

		All		Phone Bicyclist Segmentation				Web Bicyclist Segmentation				
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
Number of cases		656		507	131	6	9	3	181	211	141	123
Row percent			100%	77%	20%	1%	1%	0%	28%	32%	21%	19%
Age Collapsed	Under 18	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	18-29	121	18%	18%	19%	17%	11%	33%	31%	14%	11%	15%
	30-39	149	23%	24%	19%	0%	11%	0%	27%	22%	22%	19%
	40-49	177	27%	28%	24%	50%	11%	67%	21%	34%	25%	27%
	50-64	192	29%	27%	37%	17%	67%	0%	18%	27%	39%	38%
	65+	16	2%	3%	2%	17%	0%	0%	3%	3%	3%	1%
Gender	Male	302	46%	48%	40%	50%	22%	0%	53%	51%	43%	32%
	Female	354	54%	52%	60%	50%	78%	100%	47%	49%	57%	68%
1. Bicycle Use	7 days/week	107	16%	17%	16%	0%	0%	0%	59%	0%	0%	0%
	6 days/week	74	11%	14%	4%	0%	0%	0%	41%	0%	0%	0%
	5 days/week	127	19%	24%	4%	0%	0%	0%	0%	60%	0%	0%
	4 days/week	84	13%	16%	4%	0%	0%	0%	0%	40%	0%	0%
	3 days/week	69	11%	12%	4%	17%	11%	0%	0%	0%	49%	0%
	2 days/week	55	8%	9%	7%	0%	22%	0%	0%	0%	39%	0%
	1 day/week	17	3%	3%	2%	0%	0%	0%	0%	0%	12%	0%
	1 to 4 days/month	62	9%	5%	25%	33%	11%	0%	0%	0%	0%	50%
	1 to 11 days/year	61	9%	1%	34%	50%	56%	100%	0%	0%	0%	50%
1 Collapsed. Bicycle Use	Weekly or More	533	81%	94%	40%	17%	33%	0%	100%	100%	100%	0%
	Less than Weekly	123	19%	6%	60%	83%	67%	100%	0%	0%	0%	100%

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				%	%	%	%	%	%	%	%	%	%
2. Main reasons to ride a bicycle	For transportation/to get places	490	75%	83%	53%	0%	0%	0%	92%	86%	63%	43%	
	For fun	304	46%	39%	68%	100%	100%	33%	44%	34%	52%	65%	
	Incentives from employer or school	7	1%	1%	2%	0%	0%	0%	0%	1%	0%	3%	
	Personal health	408	62%	61%	66%	100%	56%	33%	47%	64%	74%	68%	
	Good for the environment	271	41%	45%	31%	17%	22%	0%	43%	47%	37%	34%	
	Save money on gas/parking	122	19%	21%	11%	17%	0%	0%	22%	24%	16%	7%	
	Set a good example for others	32	5%	5%	5%	0%	22%	0%	5%	2%	6%	8%	
	To avoid traffic	53	8%	9%	5%	0%	0%	0%	8%	9%	10%	5%	
	Stress reduction	80	12%	11%	15%	17%	33%	0%	8%	11%	18%	13%	
	Don't like driving/taking transit	55	8%	10%	5%	0%	0%	0%	14%	5%	9%	5%	
	Other	40	6%	6%	5%	17%	11%	33%	10%	5%	3%	6%	
3. Recall seeing or hearing 'Get Rolling' Advertisements	Yes	89	14%	14%	12%	0%	11%	0%	15%	15%	13%	10%	
	No	567	86%	86%	88%	100%	89%	100%	85%	85%	87%	90%	
4. What was 'Get Rolling' ads about	Biking	24	28%	30%	13%	0%	100%	0%	26%	26%	41%	17%	
	Bike to Work Day / Month / Biking to work	28	32%	30%	44%	0%	0%	0%	26%	32%	35%	42%	
	Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	24%	6%	0%	0%	0%	30%	16%	24%	8%	
	Recreational biking	3	3%	3%	6%	0%	0%	0%	11%	0%	0%	0%	
	Using bikes on public transit	5	6%	6%	6%	0%	0%	0%	11%	3%	6%	0%	
	Other	7	8%	10%	0%	0%	0%	0%	11%	6%	6%	8%	
	Don't know	10	11%	9%	25%	0%	0%	0%	4%	16%	6%	25%	

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				%	%	%	%	%	%	%	%	%
5. Where do you recall seeing the 'Get Rolling' ads	Newspaper	10	11%	13%	6%	0%	0%	0%	18%	3%	22%	0%
	Sign on a street pole	13	15%	14%	19%	0%	0%	0%	21%	10%	11%	17%
	Back/side of a bus	40	45%	44%	50%	0%	0%	0%	43%	45%	39%	58%
	Bus shelter	32	36%	36%	38%	0%	0%	0%	50%	23%	33%	42%
	BART station	22	25%	26%	19%	0%	0%	0%	46%	6%	33%	8%
	Billboard	13	15%	14%	13%	0%	100%	0%	11%	19%	11%	17%
	Flyer/handout	11	12%	14%	6%	0%	0%	0%	18%	10%	17%	0%
	Other	9	10%	10%	13%	0%	0%	0%	4%	19%	6%	8%
	Don't remember	13	15%	17%	6%	0%	0%	0%	7%	23%	17%	8%
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads	Yes	111	17%	17%	17%	0%	11%	67%	20%	17%	15%	15%
	No	545	83%	83%	83%	100%	89%	33%	80%	83%	85%	85%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	29%	18%	0%	22%	67%	34%	26%	25%	19%
	No	482	73%	71%	82%	100%	78%	33%	66%	74%	75%	81%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	3%	5%	17%	0%	0%	4%	4%	1%	7%
	Somewhat effective	356	54%	54%	54%	33%	44%	100%	57%	55%	50%	53%
	Not very effective	239	36%	36%	36%	50%	44%	0%	33%	36%	40%	37%
	Not at all effective	36	5%	6%	5%	0%	11%	0%	6%	5%	8%	3%
8 Collapsed. Effectiveness of 'Get Rolling' images	Effective	381	58%	58%	60%	50%	44%	100%	61%	59%	52%	59%
	Not Effective	275	42%	42%	40%	50%	56%	0%	39%	41%	48%	41%

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			%	%	%	%	%	%	%	%	%	
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	54	8%	8%	10%	0%	11%	33%	10%	10%	5%	8%	
Images of bikes / People biking												
Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	18%	15%	0%	11%	0%	18%	19%	13%	15%	
Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	23%	20%	17%	0%	33%	24%	25%	16%	22%	
Images of average-looking people / people in regular clothing/no biking gear	44	7%	8%	4%	0%	0%	0%	7%	7%	7%	5%	
Images of using bikes with public transit / 'Commuting Today'	55	9%	9%	6%	0%	11%	0%	7%	10%	7%	9%	
Images of happy-looking people / people having fun	118	18%	19%	19%	0%	22%	0%	17%	21%	18%	15%	
Images of healthy-looking people	16	2%	2%	2%	17%	0%	0%	3%	2%	2%	3%	
The variety of biking activities	64	10%	9%	13%	17%	22%	0%	9%	10%	9%	13%	
The diversity of the bikers (age, race, gender)	40	6%	7%	5%	17%	0%	0%	10%	3%	7%	4%	
The layout / Colors / Positive mood / Large font	37	6%	5%	8%	0%	0%	0%	7%	5%	4%	6%	
The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	2%	0%	0%	0%	33%	1%	1%	3%	2%	
Images of children riding bikes / 'Learning Today'	12	2%	1%	3%	0%	11%	0%	1%	2%	1%	3%	

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				%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	None	64	10%	10%	7%	50%	11%	0%	7%	9%	16%	8%
	Other	27	4%	4%	6%	0%	0%	33%	4%	4%	4%	6%
	Don't know	12	2%	2%	2%	0%	0%	0%	3%	1%	4%	0%

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			%	%	%	%	%	%	%	%	%	
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads												
Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	15%	13%	17%	22%	0%	18%	16%	13%	11%	
Uninteresting / Boring / Generic / Don't stand out	29	5%	4%	6%	0%	0%	0%	2%	8%	2%	6%	
Logos / Slogans	51	8%	8%	9%	0%	11%	0%	4%	9%	9%	9%	
Bad layout / Formatting / Colors	67	10%	12%	6%	17%	0%	33%	14%	10%	10%	7%	
Not informative enough	37	6%	6%	5%	0%	22%	0%	7%	6%	4%	6%	
Uninspiring / Not enough motivation / Un-relatable	70	11%	12%	9%	0%	11%	0%	7%	14%	12%	11%	
Unrealistic scenes / Impractical in reality / Cheesy	62	10%	9%	9%	33%	22%	33%	8%	9%	12%	10%	
Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	9%	13%	17%	0%	0%	10%	6%	11%	13%	
No references / web addresses	9	1%	2%	1%	0%	0%	0%	2%	1%	2%	1%	
Not 'cool'	10	2%	1%	2%	0%	0%	0%	2%	1%	1%	3%	
Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	3%	2%	17%	0%	0%	4%	3%	1%	3%	
Riders seem too advanced / sporty / Biking looks difficult	24	4%	4%	5%	0%	0%	0%	2%	5%	4%	5%	
Repetitive / No new information / 'Preaching to the choir'	7	1%	1%	3%	0%	0%	0%	1%	1%	1%	1%	
Gas prices too low	21	3%	3%	3%	0%	0%	0%	3%	6%	3%	0%	

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				%	%	%	%	%	%	%	%	%	
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Doesn't address environmental aspect of biking	8	1%	1%	1%	0%	11%	0%	1%	1%	1%	2%	
	Doesn't address health / fitness aspect of biking	13	2%	2%	2%	17%	0%	0%	1%	2%	2%	3%	
	Only in English	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	None	47	7%	6%	11%	33%	0%	0%	6%	7%	4%	14%	
	Other	76	12%	12%	10%	0%	11%	33%	15%	11%	11%	9%	
	Don't Know	33	5%	5%	6%	0%	0%	0%	7%	2%	9%	4%	
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	66%	48%	50%	22%	0%	72%	64%	59%	46%	
	Yes, in 2009	360	55%	60%	38%	33%	22%	0%	66%	59%	49%	39%	
	Yes, in 2008	299	46%	51%	29%	17%	11%	0%	54%	52%	39%	31%	
	Yes, 2007 or earlier	256	39%	43%	27%	17%	0%	0%	48%	44%	34%	24%	
	No	165	25%	22%	31%	33%	78%	100%	20%	24%	27%	33%	
11 Collapsed. BTWD Participation	Yes	490	75%	78%	69%	67%	22%	0%	80%	76%	73%	67%	
	No	165	25%	22%	31%	33%	78%	100%	20%	24%	27%	33%	

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				%	%	%	%	%	%	%	%	%
12. How did you learn about Bike to Work Day	www.youcanbikethere.com	18	4%	4%	4%	0%	0%	0%	3%	4%	3%	5%
	511.org	74	15%	15%	18%	0%	0%	0%	18%	13%	15%	15%
	East Bay Bicycle Coalition website	155	32%	34%	21%	0%	50%	0%	40%	30%	31%	21%
	Other bicycle organization website	71	14%	16%	9%	0%	0%	0%	17%	11%	22%	9%
	Local bicycle organization email newsletter	112	23%	24%	16%	25%	0%	0%	30%	21%	24%	12%
	Local bicycle organization paper newsletter	37	8%	9%	1%	25%	0%	0%	10%	10%	5%	1%
	Poster or billboard	113	23%	24%	20%	0%	0%	0%	23%	27%	20%	18%
	Radio advertisement or announcement	60	12%	11%	18%	0%	0%	0%	9%	11%	18%	13%
	Facebook	32	7%	7%	3%	0%	0%	0%	13%	1%	8%	4%
	Twitter	3	1%	1%	0%	0%	0%	0%	2%	0%	0%	0%
	Friend or family member (other than on Facebook or Twitter)	106	22%	23%	16%	0%	50%	0%	26%	22%	21%	13%
	Coworker (other than on Facebook or Twitter)	105	21%	20%	31%	0%	0%	0%	19%	19%	20%	32%
	Employer	136	28%	25%	36%	75%	50%	0%	21%	25%	30%	43%
	Other	90	18%	19%	16%	0%	50%	0%	17%	22%	14%	20%
	Don't remember	33	7%	7%	5%	0%	0%	0%	11%	4%	7%	5%

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				%	%	%	%	%	%	%	%	%	
13. Primary reason for participating in Bike to Work Day	To try out biking and see if it works for me	24	5%	3%	12%	25%	0%	0%	1%	2%	6%	15%	
	For fun	52	11%	10%	10%	50%	0%	0%	6%	9%	18%	13%	
	Incentives from employer or school	3	1%	0%	2%	0%	0%	0%	0%	0%	0%	4%	
	Personal health	13	3%	2%	8%	0%	0%	0%	1%	1%	4%	7%	
	Good for the environment	25	5%	5%	8%	0%	0%	0%	3%	4%	5%	11%	
	Save money on gas/parking	3	1%	1%	1%	0%	0%	0%	1%	0%	1%	1%	
	Set a good example for others	67	14%	12%	22%	0%	50%	0%	7%	9%	25%	21%	
	To avoid traffic	2	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%	
	Stress reduction	2	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	
	Incentives, food, and prizes from Bike to Work Day organizers	41	8%	8%	10%	25%	0%	0%	7%	10%	5%	12%	
	I almost always bike to work anyway	208	42%	49%	15%	0%	0%	0%	66%	57%	20%	1%	
Other	50	10%	10%	11%	0%	50%	0%	8%	7%	15%	15%		
14. On Bike to Work Day, did you...	Ride your bike all the way from home to your destination	368	75%	76%	70%	75%	50%	0%	85%	72%	74%	66%	
	Ride your bike some of the way and drive some of the way from home to your destination	11	2%	2%	2%	25%	50%	0%	0%	3%	1%	6%	
	Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	18%	22%	0%	0%	0%	14%	20%	19%	22%	
	Something else	19	4%	4%	5%	0%	0%	0%	1%	4%	7%	5%	
	Don't remember	2	0%	1%	0%	0%	0%	0%	0%	1%	0%	1%	

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				%	%	%	%	%	%	%	%	%
15. Primary destination on Bike to Work Day	Work	425	87%	88%	81%	75%	50%	0%	85%	86%	87%	91%
	School	25	5%	5%	8%	0%	0%	0%	9%	4%	2%	4%
	Somewhere else	38	8%	7%	10%	25%	50%	0%	6%	9%	11%	5%
	Don't Remember	2	0%	0%	1%	0%	0%	0%	1%	1%	0%	0%
16. Total round-trip commute on BTWD	0-2 miles	40	8%	7%	13%	0%	50%	0%	5%	7%	12%	12%
	3-5 miles	99	20%	23%	11%	25%	0%	0%	31%	21%	11%	12%
	6-10 miles	139	29%	28%	30%	25%	50%	0%	29%	31%	24%	29%
	11-20 miles	110	23%	22%	26%	25%	0%	0%	20%	18%	31%	24%
	21+ miles	98	20%	20%	20%	25%	0%	0%	15%	23%	23%	22%
16 Collapsed. Total round-trip commute on BTWD	10 miles or less	278	57%	58%	54%	50%	100%	0%	65%	59%	46%	54%
	More than 10 miles	208	43%	42%	46%	50%	0%	0%	35%	41%	54%	46%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	7%	16%	0%	50%	0%	4%	6%	14%	16%
	3-5 miles	125	26%	28%	19%	25%	0%	0%	33%	28%	15%	22%
	6-10 miles	168	35%	35%	31%	25%	50%	0%	36%	39%	28%	32%
	11-20 miles	105	22%	21%	25%	50%	0%	0%	17%	20%	33%	20%
	21+ miles	45	9%	10%	9%	0%	0%	0%	10%	7%	10%	11%
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	70%	66%	50%	100%	0%	73%	73%	57%	70%
	More than 10 miles	150	31%	30%	34%	50%	0%	0%	27%	27%	43%	30%

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				%	%	%	%	%	%	%	%	%
18. If it had not been Bike to Work Day, how would you have gotten to your destination?	Drive alone	122	25%	19%	48%	75%	0%	0%	6%	15%	39%	60%
	Drive or ride in a carpool or vanpool	22	4%	4%	7%	0%	50%	0%	0%	6%	5%	10%
	Motorcycle or scooter	7	1%	1%	2%	0%	0%	0%	1%	2%	1%	1%
	Bicycle	321	66%	74%	32%	0%	0%	0%	91%	80%	48%	15%
	Walk	47	10%	9%	9%	25%	50%	0%	6%	7%	13%	17%
	Public Bus	45	9%	10%	7%	0%	0%	0%	8%	10%	8%	12%
	Company shuttle	3	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%
	BART	86	18%	17%	19%	50%	0%	0%	14%	20%	17%	20%
	Train, like Capitol Corridor or ACE Train	6	1%	1%	1%	0%	0%	0%	1%	1%	1%	1%
	Ferry or boat	4	1%	1%	2%	0%	0%	0%	0%	1%	1%	2%
Other	5	1%	1%	1%	0%	0%	0%	1%	1%	2%	0%	
I would have not gone to my destination	8	2%	2%	2%	1%	0%	50%	0%	0%	2%	3%	2%

	All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation				
	N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year	
			%	%	%	%	%	%	%	%	%	
19. For Bike to Work Day, did you...												
Stop at an energizer station on the way to your destination	303	62%	65%	49%	75%	50%	0%	71%	63%	52%	55%	
Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	16%	5%	25%	0%	0%	26%	12%	5%	9%	
Get a Bike to Work Day canvas bag	284	58%	58%	56%	100%	50%	0%	63%	61%	48%	56%	
Leave your bike at a free Bike to Work Day bike check	50	10%	11%	7%	25%	0%	0%	16%	8%	8%	7%	
Compete in the Team Bike Challenge	49	10%	11%	5%	0%	0%	0%	9%	15%	6%	7%	
Compete in the Company Bike Challenge	29	6%	6%	5%	0%	0%	0%	5%	7%	6%	6%	
Download iBike Challenge	2	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%	
Watch a Bike to Work Day video	21	4%	5%	2%	0%	0%	0%	6%	4%	3%	4%	
Tweet about Bike to Work Day	9	2%	2%	3%	0%	0%	0%	4%	1%	1%	1%	
Post on Facebook about Bike to Work Day	77	16%	17%	11%	0%	0%	0%	24%	11%	14%	13%	
Attend a Bike to Work Month event other than Bike to Work Day	47	10%	10%	7%	0%	0%	0%	16%	10%	3%	6%	
None of these	115	23%	21%	34%	0%	50%	0%	17%	21%	33%	28%	

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				%	%	%	%	%	%	%	%	%
20. For Bike to Work Day, did you...	The ride was easier than I thought it would be	39	8%	5%	15%	50%	100%	0%	3%	4%	9%	22%
	I found a good route to take	93	19%	18%	21%	25%	100%	0%	17%	15%	25%	23%
	I felt better at work that day	134	27%	28%	26%	25%	0%	0%	23%	24%	34%	33%
	I fixed my bicycle so I could ride it that day	13	3%	2%	5%	25%	0%	0%	1%	1%	2%	10%
	I enjoyed getting the exercise from biking that day	308	63%	64%	57%	75%	50%	0%	59%	64%	66%	63%
	I enjoyed being outside on my bike that day	346	71%	73%	63%	75%	50%	0%	69%	72%	71%	71%
	It was easy to find a place to store my bike that day	166	34%	35%	27%	50%	0%	0%	34%	33%	39%	28%
	I told my coworkers/classmates that I rode my bicycle that day	235	48%	46%	57%	100%	0%	0%	37%	46%	52%	66%
	I rode to work/school with people I know	56	11%	12%	8%	50%	0%	0%	14%	9%	13%	10%
	None of these	64	13%	13%	12%	0%	0%	0%	19%	13%	12%	5%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	15%	16%	0%	0%	0%	49%	0%	2%	0%
	6 days/week	52	11%	12%	4%	0%	0%	0%	33%	1%	1%	1%
	5 days/week	95	19%	23%	4%	0%	0%	0%	8%	48%	2%	4%
	4 days/week	55	11%	13%	3%	0%	0%	0%	3%	27%	4%	4%
	3 days/week	56	11%	12%	7%	25%	0%	0%	2%	8%	36%	4%
	2 days/week	45	9%	9%	9%	0%	0%	0%	1%	5%	30%	5%
	1 day/week	12	2%	2%	3%	0%	0%	0%	1%	1%	9%	1%
	1 to 4 days/month	36	7%	5%	19%	0%	50%	0%	1%	2%	4%	34%
	1 to 11 days/year	45	9%	5%	25%	50%	0%	0%	1%	5%	7%	35%
	Never	21	4%	3%	9%	25%	50%	0%	1%	3%	5%	12%

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				%	%	%	%	%	%	%	%	%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	88%	47%	25%	0%	0%	98%	90%	84%	18%
	Less than Weekly	81	17%	10%	44%	50%	50%	0%	1%	7%	11%	70%
	Never	21	4%	3%	9%	25%	50%	0%	1%	3%	5%	12%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	12%	2%	0%	0%	0%	7%	12%	12%	7%
	A little more often	50	10%	9%	18%	0%	0%	0%	5%	8%	11%	23%
	About the same as before	374	76%	77%	71%	100%	100%	0%	88%	78%	71%	60%
	Less often	18	4%	3%	9%	0%	0%	0%	1%	1%	7%	10%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	20%	20%	0%	0%	0%	12%	20%	23%	30%
	Same as before	374	76%	77%	71%	100%	100%	0%	88%	78%	71%	60%
	Less often	18	4%	3%	9%	0%	0%	0%	1%	1%	7%	10%
23. Likely participation in BTWD 2011	Very likely	461	70%	78%	46%	33%	33%	0%	83%	75%	73%	41%
	Somewhat likely	105	16%	13%	29%	17%	11%	33%	9%	14%	14%	33%
	Somewhat unlikely	33	5%	4%	8%	17%	22%	0%	3%	4%	4%	11%
	Very unlikely	57	9%	6%	17%	33%	33%	67%	6%	7%	9%	16%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	91%	75%	50%	44%	33%	92%	89%	87%	73%
	Unlikely	90	14%	9%	25%	50%	56%	67%	8%	11%	13%	27%
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	9%	3%	0%	0%	0%	9%	11%	4%	4%
	Yes, in 2009	46	7%	8%	4%	0%	0%	0%	9%	9%	4%	4%
	Yes, in 2008	23	4%	4%	1%	0%	0%	0%	6%	5%	1%	1%
	Yes, 2007 or earlier	17	3%	3%	1%	0%	0%	0%	3%	4%	2%	0%
	No	582	89%	87%	94%	100%	100%	100%	87%	84%	93%	93%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	13%	6%	0%	0%	0%	13%	16%	7%	7%
	No	582	89%	87%	94%	100%	100%	100%	87%	84%	93%	93%

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				%	%	%	%	%	%	%	%	%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	11%	0%	0%	0%	0%	4%	9%	30%	0%
	A little more often	11	15%	11%	50%	0%	0%	0%	4%	12%	10%	63%
	Same as Before	52	70%	74%	38%	0%	0%	0%	87%	76%	50%	25%
	Less often	3	4%	5%	0%	0%	0%	0%	4%	3%	10%	0%
	Don't Know	1	1%	0%	13%	0%	0%	0%	0%	0%	0%	13%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	More Often	18	3%	3%	3%	0%	0%	0%	1%	3%	3%	4%
	Less Often	3	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%
	Same as Before / DK	635	97%	97%	97%	100%	100%	100%	98%	96%	96%	96%

	All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation				
	N	%	Committ ed Bicyclist s	Primary Target	Second ary Target	Less Likely Bicyclist s	Non- Bicyclist s	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year	
			%	%	%	%	%	%	%	%	%	
26. Attendance at following 2010 events												
Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	5%	1%	0%	0%	0%	10%	3%	1%	0%	
Berkeley Earth Day (April 24)	28	4%	4%	5%	0%	0%	0%	8%	4%	1%	3%	
Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	3%	2%	0%	0%	0%	5%	4%	1%	0%	
Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	3%	2%	0%	0%	0%	4%	2%	1%	3%	
Albany Arts & Green Festival (May 2)	19	3%	3%	5%	0%	0%	0%	2%	4%	1%	4%	
Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	1%	3%	0%	0%	0%	1%	1%	2%	3%	
Kids Bike Rodeo in Berkeley (May 8)	10	2%	2%	0%	0%	0%	0%	3%	2%	0%	0%	
Bike to School Days (May 2010)	37	6%	6%	5%	0%	0%	0%	4%	8%	5%	4%	
Bike-In Movie at Rialto Cinemas in El Cerrito (May 12)	13	2%	2%	1%	0%	0%	0%	3%	1%	4%	0%	
Oakland Indie Awards in Oakland (May 14)	10	2%	2%	1%	0%	0%	0%	2%	2%	1%	0%	
The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	
Bike-In Movie in Alameda (May 16)	9	1%	2%	1%	0%	0%	0%	3%	1%	1%	0%	
Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	5%	2%	0%	0%	0%	8%	3%	3%	1%	
Bike to Market Day (May 22)	26	4%	4%	5%	0%	0%	0%	5%	5%	2%	2%	
Bike Safety Rodeo in El Cerrito (May 22)	4	1%	1%	0%	0%	0%	0%	1%	1%	0%	0%	

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	Oaklavia in Oakland (June 27)	114	17%	19%	11%	17%	22%	0%	29%	17%	11%	8%
	Bicycle safety class (April, May, June)	35	5%	6%	4%	0%	11%	0%	6%	1%	10%	7%
	None of these	427	65%	63%	73%	83%	78%	100%	54%	65%	70%	76%
27. Walk and Roll to School Day Participation	Yes	103	16%	16%	15%	0%	11%	33%	14%	18%	13%	18%
	No	536	82%	82%	82%	100%	78%	33%	83%	79%	86%	79%
	Don't remember	17	3%	2%	3%	0%	11%	33%	3%	3%	1%	3%
28. Participation in bicycle safety courses: respondent or children	Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	11%	11%	17%	11%	0%	11%	11%	13%	10%
	Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	8%	5%	17%	11%	0%	11%	5%	9%	4%
	Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	1%	0%	0%	11%	0%	1%	0%	1%	1%
	Kids Bike Rodeo	31	5%	5%	4%	0%	0%	0%	6%	6%	2%	4%
	Other bicycle safety class or workshop	122	19%	20%	15%	0%	33%	0%	21%	18%	23%	11%
	Never taken a bicycle safety class or workshop	452	69%	68%	73%	83%	44%	100%	66%	70%	65%	76%

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			%	%	%	%	%	%	%	%	%	
28a. Top reasons people DO NOT ride their bike												
Safety issues - Biking is unsafe/dangerous	241	37%	37%	35%	67%	11%	67%	41%	36%	32%	37%	
Too far of a distance to travel	127	19%	20%	16%	50%	0%	0%	19%	20%	16%	22%	
Being protected from the weather	109	17%	15%	22%	17%	22%	0%	12%	16%	21%	20%	
Time consuming	145	22%	22%	24%	17%	0%	0%	19%	19%	27%	26%	
Difficult/Takes too much energy/Lazy	162	25%	26%	20%	17%	0%	33%	30%	29%	20%	15%	
Inconvenient/Prefer the convenience of a car	136	21%	21%	17%	33%	11%	67%	24%	24%	16%	16%	
Do not like biking through traffic/Dangerous drivers	223	34%	34%	32%	0%	67%	67%	39%	31%	35%	32%	
Health restrictions/Not in shape	64	10%	10%	9%	0%	11%	0%	12%	10%	9%	7%	
Being able to carry/transport more belongings	81	12%	13%	8%	0%	11%	33%	8%	16%	15%	9%	
No bike lanes	78	12%	11%	15%	0%	11%	0%	10%	13%	11%	14%	
Do not own a bike	60	9%	10%	5%	17%	0%	0%	10%	9%	9%	8%	
Just do not want to/Lack of interest	13	2%	2%	2%	17%	0%	0%	3%	2%	2%	1%	
Do not know how to ride a bike	24	4%	4%	2%	0%	0%	0%	3%	4%	4%	4%	
Too many hills to bike through	26	4%	2%	8%	17%	33%	0%	1%	3%	5%	9%	
Do not want to get sweaty	98	15%	14%	18%	0%	22%	33%	13%	16%	14%	17%	
Nowhere to park/store bike	122	19%	17%	24%	17%	33%	0%	12%	17%	26%	24%	
Prefer comfort of a car	18	3%	3%	2%	0%	0%	0%	3%	4%	2%	2%	
Cannot bike in work clothes	34	5%	4%	8%	0%	44%	0%	5%	2%	6%	9%	

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				%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Transport more than one passenger	22	3%	3%	4%	0%	0%	0%	1%	5%	3%	4%
	Other	171	26%	27%	24%	33%	22%	0%	31%	23%	26%	24%
	Nothing	13	2%	1%	5%	0%	0%	0%	4%	1%	1%	1%
	Don't Know	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
28a Collapsed. Top reasons people DO NOT ride their bike	Convenience of a car / Need a car to transport people or items	257	39%	41%	31%	33%	22%	100%	36%	49%	35%	31%
	Hygeine concerns	132	20%	18%	26%	0%	67%	33%	18%	18%	21%	26%
	Don't own a bike / lack of interest / Can't ride a bike	97	15%	17%	8%	33%	0%	0%	15%	15%	16%	13%
	Safety concerns	464	71%	71%	67%	67%	78%	133%	80%	67%	67%	68%
	Difficult / Lazy / Not in shape	226	34%	36%	29%	17%	11%	33%	43%	39%	28%	22%
	No bike lanes / Nowhere to store bike	200	30%	28%	39%	17%	44%	0%	22%	30%	36%	37%
	Time / Distance	272	41%	42%	40%	67%	0%	0%	38%	39%	43%	48%
	Bad Weather	109	17%	15%	22%	17%	22%	0%	12%	16%	21%	20%
	Too many hills / Terrain	26	4%	2%	8%	17%	33%	0%	1%	3%	5%	9%
	Other / Don't Know	185	28%	28%	30%	33%	22%	0%	35%	25%	28%	25%
29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	25%	13%	0%	0%	0%	36%	21%	16%	8%
	2	134	20%	22%	18%	17%	0%	0%	22%	25%	16%	16%
	3	81	12%	14%	8%	33%	0%	0%	12%	14%	10%	12%
	4	85	13%	15%	8%	17%	0%	0%	12%	13%	17%	10%
	5	89	14%	11%	24%	17%	0%	0%	10%	13%	14%	19%
	6	69	11%	9%	14%	0%	33%	33%	5%	7%	18%	16%
	7-Extremely important	55	8%	5%	17%	17%	67%	67%	3%	7%	9%	19%

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				%	%	%	%	%	%	%	%	%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	25%	54%	33%	100%	100%	19%	27%	40%	54%
	Not Important	358	55%	60%	38%	50%	0%	0%	70%	60%	43%	37%
	Neutral	85	13%	15%	8%	17%	0%	0%	12%	13%	17%	10%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	45%	30%	33%	0%	0%	54%	47%	36%	18%
	2	129	20%	22%	12%	33%	0%	0%	19%	24%	18%	15%
	3	70	11%	11%	12%	0%	0%	0%	12%	9%	12%	11%
	4	69	11%	9%	17%	17%	0%	33%	8%	8%	11%	19%
	5	63	10%	7%	15%	17%	44%	33%	4%	9%	10%	19%
	6	31	5%	4%	7%	0%	0%	33%	1%	3%	8%	10%
	7-Extremely important	25	4%	2%	7%	0%	56%	0%	3%	1%	5%	9%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	14%	29%	17%	100%	67%	7%	13%	23%	37%
	Not Important	468	71%	78%	54%	67%	0%	0%	85%	79%	67%	44%
	Neutral	69	11%	9%	17%	17%	0%	33%	8%	8%	11%	19%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	34%	21%	0%	0%	0%	40%	34%	27%	14%
	2	134	20%	22%	17%	17%	0%	0%	24%	23%	18%	12%
	3	68	10%	11%	8%	0%	0%	0%	9%	13%	10%	7%
	4	81	12%	13%	9%	50%	11%	33%	12%	10%	14%	15%
	5	79	12%	10%	18%	33%	11%	33%	8%	10%	11%	23%
	6	54	8%	7%	14%	0%	22%	33%	3%	7%	11%	15%
	7-Extremely important	40	6%	3%	14%	0%	56%	0%	3%	2%	9%	15%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	20%	45%	33%	89%	67%	14%	19%	30%	52%
	Not Important	402	61%	67%	46%	17%	0%	0%	74%	71%	55%	33%
	Neutral	81	12%	13%	9%	50%	11%	33%	12%	10%	14%	15%

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				%	%	%	%	%	%	%	%	%	%
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	39%	25%	0%	0%	0%	45%	37%	33%	19%	
	2	131	20%	21%	15%	33%	11%	0%	21%	22%	18%	17%	
	3	64	10%	9%	11%	17%	11%	0%	9%	9%	12%	9%	
	4	70	11%	11%	9%	0%	11%	0%	10%	10%	13%	9%	
	5	62	9%	8%	15%	33%	0%	33%	6%	9%	7%	20%	
	6	54	8%	7%	11%	0%	22%	0%	6%	7%	11%	11%	
	7-Extremely important	45	7%	4%	15%	17%	44%	67%	3%	6%	6%	15%	
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	19%	40%	50%	67%	100%	14%	21%	24%	46%	
	Not Important	425	65%	70%	50%	50%	22%	0%	75%	69%	63%	45%	
	Neutral	70	11%	11%	9%	0%	11%	0%	10%	10%	13%	9%	
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	21%	23%	17%	0%	0%	20%	19%	22%	21%	
	2	76	12%	12%	9%	0%	11%	0%	9%	17%	8%	11%	
	3	59	9%	9%	7%	17%	0%	33%	10%	9%	9%	9%	
	4	77	12%	12%	13%	0%	0%	0%	11%	14%	8%	13%	
	5	69	11%	10%	12%	33%	11%	33%	11%	9%	7%	17%	
	6	91	14%	14%	14%	17%	0%	0%	12%	15%	17%	11%	
	7-Extremely important	149	23%	22%	22%	17%	78%	33%	26%	18%	30%	18%	
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	46%	48%	67%	89%	67%	49%	41%	54%	46%	
	Not Important	270	41%	42%	39%	33%	11%	33%	40%	45%	38%	41%	
	Neutral	77	12%	12%	13%	0%	0%	0%	11%	14%	8%	13%	
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	72%	50%	67%	22%	0%	78%	70%	71%	40%	
	2	90	14%	13%	19%	0%	11%	0%	10%	18%	12%	15%	
	3	37	6%	5%	8%	0%	0%	0%	4%	5%	6%	9%	
	4	39	6%	5%	8%	0%	22%	33%	2%	3%	7%	16%	
	5	18	3%	2%	3%	0%	22%	0%	2%	3%	2%	5%	
	6	14	2%	2%	3%	0%	11%	33%	3%	0%	1%	6%	
	7-Extremely important	21	3%	1%	8%	33%	11%	33%	2%	2%	1%	10%	

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	5%	14%	33%	44%	67%	7%	5%	4%	20%
	Not Important	564	86%	90%	78%	67%	33%	0%	92%	92%	89%	63%
	Neutral	39	6%	5%	8%	0%	22%	33%	2%	3%	7%	16%
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	60%	47%	50%	33%	0%	70%	59%	55%	33%
	2	118	18%	18%	18%	17%	0%	0%	14%	20%	18%	20%
	3	58	9%	8%	10%	17%	11%	0%	5%	9%	10%	13%
	4	55	8%	8%	9%	0%	22%	33%	4%	8%	11%	13%
	5	30	5%	4%	8%	17%	11%	0%	4%	2%	4%	11%
	6	15	2%	1%	5%	0%	11%	33%	2%	1%	2%	5%
	7-Extremely important	11	2%	1%	3%	0%	11%	33%	1%	1%	0%	6%
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	6%	16%	17%	33%	67%	7%	4%	6%	21%
	Not Important	545	83%	86%	75%	83%	44%	0%	89%	88%	83%	66%
	Neutral	55	8%	8%	9%	0%	22%	33%	4%	8%	11%	13%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	11%	8%	0%	0%	0%	13%	11%	9%	7%
	2	92	14%	15%	11%	17%	0%	0%	18%	12%	15%	10%
	3	101	15%	17%	11%	0%	11%	0%	16%	18%	16%	9%
	4	79	12%	14%	8%	0%	0%	0%	15%	12%	15%	5%
	5	96	15%	14%	18%	33%	0%	0%	10%	18%	14%	16%
	6	67	10%	10%	11%	0%	22%	0%	7%	10%	12%	14%
	7-Extremely important	152	23%	19%	33%	50%	67%	100%	20%	19%	19%	39%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	43%	62%	83%	89%	100%	38%	46%	45%	69%
	Not Important	262	40%	43%	31%	17%	11%	0%	48%	42%	40%	26%
	Neutral	79	12%	14%	8%	0%	0%	0%	15%	12%	15%	5%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation				
		N	%	Committ ed Bicyclist s	Primary Target	Second ary Target	Less Likely Bicyclist s	Non- Bicyclist s	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year	
				%	%	%	%	%	%	%	%	%	%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	38%	28%	0%	11%	0%	57%	28%	31%	19%	
	2	103	16%	15%	20%	33%	0%	0%	15%	18%	14%	14%	
	3	75	11%	12%	8%	33%	22%	0%	9%	12%	12%	13%	
	4	77	12%	12%	11%	17%	22%	33%	6%	12%	18%	12%	
	5	74	11%	10%	15%	17%	0%	33%	6%	15%	6%	19%	
	6	54	8%	7%	9%	0%	44%	0%	4%	7%	11%	13%	
	7-Extremely important	44	7%	6%	9%	0%	0%	33%	3%	8%	6%	11%	
	37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	24%	34%	17%	44%	67%	13%	29%	24%	42%
	Not Important	407	62%	64%	56%	67%	33%	0%	81%	58%	57%	46%	
	Neutral	77	12%	12%	11%	17%	22%	33%	6%	12%	18%	12%	
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	15%	17%	0%	0%	0%	21%	14%	11%	11%	
	2	86	13%	15%	9%	0%	0%	0%	19%	13%	13%	4%	
	3	82	12%	13%	12%	17%	0%	0%	13%	13%	12%	11%	
	4	82	12%	14%	6%	33%	0%	0%	12%	13%	16%	9%	
	5	117	18%	18%	18%	17%	11%	0%	13%	21%	18%	19%	
	6	106	16%	15%	21%	17%	22%	67%	14%	15%	14%	24%	
	7-Extremely important	86	13%	11%	17%	17%	67%	33%	7%	11%	16%	22%	
	38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	44%	56%	50%	100%	100%	34%	47%	48%	64%
	Not Important	265	40%	42%	38%	17%	0%	0%	54%	40%	36%	27%	
	Neutral	82	12%	14%	6%	33%	0%	0%	12%	13%	16%	9%	
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	24%	21%	17%	0%	0%	39%	22%	16%	10%	
	2	123	19%	21%	11%	0%	11%	0%	23%	17%	21%	12%	
	3	71	11%	12%	8%	0%	0%	0%	10%	15%	11%	6%	
	4	90	14%	14%	15%	0%	0%	0%	12%	14%	15%	15%	
	5	84	13%	11%	18%	33%	33%	0%	5%	14%	15%	20%	
	6	64	10%	8%	12%	17%	44%	67%	6%	9%	11%	15%	
	7-Extremely important	72	11%	9%	15%	33%	11%	33%	6%	9%	11%	23%	

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	29%	45%	83%	89%	100%	16%	32%	38%	57%
	Not Important	346	53%	58%	40%	17%	11%	0%	72%	54%	48%	28%
	Neutral	90	14%	14%	15%	0%	0%	0%	12%	14%	15%	15%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	71%	54%	33%	22%	0%	74%	74%	64%	45%
	2	97	15%	16%	11%	17%	0%	0%	14%	15%	16%	13%
	3	44	7%	6%	9%	0%	0%	33%	4%	6%	7%	11%
	4	39	6%	3%	14%	17%	44%	33%	2%	2%	7%	16%
	5	20	3%	2%	3%	33%	22%	0%	3%	1%	4%	6%
	6	12	2%	1%	4%	0%	11%	33%	1%	0%	2%	6%
	7-Extremely important	8	1%	0%	5%	0%	0%	0%	2%	0%	0%	3%
	40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	4%	11%	33%	33%	33%	6%	2%	6%
Not Important	577	88%	93%	75%	50%	22%	33%	92%	96%	87%	69%	
Neutral	39	6%	3%	14%	17%	44%	33%	2%	2%	7%	16%	
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	11%	8%	0%	0%	0%	12%	11%	11%	6%
	2	89	14%	16%	5%	0%	0%	0%	19%	14%	13%	6%
	3	97	15%	16%	11%	17%	0%	0%	15%	19%	13%	9%
	4	96	15%	14%	15%	17%	33%	0%	13%	19%	9%	16%
	5	118	18%	15%	27%	50%	11%	33%	16%	14%	20%	25%
	6	90	14%	13%	13%	0%	44%	67%	9%	12%	19%	16%
	7-Extremely important	98	15%	13%	21%	17%	11%	0%	15%	10%	15%	22%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	42%	61%	67%	67%	100%	41%	37%	54%	63%
	Not Important	254	39%	44%	24%	17%	0%	0%	46%	44%	38%	20%
	Neutral	96	15%	14%	15%	17%	33%	0%	13%	19%	9%	16%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation				
		N	%	Committ ed Bicyclist s	Primary Target	Second ary Target	Less Likely Bicyclist s	Non-Bicyclist s	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year	
				%	%	%	%	%	%	%	%	%	%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	46%	42%	67%	11%	0%	52%	46%	43%	31%	
	2	138	21%	22%	19%	17%	11%	0%	23%	20%	22%	19%	
	3	68	10%	10%	10%	0%	22%	0%	6%	12%	10%	15%	
	4	53	8%	8%	10%	0%	0%	0%	6%	9%	9%	10%	
	5	57	9%	8%	10%	17%	11%	67%	6%	7%	11%	13%	
	6	32	5%	5%	4%	0%	33%	33%	6%	4%	4%	7%	
	7-Extremely important	17	3%	2%	5%	0%	11%	0%	2%	2%	1%	7%	
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	14%	19%	17%	56%	100%	14%	12%	16%	26%	
	Not Important	497	76%	78%	71%	83%	44%	0%	80%	79%	75%	64%	
	Neutral	53	8%	8%	10%	0%	0%	0%	6%	9%	9%	10%	
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	13%	8%	0%	0%	0%	17%	11%	12%	3%	
	2	80	12%	14%	5%	17%	0%	0%	15%	14%	10%	8%	
	3	78	12%	13%	10%	0%	0%	0%	15%	13%	11%	6%	
	4	74	11%	11%	11%	0%	11%	33%	8%	13%	13%	11%	
	5	98	15%	14%	18%	0%	11%	0%	11%	17%	12%	21%	
	6	90	14%	13%	13%	33%	11%	67%	13%	15%	13%	14%	
	7-Extremely important	161	25%	21%	34%	50%	67%	0%	22%	17%	28%	37%	
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	49%	66%	83%	89%	67%	45%	49%	53%	72%	
	Not Important	233	36%	40%	24%	17%	0%	0%	47%	38%	33%	17%	
	Neutral	74	11%	11%	11%	0%	11%	33%	8%	13%	13%	11%	
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	27%	18%	0%	0%	0%	41%	24%	18%	7%	
	2	139	21%	23%	13%	50%	11%	0%	24%	26%	21%	9%	
	3	93	14%	15%	12%	17%	11%	0%	11%	16%	18%	11%	
	4	97	15%	14%	18%	0%	22%	33%	8%	16%	14%	24%	
	5	82	12%	12%	14%	17%	11%	33%	9%	11%	12%	20%	
	6	56	9%	7%	16%	17%	11%	0%	4%	6%	11%	17%	
	7-Extremely important	30	5%	3%	8%	0%	33%	33%	3%	1%	6%	11%	

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	21%	38%	33%	56%	67%	16%	18%	28%	49%
	Not Important	391	60%	65%	44%	67%	22%	0%	76%	66%	57%	27%
	Neutral	97	15%	14%	18%	0%	22%	33%	8%	16%	14%	24%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	40%	27%	33%	11%	0%	47%	42%	33%	17%
	2	162	25%	26%	19%	17%	33%	0%	26%	25%	25%	22%
	3	99	15%	16%	15%	0%	0%	0%	12%	13%	22%	15%
	4	75	11%	10%	18%	17%	0%	0%	9%	12%	9%	16%
	5	42	6%	4%	11%	33%	44%	33%	4%	4%	5%	15%
	6	20	3%	3%	3%	0%	11%	33%	2%	2%	6%	4%
	7-Extremely important	17	3%	1%	7%	0%	0%	33%	1%	1%	1%	10%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	8%	21%	33%	56%	100%	6%	8%	11%	29%
	Not Important	502	77%	82%	62%	50%	44%	0%	85%	81%	79%	54%
	Neutral	75	11%	10%	18%	17%	0%	0%	9%	12%	9%	16%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	12%	11%	0%	0%	0%	20%	12%	9%	2%
	2	106	16%	18%	12%	0%	11%	0%	19%	20%	13%	8%
	3	100	15%	16%	14%	17%	0%	0%	17%	16%	15%	12%
	4	108	16%	15%	22%	33%	11%	0%	11%	15%	18%	26%
	5	111	17%	17%	18%	0%	33%	0%	15%	18%	15%	20%
	6	92	14%	14%	13%	0%	0%	67%	12%	9%	21%	17%
	7-Extremely important	63	10%	8%	10%	50%	44%	33%	6%	9%	10%	15%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	39%	40%	50%	78%	100%	34%	37%	45%	51%
	Not Important	282	43%	46%	37%	17%	11%	0%	55%	48%	37%	23%
	Neutral	108	16%	15%	22%	33%	11%	0%	11%	15%	18%	26%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation				
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				%	%	%	%	%	%	%	%	%	%
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	50%	39%	67%	11%	0%	61%	48%	40%	30%	
	2	151	23%	23%	24%	0%	11%	0%	22%	22%	26%	24%	
	3	60	9%	10%	7%	0%	0%	0%	6%	15%	8%	7%	
	4	55	8%	7%	11%	17%	33%	33%	6%	6%	10%	15%	
	5	39	6%	5%	8%	0%	33%	0%	2%	4%	10%	11%	
	6	27	4%	4%	6%	0%	0%	0%	2%	4%	5%	7%	
	7-Extremely important	17	3%	1%	5%	17%	11%	67%	2%	1%	1%	7%	
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	10%	19%	17%	44%	67%	6%	9%	16%	24%	
	Not Important	518	79%	83%	70%	67%	22%	0%	89%	85%	74%	60%	
	Neutral	55	8%	7%	11%	17%	33%	33%	6%	6%	10%	15%	
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	18%	12%	0%	0%	0%	21%	14%	17%	11%	
	2	126	19%	22%	11%	17%	0%	0%	25%	22%	17%	9%	
	3	96	15%	16%	12%	0%	0%	0%	12%	21%	13%	9%	
	4	69	11%	11%	11%	0%	0%	0%	7%	12%	9%	15%	
	5	94	14%	11%	23%	33%	44%	0%	11%	10%	21%	19%	
	6	55	8%	9%	6%	33%	0%	33%	7%	9%	11%	7%	
	7-Extremely important	111	17%	14%	25%	17%	56%	67%	17%	12%	12%	31%	
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	34%	54%	83%	100%	100%	35%	31%	43%	56%	
	Not Important	327	50%	55%	35%	17%	0%	0%	58%	57%	48%	28%	
	Neutral	69	11%	11%	11%	0%	0%	0%	7%	12%	9%	15%	
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	20%	23%	33%	11%	0%	15%	20%	23%	25%	
	2	73	11%	11%	12%	0%	0%	0%	12%	9%	15%	10%	
	3	56	9%	9%	7%	17%	11%	33%	9%	7%	11%	7%	
	4	80	12%	13%	9%	17%	22%	33%	10%	16%	11%	9%	
	5	63	10%	9%	11%	0%	11%	0%	9%	9%	9%	11%	
	6	98	15%	15%	16%	17%	22%	0%	15%	16%	13%	16%	
	7-Extremely important	152	23%	23%	22%	17%	22%	33%	28%	23%	18%	23%	

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclist s	Primary Target	Second ary Target	Less Likely Bicyclist s	Non-Bicyclist s	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	48%	49%	33%	56%	33%	52%	48%	40%	50%
	Not Important	263	40%	40%	42%	50%	22%	33%	37%	36%	49%	41%
	Neutral	80	12%	13%	9%	17%	22%	33%	10%	16%	11%	9%
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	59%	40%	17%	0%	0%	64%	60%	50%	33%
	4 to 7 concerns	202	31%	30%	33%	83%	0%	0%	29%	29%	31%	37%
	8 to 12 concerns	88	13%	10%	21%	0%	89%	33%	6%	11%	18%	24%
	13 to 21 concerns	14	2%	1%	5%	0%	11%	67%	2%	0%	1%	7%
50. More dedicated bike lanes	Much more likely	424	65%	64%	69%	50%	78%	0%	63%	60%	70%	68%
	Somewhat more likely	169	26%	27%	21%	50%	11%	33%	24%	31%	22%	23%
	No difference	63	10%	9%	10%	0%	11%	67%	13%	9%	8%	9%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	91%	90%	100%	89%	33%	87%	91%	92%	91%
	No difference	63	10%	9%	10%	0%	11%	67%	13%	9%	8%	9%
51. Wider bike lanes	Much more likely	333	51%	49%	56%	50%	67%	0%	52%	51%	48%	51%
	Somewhat more likely	205	31%	32%	29%	50%	22%	33%	28%	31%	33%	33%
	No difference	118	18%	19%	15%	0%	11%	67%	20%	18%	18%	15%
51 Collapsed. Wider bike lanes	More likely	538	82%	81%	85%	100%	89%	33%	80%	82%	82%	85%
	No difference	118	18%	19%	15%	0%	11%	67%	20%	18%	18%	15%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	59%	73%	83%	78%	33%	57%	61%	61%	72%
	Somewhat more likely	162	25%	27%	16%	17%	11%	67%	25%	27%	24%	20%
	No difference	88	13%	14%	11%	0%	11%	0%	18%	12%	15%	7%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	86%	89%	100%	89%	100%	82%	88%	85%	93%
	No difference	88	13%	14%	11%	0%	11%	0%	18%	12%	15%	7%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclist s	Primary Target	Second ary Target	Less Likely Bicyclist s	Non- Bicyclist s	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
53. More secure bike parking at the places you go	Much more likely	363	55%	57%	49%	67%	67%	0%	61%	55%	63%	40%
	Somewhat more likely	212	32%	31%	37%	33%	33%	67%	29%	35%	23%	45%
	No difference	81	12%	12%	14%	0%	0%	33%	10%	11%	14%	15%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	88%	86%	100%	100%	67%	90%	89%	86%	85%
	No difference	81	12%	12%	14%	0%	0%	33%	10%	11%	14%	15%
54. More secure bike parking at transit stations	Much more likely	345	53%	55%	46%	33%	56%	33%	61%	53%	53%	39%
	Somewhat more likely	215	33%	32%	38%	17%	33%	0%	28%	34%	30%	41%
	No difference	96	15%	14%	16%	50%	11%	67%	12%	13%	17%	20%
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	86%	84%	50%	89%	33%	88%	87%	83%	80%
	No difference	96	15%	14%	16%	50%	11%	67%	12%	13%	17%	20%
55. A shower and changing area at your destination	Much more likely	174	27%	23%	40%	33%	33%	33%	24%	19%	33%	35%
	Somewhat more likely	258	39%	41%	33%	67%	44%	33%	37%	44%	38%	37%
	No difference	224	34%	36%	27%	0%	22%	33%	39%	37%	29%	28%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	64%	73%	100%	78%	67%	61%	63%	71%	72%
	No difference	224	34%	36%	27%	0%	22%	33%	39%	37%	29%	28%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
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				%	%	%	%	%	%	%	%	%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	20%	17%	17%	22%	33%	22%	16%	22%	20%
	Somewhat more likely	240	37%	36%	40%	50%	22%	33%	28%	46%	33%	38%
	No difference	288	44%	44%	44%	33%	56%	33%	51%	38%	45%	41%
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	56%	56%	67%	44%	67%	49%	62%	55%	59%
	No difference	288	44%	44%	44%	33%	56%	33%	51%	38%	45%	41%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	10%	15%	33%	44%	33%	9%	6%	16%	20%
	Somewhat more likely	150	23%	22%	28%	17%	11%	0%	27%	19%	20%	28%
	No difference	430	66%	68%	56%	50%	44%	67%	65%	75%	65%	52%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	32%	44%	50%	56%	33%	35%	25%	35%	48%
	No difference	430	66%	68%	56%	50%	44%	67%	65%	75%	65%	52%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	28%	22%	50%	22%	33%	31%	20%	30%	28%
	Somewhat more likely	239	36%	35%	44%	33%	22%	33%	26%	40%	37%	46%
	No difference	240	37%	37%	34%	17%	56%	33%	43%	40%	33%	26%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	63%	66%	83%	44%	67%	57%	60%	67%	74%
	No difference	240	37%	37%	34%	17%	56%	33%	43%	40%	33%	26%
59. Slower moving cars on the streets	Much more likely	276	42%	42%	40%	50%	44%	67%	51%	41%	35%	38%
	Somewhat more likely	236	36%	37%	34%	50%	22%	0%	29%	41%	38%	37%
	No difference	144	22%	21%	26%	0%	33%	33%	20%	18%	27%	25%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	79%	74%	100%	67%	67%	80%	82%	73%	75%
	No difference	144	22%	21%	26%	0%	33%	33%	20%	18%	27%	25%

	All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation				
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			%	%	%	%	%	%	%	%	%	
Number of cases	656		507	131	6	9	3	181	211	141	123	
Row percent		100%	77%	20%	1%	1%	0%	28%	32%	21%	19%	
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	61%	51%	50%	44%	0%	68%	60%	58%	44%
	Somewhat more likely	198	30%	30%	34%	0%	22%	33%	24%	33%	29%	37%
	No difference	73	11%	9%	15%	50%	33%	67%	8%	8%	13%	20%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	91%	85%	50%	67%	33%	92%	92%	87%	80%
	No difference	73	11%	9%	15%	50%	33%	67%	8%	8%	13%	20%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	8%	12%	17%	33%	0%	7%	9%	8%	14%
	Somewhat more likely	219	33%	33%	36%	0%	22%	67%	33%	33%	34%	34%
	No difference	377	57%	59%	52%	83%	44%	33%	60%	58%	58%	52%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	41%	48%	17%	56%	67%	40%	42%	42%	48%
	No difference	377	57%	59%	52%	83%	44%	33%	60%	58%	58%	52%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	8%	11%	17%	22%	0%	8%	6%	11%	12%
	Somewhat more likely	243	37%	37%	38%	0%	33%	33%	32%	40%	40%	37%
	No difference	354	54%	55%	50%	83%	44%	67%	60%	54%	49%	51%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	45%	50%	17%	56%	33%	40%	46%	51%	49%
	No difference	354	54%	55%	50%	83%	44%	67%	60%	54%	49%	51%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	28%	24%	50%	44%	0%	29%	26%	28%	28%
	Somewhat more likely	293	45%	45%	44%	33%	22%	33%	45%	48%	39%	45%
	No difference	182	28%	27%	31%	17%	33%	67%	27%	26%	33%	28%

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				%	%	%	%	%	%	%	%	%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	73%	69%	83%	67%	33%	73%	74%	67%	72%
	No difference	182	28%	27%	31%	17%	33%	67%	27%	26%	33%	28%
64. Safety improvements at large intersections	Much more likely	384	59%	59%	58%	67%	44%	0%	65%	56%	56%	56%
	Somewhat more likely	206	31%	31%	31%	17%	44%	67%	25%	34%	35%	32%
	No difference	66	10%	10%	11%	17%	11%	33%	10%	10%	9%	12%
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	90%	89%	83%	89%	67%	90%	90%	91%	88%
	No difference	66	10%	10%	11%	17%	11%	33%	10%	10%	9%	12%
65. Go to work outside of your home	7 days/week	31	5%	3%	11%	0%	0%	67%	7%	2%	3%	7%
	6 days/week	25	4%	3%	8%	17%	0%	0%	6%	1%	7%	2%
	5 days/week	403	61%	64%	53%	67%	67%	0%	65%	61%	57%	63%
	4 days/week	73	11%	11%	10%	0%	11%	33%	9%	15%	9%	11%
	3 days/week	36	5%	6%	4%	0%	11%	0%	3%	6%	9%	4%
	2 days/week	27	4%	5%	2%	0%	0%	0%	1%	7%	6%	2%
	1 day/week	11	2%	2%	0%	0%	0%	0%	2%	2%	1%	2%
	1 to 4 days/month	15	2%	3%	1%	0%	0%	0%	2%	2%	3%	2%
	1 to 11 days/year	5	1%	1%	1%	0%	0%	0%	1%	0%	1%	1%
	Never	30	5%	3%	10%	17%	11%	0%	6%	3%	5%	5%
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	93%	89%	83%	89%	100%	92%	94%	91%	92%
	Less than Weekly	20	3%	4%	2%	0%	0%	0%	2%	3%	4%	3%
	Never	30	5%	3%	10%	17%	11%	0%	6%	3%	5%	5%
65 Collapsed. Works	Yes	626	95%	97%	90%	83%	89%	100%	94%	97%	95%	95%
	No	30	5%	3%	10%	17%	11%	0%	6%	3%	5%	5%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation				
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year	
				%	%	%	%	%	%	%	%	%	%
66. Go to school	7 days/week	10	2%	1%	5%	0%	0%	0%	3%	1%	1%	1%	
	6 days/week	9	1%	1%	4%	0%	0%	0%	3%	1%	1%	0%	
	5 days/week	55	8%	9%	5%	0%	0%	0%	12%	9%	6%	7%	
	4 days/week	19	3%	3%	3%	0%	0%	0%	3%	3%	3%	2%	
	3 days/week	17	3%	3%	2%	0%	0%	0%	3%	2%	1%	3%	
	2 days/week	16	2%	2%	5%	0%	0%	0%	3%	1%	2%	3%	
	1 day/week	27	4%	5%	3%	0%	0%	0%	4%	4%	7%	1%	
	1 to 4 days/month	10	2%	2%	0%	0%	0%	0%	1%	3%	1%	0%	
	1 to 11 days/year	29	4%	4%	5%	0%	11%	0%	4%	2%	9%	4%	
	Never	464	71%	71%	68%	100%	89%	100%	64%	73%	70%	79%	
66 Collapsed. Go to school	Weekly or More	153	23%	23%	27%	0%	0%	0%	31%	22%	21%	17%	
	Less than Weekly	39	6%	6%	5%	0%	11%	0%	4%	6%	10%	4%	
	Never	464	71%	71%	68%	100%	89%	100%	64%	73%	70%	79%	
66 Collapsed. Goes to school	Yes	192	29%	29%	32%	0%	11%	0%	36%	27%	30%	21%	
	No	464	71%	71%	68%	100%	89%	100%	64%	73%	70%	79%	
67. Go to a grocery or drug store	7 days/week	11	2%	2%	2%	0%	0%	0%	2%	2%	2%	0%	
	6 days/week	6	1%	1%	2%	0%	0%	0%	2%	0%	1%	1%	
	5 days/week	16	2%	2%	3%	0%	11%	0%	2%	2%	4%	2%	
	4 days/week	56	9%	8%	10%	0%	0%	67%	8%	6%	11%	11%	
	3 days/week	158	24%	25%	21%	33%	11%	33%	27%	21%	21%	28%	
	2 days/week	205	31%	33%	27%	17%	33%	0%	27%	35%	36%	26%	
	1 day/week	128	20%	19%	22%	33%	33%	0%	21%	21%	14%	20%	
	1 to 4 days/month	63	10%	9%	11%	17%	11%	0%	9%	10%	10%	9%	
	1 to 11 days/year	9	1%	1%	2%	0%	0%	0%	2%	1%	1%	2%	
	Never	4	1%	1%	1%	0%	0%	0%	1%	0%	1%	1%	
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	89%	86%	83%	89%	100%	88%	89%	89%	89%	
	Less than Weekly	72	11%	10%	13%	17%	11%	0%	12%	11%	11%	11%	
	Never	4	1%	1%	1%	0%	0%	0%	1%	0%	1%	1%	

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				%	%	%	%	%	%	%	%	%
68. Take your children to school	7 days/week	4	1%	0%	1%	0%	0%	33%	0%	1%	1%	1%
	6 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
	5 days/week	64	10%	9%	11%	17%	22%	0%	4%	13%	9%	14%
	4 days/week	6	1%	1%	1%	0%	0%	0%	0%	2%	1%	1%
	3 days/week	19	3%	3%	5%	0%	0%	0%	2%	3%	4%	2%
	2 days/week	12	2%	2%	0%	0%	0%	0%	1%	2%	3%	1%
	1 day/week	20	3%	3%	4%	17%	0%	0%	2%	2%	4%	5%
	1 to 4 days/month	16	2%	3%	2%	0%	0%	0%	2%	4%	0%	2%
	1 to 11 days/year	13	2%	2%	3%	0%	0%	0%	2%	0%	4%	3%
	Never	501	76%	77%	73%	67%	78%	67%	86%	72%	76%	70%
68 Collapsed. Take your children to school	Weekly or More	126	19%	18%	21%	33%	22%	33%	9%	24%	21%	24%
	Less than Weekly	29	4%	4%	5%	0%	0%	0%	4%	4%	4%	6%
	Never	501	76%	77%	73%	67%	78%	67%	86%	72%	76%	70%
69. Drive a car alone	7 days/week	70	11%	6%	25%	17%	44%	33%	1%	6%	16%	28%
	6 days/week	34	5%	3%	12%	17%	11%	33%	1%	2%	8%	15%
	5 days/week	72	11%	9%	18%	17%	11%	0%	2%	9%	18%	20%
	4 days/week	58	9%	9%	8%	33%	11%	0%	3%	8%	16%	11%
	3 days/week	85	13%	15%	8%	0%	0%	33%	6%	18%	19%	7%
	2 days/week	75	11%	13%	7%	0%	11%	0%	10%	19%	6%	7%
	1 day/week	56	9%	10%	2%	0%	11%	0%	13%	12%	2%	4%
	1 to 4 days/month	73	11%	13%	7%	0%	0%	0%	20%	11%	7%	2%
	1 to 11 days/year	51	8%	8%	8%	0%	0%	0%	19%	4%	4%	3%
	Never	82	12%	15%	5%	17%	0%	0%	26%	11%	4%	5%
69 Collapsed. Drive a car alone	Weekly or More	450	69%	65%	80%	83%	100%	100%	35%	74%	85%	89%
	Less than Weekly	124	19%	21%	15%	0%	0%	0%	39%	15%	11%	6%
	Never	82	12%	15%	5%	17%	0%	0%	26%	11%	4%	5%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	3%	8%	0%	0%	0%	2%	5%	3%	7%
	6 days/week	22	3%	3%	3%	0%	11%	33%	0%	2%	6%	7%
	5 days/week	33	5%	4%	7%	33%	11%	0%	1%	5%	6%	11%
	4 days/week	52	8%	7%	8%	17%	11%	33%	3%	9%	11%	11%
	3 days/week	109	17%	17%	16%	17%	11%	0%	9%	20%	20%	18%
	2 days/week	127	19%	20%	21%	0%	11%	0%	13%	23%	22%	20%
	1 day/week	114	17%	20%	7%	17%	11%	0%	23%	19%	16%	7%
	1 to 4 days/month	113	17%	17%	18%	0%	22%	0%	31%	13%	13%	10%
	1 to 11 days/year	35	5%	5%	8%	0%	0%	0%	12%	3%	1%	3%
	Never	25	4%	3%	5%	17%	11%	33%	6%	1%	2%	7%
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	75%	69%	83%	67%	67%	51%	82%	84%	80%
	Less than Weekly	148	23%	22%	26%	0%	22%	0%	43%	16%	14%	13%
	Never	25	4%	3%	5%	17%	11%	33%	6%	1%	2%	7%
71. Ride a bus	7 days/week	3	0%	1%	0%	0%	0%	0%	0%	0%	1%	1%
	6 days/week	3	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%
	5 days/week	22	3%	3%	3%	0%	22%	0%	2%	1%	6%	5%
	4 days/week	16	2%	3%	2%	0%	0%	0%	2%	2%	3%	2%
	3 days/week	31	5%	6%	2%	0%	0%	0%	4%	5%	5%	5%
	2 days/week	28	4%	5%	3%	0%	0%	0%	3%	8%	3%	2%
	1 day/week	42	6%	7%	5%	0%	0%	0%	9%	7%	4%	5%
	1 to 4 days/month	115	18%	18%	17%	0%	0%	0%	28%	18%	12%	9%
	1 to 11 days/year	187	29%	28%	29%	17%	22%	67%	25%	31%	31%	27%
	Never	209	32%	29%	38%	83%	56%	33%	27%	27%	35%	43%
71 Collapsed. Ride a bus	Weekly or More	145	22%	24%	16%	0%	22%	0%	20%	24%	22%	21%
	Less than Weekly	302	46%	47%	46%	17%	22%	67%	52%	48%	43%	36%
	Never	209	32%	29%	38%	83%	56%	33%	27%	27%	35%	43%

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		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year	
				%	%	%	%	%	%	%	%	%	%
72. Ride BART	7 days/week	6	1%	1%	1%	0%	0%	0%	1%	0%	2%	1%	
	6 days/week	11	2%	2%	2%	0%	0%	0%	4%	0%	1%	2%	
	5 days/week	40	6%	6%	5%	33%	22%	0%	4%	9%	4%	7%	
	4 days/week	38	6%	6%	4%	17%	0%	0%	6%	5%	6%	7%	
	3 days/week	34	5%	6%	3%	0%	0%	0%	6%	6%	5%	3%	
	2 days/week	69	11%	12%	5%	0%	11%	0%	10%	11%	15%	5%	
	1 day/week	78	12%	13%	8%	0%	0%	0%	16%	12%	9%	8%	
	1 to 4 days/month	201	31%	30%	33%	33%	33%	0%	33%	32%	27%	29%	
	1 to 11 days/year	142	22%	18%	34%	0%	33%	67%	15%	17%	29%	31%	
	Never	37	6%	5%	6%	17%	0%	33%	4%	9%	2%	7%	
72 Collapsed. Ride BART	Weekly or More	276	42%	46%	27%	50%	33%	0%	48%	43%	42%	33%	
	Less than Weekly	343	52%	49%	66%	33%	67%	67%	49%	48%	56%	60%	
	Never	37	6%	5%	6%	17%	0%	33%	4%	9%	2%	7%	
73. Take a train	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	
	6 days/week	2	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	
	5 days/week	9	1%	1%	1%	17%	0%	0%	2%	1%	1%	2%	
	4 days/week	2	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	
	3 days/week	3	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	
	2 days/week	3	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	
	1 day/week	12	2%	2%	0%	0%	0%	0%	2%	2%	2%	1%	
	1 to 4 days/month	35	5%	6%	3%	0%	0%	0%	6%	9%	2%	3%	
	1 to 11 days/year	266	41%	42%	40%	17%	11%	33%	51%	36%	42%	30%	
	Never	323	49%	46%	56%	67%	89%	67%	38%	50%	51%	63%	
73 Collapsed. Take a train	Weekly or More	32	5%	6%	1%	17%	0%	0%	6%	5%	5%	4%	
	Less than Weekly	301	46%	48%	43%	17%	11%	33%	57%	45%	44%	33%	
	Never	323	49%	46%	56%	67%	89%	67%	38%	50%	51%	63%	

