	19%	28%	16%	23%	50%	15%	8%
	Not very difficult	36	11%	14%	10%	12%	0%	11%	2%
	Not at all difficult	46	14%	17%	13%	15%	0%	13%	11%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	1%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	0%	2%	0%	0%	2%	0%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	69%	75%	73%	100%	73%	87%
	Not difficult	83	25%	31%	23%	27%	0%	24%	13%
	Don't Know / No car / No bicycle	5	1%	0%	2%	0%	0%	3%	0%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	26%	20%	23%	26%	18%	25%
	Too far of a distance to travel	122	30%	39%	28%	30%	9%	37%	21%
	Being protected from the weather	28	7%	6%	7%	8%	0%	9%	1%
	Time consuming	59	15%	11%	16%	15%	0%	18%	8%
	Difficult/Takes too much energy/Lazy	77	19%	29%	16%	26%	24%	12%	16%
	Inconvenient/Prefer the convenience of a car	43	11%	8%	11%	13%	14%	9%	7%
	Do not like biking through traffic/Dangerous drivers	42	11%	8%	11%	11%	11%	12%	5%
	Health restrictions/Not in shape	42	10%	7%	11%	8%	10%	11%	18%
	Being able to carry/Transport more belongings	39	10%	15%	8%	13%	18%	8%	2%
	No bike lanes	31	8%	10%	7%	10%	11%	7%	0%
	Do not own a bike	44	11%	11%	11%	7%	9%	15%	10%
	Just do not want to/Lack of interest	1	0%	0%	0%	0%	0%	0%	1%
	Do not know how to ride a bike	11	3%	1%	3%	1%	8%	4%	2%
	Too many hills to bike through	11	3%	2%	3%	5%	0%	2%	0%
	Do not want to get sweaty	11	3%	4%	2%	3%	23%	1%	3%
	Nowhere to park/store bike	19	5%	5%	5%	4%	39%	3%	0%
	Prefer comfort of a car	1	0%	1%	0%	1%	0%	0%	0%
	Transport more than one passenger	9	2%	3%	2%	3%	0%	2%	0%
	Other	26	6%	6%	7%	5%	0%	7%	11%
	Nothing	2	0%	0%	1%	0%	0%	1%	0%
Dont know	22	5%	0%	7%	3%	8%	4%	15%	

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
13. Top three reasons									
14. Saves money	Not at all convincing	25	6%	3%	7%	6%	0%	8%	1%
	02	8	2%	0%	3%	2%	0%	3%	0%
	03	18	4%	7%	4%	5%	0%	5%	1%
	04	25	6%	6%	6%	6%	5%	8%	0%
	05	55	14%	18%	12%	15%	15%	14%	9%
	06	62	15%	17%	15%	17%	25%	10%	23%
	Very convincing	209	52%	49%	53%	48%	56%	51%	66%
	(DO NOT READ) Don't Know	1	0%	0%	0%	0%	0%	1%	0%
14 Col. Saves money									
	Not convincing	51	13%	10%	13%	14%	0%	16%	2%
	4/Don't Know	26	6%	6%	7%	7%	5%	9%	0%
	Convincing	326	81%	85%	80%	80%	95%	75%	98%
15. Saves time by avoiding traffic									
	Not at all convincing	74	18%	12%	20%	20%	0%	21%	10%
	02	45	11%	11%	11%	11%	5%	13%	6%
	03	50	13%	11%	13%	15%	5%	13%	7%
	04	65	16%	18%	16%	19%	22%	12%	18%
	05	62	16%	17%	15%	10%	22%	18%	26%
	06	24	6%	9%	5%	6%	9%	6%	5%
	Very convincing	76	19%	22%	18%	19%	38%	16%	23%
	(DO NOT READ) Don't Know	7	2%	0%	2%	1%	0%	1%	5%
15 Col. Saves time by avoiding traffic									
	Not convincing	169	42%	34%	44%	46%	9%	48%	22%
	4/Don't Know	72	18%	18%	18%	20%	22%	13%	23%
	Convincing	162	40%	48%	38%	34%	68%	39%	54%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	5%	10%	9%	0%	11%	6%
	02	25	6%	8%	6%	9%	8%	4%	1%
	03	32	8%	3%	9%	6%	5%	12%	4%
	04	39	10%	11%	9%	10%	5%	13%	3%
	05	84	21%	21%	21%	21%	10%	19%	29%
	06	55	14%	18%	12%	14%	21%	11%	18%
	Very convincing	121	30%	35%	28%	30%	52%	25%	37%
	(DO NOT READ) Don't Know	11	3%	0%	4%	2%	0%	5%	2%
16 Col. Reduces your stress level	Not convincing	93	23%	15%	26%	24%	13%	27%	11%
	4/Don't Know	51	13%	11%	13%	11%	5%	17%	5%
	Convincing	259	64%	73%	62%	65%	83%	56%	84%
17. Is better for the environment	Not at all convincing	20	5%	2%	6%	5%	0%	3%	12%
	02	7	2%	2%	2%	3%	0%	2%	0%
	03	8	2%	2%	2%	2%	8%	1%	0%
	04	23	6%	4%	6%	6%	0%	7%	3%
	05	53	13%	13%	13%	14%	9%	13%	12%
	06	49	12%	14%	12%	11%	16%	10%	21%
	Very convincing	238	59%	62%	58%	58%	66%	62%	52%
	(DO NOT READ) Don't Know	5	1%	1%	1%	1%	0%	2%	0%
17 Col. Is better for the environment	Not convincing	35	9%	7%	9%	10%	8%	6%	12%
	4/Don't Know	28	7%	5%	8%	7%	0%	9%	3%
	Convincing	340	84%	89%	83%	83%	92%	85%	85%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	0%	5%	4%	0%	3%	9%
	02	2	0%	1%	0%	1%	0%	1%	0%
	03	9	2%	0%	3%	1%	0%	4%	2%
	04	18	4%	9%	3%	7%	0%	3%	2%
	05	55	14%	16%	13%	15%	5%	14%	14%
	06	56	14%	9%	15%	16%	11%	15%	6%
	Very convincing	244	61%	66%	59%	57%	84%	61%	65%
	(DO NOT READ) Don't Know	3	1%	0%	1%	1%	0%	0%	3%
18 Col. Is good for your health	Not convincing	27	7%	1%	8%	5%	0%	8%	10%
	4/Don't Know	21	5%	9%	4%	8%	0%	3%	5%
	Convincing	355	88%	90%	87%	87%	100%	89%	85%
19. Sets a good example for others	Not at all convincing	43	11%	3%	13%	10%	0%	12%	13%
	02	28	7%	7%	7%	7%	5%	7%	6%
	03	34	8%	15%	7%	10%	14%	8%	4%
	04	52	13%	17%	12%	15%	0%	13%	8%
	05	71	18%	18%	18%	16%	36%	17%	19%
	06	40	10%	5%	12%	8%	0%	12%	14%
	Very convincing	128	32%	35%	31%	32%	46%	30%	32%
	(DO NOT READ) Don't Know	7	2%	1%	2%	1%	0%	2%	3%
19 Col. Sets a good example for others	Not convincing	104	26%	25%	26%	27%	19%	26%	23%
	4/Don't Know	59	15%	17%	14%	17%	0%	15%	12%
	Convincing	239	59%	58%	60%	56%	81%	59%	65%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	5%	10%	11%	8%	8%	5%
	02	19	5%	7%	4%	8%	0%	3%	3%
	03	22	6%	0%	7%	5%	0%	5%	11%
	04	33	8%	10%	8%	8%	23%	8%	3%
	05	41	10%	15%	9%	11%	14%	9%	8%
	06	43	11%	7%	12%	9%	20%	12%	8%
	Very convincing	200	50%	56%	48%	47%	35%	54%	51%
	(DO NOT READ) Don't Know	8	2%	0%	3%	1%	0%	1%	9%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	12%	22%	23%	8%	16%	20%
	4/Don't Know	41	10%	10%	10%	9%	23%	9%	13%
	Convincing	284	71%	78%	68%	67%	69%	75%	67%
21. Reduces gas and energy usage	Not at all convincing	18	4%	2%	5%	5%	0%	4%	6%
	02	11	3%	2%	3%	4%	0%	2%	2%
	03	18	5%	1%	6%	5%	18%	2%	9%
	04	31	8%	16%	5%	10%	0%	8%	2%
	05	47	12%	8%	13%	13%	8%	12%	8%
	06	37	9%	12%	8%	11%	5%	7%	11%
	Very convincing	237	59%	59%	59%	52%	69%	65%	58%
	(DO NOT READ) Don't Know	3	1%	0%	1%	1%	0%	0%	3%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	5%	14%	13%	18%	8%	17%
	4/Don't Know	34	9%	16%	6%	11%	0%	8%	6%
	Convincing	321	80%	79%	80%	76%	82%	84%	77%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	3%	4%	4%	0%	4%	1%
	02	13	3%	3%	3%	4%	8%	3%	0%
	03	27	7%	7%	7%	5%	10%	8%	7%
	04	27	7%	11%	5%	10%	0%	5%	2%
	05	67	17%	13%	18%	17%	10%	19%	10%
	06	52	13%	12%	13%	14%	25%	9%	17%
	Very convincing	199	49%	51%	49%	44%	48%	51%	61%
	(DO NOT READ) Don't Know	5	1%	1%	1%	1%	0%	1%	3%
22 Col. Helps manage your weight	Not convincing	54	13%	12%	14%	14%	18%	14%	8%
	4/Don't Know	32	8%	12%	7%	11%	0%	6%	5%
	Convincing	317	79%	76%	80%	75%	82%	80%	87%
23. Reduces traffic congestion	Not at all convincing	34	8%	3%	10%	9%	0%	10%	5%
	02	20	5%	7%	5%	8%	0%	3%	2%
	03	39	10%	14%	8%	13%	18%	8%	2%
	04	45	11%	14%	10%	11%	18%	10%	15%
	05	74	18%	11%	20%	15%	28%	21%	16%
	06	35	9%	8%	9%	7%	8%	13%	2%
	Very convincing	145	36%	42%	34%	36%	28%	33%	46%
	(DO NOT READ) Don't Know	11	3%	0%	3%	1%	0%	2%	11%
23 Col. Reduces traffic congestion	Not convincing	93	23%	24%	23%	30%	18%	21%	9%
	4/Don't Know	56	14%	14%	14%	12%	18%	12%	26%
	Convincing	253	63%	62%	63%	58%	64%	68%	65%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	2%	7%	6%	0%	7%	3%
	02	9	2%	3%	2%	2%	0%	2%	2%
	03	26	6%	10%	5%	7%	0%	6%	8%
	04	38	10%	10%	9%	11%	5%	9%	8%
	05	61	15%	12%	16%	15%	9%	15%	18%
	06	42	11%	10%	11%	10%	25%	11%	7%
	Very convincing	202	50%	53%	49%	49%	61%	50%	52%
	(DO NOT READ) Don't Know	2	1%	0%	1%	0%	0%	0%	2%
24 Col. Allows you to be outdoors	Not convincing	56	14%	15%	14%	15%	0%	15%	13%
	4/Don't Know	41	10%	10%	10%	11%	5%	9%	10%
	Convincing	305	76%	75%	76%	74%	95%	76%	77%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	3%	8%	9%	0%	4%	12%
	02	10	2%	0%	3%	2%	18%	2%	0%
	03	18	4%	4%	5%	5%	0%	6%	2%
	04	31	8%	8%	7%	10%	13%	6%	2%
	05	46	12%	12%	11%	12%	9%	11%	10%
	06	47	12%	16%	10%	8%	26%	12%	18%
	Very convincing	213	53%	57%	52%	53%	35%	56%	52%
	(DO NOT READ) Don't Know	10	3%	0%	3%	2%	0%	3%	4%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	7%	16%	15%	18%	11%	14%
	4/Don't Know	41	10%	8%	11%	12%	13%	9%	7%
	Convincing	307	76%	84%	74%	73%	69%	79%	79%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	1%	8%	6%	0%	6%	12%
	02	9	2%	6%	1%	4%	0%	2%	0%
	03	15	4%	3%	4%	5%	0%	3%	2%
	04	22	5%	8%	5%	7%	5%	4%	4%
	05	48	12%	17%	10%	13%	28%	11%	6%
	06	48	12%	5%	14%	9%	8%	13%	21%
	Very convincing	231	57%	60%	57%	54%	60%	62%	52%
	(DO NOT READ) Don't Know	4	1%	1%	1%	1%	0%	0%	3%
26 Col. Improves air quality	Not convincing	50	12%	10%	13%	15%	0%	10%	15%
	4/Don't Know	26	6%	8%	6%	8%	5%	4%	7%
	Convincing	327	81%	82%	81%	77%	95%	86%	79%
27. Heard of BTWD?	Yes	291	72%	87%	68%	82%	74%	70%	46%
	No	108	27%	13%	31%	17%	26%	30%	54%
	(DO NOT READ) (Don't Know)	3	1%	0%	1%	1%	0%	1%	0%
27 Col. Heard of BTWD?	Yes	291	72%	87%	68%	82%	74%	70%	46%
	No / DK	111	28%	13%	32%	18%	26%	30%	54%
28. Participated in any BTWD?	Yes	37	13%	27%	7%	18%	18%	7%	2%
	No	254	87%	72%	93%	82%	82%	93%	98%
	(DO NOT READ) (Don't Know)	0	0%	1%	0%	0%	0%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	27%	7%	18%	18%	7%	2%
	No / DK	255	87%	73%	93%	82%	82%	93%	98%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
29. BTWD Year Participation	2011	10	26%	37%	10%	31%	67%	0%	0%
	2010	14	39%	47%	28%	45%	0%	33%	0%
	2009	10	28%	36%	16%	36%	33%	0%	0%
	2008	10	26%	32%	16%	31%	0%	19%	0%
	2007 or earlier	15	40%	30%	57%	40%	0%	48%	100%
29 Col. BTWD 2011 Participation	Yes	10	2%	9%	0%	5%	9%	0%	0%
	No	393	98%	91%	100%	95%	91%	100%	100%
30. Why did you choose not to participate in BTWD	Too far	0	2%	3%	0%	2%	0%	0%	0%
	Retired/Out of work	4	15%	17%	12%	17%	0%	12%	0%
	Do not have a bike	5	17%	0%	35%	0%	0%	59%	0%
	Health reasons	3	11%	4%	18%	0%	0%	31%	100%
	Different work schedule	4	14%	16%	12%	21%	0%	0%	0%
	Road conditions	2	8%	0%	17%	12%	0%	0%	0%
	I just need my car to drive to work	2	6%	12%	0%	9%	0%	0%	0%
	It was raining	0	2%	3%	0%	3%	0%	0%	0%
	Didn't know about the event	1	3%	6%	0%	4%	0%	0%	0%
	Was working	1	3%	0%	6%	0%	100%	0%	0%
	Had to take the bus	1	3%	0%	6%	0%	0%	10%	0%
	Had to take care of my children	1	3%	5%	0%	4%	0%	0%	0%
	Other	1	3%	6%	0%	5%	0%	0%	0%
No detailed response	4	15%	28%	0%	22%	0%	0%	0%	

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	60%	39%	48%	100%	0%	0%
	It was fun	1	5%	6%	0%	6%	0%	0%	0%
	To support bike day	1	8%	10%	0%	10%	0%	0%	0%
	Better for the environment	1	9%	0%	61%	11%	0%	0%	0%
	Other	0	4%	5%	0%	5%	0%	0%	0%
	Nothing	2	16%	19%	0%	19%	0%	0%	0%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	11%	0%	11%	0%	0%	0%
	It was fun	1	9%	11%	0%	11%	0%	0%	0%
	To save gas	1	6%	0%	39%	7%	0%	0%	0%
	To support bike day	1	6%	7%	0%	7%	0%	0%	0%
	School Programs	1	9%	0%	61%	11%	0%	0%	0%
	Right thing to do	2	16%	19%	0%	19%	0%	0%	0%
	Nothing	4	45%	53%	0%	34%	100%	0%	0%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	20%	0%	0%	100%	0%	0%
	3-5 miles	4	46%	40%	100%	56%	0%	0%	0%
	6-10 miles	2	24%	26%	0%	29%	0%	0%	0%
	11-20 miles	1	7%	7%	0%	8%	0%	0%	0%
	21+ miles	1	6%	6%	0%	7%	0%	0%	0%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	87%	100%	85%	100%	0%	0%
	11+ miles	1	12%	13%	0%	15%	0%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	20%	0%	0%	100%	0%	0%
	3-5 miles	4	43%	40%	61%	52%	0%	0%	0%
	6-10 miles	2	22%	26%	0%	27%	0%	0%	0%
	11-20 miles	1	6%	7%	0%	7%	0%	0%	0%
	21+ miles	1	11%	6%	39%	13%	0%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	87%	61%	79%	100%	0%	0%
	11+ miles	2	17%	13%	39%	21%	0%	0%	0%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	35%	61%	47%	0%	0%	0%
	Bicycle	4	42%	43%	39%	30%	100%	0%	0%
	Walk	2	17%	10%	61%	21%	0%	0%	0%
	Public Bus	2	21%	7%	100%	25%	0%	0%	0%
	BART	4	43%	50%	0%	31%	100%	0%	0%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	20%	0%	0%	100%	0%	0%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	18%	39%	25%	0%	0%	0%
	A little more often	2	17%	20%	0%	0%	100%	0%	0%
	Same as before	6	62%	62%	61%	75%	0%	0%	0%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	38%	39%	25%	100%	0%	0%
	Same as before	6	62%	62%	61%	75%	0%	0%	0%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	53%	33%	39%	52%	36%	34%
	Disagree	181	45%	37%	48%	46%	48%	46%	37%
	(DO NOTREAD) (Don't Know)	53	13%	7%	15%	11%	0%	15%	19%
	(DO NOTREAD) (Not Applicable)	16	4%	3%	4%	4%	0%	2%	10%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	53%	33%	39%	52%	36%	34%
	Disagree	181	45%	37%	48%	46%	48%	46%	37%
	Don't know/Not Applicable	69	17%	10%	20%	15%	0%	17%	29%
38. I noticed there was less traffic that day	Agree	95	24%	19%	25%	19%	33%	26%	30%
	Disagree	220	55%	66%	51%	58%	63%	56%	35%
	(DO NOTREAD) (Don't Know)	71	18%	14%	19%	20%	5%	14%	25%
	(DO NOTREAD) (Not Applicable)	16	4%	2%	5%	3%	0%	3%	10%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
38 Col. I noticed there was less traffic that day	Agree	95	24%	19%	25%	19%	33%	26%	30%
	Disagree	220	55%	66%	51%	58%	63%	56%	35%
	Don't know/Not Applicable	87	22%	15%	24%	23%	5%	18%	35%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	37%	30%	27%	52%	32%	37%
	Disagree	176	44%	41%	45%	45%	43%	45%	39%
	(DO NOTREAD) (Don't Know)	76	19%	17%	19%	23%	5%	16%	19%
	(DO NOTREAD) (Not Applicable)	24	6%	5%	6%	5%	0%	7%	6%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	37%	30%	27%	52%	32%	37%
	Disagree	176	44%	41%	45%	45%	43%	45%	39%
	Don't know/Not Applicable	100	25%	22%	26%	28%	5%	23%	25%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	24%	19%	21%	24%	18%	23%
	Disagree	268	67%	71%	65%	68%	76%	74%	38%
	(DO NOTREAD) (Don't Know)	26	7%	0%	9%	7%	0%	5%	15%
	(DO NOTREAD) (Not Applicable)	27	7%	5%	7%	5%	0%	4%	25%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	24%	19%	21%	24%	18%	23%
	Disagree	268	67%	71%	65%	68%	76%	74%	38%
	Don't know/Not Applicable	53	13%	5%	16%	11%	0%	8%	40%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	28%	10%	15%	43%	10%	12%
	Somewhat likely	64	16%	25%	13%	22%	0%	9%	20%
	Somewhat unlikely	66	16%	18%	16%	18%	5%	20%	1%
	Very unlikely	213	53%	29%	60%	43%	52%	59%	67%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't Know)	2	0%	0%	1%	1%	0%	0%	1%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	53%	23%	37%	43%	20%	32%
	Unlikely	279	69%	47%	76%	62%	57%	80%	67%
	Neither likely nor unlikely / Don't Know	3	1%	0%	1%	1%	0%	0%	1%
42. Heard of Team Bike Challenge?	Yes	37	9%	8%	9%	8%	12%	8%	16%
	No	365	91%	92%	90%	92%	88%	92%	84%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	8%	9%	8%	12%	8%	16%
	No / DK	366	91%	92%	91%	92%	88%	92%	84%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	100%	100%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	32%	18%	24%	23%	20%	17%
	No	314	78%	68%	81%	76%	72%	80%	83%
	(DO NOT READ) (Don't Know)	2	1%	0%	1%	0%	5%	1%	0%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	32%	18%	24%	23%	20%	17%
	No / DK	316	79%	68%	82%	76%	77%	80%	83%
50. You or children participated in WR2S Day?	Yes	37	43%	51%	38%	44%	30%	47%	32%
	No	46	53%	41%	60%	49%	70%	53%	68%
	(DO NOT READ) (Don't Know)	1	1%	0%	1%	2%	0%	0%	0%
	(DO NOT READ) (Don't have children)	2	3%	8%	0%	6%	0%	0%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	51%	38%	44%	30%	47%	32%
	No / Don't Know / Don't have children	49	57%	49%	62%	56%	70%	53%	68%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
Number of cases		402		95	307	176	18	158	51
Row percent			100%	24%	76%	44%	4%	39%	13%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	2%	3%	2%	0%	4%	4%
	2 days/wk	7	2%	2%	2%	1%	0%	2%	4%
	3 days/wk	27	7%	14%	4%	10%	14%	2%	6%
	4 days/wk	21	5%	9%	4%	7%	0%	5%	0%
	5 days/wk	144	36%	43%	34%	42%	35%	37%	11%
	6 days/wk	20	5%	4%	5%	5%	0%	5%	6%
	7 days/wk	27	7%	8%	6%	5%	7%	8%	9%
	1 to 4 days/month	8	2%	0%	3%	2%	0%	2%	2%
	Never	135	34%	16%	39%	25%	44%	35%	57%
	Don't Know	3	1%	2%	0%	0%	0%	1%	2%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	82%	58%	73%	56%	62%	39%
	Less than weekly	8	2%	0%	3%	2%	0%	2%	2%
	Never	138	34%	18%	40%	25%	44%	35%	59%
52. Frequency: Go to school	1 day/wk	4	1%	2%	1%	1%	0%	1%	1%
	2 days/wk	11	3%	3%	2%	4%	0%	1%	3%
	3 days/wk	11	3%	7%	1%	5%	0%	2%	0%
	4 days/wk	15	4%	8%	2%	4%	0%	3%	4%
	5 days/wk	28	7%	9%	6%	6%	32%	6%	3%
	7 days/wk	3	1%	1%	0%	1%	8%	0%	0%
	1 to 4 days/month	6	1%	0%	2%	1%	0%	2%	2%
	Never	319	79%	67%	83%	75%	60%	85%	84%
	Don't Know	6	2%	2%	1%	2%	0%	1%	3%
52 Col. Frequency: Go to school	Weekly or more	71	18%	31%	13%	21%	40%	13%	11%
	Less than weekly	6	1%	0%	2%	1%	0%	2%	2%
	Never	326	81%	69%	85%	77%	60%	86%	87%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	1%	1%	1%	0%	0%	1%
	2 days/wk	7	2%	7%	0%	2%	10%	1%	0%
	3 days/wk	5	1%	2%	1%	1%	0%	2%	0%
	4 days/wk	2	0%	1%	0%	0%	0%	0%	2%
	5 days/wk	69	17%	22%	16%	18%	11%	18%	16%
	6 days/wk	2	0%	0%	1%	1%	0%	0%	0%
	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	0%	2%	1%	0%	3%	2%
	1 to 11 days/yr	1	0%	0%	0%	1%	0%	0%	0%
	Never	274	68%	61%	70%	67%	79%	71%	57%
	Don't Know	3	1%	1%	1%	0%	0%	1%	1%
	N/A	30	7%	7%	8%	8%	0%	3%	22%
	53 Col. Frequency: Take your children to school	Weekly or more	88	22%	32%	19%	23%	21%	22%
Less than weekly		8	2%	0%	3%	2%	0%	3%	2%
Never		307	76%	68%	79%	76%	79%	76%	80%
54. Frequency: Drive a car alone	1 day/wk	20	5%	5%	5%	6%	0%	5%	5%
	2 days/wk	26	6%	11%	5%	8%	0%	7%	0%
	3 days/wk	39	10%	16%	8%	14%	0%	7%	6%
	4 days/wk	34	8%	8%	8%	10%	0%	10%	0%
	5 days/wk	96	24%	23%	24%	26%	5%	27%	14%
	6 days/wk	13	3%	3%	3%	4%	0%	4%	0%
	7 days/wk	81	20%	19%	21%	22%	0%	26%	3%
	1 to 4 days/month	7	2%	0%	2%	1%	0%	3%	2%
	1 to 11 days/yr	2	0%	1%	0%	0%	0%	0%	2%
	Never	82	20%	14%	23%	9%	95%	10%	66%
	Don't Know	1	0%	0%	0%	0%	0%	0%	2%
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	85%	74%	90%	5%	87%	28%
	Less than weekly	9	2%	1%	3%	1%	0%	3%	4%
	Never	84	21%	14%	23%	9%	95%	10%	68%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	14%	15%	12%	39%	14%	20%
	2 days/wk	87	22%	23%	21%	26%	10%	22%	12%
	3 days/wk	55	14%	22%	11%	16%	0%	12%	15%
	4 days/wk	45	11%	8%	12%	10%	0%	12%	14%
	5 days/wk	30	7%	11%	6%	9%	5%	7%	4%
	6 days/wk	9	2%	2%	2%	3%	0%	2%	3%
	7 days/wk	48	12%	9%	13%	15%	13%	10%	6%
	1 to 4 days/month	15	4%	1%	4%	3%	8%	4%	4%
	1 to 11 days/yr	6	1%	2%	1%	2%	0%	2%	0%
	Never	46	11%	7%	13%	4%	26%	14%	21%
	Don't Know	2	1%	0%	1%	0%	0%	1%	2%
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	90%	81%	91%	66%	79%	73%
	Less than weekly	21	5%	4%	6%	5%	8%	6%	4%
	Never	48	12%	7%	13%	4%	26%	15%	24%
56. Frequency: Ride a bus	1 day/wk	12	3%	6%	2%	3%	7%	3%	1%
	2 days/wk	16	4%	2%	5%	1%	18%	7%	3%
	3 days/wk	9	2%	1%	3%	1%	0%	2%	6%
	4 days/wk	9	2%	6%	1%	3%	5%	0%	7%
	5 days/wk	11	3%	3%	3%	3%	18%	0%	5%
	6 days/wk	1	0%	0%	0%	0%	0%	0%	1%
	7 days/wk	2	0%	1%	0%	0%	5%	0%	1%
	1 to 4 days/month	18	5%	7%	4%	4%	0%	4%	9%
	1 to 11 days/yr	8	2%	0%	2%	1%	0%	3%	2%
	Never	314	78%	74%	79%	83%	48%	81%	63%
	Don't Know	2	1%	0%	1%	0%	0%	1%	2%
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	18%	14%	11%	52%	12%	25%
	Less than weekly	26	6%	8%	6%	6%	0%	7%	10%
	Never	316	79%	74%	80%	83%	48%	82%	65%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	19%	7%	12%	21%	8%	2%
	2 days/wk	12	3%	2%	3%	3%	7%	3%	1%
	3 days/wk	18	4%	9%	3%	4%	19%	5%	0%
	4 days/wk	8	2%	6%	1%	4%	0%	0%	0%
	5 days/wk	16	4%	6%	3%	4%	0%	4%	4%
	7 days/wk	7	2%	1%	2%	0%	5%	1%	9%
	1 to 4 days/month	32	8%	6%	8%	7%	0%	9%	12%
	1 to 11 days/yr	52	13%	10%	14%	16%	13%	10%	12%
	Never	217	54%	41%	58%	49%	35%	60%	58%
	Don't Know	2	0%	0%	1%	0%	0%	0%	2%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	42%	19%	28%	52%	21%	17%
	Less than weekly	84	21%	16%	22%	23%	13%	18%	24%
	Never	219	54%	41%	58%	49%	35%	61%	60%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	8%	0%	3%	9%	1%	0%
	3 days/wk	1	0%	1%	0%	0%	0%	0%	0%
	5 days/wk	2	0%	1%	0%	0%	0%	1%	0%
	6 days/wk	1	0%	1%	0%	0%	0%	0%	2%
	7 days/wk	2	1%	2%	0%	1%	0%	1%	0%
	1 to 4 days/month	12	3%	5%	2%	3%	0%	2%	8%
	1 to 11 days/yr	7	2%	2%	2%	2%	10%	1%	3%
	Never	366	91%	81%	94%	91%	81%	94%	84%
Don't Know	2	1%	0%	1%	0%	0%	0%	4%	
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	12%	1%	4%	9%	3%	2%
	Less than weekly	19	5%	7%	4%	5%	10%	3%	10%
	Never	368	92%	81%	95%	91%	81%	94%	88%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	3%	1%	1%	9%	2%	0%
	2 days/wk	5	1%	4%	0%	3%	0%	0%	0%
	3 days/wk	1	0%	1%	0%	0%	0%	0%	0%
	4 days/wk	1	0%	1%	0%	0%	0%	0%	2%
	1 to 4 days/month	7	2%	4%	1%	3%	0%	1%	0%
	1 to 11 days/yr	24	6%	7%	6%	9%	10%	3%	2%
	Never	356	89%	80%	91%	84%	81%	93%	92%
	Don't Know	2	0%	0%	1%	0%	0%	0%	4%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	9%	1%	4%	9%	2%	2%
	Less than weekly	31	8%	11%	7%	12%	10%	4%	2%
	Never	358	89%	80%	92%	84%	81%	93%	96%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	34%	0%	14%	10%	2%	3%
	2 days/wk	16	4%	17%	0%	8%	0%	1%	0%
	3 days/wk	14	4%	15%	0%	8%	0%	0%	0%
	4 days/wk	6	1%	6%	0%	2%	0%	1%	0%
	5 days/wk	5	1%	5%	0%	1%	11%	0%	2%
	7 days/wk	11	3%	12%	0%	4%	21%	0%	1%
	1 to 4 days/month	22	5%	5%	5%	8%	5%	4%	2%
	1 to 11 days/yr	31	8%	2%	9%	13%	0%	5%	0%
	Never	264	66%	4%	85%	41%	53%	86%	90%
	Don't Know	2	0%	0%	1%	1%	0%	0%	2%
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	89%	0%	38%	42%	5%	6%
	Less than weekly	53	13%	8%	15%	21%	5%	9%	2%
	Never	265	66%	4%	85%	41%	53%	86%	92%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	19%	0%	9%	0%	1%	0%
	2 days/wk	5	1%	5%	0%	2%	7%	0%	0%
	3 days/wk	10	2%	10%	0%	4%	10%	1%	0%
	4 days/wk	6	1%	6%	0%	3%	0%	1%	0%
	5 days/wk	4	1%	4%	0%	1%	11%	0%	0%
	7 days/wk	12	3%	13%	0%	5%	14%	0%	1%
	1 to 4 days/month	14	3%	2%	4%	6%	0%	2%	0%
	1 to 11 days/yr	13	3%	0%	4%	3%	0%	5%	0%
	Never	320	79%	41%	91%	67%	58%	90%	98%
	Don't Know	2	0%	0%	1%	0%	0%	0%	2%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	57%	0%	25%	42%	2%	1%
	Less than weekly	26	7%	2%	8%	8%	0%	7%	0%
	Never	321	80%	41%	92%	67%	58%	91%	99%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	100%	0%	43%	42%	6%	7%
	No	307	76%	0%	100%	57%	58%	94%	93%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
62. Work Location	Alameda	7	3%	5%	2%	3%	0%	2%	0%
	Alamo	2	1%	0%	1%	1%	0%	0%	4%
	Albany	4	2%	3%	1%	2%	0%	2%	0%
	Berkeley	15	6%	10%	4%	10%	17%	0%	0%
	Castro Valley	2	1%	1%	1%	1%	0%	1%	0%
	Concord	2	1%	0%	1%	1%	0%	0%	0%
	Danville	1	0%	1%	0%	1%	0%	0%	0%
	Dublin	4	1%	1%	2%	3%	0%	0%	0%
	Emeryville	3	1%	2%	1%	2%	0%	0%	0%
	Fremont	20	8%	10%	7%	9%	0%	8%	2%
	Hayward	28	11%	8%	12%	7%	0%	14%	25%
	Lafayette	1	0%	0%	0%	0%	0%	1%	0%
	Livermore	7	3%	1%	4%	3%	0%	3%	0%
	Milpitas	1	0%	1%	0%	1%	0%	0%	0%
	Newark	2	1%	0%	1%	0%	0%	0%	8%
	Oakland	44	17%	15%	17%	14%	62%	18%	4%
	Piedmont	1	0%	2%	0%	1%	0%	0%	0%
	Pleasanton	11	4%	4%	4%	3%	0%	7%	4%
	Richmond	1	0%	0%	1%	0%	0%	1%	0%
	Sacramento	1	0%	1%	0%	0%	0%	0%	0%
	San Francisco	39	15%	12%	16%	15%	21%	12%	26%
	San Jose	9	3%	1%	5%	1%	0%	8%	0%
	San Leandro	15	6%	4%	6%	8%	0%	3%	9%
	San Lorenzo	1	0%	0%	0%	0%	0%	0%	0%
	San Ramon	1	0%	1%	0%	0%	0%	1%	0%
	Tracy	0	0%	1%	0%	0%	0%	0%	0%
	Union City	1	1%	0%	1%	0%	0%	1%	0%
	Walnut Creek	1	0%	1%	0%	0%	0%	1%	0%
	Other	11	4%	2%	5%	2%	0%	5%	17%
	Refused	5	2%	0%	2%	1%	0%	3%	1%
	Santa Clara	6	2%	4%	2%	3%	0%	2%	0%
	Sunnyvale	2	1%	1%	1%	0%	0%	2%	0%
	Palo Alto	2	1%	0%	1%	1%	0%	0%	0%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
62. Work Location	Burlingame	2	1%	0%	1%	0%	0%	2%	0%
	Menlo Park	1	0%	0%	0%	0%	0%	1%	0%
	San Mateo	3	1%	2%	1%	2%	0%	1%	0%
	Vallejo	1	0%	0%	1%	1%	0%	0%	0%
	Mountain View	1	0%	1%	0%	1%	0%	0%	0%
	Redwood City	5	2%	4%	1%	4%	0%	0%	0%
	Cupertino	1	0%	0%	0%	0%	0%	1%	0%
	Mill Valley	1	0%	0%	1%	0%	0%	1%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	55%	40%	50%	44%	44%	21%
	Work Elsewhere	89	22%	27%	21%	25%	12%	21%	20%
	Does not work	138	34%	18%	40%	25%	44%	35%	59%
62 Col. Work Location	Central Alameda	27	7%	9%	6%	8%	0%	8%	0%
	East Alameda	22	5%	5%	5%	5%	0%	7%	2%
	North Alameda	59	15%	21%	13%	18%	44%	11%	2%
	South Alameda	68	17%	19%	16%	18%	0%	17%	18%
	Other Counties	89	22%	27%	21%	25%	12%	21%	20%
	Does not work	138	34%	18%	40%	25%	44%	35%	59%
63. Approx. miles from home to work	0-2 miles	37	14%	18%	13%	12%	37%	14%	18%
	3-5 miles	44	17%	26%	13%	19%	0%	17%	14%
	6-10 miles	37	14%	20%	11%	16%	34%	8%	21%
	11-20 miles	61	23%	11%	29%	22%	30%	27%	9%
	21+ miles	65	25%	24%	25%	26%	0%	28%	13%
	Don't Know	17	7%	1%	9%	5%	0%	6%	25%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	64%	37%	47%	70%	39%	53%
	11+ miles	126	48%	35%	54%	48%	30%	55%	22%
	Don't Know	17	7%	1%	9%	5%	0%	6%	25%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	4%	1%	2%	0%	1%	4%
	2 days/wk	5	2%	7%	0%	1%	37%	0%	0%
	3 days/wk	3	1%	4%	0%	2%	0%	0%	0%
	4 days/wk	2	1%	3%	0%	1%	0%	0%	0%
	5 days/wk	9	3%	10%	0%	6%	0%	1%	0%
	7 days/wk	5	2%	6%	0%	2%	29%	0%	0%
	1 to 4 days/month	1	0%	0%	0%	0%	0%	1%	0%
	Never	234	89%	66%	98%	85%	34%	97%	96%
	N/A	1	0%	0%	0%	0%	0%	0%	0%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	34%	1%	15%	66%	2%	4%
	Less than weekly	1	0%	0%	0%	0%	0%	1%	0%
	Never	235	89%	66%	99%	85%	34%	98%	96%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	67%	77%	78%	8%	84%	30%
	Drive or ride in a carpool or vanpool	33	12%	10%	13%	14%	0%	15%	0%
	Motorcycle or scooter	3	1%	4%	0%	1%	20%	0%	0%
	Bicycle	22	9%	26%	1%	13%	33%	2%	0%
	Walk	29	11%	10%	11%	11%	25%	7%	26%
	Public Bus	23	9%	11%	8%	7%	55%	4%	21%
	BART	36	13%	16%	12%	13%	38%	8%	30%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	3%	1%	0%	16%	1%	0%
	Ferry or boat	2	1%	0%	1%	1%	0%	0%	0%
	Something else (Don't know)	3 4	1% 1%	0% 0%	1% 2%	0% 1%	0% 0%	2% 0%	5% 13%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	37%	59%	36%	47%	62%	80%
	Drives alone for part of the trip	10	20%	20%	20%	33%	0%	25%	0%
	Carpools for part of the trip	2	4%	7%	3%	5%	0%	7%	0%
	Walks for part of the trip	11	21%	23%	20%	30%	36%	0%	20%
	Bicycles for part of the trip	2	5%	14%	0%	5%	17%	0%	0%
	Other (Specify)	4	8%	9%	7%	15%	0%	6%	0%
67. Bikes to Work	Bikes the entire way	16	70%	67%	100%	70%	51%	100%	0%
	Takes public bus for part of trip	4	18%	20%	0%	24%	0%	0%	0%
	Takes BART for part of trip	6	27%	30%	0%	27%	49%	0%	0%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	100%	0%	0%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	100%	100%	0%	0%
72. My employer generally supports biking to work	Agree	126	48%	57%	43%	52%	75%	41%	38%
	Disagree	77	29%	29%	29%	25%	25%	34%	34%
	(DO NOT READ) (Don't Know)	21	8%	6%	8%	8%	0%	8%	10%
	(DO NOT READ) (Does Not Apply)	41	15%	8%	19%	15%	0%	17%	18%
72 Col. My employer generally supports biking to work	Agree	126	48%	57%	43%	52%	75%	41%	38%
	Disagree	77	29%	29%	29%	25%	25%	34%	34%
	Don't Know / Does not Apply	61	23%	14%	27%	22%	0%	25%	28%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	27%	16%	22%	37%	16%	12%
	Disagree	180	68%	64%	70%	66%	43%	73%	72%
	(DO NOT READ) (Don't Know)	5	2%	3%	2%	1%	20%	2%	0%
	(DO NOT READ) (Does Not Apply)	27	10%	7%	12%	11%	0%	10%	16%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	27%	16%	22%	37%	16%	12%
	Disagree	180	68%	64%	70%	66%	43%	73%	72%
	Don't Know / Does not Apply	33	12%	10%	14%	12%	20%	11%	16%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	23%	20%	19%	37%	21%	21%
	Disagree	148	56%	58%	55%	58%	34%	59%	39%
	(DO NOT READ) (Don't Know)	36	14%	15%	13%	15%	29%	9%	25%
	(DO NOT READ) (Does Not Apply)	26	10%	4%	12%	9%	0%	11%	16%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	23%	20%	19%	37%	21%	21%
	Disagree	148	56%	58%	55%	58%	34%	59%	39%
	Don't Know / Does not Apply	62	23%	19%	25%	23%	29%	20%	41%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	29%	21%	29%	20%	14%	30%
	Disagree	171	65%	64%	65%	58%	71%	76%	49%
	(DO NOT READ) (Don't Know)	10	4%	3%	4%	4%	0%	4%	4%
	(DO NOT READ) (Does Not Apply)	22	8%	4%	11%	9%	9%	6%	16%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	29%	21%	29%	20%	14%	30%
	Disagree	171	65%	64%	65%	58%	71%	76%	49%
	Don't Know / Does not Apply	32	12%	7%	14%	13%	9%	10%	20%
76. School Location	Alameda	7	10%	13%	7%	14%	0%	4%	13%
	Albany	1	1%	0%	2%	0%	11%	0%	0%
	Berkeley	8	11%	9%	12%	14%	0%	5%	19%
	Castro Valley	1	1%	3%	0%	2%	0%	0%	0%
	Concord	1	2%	2%	2%	3%	0%	0%	0%
	Fremont	6	8%	9%	7%	7%	0%	6%	27%
	Hayward	14	19%	17%	20%	16%	45%	15%	15%
	Livermore	1	1%	2%	1%	3%	0%	0%	0%
	Newark	1	1%	0%	1%	0%	0%	0%	10%
	Oakland	8	11%	5%	14%	5%	23%	17%	8%
	Pleasanton	3	4%	2%	5%	5%	0%	1%	7%
	San Francisco	7	10%	19%	4%	12%	0%	11%	0%
	San Ramon	0	1%	2%	0%	1%	0%	0%	0%
	Union City	2	3%	2%	3%	1%	21%	0%	0%
	Other	12	16%	8%	21%	12%	0%	34%	0%
	Santa Clara	1	1%	0%	1%	2%	0%	0%	0%
	Davis	1	1%	3%	0%	2%	0%	0%	0%
Out of State	2	2%	5%	0%	0%	0%	7%	0%	
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	19%	11%	16%	40%	7%	13%
	Goes to School Elsewhere	24	6%	12%	4%	7%	0%	7%	0%
	Does not go to school	326	81%	69%	85%	77%	60%	86%	87%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
76 Col. School Location	Central Alameda	8	2%	4%	1%	3%	5%	1%	2%
	East Alameda	5	1%	2%	1%	2%	0%	0%	1%
	North Alameda	16	4%	5%	4%	5%	9%	3%	4%
	South Alameda	23	6%	8%	5%	6%	26%	3%	7%
	Other Counties	24	6%	12%	4%	7%	0%	7%	0%
	Does not go to school	326	81%	69%	85%	77%	60%	86%	87%
77. Approx. miles from home to school	0-2 miles	14	19%	24%	16%	22%	55%	6%	6%
	3-5 miles	13	17%	22%	14%	18%	0%	13%	47%
	6-10 miles	10	13%	18%	10%	21%	0%	6%	0%
	11-20 miles	13	17%	4%	24%	7%	45%	22%	27%
	21+ miles	14	18%	29%	11%	26%	0%	14%	8%
	Don't Know	12	16%	3%	24%	6%	0%	39%	13%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	64%	40%	61%	55%	24%	53%
	11+ miles	26	35%	34%	35%	32%	45%	36%	34%
	Don't Know	12	16%	3%	24%	6%	0%	39%	13%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	7%	0%	5%	0%	0%	0%
	3 days/wk	2	2%	5%	0%	4%	0%	0%	0%
	4 days/wk	6	8%	22%	0%	12%	23%	0%	0%
	5 days/wk	5	6%	6%	7%	4%	45%	0%	0%
	7 days/wk	1	2%	4%	0%	2%	0%	0%	6%
	Never	58	76%	56%	89%	73%	32%	94%	81%
	Don't Know	0	1%	0%	1%	0%	0%	2%	0%
	N/A	2	2%	0%	4%	0%	0%	4%	13%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	44%	7%	27%	68%	0%	6%
	Never	60	79%	56%	93%	73%	32%	100%	94%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	33%	42%	35%	11%	59%	21%
	Drive or ride in a carpool or vanpool	11	14%	10%	17%	13%	0%	23%	8%
	Motorcycle or scooter	1	1%	2%	0%	1%	0%	0%	0%
	Bicycle	14	19%	38%	7%	23%	68%	0%	0%
	Walk	17	22%	20%	23%	23%	68%	12%	0%
	Public Bus	11	15%	15%	15%	18%	21%	0%	40%
	BART	11	14%	29%	5%	23%	0%	4%	13%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	3%	0%	0%	0%	19%
	Something else (Don't know)	5	7%	10%	5%	9%	0%	6%	0%
		5	7%	3%	10%	4%	0%	16%	0%
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	54%	51%	48%	0%	100%	73%
	Walks for part of the trip	10	52%	46%	58%	52%	100%	100%	27%
	Bicycles for part of the trip	0	3%	5%	0%	4%	0%	0%	0%
	Other (Specify)	1	4%	0%	9%	0%	0%	100%	0%
81. Bikes to School	Bikes the entire way	10	73%	65%	100%	59%	100%	0%	0%
	Takes public bus for part of trip	4	27%	35%	0%	41%	0%	0%	0%
	Takes BART for part of trip	3	24%	31%	0%	36%	0%	0%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	100%	0%	0%	0%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	100%	0%	0%	0%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
86. Information about biking routes	Work	9	6%	7%	5%	7%	7%	0%	0%
	Website/internet	33	23%	25%	22%	26%	14%	19%	11%
	TV	5	3%	2%	5%	3%	0%	9%	0%
	School/students	3	2%	2%	1%	2%	0%	0%	25%
	Radio	4	3%	5%	1%	2%	8%	4%	0%
	News/newspaper	20	15%	19%	10%	15%	8%	16%	0%
	Word of mouth	14	10%	14%	5%	10%	11%	4%	37%
	Posters/billboards	8	6%	5%	8%	5%	11%	11%	0%
	Nowhere	22	15%	11%	20%	17%	18%	10%	0%
	Bike stores	4	3%	1%	6%	3%	0%	5%	0%
	Bart station	3	2%	1%	4%	2%	0%	4%	0%
	Publications	1	1%	2%	0%	1%	0%	0%	0%
	Other	10	7%	10%	5%	7%	15%	0%	19%
	Nothing	6	4%	5%	3%	4%	0%	0%	22%
	Dont know	8	6%	4%	7%	3%	0%	23%	22%
	No detailed response	7	5%	1%	9%	1%	28%	14%	0%
	87. Own/ access to working bike?	Yes	194	48%	87%	36%	100%	100%	0%
No		204	51%	12%	63%	0%	0%	100%	92%
(DO NOT READ) (Don't Know)		4	1%	1%	1%	0%	0%	0%	8%
87 Col. Own/ access to working bike?	Yes	194	48%	87%	36%	100%	100%	0%	0%
	No / DK	208	52%	13%	64%	0%	0%	100%	100%
88. Have access to a car?	Yes	334	83%	88%	81%	100%	0%	100%	0%
	No	64	16%	11%	17%	0%	100%	0%	91%
	(DO NOT READ) (Don't Know)	5	1%	1%	1%	0%	0%	0%	9%
88 Col. Have access to a car?	Yes	334	83%	88%	81%	100%	0%	100%	0%
	No / DK	68	17%	12%	19%	0%	100%	0%	100%