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
74. Take a ferry	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
	4 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	2 days/week	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	1 day/week	3	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%
	1 to 4 days/month	13	2%	2%	1%	0%	0%	0%	2%	4%	1%	1%
	1 to 11 days/year	268	41%	43%	34%	33%	33%	33%	45%	38%	48%	32%
	Never	369	56%	54%	65%	67%	67%	67%	52%	57%	51%	67%
74 Collapsed. Take a ferry	Weekly or More	6	1%	1%	0%	0%	0%	0%	1%	1%	1%	0%
	Less than Weekly	281	43%	45%	35%	33%	33%	33%	47%	42%	48%	33%
	Never	369	56%	54%	65%	67%	67%	67%	52%	57%	51%	67%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	6%	5%	0%	0%	0%	18%	0%	1%	0%
	6 days/week	28	4%	4%	5%	0%	0%	0%	11%	3%	0%	1%
	5 days/week	38	6%	7%	2%	0%	0%	0%	7%	11%	1%	1%
	4 days/week	51	8%	9%	4%	17%	0%	0%	7%	14%	6%	1%
	3 days/week	69	11%	12%	3%	0%	22%	0%	6%	8%	23%	7%
	2 days/week	94	14%	16%	9%	0%	11%	0%	14%	13%	26%	4%
	1 day/week	91	14%	15%	11%	0%	0%	0%	15%	14%	14%	11%
	1 to 4 days/month	118	18%	16%	27%	33%	11%	0%	17%	15%	13%	30%
	1 to 11 days/year	96	15%	10%	30%	50%	56%	0%	3%	12%	13%	37%
Never	37	6%	5%	6%	0%	0%	100%	3%	9%	3%	8%	
75 Collapsed. Ride a bicycle for health or recreation	Weekly or More	405	62%	69%	37%	17%	33%	0%	77%	64%	71%	24%
	Less than Weekly	214	33%	25%	56%	83%	67%	0%	20%	27%	26%	67%
	Never	37	6%	5%	6%	0%	0%	100%	3%	9%	3%	8%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	16%	17%	0%	0%	0%	53%	3%	1%	1%
	6 days/week	62	9%	11%	5%	0%	0%	0%	24%	9%	0%	0%
	5 days/week	118	18%	23%	0%	0%	0%	0%	17%	39%	2%	1%
	4 days/week	76	12%	15%	0%	0%	0%	0%	2%	26%	10%	2%
	3 days/week	52	8%	10%	0%	0%	0%	0%	0%	5%	27%	2%
	2 days/week	68	10%	13%	0%	0%	0%	0%	2%	9%	29%	4%
	1 day/week	40	6%	8%	0%	0%	0%	0%	1%	3%	11%	13%
	1 to 4 days/month	53	8%	2%	34%	0%	0%	0%	1%	3%	10%	26%
	1 to 11 days/year	62	9%	1%	44%	0%	0%	0%	1%	2%	6%	37%
	Never	20	3%	0%	1%	100%	100%	100%	0%	0%	3%	13%
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	97%	21%	0%	0%	0%	98%	95%	81%	24%
	Less than Weekly	115	18%	3%	78%	0%	0%	0%	2%	5%	16%	63%
	Never	20	3%	0%	1%	100%	100%	100%	0%	0%	3%	13%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
	6 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
	5 days/week	7	1%	1%	1%	0%	0%	33%	1%	0%	1%	2%
	4 days/week	9	1%	2%	1%	0%	0%	0%	1%	2%	1%	0%
	3 days/week	27	4%	3%	8%	17%	11%	0%	2%	1%	8%	8%
	2 days/week	22	3%	4%	2%	0%	11%	0%	2%	3%	8%	2%
	1 day/week	33	5%	5%	5%	0%	0%	0%	4%	4%	8%	4%
	1 to 4 days/month	44	7%	6%	9%	0%	11%	0%	7%	5%	8%	8%
	1 to 11 days/year	67	10%	10%	9%	17%	22%	33%	10%	11%	10%	10%
	Never	444	68%	69%	65%	67%	44%	33%	73%	73%	55%	66%
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	15%	17%	17%	22%	33%	10%	11%	28%	16%
	Less than Weekly	111	17%	16%	18%	17%	33%	33%	17%	16%	18%	18%
	Never	444	68%	69%	65%	67%	44%	33%	73%	73%	55%	66%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclist s	Primary Target	Second ary Target	Less Likely Bicyclist s	Non-Bicyclist s	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
78. Miles from work	0-2 miles	164	26%	27%	21%	20%	50%	0%	35%	24%	24%	21%
	3-5 miles	174	28%	30%	23%	0%	0%	33%	33%	31%	20%	23%
	6-10 miles	111	18%	17%	19%	20%	13%	67%	14%	17%	20%	21%
	11-20 miles	106	17%	16%	21%	40%	13%	0%	12%	16%	22%	21%
	21+ miles	65	10%	9%	14%	20%	25%	0%	6%	11%	13%	13%
	Don't Know	6	1%	1%	2%	0%	0%	0%	0%	1%	1%	1%
78 Collapsed. Miles from work	10 miles or less	479	73%	75%	66%	50%	67%	100%	83%	73%	66%	67%
	More than 10 miles	171	26%	24%	32%	50%	33%	0%	17%	26%	33%	33%
	Don't Know	6	1%	1%	2%	0%	0%	0%	0%	1%	1%	1%
79. Transportation used to get to work	Drive alone	259	41%	35%	66%	80%	38%	100%	9%	35%	66%	71%
	Drive or ride in a carpool or vanpool	54	9%	8%	11%	0%	0%	0%	4%	8%	12%	13%
	Motorcycle or scooter	15	2%	3%	2%	0%	0%	0%	1%	4%	2%	1%
	Bicycle	436	70%	82%	26%	0%	0%	0%	96%	87%	57%	15%
	Walk	120	19%	20%	14%	40%	50%	33%	15%	19%	19%	26%
	Public Bus	123	20%	21%	16%	0%	25%	0%	17%	20%	21%	21%
	Company shuttle	10	2%	1%	3%	0%	0%	0%	1%	1%	1%	3%
	BART	175	28%	29%	23%	60%	25%	0%	25%	29%	31%	27%
	Train, like Capitol Corridor or ACE Train	12	2%	2%	2%	0%	0%	0%	2%	2%	1%	1%
	Ferry or boat	5	1%	1%	0%	0%	0%	0%	1%	1%	0%	1%
	Other	20	3%	4%	1%	0%	0%	0%	2%	3%	6%	2%
80. Days you ride your bicycle to work	7 days/week	14	2%	1%	8%	0%	0%	0%	7%	1%	0%	0%
	6 days/week	14	2%	1%	8%	0%	0%	0%	7%	1%	0%	0%
	5 days/week	168	27%	34%	0%	0%	0%	0%	63%	29%	0%	1%
	4 days/week	86	14%	17%	0%	0%	0%	0%	13%	30%	1%	0%
	3 days/week	74	12%	15%	0%	0%	0%	0%	3%	17%	25%	1%
	2 days/week	53	8%	11%	0%	0%	0%	0%	1%	7%	26%	2%
	1 day/week	19	3%	4%	0%	0%	0%	0%	1%	2%	8%	1%
	1 to 4 days/month	34	5%	5%	9%	0%	0%	0%	2%	1%	8%	15%
	1 to 11 days/year	71	11%	4%	44%	0%	0%	0%	0%	4%	11%	40%
	Never	93	15%	9%	30%	100%	100%	100%	2%	7%	21%	40%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	83%	17%	0%	0%	0%	96%	88%	60%	4%
	Less than Weekly	105	17%	9%	53%	0%	0%	0%	2%	5%	19%	56%
	Never	93	15%	9%	30%	100%	100%	100%	2%	7%	21%	40%
81. Miles from school	0-2 miles	80	42%	40%	45%	0%	100%	0%	42%	38%	37%	58%
	3-5 miles	64	33%	35%	29%	0%	0%	0%	38%	36%	33%	15%
	6-10 miles	25	13%	15%	5%	0%	0%	0%	9%	12%	21%	12%
	11-20 miles	14	7%	7%	10%	0%	0%	0%	8%	9%	2%	12%
	21+ miles	8	4%	2%	12%	0%	0%	0%	2%	5%	7%	4%
	Don't Know	1	1%	1%	0%	0%	0%	0%	2%	0%	0%	0%
81 Collapsed. Miles from school	10 miles or less	169	88%	91%	79%	0%	100%	0%	89%	86%	91%	85%
	More than 10 miles	22	11%	9%	21%	0%	0%	0%	9%	14%	9%	15%
	Don't Know	1	1%	1%	0%	0%	0%	0%	2%	0%	0%	0%
82. Transportation used to get to school	Drive alone	53	28%	23%	43%	0%	100%	0%	3%	31%	44%	54%
	Drive or ride in a carpool or vanpool	17	9%	9%	10%	0%	0%	0%	3%	9%	19%	8%
	Motorcycle or scooter	6	3%	3%	2%	0%	0%	0%	0%	10%	0%	0%
	Bicycle	117	61%	69%	33%	0%	0%	0%	86%	71%	40%	12%
	Walk	38	20%	19%	21%	0%	0%	0%	20%	17%	16%	31%
	Public Bus	40	21%	22%	17%	0%	0%	0%	17%	26%	19%	23%
	Company shuttle	2	1%	1%	2%	0%	0%	0%	2%	0%	0%	4%
	BART	31	16%	18%	10%	0%	0%	0%	22%	16%	9%	15%
	Other	15	8%	7%	12%	0%	0%	0%	5%	7%	9%	15%
83. Days you ride your bicycle to school	7 days/week	6	3%	0%	14%	0%	0%	0%	6%	3%	0%	0%
	6 days/week	9	5%	1%	19%	0%	0%	0%	11%	3%	0%	0%
	5 days/week	29	15%	19%	0%	0%	0%	0%	31%	14%	0%	4%
	4 days/week	18	9%	12%	0%	0%	0%	0%	8%	19%	5%	0%
	3 days/week	15	8%	10%	0%	0%	0%	0%	9%	12%	5%	0%
	2 days/week	12	6%	8%	0%	0%	0%	0%	6%	3%	12%	4%
	1 day/week	18	9%	12%	0%	0%	0%	0%	11%	12%	9%	0%
	1 to 4 days/month	8	4%	5%	2%	0%	0%	0%	0%	3%	7%	12%
	1 to 11 days/year	25	13%	13%	14%	0%	0%	0%	9%	9%	23%	15%
	Never	52	27%	20%	50%	0%	100%	0%	9%	21%	40%	65%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclist s	Primary Target	Second ary Target	Less Likely Bicyclist s	Non- Bicyclist s	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	62%	33%	0%	0%	0%	82%	67%	30%	8%
	Less than Weekly	33	17%	17%	17%	0%	0%	0%	9%	12%	30%	27%
	Never	52	27%	20%	50%	0%	100%	0%	9%	21%	40%	65%
84. Cycling ability	Novice	35	5%	3%	11%	0%	22%	100%	1%	2%	3%	20%
	Intermediate	217	33%	31%	40%	50%	56%	0%	17%	32%	41%	50%
	Experienced	404	62%	66%	49%	50%	22%	0%	82%	66%	56%	30%
85. When riding a bicycle, where you most often ride	In traffic lane	372	57%	61%	47%	17%	0%	33%	66%	62%	54%	37%
	In bike lane	232	35%	34%	41%	33%	56%	0%	33%	32%	35%	44%
	On separate paved bike path	51	8%	6%	11%	50%	44%	67%	1%	6%	11%	18%
	On unpaved trails	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation				
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year	
				%	%	%	%	%	%	%	%	%	%
86. City you live in	Alameda	51	8%	8%	7%	0%	0%	33%	4%	8%	11%	10%	
	Alamo	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	
	Albany	39	6%	7%	4%	0%	0%	0%	6%	9%	4%	3%	
	Berkeley	119	18%	20%	15%	0%	11%	0%	25%	20%	14%	9%	
	Castro Valley	8	1%	1%	1%	17%	0%	0%	0%	1%	1%	3%	
	Concord	3	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	
	Danville	2	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	
	Dublin	5	1%	1%	2%	0%	0%	0%	0%	0%	2%	2%	
	El Cerrito	9	1%	2%	1%	0%	0%	0%	1%	2%	1%	1%	
	Emeryville	16	2%	3%	2%	0%	0%	0%	3%	2%	4%	2%	
	Fremont	15	2%	2%	5%	0%	0%	0%	1%	3%	1%	4%	
	Hayward	5	1%	0%	2%	0%	0%	0%	0%	0%	2%	1%	
	Kensington	9	1%	1%	2%	0%	0%	0%	1%	2%	1%	2%	
	Lafayette	4	1%	0%	1%	0%	11%	0%	1%	0%	1%	0%	
	Livermore	2	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%	
	Oakland	268	41%	40%	40%	50%	67%	67%	52%	37%	35%	37%	
	Piedmont	15	2%	3%	1%	17%	0%	0%	1%	2%	2%	4%	
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	Pleasanton	7	1%	1%	1%	0%	0%	0%	1%	1%	1%	2%	
	Richmond	12	2%	2%	2%	0%	0%	0%	1%	1%	4%	2%	
	Sacramento	3	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	
	San Francisco	15	2%	2%	2%	0%	0%	0%	1%	2%	4%	3%	
	San Jose	2	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	
	San Leandro	25	4%	3%	8%	0%	0%	0%	0%	3%	6%	8%	
	San Lorenzo	2	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	
	San Pablo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
	San Ramon	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	
	Union City	4	1%	0%	1%	17%	11%	0%	0%	0%	0%	2%	
	Walnut Creek	4	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	
	Other: Outside Alameda County	8	1%	1%	2%	0%	0%	0%	1%	0%	2%	2%	
86 Collapsed. City you live in	Alameda County	599	91%	91%	91%	100%	100%	100%	96%	91%	87%	89%	
	Other Counties	57	9%	9%	9%	0%	0%	0%	4%	9%	13%	11%	

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
87. City you work in	Alameda	30	5%	5%	3%	0%	0%	33%	5%	5%	6%	3%
	Alamo	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Albany	17	3%	3%	2%	0%	0%	0%	2%	4%	2%	3%
	Berkeley	154	25%	27%	15%	0%	25%	0%	36%	29%	16%	9%
	Castro Valley	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
	Concord	3	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
	Danville	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Dublin	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
	El Cerrito	4	1%	1%	0%	0%	0%	0%	1%	0%	2%	0%
	Emeryville	25	4%	5%	2%	0%	0%	0%	6%	4%	1%	4%
	Fremont	14	2%	2%	3%	0%	0%	0%	1%	1%	4%	3%
	Hayward	12	2%	1%	4%	0%	0%	0%	1%	1%	2%	4%
	Lafayette	1	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
	Livermore	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
	Milpitas	2	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
	Newark	2	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Oakland	215	34%	33%	37%	40%	50%	33%	31%	36%	34%	37%
	Piedmont	2	0%	0%	1%	0%	0%	0%	0%	0%	0%	2%
	Pleasant Hill	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
	Pleasanton	4	1%	1%	1%	0%	0%	0%	1%	1%	1%	0%
	Richmond	6	1%	1%	1%	0%	0%	0%	0%	0%	3%	1%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
	San Francisco	53	8%	8%	8%	40%	25%	0%	9%	7%	9%	9%
	San Jose	3	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%
	San Leandro	30	5%	4%	9%	0%	0%	33%	2%	1%	6%	13%
	San Ramon	2	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%
	Union City	6	1%	0%	3%	20%	0%	0%	0%	0%	1%	3%
	Walnut Creek	5	1%	1%	1%	0%	0%	0%	1%	0%	1%	1%
	Other: Ouside Alameda County	28	4%	4%	6%	0%	0%	0%	3%	5%	6%	3%
87 Collapsed. City you work in	Alameda County	527	84%	85%	84%	60%	75%	100%	87%	85%	80%	85%
	Other Counties	99	16%	15%	16%	40%	25%	0%	13%	15%	20%	15%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclist s	Primary Target	Second ary Target	Less Likely Bicyclist s	Non-Bicyclist s	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
88. Access to bike racks at work	Yes	443	71%	72%	69%	60%	75%	0%	78%	72%	66%	64%
	No	183	29%	28%	31%	40%	25%	100%	22%	28%	34%	36%
89. Access to a secure bike room or bike locker at work	Yes	315	50%	54%	39%	40%	13%	33%	53%	53%	56%	34%
	No	311	50%	46%	61%	60%	88%	67%	47%	47%	44%	66%
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	15%	23%	20%	25%	67%	13%	16%	21%	21%
	Yes	518	83%	85%	77%	80%	75%	33%	87%	84%	79%	79%
90. Access to a shower at work	Yes	235	38%	39%	36%	20%	13%	33%	35%	44%	40%	28%
	No	391	62%	61%	64%	80%	88%	67%	65%	56%	60%	72%
91. Access to a changing area at work	Yes	388	62%	62%	66%	40%	50%	33%	60%	64%	61%	62%
	No	238	38%	38%	34%	60%	50%	67%	40%	36%	39%	38%
Access to Q88-Q91 (work)	None	68	11%	11%	8%	20%	13%	67%	10%	12%	11%	10%
	One of three	190	30%	29%	36%	40%	50%	0%	32%	26%	31%	35%
	Two of three	153	24%	24%	27%	20%	25%	0%	26%	21%	23%	30%
	All Three	215	34%	36%	30%	20%	13%	33%	32%	42%	34%	25%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
92. City you go to school in	Alameda	4	2%	3%	0%	0%	0%	0%	0%	5%	2%	0%
	Albany	6	3%	4%	0%	0%	0%	0%	3%	7%	0%	0%
	Berkeley	90	47%	48%	45%	0%	0%	0%	60%	48%	35%	31%
	Castro Valley	3	2%	1%	2%	0%	0%	0%	0%	3%	0%	4%
	Concord	1	1%	1%	0%	0%	0%	0%	0%	0%	2%	0%
	El Cerrito	2	1%	1%	2%	0%	0%	0%	2%	0%	2%	0%
	Emeryville	1	1%	1%	0%	0%	0%	0%	0%	2%	0%	0%
	Fremont	2	1%	1%	2%	0%	0%	0%	0%	3%	0%	0%
	Hayward	6	3%	3%	2%	0%	0%	0%	0%	3%	5%	8%
	Livermore	1	1%	1%	0%	0%	0%	0%	0%	0%	2%	0%
	Oakland	41	21%	22%	17%	0%	100%	0%	17%	19%	26%	31%
	Orinda	1	1%	1%	0%	0%	0%	0%	0%	2%	0%	0%
	Piedmont	1	1%	1%	0%	0%	0%	0%	0%	0%	0%	4%
	Pleasant Hill	1	1%	1%	0%	0%	0%	0%	2%	0%	0%	0%
	San Francisco	12	6%	7%	5%	0%	0%	0%	9%	3%	5%	8%
	San Jose	1	1%	1%	0%	0%	0%	0%	2%	0%	0%	0%
	San Leandro	1	1%	0%	2%	0%	0%	0%	0%	0%	0%	4%
	Other: Ouside Alameda County	18	9%	6%	21%	0%	0%	0%	6%	3%	21%	12%
	92 Collapsed. City you go to school in	Alameda County	158	82%	85%	74%	0%	100%	0%	82%	91%	72%
Other Counties		34	18%	15%	26%	0%	0%	0%	18%	9%	28%	19%
93. Access to bike racks at school	Yes	158	82%	84%	76%	0%	100%	0%	88%	83%	79%	73%
	No	34	18%	16%	24%	0%	0%	0%	12%	17%	21%	27%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	15%	17%	0%	0%	0%	23%	17%	7%	8%
	No	162	84%	85%	83%	0%	100%	0%	77%	83%	93%	92%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	15%	24%	0%	0%	0%	12%	17%	16%	27%
	Yes	160	83%	85%	76%	0%	100%	0%	88%	83%	84%	73%
95. Access to a shower at school	Yes	44	23%	23%	24%	0%	0%	0%	26%	24%	21%	15%
	No	148	77%	77%	76%	0%	100%	0%	74%	76%	79%	85%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclists	Primary Target	Second ary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
96. Access to a changing area at school	Yes	79	41%	42%	38%	0%	100%	0%	37%	43%	40%	50%
	No	113	59%	58%	62%	0%	0%	0%	63%	57%	60%	50%
Acces to Q93-Q996 (school)	None	25	13%	11%	19%	0%	0%	0%	11%	10%	16%	19%
	One of three	90	47%	50%	38%	0%	0%	0%	52%	52%	42%	31%
	Two of three	38	20%	17%	29%	0%	100%	0%	12%	16%	23%	42%
	All Three	39	20%	22%	14%	0%	0%	0%	25%	22%	19%	8%
97. Access to a car	Yes	518	79%	75%	93%	100%	100%	67%	60%	79%	91%	93%
	No	138	21%	25%	7%	0%	0%	33%	40%	21%	9%	7%
98a. Children under age of 18	Yes	175	27%	27%	27%	33%	22%	33%	17%	38%	21%	29%
	No	474	72%	73%	72%	67%	78%	67%	83%	61%	79%	69%
	Prefer not to answer	6	1%	1%	2%	0%	0%	0%	1%	1%	0%	2%
98a Collapsed. Children under age of 18	Yes	175	27%	27%	27%	33%	22%	33%	17%	38%	21%	29%
	No / Ref	480	73%	73%	73%	67%	78%	67%	83%	62%	79%	71%
Ethnicity	African-American / Black	19	3%	2%	5%	33%	11%	33%	1%	1%	5%	7%
	White / Caucasian	501	76%	79%	72%	17%	56%	33%	84%	79%	75%	63%
	Hispanic / Latin-American	38	6%	5%	8%	17%	11%	0%	3%	5%	7%	10%
	Asian / Pacific Islander	59	9%	8%	11%	33%	22%	33%	5%	9%	9%	15%
	Other	39	6%	7%	4%	0%	0%	0%	7%	7%	4%	7%

		All		Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
		N	%	Committ ed Bicyclist s	Primary Target	Second ary Target	Less Likely Bicyclist s	Non- Bicyclist s	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
				%	%	%	%	%	%	%	%	%
Age	Under 18	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	18-24	25	4%	4%	4%	17%	0%	0%	7%	2%	3%	4%
	25-29	96	15%	15%	15%	0%	11%	33%	25%	12%	9%	11%
	30-34	75	11%	13%	8%	0%	11%	0%	14%	9%	15%	7%
	35-39	74	11%	12%	11%	0%	0%	0%	13%	13%	7%	11%
	40-44	89	14%	14%	11%	0%	0%	33%	11%	18%	14%	9%
	45-49	88	13%	13%	12%	50%	11%	33%	10%	16%	11%	18%
	50-54	73	11%	10%	16%	0%	11%	0%	6%	10%	15%	16%
	55-59	73	11%	11%	11%	17%	33%	0%	9%	9%	11%	17%
	60-64	46	7%	6%	9%	0%	22%	0%	3%	8%	13%	5%
	65-69	13	2%	2%	2%	17%	0%	0%	2%	3%	2%	1%
	70-74	2	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	75+	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
Region	North Alameda County	508	77%	80%	68%	67%	78%	100%	91%	78%	70%	65%
	Central Alameda County	35	5%	4%	9%	17%	0%	0%	0%	5%	7%	12%
	South Alameda County	24	4%	2%	8%	17%	11%	0%	1%	4%	4%	7%
	East Alameda County	14	2%	2%	4%	0%	0%	0%	1%	1%	4%	3%
	Non-Alameda County	75	11%	12%	11%	0%	11%	0%	7%	12%	16%	12%

	All	Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
	Mean	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	656		131	6	9	3	181	211	141	123
		77%	20%	1%	1%	0%	28%	32%	21%	19%
1 Mean (days/wk). Bicycle Use	2.73	3.13	1.36	.97	1.97	.10	1.41	3.40	5.63	.18
16 Mean (miles). Total round-trip commute on BTWD	15.45	15.44	15.61	17.38	6.00	.	14.34	15.88	16.02	15.85
17 Mean. Miles traveled by bicycle on BTWD	10.28	10.31	10.20	11.38	6.00	.	10.81	9.53	11.11	9.79
21 Mean (days/wk). Before BTWD Participation, Bicycle Use	2.71	2.98	1.68	1.30	.13	.	1.77	3.30	4.53	.96
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	3.41	3.12	4.20	4.00	6.67	6.67	2.67	3.19	3.84	4.38
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	2.57	2.33	3.24	2.50	6.11	5.00	2.02	2.22	2.83	3.71
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	3.04	2.76	3.81	4.00	6.22	5.00	2.44	2.68	3.31	4.23
32 Mean (1-7 scale). Barrier: No place to shower at your destination	2.92	2.65	3.65	4.00	5.44	6.33	2.41	2.73	2.99	3.89
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	4.13	4.08	4.12	4.50	6.22	5.00	4.23	3.92	4.40	4.00
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	1.84	1.63	2.34	3.00	3.89	5.67	1.56	1.59	1.65	2.88
35 Mean (1-7 scale). Barrier: Not in good enough shape	2.01	1.85	2.41	2.17	3.56	5.67	1.67	1.82	1.98	2.85
36 Mean (1-7 scale). Barrier: Worried about cars on the road	4.30	4.10	4.80	5.50	6.33	7.00	3.93	4.18	4.24	5.11

	All	Phone Bicyclist Segmentation					Web Bicyclist Segmentation			
	Mean	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	2.89	3.29	3.17	4.33	5.33	2.14	3.19	3.14	3.80
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	3.94	4.29	4.83	6.56	6.33	3.48	4.04	4.23	4.78
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.28	3.96	5.17	5.33	6.33	2.59	3.43	3.72	4.58
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	1.54	2.30	3.00	3.78	4.33	1.56	1.43	1.77	2.55
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	4.00	4.70	4.83	5.33	5.67	3.92	3.90	4.30	4.86
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	2.31	2.60	1.83	4.33	5.33	2.17	2.27	2.39	3.01
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.25	5.02	5.83	6.33	5.33	4.06	4.24	4.55	5.29
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	2.93	3.78	3.33	5.00	5.33	2.43	2.88	3.36	4.38
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.26	3.02	3.00	3.67	6.00	2.04	2.22	2.49	3.42
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	3.83	4.01	5.33	5.44	6.33	3.44	3.73	4.18	4.62
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	2.11	2.63	2.50	4.11	6.00	1.77	2.13	2.44	3.02
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.58	4.40	5.17	6.11	6.67	3.52	3.57	3.79	4.66

	All	Phone Bicyclist Segmentation					Web Bicyclist Segmentation				
	Mean	Committed Bicyclists	Primary Target	Secondary Target	Less Likely Bicyclists	Non-Bicyclists	7 or 6 times / wk	5 or 4 times / wk	1 to 3 times / wk	Less than once a week / Few days per year	
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	4.18	4.09	3.67	4.78	4.67	4.44	4.24	3.79	4.10	
65 Mean (days/wk). Go to work outside of your home	3.06	3.20	2.57	2.33	3.00	2.00	2.82	3.32	3.09	2.92	
66 Mean (days/wk). Go to school	.98	1.02	.98	.00	.01	.00	1.22	.92	1.01	.72	
67 Mean (days/wk). Go to a grocery or drug store	4.92	4.95	4.79	5.04	5.25	4.33	4.87	5.02	4.82	4.93	
68 Mean (days/wk). Take your children to school	.81	.79	.89	1.67	.67	.33	.43	.95	.94	.99	
69 Mean (days/wk). Drive a car alone	2.86	3.00	2.34	2.33	2.89	2.67	2.06	3.61	3.01	2.59	
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	4.01	3.25	3.67	3.06	2.00	3.09	4.33	4.24	3.60	
71 Mean (days/wk). Ride a bus	1.22	1.34	.89	.02	.69	.07	1.24	1.43	1.05	1.05	
72 Mean (days/wk). Ride BART	2.28	2.52	1.48	1.75	1.45	.07	2.60	2.37	2.28	1.65	
73 Mean (days/wk). Take a train	.29	.35	.07	.52	.01	.03	.33	.33	.28	.18	
74 Mean (days/wk). Take a ferry	.09	.11	.04	.03	.03	.03	.12	.13	.06	.03	
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	3.40	1.88	.80	1.86	.00	3.10	3.21	4.00	1.55	
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	3.56	.39	.00	.00	.00	1.75	3.47	4.39	1.51	
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	.85	.97	.85	1.27	1.03	.58	.67	1.55	.89	
78 Mean. Miles from work	8.99	8.52	10.60	13.40	12.13	7.00	6.84	9.47	9.95	10.25	
80 Mean (days/wk). Days you ride your bicycle to work	2.76	3.43	.32	.00	.00	.00	2.95	3.56	3.43	.31	
81 Mean. Miles from school	5.41	4.87	7.43	.	.00	.	4.75	5.78	6.33	4.69	

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
Number of cases		656		508	35	24	14	75
Row percent			100%	77%	5%	4%	2%	11%
Age Collapsed	Under 18	1	0%	0%	0%	0%	0%	0%
	18-29	121	18%	21%	11%	4%	7%	13%
	30-39	149	23%	25%	9%	13%	14%	20%
	40-49	177	27%	27%	23%	38%	36%	27%
	50-64	192	29%	25%	54%	46%	43%	40%
	65+	16	2%	3%	3%	0%	0%	0%
	Gender	Male	302	46%	43%	51%	83%	64%
Female		354	54%	57%	49%	17%	36%	52%
1. Bicycle Use	7 days/week	107	16%	20%	0%	0%	14%	7%
	6 days/week	74	11%	13%	0%	8%	0%	9%
	5 days/week	127	19%	19%	11%	25%	7%	24%
	4 days/week	84	13%	13%	17%	8%	14%	9%
	3 days/week	69	11%	10%	14%	13%	14%	13%
	2 days/week	55	8%	8%	11%	8%	14%	11%
	1 day/week	17	3%	2%	3%	0%	7%	7%
	1 to 4 days/month	62	9%	7%	31%	21%	21%	9%
	1 to 11 days/year	61	9%	9%	11%	17%	7%	11%
1 Collapsed. Bicycle Use	Weekly or More	533	81%	84%	57%	63%	71%	80%
	Less than Weekly	123	19%	16%	43%	38%	29%	20%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
2. Main reasons to ride a bicycle	For transportation/to get places	490	75%	80%	43%	46%	50%	71%
	For fun	304	46%	44%	63%	54%	64%	52%
	Incentives from employer or school	7	1%	1%	0%	0%	7%	4%
	Personal health	408	62%	58%	74%	79%	57%	79%
	Good for the environment	271	41%	41%	51%	21%	36%	44%
	Save money on gas/parking	122	19%	21%	11%	4%	14%	12%
	Set a good example for others	32	5%	5%	9%	8%	14%	0%
	To avoid traffic	53	8%	9%	3%	13%	14%	4%
	Stress reduction	80	12%	11%	14%	8%	21%	19%
	Don't like driving/taking transit	55	8%	9%	6%	8%	0%	4%
	Other	40	6%	6%	9%	8%	0%	5%
3. Recall seeing or hearing 'Get Rolling' Advertisements	Yes	89	14%	13%	9%	21%	7%	16%
	No	567	86%	87%	91%	79%	93%	84%
4. What was 'Get Rolling' ads about	Biking	24	28%	23%	67%	80%	100%	17%
	Bike to Work Day / Month / Biking to work	28	32%	33%	33%	20%	0%	33%
	Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	26%	0%	0%	0%	8%
	Recreational biking	3	3%	5%	0%	0%	0%	0%
	Using bikes on public transit	5	6%	8%	0%	0%	0%	0%
	Other	7	8%	9%	0%	20%	0%	0%
	Don't know	10	11%	8%	0%	0%	0%	42%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
5. Where do you recall seeing the 'Get Rolling' ads	Newspaper	10	11%	13%	0%	20%	0%	0%
	Sign on a street pole	13	15%	16%	33%	0%	0%	8%
	Back/side of a bus	40	45%	50%	67%	0%	100%	25%
	Bus shelter	32	36%	40%	33%	20%	0%	25%
	BART station	22	25%	25%	33%	0%	0%	33%
	Billboard	13	15%	15%	33%	20%	0%	8%
	Flyer/handout	11	12%	12%	0%	20%	100%	8%
	Other	9	10%	6%	0%	60%	0%	17%
	Don't remember	13	15%	15%	0%	0%	0%	25%
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads	Yes	111	17%	17%	9%	17%	7%	20%
	No	545	83%	83%	91%	83%	93%	80%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	28%	17%	21%	21%	27%
	No	482	73%	72%	83%	79%	79%	73%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	3%	6%	8%	7%	5%
	Somewhat effective	356	54%	55%	60%	50%	50%	52%
	Not very effective	239	36%	37%	34%	33%	36%	35%
	Not at all effective	36	5%	5%	0%	8%	7%	8%
8 Collapsed. Effectiveness of 'Get Rolling' images	Effective	381	58%	58%	66%	58%	57%	57%
	Not Effective	275	42%	42%	34%	42%	43%	43%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	Images of bikes / People biking	54	8%	9%	17%	0%	8%	4%
	Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	18%	14%	17%	8%	12%
	Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	22%	29%	17%	31%	20%
	Images of average-looking people / people in regular clothing/no biking gear	44	7%	7%	9%	4%	0%	7%
	Images of using bikes with public transit / 'Commuting Today'	55	9%	8%	6%	4%	23%	11%
	Images of happy-looking people / people having fun	118	18%	18%	14%	29%	15%	23%
	Images of healthy-looking people	16	2%	2%	6%	4%	0%	3%
	The variety of biking activities	64	10%	11%	6%	0%	15%	5%
	The diversity of the bikers (age, race, gender)	40	6%	6%	0%	4%	8%	9%
	The layout / Colors / Positive mood / Large font	37	6%	5%	6%	17%	0%	8%
	The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	2%	0%	0%	0%	1%
	Images of children riding bikes / 'Learning Today'	12	2%	2%	6%	8%	0%	0%
	None	64	10%	10%	14%	4%	15%	11%
	Other	27	4%	4%	3%	8%	0%	5%
	Don't know	12	2%	2%	0%	4%	0%	1%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	16%	9%	17%	8%	13%
	Uninteresting / Boring / Generic / Don't stand out	29	5%	5%	3%	0%	0%	4%
	Logos / Slogans	51	8%	9%	6%	0%	8%	7%
	Bad layout / Formatting / Colors	67	10%	11%	6%	0%	15%	13%
	Not informative enough	37	6%	6%	6%	8%	0%	4%
	Uninspiring / Not enough motivation / Un-relatable	70	11%	12%	9%	13%	0%	9%
	Unrealistic scenes / Impractical in reality / Cheesy	62	10%	9%	11%	21%	31%	8%
	Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	8%	26%	21%	0%	12%
	No references / web addresses	9	1%	1%	0%	0%	0%	4%
	Not 'cool'	10	2%	1%	6%	0%	0%	1%
	Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	3%	0%	0%	8%	3%
	Riders seem too advanced / sporty / Biking looks difficult	24	4%	4%	3%	0%	0%	1%
	Repetitive / No new information / 'Preaching to the choir'	7	1%	1%	3%	4%	8%	0%
	Gas prices too low	21	3%	3%	0%	0%	8%	7%
	Doesn't address environmental aspect of biking	8	1%	1%	0%	0%	0%	1%
	Doesn't address health / fitness aspect of biking	13	2%	2%	3%	0%	0%	3%
	Only in English	1	0%	0%	0%	0%	0%	0%
	None	47	7%	7%	11%	13%	15%	3%
	Other	76	12%	12%	14%	0%	0%	13%
	Don't Know	33	5%	5%	0%	8%	8%	9%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	62%	51%	58%	79%	63%
	Yes, in 2009	360	55%	55%	49%	58%	64%	53%
	Yes, in 2008	299	46%	45%	40%	50%	57%	49%
	Yes, 2007 or earlier	256	39%	40%	29%	29%	36%	44%
	No	165	25%	25%	34%	21%	21%	23%
11 Collapsed. BTWD Participation	Yes	490	75%	75%	66%	79%	79%	77%
	No	165	25%	25%	34%	21%	21%	23%
12. How did you learn about Bike to Work Day	www.youcanbikethere.com	18	4%	4%	4%	5%	9%	2%
	511.org	74	15%	13%	17%	11%	9%	29%
	East Bay Bicycle Coalition website	155	32%	31%	17%	21%	55%	38%
	Other bicycle organization website	71	14%	15%	4%	11%	18%	19%
	Local bicycle organization email newsletter	112	23%	25%	17%	11%	0%	21%
	Local bicycle organization paper newsletter	37	8%	9%	0%	0%	0%	2%
	Poster or billboard	113	23%	23%	17%	5%	0%	36%
	Radio advertisement or announcement	60	12%	10%	30%	11%	27%	17%
	Facebook	32	7%	7%	4%	5%	18%	0%
	Twitter	3	1%	1%	0%	0%	0%	0%
	Friend or family member (other than on Facebook or Twitter)	106	22%	23%	13%	16%	9%	19%
	Coworker (other than on Facebook or Twitter)	105	21%	21%	26%	16%	18%	24%
	Employer	136	28%	25%	43%	53%	36%	29%
	Other	90	18%	18%	30%	16%	9%	19%
	Don't remember	33	7%	7%	4%	11%	0%	3%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
13. Primary reason for participating in Bike to Work Day	To try out biking and see if it works for me	24	5%	4%	9%	11%	0%	9%
	For fun	52	11%	11%	17%	11%	0%	7%
	Incentives from employer or school	3	1%	1%	0%	5%	0%	0%
	Personal health	13	3%	2%	9%	5%	9%	5%
	Good for the environment	25	5%	5%	4%	0%	9%	7%
	Save money on gas/parking	3	1%	1%	0%	0%	0%	2%
	Set a good example for others	67	14%	13%	9%	21%	18%	16%
	To avoid traffic	2	0%	1%	0%	0%	0%	0%
	Stress reduction	2	0%	0%	4%	0%	0%	2%
	Incentives, food, and prizes from Bike to Work Day organizers	41	8%	8%	17%	5%	18%	7%
	I almost always bike to work anyway	208	42%	47%	17%	26%	27%	33%
Other	50	10%	9%	13%	16%	18%	14%	
14. On Bike to Work Day, did you...	Ride your bike all the way from home to your destination	368	75%	79%	61%	79%	45%	57%
	Ride your bike some of the way and drive some of the way from home to your destination	11	2%	1%	4%	11%	0%	5%
	Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	16%	26%	11%	36%	33%
	Something else	19	4%	3%	9%	0%	18%	3%
	Don't remember	2	0%	0%	0%	0%	0%	2%
15. Primary destination on Bike to Work Day	Work	425	87%	85%	91%	89%	91%	91%
	School	25	5%	6%	4%	0%	0%	0%
	Somehwere else	38	8%	8%	4%	5%	9%	9%
	Don't Remember	2	0%	0%	0%	5%	0%	0%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
16. Total round-trip commute on BTWD	0-2 miles	40	8%	9%	17%	0%	18%	2%
	3-5 miles	99	20%	25%	0%	11%	0%	7%
	6-10 miles	139	29%	32%	9%	21%	9%	21%
	11-20 miles	110	23%	22%	30%	26%	9%	26%
	21+ miles	98	20%	13%	43%	42%	64%	45%
16 Collapsed. Total round-trip commute on BTWD	10 miles or less	278	57%	66%	26%	32%	27%	29%
	More than 10 miles	208	43%	34%	74%	68%	73%	71%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	9%	22%	5%	18%	5%
	3-5 miles	125	26%	30%	4%	16%	0%	17%
	6-10 miles	168	35%	38%	17%	21%	18%	29%
	11-20 miles	105	22%	20%	35%	32%	18%	22%
	21+ miles	45	9%	4%	22%	26%	45%	26%
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	76%	43%	42%	36%	52%
	More than 10 miles	150	31%	24%	57%	58%	64%	48%
18. If it had not been Bike to Work Day, how would you have gotten to your destination?	Drive alone	122	25%	22%	48%	47%	36%	28%
	Drive or ride in a carpool or vanpool	22	4%	4%	13%	0%	9%	5%
	Motorcycle or scooter	7	1%	2%	4%	0%	0%	0%
	Bicycle	321	66%	68%	43%	53%	55%	64%
	Walk	47	10%	11%	9%	0%	0%	9%
	Public Bus	45	9%	11%	4%	0%	0%	5%
	Company shuttle	3	1%	1%	0%	0%	0%	0%
	BART	86	18%	16%	26%	16%	9%	29%
	Train, like Capitol Corridor or ACE Train	6	1%	1%	4%	0%	9%	2%
	Ferry or boat	4	1%	1%	4%	0%	0%	2%
	Other	5	1%	1%	0%	0%	0%	2%
	I would have not gone to my destination	8	2%	2%	0%	5%	0%	2%

	All		Region				
	N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
			%	%	%	%	%
19. For Bike to Work Day, did you...							
Stop at an energizer station on the way to your destination	303	62%	62%	52%	37%	73%	69%
Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	17%	0%	5%	0%	3%
Get a Bike to Work Day canvas bag	284	58%	60%	52%	37%	73%	53%
Leave your bike at a free Bike to Work Day bike check	50	10%	12%	0%	0%	0%	5%
Compete in the Team Bike Challenge	49	10%	9%	0%	11%	9%	19%
Compete in the Company Bike Challenge	29	6%	5%	0%	16%	0%	10%
Download iBike Challenge	2	0%	0%	0%	0%	0%	2%
Watch a Bike to Work Day video	21	4%	4%	0%	5%	9%	5%
Tweet about Bike to Work Day	9	2%	2%	0%	0%	0%	0%
Post on Facebook about Bike to Work Day	77	16%	18%	4%	5%	9%	9%
Attend a Bike to Work Month event other than Bike to Work Day	47	10%	10%	0%	11%	9%	9%
None of these	115	23%	22%	30%	32%	18%	26%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
20. For Bike to Work Day, did you...	The ride was easier than I thought it would be	39	8%	7%	17%	16%	18%	7%
	I found a good route to take	93	19%	17%	30%	11%	18%	31%
	I felt better at work that day	134	27%	25%	26%	26%	36%	43%
	I fixed my bicycle so I could ride it that day	13	3%	3%	4%	0%	0%	0%
	I enjoyed getting the exercise from biking that day	308	63%	61%	61%	58%	55%	78%
	I enjoyed being outside on my bike that day	346	71%	69%	65%	58%	73%	84%
	It was easy to find a place to store my bike that day	166	34%	35%	35%	5%	36%	38%
	I told my coworkers/classmates that I rode my bicycle that day	235	48%	44%	70%	58%	55%	60%
	I rode to work/school with people I know	56	11%	12%	9%	5%	0%	16%
	None of these	64	13%	14%	4%	21%	18%	7%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	18%	4%	0%	18%	5%
	6 days/week	52	11%	12%	0%	11%	0%	9%
	5 days/week	95	19%	21%	9%	16%	9%	17%
	4 days/week	55	11%	11%	13%	16%	9%	12%
	3 days/week	56	11%	10%	22%	16%	18%	14%
	2 days/week	45	9%	9%	9%	11%	18%	10%
	1 day/week	12	2%	2%	4%	0%	0%	3%
	1 to 4 days/month	36	7%	6%	13%	5%	9%	14%
	1 to 11 days/year	45	9%	9%	17%	11%	9%	9%
	Never	21	4%	3%	9%	16%	9%	7%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	82%	61%	68%	73%	71%
	Less than Weekly	81	17%	15%	30%	16%	18%	22%
	Never	21	4%	3%	9%	16%	9%	7%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	10%	9%	11%	0%	12%
	A little more often	50	10%	9%	13%	16%	18%	12%
	About the same as before	374	76%	78%	74%	63%	82%	72%
	Less often	18	4%	3%	4%	11%	0%	3%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	19%	22%	26%	18%	24%
	Same as before	374	76%	78%	74%	63%	82%	72%
	Less often	18	4%	3%	4%	11%	0%	3%
23. Likely participation in BTWD 2011	Very likely	461	70%	72%	51%	63%	79%	71%
	Somewhat likely	105	16%	16%	23%	13%	0%	19%
	Somewhat unlikely	33	5%	5%	9%	0%	0%	5%
	Very unlikely	57	9%	7%	17%	25%	21%	5%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	87%	74%	75%	79%	89%
	Unlikely	90	14%	13%	26%	25%	21%	11%
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	7%	0%	8%	7%	13%
	Yes, in 2009	46	7%	6%	0%	8%	7%	15%
	Yes, in 2008	23	4%	4%	0%	4%	7%	4%
	Yes, 2007 or earlier	17	3%	3%	0%	0%	0%	3%
	No	582	89%	89%	100%	92%	93%	80%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	11%	0%	8%	7%	20%
	No	582	89%	89%	100%	92%	93%	80%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	7%	0%	0%	0%	20%
	A little more often	11	15%	14%	0%	0%	100%	13%
	Same as Before	52	70%	73%	0%	100%	0%	60%
	Less often	3	4%	4%	0%	0%	0%	7%
	Don't Know	1	1%	2%	0%	0%	0%	0%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	More Often	18	3%	2%	0%	0%	7%	7%
	Less Often	3	0%	0%	0%	0%	0%	1%
	Same as Before / DK	635	97%	97%	100%	100%	93%	92%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
26. Attendance at following 2010 events	Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	5%	0%	0%	0%	3%
	Berkeley Earth Day (April 24)	28	4%	5%	0%	0%	0%	4%
	Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	3%	0%	0%	0%	3%
	Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	2%	6%	0%	0%	3%
	Albany Arts & Green Festival (May 2)	19	3%	3%	0%	0%	0%	3%
	Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	0%	23%	4%	0%	0%
	Kids Bike Rodeo in Berkeley (May 8)	10	2%	2%	0%	0%	0%	0%
	Bike to School Days (May 2010)	37	6%	6%	6%	0%	7%	3%
	Bike-In Movie at Rialto Cinemas in El Cerrito (May 12)	13	2%	2%	0%	0%	0%	7%
	Oakland Indie Awards in Oakland (May 14)	10	2%	2%	0%	0%	0%	1%
	The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	1%	0%	0%	0%	0%
	Bike-In Movie in Alameda (May 16)	9	1%	2%	0%	0%	0%	0%
	Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	5%	0%	0%	0%	0%
	Bike to Market Day (May 22)	26	4%	5%	3%	0%	7%	1%
	Bike Safety Rodeo in El Cerrito (May 22)	4	1%	0%	0%	0%	0%	5%
	Oaklavia in Oakland (June 27)	114	17%	22%	0%	0%	0%	5%
	Bicycle safety class (April, May, June)	35	5%	5%	11%	4%	7%	4%
	None of these	427	65%	61%	66%	92%	86%	77%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
27. Walk and Roll to School Day Participation	Yes	103	16%	18%	9%	4%	14%	11%
	No	536	82%	79%	91%	96%	86%	89%
	Don't remember	17	3%	3%	0%	0%	0%	0%
28. Participation in bicycle safety courses: respondent or children	Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	11%	11%	21%	14%	12%
	Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	7%	6%	21%	0%	7%
	Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	1%	0%	0%	0%	0%
	Kids Bike Rodeo	31	5%	5%	3%	4%	14%	1%
	Other bicycle safety class or workshop	122	19%	18%	23%	13%	36%	17%
	Never taken a bicycle safety class or workshop	452	69%	69%	71%	63%	43%	72%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Safety issues - Biking is unsafe/dangerous	241	37%	36%	34%	42%	43%	43%
	Too far of a distance to travel	127	19%	21%	11%	29%	14%	12%
	Being protected from the weather	109	17%	17%	9%	17%	21%	16%
	Time consuming	145	22%	22%	20%	25%	21%	21%
	Difficult/Takes too much energy/Lazy	162	25%	24%	23%	8%	36%	31%
	Inconvenient/Prefer the convenience of a car	136	21%	20%	29%	25%	29%	19%
	Do not like biking through traffic/Dangerous drivers	223	34%	34%	43%	46%	29%	28%
	Health restrictions/Not in shape	64	10%	9%	14%	4%	7%	13%
	Being able to carry/transport more belongings	81	12%	13%	3%	13%	7%	15%
	No bike lanes	78	12%	11%	20%	17%	14%	12%
	Do not own a bike	60	9%	9%	6%	13%	0%	9%
	Just do not want to/Lack of interest	13	2%	2%	0%	0%	7%	3%
	Do not know how to ride a bike	24	4%	4%	3%	4%	0%	4%
	Too many hills to bike through	26	4%	5%	3%	0%	0%	3%
	Do not want to get sweaty	98	15%	14%	14%	8%	14%	21%
	Nowhere to park/store bike	122	19%	18%	29%	17%	14%	17%
	Prefer comfort of a car	18	3%	3%	0%	0%	7%	4%
	Cannot bike in work clothes	34	5%	5%	3%	4%	7%	5%
	Transport more than one passenger	22	3%	4%	6%	0%	0%	3%
	Other	171	26%	27%	26%	29%	29%	20%
	Nothing	13	2%	2%	6%	0%	0%	1%
	Don't Know	1	0%	0%	0%	0%	0%	0%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
28a Collapsed. Top reasons people DO NOT ride their bike	Convenience of a car / Need a car to transport people or items	257	39%	39%	37%	38%	43%	40%
	Hygeine concerns	132	20%	20%	17%	13%	21%	27%
	Don't own a bike / lack of interest / Can't ride a bike	97	15%	15%	9%	17%	7%	16%
	Safety concerns	464	71%	69%	77%	88%	71%	71%
	Difficult / Lazy / Not in shape	226	34%	34%	37%	13%	43%	44%
	No bike lanes / Nowhere to store bike	200	30%	29%	49%	33%	29%	29%
	Time / Distance	272	41%	43%	31%	54%	36%	33%
	Bad Weather	109	17%	17%	9%	17%	21%	16%
	Too many hills / Terrain	26	4%	5%	3%	0%	0%	3%
	Other / Don't Know	185	28%	29%	31%	29%	29%	21%
	29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	22%	34%	21%	7%
2		134	20%	21%	14%	17%	29%	20%
3		81	12%	12%	11%	4%	14%	19%
4		85	13%	13%	9%	13%	7%	15%
5		89	14%	15%	6%	13%	29%	8%
6		69	11%	11%	11%	13%	0%	9%
7-Extremely important		55	8%	7%	14%	21%	14%	11%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	32%	31%	46%	43%	28%
	Not Important	358	55%	55%	60%	42%	50%	57%
	Neutral	85	13%	13%	9%	13%	7%	15%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	42%	49%	50%	21%	32%
	2	129	20%	20%	17%	8%	14%	25%
	3	70	11%	10%	3%	17%	29%	15%
	4	69	11%	11%	11%	8%	7%	8%
	5	63	10%	10%	3%	13%	14%	9%
	6	31	5%	5%	6%	0%	14%	4%
	7-Extremely important	25	4%	3%	11%	4%	0%	7%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	18%	20%	17%	29%	20%
	Not Important	468	71%	71%	69%	75%	64%	72%
	Neutral	69	11%	11%	11%	8%	7%	8%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	32%	34%	29%	36%	19%
	2	134	20%	19%	17%	29%	21%	27%
	3	68	10%	10%	3%	0%	21%	15%
	4	81	12%	13%	14%	13%	0%	12%
	5	79	12%	13%	11%	13%	7%	9%
	6	54	8%	8%	11%	8%	7%	7%
	7-Extremely important	40	6%	5%	9%	8%	7%	12%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	26%	31%	29%	21%	28%
	Not Important	402	61%	62%	54%	58%	79%	60%
	Neutral	81	12%	13%	14%	13%	0%	12%
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	36%	40%	29%	7%	31%
	2	131	20%	21%	14%	21%	14%	17%
	3	64	10%	9%	9%	4%	21%	13%
	4	70	11%	10%	3%	4%	21%	16%
	5	62	9%	9%	17%	13%	0%	7%
	6	54	8%	8%	9%	8%	14%	5%
	7-Extremely important	45	7%	5%	9%	21%	21%	11%
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	23%	34%	42%	36%	23%
	Not Important	425	65%	67%	63%	54%	43%	61%
	Neutral	70	11%	10%	3%	4%	21%	16%
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	20%	26%	21%	21%	21%
	2	76	12%	12%	6%	13%	7%	11%
	3	59	9%	10%	6%	0%	0%	9%
	4	77	12%	11%	14%	17%	21%	12%
	5	69	11%	10%	17%	17%	0%	13%
	6	91	14%	15%	6%	4%	21%	12%
	7-Extremely important	149	23%	22%	26%	29%	29%	21%
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	47%	49%	50%	50%	47%
	Not Important	270	41%	42%	37%	33%	29%	41%
	Neutral	77	12%	11%	14%	17%	21%	12%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	67%	63%	75%	43%	67%
	2	90	14%	15%	6%	4%	21%	13%
	3	37	6%	6%	6%	0%	0%	7%
	4	39	6%	5%	11%	0%	29%	8%
	5	18	3%	3%	3%	8%	0%	0%
	6	14	2%	2%	0%	0%	0%	3%
	7-Extremely important	21	3%	2%	11%	13%	7%	3%
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	7%	14%	21%	7%	5%
	Not Important	564	86%	88%	74%	79%	64%	87%
	Neutral	39	6%	5%	11%	0%	29%	8%
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	56%	57%	67%	36%	55%
	2	118	18%	18%	17%	8%	36%	16%
	3	58	9%	9%	6%	13%	7%	8%
	4	55	8%	8%	6%	4%	7%	13%
	5	30	5%	5%	3%	4%	7%	5%
	6	15	2%	2%	3%	4%	7%	0%
	7-Extremely important	11	2%	1%	9%	0%	0%	3%
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	8%	14%	8%	14%	8%
	Not Important	545	83%	84%	80%	88%	79%	79%
	Neutral	55	8%	8%	6%	4%	7%	13%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	11%	11%	17%	0%	5%
	2	92	14%	14%	14%	4%	21%	13%
	3	101	15%	16%	6%	4%	21%	16%
	4	79	12%	12%	17%	4%	7%	15%
	5	96	15%	15%	14%	21%	7%	9%
	6	67	10%	11%	6%	8%	7%	11%
	7-Extremely important	152	23%	20%	31%	42%	36%	31%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	46%	51%	71%	50%	51%
	Not Important	262	40%	42%	31%	25%	43%	35%
	Neutral	79	12%	12%	17%	4%	7%	15%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	37%	26%	21%	14%	32%
	2	103	16%	16%	9%	21%	14%	13%
	3	75	11%	11%	26%	8%	7%	11%
	4	77	12%	11%	9%	8%	29%	15%
	5	74	11%	11%	14%	17%	14%	9%
	6	54	8%	7%	9%	8%	0%	16%
	7-Extremely important	44	7%	6%	9%	17%	21%	4%
37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	24%	31%	42%	36%	29%
	Not Important	407	62%	64%	60%	50%	36%	56%
	Neutral	77	12%	11%	9%	8%	29%	15%
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	14%	23%	17%	7%	15%
	2	86	13%	14%	9%	8%	14%	13%
	3	82	12%	12%	14%	21%	14%	11%
	4	82	12%	12%	14%	4%	21%	16%
	5	117	18%	17%	14%	29%	29%	20%
	6	106	16%	18%	17%	0%	7%	13%
	7-Extremely important	86	13%	13%	9%	21%	7%	12%
38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	48%	40%	50%	43%	45%
	Not Important	265	40%	40%	46%	46%	36%	39%
	Neutral	82	12%	12%	14%	4%	21%	16%
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	23%	31%	29%	14%	23%
	2	123	19%	20%	14%	8%	21%	15%
	3	71	11%	11%	3%	8%	0%	13%
	4	90	14%	14%	11%	13%	14%	16%
	5	84	13%	13%	6%	17%	14%	15%
	6	64	10%	9%	14%	13%	14%	9%
	7-Extremely important	72	11%	10%	20%	13%	21%	9%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	32%	40%	42%	50%	33%
	Not Important	346	53%	54%	49%	46%	36%	51%
	Neutral	90	14%	14%	11%	13%	14%	16%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	68%	57%	75%	50%	63%
	2	97	15%	15%	11%	4%	21%	20%
	3	44	7%	6%	9%	0%	14%	8%
	4	39	6%	6%	9%	13%	7%	3%
	5	20	3%	3%	3%	8%	0%	3%
	6	12	2%	2%	3%	0%	0%	3%
	7-Extremely important	8	1%	1%	9%	0%	7%	1%
40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	5%	14%	8%	7%	7%
	Not Important	577	88%	89%	77%	79%	86%	91%
	Neutral	39	6%	6%	9%	13%	7%	3%
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	10%	17%	17%	7%	8%
	2	89	14%	14%	3%	13%	14%	13%
	3	97	15%	15%	11%	8%	14%	19%
	4	96	15%	14%	17%	4%	21%	19%
	5	118	18%	19%	17%	25%	14%	9%
	6	90	14%	14%	17%	8%	7%	12%
	7-Extremely important	98	15%	13%	17%	25%	21%	20%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	47%	51%	58%	43%	41%
	Not Important	254	39%	39%	31%	38%	36%	40%
	Neutral	96	15%	14%	17%	4%	21%	19%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	44%	43%	50%	43%	43%
	2	138	21%	20%	17%	25%	7%	32%
	3	68	10%	11%	14%	8%	0%	7%
	4	53	8%	8%	11%	8%	21%	7%
	5	57	9%	9%	6%	8%	7%	7%
	6	32	5%	6%	3%	0%	14%	1%
	7-Extremely important	17	3%	2%	6%	0%	7%	4%
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	17%	14%	8%	29%	12%
	Not Important	497	76%	75%	74%	83%	50%	81%
	Neutral	53	8%	8%	11%	8%	21%	7%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	11%	14%	17%	14%	8%
	2	80	12%	14%	9%	0%	0%	11%
	3	78	12%	12%	6%	13%	14%	16%
	4	74	11%	11%	6%	13%	14%	16%
	5	98	15%	16%	14%	4%	29%	11%
	6	90	14%	15%	17%	13%	14%	7%
	7-Extremely important	161	25%	22%	34%	42%	14%	32%
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	53%	66%	58%	57%	49%
	Not Important	233	36%	37%	29%	29%	29%	35%
	Neutral	74	11%	11%	6%	13%	14%	16%
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	25%	23%	25%	21%	23%
	2	139	21%	23%	14%	17%	14%	16%
	3	93	14%	14%	14%	8%	14%	16%
	4	97	15%	14%	20%	0%	21%	19%
	5	82	12%	11%	11%	17%	21%	17%
	6	56	9%	9%	11%	17%	7%	4%
	7-Extremely important	30	5%	4%	6%	17%	0%	5%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	24%	29%	50%	29%	27%
	Not Important	391	60%	62%	51%	50%	50%	55%
	Neutral	97	15%	14%	20%	0%	21%	19%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	37%	29%	29%	43%	41%
	2	162	25%	26%	14%	25%	14%	24%
	3	99	15%	15%	20%	17%	14%	13%
	4	75	11%	12%	6%	13%	7%	12%
	5	42	6%	7%	9%	8%	7%	1%
	6	20	3%	2%	11%	0%	14%	3%
	7-Extremely important	17	3%	1%	11%	8%	0%	5%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	11%	31%	17%	21%	9%
	Not Important	502	77%	78%	63%	71%	71%	79%
	Neutral	75	11%	12%	6%	13%	7%	12%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	11%	11%	33%	0%	8%
	2	106	16%	16%	20%	4%	29%	15%
	3	100	15%	15%	14%	13%	7%	20%
	4	108	16%	15%	20%	17%	36%	19%
	5	111	17%	18%	11%	17%	7%	16%
	6	92	14%	14%	9%	8%	14%	16%
	7-Extremely important	63	10%	10%	14%	8%	7%	7%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	42%	34%	33%	29%	39%
	Not Important	282	43%	43%	46%	50%	36%	43%
	Neutral	108	16%	15%	20%	17%	36%	19%
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	50%	43%	25%	14%	39%
	2	151	23%	23%	17%	17%	36%	27%
	3	60	9%	8%	9%	13%	7%	15%
	4	55	8%	7%	17%	17%	14%	11%
	5	39	6%	6%	6%	17%	14%	1%
	6	27	4%	4%	6%	8%	0%	4%
	7-Extremely important	17	3%	2%	3%	4%	14%	4%
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	12%	14%	29%	29%	9%
	Not Important	518	79%	81%	69%	54%	57%	80%
	Neutral	55	8%	7%	17%	17%	14%	11%
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	17%	11%	13%	14%	12%
	2	126	19%	18%	17%	21%	29%	27%
	3	96	15%	15%	17%	8%	0%	13%
	4	69	11%	10%	9%	8%	21%	13%
	5	94	14%	15%	14%	8%	7%	11%
	6	55	8%	9%	3%	8%	7%	9%
	7-Extremely important	111	17%	16%	29%	33%	21%	15%
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	40%	46%	50%	36%	35%
	Not Important	327	50%	50%	46%	42%	43%	52%
	Neutral	69	11%	10%	9%	8%	21%	13%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	20%	29%	33%	14%	15%
	2	73	11%	12%	9%	4%	0%	9%
	3	56	9%	9%	3%	8%	0%	7%
	4	80	12%	12%	6%	8%	29%	16%
	5	63	10%	9%	14%	13%	0%	12%
	6	98	15%	15%	14%	8%	14%	15%
	7-Extremely important	152	23%	22%	26%	25%	43%	27%
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	46%	54%	46%	57%	53%
	Not Important	263	40%	42%	40%	46%	14%	31%
	Neutral	80	12%	12%	6%	8%	29%	16%
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	55%	49%	38%	57%	53%
	4 to 7 concerns	202	31%	32%	26%	42%	14%	27%
	8 to 12 concerns	88	13%	12%	20%	21%	21%	17%
	13 to 21 concerns	14	2%	2%	6%	0%	7%	3%
50. More dedicated bike lanes	Much more likely	424	65%	65%	63%	58%	71%	67%
	Somewhat more likely	169	26%	26%	34%	21%	21%	25%
	No difference	63	10%	10%	3%	21%	7%	8%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	90%	97%	79%	93%	92%
	No difference	63	10%	10%	3%	21%	7%	8%
51. Wider bike lanes	Much more likely	333	51%	52%	49%	42%	43%	49%
	Somewhat more likely	205	31%	30%	31%	33%	36%	37%
	No difference	118	18%	18%	20%	25%	21%	13%
51 Collapsed. Wider bike lanes	More likely	538	82%	82%	80%	75%	79%	87%
	No difference	118	18%	18%	20%	25%	21%	13%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	62%	54%	50%	64%	65%
	Somewhat more likely	162	25%	25%	40%	25%	14%	19%
	No difference	88	13%	13%	6%	25%	21%	16%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	87%	94%	75%	79%	84%
	No difference	88	13%	13%	6%	25%	21%	16%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
53. More secure bike parking at the places you go	Much more likely	363	55%	56%	34%	63%	57%	57%
	Somewhat more likely	212	32%	32%	43%	33%	21%	28%
	No difference	81	12%	11%	23%	4%	21%	15%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	89%	77%	96%	79%	85%
	No difference	81	12%	11%	23%	4%	21%	15%
54. More secure bike parking at transit stations	Much more likely	345	53%	55%	40%	42%	43%	51%
	Somewhat more likely	215	33%	31%	37%	46%	36%	35%
	No difference	96	15%	14%	23%	13%	21%	15%
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	86%	77%	88%	79%	85%
	No difference	96	15%	14%	23%	13%	21%	15%
55. A shower and changing area at your destination	Much more likely	174	27%	26%	17%	38%	50%	29%
	Somewhat more likely	258	39%	39%	46%	29%	36%	43%
	No difference	224	34%	35%	37%	33%	14%	28%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	65%	63%	67%	86%	72%
	No difference	224	34%	35%	37%	33%	14%	28%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	19%	11%	8%	21%	31%
	Somewhat more likely	240	37%	38%	40%	33%	36%	28%
	No difference	288	44%	43%	49%	58%	43%	41%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	57%	51%	42%	57%	59%
	No difference	288	44%	43%	49%	58%	43%	41%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	10%	17%	13%	21%	17%
	Somewhat more likely	150	23%	23%	17%	25%	29%	21%
	No difference	430	66%	67%	66%	63%	50%	61%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	33%	34%	38%	50%	39%
	No difference	430	66%	67%	66%	63%	50%	61%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	25%	26%	29%	29%	39%
	Somewhat more likely	239	36%	36%	34%	46%	57%	33%
	No difference	240	37%	39%	40%	25%	14%	28%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	61%	60%	75%	86%	72%
	No difference	240	37%	39%	40%	25%	14%	28%
59. Slower moving cars on the streets	Much more likely	276	42%	43%	34%	38%	36%	44%
	Somewhat more likely	236	36%	37%	31%	29%	29%	33%
	No difference	144	22%	20%	34%	33%	36%	23%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	80%	66%	67%	64%	77%
	No difference	144	22%	20%	34%	33%	36%	23%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
Number of cases		656		508	35	24	14	75
Row percent			100%	77%	5%	4%	2%	11%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	57%	51%	46%	64%	73%
	Somewhat more likely	198	30%	32%	31%	29%	21%	17%
	No difference	73	11%	10%	17%	25%	14%	9%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	90%	83%	75%	86%	91%
	No difference	73	11%	10%	17%	25%	14%	9%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	9%	14%	8%	14%	7%
	Somewhat more likely	219	33%	36%	14%	25%	43%	28%
	No difference	377	57%	55%	71%	67%	43%	65%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	45%	29%	33%	57%	35%
	No difference	377	57%	55%	71%	67%	43%	65%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	7%	14%	8%	21%	15%
	Somewhat more likely	243	37%	38%	29%	38%	50%	33%
	No difference	354	54%	55%	57%	54%	29%	52%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	45%	43%	46%	71%	48%
	No difference	354	54%	55%	57%	54%	29%	52%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	29%	11%	21%	36%	28%
	Somewhat more likely	293	45%	45%	49%	50%	36%	41%
	No difference	182	28%	26%	40%	29%	29%	31%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	74%	60%	71%	71%	69%
	No difference	182	28%	26%	40%	29%	29%	31%
64. Safety improvements at large intersections	Much more likely	384	59%	59%	51%	58%	64%	57%
	Somewhat more likely	206	31%	31%	26%	33%	29%	36%
	No difference	66	10%	10%	23%	8%	7%	7%
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	90%	77%	92%	93%	93%
	No difference	66	10%	10%	23%	8%	7%	7%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
65. Go to work outside of your home	7 days/week	31	5%	4%	9%	13%	0%	5%
	6 days/week	25	4%	4%	3%	4%	7%	3%
	5 days/week	403	61%	62%	54%	67%	86%	55%
	4 days/week	73	11%	12%	9%	4%	0%	13%
	3 days/week	36	5%	5%	14%	0%	7%	9%
	2 days/week	27	4%	5%	0%	0%	0%	5%
	1 day/week	11	2%	2%	0%	0%	0%	3%
	1 to 4 days/month	15	2%	3%	0%	4%	0%	1%
	1 to 11 days/year	5	1%	1%	0%	0%	0%	1%
	Never	30	5%	4%	11%	8%	0%	4%
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	93%	89%	88%	100%	93%
	Less than Weekly	20	3%	3%	0%	4%	0%	3%
	Never	30	5%	4%	11%	8%	0%	4%
65 Collapsed. Works	Yes	626	95%	96%	89%	92%	100%	96%
	No	30	5%	4%	11%	8%	0%	4%
66. Go to school	7 days/week	10	2%	2%	0%	4%	0%	1%
	6 days/week	9	1%	2%	0%	0%	0%	0%
	5 days/week	55	8%	9%	11%	0%	0%	5%
	4 days/week	19	3%	3%	6%	4%	0%	1%
	3 days/week	17	3%	2%	6%	0%	0%	4%
	2 days/week	16	2%	3%	3%	0%	0%	3%
	1 day/week	27	4%	4%	3%	13%	7%	4%
	1 to 4 days/month	10	2%	2%	3%	0%	0%	1%
	1 to 11 days/year	29	4%	4%	6%	4%	0%	7%
	Never	464	71%	70%	63%	75%	93%	73%
66 Collapsed. Go to school	Weekly or More	153	23%	24%	29%	21%	7%	19%
	Less than Weekly	39	6%	6%	9%	4%	0%	8%
	Never	464	71%	70%	63%	75%	93%	73%
66 Collapsed. Goes to school	Yes	192	29%	30%	37%	25%	7%	27%
	No	464	71%	70%	63%	75%	93%	73%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
67. Go to a grocery or drug store	7 days/week	11	2%	1%	0%	8%	0%	3%
	6 days/week	6	1%	1%	0%	4%	0%	1%
	5 days/week	16	2%	3%	0%	4%	0%	3%
	4 days/week	56	9%	9%	9%	4%	21%	4%
	3 days/week	158	24%	24%	46%	17%	21%	19%
	2 days/week	205	31%	32%	20%	25%	29%	33%
	1 day/week	128	20%	19%	14%	17%	29%	23%
	1 to 4 days/month	63	10%	10%	9%	8%	0%	12%
	1 to 11 days/year	9	1%	1%	3%	13%	0%	3%
	Never	4	1%	1%	0%	0%	0%	0%
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	89%	89%	79%	100%	85%
	Less than Weekly	72	11%	10%	11%	21%	0%	15%
	Never	4	1%	1%	0%	0%	0%	0%
68. Take your children to school	7 days/week	4	1%	0%	3%	4%	0%	1%
	6 days/week	1	0%	0%	0%	0%	0%	0%
	5 days/week	64	10%	9%	14%	25%	14%	5%
	4 days/week	6	1%	1%	0%	0%	0%	0%
	3 days/week	19	3%	4%	0%	0%	7%	0%
	2 days/week	12	2%	2%	3%	0%	0%	3%
	1 day/week	20	3%	3%	0%	0%	14%	4%
	1 to 4 days/month	16	2%	2%	3%	4%	7%	3%
	1 to 11 days/year	13	2%	2%	3%	4%	7%	3%
Never	501	76%	77%	74%	63%	50%	81%	
68 Collapsed. Take your children to school	Weekly or More	126	19%	19%	20%	29%	36%	13%
	Less than Weekly	29	4%	4%	6%	8%	14%	5%
	Never	501	76%	77%	74%	63%	50%	81%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
69. Drive a car alone	7 days/week	70	11%	8%	31%	42%	14%	11%
	6 days/week	34	5%	5%	9%	17%	7%	3%
	5 days/week	72	11%	8%	17%	21%	36%	20%
	4 days/week	58	9%	8%	9%	8%	21%	15%
	3 days/week	85	13%	13%	20%	4%	0%	12%
	2 days/week	75	11%	12%	6%	0%	14%	11%
	1 day/week	56	9%	10%	3%	0%	0%	8%
	1 to 4 days/month	73	11%	13%	3%	8%	0%	8%
	1 to 11 days/year	51	8%	9%	0%	0%	7%	4%
	Never	82	12%	15%	3%	0%	0%	9%
69 Collapsed. Drive a car alone	Weekly or More	450	69%	64%	94%	92%	93%	79%
	Less than Weekly	124	19%	22%	3%	8%	7%	12%
	Never	82	12%	15%	3%	0%	0%	9%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	4%	6%	13%	7%	1%
	6 days/week	22	3%	3%	9%	8%	7%	3%
	5 days/week	33	5%	3%	14%	4%	7%	13%
	4 days/week	52	8%	6%	11%	21%	7%	12%
	3 days/week	109	17%	17%	20%	13%	21%	16%
	2 days/week	127	19%	19%	17%	17%	29%	19%
	1 day/week	114	17%	18%	11%	4%	14%	20%
	1 to 4 days/month	113	17%	20%	9%	8%	0%	9%
	1 to 11 days/year	35	5%	6%	0%	0%	0%	4%
Never	25	4%	4%	3%	13%	7%	3%	
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	70%	89%	79%	93%	84%
	Less than Weekly	148	23%	26%	9%	8%	0%	13%
	Never	25	4%	4%	3%	13%	7%	3%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
71. Ride a bus	7 days/week	3	0%	0%	0%	0%	0%	3%
	6 days/week	3	0%	0%	0%	0%	0%	1%
	5 days/week	22	3%	4%	0%	0%	7%	4%
	4 days/week	16	2%	3%	0%	0%	0%	1%
	3 days/week	31	5%	5%	3%	0%	14%	1%
	2 days/week	28	4%	5%	3%	4%	0%	4%
	1 day/week	42	6%	7%	0%	0%	0%	8%
	1 to 4 days/month	115	18%	20%	3%	0%	0%	16%
	1 to 11 days/year	187	29%	28%	40%	29%	21%	28%
	Never	209	32%	28%	51%	67%	57%	33%
71 Collapsed. Ride a bus	Weekly or More	145	22%	24%	6%	4%	21%	23%
	Less than Weekly	302	46%	48%	43%	29%	21%	44%
	Never	209	32%	28%	51%	67%	57%	33%
72. Ride BART	7 days/week	6	1%	1%	3%	0%	0%	3%
	6 days/week	11	2%	2%	0%	4%	0%	1%
	5 days/week	40	6%	4%	11%	8%	7%	15%
	4 days/week	38	6%	5%	9%	4%	0%	9%
	3 days/week	34	5%	6%	6%	0%	0%	4%
	2 days/week	69	11%	11%	9%	0%	0%	12%
	1 day/week	78	12%	13%	9%	0%	21%	5%
	1 to 4 days/month	201	31%	33%	11%	25%	14%	25%
	1 to 11 days/year	142	22%	19%	34%	46%	50%	17%
	Never	37	6%	5%	9%	13%	7%	8%
72 Collapsed. Ride BART	Weekly or More	276	42%	42%	46%	17%	29%	49%
	Less than Weekly	343	52%	53%	46%	71%	64%	43%
	Never	37	6%	5%	9%	13%	7%	8%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
73. Take a train	7 days/week	1	0%	0%	0%	0%	0%	1%
	6 days/week	2	0%	0%	0%	0%	0%	1%
	5 days/week	9	1%	1%	0%	0%	7%	5%
	4 days/week	2	0%	0%	0%	0%	0%	1%
	3 days/week	3	0%	0%	3%	0%	0%	0%
	2 days/week	3	0%	1%	0%	0%	0%	0%
	1 day/week	12	2%	2%	3%	0%	0%	3%
	1 to 4 days/month	35	5%	6%	0%	0%	0%	8%
	1 to 11 days/year	266	41%	44%	29%	29%	14%	35%
	Never	323	49%	47%	66%	71%	79%	45%
73 Collapsed. Take a train	Weekly or More	32	5%	4%	6%	0%	7%	12%
	Less than Weekly	301	46%	49%	29%	29%	14%	43%
	Never	323	49%	47%	66%	71%	79%	45%
74. Take a ferry	7 days/week	1	0%	0%	0%	0%	0%	1%
	4 days/week	1	0%	0%	0%	0%	0%	1%
	2 days/week	1	0%	0%	0%	0%	0%	0%
	1 day/week	3	0%	0%	0%	0%	0%	1%
	1 to 4 days/month	13	2%	2%	0%	0%	0%	3%
	1 to 11 days/year	268	41%	44%	31%	25%	14%	36%
	Never	369	56%	54%	69%	75%	86%	57%
74 Collapsed. Take a ferry	Weekly or More	6	1%	1%	0%	0%	0%	4%
	Less than Weekly	281	43%	46%	31%	25%	14%	39%
	Never	369	56%	54%	69%	75%	86%	57%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	6%	3%	0%	7%	5%
	6 days/week	28	4%	4%	0%	8%	7%	5%
	5 days/week	38	6%	5%	6%	17%	0%	7%
	4 days/week	51	8%	7%	14%	8%	7%	9%
	3 days/week	69	11%	9%	9%	13%	21%	19%
	2 days/week	94	14%	15%	17%	8%	29%	9%
	1 day/week	91	14%	14%	14%	13%	7%	15%
	1 to 4 days/month	118	18%	20%	11%	13%	7%	12%
	1 to 11 days/year	96	15%	14%	20%	17%	7%	15%
	Never	37	6%	6%	6%	4%	7%	4%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
75 Collapsed. Ride a bicycle for health or recreation	Weekly or More	405	62%	60%	63%	67%	79%	69%
	Less than Weekly	214	33%	34%	31%	29%	14%	27%
	Never	37	6%	6%	6%	4%	7%	4%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	19%	3%	13%	14%	5%
	6 days/week	62	9%	11%	0%	8%	0%	3%
	5 days/week	118	18%	19%	9%	13%	0%	23%
	4 days/week	76	12%	12%	9%	8%	7%	12%
	3 days/week	52	8%	7%	17%	8%	7%	12%
	2 days/week	68	10%	10%	17%	8%	21%	11%
	1 day/week	40	6%	5%	11%	4%	14%	11%
	1 to 4 days/month	53	8%	7%	9%	8%	29%	11%
	1 to 11 days/year	62	9%	8%	23%	21%	7%	12%
	Never	20	3%	3%	3%	8%	0%	1%
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	82%	66%	63%	64%	76%
	Less than Weekly	115	18%	15%	31%	29%	36%	23%
	Never	20	3%	3%	3%	8%	0%	1%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	0%	0%	0%	0%	1%
	6 days/week	1	0%	0%	0%	0%	0%	1%
	5 days/week	7	1%	1%	3%	4%	0%	1%
	4 days/week	9	1%	2%	0%	0%	0%	0%
	3 days/week	27	4%	3%	17%	4%	7%	3%
	2 days/week	22	3%	3%	9%	0%	14%	3%
	1 day/week	33	5%	5%	0%	0%	7%	8%
	1 to 4 days/month	44	7%	6%	6%	0%	7%	13%
	1 to 11 days/year	67	10%	10%	6%	13%	21%	8%
	Never	444	68%	69%	60%	79%	43%	61%
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	14%	29%	8%	29%	17%
	Less than Weekly	111	17%	17%	11%	13%	29%	21%
	Never	444	68%	69%	60%	79%	43%	61%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
78. Miles from work	0-2 miles	164	26%	30%	16%	9%	7%	11%
	3-5 miles	174	28%	32%	10%	14%	0%	14%
	6-10 miles	111	18%	17%	26%	27%	14%	14%
	11-20 miles	106	17%	13%	29%	32%	36%	29%
	21+ miles	65	10%	6%	16%	18%	43%	31%
	Don't Know	6	1%	1%	3%	0%	0%	1%
78 Collapsed. Miles from work	10 miles or less	479	73%	81%	57%	54%	21%	41%
	More than 10 miles	171	26%	18%	40%	46%	79%	57%
	Don't Know	6	1%	1%	3%	0%	0%	1%
79. Transportation used to get to work	Drive alone	259	41%	36%	68%	86%	64%	50%
	Drive or ride in a carpool or vanpool	54	9%	7%	10%	9%	7%	18%
	Motorcycle or scooter	15	2%	3%	3%	0%	0%	0%
	Bicycle	436	70%	73%	45%	50%	57%	65%
	Walk	120	19%	21%	19%	5%	7%	13%
	Public Bus	123	20%	22%	6%	5%	21%	17%
	Company shuttle	10	2%	1%	3%	0%	0%	6%
	BART	175	28%	25%	32%	18%	21%	47%
	Train, like Capitol Corridor or ACE Train	12	2%	1%	3%	0%	14%	4%
	Ferry or boat	5	1%	1%	0%	0%	0%	1%
Other	20	3%	3%	0%	5%	7%	7%	
80. Days you ride your bicycle to work	7 days/week	14	2%	2%	0%	9%	0%	1%
	6 days/week	14	2%	3%	0%	0%	7%	0%
	5 days/week	168	27%	30%	6%	9%	7%	21%
	4 days/week	86	14%	15%	3%	5%	7%	15%
	3 days/week	74	12%	11%	16%	18%	14%	15%
	2 days/week	53	8%	8%	6%	9%	7%	10%
	1 day/week	19	3%	3%	0%	0%	7%	7%
	1 to 4 days/month	34	5%	5%	10%	0%	7%	7%
	1 to 11 days/year	71	11%	9%	23%	32%	29%	13%
Never	93	15%	14%	35%	18%	14%	11%	

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	72%	32%	50%	50%	69%
	Less than Weekly	105	17%	14%	32%	32%	36%	19%
	Never	93	15%	14%	35%	18%	14%	11%
81. Miles from school	0-2 miles	80	42%	46%	31%	17%	0%	25%
	3-5 miles	64	33%	36%	8%	50%	0%	30%
	6-10 miles	25	13%	11%	31%	17%	0%	15%
	11-20 miles	14	7%	5%	15%	0%	0%	20%
	21+ miles	8	4%	1%	15%	17%	100%	10%
	Don't Know	1	1%	1%	0%	0%	0%	0%
81 Collapsed. Miles from school	10 miles or less	169	88%	93%	69%	83%	0%	70%
	More than 10 miles	22	11%	7%	31%	17%	100%	30%
	Don't Know	1	1%	1%	0%	0%	0%	0%
82. Transportation used to get to school	Drive alone	53	28%	20%	62%	67%	0%	50%
	Drive or ride in a carpool or vanpool	17	9%	10%	8%	17%	0%	0%
	Motorcycle or scooter	6	3%	3%	8%	0%	0%	0%
	Bicycle	117	61%	67%	31%	50%	0%	40%
	Walk	38	20%	22%	15%	17%	0%	5%
	Public Bus	40	21%	23%	8%	0%	0%	20%
	Company shuttle	2	1%	1%	0%	0%	0%	5%
	BART	31	16%	14%	8%	17%	100%	35%
	Other	15	8%	6%	8%	17%	0%	20%
83. Days you ride your bicycle to school	7 days/week	6	3%	3%	0%	33%	0%	0%
	6 days/week	9	5%	6%	0%	0%	0%	0%
	5 days/week	29	15%	17%	8%	0%	0%	10%
	4 days/week	18	9%	10%	8%	0%	0%	10%
	3 days/week	15	8%	9%	8%	0%	0%	0%
	2 days/week	12	6%	7%	0%	0%	0%	5%
	1 day/week	18	9%	9%	8%	17%	0%	10%
	1 to 4 days/month	8	4%	4%	8%	0%	0%	5%
	1 to 11 days/year	25	13%	11%	23%	0%	0%	25%
	Never	52	27%	24%	38%	50%	100%	35%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	61%	31%	50%	0%	35%
	Less than Weekly	33	17%	15%	31%	0%	0%	30%
	Never	52	27%	24%	38%	50%	100%	35%
84. Cycling ability	Novice	35	5%	5%	9%	4%	0%	7%
	Intermediate	217	33%	33%	40%	21%	43%	32%
	Experienced	404	62%	62%	51%	75%	57%	61%
85. When riding a bicycle, where you most often ride	In traffic lane	372	57%	61%	37%	50%	14%	45%
	In bike lane	232	35%	33%	54%	38%	64%	33%
	On separate paved bike path	51	8%	5%	6%	13%	21%	21%
	On unpaved trails	1	0%	0%	3%	0%	0%	0%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
86. City you live in	Alameda	51	8%	10%	0%	0%	0%	0%
	Alamo	1	0%	0%	0%	0%	0%	1%
	Albany	39	6%	8%	0%	0%	0%	0%
	Berkeley	119	18%	23%	0%	0%	0%	0%
	Castro Valley	8	1%	0%	23%	0%	0%	0%
	Concord	3	0%	0%	0%	0%	0%	4%
	Danville	2	0%	0%	0%	0%	0%	3%
	Dublin	5	1%	0%	0%	0%	36%	0%
	El Cerrito	9	1%	0%	0%	0%	0%	12%
	Emeryville	16	2%	3%	0%	0%	0%	0%
	Fremont	15	2%	0%	0%	63%	0%	0%
	Hayward	5	1%	0%	0%	21%	0%	0%
	Kensington	9	1%	0%	0%	0%	0%	12%
	Lafayette	4	1%	0%	0%	0%	0%	5%
	Livermore	2	0%	0%	0%	0%	14%	0%
	Oakland	268	41%	53%	0%	0%	0%	0%
	Piedmont	15	2%	3%	0%	0%	0%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	1%
	Pleasanton	7	1%	0%	0%	0%	50%	0%
	Richmond	12	2%	0%	0%	0%	0%	16%
	Sacramento	3	0%	0%	0%	0%	0%	4%
	San Francisco	15	2%	0%	0%	0%	0%	20%
	San Jose	2	0%	0%	0%	0%	0%	3%
	San Leandro	25	4%	0%	71%	0%	0%	0%
	San Lorenzo	2	0%	0%	6%	0%	0%	0%
	San Pablo	1	0%	0%	0%	0%	0%	1%
	San Ramon	1	0%	0%	0%	0%	0%	1%
	Union City	4	1%	0%	0%	17%	0%	0%
	Walnut Creek	4	1%	0%	0%	0%	0%	5%
	Other: Outside Alameda County	8	1%	0%	0%	0%	0%	11%
86 Collapsed. City you live in	Alameda County	599	91%	100%	100%	100%	100%	24%
	Other Counties	57	9%	0%	0%	0%	0%	76%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
87. City you work in	Alameda	30	5%	6%	3%	0%	7%	1%
	Alamo	1	0%	0%	0%	0%	0%	1%
	Albany	17	3%	3%	0%	0%	0%	6%
	Berkeley	154	25%	27%	0%	5%	7%	26%
	Castro Valley	2	0%	0%	3%	0%	0%	0%
	Concord	3	0%	0%	0%	0%	7%	0%
	Danville	1	0%	0%	0%	0%	7%	0%
	Dublin	1	0%	0%	0%	0%	7%	0%
	El Cerrito	4	1%	1%	0%	0%	0%	1%
	Emeryville	25	4%	5%	0%	0%	0%	1%
	Fremont	14	2%	1%	3%	32%	7%	1%
	Hayward	12	2%	1%	10%	5%	0%	6%
	Lafayette	1	0%	0%	0%	0%	0%	1%
	Livermore	1	0%	0%	0%	0%	0%	1%
	Milpitas	2	0%	0%	0%	9%	0%	0%
	Newark	2	0%	0%	0%	0%	0%	0%
	Oakland	215	34%	37%	26%	9%	0%	32%
	Piedmont	2	0%	0%	3%	0%	0%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%
	Pleasanton	4	1%	0%	0%	5%	14%	1%
	Richmond	6	1%	1%	0%	0%	0%	3%
	Sacramento	1	0%	0%	0%	0%	0%	1%
	San Francisco	53	8%	9%	10%	5%	0%	6%
	San Jose	3	0%	0%	0%	5%	0%	0%
	San Leandro	30	5%	3%	32%	5%	29%	0%
	San Ramon	2	0%	0%	0%	0%	0%	3%
	Union City	6	1%	0%	0%	14%	0%	1%
	Walnut Creek	5	1%	1%	0%	0%	0%	1%
	Other: Outside Alameda County	28	4%	4%	10%	9%	14%	4%
87 Collapsed. City you work in	Alameda County	527	84%	85%	81%	73%	71%	85%
	Other Counties	99	16%	15%	19%	27%	29%	15%
88. Access to bike racks at work	Yes	443	71%	70%	58%	73%	79%	76%
	No	183	29%	30%	42%	27%	21%	24%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
89. Access to a secure bike room or bike locker at work	Yes	315	50%	50%	35%	41%	64%	58%
	No	311	50%	50%	65%	59%	36%	42%
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	18%	29%	18%	7%	10%
	Yes	518	83%	82%	71%	82%	93%	90%
90. Access to a shower at work	Yes	235	38%	34%	26%	50%	57%	56%
	No	391	62%	66%	74%	50%	43%	44%
91. Access to a changing area at work	Yes	388	62%	58%	71%	68%	86%	76%
	No	238	38%	42%	29%	32%	14%	24%
Acces to Q88-Q91 (work)	None	68	11%	11%	13%	14%	0%	7%
	One of three	190	30%	33%	32%	18%	21%	17%
	Two of three	153	24%	24%	29%	23%	21%	24%
	All Three	215	34%	31%	26%	45%	57%	53%
92. City you go to school in	Alameda	4	2%	3%	0%	0%	0%	0%
	Albany	6	3%	3%	0%	0%	0%	5%
	Berkeley	90	47%	55%	0%	0%	0%	35%
	Castro Valley	3	2%	0%	15%	17%	0%	0%
	Concord	1	1%	1%	0%	0%	0%	0%
	El Cerrito	2	1%	1%	0%	0%	0%	5%
	Emeryville	1	1%	1%	0%	0%	0%	0%
	Fremont	2	1%	0%	0%	33%	0%	0%
	Hayward	6	3%	0%	38%	17%	0%	0%
	Livermore	1	1%	0%	0%	0%	0%	5%
	Oakland	41	21%	26%	15%	0%	0%	0%
	Orinda	1	1%	0%	0%	0%	0%	5%
	Piedmont	1	1%	1%	0%	0%	0%	0%
	Pleasant Hill	1	1%	0%	0%	0%	0%	5%
	San Francisco	12	6%	7%	0%	0%	100%	5%
	San Jose	1	1%	1%	0%	0%	0%	0%
San Leandro	1	1%	0%	8%	0%	0%	0%	
Other: Ouside Alameda County	18	9%	4%	23%	33%	0%	35%	

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
92 Collapsed. City you go to school in	Alameda County	158	82%	88%	77%	67%	0%	50%
	Other Counties	34	18%	12%	23%	33%	100%	50%
93. Access to bike racks at school	Yes	158	82%	84%	77%	83%	0%	75%
	No	34	18%	16%	23%	17%	100%	25%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	14%	15%	0%	100%	25%
	No	162	84%	86%	85%	100%	0%	75%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	15%	23%	17%	0%	25%
	Yes	160	83%	85%	77%	83%	100%	75%
95. Access to a shower at school	Yes	44	23%	21%	31%	17%	0%	35%
	No	148	77%	79%	69%	83%	100%	65%
96. Access to a changing area at school	Yes	79	41%	38%	54%	33%	100%	60%
	No	113	59%	63%	46%	67%	0%	40%
Acces to Q93-Q996 (school)	None	25	13%	11%	23%	17%	0%	20%
	One of three	90	47%	53%	15%	50%	0%	20%
	Two of three	38	20%	16%	38%	17%	100%	30%
	All Three	39	20%	19%	23%	17%	0%	30%
97. Access to a car	Yes	518	79%	75%	94%	96%	100%	87%
	No	138	21%	25%	6%	4%	0%	13%
98a. Children under age of 18	Yes	175	27%	26%	29%	42%	36%	21%
	No	474	72%	73%	69%	58%	64%	77%
	Prefer not to answer	6	1%	1%	3%	0%	0%	1%
98a Collapsed. Children under age of 18	Yes	175	27%	26%	29%	42%	36%	21%
	No / Ref	480	73%	74%	71%	58%	64%	79%

		All		Region				
		N	%	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
				%	%	%	%	%
Ethnicity	African-American / Black	19	3%	3%	3%	0%	0%	3%
	White / Caucasian	501	76%	80%	57%	71%	79%	65%
	Hispanic / Latin-American	38	6%	4%	9%	13%	0%	13%
	Asian / Pacific Islander	59	9%	7%	26%	13%	14%	9%
	Other	39	6%	6%	6%	4%	7%	9%
Age	Under 18	1	0%	0%	0%	0%	0%	0%
	18-24	25	4%	5%	6%	0%	0%	0%
	25-29	96	15%	16%	6%	4%	7%	13%
	30-34	75	11%	13%	6%	8%	7%	4%
	35-39	74	11%	12%	3%	4%	7%	16%
	40-44	89	14%	14%	9%	17%	21%	12%
	45-49	88	13%	13%	14%	21%	14%	15%
	50-54	73	11%	9%	23%	13%	29%	13%
	55-59	73	11%	9%	26%	21%	14%	16%
	60-64	46	7%	6%	6%	13%	0%	11%
	65-69	13	2%	2%	3%	0%	0%	0%
	70-74	2	0%	0%	0%	0%	0%	0%
75+	1	0%	0%	0%	0%	0%	0%	
Region	North Alameda County	508	77%	100%	0%	0%	0%	0%
	Central Alameda County	35	5%	0%	100%	0%	0%	0%
	South Alameda County	24	4%	0%	0%	100%	0%	0%
	East Alameda County	14	2%	0%	0%	0%	100%	0%
	Non-Alameda County	75	11%	0%	0%	0%	0%	100%

	All	Region				
	Mean	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
		Mean	Mean	Mean	Mean	Mean
	656		35	24	14	75
		77%	5%	4%	2%	11%
1 Mean (days/wk). Bicycle Use	2.73	2.67	2.72	2.44	3.06	3.15
16 Mean (miles). Total round-trip commute on BTWD	15.45	12.11	21.50	23.00	28.73	29.91
17 Mean. Miles traveled by bicycle on BTWD	10.28	8.57	14.52	17.63	17.91	15.97
21 Mean (days/wk). Before BTWD	2.71	2.69	2.79	2.76	2.85	2.82
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	3.41	3.38	3.29	4.00	3.79	3.44
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	2.57	2.53	2.66	2.42	3.21	2.76
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	3.04	2.99	3.20	3.08	2.71	3.35
32 Mean (1-7 scale). Barrier: No place to shower at your destination	2.92	2.81	3.03	3.58	4.21	3.09
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	4.13	4.12	4.11	4.25	4.50	4.07
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	1.84	1.78	2.31	2.13	2.50	1.80
35 Mean (1-7 scale). Barrier: Not in good enough shape	2.01	1.98	2.23	1.83	2.36	2.09
36 Mean (1-7 scale). Barrier: Worried about cars on the road	4.30	4.19	4.51	5.00	4.64	4.64
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	2.89	3.37	3.71	4.00	3.20

	All	Region				
	Mean	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
		Mean	Mean	Mean	Mean	Mean
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	4.10	3.74	4.04	4.00	4.01
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.43	3.69	3.67	4.21	3.51
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	1.69	2.31	1.75	2.14	1.76
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	4.14	4.34	4.33	4.29	4.24
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	2.43	2.51	2.00	3.14	2.23
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.39	4.86	4.92	4.43	4.59
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	3.07	3.40	3.83	3.29	3.25
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.39	3.31	2.79	2.64	2.37
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	3.94	3.83	3.38	3.93	3.95
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	2.15	2.54	3.25	3.36	2.37
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.77	4.20	4.38	3.86	3.71
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	4.11	4.14	3.88	5.14	4.52
65 Mean (days/wk). Go to work outside of your home	3.06	3.07	2.83	2.39	3.07	3.26

	All	Region				
	Mean	North Alameda County	Central Alameda County	South Alameda County	East Alameda County	Non-Alameda County
		Mean	Mean	Mean	Mean	Mean
66 Mean (days/wk). Go to school	.98	.99	1.24	1.09	.50	.88
67 Mean (days/wk). Go to a grocery or drug store	4.92	4.96	4.85	3.99	5.64	4.85
68 Mean (days/wk). Take your children to school	.81	.83	.64	.81	1.81	.62
69 Mean (days/wk). Drive a car alone	2.86	2.85	2.89	1.94	3.08	3.17
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	3.77	3.96	3.19	4.50	4.29
71 Mean (days/wk). Ride a bus	1.22	1.35	.36	.28	.95	1.16
72 Mean (days/wk). Ride BART	2.28	2.38	2.18	.61	1.80	2.24
73 Mean (days/wk). Take a train	.29	.27	.37	.03	.23	.49
74 Mean (days/wk). Take a ferry	.09	.09	.03	.03	.01	.20
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	2.96	3.28	3.05	3.81	3.30
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	2.74	3.36	2.25	3.15	3.29
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	.82	1.48	.35	1.75	.97
78 Mean. Miles from work	8.99	7.01	12.07	12.82	21.71	17.46
80 Mean (days/wk). Days you ride your bicycle to work	2.76	2.83	1.56	2.03	2.33	3.11
81 Mean. Miles from school	5.41	4.11	10.54	7.83	30.00	9.95

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
Number of cases		656		533	123	521	115	20	428	105	93	107	33	52
Row percent			100%	81%	19%	79%	18%	3%	68%	17%	15%	56%	17%	27%
Age Collapsed	Under 18	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	18-29	121	18%	19%	15%	20%	13%	15%	21%	12%	12%	44%	15%	21%
	30-39	149	23%	24%	19%	25%	17%	10%	26%	17%	15%	29%	24%	19%
	40-49	177	27%	27%	27%	27%	25%	35%	29%	30%	25%	12%	36%	23%
	50-64	192	29%	27%	38%	26%	45%	35%	23%	40%	43%	13%	18%	37%
	65+	16	2%	3%	1%	3%	0%	5%	1%	1%	5%	1%	6%	0%
Gender	Male	302	46%	49%	32%	49%	38%	25%	49%	41%	38%	46%	48%	44%
	Female	354	54%	51%	68%	51%	62%	75%	51%	59%	62%	54%	52%	56%
1. Bicycle Use	7 days/week	107	16%	20%	0%	20%	1%	0%	23%	0%	2%	36%	12%	6%
	6 days/week	74	11%	14%	0%	14%	2%	0%	15%	3%	2%	14%	6%	6%
	5 days/week	127	19%	24%	0%	23%	4%	0%	26%	4%	6%	21%	15%	12%
	4 days/week	84	13%	16%	0%	15%	5%	0%	15%	7%	9%	15%	6%	12%
	3 days/week	69	11%	13%	0%	12%	6%	10%	10%	9%	15%	7%	15%	15%
	2 days/week	55	8%	10%	0%	8%	9%	10%	6%	12%	13%	5%	12%	12%
	1 day/week	17	3%	3%	0%	2%	5%	0%	2%	4%	2%	1%	12%	6%
	1 to 4 days/month	62	9%	0%	50%	5%	30%	15%	1%	30%	24%	1%	9%	15%
	1 to 11 days/year	61	9%	0%	50%	1%	38%	65%	0%	31%	27%	1%	12%	17%
1 Collapsed. Bicycle Use	Weekly or More	533	81%	100%	0%	94%	32%	20%	99%	38%	49%	98%	79%	67%
	Less than Weekly	123	19%	0%	100%	6%	68%	80%	1%	62%	51%	2%	21%	33%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
2. Main reasons to ride a bicycle	For transportation/to get places	490	75%	82%	43%	85%	43%	0%	87%	50%	43%	94%	73%	60%
	For fun	304	46%	42%	65%	39%	70%	90%	36%	65%	71%	25%	48%	63%
	Incentives from employer or school	7	1%	1%	3%	1%	3%	0%	1%	4%	0%	0%	0%	2%
	Personal health	408	62%	61%	68%	59%	75%	65%	58%	73%	73%	50%	61%	67%
	Good for the environment	271	41%	43%	34%	44%	32%	20%	45%	43%	25%	51%	42%	35%
	Save money on gas/parking	122	19%	21%	7%	21%	8%	5%	23%	11%	8%	28%	33%	10%
	Set a good example for others	32	5%	4%	8%	5%	4%	10%	4%	8%	4%	4%	0%	0%
	To avoid traffic	53	8%	9%	5%	9%	5%	0%	9%	7%	5%	7%	9%	12%
	Stress reduction	80	12%	12%	13%	11%	17%	20%	11%	13%	18%	6%	3%	15%
	Don't like driving/taking transit	55	8%	9%	5%	10%	3%	0%	11%	2%	5%	13%	6%	6%
Other	40	6%	6%	6%	6%	5%	15%	7%	2%	8%	7%	6%	6%	
3. Recall seeing or hearing 'Get Rolling' Advertisements	Yes	89	14%	14%	10%	15%	10%	5%	14%	18%	5%	15%	24%	13%
	No	567	86%	86%	90%	85%	90%	95%	86%	82%	95%	85%	76%	87%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
4. What was 'Get Rolling' ads about	Biking	24	28%	29%	17%	30%	8%	100%	31%	17%	40%	31%	25%	40%
	Bike to Work Day / Month / Biking to work	28	32%	31%	42%	30%	50%	0%	27%	44%	20%	19%	25%	20%
	Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	23%	8%	23%	8%	0%	24%	11%	20%	38%	0%	20%
	Recreational biking	3	3%	4%	0%	4%	0%	0%	5%	0%	0%	0%	0%	0%
	Using bikes on public transit	5	6%	7%	0%	7%	0%	0%	6%	6%	0%	19%	0%	0%
	Other	7	8%	8%	8%	9%	0%	0%	10%	6%	0%	13%	0%	40%
	Don't know	10	11%	9%	25%	8%	33%	0%	8%	22%	20%	0%	50%	0%
	5. Where do you recall seeing the 'Get Rolling' ads	Newspaper	10	11%	13%	0%	12%	8%	0%	13%	11%	0%	13%	0%
Sign on a street pole	13	15%	14%	17%	14%	17%	0%	15%	11%	20%	13%	13%	0%	
Back/side of a bus	40	45%	43%	58%	43%	58%	0%	42%	58%	40%	44%	38%	29%	
Bus shelter	32	36%	35%	42%	36%	42%	0%	35%	37%	40%	38%	13%	43%	
BART station	22	25%	27%	8%	26%	17%	0%	24%	26%	0%	19%	13%	29%	
Billboard	13	15%	14%	17%	14%	8%	100%	15%	11%	20%	6%	13%	0%	
Flyer/handout	11	12%	14%	0%	13%	8%	0%	15%	11%	0%	13%	0%	0%	
Other	9	10%	10%	8%	11%	8%	0%	11%	5%	20%	13%	13%	0%	
Don't remember	13	15%	16%	8%	16%	8%	0%	15%	11%	20%	13%	38%	29%	
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads	Yes	111	17%	17%	15%	18%	14%	15%	18%	20%	11%	20%	21%	17%
	No	545	83%	83%	85%	82%	86%	85%	82%	80%	89%	80%	79%	83%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	28%	19%	29%	17%	20%	29%	26%	18%	28%	30%	27%
	No	482	73%	72%	81%	71%	83%	80%	71%	74%	82%	72%	70%	73%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	3%	7%	3%	6%	5%	3%	5%	5%	1%	3%	6%
	Somewhat effective	356	54%	55%	53%	55%	53%	50%	53%	60%	49%	59%	61%	50%
	Not very effective	239	36%	36%	37%	36%	37%	40%	37%	32%	41%	32%	30%	40%
	Not at all effective	36	5%	6%	3%	6%	3%	5%	7%	3%	4%	8%	6%	4%
8 Collapsed. Effectiveness of 'Get Rolling' images	Effective	381	58%	58%	59%	58%	59%	55%	56%	65%	55%	60%	64%	56%
	Not Effective	275	42%	42%	41%	42%	41%	45%	44%	35%	45%	40%	36%	44%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	Images of bikes / People biking	54	8%	9%	8%	8%	8%	10%	8%	9%	11%	11%	9%	10%
	Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	17%	15%	18%	15%	5%	18%	19%	12%	20%	30%	14%
	Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	22%	22%	23%	18%	20%	24%	19%	22%	23%	18%	16%
	Images of average-looking people / people in regular clothing/no biking gear	44	7%	7%	5%	7%	6%	0%	8%	5%	4%	4%	9%	4%
	Images of using bikes with public transit / 'Commuting Today'	55	9%	8%	9%	9%	7%	5%	8%	12%	9%	7%	12%	10%
	Images of happy-looking people / people having fun	118	18%	19%	15%	19%	18%	10%	20%	16%	11%	21%	15%	24%
	Images of healthy-looking people	16	2%	2%	3%	2%	3%	5%	2%	3%	2%	0%	3%	0%
	The variety of biking activities	64	10%	9%	13%	10%	11%	15%	10%	14%	10%	12%	12%	10%
	The diversity of the bikers (age, race, gender)	40	6%	7%	4%	7%	3%	5%	7%	4%	7%	4%	9%	6%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	The layout / Colors / Positive mood / Large font	37	6%	6%	6%	6%	6%	0%	5%	5%	4%	7%	6%	6%
	The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	1%	2%	2%	0%	5%	1%	1%	3%	0%	0%	2%
	Images of children riding bikes / 'Learning Today'	12	2%	2%	3%	2%	3%	5%	1%	2%	0%	5%	3%	6%
	None	64	10%	10%	8%	10%	10%	20%	10%	11%	10%	7%	15%	4%
	Other	27	4%	4%	6%	4%	6%	5%	4%	3%	7%	3%	3%	4%
	Don't know	12	2%	2%	0%	2%	2%	0%	2%	1%	2%	2%	0%	2%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	16%	11%	15%	12%	15%	17%	8%	12%	14%	15%	22%
	Uninteresting / Boring / Generic / Don't stand out	29	5%	4%	6%	4%	6%	0%	5%	7%	3%	7%	3%	6%
	Logos / Slogans	51	8%	8%	9%	8%	9%	5%	8%	8%	6%	6%	9%	8%
	Bad layout / Formatting / Colors	67	10%	11%	7%	12%	5%	10%	12%	5%	9%	18%	6%	8%
	Not informative enough	37	6%	6%	6%	6%	5%	10%	6%	4%	7%	7%	9%	10%
	Uninspiring / Not enough motivation / Un-relatable	70	11%	11%	11%	11%	11%	5%	12%	13%	8%	12%	3%	8%
	Unrealistic scenes / Impractical in reality / Cheesy	62	10%	10%	10%	9%	11%	25%	8%	14%	13%	6%	6%	8%
	Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	9%	13%	9%	15%	5%	9%	11%	12%	5%	12%	8%
	No references / web addresses	9	1%	2%	1%	2%	1%	0%	1%	2%	1%	2%	6%	2%
	Not 'cool'	10	2%	1%	3%	1%	3%	0%	1%	2%	2%	1%	0%	0%
	Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	3%	3%	3%	2%	5%	3%	3%	2%	3%	3%	2%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Riders seem too advanced / sporty / Biking looks difficult	24	4%	3%	5%	4%	5%	0%	3%	3%	6%	2%	12%	4%
	Repetitive / No new information / 'Preaching to the choir'	7	1%	1%	1%	1%	4%	0%	0%	3%	1%	1%	0%	2%
	Gas prices too low	21	3%	4%	0%	3%	4%	0%	4%	2%	1%	6%	3%	6%
	Doesn't address environmental aspect of biking	8	1%	1%	2%	1%	1%	5%	1%	0%	2%	1%	0%	2%
	Doesn't address health / fitness aspect of biking	13	2%	2%	3%	2%	3%	5%	2%	2%	1%	1%	3%	2%
	Only in English	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	None	47	7%	6%	14%	6%	11%	20%	5%	13%	10%	5%	6%	8%
	Other	76	12%	12%	9%	13%	7%	10%	12%	9%	11%	14%	3%	10%
Don't Know	33	5%	5%	4%	5%	5%	0%	5%	6%	3%	3%	6%	10%	
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	65%	46%	66%	46%	30%	73%	62%	21%	55%	67%	54%
	Yes, in 2009	360	55%	59%	39%	59%	41%	25%	64%	56%	18%	46%	52%	38%
	Yes, in 2008	299	46%	49%	31%	50%	32%	15%	53%	46%	16%	36%	52%	31%
	Yes, 2007 or earlier	256	39%	42%	24%	43%	29%	5%	45%	34%	23%	30%	39%	33%
	No	165	25%	23%	33%	23%	30%	65%	18%	16%	59%	36%	15%	37%
11 Collapsed. BTWD Participation	Yes	490	75%	77%	67%	77%	70%	35%	82%	84%	41%	64%	85%	63%
	No	165	25%	23%	33%	23%	30%	65%	18%	16%	59%	36%	15%	37%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
12. How did you learn about Bike to Work Day	www.youcanbikether e.com	18	4%	3%	5%	3%	5%	0%	4%	5%	0%	3%	7%	0%
	511.org	74	15%	15%	15%	14%	20%	0%	15%	18%	5%	18%	21%	12%
	East Bay Bicycle Coalition website	155	32%	34%	21%	34%	23%	14%	34%	23%	34%	32%	32%	27%
	Other bicycle organization website	71	14%	16%	9%	15%	12%	0%	15%	15%	3%	6%	14%	9%
	Local bicycle organization email newsletter	112	23%	25%	12%	25%	12%	14%	25%	18%	16%	24%	21%	36%
	Local bicycle organization paper newsletter	37	8%	9%	1%	9%	0%	14%	9%	5%	3%	9%	4%	6%
	Poster or billboard	113	23%	24%	18%	25%	16%	0%	24%	25%	16%	28%	39%	21%
	Radio advertisement or announcement	60	12%	12%	13%	12%	16%	0%	11%	19%	8%	10%	25%	12%
	Facebook	32	7%	7%	4%	7%	4%	0%	7%	8%	0%	10%	0%	6%
	Twitter	3	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
	Friend or family member (other than on Facebook or Twitter)	106	22%	23%	13%	23%	16%	14%	23%	16%	21%	43%	25%	12%
	Coworker (other than on Facebook or Twitter)	105	21%	19%	32%	19%	35%	0%	20%	30%	21%	29%	21%	9%
	Employer	136	28%	25%	43%	24%	43%	71%	26%	36%	32%	13%	21%	18%
	Other	90	18%	18%	20%	18%	19%	14%	19%	16%	18%	13%	29%	36%
	Don't remember	33	7%	7%	5%	8%	2%	0%	7%	6%	5%	9%	0%	6%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
13. Primary reason for participating in Bike to Work Day	To try out biking and see if it works for me	24	5%	3%	15%	3%	15%	14%	3%	11%	13%	1%	0%	9%
	For fun	52	11%	10%	13%	10%	11%	43%	8%	19%	13%	12%	11%	15%
	Incentives from employer or school	3	1%	0%	4%	0%	2%	0%	0%	2%	0%	0%	4%	0%
	Personal health	13	3%	2%	7%	2%	7%	0%	2%	7%	3%	0%	4%	3%
	Good for the environment	25	5%	4%	11%	4%	10%	0%	3%	10%	8%	4%	11%	9%
	Save money on gas/parking	3	1%	0%	1%	0%	1%	0%	1%	1%	0%	1%	0%	0%
	Set a good example for others	67	14%	12%	21%	12%	23%	14%	10%	22%	24%	10%	14%	18%
	To avoid traffic	2	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Stress reduction	2	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	41	8%	8%	12%	8%	10%	14%	7%	13%	13%	7%	14%	0%
	I almost always bike to work anyway	208	42%	51%	1%	51%	5%	0%	57%	1%	8%	57%	32%	24%
	Other	50	10%	9%	15%	9%	15%	14%	9%	13%	18%	6%	11%	21%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
14. On Bike to Work Day, did you...	Ride your bike all the way from home to your destination	368	75%	77%	66%	77%	65%	57%	78%	69%	63%	82%	57%	73%
	Ride your bike some of the way and drive some of the way from home to your destination	11	2%	1%	6%	1%	4%	29%	2%	3%	5%	0%	0%	0%
	Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	18%	22%	18%	22%	14%	17%	25%	16%	15%	36%	18%
	Something else	19	4%	4%	5%	3%	9%	0%	3%	2%	13%	3%	7%	6%
	Don't remember	2	0%	0%	1%	0%	0%	0%	0%	0%	3%	0%	0%	3%
15. Primary destination on Bike to Work Day	Work	425	87%	86%	91%	86%	90%	71%	90%	89%	71%	69%	82%	82%
	School	25	5%	5%	4%	5%	4%	0%	5%	6%	0%	29%	11%	0%
	Somehwere else	38	8%	8%	5%	8%	6%	29%	5%	6%	29%	1%	7%	15%
	Don't Remember	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%
16. Total round-trip commute on BTWD	0-2 miles	40	8%	7%	12%	8%	11%	14%	6%	10%	21%	10%	7%	12%
	3-5 miles	99	20%	22%	12%	23%	10%	14%	24%	14%	11%	33%	25%	12%
	6-10 miles	139	29%	28%	29%	29%	28%	29%	30%	24%	32%	28%	18%	27%
	11-20 miles	110	23%	22%	24%	21%	30%	14%	23%	24%	16%	16%	21%	21%
	21+ miles	98	20%	20%	22%	20%	21%	29%	18%	28%	21%	12%	29%	27%
16 Collapsed. Total round-trip commute on BTWD	10 miles or less	278	57%	58%	54%	59%	49%	57%	59%	48%	63%	72%	50%	52%
	More than 10 miles	208	43%	42%	46%	41%	51%	43%	41%	52%	37%	28%	50%	48%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	7%	16%	8%	15%	14%	6%	14%	21%	10%	7%	12%
	3-5 miles	125	26%	26%	22%	27%	21%	14%	28%	23%	16%	33%	36%	24%
	6-10 miles	168	35%	35%	32%	36%	27%	43%	37%	27%	37%	34%	32%	33%
	11-20 miles	105	22%	22%	20%	20%	27%	29%	21%	20%	21%	18%	18%	18%
	21+ miles	45	9%	9%	11%	9%	10%	0%	8%	16%	5%	4%	7%	12%
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	69%	70%	70%	63%	71%	70%	64%	74%	78%	75%	70%
	More than 10 miles	150	31%	31%	30%	30%	37%	29%	30%	36%	26%	22%	25%	30%
18. If it had not been Bike to Work Day, how would you have gotten to your destination?	Drive alone	122	25%	18%	60%	18%	58%	57%	13%	64%	47%	13%	25%	30%
	Drive or ride in a carpool or vanpool	22	4%	3%	10%	3%	9%	14%	3%	10%	5%	0%	14%	0%
	Motorcycle or scooter	7	1%	1%	1%	1%	4%	0%	1%	2%	0%	1%	4%	3%
	Bicycle	321	66%	76%	15%	76%	17%	0%	81%	22%	24%	84%	57%	48%
	Walk	47	10%	8%	17%	9%	11%	29%	8%	13%	16%	6%	7%	15%
	Public Bus	45	9%	9%	12%	10%	7%	0%	9%	11%	8%	9%	7%	15%
	Company shuttle	3	1%	1%	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%
	BART	86	18%	17%	20%	17%	19%	43%	17%	22%	13%	7%	32%	18%
	Train, like Capitol Corridor or ACE Train	6	1%	1%	1%	1%	1%	0%	1%	1%	0%	3%	0%	3%
	Ferry or boat	4	1%	0%	2%	1%	1%	0%	1%	2%	0%	0%	0%	0%
Other	5	1%	1%	0%	1%	1%	0%	1%	2%	0%	0%	4%	3%	
I would have not gone to my destination	8	2%	1%	2%	1%	1%	14%	1%	1%	11%	0%	4%	6%	

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
19. For Bike to Work Day, did you...	Stop at an energizer station on the way to your destination	303	62%	63%	55%	64%	53%	57%	66%	52%	50%	60%	50%	58%
	Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	15%	9%	15%	7%	14%	16%	10%	8%	10%	21%	12%
	Get a Bike to Work Day canvas bag	284	58%	58%	56%	57%	58%	86%	60%	52%	53%	50%	46%	42%
	Leave your bike at a free Bike to Work Day bike check	50	10%	11%	7%	11%	7%	14%	10%	6%	18%	12%	0%	12%
	Compete in the Team Bike Challenge	49	10%	11%	7%	11%	7%	0%	12%	5%	8%	10%	7%	9%
	Compete in the Company Bike Challenge	29	6%	6%	6%	6%	6%	0%	6%	5%	8%	1%	4%	6%
	Download iBike Challenge	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	Watch a Bike to Work Day video	21	4%	4%	4%	5%	2%	0%	5%	5%	0%	3%	7%	3%
	Tweet about Bike to Work Day	9	2%	2%	1%	2%	0%	0%	2%	2%	0%	1%	0%	3%
	Post on Facebook about Bike to Work Day	77	16%	16%	13%	17%	9%	0%	17%	14%	5%	18%	18%	18%
	Attend a Bike to Work Month event other than Bike to Work Day	47	10%	10%	6%	11%	5%	0%	11%	7%	3%	13%	7%	15%
	None of these	115	23%	23%	28%	22%	31%	14%	21%	28%	32%	29%	32%	33%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
20. For Bike to Work Day, did you...	The ride was easier than I thought it would be	39	8%	5%	22%	5%	20%	57%	4%	17%	21%	7%	4%	9%
	I found a good route to take	93	19%	18%	23%	18%	22%	43%	18%	24%	24%	18%	21%	27%
	I felt better at work that day	134	27%	26%	33%	27%	31%	29%	28%	33%	18%	25%	21%	15%
	I fixed my bicycle so I could ride it that day	13	3%	1%	10%	1%	7%	14%	2%	5%	8%	0%	4%	12%
	I enjoyed getting the exercise from biking that day	308	63%	63%	63%	62%	64%	71%	63%	66%	61%	62%	57%	70%
	I enjoyed being outside on my bike that day	346	71%	71%	71%	71%	67%	71%	71%	70%	71%	75%	61%	73%
	It was easy to find a place to store my bike that day	166	34%	35%	28%	34%	33%	29%	36%	26%	34%	32%	25%	45%
	I told my coworkers/classmates that I rode my bicycle that day	235	48%	44%	66%	44%	68%	71%	46%	63%	45%	38%	54%	52%
	I rode to work/school with people I know	56	11%	12%	10%	12%	7%	29%	11%	10%	13%	18%	7%	12%
	None of these	64	13%	15%	5%	15%	5%	0%	14%	6%	16%	18%	18%	15%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	18%	0%	18%	1%	0%	19%	1%	3%	38%	11%	9%
	6 days/week	52	11%	13%	1%	13%	1%	0%	14%	0%	3%	12%	7%	6%
	5 days/week	95	19%	23%	4%	22%	7%	0%	25%	1%	11%	21%	7%	15%
	4 days/week	55	11%	13%	4%	13%	4%	0%	13%	6%	5%	7%	4%	15%
	3 days/week	56	11%	13%	4%	12%	7%	14%	11%	11%	11%	9%	29%	15%
	2 days/week	45	9%	10%	5%	9%	10%	14%	7%	18%	13%	7%	18%	15%
	1 day/week	12	2%	3%	1%	2%	5%	0%	2%	2%	5%	0%	4%	3%
	1 to 4 days/month	36	7%	2%	34%	4%	21%	14%	1%	25%	26%	1%	11%	12%
	1 to 11 days/year	45	9%	4%	35%	5%	30%	29%	4%	30%	8%	4%	7%	6%
	Never	21	4%	3%	12%	2%	14%	29%	3%	6%	16%	0%	4%	3%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	91%	18%	89%	36%	29%	92%	40%	50%	94%	79%	79%
	Less than Weekly	81	17%	6%	70%	9%	51%	43%	5%	55%	34%	6%	18%	18%
	Never	21	4%	3%	12%	2%	14%	29%	3%	6%	16%	0%	4%	3%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	10%	7%	11%	5%	0%	11%	5%	8%	10%	11%	9%
	A little more often	50	10%	8%	23%	8%	22%	0%	7%	26%	8%	6%	14%	9%
	About the same as before	374	76%	80%	60%	79%	62%	100%	80%	63%	74%	81%	75%	82%
	Less often	18	4%	2%	10%	2%	11%	0%	2%	7%	11%	3%	0%	0%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	18%	30%	19%	27%	0%	18%	31%	16%	16%	25%	18%
	Same as before	374	76%	80%	60%	79%	62%	100%	80%	63%	74%	81%	75%	82%
	Less often	18	4%	2%	10%	2%	11%	0%	2%	7%	11%	3%	0%	0%
23. Likely participation in BTWD 2011	Very likely	461	70%	77%	41%	78%	44%	25%	84%	57%	29%	76%	70%	54%
	Somewhat likely	105	16%	12%	33%	12%	33%	15%	11%	34%	23%	11%	27%	19%
	Somewhat unlikely	33	5%	4%	11%	4%	9%	15%	3%	4%	18%	5%	0%	13%
	Very unlikely	57	9%	7%	16%	6%	14%	45%	3%	5%	30%	8%	3%	13%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	89%	73%	90%	77%	40%	95%	91%	52%	87%	97%	73%
	Unlikely	90	14%	11%	27%	10%	23%	60%	5%	9%	48%	13%	3%	27%
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	8%	4%	9%	3%	0%	10%	4%	2%	7%	9%	2%
	Yes, in 2009	46	7%	8%	4%	8%	5%	0%	9%	5%	2%	7%	9%	2%
	Yes, in 2008	23	4%	4%	1%	4%	1%	0%	5%	1%	0%	2%	6%	0%
	Yes, 2007 or earlier	17	3%	3%	0%	3%	1%	0%	4%	0%	1%	2%	3%	2%
	No	582	89%	88%	93%	88%	92%	100%	86%	93%	96%	91%	88%	94%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	12%	7%	12%	8%	0%	14%	7%	4%	9%	12%	6%
	No	582	89%	88%	93%	88%	92%	100%	86%	93%	96%	91%	88%	94%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	11%	0%	9%	11%	0%	11%	0%	0%	20%	0%	0%
	A little more often	11	15%	9%	63%	11%	44%	0%	6%	86%	25%	10%	0%	33%
	Same as Before	52	70%	76%	25%	75%	33%	0%	77%	14%	50%	70%	100%	33%
	Less often	3	4%	5%	0%	5%	0%	0%	5%	0%	0%	0%	0%	0%
	Don't Know	1	1%	0%	13%	0%	11%	0%	0%	0%	25%	0%	0%	33%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	More Often	18	3%	2%	4%	2%	4%	0%	3%	6%	1%	3%	0%	2%
	Less Often	3	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%
	Same as Before / DK	635	97%	97%	96%	97%	96%	100%	97%	94%	99%	97%	100%	98%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	5%	0%	5%	0%	0%	6%	0%	0%	8%	0%	0%
	Berkeley Earth Day (April 24)	28	4%	5%	3%	4%	4%	0%	5%	5%	1%	7%	3%	2%
	Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	4%	0%	3%	1%	0%	3%	2%	3%	2%	3%	2%
	Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	2%	3%	3%	2%	0%	3%	3%	2%	6%	6%	2%
	Albany Arts & Green Festival (May 2)	19	3%	3%	4%	3%	4%	0%	3%	4%	3%	1%	0%	0%
	Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	1%	3%	1%	3%	0%	0%	4%	2%	0%	3%	4%
	Kids Bike Rodeo in Berkeley (May 8)	10	2%	2%	0%	2%	0%	0%	2%	0%	0%	2%	0%	2%
	Bike to School Days (May 2010)	37	6%	6%	4%	6%	5%	0%	5%	10%	3%	12%	9%	12%
	Bike-In Movie at Rialto Cinemas in El Cerrito (May 12)	13	2%	2%	0%	2%	1%	0%	3%	1%	0%	4%	0%	0%
	Oakland Indie Awards in Oakland (May 14)	10	2%	2%	0%	2%	0%	0%	2%	1%	1%	3%	0%	2%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	1%	0%	1%	0%	0%	1%	0%	0%	2%	0%	2%
	Bike-In Movie in Alameda (May 16)	9	1%	2%	0%	2%	1%	0%	1%	1%	2%	3%	0%	2%
	Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	5%	1%	5%	2%	0%	5%	2%	2%	9%	6%	2%
	Bike to Market Day (May 22)	26	4%	4%	2%	4%	3%	0%	4%	5%	2%	4%	6%	4%
	Bike Safety Rodeo in El Cerrito (May 22)	4	1%	1%	0%	1%	0%	0%	1%	0%	0%	2%	0%	0%
	Oaklavia in Oakland (June 27)	114	17%	20%	8%	20%	7%	15%	20%	10%	13%	19%	18%	19%
	Bicycle safety class (April, May, June)	35	5%	5%	7%	5%	6%	5%	4%	10%	4%	0%	9%	4%
	None of these	427	65%	62%	76%	62%	75%	85%	64%	64%	73%	64%	55%	63%
27. Walk and Roll to School Day Participation	Yes	103	16%	15%	18%	15%	19%	10%	14%	26%	14%	14%	15%	21%
	No	536	82%	82%	79%	83%	78%	80%	83%	72%	83%	83%	85%	77%
	Don't remember	17	3%	2%	3%	2%	3%	10%	3%	2%	3%	3%	0%	2%