		All		Bike riding frequency - Q60-Q61		Acces to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	79%	33%	100%	0%	0%	0%
	Only a bike	18	4%	8%	3%	0%	100%	0%	0%
	Only a car	158	39%	9%	48%	0%	0%	100%	0%
	None	51	13%	4%	15%	0%	0%	0%	100%
89. Have kids under 18?	Yes	143	35%	39%	34%	38%	31%	35%	31%
	No	253	63%	58%	64%	62%	58%	64%	63%
	(DO NOT READ) (Don't know/Refused)	6	2%	3%	1%	0%	11%	1%	6%
89 Col. Have kids under 18?	Yes	143	35%	39%	34%	38%	31%	35%	31%
	No / DK	260	65%	61%	66%	62%	69%	65%	69%
90. Own/ Rent	Rent/other	158	39%	34%	41%	29%	58%	38%	70%
	Own/buying	225	56%	58%	55%	69%	23%	57%	22%
	(DO NOT READ) (Don't know/Refused)	19	5%	8%	4%	2%	20%	5%	8%
90 Col. Own/ Rent	Yes	158	39%	34%	41%	29%	58%	38%	70%
	No / DK	245	61%	66%	59%	71%	42%	62%	30%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	11%	11%	7%	7%	12%	21%
	White	164	41%	45%	39%	50%	51%	36%	19%
	Hispanic/Latin-Am	69	17%	17%	17%	15%	29%	14%	32%
	Asian	77	19%	17%	20%	17%	8%	26%	10%
	Bi-racial/multi-racial	20	5%	4%	5%	5%	5%	4%	7%
	Other	19	5%	4%	5%	5%	0%	5%	6%
	(DO NOT READ) (Refused)	10	2%	2%	2%	1%	0%	3%	5%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	11%	11%	7%	7%	12%	21%
	White	164	41%	45%	39%	50%	51%	36%	19%
	Hispanic	69	17%	17%	17%	15%	29%	14%	32%
	Asian	77	19%	17%	20%	17%	8%	26%	10%
	Other	48	12%	10%	13%	10%	5%	13%	19%
Age	18-24	55	14%	17%	13%	12%	40%	10%	23%
	25-29	22	5%	6%	5%	6%	0%	7%	0%
	30-34	41	10%	10%	10%	7%	10%	12%	14%
	35-39	44	11%	14%	10%	13%	8%	8%	13%
	40-44	40	10%	10%	10%	12%	0%	10%	6%
	45-49	38	9%	12%	9%	11%	16%	9%	4%
	50-54	44	11%	12%	11%	12%	10%	12%	5%
	55-59	37	9%	8%	10%	10%	7%	7%	12%
	60-64	24	6%	6%	6%	7%	10%	5%	5%
	65-69	21	5%	2%	6%	6%	0%	6%	0%
70-74	11	3%	1%	3%	2%	0%	3%	5%	
75+	27	7%	2%	8%	2%	0%	10%	14%	
Generation	18-49	240	60%	69%	57%	61%	74%	56%	60%
	50+	162	40%	31%	43%	39%	26%	44%	40%
Sex/Generation	M <50	121	30%	41%	27%	33%	48%	26%	25%
	M 50+	73	18%	15%	19%	19%	10%	19%	17%
	F <50	119	30%	28%	30%	28%	26%	30%	34%
	F 50+	89	22%	16%	24%	20%	16%	25%	23%

		All		Bike riding frequency - Q60-Q61		Access to Bike and Car			
		N	%	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
				%	%	%	%	%	%
City	Alameda	20	5%	6%	4%	7%	5%	3%	3%
	Albany	7	2%	1%	2%	1%	5%	3%	0%
	Berkeley	36	9%	12%	8%	12%	13%	8%	2%
	Castro Valley	19	5%	9%	3%	8%	0%	2%	4%
	Dublin	5	1%	1%	1%	1%	0%	2%	0%
	Emeryville	8	2%	5%	1%	3%	0%	1%	3%
	Fremont	45	11%	13%	10%	13%	0%	12%	8%
	Hayward	49	12%	6%	14%	10%	18%	12%	16%
	Livermore	22	6%	6%	5%	8%	0%	4%	2%
	Newark	8	2%	3%	2%	2%	0%	2%	1%
	Oakland	96	24%	20%	25%	19%	50%	24%	32%
	Pleasanton	13	3%	5%	3%	3%	0%	4%	2%
	San Leandro	31	8%	4%	9%	6%	5%	10%	9%
	San Lorenzo	5	1%	3%	1%	1%	0%	1%	2%
	Sunol	1	0%	0%	0%	0%	0%	1%	0%
	Union City	10	2%	0%	3%	1%	0%	4%	2%
	Other	20	5%	5%	5%	4%	5%	5%	6%
Language of Interview	English	371	92%	93%	92%	91%	82%	96%	87%
	Spanish	21	5%	4%	6%	4%	18%	2%	13%
	Chinese	11	3%	4%	2%	5%	0%	1%	0%

	All	Bike riding frequency - Q60-Q61		Acces to Bike and Car			
	Mean	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
		Mean	Mean	Mean	Mean	Mean	Mean
	402		307	176	18	158	51
		24%	76%	44%	4%	39%	13%
14 Mean. Saves money	5.73	5.85	5.69	5.64	6.32	5.52	6.49
15 Mean. Saves time by avoiding traffic	3.94	4.30	3.83	3.80	5.39	3.73	4.58
16 Mean. Reduces your stress level	4.90	5.28	4.79	4.88	5.87	4.63	5.50
17 Mean. Is better for the environment	5.95	6.14	5.89	5.87	6.32	6.05	5.75
18 Mean. Is good for your health	6.08	6.29	6.02	6.02	6.79	6.13	5.92
19 Mean. Sets a good example for others	4.79	4.94	4.74	4.74	5.50	4.73	4.88
20 Mean. Reduces dependence on foreign oil	5.39	5.68	5.30	5.19	5.34	5.61	5.43
21 Mean. Reduces gas and energy usage	5.83	5.99	5.79	5.66	6.07	6.04	5.72
22 Mean. Helps manage your weight	5.67	5.69	5.66	5.52	5.76	5.67	6.15
23 Mean. Reduces traffic congestion	4.99	5.18	4.93	4.82	5.10	5.04	5.38
24 Mean. Allows you to be outdoors	5.60	5.69	5.57	5.53	6.43	5.54	5.68
25 Mean. Reduces greenhouse gas emissions	5.65	6.01	5.53	5.52	5.29	5.83	5.63
26 Mean. Improves air quality	5.81	5.90	5.78	5.64	6.23	6.00	5.64
10 Mean. Frequency: Ride a bicycle	.57	2.08	.10	.99	2.20	.07	.06
11 Mean. Frequency: Drive a car	4.26	4.45	4.20	4.94	.33	4.90	1.32
51 Mean. Frequency: Go to work outside of your home	3.03	3.81	2.79	3.41	2.65	3.03	1.82

	All	Bike riding frequency - Q60-Q61		Acces to Bike and Car			
	Mean	At least one mode, at least once a week	No	Both a bike and car	Only a bike	Only a car	None
		Mean	Mean	Mean	Mean	Mean	Mean
52 Mean. Frequency: Go to school	.69	1.17	.54	.79	2.16	.51	.38
53 Mean. Frequency: Take your children to school	1.00	1.30	.91	1.06	.76	1.00	.88
54 Mean. Frequency: Drive a car alone	3.62	3.75	3.58	4.11	.23	4.25	1.16
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	2.92	2.75	3.24	1.73	2.60	2.20
56 Mean. Frequency: Ride a bus	.46	.55	.44	.38	1.87	.24	.97
57 Mean. Frequency: Ride BART	.71	1.10	.59	.73	1.28	.56	.91
58 Mean. Frequency: Take a train other than BART	.12	.37	.04	.12	.10	.10	.14
59 Mean. Frequency: Take a ferry	.06	.20	.02	.09	.10	.03	.08
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	2.46	.02	1.00	2.15	.10	.20
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	1.94	.01	.80	1.99	.06	.06
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	1.35	.03	.59	2.75	.05	.04
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	1.75	.34	1.05	3.16	.00	.44
63 Mean. Approx. miles from home to work	15.47	13.35	16.45	15.31	8.12	17.23	10.84
77 Mean. Approx. miles from home to school	12.52	14.49	10.94	13.40	7.51	14.25	8.88

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
Number of cases		402		29	1	235	16	60
Row percent			100%	11%	0%	89%	21%	79%
Region	Central	118	29%	5%	0%	33%	20%	24%
	East	44	11%	7%	100%	12%	9%	11%
	North	177	44%	69%	0%	39%	48%	47%
	South	63	16%	19%	0%	16%	24%	18%
Age Collapsed	18-29	78	19%	27%	0%	22%	68%	39%
	30-39	85	21%	17%	0%	26%	8%	16%
	40-49	78	19%	36%	0%	21%	12%	20%
	50-64	104	26%	18%	100%	28%	5%	21%
	65+	58	14%	2%	0%	3%	7%	4%
5. Sex (by observation)	Male	195	48%	61%	100%	55%	71%	25%
	Female	208	52%	39%	0%	45%	29%	75%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	8%	0%	6%	5%	5%
	No	382	95%	92%	100%	93%	95%	95%
	(DO NOT READ)(Don't Know)	3	1%	0%	0%	1%	0%	0%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	8%	0%	6%	5%	5%
	No / DK	386	96%	92%	100%	94%	95%	95%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	38%	0%	8%	100%	0%
	Bike to work	3	16%	0%	0%	16%	0%	0%
	Insurance	1	5%	0%	0%	6%	0%	28%
	Other	1	3%	25%	0%	0%	0%	18%
	Dont know	11	65%	38%	0%	70%	0%	54%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	0%	0%	6%	0%	26%
	Back/side of a bus	2	10%	0%	0%	13%	0%	0%
	Billboard	2	10%	0%	0%	13%	0%	0%
	Flyer/handout	1	4%	0%	0%	6%	0%	26%
	TV	6	34%	38%	0%	26%	0%	82%
	Other	1	8%	0%	0%	10%	0%	0%
	Don't Know	6	38%	62%	0%	38%	100%	18%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	7%	0%	12%	0%	13%
	No	340	85%	86%	100%	85%	89%	87%
	(DO NOT READ) (Don't Know)	12	3%	8%	0%	2%	11%	0%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	7%	0%	12%	0%	13%
	No / DK	352	88%	93%	100%	88%	100%	87%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	15%	0%	10%	24%	14%
	2 days/wk	10	2%	13%	0%	1%	8%	0%
	3 days/wk	9	2%	5%	0%	3%	15%	0%
	4 days/wk	4	1%	14%	0%	0%	8%	0%
	5 days/wk	5	1%	13%	0%	0%	2%	0%
	6 days/wk	3	1%	10%	0%	0%	5%	0%
	7 days/wk	11	3%	26%	0%	1%	37%	1%
	1 to 4 days/month	32	8%	5%	100%	11%	0%	10%
	1 to 11 days/yr	30	7%	0%	0%	9%	0%	8%
	Never	242	60%	0%	0%	59%	0%	60%
	Don't Know	1	0%	0%	0%	0%	0%	0%
	N/A	19	5%	0%	0%	6%	0%	7%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	95%	0%	15%	100%	15%
	Less than weekly	61	15%	5%	100%	19%	0%	18%
	Never	262	65%	0%	0%	65%	0%	67%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	4%	0%	4%	0%	8%
	2 days/wk	25	6%	16%	0%	5%	0%	9%
	3 days/wk	34	9%	6%	0%	7%	5%	8%
	4 days/wk	18	4%	8%	0%	2%	0%	2%
	5 days/wk	44	11%	14%	0%	12%	5%	11%
	6 days/wk	26	7%	0%	0%	9%	0%	10%
	7 days/wk	156	39%	4%	100%	49%	10%	41%
	1 to 4 days/month	15	4%	15%	0%	3%	39%	2%
	Never	55	14%	34%	0%	6%	22%	10%
	Don't Know	4	1%	0%	0%	0%	20%	0%
	N/A	9	2%	0%	0%	2%	0%	0%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	51%	100%	89%	20%	89%
	Less than weekly	15	4%	15%	0%	3%	39%	2%
	Never	68	17%	34%	0%	8%	41%	10%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	20%	0%	58%	0%	55%
	Somewhat difficult	63	19%	44%	0%	15%	77%	16%
	Not very difficult	36	11%	7%	0%	13%	4%	5%
	Not at all difficult	46	14%	30%	100%	13%	19%	24%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	0%	0%	1%	0%	0%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	64%	0%	73%	77%	72%
	Not difficult	83	25%	36%	100%	26%	23%	28%
	Don't Know / No car / No bicycle	5	1%	0%	0%	1%	0%	0%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	31%	0%	24%	5%	24%
	Too far of a distance to travel	122	30%	23%	0%	39%	27%	24%
	Being protected from the weather	28	7%	6%	0%	10%	6%	10%
	Time consuming	59	15%	8%	100%	16%	19%	16%
	Difficult/Takes too much energy/Lazy	77	19%	35%	100%	21%	31%	20%
	Inconvenient/Prefer the convenience of a car	43	11%	5%	0%	11%	15%	6%
	Do not like biking through traffic/Dangerous drivers	42	11%	9%	0%	8%	5%	16%
	Health restrictions/Not in shape	42	10%	9%	0%	8%	0%	10%
	Being able to carry/Transport more belongings	39	10%	14%	0%	8%	28%	10%
	No bike lanes	31	8%	22%	0%	7%	5%	13%
	Do not own a bike	44	11%	11%	100%	13%	17%	15%
	Just do not want to/Lack of interest	1	0%	0%	0%	0%	0%	1%
	Do not know how to ride a bike	11	3%	3%	0%	3%	0%	9%
	Too many hills to bike through	11	3%	3%	0%	2%	5%	3%
	Do not want to get sweaty	11	3%	3%	0%	3%	20%	0%
	Nowhere to park/store bike	19	5%	13%	0%	4%	30%	0%
	Prefer comfort of a car	1	0%	5%	0%	0%	8%	0%
	Transport more than one passenger	9	2%	0%	0%	3%	11%	1%
	Other	26	6%	7%	0%	4%	5%	5%
	Nothing	2	0%	0%	0%	0%	0%	0%
Dont know	22	5%	0%	0%	2%	0%	2%	