	All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
	N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
			%	%	%	%	%	%	%	%	%	%	%
28. Participation in bicycle safety courses: respondent or children													
Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	12%	10%	11%	13%	10%	11%	16%	5%	6%	15%	13%
Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	8%	4%	7%	6%	10%	7%	10%	4%	7%	12%	8%
Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	1%	1%	1%	1%	5%	0%	2%	1%	0%	0%	2%
Kids Bike Rodeo	31	5%	5%	4%	5%	5%	0%	5%	5%	2%	5%	3%	4%
Other bicycle safety class or workshop	122	19%	20%	11%	19%	15%	20%	18%	17%	23%	16%	12%	13%
Never taken a bicycle safety class or workshop	452	69%	67%	76%	69%	70%	65%	69%	68%	69%	76%	73%	71%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Safety issues - Biking is unsafe/dangerous	241	37%	37%	37%	38%	30%	35%	38%	30%	35%	43%	58%	40%
	Too far of a distance to travel	127	19%	19%	22%	19%	20%	25%	20%	23%	16%	27%	15%	19%
	Being protected from the weather	109	17%	16%	20%	15%	23%	20%	15%	20%	17%	21%	12%	17%
	Time consuming	145	22%	21%	26%	21%	29%	5%	21%	28%	20%	17%	24%	21%
	Difficult/Takes too much energy/Lazy	162	25%	27%	15%	28%	13%	15%	28%	13%	16%	29%	21%	17%
	Inconvenient/ Prefer the convenience of a car	136	21%	22%	16%	21%	17%	35%	22%	18%	17%	19%	36%	13%
	Do not like biking through traffic/ Dangerous drivers	223	34%	35%	32%	34%	35%	40%	35%	26%	42%	28%	24%	37%
	Health restrictions/Not in shape	64	10%	10%	7%	11%	6%	5%	10%	11%	5%	7%	9%	6%
	Being able to carry/transport more belongings	81	12%	13%	9%	13%	10%	10%	13%	10%	12%	14%	9%	2%
	No bike lanes	78	12%	11%	14%	12%	13%	5%	11%	16%	11%	12%	9%	13%
	Do not own a bike	60	9%	9%	8%	10%	7%	5%	11%	6%	6%	10%	6%	6%
	Just do not want to/Lack of interest	13	2%	2%	1%	2%	0%	5%	2%	2%	2%	2%	0%	2%
	Do not know how to ride a bike	24	4%	4%	4%	4%	2%	0%	3%	5%	5%	3%	3%	10%
	Too many hills to bike through	26	4%	3%	9%	2%	10%	20%	2%	4%	11%	5%	9%	6%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Do not want to get sweaty	98	15%	14%	17%	14%	19%	15%	15%	17%	15%	12%	15%	12%
	Nowhere to park/store bike	122	19%	17%	24%	16%	30%	20%	14%	27%	27%	9%	18%	25%
	Prefer comfort of a car	18	3%	3%	2%	3%	2%	0%	4%	1%	1%	3%	0%	2%
	Cannot bike in work clothes	34	5%	4%	9%	4%	10%	20%	4%	5%	10%	6%	3%	13%
	Transport more than one passenger	22	3%	3%	4%	3%	4%	0%	3%	8%	1%	0%	6%	2%
	Other	171	26%	27%	24%	28%	19%	20%	26%	27%	28%	32%	21%	35%
	Nothing	13	2%	2%	1%	2%	2%	0%	2%	3%	1%	1%	0%	2%
	Don't Know	1	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%
28a Collapsed. Top reasons people DO NOT ride their bike	Convenience of a car / Need a car to transport people or items	257	39%	41%	31%	40%	32%	45%	42%	37%	31%	36%	52%	19%
	Hygeine concerns	132	20%	19%	26%	18%	29%	35%	19%	22%	25%	18%	18%	25%
	Don't own a bike / lack of interest / Can't ride a bike	97	15%	15%	13%	16%	9%	10%	16%	12%	14%	15%	9%	17%
	Safety concerns	464	71%	71%	68%	72%	65%	75%	73%	56%	77%	71%	82%	77%
	Difficult / Lazy / Not in shape	226	34%	37%	22%	38%	19%	20%	38%	25%	22%	36%	30%	23%
	No bike lanes / Nowhere to store bike	200	30%	29%	37%	28%	43%	25%	25%	43%	38%	21%	27%	38%
	Time / Distance	272	41%	40%	48%	40%	49%	30%	41%	50%	37%	44%	39%	40%
	Bad Weather	109	17%	16%	20%	15%	23%	20%	15%	20%	17%	21%	12%	17%
	Too many hills / Terrain	26	4%	3%	9%	2%	10%	20%	2%	4%	11%	5%	9%	6%
	Other / Don't Know	185	28%	29%	25%	30%	22%	20%	28%	30%	29%	33%	21%	37%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	25%	8%	26%	7%	0%	27%	10%	10%	23%	18%	15%
	2	134	20%	21%	16%	21%	19%	10%	22%	17%	13%	23%	27%	12%
	3	81	12%	12%	12%	13%	7%	15%	12%	12%	11%	14%	6%	15%
	4	85	13%	14%	10%	14%	11%	5%	14%	11%	13%	11%	12%	10%
	5	89	14%	12%	19%	11%	25%	5%	11%	24%	16%	17%	12%	17%
	6	69	11%	9%	16%	9%	14%	20%	9%	17%	12%	7%	18%	13%
	7-Extremely important	55	8%	6%	19%	5%	17%	45%	5%	9%	26%	5%	6%	17%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	28%	54%	26%	56%	70%	25%	50%	54%	28%	36%	48%
	Not Important	358	55%	59%	37%	60%	33%	25%	62%	39%	33%	61%	52%	42%
	Neutral	85	13%	14%	10%	14%	11%	5%	14%	11%	13%	11%	12%	10%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	46%	18%	46%	22%	15%	48%	28%	20%	47%	30%	31%
	2	129	20%	21%	15%	21%	14%	10%	22%	14%	17%	20%	21%	17%
	3	70	11%	11%	11%	10%	15%	0%	11%	11%	10%	12%	9%	12%
	4	69	11%	9%	19%	9%	17%	15%	8%	14%	15%	10%	18%	10%
	5	63	10%	8%	19%	7%	17%	30%	7%	17%	17%	7%	6%	19%
	6	31	5%	4%	10%	4%	7%	5%	3%	11%	8%	5%	12%	4%
	7-Extremely important	25	4%	3%	9%	2%	8%	25%	2%	4%	13%	0%	3%	8%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	14%	37%	13%	32%	60%	11%	32%	38%	11%	21%	31%
	Not Important	468	71%	78%	44%	78%	50%	25%	81%	53%	47%	79%	61%	60%
	Neutral	69	11%	9%	19%	9%	17%	15%	8%	14%	15%	10%	18%	10%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	34%	14%	35%	14%	5%	36%	17%	17%	36%	27%	29%
	2	134	20%	22%	12%	22%	17%	10%	23%	17%	12%	27%	12%	13%
	3	68	10%	11%	7%	11%	10%	0%	11%	9%	11%	9%	9%	10%
	4	81	12%	12%	15%	13%	9%	25%	12%	16%	13%	9%	21%	8%
	5	79	12%	10%	23%	10%	20%	20%	10%	20%	16%	9%	15%	15%
	6	54	8%	7%	15%	6%	17%	15%	6%	12%	14%	5%	6%	8%
	7-Extremely important	40	6%	4%	15%	3%	15%	25%	3%	9%	17%	4%	9%	17%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	20%	52%	20%	51%	60%	18%	41%	47%	18%	30%	40%
	Not Important	402	61%	68%	33%	68%	40%	15%	70%	43%	40%	73%	48%	52%
	Neutral	81	12%	12%	15%	13%	9%	25%	12%	16%	13%	9%	21%	8%
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	39%	19%	39%	22%	5%	41%	25%	19%	37%	12%	31%
	2	131	20%	21%	17%	21%	16%	20%	21%	22%	13%	24%	42%	15%
	3	64	10%	10%	9%	10%	10%	10%	10%	10%	11%	10%	6%	12%
	4	70	11%	11%	9%	11%	10%	5%	12%	11%	8%	10%	6%	12%
	5	62	9%	7%	20%	8%	16%	15%	7%	16%	13%	6%	9%	17%
	6	54	8%	8%	11%	7%	12%	10%	7%	10%	15%	8%	15%	8%
	7-Extremely important	45	7%	5%	15%	4%	14%	35%	4%	7%	22%	4%	9%	6%
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	20%	46%	19%	42%	60%	17%	32%	49%	18%	33%	31%
	Not Important	425	65%	69%	45%	70%	48%	35%	71%	56%	43%	72%	61%	58%
	Neutral	70	11%	11%	9%	11%	10%	5%	12%	11%	8%	10%	6%	12%
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	20%	21%	21%	21%	5%	22%	22%	16%	21%	12%	10%
	2	76	12%	12%	11%	12%	10%	10%	12%	10%	11%	14%	9%	8%
	3	59	9%	9%	9%	9%	9%	10%	9%	6%	11%	8%	12%	6%
	4	77	12%	11%	13%	12%	12%	0%	12%	13%	11%	14%	12%	12%
	5	69	11%	9%	17%	10%	13%	20%	10%	15%	11%	7%	15%	13%
	6	91	14%	14%	11%	13%	17%	5%	12%	18%	11%	14%	30%	12%
	7-Extremely important	149	23%	24%	18%	23%	18%	50%	23%	16%	30%	22%	9%	40%
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	47%	46%	46%	49%	75%	45%	50%	52%	43%	55%	65%
	Not Important	270	41%	41%	41%	42%	39%	25%	43%	37%	38%	43%	33%	23%
	Neutral	77	12%	11%	13%	12%	12%	0%	12%	13%	11%	14%	12%	12%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	73%	40%	72%	48%	40%	74%	54%	51%	72%	61%	60%
	2	90	14%	14%	15%	12%	22%	5%	12%	16%	15%	12%	18%	15%
	3	37	6%	5%	9%	5%	9%	0%	5%	10%	3%	7%	9%	6%
	4	39	6%	4%	16%	5%	10%	15%	4%	10%	13%	2%	9%	10%
	5	18	3%	2%	5%	2%	3%	10%	2%	5%	3%	1%	0%	4%
	6	14	2%	1%	6%	2%	3%	10%	1%	3%	5%	0%	3%	0%
	7-Extremely important	21	3%	2%	10%	2%	5%	20%	1%	3%	10%	6%	0%	6%
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	5%	20%	6%	12%	40%	5%	10%	18%	7%	3%	10%
	Not Important	564	86%	91%	63%	89%	78%	45%	92%	80%	69%	92%	88%	81%
	Neutral	39	6%	4%	16%	5%	10%	15%	4%	10%	13%	2%	9%	10%
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	62%	33%	61%	40%	35%	64%	49%	34%	64%	45%	46%
	2	118	18%	18%	20%	18%	22%	5%	17%	18%	20%	15%	21%	27%
	3	58	9%	8%	13%	8%	11%	10%	7%	12%	16%	8%	9%	13%
	4	55	8%	7%	13%	8%	10%	20%	8%	8%	10%	9%	6%	6%
	5	30	5%	3%	11%	3%	10%	10%	3%	6%	10%	1%	6%	2%
	6	15	2%	2%	5%	2%	4%	10%	1%	5%	4%	2%	6%	2%
	7-Extremely important	11	2%	1%	6%	1%	3%	10%	0%	3%	5%	1%	6%	4%
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	6%	21%	6%	17%	30%	5%	13%	19%	4%	18%	8%
	Not Important	545	83%	87%	66%	87%	73%	50%	88%	79%	71%	87%	76%	87%
	Neutral	55	8%	7%	13%	8%	10%	20%	8%	8%	10%	9%	6%	6%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	11%	7%	12%	4%	5%	12%	10%	6%	12%	3%	4%
	2	92	14%	15%	10%	15%	10%	5%	15%	11%	13%	16%	18%	12%
	3	101	15%	17%	9%	17%	10%	10%	16%	14%	13%	16%	21%	17%
	4	79	12%	14%	5%	14%	6%	0%	15%	8%	0%	18%	9%	6%
	5	96	15%	14%	16%	13%	21%	10%	14%	17%	16%	18%	9%	17%
	6	67	10%	9%	14%	9%	14%	10%	9%	12%	14%	6%	15%	12%
	7-Extremely important	152	23%	20%	39%	19%	36%	60%	18%	28%	38%	15%	24%	33%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	43%	69%	42%	70%	80%	42%	57%	68%	38%	48%	62%
	Not Important	262	40%	43%	26%	44%	23%	20%	43%	35%	32%	44%	42%	33%
	Neutral	79	12%	14%	5%	14%	6%	0%	15%	8%	0%	18%	9%	6%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	39%	19%	39%	20%	5%	43%	15%	20%	48%	33%	27%
	2	103	16%	16%	14%	15%	19%	10%	15%	18%	14%	13%	27%	15%
	3	75	11%	11%	13%	12%	8%	25%	11%	10%	17%	11%	3%	15%
	4	77	12%	12%	12%	11%	13%	20%	10%	15%	15%	12%	9%	13%
	5	74	11%	10%	19%	10%	17%	15%	10%	13%	18%	10%	3%	13%
	6	54	8%	7%	13%	7%	12%	20%	6%	16%	12%	2%	18%	8%
	7-Extremely important	44	7%	6%	11%	6%	11%	5%	6%	12%	3%	4%	6%	8%
37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	23%	42%	23%	40%	40%	22%	42%	33%	16%	27%	29%
	Not Important	407	62%	66%	46%	66%	47%	40%	68%	43%	52%	72%	64%	58%
	Neutral	77	12%	12%	12%	11%	13%	20%	10%	15%	15%	12%	9%	13%
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	16%	11%	15%	15%	5%	16%	15%	9%	10%	9%	12%
	2	86	13%	15%	4%	15%	7%	0%	17%	6%	4%	17%	15%	10%
	3	82	12%	13%	11%	13%	13%	5%	13%	11%	13%	15%	18%	15%
	4	82	12%	13%	9%	14%	7%	10%	13%	10%	14%	7%	9%	12%
	5	117	18%	18%	19%	18%	18%	10%	18%	20%	14%	21%	15%	17%
	6	106	16%	14%	24%	14%	23%	25%	14%	18%	27%	15%	15%	15%
	7-Extremely important	86	13%	11%	22%	11%	17%	45%	9%	19%	19%	14%	18%	19%
38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	43%	64%	43%	58%	80%	41%	57%	60%	50%	48%	52%
	Not Important	265	40%	44%	27%	43%	35%	10%	46%	32%	26%	42%	42%	37%
	Neutral	82	12%	13%	9%	14%	7%	10%	13%	10%	14%	7%	9%	12%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	26%	10%	26%	15%	5%	28%	11%	12%	31%	9%	21%
	2	123	19%	20%	12%	21%	9%	5%	22%	14%	9%	23%	18%	19%
	3	71	11%	12%	6%	12%	9%	0%	13%	9%	2%	7%	12%	12%
	4	90	14%	13%	15%	14%	17%	0%	14%	20%	8%	15%	27%	6%
	5	84	13%	11%	20%	11%	18%	25%	9%	17%	26%	9%	12%	12%
	6	64	10%	9%	15%	8%	15%	35%	6%	16%	20%	5%	15%	6%
	7-Extremely important	72	11%	8%	23%	9%	18%	30%	7%	12%	24%	9%	6%	25%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	28%	57%	27%	51%	90%	23%	46%	70%	23%	33%	42%
	Not Important	346	53%	59%	28%	59%	32%	10%	63%	34%	23%	62%	39%	52%
	Neutral	90	14%	13%	15%	14%	17%	0%	14%	20%	8%	15%	27%	6%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	71%	45%	72%	50%	25%	75%	50%	51%	71%	61%	60%
	2	97	15%	15%	13%	16%	13%	5%	15%	17%	10%	20%	18%	12%
	3	44	7%	6%	11%	6%	11%	10%	6%	12%	6%	4%	9%	10%
	4	39	6%	4%	16%	3%	15%	30%	3%	12%	13%	3%	6%	12%
	5	20	3%	2%	6%	2%	3%	20%	1%	4%	11%	2%	3%	2%
	6	12	2%	1%	6%	1%	4%	10%	0%	5%	6%	0%	3%	2%
	7-Extremely important	8	1%	1%	3%	1%	3%	0%	1%	0%	3%	1%	0%	4%
40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	4%	15%	4%	10%	30%	2%	9%	20%	3%	6%	8%
	Not Important	577	88%	92%	69%	93%	75%	40%	95%	79%	67%	94%	88%	81%
	Neutral	39	6%	4%	16%	3%	15%	30%	3%	12%	13%	3%	6%	12%
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	11%	6%	12%	4%	5%	11%	8%	9%	13%	9%	4%
	2	89	14%	15%	6%	16%	4%	0%	17%	7%	5%	13%	3%	12%
	3	97	15%	16%	9%	16%	13%	5%	17%	10%	11%	12%	15%	21%
	4	96	15%	14%	16%	14%	17%	20%	15%	13%	14%	18%	21%	15%
	5	118	18%	16%	25%	16%	27%	25%	14%	28%	25%	17%	9%	15%
	6	90	14%	13%	16%	13%	13%	30%	13%	16%	14%	14%	27%	13%
	7-Extremely important	98	15%	13%	22%	13%	22%	15%	13%	18%	23%	13%	15%	19%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	43%	63%	42%	62%	70%	40%	62%	61%	44%	52%	48%
	Not Important	254	39%	43%	20%	44%	22%	10%	45%	25%	25%	38%	27%	37%
	Neutral	96	15%	14%	16%	14%	17%	20%	15%	13%	14%	18%	21%	15%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	47%	31%	47%	36%	30%	49%	37%	33%	49%	39%	38%
	2	138	21%	22%	19%	22%	20%	10%	21%	27%	15%	20%	18%	21%
	3	68	10%	9%	15%	10%	13%	10%	9%	10%	13%	14%	9%	17%
	4	53	8%	8%	10%	7%	12%	5%	7%	9%	10%	6%	9%	10%
	5	57	9%	8%	13%	8%	10%	20%	8%	10%	13%	7%	18%	6%
	6	32	5%	5%	7%	5%	3%	20%	4%	5%	8%	5%	0%	2%
	7-Extremely important	17	3%	2%	7%	2%	6%	5%	1%	3%	9%	1%	6%	6%
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	14%	26%	14%	19%	45%	14%	17%	29%	12%	24%	13%
	Not Important	497	76%	78%	64%	78%	69%	50%	79%	74%	61%	82%	67%	77%
	Neutral	53	8%	8%	10%	7%	12%	5%	7%	9%	10%	6%	9%	10%
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	13%	3%	14%	3%	0%	13%	10%	8%	16%	6%	10%
	2	80	12%	13%	8%	14%	5%	10%	13%	10%	8%	9%	18%	8%
	3	78	12%	13%	6%	13%	10%	0%	15%	5%	9%	18%	6%	10%
	4	74	11%	11%	11%	10%	16%	10%	11%	12%	10%	7%	3%	13%
	5	98	15%	14%	21%	15%	18%	5%	15%	16%	14%	14%	24%	15%
	6	90	14%	14%	14%	13%	12%	30%	13%	13%	13%	14%	9%	10%
	7-Extremely important	161	25%	22%	37%	21%	36%	45%	20%	33%	40%	21%	33%	35%
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	49%	72%	49%	66%	80%	48%	63%	67%	50%	67%	60%
	Not Important	233	36%	40%	17%	40%	18%	10%	41%	25%	24%	43%	30%	27%
	Neutral	74	11%	11%	11%	10%	16%	10%	11%	12%	10%	7%	3%	13%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	28%	7%	28%	10%	0%	31%	10%	11%	32%	18%	15%
	2	139	21%	24%	9%	23%	12%	20%	24%	10%	16%	27%	15%	19%
	3	93	14%	15%	11%	15%	13%	10%	15%	13%	14%	12%	27%	13%
	4	97	15%	13%	24%	13%	21%	20%	12%	24%	18%	15%	12%	25%
	5	82	12%	11%	20%	11%	19%	15%	11%	16%	15%	7%	12%	10%
	6	56	9%	7%	17%	7%	17%	10%	6%	15%	16%	6%	12%	8%
	7-Extremely important	30	5%	3%	11%	3%	8%	25%	2%	10%	10%	2%	3%	10%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	20%	49%	21%	44%	50%	19%	42%	41%	14%	27%	27%
	Not Important	391	60%	67%	27%	66%	35%	30%	69%	34%	41%	71%	61%	48%
	Neutral	97	15%	13%	24%	13%	21%	20%	12%	24%	18%	15%	12%	25%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	41%	17%	41%	21%	25%	43%	21%	24%	36%	18%	29%
	2	162	25%	25%	22%	25%	23%	20%	25%	22%	24%	29%	33%	23%
	3	99	15%	15%	15%	15%	17%	0%	14%	18%	15%	20%	21%	13%
	4	75	11%	10%	16%	10%	17%	5%	9%	20%	12%	8%	18%	17%
	5	42	6%	4%	15%	4%	12%	35%	5%	9%	13%	3%	3%	6%
	6	20	3%	3%	4%	3%	3%	10%	2%	4%	6%	3%	3%	8%
	7-Extremely important	17	3%	1%	10%	2%	7%	5%	1%	7%	6%	1%	3%	4%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	8%	29%	8%	22%	50%	8%	19%	26%	7%	9%	17%
	Not Important	502	77%	82%	54%	81%	61%	45%	83%	61%	62%	85%	73%	65%
	Neutral	75	11%	10%	16%	10%	17%	5%	9%	20%	12%	8%	18%	17%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	14%	2%	14%	3%	0%	15%	5%	5%	12%	9%	8%
	2	106	16%	18%	8%	18%	11%	5%	18%	11%	11%	20%	18%	12%
	3	100	15%	16%	12%	15%	19%	5%	15%	18%	13%	10%	12%	21%
	4	108	16%	14%	26%	15%	23%	20%	13%	23%	20%	15%	30%	15%
	5	111	17%	16%	20%	17%	19%	15%	16%	22%	16%	20%	12%	17%
	6	92	14%	13%	17%	14%	16%	10%	13%	15%	19%	14%	15%	12%
	7-Extremely important	63	10%	8%	15%	8%	9%	45%	9%	6%	15%	9%	3%	15%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	38%	51%	39%	43%	70%	38%	43%	51%	43%	30%	44%
	Not Important	282	43%	48%	23%	46%	34%	10%	49%	34%	29%	42%	39%	40%
	Neutral	108	16%	14%	26%	15%	23%	20%	13%	23%	20%	15%	30%	15%
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	51%	30%	51%	31%	30%	52%	33%	33%	61%	39%	38%
	2	151	23%	23%	24%	23%	25%	5%	21%	29%	24%	21%	33%	17%
	3	60	9%	10%	7%	10%	9%	0%	11%	6%	8%	7%	6%	10%
	4	55	8%	7%	15%	7%	12%	30%	6%	11%	15%	4%	6%	19%
	5	39	6%	5%	11%	5%	9%	15%	5%	6%	13%	2%	6%	8%
	6	27	4%	4%	7%	3%	8%	0%	3%	10%	2%	3%	9%	6%
	7-Extremely important	17	3%	2%	7%	1%	6%	20%	2%	5%	5%	2%	0%	2%
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	10%	24%	10%	23%	35%	10%	21%	20%	7%	15%	15%
	Not Important	518	79%	83%	60%	84%	65%	35%	84%	68%	65%	90%	79%	65%
	Neutral	55	8%	7%	15%	7%	12%	30%	6%	11%	15%	4%	6%	19%
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	17%	11%	18%	9%	10%	18%	16%	9%	20%	12%	10%
	2	126	19%	22%	9%	22%	9%	5%	23%	15%	9%	15%	27%	6%
	3	96	15%	16%	9%	15%	16%	0%	16%	9%	16%	17%	18%	17%
	4	69	11%	9%	15%	11%	12%	0%	10%	15%	8%	16%	6%	13%
	5	94	14%	13%	19%	12%	23%	30%	12%	17%	23%	14%	15%	21%
	6	55	8%	9%	7%	8%	7%	15%	8%	10%	6%	5%	3%	6%
	7-Extremely important	111	17%	14%	31%	14%	24%	40%	13%	18%	30%	14%	18%	27%
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	36%	56%	35%	55%	85%	33%	45%	59%	33%	36%	54%
	Not Important	327	50%	55%	28%	55%	33%	15%	57%	40%	33%	51%	58%	33%
	Neutral	69	11%	9%	15%	11%	12%	0%	10%	15%	8%	16%	6%	13%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	19%	25%	20%	25%	15%	19%	25%	17%	17%	18%	21%
	2	73	11%	11%	10%	12%	10%	0%	9%	16%	10%	15%	12%	17%
	3	56	9%	9%	7%	9%	6%	15%	9%	6%	11%	7%	9%	6%
	4	80	12%	13%	9%	13%	9%	20%	14%	5%	15%	7%	12%	8%
	5	63	10%	9%	11%	9%	11%	5%	10%	10%	11%	13%	15%	13%
	6	98	15%	15%	16%	14%	17%	20%	14%	19%	15%	18%	12%	12%
	7-Extremely important	152	23%	23%	23%	23%	22%	25%	25%	20%	22%	24%	21%	23%
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	47%	50%	47%	50%	50%	49%	49%	47%	55%	48%	48%
	Not Important	263	40%	40%	41%	40%	42%	30%	37%	47%	38%	38%	39%	44%
	Neutral	80	12%	13%	9%	13%	9%	20%	14%	5%	15%	7%	12%	8%
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	59%	33%	59%	37%	5%	62%	40%	30%	63%	52%	35%
	4 to 7 concerns	202	31%	29%	37%	30%	35%	35%	28%	40%	33%	29%	21%	38%
	8 to 12 concerns	88	13%	11%	24%	10%	23%	45%	9%	17%	28%	7%	27%	25%
	13 to 21 concerns	14	2%	1%	7%	1%	5%	15%	1%	3%	9%	1%	0%	2%
50. More dedicated bike lanes	Much more likely	424	65%	64%	68%	64%	70%	55%	63%	73%	60%	62%	76%	67%
	Somewhat more likely	169	26%	26%	23%	26%	23%	30%	27%	17%	34%	26%	21%	23%
	No difference	63	10%	10%	9%	10%	7%	15%	10%	10%	5%	12%	3%	10%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	90%	91%	90%	93%	85%	90%	90%	95%	88%	97%	90%
	No difference	63	10%	10%	9%	10%	7%	15%	10%	10%	5%	12%	3%	10%
51. Wider bike lanes	Much more likely	333	51%	51%	51%	50%	57%	45%	51%	51%	51%	50%	61%	56%
	Somewhat more likely	205	31%	31%	33%	31%	32%	35%	30%	32%	35%	34%	30%	29%
	No difference	118	18%	19%	15%	19%	11%	20%	19%	16%	14%	17%	9%	15%
51 Collapsed. Wider bike lanes	More likely	538	82%	81%	85%	81%	89%	80%	81%	84%	86%	83%	91%	85%
	No difference	118	18%	19%	15%	19%	11%	20%	19%	16%	14%	17%	9%	15%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	59%	72%	59%	74%	75%	57%	75%	68%	59%	73%	67%
	Somewhat more likely	162	25%	26%	20%	27%	17%	20%	27%	12%	29%	29%	18%	15%
	No difference	88	13%	15%	7%	15%	10%	5%	16%	12%	3%	12%	9%	17%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	85%	93%	85%	90%	95%	84%	88%	97%	88%	91%	83%
	No difference	88	13%	15%	7%	15%	10%	5%	16%	12%	3%	12%	9%	17%
53. More secure bike parking at the places you go	Much more likely	363	55%	59%	40%	57%	48%	55%	59%	51%	49%	54%	61%	58%
	Somewhat more likely	212	32%	29%	45%	31%	38%	40%	30%	35%	37%	33%	30%	23%
	No difference	81	12%	12%	15%	12%	14%	5%	11%	13%	14%	13%	9%	19%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	88%	85%	88%	86%	95%	89%	87%	86%	87%	91%	81%
	No difference	81	12%	12%	15%	12%	14%	5%	11%	13%	14%	13%	9%	19%
54. More secure bike parking at transit stations	Much more likely	345	53%	56%	39%	55%	45%	40%	56%	50%	47%	54%	42%	54%
	Somewhat more likely	215	33%	31%	41%	32%	37%	30%	31%	34%	37%	32%	39%	29%
	No difference	96	15%	14%	20%	13%	18%	30%	14%	16%	16%	14%	18%	17%
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	86%	80%	87%	82%	70%	86%	84%	84%	86%	82%	83%
	No difference	96	15%	14%	20%	13%	18%	30%	14%	16%	16%	14%	18%	17%
55. A shower and changing area at your destination	Much more likely	174	27%	25%	35%	23%	41%	30%	24%	33%	31%	21%	33%	19%
	Somewhat more likely	258	39%	40%	37%	40%	35%	45%	38%	44%	39%	37%	39%	50%
	No difference	224	34%	36%	28%	37%	24%	25%	37%	23%	30%	42%	27%	31%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	64%	72%	63%	76%	75%	63%	77%	70%	58%	73%	69%
	No difference	224	34%	36%	28%	37%	24%	25%	37%	23%	30%	42%	27%	31%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Week ly	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never	Week ly or More	Less than Week ly	Never
				%	%	%	%	%	%	%	%	%	%	%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	19%	20%	19%	22%	20%	21%	19%	20%	13%	21%	17%
	Somewhat more likely	240	37%	36%	38%	35%	43%	40%	36%	37%	39%	28%	33%	48%
	No difference	288	44%	44%	41%	46%	35%	40%	44%	44%	41%	59%	45%	35%
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	56%	59%	54%	65%	60%	56%	56%	59%	41%	55%	65%
	No difference	288	44%	44%	41%	46%	35%	40%	44%	44%	41%	59%	45%	35%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	10%	20%	9%	17%	35%	7%	19%	22%	9%	18%	17%
	Somewhat more likely	150	23%	22%	28%	21%	30%	15%	21%	26%	27%	23%	21%	15%
	No difference	430	66%	69%	52%	69%	52%	50%	72%	55%	52%	67%	61%	67%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	31%	48%	31%	48%	50%	28%	45%	48%	33%	39%	33%
	No difference	430	66%	69%	52%	69%	52%	50%	72%	55%	52%	67%	61%	67%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	27%	28%	27%	26%	30%	28%	24%	28%	23%	30%	19%
	Somewhat more likely	239	36%	34%	46%	35%	45%	35%	34%	46%	35%	30%	39%	38%
	No difference	240	37%	39%	26%	38%	29%	35%	38%	30%	37%	47%	30%	42%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	61%	74%	62%	71%	65%	62%	70%	63%	53%	70%	58%
	No difference	240	37%	39%	26%	38%	29%	35%	38%	30%	37%	47%	30%	42%
59. Slower moving cars on the streets	Much more likely	276	42%	43%	38%	43%	36%	45%	45%	35%	40%	49%	55%	46%
	Somewhat more likely	236	36%	36%	37%	36%	37%	30%	36%	34%	41%	35%	6%	29%
	No difference	144	22%	21%	25%	21%	27%	25%	20%	30%	19%	17%	39%	25%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	79%	75%	79%	73%	75%	80%	70%	81%	83%	61%	75%
	No difference	144	22%	21%	25%	21%	27%	25%	20%	30%	19%	17%	39%	25%

	All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.			
	N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	
			%	%	%	%	%	%	%	%	%	%	%	
Number of cases	656		533	123	521	115	20	428	105	93	107	33	52	
Row percent		100%	81%	19%	79%	18%	3%	68%	17%	15%	56%	17%	27%	
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	62%	44%	62%	49%	40%	63%	54%	49%	58%	61%	60%
	Somewhat more likely	198	30%	29%	37%	30%	35%	20%	29%	32%	34%	34%	27%	23%
	No difference	73	11%	9%	20%	9%	17%	40%	8%	13%	16%	8%	12%	17%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	91%	80%	91%	83%	60%	92%	87%	84%	92%	88%	83%
	No difference	73	11%	9%	20%	9%	17%	40%	8%	13%	16%	8%	12%	17%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	8%	14%	8%	12%	20%	7%	14%	13%	7%	24%	6%
	Somewhat more likely	219	33%	33%	34%	33%	38%	20%	33%	37%	30%	33%	33%	38%
	No difference	377	57%	59%	52%	59%	50%	60%	60%	49%	57%	60%	42%	56%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	41%	48%	41%	50%	40%	40%	51%	43%	40%	58%	44%
	No difference	377	57%	59%	52%	59%	50%	60%	60%	49%	57%	60%	42%	56%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	8%	12%	8%	11%	15%	7%	9%	18%	7%	6%	8%
	Somewhat more likely	243	37%	37%	37%	37%	41%	20%	37%	45%	29%	34%	55%	42%
	No difference	354	54%	55%	51%	55%	48%	65%	56%	47%	53%	60%	39%	50%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	45%	49%	45%	52%	35%	44%	53%	47%	40%	61%	50%
	No difference	354	54%	55%	51%	55%	48%	65%	56%	47%	53%	60%	39%	50%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	28%	28%	28%	25%	35%	27%	30%	28%	27%	42%	23%
	Somewhat more likely	293	45%	45%	45%	45%	47%	35%	45%	39%	45%	52%	36%	52%
	No difference	182	28%	28%	28%	28%	28%	30%	27%	30%	27%	21%	21%	25%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	72%	72%	72%	72%	70%	73%	70%	73%	79%	79%	75%
	No difference	182	28%	28%	28%	28%	28%	30%	27%	30%	27%	21%	21%	25%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.			
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	
				%	%	%	%	%	%	%	%	%	%	%	
64. Safety improvements at large intersections	Much more likely	384	59%	59%	56%	59%	59%	40%	60%	57%	55%	55%	58%	50%	
	Somewhat more likely	206	31%	31%	32%	31%	34%	40%	30%	34%	35%	31%	33%	35%	
	No difference	66	10%	10%	12%	10%	7%	20%	10%	9%	10%	14%	9%	15%	
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	90%	88%	90%	93%	80%	90%	91%	90%	86%	91%	85%	
	No difference	66	10%	10%	12%	10%	7%	20%	10%	9%	10%	14%	9%	15%	
65. Go to work outside of your home	7 days/week	31	5%	4%	7%	4%	5%	10%	5%	7%	4%	12%	3%	2%	
	6 days/week	25	4%	4%	2%	4%	3%	5%	4%	4%	3%	7%	0%	2%	
	5 days/week	403	61%	61%	63%	60%	67%	55%	68%	61%	53%	43%	55%	62%	
	4 days/week	73	11%	11%	11%	11%	10%	15%	13%	10%	9%	9%	15%	8%	
	3 days/week	36	5%	6%	4%	6%	5%	5%	4%	6%	12%	7%	6%	2%	
	2 days/week	27	4%	5%	2%	5%	3%	0%	4%	7%	5%	7%	6%	6%	
	1 day/week	11	2%	2%	2%	2%	0%	0%	2%	1%	3%	2%	3%	2%	
	1 to 4 days/month	15	2%	2%	2%	3%	1%	0%	1%	5%	5%	5%	3%	4%	
	1 to 11 days/year	5	1%	1%	1%	1%	0%	0%	0%	0%	0%	5%	0%	3%	0%
	Never	30	5%	5%	5%	4%	6%	10%	0%	0%	0%	0%	7%	6%	13%
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	92%	92%	92%	93%	90%	99%	95%	89%	88%	88%	83%	
	Less than Weekly	20	3%	3%	3%	4%	1%	0%	1%	5%	11%	5%	6%	4%	
	Never	30	5%	5%	5%	4%	6%	10%	0%	0%	0%	7%	6%	13%	
65 Collapsed. Works	Yes	626	95%	95%	95%	96%	94%	90%	100%	100%	100%	93%	94%	87%	
	No	30	5%	5%	5%	4%	6%	10%	0%	0%	0%	7%	6%	13%	
66. Go to school	7 days/week	10	2%	2%	1%	2%	1%	0%	2%	0%	1%	8%	0%	2%	
	6 days/week	9	1%	2%	0%	2%	0%	0%	2%	0%	0%	7%	0%	2%	
	5 days/week	55	8%	9%	7%	10%	4%	0%	9%	8%	5%	40%	21%	10%	
	4 days/week	19	3%	3%	2%	3%	4%	0%	3%	3%	1%	13%	3%	8%	
	3 days/week	17	3%	2%	3%	3%	2%	0%	2%	2%	3%	7%	15%	8%	
	2 days/week	16	2%	2%	3%	2%	5%	5%	2%	1%	4%	7%	3%	13%	
	1 day/week	27	4%	5%	1%	5%	2%	0%	4%	5%	4%	11%	12%	21%	
	1 to 4 days/month	10	2%	2%	0%	2%	0%	0%	2%	1%	0%	2%	6%	12%	
	1 to 11 days/year	29	4%	5%	4%	4%	6%	5%	4%	5%	6%	3%	39%	25%	
	Never	464	71%	69%	79%	69%	76%	90%	71%	76%	74%	0%	0%	0%	

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
66 Collapsed. Go to school	Weekly or More	153	23%	25%	17%	25%	18%	5%	23%	18%	19%	95%	55%	63%
	Less than Weekly	39	6%	6%	4%	6%	6%	5%	6%	6%	6%	5%	45%	37%
	Never	464	71%	69%	79%	69%	76%	90%	71%	76%	74%	0%	0%	0%
66 Collapsed. Goes to school	Yes	192	29%	31%	21%	31%	24%	10%	29%	24%	26%	100%	100%	100%
	No	464	71%	69%	79%	69%	76%	90%	71%	76%	74%	0%	0%	0%
67. Go to a grocery or drug store	7 days/week	11	2%	2%	0%	2%	1%	0%	2%	1%	0%	6%	0%	0%
	6 days/week	6	1%	1%	1%	1%	2%	0%	1%	2%	0%	1%	0%	4%
	5 days/week	16	2%	2%	2%	2%	3%	5%	2%	2%	3%	0%	3%	4%
	4 days/week	56	9%	8%	11%	8%	9%	10%	7%	13%	9%	7%	15%	10%
	3 days/week	158	24%	23%	28%	25%	20%	30%	22%	29%	30%	23%	36%	23%
	2 days/week	205	31%	32%	26%	32%	28%	20%	34%	27%	26%	29%	21%	25%
	1 day/week	128	20%	19%	20%	19%	23%	25%	20%	18%	19%	21%	6%	19%
	1 to 4 days/month	63	10%	10%	9%	9%	12%	10%	10%	7%	11%	11%	15%	13%
	1 to 11 days/year	9	1%	1%	2%	1%	2%	0%	1%	1%	1%	2%	3%	2%
	Never	4	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	0%
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	88%	89%	89%	85%	90%	88%	91%	87%	87%	82%	85%
	Less than Weekly	72	11%	11%	11%	10%	14%	10%	11%	8%	12%	13%	18%	15%
	Never	4	1%	1%	1%	1%	1%	0%	0%	1%	1%	0%	0%	0%
68. Take your children to school	7 days/week	4	1%	1%	1%	1%	0%	5%	0%	0%	2%	2%	0%	0%
	6 days/week	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	5 days/week	64	10%	9%	14%	9%	12%	20%	7%	19%	15%	11%	9%	12%
	4 days/week	6	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	0%	2%
	3 days/week	19	3%	3%	2%	3%	3%	0%	2%	4%	5%	2%	6%	2%
	2 days/week	12	2%	2%	1%	2%	2%	0%	3%	1%	0%	0%	0%	0%
	1 day/week	20	3%	3%	5%	3%	4%	5%	4%	3%	2%	0%	3%	4%
	1 to 4 days/month	16	2%	2%	2%	2%	3%	0%	2%	1%	5%	1%	3%	10%
	1 to 11 days/year	13	2%	2%	3%	2%	4%	0%	2%	4%	1%	0%	12%	4%
	Never	501	76%	78%	70%	78%	70%	70%	70%	79%	67%	69%	83%	67%
68 Collapsed. Take your children to school	Weekly or More	126	19%	18%	24%	18%	23%	30%	17%	29%	25%	16%	18%	19%
	Less than Weekly	29	4%	4%	6%	4%	7%	0%	4%	5%	6%	1%	15%	13%
	Never	501	76%	78%	70%	78%	70%	70%	79%	67%	69%	83%	67%	67%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
69. Drive a car alone	7 days/week	70	11%	7%	28%	6%	28%	30%	3%	28%	27%	5%	9%	17%
	6 days/week	34	5%	3%	15%	3%	14%	15%	2%	14%	11%	0%	3%	12%
	5 days/week	72	11%	9%	20%	8%	23%	10%	8%	21%	18%	7%	9%	8%
	4 days/week	58	9%	8%	11%	8%	10%	15%	7%	11%	9%	3%	12%	13%
	3 days/week	85	13%	14%	7%	14%	10%	5%	13%	10%	15%	13%	18%	12%
	2 days/week	75	11%	13%	7%	13%	5%	10%	14%	7%	5%	10%	12%	4%
	1 day/week	56	9%	10%	4%	10%	3%	5%	11%	2%	6%	7%	9%	12%
	1 to 4 days/month	73	11%	13%	2%	13%	3%	0%	15%	1%	3%	18%	6%	13%
	1 to 11 days/year	51	8%	9%	3%	9%	2%	5%	10%	1%	3%	16%	9%	2%
	Never	82	12%	14%	5%	15%	3%	5%	16%	6%	2%	21%	12%	8%
69 Collapsed. Drive a car alone	Weekly or More	450	69%	64%	89%	63%	91%	90%	59%	92%	91%	45%	73%	77%
	Less than Weekly	124	19%	22%	6%	22%	5%	5%	25%	2%	6%	34%	15%	15%
	Never	82	12%	14%	5%	15%	3%	5%	16%	6%	2%	21%	12%	8%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	3%	7%	3%	7%	5%	3%	10%	3%	7%	9%	4%
	6 days/week	22	3%	3%	7%	3%	4%	10%	2%	4%	8%	2%	0%	8%
	5 days/week	33	5%	4%	11%	4%	9%	15%	3%	12%	5%	2%	6%	8%
	4 days/week	52	8%	7%	11%	7%	10%	15%	7%	7%	14%	5%	6%	8%
	3 days/week	109	17%	16%	18%	16%	20%	10%	15%	24%	18%	6%	39%	19%
	2 days/week	127	19%	19%	20%	19%	22%	5%	20%	25%	12%	19%	6%	8%
	1 day/week	114	17%	20%	7%	20%	5%	10%	21%	4%	17%	21%	15%	17%
	1 to 4 days/month	113	17%	19%	10%	18%	13%	10%	20%	10%	10%	26%	9%	19%
	1 to 11 days/year	35	5%	6%	3%	6%	3%	0%	6%	2%	5%	10%	6%	6%
Never	25	4%	3%	7%	3%	6%	20%	4%	3%	8%	2%	3%	4%	
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	72%	80%	73%	77%	70%	71%	86%	77%	62%	82%	71%
	Less than Weekly	148	23%	25%	13%	24%	17%	10%	26%	11%	15%	36%	15%	25%
	Never	25	4%	3%	7%	3%	6%	20%	4%	3%	8%	2%	3%	4%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
71. Ride a bus	7 days/week	3	0%	0%	1%	1%	0%	0%	0%	1%	1%	1%	0%	2%
	6 days/week	3	0%	0%	1%	0%	1%	0%	0%	0%	0%	1%	0%	2%
	5 days/week	22	3%	3%	5%	3%	3%	10%	3%	2%	9%	3%	6%	12%
	4 days/week	16	2%	2%	2%	2%	3%	0%	3%	2%	1%	3%	6%	2%
	3 days/week	31	5%	5%	5%	6%	2%	0%	5%	6%	1%	6%	6%	8%
	2 days/week	28	4%	5%	2%	5%	3%	0%	5%	4%	1%	10%	6%	0%
	1 day/week	42	6%	7%	5%	7%	3%	0%	8%	2%	5%	10%	6%	6%
	1 to 4 days/month	115	18%	20%	9%	19%	12%	0%	21%	13%	8%	30%	24%	8%
	1 to 11 days/year	187	29%	29%	27%	28%	31%	30%	29%	26%	31%	26%	30%	35%
	Never	209	32%	29%	43%	29%	42%	60%	26%	45%	43%	10%	15%	27%
71 Collapsed. Ride a bus	Weekly or More	145	22%	22%	21%	24%	15%	10%	24%	16%	18%	34%	30%	31%
	Less than Weekly	302	46%	48%	36%	47%	43%	30%	50%	39%	39%	56%	55%	42%
	Never	209	32%	29%	43%	29%	42%	60%	26%	45%	43%	10%	15%	27%
72. Ride BART	7 days/week	6	1%	1%	1%	1%	0%	0%	1%	1%	1%	2%	0%	0%
	6 days/week	11	2%	2%	2%	2%	1%	0%	2%	1%	1%	2%	6%	4%
	5 days/week	40	6%	6%	7%	5%	7%	20%	6%	5%	9%	4%	0%	6%
	4 days/week	38	6%	6%	7%	6%	3%	10%	6%	10%	3%	3%	6%	8%
	3 days/week	34	5%	6%	3%	6%	3%	5%	6%	5%	2%	8%	9%	2%
	2 days/week	69	11%	12%	5%	12%	3%	5%	12%	7%	8%	12%	15%	4%
	1 day/week	78	12%	13%	8%	14%	4%	0%	14%	8%	10%	19%	9%	15%
	1 to 4 days/month	201	31%	31%	29%	31%	30%	25%	31%	28%	30%	38%	33%	19%
	1 to 11 days/year	142	22%	20%	31%	17%	41%	25%	17%	31%	28%	11%	21%	35%
	Never	37	6%	5%	7%	5%	7%	10%	5%	6%	9%	1%	0%	8%
72 Collapsed. Ride BART	Weekly or More	276	42%	44%	33%	46%	23%	40%	47%	35%	33%	50%	45%	38%
	Less than Weekly	343	52%	50%	60%	48%	70%	50%	48%	59%	58%	50%	55%	54%
	Never	37	6%	5%	7%	5%	7%	10%	5%	6%	9%	1%	0%	8%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
73. Take a train	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	6 days/week	2	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	3%	2%
	5 days/week	9	1%	1%	2%	1%	1%	5%	1%	2%	1%	1%	3%	2%
	4 days/week	2	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	3 days/week	3	0%	1%	0%	1%	0%	0%	1%	0%	0%	3%	0%	0%
	2 days/week	3	0%	1%	0%	1%	0%	0%	1%	0%	0%	3%	0%	0%
	1 day/week	12	2%	2%	1%	2%	0%	0%	2%	2%	1%	3%	0%	2%
	1 to 4 days/month	35	5%	6%	3%	6%	3%	0%	7%	6%	0%	6%	6%	4%
	1 to 11 days/year	266	41%	43%	30%	43%	36%	15%	43%	36%	33%	45%	55%	40%
	Never	323	49%	46%	63%	46%	60%	80%	45%	53%	63%	39%	33%	50%
73 Collapsed. Take a train	Weekly or More	32	5%	5%	4%	6%	1%	5%	5%	5%	3%	10%	6%	6%
	Less than Weekly	301	46%	49%	33%	49%	39%	15%	49%	42%	33%	50%	61%	44%
	Never	323	49%	46%	63%	46%	60%	80%	45%	53%	63%	39%	33%	50%
74. Take a ferry	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	4 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	2 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1 day/week	3	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%	2%
	1 to 4 days/month	13	2%	2%	1%	2%	0%	0%	2%	1%	1%	3%	3%	0%
	1 to 11 days/year	268	41%	43%	32%	42%	36%	30%	42%	45%	33%	36%	55%	40%
	Never	369	56%	54%	67%	54%	64%	70%	54%	54%	66%	60%	42%	58%
74 Collapsed. Take a ferry	Weekly or More	6	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	2%
	Less than Weekly	281	43%	45%	33%	45%	36%	30%	44%	46%	34%	39%	58%	40%
	Never	369	56%	54%	67%	54%	64%	70%	54%	54%	66%	60%	42%	58%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	6%	0%	6%	1%	0%	7%	1%	1%	7%	6%	2%
	6 days/week	28	4%	5%	1%	5%	3%	0%	5%	3%	1%	2%	0%	8%
	5 days/week	38	6%	7%	1%	7%	1%	0%	7%	3%	3%	6%	3%	4%
	4 days/week	51	8%	9%	1%	9%	4%	5%	9%	5%	6%	7%	9%	10%
	3 days/week	69	11%	11%	7%	12%	4%	10%	9%	12%	15%	7%	15%	8%
	2 days/week	94	14%	17%	4%	16%	8%	5%	16%	7%	16%	21%	9%	6%
	1 day/week	91	14%	14%	11%	16%	8%	0%	15%	12%	9%	14%	18%	15%
	1 to 4 days/month	118	18%	15%	30%	15%	31%	15%	17%	30%	14%	21%	15%	17%
	1 to 11 days/year	96	15%	9%	37%	9%	35%	45%	10%	25%	26%	9%	21%	23%
	Never	37	6%	5%	8%	5%	5%	20%	5%	3%	9%	7%	3%	8%
75 Collapsed. Ride a bicycle for health or recreation	Weekly or More	405	62%	70%	24%	71%	29%	20%	68%	43%	52%	64%	61%	52%
	Less than Weekly	214	33%	25%	67%	24%	66%	60%	27%	54%	40%	30%	36%	40%
	Never	37	6%	5%	8%	5%	5%	20%	5%	3%	9%	7%	3%	8%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	20%	1%	20%	0%	0%	23%	1%	2%	41%	18%	6%
	6 days/week	62	9%	12%	0%	12%	0%	0%	14%	1%	1%	10%	6%	6%
	5 days/week	118	18%	22%	1%	23%	0%	0%	25%	3%	3%	25%	6%	8%
	4 days/week	76	12%	14%	2%	15%	0%	0%	15%	4%	4%	7%	6%	8%
	3 days/week	52	8%	9%	2%	10%	0%	0%	9%	9%	4%	7%	21%	12%
	2 days/week	68	10%	12%	4%	13%	0%	0%	9%	11%	16%	6%	12%	13%
	1 day/week	40	6%	5%	13%	8%	0%	0%	3%	11%	15%	1%	9%	8%
	1 to 4 days/month	53	8%	4%	26%	0%	46%	0%	2%	27%	13%	1%	9%	13%
	1 to 11 days/year	62	9%	3%	37%	0%	54%	0%	1%	32%	23%	0%	12%	25%
	Never	20	3%	1%	13%	0%	0%	100%	0%	1%	18%	1%	0%	2%
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	92%	24%	100%	0%	0%	97%	40%	46%	98%	79%	60%
	Less than Weekly	115	18%	7%	63%	0%	100%	0%	3%	59%	35%	1%	21%	38%
	Never	20	3%	1%	13%	0%	0%	100%	0%	1%	18%	1%	0%	2%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	6 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	5 days/week	7	1%	1%	2%	1%	1%	5%	0%	2%	4%	0%	3%	2%
	4 days/week	9	1%	2%	0%	2%	0%	0%	1%	3%	0%	0%	3%	2%
	3 days/week	27	4%	3%	8%	3%	10%	10%	2%	7%	10%	2%	3%	6%
	2 days/week	22	3%	4%	2%	3%	3%	5%	3%	3%	5%	2%	3%	4%
	1 day/week	33	5%	5%	4%	5%	4%	0%	5%	7%	3%	2%	6%	10%
	1 to 4 days/month	44	7%	6%	8%	6%	10%	5%	6%	6%	8%	7%	3%	8%
	1 to 11 days/year	67	10%	10%	10%	10%	10%	25%	11%	9%	10%	11%	6%	10%
	Never	444	68%	68%	66%	70%	62%	50%	70%	65%	59%	76%	73%	60%
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	15%	16%	15%	18%	20%	12%	21%	24%	7%	18%	23%
	Less than Weekly	111	17%	17%	18%	16%	20%	30%	17%	14%	17%	18%	9%	17%
	Never	444	68%	68%	66%	70%	62%	50%	70%	65%	59%	76%	73%	60%
78. Miles from work	0-2 miles	164	26%	28%	21%	28%	18%	28%	26%	19%	33%	29%	16%	36%
	3-5 miles	174	28%	29%	23%	30%	22%	6%	33%	22%	10%	40%	29%	18%
	6-10 miles	111	18%	17%	21%	17%	19%	28%	17%	19%	19%	17%	19%	18%
	11-20 miles	106	17%	16%	21%	15%	26%	17%	15%	26%	16%	5%	29%	13%
	21+ miles	65	10%	10%	13%	9%	13%	22%	7%	14%	19%	8%	6%	16%
	Don't Know	6	1%	1%	1%	1%	2%	0%	1%	0%	2%	0%	0%	0%
78 Collapsed. Miles from work	10 miles or less	479	73%	74%	67%	76%	62%	65%	77%	60%	62%	88%	67%	75%
	More than 10 miles	171	26%	25%	33%	23%	37%	35%	22%	40%	35%	12%	33%	25%
	Don't Know	6	1%	1%	1%	1%	2%	0%	1%	0%	2%	0%	0%	0%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
79. Transportation used to get to work	Drive alone	259	41%	35%	71%	33%	76%	61%	29%	78%	56%	23%	58%	47%
	Drive or ride in a carpool or vanpool	54	9%	8%	13%	8%	11%	6%	7%	15%	8%	9%	23%	4%
	Motorcycle or scooter	15	2%	3%	1%	2%	3%	0%	3%	2%	0%	4%	3%	4%
	Bicycle	436	70%	82%	15%	84%	17%	0%	95%	25%	2%	90%	71%	49%
	Walk	120	19%	18%	26%	19%	16%	39%	18%	17%	26%	21%	19%	27%
	Public Bus	123	20%	19%	21%	20%	17%	17%	21%	17%	14%	25%	29%	27%
	Company shuttle	10	2%	1%	3%	1%	3%	0%	1%	4%	0%	1%	6%	0%
	BART	175	28%	28%	27%	29%	23%	39%	29%	30%	19%	23%	48%	24%
	Train, like Capitol Corridor or ACE Train	12	2%	2%	1%	2%	2%	0%	2%	2%	1%	5%	3%	2%
	Ferry or boat	5	1%	1%	1%	1%	0%	0%	1%	0%	0%	1%	0%	0%
Other	20	3%	4%	2%	4%	1%	0%	2%	4%	9%	1%	3%	11%	
80. Days you ride your bicycle to work	7 days/week	14	2%	3%	0%	3%	1%	0%	3%	0%	0%	10%	0%	0%
	6 days/week	14	2%	3%	0%	3%	0%	0%	3%	0%	0%	9%	0%	0%
	5 days/week	168	27%	33%	1%	33%	4%	0%	39%	0%	0%	33%	19%	13%
	4 days/week	86	14%	17%	0%	17%	0%	0%	20%	0%	0%	16%	10%	7%
	3 days/week	74	12%	14%	1%	15%	1%	0%	17%	0%	0%	11%	16%	9%
	2 days/week	53	8%	10%	2%	10%	4%	0%	12%	0%	0%	8%	10%	11%
	1 day/week	19	3%	4%	1%	3%	3%	0%	4%	0%	0%	2%	3%	2%
	1 to 4 days/month	34	5%	3%	15%	5%	9%	0%	0%	32%	0%	2%	16%	9%
1 to 11 days/year	71	11%	5%	40%	4%	48%	6%	0%	68%	0%	2%	23%	11%	
Never	93	15%	9%	40%	9%	31%	94%	0%	0%	100%	6%	3%	38%	
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	83%	4%	83%	12%	0%	100%	0%	0%	90%	58%	42%
	Less than Weekly	105	17%	8%	56%	8%	57%	6%	0%	100%	0%	4%	39%	20%
	Never	93	15%	9%	40%	9%	31%	94%	0%	0%	100%	6%	3%	38%
81. Miles from school	0-2 miles	80	42%	39%	58%	40%	50%	100%	39%	36%	54%	42%	27%	50%
	3-5 miles	64	33%	36%	15%	36%	18%	0%	37%	28%	21%	38%	30%	25%
	6-10 miles	25	13%	13%	12%	14%	7%	0%	13%	12%	13%	10%	21%	13%
	11-20 miles	14	7%	7%	12%	7%	11%	0%	6%	12%	8%	7%	12%	6%
	21+ miles	8	4%	4%	4%	2%	14%	0%	3%	12%	4%	2%	9%	6%
	Don't Know	1	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
81 Collapsed. Miles from school	10 miles or less	169	88%	89%	85%	90%	75%	100%	90%	76%	88%	91%	79%	88%
	More than 10 miles	22	11%	11%	15%	9%	25%	0%	10%	24%	13%	8%	21%	12%
	Don't Know	1	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%
82. Transportation used to get to school	Drive alone	53	28%	23%	54%	22%	57%	100%	19%	56%	42%	18%	36%	42%
	Drive or ride in a carpool or vanpool	17	9%	9%	8%	8%	14%	0%	7%	20%	8%	4%	21%	12%
	Motorcycle or scooter	6	3%	4%	0%	3%	4%	0%	4%	4%	0%	3%	3%	4%
	Bicycle	117	61%	69%	12%	71%	7%	0%	78%	24%	21%	93%	45%	4%
	Walk	38	20%	18%	31%	19%	29%	0%	18%	16%	25%	22%	18%	15%
	Public Bus	40	21%	20%	23%	22%	18%	0%	22%	12%	17%	24%	21%	13%
	Company shuttle	2	1%	1%	4%	1%	4%	0%	1%	4%	0%	1%	3%	0%
	BART	31	16%	16%	15%	18%	7%	0%	21%	12%	4%	17%	24%	10%
Other	15	8%	7%	15%	6%	18%	0%	6%	12%	17%	2%	6%	21%	
83. Days you ride your bicycle to school	7 days/week	6	3%	4%	0%	4%	0%	0%	4%	0%	0%	6%	0%	0%
	6 days/week	9	5%	5%	0%	6%	0%	0%	6%	0%	0%	8%	0%	0%
	5 days/week	29	15%	17%	4%	18%	0%	0%	20%	4%	4%	27%	0%	0%
	4 days/week	18	9%	11%	0%	11%	0%	0%	12%	0%	4%	17%	0%	0%
	3 days/week	15	8%	9%	0%	9%	0%	0%	10%	0%	0%	14%	0%	0%
	2 days/week	12	6%	7%	4%	6%	4%	50%	6%	4%	13%	11%	0%	0%
	1 day/week	18	9%	11%	0%	11%	0%	0%	12%	8%	4%	17%	0%	0%
	1 to 4 days/month	8	4%	3%	12%	4%	4%	0%	2%	16%	0%	0%	24%	0%
	1 to 11 days/year	25	13%	13%	15%	12%	21%	0%	12%	32%	4%	0%	76%	0%
Never	52	27%	21%	65%	19%	71%	50%	15%	36%	71%	0%	0%	100%	
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	63%	8%	65%	4%	50%	71%	16%	25%	100%	0%	0%
	Less than Weekly	33	17%	16%	27%	16%	25%	0%	14%	48%	4%	0%	100%	0%
	Never	52	27%	21%	65%	19%	71%	50%	15%	36%	71%	0%	0%	100%
84. Cycling ability	Novice	35	5%	2%	20%	3%	13%	25%	2%	11%	12%	3%	9%	8%
	Intermediate	217	33%	29%	50%	29%	50%	45%	27%	38%	54%	28%	36%	42%
	Experienced	404	62%	69%	30%	68%	37%	30%	71%	50%	34%	69%	55%	50%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
85. When riding a bicycle, where you most often ride	In traffic lane	372	57%	61%	37%	61%	46%	15%	63%	49%	38%	59%	67%	50%
	In bike lane	232	35%	33%	44%	34%	40%	40%	32%	42%	45%	39%	24%	40%
	On separate paved bike path	51	8%	5%	18%	5%	13%	45%	5%	10%	16%	2%	9%	10%
	On unpaved trails	1	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%
86. City you live in	Alameda	51	8%	7%	10%	7%	10%	5%	7%	13%	8%	1%	9%	10%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Albany	39	6%	7%	3%	7%	3%	0%	6%	5%	8%	6%	3%	0%
	Berkeley	119	18%	20%	9%	20%	10%	5%	21%	7%	15%	34%	15%	17%
	Castro Valley	8	1%	1%	3%	1%	1%	5%	1%	0%	4%	2%	0%	4%
	Concord	3	0%	0%	1%	1%	0%	0%	0%	0%	1%	0%	0%	0%
	Danville	2	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	2%
	Dublin	5	1%	1%	2%	0%	3%	0%	0%	2%	1%	0%	0%	0%
	El Cerrito	9	1%	2%	1%	1%	2%	0%	2%	0%	1%	0%	0%	0%
	Emeryville	16	2%	3%	2%	3%	2%	0%	2%	2%	4%	2%	0%	2%
	Fremont	15	2%	2%	4%	2%	3%	0%	2%	3%	2%	1%	0%	6%
	Hayward	5	1%	1%	1%	1%	2%	0%	0%	3%	0%	2%	0%	0%
	Kensington	9	1%	1%	2%	1%	3%	0%	1%	2%	0%	1%	3%	2%
	Lafayette	4	1%	1%	0%	0%	1%	5%	1%	0%	1%	0%	0%	0%
	Livermore	2	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
	Oakland	268	41%	42%	37%	41%	37%	65%	43%	37%	34%	45%	39%	38%
	Piedmont	15	2%	2%	4%	2%	3%	5%	2%	2%	4%	0%	3%	2%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%
	Pleasanton	7	1%	1%	2%	1%	1%	0%	1%	2%	1%	0%	0%	2%
	Richmond	12	2%	2%	2%	2%	3%	0%	2%	3%	0%	2%	3%	4%
	Sacramento	3	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	2%
	San Francisco	15	2%	2%	3%	2%	3%	0%	2%	3%	2%	2%	6%	2%
	San Jose	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Leandro	25	4%	3%	8%	3%	8%	0%	1%	10%	6%	1%	12%	6%
San Lorenzo	2	0%	0%	1%	0%	1%	0%	0%	0%	1%	1%	0%	0%	
San Pablo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
San Ramon	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Union City	4	1%	0%	2%	0%	1%	10%	0%	1%	2%	0%	0%	0%	
Walnut Creek	4	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	0%	0%	
Other: Outside Alameda County	8	1%	1%	2%	1%	3%	0%	1%	3%	1%	1%	6%	0%	

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
86 Collapsed. City you live in	Alameda County	599	91%	92%	89%	92%	89%	100%	92%	88%	94%	94%	82%	87%
	Other Counties	57	9%	8%	11%	8%	11%	0%	8%	12%	6%	6%	18%	13%
87. City you work in	Alameda	30	5%	5%	3%	5%	4%	6%	5%	6%	3%	1%	10%	11%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Albany	17	3%	3%	3%	3%	2%	0%	3%	3%	2%	3%	3%	2%
	Berkeley	154	25%	28%	9%	28%	9%	11%	31%	11%	11%	57%	16%	4%
	Castro Valley	2	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Concord	3	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	3%	0%
	Danville	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Dublin	1	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%
	El Cerrito	4	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%
	Emeryville	25	4%	4%	4%	4%	3%	0%	4%	4%	2%	2%	10%	7%
	Fremont	14	2%	2%	3%	2%	2%	6%	2%	4%	2%	1%	3%	0%
	Hayward	12	2%	1%	4%	1%	6%	0%	1%	8%	0%	0%	0%	7%
	Lafayette	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Livermore	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	Milpitas	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Newark	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	Oakland	215	34%	34%	37%	33%	39%	44%	35%	32%	35%	18%	32%	49%
	Piedmont	2	0%	0%	2%	0%	1%	0%	0%	0%	2%	0%	0%	0%
	Pleasant Hill	1	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%
	Pleasanton	4	1%	1%	0%	1%	0%	0%	1%	1%	0%	0%	0%	2%
	Richmond	6	1%	1%	1%	1%	2%	0%	1%	1%	0%	0%	0%	2%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%
	San Francisco	53	8%	8%	9%	8%	7%	22%	7%	9%	13%	7%	13%	4%
San Jose	3	0%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%	0%	
San Leandro	30	5%	3%	13%	3%	12%	6%	2%	11%	10%	2%	3%	4%	
San Ramon	2	0%	0%	1%	0%	1%	0%	0%	0%	1%	0%	0%	0%	
Union City	6	1%	0%	3%	0%	3%	6%	0%	3%	1%	1%	0%	0%	
Walnut Creek	5	1%	1%	1%	1%	1%	0%	1%	0%	2%	0%	0%	0%	
Other: Outside Alameda County	28	4%	5%	3%	4%	6%	0%	3%	4%	12%	4%	6%	4%	
87 Collapsed. City you work in	Alameda County	527	84%	84%	85%	85%	83%	78%	87%	84%	73%	88%	77%	87%
	Other Counties	99	16%	16%	15%	15%	17%	22%	13%	16%	27%	12%	23%	13%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
88. Access to bike racks at work	Yes	443	71%	72%	64%	73%	65%	50%	78%	58%	51%	81%	68%	58%
	No	183	29%	28%	36%	27%	35%	50%	22%	42%	49%	19%	32%	42%
89. Access to a secure bike room or bike locker at work	Yes	315	50%	54%	34%	53%	42%	22%	54%	51%	30%	32%	58%	31%
	No	311	50%	46%	66%	47%	58%	78%	46%	49%	70%	68%	42%	69%
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	16%	21%	15%	23%	39%	11%	22%	39%	13%	16%	33%
	Yes	518	83%	84%	79%	85%	77%	61%	89%	78%	61%	87%	84%	67%
90. Access to a shower at work	Yes	235	38%	40%	28%	38%	38%	17%	38%	34%	40%	31%	29%	42%
	No	391	62%	60%	72%	62%	62%	83%	62%	66%	60%	69%	71%	58%
91. Access to a changing area at work	Yes	388	62%	62%	62%	62%	65%	44%	61%	68%	59%	54%	68%	67%
	No	238	38%	38%	38%	38%	35%	56%	39%	32%	41%	46%	32%	33%
Acces to Q88-Q91 (work)	None	68	11%	11%	10%	11%	8%	28%	9%	11%	20%	12%	6%	9%
	One of three	190	30%	29%	35%	29%	35%	39%	31%	29%	31%	34%	32%	36%
	Two of three	153	24%	23%	30%	25%	25%	17%	25%	29%	16%	23%	35%	27%
	All Three	215	34%	37%	25%	36%	31%	17%	36%	31%	32%	30%	26%	29%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
92. City you go to school in	Alameda	4	2%	2%	0%	2%	0%	0%	2%	4%	4%	0%	6%	4%
	Albany	6	3%	4%	0%	4%	0%	0%	3%	8%	0%	5%	0%	2%
	Berkeley	90	47%	49%	31%	51%	29%	0%	54%	24%	25%	64%	30%	23%
	Castro Valley	3	2%	1%	4%	2%	0%	0%	2%	0%	4%	2%	0%	2%
	Concord	1	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	3%	0%
	El Cerrito	2	1%	1%	0%	1%	4%	0%	1%	0%	0%	1%	0%	2%
	Emeryville	1	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	3%	0%
	Fremont	2	1%	1%	0%	1%	0%	0%	1%	4%	0%	1%	0%	2%
	Hayward	6	3%	2%	8%	3%	4%	0%	2%	4%	4%	3%	6%	2%
	Livermore	1	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%
	Oakland	41	21%	20%	31%	19%	29%	100%	17%	28%	38%	17%	21%	31%
	Orinda	1	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	3%	0%
	Piedmont	1	1%	0%	4%	1%	0%	0%	0%	4%	0%	0%	3%	0%
	Pleasant Hill	1	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%
	San Francisco	12	6%	6%	8%	7%	4%	0%	8%	0%	8%	7%	6%	6%
	San Jose	1	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	3%	0%
	San Leandro	1	1%	0%	4%	0%	4%	0%	0%	0%	0%	0%	0%	2%
Other: Ouside Alameda County	18	9%	9%	12%	6%	29%	0%	6%	24%	17%	0%	15%	25%	
92 Collapsed. City you go to school in	Alameda County	158	82%	83%	81%	85%	68%	100%	83%	76%	75%	93%	70%	69%
	Other Counties	34	18%	17%	19%	15%	32%	0%	17%	24%	25%	7%	30%	31%
93. Access to bike racks at school	Yes	158	82%	84%	73%	85%	64%	100%	86%	68%	75%	91%	91%	60%
	No	34	18%	16%	27%	15%	36%	0%	14%	32%	25%	9%	9%	40%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	17%	8%	17%	7%	0%	20%	8%	4%	21%	6%	12%
	No	162	84%	83%	92%	83%	93%	100%	80%	92%	96%	79%	94%	88%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	15%	27%	14%	36%	0%	13%	28%	25%	9%	9%	37%
	Yes	160	83%	85%	73%	86%	64%	100%	87%	72%	75%	91%	91%	63%
95. Access to a shower at school	Yes	44	23%	24%	15%	24%	18%	0%	27%	12%	13%	30%	18%	12%
	No	148	77%	76%	85%	76%	82%	100%	73%	88%	88%	70%	82%	88%
96. Access to a changing area at school	Yes	79	41%	40%	50%	42%	36%	50%	43%	36%	42%	45%	45%	31%
	No	113	59%	60%	50%	58%	64%	50%	57%	64%	58%	55%	55%	69%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
Acces to Q93-Q996 (school)	None	25	13%	12%	19%	10%	29%	0%	10%	24%	17%	7%	6%	31%
	One of three	90	47%	49%	31%	49%	32%	50%	48%	40%	42%	50%	48%	38%
	Two of three	38	20%	16%	42%	17%	32%	50%	16%	28%	38%	14%	30%	25%
	All Three	39	20%	22%	8%	23%	7%	0%	25%	8%	4%	29%	15%	6%
97. Access to a car	Yes	518	79%	76%	93%	75%	97%	90%	72%	94%	92%	62%	73%	87%
	No	138	21%	24%	7%	25%	3%	10%	28%	6%	8%	38%	27%	13%
98a. Children under age of 18	Yes	175	27%	26%	29%	26%	30%	30%	25%	33%	31%	19%	33%	31%
	No	474	72%	73%	69%	73%	68%	70%	74%	67%	67%	80%	67%	67%
	Prefer not to answer	6	1%	1%	2%	1%	2%	0%	1%	0%	2%	1%	0%	2%
98a Collapsed. Children under age of 18	Yes	175	27%	26%	29%	26%	30%	30%	25%	33%	31%	19%	33%	31%
	No / Ref	480	73%	74%	71%	74%	70%	70%	75%	67%	69%	81%	67%	69%
Ethnicity	African-American / Black	19	3%	2%	7%	2%	4%	25%	1%	4%	9%	3%	3%	4%
	White / Caucasian	501	76%	80%	63%	79%	71%	40%	79%	74%	66%	75%	61%	69%
	Hispanic / Latin-American	38	6%	5%	10%	5%	7%	10%	5%	8%	5%	7%	6%	12%
	Asian / Pacific Islander	59	9%	8%	15%	7%	13%	25%	7%	8%	17%	9%	12%	13%
	Other	39	6%	6%	7%	7%	4%	0%	7%	7%	3%	6%	18%	2%
Age	Under 18	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
	18-24	25	4%	4%	4%	4%	3%	5%	4%	3%	3%	10%	3%	4%
	25-29	96	15%	15%	11%	16%	10%	10%	17%	10%	9%	34%	12%	17%
	30-34	75	11%	12%	7%	12%	8%	5%	13%	7%	9%	18%	15%	8%
	35-39	74	11%	11%	11%	12%	9%	5%	13%	10%	6%	11%	9%	12%
	40-44	89	14%	15%	9%	14%	11%	10%	15%	13%	12%	8%	18%	4%
	45-49	88	13%	12%	18%	13%	14%	25%	14%	16%	13%	4%	18%	19%
	50-54	73	11%	10%	16%	9%	20%	5%	9%	18%	16%	6%	9%	10%
	55-59	73	11%	10%	17%	10%	16%	20%	9%	17%	16%	5%	3%	12%
	60-64	46	7%	8%	5%	6%	10%	10%	5%	5%	11%	3%	6%	15%
	65-69	13	2%	2%	1%	2%	0%	5%	1%	1%	4%	1%	6%	0%
	70-74	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	75+	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%

		All		Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		N	%	Week ly or More	Less than Weekly	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never	Week ly or More	Less than Weekly	Never
				%	%	%	%	%	%	%	%	%	%	%
Region	North Alameda County	508	77%	80%	65%	80%	65%	80%	82%	66%	73%	87%	70%	69%
	Central Alameda County	35	5%	4%	12%	4%	10%	5%	2%	10%	12%	4%	12%	10%
	South Alameda County	24	4%	3%	7%	3%	6%	10%	3%	7%	4%	3%	0%	6%
	East Alameda County	14	2%	2%	3%	2%	4%	0%	2%	5%	2%	0%	0%	2%
	Non-Alameda County	75	11%	11%	12%	11%	15%	5%	12%	13%	9%	7%	18%	13%

	All	Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
	Mean	Weekly or More	Less than Weekly	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
1 Mean (days/wk). Bicycle Use	656	81%	19%	79%	18%	3%	68%	17%	15%	56%	17%	27%
16 Mean (miles). Total round-trip commute on BTWD	2.73	3.31	.18	3.01	1.69	1.20	2.99	1.98	2.37	2.55	3.31	2.90
17 Mean. Miles traveled by bicycle on BTWD	15.45	15.37	15.85	15.25	15.97	20.79	14.91	17.16	16.78	10.62	16.68	18.18
21 Mean (days/wk). Before BTWD Participation, Bicycle Use	10.28	10.38	9.79	10.28	10.35	9.64	9.98	10.92	11.38	7.76	8.96	11.45
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	2.71	3.07	.96	2.92	1.80	1.64	2.90	2.18	2.36	2.42	3.39	3.19
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.41	3.19	4.38	3.12	4.37	5.45	3.04	4.09	4.52	3.13	3.52	4.12
	2.57	2.31	3.71	2.30	3.47	4.50	2.19	3.29	3.66	2.24	2.97	3.12

	All	Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		Weekly or More	Less than Weekly	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	3.04	2.77	4.23	2.73	4.13	4.90	2.65	3.76	4.10	2.57	3.39	3.60
32 Mean (1-7 scale). Barrier: No place to shower at your destination	2.92	2.69	3.89	2.66	3.75	4.75	2.59	3.28	4.13	2.63	3.39	3.15
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	4.13	4.15	4.00	4.08	4.12	5.35	4.05	4.10	4.42	4.04	4.36	5.08
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	1.84	1.60	2.88	1.67	2.30	3.60	1.57	2.14	2.58	1.70	1.79	2.06
35 Mean (1-7 scale). Barrier: Not in good enough shape	2.01	1.81	2.85	1.84	2.54	3.35	1.75	2.30	2.74	1.79	2.48	2.12
36 Mean (1-7 scale). Barrier: Worried about cars on the road	4.30	4.11	5.11	4.05	5.14	5.75	4.06	4.59	4.99	3.90	4.45	4.87
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	2.82	3.80	2.81	3.69	4.10	2.72	3.91	3.45	2.45	3.00	3.25
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	3.90	4.78	3.92	4.44	5.75	3.77	4.45	4.78	4.14	4.24	4.37
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.22	4.58	3.21	4.32	5.60	3.03	4.15	4.83	3.00	3.85	3.85
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	1.56	2.55	1.55	2.33	3.45	1.45	2.18	2.56	1.49	1.82	2.06
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	4.01	4.86	3.99	4.83	5.10	3.96	4.68	4.73	4.07	4.61	4.44
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	2.27	3.01	2.29	2.75	3.55	2.23	2.52	3.11	2.20	2.73	2.52
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.26	5.29	4.24	5.19	5.80	4.20	4.89	5.13	4.22	4.82	4.85

	All	Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
	Mean	Weekly or More	Less than Weekly	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	2.85	4.38	2.87	4.11	4.60	2.74	4.12	3.98	2.62	3.33	3.56
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.23	3.42	2.26	3.13	3.55	2.16	3.11	3.12	2.24	2.76	2.87
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	3.75	4.62	3.78	4.24	5.55	3.72	4.14	4.49	3.90	3.76	4.19
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	2.09	3.02	2.07	2.90	3.75	2.06	2.78	2.78	1.80	2.33	2.65
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.61	4.66	3.59	4.51	5.40	3.54	4.03	4.67	3.60	3.67	4.56
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	4.19	4.10	4.17	4.07	4.60	4.27	3.95	4.24	4.35	4.15	4.02
65 Mean (days/wk). Go to work outside of your home	3.06	3.09	2.92	3.09	2.95	2.70	3.22	3.15	3.19	2.88	3.16	2.80
66 Mean (days/wk). Go to school	.98	1.04	.72	1.04	.84	.31	.95	.84	.94	3.58	2.60	3.38
67 Mean (days/wk). Go to a grocery or drug store	4.92	4.92	4.93	4.95	4.78	5.03	4.96	4.95	4.88	4.78	4.25	4.61
68 Mean (days/wk). Take your children to school	.81	.77	.99	.77	.99	1.00	.77	1.08	.91	.49	.81	.82
69 Mean (days/wk). Drive a car alone	2.86	2.92	2.59	2.92	2.60	2.71	2.93	2.66	2.91	2.17	3.21	2.82
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	3.89	3.60	3.93	3.54	2.83	3.93	3.79	3.76	3.34	3.94	3.42
71 Mean (days/wk). Ride a bus	1.22	1.27	1.05	1.36	.77	.33	1.37	.85	.86	1.94	1.61	1.32
72 Mean (days/wk). Ride BART	2.28	2.42	1.65	2.55	1.17	1.64	2.55	1.82	1.76	2.85	2.47	2.04
73 Mean (days/wk). Take a train	.29	.32	.18	.35	.07	.17	.34	.28	.16	.60	.22	.28
74 Mean (days/wk). Take a ferry	.09	.11	.03	.11	.04	.03	.12	.05	.04	.05	.06	.18