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	0%	0%	7%	0%	8%
	02	8	2%	0%	0%	3%	0%	0%
	03	18	4%	6%	0%	4%	11%	3%
	04	25	6%	12%	0%	7%	5%	13%
	05	55	14%	11%	100%	15%	3%	16%
	06	62	15%	23%	0%	15%	25%	14%
	Very convincing (DO NOT READ) Don't Know	209 1	52% 0%	48% 0%	0% 0%	49% 0%	56% 0%	46% 0%
14 Col. Saves money	Not convincing	51	13%	6%	0%	14%	11%	11%
	4/Don't Know	26	6%	12%	0%	7%	5%	13%
	Convincing	326	81%	82%	100%	80%	84%	76%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	8%	0%	22%	3%	19%
	02	45	11%	2%	100%	13%	0%	17%
	03	50	13%	16%	0%	13%	0%	17%
	04	65	16%	23%	0%	18%	16%	10%
	05	62	16%	13%	0%	15%	14%	15%
	06	24	6%	6%	0%	6%	10%	12%
	Very convincing (DO NOT READ) Don't Know	76 7	19% 2%	33% 0%	0% 0%	12% 0%	58% 0%	11% 0%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	25%	100%	49%	3%	53%
	4/Don't Know	72	18%	23%	0%	18%	16%	10%
	Convincing	162	40%	52%	0%	33%	81%	37%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	0%	0%	11%	0%	5%
	02	25	6%	6%	0%	7%	0%	6%
	03	32	8%	4%	0%	9%	0%	8%
	04	39	10%	12%	0%	11%	8%	11%
	05	84	21%	8%	100%	24%	11%	26%
	06	55	14%	22%	0%	15%	15%	15%
	Very convincing	121	30%	44%	0%	22%	66%	26%
	(DO NOT READ) Don't Know	11	3%	3%	0%	1%	0%	3%
16 Col. Reduces your stress level	Not convincing	93	23%	10%	0%	27%	0%	20%
	4/Don't Know	51	13%	15%	0%	13%	8%	14%
	Convincing	259	64%	75%	100%	61%	92%	67%
17. Is better for the environment	Not at all convincing	20	5%	2%	0%	5%	0%	2%
	02	7	2%	0%	0%	2%	0%	3%
	03	8	2%	0%	100%	2%	0%	4%
	04	23	6%	7%	0%	7%	5%	12%
	05	53	13%	12%	0%	15%	2%	13%
	06	49	12%	23%	0%	13%	0%	14%
	Very convincing	238	59%	56%	0%	57%	93%	49%
	(DO NOT READ) Don't Know	5	1%	0%	0%	0%	0%	2%
17 Col. Is better for the environment	Not convincing	35	9%	2%	100%	9%	0%	9%
	4/Don't Know	28	7%	7%	0%	7%	5%	14%
	Convincing	340	84%	91%	0%	85%	95%	77%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	0%	0%	4%	0%	1%
	02	2	0%	0%	0%	1%	0%	1%
	03	9	2%	2%	0%	2%	0%	1%
	04	18	4%	3%	0%	5%	5%	2%
	05	55	14%	8%	0%	18%	8%	13%
	06	56	14%	13%	100%	15%	3%	19%
	Very convincing (DO NOT READ) Don't Know	244	61%	74%	0%	54%	84%	63%
18 Col. Is good for your health	Not convincing	27	7%	2%	0%	7%	0%	3%
	4/Don't Know	21	5%	3%	0%	5%	5%	2%
	Convincing	355	88%	95%	100%	87%	95%	95%
19. Sets a good example for others	Not at all convincing	43	11%	4%	0%	11%	0%	8%
	02	28	7%	0%	0%	9%	0%	7%
	03	34	8%	16%	0%	9%	20%	12%
	04	52	13%	17%	100%	15%	13%	12%
	05	71	18%	17%	0%	17%	13%	23%
	06	40	10%	0%	0%	12%	8%	11%
	Very convincing (DO NOT READ) Don't Know	128	32%	45%	0%	28%	46%	25%
19 Col. Sets a good example for others	Not convincing	104	26%	20%	0%	29%	20%	26%
	4/Don't Know	59	15%	17%	100%	15%	13%	15%
	Convincing	239	59%	62%	0%	56%	67%	59%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
				Weekly or more	Less than weekly	Never	Weekly or more	Never
		N	%	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	2%	0%	10%	0%	10%
	02	19	5%	13%	0%	5%	8%	4%
	03	22	6%	0%	100%	7%	0%	4%
	04	33	8%	11%	0%	7%	24%	5%
	05	41	10%	12%	0%	10%	2%	18%
	06	43	11%	14%	0%	13%	0%	9%
	Very convincing	200	50%	48%	0%	47%	65%	46%
	(DO NOT READ) Don't Know	8	2%	0%	0%	2%	0%	3%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	15%	100%	22%	8%	18%
	4/Don't Know	41	10%	11%	0%	9%	24%	8%
	Convincing	284	71%	74%	0%	70%	67%	74%
21. Reduces gas and energy usage	Not at all convincing	18	4%	0%	0%	6%	0%	2%
	02	11	3%	0%	0%	3%	0%	5%
	03	18	5%	0%	0%	4%	23%	4%
	04	31	8%	10%	0%	9%	7%	11%
	05	47	12%	4%	100%	14%	6%	12%
	06	37	9%	17%	0%	11%	0%	11%
	Very convincing	237	59%	69%	0%	53%	64%	55%
	(DO NOT READ) Don't Know	3	1%	0%	0%	0%	0%	1%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	0%	0%	13%	23%	10%
	4/Don't Know	34	9%	10%	0%	9%	7%	12%
	Convincing	321	80%	90%	100%	78%	70%	77%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	0%	0%	4%	0%	0%
	02	13	3%	6%	0%	3%	0%	6%
	03	27	7%	8%	0%	7%	0%	2%
	04	27	7%	13%	0%	8%	5%	5%
	05	67	17%	8%	0%	18%	0%	31%
	06	52	13%	17%	0%	14%	28%	8%
	Very convincing (DO NOT READ) Don't Know	199	49%	48%	100%	46%	67%	46%
22 Col. Helps manage your weight	Not convincing	54	13%	14%	0%	14%	0%	8%
	4/Don't Know	32	8%	13%	0%	8%	5%	7%
	Convincing	317	79%	73%	100%	78%	95%	86%
23. Reduces traffic congestion	Not at all convincing	34	8%	0%	0%	9%	0%	4%
	02	20	5%	2%	0%	5%	0%	4%
	03	39	10%	6%	100%	12%	16%	14%
	04	45	11%	14%	0%	12%	5%	8%
	05	74	18%	25%	0%	19%	33%	25%
	06	35	9%	2%	0%	10%	6%	6%
	Very convincing (DO NOT READ) Don't Know	145	36%	51%	0%	32%	41%	39%
23 Col. Reduces traffic congestion	Not convincing	93	23%	8%	100%	26%	16%	22%
	4/Don't Know	56	14%	14%	0%	13%	5%	8%
	Convincing	253	63%	78%	0%	61%	80%	71%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	2%	0%	6%	0%	6%
	02	9	2%	2%	0%	2%	0%	1%
	03	26	6%	3%	0%	8%	0%	9%
	04	38	10%	3%	0%	12%	5%	11%
	05	61	15%	18%	100%	15%	6%	13%
	06	42	11%	12%	0%	10%	20%	11%
	Very convincing (DO NOT READ) Don't Know	202	50%	61%	0%	46%	70%	50%
24 Col. Allows you to be outdoors	Not convincing	56	14%	6%	0%	16%	0%	16%
	4/Don't Know	41	10%	3%	0%	13%	5%	11%
	Convincing	305	76%	91%	100%	71%	95%	74%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	2%	0%	8%	0%	5%
	02	10	2%	0%	0%	2%	20%	2%
	03	18	4%	3%	0%	5%	0%	1%
	04	31	8%	10%	100%	7%	5%	17%
	05	46	12%	15%	0%	13%	2%	12%
	06	47	12%	29%	0%	13%	10%	5%
	Very convincing (DO NOT READ) Don't Know	213	53%	41%	0%	51%	63%	56%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	4%	0%	14%	20%	8%
	4/Don't Know	41	10%	10%	100%	9%	5%	19%
	Convincing	307	76%	86%	0%	77%	76%	73%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	2%	0%	8%	0%	2%
	02	9	2%	2%	0%	3%	0%	3%
	03	15	4%	0%	0%	4%	0%	7%
	04	22	5%	5%	100%	5%	5%	11%
	05	48	12%	25%	0%	12%	25%	9%
	06	48	12%	4%	0%	14%	0%	12%
	Very convincing	231	57%	62%	0%	53%	70%	54%
	(DO NOT READ) Don't Know	4	1%	0%	0%	0%	0%	2%
26 Col. Improves air quality	Not convincing	50	12%	4%	0%	15%	0%	12%
	4/Don't Know	26	6%	5%	100%	6%	5%	13%
	Convincing	327	81%	91%	0%	79%	95%	75%
27. Heard of BTWD?	Yes	291	72%	93%	100%	75%	68%	71%
	No	108	27%	7%	0%	25%	32%	29%
	(DO NOT READ) (Don't Know)	3	1%	0%	0%	0%	0%	0%
27 Col. Heard of BTWD?	Yes	291	72%	93%	100%	75%	68%	71%
	No / DK	111	28%	7%	0%	25%	32%	29%
28. Participated in any BTWD?	Yes	37	13%	49%	0%	10%	54%	10%
	No	254	87%	50%	100%	90%	46%	90%
	(DO NOT READ) (Don't Know)	0	0%	2%	0%	0%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	49%	0%	10%	54%	10%
	No / DK	255	87%	51%	100%	90%	46%	90%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
29. BTWD Year Participation	2011	10	26%	40%	0%	17%	42%	41%
	2010	14	39%	67%	0%	25%	73%	20%
	2009	10	28%	38%	0%	18%	15%	38%
	2008	10	26%	42%	0%	14%	15%	32%
	2007 or earlier	15	40%	26%	0%	42%	15%	28%
29 Col. BTWD 2011 Participation	Yes	10	2%	18%	0%	1%	15%	3%
	No	393	98%	82%	100%	99%	85%	97%
30. Why did you choose not to participate in BTWD	Too far	0	2%	0%	0%	3%	0%	0%
	Retired/Out of work	4	15%	0%	0%	6%	0%	0%
	Do not have a bike	5	17%	0%	0%	32%	0%	0%
	Health reasons	3	11%	0%	0%	6%	0%	20%
	Different work schedule	4	14%	0%	0%	27%	0%	0%
	Road conditions	2	8%	0%	0%	16%	0%	0%
	I just need my car to drive to work	2	6%	22%	0%	0%	0%	0%
	It was raining	0	2%	6%	0%	0%	0%	0%
	Didn't know about the event	1	3%	0%	0%	6%	0%	0%
	Was working	1	3%	0%	0%	6%	0%	31%
	Had to take the bus	1	3%	10%	0%	0%	0%	0%
	Had to take care of my children	1	3%	0%	0%	5%	0%	29%
	Other	1	3%	11%	0%	0%	0%	0%
	No detailed response	4	15%	51%	0%	0%	100%	20%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	76%	0%	32%	100%	53%
	It was fun	1	5%	0%	0%	17%	0%	0%
	To support bike day	1	8%	16%	0%	0%	0%	0%
	Better for the environment	1	9%	0%	0%	0%	0%	47%
	Other	0	4%	8%	0%	0%	0%	0%
	Nothing	2	16%	0%	0%	51%	0%	0%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	17%	0%	0%	0%	0%
	It was fun	1	9%	17%	0%	0%	35%	0%
	To save gas	1	6%	0%	0%	0%	0%	0%
	To support bike day	1	6%	11%	0%	0%	0%	0%
	School Programs	1	9%	0%	0%	0%	0%	47%
	Right thing to do	2	16%	0%	0%	51%	0%	0%
	Nothing	4	45%	55%	0%	49%	65%	53%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	31%	0%	0%	65%	0%
	3-5 miles	4	46%	16%	0%	83%	0%	100%
	6-10 miles	2	24%	42%	0%	0%	35%	0%
	11-20 miles	1	7%	11%	0%	0%	0%	0%
	21+ miles	1	6%	0%	0%	17%	0%	0%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	89%	0%	83%	100%	100%
	11+ miles	1	12%	11%	0%	17%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	31%	0%	0%	65%	0%
	3-5 miles	4	43%	16%	0%	83%	0%	100%
	6-10 miles	2	22%	42%	0%	0%	35%	0%
	11-20 miles	1	6%	11%	0%	0%	0%	0%
	21+ miles	1	11%	0%	0%	17%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	89%	0%	83%	100%	100%
	11+ miles	2	17%	11%	0%	17%	0%	0%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	17%	0%	68%	0%	47%
	Bicycle	4	42%	68%	0%	0%	100%	0%
	Walk	2	17%	16%	0%	0%	0%	47%
	Public Bus	2	21%	11%	0%	0%	0%	47%
	BART	4	43%	31%	0%	83%	65%	53%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	31%	0%	0%	65%	0%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	0%	0%	49%	0%	53%
	A little more often	2	17%	31%	0%	0%	65%	0%
	Same as before	6	62%	69%	0%	51%	35%	47%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	31%	0%	49%	65%	53%
	Same as before	6	62%	69%	0%	51%	35%	47%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	72%	0%	35%	45%	35%
	Disagree	181	45%	25%	100%	53%	38%	46%
	(DO NOTREAD) (Don't Know)	53	13%	3%	0%	10%	14%	12%
	(DO NOTREAD) (Not Applicable)	16	4%	0%	0%	2%	3%	6%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	72%	0%	35%	45%	35%
	Disagree	181	45%	25%	100%	53%	38%	46%
	Don't know/Not Applicable	69	17%	3%	0%	12%	18%	19%
38. I noticed there was less traffic that day	Agree	95	24%	10%	0%	24%	30%	25%
	Disagree	220	55%	80%	100%	57%	55%	55%
	(DO NOTREAD) (Don't Know)	71	18%	10%	0%	16%	15%	17%
	(DO NOTREAD) (Not Applicable)	16	4%	0%	0%	3%	0%	3%
38 Col. I noticed there was less traffic that day	Agree	95	24%	10%	0%	24%	30%	25%
	Disagree	220	55%	80%	100%	57%	55%	55%
	Don't know/Not Applicable	87	22%	10%	0%	19%	15%	20%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	46%	0%	31%	39%	19%
	Disagree	176	44%	26%	100%	50%	46%	57%
	(DO NOTREAD) (Don't Know)	76	19%	28%	0%	15%	15%	20%
	(DO NOTREAD) (Not Applicable)	24	6%	0%	0%	4%	0%	4%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	46%	0%	31%	39%	19%
	Disagree	176	44%	26%	100%	50%	46%	57%
	Don't know/Not Applicable	100	25%	28%	0%	19%	15%	24%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	32%	0%	16%	37%	20%
	Disagree	268	67%	60%	100%	75%	49%	74%
	(DO NOT READ) (Don't Know)	26	7%	0%	0%	6%	0%	4%
	(DO NOT READ) (Not Applicable)	27	7%	9%	0%	3%	14%	2%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	32%	0%	16%	37%	20%
	Disagree	268	67%	60%	100%	75%	49%	74%
	Don't know/Not Applicable	53	13%	9%	0%	9%	14%	6%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	53%	0%	11%	54%	9%
	Somewhat likely	64	16%	21%	0%	21%	26%	18%
	Somewhat unlikely	66	16%	2%	0%	22%	0%	24%
	Very unlikely	213	53%	24%	100%	46%	20%	48%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't Know)	2	0%	0%	0%	0%	0%	1%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	74%	0%	32%	80%	27%
	Unlikely	279	69%	26%	100%	68%	20%	72%
	Neither likely nor unlikely / Don't Know	3	1%	0%	0%	0%	0%	1%
42. Heard of Team Bike Challenge?	Yes	37	9%	7%	0%	9%	0%	10%
	No	365	91%	93%	100%	91%	100%	90%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	7%	0%	9%	0%	10%
	No / DK	366	91%	93%	100%	91%	100%	90%
43. Participated in any TBC?	No	37	100%	100%	0%	100%	0%	100%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	60%	0%	18%	35%	31%
	No	314	78%	40%	100%	81%	65%	69%
	(DO NOT READ) (Don't Know)	2	1%	0%	0%	0%	0%	0%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	60%	0%	18%	35%	31%
	No / DK	316	79%	40%	100%	82%	65%	69%
50. You or children participated in WR2S Day?	Yes	37	43%	59%	0%	45%	100%	39%
	No	46	53%	41%	0%	55%	0%	61%
	(DO NOT READ) (Don't Know)	1	1%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't have children)	2	3%	0%	0%	0%	0%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	59%	0%	45%	100%	39%
	No / Don't Know / Don't have children	49	57%	41%	0%	55%	0%	61%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
Number of cases		402		29	1	235	16	60
Row percent			100%	11%	0%	89%	21%	79%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	0%	0%	4%	0%	4%
	2 days/wk	7	2%	2%	0%	3%	0%	0%
	3 days/wk	27	7%	33%	0%	7%	31%	7%
	4 days/wk	21	5%	10%	0%	8%	14%	3%
	5 days/wk	144	36%	39%	100%	56%	16%	33%
	6 days/wk	20	5%	3%	0%	8%	0%	8%
	7 days/wk	27	7%	9%	0%	10%	5%	8%
	1 to 4 days/month	8	2%	5%	0%	3%	0%	7%
	Never	135	34%	0%	0%	0%	34%	30%
	Don't Know	3	1%	0%	0%	0%	0%	0%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	95%	100%	97%	66%	62%
	Less than weekly	8	2%	5%	0%	3%	0%	7%
	Never	138	34%	0%	0%	0%	34%	30%
52. Frequency: Go to school	1 day/wk	4	1%	3%	0%	0%	8%	5%
	2 days/wk	11	3%	0%	0%	2%	0%	18%
	3 days/wk	11	3%	3%	0%	3%	11%	15%
	4 days/wk	15	4%	17%	0%	1%	33%	15%
	5 days/wk	28	7%	15%	0%	8%	43%	34%
	7 days/wk	3	1%	5%	0%	0%	5%	3%
	1 to 4 days/month	6	1%	5%	0%	2%	0%	10%
	Never	319	79%	53%	100%	82%	0%	0%
	Don't Know	6	2%	0%	0%	1%	0%	0%
52 Col. Frequency: Go to school	Weekly or more	71	18%	42%	0%	15%	100%	90%
	Less than weekly	6	1%	5%	0%	2%	0%	10%
	Never	326	81%	53%	100%	83%	0%	0%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	3%	0%	1%	0%	1%
	2 days/wk	7	2%	8%	0%	1%	0%	0%
	3 days/wk	5	1%	3%	0%	2%	5%	0%
	4 days/wk	2	0%	0%	0%	1%	0%	0%
	5 days/wk	69	17%	33%	0%	17%	37%	26%
	6 days/wk	2	0%	0%	0%	1%	0%	0%
	7 days/wk	1	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	5%	0%	2%	0%	10%
	1 to 11 days/yr	1	0%	0%	0%	0%	0%	0%
	Never	274	68%	49%	100%	67%	58%	54%
	Don't Know	3	1%	0%	0%	0%	0%	0%
	N/A	30	7%	0%	0%	7%	0%	9%
	53 Col. Frequency: Take your children to school	Weekly or more	88	22%	46%	0%	23%	42%
Less than weekly		8	2%	5%	0%	2%	0%	10%
Never		307	76%	49%	100%	75%	58%	63%
54. Frequency: Drive a car alone	1 day/wk	20	5%	2%	0%	5%	7%	8%
	2 days/wk	26	6%	29%	100%	4%	26%	3%
	3 days/wk	39	10%	20%	0%	7%	5%	17%
	4 days/wk	34	8%	0%	0%	9%	0%	3%
	5 days/wk	96	24%	2%	0%	36%	0%	21%
	6 days/wk	13	3%	0%	0%	3%	0%	4%
	7 days/wk	81	20%	6%	0%	23%	8%	22%
	1 to 4 days/month	7	2%	3%	0%	1%	0%	3%
	1 to 11 days/yr	2	0%	3%	0%	0%	5%	0%
	Never	82	20%	36%	0%	11%	49%	19%
	Don't Know	1	0%	0%	0%	0%	0%	0%
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	58%	100%	88%	45%	78%
	Less than weekly	9	2%	6%	0%	1%	5%	3%
	Never	84	21%	36%	0%	11%	49%	19%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	23%	0%	14%	35%	21%
	2 days/wk	87	22%	20%	0%	23%	2%	18%
	3 days/wk	55	14%	22%	0%	12%	34%	13%
	4 days/wk	45	11%	6%	0%	12%	0%	11%
	5 days/wk	30	7%	3%	100%	10%	6%	8%
	6 days/wk	9	2%	0%	0%	2%	0%	2%
	7 days/wk	48	12%	6%	0%	13%	11%	18%
	1 to 4 days/month	15	4%	0%	0%	2%	0%	5%
	1 to 11 days/yr	6	1%	3%	0%	1%	12%	0%
	Never	46	11%	17%	0%	10%	0%	1%
	Don't Know	2	1%	0%	0%	0%	0%	1%
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	80%	100%	87%	88%	92%
	Less than weekly	21	5%	3%	0%	3%	12%	5%
	Never	48	12%	17%	0%	10%	0%	2%
56. Frequency: Ride a bus	1 day/wk	12	3%	7%	0%	3%	3%	5%
	2 days/wk	16	4%	8%	0%	3%	0%	1%
	3 days/wk	9	2%	3%	0%	1%	5%	3%
	4 days/wk	9	2%	12%	0%	0%	21%	7%
	5 days/wk	11	3%	0%	0%	3%	6%	6%
	6 days/wk	1	0%	0%	0%	0%	0%	1%
	7 days/wk	2	0%	2%	0%	1%	0%	1%
	1 to 4 days/month	18	5%	10%	0%	5%	15%	11%
	1 to 11 days/yr	8	2%	0%	0%	2%	0%	0%
	Never	314	78%	58%	100%	80%	51%	65%
	Don't Know	2	1%	0%	0%	0%	0%	0%
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	31%	0%	12%	34%	23%
	Less than weekly	26	6%	10%	0%	8%	15%	11%
	Never	316	79%	58%	100%	80%	51%	65%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	28%	0%	9%	5%	15%
	2 days/wk	12	3%	4%	0%	3%	0%	4%
	3 days/wk	18	4%	14%	0%	5%	18%	9%
	4 days/wk	8	2%	12%	0%	2%	21%	2%
	5 days/wk	16	4%	4%	0%	6%	0%	1%
	7 days/wk	7	2%	2%	0%	3%	0%	1%
	1 to 4 days/month	32	8%	7%	0%	9%	0%	12%
	1 to 11 days/yr	52	13%	2%	0%	12%	7%	11%
	Never	217	54%	27%	100%	52%	50%	45%
	Don't Know	2	0%	0%	0%	0%	0%	0%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	64%	0%	27%	44%	32%
	Less than weekly	84	21%	9%	0%	21%	7%	23%
	Never	219	54%	27%	100%	52%	50%	45%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	20%	0%	1%	34%	3%
	3 days/wk	1	0%	3%	0%	0%	5%	0%
	5 days/wk	2	0%	0%	0%	1%	0%	0%
	6 days/wk	1	0%	0%	0%	0%	0%	0%
	7 days/wk	2	1%	0%	0%	1%	0%	0%
	1 to 4 days/month	12	3%	3%	0%	4%	6%	9%
	1 to 11 days/yr	7	2%	0%	0%	2%	0%	1%
	Never	366	91%	74%	100%	91%	56%	87%
	Don't Know	2	1%	0%	0%	0%	0%	0%
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	23%	0%	3%	39%	3%
	Less than weekly	19	5%	3%	0%	6%	6%	10%
	Never	368	92%	74%	100%	91%	56%	87%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	8%	0%	2%	10%	3%
	2 days/wk	5	1%	14%	0%	0%	21%	1%
	3 days/wk	1	0%	3%	0%	0%	5%	0%
	4 days/wk	1	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	12%	0%	1%	0%	7%
	1 to 11 days/yr	24	6%	0%	0%	6%	0%	12%
	Never	356	89%	60%	100%	91%	64%	75%
	Don't Know	2	0%	3%	0%	0%	0%	1%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	25%	0%	2%	36%	4%
	Less than weekly	31	8%	12%	0%	7%	0%	20%
	Never	358	89%	63%	100%	91%	64%	77%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	16%	0%	10%	5%	9%
	2 days/wk	16	4%	16%	0%	3%	16%	9%
	3 days/wk	14	4%	10%	0%	5%	13%	1%
	4 days/wk	6	1%	12%	0%	0%	21%	0%
	5 days/wk	5	1%	13%	0%	0%	0%	0%
	7 days/wk	11	3%	15%	0%	2%	10%	2%
	1 to 4 days/month	22	5%	12%	100%	7%	0%	11%
	1 to 11 days/yr	31	8%	0%	0%	9%	7%	11%
	Never	264	66%	5%	0%	64%	28%	58%
Don't Know	2	0%	0%	0%	1%	0%	0%	
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	83%	0%	20%	66%	20%
	Less than weekly	53	13%	12%	100%	16%	7%	22%
	Never	265	66%	5%	0%	65%	28%	58%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	13%	0%	5%	0%	12%
	2 days/wk	5	1%	6%	0%	1%	3%	0%
	3 days/wk	10	2%	18%	0%	2%	10%	5%
	4 days/wk	6	1%	8%	0%	1%	15%	0%
	5 days/wk	4	1%	14%	0%	0%	0%	0%
	7 days/wk	12	3%	34%	0%	0%	44%	1%
	1 to 4 days/month	14	3%	4%	100%	4%	0%	6%
	1 to 11 days/yr	13	3%	0%	0%	5%	0%	0%
	Never	320	79%	0%	0%	82%	28%	75%
	Don't Know	2	0%	3%	0%	0%	0%	1%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	93%	0%	9%	72%	17%
	Less than weekly	26	7%	4%	100%	9%	0%	6%
	Never	321	80%	3%	0%	82%	28%	77%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	93%	0%	22%	80%	27%
	No	307	76%	7%	100%	78%	20%	73%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
62. Work Location	Alameda	7	3%	8%	0%	2%	0%	6%
	Alamo	2	1%	3%	0%	0%	0%	2%
	Albany	4	2%	3%	0%	2%	7%	0%
	Berkeley	15	6%	15%	0%	5%	16%	6%
	Castro Valley	2	1%	0%	0%	1%	0%	2%
	Concord	2	1%	0%	0%	1%	0%	2%
	Danville	1	0%	0%	0%	0%	8%	0%
	Dublin	4	1%	0%	0%	2%	5%	3%
	Emeryville	3	1%	6%	0%	1%	0%	0%
	Fremont	20	8%	14%	0%	7%	17%	10%
	Hayward	28	11%	0%	0%	12%	0%	13%
	Lafayette	1	0%	0%	0%	0%	0%	0%
	Livermore	7	3%	2%	0%	3%	0%	1%
	Milpitas	1	0%	0%	0%	0%	0%	0%
	Newark	2	1%	0%	0%	1%	0%	2%
	Oakland	44	17%	22%	0%	16%	15%	18%
	Piedmont	1	0%	0%	0%	1%	0%	0%
	Pleasanton	11	4%	0%	0%	5%	0%	8%
	Richmond	1	0%	0%	0%	0%	0%	0%
	Sacramento	1	0%	0%	0%	0%	0%	0%
	San Francisco	39	15%	8%	0%	16%	0%	15%
	San Jose	9	3%	0%	0%	4%	0%	0%
	San Leandro	15	6%	12%	0%	5%	32%	0%
	San Lorenzo	1	0%	0%	0%	0%	0%	1%
	San Ramon	1	0%	2%	0%	0%	0%	0%
	Tracy	0	0%	2%	0%	0%	0%	0%
	Union City	1	1%	0%	0%	1%	0%	0%
	Walnut Creek	1	0%	0%	0%	0%	0%	0%
	Other	11	4%	2%	0%	5%	0%	5%
	Refused	5	2%	0%	0%	2%	0%	6%
	Santa Clara	6	2%	3%	0%	2%	0%	0%
	Sunnyvale	2	1%	0%	0%	1%	0%	0%
	Palo Alto	2	1%	0%	0%	1%	0%	0%
	Burlingame	2	1%	0%	0%	1%	0%	0%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
62. Work Location	Menlo Park	1	0%	0%	0%	0%	0%	0%
	San Mateo	3	1%	0%	100%	1%	0%	0%
	Vallejo	1	0%	0%	0%	0%	0%	1%
	Mountain View	1	0%	0%	0%	0%	0%	0%
	Redwood City	5	2%	0%	0%	2%	0%	0%
	Cupertino	1	0%	0%	0%	0%	0%	0%
	Mill Valley	1	0%	0%	0%	0%	0%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	83%	0%	64%	60%	48%
	Work Elsewhere	89	22%	17%	100%	36%	6%	21%
	Does not work	138	34%	0%	0%	0%	34%	30%
62 Col. Work Location	Central Alameda	27	7%	17%	0%	9%	8%	6%
	East Alameda	22	5%	4%	0%	9%	0%	8%
	North Alameda	59	15%	37%	0%	20%	20%	17%
	South Alameda	68	17%	26%	0%	26%	32%	18%
	Other Counties	89	22%	17%	100%	36%	6%	21%
	Does not work	138	34%	0%	0%	0%	34%	30%
63. Approx. miles from home to work	0-2 miles	37	14%	31%	0%	12%	44%	13%
	3-5 miles	44	17%	26%	0%	16%	17%	21%
	6-10 miles	37	14%	24%	0%	13%	32%	13%
	11-20 miles	61	23%	11%	0%	25%	7%	20%
	21+ miles	65	25%	3%	100%	27%	0%	22%
	Don't Know	17	7%	5%	0%	7%	0%	10%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	81%	0%	41%	93%	48%
	11+ miles	126	48%	14%	100%	52%	7%	42%
	Don't Know	17	7%	5%	0%	7%	0%	10%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	15%	0%	0%	0%	9%
	2 days/wk	5	2%	19%	0%	0%	0%	0%
	3 days/wk	3	1%	11%	0%	0%	7%	0%
	4 days/wk	2	1%	7%	0%	0%	13%	0%
	5 days/wk	9	3%	30%	0%	0%	32%	0%
	7 days/wk	5	2%	18%	0%	0%	31%	1%
	1 to 4 days/month	1	0%	0%	100%	0%	0%	0%
	Never	234	89%	0%	0%	100%	17%	88%
	N/A	1	0%	0%	0%	0%	0%	1%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	100%	0%	0%	83%	11%
	Less than weekly	1	0%	0%	100%	0%	0%	0%
	Never	235	89%	0%	0%	100%	17%	89%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	30%	0%	80%	11%	78%
	Drive or ride in a carpool or vanpool	33	12%	5%	100%	13%	0%	15%
	Motorcycle or scooter	3	1%	9%	0%	0%	0%	1%
	Bicycle	22	9%	70%	0%	1%	76%	6%
	Walk	29	11%	15%	0%	10%	33%	13%
	Public Bus	23	9%	24%	0%	7%	41%	7%
	BART	36	13%	28%	0%	12%	32%	5%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	6%	0%	1%	15%	0%
	Ferry or boat	2	1%	0%	0%	1%	0%	0%
	Something else (Don't know)	3 4	1% 1%	0% 0%	0% 0%	1% 2%	0% 0%	0% 1%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	52%	0%	52%	100%	38%
	Drives alone for part of the trip	10	20%	6%	0%	24%	0%	0%
	Carpools for part of the trip	2	4%	11%	0%	2%	0%	0%
	Walks for part of the trip	11	21%	18%	0%	22%	0%	62%
	Bicycles for part of the trip	2	5%	24%	0%	0%	0%	0%
	Other (Specify)	4	8%	0%	0%	10%	0%	0%
67. Bikes to Work	Bikes the entire way	16	70%	67%	0%	100%	38%	100%
	Takes public bus for part of trip	4	18%	20%	0%	0%	42%	0%
	Takes BART for part of trip	6	27%	30%	0%	0%	62%	0%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	0%	100%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	0%	100%	0%
72. My employer generally supports biking to work	Agree	126	48%	60%	0%	46%	63%	39%
	Disagree	77	29%	28%	100%	29%	20%	43%
	(DO NOT READ) (Don't Know)	21	8%	6%	0%	8%	8%	4%
	(DO NOT READ) (Does Not Apply)	41	15%	6%	0%	17%	8%	15%
72 Col. My employer generally supports biking to work	Agree	126	48%	60%	0%	46%	63%	39%
	Disagree	77	29%	28%	100%	29%	20%	43%
	Don't Know / Does not Apply	61	23%	12%	0%	25%	17%	19%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	24%	0%	19%	23%	19%
	Disagree	180	68%	67%	100%	68%	69%	69%
	(DO NOT READ) (Don't Know)	5	2%	7%	0%	1%	0%	0%
	(DO NOT READ) (Does Not Apply)	27	10%	2%	0%	11%	8%	12%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	24%	0%	19%	23%	19%
	Disagree	180	68%	67%	100%	68%	69%	69%
	Don't Know / Does not Apply	33	12%	9%	0%	13%	8%	12%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	37%	0%	19%	27%	16%
	Disagree	148	56%	49%	100%	57%	65%	64%
	(DO NOT READ) (Don't Know)	36	14%	12%	0%	14%	8%	11%
	(DO NOT READ) (Does Not Apply)	26	10%	2%	0%	11%	0%	9%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	37%	0%	19%	27%	16%
	Disagree	148	56%	49%	100%	57%	65%	64%
	Don't Know / Does not Apply	62	23%	14%	0%	25%	8%	19%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	19%	0%	24%	11%	22%
	Disagree	171	65%	80%	100%	63%	80%	66%
	(DO NOT READ) (Don't Know)	10	4%	0%	0%	4%	8%	4%
	(DO NOT READ) (Does Not Apply)	22	8%	2%	0%	9%	0%	8%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	19%	0%	24%	11%	22%
	Disagree	171	65%	80%	100%	63%	80%	66%
	Don't Know / Does not Apply	32	12%	2%	0%	13%	8%	12%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
76. School Location	Alameda	7	10%	26%	0%	4%	13%	9%
	Albany	1	1%	0%	0%	2%	0%	1%
	Berkeley	8	11%	13%	0%	9%	17%	9%
	Castro Valley	1	1%	0%	0%	2%	0%	1%
	Concord	1	2%	0%	0%	3%	0%	2%
	Fremont	6	8%	10%	0%	6%	11%	7%
	Hayward	14	19%	26%	0%	12%	41%	13%
	Livermore	1	1%	0%	0%	3%	0%	2%
	Newark	1	1%	0%	0%	2%	0%	1%
	Oakland	8	11%	12%	0%	4%	10%	11%
	Pleasanton	3	4%	0%	0%	2%	0%	5%
	San Francisco	7	10%	0%	0%	15%	0%	12%
	San Ramon	0	1%	0%	0%	1%	3%	0%
	Union City	2	3%	4%	0%	0%	0%	3%
	Other	12	16%	4%	0%	30%	0%	21%
	Santa Clara	1	1%	0%	0%	0%	0%	1%
	Davis	1	1%	0%	0%	2%	6%	0%
	Out of State	2	2%	6%	0%	2%	0%	2%
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	42%	0%	8%	94%	61%
	Goes to School Elsewhere	24	6%	5%	0%	9%	6%	39%
	Does not go to school	326	81%	53%	100%	83%	0%	0%
76 Col. School Location	Central Alameda	8	2%	12%	0%	1%	13%	10%
	East Alameda	5	1%	0%	0%	1%	3%	8%
	North Alameda	16	4%	12%	0%	2%	27%	20%
	South Alameda	23	6%	19%	0%	3%	52%	24%
	Other Counties	24	6%	5%	0%	9%	6%	39%
	Does not go to school	326	81%	53%	100%	83%	0%	0%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
77. Approx. miles from home to school	0-2 miles	14	19%	43%	0%	15%	23%	18%
	3-5 miles	13	17%	10%	0%	18%	24%	16%
	6-10 miles	10	13%	0%	0%	20%	8%	14%
	11-20 miles	13	17%	6%	0%	5%	20%	16%
	21+ miles	14	18%	31%	0%	17%	26%	16%
	Don't Know	12	16%	10%	0%	26%	0%	20%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	53%	0%	53%	54%	48%
	11+ miles	26	35%	37%	0%	22%	46%	32%
	Don't Know	12	16%	10%	0%	26%	0%	20%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	6%	0%	0%	13%	0%
	3 days/wk	2	2%	0%	0%	1%	10%	0%
	4 days/wk	6	8%	48%	0%	0%	40%	0%
	5 days/wk	5	6%	7%	0%	2%	31%	0%
	7 days/wk	1	2%	6%	0%	1%	8%	0%
	Never	58	76%	28%	0%	92%	0%	96%
	Don't Know	0	1%	0%	0%	1%	0%	1%
N/A	2	2%	6%	0%	2%	0%	3%	
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	66%	0%	5%	100%	0%
	Never	60	79%	34%	0%	95%	0%	100%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	6%	0%	44%	10%	46%
	Drive or ride in a carpool or vanpool	11	14%	10%	0%	13%	5%	17%
	Motorcycle or scooter	1	1%	4%	0%	0%	0%	1%
	Bicycle	14	19%	65%	0%	4%	85%	1%
	Walk	17	22%	40%	0%	14%	41%	17%
	Public Bus	11	15%	26%	0%	8%	24%	13%
	BART	11	14%	32%	0%	14%	21%	13%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	0%	0%	0%	2%
	Something else	5	7%	0%	0%	13%	0%	8%
	(Don't know)	5	7%	4%	0%	12%	0%	9%
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	100%	0%	35%	87%	44%
	Walks for part of the trip	10	52%	0%	0%	76%	13%	62%
	Bicycles for part of the trip	0	3%	0%	0%	6%	13%	0%
	Other (Specify)	1	4%	0%	0%	11%	0%	6%
81. Bikes to School	Bikes the entire way	10	73%	60%	0%	64%	72%	100%
	Takes public bus for part of trip	4	27%	40%	0%	36%	28%	0%
	Takes BART for part of trip	3	24%	40%	0%	0%	25%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	100%	100%	0%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	0%	100%	0%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more %	Less than weekly %	Never %	Weekly or more %	Never %
86. Information about biking routes	Work	9	6%	0%	0%	9%	8%	4%
	Website/internet	33	23%	38%	0%	23%	34%	25%
	TV	5	3%	0%	0%	5%	0%	0%
	School/students	3	2%	0%	0%	3%	6%	0%
	Radio	4	3%	2%	0%	3%	0%	0%
	News/newspaper	20	15%	7%	0%	15%	13%	6%
	Word of mouth	14	10%	12%	0%	12%	10%	7%
	Posters/billboards	8	6%	7%	0%	5%	5%	0%
	Nowhere	22	15%	11%	0%	13%	0%	36%
	Bike stores	4	3%	0%	0%	5%	0%	0%
	Bart station	3	2%	0%	0%	4%	3%	0%
	Publications	1	1%	0%	0%	2%	0%	0%
	Other	10	7%	12%	0%	3%	7%	7%
	Nothing	6	4%	13%	0%	1%	8%	2%
	Dont know	8	6%	3%	100%	7%	0%	4%
	No detailed response	7	5%	2%	0%	3%	20%	12%
87. Own/ access to working bike?	Yes	194	48%	90%	0%	49%	98%	53%
	No	204	51%	10%	100%	50%	2%	47%
	(DO NOT READ) (Don't Know)	4	1%	0%	0%	1%	0%	0%
87 Col. Own/ access to working bike?	Yes	194	48%	90%	0%	49%	98%	53%
	No / DK	208	52%	10%	100%	51%	2%	47%
88. Have access to a car?	Yes	334	83%	74%	100%	90%	68%	86%
	No	64	16%	23%	0%	9%	32%	13%
	(DO NOT READ) (Don't Know)	5	1%	3%	0%	1%	0%	1%
88 Col. Have access to a car?	Yes	334	83%	74%	100%	90%	68%	86%
	No / DK	68	17%	26%	0%	10%	32%	14%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	67%	0%	48%	68%	49%
	Only a bike	18	4%	23%	0%	1%	30%	4%
	Only a car	158	39%	7%	100%	42%	0%	37%
	None	51	13%	3%	0%	8%	2%	10%
89. Have kids under 18?	Yes	143	35%	41%	0%	39%	74%	44%
	No	253	63%	49%	100%	60%	26%	53%
	(DO NOT READ) (Don't know/Refused)	6	2%	10%	0%	1%	0%	3%
89 Col. Have kids under 18?	Yes	143	35%	41%	0%	39%	74%	44%
	No / DK	260	65%	59%	100%	61%	26%	56%
90. Own/ Rent	Rent/other	158	39%	44%	0%	38%	46%	34%
	Own/buying	225	56%	43%	100%	59%	54%	59%
	(DO NOT READ) (Don't know/Refused)	19	5%	12%	0%	3%	0%	8%
90 Col. Own/ Rent	Yes	158	39%	44%	0%	38%	46%	34%
	No / DK	245	61%	56%	100%	62%	54%	66%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	4%	0%	11%	0%	10%
	White	164	41%	41%	100%	39%	32%	39%
	Hispanic/Latin-Am	69	17%	26%	0%	15%	41%	11%
	Asian	77	19%	21%	0%	21%	22%	20%
	Bi-racial/multi-racial	20	5%	7%	0%	5%	3%	10%
	Other	19	5%	0%	0%	6%	2%	6%
	(DO NOT READ) (Refused)	10	2%	1%	0%	2%	0%	4%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	4%	0%	11%	0%	10%
	White	164	41%	41%	100%	39%	32%	39%
	Hispanic	69	17%	26%	0%	15%	41%	11%
	Asian	77	19%	21%	0%	21%	22%	20%
	Other	48	12%	8%	0%	14%	6%	20%
Age	18-24	55	14%	24%	0%	15%	68%	33%
	25-29	22	5%	3%	0%	7%	0%	7%
	30-34	41	10%	6%	0%	11%	8%	4%
	35-39	44	11%	11%	0%	15%	0%	12%
	40-44	40	10%	21%	0%	10%	12%	12%
	45-49	38	9%	15%	0%	11%	0%	8%
	50-54	44	11%	4%	0%	14%	5%	7%
	55-59	37	9%	9%	100%	10%	0%	8%
	60-64	24	6%	5%	0%	4%	0%	6%
	65-69	21	5%	0%	0%	1%	0%	3%
	70-74	11	3%	0%	0%	1%	0%	0%
75+	27	7%	2%	0%	1%	7%	1%	
Generation	18-49	240	60%	80%	0%	69%	88%	75%
	50+	162	40%	20%	100%	31%	12%	25%
Sex/Generation	M <50	121	30%	59%	0%	36%	64%	18%
	M 50+	73	18%	1%	100%	19%	7%	7%
	F <50	119	30%	21%	0%	33%	24%	57%
	F 50+	89	22%	18%	0%	12%	5%	17%

		All		64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
		N	%	Weekly or more	Less than weekly	Never	Weekly or more	Never
				%	%	%	%	%
City	Alameda	20	5%	6%	0%	5%	0%	6%
	Albany	7	2%	3%	0%	2%	0%	1%
	Berkeley	36	9%	10%	0%	6%	17%	7%
	Castro Valley	19	5%	0%	0%	6%	0%	8%
	Dublin	5	1%	0%	0%	2%	0%	0%
	Emeryville	8	2%	6%	0%	2%	0%	1%
	Fremont	45	11%	14%	0%	11%	19%	13%
	Hayward	49	12%	0%	0%	14%	20%	4%
	Livermore	22	6%	2%	0%	6%	6%	5%
	Newark	8	2%	3%	0%	1%	0%	4%
	Oakland	96	24%	44%	0%	21%	31%	27%
	Pleasanton	13	3%	2%	100%	4%	3%	5%
	San Leandro	31	8%	3%	0%	9%	0%	3%
	San Lorenzo	5	1%	0%	0%	1%	0%	2%
	Sunol	1	0%	0%	0%	0%	0%	0%
Union City	10	2%	0%	0%	3%	0%	3%	
Other	20	5%	8%	0%	5%	5%	9%	
Language of Interview	English	371	92%	75%	100%	96%	51%	100%
	Spanish	21	5%	12%	0%	2%	41%	0%
	Chinese	11	3%	13%	0%	2%	8%	0%

	All	64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
	Mean	Weekly or more	Less than weekly	Never	Weekly or more	Never
		Mean	Mean	Mean	Mean	Mean
	402		1	235	16	60
		11%	0%	89%	21%	79%
14 Mean. Saves money	5.73	5.95	5.00	5.63	6.11	5.56
15 Mean. Saves time by avoiding traffic	3.94	4.82	2.00	3.58	5.98	3.63
16 Mean. Reduces your stress level	4.90	5.69	5.00	4.65	6.40	4.97
17 Mean. Is better for the environment	5.95	6.20	3.00	5.90	6.81	5.73
18 Mean. Is good for your health	6.08	6.55	6.00	5.95	6.67	6.33
19 Mean. Sets a good example for others	4.79	5.25	4.00	4.64	5.48	4.71
20 Mean. Reduces dependence on foreign oil	5.39	5.53	3.00	5.30	5.79	5.33
21 Mean. Reduces gas and energy usage	5.83	6.45	5.00	5.65	5.76	5.79
22 Mean. Helps manage your weight	5.67	5.67	7.00	5.58	6.58	5.73
23 Mean. Reduces traffic congestion	4.99	5.73	3.00	4.87	5.52	5.21
24 Mean. Allows you to be outdoors	5.60	6.13	5.00	5.45	6.55	5.55
25 Mean. Reduces greenhouse gas emissions	5.65	5.90	4.00	5.60	5.72	5.69
26 Mean. Improves air quality	5.81	6.09	4.00	5.64	6.35	5.74
10 Mean. Frequency: Ride a bicycle	.57	4.16	.25	.30	4.18	.23
11 Mean. Frequency: Drive a car	4.26	1.86	7.00	5.08	1.21	4.58
51 Mean. Frequency: Go to work outside of your home	3.03	4.18	5.00	4.67	2.64	3.06
52 Mean. Frequency: Go to school	.69	1.87	.00	.59	4.23	3.44

	All	64 Col. Frequency: Ride bicycle as all or part of trip to work			78 Col. Frequency: Ride bicycle as all or part of trip to school	
	Mean	Weekly or more	Less than weekly	Never	Weekly or more	Never
		Mean	Mean	Mean	Mean	Mean
53 Mean. Frequency: Take your children to school	1.00	1.92	.00	1.06	1.99	1.34
54 Mean. Frequency: Drive a car alone	3.62	1.70	2.00	4.33	1.29	3.62
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	2.11	5.00	3.05	2.49	3.25
56 Mean. Frequency: Ride a bus	.46	.94	.00	.39	1.33	.87
57 Mean. Frequency: Ride BART	.71	1.61	.00	.88	1.43	.72
58 Mean. Frequency: Take a train other than BART	.12	.29	.00	.14	.49	.05
59 Mean. Frequency: Take a ferry	.06	.47	.00	.03	.66	.08
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	3.00	.25	.47	2.33	.45
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	4.21	.25	.20	4.05	.34
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	3.89	.25	.00	4.51	.18
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	2.79	.	.22	4.18	.00
63 Mean. Approx. miles from home to work	15.47	6.32	34.00	16.57	5.86	13.54
77 Mean. Approx. miles from home to school	12.52	12.43	.	13.07	12.53	12.51