	All	Bicycle Use		Ride a bicycle to get somewhere			Bike to work freq.			Bike to school freq.		
		Weekly or More	Less than Weekly	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never	Weekly or More	Less than Weekly	Never
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	3.38	1.55	3.43	1.61	1.08	3.23	2.33	2.77	3.20	3.15	2.55
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	3.13	1.51	3.52	.17	.00	3.04	2.28	2.60	2.45	3.19	2.69
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	.88	.89	.84	1.05	.99	.74	1.17	1.21	.37	.98	1.36
78 Mean. Miles from work	8.99	8.70	10.25	8.48	10.80	12.44	7.84	11.13	11.87	6.51	10.06	8.82
80 Mean (days/wk). Days you ride your bicycle to work	2.76	3.32	.31	3.31	.65	.01	4.00	.15	.00	3.12	2.64	1.97
81 Mean. Miles from school	5.41	5.52	4.69	4.97	8.29	.50	5.09	9.12	4.29	4.42	9.27	4.98

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
Number of cases		656		606	20	30	68	190	153	215	153	39	464	25	90	38	39
Row percent			100	92%	3%	5%	11%	30%	24%	34%	23%	6%	71%	13%	47%	20%	20%
Age Collapsed	Under 18	1	0%	0%	0%	3%	0%	0%	0%	0%	1%	0%	0%	4%	0%	0%	0%
	18-29	121	18%	19%	0%	27%	13%	26%	20%	12%	40%	5%	13%	12%	37%	34%	36%
	30-39	149	23%	24%	10%	13%	13%	27%	22%	23%	24%	33%	22%	12%	27%	21%	36%
	40-49	177	27%	28%	20%	3%	22%	21%	30%	35%	17%	28%	30%	36%	20%	16%	10%
	50-64	192	29%	28%	50%	40%	46%	23%	27%	30%	18%	28%	33%	36%	14%	29%	15%
	65+	16	2%	1%	20%	13%	6%	3%	1%	0%	1%	5%	3%	0%	2%	0%	3%
Gender	Male	302	46%	46%	55%	47%	57%	43%	44%	46%	42%	62%	46%	44%	52%	32%	46%
	Female	354	54%	54%	45%	53%	43%	57%	56%	54%	58%	38%	54%	56%	48%	68%	54%
1. Bicycle Use	7 days/week	107	16%	16%	10%	20%	13%	19%	21%	11%	25%	18%	13%	12%	28%	18%	26%
	6 days/week	74	11%	11%	10%	13%	12%	9%	8%	14%	12%	3%	12%	16%	10%	3%	15%
	5 days/week	127	19%	20%	20%	13%	22%	15%	18%	24%	18%	18%	20%	4%	22%	13%	21%
	4 days/week	84	13%	13%	10%	10%	13%	13%	9%	16%	12%	13%	13%	20%	11%	11%	13%
	3 days/week	69	11%	11%	15%	7%	13%	12%	8%	11%	10%	13%	11%	4%	9%	13%	15%
	2 days/week	55	8%	8%	10%	13%	9%	8%	10%	7%	7%	13%	9%	12%	8%	8%	5%
	1 day/week	17	3%	2%	5%	3%	0%	2%	2%	4%	3%	10%	2%	12%	3%	5%	0%
	1 to 4 days/month	62	9%	9%	10%	13%	7%	9%	12%	7%	6%	8%	11%	12%	2%	16%	3%
	1 to 11 days/year	61	9%	9%	10%	7%	10%	12%	10%	6%	8%	5%	10%	8%	7%	13%	3%
	1 Collapsed. Bicycle Use	Weekly or More	533	81%	81%	80%	80%	82%	78%	77%	87%	86%	87%	79%	80%	91%	71%
Less than Weekly		123	19%	19%	20%	20%	18%	22%	23%	13%	14%	13%	21%	20%	9%	29%	5%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
2. Main reasons to ride a bicycle	For transportation/to get places	490	75%	74%	80%	80%	75%	76%	71%	76%	86%	64%	72%	72%	84%	71%	90%
	For fun	304	46%	46%	40%	53%	43%	43%	44%	51%	40%	38%	49%	36%	32%	53%	46%
	Incentives from employer or school	7	1%	1%	0%	0%	0%	1%	0%	3%	1%	0%	1%	4%	0%	0%	0%
	Personal health	408	62%	63%	60%	53%	60%	59%	71%	60%	55%	62%	65%	68%	57%	53%	51%
	Good for the environment	271	41%	41%	50%	37%	47%	47%	37%	38%	46%	41%	40%	48%	47%	45%	41%
	Save money on gas/parking	122	19%	18%	25%	20%	15%	19%	20%	18%	21%	36%	16%	16%	23%	24%	31%
	Set a good example for others	32	5%	5%	10%	3%	9%	4%	6%	4%	3%	0%	6%	4%	1%	5%	0%
	To avoid traffic	53	8%	8%	15%	7%	10%	6%	7%	10%	8%	13%	8%	8%	11%	13%	0%
	Stress reduction	80	12%	13%	10%	7%	12%	8%	15%	15%	8%	8%	14%	16%	2%	13%	10%
	Don't like driving/taking transit	55	8%	9%	5%	7%	4%	8%	8%	10%	10%	8%	8%	4%	8%	8%	21%
	Other	40	6%	6%	0%	7%	4%	10%	5%	4%	7%	8%	6%	8%	9%	3%	5%
3. Recall seeing or hearing 'Get Rolling' Advertisements	Yes	89	14%	14%	20%	10%	15%	12%	11%	17%	16%	15%	13%	20%	16%	11%	21%
	No	567	86%	86%	80%	90%	85%	88%	89%	83%	84%	85%	88%	80%	84%	89%	79%

		All		65 Col. Go to Work outside the home			Access at work to shower, cahnging area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, cahnging area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
4. What was 'Get Rolling' ads about	Biking	24	28%	28%	25%	0%	30%	23%	18%	36%	26%	50%	26%	40%	8%	50%	57%
	Bike to Work Day / Month / Biking to work	28	32%	31%	25%	100	40%	50%	29%	17%	22%	17%	38%	20%	38%	0%	0%
	Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	21%	25%	0%	10%	18%	41%	17%	30%	0%	19%	40%	15%	25%	29%
	Recreational biking	3	3%	4%	0%	0%	0%	5%	12%	0%	0%	0%	5%	0%	0%	0%	0%
	Using bikes on public transit	5	6%	6%	0%	0%	0%	5%	0%	11%	13%	0%	3%	0%	15%	0%	14%
	Other	7	8%	6%	50%	0%	20%	9%	6%	6%	13%	17%	5%	0%	15%	25%	14%
	Don't know	10	11%	12%	0%	0%	10%	5%	6%	19%	13%	17%	10%	20%	23%	0%	0%
5. Where do you recall seeing the 'Get Rolling' ads	Newspaper	10	11%	12%	0%	0%	10%	18%	6%	11%	4%	17%	14%	0%	0%	0%	25%
	Sign on a street pole	13	15%	15%	0%	33%	20%	14%	12%	14%	12%	0%	17%	0%	7%	25%	13%
	Back/side of a bus	40	45%	46%	25%	33%	50%	50%	47%	41%	48%	0%	48%	20%	43%	0%	63%
	Bus shelter	32	36%	38%	0%	33%	40%	41%	41%	30%	36%	17%	38%	80%	21%	25%	25%
	BART station	22	25%	24%	0%	67%	0%	27%	18%	30%	20%	17%	28%	40%	14%	25%	13%
	Billboard	13	15%	15%	0%	33%	20%	14%	12%	14%	8%	0%	19%	0%	7%	25%	0%
	Flyer/handout	11	12%	12%	25%	0%	0%	14%	6%	19%	8%	0%	16%	0%	0%	25%	13%
	Other	9	10%	10%	25%	0%	20%	9%	6%	11%	8%	17%	10%	0%	7%	0%	25%
Don't remember	13	15%	13%	25%	33%	10%	9%	24%	14%	16%	50%	10%	0%	36%	50%	0%	
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads	Yes	111	17%	17%	25%	13%	21%	15%	12%	22%	20%	15%	16%	24%	17%	16%	26%
	No	545	83%	83%	75%	87%	79%	85%	88%	78%	80%	85%	84%	76%	83%	84%	74%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	27%	20%	23%	28%	24%	25%	30%	29%	23%	26%	28%	24%	32%	33%
	No	482	73%	73%	80%	77%	72%	76%	75%	70%	71%	77%	74%	72%	76%	68%	67%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	4%	0%	3%	3%	4%	2%	5%	3%	3%	4%	8%	1%	0%	5%
	Somewhat effective	356	54%	53%	60%	67%	50%	51%	57%	55%	57%	56%	53%	36%	54%	71%	62%
	Not very effective	239	36%	37%	35%	27%	44%	39%	35%	34%	33%	36%	38%	48%	36%	26%	28%
	Not at all effective	36	5%	6%	5%	3%	3%	6%	7%	6%	7%	5%	5%	8%	9%	3%	5%
8 Collapsed.	Effective	381	58%	57%	60%	70%	53%	55%	59%	60%	59%	59%	58%	44%	56%	71%	67%
Effectiveness of 'Get Rolling' images	Not Effective	275	42%	43%	40%	30%	47%	45%	41%	40%	41%	41%	42%	56%	44%	29%	33%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	54	8%	8%	15%	7%	16%	7%	5%	10%	12%	5%	8%	4%	10%	18%	8%
Images of bikes / People biking																
Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	17%	15%	7%	10%	16%	21%	19%	22%	13%	16%	16%	19%	21%	24%
Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	23%	25%	10%	16%	25%	25%	22%	21%	18%	23%	20%	25%	18%	13%
Images of average-looking people / people in regular clothing/no biking gear	44	7%	7%	5%	10%	6%	7%	5%	9%	5%	5%	8%	4%	3%	11%	3%
Images of using bikes with public transit / 'Commuting Today'	55	9%	9%	10%	0%	4%	9%	7%	12%	10%	5%	8%	16%	8%	5%	11%
Images of happy-looking people / people having fun	118	18%	18%	20%	21%	22%	18%	17%	19%	18%	34%	17%	20%	22%	16%	26%
Images of healthy-looking people	16	2%	3%	0%	3%	3%	3%	1%	3%	0%	3%	3%	0%	1%	0%	0%
The variety of biking activities	64	10%	10%	10%	3%	9%	14%	7%	10%	12%	11%	9%	4%	14%	5%	18%
The diversity of the bikers (age, race, gender)	40	6%	7%	0%	3%	6%	5%	9%	6%	5%	8%	7%	12%	2%	3%	11%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads																
The layout / Colors / Positive mood / Large font	37	6%	5%	5%	17%	3%	6%	7%	4%	6%	11%	5%	4%	8%	3%	11%
The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	2%	0%	0%	1%	0%	3%	1%	1%	0%	2%	0%	0%	3%	0%
Images of children riding bikes / 'Learning Today'	12	2%	1%	5%	14%	1%	1%	1%	1%	5%	3%	1%	4%	1%	5%	13%
None	64	10%	10%	5%	14%	13%	8%	13%	9%	8%	8%	11%	12%	8%	8%	5%
Other	27	4%	4%	5%	3%	4%	5%	4%	3%	3%	3%	5%	4%	3%	5%	0%
Don't know	12	2%	2%	5%	3%	4%	2%	1%	2%	2%	0%	2%	0%	2%	0%	3%

	All		65 Col. Go to Work outside the home			Access at work to shower, cahnging area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, cahnging area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads																
Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	15%	10%	10%	15%	20%	13%	13%	15%	24%	14%	12%	18%	16%	16%
Uninteresting / Boring / Generic / Don't stand out	29	5%	5%	0%	0%	3%	5%	2%	7%	6%	5%	4%	0%	9%	0%	8%
Logos / Slogans	51	8%	8%	5%	10%	10%	8%	7%	8%	7%	8%	8%	16%	6%	5%	5%
Bad layout / Formatting / Colors	67	10%	11%	10%	7%	16%	10%	7%	12%	13%	13%	9%	4%	14%	16%	16%
Not informative enough	37	6%	6%	10%	0%	9%	5%	9%	4%	7%	13%	5%	4%	6%	16%	8%
Uninspiring / Not enough motivation / Un-relatable	70	11%	11%	15%	3%	18%	13%	9%	10%	11%	5%	12%	12%	10%	3%	13%
Unrealistic scenes / Impractical in reality / Cheesy	62	10%	10%	5%	3%	10%	9%	9%	12%	6%	8%	11%	20%	5%	3%	5%
Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	9%	10%	10%	6%	10%	13%	8%	7%	8%	11%	16%	8%	0%	5%
No references / web addresses	9	1%	1%	5%	0%	0%	1%	3%	1%	2%	5%	1%	4%	1%	8%	0%
Not 'cool'	10	2%	2%	0%	0%	4%	2%	1%	1%	1%	0%	2%	4%	0%	0%	0%
Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	3%	0%	7%	4%	2%	3%	3%	3%	0%	3%	0%	1%	8%	3%
Riders seem too advanced / sporty / Biking looks difficult	24	4%	3%	10%	10%	1%	4%	5%	3%	4%	5%	4%	0%	6%	5%	3%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Repetitive / No new information / 'Preaching to the choir'	7	1%	1%	0%	3%	1%	2%	1%	0%	1%	0%	1%	0%	2%	0%	0%
	Gas prices too low	21	3%	3%	5%	0%	4%	2%	3%	5%	6%	3%	2%	8%	5%	8%	3%
	Doesn't address environmental aspect of biking	8	1%	1%	0%	0%	0%	2%	1%	2%	1%	3%	1%	4%	1%	0%	0%
	Doesn't address health / fitness aspect of biking	13	2%	2%	0%	3%	1%	3%	1%	2%	1%	3%	2%	0%	2%	3%	0%
	Only in English	1	0%	0%	0%	3%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%
	None	47	7%	7%	5%	7%	7%	5%	10%	7%	7%	3%	8%	4%	8%	5%	3%
	Other	76	12%	12%	5%	17%	9%	9%	15%	13%	14%	0%	12%	12%	11%	11%	11%
	Don't Know	33	5%	5%	10%	14%	3%	4%	7%	4%	3%	13%	5%	4%	2%	11%	8%
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	64%	35%	30%	50%	59%	66%	68%	52%	74%	64%	68%	53%	50%	64%
	Yes, in 2009	360	55%	57%	35%	27%	49%	54%	55%	62%	41%	59%	59%	56%	40%	42%	51%
	Yes, in 2008	299	46%	47%	45%	27%	43%	38%	47%	55%	32%	59%	49%	48%	34%	39%	36%
	Yes, 2007 or earlier	256	39%	40%	45%	27%	37%	31%	41%	47%	29%	46%	42%	40%	34%	29%	26%
	No	165	25%	23%	45%	50%	35%	29%	20%	19%	37%	15%	22%	28%	36%	32%	31%
11 Collapsed. BTWD Participation	Yes	490	75%	77%	55%	50%	65%	71%	80%	81%	63%	85%	78%	72%	64%	68%	69%
	No	165	25%	23%	45%	50%	35%	29%	20%	19%	37%	15%	22%	28%	36%	32%	31%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
12. How did you learn about Bike to Work Day																
www.youcanbikethere.com	18	4%	4%	0%	0%	2%	3%	3%	5%	4%	0%	4%	0%	2%	12%	0%
511.org	74	15%	15%	0%	20%	9%	10%	19%	18%	16%	21%	14%	6%	16%	27%	19%
East Bay Bicycle Coalition website	155	32%	32%	27%	27%	34%	27%	32%	35%	29%	36%	32%	17%	24%	35%	52%
Other bicycle organization website	71	14%	14%	9%	20%	11%	14%	11%	17%	6%	15%	17%	6%	7%	8%	15%
Local bicycle organization email newsletter	112	23%	23%	36%	13%	25%	25%	19%	24%	22%	39%	22%	33%	24%	19%	33%
Local bicycle organization paper newsletter	37	8%	8%	9%	0%	18%	8%	5%	7%	4%	15%	8%	0%	10%	4%	7%
Poster or billboard	113	23%	23%	36%	7%	23%	17%	24%	29%	26%	36%	21%	11%	24%	38%	41%
Radio advertisement or announcement	60	12%	12%	0%	20%	5%	7%	13%	17%	15%	12%	12%	11%	7%	23%	22%
Facebook	32	7%	7%	9%	0%	7%	7%	7%	7%	8%	3%	6%	0%	5%	8%	15%
Twitter	3	1%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
Friend or family member (other than on Facebook or Twitter)	106	22%	22%	9%	20%	20%	21%	23%	22%	33%	24%	18%	6%	36%	38%	30%
Coworker (other than on Facebook or Twitter)	105	21%	22%	0%	7%	14%	20%	21%	26%	25%	15%	21%	11%	24%	27%	22%
Employer	136	28%	29%	18%	7%	9%	22%	32%	36%	15%	21%	32%	17%	10%	27%	19%
Other	90	18%	18%	9%	27%	23%	21%	19%	14%	19%	33%	17%	39%	14%	31%	22%
Don't remember	33	7%	6%	27%	20%	7%	8%	4%	6%	8%	0%	7%	17%	7%	0%	4%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
13. Primary reason for participating in Bike to Work Day																
To try out biking and see if it works for me	24	5%	5%	0%	0%	2%	7%	6%	4%	2%	6%	6%	0%	3%	8%	0%
For fun	52	11%	11%	9%	7%	7%	13%	8%	11%	13%	12%	10%	11%	14%	12%	11%
Incentives from employer or school	3	1%	0%	0%	7%	2%	0%	0%	1%	1%	0%	1%	0%	0%	0%	4%
Personal health	13	3%	3%	0%	0%	2%	1%	6%	2%	2%	0%	3%	6%	0%	0%	4%
Good for the environment	25	5%	5%	9%	7%	7%	6%	3%	5%	7%	6%	4%	17%	2%	12%	7%
Save money on gas/parking	3	1%	0%	9%	0%	0%	1%	0%	1%	1%	0%	1%	0%	2%	0%	0%
Set a good example for others	67	14%	14%	0%	27%	9%	12%	11%	17%	15%	9%	14%	11%	16%	15%	7%
To avoid traffic	2	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%
Stress reduction	2	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	0%
Incentives, food, and prizes from Bike to Work Day organizers	41	8%	8%	18%	7%	16%	6%	10%	7%	7%	6%	9%	11%	3%	15%	4%
I almost always bike to work anyway	208	42%	43%	27%	33%	39%	42%	45%	43%	46%	36%	42%	33%	50%	23%	56%
Other	50	10%	10%	27%	13%	16%	10%	11%	8%	6%	24%	10%	11%	10%	15%	7%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
14. On Bike to Work Day, did you...																
Ride your bike all the way from home to your destination	368	75%	75%	82%	80%	70%	79%	78%	71%	78%	64%	75%	61%	79%	62%	85%
Ride your bike some of the way and drive some of the way from home to your destination	11	2%	2%	0%	0%	2%	1%	3%	2%	0%	0%	3%	0%	0%	0%	0%
Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	19%	9%	13%	25%	16%	14%	22%	17%	30%	18%	33%	16%	31%	11%
Something else	19	4%	4%	9%	7%	2%	4%	4%	3%	4%	6%	4%	6%	5%	4%	4%
Don't remember	2	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%	0%	0%	4%	0%
15. Primary destination on Bike to Work Day																
Work	425	87%	89%	45%	33%	80%	90%	87%	91%	72%	85%	91%	89%	71%	81%	70%
School	25	5%	4%	9%	27%	5%	4%	6%	3%	23%	3%	1%	11%	19%	8%	30%
Somehwere else	38	8%	6%	45%	33%	14%	6%	7%	6%	4%	12%	8%	0%	9%	12%	0%
Don't Remember	2	0%	0%	0%	7%	2%	0%	0%	0%	1%	0%	0%	0%	2%	0%	0%
16. Total round-trip commute on BTWD																
0-2 miles	40	8%	8%	18%	20%	11%	10%	8%	5%	12%	6%	8%	0%	14%	4%	15%
3-5 miles	99	20%	20%	36%	7%	18%	25%	19%	19%	23%	33%	18%	17%	39%	12%	19%
6-10 miles	139	29%	28%	36%	27%	30%	32%	36%	21%	33%	6%	30%	33%	19%	27%	33%
11-20 miles	110	23%	23%	9%	33%	25%	19%	20%	26%	17%	24%	24%	28%	14%	23%	19%
21+ miles	98	20%	21%	0%	13%	16%	14%	17%	29%	16%	30%	20%	22%	14%	35%	15%
16 Collapsed. Total round-trip commute on BTWD																
10 miles or less	278	57%	57%	91%	53%	59%	67%	63%	45%	67%	45%	56%	50%	72%	42%	67%
More than 10 miles	208	43%	43%	9%	47%	41%	33%	37%	55%	33%	55%	44%	50%	28%	58%	33%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
				Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	8%	18%	20%	11%	11%	8%	6%	12%	6%	8%	11%	14%	0%	11%
	3-5 miles	125	26%	25%	45%	20%	27%	31%	25%	22%	26%	45%	24%	28%	37%	27%	26%
	6-10 miles	168	35%	36%	9%	20%	34%	37%	43%	28%	39%	18%	35%	39%	30%	42%	30%
	11-20 miles	105	22%	21%	27%	33%	18%	15%	16%	31%	17%	21%	23%	22%	14%	19%	22%
	21+ miles	45	9%	10%	0%	7%	9%	6%	8%	13%	6%	9%	10%	0%	5%	12%	11%
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	69%	73%	60%	73%	79%	77%	56%	77%	70%	67%	78%	81%	69%	67%
	More than 10 miles	150	31%	31%	27%	40%	27%	21%	23%	44%	23%	30%	33%	22%	19%	31%	33%
18. If it had not been Bike to Work Day, how would you have gotten to your destination?	Drive alone	122	25%	26%	9%	7%	16%	28%	29%	24%	22%	15%	27%	33%	17%	27%	11%
	Drive or ride in a carpool or vanpool	22	4%	5%	0%	7%	5%	4%	2%	6%	1%	9%	5%	0%	0%	8%	7%
	Motorcycle or scooter	7	1%	2%	0%	0%	0%	2%	2%	1%	2%	3%	1%	0%	0%	8%	4%
	Bicycle	321	66%	65%	82%	67%	68%	63%	62%	69%	68%	73%	64%	61%	79%	46%	74%
	Walk	47	10%	9%	18%	7%	5%	10%	10%	11%	9%	6%	10%	0%	12%	4%	11%
	Public Bus	45	9%	9%	18%	7%	9%	10%	10%	8%	10%	9%	9%	11%	14%	4%	7%
	Company shuttle	3	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%
	BART	86	18%	18%	0%	13%	30%	14%	15%	20%	11%	27%	18%	17%	9%	35%	11%
	Train, like Capitol Corridor or ACE Train	6	1%	1%	0%	0%	0%	1%	1%	2%	3%	0%	1%	0%	2%	4%	4%
	Ferry or boat	4	1%	1%	0%	0%	0%	0%	2%	1%	0%	0%	1%	0%	0%	0%	0%
Other	5	1%	1%	9%	7%	2%	1%	0%	1%	0%	6%	1%	0%	2%	4%	0%	
I would have not gone to my destination	8	2%	2%	9%	0%	2%	2%	3%	0%	1%	6%	1%	0%	3%	4%	0%	

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
19. For Bike to Work Day, did you...																
Stop at an energizer station on the way to your destination	303	62%	62%	64%	53%	59%	60%	61%	65%	57%	58%	63%	56%	52%	65%	63%
Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	14%	9%	0%	16%	12%	12%	17%	10%	21%	14%	11%	9%	15%	22%
Get a Bike to Work Day canvas bag	284	58%	58%	55%	60%	59%	52%	59%	61%	47%	48%	62%	33%	38%	58%	67%
Leave your bike at a free Bike to Work Day bike check	50	10%	10%	27%	13%	5%	7%	13%	11%	8%	12%	11%	11%	5%	12%	15%
Compete in the Team Bike Challenge	49	10%	11%	0%	0%	2%	5%	7%	18%	10%	6%	10%	6%	10%	8%	11%
Compete in the Company Bike Challenge	29	6%	6%	0%	7%	0%	3%	3%	11%	3%	3%	7%	0%	3%	4%	4%
Download iBike Challenge	2	0%	0%	0%	7%	0%	0%	0%	1%	1%	0%	0%	0%	0%	4%	0%
Watch a Bike to Work Day video	21	4%	4%	9%	0%	2%	2%	2%	8%	3%	6%	4%	0%	5%	0%	7%
Tweet about Bike to Work Day	9	2%	2%	9%	7%	0%	2%	2%	1%	1%	3%	2%	0%	2%	4%	0%
Post on Facebook about Bike to Work Day	77	16%	16%	9%	13%	14%	10%	20%	18%	20%	12%	15%	11%	16%	23%	22%
Attend a Bike to Work Month event other than Bike to Work Day	47	10%	10%	0%	13%	9%	7%	11%	10%	13%	12%	9%	6%	10%	12%	22%
None of these	115	23%	24%	18%	20%	20%	27%	25%	21%	30%	33%	21%	33%	40%	15%	26%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
20. For Bike to Work Day, did you...																
The ride was easier than I thought it would be	39	8%	8%	0%	7%	11%	10%	9%	5%	9%	0%	8%	0%	7%	12%	7%
I found a good route to take	93	19%	20%	9%	7%	14%	20%	24%	17%	19%	27%	18%	17%	12%	35%	30%
I felt better at work that day	134	27%	28%	9%	7%	30%	26%	29%	29%	20%	27%	29%	6%	22%	23%	30%
I fixed my bicycle so I could ride it that day	13	3%	3%	0%	0%	0%	3%	2%	3%	2%	9%	2%	6%	3%	8%	0%
I enjoyed getting the exercise from biking that day	308	63%	64%	55%	40%	50%	63%	68%	64%	66%	55%	63%	56%	60%	85%	52%
I enjoyed being outside on my bike that day	346	71%	71%	64%	60%	66%	72%	70%	72%	72%	70%	70%	50%	72%	77%	78%
It was easy to find a place to store my bike that day	166	34%	34%	18%	27%	23%	31%	34%	39%	34%	33%	34%	33%	29%	38%	41%
I told my coworkers/class mates that I rode my bicycle that day	235	48%	49%	18%	27%	36%	42%	51%	55%	42%	55%	49%	28%	48%	58%	37%
I rode to work/school with people I know	56	11%	11%	0%	20%	2%	5%	16%	14%	17%	6%	11%	11%	9%	23%	19%
None of these	64	13%	13%	18%	27%	16%	13%	15%	10%	15%	24%	12%	22%	21%	8%	15%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	14%	9%	33%	11%	16%	17%	11%	29%	12%	11%	11%	31%	12%	33%
	6 days/week	52	11%	11%	9%	13%	7%	9%	11%	13%	10%	6%	11%	11%	10%	4%	11%
	5 days/week	95	19%	19%	36%	13%	32%	16%	19%	20%	18%	12%	20%	17%	17%	15%	15%
	4 days/week	55	11%	11%	9%	7%	9%	13%	11%	11%	5%	18%	12%	17%	10%	4%	4%
	3 days/week	56	11%	11%	9%	13%	14%	10%	10%	13%	11%	24%	10%	11%	14%	19%	15%
	2 days/week	45	9%	9%	18%	7%	9%	6%	13%	9%	9%	18%	8%	22%	7%	19%	7%
	1 day/week	12	2%	2%	9%	0%	2%	2%	2%	3%	1%	3%	3%	6%	0%	4%	0%
	1 to 4 days/month	36	7%	8%	0%	7%	5%	8%	8%	7%	6%	6%	8%	0%	3%	15%	7%
	1 to 11 days/year	45	9%	9%	0%	7%	9%	13%	7%	8%	7%	0%	11%	6%	5%	8%	4%
	Never	21	4%	5%	0%	0%	2%	7%	2%	4%	2%	0%	5%	0%	2%	0%	4%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	78%	100%	87%	84%	72%	82%	81%	84%	94%	76%	94%	90%	77%	85%
	Less than Weekly	81	17%	17%	0%	13%	14%	21%	16%	15%	14%	6%	18%	6%	9%	23%	11%
	Never	21	4%	5%	0%	0%	2%	7%	2%	4%	2%	0%	5%	0%	2%	0%	4%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	10%	0%	7%	14%	8%	7%	13%	10%	9%	10%	6%	5%	23%	11%
	A little more often	50	10%	10%	18%	7%	16%	10%	9%	10%	7%	12%	11%	11%	10%	8%	4%
	About the same as before	374	76%	76%	73%	87%	66%	80%	80%	73%	80%	79%	75%	83%	83%	69%	81%
	Less often	18	4%	4%	9%	0%	5%	1%	5%	5%	2%	0%	4%	0%	2%	0%	4%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	20%	18%	13%	30%	19%	16%	22%	18%	21%	20%	17%	16%	31%	15%
	Same as before	374	76%	76%	73%	87%	66%	80%	80%	73%	80%	79%	75%	83%	83%	69%	81%
	Less often	18	4%	4%	9%	0%	5%	1%	5%	5%	2%	0%	4%	0%	2%	0%	4%
23. Likely participation in BTWD 2011	Very likely	461	70%	73%	40%	43%	53%	74%	74%	74%	69%	67%	71%	64%	68%	63%	79%
	Somewhat likely	105	16%	16%	25%	10%	24%	14%	18%	15%	15%	21%	16%	20%	11%	24%	18%
	Somewhat unlikely	33	5%	5%	15%	3%	6%	4%	4%	7%	7%	5%	5%	8%	7%	8%	3%
	Very unlikely	57	9%	7%	20%	43%	18%	8%	5%	4%	9%	8%	9%	8%	14%	5%	0%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
				Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	89%	65%	53%	76%	87%	92%	89%	84%	87%	87%	84%	79%	87%	97%
	Unlikely	90	14%	11%	35%	47%	24%	13%	8%	11%	16%	13%	13%	16%	21%	13%	3%
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	8%	0%	0%	3%	2%	6%	16%	7%	3%	8%	4%	6%	5%	8%
	Yes, in 2009	46	7%	8%	0%	0%	1%	4%	5%	14%	6%	5%	8%	4%	7%	3%	8%
	Yes, in 2008	23	4%	4%	0%	0%	4%	1%	1%	8%	3%	0%	4%	0%	3%	3%	0%
	Yes, 2007 or earlier	17	3%	2%	5%	3%	4%	1%	2%	4%	2%	3%	3%	0%	3%	3%	0%
	No	582	89%	88%	95%	97%	93%	95%	92%	79%	91%	92%	88%	96%	89%	95%	90%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	12%	5%	3%	7%	5%	8%	21%	9%	8%	12%	4%	11%	5%	10%
	No	582	89%	88%	95%	97%	93%	95%	92%	79%	91%	92%	88%	96%	89%	95%	90%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	10%	0%	0%	0%	20%	0%	11%	14%	0%	9%	0%	10%	50%	0%
	A little more often	11	15%	14%	100%	0%	40%	20%	0%	16%	7%	33%	16%	0%	20%	0%	0%
	Same as Before	52	70%	71%	0%	100	60%	50%	100	67%	71%	67%	70%	100	60%	50%	100
	Less often	3	4%	4%	0%	0%	0%	0%	0%	7%	0%	0%	5%	0%	0%	0%	0%
	Don't Know	1	1%	1%	0%	0%	0%	0%	10%	0%	0%	7%	0%	0%	0%	10%	0%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	More Often	18	3%	3%	5%	0%	3%	2%	0%	6%	2%	3%	3%	0%	3%	3%	0%
	Less Often	3	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
	Same as Before / DK	635	97%	97%	95%	100	97%	98%	100	93%	98%	97%	96%	100	97%	97%	100

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	4%	0%	3%	4%	4%	5%	3%	5%	3%	4%	0%	2%	5%	13%
	Berkeley Earth Day (April 24)	28	4%	5%	0%	0%	6%	5%	3%	4%	5%	3%	4%	4%	4%	3%	8%
	Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	3%	0%	3%	4%	2%	2%	4%	1%	5%	3%	4%	2%	3%	0%
	Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	3%	0%	0%	0%	3%	5%	1%	5%	3%	2%	0%	2%	11%	8%
	Albany Arts & Green Festival (May 2)	19	3%	3%	5%	0%	6%	2%	1%	5%	1%	0%	4%	0%	1%	0%	0%
	Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	1%	0%	7%	4%	1%	1%	1%	2%	0%	2%	4%	0%	5%	0%
	Kids Bike Rodeo in Berkeley (May 8)	10	2%	2%	0%	0%	1%	3%	1%	1%	1%	5%	2%	0%	3%	0%	0%
	Bike to School Days (May 2010)	37	6%	6%	5%	3%	7%	6%	6%	5%	13%	5%	3%	16%	10%	13%	10%
	Bike-In Movie at Rialto Cinemas in El Cerrito (May 12)	13	2%	2%	0%	3%	0%	2%	3%	2%	2%	3%	2%	0%	0%	8%	3%
	Oakland Indie Awards in Oakland (May 14)	10	2%	1%	5%	3%	0%	2%	3%	0%	2%	3%	1%	0%	2%	5%	0%
	The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	0%	0%	0%	0%	2%	0%	0%	1%	5%	0%	0%	1%	0%	5%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers				
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events																	
	Bike-In Movie in Alameda (May 16)	9	1%	1%	0%	0%	1%	2%	1%	2%	3%	0%	1%	0%	0%	5%	5%
	Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	4%	0%	0%	1%	3%	7%	4%	7%	5%	3%	0%	3%	8%	18%
	Bike to Market Day (May 22)	26	4%	4%	5%	7%	1%	3%	6%	4%	3%	8%	4%	0%	6%	3%	5%
	Bike Safety Rodeo in El Cerrito (May 22)	4	1%	1%	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	0%	3%	3%
	Oaklavia in Oakland (June 27)	114	17%	17%	20%	13%	22%	16%	20%	16%	16%	31%	17%	16%	18%	13%	28%
	Bicycle safety class (April, May, June)	35	5%	5%	10%	7%	6%	7%	3%	5%	1%	10%	6%	4%	3%	3%	0%
	None of these	427	65%	65%	65%	67%	62%	67%	67%	63%	65%	49%	66%	56%	67%	63%	54%
27. Walk and Roll to School Day Participation	Yes	103	16%	16%	25%	3%	15%	16%	15%	18%	16%	18%	16%	24%	12%	24%	13%
	No	536	82%	81%	75%	93%	84%	82%	82%	79%	83%	77%	82%	76%	83%	76%	87%
	Don't remember	17	3%	3%	0%	3%	1%	2%	3%	3%	1%	5%	3%	0%	4%	0%	0%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
28. Participation in bicycle safety courses: respondent or children																
Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	11%	10%	10%	12%	14%	8%	11%	9%	10%	12%	12%	11%	5%	8%
Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	7%	10%	10%	7%	8%	5%	8%	8%	10%	7%	8%	9%	5%	10%
Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	1%	5%	0%	0%	1%	1%	1%	0%	3%	1%	0%	1%	0%	0%
Kids Bike Rodeo	31	5%	5%	5%	3%	4%	6%	3%	6%	4%	5%	5%	4%	3%	5%	5%
Other bicycle safety class or workshop	122	19%	18%	35%	23%	16%	14%	18%	23%	13%	21%	20%	16%	12%	11%	23%
Never taken a bicycle safety class or workshop	452	69%	70%	50%	67%	71%	71%	73%	65%	75%	69%	67%	68%	76%	79%	69%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike																
Safety issues - Biking is unsafe/dangerous	241	37%	36%	45%	40%	43%	34%	33%	40%	44%	49%	33%	40%	50%	37%	44%
Too far of a distance to travel	127	19%	20%	20%	7%	16%	21%	22%	19%	21%	31%	18%	20%	28%	18%	18%
Being protected from the weather	109	17%	17%	10%	20%	24%	18%	19%	11%	20%	13%	16%	12%	19%	26%	15%
Time consuming	145	22%	22%	30%	20%	18%	25%	24%	20%	20%	18%	23%	32%	21%	16%	10%
Difficult/Takes too much energy/Lazy	162	25%	24%	15%	47%	16%	25%	22%	26%	27%	15%	25%	12%	22%	37%	26%
Inconvenient/Prefer the convenience of a car	136	21%	21%	10%	17%	25%	18%	20%	22%	16%	36%	21%	8%	22%	18%	26%
Do not like biking through traffic/Dangerous drivers	223	34%	34%	25%	30%	37%	35%	34%	33%	32%	21%	36%	20%	24%	39%	38%
Health restrictions/Not in shape	64	10%	10%	15%	10%	9%	9%	8%	11%	8%	5%	11%	4%	9%	3%	10%
Being able to carry/transport more belongings	81	12%	12%	15%	13%	16%	11%	14%	11%	11%	5%	13%	8%	11%	8%	10%
No bike lanes	78	12%	12%	10%	10%	10%	11%	10%	15%	12%	13%	12%	20%	9%	11%	15%
Do not own a bike	60	9%	10%	0%	7%	6%	12%	8%	9%	8%	8%	9%	0%	10%	8%	10%
Just do not want to/Lack of interest	13	2%	2%	5%	3%	1%	1%	2%	3%	2%	0%	2%	8%	1%	0%	0%
Do not know how to ride a bike	24	4%	3%	15%	0%	1%	3%	5%	4%	5%	5%	3%	8%	4%	3%	5%
Too many hills to bike through	26	4%	4%	5%	10%	1%	5%	3%	4%	7%	3%	3%	4%	7%	5%	5%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Do not want to get sweaty	98	15%	15%	10%	10%	12%	16%	18%	14%	13%	10%	16%	20%	9%	11%	18%
	Nowhere to park/store bike	122	19%	18%	10%	27%	22%	13%	20%	20%	14%	21%	20%	24%	14%	8%	18%
	Prefer comfort of a car	18	3%	2%	15%	0%	6%	3%	1%	3%	3%	0%	3%	0%	2%	5%	0%
	Cannot bike in work clothes	34	5%	5%	5%	7%	4%	4%	7%	5%	7%	8%	4%	20%	4%	5%	8%
	Transport more than one passenger	22	3%	3%	10%	0%	0%	4%	3%	5%	1%	3%	4%	0%	2%	3%	0%
	Other	171	26%	26%	30%	23%	29%	31%	23%	24%	29%	38%	24%	36%	30%	39%	21%
	Nothing	13	2%	2%	0%	0%	3%	1%	3%	2%	1%	0%	2%	4%	0%	0%	3%
	Don't Know	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
28a Collapsed. Top reasons people DO NOT ride their bike	Convenience of a car / Need a car to transport people or items	257	39%	39%	50%	30%	47%	37%	39%	40%	31%	44%	41%	16%	38%	34%	36%
	Hygeine concerns	132	20%	20%	15%	17%	16%	20%	24%	19%	20%	18%	20%	40%	13%	16%	26%
	Don't own a bike / lack of interest / Can't ride a bike	97	15%	15%	20%	10%	9%	16%	16%	16%	15%	13%	15%	16%	16%	11%	15%
	Safety concerns	464	71%	71%	70%	70%	79%	69%	67%	72%	76%	69%	69%	60%	74%	76%	82%
	Difficult / Lazy / Not in shape	226	34%	33%	30%	57%	25%	35%	30%	37%	35%	21%	36%	16%	31%	39%	36%
	No bike lanes / Nowhere to store bike	200	30%	31%	20%	37%	32%	24%	29%	35%	25%	33%	32%	44%	23%	18%	33%
	Time / Distance	272	41%	42%	50%	27%	34%	45%	46%	39%	41%	49%	41%	52%	49%	34%	28%
	Bad Weather	109	17%	17%	10%	20%	24%	18%	19%	11%	20%	13%	16%	12%	19%	26%	15%
	Too many hills / Terrain	26	4%	4%	5%	10%	1%	5%	3%	4%	7%	3%	3%	4%	7%	5%	5%
	Other / Don't Know	185	28%	28%	30%	23%	32%	31%	26%	27%	30%	38%	27%	40%	30%	39%	23%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
				Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	22%	10%	23%	22%	18%	24%	23%	24%	8%	22%	24%	21%	21%	15%
	2	134	20%	20%	25%	30%	15%	19%	20%	22%	18%	33%	20%	12%	23%	21%	21%
	3	81	12%	12%	15%	20%	13%	11%	11%	13%	14%	8%	12%	12%	17%	8%	10%
	4	85	13%	13%	20%	7%	19%	13%	11%	13%	11%	10%	14%	4%	7%	8%	28%
	5	89	14%	14%	10%	10%	9%	15%	15%	13%	16%	15%	13%	12%	18%	18%	13%
	6	69	11%	11%	15%	3%	15%	10%	12%	10%	9%	15%	11%	20%	4%	18%	10%
	7-Extremely important	55	8%	9%	5%	7%	7%	14%	7%	5%	8%	10%	8%	16%	10%	5%	3%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	33%	30%	20%	31%	39%	34%	27%	33%	41%	31%	48%	32%	42%	26%
	Not Important	358	55%	54%	50%	73%	50%	48%	55%	59%	56%	49%	55%	48%	61%	50%	46%
	Neutral	85	13%	13%	20%	7%	19%	13%	11%	13%	11%	10%	14%	4%	7%	8%	28%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	40%	50%	53%	51%	36%	41%	40%	41%	36%	42%	44%	41%	34%	38%
	2	129	20%	20%	15%	13%	12%	17%	26%	20%	18%	26%	20%	12%	20%	21%	21%
	3	70	11%	11%	20%	7%	12%	11%	8%	13%	12%	8%	10%	8%	11%	13%	13%
	4	69	11%	10%	5%	17%	9%	11%	10%	10%	12%	8%	10%	8%	12%	11%	13%
	5	63	10%	10%	0%	3%	6%	13%	8%	10%	10%	8%	9%	16%	9%	11%	8%
	6	31	5%	5%	10%	3%	7%	5%	3%	5%	5%	8%	4%	4%	6%	5%	8%
	7-Extremely important	25	4%	4%	0%	3%	3%	7%	3%	2%	1%	8%	4%	8%	1%	5%	0%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	19%	10%	10%	16%	25%	14%	17%	17%	23%	18%	28%	16%	21%	15%
	Not Important	468	71%	71%	85%	73%	75%	64%	75%	73%	71%	69%	72%	64%	72%	68%	72%
	Neutral	69	11%	10%	5%	17%	9%	11%	10%	10%	12%	8%	10%	8%	12%	11%	13%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	31%	15%	33%	25%	29%	28%	34%	35%	26%	30%	40%	30%	34%	33%
	2	134	20%	20%	20%	27%	19%	22%	21%	19%	21%	21%	20%	8%	24%	18%	23%
	3	68	10%	10%	20%	13%	13%	7%	11%	11%	10%	8%	11%	12%	10%	5%	10%
	4	81	12%	13%	10%	3%	16%	11%	13%	13%	10%	15%	13%	8%	11%	8%	15%
	5	79	12%	12%	10%	7%	12%	13%	14%	10%	12%	13%	12%	12%	11%	16%	10%
	6	54	8%	8%	15%	13%	7%	7%	8%	9%	7%	3%	9%	4%	4%	11%	5%
	7-Extremely important	40	6%	6%	10%	3%	7%	11%	4%	4%	7%	15%	5%	16%	9%	8%	3%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	26%	35%	23%	26%	31%	27%	23%	25%	31%	27%	32%	24%	34%	18%
	Not Important	402	61%	61%	55%	73%	57%	58%	60%	64%	65%	54%	61%	60%	64%	58%	67%
	Neutral	81	12%	13%	10%	3%	16%	11%	13%	13%	10%	15%	13%	8%	11%	8%	15%
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	34%	45%	40%	32%	32%	35%	38%	33%	23%	37%	44%	34%	26%	21%
	2	131	20%	20%	20%	27%	16%	16%	25%	20%	24%	31%	18%	16%	28%	29%	21%
	3	64	10%	10%	0%	7%	6%	9%	7%	14%	9%	13%	10%	16%	7%	5%	18%
	4	70	11%	11%	15%	3%	13%	13%	8%	11%	9%	13%	11%	0%	7%	16%	18%
	5	62	9%	9%	10%	13%	7%	13%	8%	7%	10%	5%	9%	12%	9%	5%	13%
	6	54	8%	9%	0%	7%	16%	8%	11%	4%	10%	5%	8%	4%	10%	13%	8%
	7-Extremely important	45	7%	7%	10%	3%	9%	9%	6%	6%	4%	10%	8%	8%	6%	5%	3%
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	25%	20%	23%	32%	31%	25%	17%	25%	21%	25%	24%	24%	24%	23%
	Not Important	425	65%	64%	65%	73%	54%	57%	67%	72%	66%	67%	64%	76%	69%	61%	59%
	Neutral	70	11%	11%	15%	3%	13%	13%	8%	11%	9%	13%	11%	0%	7%	16%	18%
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	21%	10%	13%	19%	20%	20%	23%	16%	15%	22%	24%	11%	16%	23%
	2	76	12%	11%	20%	10%	6%	14%	15%	9%	10%	18%	12%	8%	14%	13%	5%
	3	59	9%	9%	15%	13%	6%	8%	12%	8%	8%	8%	9%	4%	10%	8%	8%
	4	77	12%	12%	15%	10%	13%	13%	11%	11%	14%	8%	11%	4%	13%	13%	18%
	5	69	11%	11%	10%	7%	12%	9%	10%	12%	8%	15%	11%	8%	8%	16%	10%
	6	91	14%	13%	20%	30%	13%	14%	14%	12%	16%	15%	13%	20%	18%	8%	18%
	7-Extremely important	149	23%	23%	10%	17%	31%	23%	18%	24%	26%	21%	22%	32%	26%	26%	18%
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	47%	40%	53%	56%	46%	42%	48%	51%	51%	45%	60%	51%	50%	46%
	Not Important	270	41%	41%	45%	37%	31%	42%	46%	41%	35%	41%	43%	36%	36%	37%	36%
	Neutral	77	12%	12%	15%	10%	13%	13%	11%	11%	14%	8%	11%	4%	13%	13%	18%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers				
				Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	67%	65%	50%	69%	63%	67%	71%	67%	67%	67%	80%	61%	71%	67%	
	2	90	14%	13%	25%	23%	10%	14%	13%	13%	14%	15%	14%	12%	14%	8%	21%	
	3	37	6%	6%	5%	7%	4%	6%	6%	5%	8%	5%	5%	4%	9%	8%	5%	
	4	39	6%	6%	0%	7%	6%	6%	7%	7%	4%	5%	5%	6%	0%	4%	13%	3%
	5	18	3%	3%	0%	0%	4%	4%	3%	3%	2%	1%	5%	3%	0%	3%	0%	0%
	6	14	2%	2%	0%	3%	4%	4%	3%	2%	1%	1%	0%	3%	0%	0%	0%	3%
	7-Extremely important	21	3%	3%	5%	10%	1%	4%	2%	3%	5%	3%	3%	4%	8%	0%	3%	
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	8%	5%	13%	10%	9%	7%	6%	7%	8%	9%	4%	11%	0%	5%	
	Not Important	564	86%	86%	95%	80%	84%	83%	86%	90%	88%	87%	85%	96%	84%	87%	92%	
	Neutral	39	6%	6%	0%	7%	6%	7%	7%	4%	5%	5%	6%	0%	4%	13%	3%	
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	57%	45%	47%	57%	53%	55%	61%	59%	44%	56%	76%	49%	55%	59%	
	2	118	18%	18%	15%	20%	13%	16%	20%	19%	16%	33%	17%	12%	19%	26%	18%	
	3	58	9%	9%	25%	3%	10%	11%	8%	7%	9%	13%	8%	8%	12%	5%	10%	
	4	55	8%	8%	5%	17%	7%	11%	7%	7%	9%	3%	9%	0%	11%	3%	10%	
	5	30	5%	5%	5%	3%	6%	5%	6%	3%	2%	3%	6%	0%	2%	3%	3%	
	6	15	2%	2%	0%	7%	3%	3%	3%	1%	2%	3%	3%	2%	0%	6%	0%	0%
	7-Extremely important	11	2%	1%	5%	3%	3%	3%	1%	3%	1%	3%	3%	1%	4%	1%	8%	0%
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	8%	10%	13%	12%	8%	10%	6%	7%	8%	9%	4%	9%	11%	3%	
	Not Important	545	83%	84%	85%	70%	81%	81%	84%	87%	84%	90%	82%	96%	80%	87%	87%	
	Neutral	55	8%	8%	5%	17%	7%	11%	7%	7%	9%	3%	9%	0%	11%	3%	10%	

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	11%	5%	10%	12%	9%	12%	11%	10%	3%	11%	20%	8%	5%	5%
	2	92	14%	14%	20%	13%	16%	13%	14%	14%	14%	21%	14%	12%	14%	21%	13%
	3	101	15%	15%	30%	13%	18%	12%	14%	19%	16%	21%	15%	20%	21%	3%	21%
	4	79	12%	12%	5%	17%	6%	13%	14%	12%	15%	5%	12%	0%	13%	13%	21%
	5	96	15%	15%	10%	7%	12%	21%	13%	12%	17%	13%	14%	8%	17%	21%	15%
	6	67	10%	10%	15%	7%	10%	13%	14%	6%	8%	10%	11%	8%	11%	11%	3%
	7-Extremely important	152	23%	23%	15%	33%	26%	19%	20%	27%	20%	28%	24%	32%	16%	26%	23%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	48%	40%	47%	49%	53%	47%	44%	45%	51%	49%	48%	43%	58%	41%
	Not Important	262	40%	40%	55%	37%	46%	34%	39%	44%	40%	44%	40%	52%	43%	29%	38%
	Neutral	79	12%	12%	5%	17%	6%	13%	14%	12%	15%	5%	12%	0%	13%	13%	21%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	35%	20%	40%	26%	37%	33%	36%	43%	26%	33%	28%	38%	34%	56%
	2	103	16%	14%	40%	27%	13%	14%	16%	17%	13%	28%	16%	16%	18%	16%	13%
	3	75	11%	12%	10%	3%	10%	12%	13%	11%	11%	10%	12%	8%	11%	13%	10%
	4	77	12%	11%	20%	17%	24%	9%	10%	11%	12%	13%	12%	20%	12%	11%	8%
	5	74	11%	12%	10%	7%	12%	12%	14%	10%	10%	10%	12%	4%	12%	8%	10%
	6	54	8%	9%	0%	3%	7%	8%	10%	7%	5%	10%	9%	16%	3%	13%	0%
	7-Extremely important	44	7%	7%	0%	3%	7%	8%	5%	7%	6%	3%	7%	8%	6%	5%	3%
37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	27%	10%	13%	26%	28%	29%	25%	21%	23%	28%	28%	21%	26%	13%
	Not Important	407	62%	61%	70%	70%	50%	63%	61%	64%	67%	64%	60%	52%	67%	63%	79%
	Neutral	77	12%	11%	20%	17%	24%	9%	10%	11%	12%	13%	12%	20%	12%	11%	8%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	15%	15%	13%	19%	14%	14%	14%	10%	10%	17%	20%	9%	11%	8%
	2	86	13%	13%	20%	10%	6%	16%	14%	13%	12%	26%	13%	16%	13%	11%	21%
	3	82	12%	13%	5%	7%	10%	12%	12%	15%	15%	18%	11%	12%	13%	13%	26%
	4	82	12%	13%	10%	7%	21%	11%	10%	13%	10%	5%	14%	12%	7%	13%	8%
	5	117	18%	18%	5%	23%	9%	15%	18%	22%	20%	15%	17%	12%	22%	21%	15%
	6	106	16%	16%	30%	13%	22%	18%	20%	11%	16%	13%	17%	12%	19%	13%	10%
	7-Extremely important	86	13%	12%	15%	27%	13%	14%	11%	12%	17%	13%	12%	16%	17%	18%	13%
38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	46%	50%	63%	44%	47%	49%	45%	53%	41%	46%	40%	58%	53%	38%
	Not Important	265	40%	41%	40%	30%	35%	42%	41%	42%	37%	54%	40%	48%	36%	34%	54%
	Neutral	82	12%	13%	10%	7%	21%	11%	10%	13%	10%	5%	14%	12%	7%	13%	8%
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	23%	10%	30%	18%	22%	23%	26%	27%	13%	23%	20%	26%	29%	21%
	2	123	19%	18%	30%	17%	19%	22%	16%	18%	21%	23%	18%	16%	18%	8%	46%
	3	71	11%	11%	0%	20%	7%	8%	14%	11%	8%	15%	11%	8%	14%	3%	5%
	4	90	14%	15%	5%	3%	18%	13%	16%	13%	16%	8%	13%	16%	13%	21%	10%
	5	84	13%	13%	20%	7%	13%	14%	13%	13%	8%	18%	14%	8%	12%	13%	5%
	6	64	10%	10%	20%	7%	21%	7%	8%	10%	6%	10%	11%	12%	3%	8%	10%
	7-Extremely important	72	11%	11%	15%	17%	4%	16%	9%	9%	13%	13%	10%	20%	13%	18%	3%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	33%	55%	30%	38%	36%	31%	32%	27%	41%	35%	40%	29%	39%	18%
	Not Important	346	53%	52%	40%	67%	44%	51%	53%	55%	56%	51%	52%	44%	58%	39%	72%
	Neutral	90	14%	15%	5%	3%	18%	13%	16%	13%	16%	8%	13%	16%	13%	21%	10%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
				Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	67%	75%	57%	63%	63%	65%	73%	66%	67%	67%	52%	68%	68%	69%
	2	97	15%	15%	10%	23%	13%	15%	18%	12%	18%	13%	14%	28%	13%	11%	26%
	3	44	7%	7%	0%	3%	4%	7%	6%	8%	7%	5%	7%	12%	7%	5%	3%
	4	39	6%	6%	5%	10%	9%	6%	6%	4%	5%	8%	6%	0%	8%	8%	3%
	5	20	3%	3%	10%	0%	4%	5%	3%	1%	2%	3%	3%	0%	2%	5%	0%
	6	12	2%	2%	0%	0%	3%	3%	1%	1%	1%	3%	2%	0%	1%	3%	0%
	7-Extremely important	8	1%	1%	0%	7%	3%	1%	1%	0%	1%	3%	1%	8%	1%	0%	0%
40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	6%	10%	7%	10%	9%	5%	3%	4%	8%	7%	8%	4%	8%	0%
	Not Important	577	88%	88%	85%	83%	81%	85%	89%	93%	91%	85%	87%	92%	88%	84%	97%
	Neutral	39	6%	6%	5%	10%	9%	6%	6%	4%	5%	8%	6%	0%	8%	8%	3%
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	10%	5%	17%	12%	7%	12%	10%	10%	10%	11%	8%	10%	13%	8%
	2	89	14%	13%	15%	17%	13%	13%	12%	15%	12%	8%	15%	12%	12%	8%	10%
	3	97	15%	15%	15%	13%	21%	15%	16%	12%	12%	26%	15%	20%	16%	13%	13%
	4	96	15%	15%	5%	17%	10%	17%	13%	15%	18%	15%	13%	4%	18%	24%	21%
	5	118	18%	18%	25%	17%	19%	17%	20%	17%	15%	15%	19%	8%	14%	21%	15%
	6	90	14%	14%	20%	10%	13%	16%	16%	11%	15%	21%	13%	28%	14%	8%	21%
	7-Extremely important	98	15%	15%	15%	10%	12%	15%	11%	19%	18%	5%	15%	20%	16%	13%	13%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	47%	60%	37%	44%	48%	46%	47%	48%	41%	47%	56%	44%	42%	49%
	Not Important	254	39%	38%	35%	47%	46%	35%	41%	38%	34%	44%	40%	40%	38%	34%	31%
	Neutral	96	15%	15%	5%	17%	10%	17%	13%	15%	18%	15%	13%	4%	18%	24%	21%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	45%	40%	37%	49%	39%	46%	47%	46%	36%	44%	48%	43%	50%	38%
	2	138	21%	21%	35%	20%	18%	23%	23%	20%	20%	21%	22%	24%	17%	18%	26%
	3	68	10%	10%	10%	23%	13%	12%	10%	7%	12%	21%	9%	16%	17%	11%	10%
	4	53	8%	8%	0%	10%	4%	8%	7%	10%	7%	8%	8%	8%	6%	8%	10%
	5	57	9%	9%	10%	7%	7%	11%	7%	8%	9%	5%	9%	0%	10%	8%	10%
	6	32	5%	5%	0%	3%	7%	5%	4%	5%	3%	5%	6%	0%	6%	0%	3%
	7-Extremely important	17	3%	3%	5%	0%	1%	2%	3%	3%	3%	5%	2%	4%	2%	5%	3%
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	17%	15%	10%	16%	18%	14%	16%	14%	15%	17%	4%	18%	13%	15%
	Not Important	497	76%	75%	85%	80%	79%	74%	79%	73%	78%	77%	75%	88%	77%	79%	74%
	Neutral	53	8%	8%	0%	10%	4%	8%	7%	10%	7%	8%	8%	8%	6%	8%	10%
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	12%	5%	10%	10%	12%	13%	10%	14%	8%	11%	8%	17%	13%	5%
	2	80	12%	12%	15%	17%	10%	12%	12%	12%	8%	18%	13%	16%	8%	13%	10%
	3	78	12%	13%	5%	3%	9%	12%	14%	13%	15%	8%	11%	12%	14%	13%	13%
	4	74	11%	11%	10%	13%	15%	12%	10%	10%	6%	18%	13%	12%	10%	8%	3%
	5	98	15%	15%	10%	13%	13%	15%	13%	17%	15%	21%	14%	0%	18%	18%	21%
	6	90	14%	13%	20%	27%	15%	13%	14%	12%	12%	10%	14%	16%	8%	11%	21%
	7-Extremely important	161	25%	25%	35%	17%	28%	24%	24%	26%	29%	18%	23%	36%	26%	24%	28%
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	53%	65%	57%	56%	52%	50%	55%	57%	49%	52%	52%	51%	53%	69%
	Not Important	233	36%	36%	25%	30%	29%	36%	39%	35%	37%	33%	35%	36%	39%	39%	28%
	Neutral	74	11%	11%	10%	13%	15%	12%	10%	10%	6%	18%	13%	12%	10%	8%	3%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Neve r	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	25%	15%	20%	25%	22%	24%	27%	29%	10%	24%	28%	23%	21%	31%
	2	139	21%	20%	25%	37%	22%	18%	22%	21%	23%	23%	20%	16%	21%	13%	41%
	3	93	14%	15%	5%	10%	15%	18%	14%	12%	14%	18%	14%	8%	19%	18%	8%
	4	97	15%	15%	20%	17%	15%	16%	12%	15%	14%	28%	14%	16%	19%	18%	13%
	5	82	12%	13%	10%	13%	7%	12%	14%	13%	8%	8%	14%	12%	8%	13%	3%
	6	56	9%	9%	15%	0%	10%	8%	8%	9%	7%	10%	9%	12%	4%	13%	5%
	7-Extremely important	30	5%	4%	10%	3%	6%	6%	5%	3%	5%	3%	5%	8%	6%	3%	0%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	26%	35%	17%	24%	26%	27%	26%	20%	21%	28%	32%	18%	29%	8%
	Not Important	391	60%	60%	45%	67%	62%	57%	60%	60%	66%	51%	58%	52%	63%	53%	79%
	Neutral	97	15%	15%	20%	17%	15%	16%	12%	15%	14%	28%	14%	16%	19%	18%	13%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	37%	25%	37%	44%	33%	35%	39%	34%	21%	39%	24%	34%	32%	28%
	2	162	25%	24%	25%	30%	18%	28%	25%	23%	26%	36%	23%	24%	26%	29%	36%
	3	99	15%	15%	15%	13%	12%	14%	16%	17%	19%	15%	14%	16%	19%	16%	21%
	4	75	11%	11%	25%	13%	13%	9%	10%	13%	12%	13%	11%	24%	11%	11%	10%
	5	42	6%	7%	5%	3%	7%	9%	5%	5%	3%	5%	8%	4%	3%	5%	3%
	6	20	3%	3%	0%	0%	6%	2%	6%	1%	3%	8%	3%	4%	6%	3%	3%
	7-Extremely important	17	3%	2%	5%	3%	0%	5%	3%	1%	2%	3%	3%	4%	1%	5%	0%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	12%	10%	7%	13%	16%	13%	8%	8%	15%	13%	12%	10%	13%	5%
	Not Important	502	77%	77%	65%	80%	74%	74%	76%	79%	79%	72%	76%	64%	79%	76%	85%
	Neutral	75	11%	11%	25%	13%	13%	9%	10%	13%	12%	13%	11%	24%	11%	11%	10%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e	Wee kly or Mor e	Less than Wee kly	Ne ver	Non e	One of thre e	Two of thre e	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	12%	10%	3%	13%	12%	10%	13%	11%	8%	12%	16%	9%	11%	10%
	2	106	16%	16%	20%	20%	12%	11%	19%	20%	16%	23%	16%	24%	13%	16%	23%
	3	100	15%	16%	10%	13%	12%	14%	17%	16%	12%	18%	16%	16%	14%	8%	15%
	4	108	16%	16%	25%	27%	15%	19%	17%	13%	18%	15%	16%	4%	19%	26%	15%
	5	111	17%	17%	15%	13%	19%	17%	18%	16%	18%	18%	17%	16%	17%	18%	21%
	6	92	14%	14%	20%	10%	19%	15%	9%	15%	14%	10%	14%	4%	14%	18%	13%
	7-Extremely important	63	10%	10%	0%	13%	10%	11%	10%	7%	10%	8%	9%	20%	13%	3%	3%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	41%	35%	37%	49%	44%	37%	38%	42%	36%	40%	40%	44%	39%	36%
	Not Important	282	43%	43%	40%	37%	37%	37%	46%	49%	39%	49%	44%	56%	37%	34%	49%
	Neutral	108	16%	16%	25%	27%	15%	19%	17%	13%	18%	15%	16%	4%	19%	26%	15%
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	46%	45%	57%	47%	50%	41%	47%	55%	36%	45%	48%	49%	42%	67%
	2	151	23%	22%	35%	27%	15%	21%	26%	25%	23%	21%	23%	8%	27%	26%	18%
	3	60	9%	10%	5%	3%	15%	6%	11%	9%	7%	13%	10%	8%	8%	11%	5%
	4	55	8%	8%	10%	10%	12%	6%	10%	8%	8%	10%	8%	12%	8%	13%	3%
	5	39	6%	6%	0%	3%	0%	7%	7%	6%	3%	10%	7%	8%	2%	3%	8%
	6	27	4%	4%	5%	0%	9%	6%	3%	2%	3%	10%	4%	16%	4%	3%	0%
	7-Extremely important	17	3%	3%	0%	0%	3%	3%	2%	3%	2%	0%	3%	0%	2%	3%	0%
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	13%	5%	3%	12%	17%	12%	11%	8%	21%	14%	24%	9%	8%	8%
	Not Important	518	79%	78%	85%	87%	76%	77%	78%	81%	84%	69%	78%	64%	83%	79%	90%
	Neutral	55	8%	8%	10%	10%	12%	6%	10%	8%	8%	10%	8%	12%	8%	13%	3%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
				Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	16%	10%	17%	19%	18%	16%	13%	18%	8%	16%	28%	16%	13%	10%
	2	126	19%	19%	30%	17%	15%	16%	22%	21%	12%	23%	21%	12%	16%	13%	15%
	3	96	15%	15%	20%	7%	10%	11%	14%	21%	18%	13%	14%	20%	13%	18%	23%
	4	69	11%	10%	15%	10%	6%	14%	7%	11%	14%	13%	9%	0%	19%	13%	10%
	5	94	14%	15%	5%	13%	16%	17%	14%	12%	16%	18%	14%	12%	17%	13%	21%
	6	55	8%	8%	5%	10%	12%	6%	10%	7%	5%	5%	10%	12%	3%	3%	5%
	7-Extremely important	111	17%	17%	15%	27%	22%	17%	16%	14%	18%	21%	16%	16%	17%	26%	15%
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	40%	25%	50%	50%	40%	41%	34%	38%	44%	40%	40%	37%	42%	41%
	Not Important	327	50%	50%	60%	40%	44%	46%	52%	55%	48%	44%	51%	60%	44%	45%	49%
	Neutral	69	11%	10%	15%	10%	6%	14%	7%	11%	14%	13%	9%	0%	19%	13%	10%
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	20%	15%	30%	21%	22%	17%	20%	21%	8%	21%	16%	20%	21%	13%
	2	73	11%	10%	25%	23%	10%	11%	12%	9%	16%	13%	9%	16%	19%	13%	8%
	3	56	9%	9%	5%	10%	9%	9%	5%	10%	5%	13%	9%	8%	8%	5%	5%
	4	80	12%	13%	5%	7%	7%	15%	14%	11%	7%	10%	14%	0%	6%	16%	10%
	5	63	10%	10%	15%	3%	9%	9%	12%	9%	12%	21%	8%	8%	14%	5%	23%
	6	98	15%	15%	15%	10%	16%	13%	14%	18%	15%	15%	15%	16%	16%	16%	13%
	7-Extremely important	152	23%	24%	20%	17%	28%	21%	25%	23%	24%	21%	23%	36%	18%	24%	28%
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	49%	50%	30%	53%	43%	51%	50%	51%	56%	46%	60%	48%	45%	64%
	Not Important	263	40%	39%	45%	63%	40%	42%	35%	39%	42%	33%	40%	40%	47%	39%	26%
	Neutral	80	12%	13%	5%	7%	7%	15%	14%	11%	7%	10%	14%	0%	6%	16%	10%
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	54%	55%	50%	43%	52%	53%	60%	52%	56%	54%	36%	56%	53%	59%
	4 to 7 concerns	202	31%	31%	30%	33%	35%	30%	34%	27%	33%	21%	31%	36%	30%	24%	33%
	8 to 12 concerns	88	13%	13%	15%	17%	19%	15%	12%	11%	14%	21%	13%	24%	13%	24%	8%
	13 to 21 concerns	14	2%	2%	0%	0%	3%	3%	1%	2%	1%	3%	3%	4%	1%	0%	0%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
				Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
50. More dedicated bike lanes	Much more likely	424	65%	64%	75%	67%	62%	66%	61%	67%	65%	67%	64%	76%	62%	58%	74%
	Somewhat more likely	169	26%	26%	25%	13%	26%	23%	29%	27%	24%	26%	26%	16%	24%	32%	23%
	No difference	63	10%	9%	0%	20%	12%	11%	10%	6%	10%	8%	9%	8%	13%	11%	3%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	91%	100%	80%	88%	89%	90%	94%	90%	92%	91%	92%	87%	89%	97%
	No difference	63	10%	9%	0%	20%	12%	11%	10%	6%	10%	8%	9%	8%	13%	11%	3%
51. Wider bike lanes	Much more likely	333	51%	51%	45%	50%	43%	55%	47%	53%	52%	56%	50%	52%	54%	53%	51%
	Somewhat more likely	205	31%	31%	40%	33%	28%	27%	36%	33%	33%	28%	31%	28%	29%	34%	38%
	No difference	118	18%	18%	15%	17%	29%	18%	17%	15%	15%	15%	19%	20%	17%	13%	10%
51 Collapsed. Wider bike lanes	More likely	538	82%	82%	85%	83%	71%	82%	83%	85%	85%	85%	81%	80%	83%	87%	90%
	No difference	118	18%	18%	15%	17%	29%	18%	17%	15%	15%	15%	19%	20%	17%	13%	10%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	62%	70%	60%	65%	62%	60%	63%	65%	59%	61%	56%	66%	68%	59%
	Somewhat more likely	162	25%	25%	25%	27%	21%	26%	25%	25%	24%	23%	25%	28%	21%	16%	33%
	No difference	88	13%	14%	5%	13%	15%	13%	15%	13%	12%	18%	14%	16%	13%	16%	8%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	86%	95%	87%	85%	87%	85%	87%	88%	82%	86%	84%	87%	84%	92%
	No difference	88	13%	14%	5%	13%	15%	13%	15%	13%	12%	18%	14%	16%	13%	16%	8%
53. More secure bike parking at the places you go	Much more likely	363	55%	56%	60%	37%	57%	51%	58%	60%	58%	51%	55%	60%	58%	55%	51%
	Somewhat more likely	212	32%	32%	35%	47%	34%	33%	30%	31%	30%	28%	33%	20%	27%	37%	36%
	No difference	81	12%	12%	5%	17%	9%	16%	12%	10%	12%	21%	12%	20%	16%	8%	13%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	88%	95%	83%	91%	84%	88%	90%	88%	79%	88%	80%	84%	92%	87%
	No difference	81	12%	12%	5%	17%	9%	16%	12%	10%	12%	21%	12%	20%	16%	8%	13%
54. More secure bike parking at transit stations	Much more likely	345	53%	53%	60%	37%	51%	51%	52%	57%	54%	44%	53%	60%	50%	47%	56%
	Somewhat more likely	215	33%	32%	35%	47%	28%	31%	33%	33%	31%	36%	33%	20%	34%	37%	31%
	No difference	96	15%	15%	5%	17%	21%	18%	14%	10%	14%	21%	14%	20%	16%	16%	13%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
				Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	85%	95%	83%	79%	82%	86%	90%	86%	79%	86%	80%	84%	84%	87%
	No difference	96	15%	15%	5%	17%	21%	18%	14%	10%	14%	21%	14%	20%	16%	16%	13%
55. A shower and changing area at your destination	Much more likely	174	27%	27%	20%	20%	26%	29%	27%	25%	22%	23%	28%	16%	22%	32%	18%
	Somewhat more likely	258	39%	39%	50%	40%	38%	34%	42%	42%	42%	38%	39%	40%	40%	37%	49%
	No difference	224	34%	34%	30%	40%	35%	37%	31%	33%	36%	38%	33%	44%	38%	32%	33%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	66%	70%	60%	65%	63%	69%	67%	64%	62%	67%	56%	62%	68%	67%
	No difference	224	34%	34%	30%	40%	35%	37%	31%	33%	36%	38%	33%	44%	38%	32%	33%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	20%	15%	3%	15%	18%	19%	25%	15%	18%	21%	32%	12%	18%	10%
	Somewhat more likely	240	37%	36%	40%	43%	40%	39%	35%	33%	32%	44%	38%	28%	38%	45%	21%
	No difference	288	44%	43%	45%	53%	46%	43%	46%	41%	53%	38%	41%	40%	50%	37%	69%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
				Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
		N	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	57%	55%	47%	54%	57%	54%	59%	47%	62%	59%	60%	50%	63%	31%
	No difference	288	44%	43%	45%	53%	46%	43%	46%	41%	53%	38%	41%	40%	50%	37%	69%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	12%	10%	13%	9%	10%	16%	11%	14%	10%	11%	4%	11%	29%	8%
	Somewhat more likely	150	23%	21%	50%	33%	32%	22%	19%	22%	21%	21%	24%	20%	21%	24%	18%
	No difference	430	66%	67%	40%	53%	59%	68%	65%	67%	65%	69%	65%	76%	68%	47%	74%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	33%	60%	47%	41%	32%	35%	33%	35%	31%	35%	24%	32%	53%	26%
	No difference	430	66%	67%	40%	53%	59%	68%	65%	67%	65%	69%	65%	76%	68%	47%	74%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	27%	25%	20%	28%	28%	28%	26%	24%	21%	28%	24%	19%	32%	26%
	Somewhat more likely	239	36%	37%	30%	37%	28%	34%	42%	37%	32%	41%	38%	20%	39%	39%	26%
	No difference	240	37%	36%	45%	43%	44%	38%	30%	37%	44%	38%	34%	56%	42%	29%	49%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	64%	55%	57%	56%	62%	70%	63%	56%	62%	66%	44%	58%	71%	51%
	No difference	240	37%	36%	45%	43%	44%	38%	30%	37%	44%	38%	34%	56%	42%	29%	49%
59. Slower moving cars on the streets	Much more likely	276	42%	42%	50%	37%	41%	47%	37%	42%	48%	54%	39%	44%	50%	53%	46%
	Somewhat more likely	236	36%	36%	35%	30%	38%	31%	41%	37%	29%	26%	39%	20%	29%	26%	33%
	No difference	144	22%	22%	15%	33%	21%	22%	22%	20%	24%	21%	22%	36%	21%	21%	21%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	78%	85%	67%	79%	78%	78%	80%	76%	79%	78%	64%	79%	79%	79%
	No difference	144	22%	22%	15%	33%	21%	22%	22%	20%	24%	21%	22%	36%	21%	21%	21%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers				
	N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Number of cases	656		606	20	30	68	190	153	215	153	39	464	25	90	38	39	
Row percent		100%	92%	3%	5%	11%	30%	24%	34%	23%	6%	71%	13%	47%	20%	20%	
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	59%	65%	43%	63%	57%	58%	62%	56%	69%	59%	76%	50%	61%	67%
	Somewhat more likely	198	30%	30%	35%	23%	26%	32%	34%	28%	31%	23%	30%	16%	36%	26%	28%
	No difference	73	11%	10%	0%	33%	10%	11%	8%	10%	12%	8%	11%	8%	14%	13%	5%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	90%	100	67%	90%	89%	92%	90%	88%	92%	89%	92%	86%	87%	95%
	No difference	73	11%	10%	0%	33%	10%	11%	8%	10%	12%	8%	11%	8%	14%	13%	5%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	9%	10%	10%	4%	11%	9%	9%	10%	10%	9%	8%	10%	13%	8%
	Somewhat more likely	219	33%	33%	35%	30%	34%	38%	31%	32%	34%	36%	33%	28%	37%	34%	33%
	No difference	377	57%	57%	55%	60%	62%	51%	60%	60%	56%	54%	58%	64%	53%	53%	59%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	43%	45%	40%	38%	49%	40%	40%	44%	46%	42%	36%	47%	47%	41%
	No difference	377	57%	57%	55%	60%	62%	51%	60%	60%	56%	54%	58%	64%	53%	53%	59%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	9%	15%	3%	7%	9%	9%	10%	7%	8%	10%	8%	6%	11%	5%
	Somewhat more likely	243	37%	36%	60%	37%	32%	37%	40%	37%	39%	41%	36%	36%	41%	39%	38%
	No difference	354	54%	55%	25%	60%	60%	54%	51%	53%	54%	51%	54%	56%	53%	50%	56%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers				
	N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	45%	75%	40%	40%	46%	49%	47%	46%	49%	46%	44%	47%	50%	44%
	No difference	354	54%	55%	25%	60%	60%	54%	51%	53%	54%	51%	54%	56%	53%	50%	56%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	28%	35%	20%	18%	29%	27%	30%	28%	31%	27%	16%	31%	34%	26%
	Somewhat more likely	293	45%	44%	45%	53%	44%	44%	43%	46%	49%	51%	43%	68%	48%	34%	56%
	No difference	182	28%	28%	20%	27%	38%	27%	29%	24%	23%	18%	30%	16%	21%	32%	18%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	72%	80%	73%	62%	73%	71%	76%	77%	82%	70%	84%	79%	68%	82%
	No difference	182	28%	28%	20%	27%	38%	27%	29%	24%	23%	18%	30%	16%	21%	32%	18%
64. Safety improvements at large intersections	Much more likely	384	59%	59%	55%	53%	54%	59%	51%	65%	54%	54%	60%	48%	52%	53%	64%
	Somewhat more likely	206	31%	31%	45%	33%	32%	28%	39%	28%	34%	26%	31%	36%	33%	29%	31%
	No difference	66	10%	10%	0%	13%	13%	12%	10%	7%	12%	21%	9%	16%	14%	18%	5%
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	90%	100	87%	87%	88%	90%	93%	88%	79%	91%	84%	86%	82%	95%
	No difference	66	10%	10%	0%	13%	13%	12%	10%	7%	12%	21%	9%	16%	14%	18%	5%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers				
	N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
65. Go to work outside of your home	7 days/week	31	5%	5%	0%	0%	6%	6%	5%	3%	10%	0%	3%	0%	10%	5%	10%
	6 days/week	25	4%	4%	0%	0%	4%	4%	4%	4%	5%	3%	4%	0%	1%	11%	8%
	5 days/week	403	61%	67%	0%	0%	50%	63%	67%	68%	46%	67%	66%	68%	49%	50%	41%
	4 days/week	73	11%	12%	0%	0%	12%	14%	8%	13%	9%	13%	12%	12%	7%	11%	15%
	3 days/week	36	5%	6%	0%	0%	6%	5%	7%	6%	7%	0%	5%	0%	7%	3%	10%
	2 days/week	27	4%	4%	0%	0%	9%	3%	6%	3%	6%	10%	3%	4%	9%	11%	0%
	1 day/week	11	2%	2%	0%	0%	3%	3%	3%	0%	3%	0%	2%	4%	1%	3%	3%
	1 to 4 days/month	15	2%	0%	75%	0%	9%	1%	1%	2%	5%	3%	2%	4%	6%	3%	3%
	1 to 11 days/year	5	1%	0%	25%	0%	1%	1%	0%	1%	0%	3%	1%	0%	1%	0%	0%
	Never	30	5%	0%	0%	100	0%	0%	0%	0%	10%	3%	3%	8%	10%	5%	10%
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	100	0%	0%	90%	98%	99%	97%	85%	92%	95%	88%	83%	92%	87%
	Less than Weekly	20	3%	0%	100	0%	10%	2%	1%	3%	5%	5%	2%	4%	7%	3%	3%
	Never	30	5%	0%	0%	100	0%	0%	0%	0%	10%	3%	3%	8%	10%	5%	10%
65 Collapsed. Works	Yes	626	95%	100	100	0%	100%	100%	100%	100%	90%	97%	97%	92%	90%	95%	90%
	No	30	5%	0%	0%	100	0%	0%	0%	0%	10%	3%	3%	8%	10%	5%	10%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
66. Go to school	7 days/week	10	2%	1%	0%	3%	0%	4%	1%	0%	7%	0%	0%	0%	9%	3%	3%
	6 days/week	9	1%	1%	0%	3%	0%	1%	2%	1%	6%	0%	0%	4%	2%	8%	8%
	5 days/week	55	8%	8%	10%	17%	9%	9%	7%	7%	36%	0%	0%	16%	30%	18%	44%
	4 days/week	19	3%	2%	5%	13%	1%	4%	3%	1%	12%	0%	0%	0%	8%	13%	18%
	3 days/week	17	3%	2%	10%	7%	3%	1%	3%	3%	11%	0%	0%	0%	8%	16%	10%
	2 days/week	16	2%	2%	0%	7%	6%	3%	2%	1%	10%	0%	0%	12%	11%	0%	8%
	1 day/week	27	4%	4%	10%	3%	4%	2%	5%	6%	18%	0%	0%	36%	11%	18%	3%
	1 to 4 days/month	10	2%	2%	0%	0%	1%	3%	1%	1%	0%	26%	0%	8%	7%	3%	3%
	1 to 11 days/year	29	4%	4%	10%	3%	1%	6%	6%	3%	0%	74%	0%	24%	14%	21%	5%
	Never	464	71%	73%	55%	43%	74%	68%	70%	76%	0%	0%	100%	0%	0%	0%	0%
66 Collapsed. Go to school	Weekly or More	153	23%	21%	35%	53%	24%	23%	23%	20%	100%	0%	0%	68%	79%	76%	92%
	Less than Weekly	39	6%	6%	10%	3%	3%	9%	7%	4%	0%	100%	0%	32%	21%	24%	8%
	Never	464	71%	73%	55%	43%	74%	68%	70%	76%	0%	0%	100%	0%	0%	0%	0%
66 Collapsed. Goes to school	Yes	192	29%	27%	45%	57%	26%	32%	30%	24%	100%	100%	0%	100%	100%	100%	100%
	No	464	71%	73%	55%	43%	74%	68%	70%	76%	0%	0%	100%	0%	0%	0%	0%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
67. Go to a grocery or drug store	7 days/week	11	2%	2%	0%	0%	3%	3%	1%	1%	4%	0%	1%	0%	6%	3%	0%
	6 days/week	6	1%	0%	10%	3%	1%	1%	1%	0%	1%	3%	1%	0%	1%	0%	5%
	5 days/week	16	2%	2%	0%	7%	3%	2%	3%	2%	1%	5%	3%	4%	0%	5%	0%
	4 days/week	56	9%	8%	20%	13%	10%	7%	8%	8%	8%	10%	8%	12%	6%	13%	10%
	3 days/week	158	24%	24%	20%	20%	25%	24%	23%	26%	25%	28%	23%	32%	24%	29%	21%
	2 days/week	205	31%	32%	25%	27%	35%	31%	33%	30%	26%	28%	33%	20%	29%	26%	26%
	1 day/week	128	20%	20%	20%	13%	16%	19%	20%	21%	20%	10%	20%	16%	14%	21%	26%
	1 to 4 days/month	63	10%	10%	0%	13%	3%	13%	10%	7%	12%	15%	8%	16%	18%	3%	8%
	1 to 11 days/year	9	1%	1%	5%	3%	0%	1%	1%	2%	3%	0%	1%	0%	2%	0%	5%
Never	4	1%	1%	0%	0%	3%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	88%	95%	83%	94%	86%	88%	89%	86%	85%	90%	84%	80%	97%	87%
	Less than Weekly	72	11%	11%	5%	17%	3%	14%	12%	10%	14%	15%	9%	16%	20%	3%	13%
	Never	4	1%	1%	0%	0%	3%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%											
68. Take your children to school	7 days/week	4	1%	1%	0%	0%	3%	1%	0%	0%	1%	0%	0%	0%	2%	0%	0%
	6 days/week	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/week	64	10%	10%	10%	0%	9%	11%	10%	11%	11%	10%	9%	12%	11%	13%	8%
	4 days/week	6	1%	1%	0%	0%	0%	2%	1%	0%	1%	3%	1%	0%	2%	0%	0%
	3 days/week	19	3%	3%	0%	3%	3%	2%	2%	4%	3%	3%	3%	4%	2%	5%	0%
	2 days/week	12	2%	2%	0%	0%	3%	2%	1%	2%	0%	0%	3%	0%	0%	0%	0%
	1 day/week	20	3%	3%	0%	0%	1%	2%	6%	3%	2%	0%	4%	8%	1%	0%	0%
	1 to 4 days/month	16	2%	2%	5%	0%	0%	1%	3%	5%	2%	10%	2%	0%	4%	8%	0%
	1 to 11 days/year	13	2%	2%	5%	0%	1%	3%	3%	0%	1%	10%	2%	8%	2%	5%	0%
	Never	501	76%	75%	80%	97%	79%	76%	74%	75%	79%	64%	77%	68%	74%	68%	92%
68 Collapsed. Take your children to school	Weekly or More	126	19%	20%	10%	3%	19%	20%	20%	20%	18%	15%	20%	24%	19%	18%	8%
	Less than Weekly	29	4%	4%	10%	0%	1%	4%	6%	5%	3%	21%	3%	8%	7%	13%	0%
	Never	501	76%	75%	80%	97%	79%	76%	74%	75%	79%	64%	77%	68%	74%	68%	92%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
69. Drive a car alone	7 days/week	70	11%	11%	5%	7%	16%	13%	11%	7%	8%	13%	11%	20%	10%	8%	0%
	6 days/week	34	5%	5%	5%	3%	6%	3%	7%	6%	3%	8%	6%	8%	2%	8%	0%
	5 days/week	72	11%	11%	15%	0%	12%	9%	12%	13%	7%	10%	12%	8%	8%	5%	10%
	4 days/week	58	9%	8%	5%	20%	9%	7%	7%	10%	7%	8%	9%	12%	4%	11%	8%
	3 days/week	85	13%	12%	30%	17%	18%	12%	10%	14%	13%	15%	13%	8%	10%	32%	8%
	2 days/week	75	11%	12%	10%	7%	10%	13%	10%	12%	9%	8%	13%	4%	11%	5%	10%
	1 day/week	56	9%	9%	5%	3%	4%	7%	9%	11%	7%	13%	9%	8%	9%	8%	8%
	1 to 4 days/month	73	11%	11%	5%	13%	4%	13%	12%	11%	16%	10%	10%	16%	14%	13%	15%
	1 to 11 days/year	51	8%	8%	5%	13%	6%	9%	7%	7%	12%	8%	6%	8%	12%	8%	13%
Never	82	12%	12%	15%	17%	15%	14%	14%	8%	18%	8%	11%	8%	19%	3%	28%	
69 Collapsed. Drive a car alone	Weekly or More	450	69%	69%	75%	57%	75%	64%	67%	74%	54%	74%	73%	68%	54%	76%	44%
	Less than Weekly	124	19%	19%	10%	27%	10%	22%	19%	18%	27%	18%	16%	24%	27%	21%	28%
	Never	82	12%	12%	15%	17%	15%	14%	14%	8%	18%	8%	11%	8%	19%	3%	28%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers				
	N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	4%	0%	3%	1%	5%	3%	5%	8%	3%	3%	8%	10%	5%	0%
	6 days/week	22	3%	3%	0%	10%	6%	2%	3%	3%	2%	8%	3%	0%	3%	5%	3%
	5 days/week	33	5%	5%	0%	10%	0%	5%	9%	3%	3%	8%	5%	12%	2%	3%	5%
	4 days/week	52	8%	8%	10%	3%	12%	5%	7%	11%	5%	10%	9%	12%	4%	5%	5%
	3 days/week	109	17%	17%	25%	10%	19%	16%	18%	16%	13%	23%	17%	8%	16%	26%	8%
	2 days/week	127	19%	20%	15%	10%	24%	21%	14%	21%	14%	13%	22%	8%	14%	11%	18%
	1 day/week	114	17%	17%	30%	13%	13%	16%	18%	20%	20%	18%	17%	20%	13%	21%	31%
	1 to 4 days/month	113	17%	17%	15%	33%	13%	18%	20%	14%	25%	8%	16%	16%	23%	18%	23%
	1 to 11 days/year	35	5%	5%	5%	7%	4%	7%	5%	4%	8%	8%	4%	16%	10%	0%	8%
Never	25	4%	4%	0%	0%	7%	5%	3%	3%	3%	3%	4%	0%	3%	5%	0%	
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	74%	80%	60%	75%	70%	72%	80%	64%	82%	76%	68%	63%	76%	69%
	Less than Weekly	148	23%	22%	20%	40%	18%	25%	25%	18%	33%	15%	20%	32%	33%	18%	31%
	Never	25	4%	4%	0%	0%	7%	5%	3%	3%	3%	3%	4%	0%	3%	5%	0%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
71. Ride a bus																
7 days/week	3	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	3%	0%
6 days/week	3	0%	0%	0%	7%	0%	1%	0%	0%	1%	0%	0%	4%	0%	3%	0%
5 days/week	22	3%	3%	0%	3%	3%	6%	1%	3%	6%	5%	2%	4%	6%	8%	5%
4 days/week	16	2%	2%	0%	3%	3%	3%	3%	1%	4%	0%	2%	0%	4%	0%	5%
3 days/week	31	5%	4%	10%	10%	3%	5%	4%	5%	6%	8%	4%	4%	7%	5%	8%
2 days/week	28	4%	4%	10%	3%	12%	3%	3%	4%	8%	0%	3%	0%	7%	8%	10%
1 day/week	42	6%	6%	10%	7%	6%	6%	8%	6%	10%	3%	6%	8%	9%	8%	8%
1 to 4 days/month	115	18%	18%	10%	10%	12%	16%	24%	17%	23%	23%	15%	16%	23%	21%	28%
1 to 11 days/year	187	29%	28%	45%	23%	29%	33%	24%	29%	24%	49%	28%	48%	28%	26%	23%
Never	209	32%	32%	15%	33%	31%	28%	33%	34%	16%	13%	39%	16%	16%	18%	13%
71 Collapsed. Ride a bus																
Weekly or More	145	22%	21%	30%	33%	28%	23%	20%	20%	37%	15%	18%	20%	33%	34%	36%
Less than Weekly	302	46%	46%	55%	33%	41%	49%	47%	46%	47%	72%	44%	64%	51%	47%	51%
Never	209	32%	32%	15%	33%	31%	28%	33%	34%	16%	13%	39%	16%	16%	18%	13%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
72. Ride BART																
7 days/week	6	1%	1%	5%	0%	0%	1%	1%	1%	1%	0%	1%	0%	1%	3%	0%
6 days/week	11	2%	2%	0%	0%	1%	2%	1%	2%	3%	5%	1%	4%	1%	5%	5%
5 days/week	40	6%	6%	0%	3%	13%	4%	5%	7%	3%	8%	7%	12%	1%	5%	3%
4 days/week	38	6%	6%	5%	0%	6%	8%	7%	4%	4%	8%	6%	0%	7%	0%	8%
3 days/week	34	5%	5%	5%	0%	10%	4%	5%	5%	8%	3%	5%	16%	4%	5%	8%
2 days/week	69	11%	11%	0%	10%	12%	12%	10%	9%	10%	13%	11%	4%	14%	8%	8%
1 day/week	78	12%	11%	30%	10%	16%	10%	12%	13%	18%	10%	10%	12%	14%	21%	18%
1 to 4 days/month	201	31%	30%	45%	40%	24%	34%	35%	26%	33%	28%	30%	16%	41%	24%	31%
1 to 11 days/year	142	22%	22%	10%	30%	12%	20%	18%	27%	18%	23%	23%	32%	14%	24%	18%
Never	37	6%	6%	0%	7%	6%	5%	6%	6%	3%	3%	7%	4%	1%	5%	3%
72 Collapsed. Ride BART																
Weekly or More	276	42%	43%	45%	23%	59%	41%	41%	41%	46%	46%	41%	48%	43%	47%	49%
Less than Weekly	343	52%	51%	55%	70%	35%	54%	54%	53%	52%	51%	53%	48%	56%	47%	49%
Never	37	6%	6%	0%	7%	6%	5%	6%	6%	3%	3%	7%	4%	1%	5%	3%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
73. Take a train	7 days/week	1	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%
	6 days/week	2	0%	0%	0%	0%	0%	0%	1%	0%	1%	3%	0%	0%	0%	5%	0%
	5 days/week	9	1%	1%	5%	3%	0%	1%	1%	2%	2%	0%	1%	0%	0%	5%	3%
	4 days/week	2	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	3 days/week	3	0%	0%	0%	0%	1%	0%	1%	0%	2%	0%	0%	0%	1%	3%	3%
	2 days/week	3	0%	0%	0%	0%	0%	1%	0%	1%	2%	0%	0%	0%	1%	0%	5%
	1 day/week	12	2%	2%	0%	0%	3%	1%	4%	1%	3%	0%	2%	4%	0%	0%	8%
	1 to 4 days/month	35	5%	6%	5%	0%	7%	7%	3%	6%	5%	8%	5%	12%	2%	3%	10%
	1 to 11 days/year	266	41%	39%	70%	50%	47%	42%	39%	37%	43%	54%	39%	52%	43%	42%	49%
	Never	323	49%	50%	20%	47%	41%	48%	51%	52%	42%	36%	53%	32%	51%	42%	23%
73 Collapsed. Take a train	Weekly or More	32	5%	5%	5%	3%	4%	4%	7%	5%	10%	3%	3%	4%	3%	13%	18%
	Less than Weekly	301	46%	45%	75%	50%	54%	48%	42%	43%	48%	62%	44%	64%	46%	45%	59%
	Never	323	49%	50%	20%	47%	41%	48%	51%	52%	42%	36%	53%	32%	51%	42%	23%
74. Take a ferry	7 days/week	1	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%
	4 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	2 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1 day/week	3	0%	0%	0%	0%	0%	0%	2%	0%	1%	0%	0%	4%	0%	0%	0%
	1 to 4 days/month	13	2%	2%	0%	3%	1%	2%	2%	2%	1%	5%	2%	4%	1%	0%	5%
	1 to 11 days/year	268	41%	40%	65%	37%	44%	44%	36%	41%	35%	62%	41%	40%	34%	45%	51%
	Never	369	56%	57%	35%	60%	54%	54%	60%	55%	62%	33%	56%	52%	63%	55%	44%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
74 Collapsed. Take a ferry	Weekly or More	6	1%	1%	0%	0%	0%	1%	2%	1%	1%	0%	1%	4%	1%	0%	0%
	Less than Weekly	281	43%	42%	65%	40%	46%	45%	38%	44%	37%	67%	43%	44%	36%	45%	56%
	Never	369	56%	57%	35%	60%	54%	54%	60%	55%	62%	33%	56%	52%	63%	55%	44%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	6%	0%	0%	6%	8%	5%	3%	6%	5%	5%	0%	9%	5%	3%
	6 days/week	28	4%	4%	5%	13%	0%	3%	5%	5%	3%	3%	5%	0%	2%	0%	10%
	5 days/week	38	6%	6%	5%	3%	10%	7%	3%	6%	5%	5%	6%	0%	4%	5%	8%
	4 days/week	51	8%	8%	10%	7%	10%	6%	7%	9%	8%	5%	8%	20%	7%	3%	8%
	3 days/week	69	11%	10%	10%	13%	12%	8%	10%	13%	7%	13%	11%	0%	10%	8%	10%
	2 days/week	94	14%	14%	25%	10%	18%	12%	18%	13%	16%	10%	14%	8%	13%	16%	23%
	1 day/week	91	14%	13%	15%	23%	13%	11%	17%	13%	15%	15%	13%	32%	12%	18%	8%
	1 to 4 days/month	118	18%	19%	10%	7%	18%	22%	18%	16%	18%	21%	18%	20%	19%	18%	18%
	1 to 11 days/year	96	15%	15%	15%	13%	6%	18%	14%	15%	14%	18%	14%	8%	16%	24%	10%
Never	37	6%	5%	5%	10%	7%	6%	3%	6%	7%	5%	5%	12%	8%	3%	3%	
75 Collapsed. Ride a bicycle for health or recreation	Weekly or More	405	62%	61%	70%	70%	69%	54%	65%	63%	61%	56%	63%	60%	58%	55%	69%
	Less than Weekly	214	33%	33%	25%	20%	24%	40%	32%	31%	33%	38%	32%	28%	34%	42%	28%
	Never	37	6%	5%	5%	10%	7%	6%	3%	6%	7%	5%	5%	12%	8%	3%	3%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers				
	N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	16%	5%	17%	12%	18%	20%	13%	29%	21%	11%	12%	32%	21%	33%
	6 days/week	62	9%	10%	10%	7%	6%	8%	10%	12%	10%	3%	10%	12%	7%	5%	13%
	5 days/week	118	18%	18%	20%	17%	13%	20%	16%	20%	18%	15%	18%	12%	21%	8%	21%
	4 days/week	76	12%	12%	10%	13%	18%	12%	5%	13%	7%	8%	13%	12%	9%	3%	5%
	3 days/week	52	8%	8%	15%	7%	9%	7%	11%	7%	8%	21%	7%	4%	8%	16%	18%
	2 days/week	68	10%	10%	20%	3%	16%	6%	12%	12%	10%	5%	11%	8%	9%	13%	5%
	1 day/week	40	6%	6%	15%	7%	6%	5%	6%	7%	3%	8%	7%	8%	3%	8%	0%
	1 to 4 days/month	53	8%	8%	0%	13%	6%	8%	8%	8%	5%	8%	9%	16%	4%	5%	3%
	1 to 11 days/year	62	9%	10%	5%	10%	7%	12%	10%	8%	8%	10%	10%	16%	6%	18%	3%
	Never	20	3%	3%	0%	7%	7%	4%	2%	1%	1%	3%	4%	0%	1%	3%	0%
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	79%	95%	70%	79%	76%	80%	83%	86%	79%	77%	68%	89%	74%	95%
	Less than Weekly	115	18%	18%	5%	23%	13%	20%	18%	16%	14%	18%	19%	32%	10%	24%	5%
	Never	20	3%	3%	0%	7%	7%	4%	2%	1%	1%	3%	4%	0%	1%	3%	0%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%
	6 days/week	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/week	7	1%	1%	0%	0%	3%	2%	0%	1%	1%	0%	1%	0%	1%	3%	0%
	4 days/week	9	1%	1%	0%	0%	0%	1%	2%	2%	1%	0%	2%	0%	2%	0%	0%
	3 days/week	27	4%	4%	5%	10%	4%	5%	3%	4%	3%	5%	5%	16%	1%	0%	3%
	2 days/week	22	3%	4%	0%	0%	4%	3%	2%	5%	3%	3%	4%	8%	1%	5%	0%
	1 day/week	33	5%	5%	0%	3%	3%	3%	7%	7%	4%	8%	5%	8%	3%	5%	5%
	1 to 4 days/month	44	7%	7%	0%	13%	4%	6%	7%	7%	7%	5%	7%	8%	3%	11%	8%
	1 to 11 days/year	67	10%	11%	0%	7%	0%	8%	14%	13%	11%	5%	10%	8%	6%	11%	21%
	Never	444	68%	67%	95%	67%	78%	73%	67%	61%	70%	74%	66%	52%	81%	66%	64%
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	16%	5%	13%	18%	13%	13%	19%	12%	15%	16%	32%	10%	13%	8%
	Less than Weekly	111	17%	17%	0%	20%	4%	14%	20%	20%	18%	10%	17%	16%	9%	21%	28%
	Never	444	68%	67%	95%	67%	78%	73%	67%	61%	70%	74%	66%	52%	81%	66%	64%
78. Miles from work	0-2 miles	164	26%	25%	65%	0%	24%	35%	22%	22%	28%	29%	25%	17%	41%	22%	14%
	3-5 miles	174	28%	28%	20%	0%	21%	31%	34%	23%	36%	18%	26%	26%	30%	25%	51%
	6-10 miles	111	18%	18%	0%	0%	28%	12%	17%	20%	18%	16%	18%	26%	16%	19%	14%
	11-20 miles	106	17%	17%	5%	0%	18%	12%	19%	20%	7%	26%	19%	22%	9%	14%	9%
	21+ miles	65	10%	11%	5%	0%	9%	9%	8%	13%	9%	11%	11%	9%	5%	19%	11%
	Don't Know	6	1%	1%	5%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%
78 Collapsed. Miles from work	10 miles or less	479	73%	71%	85%	100	72%	77%	73%	66%	85%	64%	70%	72%	88%	68%	82%
	More than 10 miles	171	26%	28%	10%	0%	26%	22%	27%	33%	15%	36%	29%	28%	12%	32%	18%
	Don't Know	6	1%	1%	5%	0%	1%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
	N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
			%	%	%	%	%	%	%	%	%	%	%	%	%	%
79. Transportation used to get to work	259	41%	42%	25%	0%	46%	39%	45%	39%	34%	42%	44%	48%	30%	53%	23%
Drive alone																
Drive or ride in a carpool or vanpool	54	9%	9%	10%	0%	6%	10%	7%	10%	9%	16%	8%	9%	10%	14%	9%
Motorcycle or scooter	15	2%	2%	0%	0%	1%	2%	4%	2%	4%	5%	2%	9%	1%	8%	3%
Bicycle	436	70%	71%	35%	0%	62%	71%	72%	69%	78%	68%	67%	61%	80%	58%	94%
Walk	120	19%	19%	35%	0%	19%	19%	20%	19%	24%	16%	18%	9%	27%	22%	20%
Public Bus	123	20%	20%	20%	0%	18%	25%	20%	15%	29%	16%	17%	22%	28%	25%	26%
Company shuttle	10	2%	1%	5%	0%	0%	1%	2%	3%	1%	3%	2%	0%	0%	6%	3%
BART	175	28%	28%	20%	0%	38%	25%	29%	26%	26%	34%	28%	35%	26%	33%	23%
Train, like Capitol Corridor or ACE Train	12	2%	2%	0%	0%	1%	1%	1%	4%	5%	0%	1%	0%	1%	6%	11%
Ferry or boat	5	1%	1%	0%	0%	0%	0%	1%	1%	1%	0%	1%	0%	0%	0%	3%
Other	20	3%	2%	40%	0%	6%	2%	2%	5%	3%	8%	3%	9%	1%	11%	0%
80. Days you ride your bicycle to work																
7 days/week	14	2%	2%	0%	0%	1%	4%	3%	0%	7%	0%	1%	0%	10%	3%	3%
6 days/week	14	2%	2%	0%	0%	1%	1%	3%	3%	7%	0%	1%	0%	1%	6%	17%
5 days/week	168	27%	27%	10%	0%	19%	27%	29%	27%	26%	24%	27%	17%	30%	11%	37%
4 days/week	86	14%	14%	0%	0%	12%	14%	10%	17%	11%	18%	14%	17%	9%	11%	20%
3 days/week	74	12%	12%	0%	0%	9%	13%	11%	12%	11%	13%	12%	9%	14%	8%	11%
2 days/week	53	8%	8%	10%	0%	9%	8%	11%	7%	9%	8%	8%	13%	10%	11%	3%
1 day/week	19	3%	3%	5%	0%	3%	2%	3%	4%	1%	5%	3%	0%	2%	6%	0%
1 to 4 days/month	34	5%	5%	10%	0%	7%	5%	6%	5%	5%	11%	5%	13%	4%	11%	3%
1 to 11 days/year	71	11%	11%	15%	0%	10%	11%	14%	11%	9%	5%	13%	13%	9%	8%	3%
Never	93	15%	14%	50%	0%	28%	15%	10%	14%	13%	16%	15%	17%	12%	25%	3%

	All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers				
	N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	70%	25%	0%	54%	69%	71%	71%	73%	68%	67%	57%	75%	56%	91%
	Less than Weekly	105	17%	17%	25%	0%	18%	16%	20%	15%	14%	16%	18%	26%	12%	19%	6%
	Never	93	15%	14%	50%	0%	28%	15%	10%	14%	13%	16%	15%	17%	12%	25%	3%
81. Miles from school	0-2 miles	80	42%	40%	56%	53%	28%	53%	43%	27%	39%	54%	0%	48%	54%	29%	21%
	3-5 miles	64	33%	34%	22%	29%	28%	30%	37%	37%	36%	23%	0%	24%	32%	26%	49%
	6-10 miles	25	13%	13%	11%	12%	39%	10%	9%	12%	13%	13%	0%	24%	8%	16%	15%
	11-20 miles	14	7%	7%	11%	6%	6%	3%	11%	10%	7%	8%	0%	0%	3%	16%	13%
	21+ miles	8	4%	5%	0%	0%	0%	3%	0%	12%	5%	3%	0%	4%	2%	11%	3%
	Don't Know	1	1%	1%	0%	0%	0%	0%	0%	2%	1%	0%	0%	0%	0%	3%	0%
81 Collapsed. Miles from school	10 miles or less	169	88%	87%	89%	94%	94%	93%	89%	76%	88%	90%	0%	96%	94%	71%	85%
	More than 10 miles	22	11%	12%	11%	6%	6%	7%	11%	22%	12%	10%	0%	4%	6%	26%	15%
	Don't Know	1	1%	1%	0%	0%	0%	0%	0%	2%	1%	0%	0%	0%	0%	3%	0%
82. Transportation used to get to school	Drive alone	53	28%	27%	33%	29%	33%	23%	28%	29%	27%	31%	0%	32%	27%	39%	15%
	Drive or ride in a carpool or vanpool	17	9%	10%	0%	6%	6%	10%	11%	8%	8%	10%	0%	8%	10%	8%	8%
	Motorcycle or scooter	6	3%	4%	0%	0%	0%	5%	4%	2%	3%	5%	0%	8%	0%	8%	3%
	Bicycle	117	61%	63%	56%	47%	67%	62%	67%	57%	67%	36%	0%	36%	63%	50%	82%
	Walk	38	20%	18%	33%	29%	17%	22%	15%	20%	22%	10%	0%	4%	24%	16%	23%
	Public Bus	40	21%	19%	33%	29%	28%	20%	26%	12%	24%	10%	0%	8%	20%	24%	28%
	Company shuttle	2	1%	1%	11%	0%	0%	0%	2%	2%	1%	0%	0%	0%	0%	3%	3%
	BART	31	16%	16%	33%	6%	28%	10%	15%	24%	18%	10%	0%	8%	12%	26%	21%
	Other	15	8%	8%	22%	0%	0%	10%	13%	6%	2%	31%	0%	28%	4%	5%	5%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
83. Days you ride your bicycle to school	7 days/week	6	3%	3%	0%	6%	0%	7%	2%	0%	4%	0%	0%	0%	6%	3%	0%
	6 days/week	9	5%	5%	0%	6%	0%	3%	2%	10%	6%	0%	0%	0%	3%	5%	10%
	5 days/week	29	15%	16%	11%	12%	17%	18%	17%	10%	18%	3%	0%	16%	16%	8%	21%
	4 days/week	18	9%	10%	0%	12%	11%	10%	7%	10%	11%	3%	0%	4%	6%	8%	23%
	3 days/week	15	8%	8%	0%	12%	11%	8%	2%	10%	9%	3%	0%	4%	10%	3%	10%
	2 days/week	12	6%	7%	11%	0%	17%	7%	7%	4%	8%	0%	0%	0%	9%	5%	5%
	1 day/week	18	9%	9%	33%	0%	11%	3%	13%	16%	10%	5%	0%	4%	11%	8%	10%
	1 to 4 days/month	8	4%	4%	0%	6%	6%	3%	9%	0%	4%	5%	0%	0%	2%	8%	8%
	1 to 11 days/year	25	13%	13%	22%	6%	6%	13%	15%	16%	8%	33%	0%	8%	16%	18%	5%
	Never	52	27%	26%	22%	41%	22%	27%	26%	25%	22%	49%	0%	64%	22%	34%	8%
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	57%	56%	47%	67%	57%	50%	59%	67%	13%	0%	28%	60%	39%	79%
	Less than Weekly	33	17%	17%	22%	12%	11%	17%	24%	16%	12%	38%	0%	8%	18%	26%	13%
	Never	52	27%	26%	22%	41%	22%	27%	26%	25%	22%	49%	0%	64%	22%	34%	8%
84. Cycling ability	Novice	35	5%	5%	5%	7%	6%	6%	4%	5%	5%	8%	5%	4%	7%	3%	5%
	Intermediate	217	33%	33%	45%	37%	37%	38%	31%	29%	33%	36%	33%	44%	27%	42%	33%
	Experienced	404	62%	62%	50%	57%	57%	56%	65%	66%	63%	56%	62%	52%	67%	55%	62%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e	Wee kly or More	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
85. When riding a bicycle, where you most often ride	In traffic lane	372	57%	57%	50%	53%	54%	56%	62%	54%	58%	59%	56%	44%	63%	53%	59%
	In bike lane	232	35%	35%	50%	33%	37%	39%	30%	35%	37%	36%	35%	48%	36%	37%	33%
	On separate paved bike path	51	8%	8%	0%	13%	9%	4%	8%	10%	5%	5%	9%	8%	1%	11%	8%
	On unpaved trails	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%

		All		65 Col. Go to Work outside the home			Access at work to shower, cahnging area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, cahnging area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e	Wee kly or More	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
86. City you live in	Alameda	51	8%	8%	15%	3%	9%	6%	8%	9%	4%	8%	9%	0%	6%	5%	5%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	39	6%	6%	15%	0%	9%	4%	7%	7%	4%	3%	7%	4%	4%	3%	3%
	Berkeley	119	18%	18%	5%	27%	18%	24%	18%	12%	29%	13%	15%	4%	34%	18%	28%
	Castro Valley	8	1%	1%	0%	3%	1%	1%	2%	0%	1%	5%	1%	4%	2%	0%	3%
	Concord	3	0%	0%	5%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
	Danville	2	0%	0%	0%	0%	0%	0%	1%	0%	0%	3%	0%	4%	0%	0%	0%
	Dublin	5	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	0%
	El Cerrito	9	1%	1%	0%	0%	0%	2%	1%	2%	0%	0%	2%	0%	0%	0%	0%
	Emeryville	16	2%	2%	15%	0%	6%	3%	1%	2%	2%	0%	3%	0%	3%	0%	0%
	Fremont	15	2%	2%	0%	7%	1%	1%	2%	4%	2%	3%	2%	4%	2%	3%	0%
	Hayward	5	1%	1%	5%	0%	1%	1%	1%	0%	1%	0%	1%	0%	1%	0%	3%
	Kensington	9	1%	1%	0%	7%	1%	1%	0%	2%	2%	0%	1%	0%	2%	0%	3%
	Lafayette	4	1%	1%	0%	0%	3%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
	Livermore	2	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Oakland	268	41%	41%	35%	37%	40%	45%	43%	37%	40%	51%	40%	60%	41%	37%	38%
	Piedmont	15	2%	2%	0%	3%	1%	2%	1%	3%	1%	0%	3%	0%	1%	3%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	4%	0%	0%	0%
	Pleasanton	7	1%	1%	0%	0%	0%	1%	2%	1%	1%	0%	1%	0%	0%	3%	0%
	Richmond	12	2%	2%	0%	0%	0%	0%	2%	4%	2%	5%	2%	4%	0%	8%	3%
	Sacramento	3	0%	0%	0%	0%	0%	0%	0%	1%	0%	3%	0%	4%	0%	0%	0%
	San Francisco	15	2%	2%	5%	3%	1%	1%	2%	4%	3%	3%	2%	0%	0%	8%	5%
	San Jose	2	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	San Leandro	25	4%	4%	0%	10%	4%	4%	3%	3%	5%	3%	4%	8%	0%	13%	3%
	San Lorenzo	2	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	3%
	San Pablo	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	San Ramon	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	4	1%	1%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	0%
	Walnut Creek	4	1%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%	0%	1%	0%	0%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e	Wee kly or More	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
86. City you live in	Other: Outside Alameda County	8	1%	1%	0%	0%	1%	2%	1%	1%	1%	3%	1%	0%	1%	0%	5%
86 Collapsed. City you live in	Alameda County	599	91%	91%	90%	90%	96%	97%	92%	85%	92%	85%	92%	84%	97%	84%	85%
	Other Counties	57	9%	9%	10%	10%	4%	3%	8%	15%	8%	15%	8%	16%	3%	16%	15%

		All		65 Col. Go to Work outside the home			Access at work to shower, cahnging area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, cahnging area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e	Wee kly or More	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
87. City you work in	Alameda	30	5%	5%	5%	0%	4%	2%	4%	8%	3%	13%	5%	4%	6%	6%	3%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	17	3%	2%	15%	0%	6%	3%	3%	1%	4%	0%	3%	9%	2%	0%	3%
	Berkeley	154	25%	25%	10%	0%	7%	33%	25%	23%	44%	8%	20%	4%	37%	36%	54%
	Castro Valley	2	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Concord	3	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	4%	0%	0%	0%
	Danville	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Dublin	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	El Cerrito	4	1%	1%	0%	0%	0%	1%	1%	1%	1%	0%	1%	0%	0%	0%	3%
	Emeryville	25	4%	4%	10%	0%	3%	4%	3%	5%	4%	5%	4%	4%	7%	3%	0%
	Fremont	14	2%	2%	0%	0%	1%	2%	3%	3%	1%	3%	3%	0%	1%	3%	0%
	Hayward	12	2%	2%	0%	0%	4%	1%	3%	1%	1%	5%	2%	4%	0%	3%	3%
	Lafayette	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	1	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%
	Milpitas	2	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Newark	2	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%
	Oakland	215	34%	34%	40%	0%	29%	37%	36%	33%	24%	45%	37%	57%	35%	17%	9%
	Piedmont	2	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Pleasanton	4	1%	1%	0%	0%	0%	0%	0%	2%	1%	0%	1%	4%	0%	0%	0%
	Richmond	6	1%	1%	0%	0%	0%	0%	1%	2%	0%	3%	1%	0%	0%	3%	0%
	Sacramento	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	4%	0%	0%	0%
	San Francisco	53	8%	9%	0%	0%	18%	7%	9%	6%	7%	8%	9%	0%	6%	14%	9%
	San Jose	3	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	0%
	San Leandro	30	5%	5%	0%	0%	7%	7%	5%	2%	3%	3%	6%	4%	1%	6%	3%
	San Ramon	2	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	Union City	6	1%	1%	5%	0%	3%	1%	1%	0%	1%	0%	1%	0%	0%	0%	3%
	Walnut Creek	5	1%	1%	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	0%	0%	0%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
87. City you work in	Other: Outside Alameda County	28	4%	4%	15%	0%	10%	1%	4%	7%	4%	5%	4%	0%	0%	11%	11%
87 Collapsed. City you work in	Alameda County	527	84%	84%	85%	0%	72%	91%	85%	82%	87%	82%	84%	91%	93%	72%	80%
	Other Counties	99	16%	16%	15%	0%	28%	9%	15%	18%	13%	18%	16%	9%	7%	28%	20%
88. Access to bike racks at work	Yes	443	71%	72%	30%	0%	0%	79%	71%	86%	74%	66%	70%	57%	74%	72%	80%
	No	183	29%	28%	70%	0%	100%	21%	29%	14%	26%	34%	30%	43%	26%	28%	20%
89. Access to a secure bike room or bike locker at work	Yes	315	50%	51%	30%	0%	0%	35%	58%	74%	33%	50%	56%	30%	36%	36%	43%
	No	311	50%	49%	70%	0%	100%	65%	42%	26%	67%	50%	44%	70%	64%	64%	57%
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	16%	50%	0%	100%	14%	8%	0%	18%	24%	17%	30%	17%	22%	11%
	Yes	518	83%	84%	50%	0%	0%	86%	92%	100%	82%	76%	83%	70%	83%	78%	89%
90. Access to a shower at work	Yes	235	38%	37%	45%	0%	0%	1%	12%	100%	34%	32%	39%	35%	22%	39%	54%
	No	391	62%	63%	55%	0%	100%	99%	88%	0%	66%	68%	61%	65%	78%	61%	46%
91. Access to a changing area at work	Yes	388	62%	62%	50%	0%	0%	14%	96%	100%	60%	58%	63%	48%	40%	94%	77%
	No	238	38%	38%	50%	0%	100%	86%	4%	0%	40%	42%	37%	52%	60%	6%	23%
Access to Q88-Q91 (work)	None	68	11%	10%	35%	0%	100%	0%	0%	0%	12%	5%	11%	17%	11%	6%	9%
	One of three	190	30%	31%	20%	0%	0%	100%	0%	0%	31%	45%	29%	39%	52%	8%	17%
	Two of three	153	24%	25%	10%	0%	0%	0%	100%	0%	26%	29%	24%	17%	19%	56%	20%
	All Three	215	34%	34%	35%	0%	0%	0%	0%	100%	31%	21%	36%	26%	19%	31%	54%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
92. City you go to school in	Alameda	4	2%	2%	0%	0%	6%	2%	2%	2%	2%	3%	0%	0%	2%	3%	3%
	Albany	6	3%	3%	11%	0%	11%	0%	0%	8%	3%	5%	0%	4%	3%	5%	0%
	Berkeley	90	47%	47%	22%	59%	22%	57%	48%	39%	54%	21%	0%	12%	52%	45%	59%
	Castro Valley	3	2%	2%	0%	0%	0%	2%	4%	0%	1%	3%	0%	0%	3%	0%	0%
	Concord	1	1%	1%	0%	0%	0%	0%	2%	0%	0%	3%	0%	0%	0%	3%	0%
	El Cerrito	2	1%	1%	0%	6%	0%	0%	0%	2%	1%	0%	0%	4%	1%	0%	0%
	Emeryville	1	1%	1%	0%	0%	0%	0%	2%	0%	1%	0%	0%	0%	1%	0%	0%
	Fremont	2	1%	1%	0%	0%	0%	2%	0%	2%	1%	0%	0%	4%	1%	0%	0%
	Hayward	6	3%	2%	11%	6%	6%	2%	4%	2%	4%	0%	0%	0%	0%	5%	10%
	Livermore	1	1%	1%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	1%	0%	0%
	Oakland	41	21%	20%	44%	18%	50%	22%	17%	16%	20%	26%	0%	36%	24%	13%	13%
	Orinda	1	1%	1%	0%	0%	0%	0%	0%	2%	0%	3%	0%	0%	1%	0%	0%
	Piedmont	1	1%	1%	0%	0%	0%	2%	0%	0%	1%	0%	0%	0%	0%	3%	0%
	Pleasant Hill	1	1%	1%	0%	0%	6%	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%
	San Francisco	12	6%	7%	0%	0%	0%	2%	4%	18%	7%	5%	0%	4%	3%	13%	8%
	San Jose	1	1%	1%	0%	0%	0%	0%	0%	2%	1%	0%	0%	0%	1%	0%	0%
	San Leandro	1	1%	0%	0%	6%	0%	0%	0%	0%	1%	0%	0%	4%	0%	0%	0%
Other: Outside Alameda County	18	9%	10%	11%	6%	0%	10%	15%	8%	3%	33%	0%	32%	4%	11%	5%	
92 Collapsed. City you go to school in	Alameda County	158	82%	81%	89%	94%	94%	88%	78%	71%	89%	56%	0%	64%	90%	74%	85%
	Other Counties	34	18%	19%	11%	6%	6%	12%	22%	29%	11%	44%	0%	36%	10%	26%	15%
93. Access to bike racks at school	Yes	158	82%	81%	89%	88%	78%	85%	87%	75%	84%	74%	0%	0%	94%	89%	100%
	No	34	18%	19%	11%	12%	22%	15%	13%	25%	16%	26%	0%	100%	6%	11%	0%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	17%	0%	12%	6%	13%	7%	31%	19%	3%	0%	0%	10%	11%	44%
	No	162	84%	83%	100%	88%	94%	87%	93%	69%	81%	97%	0%	100%	90%	89%	56%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or More	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e	Wee kly or More	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	17%	11%	12%	22%	15%	13%	22%	14%	26%	0%	100%	4%	8%	0%
	Yes	160	83%	83%	89%	88%	78%	85%	87%	78%	86%	74%	0%	0%	96%	92%	100%
95. Access to a shower at school	Yes	44	23%	23%	11%	24%	17%	10%	17%	45%	25%	13%	0%	0%	0%	13%	100%
	No	148	77%	77%	89%	76%	83%	90%	83%	55%	75%	87%	0%	100%	100%	87%	0%
96. Access to a changing area at school	Yes	79	41%	43%	22%	35%	28%	15%	61%	61%	44%	31%	0%	0%	4%	95%	100%
	No	113	59%	57%	78%	65%	72%	85%	39%	39%	56%	69%	0%	100%	96%	5%	0%
Acces to Q93-Q996 (school)	None	25	13%	13%	11%	12%	22%	15%	9%	12%	11%	21%	0%	100%	0%	0%	0%
	One of three	90	47%	45%	67%	53%	50%	70%	33%	29%	46%	49%	0%	0%	100%	0%	0%
	Two of three	38	20%	21%	11%	12%	11%	5%	43%	22%	19%	23%	0%	0%	0%	100%	0%
	All Three	39	20%	20%	11%	24%	17%	10%	15%	37%	24%	8%	0%	0%	0%	0%	100%
97. Access to a car	Yes	518	79%	79%	80%	77%	81%	72%	79%	85%	68%	79%	83%	76%	67%	87%	59%
	No	138	21%	21%	20%	23%	19%	28%	21%	15%	32%	21%	17%	24%	33%	13%	41%
98a. Children under age of 18	Yes	175	27%	28%	20%	10%	22%	25%	26%	32%	22%	36%	28%	32%	27%	32%	8%
	No	474	72%	71%	80%	90%	78%	74%	72%	67%	77%	64%	71%	68%	72%	66%	92%
	Prefer not to answer	6	1%	1%	0%	0%	0%	1%	2%	0%	1%	0%	1%	0%	1%	3%	0%
98a Collapsed. Children under age of 18	Yes	175	27%	28%	20%	10%	22%	25%	26%	32%	22%	36%	28%	32%	27%	32%	8%
	No / Ref	480	73%	72%	80%	90%	78%	75%	74%	68%	78%	64%	72%	68%	73%	68%	92%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or Mor e	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e	Wee kly or More	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ethnicity	African-American / Black	19	3%	3%	0%	3%	6%	5%	1%	1%	3%	5%	3%	4%	4%	3%	0%
	White / Caucasian	501	76%	76%	80%	73%	82%	73%	74%	80%	75%	54%	79%	68%	72%	68%	72%
	Hispanic / Latin-American	38	6%	6%	5%	10%	1%	6%	8%	5%	8%	10%	5%	16%	6%	13%	5%
	Asian / Pacific Islander	59	9%	9%	5%	10%	4%	12%	8%	8%	8%	21%	8%	12%	12%	8%	10%
	Other	39	6%	6%	10%	3%	6%	5%	8%	6%	6%	10%	6%	0%	6%	8%	13%

		All		65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		N	%	Wee kly or More	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e	Wee kly or More	Less than Wee kly	Neve r	None	One of three	Two of three	All Thre e
				%	%	%	%	%	%	%	%	%	%	%	%	%	%
Age	Under 18	1	0%	0%	0%	3%	0%	0%	0%	0%	1%	0%	0%	4%	0%	0%	0%
	18-24	25	4%	4%	0%	7%	1%	6%	5%	2%	9%	0%	2%	0%	10%	5%	8%
	25-29	96	15%	15%	0%	20%	12%	20%	15%	10%	31%	5%	10%	12%	27%	29%	28%
	30-34	75	11%	12%	5%	10%	4%	15%	10%	11%	14%	18%	10%	4%	17%	8%	23%
	35-39	74	11%	12%	5%	3%	9%	12%	12%	12%	10%	15%	11%	8%	10%	13%	13%
	40-44	89	14%	14%	10%	0%	9%	13%	15%	17%	7%	18%	16%	8%	12%	8%	3%
	45-49	88	13%	14%	10%	3%	13%	8%	15%	19%	10%	10%	15%	28%	8%	8%	8%
	50-54	73	11%	12%	10%	3%	13%	9%	13%	12%	7%	8%	13%	8%	3%	18%	5%
	55-59	73	11%	11%	20%	10%	15%	9%	11%	12%	6%	8%	13%	16%	6%	5%	3%
	60-64	46	7%	6%	20%	27%	18%	5%	3%	6%	5%	13%	7%	12%	6%	5%	8%
	65-69	13	2%	1%	20%	10%	4%	3%	1%	0%	1%	5%	2%	0%	2%	0%	3%
	70-74	2	0%	0%	0%	3%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	75+	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Region	North Alameda County	508	77%	78%	85%	70%	82%	85%	78%	70%	80%	74%	77%	68%	90%	66%	74%
	Central Alameda County	35	5%	5%	0%	13%	6%	5%	6%	4%	7%	8%	5%	12%	2%	13%	8%
	South Alameda County	24	4%	3%	5%	7%	4%	2%	3%	5%	3%	3%	4%	4%	3%	3%	3%
	East Alameda County	14	2%	2%	0%	0%	0%	2%	2%	4%	1%	0%	3%	0%	0%	3%	0%
	Non-Alameda County	75	11%	12%	10%	10%	7%	6%	11%	18%	9%	15%	12%	16%	4%	16%	15%

	All	65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
	656		20	30	68	190	153	215	153	39	464	25	90	38	39
		92%	3%	5%	11%	30%	24%	34%	23%	6%	71%	13%	47%	20%	20%
1 Mean (days/wk). Bicycle Use	2.73	2.72	3.04	2.67	2.78	2.61	2.49	2.99	2.61	3.43	2.70	3.16	2.75	2.61	2.78
16 Mean (miles). Total round-trip commute on BTWD	15.45	15.72	5.00	14.67	14.17	11.82	12.70	20.59	12.95	16.56	16.01	16.44	10.06	22.19	12.33
17 Mean. Miles traveled by bicycle on BTWD	10.28	10.36	6.27	10.80	11.01	8.00	9.04	12.69	8.82	9.39	10.75	8.06	7.67	10.96	10.44
21 Mean (days/wk). Before BTWD Participation, Bicycle Use	2.71	2.70	3.91	2.36	2.98	2.36	2.80	2.89	2.47	3.86	2.67	3.78	2.57	3.24	2.36
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	3.41	3.43	3.60	2.87	3.51	3.74	3.38	3.19	3.38	3.79	3.39	3.92	3.30	3.58	3.44
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	2.57	2.60	2.20	2.27	2.40	2.91	2.41	2.50	2.56	2.79	2.56	2.84	2.49	2.79	2.54
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	3.04	3.03	3.65	2.77	3.22	3.19	3.06	2.87	2.89	3.38	3.06	3.20	2.98	3.16	2.72
32 Mean (1-7 scale). Barrier: No place to shower at your destination	2.92	2.94	2.65	2.57	3.31	3.21	2.85	2.63	2.87	3.03	2.92	2.64	2.80	3.05	3.15
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	4.13	4.12	3.95	4.43	4.56	4.09	3.92	4.12	4.42	4.18	4.02	4.52	4.48	4.29	4.13
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	1.84	1.82	1.65	2.33	1.85	1.98	1.79	1.67	1.82	1.77	1.85	1.44	2.06	1.63	1.67
35 Mean (1-7 scale). Barrier: Not in good enough shape	2.01	1.98	2.30	2.43	2.12	2.10	2.03	1.81	1.98	2.05	2.01	1.52	2.20	2.03	1.79
36 Mean (1-7 scale). Barrier: Worried about cars on the road	4.30	4.30	4.00	4.50	4.26	4.39	4.24	4.23	4.20	4.49	4.31	4.16	4.12	4.61	4.28

	All	65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	3.04	2.60	2.47	3.32	3.01	3.06	2.93	2.71	2.95	3.10	3.36	2.76	3.03	2.13
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	4.03	4.20	4.63	4.13	4.06	4.07	3.96	4.33	3.79	4.00	3.80	4.43	4.37	3.85
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.46	4.15	3.27	3.69	3.59	3.42	3.37	3.27	3.77	3.52	3.92	3.32	3.79	2.74
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	1.74	1.65	2.00	1.99	1.89	1.71	1.54	1.66	1.85	1.77	2.00	1.71	1.79	1.38
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	4.18	4.50	3.70	3.99	4.33	4.07	4.23	4.33	4.00	4.14	4.56	4.20	4.08	4.38
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	2.41	2.25	2.40	2.32	2.54	2.30	2.40	2.31	2.62	2.42	2.04	2.48	2.26	2.46
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.43	5.05	4.50	4.66	4.40	4.33	4.52	4.55	4.28	4.44	4.72	4.30	4.32	4.97
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	3.14	3.70	2.80	3.12	3.28	3.14	3.07	2.89	3.41	3.20	3.36	3.02	3.39	2.31
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.45	2.80	2.30	2.40	2.61	2.52	2.32	2.42	2.79	2.44	2.88	2.44	2.58	2.31
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	3.91	3.75	4.10	4.13	4.08	3.83	3.73	4.01	3.74	3.90	3.72	4.18	3.92	3.62
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	2.30	2.00	1.77	2.41	2.31	2.35	2.19	1.98	2.69	2.32	2.72	2.10	2.26	1.67
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.80	3.50	4.23	4.09	3.81	3.76	3.69	3.82	4.08	3.78	3.56	3.82	4.13	3.92

	All	65 Col. Go to Work outside the home			Access at work to shower, changing area, secure bike parking / bike lockers				66 Col. Go to School outside the home			Access at school to shower, changing area, secure bike parking / bike lockers			
		Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three	Weekly or More	Less than Weekly	Never	None	One of three	Two of three	All Three
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	4.22	4.05	3.27	4.34	4.01	4.35	4.26	4.15	4.51	4.15	4.60	3.93	4.13	4.74
65 Mean (days/wk). Go to work outside of your home	3.06	3.30	.21	.00	3.17	3.22	3.31	3.12	2.83	3.19	3.12	3.05	2.82	3.14	2.80
66 Mean (days/wk). Go to school	.98	.90	1.71	2.10	1.14	.80	1.03	.91	4.18	.14	.00	3.84	3.21	3.37	3.37
67 Mean (days/wk). Go to a grocery or drug store	4.92	4.95	4.91	4.37	5.07	4.80	4.99	5.01	4.69	4.47	5.04	4.56	4.31	5.22	4.90
68 Mean (days/wk). Take your children to school	.81	.86	.32	.17	.72	.78	.94	.87	.65	.57	.89	1.13	.65	.68	.23
69 Mean (days/wk). Drive a car alone	2.86	2.87	3.27	2.45	2.81	2.64	2.71	3.23	2.39	3.06	3.00	2.33	2.39	3.30	2.21
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	3.86	4.69	2.79	3.93	3.67	3.71	4.17	3.32	4.03	3.98	3.26	3.06	3.91	4.09
71 Mean (days/wk). Ride a bus	1.22	1.19	1.87	1.58	1.54	1.19	1.21	1.11	1.94	.82	1.02	1.05	1.80	1.68	1.99
72 Mean (days/wk). Ride BART	2.28	2.30	2.72	1.53	3.09	2.21	2.25	2.20	2.62	2.35	2.16	2.39	2.55	2.58	2.68
73 Mean (days/wk). Take a train	.29	.30	.23	.15	.34	.23	.41	.27	.53	.12	.23	.36	.18	.44	1.13
74 Mean (days/wk). Take a ferry	.09	.10	.07	.05	.05	.05	.18	.09	.09	.07	.10	.33	.05	.04	.06
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	2.99	3.74	3.56	3.40	2.50	3.35	3.11	3.05	2.86	3.05	3.58	2.75	3.02	3.26
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	2.80	4.26	2.38	3.18	2.52	2.82	3.06	2.57	2.93	2.90	2.50	2.62	2.82	2.62
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	.91	.25	.77	.83	.71	.81	1.10	.69	.97	.93	1.87	.50	.80	.53
78 Mean. Miles from work	8.99	9.18	3.05	.	8.87	7.35	8.28	11.00	7.25	9.47	9.49	9.09	5.58	11.50	7.94
80 Mean (days/wk). Days you ride your bicycle to work	2.76	2.81	1.29	.	2.29	2.73	2.85	2.87	2.67	2.98	2.77	2.48	2.82	2.43	3.04
81 Mean. Miles from school	5.41	5.64	4.11	3.88	4.94	4.12	4.11	8.84	5.74	4.10	.	4.84	4.04	8.49	6.00