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
Number of cases		402		175	89	138	118	126	17
Row percent			100%	43%	22%	34%	45%	48%	7%
Region	Central	118	29%	28%	32%	29%	22%	38%	26%
	East	44	11%	14%	8%	9%	11%	13%	12%
	North	177	44%	42%	42%	47%	54%	29%	53%
	South	63	16%	15%	18%	15%	13%	20%	9%
Age Collapsed	18-29	78	19%	24%	20%	12%	26%	20%	24%
	30-39	85	21%	19%	36%	14%	23%	23%	50%
	40-49	78	19%	25%	18%	13%	25%	23%	4%
	50-64	104	26%	29%	22%	24%	23%	32%	17%
	65+	58	14%	3%	3%	36%	3%	3%	5%
5. Sex (by observation)	Male	195	48%	51%	65%	34%	50%	61%	56%
	Female	208	52%	49%	35%	66%	50%	39%	44%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	5%	8%	1%	4%	7%	10%
	No	382	95%	95%	91%	98%	95%	92%	85%
	(DO NOT READ)(Don't Know)	3	1%	1%	1%	1%	1%	1%	5%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	5%	8%	1%	4%	7%	10%
	No / DK	386	96%	95%	92%	99%	96%	93%	90%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	16%	7%	0%	17%	12%	0%
	Bike to work	3	16%	6%	23%	35%	0%	24%	0%
	Insurance	1	5%	0%	11%	0%	0%	9%	0%
	Other	1	3%	7%	0%	0%	0%	6%	0%
	Dont know	11	65%	72%	58%	65%	83%	49%	100%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	0%	10%	0%	0%	8%	0%
	Back/side of a bus	2	10%	0%	23%	0%	0%	19%	0%
	Billboard	2	10%	0%	24%	0%	0%	0%	100%
	Flyer/handout	1	4%	0%	10%	0%	0%	8%	0%
	TV	6	34%	6%	53%	100%	0%	48%	0%
	Other	1	8%	16%	0%	0%	27%	0%	0%
	Don't Know	6	38%	79%	0%	0%	73%	33%	0%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	13%	10%	14%	13%	11%	8%
	No	340	85%	85%	86%	83%	85%	87%	77%
	(DO NOT READ) (Don't Know)	12	3%	3%	4%	3%	2%	2%	15%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	13%	10%	14%	13%	11%	8%
	No / DK	352	88%	87%	90%	86%	87%	89%	92%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	9%	14%	7%	13%	10%	0%
	2 days/wk	10	2%	3%	3%	2%	4%	2%	0%
	3 days/wk	9	2%	3%	3%	1%	5%	2%	0%
	4 days/wk	4	1%	2%	1%	0%	3%	1%	0%
	5 days/wk	5	1%	2%	1%	0%	3%	0%	0%
	6 days/wk	3	1%	2%	0%	0%	2%	0%	0%
	7 days/wk	11	3%	5%	0%	2%	6%	0%	5%
	1 to 4 days/month	32	8%	9%	13%	4%	9%	10%	14%
	1 to 11 days/yr	30	7%	4%	16%	6%	5%	11%	9%
	Never	242	60%	58%	43%	74%	46%	55%	72%
	Don't Know	1	0%	0%	1%	0%	0%	0%	0%
	N/A	19	5%	5%	6%	4%	3%	8%	0%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	25%	22%	11%	36%	15%	5%
	Less than weekly	61	15%	12%	29%	10%	14%	21%	23%
	Never	262	65%	63%	49%	78%	50%	63%	72%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	3%	5%	3%	4%	5%	0%
	2 days/wk	25	6%	7%	4%	7%	9%	3%	0%
	3 days/wk	34	9%	6%	9%	11%	8%	5%	15%
	4 days/wk	18	4%	4%	1%	7%	2%	4%	5%
	5 days/wk	44	11%	13%	11%	8%	13%	12%	17%
	6 days/wk	26	7%	6%	13%	3%	8%	9%	8%
	7 days/wk	156	39%	45%	44%	28%	37%	55%	19%
	1 to 4 days/month	15	4%	5%	3%	2%	5%	4%	3%
	Never	55	14%	10%	7%	23%	12%	3%	34%
	Don't Know	4	1%	0%	0%	3%	0%	0%	0%
	N/A	9	2%	0%	4%	3%	3%	1%	0%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	85%	85%	68%	80%	93%	64%
	Less than weekly	15	4%	5%	3%	2%	5%	4%	3%
	Never	68	17%	10%	11%	29%	15%	3%	34%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	48%	68%	55%	38%	68%	66%
	Somewhat difficult	63	19%	20%	12%	23%	26%	9%	20%
	Not very difficult	36	11%	15%	7%	8%	16%	10%	0%
	Not at all difficult	46	14%	17%	10%	12%	19%	12%	14%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	1%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	1%	2%	1%	1%	1%	0%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	68%	80%	78%	64%	77%	86%
	Not difficult	83	25%	32%	18%	20%	35%	22%	14%
	Don't Know / No car / No bicycle	5	1%	1%	2%	2%	1%	1%	0%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	26%	21%	16%	30%	18%	33%
	Too far of a distance to travel	122	30%	32%	48%	17%	19%	53%	50%
	Being protected from the weather	28	7%	10%	8%	2%	10%	9%	8%
	Time consuming	59	15%	15%	15%	14%	13%	18%	8%
	Difficult/Takes too much energy/Lazy	77	19%	25%	18%	12%	27%	18%	30%
	Inconvenient/Prefer the convenience of a car	43	11%	9%	11%	12%	11%	7%	25%
	Do not like biking through traffic/Dangerous drivers	42	11%	8%	7%	15%	9%	7%	7%
	Health restrictions/Not in shape	42	10%	7%	11%	15%	8%	9%	5%
	Being able to carry/Transport more belongings	39	10%	11%	5%	12%	8%	9%	5%
	No bike lanes	31	8%	6%	12%	7%	8%	10%	0%
	Do not own a bike	44	11%	12%	14%	7%	13%	12%	20%
	Just do not want to/Lack of interest	1	0%	0%	0%	0%	0%	0%	0%
	Do not know how to ride a bike	11	3%	4%	2%	2%	3%	2%	15%
	Too many hills to bike through	11	3%	1%	4%	4%	1%	4%	0%
	Do not want to get sweaty	11	3%	3%	3%	3%	5%	1%	0%
	Nowhere to park/store bike	19	5%	6%	4%	4%	7%	3%	10%
	Prefer comfort of a car	1	0%	1%	0%	0%	1%	0%	0%
	Transport more than one passnger	9	2%	3%	2%	2%	3%	2%	0%
	Other	26	6%	4%	6%	10%	3%	6%	0%
	Nothing	2	0%	0%	0%	1%	0%	0%	0%
Dont know	22	5%	2%	3%	12%	1%	3%	4%	

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	6%	7%	6%	5%	8%	0%
	02	8	2%	1%	4%	2%	0%	5%	0%
	03	18	4%	4%	4%	5%	5%	4%	0%
	04	25	6%	5%	11%	4%	5%	10%	5%
	05	55	14%	12%	21%	11%	13%	15%	30%
	06	62	15%	15%	19%	14%	19%	14%	10%
	Very convincing	209	52%	56%	34%	58%	52%	44%	55%
	(DO NOT READ) Don't Know	1	0%	0%	0%	1%	0%	0%	0%
14 Col. Saves money	Not convincing	51	13%	12%	15%	12%	11%	16%	0%
	4/Don't Know	26	6%	5%	11%	5%	5%	10%	5%
	Convincing	326	81%	83%	74%	83%	84%	74%	95%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	20%	22%	15%	16%	25%	18%
	02	45	11%	10%	16%	9%	11%	12%	20%
	03	50	13%	11%	19%	10%	12%	16%	5%
	04	65	16%	19%	18%	12%	18%	19%	14%
	05	62	16%	14%	15%	17%	13%	15%	20%
	06	24	6%	8%	3%	5%	10%	3%	5%
	Very convincing	76	19%	19%	6%	27%	20%	9%	17%
	(DO NOT READ) Don't Know	7	2%	0%	0%	5%	0%	0%	0%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	41%	57%	34%	39%	54%	43%
	4/Don't Know	72	18%	19%	18%	16%	18%	19%	14%
	Convincing	162	40%	40%	25%	50%	43%	27%	43%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	10%	9%	8%	9%	9%	15%
	02	25	6%	5%	10%	5%	7%	7%	0%
	03	32	8%	8%	11%	7%	5%	10%	18%
	04	39	10%	9%	15%	7%	9%	14%	5%
	05	84	21%	23%	21%	18%	20%	26%	8%
	06	55	14%	16%	16%	9%	20%	13%	5%
	Very convincing	121	30%	29%	16%	41%	29%	19%	34%
	(DO NOT READ) Don't Know	11	3%	1%	2%	5%	0%	1%	15%
16 Col. Reduces your stress level	Not convincing	93	23%	22%	30%	20%	21%	27%	33%
	4/Don't Know	51	13%	11%	17%	12%	10%	15%	20%
	Convincing	259	64%	68%	53%	68%	69%	58%	47%
17. Is better for the environment	Not at all convincing	20	5%	4%	7%	5%	3%	6%	15%
	02	7	2%	1%	3%	2%	1%	2%	0%
	03	8	2%	1%	3%	3%	1%	3%	0%
	04	23	6%	4%	13%	4%	3%	10%	8%
	05	53	13%	15%	13%	10%	13%	16%	18%
	06	49	12%	15%	12%	9%	20%	9%	10%
	Very convincing	238	59%	60%	49%	64%	60%	54%	49%
	(DO NOT READ) Don't Know	5	1%	0%	0%	3%	0%	0%	0%
17 Col. Is better for the environment	Not convincing	35	9%	6%	13%	10%	5%	10%	15%
	4/Don't Know	28	7%	4%	13%	7%	3%	10%	8%
	Convincing	340	84%	90%	74%	83%	92%	80%	77%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	4%	4%	4%	3%	3%	15%
	02	2	0%	1%	0%	0%	1%	0%	0%
	03	9	2%	2%	3%	2%	0%	4%	3%
	04	18	4%	3%	9%	3%	2%	9%	0%
	05	55	14%	15%	20%	8%	17%	16%	18%
	06	56	14%	14%	18%	11%	12%	20%	5%
	Very convincing	244	61%	62%	45%	69%	65%	47%	59%
	(DO NOT READ) Don't Know	3	1%	0%	0%	2%	0%	0%	0%
18 Col. Is good for your health	Not convincing	27	7%	6%	8%	7%	3%	8%	18%
	4/Don't Know	21	5%	3%	9%	5%	2%	9%	0%
	Convincing	355	88%	91%	83%	88%	95%	83%	82%
19. Sets a good example for others	Not at all convincing	43	11%	9%	13%	11%	8%	11%	18%
	02	28	7%	8%	7%	6%	7%	7%	15%
	03	34	8%	8%	13%	5%	10%	11%	5%
	04	52	13%	14%	18%	9%	12%	20%	5%
	05	71	18%	18%	15%	19%	25%	9%	20%
	06	40	10%	9%	13%	9%	8%	14%	5%
	Very convincing	128	32%	33%	22%	36%	31%	27%	32%
	(DO NOT READ) Don't Know	7	2%	0%	0%	5%	0%	0%	0%
19 Col. Sets a good example for others	Not convincing	104	26%	25%	33%	22%	25%	30%	38%
	4/Don't Know	59	15%	14%	18%	14%	12%	20%	5%
	Convincing	239	59%	61%	50%	64%	63%	50%	57%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	9%	8%	9%	6%	12%	0%
	02	19	5%	6%	6%	2%	6%	7%	5%
	03	22	6%	3%	11%	5%	7%	6%	0%
	04	33	8%	5%	12%	10%	4%	8%	24%
	05	41	10%	10%	12%	10%	9%	11%	20%
	06	43	11%	13%	13%	7%	13%	14%	5%
	Very convincing	200	50%	51%	39%	55%	51%	43%	47%
	(DO NOT READ) Don't Know	8	2%	2%	0%	3%	3%	0%	0%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	19%	25%	16%	19%	24%	5%
	4/Don't Know	41	10%	7%	12%	13%	8%	8%	24%
	Convincing	284	71%	74%	63%	71%	73%	67%	71%
21. Reduces gas and energy usage	Not at all convincing	18	4%	4%	9%	2%	2%	7%	15%
	02	11	3%	3%	1%	3%	1%	5%	0%
	03	18	5%	3%	5%	6%	4%	3%	0%
	04	31	8%	6%	15%	5%	6%	13%	5%
	05	47	12%	12%	15%	9%	15%	10%	25%
	06	37	9%	11%	12%	5%	12%	10%	15%
	Very convincing	237	59%	60%	43%	67%	60%	51%	40%
	(DO NOT READ) Don't Know	3	1%	0%	0%	2%	0%	0%	0%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	10%	15%	12%	8%	15%	15%
	4/Don't Know	34	9%	6%	15%	7%	6%	13%	5%
	Convincing	321	80%	84%	70%	81%	87%	72%	80%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	4%	2%	4%	3%	4%	0%
	02	13	3%	4%	4%	2%	4%	3%	5%
	03	27	7%	6%	9%	6%	8%	7%	3%
	04	27	7%	5%	15%	3%	7%	10%	10%
	05	67	17%	18%	16%	16%	19%	18%	0%
	06	52	13%	12%	18%	11%	12%	16%	15%
	Very convincing	199	49%	52%	35%	56%	47%	42%	64%
	(DO NOT READ) Don't Know	5	1%	0%	1%	3%	0%	0%	3%
22 Col. Helps manage your weight	Not convincing	54	13%	13%	15%	12%	15%	14%	8%
	4/Don't Know	32	8%	5%	16%	6%	7%	10%	13%
	Convincing	317	79%	81%	69%	82%	78%	76%	79%
23. Reduces traffic congestion	Not at all convincing	34	8%	7%	10%	9%	5%	12%	0%
	02	20	5%	3%	9%	5%	3%	6%	8%
	03	39	10%	11%	12%	7%	11%	12%	5%
	04	45	11%	10%	18%	9%	12%	13%	15%
	05	74	18%	20%	19%	16%	24%	16%	17%
	06	35	9%	8%	12%	7%	8%	12%	5%
	Very convincing	145	36%	41%	21%	40%	37%	28%	50%
	(DO NOT READ) Don't Know	11	3%	1%	0%	7%	1%	0%	0%
23 Col. Reduces traffic congestion	Not convincing	93	23%	21%	30%	21%	19%	30%	13%
	4/Don't Know	56	14%	10%	18%	16%	12%	13%	15%
	Convincing	253	63%	69%	52%	63%	69%	56%	72%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	7%	2%	6%	4%	8%	0%
	02	9	2%	1%	3%	3%	2%	2%	3%
	03	26	6%	8%	8%	4%	9%	7%	10%
	04	38	10%	8%	18%	6%	6%	16%	15%
	05	61	15%	12%	21%	15%	15%	17%	3%
	06	42	11%	10%	11%	11%	11%	12%	0%
	Very convincing	202	50%	54%	36%	55%	54%	38%	68%
	(DO NOT READ) Don't Know	2	1%	0%	0%	1%	0%	1%	0%
24 Col. Allows you to be outdoors	Not convincing	56	14%	16%	13%	12%	14%	16%	13%
	4/Don't Know	41	10%	8%	18%	7%	6%	16%	15%
	Convincing	305	76%	76%	69%	81%	80%	67%	72%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	5%	11%	6%	4%	9%	15%
	02	10	2%	2%	0%	4%	1%	2%	0%
	03	18	4%	4%	6%	4%	3%	7%	0%
	04	31	8%	8%	8%	8%	5%	10%	8%
	05	46	12%	12%	15%	9%	11%	13%	27%
	06	47	12%	14%	17%	5%	19%	13%	10%
	Very convincing	213	53%	52%	43%	60%	55%	45%	40%
	(DO NOT READ) Don't Know	10	3%	3%	0%	4%	2%	2%	0%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	11%	17%	15%	8%	17%	15%
	4/Don't Know	41	10%	10%	8%	12%	7%	12%	8%
	Convincing	307	76%	79%	75%	74%	85%	71%	77%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	5%	12%	4%	5%	9%	15%
	02	9	2%	1%	7%	1%	0%	6%	3%
	03	15	4%	3%	4%	4%	2%	6%	0%
	04	22	5%	6%	5%	5%	7%	5%	5%
	05	48	12%	13%	15%	9%	13%	14%	13%
	06	48	12%	12%	14%	11%	14%	12%	15%
	Very convincing (DO NOT READ) Don't Know	231 4	57% 1%	60% 0%	42% 0%	64% 3%	59% 0%	49% 0%	49% 0%
26 Col. Improves air quality	Not convincing	50	12%	9%	24%	9%	7%	20%	18%
	4/Don't Know	26	6%	6%	5%	8%	7%	5%	5%
	Convincing	327	81%	84%	71%	84%	86%	75%	77%
27. Heard of BTWD?	Yes	291	72%	74%	81%	64%	81%	74%	60%
	No	108	27%	26%	19%	33%	19%	26%	40%
	(DO NOT READ) (Don't Know)	3	1%	0%	0%	2%	0%	0%	0%
27 Col. Heard of BTWD?	Yes	291	72%	74%	81%	64%	81%	74%	60%
	No / DK	111	28%	26%	19%	36%	19%	26%	40%
28. Participated in any BTWD?	Yes	37	13%	21%	5%	7%	24%	8%	0%
	No	254	87%	79%	94%	93%	75%	92%	100%
	(DO NOT READ) (Don't Know)	0	0%	0%	1%	0%	0%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	21%	5%	7%	24%	8%	0%
	No / DK	255	87%	79%	95%	93%	76%	92%	100%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
29. BTWD Year Participation	2011	10	26%	31%	0%	22%	33%	7%	0%
	2010	14	39%	43%	42%	22%	42%	46%	0%
	2009	10	28%	27%	22%	36%	29%	18%	0%
	2008	10	26%	27%	15%	28%	29%	15%	0%
	2007 or earlier	15	40%	34%	44%	64%	34%	40%	0%
29 Col. BTWD 2011 Participation	Yes	10	2%	5%	0%	1%	6%	0%	0%
	No	393	98%	95%	100%	99%	94%	100%	100%
30. Why did you choose not to participate in BTWD	Too far	0	2%	2%	0%	0%	3%	0%	0%
	Retired/Out of work	4	15%	5%	0%	60%	6%	0%	0%
	Do not have a bike	5	17%	22%	15%	0%	18%	27%	0%
	Health reasons	3	11%	5%	0%	40%	6%	0%	0%
	Different work schedule	4	14%	12%	44%	0%	6%	43%	0%
	Road conditions	2	8%	12%	0%	0%	15%	0%	0%
	I just need my car to drive to work	2	6%	9%	0%	0%	11%	0%	0%
	It was raining	0	2%	2%	0%	0%	3%	0%	0%
	Didn't know about the event	1	3%	0%	22%	0%	0%	12%	0%
	Was working	1	3%	4%	0%	0%	5%	0%	0%
	Had to take the bus	1	3%	0%	20%	0%	0%	11%	0%
	Had to take care of my children	1	3%	4%	0%	0%	5%	0%	0%
	Other	1	3%	5%	0%	0%	6%	0%	0%
	No detailed response	4	15%	21%	0%	0%	22%	8%	0%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	60%	0%	39%	64%	0%	0%
	It was fun	1	5%	6%	0%	0%	0%	100%	0%
	To support bike day	1	8%	10%	0%	0%	11%	0%	0%
	Better for the environment	1	9%	0%	0%	61%	0%	0%	0%
	Other	0	4%	5%	0%	0%	5%	0%	0%
	Nothing	2	16%	19%	0%	0%	20%	0%	0%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	11%	0%	0%	11%	0%	0%
	It was fun	1	9%	11%	0%	0%	11%	0%	0%
	To save gas	1	6%	0%	0%	39%	0%	0%	0%
	To support bike day	1	6%	7%	0%	0%	8%	0%	0%
	School Programs	1	9%	0%	0%	61%	0%	0%	0%
	Right thing to do	2	16%	19%	0%	0%	20%	0%	0%
	Nothing	4	45%	53%	0%	0%	50%	100%	0%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	20%	0%	0%	21%	0%	0%
	3-5 miles	4	46%	40%	0%	100%	43%	0%	0%
	6-10 miles	2	24%	26%	0%	0%	28%	0%	0%
	11-20 miles	1	7%	7%	0%	0%	8%	0%	0%
	21+ miles	1	6%	6%	0%	0%	0%	100%	0%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	87%	0%	100%	92%	0%	0%
	11+ miles	1	12%	13%	0%	0%	8%	100%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	20%	0%	0%	21%	0%	0%
	3-5 miles	4	43%	40%	0%	61%	43%	0%	0%
	6-10 miles	2	22%	26%	0%	0%	28%	0%	0%
	11-20 miles	1	6%	7%	0%	0%	8%	0%	0%
	21+ miles	1	11%	6%	0%	39%	0%	100%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	87%	0%	61%	92%	0%	0%
	11+ miles	2	17%	13%	0%	39%	8%	100%	0%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	35%	0%	61%	31%	100%	0%
	Bicycle	4	42%	43%	0%	39%	46%	0%	0%
	Walk	2	17%	10%	0%	61%	11%	0%	0%
	Public Bus	2	21%	7%	0%	100%	8%	0%	0%
	BART	4	43%	50%	0%	0%	54%	0%	0%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	20%	0%	0%	21%	0%	0%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	18%	0%	39%	13%	100%	0%
	A little more often	2	17%	20%	0%	0%	21%	0%	0%
	Same as before	6	62%	62%	0%	61%	66%	0%	0%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	38%	0%	39%	34%	100%	0%
	Same as before	6	62%	62%	0%	61%	66%	0%	0%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	40%	37%	35%	47%	35%	21%
	Disagree	181	45%	53%	45%	35%	45%	56%	38%
	(DO NOTREAD) (Don't Know)	53	13%	5%	17%	21%	7%	8%	33%
	(DO NOTREAD) (Not Applicable)	16	4%	2%	2%	9%	1%	1%	8%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	40%	37%	35%	47%	35%	21%
	Disagree	181	45%	53%	45%	35%	45%	56%	38%
	Don't know/Not Applicable	69	17%	7%	18%	30%	8%	8%	41%
38. I noticed there was less traffic that day	Agree	95	24%	23%	20%	26%	25%	20%	21%
	Disagree	220	55%	62%	56%	45%	60%	63%	39%
	(DO NOTREAD) (Don't Know)	71	18%	11%	23%	22%	12%	15%	40%
	(DO NOTREAD) (Not Applicable)	16	4%	4%	1%	7%	3%	2%	0%
38 Col. I noticed there was less traffic that day	Agree	95	24%	23%	20%	26%	25%	20%	21%
	Disagree	220	55%	62%	56%	45%	60%	63%	39%
	Don't know/Not Applicable	87	22%	15%	24%	29%	15%	17%	40%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	31%	35%	29%	40%	28%	18%
	Disagree	176	44%	49%	45%	37%	40%	54%	41%
	(DO NOTREAD) (Don't Know)	76	19%	16%	18%	23%	16%	14%	40%
	(DO NOTREAD) (Not Applicable)	24	6%	4%	2%	10%	4%	4%	0%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	31%	35%	29%	40%	28%	18%
	Disagree	176	44%	49%	45%	37%	40%	54%	41%
	Don't know/Not Applicable	100	25%	20%	20%	33%	20%	18%	40%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	19%	16%	24%	25%	12%	10%
	Disagree	268	67%	72%	76%	54%	65%	81%	66%
	(DO NOT READ) (Don't Know)	26	7%	7%	3%	9%	5%	4%	18%
	(DO NOT READ) (Not Applicable)	27	7%	3%	5%	12%	5%	3%	5%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	19%	16%	24%	25%	12%	10%
	Disagree	268	67%	72%	76%	54%	65%	81%	66%
	Don't know/Not Applicable	53	13%	10%	8%	21%	9%	7%	23%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	19%	9%	11%	21%	10%	19%
	Somewhat likely	64	16%	23%	15%	7%	31%	11%	21%
	Somewhat unlikely	66	16%	21%	17%	10%	16%	23%	18%
	Very unlikely	213	53%	37%	58%	71%	32%	56%	38%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	1%	1%	0%	0%	3%
	(DO NOT READ) (Don't Know)	2	0%	0%	0%	1%	0%	0%	0%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	42%	25%	18%	53%	21%	40%
	Unlikely	279	69%	58%	75%	81%	47%	79%	57%
	Neither likely nor unlikely / Don't Know	3	1%	0%	1%	1%	0%	0%	3%
42. Heard of Team Bike Challenge?	Yes	37	9%	10%	8%	9%	9%	9%	8%
	No	365	91%	90%	92%	90%	91%	91%	92%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	10%	8%	9%	9%	9%	8%
	No / DK	366	91%	90%	92%	91%	91%	91%	92%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	100%	100%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	26%	17%	19%	33%	16%	11%
	No	314	78%	74%	83%	80%	67%	84%	89%
	(DO NOT READ) (Don't Know)	2	1%	0%	0%	1%	0%	0%	0%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	26%	17%	19%	33%	16%	11%
	No / DK	316	79%	74%	83%	81%	67%	84%	89%
50. You or children participated in WR2S Day?	Yes	37	43%	46%	56%	29%	49%	54%	0%
	No	46	53%	54%	44%	58%	51%	46%	100%
	(DO NOT READ) (Don't Know)	1	1%	0%	0%	3%	0%	0%	0%
	(DO NOT READ) (Don't have children)	2	3%	0%	0%	10%	0%	0%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	46%	56%	29%	49%	54%	0%
	No / Don't Know / Don't have children	49	57%	54%	44%	71%	51%	46%	100%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
Number of cases		402		175	89	138	118	126	17
Row percent			100%	43%	22%	34%	45%	48%	7%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	5%	2%	0%	5%	2%	0%
	2 days/wk	7	2%	3%	2%	0%	3%	3%	0%
	3 days/wk	27	7%	10%	11%	0%	13%	8%	0%
	4 days/wk	21	5%	9%	5%	0%	11%	6%	0%
	5 days/wk	144	36%	51%	61%	0%	46%	63%	56%
	6 days/wk	20	5%	11%	1%	0%	11%	4%	10%
	7 days/wk	27	7%	8%	15%	0%	7%	11%	24%
	1 to 4 days/month	8	2%	3%	3%	0%	3%	2%	10%
	Never	135	34%	0%	0%	98%	0%	0%	0%
	Don't Know	3	1%	0%	0%	2%	0%	0%	0%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	97%	97%	0%	97%	98%	90%
	Less than weekly	8	2%	3%	3%	0%	3%	2%	10%
	Never	138	34%	0%	0%	100%	0%	0%	0%
52. Frequency: Go to school	1 day/wk	4	1%	0%	1%	2%	1%	0%	0%
	2 days/wk	11	3%	2%	3%	4%	2%	2%	0%
	3 days/wk	11	3%	3%	4%	2%	2%	4%	0%
	4 days/wk	15	4%	4%	1%	5%	5%	2%	0%
	5 days/wk	28	7%	11%	4%	4%	12%	4%	10%
	7 days/wk	3	1%	1%	0%	1%	1%	0%	0%
	1 to 4 days/month	6	1%	1%	4%	0%	1%	2%	14%
	Never	319	79%	77%	82%	81%	72%	85%	76%
	Don't Know	6	2%	1%	2%	2%	3%	0%	0%
52 Col. Frequency: Go to school	Weekly or more	71	18%	21%	12%	17%	24%	13%	10%
	Less than weekly	6	1%	1%	4%	0%	1%	2%	14%
	Never	326	81%	78%	84%	83%	75%	86%	76%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	1%	1%	0%	1%	0%	0%
	2 days/wk	7	2%	2%	2%	1%	4%	1%	0%
	3 days/wk	5	1%	2%	1%	0%	2%	2%	0%
	4 days/wk	2	0%	1%	1%	0%	0%	1%	0%
	5 days/wk	69	17%	22%	12%	14%	24%	17%	0%
	6 days/wk	2	0%	1%	0%	0%	0%	0%	10%
	7 days/wk	1	0%	0%	0%	0%	1%	0%	0%
	1 to 4 days/month	7	2%	2%	5%	0%	1%	2%	14%
	1 to 11 days/yr	1	0%	0%	0%	1%	0%	0%	0%
	Never	274	68%	65%	66%	73%	59%	71%	62%
	Don't Know	3	1%	0%	0%	2%	0%	0%	0%
	N/A	30	7%	3%	12%	9%	7%	5%	15%
	53 Col. Frequency: Take your children to school	Weekly or more	88	22%	30%	16%	15%	32%	22%
Less than weekly		8	2%	2%	5%	1%	1%	2%	14%
Never		307	76%	68%	79%	84%	66%	76%	76%
54. Frequency: Drive a car alone	1 day/wk	20	5%	4%	5%	6%	6%	3%	10%
	2 days/wk	26	6%	7%	6%	5%	9%	5%	0%
	3 days/wk	39	10%	9%	8%	12%	12%	6%	5%
	4 days/wk	34	8%	6%	10%	10%	4%	11%	9%
	5 days/wk	96	24%	32%	33%	7%	29%	38%	21%
	6 days/wk	13	3%	3%	3%	4%	1%	5%	0%
	7 days/wk	81	20%	23%	19%	18%	20%	23%	18%
	1 to 4 days/month	7	2%	0%	3%	3%	0%	2%	3%
	1 to 11 days/yr	2	0%	0%	0%	1%	1%	0%	0%
	Never	82	20%	15%	12%	33%	18%	7%	34%
	Don't Know	1	0%	0%	0%	1%	0%	0%	0%
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	84%	85%	63%	81%	91%	64%
	Less than weekly	9	2%	1%	3%	3%	1%	2%	3%
	Never	84	21%	15%	12%	34%	18%	7%	34%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	15%	15%	15%	14%	13%	20%
	2 days/wk	87	22%	22%	25%	20%	18%	28%	20%
	3 days/wk	55	14%	13%	13%	15%	14%	11%	24%
	4 days/wk	45	11%	10%	13%	11%	14%	11%	0%
	5 days/wk	30	7%	9%	10%	3%	11%	9%	3%
	6 days/wk	9	2%	3%	1%	3%	2%	3%	0%
	7 days/wk	48	12%	15%	8%	10%	13%	11%	24%
	1 to 4 days/month	15	4%	2%	1%	7%	3%	1%	0%
	1 to 11 days/yr	6	1%	0%	2%	3%	1%	1%	0%
	Never	46	11%	10%	11%	13%	9%	12%	8%
	Don't Know	2	1%	1%	0%	1%	1%	0%	0%
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	87%	86%	76%	87%	86%	92%
	Less than weekly	21	5%	3%	3%	10%	3%	2%	0%
	Never	48	12%	10%	11%	14%	10%	12%	8%
56. Frequency: Ride a bus	1 day/wk	12	3%	5%	1%	1%	5%	1%	0%
	2 days/wk	16	4%	5%	0%	5%	6%	2%	0%
	3 days/wk	9	2%	1%	3%	4%	1%	2%	5%
	4 days/wk	9	2%	2%	0%	4%	3%	0%	0%
	5 days/wk	11	3%	2%	5%	2%	2%	2%	14%
	6 days/wk	1	0%	0%	0%	0%	1%	0%	0%
	7 days/wk	2	0%	0%	2%	0%	0%	2%	0%
	1 to 4 days/month	18	5%	7%	4%	2%	10%	3%	3%
	1 to 11 days/yr	8	2%	1%	3%	2%	2%	2%	0%
	Never	314	78%	76%	82%	78%	70%	86%	78%
	Don't Know	2	1%	0%	0%	2%	0%	0%	0%
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	16%	11%	16%	18%	9%	20%
	Less than weekly	26	6%	8%	7%	4%	12%	5%	3%
	Never	316	79%	76%	82%	80%	70%	86%	78%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	12%	9%	8%	14%	8%	0%
	2 days/wk	12	3%	1%	7%	3%	0%	6%	0%
	3 days/wk	18	4%	7%	4%	1%	10%	3%	5%
	4 days/wk	8	2%	3%	2%	0%	5%	1%	0%
	5 days/wk	16	4%	3%	11%	1%	4%	8%	0%
	7 days/wk	7	2%	1%	6%	0%	3%	2%	4%
	1 to 4 days/month	32	8%	12%	4%	5%	13%	6%	6%
	1 to 11 days/yr	52	13%	10%	11%	18%	12%	10%	0%
	Never	217	54%	51%	46%	63%	38%	55%	85%
	Don't Know	2	0%	0%	0%	1%	0%	0%	0%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	27%	38%	13%	36%	28%	10%
	Less than weekly	84	21%	22%	16%	23%	26%	16%	6%
	Never	219	54%	51%	46%	64%	39%	55%	85%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	5%	0%	0%	6%	1%	0%
	3 days/wk	1	0%	0%	1%	0%	0%	1%	0%
	5 days/wk	2	0%	1%	1%	0%	0%	1%	0%
	6 days/wk	1	0%	0%	0%	1%	0%	0%	0%
	7 days/wk	2	1%	1%	0%	0%	2%	0%	0%
	1 to 4 days/month	12	3%	4%	3%	2%	7%	1%	3%
	1 to 11 days/yr	7	2%	3%	1%	2%	3%	2%	0%
	Never	366	91%	86%	94%	95%	82%	94%	97%
	Don't Know	2	1%	0%	1%	1%	0%	1%	0%
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	7%	1%	1%	8%	3%	0%
	Less than weekly	19	5%	6%	4%	3%	10%	2%	3%
	Never	368	92%	86%	95%	96%	82%	95%	97%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	3%	3%	0%	3%	3%	0%
	2 days/wk	5	1%	2%	0%	0%	3%	0%	0%
	3 days/wk	1	0%	0%	0%	0%	0%	1%	0%
	4 days/wk	1	0%	0%	0%	1%	0%	0%	0%
	1 to 4 days/month	7	2%	3%	1%	0%	5%	0%	3%
	1 to 11 days/yr	24	6%	5%	4%	8%	8%	1%	9%
	Never	356	89%	86%	91%	90%	81%	94%	89%
	Don't Know	2	0%	0%	1%	1%	0%	1%	0%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	5%	3%	1%	6%	4%	0%
	Less than weekly	31	8%	8%	6%	8%	14%	1%	11%
	Never	358	89%	86%	91%	91%	81%	95%	89%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	11%	11%	3%	15%	9%	0%
	2 days/wk	16	4%	3%	6%	4%	5%	4%	0%
	3 days/wk	14	4%	4%	7%	0%	6%	6%	0%
	4 days/wk	6	1%	2%	0%	2%	3%	0%	0%
	5 days/wk	5	1%	2%	0%	1%	3%	0%	0%
	7 days/wk	11	3%	4%	3%	2%	5%	2%	5%
	1 to 4 days/month	22	5%	8%	6%	1%	12%	4%	6%
	1 to 11 days/yr	31	8%	7%	10%	7%	8%	7%	14%
	Never	264	66%	58%	56%	81%	43%	68%	75%
Don't Know	2	0%	1%	0%	0%	1%	1%	0%	
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	26%	27%	11%	36%	20%	5%
	Less than weekly	53	13%	15%	17%	9%	20%	11%	20%
	Never	265	66%	59%	56%	81%	44%	69%	75%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	4%	10%	1%	8%	5%	0%
	2 days/wk	5	1%	1%	2%	1%	2%	1%	0%
	3 days/wk	10	2%	5%	1%	0%	8%	1%	0%
	4 days/wk	6	1%	2%	1%	1%	3%	1%	0%
	5 days/wk	4	1%	2%	1%	0%	3%	0%	0%
	7 days/wk	12	3%	6%	0%	1%	7%	0%	5%
	1 to 4 days/month	14	3%	4%	5%	2%	5%	3%	6%
	1 to 11 days/yr	13	3%	3%	6%	1%	7%	1%	9%
	Never	320	79%	73%	74%	92%	57%	87%	80%
	Don't Know	2	0%	0%	1%	1%	0%	1%	0%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	20%	15%	4%	32%	8%	5%
	Less than weekly	26	7%	7%	11%	3%	11%	5%	15%
	Never	321	80%	73%	74%	93%	57%	87%	80%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	30%	29%	12%	42%	21%	5%
	No	307	76%	70%	71%	88%	58%	79%	95%

	All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
	N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
			%	%	%	%	%	%
62. Work Location								
Alameda	7	3%	4%	0%	0%	4%	2%	0%
Alamo	2	1%	0%	2%	0%	0%	1%	0%
Albany	4	2%	3%	0%	0%	3%	1%	0%
Berkeley	15	6%	9%	0%	0%	12%	1%	0%
Castro Valley	2	1%	1%	0%	0%	1%	1%	0%
Concord	2	1%	0%	2%	0%	0%	1%	0%
Danville	1	0%	0%	1%	0%	1%	0%	0%
Dublin	4	1%	2%	0%	0%	1%	2%	0%
Emeryville	3	1%	2%	0%	0%	1%	1%	0%
Fremont	20	8%	12%	0%	0%	12%	5%	0%
Hayward	28	11%	16%	0%	0%	15%	8%	4%
Lafayette	1	0%	0%	1%	0%	0%	1%	0%
Livermore	7	3%	4%	0%	0%	4%	1%	6%
Milpitas	1	0%	0%	1%	0%	0%	1%	0%
Newark	2	1%	1%	0%	0%	1%	1%	0%
Oakland	44	17%	25%	0%	0%	22%	10%	20%
Piedmont	1	0%	0%	1%	0%	1%	0%	0%
Pleasanton	11	4%	6%	0%	0%	4%	4%	0%
Richmond	1	0%	0%	1%	0%	0%	1%	0%
Sacramento	1	0%	0%	1%	0%	0%	0%	0%
San Francisco	39	15%	0%	44%	0%	6%	24%	10%
San Jose	9	3%	5%	0%	0%	0%	7%	0%
San Leandro	15	6%	8%	0%	0%	9%	3%	5%
San Lorenzo	1	0%	1%	0%	0%	0%	0%	0%
San Ramon	1	0%	1%	0%	0%	1%	0%	0%
Tracy	0	0%	0%	1%	0%	0%	0%	0%
Union City	1	1%	1%	0%	0%	1%	1%	0%
Walnut Creek	1	0%	0%	1%	0%	0%	1%	0%
Other	11	4%	0%	13%	0%	2%	3%	30%
Refused	5	2%	0%	5%	0%	0%	0%	26%
Santa Clara	6	2%	0%	7%	0%	0%	5%	0%
Sunnyvale	2	1%	0%	3%	0%	0%	2%	0%
Palo Alto	2	1%	0%	2%	0%	0%	2%	0%
Burlingame	2	1%	0%	3%	0%	0%	2%	0%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
62. Work Location	Menlo Park	1	0%	0%	1%	0%	0%	1%	0%
	San Mateo	3	1%	0%	3%	0%	0%	2%	0%
	Vallejo	1	0%	0%	1%	0%	0%	1%	0%
	Mountain View	1	0%	0%	1%	0%	0%	1%	0%
	Redwood City	5	2%	0%	6%	0%	0%	4%	0%
	Cupertino	1	0%	0%	1%	0%	0%	1%	0%
	Mill Valley	1	0%	0%	1%	0%	0%	1%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	100%	0%	0%	90%	48%	34%
	Work Elsewhere	89	22%	0%	100%	0%	10%	52%	66%
	Does not work	138	34%	0%	0%	100%	0%	0%	0%
62 Col. Work Location	Central Alameda	27	7%	15%	0%	0%	9%	13%	0%
	East Alameda	22	5%	12%	0%	0%	10%	7%	6%
	North Alameda	59	15%	34%	0%	0%	34%	10%	20%
	South Alameda	68	17%	39%	0%	0%	37%	18%	9%
	Other Counties	89	22%	0%	100%	0%	10%	52%	66%
	Does not work	138	34%	0%	0%	100%	0%	0%	0%
63. Approx. miles from home to work	0-2 miles	37	14%	21%	1%	0%	32%	0%	0%
	3-5 miles	44	17%	23%	6%	0%	38%	0%	0%
	6-10 miles	37	14%	17%	7%	0%	31%	0%	0%
	11-20 miles	61	23%	20%	31%	0%	0%	49%	0%
	21+ miles	65	25%	16%	43%	0%	0%	51%	0%
	Don't Know	17	7%	3%	13%	0%	0%	0%	100%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	61%	14%	0%	100%	0%	0%
	11+ miles	126	48%	35%	73%	0%	0%	100%	0%
	Don't Know	17	7%	3%	13%	0%	0%	0%	100%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	2%	2%	0%	3%	1%	3%
	2 days/wk	5	2%	3%	1%	0%	5%	0%	0%
	3 days/wk	3	1%	2%	0%	0%	2%	1%	0%
	4 days/wk	2	1%	1%	0%	0%	2%	0%	0%
	5 days/wk	9	3%	4%	2%	0%	6%	1%	5%
	7 days/wk	5	2%	2%	1%	0%	3%	1%	0%
	1 to 4 days/month	1	0%	0%	1%	0%	0%	0%	0%
	Never	234	89%	86%	93%	0%	80%	96%	89%
	N/A	1	0%	0%	1%	0%	0%	0%	3%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	14%	5%	0%	20%	3%	8%
	Less than weekly	1	0%	0%	1%	0%	0%	0%	0%
	Never	235	89%	86%	94%	0%	80%	96%	92%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	75%	73%	0%	67%	85%	58%
	Drive or ride in a carpool or vanpool	33	12%	12%	13%	0%	12%	15%	0%
	Motorcycle or scooter	3	1%	2%	0%	0%	2%	1%	0%
	Bicycle	22	9%	12%	2%	0%	18%	0%	5%
	Walk	29	11%	15%	4%	0%	20%	1%	20%
	Public Bus	23	9%	8%	10%	0%	10%	7%	10%
	BART	36	13%	8%	24%	0%	14%	14%	4%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	2%	1%	0%	1%	1%	0%
	Ferry or boat	2	1%	0%	2%	0%	0%	1%	0%
	Something else (Don't know)	3 4	1% 1%	1% 0%	0% 4%	0% 0%	0% 0%	0% 0%	4% 22%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	59%	46%	0%	53%	47%	100%
	Drives alone for part of the trip	10	20%	9%	31%	0%	14%	28%	0%
	Carpools for part of the trip	2	4%	4%	4%	0%	5%	4%	0%
	Walks for part of the trip	11	21%	24%	18%	0%	21%	21%	0%
	Bicycles for part of the trip	2	5%	0%	8%	0%	5%	5%	0%
	Other (Specify)	4	8%	7%	9%	0%	7%	10%	0%
67. Bikes to Work	Bikes the entire way	16	70%	73%	30%	0%	68%	100%	100%
	Takes public bus for part of trip	4	18%	19%	0%	0%	19%	0%	0%
	Takes BART for part of trip	6	27%	24%	70%	0%	29%	0%	0%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	0%	100%	0%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	100%	0%	100%	0%	0%
72. My employer generally supports biking to work	Agree	126	48%	46%	51%	0%	51%	48%	22%
	Disagree	77	29%	30%	28%	0%	28%	34%	11%
	(DO NOT READ) (Don't Know)	21	8%	9%	6%	0%	9%	3%	34%
	(DO NOT READ) (Does Not Apply)	41	15%	16%	15%	0%	11%	16%	34%
72 Col. My employer generally supports biking to work	Agree	126	48%	46%	51%	0%	51%	48%	22%
	Disagree	77	29%	30%	28%	0%	28%	34%	11%
	Don't Know / Does not Apply	61	23%	24%	21%	0%	21%	18%	68%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	18%	23%	0%	22%	19%	8%
	Disagree	180	68%	69%	66%	0%	68%	73%	44%
	(DO NOT READ) (Don't Know)	5	2%	2%	2%	0%	2%	1%	14%
	(DO NOT READ) (Does Not Apply)	27	10%	11%	9%	0%	8%	8%	35%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	18%	23%	0%	22%	19%	8%
	Disagree	180	68%	69%	66%	0%	68%	73%	44%
	Don't Know / Does not Apply	33	12%	13%	12%	0%	10%	8%	49%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	21%	19%	0%	21%	23%	9%
	Disagree	148	56%	58%	52%	0%	60%	56%	37%
	(DO NOT READ) (Don't Know)	36	14%	11%	19%	0%	13%	13%	25%
	(DO NOT READ) (Does Not Apply)	26	10%	10%	9%	0%	6%	9%	30%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	21%	19%	0%	21%	23%	9%
	Disagree	148	56%	58%	52%	0%	60%	56%	37%
	Don't Know / Does not Apply	62	23%	21%	28%	0%	20%	21%	55%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	21%	28%	0%	19%	29%	8%
	Disagree	171	65%	67%	61%	0%	71%	62%	53%
	(DO NOT READ) (Don't Know)	10	4%	4%	3%	0%	5%	2%	10%
	(DO NOT READ) (Does Not Apply)	22	8%	9%	8%	0%	5%	8%	30%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	21%	28%	0%	19%	29%	8%
	Disagree	171	65%	67%	61%	0%	71%	62%	53%
	Don't Know / Does not Apply	32	12%	13%	11%	0%	10%	9%	40%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
76. School Location	Alameda	7	10%	11%	6%	9%	12%	9%	0%
	Albany	1	1%	2%	0%	0%	3%	0%	0%
	Berkeley	8	11%	9%	10%	13%	9%	14%	0%
	Castro Valley	1	1%	2%	0%	0%	3%	0%	0%
	Concord	1	2%	1%	6%	0%	0%	5%	0%
	Fremont	6	8%	10%	0%	9%	8%	7%	0%
	Hayward	14	19%	21%	0%	25%	15%	21%	0%
	Livermore	1	1%	1%	4%	0%	2%	3%	0%
	Newark	1	1%	2%	0%	0%	2%	0%	0%
	Oakland	8	11%	8%	0%	21%	11%	0%	0%
	Pleasanton	3	4%	2%	0%	8%	3%	0%	0%
	San Francisco	7	10%	10%	17%	5%	13%	13%	0%
	San Ramon	0	1%	1%	0%	0%	2%	0%	0%
	Union City	2	3%	1%	0%	6%	0%	3%	0%
	Other	12	16%	16%	46%	0%	14%	22%	100%
	Santa Clara	1	1%	0%	0%	3%	0%	0%	0%
	Davis	1	1%	0%	6%	0%	3%	0%	0%
	Out of State	2	2%	2%	5%	0%	2%	4%	0%
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	16%	3%	16%	17%	8%	0%
	Goes to School Elsewhere	24	6%	6%	13%	1%	8%	6%	24%
	Does not go to school	326	81%	78%	84%	83%	75%	86%	76%
76 Col. School Location	Central Alameda	8	2%	3%	1%	2%	4%	1%	0%
	East Alameda	5	1%	1%	1%	1%	2%	0%	0%
	North Alameda	16	4%	4%	2%	6%	5%	2%	0%
	South Alameda	23	6%	8%	0%	7%	6%	5%	0%
	Other Counties	24	6%	6%	13%	1%	8%	6%	24%
	Does not go to school	326	81%	78%	84%	83%	75%	86%	76%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
77. Approx. miles from home to school	0-2 miles	14	19%	26%	10%	13%	31%	11%	0%
	3-5 miles	13	17%	18%	10%	20%	26%	3%	0%
	6-10 miles	10	13%	16%	12%	9%	16%	17%	0%
	11-20 miles	13	17%	7%	0%	42%	5%	5%	0%
	21+ miles	14	18%	19%	26%	13%	11%	42%	0%
	Don't Know	12	16%	14%	42%	4%	10%	23%	100%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	60%	32%	42%	73%	30%	0%
	11+ miles	26	35%	25%	26%	55%	17%	47%	0%
	Don't Know	12	16%	14%	42%	4%	10%	23%	100%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	2%	0%	5%	0%	4%	0%
	3 days/wk	2	2%	1%	0%	4%	2%	0%	0%
	4 days/wk	6	8%	16%	0%	0%	21%	0%	0%
	5 days/wk	5	6%	2%	6%	13%	6%	0%	0%
	7 days/wk	1	2%	3%	0%	0%	4%	0%	0%
	Never	58	76%	72%	88%	77%	64%	89%	100%
	Don't Know	0	1%	1%	0%	0%	0%	3%	0%
	N/A	2	2%	2%	6%	0%	3%	5%	0%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	25%	6%	23%	33%	4%	0%
	Never	60	79%	75%	94%	77%	67%	96%	100%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	25%	60%	48%	21%	56%	42%
	Drive or ride in a carpool or vanpool	11	14%	16%	0%	18%	7%	23%	0%
	Motorcycle or scooter	1	1%	1%	0%	0%	0%	3%	0%
	Bicycle	14	19%	23%	6%	18%	32%	3%	0%
	Walk	17	22%	24%	10%	26%	26%	17%	0%
	Public Bus	11	15%	15%	6%	20%	18%	4%	0%
	BART	11	14%	21%	12%	5%	27%	9%	0%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	0%	0%	5%	0%	0%	0%
	Something else	5	7%	9%	10%	0%	12%	0%	34%
	(Don't know)	5	7%	11%	7%	0%	9%	10%	24%
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	51%	100%	44%	49%	100%	0%
	Walks for part of the trip	10	52%	57%	0%	56%	60%	0%	0%
	Bicycles for part of the trip	0	3%	5%	0%	0%	5%	0%	0%
	Other (Specify)	1	4%	8%	0%	0%	9%	0%	0%
81. Bikes to School	Bikes the entire way	10	73%	57%	100%	100%	59%	100%	0%
	Takes public bus for part of trip	4	27%	43%	0%	0%	41%	0%	0%
	Takes BART for part of trip	3	24%	38%	0%	0%	36%	0%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	0%	100%	0%	0%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	0%	100%	0%	0%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
86. Information about biking routes	Work	9	6%	4%	11%	4%	7%	7%	0%
	Website/internet	33	23%	28%	25%	11%	30%	26%	0%
	TV	5	3%	5%	3%	2%	5%	3%	0%
	School/students	3	2%	3%	2%	0%	3%	2%	0%
	Radio	4	3%	3%	3%	3%	4%	3%	0%
	News/newspaper	20	15%	11%	16%	20%	7%	22%	0%
	Word of mouth	14	10%	10%	13%	4%	8%	14%	31%
	Posters/billboards	8	6%	7%	5%	7%	4%	9%	0%
	Nowhere	22	15%	9%	17%	28%	12%	14%	0%
	Bike stores	4	3%	4%	4%	0%	3%	5%	0%
	Bart station	3	2%	3%	2%	0%	2%	4%	0%
	Publications	1	1%	2%	0%	0%	2%	1%	0%
	Other	10	7%	7%	2%	16%	10%	0%	0%
	Nothing	6	4%	6%	1%	5%	5%	0%	28%
	Dont know	8	6%	4%	8%	5%	5%	7%	0%
	No detailed response	7	5%	2%	4%	11%	1%	2%	41%
	87. Own/ access to working bike?	Yes	194	48%	54%	52%	38%	58%	53%
No		204	51%	46%	46%	61%	42%	47%	54%
(DO NOT READ) (Don't Know)		4	1%	0%	2%	2%	0%	0%	10%
87 Col. Own/ access to working bike?	Yes	194	48%	54%	52%	38%	58%	53%	36%
	No / DK	208	52%	46%	48%	62%	42%	47%	64%
88. Have access to a car?	Yes	334	83%	89%	86%	73%	85%	94%	71%
	No	64	16%	11%	11%	26%	15%	5%	19%
	(DO NOT READ) (Don't Know)	5	1%	0%	3%	2%	0%	1%	10%
88 Col. Have access to a car?	Yes	334	83%	89%	86%	73%	85%	94%	71%
	No / DK	68	17%	11%	14%	27%	15%	6%	29%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	50%	50%	32%	52%	50%	36%
	Only a bike	18	4%	4%	2%	6%	6%	2%	0%
	Only a car	158	39%	39%	37%	40%	33%	44%	35%
	None	51	13%	6%	11%	22%	9%	4%	29%
89. Have kids under 18?	Yes	143	35%	45%	29%	28%	47%	35%	23%
	No	253	63%	54%	69%	71%	50%	65%	73%
	(DO NOT READ) (Don't know/Refused)	6	2%	1%	3%	2%	2%	1%	3%
89 Col. Have kids under 18?	Yes	143	35%	45%	29%	28%	47%	35%	23%
	No / DK	260	65%	55%	71%	72%	53%	65%	77%
90. Own/ Rent	Rent/other	158	39%	44%	29%	40%	48%	29%	38%
	Own/buying	225	56%	53%	66%	54%	47%	69%	49%
	(DO NOT READ) (Don't know/Refused)	19	5%	4%	5%	6%	4%	2%	13%
90 Col. Own/ Rent	Yes	158	39%	44%	29%	40%	48%	29%	38%
	No / DK	245	61%	56%	71%	60%	52%	71%	62%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	12%	8%	12%	8%	13%	15%
	White	164	41%	40%	38%	44%	35%	42%	36%
	Hispanic/Latin-Am	69	17%	20%	9%	19%	25%	10%	0%
	Asian	77	19%	15%	31%	16%	17%	24%	30%
	Bi-racial/multi-racial	20	5%	6%	6%	4%	6%	5%	11%
	Other	19	5%	7%	3%	3%	8%	5%	0%
	(DO NOT READ) (Refused)	10	2%	1%	4%	3%	2%	2%	9%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	12%	8%	12%	8%	13%	15%
	White	164	41%	40%	38%	44%	35%	42%	36%
	Hispanic	69	17%	20%	9%	19%	25%	10%	0%
	Asian	77	19%	15%	31%	16%	17%	24%	30%
	Other	48	12%	14%	13%	9%	15%	11%	19%
Age	18-24	55	14%	18%	12%	10%	18%	13%	24%
	25-29	22	5%	7%	8%	3%	8%	7%	0%
	30-34	41	10%	9%	13%	10%	6%	10%	32%
	35-39	44	11%	10%	24%	3%	17%	13%	18%
	40-44	40	10%	12%	9%	8%	13%	10%	4%
	45-49	38	9%	12%	9%	6%	11%	13%	0%
	50-54	44	11%	16%	8%	7%	13%	15%	5%
	55-59	37	9%	9%	11%	8%	8%	12%	7%
	60-64	24	6%	4%	3%	10%	3%	4%	5%
	65-69	21	5%	1%	1%	13%	1%	1%	5%
	70-74	11	3%	1%	1%	6%	1%	1%	0%
75+	27	7%	1%	1%	17%	1%	2%	0%	
Generation	18-49	240	60%	68%	75%	40%	74%	65%	78%
	50+	162	40%	32%	25%	60%	26%	35%	22%
Sex/Generation	M <50	121	30%	34%	48%	13%	37%	39%	47%
	M 50+	73	18%	17%	16%	21%	13%	22%	10%
	F <50	119	30%	34%	26%	26%	37%	27%	32%
	F 50+	89	22%	15%	9%	40%	14%	12%	12%

		All		Q62 Col. Work Location			63 Col. Approx. miles from home to work		
		N	%	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
City	Alameda	20	5%	6%	3%	5%	8%	1%	10%
	Albany	7	2%	3%	0%	2%	4%	0%	0%
	Berkeley	36	9%	6%	8%	14%	9%	4%	9%
	Castro Valley	19	5%	6%	5%	3%	4%	7%	0%
	Dublin	5	1%	3%	0%	0%	1%	3%	0%
	Emeryville	8	2%	4%	0%	1%	6%	0%	0%
	Fremont	45	11%	11%	13%	10%	10%	14%	4%
	Hayward	49	12%	11%	16%	11%	11%	14%	16%
	Livermore	22	6%	7%	2%	6%	7%	5%	6%
	Newark	8	2%	2%	0%	3%	3%	0%	0%
	Oakland	96	24%	24%	23%	24%	23%	23%	20%
	Pleasanton	13	3%	3%	5%	2%	3%	4%	3%
	San Leandro	31	8%	6%	11%	7%	5%	12%	0%
	San Lorenzo	5	1%	1%	0%	2%	1%	0%	5%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%
Union City	10	2%	3%	3%	2%	1%	4%	5%	
Other	20	5%	3%	10%	3%	4%	5%	23%	
Language of Interview	English	371	92%	91%	99%	89%	91%	98%	81%
	Spanish	21	5%	5%	0%	8%	6%	2%	0%
	Chinese	11	3%	4%	1%	2%	3%	1%	19%

	All	Q62 Col. Work Location			63 Col. Approx. miles from home to work		
	Mean	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
		Mean	Mean	Mean	Mean	Mean	Mean
	402		89	138	118	126	17
		43%	22%	34%	45%	48%	7%
14 Mean. Saves money	5.73	5.85	5.28	5.87	5.86	5.40	6.15
15 Mean. Saves time by avoiding traffic	3.94	3.95	3.24	4.38	4.11	3.32	3.84
16 Mean. Reduces your stress level	4.90	4.95	4.41	5.17	5.00	4.58	4.58
17 Mean. Is better for the environment	5.95	6.12	5.55	5.98	6.19	5.75	5.40
18 Mean. Is good for your health	6.08	6.16	5.74	6.21	6.28	5.83	5.56
19 Mean. Sets a good example for others	4.79	4.85	4.42	4.95	4.85	4.59	4.37
20 Mean. Reduces dependence on foreign oil	5.39	5.45	5.07	5.52	5.50	5.11	5.58
21 Mean. Reduces gas and energy usage	5.83	5.94	5.34	6.02	6.05	5.50	5.30
22 Mean. Helps manage your weight	5.67	5.72	5.34	5.81	5.61	5.49	6.09
23 Mean. Reduces traffic congestion	4.99	5.20	4.47	5.05	5.19	4.63	5.56
24 Mean. Allows you to be outdoors	5.60	5.61	5.33	5.75	5.76	5.21	5.92
25 Mean. Reduces greenhouse gas emissions	5.65	5.74	5.41	5.68	5.96	5.38	5.22
26 Mean. Improves air quality	5.81	5.96	5.15	6.04	6.01	5.41	5.39
10 Mean. Frequency: Ride a bicycle	.57	.87	.43	.28	1.22	.30	.40
11 Mean. Frequency: Drive a car	4.26	4.71	4.78	3.36	4.24	5.44	3.29
51 Mean. Frequency: Go to work outside of your home	3.03	4.55	4.74	.00	4.42	4.79	5.07
52 Mean. Frequency: Go to school	.69	.90	.40	.61	1.01	.49	.55

	All	Q62 Col. Work Location			63 Col. Approx. miles from home to work		
	Mean	Work in Alameda County	Work Elsewhere	Does not work	0-10 miles	11+ miles	Don't Know
		Mean	Mean	Mean	Mean	Mean	Mean
53 Mean. Frequency: Take your children to school	1.00	1.37	.71	.72	1.41	1.00	.61
54 Mean. Frequency: Drive a car alone	3.62	4.07	3.99	2.82	3.67	4.56	2.95
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	3.06	2.74	2.48	3.09	2.83	3.18
56 Mean. Frequency: Ride a bus	.46	.43	.49	.49	.48	.35	.88
57 Mean. Frequency: Ride BART	.71	.72	1.41	.25	1.07	.92	.47
58 Mean. Frequency: Take a train other than BART	.12	.20	.06	.05	.22	.11	.01
59 Mean. Frequency: Take a ferry	.06	.10	.04	.04	.11	.06	.02
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	.77	.68	.33	1.08	.48	.38
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	.81	.28	.16	1.18	.16	.38
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	.52	.22	.	.74	.15	.28
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	1.07	.32	.91	1.48	.08	.00
63 Mean. Approx. miles from home to work	15.47	10.89	25.30	.	4.54	25.73	.
77 Mean. Approx. miles from home to school	12.52	10.06	24.27	11.86	7.38	23.80	.

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
Number of cases		402		52	24	326	37	26	12
Row percent			100%	13%	6%	81%	49%	35%	16%
Region	Central	118	29%	18%	34%	31%	21%	19%	37%
	East	44	11%	9%	14%	11%	11%	7%	12%
	North	177	44%	52%	36%	43%	43%	60%	32%
	South	63	16%	21%	16%	15%	25%	13%	19%
Age Collapsed	18-29	78	19%	44%	47%	13%	38%	56%	49%
	30-39	85	21%	14%	16%	23%	15%	15%	12%
	40-49	78	19%	20%	16%	20%	20%	11%	28%
	50-64	104	26%	16%	21%	28%	23%	11%	10%
	65+	58	14%	7%	0%	17%	4%	8%	0%
5. Sex (by observation)	Male	195	48%	40%	24%	52%	33%	47%	18%
	Female	208	52%	60%	76%	48%	67%	53%	82%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	4%	7%	4%	6%	0%	13%
	No	382	95%	96%	93%	95%	94%	100%	87%
	(DO NOT READ)(Don't Know)	3	1%	0%	0%	1%	0%	0%	0%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	4%	7%	4%	6%	0%	13%
	No / DK	386	96%	96%	93%	96%	94%	100%	87%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	38%	0%	8%	37%	0%	0%
	Bike to work	3	16%	0%	0%	20%	0%	0%	0%
	Insurance	1	5%	0%	52%	0%	38%	0%	0%
	Other	1	3%	25%	0%	0%	25%	0%	0%
	Dont know	11	65%	38%	48%	72%	0%	0%	100%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	0%	48%	0%	0%	0%	48%
	Back/side of a bus	2	10%	0%	0%	13%	0%	0%	0%
	Billboard	2	10%	0%	0%	13%	0%	0%	0%
	Flyer/handout	1	4%	0%	48%	0%	0%	0%	48%
	TV	6	34%	38%	100%	25%	38%	0%	100%
	Other	1	8%	0%	0%	10%	0%	0%	0%
	Don't Know	6	38%	62%	0%	38%	62%	0%	0%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	12%	7%	13%	17%	0%	15%
	No	340	85%	85%	93%	84%	80%	97%	85%
	(DO NOT READ) (Don't Know)	12	3%	3%	0%	3%	3%	3%	0%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	12%	7%	13%	17%	0%	15%
	No / DK	352	88%	88%	93%	87%	83%	100%	85%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	19%	10%	8%	16%	24%	0%
	2 days/wk	10	2%	2%	0%	3%	3%	0%	0%
	3 days/wk	9	2%	3%	4%	2%	7%	0%	0%
	4 days/wk	4	1%	3%	0%	1%	4%	0%	0%
	5 days/wk	5	1%	1%	0%	1%	1%	0%	0%
	6 days/wk	3	1%	2%	0%	1%	2%	0%	0%
	7 days/wk	11	3%	12%	0%	1%	8%	13%	0%
	1 to 4 days/month	32	8%	5%	16%	8%	6%	0%	34%
	1 to 11 days/yr	30	7%	8%	3%	8%	2%	15%	0%
	Never	242	60%	40%	65%	63%	51%	35%	59%
	Don't Know	1	0%	0%	0%	0%	0%	0%	0%
N/A	19	5%	6%	3%	5%	0%	12%	7%	
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	42%	14%	16%	41%	37%	0%
	Less than weekly	61	15%	13%	18%	15%	8%	15%	34%
	Never	262	65%	46%	68%	68%	51%	48%	66%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	8%	3%	3%	11%	0%	7%
	2 days/wk	25	6%	2%	19%	6%	10%	6%	0%
	3 days/wk	34	9%	8%	6%	9%	9%	0%	15%
	4 days/wk	18	4%	0%	5%	5%	0%	5%	0%
	5 days/wk	44	11%	12%	5%	11%	5%	13%	20%
	6 days/wk	26	7%	6%	11%	6%	6%	3%	19%
	7 days/wk	156	39%	31%	43%	40%	29%	46%	29%
	1 to 4 days/month	15	4%	10%	7%	2%	9%	13%	4%
	Never	55	14%	18%	0%	14%	22%	2%	7%
	Don't Know	4	1%	6%	0%	0%	0%	12%	0%
	N/A	9	2%	0%	0%	3%	0%	0%	0%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	66%	93%	80%	70%	73%	90%
	Less than weekly	15	4%	10%	7%	2%	9%	13%	4%
	Never	68	17%	24%	0%	17%	22%	14%	7%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	40%	59%	56%	42%	54%	42%
	Somewhat difficult	63	19%	31%	15%	18%	21%	27%	35%
	Not very difficult	36	11%	6%	2%	12%	9%	0%	4%
	Not at all difficult	46	14%	22%	25%	12%	28%	19%	20%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	0%	0%	2%	0%	0%	0%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	72%	74%	74%	63%	81%	77%
	Not difficult	83	25%	28%	26%	24%	37%	19%	23%
	Don't Know / No car / No bicycle	5	1%	0%	0%	2%	0%	0%	0%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	15%	31%	22%	28%	11%	15%
	Too far of a distance to travel	122	30%	20%	36%	32%	10%	41%	35%
	Being protected from the weather	28	7%	7%	13%	7%	7%	6%	21%
	Time consuming	59	15%	19%	12%	14%	15%	12%	27%
	Difficult/Takes too much energy/Lazy	77	19%	20%	27%	18%	23%	28%	10%
	Inconvenient/Prefer the convenience of a car	43	11%	10%	4%	11%	13%	0%	7%
	Do not like biking through traffic/Dangerous drivers	42	11%	11%	18%	10%	3%	22%	29%
	Health restrictions/Not in shape	42	10%	0%	25%	11%	2%	9%	24%
	Being able to carry/Transport more belongings	39	10%	17%	6%	9%	15%	18%	0%
	No bike lanes	31	8%	15%	3%	7%	9%	17%	9%
	Do not own a bike	44	11%	15%	15%	10%	18%	13%	14%
	Just do not want to/Lack of interest	1	0%	1%	0%	0%	0%	2%	0%
	Do not know how to ride a bike	11	3%	7%	7%	2%	6%	5%	15%
	Too many hills to bike through	11	3%	5%	0%	3%	2%	8%	0%
	Do not want to get sweaty	11	3%	6%	0%	2%	0%	12%	0%
	Nowhere to park/store bike	19	5%	9%	0%	4%	4%	12%	0%
	Prefer comfort of a car	1	0%	3%	0%	0%	4%	0%	0%
	Transport more than one passenger	9	2%	5%	0%	2%	7%	0%	0%
	Other	26	6%	7%	0%	7%	6%	3%	7%
	Nothing	2	0%	0%	0%	1%	0%	0%	0%
	Dont know	22	5%	2%	2%	6%	2%	2%	0%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	3%	12%	6%	4%	6%	7%
	02	8	2%	0%	0%	3%	0%	0%	0%
	03	18	4%	6%	2%	4%	9%	0%	0%
	04	25	6%	11%	13%	5%	10%	17%	6%
	05	55	14%	12%	17%	14%	17%	2%	26%
	06	62	15%	21%	6%	15%	10%	29%	9%
	Very convincing	209	52%	47%	51%	53%	49%	47%	51%
	(DO NOT READ) Don't Know	1	0%	0%	0%	0%	0%	0%	0%
14 Col. Saves money	Not convincing	51	13%	9%	14%	13%	13%	6%	7%
	4/Don't Know	26	6%	11%	13%	5%	10%	17%	6%
	Convincing	326	81%	80%	73%	82%	77%	77%	87%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	11%	25%	19%	12%	14%	26%
	02	45	11%	15%	10%	11%	12%	16%	15%
	03	50	13%	17%	5%	12%	7%	19%	16%
	04	65	16%	14%	5%	17%	15%	7%	7%
	05	62	16%	11%	23%	16%	20%	2%	25%
	06	24	6%	8%	19%	5%	18%	5%	7%
	Very convincing	76	19%	24%	14%	18%	16%	36%	4%
	(DO NOT READ) Don't Know	7	2%	0%	0%	2%	0%	0%	0%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	44%	40%	42%	31%	50%	57%
	4/Don't Know	72	18%	14%	5%	19%	15%	7%	7%
	Convincing	162	40%	43%	56%	39%	54%	43%	36%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	2%	9%	10%	2%	3%	7%
	02	25	6%	3%	9%	6%	4%	0%	18%
	03	32	8%	8%	4%	8%	1%	10%	17%
	04	39	10%	11%	9%	10%	13%	6%	7%
	05	84	21%	18%	33%	20%	33%	13%	18%
	06	55	14%	19%	6%	13%	21%	10%	7%
	Very convincing	121	30%	38%	27%	29%	26%	58%	10%
	(DO NOT READ) Don't Know	11	3%	2%	4%	3%	0%	0%	14%
16 Col. Reduces your stress level	Not convincing	93	23%	12%	22%	25%	7%	14%	43%
	4/Don't Know	51	13%	12%	12%	13%	13%	6%	21%
	Convincing	259	64%	75%	65%	62%	80%	81%	36%
17. Is better for the environment	Not at all convincing	20	5%	3%	0%	6%	4%	0%	0%
	02	7	2%	4%	0%	2%	1%	5%	0%
	03	8	2%	3%	3%	2%	4%	0%	7%
	04	23	6%	9%	13%	5%	8%	10%	19%
	05	53	13%	10%	13%	14%	5%	14%	24%
	06	49	12%	12%	10%	12%	16%	5%	14%
	Very convincing	238	59%	58%	58%	59%	60%	66%	37%
	(DO NOT READ) Don't Know	5	1%	2%	2%	1%	2%	0%	0%
17 Col. Is better for the environment	Not convincing	35	9%	9%	3%	9%	9%	5%	7%
	4/Don't Know	28	7%	11%	15%	6%	11%	10%	19%
	Convincing	340	84%	80%	82%	85%	80%	85%	75%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	2%	0%	5%	2%	0%	0%
	02	2	0%	0%	2%	0%	0%	0%	0%
	03	9	2%	0%	2%	3%	0%	0%	5%
	04	18	4%	1%	6%	5%	0%	3%	7%
	05	55	14%	11%	13%	14%	11%	5%	30%
	06	56	14%	18%	10%	13%	17%	19%	7%
	Very convincing (DO NOT READ) Don't Know	244 3	61% 1%	68% 0%	67% 0%	59% 1%	70% 0%	74% 0%	51% 0%
18 Col. Is good for your health	Not convincing	27	7%	2%	4%	8%	2%	0%	5%
	4/Don't Know	21	5%	1%	6%	6%	0%	3%	7%
	Convincing	355	88%	97%	90%	87%	98%	97%	88%
19. Sets a good example for others	Not at all convincing	43	11%	5%	8%	12%	4%	10%	5%
	02	28	7%	6%	4%	7%	9%	0%	7%
	03	34	8%	12%	17%	7%	17%	3%	24%
	04	52	13%	14%	10%	13%	7%	16%	24%
	05	71	18%	21%	21%	17%	36%	5%	12%
	06	40	10%	7%	17%	10%	9%	12%	14%
	Very convincing (DO NOT READ) Don't Know	128 7	32% 2%	33% 2%	20% 2%	32% 2%	17% 2%	54% 0%	14% 0%
19 Col. Sets a good example for others	Not convincing	104	26%	23%	28%	26%	29%	13%	36%
	4/Don't Know	59	15%	15%	13%	15%	9%	16%	24%
	Convincing	239	59%	62%	59%	59%	62%	71%	40%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	8%	7%	9%	8%	8%	3%
	02	19	5%	6%	4%	5%	4%	3%	14%
	03	22	6%	5%	0%	6%	4%	5%	0%
	04	33	8%	8%	13%	8%	2%	18%	13%
	05	41	10%	13%	19%	9%	14%	12%	26%
	06	43	11%	10%	0%	11%	6%	11%	0%
	Very convincing	200	50%	49%	54%	50%	60%	43%	36%
	(DO NOT READ) Don't Know	8	2%	2%	4%	2%	2%	0%	7%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	19%	10%	20%	15%	16%	18%
	4/Don't Know	41	10%	9%	17%	10%	4%	18%	21%
	Convincing	284	71%	72%	73%	70%	81%	66%	62%
21. Reduces gas and energy usage	Not at all convincing	18	4%	2%	2%	5%	2%	0%	0%
	02	11	3%	5%	0%	3%	1%	9%	0%
	03	18	5%	10%	3%	4%	7%	12%	0%
	04	31	8%	9%	14%	7%	5%	6%	36%
	05	47	12%	9%	12%	12%	10%	10%	12%
	06	37	9%	9%	7%	9%	10%	8%	8%
	Very convincing	237	59%	55%	62%	59%	62%	56%	45%
	(DO NOT READ) Don't Know	3	1%	2%	0%	1%	2%	0%	0%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	17%	5%	11%	11%	21%	0%
	4/Don't Know	34	9%	10%	14%	8%	7%	6%	36%
	Convincing	321	80%	73%	81%	81%	82%	73%	64%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	0%	0%	4%	0%	0%	0%
	02	13	3%	5%	3%	3%	4%	8%	0%
	03	27	7%	0%	4%	8%	0%	0%	5%
	04	27	7%	4%	7%	7%	0%	3%	23%
	05	67	17%	24%	26%	15%	25%	22%	32%
	06	52	13%	15%	6%	13%	13%	14%	7%
	Very convincing (DO NOT READ) Don't Know	199 5	49% 1%	50% 2%	52% 2%	49% 1%	56% 2%	53% 0%	33% 0%
22 Col. Helps manage your weight	Not convincing	54	13%	5%	7%	15%	4%	8%	5%
	4/Don't Know	32	8%	5%	9%	8%	2%	3%	23%
	Convincing	317	79%	89%	84%	77%	94%	89%	73%
23. Reduces traffic congestion	Not at all convincing	34	8%	3%	4%	10%	4%	3%	0%
	02	20	5%	1%	7%	6%	1%	3%	5%
	03	39	10%	11%	22%	9%	15%	11%	20%
	04	45	11%	9%	3%	12%	5%	13%	0%
	05	74	18%	35%	9%	16%	29%	20%	38%
	06	35	9%	3%	13%	9%	5%	5%	7%
	Very convincing (DO NOT READ) Don't Know	145 11	36% 3%	38% 0%	42% 0%	35% 3%	40% 0%	45% 0%	30% 0%
23 Col. Reduces traffic congestion	Not convincing	93	23%	15%	33%	24%	21%	17%	25%
	4/Don't Know	56	14%	9%	3%	16%	5%	13%	0%
	Convincing	253	63%	76%	64%	61%	74%	70%	75%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	5%	4%	6%	4%	8%	0%
	02	9	2%	0%	2%	2%	0%	0%	5%
	03	26	6%	0%	22%	6%	2%	3%	32%
	04	38	10%	12%	4%	10%	12%	3%	16%
	05	61	15%	11%	13%	16%	13%	11%	7%
	06	42	11%	17%	4%	10%	7%	23%	7%
	Very convincing	202	50%	55%	51%	49%	62%	51%	33%
(DO NOT READ) Don't Know	2	1%	0%	0%	1%	0%	0%	0%	
24 Col. Allows you to be outdoors	Not convincing	56	14%	5%	28%	14%	6%	11%	36%
	4/Don't Know	41	10%	12%	4%	10%	12%	3%	16%
	Convincing	305	76%	83%	68%	75%	82%	86%	47%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	4%	4%	7%	5%	2%	0%
	02	10	2%	9%	0%	2%	0%	17%	0%
	03	18	4%	0%	3%	5%	0%	3%	0%
	04	31	8%	17%	9%	6%	11%	16%	21%
	05	46	12%	8%	14%	12%	10%	5%	22%
	06	47	12%	8%	3%	13%	8%	0%	13%
	Very convincing	213	53%	53%	67%	52%	62%	57%	45%
(DO NOT READ) Don't Know	10	3%	3%	0%	3%	4%	0%	0%	
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	12%	7%	14%	5%	22%	0%
	4/Don't Know	41	10%	19%	9%	9%	15%	16%	21%
	Convincing	307	76%	68%	84%	77%	80%	62%	79%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
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				%	%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	3%	0%	7%	4%	0%	0%
	02	9	2%	3%	2%	2%	1%	3%	5%
	03	15	4%	4%	7%	3%	5%	5%	7%
	04	22	5%	11%	7%	4%	6%	13%	16%
	05	48	12%	15%	7%	12%	11%	14%	13%
	06	48	12%	11%	7%	13%	10%	7%	14%
	Very convincing	231	57%	52%	69%	57%	61%	57%	45%
(DO NOT READ) Don't Know	4	1%	2%	2%	1%	2%	0%	0%	
26 Col. Improves air quality	Not convincing	50	12%	10%	9%	13%	10%	9%	11%
	4/Don't Know	26	6%	13%	9%	5%	8%	13%	16%
	Convincing	327	81%	77%	82%	82%	82%	79%	72%
27. Heard of BTWD?	Yes	291	72%	69%	75%	73%	80%	64%	53%
	No	108	27%	31%	25%	26%	20%	36%	47%
	(DO NOT READ) (Don't Know)	3	1%	0%	0%	1%	0%	0%	0%
27 Col. Heard of BTWD?	Yes	291	72%	69%	75%	73%	80%	64%	53%
	No / DK	111	28%	31%	25%	27%	20%	36%	47%
28. Participated in any BTWD?	Yes	37	13%	29%	0%	11%	22%	23%	0%
	No	254	87%	71%	100%	89%	78%	77%	100%
	(DO NOT READ) (Don't Know)	0	0%	0%	0%	0%	0%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	29%	0%	11%	22%	23%	0%
	No / DK	255	87%	71%	100%	89%	78%	77%	100%