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
Number of cases		656		164	174	111	106	71	80	64	25	14	9
Row percent			100%	26%	28%	18%	17%	11%	42%	33%	13%	7%	5%
Age Collapsed	Under 18	1	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%
	18-29	121	18%	27%	19%	16%	8%	11%	43%	30%	16%	29%	22%
	30-39	149	23%	18%	34%	23%	17%	18%	18%	39%	20%	29%	11%
	40-49	177	27%	24%	24%	29%	39%	30%	21%	16%	24%	7%	33%
	50-64	192	29%	27%	22%	28%	36%	39%	18%	14%	32%	36%	33%
	65+	16	2%	4%	1%	4%	0%	1%	1%	0%	8%	0%	0%
Gender	Male	302	46%	41%	43%	49%	49%	58%	50%	39%	48%	36%	67%
	Female	354	54%	59%	57%	51%	51%	42%	50%	61%	52%	64%	33%
1. Bicycle Use	7 days/week	107	16%	22%	20%	12%	9%	10%	26%	23%	16%	29%	11%
	6 days/week	74	11%	14%	13%	10%	9%	6%	8%	16%	8%	7%	11%
	5 days/week	127	19%	20%	21%	20%	20%	17%	21%	17%	8%	21%	11%
	4 days/week	84	13%	10%	16%	12%	10%	18%	6%	16%	20%	14%	22%
	3 days/week	69	11%	9%	9%	12%	14%	13%	6%	14%	20%	0%	11%
	2 days/week	55	8%	8%	5%	10%	9%	11%	9%	6%	16%	0%	0%
	1 day/week	17	3%	2%	2%	3%	4%	3%	5%	2%	0%	7%	22%
	1 to 4 days/month	62	9%	7%	7%	10%	15%	10%	8%	3%	8%	14%	0%
1 to 11 days/year	61	9%	8%	8%	13%	8%	13%	11%	3%	4%	7%	11%	
1 Collapsed. Bicycle Use	Weekly or More	533	81%	85%	84%	77%	76%	77%	81%	94%	88%	79%	89%
	Less than Weekly	123	19%	15%	16%	23%	24%	23%	19%	6%	12%	21%	11%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
2. Main reasons to ride a bicycle	For transportation/to get places	490	75%	80%	82%	70%	64%	65%	78%	86%	80%	93%	67%
	For fun	304	46%	45%	40%	47%	49%	56%	35%	39%	44%	50%	56%
	Incentives from employer or school	7	1%	1%	1%	2%	2%	0%	0%	2%	0%	0%	0%
	Personal health	408	62%	54%	63%	70%	66%	65%	54%	61%	60%	57%	33%
	Good for the environment	271	41%	43%	40%	37%	48%	38%	45%	41%	52%	57%	44%
	Save money on gas/parking	122	19%	18%	23%	13%	19%	17%	20%	28%	32%	14%	22%
	Set a good example for others	32	5%	6%	5%	5%	7%	1%	3%	2%	4%	0%	0%
	To avoid traffic	53	8%	9%	7%	8%	8%	8%	11%	6%	16%	0%	0%
	Stress reduction	80	12%	9%	9%	19%	12%	20%	9%	6%	4%	7%	22%
	Don't like driving/taking transit	55	8%	9%	10%	6%	8%	6%	9%	13%	4%	14%	11%
	Other	40	6%	7%	9%	4%	5%	3%	9%	8%	0%	7%	0%
3. Recall seeing or hearing 'Get Rolling' Advertisements	Yes	89	14%	11%	17%	14%	13%	13%	9%	19%	24%	29%	22%
	No	567	86%	89%	83%	86%	87%	87%	91%	81%	76%	71%	78%
4. What was 'Get Rolling' ads about	Biking	24	28%	18%	20%	47%	29%	44%	29%	18%	60%	50%	0%
	Bike to Work Day / Month / Biking to work	28	32%	47%	23%	27%	36%	22%	43%	9%	20%	25%	0%
	Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	35%	30%	7%	7%	11%	29%	27%	20%	0%	50%
	Recreational biking	3	3%	6%	7%	0%	0%	0%	0%	0%	0%	0%	0%
	Using bikes on public transit	5	6%	0%	17%	0%	0%	0%	0%	27%	0%	0%	0%
	Other	7	8%	12%	10%	0%	7%	11%	0%	18%	20%	25%	0%
	Don't know	10	11%	0%	7%	27%	21%	11%	14%	9%	20%	0%	50%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
5. Where do you recall seeing the 'Get Rolling' ads	Newspaper	10	11%	17%	13%	13%	7%	0%	0%	0%	17%	25%	0%
	Sign on a street pole	13	15%	17%	13%	20%	7%	11%	0%	0%	17%	50%	0%
	Back/side of a bus	40	45%	61%	43%	53%	14%	56%	14%	67%	0%	50%	50%
	Bus shelter	32	36%	33%	50%	20%	21%	44%	43%	42%	17%	0%	50%
	BART station	22	25%	33%	20%	20%	14%	33%	14%	8%	17%	50%	50%
	Billboard	13	15%	11%	13%	20%	21%	0%	0%	0%	17%	25%	0%
	Flyer/handout	11	12%	17%	10%	7%	14%	22%	0%	0%	0%	25%	50%
	Other	9	10%	6%	10%	0%	21%	22%	29%	0%	17%	0%	0%
	Don't remember	13	15%	6%	17%	13%	29%	0%	14%	17%	33%	50%	0%
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads	Yes	111	17%	15%	21%	17%	17%	14%	11%	17%	36%	29%	44%
	No	545	83%	85%	79%	83%	83%	86%	89%	83%	64%	71%	56%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	25%	28%	32%	24%	24%	20%	33%	36%	36%	33%
	No	482	73%	75%	72%	68%	76%	76%	80%	67%	64%	64%	67%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	6%	2%	3%	4%	6%	3%	5%	0%	0%	0%
	Somewhat effective	356	54%	50%	57%	52%	51%	59%	54%	56%	60%	57%	78%
	Not very effective	239	36%	41%	34%	40%	37%	31%	39%	28%	36%	43%	11%
	Not at all effective	36	5%	3%	7%	5%	8%	4%	5%	11%	4%	0%	11%
8 Collapsed. Effectiveness of 'Get Rolling' images	Effective	381	58%	56%	59%	55%	55%	65%	56%	61%	60%	57%	78%
	Not Effective	275	42%	44%	41%	45%	45%	35%	44%	39%	40%	43%	22%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	Images of bikes / People biking	54	8%	12%	9%	6%	4%	10%	9%	11%	8%	7%	33%
	Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	11%	26%	18%	13%	15%	10%	27%	38%	21%	11%
	Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	20%	27%	22%	17%	28%	23%	19%	21%	21%	11%
	Images of average-looking people / people in regular clothing/no biking gear	44	7%	7%	7%	8%	5%	6%	6%	3%	4%	7%	0%
	Images of using bikes with public transit / 'Commuting Today'	55	9%	8%	10%	9%	7%	12%	8%	6%	8%	21%	22%
	Images of happy-looking people / people having fun	118	18%	17%	17%	21%	25%	10%	23%	19%	17%	43%	0%
	Images of healthy-looking people	16	2%	1%	3%	2%	2%	6%	1%	0%	0%	0%	0%
	The variety of biking activities	64	10%	15%	9%	7%	9%	10%	15%	11%	4%	14%	0%
	The diversity of the bikers (age, race, gender)	40	6%	6%	7%	4%	6%	10%	1%	10%	0%	14%	11%
	The layout / Colors / Positive mood / Large font	37	6%	7%	4%	5%	6%	4%	11%	5%	4%	0%	0%
	The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	2%	1%	1%	3%	0%	0%	0%	4%	0%	0%
	Images of children riding bikes / 'Learning Today'	12	2%	1%	1%	2%	0%	3%	5%	2%	8%	7%	11%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	None	64	10%	9%	10%	12%	12%	6%	8%	8%	13%	7%	0%
	Other	27	4%	4%	5%	5%	6%	0%	1%	6%	0%	0%	11%
	Don't know	12	2%	1%	2%	1%	3%	1%	1%	3%	0%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	17%	18%	11%	12%	13%	18%	14%	13%	14%	33%
	Uninteresting / Boring / Generic / Don't stand out	29	5%	4%	7%	5%	3%	4%	6%	6%	8%	0%	0%
	Logos / Slogans	51	8%	8%	6%	10%	10%	6%	9%	2%	17%	0%	11%
	Bad layout / Formatting / Colors	67	10%	11%	10%	13%	10%	10%	9%	16%	21%	14%	11%
	Not informative enough	37	6%	6%	6%	6%	8%	4%	8%	5%	13%	14%	11%
	Uninspiring / Not enough motivation / Un-relatable	70	11%	12%	14%	9%	10%	9%	10%	10%	8%	7%	11%
	Unrealistic scenes / Impractical in reality / Cheesy	62	10%	10%	8%	6%	17%	12%	5%	10%	0%	0%	22%
	Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	9%	7%	11%	14%	9%	9%	6%	8%	0%	0%
	No references / web addresses	9	1%	2%	2%	0%	0%	4%	4%	3%	0%	0%	0%
	Not 'cool'	10	2%	1%	2%	3%	1%	1%	0%	0%	4%	0%	0%
	Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	2%	2%	2%	4%	4%	1%	5%	0%	7%	0%
	Riders seem too advanced / sporty / Biking looks difficult	24	4%	4%	6%	2%	2%	0%	3%	3%	4%	14%	11%
	Repetitive / No new information / 'Preaching to the choir'	7	1%	1%	0%	2%	2%	0%	1%	2%	0%	0%	0%
	Gas prices too low	21	3%	3%	4%	4%	2%	4%	5%	5%	4%	7%	11%
	Doesn't address environmental aspect of biking	8	1%	2%	1%	2%	1%	0%	1%	2%	0%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Doesn't address health / fitness aspect of biking	13	2%	2%	2%	1%	1%	3%	1%	2%	0%	0%	11%
	Only in English	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	None	47	7%	6%	5%	14%	6%	9%	9%	3%	4%	7%	0%
	Other	76	12%	9%	12%	15%	12%	12%	8%	14%	13%	21%	0%
	Don't Know	33	5%	4%	5%	6%	6%	4%	6%	6%	0%	7%	0%
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	54%	71%	65%	63%	62%	50%	61%	68%	57%	56%
	Yes, in 2009	360	55%	48%	62%	62%	57%	51%	31%	50%	72%	50%	44%
	Yes, in 2008	299	46%	37%	53%	50%	47%	46%	31%	33%	64%	43%	44%
	Yes, 2007 or earlier	256	39%	29%	45%	41%	45%	39%	28%	30%	48%	43%	33%
	No	165	25%	33%	17%	24%	20%	25%	40%	27%	20%	36%	44%
11 Collapsed. BTWD Participation	Yes	490	75%	67%	83%	76%	80%	75%	60%	73%	80%	64%	56%
	No	165	25%	33%	17%	24%	20%	25%	40%	27%	20%	36%	44%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
12. How did you learn about Bike to Work Day	www.youcanbikethere.com	18	4%	2%	6%	5%	2%	2%	0%	2%	10%	0%	20%
	511.org	74	15%	7%	16%	13%	18%	26%	13%	15%	10%	44%	60%
	East Bay Bicycle Coalition website	155	32%	31%	30%	35%	31%	36%	21%	32%	35%	67%	40%
	Other bicycle organization website	71	14%	11%	13%	19%	20%	9%	8%	6%	5%	22%	20%
	Local bicycle organization email newsletter	112	23%	21%	28%	19%	22%	21%	29%	26%	25%	22%	20%
	Local bicycle organization paper newsletter	37	8%	8%	8%	8%	8%	4%	6%	6%	5%	11%	20%
	Poster or billboard	113	23%	19%	25%	20%	25%	32%	19%	36%	25%	44%	40%
	Radio advertisement or announcement	60	12%	7%	10%	18%	13%	17%	8%	15%	20%	0%	60%
	Facebook	32	7%	5%	10%	7%	6%	2%	4%	6%	10%	11%	20%
	Twitter	3	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%
	Friend or family member (other than on Facebook or Twitter)	106	22%	18%	26%	23%	19%	19%	31%	36%	25%	22%	20%
	Coworker (other than on Facebook or Twitter)	105	21%	17%	27%	25%	18%	19%	17%	28%	30%	11%	20%
	Employer	136	28%	25%	33%	26%	22%	38%	13%	17%	20%	0%	60%
	Other	90	18%	19%	15%	23%	18%	19%	23%	11%	45%	33%	20%
	Don't remember	33	7%	7%	7%	5%	7%	4%	4%	13%	0%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
13. Primary reason for participating in Bike to Work Day	To try out biking and see if it works for me	24	5%	4%	3%	8%	7%	6%	2%	4%	0%	0%	20%
	For fun	52	11%	12%	8%	14%	14%	4%	8%	17%	15%	11%	0%
	Incentives from employer or school	3	1%	1%	1%	0%	0%	0%	2%	0%	0%	0%	0%
	Personal health	13	3%	0%	3%	6%	2%	4%	2%	2%	0%	0%	0%
	Good for the environment	25	5%	6%	3%	5%	6%	6%	8%	2%	10%	22%	0%
	Save money on gas/parking	3	1%	0%	1%	0%	0%	2%	2%	0%	0%	0%	0%
	Set a good example for others	67	14%	13%	6%	19%	18%	19%	8%	9%	20%	33%	40%
	To avoid traffic	2	0%	1%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Stress reduction	2	0%	0%	0%	0%	1%	2%	0%	0%	0%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	41	8%	10%	10%	10%	6%	4%	6%	4%	15%	0%	20%
	I almost always bike to work anyway	208	42%	46%	56%	29%	35%	34%	50%	49%	30%	22%	20%
Other	50	10%	7%	8%	10%	11%	21%	10%	13%	10%	11%	0%	
14. On Bike to Work Day, did you...	Ride your bike all the way from home to your destination	368	75%	92%	90%	82%	45%	38%	79%	77%	75%	56%	40%
	Ride your bike some of the way and drive some of the way from home to your destination	11	2%	2%	1%	6%	2%	2%	0%	0%	0%	0%	0%
	Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	4%	6%	7%	49%	51%	17%	17%	15%	44%	60%
	Something else	19	4%	3%	3%	5%	4%	8%	4%	6%	5%	0%	0%
	Don't remember	2	0%	0%	1%	0%	0%	2%	0%	0%	5%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
15. Primary destination on Bike to Work Day	Work	425	87%	79%	91%	93%	94%	85%	67%	72%	85%	100%	100%
	School	25	5%	9%	6%	1%	1%	0%	25%	19%	10%	0%	0%
	Somehwere else	38	8%	12%	2%	6%	5%	15%	8%	6%	5%	0%	0%
	Don't Remember	2	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%
16. Total round-trip commute on BTWD	0-2 miles	40	8%	30%	0%	2%	1%	6%	19%	6%	5%	0%	0%
	3-5 miles	99	20%	52%	22%	6%	4%	6%	30%	32%	15%	11%	0%
	6-10 miles	139	29%	10%	69%	14%	11%	8%	17%	40%	20%	11%	20%
	11-20 miles	110	23%	5%	8%	75%	26%	8%	17%	9%	40%	44%	0%
	21+ miles	98	20%	3%	1%	2%	59%	74%	17%	13%	20%	33%	80%
16 Collapsed. Total round-trip commute on BTWD	10 miles or less	278	57%	92%	91%	23%	15%	19%	66%	79%	40%	22%	20%
	More than 10 miles	208	43%	8%	9%	77%	85%	81%	34%	21%	60%	78%	80%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	27%	0%	4%	6%	8%	19%	4%	10%	0%	0%
	3-5 miles	125	26%	48%	24%	10%	22%	19%	36%	34%	15%	44%	0%
	6-10 miles	168	35%	18%	67%	20%	21%	26%	23%	49%	30%	0%	60%
	11-20 miles	105	22%	5%	7%	60%	26%	25%	17%	11%	40%	22%	0%
	21+ miles	45	9%	3%	1%	7%	25%	23%	4%	2%	5%	33%	40%
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	92%	92%	33%	49%	53%	79%	87%	55%	44%	60%
	More than 10 miles	150	31%	8%	8%	67%	51%	47%	21%	13%	45%	56%	40%

	All		Miles from work					Miles from school				
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
			%	%	%	%	%	%	%	%	%	%
18. If it had not been Bike to Work Day, how would you have gotten to your destination?												
Drive alone	122	25%	17%	20%	31%	35%	32%	17%	17%	30%	22%	40%
Drive or ride in a carpool or vanpool	22	4%	4%	1%	4%	7%	11%	0%	2%	10%	0%	20%
Motorcycle or scooter	7	1%	1%	2%	1%	1%	2%	0%	4%	0%	0%	20%
Bicycle	321	66%	72%	72%	63%	55%	55%	69%	74%	50%	100%	40%
Walk	47	10%	19%	6%	6%	7%	9%	13%	9%	5%	0%	0%
Public Bus	45	9%	8%	13%	10%	7%	6%	10%	15%	5%	0%	0%
Company shuttle	3	1%	1%	1%	0%	0%	2%	0%	0%	0%	0%	0%
BART	86	18%	6%	10%	20%	38%	28%	13%	11%	25%	33%	20%
Train, like Capitol Corridor or ACE Train	6	1%	0%	1%	0%	0%	9%	2%	0%	5%	0%	20%
Ferry or boat	4	1%	0%	0%	0%	5%	0%	0%	0%	0%	0%	0%
Other	5	1%	2%	0%	0%	2%	0%	2%	0%	5%	0%	0%
I would have not gone to my destination	8	2%	4%	1%	0%	1%	4%	4%	0%	5%	0%	0%

	All		Miles from work					Miles from school				
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
			%	%	%	%	%	%	%	%	%	%
19. For Bike to Work Day, did you...												
Stop at an energizer station on the way to your destination	303	62%	54%	68%	67%	60%	58%	50%	62%	55%	78%	60%
Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	17%	21%	8%	11%	8%	13%	13%	15%	11%	20%
Get a Bike to Work Day canvas bag	284	58%	51%	60%	60%	61%	57%	40%	51%	45%	67%	60%
Leave your bike at a free Bike to Work Day bike check	50	10%	11%	15%	6%	6%	8%	10%	11%	0%	11%	20%
Compete in the Team Bike Challenge	49	10%	8%	15%	10%	8%	8%	4%	13%	15%	11%	0%
Compete in the Company Bike Challenge	29	6%	4%	6%	5%	11%	6%	0%	2%	5%	11%	20%
Download iBike Challenge	2	0%	0%	0%	1%	0%	0%	0%	0%	5%	0%	0%
Watch a Bike to Work Day video	21	4%	7%	4%	6%	1%	2%	2%	4%	0%	11%	20%
Tweet about Bike to Work Day	9	2%	3%	2%	1%	1%	0%	4%	0%	0%	0%	0%
Post on Facebook about Bike to Work Day	77	16%	16%	19%	23%	8%	8%	15%	15%	15%	56%	20%
Attend a Bike to Work Month event other than Bike to Work Day	47	10%	11%	9%	10%	12%	4%	13%	9%	5%	44%	20%
None of these	115	23%	29%	19%	23%	24%	26%	42%	28%	25%	11%	20%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
20. For Bike to Work Day, did you...	The ride was easier than I thought it would be	39	8%	4%	6%	10%	12%	13%	8%	2%	15%	11%	0%
	I found a good route to take	93	19%	17%	17%	25%	19%	25%	19%	15%	30%	33%	40%
	I felt better at work that day	134	27%	26%	24%	31%	33%	30%	25%	9%	40%	33%	20%
	I fixed my bicycle so I could ride it that day	13	3%	4%	2%	4%	4%	0%	6%	4%	0%	0%	0%
	I enjoyed getting the exercise from biking that day	308	63%	61%	63%	70%	60%	66%	63%	60%	55%	89%	80%
	I enjoyed being outside on my bike that day	346	71%	66%	76%	71%	68%	72%	71%	68%	65%	100%	80%
	It was easy to find a place to store my bike that day	166	34%	37%	33%	36%	26%	42%	35%	28%	30%	67%	40%
	I told my coworkers/classmates that I rode my bicycle that day	235	48%	43%	47%	57%	51%	47%	35%	43%	55%	67%	80%
	I rode to work/school with people I know	56	11%	6%	15%	14%	8%	11%	10%	11%	25%	33%	0%
	None of these	64	13%	17%	10%	7%	15%	15%	23%	19%	10%	0%	0%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	17%	20%	11%	8%	9%	23%	30%	15%	33%	20%
	6 days/week	52	11%	13%	11%	8%	12%	6%	8%	13%	0%	11%	20%
	5 days/week	95	19%	19%	22%	17%	20%	17%	17%	21%	10%	11%	0%
	4 days/week	55	11%	10%	10%	10%	15%	13%	8%	11%	5%	0%	20%
	3 days/week	56	11%	12%	9%	14%	11%	13%	15%	9%	30%	11%	20%
	2 days/week	45	9%	12%	5%	12%	11%	9%	8%	6%	30%	22%	0%
	1 day/week	12	2%	4%	1%	2%	0%	8%	2%	0%	0%	0%	20%
	1 to 4 days/month	36	7%	5%	5%	8%	9%	15%	8%	4%	5%	11%	0%
	1 to 11 days/year	45	9%	6%	15%	11%	5%	8%	8%	4%	5%	0%	0%
	Never	21	4%	4%	1%	7%	9%	2%	2%	2%	0%	0%	0%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	86%	79%	74%	76%	75%	81%	89%	90%	89%	100%
	Less than Weekly	81	17%	10%	19%	19%	14%	23%	17%	9%	10%	11%	0%
	Never	21	4%	4%	1%	7%	9%	2%	2%	2%	0%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	7%	13%	11%	9%	6%	10%	6%	10%	33%	0%
	A little more often	50	10%	12%	10%	15%	7%	4%	10%	0%	20%	22%	0%
	About the same as before	374	76%	77%	74%	73%	76%	85%	77%	91%	70%	44%	100%
	Less often	18	4%	4%	3%	1%	7%	6%	2%	2%	0%	0%	0%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	19%	24%	26%	16%	9%	21%	6%	30%	56%	0%
	Same as before	374	76%	77%	74%	73%	76%	85%	77%	91%	70%	44%	100%
	Less often	18	4%	4%	3%	1%	7%	6%	2%	2%	0%	0%	0%
23. Likely participation in BTWD 2011	Very likely	461	70%	71%	80%	66%	69%	63%	61%	75%	76%	79%	56%
	Somewhat likely	105	16%	15%	15%	21%	17%	15%	16%	14%	20%	14%	22%
	Somewhat unlikely	33	5%	5%	3%	5%	7%	7%	10%	3%	0%	7%	11%
	Very unlikely	57	9%	9%	2%	8%	8%	14%	13%	8%	4%	0%	11%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	86%	95%	86%	86%	79%	78%	89%	96%	93%	78%
	Unlikely	90	14%	14%	5%	14%	14%	21%	23%	11%	4%	7%	22%
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	5%	13%	5%	6%	7%	1%	9%	12%	0%	11%
	Yes, in 2009	46	7%	5%	11%	6%	7%	7%	4%	6%	8%	14%	0%
	Yes, in 2008	23	4%	5%	5%	3%	1%	3%	0%	3%	4%	0%	11%
	Yes, 2007 or earlier	17	3%	3%	3%	4%	0%	1%	1%	2%	4%	7%	0%
	No	582	89%	90%	84%	89%	91%	90%	95%	91%	88%	79%	89%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	10%	16%	11%	9%	10%	5%	9%	12%	21%	11%
	No	582	89%	90%	84%	89%	91%	90%	95%	91%	88%	79%	89%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	13%	7%	17%	10%	0%	0%	17%	33%	0%	0%
	A little more often	11	15%	19%	11%	33%	10%	0%	0%	0%	0%	67%	0%
	Same as Before	52	70%	63%	82%	33%	70%	100%	75%	83%	67%	33%	100%
	Less often	3	4%	6%	0%	8%	10%	0%	0%	0%	0%	0%	0%
	Don't Know	1	1%	0%	0%	8%	0%	0%	25%	0%	0%	0%	0%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	More Often	18	3%	3%	3%	5%	2%	0%	0%	2%	4%	14%	0%
	Less Often	3	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%
	Same as Before / DK	635	97%	96%	97%	94%	97%	100%	100%	98%	96%	86%	100%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	5%	4%	5%	4%	1%	1%	5%	8%	14%	11%
	Berkeley Earth Day (April 24)	28	4%	6%	5%	7%	2%	0%	5%	3%	8%	7%	0%
	Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	4%	3%	3%	2%	3%	3%	0%	0%	7%	11%
	Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	2%	2%	5%	2%	3%	1%	5%	4%	21%	11%
	Albany Arts & Green Festival (May 2)	19	3%	4%	1%	5%	3%	4%	1%	0%	0%	0%	0%
	Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	1%	1%	4%	2%	0%	1%	0%	0%	14%	0%
	Kids Bike Rodeo in Berkeley (May 8)	10	2%	2%	2%	1%	0%	1%	3%	0%	0%	7%	0%
	Bike to School Days (May 2010)	37	6%	6%	6%	6%	6%	3%	13%	9%	12%	21%	0%
	Bike-In Movie at Rialto Cinemas in El Cerrito (May 12)	13	2%	1%	1%	4%	2%	3%	0%	0%	8%	7%	11%
	Oakland Indie Awards in Oakland (May 14)	10	2%	2%	1%	1%	2%	0%	1%	3%	0%	7%	0%
	The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	1%	1%	1%	0%	0%	1%	0%	8%	0%	0%
	Bike-In Movie in Alameda (May 16)	9	1%	1%	1%	2%	1%	4%	0%	2%	4%	7%	11%
	Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	4%	6%	5%	2%	4%	3%	11%	8%	7%	11%
	Bike to Market Day (May 22)	26	4%	6%	3%	5%	3%	1%	4%	6%	0%	7%	0%
	Bike Safety Rodeo in El Cerrito (May 22)	4	1%	0%	1%	1%	1%	0%	0%	0%	0%	14%	0%
	Oaklavia in Oakland (June 27)	114	17%	23%	21%	12%	15%	8%	13%	20%	32%	36%	0%
	Bicycle safety class (April, May, June)	35	5%	7%	6%	4%	5%	3%	1%	2%	0%	14%	11%
	None of these	427	65%	60%	61%	67%	71%	75%	65%	67%	56%	21%	78%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
27. Walk and Roll to School Day Participation	Yes	103	16%	17%	19%	18%	11%	13%	16%	14%	12%	36%	11%
	No	536	82%	77%	78%	80%	89%	87%	79%	86%	88%	64%	89%
	Don't remember	17	3%	5%	3%	2%	0%	0%	5%	0%	0%	0%	0%
28. Participation in bicycle safety courses: respondent or children	Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	10%	10%	11%	15%	11%	5%	13%	4%	21%	22%
	Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	5%	7%	6%	9%	10%	3%	11%	4%	29%	22%
	Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	1%	1%	1%	1%	0%	1%	0%	0%	0%	0%
	Kids Bike Rodeo	31	5%	5%	7%	5%	1%	3%	5%	3%	0%	14%	0%
	Other bicycle safety class or workshop	122	19%	16%	21%	18%	20%	17%	13%	14%	20%	29%	0%
	Never taken a bicycle safety class or workshop	452	69%	71%	69%	70%	65%	69%	79%	70%	76%	57%	78%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Safety issues - Biking is unsafe/dangerous	241	37%	34%	37%	39%	42%	32%	41%	44%	52%	36%	78%
	Too far of a distance to travel	127	19%	26%	20%	18%	18%	14%	28%	28%	8%	14%	0%
	Being protected from the weather	109	17%	16%	17%	14%	14%	24%	24%	17%	16%	7%	11%
	Time consuming	145	22%	23%	20%	24%	22%	23%	16%	20%	24%	14%	33%
	Difficult/Takes too much energy/Lazy	162	25%	23%	24%	27%	22%	23%	23%	27%	24%	43%	0%
	Inconvenient/Prefer the convenience of a car	136	21%	19%	24%	23%	19%	20%	14%	30%	24%	7%	22%
	Do not like biking through traffic/Dangerous drivers	223	34%	34%	34%	40%	28%	35%	19%	33%	48%	43%	33%
	Health restrictions/Not in shape	64	10%	15%	8%	8%	7%	10%	8%	11%	4%	0%	0%
	Being able to carry/transport more belongings	81	12%	15%	14%	12%	8%	10%	10%	5%	12%	14%	33%
	No bike lanes	78	12%	7%	14%	13%	12%	17%	14%	6%	8%	36%	11%
	Do not own a bike	60	9%	12%	12%	5%	7%	7%	9%	11%	4%	7%	0%
	Just do not want to/Lack of interest	13	2%	1%	2%	2%	3%	3%	0%	5%	0%	0%	0%
	Do not know how to ride a bike	24	4%	4%	5%	2%	5%	1%	8%	5%	0%	0%	0%
	Too many hills to bike through	26	4%	3%	4%	4%	6%	1%	8%	6%	0%	0%	11%
	Do not want to get sweaty	98	15%	13%	11%	21%	15%	21%	13%	9%	12%	21%	22%
	Nowhere to park/store bike	122	19%	16%	17%	21%	21%	18%	20%	8%	20%	14%	11%
	Prefer comfort of a car	18	3%	2%	3%	1%	6%	3%	1%	3%	0%	0%	11%
	Cannot bike in work clothes	34	5%	4%	6%	3%	8%	7%	8%	8%	8%	7%	0%
	Transport more than one passenger	22	3%	2%	4%	4%	4%	6%	1%	0%	0%	14%	0%
	Other	171	26%	31%	23%	20%	34%	21%	38%	23%	36%	21%	22%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Nothing	13	2%	1%	3%	2%	2%	4%	1%	2%	0%	0%	0%
	Don't Know	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
28a Collapsed. Top reasons people DO NOT ride their bike	Convenience of a car / Need a car to transport people or items	257	39%	38%	45%	39%	36%	38%	26%	38%	36%	36%	67%
	Hygeine concerns	132	20%	17%	17%	23%	23%	28%	20%	17%	20%	29%	22%
	Don't own a bike / lack of interest / Can't ride a bike	97	15%	17%	19%	9%	14%	11%	16%	20%	4%	7%	0%
	Safety concerns	464	71%	68%	71%	78%	70%	68%	60%	77%	100%	79%	111%
	Difficult / Lazy / Not in shape	226	34%	37%	32%	35%	28%	32%	30%	38%	28%	43%	0%
	No bike lanes / Nowhere to store bike	200	30%	24%	30%	33%	33%	35%	34%	14%	28%	50%	22%
	Time / Distance	272	41%	49%	40%	42%	40%	37%	44%	48%	32%	29%	33%
	Bad Weather	109	17%	16%	17%	14%	14%	24%	24%	17%	16%	7%	11%
	Too many hills / Terrain	26	4%	3%	4%	4%	6%	1%	8%	6%	0%	0%	11%
	Other / Don't Know	185	28%	32%	26%	22%	37%	25%	39%	25%	36%	21%	22%
29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	23%	22%	20%	23%	18%	18%	20%	20%	29%	33%
	2	134	20%	21%	24%	17%	24%	8%	18%	28%	12%	29%	11%
	3	81	12%	10%	12%	11%	11%	18%	16%	13%	16%	0%	0%
	4	85	13%	14%	13%	10%	14%	15%	10%	13%	20%	0%	0%
	5	89	14%	15%	13%	14%	12%	17%	19%	11%	16%	21%	22%
	6	69	11%	8%	11%	15%	9%	13%	8%	11%	12%	21%	11%
	7-Extremely important	55	8%	9%	5%	14%	7%	10%	13%	5%	4%	0%	22%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	32%	29%	42%	28%	39%	39%	27%	32%	43%	56%
	Not Important	358	55%	54%	58%	48%	58%	45%	51%	61%	48%	57%	44%
	Neutral	85	13%	14%	13%	10%	14%	15%	10%	13%	20%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	38%	39%	45%	43%	37%	41%	36%	40%	43%	44%
	2	129	20%	24%	20%	15%	24%	13%	19%	20%	24%	7%	22%
	3	70	11%	13%	9%	10%	12%	10%	13%	11%	0%	29%	11%
	4	69	11%	6%	13%	14%	7%	13%	15%	9%	12%	7%	0%
	5	63	10%	9%	12%	7%	7%	15%	6%	13%	16%	14%	0%
	6	31	5%	5%	4%	5%	2%	10%	4%	9%	4%	0%	11%
	7-Extremely important	25	4%	4%	3%	4%	6%	3%	3%	2%	4%	0%	11%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	18%	20%	15%	14%	28%	13%	23%	24%	14%	22%
	Not Important	468	71%	76%	68%	70%	79%	59%	73%	67%	64%	79%	78%
	Neutral	69	11%	6%	13%	14%	7%	13%	15%	9%	12%	7%	0%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	29%	33%	25%	34%	30%	28%	41%	24%	36%	44%
	2	134	20%	21%	22%	16%	23%	15%	23%	17%	28%	29%	0%
	3	68	10%	12%	9%	11%	8%	13%	9%	9%	20%	0%	0%
	4	81	12%	13%	10%	14%	15%	14%	16%	8%	4%	7%	11%
	5	79	12%	12%	13%	19%	9%	6%	9%	17%	8%	14%	11%
	6	54	8%	7%	8%	8%	6%	14%	4%	2%	8%	14%	33%
	7-Extremely important	40	6%	7%	5%	6%	6%	8%	13%	6%	8%	0%	0%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	25%	26%	33%	21%	28%	25%	25%	24%	29%	44%
	Not Important	402	61%	62%	64%	52%	64%	58%	59%	67%	72%	64%	44%
	Neutral	81	12%	13%	10%	14%	15%	14%	16%	8%	4%	7%	11%
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	36%	36%	33%	35%	31%	36%	28%	28%	29%	22%
	2	131	20%	23%	25%	19%	16%	7%	23%	30%	20%	29%	22%
	3	64	10%	10%	9%	6%	14%	10%	9%	13%	4%	14%	11%
	4	70	11%	11%	11%	6%	13%	14%	11%	11%	8%	0%	11%
	5	62	9%	9%	10%	12%	7%	7%	8%	6%	24%	14%	0%
	6	54	8%	7%	5%	12%	7%	17%	9%	9%	12%	7%	11%
	7-Extremely important	45	7%	4%	3%	12%	8%	14%	5%	3%	4%	7%	22%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	20%	18%	35%	22%	38%	21%	19%	40%	29%	33%
	Not Important	425	65%	69%	70%	59%	65%	48%	68%	70%	52%	71%	56%
	Neutral	70	11%	11%	11%	6%	13%	14%	11%	11%	8%	0%	11%
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	16%	20%	22%	29%	20%	11%	25%	16%	7%	11%
	2	76	12%	12%	14%	9%	10%	10%	15%	11%	4%	14%	0%
	3	59	9%	12%	11%	5%	6%	8%	10%	6%	8%	14%	0%
	4	77	12%	13%	11%	13%	9%	14%	16%	13%	8%	7%	11%
	5	69	11%	12%	9%	15%	10%	6%	11%	8%	12%	14%	0%
	6	91	14%	13%	14%	15%	10%	11%	14%	13%	24%	29%	22%
	7-Extremely important	149	23%	21%	21%	22%	25%	31%	23%	25%	28%	14%	56%
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	47%	44%	52%	45%	48%	48%	45%	64%	57%	78%
	Not Important	270	41%	40%	45%	35%	45%	38%	36%	42%	28%	36%	11%
	Neutral	77	12%	13%	11%	13%	9%	14%	16%	13%	8%	7%	11%
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	65%	67%	71%	74%	59%	59%	73%	80%	64%	56%
	2	90	14%	16%	16%	9%	8%	13%	13%	14%	12%	29%	11%
	3	37	6%	7%	6%	4%	3%	7%	11%	5%	0%	0%	22%
	4	39	6%	4%	6%	8%	6%	7%	9%	2%	4%	7%	0%
	5	18	3%	4%	2%	1%	3%	6%	1%	3%	0%	0%	0%
	6	14	2%	1%	2%	3%	3%	1%	0%	2%	0%	0%	0%
	7-Extremely important	21	3%	2%	0%	5%	4%	7%	8%	2%	4%	0%	11%
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	7%	5%	8%	9%	14%	9%	6%	4%	0%	11%
	Not Important	564	86%	88%	90%	84%	85%	79%	83%	92%	92%	93%	89%
	Neutral	39	6%	4%	6%	8%	6%	7%	9%	2%	4%	7%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	51%	59%	58%	64%	51%	44%	66%	60%	57%	78%
	2	118	18%	19%	21%	16%	15%	15%	25%	11%	24%	21%	11%
	3	58	9%	15%	7%	6%	5%	13%	10%	11%	8%	7%	11%
	4	55	8%	9%	9%	7%	5%	10%	13%	6%	4%	0%	0%
	5	30	5%	4%	3%	5%	5%	8%	3%	3%	0%	0%	0%
	6	15	2%	2%	1%	5%	3%	0%	4%	2%	4%	0%	0%
	7-Extremely important	11	2%	1%	1%	2%	4%	3%	3%	2%	0%	14%	0%
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	7%	4%	13%	11%	11%	9%	6%	4%	14%	0%
	Not Important	545	83%	85%	87%	80%	84%	79%	79%	88%	92%	86%	100%
	Neutral	55	8%	9%	9%	7%	5%	10%	13%	6%	4%	0%	0%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	9%	9%	15%	9%	13%	6%	11%	8%	7%	11%
	2	92	14%	17%	12%	12%	19%	8%	14%	16%	24%	14%	0%
	3	101	15%	18%	17%	16%	9%	15%	20%	16%	24%	0%	11%
	4	79	12%	11%	16%	8%	14%	6%	13%	16%	4%	21%	11%
	5	96	15%	15%	19%	13%	13%	11%	15%	22%	8%	21%	0%
	6	67	10%	10%	10%	8%	8%	20%	13%	5%	8%	7%	11%
	7-Extremely important	152	23%	20%	18%	28%	26%	27%	20%	16%	24%	29%	56%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	45%	47%	49%	48%	58%	48%	42%	40%	57%	67%
	Not Important	262	40%	44%	37%	43%	38%	37%	40%	42%	56%	21%	22%
	Neutral	79	12%	11%	16%	8%	14%	6%	13%	16%	4%	21%	11%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	36%	38%	29%	37%	30%	38%	42%	36%	36%	56%
	2	103	16%	17%	19%	13%	11%	11%	14%	17%	16%	29%	11%
	3	75	11%	16%	7%	14%	14%	7%	16%	9%	8%	0%	0%
	4	77	12%	10%	9%	16%	15%	10%	9%	14%	20%	7%	11%
	5	74	11%	10%	12%	13%	9%	14%	13%	9%	4%	7%	11%
	6	54	8%	7%	7%	8%	8%	17%	4%	5%	12%	21%	0%
	7-Extremely important	44	7%	4%	9%	8%	5%	11%	8%	3%	4%	0%	11%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	21%	28%	29%	23%	42%	24%	17%	20%	29%	22%
	Not Important	407	62%	70%	64%	55%	62%	48%	68%	69%	60%	64%	67%
	Neutral	77	12%	10%	9%	16%	15%	10%	9%	14%	20%	7%	11%
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	13%	13%	16%	18%	17%	14%	9%	0%	14%	11%
	2	86	13%	11%	17%	13%	13%	10%	10%	20%	16%	21%	0%
	3	82	12%	15%	14%	6%	14%	14%	13%	19%	12%	29%	11%
	4	82	12%	11%	10%	14%	15%	18%	9%	3%	24%	0%	22%
	5	117	18%	17%	20%	19%	11%	21%	21%	17%	24%	7%	22%
	6	106	16%	20%	16%	19%	14%	8%	11%	19%	20%	14%	11%
	7-Extremely important	86	13%	13%	11%	13%	14%	11%	23%	13%	4%	14%	22%
38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	50%	47%	50%	40%	41%	55%	48%	48%	36%	56%
	Not Important	265	40%	39%	44%	35%	45%	41%	36%	48%	28%	64%	22%
	Neutral	82	12%	11%	10%	14%	15%	18%	9%	3%	24%	0%	22%
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	18%	26%	23%	24%	24%	21%	22%	20%	50%	44%
	2	123	19%	23%	22%	20%	10%	13%	20%	23%	32%	14%	0%
	3	71	11%	10%	12%	5%	12%	11%	11%	11%	8%	0%	0%
	4	90	14%	15%	14%	14%	18%	8%	14%	16%	12%	14%	22%
	5	84	13%	15%	11%	18%	8%	13%	11%	11%	8%	7%	11%
	6	64	10%	12%	7%	11%	11%	10%	5%	8%	12%	0%	11%
	7-Extremely important	72	11%	7%	7%	9%	16%	21%	18%	9%	8%	14%	11%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	34%	26%	38%	36%	44%	34%	28%	28%	21%	33%
	Not Important	346	53%	52%	60%	49%	46%	48%	53%	56%	60%	64%	44%
	Neutral	90	14%	15%	14%	14%	18%	8%	14%	16%	12%	14%	22%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	64%	68%	73%	65%	65%	69%	67%	60%	64%	56%
	2	97	15%	15%	19%	9%	15%	10%	11%	20%	28%	14%	22%
	3	44	7%	7%	6%	5%	8%	10%	9%	3%	4%	7%	11%
	4	39	6%	9%	3%	6%	6%	6%	5%	8%	4%	7%	0%
	5	20	3%	3%	3%	3%	2%	6%	3%	0%	4%	7%	0%
	6	12	2%	2%	1%	3%	2%	4%	0%	2%	0%	0%	11%
	7-Extremely important	8	1%	1%	0%	2%	3%	0%	4%	0%	0%	0%	0%
40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	5%	4%	7%	7%	10%	6%	2%	4%	7%	11%
	Not Important	577	88%	86%	93%	86%	88%	85%	89%	91%	92%	86%	89%
	Neutral	39	6%	9%	3%	6%	6%	6%	5%	8%	4%	7%	0%
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	10%	8%	13%	8%	14%	13%	8%	8%	7%	11%
	2	89	14%	15%	13%	14%	16%	6%	11%	14%	8%	7%	0%
	3	97	15%	12%	18%	13%	12%	21%	15%	11%	24%	21%	11%
	4	96	15%	16%	14%	18%	11%	10%	16%	19%	16%	21%	22%
	5	118	18%	21%	21%	13%	15%	18%	18%	14%	16%	14%	0%
	6	90	14%	10%	16%	18%	15%	8%	15%	19%	12%	14%	22%
	7-Extremely important	98	15%	15%	10%	12%	22%	23%	13%	16%	16%	14%	33%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	46%	47%	42%	52%	49%	45%	48%	44%	43%	56%
	Not Important	254	39%	37%	39%	40%	37%	41%	39%	33%	40%	36%	22%
	Neutral	96	15%	16%	14%	18%	11%	10%	16%	19%	16%	21%	22%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	43%	43%	51%	51%	35%	36%	50%	44%	57%	56%
	2	138	21%	21%	28%	16%	15%	21%	18%	19%	28%	21%	22%
	3	68	10%	12%	7%	8%	10%	13%	25%	6%	12%	0%	0%
	4	53	8%	6%	7%	11%	5%	14%	8%	6%	8%	7%	11%
	5	57	9%	9%	10%	7%	9%	7%	6%	13%	0%	14%	11%
	6	32	5%	5%	5%	2%	8%	6%	4%	3%	4%	0%	0%
	7-Extremely important	17	3%	3%	1%	5%	2%	4%	4%	3%	4%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	18%	16%	14%	19%	17%	14%	19%	8%	14%	11%
	Not Important	497	76%	76%	77%	76%	76%	69%	79%	75%	84%	79%	78%
	Neutral	53	8%	6%	7%	11%	5%	14%	8%	6%	8%	7%	11%
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	11%	10%	10%	13%	17%	13%	13%	12%	7%	22%
	2	80	12%	12%	12%	18%	9%	7%	13%	8%	16%	7%	0%
	3	78	12%	14%	14%	10%	10%	11%	11%	19%	8%	14%	11%
	4	74	11%	11%	12%	13%	11%	7%	13%	6%	4%	7%	0%
	5	98	15%	19%	14%	11%	14%	15%	19%	13%	16%	21%	11%
	6	90	14%	10%	17%	11%	11%	17%	10%	11%	16%	21%	11%
	7-Extremely important	161	25%	24%	21%	28%	30%	25%	23%	31%	28%	21%	44%
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	52%	52%	50%	56%	58%	51%	55%	60%	64%	67%
	Not Important	233	36%	37%	36%	38%	33%	35%	36%	39%	36%	29%	33%
	Neutral	74	11%	11%	12%	13%	11%	7%	13%	6%	4%	7%	0%
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	23%	25%	21%	25%	30%	23%	30%	16%	21%	44%
	2	139	21%	24%	25%	19%	13%	13%	21%	27%	24%	29%	0%
	3	93	14%	15%	13%	15%	15%	13%	13%	11%	28%	29%	11%
	4	97	15%	17%	10%	19%	13%	15%	28%	11%	16%	0%	0%
	5	82	12%	10%	13%	12%	16%	14%	4%	13%	8%	21%	0%
	6	56	9%	8%	10%	10%	9%	7%	9%	5%	4%	0%	33%
	7-Extremely important	30	5%	2%	3%	5%	8%	8%	4%	5%	4%	0%	11%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	20%	26%	26%	33%	30%	16%	22%	16%	21%	44%
	Not Important	391	60%	63%	64%	55%	54%	55%	56%	67%	68%	79%	56%
	Neutral	97	15%	17%	10%	19%	13%	15%	28%	11%	16%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	37%	33%	38%	37%	44%	31%	34%	28%	14%	44%
	2	162	25%	26%	31%	25%	18%	13%	25%	33%	28%	29%	22%
	3	99	15%	15%	16%	14%	18%	13%	19%	14%	28%	21%	11%
	4	75	11%	15%	11%	10%	8%	10%	10%	14%	12%	21%	11%
	5	42	6%	4%	7%	5%	9%	8%	8%	0%	0%	7%	0%
	6	20	3%	2%	1%	5%	5%	6%	5%	3%	4%	7%	0%
	7-Extremely important	17	3%	1%	1%	3%	5%	7%	3%	2%	0%	0%	11%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	8%	8%	14%	19%	21%	15%	5%	4%	14%	11%
	Not Important	502	77%	77%	80%	77%	73%	69%	75%	81%	84%	64%	78%
	Neutral	75	11%	15%	11%	10%	8%	10%	10%	14%	12%	21%	11%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	10%	11%	12%	15%	14%	5%	17%	8%	14%	11%
	2	106	16%	12%	22%	15%	19%	8%	16%	22%	4%	36%	0%
	3	100	15%	17%	13%	21%	12%	14%	16%	14%	4%	14%	11%
	4	108	16%	20%	13%	14%	15%	20%	19%	17%	8%	14%	44%
	5	111	17%	18%	18%	14%	14%	20%	15%	19%	36%	0%	11%
	6	92	14%	14%	16%	12%	14%	14%	15%	8%	20%	21%	11%
	7-Extremely important	63	10%	9%	7%	13%	10%	10%	14%	3%	20%	0%	11%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	41%	41%	39%	39%	44%	44%	30%	76%	21%	33%
	Not Important	282	43%	39%	45%	48%	46%	37%	38%	53%	16%	64%	22%
	Neutral	108	16%	20%	13%	14%	15%	20%	19%	17%	8%	14%	44%
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	45%	50%	50%	45%	37%	45%	64%	28%	64%	56%
	2	151	23%	26%	26%	19%	21%	15%	21%	16%	40%	36%	11%
	3	60	9%	10%	6%	10%	11%	11%	11%	6%	8%	0%	0%
	4	55	8%	8%	5%	9%	12%	10%	9%	8%	8%	0%	22%
	5	39	6%	4%	4%	8%	4%	15%	3%	5%	8%	0%	11%
	6	27	4%	4%	5%	2%	6%	4%	9%	0%	8%	0%	0%
	7-Extremely important	17	3%	2%	3%	3%	1%	7%	3%	2%	0%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	10%	12%	13%	10%	27%	14%	6%	16%	0%	11%
	Not Important	518	79%	82%	83%	78%	77%	63%	78%	86%	76%	100%	67%
	Neutral	55	8%	8%	5%	9%	12%	10%	9%	8%	8%	0%	22%
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	18%	17%	13%	13%	18%	15%	19%	20%	0%	11%
	2	126	19%	17%	18%	23%	25%	13%	13%	17%	8%	29%	11%
	3	96	15%	16%	19%	12%	12%	11%	16%	11%	24%	29%	33%
	4	69	11%	10%	13%	6%	8%	18%	13%	16%	16%	7%	11%
	5	94	14%	15%	16%	12%	13%	14%	19%	17%	12%	14%	0%
	6	55	8%	8%	6%	10%	10%	8%	6%	2%	4%	14%	0%
	7-Extremely important	111	17%	16%	10%	24%	19%	17%	19%	19%	16%	7%	33%
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	39%	33%	46%	42%	39%	44%	38%	32%	36%	33%
	Not Important	327	50%	51%	55%	48%	50%	42%	44%	47%	52%	57%	56%
	Neutral	69	11%	10%	13%	6%	8%	18%	13%	16%	16%	7%	11%
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	23%	25%	18%	17%	10%	25%	20%	8%	0%	0%
	2	73	11%	12%	12%	12%	4%	11%	16%	17%	16%	7%	0%
	3	56	9%	13%	7%	11%	4%	6%	8%	6%	8%	7%	0%
	4	80	12%	13%	10%	7%	15%	20%	9%	6%	8%	14%	0%
	5	63	10%	10%	11%	8%	10%	8%	14%	9%	16%	29%	11%
	6	98	15%	12%	16%	15%	19%	14%	18%	11%	16%	14%	22%
	7-Extremely important	152	23%	16%	19%	29%	31%	31%	11%	30%	28%	29%	67%
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	39%	46%	52%	60%	54%	43%	50%	60%	71%	100%
	Not Important	263	40%	48%	44%	41%	25%	27%	49%	44%	32%	14%	0%
	Neutral	80	12%	13%	10%	7%	15%	20%	9%	6%	8%	14%	0%
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	63%	57%	44%	51%	44%	59%	53%	44%	50%	33%
	4 to 7 concerns	202	31%	24%	34%	35%	30%	31%	26%	34%	36%	29%	22%
	8 to 12 concerns	88	13%	12%	7%	17%	14%	24%	13%	13%	20%	21%	44%
	13 to 21 concerns	14	2%	2%	1%	4%	5%	1%	3%	0%	0%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
50. More dedicated bike lanes	Much more likely	424	65%	66%	68%	59%	61%	66%	59%	70%	64%	93%	56%
	Somewhat more likely	169	26%	26%	25%	31%	25%	24%	31%	17%	32%	7%	22%
	No difference	63	10%	8%	7%	10%	13%	10%	10%	13%	4%	0%	22%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	92%	93%	90%	87%	90%	90%	88%	96%	100%	78%
	No difference	63	10%	8%	7%	10%	13%	10%	10%	13%	4%	0%	22%
51. Wider bike lanes	Much more likely	333	51%	50%	55%	46%	51%	51%	49%	50%	56%	86%	56%
	Somewhat more likely	205	31%	31%	32%	32%	27%	34%	34%	34%	28%	14%	33%
	No difference	118	18%	19%	13%	23%	22%	15%	18%	16%	16%	0%	11%
51 Collapsed. Wider bike lanes	More likely	538	82%	81%	87%	77%	78%	85%	83%	84%	84%	100%	89%
	No difference	118	18%	19%	13%	23%	22%	15%	18%	16%	16%	0%	11%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	62%	66%	63%	58%	58%	61%	66%	60%	86%	44%
	Somewhat more likely	162	25%	27%	25%	21%	24%	27%	24%	23%	28%	14%	22%
	No difference	88	13%	11%	10%	16%	19%	15%	15%	11%	12%	0%	33%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	89%	90%	84%	81%	85%	85%	89%	88%	100%	67%
	No difference	88	13%	11%	10%	16%	19%	15%	15%	11%	12%	0%	33%
53. More secure bike parking at the places you go	Much more likely	363	55%	57%	57%	59%	45%	65%	44%	59%	72%	71%	78%
	Somewhat more likely	212	32%	34%	32%	32%	31%	25%	40%	23%	20%	29%	11%
	No difference	81	12%	9%	11%	9%	24%	10%	16%	17%	8%	0%	11%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	91%	89%	91%	76%	90%	84%	83%	92%	100%	89%
	No difference	81	12%	9%	11%	9%	24%	10%	16%	17%	8%	0%	11%
54. More secure bike parking at transit stations	Much more likely	345	53%	58%	51%	54%	45%	59%	49%	50%	60%	50%	78%
	Somewhat more likely	215	33%	29%	34%	32%	35%	32%	34%	34%	20%	50%	11%
	No difference	96	15%	13%	15%	14%	20%	8%	18%	16%	20%	0%	11%
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	87%	85%	86%	80%	92%	83%	84%	80%	100%	89%
	No difference	96	15%	13%	15%	14%	20%	8%	18%	16%	20%	0%	11%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
55. A shower and changing area at your destination	Much more likely	174	27%	17%	24%	31%	29%	46%	18%	22%	32%	14%	56%
	Somewhat more likely	258	39%	46%	40%	39%	35%	28%	43%	39%	40%	43%	44%
	No difference	224	34%	37%	36%	31%	36%	25%	40%	39%	28%	43%	0%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	63%	64%	69%	64%	75%	60%	61%	72%	57%	100%
	No difference	224	34%	37%	36%	31%	36%	25%	40%	39%	28%	43%	0%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	23%	18%	14%	18%	34%	15%	16%	16%	7%	33%
	Somewhat more likely	240	37%	34%	37%	48%	35%	23%	40%	28%	36%	43%	11%
	No difference	288	44%	43%	44%	39%	47%	44%	45%	56%	48%	50%	56%
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	57%	56%	61%	53%	56%	55%	44%	52%	50%	44%
	No difference	288	44%	43%	44%	39%	47%	44%	45%	56%	48%	50%	56%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	7%	10%	14%	14%	17%	6%	11%	28%	21%	33%
	Somewhat more likely	150	23%	23%	21%	19%	17%	37%	19%	20%	20%	43%	11%
	No difference	430	66%	70%	69%	67%	69%	46%	75%	69%	52%	36%	56%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	30%	31%	33%	31%	54%	25%	31%	48%	64%	44%
	No difference	430	66%	70%	69%	67%	69%	46%	75%	69%	52%	36%	56%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	24%	25%	31%	27%	35%	19%	23%	36%	21%	33%
	Somewhat more likely	239	36%	34%	40%	41%	34%	31%	38%	33%	32%	29%	22%
	No difference	240	37%	42%	35%	29%	39%	34%	44%	44%	32%	50%	44%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	58%	65%	71%	61%	66%	56%	56%	68%	50%	56%
	No difference	240	37%	42%	35%	29%	39%	34%	44%	44%	32%	50%	44%
59. Slower moving cars on the streets	Much more likely	276	42%	45%	44%	41%	40%	37%	45%	52%	40%	64%	67%
	Somewhat more likely	236	36%	35%	35%	32%	42%	41%	33%	30%	20%	21%	11%
	No difference	144	22%	20%	21%	27%	19%	23%	23%	19%	40%	14%	22%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	80%	79%	73%	81%	77%	78%	81%	60%	86%	78%
	No difference	144	22%	20%	21%	27%	19%	23%	23%	19%	40%	14%	22%

	All		Miles from work					Miles from school					
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	
			%	%	%	%	%	%	%	%	%	%	
Number of cases	656		164	174	111	106	71	80	64	25	14	9	
Row percent		100%	26%	28%	18%	17%	11%	42%	33%	13%	7%	5%	
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	57%	53%	64%	67%	63%	53%	55%	76%	71%	78%
	Somewhat more likely	198	30%	34%	37%	25%	22%	27%	31%	38%	20%	14%	11%
	No difference	73	11%	9%	10%	11%	11%	10%	16%	8%	4%	14%	11%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	91%	90%	89%	89%	90%	84%	92%	96%	86%	89%
	No difference	73	11%	9%	10%	11%	11%	10%	16%	8%	4%	14%	11%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	12%	6%	10%	8%	13%	9%	5%	16%	0%	56%
	Somewhat more likely	219	33%	37%	36%	31%	29%	30%	38%	33%	16%	64%	22%
	No difference	377	57%	51%	58%	59%	63%	58%	54%	63%	68%	36%	22%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	49%	42%	41%	37%	42%	46%	38%	32%	64%	78%
	No difference	377	57%	51%	58%	59%	63%	58%	54%	63%	68%	36%	22%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	9%	5%	8%	11%	21%	5%	6%	12%	0%	22%
	Somewhat more likely	243	37%	40%	45%	30%	27%	38%	39%	36%	28%	64%	67%
	No difference	354	54%	52%	51%	62%	61%	41%	56%	58%	60%	36%	11%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	48%	49%	38%	39%	59%	44%	42%	40%	64%	89%
	No difference	354	54%	52%	51%	62%	61%	41%	56%	58%	60%	36%	11%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	32%	30%	23%	20%	35%	28%	30%	28%	21%	44%
	Somewhat more likely	293	45%	44%	45%	44%	47%	38%	54%	44%	60%	43%	33%
	No difference	182	28%	24%	25%	33%	33%	27%	19%	27%	12%	36%	22%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	76%	75%	67%	67%	73%	81%	73%	88%	64%	78%
	No difference	182	28%	24%	25%	33%	33%	27%	19%	27%	12%	36%	22%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
64. Safety improvements at large intersections	Much more likely	384	59%	59%	62%	52%	58%	62%	45%	56%	64%	79%	56%
	Somewhat more likely	206	31%	28%	32%	32%	35%	30%	38%	33%	20%	21%	33%
	No difference	66	10%	13%	6%	15%	8%	8%	18%	11%	16%	0%	11%
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	87%	94%	85%	92%	92%	83%	89%	84%	100%	89%
	No difference	66	10%	13%	6%	15%	8%	8%	18%	11%	16%	0%	11%
65. Go to work outside of your home	7 days/week	31	5%	7%	3%	6%	4%	6%	9%	6%	0%	21%	11%
	6 days/week	25	4%	2%	5%	7%	3%	3%	3%	6%	4%	7%	0%
	5 days/week	403	61%	59%	70%	65%	68%	58%	45%	58%	56%	36%	44%
	4 days/week	73	11%	9%	13%	10%	14%	15%	11%	8%	8%	7%	22%
	3 days/week	36	5%	7%	3%	6%	5%	8%	6%	5%	4%	0%	22%
	2 days/week	27	4%	6%	2%	5%	5%	4%	8%	5%	12%	7%	0%
	1 day/week	11	2%	3%	1%	1%	1%	3%	1%	2%	4%	7%	0%
	1 to 4 days/month	15	2%	5%	2%	0%	1%	1%	5%	3%	4%	7%	0%
	1 to 11 days/year	5	1%	2%	0%	0%	0%	1%	1%	0%	0%	0%	0%
	Never	30	5%	0%	0%	0%	0%	0%	11%	8%	8%	7%	0%
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	92%	98%	100%	99%	97%	83%	89%	88%	86%	100%
	Less than Weekly	20	3%	8%	2%	0%	1%	3%	6%	3%	4%	7%	0%
	Never	30	5%	0%	0%	0%	0%	0%	11%	8%	8%	7%	0%
65 Collapsed. Works	Yes	626	95%	100%	100%	100%	100%	100%	89%	92%	92%	93%	100%
	No	30	5%	0%	0%	0%	0%	0%	11%	8%	8%	7%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
66. Go to school	7 days/week	10	2%	3%	1%	0%	0%	4%	9%	3%	0%	0%	11%
	6 days/week	9	1%	1%	3%	0%	1%	0%	4%	8%	0%	7%	0%
	5 days/week	55	8%	12%	10%	7%	2%	3%	36%	31%	12%	14%	11%
	4 days/week	19	3%	2%	3%	3%	1%	3%	11%	6%	8%	21%	11%
	3 days/week	17	3%	2%	3%	1%	3%	4%	3%	9%	20%	7%	33%
	2 days/week	16	2%	1%	5%	5%	0%	0%	4%	13%	8%	21%	0%
	1 day/week	27	4%	3%	4%	7%	3%	4%	8%	16%	32%	7%	22%
	1 to 4 days/month	10	2%	2%	1%	2%	3%	0%	6%	5%	4%	7%	0%
	1 to 11 days/year	29	4%	5%	3%	4%	7%	6%	20%	9%	16%	14%	11%
	Never	464	71%	70%	67%	72%	81%	76%	0%	0%	0%	0%	0%
66 Collapsed. Go to school	Weekly or More	153	23%	24%	29%	23%	9%	18%	74%	86%	80%	79%	89%
	Less than Weekly	39	6%	7%	4%	5%	9%	6%	26%	14%	20%	21%	11%
	Never	464	71%	70%	67%	72%	81%	76%	0%	0%	0%	0%	0%
66 Collapsed. Goes to school	Yes	192	29%	30%	33%	28%	19%	24%	100%	100%	100%	100%	100%
	No	464	71%	70%	67%	72%	81%	76%	0%	0%	0%	0%	0%
67. Go to a grocery or drug store	7 days/week	11	2%	1%	1%	2%	0%	7%	3%	2%	4%	0%	22%
	6 days/week	6	1%	1%	2%	0%	0%	1%	1%	2%	0%	7%	0%
	5 days/week	16	2%	2%	1%	5%	1%	4%	3%	2%	0%	0%	0%
	4 days/week	56	9%	10%	9%	9%	8%	3%	8%	6%	20%	7%	11%
	3 days/week	158	24%	25%	24%	21%	26%	27%	25%	27%	20%	29%	33%
	2 days/week	205	31%	29%	34%	32%	32%	28%	24%	30%	36%	21%	11%
	1 day/week	128	20%	22%	20%	19%	18%	20%	18%	22%	8%	21%	22%
	1 to 4 days/month	63	10%	10%	8%	11%	12%	6%	19%	8%	8%	14%	0%
	1 to 11 days/year	9	1%	0%	1%	1%	2%	4%	1%	3%	4%	0%	0%
	Never	4	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	0%
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	90%	90%	87%	85%	90%	80%	89%	88%	86%	100%
	Less than Weekly	72	11%	10%	9%	12%	14%	10%	20%	11%	12%	14%	0%
	Never	4	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
68. Take your children to school	7 days/week	4	1%	1%	0%	1%	0%	3%	1%	0%	0%	0%	11%
	6 days/week	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/week	64	10%	9%	10%	11%	9%	14%	16%	11%	0%	0%	11%
	4 days/week	6	1%	1%	2%	0%	0%	1%	1%	0%	4%	0%	0%
	3 days/week	19	3%	2%	5%	2%	0%	4%	0%	6%	4%	0%	0%
	2 days/week	12	2%	0%	2%	3%	2%	6%	0%	0%	0%	0%	0%
	1 day/week	20	3%	4%	1%	5%	2%	6%	4%	0%	0%	0%	0%
	1 to 4 days/month	16	2%	2%	2%	3%	5%	1%	3%	0%	4%	14%	22%
	1 to 11 days/year	13	2%	0%	2%	2%	8%	0%	4%	0%	4%	14%	0%
	Never	501	76%	81%	75%	75%	75%	65%	71%	83%	84%	71%	56%
68 Collapsed. Take your children to school	Weekly or More	126	19%	17%	21%	21%	13%	34%	23%	17%	8%	0%	22%
	Less than Weekly	29	4%	2%	4%	5%	12%	1%	6%	0%	8%	29%	22%
	Never	501	76%	81%	75%	75%	75%	65%	71%	83%	84%	71%	56%
69. Drive a car alone	7 days/week	70	11%	5%	6%	10%	19%	24%	11%	5%	12%	0%	22%
	6 days/week	34	5%	2%	4%	12%	6%	4%	3%	3%	4%	7%	11%
	5 days/week	72	11%	8%	6%	14%	15%	24%	8%	6%	16%	7%	0%
	4 days/week	58	9%	9%	10%	7%	6%	10%	5%	8%	8%	7%	22%
	3 days/week	85	13%	17%	11%	11%	13%	10%	14%	9%	24%	7%	22%
	2 days/week	75	11%	9%	17%	14%	8%	7%	8%	13%	4%	14%	0%
	1 day/week	56	9%	11%	10%	6%	7%	7%	8%	9%	12%	7%	0%
	1 to 4 days/month	73	11%	13%	12%	13%	9%	4%	19%	14%	0%	14%	22%
	1 to 11 days/year	51	8%	7%	10%	6%	7%	4%	10%	14%	12%	7%	0%
	Never	82	12%	18%	13%	8%	10%	6%	16%	19%	8%	29%	0%
69 Collapsed. Drive a car alone	Weekly or More	450	69%	62%	64%	73%	74%	86%	55%	53%	80%	50%	78%
	Less than Weekly	124	19%	20%	22%	19%	16%	8%	29%	28%	12%	21%	22%
	Never	82	12%	18%	13%	8%	10%	6%	16%	19%	8%	29%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	1%	3%	5%	7%	8%	9%	6%	0%	0%	22%
	6 days/week	22	3%	3%	2%	5%	6%	0%	3%	6%	0%	0%	0%
	5 days/week	33	5%	4%	3%	5%	4%	13%	6%	3%	4%	0%	0%
	4 days/week	52	8%	7%	6%	11%	8%	10%	5%	8%	4%	0%	11%
	3 days/week	109	17%	18%	16%	18%	17%	15%	14%	6%	24%	36%	33%
	2 days/week	127	19%	20%	17%	23%	22%	18%	10%	14%	20%	21%	11%
	1 day/week	114	17%	18%	21%	14%	12%	24%	15%	25%	16%	21%	22%
	1 to 4 days/month	113	17%	19%	22%	13%	15%	6%	26%	22%	20%	7%	0%
	1 to 11 days/year	35	5%	7%	6%	5%	6%	0%	8%	8%	12%	14%	0%
	Never	25	4%	4%	5%	3%	4%	6%	5%	2%	0%	0%	0%
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	71%	67%	80%	75%	89%	61%	69%	68%	79%	100%
	Less than Weekly	148	23%	26%	28%	17%	21%	6%	34%	30%	32%	21%	0%
	Never	25	4%	4%	5%	3%	4%	6%	5%	2%	0%	0%	0%
71. Ride a bus	7 days/week	3	0%	0%	0%	1%	0%	3%	1%	2%	0%	0%	0%
	6 days/week	3	0%	0%	0%	0%	0%	1%	1%	2%	0%	0%	0%
	5 days/week	22	3%	4%	3%	4%	3%	4%	5%	6%	4%	7%	11%
	4 days/week	16	2%	1%	3%	4%	3%	1%	3%	5%	0%	7%	0%
	3 days/week	31	5%	6%	3%	5%	2%	8%	6%	6%	8%	0%	11%
	2 days/week	28	4%	2%	5%	4%	8%	4%	6%	8%	4%	14%	0%
	1 day/week	42	6%	8%	7%	5%	6%	6%	10%	6%	8%	14%	0%
	1 to 4 days/month	115	18%	21%	21%	14%	18%	10%	23%	27%	20%	14%	22%
	1 to 11 days/year	187	29%	27%	34%	30%	26%	23%	31%	22%	36%	29%	44%
	Never	209	32%	32%	24%	36%	34%	39%	14%	17%	20%	14%	11%
71 Collapsed. Ride a bus	Weekly or More	145	22%	20%	21%	21%	22%	28%	33%	34%	24%	43%	22%
	Less than Weekly	302	46%	48%	55%	43%	44%	32%	54%	48%	56%	43%	67%
	Never	209	32%	32%	24%	36%	34%	39%	14%	17%	20%	14%	11%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
72. Ride BART	7 days/week	6	1%	0%	1%	0%	1%	6%	1%	0%	0%	0%	11%
	6 days/week	11	2%	1%	1%	1%	6%	3%	1%	2%	4%	21%	0%
	5 days/week	40	6%	1%	2%	7%	16%	14%	5%	0%	4%	14%	0%
	4 days/week	38	6%	4%	1%	9%	12%	10%	4%	6%	4%	0%	11%
	3 days/week	34	5%	7%	3%	8%	3%	7%	1%	6%	24%	14%	0%
	2 days/week	69	11%	12%	10%	5%	17%	7%	9%	14%	8%	7%	11%
	1 day/week	78	12%	18%	15%	9%	4%	7%	21%	13%	12%	14%	11%
	1 to 4 days/month	201	31%	37%	40%	24%	18%	18%	38%	33%	36%	7%	11%
	1 to 11 days/year	142	22%	20%	21%	30%	20%	15%	16%	25%	8%	21%	33%
	Never	37	6%	2%	6%	6%	4%	13%	4%	2%	0%	0%	11%
72 Collapsed. Ride BART	Weekly or More	276	42%	41%	33%	40%	58%	54%	43%	41%	56%	71%	44%
	Less than Weekly	343	52%	56%	61%	54%	38%	34%	54%	58%	44%	29%	44%
	Never	37	6%	2%	6%	6%	4%	13%	4%	2%	0%	0%	11%
73. Take a train	7 days/week	1	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%
	6 days/week	2	0%	0%	0%	0%	1%	1%	0%	0%	4%	7%	0%
	5 days/week	9	1%	0%	1%	0%	2%	7%	0%	0%	0%	14%	11%
	4 days/week	2	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	3 days/week	3	0%	0%	1%	0%	0%	3%	0%	2%	4%	0%	11%
	2 days/week	3	0%	0%	1%	0%	0%	1%	1%	3%	0%	0%	0%
	1 day/week	12	2%	1%	3%	1%	0%	6%	1%	3%	0%	7%	0%
	1 to 4 days/month	35	5%	10%	5%	3%	5%	4%	4%	8%	8%	0%	0%
	1 to 11 days/year	266	41%	46%	43%	42%	40%	18%	43%	52%	44%	43%	33%
	Never	323	49%	43%	47%	54%	53%	56%	50%	33%	40%	29%	44%
73 Collapsed. Take a train	Weekly or More	32	5%	1%	6%	1%	3%	21%	4%	8%	8%	29%	22%
	Less than Weekly	301	46%	55%	47%	45%	44%	23%	46%	59%	52%	43%	33%
	Never	323	49%	43%	47%	54%	53%	56%	50%	33%	40%	29%	44%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
74. Take a ferry	7 days/week	1	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%
	4 days/week	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	2 days/week	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	1 day/week	3	0%	0%	1%	0%	1%	1%	1%	0%	0%	0%	0%
	1 to 4 days/month	13	2%	0%	3%	3%	2%	1%	0%	3%	0%	14%	0%
	1 to 11 days/year	268	41%	48%	39%	45%	41%	25%	31%	42%	52%	71%	33%
	Never	369	56%	52%	57%	52%	55%	70%	66%	55%	48%	14%	67%
74 Collapsed. Take a ferry	Weekly or More	6	1%	0%	1%	0%	3%	3%	3%	0%	0%	0%	0%
	Less than Weekly	281	43%	48%	43%	48%	42%	27%	31%	45%	52%	86%	33%
	Never	369	56%	52%	57%	52%	55%	70%	66%	55%	48%	14%	67%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	5%	6%	7%	6%	3%	5%	5%	8%	7%	11%
	6 days/week	28	4%	2%	5%	5%	4%	4%	3%	5%	4%	0%	0%
	5 days/week	38	6%	5%	6%	9%	5%	6%	4%	6%	0%	14%	0%
	4 days/week	51	8%	4%	9%	11%	8%	10%	3%	13%	12%	7%	11%
	3 days/week	69	11%	7%	9%	11%	14%	14%	6%	9%	8%	14%	11%
	2 days/week	94	14%	17%	11%	15%	17%	11%	14%	16%	24%	14%	0%
	1 day/week	91	14%	13%	16%	12%	9%	18%	13%	19%	16%	7%	22%
	1 to 4 days/month	118	18%	26%	19%	10%	18%	15%	21%	16%	16%	21%	22%
	1 to 11 days/year	96	15%	16%	14%	14%	15%	13%	23%	9%	8%	14%	11%
Never	37	6%	5%	5%	6%	5%	6%	10%	3%	4%	0%	11%	
75 Collapsed. Ride a bicycle for health or recreation	Weekly or More	405	62%	53%	61%	69%	62%	66%	46%	72%	72%	64%	56%
	Less than Weekly	214	33%	41%	33%	24%	33%	28%	44%	25%	24%	36%	33%
	Never	37	6%	5%	5%	6%	5%	6%	10%	3%	4%	0%	11%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	19%	20%	14%	11%	10%	30%	28%	20%	29%	22%
	6 days/week	62	9%	13%	13%	6%	8%	1%	8%	14%	0%	0%	11%
	5 days/week	118	18%	22%	20%	15%	15%	14%	18%	19%	8%	29%	11%
	4 days/week	76	12%	7%	14%	11%	13%	13%	5%	9%	16%	0%	0%
	3 days/week	52	8%	7%	7%	9%	7%	11%	8%	9%	28%	14%	0%
	2 days/week	68	10%	13%	6%	13%	12%	11%	6%	8%	20%	7%	11%
	1 day/week	40	6%	4%	5%	9%	5%	11%	6%	5%	0%	0%	0%
	1 to 4 days/month	53	8%	4%	6%	8%	14%	11%	6%	6%	0%	0%	22%
	1 to 11 days/year	62	9%	8%	7%	11%	12%	11%	11%	2%	8%	21%	22%
	Never	20	3%	3%	1%	5%	3%	6%	3%	0%	0%	0%	0%
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	85%	86%	77%	71%	72%	80%	92%	92%	79%	56%
	Less than Weekly	115	18%	12%	14%	19%	26%	23%	18%	8%	8%	21%	44%
	Never	20	3%	3%	1%	5%	3%	6%	3%	0%	0%	0%	0%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	0%
	6 days/week	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	5 days/week	7	1%	1%	1%	1%	1%	3%	0%	3%	0%	0%	0%
	4 days/week	9	1%	1%	1%	2%	3%	1%	1%	2%	0%	0%	0%
	3 days/week	27	4%	1%	3%	2%	7%	11%	4%	0%	8%	7%	0%
	2 days/week	22	3%	2%	2%	5%	6%	6%	1%	3%	8%	0%	0%
	1 day/week	33	5%	6%	4%	5%	3%	8%	6%	5%	4%	0%	0%
	1 to 4 days/month	44	7%	6%	7%	5%	7%	7%	6%	6%	4%	14%	0%
	1 to 11 days/year	67	10%	7%	11%	16%	7%	13%	6%	11%	24%	7%	0%
	Never	444	68%	76%	71%	63%	68%	49%	74%	70%	52%	71%	100%
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	12%	11%	15%	19%	31%	14%	13%	20%	7%	0%
	Less than Weekly	111	17%	13%	18%	22%	13%	20%	13%	17%	28%	21%	0%
	Never	444	68%	76%	71%	63%	68%	49%	74%	70%	52%	71%	100%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
78. Miles from work	0-2 miles	164	26%	100%	0%	0%	0%	0%	52%	15%	13%	0%	11%
	3-5 miles	174	28%	0%	100%	0%	0%	0%	15%	59%	22%	46%	0%
	6-10 miles	111	18%	0%	0%	100%	0%	0%	13%	14%	48%	23%	0%
	11-20 miles	106	17%	0%	0%	0%	100%	0%	11%	7%	9%	31%	22%
	21+ miles	65	10%	0%	0%	0%	0%	92%	8%	5%	9%	0%	67%
	Don't Know	6	1%	0%	0%	0%	0%	8%	0%	0%	0%	0%	0%
78 Collapsed. Miles from work	10 miles or less	479	73%	100%	100%	100%	0%	0%	83%	89%	84%	71%	11%
	More than 10 miles	171	26%	0%	0%	0%	100%	92%	18%	11%	16%	29%	89%
	Don't Know	6	1%	0%	0%	0%	0%	8%	0%	0%	0%	0%	0%
79. Transportation used to get to work	Drive alone	259	41%	24%	36%	55%	50%	59%	31%	29%	52%	31%	78%
	Drive or ride in a carpool or vanpool	54	9%	5%	4%	11%	14%	17%	4%	15%	9%	0%	44%
	Motorcycle or scooter	15	2%	2%	3%	3%	2%	1%	0%	8%	4%	0%	11%
	Bicycle	436	70%	73%	82%	66%	58%	56%	70%	83%	83%	69%	67%
	Walk	120	19%	39%	10%	14%	10%	17%	27%	22%	13%	15%	22%
	Public Bus	123	20%	15%	25%	19%	15%	25%	21%	31%	35%	31%	11%
	Company shuttle	10	2%	0%	1%	2%	2%	7%	0%	0%	0%	23%	0%
	BART	175	28%	7%	18%	34%	53%	54%	24%	19%	48%	54%	33%
	Train, like Capitol Corridor or ACE Train	12	2%	0%	1%	0%	1%	14%	1%	3%	4%	8%	22%
	Ferry or boat	5	1%	0%	1%	1%	3%	0%	0%	0%	0%	8%	0%
Other	20	3%	8%	0%	1%	1%	3%	4%	4%	2%	4%	8%	11%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
80. Days you ride your bicycle to work	7 days/week	14	2%	3%	3%	2%	0%	1%	7%	5%	0%	8%	11%
	6 days/week	14	2%	2%	3%	4%	1%	0%	3%	8%	0%	15%	0%
	5 days/week	168	27%	29%	36%	23%	20%	15%	27%	31%	17%	15%	22%
	4 days/week	86	14%	15%	17%	8%	13%	11%	10%	17%	13%	8%	11%
	3 days/week	74	12%	9%	14%	13%	12%	11%	14%	8%	22%	0%	0%
	2 days/week	53	8%	7%	5%	14%	10%	8%	7%	8%	22%	0%	11%
	1 day/week	19	3%	3%	3%	3%	4%	3%	1%	2%	0%	15%	0%
	1 to 4 days/month	34	5%	5%	6%	5%	7%	4%	7%	5%	9%	8%	0%
	1 to 11 days/year	71	11%	7%	7%	14%	19%	17%	6%	7%	4%	15%	33%
	Never	93	15%	19%	5%	16%	14%	28%	18%	8%	13%	15%	11%
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	69%	82%	66%	60%	51%	69%	80%	74%	62%	56%
	Less than Weekly	105	17%	12%	13%	18%	25%	21%	13%	12%	13%	23%	33%
	Never	93	15%	19%	5%	16%	14%	28%	18%	8%	13%	15%	11%
81. Miles from school	0-2 miles	80	42%	74%	19%	29%	40%	35%	100%	0%	0%	0%	0%
	3-5 miles	64	33%	18%	61%	26%	20%	18%	0%	100%	0%	0%	0%
	6-10 miles	25	13%	6%	9%	35%	10%	12%	0%	0%	100%	0%	0%
	11-20 miles	14	7%	0%	11%	10%	20%	0%	0%	0%	0%	100%	0%
	21+ miles	8	4%	2%	0%	0%	10%	29%	0%	0%	0%	0%	89%
	Don't Know	1	1%	0%	0%	0%	0%	6%	0%	0%	0%	0%	11%
81 Collapsed. Miles from school	10 miles or less	169	88%	98%	89%	90%	70%	65%	100%	100%	100%	0%	0%
	More than 10 miles	22	11%	2%	11%	10%	30%	29%	0%	0%	0%	100%	89%
	Don't Know	1	1%	0%	0%	0%	0%	6%	0%	0%	0%	0%	11%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
82. Transportation used to get to school	Drive alone	53	28%	16%	19%	52%	25%	47%	15%	28%	56%	36%	44%
	Drive or ride in a carpool or vanpool	17	9%	2%	12%	16%	10%	6%	5%	6%	20%	14%	22%
	Motorcycle or scooter	6	3%	2%	5%	0%	5%	6%	0%	8%	0%	0%	11%
	Bicycle	117	61%	62%	77%	58%	45%	41%	58%	72%	52%	57%	44%
	Walk	38	20%	30%	14%	13%	20%	12%	35%	11%	0%	7%	22%
	Public Bus	40	21%	22%	26%	10%	15%	18%	16%	28%	20%	21%	11%
	Company shuttle	2	1%	0%	2%	0%	5%	0%	0%	0%	0%	14%	0%
	BART	31	16%	14%	16%	16%	30%	18%	1%	16%	32%	64%	33%
	Other	15	8%	8%	7%	3%	20%	12%	15%	3%	0%	7%	0%
83. Days you ride your bicycle to school	7 days/week	6	3%	6%	0%	3%	0%	6%	4%	3%	0%	0%	11%
	6 days/week	9	5%	4%	9%	0%	5%	0%	4%	8%	0%	7%	0%
	5 days/week	29	15%	24%	19%	10%	5%	0%	19%	17%	8%	7%	0%
	4 days/week	18	9%	10%	11%	10%	0%	12%	6%	13%	12%	7%	11%
	3 days/week	15	8%	4%	9%	6%	5%	18%	9%	8%	4%	7%	11%
	2 days/week	12	6%	6%	5%	16%	5%	0%	8%	8%	0%	7%	0%
	1 day/week	18	9%	4%	18%	10%	5%	12%	8%	8%	20%	14%	0%
	1 to 4 days/month	8	4%	0%	7%	6%	5%	0%	3%	6%	4%	7%	0%
	1 to 11 days/year	25	13%	10%	9%	13%	40%	12%	9%	9%	24%	21%	33%
Never	52	27%	32%	14%	26%	30%	41%	33%	20%	28%	21%	33%	
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	58%	70%	55%	25%	47%	56%	64%	44%	50%	33%
	Less than Weekly	33	17%	10%	16%	19%	45%	12%	11%	16%	28%	29%	33%
	Never	52	27%	32%	14%	26%	30%	41%	33%	20%	28%	21%	33%
84. Cycling ability	Novice	35	5%	5%	6%	8%	3%	4%	8%	6%	0%	0%	0%
	Intermediate	217	33%	38%	26%	32%	31%	39%	41%	20%	40%	21%	56%
	Experienced	404	62%	57%	68%	59%	66%	56%	51%	73%	60%	79%	44%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
85. When riding a bicycle, where you most often ride	In traffic lane	372	57%	60%	61%	55%	55%	46%	58%	58%	52%	64%	67%
	In bike lane	232	35%	35%	34%	33%	37%	41%	38%	36%	44%	36%	22%
	On separate paved bike path	51	8%	5%	4%	12%	8%	13%	5%	6%	4%	0%	11%
	On unpaved trails	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
86. City you live in	Alameda	51	8%	4%	10%	12%	10%	4%	6%	5%	0%	7%	0%
	Alamo	1	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	39	6%	7%	6%	6%	5%	7%	4%	5%	0%	0%	11%
	Berkeley	119	18%	27%	21%	15%	8%	7%	45%	16%	8%	7%	11%
	Castro Valley	8	1%	1%	0%	1%	3%	3%	4%	0%	4%	0%	0%
	Concord	3	0%	0%	0%	0%	0%	4%	0%	0%	0%	0%	0%
	Danville	2	0%	0%	0%	0%	0%	3%	1%	0%	0%	0%	0%
	Dublin	5	1%	1%	0%	1%	2%	1%	0%	0%	0%	0%	0%
	El Cerrito	9	1%	1%	2%	2%	0%	1%	0%	0%	0%	0%	0%
	Emeryville	16	2%	4%	2%	3%	1%	4%	0%	5%	0%	0%	0%
	Fremont	15	2%	1%	1%	4%	5%	1%	1%	5%	0%	0%	0%
	Hayward	5	1%	0%	1%	1%	2%	1%	0%	0%	4%	0%	11%
	Kensington	9	1%	0%	1%	2%	3%	0%	0%	5%	0%	0%	0%
	Lafayette	4	1%	1%	0%	0%	1%	3%	0%	0%	0%	0%	0%
	Livermore	2	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%
	Oakland	268	41%	45%	49%	41%	36%	20%	31%	55%	56%	43%	11%
	Piedmont	15	2%	4%	3%	0%	1%	3%	1%	0%	4%	0%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%
	Pleasanton	7	1%	0%	0%	0%	3%	6%	0%	0%	0%	0%	11%
	Richmond	12	2%	0%	1%	5%	5%	1%	1%	2%	4%	7%	11%
	Sacramento	3	0%	1%	0%	0%	0%	3%	1%	0%	0%	0%	0%
	San Francisco	15	2%	0%	0%	1%	8%	7%	0%	2%	4%	14%	11%
	San Jose	2	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%
	San Leandro	25	4%	2%	2%	5%	5%	6%	1%	0%	12%	14%	22%
	San Lorenzo	2	0%	0%	0%	1%	1%	0%	0%	2%	0%	0%	0%
	San Pablo	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
San Ramon	1	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Union City	4	1%	1%	0%	1%	0%	3%	0%	0%	0%	0%	0%	
Walnut Creek	4	1%	1%	0%	0%	1%	3%	1%	0%	0%	0%	0%	
Other: Outside Alameda County	8	1%	1%	1%	0%	3%	3%	0%	2%	4%	7%	0%	