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		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
29. BTWD Year Participation	2011	10	26%	42%	0%	20%	67%	0%	0%
	2010	14	39%	50%	0%	35%	27%	87%	0%
	2009	10	28%	25%	0%	29%	40%	0%	0%
	2008	10	26%	22%	0%	28%	35%	0%	0%
	2007 or earlier	15	40%	21%	0%	48%	25%	13%	0%
29 Col. BTWD 2011 Participation	Yes	10	2%	8%	0%	2%	12%	0%	0%
	No	393	98%	92%	100%	98%	88%	100%	100%
30. Why did you choose not to participate in BTWD	Too far	0	2%	0%	0%	2%	0%	0%	0%
	Retired/Out of work	4	15%	0%	0%	19%	0%	0%	0%
	Do not have a bike	5	17%	0%	0%	22%	0%	0%	0%
	Health reasons	3	11%	8%	0%	11%	0%	13%	0%
	Different work schedule	4	14%	0%	0%	18%	0%	0%	0%
	Road conditions	2	8%	0%	0%	11%	0%	0%	0%
	I just need my car to drive to work	2	6%	0%	0%	8%	0%	0%	0%
	It was raining	0	2%	0%	0%	2%	0%	0%	0%
	Didn't know about the event	1	3%	0%	0%	4%	0%	0%	0%
	Was working	1	3%	13%	0%	0%	39%	0%	0%
	Had to take the bus	1	3%	0%	0%	3%	0%	0%	0%
	Had to take care of my children	1	3%	12%	0%	0%	36%	0%	0%
	Other	1	3%	0%	0%	4%	0%	0%	0%
	No detailed response	4	15%	66%	0%	0%	25%	87%	0%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	80%	0%	38%	80%	0%	0%
	It was fun	1	5%	0%	0%	10%	0%	0%	0%
	To support bike day	1	8%	0%	0%	15%	0%	0%	0%
	Better for the environment	1	9%	20%	0%	0%	20%	0%	0%
	Other	0	4%	0%	0%	8%	0%	0%	0%
	Nothing	2	16%	0%	0%	29%	0%	0%	0%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	0%	0%	17%	0%	0%	0%
	It was fun	1	9%	20%	0%	0%	20%	0%	0%
	To save gas	1	6%	0%	0%	10%	0%	0%	0%
	To support bike day	1	6%	0%	0%	11%	0%	0%	0%
	School Programs	1	9%	20%	0%	0%	20%	0%	0%
	Right thing to do	2	16%	0%	0%	29%	0%	0%	0%
	Nothing	4	45%	60%	0%	33%	60%	0%	0%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	37%	0%	0%	37%	0%	0%
	3-5 miles	4	46%	43%	0%	49%	43%	0%	0%
	6-10 miles	2	24%	20%	0%	27%	20%	0%	0%
	11-20 miles	1	7%	0%	0%	13%	0%	0%	0%
	21+ miles	1	6%	0%	0%	11%	0%	0%	0%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	100%	0%	77%	100%	0%	0%
	11+ miles	1	12%	0%	0%	23%	0%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	37%	0%	0%	37%	0%	0%
	3-5 miles	4	43%	43%	0%	44%	43%	0%	0%
	6-10 miles	2	22%	20%	0%	24%	20%	0%	0%
	11-20 miles	1	6%	0%	0%	11%	0%	0%	0%
	21+ miles	1	11%	0%	0%	20%	0%	0%	0%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	100%	0%	69%	100%	0%	0%
	11+ miles	2	17%	0%	0%	31%	0%	0%	0%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	20%	0%	55%	20%	0%	0%
	Bicycle	4	42%	57%	0%	30%	57%	0%	0%
	Walk	2	17%	20%	0%	15%	20%	0%	0%
	Public Bus	2	21%	20%	0%	22%	20%	0%	0%
	BART	4	43%	60%	0%	29%	60%	0%	0%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	37%	0%	0%	37%	0%	0%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	23%	0%	20%	23%	0%	0%
	A little more often	2	17%	37%	0%	0%	37%	0%	0%
	Same as before	6	62%	40%	0%	80%	40%	0%	0%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	60%	0%	20%	60%	0%	0%
	Same as before	6	62%	40%	0%	80%	40%	0%	0%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	37%	38%	38%	40%	42%	21%
	Disagree	181	45%	47%	39%	45%	49%	37%	46%
	(DO NOTREAD) (Don't Know)	53	13%	11%	15%	13%	10%	13%	21%
	(DO NOTREAD) (Not Applicable)	16	4%	5%	8%	4%	1%	8%	12%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	37%	38%	38%	40%	42%	21%
	Disagree	181	45%	47%	39%	45%	49%	37%	46%
	Don't know/Not Applicable	69	17%	16%	23%	17%	11%	20%	33%
38. I noticed there was less traffic that day	Agree	95	24%	22%	36%	23%	22%	31%	30%
	Disagree	220	55%	57%	52%	55%	58%	56%	45%
	(DO NOTREAD) (Don't Know)	71	18%	22%	6%	18%	19%	13%	18%
	(DO NOTREAD) (Not Applicable)	16	4%	0%	7%	4%	1%	0%	7%
38 Col. I noticed there was less traffic that day	Agree	95	24%	22%	36%	23%	22%	31%	30%
	Disagree	220	55%	57%	52%	55%	58%	56%	45%
	Don't know/Not Applicable	87	22%	22%	13%	22%	20%	13%	25%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	25%	18%	33%	27%	28%	0%
	Disagree	176	44%	50%	65%	41%	50%	50%	82%
	(DO NOTREAD) (Don't Know)	76	19%	21%	16%	19%	23%	15%	18%
	(DO NOTREAD) (Not Applicable)	24	6%	4%	2%	7%	0%	8%	0%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	25%	18%	33%	27%	28%	0%
	Disagree	176	44%	50%	65%	41%	50%	50%	82%
	Don't know/Not Applicable	100	25%	24%	18%	25%	23%	22%	18%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	31%	8%	19%	23%	30%	17%
	Disagree	268	67%	60%	87%	66%	70%	62%	77%
	(DO NOTREAD) (Don't Know)	26	7%	4%	0%	7%	2%	5%	0%
	(DO NOTREAD) (Not Applicable)	27	7%	4%	5%	7%	5%	3%	7%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	31%	8%	19%	23%	30%	17%
	Disagree	268	67%	60%	87%	66%	70%	62%	77%
	Don't know/Not Applicable	53	13%	9%	5%	15%	8%	8%	7%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	27%	0%	13%	23%	22%	0%
	Somewhat likely	64	16%	14%	31%	15%	28%	9%	17%
	Somewhat unlikely	66	16%	17%	24%	16%	7%	28%	39%
	Very unlikely	213	53%	41%	45%	56%	41%	41%	43%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	0%	0%	0%	0%	0%
	(DO NOT READ) (Don't Know)	2	0%	1%	0%	0%	1%	0%	0%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	42%	31%	28%	51%	31%	17%
	Unlikely	279	69%	57%	69%	71%	48%	69%	83%
	Neither likely nor unlikely / Don't Know	3	1%	1%	0%	1%	1%	0%	0%
42. Heard of Team Bike Challenge?	Yes	37	9%	7%	10%	9%	8%	5%	14%
	No	365	91%	93%	90%	90%	92%	95%	86%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	0%	0%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	7%	10%	9%	8%	5%	14%
	No / DK	366	91%	93%	90%	91%	92%	95%	86%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	100%	100%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	34%	29%	19%	31%	41%	18%
	No	314	78%	66%	71%	80%	69%	59%	82%
	(DO NOT READ) (Don't Know)	2	1%	0%	0%	1%	0%	0%	0%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	34%	29%	19%	31%	41%	18%
	No / DK	316	79%	66%	71%	81%	69%	59%	82%
50. You or children participated in WR2S Day?	Yes	37	43%	66%	19%	39%	71%	40%	19%
	No	46	53%	34%	81%	56%	29%	60%	81%
	(DO NOT READ) (Don't Know)	1	1%	0%	0%	1%	0%	0%	0%
	(DO NOT READ) (Don't have children)	2	3%	0%	0%	4%	0%	0%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	66%	19%	39%	71%	40%	19%
	No / Don't Know / Don't have children	49	57%	34%	81%	61%	29%	60%	81%

	All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
	N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
			%	%	%	%	%	%
Number of cases	402		52	24	326	37	26	12
Row percent		100%	13%	6%	81%	49%	35%	16%
51. Frequency: Go to work outside of your home								
1 day/wk	11	3%	3%	4%	2%	6%	0%	0%
2 days/wk	7	2%	0%	0%	2%	0%	0%	0%
3 days/wk	27	7%	17%	2%	5%	12%	16%	0%
4 days/wk	21	5%	6%	4%	5%	6%	6%	0%
5 days/wk	144	36%	23%	43%	37%	31%	13%	57%
6 days/wk	20	5%	2%	15%	5%	11%	3%	0%
7 days/wk	27	7%	6%	10%	7%	5%	13%	3%
1 to 4 days/month	8	2%	2%	15%	1%	1%	0%	33%
Never	135	34%	42%	8%	34%	27%	49%	7%
Don't Know	3	1%	0%	0%	1%	0%	0%	0%
51 Col. Frequency: Go to work outside of your home								
Weekly or more	256	64%	57%	77%	64%	72%	51%	60%
Less than weekly	8	2%	2%	15%	1%	1%	0%	33%
Never	138	34%	42%	8%	35%	27%	49%	7%
52. Frequency: Go to school								
1 day/wk	4	1%	3%	10%	0%	5%	5%	7%
2 days/wk	11	3%	14%	14%	0%	12%	24%	0%
3 days/wk	11	3%	12%	18%	0%	20%	12%	0%
4 days/wk	15	4%	24%	8%	0%	10%	38%	6%
5 days/wk	28	7%	40%	29%	0%	44%	21%	42%
7 days/wk	3	1%	5%	0%	0%	8%	0%	0%
1 to 4 days/month	6	1%	2%	21%	0%	1%	0%	44%
Never	319	79%	0%	0%	98%	0%	0%	0%
Don't Know	6	2%	0%	0%	2%	0%	0%	0%
52 Col. Frequency: Go to school								
Weekly or more	71	18%	98%	79%	0%	99%	100%	56%
Less than weekly	6	1%	2%	21%	0%	1%	0%	44%
Never	326	81%	0%	0%	100%	0%	0%	0%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	0%	3%	0%	0%	3%	0%
	2 days/wk	7	2%	0%	0%	2%	0%	0%	0%
	3 days/wk	5	1%	1%	0%	1%	0%	3%	0%
	4 days/wk	2	0%	0%	0%	1%	0%	0%	0%
	5 days/wk	69	17%	32%	20%	15%	32%	32%	11%
	6 days/wk	2	0%	0%	0%	1%	0%	0%	0%
	7 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	2%	21%	0%	1%	0%	45%
	1 to 11 days/yr	1	0%	0%	0%	0%	0%	0%	0%
	Never	274	68%	58%	47%	71%	59%	52%	44%
	Don't Know	3	1%	0%	0%	1%	0%	0%	0%
	N/A	30	7%	7%	8%	7%	8%	10%	0%
53 Col. Frequency: Take your children to school	Weekly or more	88	22%	33%	23%	20%	32%	38%	11%
	Less than weekly	8	2%	2%	21%	1%	1%	0%	45%
	Never	307	76%	65%	56%	80%	67%	62%	44%
54. Frequency: Drive a car alone	1 day/wk	20	5%	8%	7%	5%	13%	0%	7%
	2 days/wk	26	6%	8%	7%	6%	2%	19%	0%
	3 days/wk	39	10%	14%	16%	9%	22%	8%	8%
	4 days/wk	34	8%	0%	9%	10%	0%	5%	7%
	5 days/wk	96	24%	9%	34%	26%	12%	8%	45%
	6 days/wk	13	3%	2%	5%	3%	2%	3%	3%
	7 days/wk	81	20%	21%	15%	20%	13%	32%	11%
	1 to 4 days/month	7	2%	2%	4%	2%	1%	0%	10%
	1 to 11 days/yr	2	0%	2%	0%	0%	2%	0%	0%
	Never	82	20%	35%	4%	19%	32%	25%	9%
	Don't Know	1	0%	0%	0%	0%	0%	0%	0%
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	61%	93%	78%	65%	75%	80%
	Less than weekly	9	2%	3%	4%	2%	4%	0%	10%
	Never	84	21%	35%	4%	20%	32%	25%	9%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	29%	13%	13%	27%	17%	31%
	2 days/wk	87	22%	6%	34%	23%	11%	19%	18%
	3 days/wk	55	14%	18%	18%	13%	11%	26%	21%
	4 days/wk	45	11%	11%	3%	12%	12%	9%	0%
	5 days/wk	30	7%	6%	11%	7%	6%	7%	14%
	6 days/wk	9	2%	2%	0%	2%	3%	0%	0%
	7 days/wk	48	12%	19%	12%	11%	21%	15%	10%
	1 to 4 days/month	15	4%	5%	2%	4%	2%	8%	0%
	1 to 11 days/yr	6	1%	4%	0%	1%	5%	0%	0%
	Never	46	11%	0%	2%	14%	0%	0%	0%
	Don't Know	2	1%	0%	4%	0%	0%	0%	7%
	55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	91%	92%	81%	93%	92%
Less than weekly		21	5%	9%	2%	5%	7%	8%	0%
Never		48	12%	0%	6%	14%	0%	0%	7%
56. Frequency: Ride a bus	1 day/wk	12	3%	4%	7%	3%	8%	3%	0%
	2 days/wk	16	4%	1%	0%	5%	1%	0%	0%
	3 days/wk	9	2%	1%	7%	2%	2%	3%	8%
	4 days/wk	9	2%	14%	0%	1%	4%	23%	0%
	5 days/wk	11	3%	5%	9%	2%	9%	5%	0%
	6 days/wk	1	0%	1%	0%	0%	2%	0%	0%
	7 days/wk	2	0%	1%	0%	0%	1%	0%	0%
	1 to 4 days/month	18	5%	9%	19%	3%	18%	2%	18%
	1 to 11 days/yr	8	2%	0%	0%	2%	0%	0%	0%
	Never	314	78%	64%	58%	82%	55%	65%	75%
	Don't Know	2	1%	0%	0%	1%	0%	0%	0%
	56 Col. Frequency: Ride a bus	Weekly or more	60	15%	27%	23%	12%	27%	33%
Less than weekly		26	6%	9%	19%	5%	18%	2%	18%
Never		316	79%	64%	58%	82%	55%	65%	75%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	11%	17%	9%	15%	9%	16%
	2 days/wk	12	3%	4%	3%	3%	4%	5%	0%
	3 days/wk	18	4%	9%	16%	3%	18%	3%	8%
	4 days/wk	8	2%	8%	0%	1%	3%	13%	0%
	5 days/wk	16	4%	0%	2%	5%	0%	0%	0%
	7 days/wk	7	2%	1%	0%	2%	1%	0%	0%
	1 to 4 days/month	32	8%	7%	16%	7%	5%	5%	35%
	1 to 11 days/yr	52	13%	8%	14%	14%	6%	15%	7%
	Never	217	54%	52%	32%	56%	48%	50%	33%
	Don't Know	2	0%	0%	0%	1%	0%	0%	0%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	33%	38%	22%	41%	30%	24%
	Less than weekly	84	21%	15%	30%	21%	11%	20%	43%
	Never	219	54%	52%	32%	56%	48%	50%	33%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	11%	7%	0%	8%	16%	0%
	3 days/wk	1	0%	1%	0%	0%	0%	3%	0%
	5 days/wk	2	0%	0%	0%	1%	0%	0%	0%
	6 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	7 days/wk	2	1%	0%	0%	1%	0%	0%	0%
	1 to 4 days/month	12	3%	2%	23%	2%	11%	0%	18%
	1 to 11 days/yr	7	2%	1%	0%	2%	2%	0%	0%
	Never	366	91%	85%	70%	93%	79%	81%	82%
	Don't Know	2	1%	0%	0%	1%	0%	0%	0%
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	12%	7%	2%	8%	19%	0%
	Less than weekly	19	5%	3%	23%	4%	13%	0%	18%
	Never	368	92%	85%	70%	94%	79%	81%	82%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	3%	7%	1%	7%	3%	0%
	2 days/wk	5	1%	8%	0%	0%	1%	13%	0%
	3 days/wk	1	0%	1%	0%	0%	0%	3%	0%
	4 days/wk	1	0%	0%	0%	0%	0%	0%	0%
	1 to 4 days/month	7	2%	5%	7%	1%	8%	0%	11%
	1 to 11 days/yr	24	6%	7%	16%	5%	12%	11%	0%
	Never	356	89%	74%	70%	92%	71%	70%	82%
	Don't Know	2	0%	2%	0%	0%	0%	0%	7%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	12%	7%	2%	8%	19%	0%
	Less than weekly	31	8%	12%	23%	6%	21%	11%	11%
	Never	358	89%	76%	70%	93%	71%	70%	89%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	6%	13%	8%	10%	9%	0%
	2 days/wk	16	4%	10%	12%	2%	14%	6%	6%
	3 days/wk	14	4%	3%	4%	4%	5%	3%	0%
	4 days/wk	6	1%	7%	0%	1%	0%	13%	0%
	5 days/wk	5	1%	0%	0%	1%	0%	0%	0%
	7 days/wk	11	3%	5%	0%	3%	6%	2%	0%
	1 to 4 days/month	22	5%	3%	22%	5%	10%	0%	22%
	1 to 11 days/yr	31	8%	9%	12%	7%	7%	15%	7%
	Never	264	66%	58%	38%	69%	47%	53%	64%
Don't Know	2	0%	0%	0%	1%	0%	0%	0%	
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	31%	29%	19%	35%	33%	6%
	Less than weekly	53	13%	12%	33%	12%	18%	15%	29%
	Never	265	66%	58%	38%	69%	47%	53%	64%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	5%	18%	3%	9%	14%	0%
	2 days/wk	5	1%	1%	0%	1%	1%	0%	0%
	3 days/wk	10	2%	1%	16%	2%	10%	3%	0%
	4 days/wk	6	1%	5%	0%	1%	7%	0%	0%
	5 days/wk	4	1%	0%	0%	1%	0%	0%	0%
	7 days/wk	12	3%	15%	0%	1%	11%	13%	0%
	1 to 4 days/month	14	3%	2%	12%	3%	4%	0%	16%
	1 to 11 days/yr	13	3%	0%	0%	4%	0%	0%	0%
	Never	320	79%	70%	54%	83%	58%	71%	78%
	Don't Know	2	0%	2%	0%	0%	0%	0%	7%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	27%	34%	10%	39%	29%	0%
	Less than weekly	26	7%	2%	12%	7%	4%	0%	16%
	Never	321	80%	72%	54%	83%	58%	71%	84%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	35%	46%	20%	49%	37%	6%
	No	307	76%	65%	54%	80%	51%	63%	94%

	All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
	N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
			%	%	%	%	%	%
62. Work Location								
Alameda	7	3%	8%	0%	2%	9%	0%	0%
Alamo	2	1%	3%	0%	0%	0%	0%	7%
Albany	4	2%	2%	0%	2%	0%	6%	0%
Berkeley	15	6%	11%	4%	5%	12%	0%	7%
Castro Valley	2	1%	3%	0%	1%	3%	0%	0%
Concord	2	1%	0%	4%	0%	3%	0%	0%
Danville	1	0%	0%	4%	0%	3%	0%	0%
Dublin	4	1%	6%	0%	1%	2%	10%	0%
Emeryville	3	1%	0%	0%	1%	0%	0%	0%
Fremont	20	8%	12%	9%	7%	14%	6%	12%
Hayward	28	11%	8%	13%	11%	11%	19%	0%
Lafayette	1	0%	0%	0%	0%	0%	0%	0%
Livermore	7	3%	2%	0%	3%	2%	0%	0%
Milpitas	1	0%	0%	0%	0%	0%	0%	0%
Newark	2	1%	2%	0%	0%	2%	0%	0%
Oakland	44	17%	19%	16%	16%	22%	7%	20%
Piedmont	1	0%	0%	0%	1%	0%	0%	0%
Pleasanton	11	4%	6%	6%	4%	6%	0%	10%
Richmond	1	0%	0%	0%	0%	0%	0%	0%
Sacramento	1	0%	0%	0%	0%	0%	0%	0%
San Francisco	39	15%	4%	22%	16%	8%	24%	8%
San Jose	9	3%	0%	0%	4%	0%	0%	0%
San Leandro	15	6%	11%	0%	5%	0%	26%	0%
San Lorenzo	1	0%	0%	2%	0%	2%	0%	0%
San Ramon	1	0%	0%	0%	1%	0%	0%	0%
Tracy	0	0%	0%	0%	0%	0%	0%	0%
Union City	1	1%	0%	0%	1%	0%	0%	0%
Walnut Creek	1	0%	0%	0%	0%	0%	0%	0%
Other	11	4%	2%	8%	4%	2%	0%	16%
Refused	5	2%	0%	11%	1%	0%	0%	21%
Santa Clara	6	2%	0%	0%	3%	0%	0%	0%
Sunnyvale	2	1%	0%	0%	1%	0%	0%	0%
Palo Alto	2	1%	0%	0%	1%	0%	0%	0%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
62. Work Location	Burlingame	2	1%	0%	0%	1%	0%	0%	0%
	Menlo Park	1	0%	0%	0%	0%	0%	0%	0%
	San Mateo	3	1%	0%	0%	1%	0%	0%	0%
	Vallejo	1	0%	0%	2%	0%	0%	4%	0%
	Mountain View	1	0%	0%	0%	0%	0%	0%	0%
	Redwood City	5	2%	0%	0%	2%	0%	0%	0%
	Cupertino	1	0%	0%	0%	0%	0%	0%	0%
	Mill Valley	1	0%	0%	0%	0%	0%	0%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	53%	46%	42%	61%	37%	45%
	Work Elsewhere	89	22%	5%	46%	23%	12%	14%	48%
	Does not work	138	34%	42%	8%	35%	27%	49%	7%
62 Col. Work Location	Central Alameda	27	7%	9%	0%	7%	8%	8%	0%
	East Alameda	22	5%	6%	6%	5%	8%	0%	9%
	North Alameda	59	15%	18%	18%	14%	25%	3%	25%
	South Alameda	68	17%	20%	22%	16%	21%	25%	11%
	Other Counties	89	22%	5%	46%	23%	12%	14%	48%
	Does not work	138	34%	42%	8%	35%	27%	49%	7%
63. Approx. miles from home to work	0-2 miles	37	14%	20%	19%	13%	34%	7%	0%
	3-5 miles	44	17%	24%	16%	16%	30%	6%	16%
	6-10 miles	37	14%	23%	10%	13%	16%	26%	11%
	11-20 miles	61	23%	21%	12%	25%	15%	24%	12%
	21+ miles	65	25%	12%	24%	27%	5%	38%	24%
	Don't Know	17	7%	0%	19%	6%	0%	0%	38%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	66%	45%	42%	80%	38%	27%
	11+ miles	126	48%	34%	36%	52%	20%	62%	36%
	Don't Know	17	7%	0%	19%	6%	0%	0%	38%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	9%	6%	0%	7%	6%	12%
	2 days/wk	5	2%	0%	0%	3%	0%	0%	0%
	3 days/wk	3	1%	2%	0%	1%	0%	6%	0%
	4 days/wk	2	1%	4%	0%	0%	5%	0%	0%
	5 days/wk	9	3%	11%	0%	2%	0%	26%	0%
	7 days/wk	5	2%	13%	0%	1%	14%	0%	0%
	1 to 4 days/month	1	0%	0%	0%	0%	0%	0%	0%
	Never	234	89%	61%	92%	92%	74%	63%	84%
	N/A	1	0%	0%	2%	0%	0%	0%	4%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	39%	6%	7%	26%	37%	12%
	Less than weekly	1	0%	0%	0%	0%	0%	0%	0%
	Never	235	89%	61%	94%	93%	74%	63%	88%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	48%	88%	76%	59%	62%	82%
	Drive or ride in a carpool or vanpool	33	12%	16%	6%	13%	8%	12%	22%
	Motorcycle or scooter	3	1%	2%	0%	1%	2%	0%	0%
	Bicycle	22	9%	34%	0%	6%	26%	26%	0%
	Walk	29	11%	18%	15%	9%	32%	0%	0%
	Public Bus	23	9%	16%	10%	7%	12%	26%	0%
	BART	36	13%	14%	6%	14%	6%	26%	0%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	5%	0%	1%	6%	0%	0%
	Ferry or boat	2	1%	0%	0%	1%	0%	0%	0%
	Something else	3	1%	0%	0%	1%	0%	0%	0%
	(Don't know)	4	1%	0%	2%	2%	0%	0%	4%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	76%	82%	46%	68%	100%	0%
	Drives alone for part of the trip	10	20%	0%	0%	25%	0%	0%	0%
	Carpools for part of the trip	2	4%	0%	0%	5%	0%	0%	0%
	Walks for part of the trip	11	21%	24%	18%	21%	32%	0%	0%
	Bicycles for part of the trip	2	5%	0%	0%	6%	0%	0%	0%
	Other (Specify)	4	8%	0%	0%	10%	0%	0%	0%
67. Bikes to Work	Bikes the entire way	16	70%	52%	0%	86%	77%	0%	0%
	Takes public bus for part of trip	4	18%	33%	0%	5%	0%	100%	0%
	Takes BART for part of trip	6	27%	48%	0%	9%	23%	100%	0%
68. Work: Bike and bus	Takes bike on	4	100%	100%	0%	100%	0%	100%	0%
69. Work: BART and bus	Takes bike on	6	100%	100%	0%	100%	100%	100%	0%
72. My employer generally supports biking to work	Agree	126	48%	51%	33%	49%	43%	58%	26%
	Disagree	77	29%	31%	48%	27%	40%	23%	52%
	(DO NOT READ) (Don't Know)	21	8%	6%	4%	9%	9%	0%	0%
	(DO NOT READ) (Does Not Apply)	41	15%	12%	15%	16%	8%	19%	22%
72 Col. My employer generally supports biking to work	Agree	126	48%	51%	33%	49%	43%	58%	26%
	Disagree	77	29%	31%	48%	27%	40%	23%	52%
	Don't Know / Does not Apply	61	23%	18%	19%	24%	17%	19%	22%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	22%	16%	20%	27%	10%	8%
	Disagree	180	68%	69%	69%	68%	63%	78%	75%
	(DO NOT READ) (Don't Know)	5	2%	0%	0%	2%	0%	0%	0%
	(DO NOT READ) (Does Not Apply)	27	10%	9%	15%	10%	9%	12%	17%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	22%	16%	20%	27%	10%	8%
	Disagree	180	68%	69%	69%	68%	63%	78%	75%
	Don't Know / Does not Apply	33	12%	9%	15%	13%	9%	12%	17%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	18%	19%	21%	20%	12%	23%
	Disagree	148	56%	64%	65%	54%	66%	76%	43%
	(DO NOT READ) (Don't Know)	36	14%	9%	11%	15%	9%	0%	25%
	(DO NOT READ) (Does Not Apply)	26	10%	9%	5%	10%	4%	12%	9%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	18%	19%	21%	20%	12%	23%
	Disagree	148	56%	64%	65%	54%	66%	76%	43%
	Don't Know / Does not Apply	62	23%	18%	16%	25%	14%	12%	34%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	24%	13%	24%	27%	12%	7%
	Disagree	171	65%	65%	74%	64%	64%	76%	76%
	(DO NOT READ) (Don't Know)	10	4%	3%	8%	3%	6%	0%	8%
	(DO NOT READ) (Does Not Apply)	22	8%	7%	5%	9%	2%	12%	9%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	24%	13%	24%	27%	12%	7%
	Disagree	171	65%	65%	74%	64%	64%	76%	76%
	Don't Know / Does not Apply	32	12%	10%	12%	12%	9%	12%	17%
76. School Location	Alameda	7	10%	14%	0%	0%	16%	3%	7%
	Albany	1	1%	2%	0%	0%	2%	0%	0%
	Berkeley	8	11%	16%	0%	0%	16%	5%	9%
	Castro Valley	1	1%	2%	0%	0%	2%	0%	0%
	Concord	1	2%	0%	5%	0%	2%	0%	0%
	Fremont	6	8%	11%	0%	0%	16%	0%	0%
	Hayward	14	19%	27%	0%	0%	5%	44%	7%
	Livermore	1	1%	2%	0%	0%	3%	0%	0%
	Newark	1	1%	1%	0%	0%	2%	0%	0%
	Oakland	8	11%	16%	0%	0%	12%	14%	0%
	Pleasanton	3	4%	5%	0%	0%	2%	8%	0%
	San Francisco	7	10%	0%	30%	0%	10%	14%	0%
	San Ramon	0	1%	1%	0%	0%	1%	0%	0%
	Union City	2	3%	4%	0%	0%	5%	0%	0%
	Other	12	16%	0%	51%	0%	4%	8%	70%
	Santa Clara	1	1%	0%	3%	0%	0%	3%	0%
	Davis	1	1%	0%	4%	0%	2%	0%	0%
Out of State	2	2%	0%	6%	0%	0%	3%	6%	
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	100%	0%	0%	82%	73%	23%
	Goes to School Elsewhere	24	6%	0%	100%	0%	18%	27%	77%
	Does not go to school	326	81%	0%	0%	100%	0%	0%	0%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
76 Col. School Location	Central Alameda	8	2%	16%	0%	0%	18%	3%	7%
	East Alameda	5	1%	10%	0%	0%	8%	8%	0%
	North Alameda	16	4%	31%	0%	0%	28%	19%	9%
	South Alameda	23	6%	43%	0%	0%	28%	44%	7%
	Other Counties	24	6%	0%	100%	0%	18%	27%	77%
	Does not go to school	326	81%	0%	0%	100%	0%	0%	0%
77. Approx. miles from home to school	0-2 miles	14	19%	25%	6%	0%	39%	0%	0%
	3-5 miles	13	17%	23%	4%	0%	35%	0%	0%
	6-10 miles	10	13%	10%	19%	0%	26%	0%	0%
	11-20 miles	13	17%	19%	10%	0%	0%	48%	0%
	21+ miles	14	18%	17%	21%	0%	0%	52%	0%
	Don't Know	12	16%	5%	40%	0%	0%	0%	100%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	58%	29%	0%	100%	0%	0%
	11+ miles	26	35%	36%	31%	0%	0%	100%	0%
	Don't Know	12	16%	5%	40%	0%	0%	0%	100%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	4%	0%	0%	3%	3%	0%
	3 days/wk	2	2%	3%	0%	0%	4%	0%	0%
	4 days/wk	6	8%	12%	0%	0%	8%	13%	0%
	5 days/wk	5	6%	8%	4%	0%	5%	12%	0%
	7 days/wk	1	2%	2%	0%	0%	3%	0%	0%
	Never	58	76%	69%	91%	0%	76%	72%	86%
	Don't Know	0	1%	0%	2%	0%	0%	0%	0%
	N/A	2	2%	2%	4%	0%	0%	0%	14%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	29%	4%	0%	24%	28%	0%
	Never	60	79%	71%	96%	0%	76%	72%	100%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	33%	51%	0%	30%	54%	36%
	Drive or ride in a carpool or vanpool	11	14%	21%	0%	0%	15%	20%	0%
	Motorcycle or scooter	1	1%	1%	0%	0%	1%	0%	0%
	Bicycle	14	19%	25%	4%	0%	21%	25%	0%
	Walk	17	22%	32%	0%	0%	30%	17%	9%
	Public Bus	11	15%	19%	5%	0%	17%	18%	0%
	BART	11	14%	10%	24%	0%	13%	21%	7%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	2%	0%	0%	0%	5%	0%
	Something else (Don't know)	5	7%	0%	21%	0%	8%	0%	19%
		5	7%	0%	22%	0%	4%	0%	30%
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	52%	54%	0%	34%	68%	100%
	Walks for part of the trip	10	52%	48%	60%	0%	66%	43%	0%
	Bicycles for part of the trip	0	3%	4%	0%	0%	5%	0%	0%
	Other (Specify)	1	4%	0%	14%	0%	0%	11%	0%
81. Bikes to School	Bikes the entire way	10	73%	71%	100%	0%	94%	48%	0%
	Takes public bus for part of trip	4	27%	29%	0%	0%	6%	52%	0%
	Takes BART for part of trip	3	24%	26%	0%	0%	0%	52%	0%
82. School: Bike and bus	Takes bike on	4	100%	100%	0%	0%	100%	100%	0%
83. School: BART and bus	Takes bike on	3	100%	100%	0%	0%	0%	100%	0%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
86. Information about biking routes	Work	9	6%	7%	0%	6%	11%	0%	0%
	Website/internet	33	23%	28%	30%	21%	26%	42%	0%
	TV	5	3%	0%	0%	5%	0%	0%	0%
	School/students	3	2%	0%	12%	2%	5%	0%	0%
	Radio	4	3%	0%	0%	4%	0%	0%	0%
	News/newspaper	20	15%	9%	9%	16%	14%	5%	0%
	Word of mouth	14	10%	11%	0%	11%	13%	5%	0%
	Posters/billboards	8	6%	3%	0%	7%	5%	0%	0%
	Nowhere	22	15%	20%	21%	14%	12%	30%	21%
	Bike stores	4	3%	0%	0%	4%	0%	0%	0%
	Bart station	3	2%	2%	0%	2%	3%	0%	0%
	Publications	1	1%	0%	0%	1%	0%	0%	0%
	Other	10	7%	9%	0%	8%	14%	0%	0%
	Nothing	6	4%	5%	6%	4%	7%	0%	11%
	Dont know	8	6%	3%	0%	7%	0%	0%	20%
	No detailed response	7	5%	11%	32%	1%	3%	23%	48%
87. Own/ access to working bike?	Yes	194	48%	67%	52%	45%	76%	61%	21%
	No	204	51%	33%	48%	54%	24%	39%	79%
	(DO NOT READ) (Don't Know)	4	1%	0%	0%	1%	0%	0%	0%
87 Col. Own/ access to working bike?	Yes	194	48%	67%	52%	45%	76%	61%	21%
	No / DK	208	52%	33%	48%	55%	24%	39%	79%
88. Have access to a car?	Yes	334	83%	74%	100%	83%	80%	79%	93%
	No	64	16%	24%	0%	16%	20%	21%	0%
	(DO NOT READ) (Don't Know)	5	1%	2%	0%	1%	0%	0%	7%
88 Col. Have access to a car?	Yes	334	83%	74%	100%	83%	80%	79%	93%
	No / DK	68	17%	26%	0%	17%	20%	21%	7%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	53%	52%	42%	66%	49%	21%
	Only a bike	18	4%	14%	0%	3%	11%	12%	0%
	Only a car	158	39%	21%	48%	41%	15%	30%	72%
	None	51	13%	12%	0%	14%	9%	9%	7%
89. Have kids under 18?	Yes	143	35%	49%	54%	32%	56%	56%	22%
	No	253	63%	50%	42%	67%	44%	44%	64%
	(DO NOT READ) (Don't know/Refused)	6	2%	2%	4%	1%	0%	0%	14%
89 Col. Have kids under 18?	Yes	143	35%	49%	54%	32%	56%	56%	22%
	No / DK	260	65%	51%	46%	68%	44%	44%	78%
90. Own/ Rent	Rent/other	158	39%	46%	14%	40%	34%	39%	34%
	Own/buying	225	56%	46%	82%	56%	60%	61%	45%
	(DO NOT READ) (Don't know/Refused)	19	5%	7%	4%	4%	5%	0%	21%
90 Col. Own/ Rent	Yes	158	39%	46%	14%	40%	34%	39%	34%
	No / DK	245	61%	54%	86%	60%	66%	61%	66%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	9%	5%	12%	0%	19%	11%
	White	164	41%	36%	39%	42%	42%	31%	34%
	Hispanic/Latin-Am	69	17%	20%	12%	17%	13%	33%	0%
	Asian	77	19%	22%	16%	19%	29%	11%	15%
	Bi-racial/multi-racial	20	5%	4%	18%	4%	6%	5%	22%
	Other	19	5%	7%	2%	5%	10%	0%	3%
	(DO NOT READ) (Refused)	10	2%	1%	7%	2%	0%	2%	15%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	9%	5%	12%	0%	19%	11%
	White	164	41%	36%	39%	42%	42%	31%	34%
	Hispanic	69	17%	20%	12%	17%	13%	33%	0%
	Asian	77	19%	22%	16%	19%	29%	11%	15%
	Other	48	12%	12%	27%	11%	16%	7%	40%
Age	18-24	55	14%	40%	41%	8%	35%	51%	36%
	25-29	22	5%	4%	7%	6%	3%	5%	13%
	30-34	41	10%	2%	9%	12%	6%	0%	12%
	35-39	44	11%	11%	6%	11%	9%	15%	0%
	40-44	40	10%	12%	12%	10%	11%	11%	14%
	45-49	38	9%	8%	4%	10%	9%	0%	14%
	50-54	44	11%	6%	9%	12%	10%	2%	7%
	55-59	37	9%	6%	5%	10%	8%	5%	4%
	60-64	24	6%	3%	7%	6%	5%	5%	0%
	65-69	21	5%	4%	0%	6%	0%	8%	0%
70-74	11	3%	0%	0%	3%	0%	0%	0%	
75+	27	7%	3%	0%	8%	4%	0%	0%	
Generation	18-49	240	60%	77%	79%	55%	73%	81%	90%
	50+	162	40%	23%	21%	45%	27%	19%	10%
Sex/Generation	M <50	121	30%	32%	19%	31%	23%	40%	18%
	M 50+	73	18%	8%	5%	21%	10%	7%	0%
	F <50	119	30%	46%	60%	25%	50%	41%	71%
	F 50+	89	22%	14%	16%	24%	17%	12%	10%

		All		Q76 Col. School Location			77 Col. Approx. miles from home to school		
		N	%	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
				%	%	%	%	%	%
City	Alameda	20	5%	7%	0%	5%	10%	0%	0%
	Albany	7	2%	2%	0%	2%	2%	0%	0%
	Berkeley	36	9%	12%	3%	9%	14%	5%	7%
	Castro Valley	19	5%	3%	12%	4%	12%	0%	0%
	Dublin	5	1%	0%	0%	2%	0%	0%	0%
	Emeryville	8	2%	2%	0%	2%	2%	0%	0%
	Fremont	45	11%	18%	5%	10%	23%	3%	13%
	Hayward	49	12%	7%	8%	13%	0%	14%	16%
	Livermore	22	6%	4%	7%	6%	7%	0%	7%
	Newark	8	2%	1%	8%	1%	2%	8%	0%
	Oakland	96	24%	26%	33%	23%	17%	47%	25%
	Pleasanton	13	3%	5%	4%	3%	3%	7%	0%
	San Leandro	31	8%	2%	5%	9%	2%	0%	7%
	San Lorenzo	5	1%	2%	2%	1%	4%	0%	0%
	Sunol	1	0%	0%	0%	0%	0%	0%	0%
	Union City	10	2%	0%	7%	2%	0%	0%	15%
	Other	20	5%	9%	5%	4%	1%	17%	11%
Language of Interview	English	371	92%	85%	100%	93%	96%	75%	100%
	Spanish	21	5%	13%	0%	4%	0%	25%	0%
	Chinese	11	3%	3%	0%	3%	4%	0%	0%

	All	Q76 Col. School Location			77 Col. Approx. miles from home to school		
	Mean	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
		Mean	Mean	Mean	Mean	Mean	Mean
	402		24	326	37	26	12
		13%	6%	81%	49%	35%	16%
14 Mean. Saves money	5.73	5.79	5.44	5.74	5.64	5.82	5.77
15 Mean. Saves time by avoiding traffic	3.94	4.17	4.03	3.90	4.37	4.24	3.27
16 Mean. Reduces your stress level	4.90	5.52	4.74	4.82	5.37	5.87	3.89
17 Mean. Is better for the environment	5.95	5.91	6.05	5.94	5.98	6.12	5.56
18 Mean. Is good for your health	6.08	6.46	6.27	6.01	6.48	6.63	5.94
19 Mean. Sets a good example for others	4.79	4.96	4.69	4.77	4.61	5.55	4.31
20 Mean. Reduces dependence on foreign oil	5.39	5.39	5.53	5.38	5.73	5.29	4.95
21 Mean. Reduces gas and energy usage	5.83	5.67	6.01	5.85	5.99	5.63	5.61
22 Mean. Helps manage your weight	5.67	5.94	5.85	5.61	6.11	5.93	5.42
23 Mean. Reduces traffic congestion	4.99	5.34	5.14	4.92	5.28	5.39	5.13
24 Mean. Allows you to be outdoors	5.60	5.94	5.36	5.56	6.01	5.84	4.79
25 Mean. Reduces greenhouse gas emissions	5.65	5.54	6.05	5.63	5.97	5.33	5.82
26 Mean. Improves air quality	5.81	5.74	6.15	5.79	5.96	5.89	5.60
10 Mean. Frequency: Ride a bicycle	.57	1.44	.25	.45	1.34	1.16	.09
11 Mean. Frequency: Drive a car	4.26	3.46	4.76	4.35	3.21	4.41	4.69
51 Mean. Frequency: Go to work outside of your home	3.03	2.48	4.03	3.04	3.26	2.44	3.15

	All	Q76 Col. School Location			77 Col. Approx. miles from home to school		
	Mean	Goes to school in Alameda Co.	Goes to School Elsewhere	Does not go to school	0-10 miles	11+ miles	Don't Know
		Mean	Mean	Mean	Mean	Mean	Mean
52 Mean. Frequency: Go to school	.69	3.99	2.77	.00	4.03	3.45	2.54
53 Mean. Frequency: Take your children to school	1.00	1.65	1.10	.89	1.61	1.73	.65
54 Mean. Frequency: Drive a car alone	3.62	2.68	4.11	3.74	2.49	3.67	3.80
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	3.17	2.90	2.72	3.33	3.06	2.65
56 Mean. Frequency: Ride a bus	.46	1.06	.77	.35	1.01	1.26	.27
57 Mean. Frequency: Ride BART	.71	.88	.86	.67	.99	.82	.49
58 Mean. Frequency: Take a train other than BART	.12	.15	.12	.11	.11	.24	.04
59 Mean. Frequency: Take a ferry	.06	.24	.10	.03	.13	.38	.03
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	.99	.54	.54	.98	.96	.19
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	1.32	.68	.32	1.49	1.13	.04
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	1.78	.06	.26	1.25	1.51	.12
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	1.21	.19	.	.98	1.19	.00
63 Mean. Approx. miles from home to work	15.47	10.38	14.39	16.36	7.33	19.44	14.97
77 Mean. Approx. miles from home to school	12.52	10.06	21.27	.	4.17	24.32	.

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
Number of cases		402		44	164	69	77	48
Row percent			100%	11%	41%	17%	19%	12%
Region	Central	118	29%	29%	25%	44%	25%	30%
	East	44	11%	0%	16%	6%	9%	12%
	North	177	44%	67%	44%	44%	33%	39%
	South	63	16%	4%	14%	6%	33%	19%
Age Collapsed	18-29	78	19%	4%	11%	36%	24%	29%
	30-39	85	21%	22%	19%	18%	27%	22%
	40-49	78	19%	12%	19%	26%	20%	17%
	50-64	104	26%	38%	31%	12%	20%	27%
	65+	58	14%	24%	20%	8%	10%	5%
5. Sex (by observation)	Male	195	48%	47%	48%	48%	48%	50%
	Female	208	52%	53%	52%	52%	52%	50%
6. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	7%	4%	0%	3%	8%
	No	382	95%	93%	95%	100%	95%	91%
	(DO NOT READ)(Don't Know)	3	1%	0%	1%	0%	2%	1%
6 Collapsed. Recall any 'Get Rolling / Ride into Life' advertising?	Yes	17	4%	7%	4%	0%	3%	8%
	No / DK	386	96%	93%	96%	100%	97%	92%
7. As far as you can recall, what was the Ride into Life or Get Rolling advertising about? (Coded)	Using public transportation	2	11%	0%	11%	0%	0%	28%
	Bike to work	3	16%	0%	29%	0%	0%	14%
	Insurance	1	5%	0%	0%	0%	32%	0%
	Other	1	3%	0%	0%	0%	0%	14%
	Dont know	11	65%	100%	60%	0%	68%	44%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
8. Where did you hear or see the Get Rolling/Ride into Life ad?	Newspaper	1	4%	0%	0%	0%	0%	20%
	Back/side of a bus	2	10%	0%	23%	0%	0%	0%
	Billboard	2	10%	0%	0%	0%	68%	0%
	Flyer/handout	1	4%	0%	0%	0%	0%	20%
	TV	6	34%	0%	42%	0%	32%	48%
	Other	1	8%	40%	0%	0%	0%	0%
	Don't Know	6	38%	60%	34%	0%	0%	52%
9. After prompting, recall any 'Get Rolling / Ride into Life' advertising?	Yes	50	12%	12%	10%	15%	14%	15%
	No	340	85%	85%	88%	85%	77%	84%
	(DO NOT READ) (Don't Know)	12	3%	3%	2%	0%	9%	1%
9 Col. After Prompting, recall 'Get Rolling / Ride into Life'?	Yes	50	12%	12%	10%	15%	14%	15%
	No / DK	352	88%	88%	90%	85%	86%	85%
10. Frequency: Ride a bicycle	1 day/wk	37	9%	8%	10%	9%	10%	7%
	2 days/wk	10	2%	6%	2%	0%	2%	3%
	3 days/wk	9	2%	4%	3%	0%	3%	1%
	4 days/wk	4	1%	0%	1%	0%	4%	0%
	5 days/wk	5	1%	0%	2%	0%	1%	1%
	6 days/wk	3	1%	0%	0%	3%	0%	0%
	7 days/wk	11	3%	3%	2%	5%	2%	2%
	1 to 4 days/month	32	8%	3%	12%	1%	5%	13%
	1 to 11 days/yr	30	7%	3%	9%	12%	3%	8%
	Never	242	60%	61%	54%	65%	68%	61%
	Don't Know	1	0%	0%	0%	0%	0%	2%
	N/A	19	5%	13%	5%	4%	1%	4%
10 Col. Frequency: Ride a bicycle	Weekly or more	79	20%	21%	20%	17%	23%	14%
	Less than weekly	61	15%	6%	20%	13%	8%	20%
	Never	262	65%	73%	59%	69%	69%	66%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
11. Frequency: Drive a car	1 day/wk	15	4%	0%	3%	0%	9%	4%
	2 days/wk	25	6%	6%	8%	7%	6%	0%
	3 days/wk	34	9%	12%	6%	10%	10%	11%
	4 days/wk	18	4%	6%	6%	2%	3%	3%
	5 days/wk	44	11%	21%	11%	7%	10%	11%
	6 days/wk	26	7%	8%	7%	3%	8%	7%
	7 days/wk	156	39%	21%	41%	37%	41%	45%
	1 to 4 days/month	15	4%	3%	3%	5%	3%	6%
	Never	55	14%	22%	13%	16%	10%	13%
	Don't Know	4	1%	0%	1%	5%	0%	0%
	N/A	9	2%	0%	1%	9%	0%	0%
11 Col. Frequency: Drive a car	Weekly or more	319	79%	75%	82%	65%	87%	81%
	Less than weekly	15	4%	3%	3%	5%	3%	6%
	Never	68	17%	22%	15%	30%	10%	13%
12. Difficult to switch car trips with bicycle trips	Very difficult	183	55%	50%	60%	45%	50%	62%
	Somewhat difficult	63	19%	7%	19%	25%	18%	25%
	Not very difficult	36	11%	12%	12%	12%	11%	3%
	Not at all difficult	46	14%	31%	8%	18%	17%	10%
	(DO NOT READ) (Don't Know)	1	0%	0%	1%	0%	0%	0%
	(DO NOT READ) (Don't have a bicycle)	4	1%	0%	1%	0%	4%	0%
12 Col. Difficult to switch car trips with bicycle trips	Difficult	246	74%	57%	78%	70%	68%	87%
	Not difficult	83	25%	43%	20%	30%	29%	13%
	Don't Know / No car / No bicycle	5	1%	0%	2%	0%	4%	0%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
13. Top three reasons people do not ride their bicycles for transportation	Safety issues - Biking is unsafe/dangerous	86	21%	18%	21%	23%	25%	19%
	Too far of a distance to travel	122	30%	31%	29%	25%	40%	28%
	Being protected from the weather	28	7%	3%	10%	3%	7%	8%
	Time consuming	59	15%	15%	10%	17%	18%	22%
	Difficult/Takes too much energy/Lazy	77	19%	26%	22%	16%	13%	16%
	Inconvenient/Prefer the convenience of a car	43	11%	9%	12%	6%	12%	13%
	Do not like biking through traffic/Dangerous drivers	42	11%	18%	11%	6%	7%	14%
	Health restrictions/Not in shape	42	10%	18%	11%	14%	2%	9%
	Being able to carry/Transport more belongings	39	10%	0%	16%	7%	6%	7%
	No bike lanes	31	8%	11%	11%	6%	4%	3%
	Do not own a bike	44	11%	25%	8%	3%	14%	15%
	Just do not want to/Lack of interest	1	0%	0%	0%	0%	0%	2%
	Do not know how to ride a bike	11	3%	3%	1%	0%	9%	2%
	Too many hills to bike through	11	3%	0%	4%	3%	2%	2%
	Do not want to get sweaty	11	3%	3%	2%	5%	3%	2%
	Nowhere to park/store bike	19	5%	0%	5%	12%	2%	2%
	Prefer comfort of a car	1	0%	0%	0%	0%	2%	0%
	Transport more than one passenger	9	2%	0%	1%	3%	5%	4%
	Other	26	6%	4%	6%	9%	5%	8%
	Nothing	2	0%	0%	0%	0%	2%	0%
Dont know	22	5%	3%	6%	6%	8%	2%	

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
14. Saves money	Not at all convincing	25	6%	0%	6%	6%	8%	12%
	02	8	2%	0%	3%	0%	3%	2%
	03	18	4%	0%	6%	0%	5%	8%
	04	25	6%	0%	10%	3%	6%	3%
	05	55	14%	8%	18%	3%	14%	19%
	06	62	15%	9%	11%	25%	23%	11%
	Very convincing	209	52%	83%	46%	64%	41%	45%
	(DO NOT READ) Don't Know	1	0%	0%	1%	0%	0%	0%
14 Col. Saves money	Not convincing	51	13%	0%	15%	6%	16%	22%
	4/Don't Know	26	6%	0%	11%	3%	6%	3%
	Convincing	326	81%	100%	74%	92%	79%	75%
15. Saves time by avoiding traffic	Not at all convincing	74	18%	12%	25%	4%	18%	24%
	02	45	11%	10%	13%	3%	15%	12%
	03	50	13%	14%	13%	7%	16%	12%
	04	65	16%	0%	15%	29%	18%	12%
	05	62	16%	18%	15%	14%	14%	22%
	06	24	6%	12%	5%	10%	3%	4%
	Very convincing	76	19%	32%	13%	33%	15%	13%
	(DO NOT READ) Don't Know	7	2%	3%	3%	0%	1%	0%
15 Col. Saves time by avoiding traffic	Not convincing	169	42%	36%	50%	14%	49%	48%
	4/Don't Know	72	18%	3%	18%	29%	20%	12%
	Convincing	162	40%	61%	32%	57%	31%	39%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
16. Reduces your stress level	Not at all convincing	37	9%	6%	7%	6%	13%	17%
	02	25	6%	3%	6%	8%	5%	6%
	03	32	8%	6%	9%	4%	7%	13%
	04	39	10%	9%	13%	0%	11%	12%
	05	84	21%	12%	24%	18%	26%	15%
	06	55	14%	21%	11%	17%	16%	8%
	Very convincing	121	30%	43%	28%	44%	16%	25%
	(DO NOT READ) Don't Know	11	3%	0%	2%	3%	6%	4%
16 Col. Reduces your stress level	Not convincing	93	23%	15%	23%	18%	25%	36%
	4/Don't Know	51	13%	9%	15%	3%	17%	16%
	Convincing	259	64%	76%	63%	79%	58%	49%
17. Is better for the environment	Not at all convincing	20	5%	9%	2%	8%	4%	7%
	02	7	2%	3%	2%	0%	2%	2%
	03	8	2%	0%	3%	0%	2%	2%
	04	23	6%	0%	6%	0%	12%	7%
	05	53	13%	12%	15%	6%	14%	20%
	06	49	12%	12%	15%	12%	9%	10%
	Very convincing	238	59%	64%	56%	70%	58%	51%
	(DO NOT READ) Don't Know	5	1%	0%	1%	4%	0%	0%
17 Col. Is better for the environment	Not convincing	35	9%	12%	7%	8%	8%	11%
	4/Don't Know	28	7%	0%	8%	4%	12%	7%
	Convincing	340	84%	88%	85%	88%	80%	81%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
18. Is good for your health	Not at all convincing	16	4%	9%	1%	6%	4%	6%
	02	2	0%	0%	1%	0%	0%	2%
	03	9	2%	4%	1%	2%	2%	3%
	04	18	4%	4%	5%	5%	2%	6%
	05	55	14%	9%	16%	6%	16%	17%
	06	56	14%	12%	19%	3%	12%	17%
	Very convincing	244	61%	62%	56%	77%	62%	49%
	(DO NOT READ) Don't Know	3	1%	0%	0%	2%	1%	0%
18 Col. Is good for your health	Not convincing	27	7%	13%	3%	7%	7%	11%
	4/Don't Know	21	5%	4%	5%	7%	4%	6%
	Convincing	355	88%	83%	91%	85%	90%	83%
19. Sets a good example for others	Not at all convincing	43	11%	12%	9%	8%	7%	22%
	02	28	7%	3%	9%	3%	11%	2%
	03	34	8%	7%	9%	0%	14%	10%
	04	52	13%	14%	16%	7%	12%	13%
	05	71	18%	15%	19%	23%	15%	13%
	06	40	10%	6%	8%	8%	16%	11%
	Very convincing	128	32%	39%	28%	49%	23%	29%
	(DO NOT READ) Don't Know	7	2%	3%	1%	2%	2%	0%
19 Col. Sets a good example for others	Not convincing	104	26%	22%	28%	11%	33%	34%
	4/Don't Know	59	15%	18%	17%	9%	14%	13%
	Convincing	239	59%	60%	55%	80%	53%	53%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
20. Reduces dependence on foreign oil	Not at all convincing	36	9%	3%	9%	6%	10%	14%
	02	19	5%	6%	6%	0%	4%	7%
	03	22	6%	3%	5%	7%	7%	4%
	04	33	8%	0%	9%	7%	15%	4%
	05	41	10%	11%	14%	0%	6%	16%
	06	43	11%	12%	13%	9%	11%	4%
	Very convincing	200	50%	64%	42%	65%	45%	50%
	(DO NOT READ) Don't Know	8	2%	0%	1%	7%	2%	0%
20 Col. Reduces dependence on foreign oil	Not convincing	77	19%	13%	21%	13%	21%	25%
	4/Don't Know	41	10%	0%	10%	13%	17%	4%
	Convincing	284	71%	87%	69%	74%	62%	70%
21. Reduces gas and energy usage	Not at all convincing	18	4%	6%	3%	4%	6%	5%
	02	11	3%	0%	6%	0%	0%	3%
	03	18	5%	0%	3%	11%	5%	3%
	04	31	8%	6%	10%	5%	6%	10%
	05	47	12%	6%	13%	9%	12%	16%
	06	37	9%	13%	10%	3%	11%	10%
	Very convincing	237	59%	70%	54%	67%	60%	52%
	(DO NOT READ) Don't Know	3	1%	0%	1%	2%	0%	0%
21 Col. Reduces gas and energy usage	Not convincing	47	12%	6%	13%	15%	11%	11%
	4/Don't Know	34	9%	6%	11%	7%	6%	10%
	Convincing	321	80%	89%	77%	78%	83%	79%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
22. Helps manage your weight	Not at all convincing	14	4%	0%	2%	6%	4%	7%
	02	13	3%	0%	5%	0%	3%	4%
	03	27	7%	4%	8%	3%	9%	7%
	04	27	7%	6%	8%	0%	12%	4%
	05	67	17%	21%	18%	11%	21%	9%
	06	52	13%	9%	11%	14%	13%	19%
	Very convincing	199	49%	61%	47%	64%	37%	48%
	(DO NOT READ) Don't Know	5	1%	0%	2%	2%	0%	1%
22 Col. Helps manage your weight	Not convincing	54	13%	4%	15%	9%	16%	18%
	4/Don't Know	32	8%	6%	10%	2%	12%	6%
	Convincing	317	79%	91%	75%	89%	72%	76%
23. Reduces traffic congestion	Not at all convincing	34	8%	7%	8%	6%	10%	14%
	02	20	5%	4%	9%	0%	1%	8%
	03	39	10%	9%	15%	0%	4%	14%
	04	45	11%	3%	15%	14%	9%	6%
	05	74	18%	3%	16%	18%	26%	28%
	06	35	9%	6%	10%	0%	19%	4%
	Very convincing	145	36%	69%	26%	55%	29%	25%
	(DO NOT READ) Don't Know	11	3%	0%	2%	7%	3%	0%
23 Col. Reduces traffic congestion	Not convincing	93	23%	19%	32%	6%	15%	36%
	4/Don't Know	56	14%	3%	17%	21%	11%	6%
	Convincing	253	63%	78%	51%	73%	74%	58%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
24. Allows you to be outdoors	Not at all convincing	22	5%	4%	3%	6%	5%	13%
	02	9	2%	4%	3%	0%	0%	3%
	03	26	6%	3%	7%	6%	6%	6%
	04	38	10%	6%	11%	7%	12%	7%
	05	61	15%	3%	17%	10%	19%	22%
	06	42	11%	9%	10%	10%	14%	10%
	Very convincing	202	50%	69%	47%	62%	43%	37%
	(DO NOT READ) Don't Know	2	1%	3%	0%	0%	0%	1%
24 Col. Allows you to be outdoors	Not convincing	56	14%	11%	14%	12%	12%	22%
	4/Don't Know	41	10%	8%	12%	7%	12%	8%
	Convincing	305	76%	81%	74%	82%	76%	70%
25. Reduces greenhouse gas emissions	Not at all convincing	27	7%	9%	6%	6%	4%	11%
	02	10	2%	3%	2%	5%	0%	3%
	03	18	4%	3%	7%	3%	3%	3%
	04	31	8%	9%	12%	0%	6%	5%
	05	46	12%	12%	13%	3%	10%	21%
	06	47	12%	6%	13%	10%	16%	9%
	Very convincing	213	53%	59%	45%	66%	59%	46%
	(DO NOT READ) Don't Know	10	3%	0%	2%	8%	1%	2%
25 Col. Reduces greenhouse gas emissions	Not convincing	55	14%	15%	15%	13%	7%	17%
	4/Don't Know	41	10%	9%	14%	8%	8%	7%
	Convincing	307	76%	76%	71%	79%	85%	76%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
26. Improves air quality	Not at all convincing	26	6%	10%	3%	10%	6%	8%
	02	9	2%	0%	3%	5%	0%	3%
	03	15	4%	7%	6%	0%	0%	4%
	04	22	5%	3%	8%	0%	6%	6%
	05	48	12%	6%	12%	10%	13%	17%
	06	48	12%	9%	12%	12%	10%	19%
	Very convincing	231	57%	66%	55%	61%	64%	43%
	(DO NOT READ) Don't Know	4	1%	0%	1%	2%	0%	0%
26 Col. Improves air quality	Not convincing	50	12%	17%	12%	15%	6%	16%
	4/Don't Know	26	6%	3%	9%	2%	6%	6%
	Convincing	327	81%	80%	79%	83%	87%	78%
27. Heard of BTWD?	Yes	291	72%	71%	83%	54%	65%	74%
	No	108	27%	29%	16%	46%	33%	24%
	(DO NOT READ) (Don't Know)	3	1%	0%	0%	0%	2%	1%
27 Col. Heard of BTWD?	Yes	291	72%	71%	83%	54%	65%	74%
	No / DK	111	28%	29%	17%	46%	35%	26%
28. Participated in any BTWD?	Yes	37	13%	13%	14%	14%	5%	19%
	No	254	87%	87%	86%	86%	95%	81%
	(DO NOT READ) (Don't Know)	0	0%	0%	0%	0%	0%	0%
28 Col. Participated in any BTWD?	Yes	37	13%	13%	14%	14%	5%	19%
	No / DK	255	87%	87%	86%	86%	95%	81%
29. BTWD Year Participation	2011	10	26%	0%	31%	0%	26%	50%
	2010	14	39%	32%	25%	100%	59%	28%
	2009	10	28%	0%	37%	0%	67%	28%
	2008	10	26%	0%	38%	0%	67%	16%
	2007 or earlier	15	40%	68%	57%	0%	0%	22%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
29 Col. BTWD 2011 Participation	Yes	10	2%	0%	3%	0%	1%	7%
	No	393	98%	100%	97%	100%	99%	93%
30. Why did you choose not to participate in BTWD	Too far	0	2%	0%	0%	0%	0%	13%
	Retired/Out of work	4	15%	0%	24%	0%	56%	0%
	Do not have a bike	5	17%	32%	7%	35%	0%	16%
	Health reasons	3	11%	37%	7%	0%	0%	15%
	Different work schedule	4	14%	32%	20%	0%	0%	0%
	Road conditions	2	8%	0%	13%	0%	0%	16%
	I just need my car to drive to work	2	6%	0%	13%	0%	0%	0%
	It was raining	0	2%	0%	4%	0%	0%	0%
	Didn't know about the event	1	3%	0%	0%	0%	0%	24%
	Was working	1	3%	0%	6%	0%	0%	0%
	Had to take the bus	1	3%	0%	0%	0%	44%	0%
	Had to take care of my children	1	3%	0%	6%	0%	0%	0%
	Other	1	3%	0%	7%	0%	0%	0%
	No detailed response	4	15%	0%	0%	65%	0%	16%
31. What would you say was the primary reason you participated in Bike to Work Day 2011? (Coded)	I comonly ride my bike	5	57%	0%	44%	0%	100%	72%
	It was fun	1	5%	0%	0%	0%	0%	15%
	To support bike day	1	8%	0%	14%	0%	0%	0%
	Better for the environment	1	9%	0%	15%	0%	0%	0%
	Other	0	4%	0%	0%	0%	0%	13%
	Nothing	2	16%	0%	27%	0%	0%	0%
32. And are there any other reasons you participated in Bike to Work Day 2011? (Coded)	I commonly ride my bike	1	9%	0%	0%	0%	0%	26%
	It was fun	1	9%	0%	15%	0%	0%	0%
	To save gas	1	6%	0%	0%	0%	0%	17%
	To support bike day	1	6%	0%	0%	0%	100%	0%
	School Programs	1	9%	0%	15%	0%	0%	0%
	Right thing to do	2	16%	0%	27%	0%	0%	0%
	Nothing	4	45%	0%	43%	0%	0%	57%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
33 Col. Approx. total miles on BTWD	0-2 miles	2	18%	0%	28%	0%	0%	0%
	3-5 miles	4	46%	0%	56%	0%	0%	35%
	6-10 miles	2	24%	0%	15%	0%	0%	47%
	11-20 miles	1	7%	0%	0%	0%	100%	0%
	21+ miles	1	6%	0%	0%	0%	0%	18%
33 Col. Approx. total miles on BTWD	0-10 miles	8	88%	0%	100%	0%	0%	82%
	11+ miles	1	12%	0%	0%	0%	100%	18%
34 Col. Approx. total miles on bicycle on BTWD	0-2 miles	2	17%	0%	28%	0%	0%	0%
	3-5 miles	4	43%	0%	56%	0%	0%	29%
	6-10 miles	2	22%	0%	15%	0%	0%	39%
	11-20 miles	1	6%	0%	0%	0%	100%	0%
	21+ miles	1	11%	0%	0%	0%	0%	32%
34 Col. Approx. total miles on bicycle on BTWD	0-10 miles	8	83%	0%	100%	0%	0%	68%
	11+ miles	2	17%	0%	0%	0%	100%	32%
35. If it was not BTWD, what modes of trans would you have used that day?	Drive alone	4	39%	0%	42%	0%	0%	42%
	Bicycle	4	42%	0%	44%	0%	100%	29%
	Walk	2	17%	0%	29%	0%	0%	0%
	Public Bus	2	21%	0%	15%	0%	100%	17%
	BART	4	43%	0%	55%	0%	0%	29%
	Train, like Capitol Corridor/ACE/Cal Train	2	17%	0%	28%	0%	0%	0%
36. Since participating in BTWD 2011, do you ride bike for transportation...	A lot more often	2	21%	0%	0%	0%	0%	61%
	A little more often	2	17%	0%	28%	0%	0%	0%
	Same as before	6	62%	0%	72%	0%	100%	39%
36 Col. Since participating in BTWD 2011, do you ride bike...	More often	4	38%	0%	28%	0%	0%	61%
	Same as before	6	62%	0%	72%	0%	100%	39%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
37. I noticed there were more bicycles on the road that day	Agree	152	38%	41%	26%	55%	44%	39%
	Disagree	181	45%	43%	54%	26%	42%	49%
	(DO NOTREAD) (Don't Know)	53	13%	15%	15%	9%	14%	10%
	(DO NOTREAD) (Not Applicable)	16	4%	0%	5%	10%	0%	2%
37 Col. I noticed there were more bicycles on the road that day	Agree	152	38%	41%	26%	55%	44%	39%
	Disagree	181	45%	43%	54%	26%	42%	49%
	Don't know/Not Applicable	69	17%	15%	20%	19%	14%	12%
38. I noticed there was less traffic that day	Agree	95	24%	35%	11%	46%	27%	20%
	Disagree	220	55%	52%	64%	36%	48%	62%
	(DO NOTREAD) (Don't Know)	71	18%	13%	19%	11%	24%	17%
	(DO NOTREAD) (Not Applicable)	16	4%	0%	6%	7%	1%	1%
38 Col. I noticed there was less traffic that day	Agree	95	24%	35%	11%	46%	27%	20%
	Disagree	220	55%	52%	64%	36%	48%	62%
	Don't know/Not Applicable	87	22%	13%	25%	18%	25%	18%
39. I noticed there were more bicycles on public transportation that day	Agree	127	31%	26%	24%	51%	37%	26%
	Disagree	176	44%	53%	47%	32%	40%	48%
	(DO NOTREAD) (Don't Know)	76	19%	18%	22%	9%	21%	19%
	(DO NOTREAD) (Not Applicable)	24	6%	3%	7%	8%	2%	6%
39 Col. I noticed there were more bicycles on public transportation that day	Agree	127	31%	26%	24%	51%	37%	26%
	Disagree	176	44%	53%	47%	32%	40%	48%
	Don't know/Not Applicable	100	25%	21%	29%	17%	23%	26%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
40. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	14%	15%	28%	22%	28%
	Disagree	268	67%	80%	70%	51%	67%	65%
	(DO NOTREAD) (Don't Know)	26	7%	3%	9%	4%	7%	3%
	(DO NOTREAD) (Not Applicable)	27	7%	3%	6%	16%	4%	4%
40 Col. I changed how I drove my car that day because it was Bike to Work Day	Agree	81	20%	14%	15%	28%	22%	28%
	Disagree	268	67%	80%	70%	51%	67%	65%
	Don't know/Not Applicable	53	13%	6%	15%	21%	11%	7%
41. How likely are you to participate in BTWD in May 2012?	Very likely	57	14%	15%	11%	24%	14%	11%
	Somewhat likely	64	16%	17%	13%	16%	17%	21%
	Somewhat unlikely	66	16%	25%	15%	4%	25%	15%
	Very unlikely	213	53%	43%	59%	56%	44%	50%
	(DO NOT READ) (Neither likely nor unlikely)	1	0%	0%	1%	0%	0%	1%
	(DO NOT READ) (Don't Know)	2	0%	0%	1%	0%	0%	1%
41 Col. Likely Participation BTWD 2012	Likely	121	30%	32%	24%	39%	31%	32%
	Unlikely	279	69%	68%	75%	61%	69%	65%
	Neither likely nor unlikely / Don't Know	3	1%	0%	1%	0%	0%	2%
42. Heard of Team Bike Challenge?	Yes	37	9%	13%	11%	4%	8%	9%
	No	365	91%	87%	89%	96%	92%	90%
	(DO NOT READ) (Don't Know)	1	0%	0%	0%	0%	0%	1%
42 Col. Heard of Team Bike Challenge?	Yes	37	9%	13%	11%	4%	8%	9%
	No / DK	366	91%	87%	89%	96%	92%	91%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
43. Participated in any TBC?	No	37	100%	100%	100%	100%	100%	100%
49. Heard of Walk and Roll to School Day?	Yes	86	21%	18%	21%	23%	24%	21%
	No	314	78%	82%	78%	77%	76%	78%
	(DO NOT READ) (Don't Know)	2	1%	0%	1%	0%	0%	1%
49 Col. Heard of Walk and Roll to School Day?	Yes	86	21%	18%	21%	23%	24%	21%
	No / DK	316	79%	82%	79%	77%	76%	79%
50. You or children participated in WR2S Day?	Yes	37	43%	49%	34%	44%	55%	46%
	No	46	53%	51%	59%	56%	41%	54%
	(DO NOT READ) (Don't Know)	1	1%	0%	0%	0%	4%	0%
	(DO NOT READ) (Don't have children)	2	3%	0%	7%	0%	0%	0%
50 Col. You or children participated in WR2S Day?	Yes	37	43%	49%	34%	44%	55%	46%
	No / Don't Know / Don't have children	49	57%	51%	66%	56%	45%	54%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
Number of cases		402		44	164	69	77	48
Row percent			100%	11%	41%	17%	19%	12%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
51. Frequency: Go to work outside of your home	1 day/wk	11	3%	0%	5%	0%	0%	4%
	2 days/wk	7	2%	8%	1%	0%	2%	1%
	3 days/wk	27	7%	7%	4%	15%	7%	4%
	4 days/wk	21	5%	9%	5%	4%	6%	1%
	5 days/wk	144	36%	17%	36%	31%	44%	46%
	6 days/wk	20	5%	0%	3%	11%	7%	2%
	7 days/wk	27	7%	14%	6%	0%	7%	11%
	1 to 4 days/month	8	2%	9%	1%	0%	0%	4%
	Never	135	34%	37%	35%	39%	29%	27%
	Don't Know	3	1%	0%	2%	0%	0%	0%
51 Col. Frequency: Go to work outside of your home	Weekly or more	256	64%	55%	62%	61%	71%	70%
	Less than weekly	8	2%	9%	1%	0%	0%	4%
	Never	138	34%	37%	37%	39%	29%	27%
52. Frequency: Go to school	1 day/wk	4	1%	0%	1%	0%	2%	3%
	2 days/wk	11	3%	3%	3%	3%	1%	5%
	3 days/wk	11	3%	0%	4%	4%	2%	0%
	4 days/wk	15	4%	8%	0%	5%	7%	4%
	5 days/wk	28	7%	0%	8%	7%	6%	11%
	7 days/wk	3	1%	0%	0%	0%	2%	1%
	1 to 4 days/month	6	1%	3%	2%	0%	0%	3%
	Never	319	79%	86%	80%	81%	78%	72%
	Don't Know	6	2%	0%	3%	0%	2%	1%
52 Col. Frequency: Go to school	Weekly or more	71	18%	11%	16%	19%	20%	24%
	Less than weekly	6	1%	3%	2%	0%	0%	3%
	Never	326	81%	86%	83%	81%	80%	73%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
53. Frequency: Take your children to school	1 day/wk	2	1%	0%	0%	0%	0%	3%
	2 days/wk	7	2%	6%	2%	0%	2%	0%
	3 days/wk	5	1%	6%	0%	0%	1%	1%
	4 days/wk	2	0%	0%	0%	0%	0%	3%
	5 days/wk	69	17%	8%	11%	37%	18%	16%
	6 days/wk	2	0%	0%	0%	0%	2%	0%
	7 days/wk	1	0%	0%	0%	0%	1%	0%
	1 to 4 days/month	7	2%	3%	2%	0%	0%	5%
	1 to 11 days/yr	1	0%	0%	1%	0%	0%	0%
	Never	274	68%	68%	75%	54%	66%	68%
	Don't Know	3	1%	0%	0%	0%	2%	1%
	N/A	30	7%	9%	8%	9%	7%	3%
53 Col. Frequency: Take your children to school	Weekly or more	88	22%	20%	14%	37%	25%	23%
	Less than weekly	8	2%	3%	2%	0%	0%	5%
	Never	307	76%	77%	83%	63%	75%	72%
54. Frequency: Drive a car alone	1 day/wk	20	5%	0%	5%	5%	9%	4%
	2 days/wk	26	6%	3%	8%	9%	5%	3%
	3 days/wk	39	10%	12%	7%	10%	14%	10%
	4 days/wk	34	8%	6%	11%	7%	6%	7%
	5 days/wk	96	24%	25%	22%	23%	23%	35%
	6 days/wk	13	3%	3%	5%	0%	4%	1%
	7 days/wk	81	20%	24%	24%	12%	19%	19%
	1 to 4 days/month	7	2%	0%	1%	3%	3%	2%
	1 to 11 days/yr	2	0%	0%	1%	0%	1%	0%
	Never	82	20%	28%	16%	32%	15%	21%
Don't Know	1	0%	0%	1%	0%	0%	0%	
54 Col. Frequency: Drive a car alone	Weekly or more	310	77%	72%	82%	66%	80%	78%
	Less than weekly	9	2%	0%	1%	3%	5%	2%
	Never	84	21%	28%	17%	32%	15%	21%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
55. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	1 day/wk	60	15%	6%	18%	12%	14%	20%
	2 days/wk	87	22%	26%	21%	22%	21%	19%
	3 days/wk	55	14%	11%	14%	17%	10%	14%
	4 days/wk	45	11%	18%	8%	13%	10%	15%
	5 days/wk	30	7%	3%	10%	6%	6%	7%
	6 days/wk	9	2%	3%	3%	0%	3%	3%
	7 days/wk	48	12%	10%	12%	12%	15%	9%
	1 to 4 days/month	15	4%	6%	3%	3%	6%	1%
	1 to 11 days/yr	6	1%	0%	3%	0%	0%	1%
	Never	46	11%	16%	7%	16%	14%	10%
	Don't Know	2	1%	0%	1%	0%	1%	0%
55 Col. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	Weekly or more	334	83%	78%	86%	81%	79%	88%
	Less than weekly	21	5%	6%	6%	3%	6%	2%
	Never	48	12%	16%	8%	16%	15%	10%
56. Frequency: Ride a bus	1 day/wk	12	3%	3%	5%	0%	0%	7%
	2 days/wk	16	4%	8%	3%	4%	6%	1%
	3 days/wk	9	2%	0%	1%	7%	0%	5%
	4 days/wk	9	2%	6%	1%	5%	2%	2%
	5 days/wk	11	3%	0%	2%	0%	7%	3%
	6 days/wk	1	0%	0%	0%	0%	0%	1%
	7 days/wk	2	0%	0%	1%	0%	0%	2%
	1 to 4 days/month	18	5%	3%	2%	11%	4%	7%
	1 to 11 days/yr	8	2%	0%	3%	0%	4%	2%
	Never	314	78%	81%	83%	73%	77%	69%
	Don't Know	2	1%	0%	1%	0%	0%	0%
56 Col. Frequency: Ride a bus	Weekly or more	60	15%	16%	12%	16%	15%	22%
	Less than weekly	26	6%	3%	4%	11%	8%	9%
	Never	316	79%	81%	84%	73%	77%	69%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
57. Frequency: Ride BART	1 day/wk	40	10%	9%	15%	6%	3%	9%
	2 days/wk	12	3%	9%	2%	3%	4%	1%
	3 days/wk	18	4%	6%	4%	4%	4%	7%
	4 days/wk	8	2%	0%	2%	5%	0%	2%
	5 days/wk	16	4%	3%	3%	0%	10%	3%
	7 days/wk	7	2%	0%	2%	4%	0%	2%
	1 to 4 days/month	32	8%	6%	5%	14%	5%	14%
	1 to 11 days/yr	52	13%	11%	13%	14%	12%	15%
	Never	217	54%	57%	53%	51%	62%	47%
	Don't Know	2	0%	0%	1%	0%	0%	0%
57 Col. Frequency: Ride BART	Weekly or more	100	25%	26%	28%	22%	21%	24%
	Less than weekly	84	21%	17%	19%	27%	17%	28%
	Never	219	54%	57%	54%	51%	62%	47%
58. Frequency: Take a train other than BART	1 day/wk	8	2%	0%	2%	5%	1%	2%
	3 days/wk	1	0%	0%	0%	0%	0%	1%
	5 days/wk	2	0%	0%	1%	0%	0%	0%
	6 days/wk	1	0%	0%	0%	0%	0%	2%
	7 days/wk	2	1%	0%	1%	0%	1%	0%
	1 to 4 days/month	12	3%	3%	1%	9%	1%	5%
	1 to 11 days/yr	7	2%	3%	3%	0%	0%	3%
	Never	366	91%	94%	91%	87%	97%	84%
	Don't Know	2	1%	0%	1%	0%	0%	3%
58 Col. Frequency: Take a train other than BART	Weekly or more	15	4%	0%	4%	5%	2%	5%
	Less than weekly	19	5%	6%	4%	9%	1%	8%
	Never	368	92%	94%	92%	87%	97%	87%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
59. Frequency: Take a ferry	1 day/wk	7	2%	0%	4%	0%	0%	0%
	2 days/wk	5	1%	0%	0%	5%	0%	2%
	3 days/wk	1	0%	0%	0%	0%	0%	0%
	4 days/wk	1	0%	0%	0%	0%	0%	2%
	1 to 4 days/month	7	2%	0%	2%	3%	0%	5%
	1 to 11 days/yr	24	6%	0%	5%	10%	3%	13%
	Never	356	89%	100%	87%	83%	97%	77%
	Don't Know	2	0%	0%	1%	0%	0%	0%
59 Col. Frequency: Take a ferry	Weekly or more	13	3%	0%	5%	5%	0%	4%
	Less than weekly	31	8%	0%	7%	12%	3%	18%
	Never	358	89%	100%	89%	83%	97%	77%
60. Frequency: Ride a bicycle for health or recreation	1 day/wk	32	8%	6%	11%	8%	3%	7%
	2 days/wk	16	4%	3%	4%	3%	6%	2%
	3 days/wk	14	4%	6%	5%	0%	2%	5%
	4 days/wk	6	1%	0%	1%	5%	1%	0%
	5 days/wk	5	1%	0%	1%	3%	0%	2%
	7 days/wk	11	3%	10%	2%	0%	4%	2%
	1 to 4 days/month	22	5%	6%	3%	7%	3%	14%
	1 to 11 days/yr	31	8%	0%	8%	12%	9%	6%
	Never	264	66%	71%	64%	62%	72%	60%
	Don't Know	2	0%	0%	1%	0%	0%	2%
60 Col. Frequency: Ride a bicycle for health or recreation	Weekly or more	84	21%	24%	24%	19%	16%	18%
	Less than weekly	53	13%	6%	11%	19%	11%	20%
	Never	265	66%	71%	64%	62%	72%	62%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
61. Frequency: Ride a bicycle as a way to get to a destination	1 day/wk	18	4%	6%	5%	3%	5%	4%
	2 days/wk	5	1%	6%	1%	0%	0%	1%
	3 days/wk	10	2%	0%	2%	4%	4%	2%
	4 days/wk	6	1%	4%	2%	0%	2%	0%
	5 days/wk	4	1%	0%	1%	3%	1%	0%
	7 days/wk	12	3%	0%	4%	5%	2%	2%
	1 to 4 days/month	14	3%	0%	4%	2%	1%	11%
	1 to 11 days/yr	13	3%	6%	2%	6%	3%	0%
	Never	320	79%	79%	80%	77%	82%	79%
	Don't Know	2	0%	0%	0%	0%	0%	2%
61 Col. Frequency: Ride a bicycle as a way to get to a destination	Weekly or more	55	14%	15%	14%	15%	14%	8%
	Less than weekly	26	7%	6%	6%	8%	4%	11%
	Never	321	80%	79%	80%	77%	82%	81%
Bike riding frequency - Q60-Q61	At least one mode, at least once a week	95	24%	24%	26%	23%	21%	20%
	No	307	76%	76%	74%	77%	79%	80%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
62. Work Location	Alameda	7	3%	0%	4%	4%	0%	2%
	Alamo	2	1%	0%	2%	0%	0%	0%
	Albany	4	2%	6%	1%	5%	0%	0%
	Berkeley	15	6%	5%	11%	0%	0%	5%
	Castro Valley	2	1%	5%	1%	0%	0%	0%
	Concord	2	1%	0%	1%	0%	2%	0%
	Danville	1	0%	0%	0%	0%	2%	0%
	Dublin	4	1%	0%	3%	0%	0%	1%
	Emeryville	3	1%	0%	2%	0%	2%	0%
	Fremont	20	8%	5%	6%	6%	13%	9%
	Hayward	28	11%	18%	5%	30%	5%	7%
	Lafayette	1	0%	0%	1%	0%	0%	0%
	Livermore	7	3%	5%	5%	0%	0%	3%
	Milpitas	1	0%	0%	0%	0%	0%	2%
	Newark	2	1%	0%	0%	0%	0%	4%
	Oakland	44	17%	18%	14%	20%	13%	25%
	Piedmont	1	0%	0%	0%	0%	2%	0%
	Pleasanton	11	4%	0%	7%	2%	3%	3%
	Richmond	1	0%	0%	0%	0%	2%	0%
	Sacramento	1	0%	0%	1%	0%	0%	0%
	San Francisco	39	15%	9%	14%	12%	26%	9%
	San Jose	9	3%	7%	3%	0%	6%	3%
	San Leandro	15	6%	5%	5%	13%	3%	3%
	San Lorenzo	1	0%	0%	0%	0%	0%	1%
	San Ramon	1	0%	0%	0%	0%	1%	1%
	Tracy	0	0%	0%	0%	0%	0%	0%
	Union City	1	1%	0%	1%	0%	1%	0%
	Walnut Creek	1	0%	0%	1%	0%	0%	0%
	Other	11	4%	9%	3%	0%	6%	8%
	Refused	5	2%	0%	3%	0%	0%	5%
	Santa Clara	6	2%	9%	1%	0%	3%	4%
	Sunnyvale	2	1%	0%	0%	0%	3%	0%
	Palo Alto	2	1%	0%	0%	0%	3%	1%
	Burlingame	2	1%	0%	2%	0%	0%	0%
	Menlo Park	1	0%	0%	0%	0%	1%	0%
	San Mateo	3	1%	0%	2%	0%	0%	1%
	Vallejo	1	0%	0%	0%	0%	0%	2%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
62. Work Location	Mountain View	1	0%	0%	1%	0%	0%	0%
	Redwood City	5	2%	0%	2%	8%	0%	0%
	Cupertino	1	0%	0%	0%	0%	1%	0%
	Mill Valley	1	0%	0%	1%	0%	0%	0%
Q62 Col. Work Location	Work in Alameda County	175	43%	46%	42%	50%	35%	50%
	Work Elsewhere	89	22%	17%	21%	12%	36%	23%
	Does not work	138	34%	37%	37%	39%	29%	27%
62 Col. Work Location	Central Alameda	27	7%	8%	8%	6%	6%	5%
	East Alameda	22	5%	6%	8%	1%	3%	6%
	North Alameda	59	15%	15%	16%	12%	9%	22%
	South Alameda	68	17%	18%	11%	30%	17%	17%
	Other Counties	89	22%	17%	21%	12%	36%	23%
	Does not work	138	34%	37%	37%	39%	29%	27%
63. Approx. miles from home to work	0-2 miles	37	14%	14%	13%	34%	3%	12%
	3-5 miles	44	17%	9%	15%	13%	21%	27%
	6-10 miles	37	14%	10%	13%	22%	13%	12%
	11-20 miles	61	23%	35%	24%	12%	28%	20%
	21+ miles	65	25%	23%	29%	19%	26%	19%
	Don't Know	17	7%	9%	6%	0%	9%	9%
63 Col. Approx. miles from home to work	0-10 miles	118	45%	33%	41%	69%	36%	51%
	11+ miles	126	48%	58%	52%	31%	55%	39%
	Don't Know	17	7%	9%	6%	0%	9%	9%
64. Frequency: Ride bicycle as all or part of trip to work	1 day/wk	4	2%	0%	2%	4%	0%	3%
	2 days/wk	5	2%	0%	3%	5%	0%	0%
	3 days/wk	3	1%	0%	1%	0%	3%	2%
	4 days/wk	2	1%	0%	0%	0%	4%	0%
	5 days/wk	9	3%	0%	2%	8%	5%	0%
	7 days/wk	5	2%	4%	3%	0%	0%	1%
	1 to 4 days/month	1	0%	0%	0%	0%	0%	0%
	Never	234	89%	96%	88%	83%	89%	92%
N/A	1	0%	0%	0%	0%	0%	1%	

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
64 Col. Frequency: Ride bicycle as all or part of trip to work	Weekly or more	29	11%	4%	11%	17%	11%	7%
	Less than weekly	1	0%	0%	0%	0%	0%	0%
	Never	235	89%	96%	88%	83%	89%	93%
65. What modes of trans do you usually use to get to work?	Drive alone	195	74%	82%	75%	62%	76%	75%
	Drive or ride in a carpool or vanpool	33	12%	9%	10%	22%	13%	9%
	Motorcycle or scooter	3	1%	0%	0%	5%	0%	4%
	Bicycle	22	9%	9%	8%	12%	10%	4%
	Walk	29	11%	0%	11%	18%	12%	8%
	Public Bus	23	9%	16%	7%	8%	8%	10%
	BART	36	13%	9%	12%	20%	18%	7%
	Train, like Capitol Corridor/ACE/Cal Train	3	1%	0%	3%	0%	0%	0%
	Ferry or boat	2	1%	0%	2%	0%	0%	0%
	Something else (Don't know)	3	1%	0%	2%	0%	0%	1%
	4	1%	9%	1%	0%	0%	1%	
66. Work: Takes Bus, BART, Train, or Ferry	Entire way	26	52%	72%	40%	78%	50%	41%
	Drives alone for part of the trip	10	20%	0%	19%	22%	35%	0%
	Carpools for part of the trip	2	4%	0%	0%	0%	14%	0%
	Walks for part of the trip	11	21%	0%	40%	0%	0%	59%
	Bicycles for part of the trip	2	5%	28%	0%	0%	8%	0%
	Other (Specify)	4	8%	0%	21%	0%	0%	0%
		4	8%	0%	21%	0%	0%	0%
67. Bikes to Work	Bikes the entire way	16	70%	100%	80%	35%	69%	100%
	Takes public bus for part of trip	4	18%	0%	0%	65%	11%	0%
	Takes BART for part of trip	6	27%	0%	20%	65%	20%	0%
68. Work: Bike and bus	Takes bike on	4	100%	0%	0%	100%	100%	0%
69. Work: BART and bus	Takes bike on	6	100%	0%	100%	100%	100%	0%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
72. My employer generally supports biking to work	Agree	126	48%	41%	52%	54%	38%	46%
	Disagree	77	29%	40%	23%	28%	34%	35%
	(DO NOT READ) (Don't Know)	21	8%	5%	9%	4%	14%	2%
	(DO NOT READ) (Does Not Apply)	41	15%	14%	17%	14%	13%	17%
72 Col. My employer generally supports biking to work	Agree	126	48%	41%	52%	54%	38%	46%
	Disagree	77	29%	40%	23%	28%	34%	35%
	Don't Know / Does not Apply	61	23%	19%	25%	18%	27%	19%
73. My employer gave me information regarding Bike to Work Day	Agree	52	20%	37%	23%	0%	18%	22%
	Disagree	180	68%	49%	60%	95%	74%	65%
	(DO NOT READ) (Don't Know)	5	2%	0%	2%	5%	2%	0%
	(DO NOT READ) (Does Not Apply)	27	10%	14%	14%	0%	7%	14%
73 Col. My employer gave me information regarding Bike to Work Day	Agree	52	20%	37%	23%	0%	18%	22%
	Disagree	180	68%	49%	60%	95%	74%	65%
	Don't Know / Does not Apply	33	12%	14%	16%	5%	9%	14%
74. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	25%	18%	32%	14%	20%
	Disagree	148	56%	61%	50%	56%	64%	58%
	(DO NOT READ) (Don't Know)	36	14%	0%	17%	12%	17%	11%
	(DO NOT READ) (Does Not Apply)	26	10%	14%	14%	0%	6%	10%
74 Col. Company executives or management biked to work on Bike to Work Day	Agree	55	21%	25%	18%	32%	14%	20%
	Disagree	148	56%	61%	50%	56%	64%	58%
	Don't Know / Does not Apply	62	23%	14%	32%	12%	22%	22%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
75. There were posters promoting Bike to Work Day at my work	Agree	61	23%	23%	24%	30%	22%	13%
	Disagree	171	65%	59%	59%	70%	69%	74%
	(DO NOT READ) (Don't Know)	10	4%	5%	3%	0%	5%	7%
	(DO NOT READ) (Does Not Apply)	22	8%	14%	14%	0%	4%	6%
75 Col. There were posters promoting Bike to Work Day at my work	Agree	61	23%	23%	24%	30%	22%	13%
	Disagree	171	65%	59%	59%	70%	69%	74%
	Don't Know / Does not Apply	32	12%	19%	17%	0%	9%	13%
76. School Location	Alameda	7	10%	0%	12%	14%	14%	0%
	Albany	1	1%	0%	3%	0%	0%	0%
	Berkeley	8	11%	20%	17%	0%	9%	7%
	Castro Valley	1	1%	0%	3%	0%	0%	0%
	Concord	1	2%	0%	2%	0%	5%	0%
	Fremont	6	8%	0%	3%	0%	26%	8%
	Hayward	14	19%	0%	11%	50%	16%	15%
	Livermore	1	1%	0%	4%	0%	0%	0%
	Newark	1	1%	0%	0%	0%	0%	5%
	Oakland	8	11%	59%	14%	0%	0%	4%
	Pleasanton	3	4%	0%	2%	15%	0%	2%
	San Francisco	7	10%	0%	8%	22%	8%	7%
	San Ramon	0	1%	0%	0%	0%	0%	4%
	Union City	2	3%	0%	0%	0%	10%	4%
	Other	12	16%	21%	18%	0%	6%	38%
	Santa Clara	1	1%	0%	2%	0%	0%	0%
	Davis	1	1%	0%	0%	0%	6%	0%
Out of State	2	2%	0%	3%	0%	0%	6%	
Q76 Col. School Location	Goes to school in Alameda Co.	52	13%	11%	12%	15%	15%	13%
	Goes to School Elsewhere	24	6%	3%	6%	4%	5%	14%
	Does not go to school	326	81%	86%	83%	81%	80%	73%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
76 Col. School Location	Central Alameda	8	2%	0%	3%	3%	3%	0%
	East Alameda	5	1%	0%	1%	3%	0%	2%
	North Alameda	16	4%	11%	5%	0%	2%	3%
	South Alameda	23	6%	0%	2%	10%	10%	9%
	Other Counties	24	6%	3%	6%	4%	5%	14%
	Does not go to school	326	81%	86%	83%	81%	80%	73%
77. Approx. miles from home to school	0-2 miles	14	19%	0%	24%	14%	19%	23%
	3-5 miles	13	17%	0%	26%	0%	24%	16%
	6-10 miles	10	13%	0%	6%	22%	28%	8%
	11-20 miles	13	17%	57%	8%	39%	0%	11%
	21+ miles	14	18%	21%	21%	26%	18%	4%
	Don't Know	12	16%	21%	15%	0%	12%	38%
77 Col. Approx. miles from home to school	0-10 miles	37	49%	0%	56%	35%	70%	47%
	11+ miles	26	35%	79%	29%	65%	18%	15%
	Don't Know	12	16%	21%	15%	0%	12%	38%
78. Frequency: Ride bicycle as all or part of trip to school	2 days/wk	2	3%	0%	3%	0%	8%	0%
	3 days/wk	2	2%	0%	4%	0%	0%	4%
	4 days/wk	6	8%	0%	6%	26%	9%	0%
	5 days/wk	5	6%	0%	3%	24%	6%	0%
	7 days/wk	1	2%	0%	3%	0%	0%	3%
	Never	58	76%	100%	79%	50%	71%	90%
	Don't Know	0	1%	0%	0%	0%	0%	3%
	N/A	2	2%	0%	3%	0%	6%	0%
78 Col. Frequency: Ride bicycle as all or part of trip to school	Weekly or more	16	21%	0%	18%	50%	23%	7%
	Never	60	79%	100%	82%	50%	77%	93%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
79. What modes of trans do you usually use to get to work?	Drive alone	30	39%	37%	47%	15%	42%	42%
	Drive or ride in a carpool or vanpool	11	14%	37%	10%	0%	19%	21%
	Motorcycle or scooter	1	1%	0%	0%	0%	0%	4%
	Bicycle	14	19%	0%	15%	50%	15%	8%
	Walk	17	22%	21%	21%	38%	18%	13%
	Public Bus	11	15%	21%	5%	26%	19%	20%
	BART	11	14%	0%	6%	47%	8%	14%
	Train, like Capitol Corridor/ACE/Cal Train	1	2%	20%	0%	0%	0%	0%
	Something else	5	7%	0%	8%	22%	0%	0%
	(Don't know)	5	7%	21%	3%	0%	6%	18%
80. School: Takes Bus, BART, Train, or Ferry	Entire way	10	52%	0%	100%	54%	64%	47%
	Walks for part of the trip	10	52%	100%	0%	46%	36%	72%
	Bicycles for part of the trip	0	3%	0%	0%	0%	0%	11%
	Other (Specify)	1	4%	0%	0%	0%	0%	20%
81. Bikes to School	Bikes the entire way	10	73%	0%	100%	48%	100%	52%
	Takes public bus for part of trip	4	27%	0%	0%	52%	0%	48%
	Takes BART for part of trip	3	24%	0%	0%	52%	0%	0%
82. School: Bike and bus	Takes bike on	4	100%	0%	0%	100%	0%	100%
83. School: BART and bus	Takes bike on	3	100%	0%	0%	100%	0%	0%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
86. Information about biking routes	Work	9	6%	14%	5%	0%	17%	0%
	Website/internet	33	23%	31%	28%	25%	13%	13%
	TV	5	3%	10%	3%	0%	6%	3%
	School/students	3	2%	0%	1%	0%	4%	6%
	Radio	4	3%	0%	5%	0%	3%	0%
	News/newspaper	20	15%	22%	15%	21%	12%	5%
	Word of mouth	14	10%	11%	12%	0%	0%	29%
	Posters/billboards	8	6%	11%	5%	0%	7%	12%
	Nowhere	22	15%	11%	8%	33%	17%	22%
	Bike stores	4	3%	0%	4%	0%	0%	6%
	Bart station	3	2%	0%	3%	0%	3%	3%
	Publications	1	1%	0%	2%	0%	0%	0%
	Other	10	7%	0%	9%	6%	7%	9%
	Nothing	6	4%	0%	1%	0%	18%	3%
	Dont know	8	6%	12%	5%	0%	12%	3%
	No detailed response	7	5%	0%	4%	15%	0%	6%
87. Own/ access to working bike?	Yes	194	48%	32%	59%	46%	41%	40%
	No	204	51%	68%	40%	54%	57%	58%
	(DO NOT READ) (Don't Know)	4	1%	0%	1%	0%	2%	2%
87 Col. Own/ access to working bike?	Yes	194	48%	32%	59%	46%	41%	40%
	No / DK	208	52%	68%	41%	54%	59%	60%
88. Have access to a car?	Yes	334	83%	73%	89%	69%	91%	79%
	No	64	16%	27%	10%	31%	6%	19%
	(DO NOT READ) (Don't Know)	5	1%	0%	1%	0%	2%	2%
88 Col. Have access to a car?	Yes	334	83%	73%	89%	69%	91%	79%
	No / DK	68	17%	27%	11%	31%	9%	21%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
Acces to Bike and Car	Both a bike and car	176	44%	30%	54%	38%	39%	38%
	Only a bike	18	4%	3%	6%	8%	2%	2%
	Only a car	158	39%	43%	35%	31%	52%	41%
	None	51	13%	24%	6%	23%	7%	19%
89. Have kids under 18?	Yes	143	35%	24%	24%	61%	46%	31%
	No	253	63%	76%	75%	37%	54%	64%
	(DO NOT READ) (Don't know/Refused)	6	2%	0%	1%	3%	0%	5%
89 Col. Have kids under 18?	Yes	143	35%	24%	24%	61%	46%	31%
	No / DK	260	65%	76%	76%	39%	54%	69%
90. Own/ Rent	Rent/other	158	39%	63%	32%	56%	26%	38%
	Own/buying	225	56%	34%	66%	38%	65%	53%
	(DO NOT READ) (Don't know/Refused)	19	5%	3%	2%	6%	8%	9%
90 Col. Own/ Rent	Yes	158	39%	63%	32%	56%	26%	38%
	No / DK	245	61%	37%	68%	44%	74%	62%
91. Race/Ethnicity	Afr-Amer/Black	44	11%	100%	0%	0%	0%	0%
	White	164	41%	0%	100%	0%	0%	0%
	Hispanic/Latin-Am	69	17%	0%	0%	100%	0%	0%
	Asian	77	19%	0%	0%	0%	100%	0%
	Bi-racial/multi-racial	20	5%	0%	0%	0%	0%	41%
	Other	19	5%	0%	0%	0%	0%	40%
	(DO NOT READ) (Refused)	10	2%	0%	0%	0%	0%	20%
91 Col. Race/Ethnicity	Afr. Amer.	44	11%	100%	0%	0%	0%	0%
	White	164	41%	0%	100%	0%	0%	0%
	Hispanic	69	17%	0%	0%	100%	0%	0%
	Asian	77	19%	0%	0%	0%	100%	0%
	Other	48	12%	0%	0%	0%	0%	100%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
Age	18-24	55	14%	4%	7%	32%	16%	15%
	25-29	22	5%	0%	4%	4%	8%	14%
	30-34	41	10%	6%	9%	14%	13%	9%
	35-39	44	11%	17%	10%	4%	13%	13%
	40-44	40	10%	6%	7%	19%	12%	8%
	45-49	38	9%	6%	12%	7%	8%	10%
	50-54	44	11%	12%	13%	7%	11%	9%
	55-59	37	9%	23%	11%	4%	3%	8%
	60-64	24	6%	3%	8%	2%	6%	9%
	65-69	21	5%	14%	5%	5%	3%	1%
	70-74	11	3%	3%	3%	0%	4%	2%
	75+	27	7%	7%	11%	3%	3%	2%
Generation	18-49	240	60%	39%	49%	80%	70%	68%
	50+	162	40%	61%	51%	20%	30%	32%
Sex/Generation	M <50	121	30%	21%	27%	39%	34%	30%
	M 50+	73	18%	25%	22%	9%	14%	20%
	F <50	119	30%	17%	23%	41%	36%	38%
	F 50+	89	22%	36%	29%	11%	16%	12%

		All		91 Col. Race/Ethnicity				
		N	%	Afr. Amer.	White	Hispanic	Asian	Other
				%	%	%	%	%
City	Alameda	20	5%	0%	7%	6%	6%	0%
	Albany	7	2%	0%	2%	3%	2%	0%
	Berkeley	36	9%	13%	14%	3%	6%	2%
	Castro Valley	19	5%	0%	6%	9%	1%	2%
	Dublin	5	1%	0%	2%	0%	3%	0%
	Emeryville	8	2%	10%	1%	0%	0%	4%
	Fremont	45	11%	0%	9%	2%	28%	14%
	Hayward	49	12%	17%	10%	25%	4%	10%
	Livermore	22	6%	0%	9%	6%	2%	4%
	Newark	8	2%	0%	2%	4%	2%	1%
	Oakland	96	24%	33%	19%	37%	14%	26%
	Pleasanton	13	3%	0%	5%	0%	2%	6%
	San Leandro	31	8%	9%	6%	5%	12%	6%
	San Lorenzo	5	1%	0%	0%	0%	2%	5%
	Sunol	1	0%	0%	1%	0%	0%	0%
	Union City	10	2%	4%	1%	0%	5%	5%
	Other	20	5%	14%	3%	0%	7%	8%
Language of Interview	English	371	92%	100%	100%	70%	86%	100%
	Spanish	21	5%	0%	0%	30%	0%	0%
	Chinese	11	3%	0%	0%	0%	14%	0%

	All	91 Col. Race/Ethnicity				
	Mean	Afr. Amer.	White	Hispanic	Asian	Other
		Mean	Mean	Mean	Mean	Mean
	402		164	69	77	48
		11%	41%	17%	19%	12%
14 Mean. Saves money	5.73	6.74	5.48	6.27	5.50	5.27
15 Mean. Saves time by avoiding traffic	3.94	4.65	3.51	5.07	3.64	3.62
16 Mean. Reduces your stress level	4.90	5.54	4.86	5.47	4.50	4.32
17 Mean. Is better for the environment	5.95	5.96	5.98	6.16	5.85	5.66
18 Mean. Is good for your health	6.08	5.90	6.17	6.24	6.10	5.73
19 Mean. Sets a good example for others	4.79	4.97	4.63	5.55	4.56	4.43
20 Mean. Reduces dependence on foreign oil	5.39	6.02	5.19	5.87	5.18	5.13
21 Mean. Reduces gas and energy usage	5.83	6.23	5.69	5.91	5.94	5.69
22 Mean. Helps manage your weight	5.67	6.17	5.56	6.10	5.31	5.54
23 Mean. Reduces traffic congestion	4.99	5.86	4.56	5.65	5.15	4.42
24 Mean. Allows you to be outdoors	5.60	6.03	5.54	5.92	5.54	5.03
25 Mean. Reduces greenhouse gas emissions	5.65	5.64	5.43	5.92	6.03	5.37
26 Mean. Improves air quality	5.81	5.83	5.81	5.76	6.05	5.48
10 Mean. Frequency: Ride a bicycle	.57	.54	.57	.63	.63	.40
11 Mean. Frequency: Drive a car	4.26	3.78	4.47	3.60	4.49	4.59
51 Mean. Frequency: Go to work outside of your home	3.03	2.60	2.86	2.85	3.52	3.46
52 Mean. Frequency: Go to school	.69	.40	.60	.74	.83	.93

	All	91 Col. Race/Ethnicity				
	Mean	Afr. Amer.	White	Hispanic	Asian	Other
		Mean	Mean	Mean	Mean	Mean
53 Mean. Frequency: Take your children to school	1.00	.70	.63	1.85	1.21	.98
54 Mean. Frequency: Drive a car alone	3.62	3.71	3.93	2.79	3.57	3.76
55 Mean. Frequency: Travel in a car with someone else, whether you are the driver or a passenger	2.79	2.73	2.84	2.71	2.78	2.80
56 Mean. Frequency: Ride a bus	.46	.42	.32	.52	.56	.76
57 Mean. Frequency: Ride BART	.71	.60	.67	.79	.77	.76
58 Mean. Frequency: Take a train other than BART	.12	.01	.16	.07	.09	.19
59 Mean. Frequency: Take a ferry	.06	.00	.06	.12	.00	.15
60 Mean. Frequency: Ride a bicycle for health or recreation	.60	.97	.58	.51	.55	.54
61 Mean. Frequency: Ride a bicycle as a way to get to a destination	.47	.33	.48	.65	.48	.27
64 Mean. Frequency: Ride bicycle as all or part of trip to work	.42	.31	.45	.54	.47	.21
78 Mean. Frequency: Ride bicycle as all or part of trip to school	.88	.00	.74	2.23	.81	.33
63 Mean. Approx. miles from home to work	15.47	14.83	16.34	10.50	17.57	16.76
77 Mean. Approx. miles from home to school	12.52	19.06	13.75	14.11	9.33	7.47