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
86 Collapsed. City you live in	Alameda County	599	91%	98%	97%	93%	82%	75%	95%	91%	88%	71%	78%
	Other Counties	57	9%	2%	3%	7%	18%	25%	5%	9%	12%	29%	22%
87. City you work in	Alameda	30	5%	3%	6%	8%	4%	3%	6%	7%	0%	8%	0%
	Alamo	1	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	17	3%	7%	1%	2%	1%	0%	6%	2%	0%	0%	0%
	Berkeley	154	25%	30%	43%	16%	6%	8%	37%	47%	26%	15%	11%
	Castro Valley	2	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Concord	3	0%	0%	0%	0%	1%	3%	0%	0%	4%	0%	0%
	Danville	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Dublin	1	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	El Cerrito	4	1%	1%	1%	1%	1%	0%	0%	0%	4%	0%	0%
	Emeryville	25	4%	6%	6%	1%	4%	0%	4%	5%	0%	8%	11%
	Fremont	14	2%	1%	1%	2%	4%	7%	0%	3%	0%	0%	0%
	Hayward	12	2%	0%	0%	1%	6%	7%	3%	0%	0%	0%	11%
	Lafayette	1	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	1	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%
	Milpitas	2	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	0%
	Newark	2	0%	0%	0%	0%	0%	3%	1%	0%	0%	0%	0%
	Oakland	215	34%	43%	38%	40%	21%	17%	30%	22%	48%	23%	22%
	Piedmont	2	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Pleasanton	4	1%	0%	0%	2%	2%	0%	0%	2%	0%	0%	0%
	Richmond	6	1%	0%	0%	3%	2%	1%	0%	2%	0%	0%	0%
	Sacramento	1	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	San Francisco	53	8%	0%	0%	11%	30%	13%	6%	5%	9%	23%	11%
	San Jose	3	0%	0%	0%	1%	0%	3%	1%	0%	0%	0%	0%
	San Leandro	30	5%	2%	2%	10%	8%	3%	3%	2%	0%	15%	0%
	San Ramon	2	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Union City	6	1%	1%	1%	1%	1%	3%	0%	0%	4%	0%	0%	
Walnut Creek	5	1%	1%	0%	0%	3%	1%	0%	0%	0%	0%	0%	
Other: Ouside Alameda County	28	4%	1%	2%	2%	4%	24%	1%	3%	4%	8%	33%	
87 Collapsed. City you work in	Alameda County	527	84%	98%	98%	83%	61%	55%	90%	90%	83%	69%	56%
	Other Counties	99	16%	2%	2%	17%	39%	45%	10%	10%	17%	31%	44%
88. Access to bike racks at work	Yes	443	71%	72%	80%	66%	63%	65%	70%	81%	57%	62%	89%
	No	183	29%	28%	20%	34%	37%	35%	30%	19%	43%	38%	11%

		All		Miles from work					Miles from school					
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	
				%	%	%	%	%	%	%	%	%	%	
89. Access to a secure bike room or bike locker at work	Yes	315	50%	46%	51%	53%	54%	49%	31%	37%	39%	54%	44%	
	No	311	50%	54%	49%	47%	46%	51%	69%	63%	61%	46%	56%	
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	18%	11%	21%	20%	23%	23%	10%	35%	15%	11%	
	Yes	518	83%	82%	89%	79%	80%	77%	77%	90%	65%	85%	89%	
90. Access to a shower at work	Yes	235	38%	34%	31%	41%	42%	49%	28%	34%	30%	38%	78%	
	No	391	62%	66%	69%	59%	58%	51%	72%	66%	70%	62%	22%	
91. Access to a changing area at work	Yes	388	62%	52%	59%	65%	74%	70%	55%	61%	43%	85%	89%	
	No	238	38%	48%	41%	35%	26%	30%	45%	39%	57%	15%	11%	
Acces to Q88-Q91 (work)	None	68	11%	10%	8%	17%	11%	10%	7%	8%	30%	8%	0%	
	One of three	190	30%	41%	33%	20%	22%	28%	45%	31%	26%	15%	22%	
	Two of three	153	24%	21%	30%	23%	27%	17%	28%	29%	17%	38%	0%	
	All Three	215	34%	29%	29%	40%	40%	45%	20%	32%	26%	38%	78%	
92. City you go to school in	Alameda	4	2%	0%	2%	3%	5%	6%	4%	2%	0%	0%	0%	
	Albany	6	3%	4%	0%	6%	5%	6%	4%	2%	0%	7%	11%	
	Berkeley	90	47%	66%	54%	26%	25%	18%	54%	59%	20%	21%	11%	
	Castro Valley	3	2%	0%	0%	3%	5%	6%	3%	0%	0%	0%	11%	
	Concord	1	1%	0%	2%	0%	0%	0%	0%	0%	0%	7%	0%	
	El Cerrito	2	1%	0%	2%	0%	0%	0%	1%	2%	0%	0%	0%	
	Emeryville	1	1%	0%	2%	0%	0%	0%	0%	2%	0%	0%	0%	
	Fremont	2	1%	0%	0%	3%	5%	0%	0%	3%	0%	0%	0%	
	Hayward	6	3%	0%	4%	6%	0%	6%	0%	2%	12%	14%	0%	
	Livermore	1	1%	0%	0%	0%	0%	6%	1%	0%	0%	0%	0%	
	Oakland	41	21%	20%	23%	39%	10%	6%	16%	22%	48%	14%	0%	
	Orinda	1	1%	0%	0%	0%	5%	0%	0%	0%	4%	0%	0%	
	Piedmont	1	1%	0%	2%	0%	0%	0%	1%	0%	0%	0%	0%	
	Pleasant Hill	1	1%	0%	2%	0%	0%	0%	0%	0%	0%	7%	0%	
	San Francisco	12	6%	2%	4%	10%	20%	12%	1%	2%	16%	29%	22%	
	San Jose	1	1%	2%	0%	0%	0%	0%	0%	0%	0%	0%	11%	
	San Leandro	1	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	
	Other: Ouside Alameda County	18	9%	6%	5%	3%	20%	35%	14%	6%	0%	0%	33%	
	92 Collapsed. City you go to school in	Alameda County	158	82%	90%	88%	87%	55%	53%	85%	92%	80%	57%	33%
		Other Counties	34	18%	10%	12%	13%	45%	47%	15%	8%	20%	43%	67%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
93. Access to bike racks at school	Yes	158	82%	86%	86%	74%	70%	82%	83%	84%	76%	93%	67%
	No	34	18%	14%	14%	26%	30%	18%	18%	16%	24%	7%	33%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	14%	19%	10%	10%	29%	11%	16%	16%	29%	33%
	No	162	84%	86%	81%	90%	90%	71%	89%	84%	84%	71%	67%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	12%	14%	26%	30%	12%	18%	14%	24%	7%	22%
	Yes	160	83%	88%	86%	74%	70%	88%	83%	86%	76%	93%	78%
95. Access to a shower at school	Yes	44	23%	14%	32%	19%	20%	29%	13%	31%	24%	36%	33%
	No	148	77%	86%	68%	81%	80%	71%	88%	69%	76%	64%	67%
96. Access to a changing area at school	Yes	79	41%	26%	51%	42%	40%	59%	24%	48%	48%	86%	56%
	No	113	59%	74%	49%	58%	60%	41%	76%	52%	52%	14%	44%
Access to Q93-Q996 (school)	None	25	13%	8%	11%	19%	25%	12%	15%	9%	24%	0%	11%
	One of three	90	47%	66%	42%	42%	35%	24%	61%	45%	28%	21%	22%
	Two of three	38	20%	16%	16%	23%	25%	41%	14%	16%	24%	43%	56%
	All Three	39	20%	10%	32%	16%	15%	24%	10%	30%	24%	36%	11%
97. Access to a car	Yes	518	79%	73%	75%	85%	83%	87%	70%	61%	84%	71%	100%
	No	138	21%	27%	25%	15%	17%	13%	30%	39%	16%	29%	0%
98a. Children under age of 18	Yes	175	27%	19%	32%	32%	25%	35%	26%	22%	20%	29%	33%
	No	474	72%	80%	68%	68%	74%	63%	73%	78%	80%	71%	56%
	Prefer not to answer	6	1%	1%	1%	0%	2%	1%	1%	0%	0%	0%	11%
98a Collapsed. Children under age of 18	Yes	175	27%	19%	32%	32%	25%	35%	26%	22%	20%	29%	33%
	No / Ref	480	73%	81%	68%	68%	75%	65%	74%	78%	80%	71%	67%
Ethnicity	African-American / Black	19	3%	1%	2%	6%	2%	6%	4%	2%	8%	0%	0%
	White / Caucasian	501	76%	80%	85%	68%	72%	69%	69%	80%	64%	57%	67%
	Hispanic / Latin-American	38	6%	4%	4%	7%	8%	6%	8%	9%	8%	7%	11%
	Asian / Pacific Islander	59	9%	7%	6%	11%	10%	15%	14%	9%	4%	7%	22%
	Other	39	6%	8%	3%	8%	8%	4%	6%	0%	16%	29%	0%

		All		Miles from work					Miles from school				
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
				%	%	%	%	%	%	%	%	%	%
Age	Under 18	1	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%
	18-24	25	4%	7%	3%	4%	3%	0%	13%	5%	0%	7%	0%
	25-29	96	15%	21%	16%	13%	6%	11%	30%	25%	16%	21%	22%
	30-34	75	11%	12%	14%	14%	9%	3%	11%	20%	12%	14%	11%
	35-39	74	11%	5%	20%	10%	8%	15%	6%	19%	8%	14%	0%
	40-44	89	14%	10%	13%	12%	23%	17%	11%	9%	4%	0%	11%
	45-49	88	13%	14%	11%	17%	16%	13%	10%	6%	20%	7%	22%
	50-54	73	11%	8%	10%	14%	15%	15%	5%	6%	12%	7%	22%
	55-59	73	11%	12%	6%	12%	13%	18%	8%	3%	12%	7%	0%
	60-64	46	7%	7%	7%	3%	8%	6%	5%	5%	8%	21%	11%
	65-69	13	2%	4%	0%	3%	0%	1%	1%	0%	8%	0%	0%
	70-74	2	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	75+	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
Region	North Alameda County	508	77%	90%	91%	77%	60%	45%	88%	84%	68%	57%	33%
	Central Alameda County	35	5%	3%	2%	7%	8%	8%	5%	2%	16%	14%	22%
	South Alameda County	24	4%	1%	2%	5%	7%	6%	1%	5%	4%	0%	11%
	East Alameda County	14	2%	1%	0%	2%	5%	8%	0%	0%	0%	0%	11%
	Non-Alameda County	75	11%	5%	6%	9%	20%	32%	6%	9%	12%	29%	22%

	All	Miles from work					Miles from school				
	Mean	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
1 Mean (days/wk). Bicycle Use	656	26%	28%	18%	17%	11%	42%	33%	13%	7%	5%
16 Mean (miles). Total round-trip commute on BTWD	2.73	2.63	2.58	2.79	2.88	3.00	2.52	2.89	3.34	2.19	3.68
17 Mean. Miles traveled by bicycle on BTWD	15.45	5.21	8.37	13.58	23.57	45.92	11.63	10.67	18.15	16.78	43.20
	10.28	5.87	7.71	13.07	13.74	16.23	7.39	7.90	11.45	12.89	17.20

	All	Miles from work					Miles from school				
	Mean	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
21 Mean (days/wk). Before BTWD Participation, Bicycle Use	2.71	2.99	2.37	2.78	2.72	3.05	2.63	2.44	3.97	2.81	3.80
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	3.41	3.37	3.24	3.80	3.25	3.82	3.68	3.17	3.52	3.21	3.89
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	2.57	2.54	2.65	2.51	2.38	2.99	2.48	2.77	2.68	2.43	2.67
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	3.04	3.03	2.94	3.35	2.83	3.27	3.18	2.73	3.00	2.79	3.44
32 Mean (1-7 scale). Barrier: No place to shower at your destination	2.92	2.71	2.63	3.26	2.94	3.66	2.78	2.78	3.32	2.93	3.67
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	4.13	4.18	4.00	4.23	3.91	4.34	4.33	4.05	4.80	4.50	5.78
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	1.84	1.79	1.67	1.85	1.79	2.20	2.11	1.58	1.48	1.50	2.22
35 Mean (1-7 scale). Barrier: Not in good enough shape	2.01	2.04	1.80	2.10	1.94	2.21	2.26	1.81	1.72	2.21	1.33
36 Mean (1-7 scale). Barrier: Worried about cars on the road	4.30	4.16	4.25	4.27	4.34	4.61	4.34	3.98	4.00	4.71	5.44
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	2.76	2.93	3.28	2.93	3.63	2.86	2.58	2.92	2.86	2.56
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	4.19	3.99	4.14	3.88	3.87	4.38	4.05	4.32	3.64	4.67
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.48	3.14	3.51	3.75	3.87	3.59	3.31	3.24	2.71	3.33
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	1.80	1.57	1.72	1.81	1.90	1.76	1.58	1.64	1.79	2.00

	All	Miles from work					Miles from school				
	Mean	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	4.15	4.17	4.05	4.41	4.28	4.10	4.36	4.24	4.29	5.00
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	2.46	2.33	2.30	2.37	2.70	2.56	2.34	2.20	2.00	2.00
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.40	4.44	4.41	4.58	4.49	4.33	4.56	4.56	4.79	4.89
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	2.99	3.03	3.30	3.40	3.27	3.10	2.83	3.04	2.71	3.56
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.36	2.32	2.47	2.69	2.72	2.63	2.28	2.40	3.00	2.44
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	4.02	3.82	3.89	3.78	4.04	4.23	3.34	5.00	3.14	4.22
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	2.20	2.14	2.23	2.29	2.93	2.39	1.80	2.52	1.36	2.22
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.75	3.52	4.08	3.90	3.90	4.01	3.75	3.68	3.79	4.11
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	3.79	3.95	4.37	4.79	4.72	3.68	4.19	4.68	5.21	6.56
65 Mean (days/wk). Go to work outside of your home	3.06	3.16	3.14	3.20	3.29	3.34	2.80	2.87	3.29	2.66	3.44
66 Mean (days/wk). Go to school	.98	.86	1.21	1.15	.47	.75	2.61	3.71	4.43	3.60	4.12
67 Mean (days/wk). Go to a grocery or drug store	4.92	5.06	5.03	4.85	4.86	4.76	4.37	5.01	4.58	4.68	4.56
68 Mean (days/wk). Take your children to school	.81	.74	.84	.91	.55	1.45	.82	.64	.37	.05	.50
69 Mean (days/wk). Drive a car alone	2.86	2.89	3.03	2.86	2.64	2.86	2.31	2.53	3.29	2.40	2.50
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	3.88	3.72	3.97	3.68	4.42	2.94	3.56	3.86	4.60	4.56

	All	Miles from work					Miles from school				
	Mean	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
71 Mean (days/wk). Ride a bus	1.22	1.18	1.21	1.08	1.27	1.36	1.76	1.73	1.41	2.42	.99
72 Mean (days/wk). Ride BART	2.28	2.60	2.08	2.05	2.58	2.26	2.52	2.42	2.98	3.04	2.06
73 Mean (days/wk). Take a train	.29	.14	.41	.11	.13	.96	.23	.56	.34	1.11	.92
74 Mean (days/wk). Take a ferry	.09	.05	.09	.05	.21	.14	.13	.05	.05	.11	.03
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	2.76	2.99	3.18	3.02	3.39	2.40	3.60	3.65	2.93	2.73
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	2.85	2.72	3.02	2.69	3.12	2.39	2.78	3.69	2.31	1.52
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	.69	.65	.89	1.03	1.68	.78	.70	1.19	.40	.00
78 Mean. Miles from work	8.99	1.37	3.84	7.92	15.04	33.97	6.39	6.53	8.70	8.23	23.00
80 Mean (days/wk). Days you ride your bicycle to work	2.76	2.69	3.07	2.80	2.68	2.22	2.57	2.88	3.46	2.27	1.92
81 Mean. Miles from school	5.41	3.24	4.67	5.65	8.55	12.06	1.23	3.88	7.92	14.86	35.13

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
Number of cases		656		490	165	404	252	103	553	49	607
Row percent			100%	75%	25%	62%	38%	16%	84%	7%	93%
Age Collapsed											
	Under 18	1	0%	0%	0%	0%	0%	1%	0%	0%	0%
	18-29	121	18%	14%	32%	16%	23%	7%	21%	18%	18%
	30-39	149	23%	24%	19%	25%	19%	17%	24%	31%	22%
	40-49	177	27%	30%	18%	29%	24%	49%	23%	33%	27%
	50-64	192	29%	30%	28%	29%	29%	26%	30%	18%	30%
	65+	16	2%	2%	3%	1%	5%	0%	3%	0%	3%
Gender											
	Male	302	46%	48%	40%	49%	41%	35%	48%	35%	47%
	Female	354	54%	52%	60%	51%	59%	65%	52%	65%	53%
1. Bicycle Use											
	7 days/week	107	16%	17%	13%	19%	12%	12%	17%	14%	16%
	6 days/week	74	11%	12%	8%	13%	8%	13%	11%	18%	11%
	5 days/week	127	19%	20%	18%	20%	18%	23%	19%	35%	18%
	4 days/week	84	13%	13%	12%	13%	12%	13%	13%	12%	13%
	3 days/week	69	11%	11%	7%	12%	8%	6%	11%	6%	11%
	2 days/week	55	8%	7%	12%	6%	12%	7%	9%	2%	9%
	1 day/week	17	3%	2%	4%	2%	3%	6%	2%	2%	3%
	1 to 4 days/month	62	9%	9%	10%	8%	12%	8%	10%	8%	10%
	1 to 11 days/year	61	9%	8%	15%	6%	15%	14%	8%	2%	10%
1 Collapsed. Bicycle Use											
	Weekly or More	533	81%	83%	75%	86%	73%	79%	82%	90%	81%
	Less than Weekly	123	19%	17%	25%	14%	27%	21%	18%	10%	19%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
2. Main reasons to ride a bicycle	For transportation/to get places	490	75%	78%	66%	79%	68%	76%	75%	86%	74%
	For fun	304	46%	46%	47%	46%	47%	44%	47%	35%	47%
	Incentives from employer or school	7	1%	1%	1%	1%	1%	4%	1%	6%	1%
	Personal health	408	62%	61%	67%	59%	67%	66%	61%	49%	63%
	Good for the environment	271	41%	43%	35%	44%	38%	50%	40%	31%	42%
	Save money on gas/parking	122	19%	21%	13%	21%	15%	17%	19%	33%	17%
	Set a good example for others	32	5%	5%	4%	5%	5%	11%	4%	6%	5%
	To avoid traffic	53	8%	8%	7%	9%	7%	4%	9%	10%	8%
	Stress reduction	80	12%	12%	12%	13%	12%	9%	13%	8%	13%
	Don't like driving/taking transit	55	8%	8%	8%	8%	8%	5%	9%	10%	8%
	Other	40	6%	7%	4%	7%	5%	6%	6%	8%	6%
3. Recall seeing or hearing 'Get Rolling' Advertisements	Yes	89	14%	17%	4%	18%	6%	24%	12%	37%	12%
	No	567	86%	83%	96%	82%	94%	76%	88%	63%	88%
4. What was 'Get Rolling' ads about	Biking	24	28%	28%	20%	31%	8%	20%	31%	17%	30%
	Bike to Work Day / Month / Biking to work	28	32%	34%	0%	32%	31%	48%	26%	22%	35%
	Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	22%	0%	19%	31%	28%	18%	39%	16%
	Recreational biking	3	3%	4%	0%	4%	0%	4%	3%	6%	3%
	Using bikes on public transit	5	6%	6%	0%	7%	0%	8%	5%	11%	4%
	Other	7	8%	7%	20%	8%	8%	4%	10%	6%	9%
	Don't know	10	11%	9%	60%	8%	31%	0%	16%	11%	12%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
5. Where do you recall seeing the 'Get Rolling' ads	Newspaper	10	11%	12%	0%	14%	0%	20%	8%	0%	14%
	Sign on a street pole	13	15%	16%	0%	16%	7%	20%	13%	11%	15%
	Back/side of a bus	40	45%	42%	83%	43%	53%	56%	41%	39%	46%
	Bus shelter	32	36%	39%	0%	42%	7%	52%	30%	61%	30%
	BART station	22	25%	27%	0%	26%	20%	36%	20%	28%	24%
	Billboard	13	15%	16%	0%	16%	7%	8%	17%	11%	15%
	Flyer/handout	11	12%	13%	0%	12%	13%	24%	8%	6%	14%
	Other	9	10%	11%	0%	9%	13%	4%	13%	11%	10%
	Don't remember	13	15%	14%	17%	14%	20%	8%	17%	11%	15%
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads	Yes	111	17%	20%	7%	22%	10%	27%	15%	37%	15%
	No	545	83%	80%	93%	78%	90%	73%	85%	63%	85%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	32%	12%	33%	16%	38%	24%	49%	25%
	No	482	73%	68%	88%	67%	84%	62%	76%	51%	75%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	4%	2%	5%	2%	3%	4%	6%	4%
	Somewhat effective	356	54%	56%	48%	59%	47%	66%	52%	67%	53%
	Not very effective	239	36%	34%	42%	32%	44%	29%	38%	22%	38%
	Not at all effective	36	5%	5%	8%	5%	6%	2%	6%	4%	6%
8 Collapsed. Effectiveness of 'Get Rolling' images	Effective	381	58%	61%	50%	63%	50%	69%	56%	73%	57%
	Not Effective	275	42%	39%	50%	37%	50%	31%	44%	27%	43%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	Images of bikes / People biking	54	8%	8%	10%	6%	12%	10%	8%	8%	8%
	Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	18%	13%	19%	13%	22%	16%	23%	16%
	Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	22%	22%	23%	22%	22%	22%	15%	23%
	Images of average-looking people / people in regular clothing/no biking gear	44	7%	7%	6%	7%	7%	6%	7%	15%	6%
	Images of using bikes with public transit / 'Commuting Today'	55	9%	9%	9%	9%	8%	12%	8%	13%	8%
	Images of happy-looking people / people having fun	118	18%	20%	13%	22%	13%	19%	18%	23%	18%
	Images of healthy-looking people	16	2%	3%	1%	4%	1%	2%	3%	6%	2%
	The variety of biking activities	64	10%	10%	10%	10%	9%	13%	9%	19%	9%
	The diversity of the bikers (age, race, gender)	40	6%	7%	4%	8%	4%	8%	6%	8%	6%
	The layout / Colors / Positive mood / Large font	37	6%	7%	3%	7%	4%	4%	6%	6%	6%
	The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	1%	1%	1%	2%	1%	1%	0%	2%
	Images of children riding bikes / 'Learning Today'	12	2%	1%	4%	1%	3%	0%	2%	0%	2%
	None	64	10%	10%	10%	10%	9%	8%	10%	4%	10%
	Other	27	4%	3%	7%	2%	7%	2%	5%	0%	5%
	Don't know	12	2%	1%	3%	2%	2%	1%	2%	2%	2%

	All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
	N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
			%	%	%	%	%	%	%	%
9. What is MOST										
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads										
Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	14%	17%	15%	14%	14%	15%	10%	15%
Uninteresting / Boring / Generic / Don't stand out	29	5%	4%	5%	4%	5%	3%	5%	4%	5%
Logos / Slogans	51	8%	9%	6%	9%	7%	15%	7%	15%	7%
Bad layout / Formatting / Colors	67	10%	9%	14%	10%	12%	8%	11%	6%	11%
Not informative enough	37	6%	6%	6%	7%	4%	4%	6%	10%	5%
Uninspiring / Not enough motivation / Un-relatable	70	11%	11%	10%	11%	11%	8%	12%	25%	10%
Unrealistic scenes / Impractical in reality / Cheesy	62	10%	10%	10%	9%	11%	11%	9%	6%	10%
Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	9%	11%	8%	12%	6%	10%	2%	10%
No references / web addresses	9	1%	2%	1%	2%	1%	1%	1%	2%	1%
Not 'cool'	10	2%	1%	2%	2%	2%	1%	2%	4%	1%
Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	4%	1%	3%	3%	1%	3%	0%	3%
Riders seem too advanced / sporty / Biking looks difficult	24	4%	4%	2%	4%	3%	5%	4%	4%	4%
Repetitive / No new information / 'Preaching to the choir'	7	1%	0%	3%	0%	2%	0%	1%	0%	1%
Gas prices too low	21	3%	3%	3%	3%	4%	3%	3%	4%	3%
Doesn't address environmental aspect of biking	8	1%	1%	2%	1%	1%	2%	1%	0%	1%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Doesn't address health / fitness aspect of biking	13	2%	2%	2%	2%	2%	1%	2%	2%	2%
	Only in English	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	None	47	7%	8%	6%	8%	6%	10%	7%	6%	7%
	Other	76	12%	11%	14%	10%	14%	14%	12%	8%	12%
	Don't Know	33	5%	6%	2%	6%	4%	4%	5%	0%	6%
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	82%	0%	100%	0%	74%	59%	96%	59%
	Yes, in 2009	360	55%	73%	0%	78%	18%	64%	53%	92%	52%
	Yes, in 2008	299	46%	61%	0%	65%	14%	59%	43%	80%	43%
	Yes, 2007 or earlier	256	39%	52%	0%	50%	21%	56%	36%	61%	37%
	No	165	25%	0%	100%	0%	66%	16%	27%	2%	27%
11 Collapsed. BTWD Participation	Yes	490	75%	100%	0%	100%	34%	84%	73%	98%	73%
	No	165	25%	0%	100%	0%	66%	16%	27%	2%	27%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
12. How did you learn about Bike to Work Day	www.youcanbikethere.com	18	4%	4%	0%	4%	0%	3%	4%	21%	2%
	511.org	74	15%	15%	0%	15%	15%	24%	13%	21%	14%
	East Bay Bicycle Coalition website	155	32%	32%	0%	33%	23%	38%	30%	40%	31%
	Other bicycle organization website	71	14%	14%	0%	16%	9%	21%	13%	23%	14%
	Local bicycle organization email newsletter	112	23%	23%	0%	24%	19%	28%	22%	25%	23%
	Local bicycle organization paper newsletter	37	8%	8%	0%	8%	5%	9%	7%	13%	7%
	Poster or billboard	113	23%	23%	0%	23%	24%	24%	23%	21%	23%
	Radio advertisement or announcement	60	12%	12%	0%	11%	16%	10%	13%	4%	13%
	Facebook	32	7%	7%	0%	7%	2%	7%	6%	10%	6%
	Twitter	3	1%	1%	0%	0%	1%	0%	1%	2%	0%
	Friend or family member (other than on Facebook or Twitter)	106	22%	22%	0%	22%	20%	21%	22%	23%	21%
	Coworker (other than on Facebook or Twitter)	105	21%	21%	0%	22%	17%	29%	20%	38%	20%
	Employer	136	28%	28%	0%	26%	34%	30%	27%	31%	27%
	Other	90	18%	18%	0%	19%	15%	21%	18%	13%	19%
	Don't remember	33	7%	7%	0%	5%	13%	5%	7%	6%	7%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
13. Primary reason for participating in Bike to Work Day	To try out biking and see if it works for me	24	5%	5%	0%	4%	10%	3%	5%	0%	5%
	For fun	52	11%	11%	0%	10%	12%	14%	10%	17%	10%
	Incentives from employer or school	3	1%	1%	0%	0%	1%	1%	0%	0%	1%
	Personal health	13	3%	3%	0%	2%	5%	1%	3%	0%	3%
	Good for the environment	25	5%	5%	0%	4%	9%	8%	4%	4%	5%
	Save money on gas/parking	3	1%	1%	0%	0%	1%	0%	1%	0%	1%
	Set a good example for others	67	14%	14%	0%	12%	20%	16%	13%	13%	14%
	To avoid traffic	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Stress reduction	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	41	8%	8%	0%	8%	8%	6%	9%	8%	8%
	I almost always bike to work anyway	208	42%	42%	0%	45%	30%	40%	43%	52%	41%
Other	50	10%	10%	0%	12%	3%	10%	10%	6%	11%	
14. On Bike to Work Day, did you...	Ride your bike all the way from home to your destination	368	75%	75%	0%	75%	73%	81%	74%	81%	74%
	Ride your bike some of the way and drive some of the way from home to your destination	11	2%	2%	0%	2%	2%	1%	2%	4%	2%
	Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	18%	0%	18%	21%	14%	19%	13%	19%
	Something else	19	4%	4%	0%	4%	2%	3%	4%	0%	4%
	Don't remember	2	0%	0%	0%	0%	1%	0%	0%	2%	0%
15. Primary destination on Bike to Work Day	Work	425	87%	87%	0%	87%	86%	85%	87%	90%	86%
	School	25	5%	5%	0%	5%	5%	7%	5%	4%	5%
	Somehwere else	38	8%	8%	0%	8%	7%	8%	8%	6%	8%
	Don't Remember	2	0%	0%	0%	0%	2%	0%	0%	0%	0%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
16. Total round-trip commute on BTWD	0-2 miles	40	8%	8%	0%	8%	10%	12%	7%	2%	9%
	3-5 miles	99	20%	20%	0%	20%	21%	24%	20%	27%	20%
	6-10 miles	139	29%	29%	0%	29%	28%	29%	28%	33%	28%
	11-20 miles	110	23%	23%	0%	24%	19%	20%	23%	25%	22%
	21+ miles	98	20%	20%	0%	20%	22%	15%	21%	13%	21%
16 Collapsed. Total round-trip commute on BTWD	10 miles or less	278	57%	57%	0%	57%	59%	65%	56%	63%	57%
	More than 10 miles	208	43%	43%	0%	43%	41%	35%	44%	38%	43%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	9%	0%	9%	10%	9%	9%	4%	9%
	3-5 miles	125	26%	26%	0%	25%	29%	28%	25%	23%	26%
	6-10 miles	168	35%	35%	0%	36%	29%	34%	35%	44%	34%
	11-20 miles	105	22%	22%	0%	21%	24%	21%	22%	21%	22%
	21+ miles	45	9%	9%	0%	10%	7%	7%	10%	8%	9%
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	69%	0%	69%	69%	72%	69%	71%	69%
	More than 10 miles	150	31%	31%	0%	31%	31%	28%	31%	29%	31%
18. If it had not been Bike to Work Day, how would you have gotten to your destination?	Drive alone	122	25%	25%	0%	22%	38%	30%	24%	15%	26%
	Drive or ride in a carpool or vanpool	22	4%	4%	0%	3%	9%	8%	4%	4%	5%
	Motorcycle or scooter	7	1%	1%	0%	1%	1%	1%	1%	0%	2%
	Bicycle	321	66%	66%	0%	69%	50%	62%	66%	90%	63%
	Walk	47	10%	10%	0%	9%	12%	7%	10%	10%	10%
	Public Bus	45	9%	9%	0%	9%	8%	10%	9%	13%	9%
	Company shuttle	3	1%	1%	0%	0%	2%	1%	0%	2%	0%
	BART	86	18%	18%	0%	19%	13%	9%	19%	15%	18%
	Train, like Capitol Corridor or ACE Train	6	1%	1%	0%	1%	1%	1%	1%	2%	1%
	Ferry or boat	4	1%	1%	0%	1%	1%	1%	1%	2%	1%
	Other	5	1%	1%	0%	1%	1%	1%	1%	0%	1%
I would have not gone to my destination	8	2%	2%	0%	2%	1%	1%	2%	0%	2%	

	All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
	N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
			%	%	%	%	%	%	%	%
19. For Bike to Work Day, did you...										
Stop at an energizer station on the way to your destination	303	62%	62%	0%	65%	48%	70%	60%	83%	60%
Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	14%	0%	15%	8%	12%	14%	35%	12%
Get a Bike to Work Day canvas bag	284	58%	58%	0%	59%	51%	56%	58%	79%	56%
Leave your bike at a free Bike to Work Day bike check	50	10%	10%	0%	10%	13%	17%	9%	17%	10%
Compete in the Team Bike Challenge	49	10%	10%	0%	12%	2%	14%	9%	90%	1%
Compete in the Company Bike Challenge	29	6%	6%	0%	6%	5%	6%	6%	40%	2%
Download iBike Challenge	2	0%	0%	0%	0%	0%	0%	0%	2%	0%
Watch a Bike to Work Day video	21	4%	4%	0%	5%	0%	6%	4%	19%	3%
Tweet about Bike to Work Day	9	2%	2%	0%	2%	1%	1%	2%	2%	2%
Post on Facebook about Bike to Work Day	77	16%	16%	0%	18%	5%	26%	14%	33%	14%
Attend a Bike to Work Month event other than Bike to Work Day	47	10%	10%	0%	10%	7%	16%	8%	21%	8%
None of these	115	23%	23%	0%	21%	36%	17%	25%	4%	26%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
20. For Bike to Work Day, did you...	The ride was easier than I thought it would be	39	8%	8%	0%	7%	10%	5%	9%	2%	9%
	I found a good route to take	93	19%	19%	0%	20%	15%	21%	19%	23%	19%
	I felt better at work that day	134	27%	27%	0%	29%	20%	24%	28%	31%	27%
	I fixed my bicycle so I could ride it that day	13	3%	3%	0%	2%	3%	3%	2%	2%	3%
	I enjoyed getting the exercise from biking that day	308	63%	63%	0%	63%	60%	72%	61%	54%	64%
	I enjoyed being outside on my bike that day	346	71%	71%	0%	72%	64%	69%	71%	73%	70%
	It was easy to find a place to store my bike that day	166	34%	34%	0%	35%	29%	34%	34%	40%	33%
	I told my coworkers/classmates that I rode my bicycle that day	235	48%	48%	0%	46%	56%	57%	46%	54%	47%
	I rode to work/school with people I know	56	11%	11%	0%	11%	15%	17%	10%	17%	11%
	None of these	64	13%	13%	0%	13%	15%	3%	15%	10%	13%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	15%	0%	17%	6%	8%	16%	13%	15%
	6 days/week	52	11%	11%	0%	11%	10%	9%	11%	15%	10%
	5 days/week	95	19%	19%	0%	20%	16%	22%	19%	29%	18%
	4 days/week	55	11%	11%	0%	12%	9%	12%	11%	13%	11%
	3 days/week	56	11%	11%	0%	11%	12%	7%	12%	6%	12%
	2 days/week	45	9%	9%	0%	8%	15%	13%	8%	4%	10%
	1 day/week	12	2%	2%	0%	3%	1%	3%	2%	6%	2%
	1 to 4 days/month	36	7%	7%	0%	7%	7%	10%	7%	6%	7%
	1 to 11 days/year	45	9%	9%	0%	8%	13%	13%	8%	8%	9%
	Never	21	4%	4%	0%	3%	10%	2%	5%	0%	5%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	79%	0%	81%	70%	74%	80%	85%	79%
	Less than Weekly	81	17%	17%	0%	16%	20%	23%	15%	15%	17%
	Never	21	4%	4%	0%	3%	10%	2%	5%	0%	5%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	10%	0%	10%	10%	10%	10%	8%	10%
	A little more often	50	10%	10%	0%	9%	14%	16%	9%	10%	10%
	About the same as before	374	76%	76%	0%	79%	65%	72%	77%	77%	76%
	Less often	18	4%	4%	0%	2%	10%	1%	4%	4%	4%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	20%	0%	19%	24%	27%	19%	19%	20%
	Same as before	374	76%	76%	0%	79%	65%	72%	77%	77%	76%
	Less often	18	4%	4%	0%	2%	10%	1%	4%	4%	4%
23. Likely participation in BTWD 2011	Very likely	461	70%	83%	32%	93%	35%	75%	69%	94%	68%
	Somewhat likely	105	16%	13%	26%	7%	31%	15%	16%	6%	17%
	Somewhat unlikely	33	5%	2%	13%	0%	12%	5%	5%	0%	5%
	Very unlikely	57	9%	2%	29%	0%	22%	6%	9%	0%	9%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	96%	58%	99%	65%	89%	86%	100%	85%
	Unlikely	90	14%	4%	42%	1%	35%	11%	14%	0%	15%
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	10%	1%	12%	1%	12%	7%	100%	0%
	Yes, in 2009	46	7%	9%	0%	10%	2%	15%	6%	69%	2%
	Yes, in 2008	23	4%	5%	0%	5%	0%	6%	3%	31%	1%
	Yes, 2007 or earlier	17	3%	3%	0%	4%	0%	5%	2%	12%	2%
	No	582	89%	85%	99%	84%	97%	80%	90%	0%	96%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	15%	1%	16%	3%	20%	10%	100%	4%
	No	582	89%	85%	99%	84%	97%	80%	90%	0%	96%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	10%	0%	9%	13%	10%	9%	8%	12%
	A little more often	11	15%	15%	0%	14%	25%	24%	11%	8%	28%
	Same as Before	52	70%	70%	100%	73%	50%	67%	72%	80%	52%
	Less often	3	4%	4%	0%	5%	0%	0%	6%	4%	4%
	Don't Know	1	1%	1%	0%	0%	13%	0%	2%	0%	4%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	More Often	18	3%	4%	0%	4%	1%	7%	2%	16%	2%
	Less Often	3	0%	1%	0%	1%	0%	0%	1%	4%	0%
	Same as Before / DK	635	97%	96%	100%	96%	99%	93%	97%	80%	98%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	5%	1%	5%	2%	6%	4%	10%	3%
	Berkeley Earth Day (April 24)	28	4%	5%	3%	5%	3%	7%	4%	2%	4%
	Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	3%	2%	3%	3%	3%	3%	2%	3%
	Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	3%	1%	3%	2%	5%	2%	8%	2%
	Albany Arts & Green Festival (May 2)	19	3%	3%	4%	2%	4%	11%	1%	4%	3%
	Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	1%	2%	2%	1%	0%	2%	0%	2%
	Kids Bike Rodeo in Berkeley (May 8)	10	2%	2%	1%	2%	0%	9%	0%	0%	2%
	Bike to School Days (May 2010)	37	6%	6%	4%	6%	5%	29%	1%	8%	5%
	Bike-In Movie at Rialto Cinemas in El Cerrito (May 12)	13	2%	2%	1%	2%	2%	2%	2%	4%	2%
	Oakland Indie Awards in Oakland (May 14)	10	2%	2%	0%	2%	1%	0%	2%	4%	1%
	The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	1%	0%	1%	0%	0%	1%	0%	0%
	Bike-In Movie in Alameda (May 16)	9	1%	1%	2%	1%	1%	1%	1%	0%	1%
	Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	4%	2%	5%	2%	6%	4%	8%	4%
	Bike to Market Day (May 22)	26	4%	5%	1%	6%	1%	6%	4%	6%	4%
	Bike Safety Rodeo in El Cerrito (May 22)	4	1%	1%	1%	0%	1%	1%	1%	2%	0%
	Oaklavia in Oakland (June 27)	114	17%	20%	10%	20%	13%	19%	17%	31%	16%
	Bicycle safety class (April, May, June)	35	5%	6%	5%	5%	5%	13%	4%	10%	5%
	None of these	427	65%	62%	75%	60%	73%	39%	70%	47%	67%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
27. Walk and Roll to School Day Participation	Yes	103	16%	18%	10%	19%	11%	100%	0%	24%	15%
	No	536	82%	80%	88%	78%	87%	0%	97%	73%	82%
	Don't remember	17	3%	3%	2%	3%	2%	0%	3%	2%	3%
28. Participation in bicycle safety courses: respondent or children	Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	12%	8%	13%	8%	16%	10%	20%	11%
	Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	8%	5%	9%	5%	9%	7%	12%	7%
	Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	1%	1%	1%	0%	3%	0%	0%	1%
	Kids Bike Rodeo	31	5%	6%	1%	6%	2%	20%	2%	10%	4%
	Other bicycle safety class or workshop	122	19%	20%	15%	19%	17%	22%	18%	22%	18%
Never taken a bicycle safety class or workshop	452	69%	67%	76%	67%	72%	55%	71%	55%	70%	

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Safety issues - Biking is unsafe/dangerous	241	37%	34%	45%	33%	42%	35%	37%	29%	37%
	Too far of a distance to travel	127	19%	20%	16%	21%	17%	19%	19%	22%	19%
	Being protected from the weather	109	17%	15%	22%	13%	22%	13%	17%	6%	17%
	Time consuming	145	22%	24%	16%	24%	19%	20%	22%	24%	22%
	Difficult/Takes too much energy/Lazy	162	25%	25%	25%	24%	25%	22%	25%	22%	25%
	Inconvenient/Prefer the convenience of a car	136	21%	21%	20%	22%	19%	26%	20%	29%	20%
	Do not like biking through traffic/Dangerous drivers	223	34%	34%	35%	34%	33%	33%	34%	43%	33%
	Health restrictions/Not in shape	64	10%	11%	7%	11%	8%	13%	9%	10%	10%
	Being able to carry/transport more belongings	81	12%	11%	17%	9%	17%	12%	12%	10%	13%
	No bike lanes	78	12%	12%	11%	12%	12%	11%	12%	10%	12%
	Do not own a bike	60	9%	11%	4%	11%	6%	10%	9%	10%	9%
	Just do not want to/Lack of interest	13	2%	2%	1%	3%	0%	4%	2%	2%	2%
	Do not know how to ride a bike	24	4%	4%	2%	5%	2%	4%	4%	8%	3%
	Too many hills to bike through	26	4%	3%	5%	3%	5%	3%	4%	4%	4%
	Do not want to get sweaty	98	15%	14%	16%	15%	15%	13%	15%	10%	15%
	Nowhere to park/store bike	122	19%	17%	22%	18%	19%	17%	19%	24%	18%
	Prefer comfort of a car	18	3%	3%	2%	2%	4%	4%	3%	2%	3%
	Cannot bike in work clothes	34	5%	4%	7%	5%	5%	6%	5%	10%	5%
	Transport more than one passenger	22	3%	3%	3%	3%	4%	8%	3%	6%	3%
	Other	171	26%	28%	21%	27%	25%	28%	26%	16%	27%
	Nothing	13	2%	2%	1%	3%	1%	0%	2%	0%	2%
	Don't Know	1	0%	0%	0%	0%	0%	1%	0%	0%	0%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
28a. Top reasons people											
28a Collapsed. Top reasons people DO NOT ride their bike	Convenience of a car / Need a car to transport people or items	257	39%	38%	42%	37%	43%	50%	37%	47%	39%
	Hygeine concerns	132	20%	19%	24%	20%	20%	18%	20%	20%	20%
	Don't own a bike / lack of interest / Can't ride a bike	97	15%	17%	7%	19%	8%	17%	14%	20%	14%
	Safety concerns	464	71%	68%	79%	68%	75%	68%	71%	71%	71%
	Difficult / Lazy / Not in shape	226	34%	35%	32%	35%	34%	35%	34%	33%	35%
	No bike lanes / Nowhere to store bike	200	30%	30%	33%	30%	31%	27%	31%	35%	30%
	Time / Distance	272	41%	44%	33%	45%	35%	40%	42%	47%	41%
	Bad Weather	109	17%	15%	22%	13%	22%	13%	17%	6%	17%
	Too many hills / Terrain	26	4%	3%	5%	3%	5%	3%	4%	4%	4%
	Other / Don't Know	185	28%	31%	21%	29%	26%	29%	28%	16%	29%
29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	23%	18%	24%	19%	29%	20%	24%	22%
	2	134	20%	23%	13%	21%	19%	17%	21%	29%	20%
	3	81	12%	13%	11%	13%	11%	11%	13%	20%	12%
	4	85	13%	13%	12%	14%	11%	12%	13%	14%	13%
	5	89	14%	12%	18%	12%	16%	15%	13%	6%	14%
	6	69	11%	10%	13%	10%	12%	11%	10%	4%	11%
	7-Extremely important	55	8%	6%	16%	6%	13%	6%	9%	2%	9%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	28%	47%	28%	40%	31%	33%	12%	34%
	Not Important	358	55%	59%	41%	58%	49%	57%	54%	73%	53%
	Neutral	85	13%	13%	12%	14%	11%	12%	13%	14%	13%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	43%	35%	44%	36%	46%	40%	47%	41%
	2	129	20%	20%	18%	21%	18%	21%	19%	24%	19%
	3	70	11%	11%	10%	11%	11%	6%	12%	10%	11%
	4	69	11%	11%	10%	9%	12%	10%	11%	6%	11%
	5	63	10%	9%	12%	9%	11%	13%	9%	10%	10%
	6	31	5%	4%	8%	4%	6%	5%	5%	2%	5%
	7-Extremely important	25	4%	3%	7%	2%	6%	0%	5%	0%	4%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	15%	27%	15%	23%	17%	18%	12%	19%
	Not Important	468	71%	74%	63%	75%	65%	73%	71%	82%	71%
	Neutral	69	11%	11%	10%	9%	12%	10%	11%	6%	11%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	33%	24%	33%	27%	39%	29%	27%	31%
	2	134	20%	22%	16%	23%	17%	17%	21%	35%	19%
	3	68	10%	11%	8%	10%	10%	5%	11%	8%	11%
	4	81	12%	13%	11%	13%	11%	15%	12%	10%	13%
	5	79	12%	11%	16%	11%	14%	13%	12%	8%	12%
	6	54	8%	7%	13%	6%	12%	6%	9%	8%	8%
	7-Extremely important	40	6%	4%	12%	4%	10%	6%	6%	4%	6%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	21%	41%	21%	35%	24%	27%	20%	27%
	Not Important	402	61%	66%	48%	66%	54%	61%	61%	69%	61%
	Neutral	81	12%	13%	11%	13%	11%	15%	12%	10%	13%
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	38%	28%	38%	31%	40%	34%	43%	34%
	2	131	20%	21%	17%	21%	19%	22%	20%	27%	19%
	3	64	10%	10%	10%	10%	10%	13%	9%	10%	10%
	4	70	11%	11%	10%	11%	10%	7%	11%	8%	11%
	5	62	9%	9%	10%	9%	10%	10%	9%	4%	10%
	6	54	8%	7%	12%	7%	10%	3%	9%	8%	8%
	7-Extremely important	45	7%	4%	14%	4%	11%	6%	7%	0%	7%
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	21%	36%	21%	31%	18%	26%	12%	26%
	Not Important	425	65%	68%	55%	68%	60%	75%	63%	80%	64%
	Neutral	70	11%	11%	10%	11%	10%	7%	11%	8%	11%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	23%	13%	25%	13%	25%	20%	18%	21%
	2	76	12%	11%	13%	10%	15%	12%	12%	16%	11%
	3	59	9%	8%	11%	7%	12%	7%	9%	10%	9%
	4	77	12%	12%	12%	11%	13%	8%	12%	2%	13%
	5	69	11%	11%	8%	10%	11%	17%	9%	12%	10%
	6	91	14%	13%	16%	14%	13%	17%	13%	14%	14%
	7-Extremely important	149	23%	21%	27%	22%	23%	15%	24%	27%	22%
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	46%	51%	47%	48%	49%	47%	53%	47%
	Not Important	270	41%	42%	37%	42%	40%	44%	41%	45%	41%
	Neutral	77	12%	12%	12%	11%	13%	8%	12%	2%	13%
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	71%	53%	73%	56%	72%	66%	84%	65%
	2	90	14%	12%	19%	11%	19%	15%	14%	10%	14%
	3	37	6%	6%	6%	5%	7%	7%	5%	2%	6%
	4	39	6%	6%	7%	6%	6%	4%	6%	4%	6%
	5	18	3%	2%	4%	2%	4%	1%	3%	0%	3%
	6	14	2%	2%	2%	2%	2%	0%	3%	0%	2%
	7-Extremely important	21	3%	2%	8%	1%	6%	2%	3%	0%	3%
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	6%	15%	6%	12%	3%	9%	0%	9%
	Not Important	564	86%	89%	78%	88%	82%	93%	85%	96%	85%
	Neutral	39	6%	6%	7%	6%	6%	4%	6%	4%	6%
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	59%	47%	62%	47%	63%	55%	69%	55%
	2	118	18%	18%	19%	18%	19%	15%	19%	20%	18%
	3	58	9%	9%	10%	7%	12%	10%	9%	4%	9%
	4	55	8%	7%	13%	6%	12%	6%	9%	4%	9%
	5	30	5%	4%	6%	4%	5%	2%	5%	2%	5%
	6	15	2%	2%	2%	2%	3%	4%	2%	0%	2%
	7-Extremely important	11	2%	1%	3%	1%	3%	1%	2%	0%	2%
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	8%	12%	7%	11%	7%	9%	2%	9%
	Not Important	545	83%	86%	76%	87%	77%	87%	82%	94%	82%
	Neutral	55	8%	7%	13%	6%	12%	6%	9%	4%	9%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	12%	7%	12%	8%	12%	10%	8%	11%
	2	92	14%	14%	13%	15%	12%	17%	13%	27%	13%
	3	101	15%	17%	10%	18%	12%	14%	16%	22%	15%
	4	79	12%	11%	14%	12%	13%	12%	12%	6%	13%
	5	96	15%	16%	11%	14%	15%	21%	13%	22%	14%
	6	67	10%	10%	12%	10%	11%	6%	11%	4%	11%
	7-Extremely important	152	23%	20%	33%	19%	29%	18%	24%	10%	24%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	46%	56%	43%	56%	46%	48%	37%	49%
	Not Important	262	40%	43%	30%	45%	32%	43%	39%	57%	39%
	Neutral	79	12%	11%	14%	12%	13%	12%	12%	6%	13%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	37%	29%	38%	31%	26%	37%	27%	36%
	2	103	16%	17%	13%	18%	12%	15%	16%	24%	15%
	3	75	11%	10%	16%	9%	15%	13%	11%	16%	11%
	4	77	12%	11%	15%	10%	14%	12%	12%	8%	12%
	5	74	11%	10%	13%	10%	13%	12%	11%	6%	12%
	6	54	8%	9%	7%	9%	7%	17%	7%	10%	8%
	7-Extremely important	44	7%	7%	7%	6%	8%	7%	7%	8%	7%
37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	26%	27%	25%	28%	35%	25%	24%	26%
	Not Important	407	62%	64%	58%	65%	58%	53%	64%	67%	62%
	Neutral	77	12%	11%	15%	10%	14%	12%	12%	8%	12%
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	17%	10%	16%	13%	17%	14%	14%	15%
	2	86	13%	14%	12%	16%	9%	13%	13%	14%	13%
	3	82	12%	13%	11%	13%	12%	10%	13%	14%	12%
	4	82	12%	13%	10%	14%	10%	14%	12%	10%	13%
	5	117	18%	19%	15%	19%	17%	20%	17%	31%	17%
	6	106	16%	14%	22%	14%	20%	14%	17%	10%	17%
	7-Extremely important	86	13%	10%	22%	9%	19%	14%	13%	6%	14%
38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	43%	58%	42%	56%	48%	47%	47%	47%
	Not Important	265	40%	43%	32%	45%	34%	39%	41%	43%	40%
	Neutral	82	12%	13%	10%	14%	10%	14%	12%	10%	13%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	24%	20%	27%	17%	25%	23%	20%	23%
	2	123	19%	20%	16%	21%	16%	10%	20%	24%	18%
	3	71	11%	12%	7%	11%	10%	10%	11%	22%	10%
	4	90	14%	15%	11%	14%	13%	17%	13%	10%	14%
	5	84	13%	11%	16%	11%	15%	18%	12%	16%	13%
	6	64	10%	9%	12%	8%	12%	12%	9%	4%	10%
	7-Extremely important	72	11%	9%	18%	8%	16%	8%	12%	2%	12%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	29%	47%	27%	43%	38%	33%	22%	34%
	Not Important	346	53%	56%	42%	58%	44%	45%	54%	67%	52%
	Neutral	90	14%	15%	11%	14%	13%	17%	13%	10%	14%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	69%	59%	68%	63%	69%	66%	80%	65%
	2	97	15%	15%	15%	15%	14%	17%	14%	8%	15%
	3	44	7%	7%	7%	8%	5%	6%	7%	8%	7%
	4	39	6%	5%	9%	4%	8%	4%	6%	2%	6%
	5	20	3%	3%	4%	3%	4%	1%	3%	2%	3%
	6	12	2%	1%	4%	1%	4%	3%	2%	0%	2%
	7-Extremely important	8	1%	1%	1%	1%	2%	0%	1%	0%	1%
40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	5%	10%	4%	9%	4%	7%	2%	6%
	Not Important	577	88%	90%	81%	91%	83%	92%	87%	96%	87%
	Neutral	39	6%	5%	9%	4%	8%	4%	6%	2%	6%
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	11%	8%	12%	8%	12%	10%	4%	11%
	2	89	14%	14%	11%	15%	11%	18%	13%	29%	12%
	3	97	15%	16%	12%	14%	15%	13%	15%	22%	14%
	4	96	15%	14%	15%	14%	15%	19%	14%	14%	15%
	5	118	18%	17%	20%	17%	19%	20%	18%	8%	19%
	6	90	14%	14%	14%	14%	13%	10%	14%	8%	14%
	7-Extremely important	98	15%	13%	19%	13%	19%	8%	16%	14%	15%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	44%	53%	44%	50%	38%	48%	31%	48%
	Not Important	254	39%	41%	32%	41%	35%	43%	38%	55%	37%
	Neutral	96	15%	14%	15%	14%	15%	19%	14%	14%	15%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	47%	36%	47%	40%	47%	44%	47%	44%
	2	138	21%	22%	19%	23%	18%	25%	20%	24%	21%
	3	68	10%	9%	15%	8%	14%	6%	11%	12%	10%
	4	53	8%	7%	10%	7%	9%	7%	8%	6%	8%
	5	57	9%	9%	9%	8%	10%	9%	9%	6%	9%
	6	32	5%	4%	7%	4%	6%	5%	5%	2%	5%
	7-Extremely important	17	3%	2%	4%	2%	4%	2%	3%	2%	3%
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	15%	20%	14%	19%	16%	16%	10%	17%
	Not Important	497	76%	78%	70%	78%	71%	78%	75%	84%	75%
	Neutral	53	8%	7%	10%	7%	9%	7%	8%	6%	8%
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	12%	10%	13%	9%	17%	10%	10%	12%
	2	80	12%	15%	5%	16%	7%	15%	12%	27%	11%
	3	78	12%	12%	10%	12%	12%	11%	12%	18%	11%
	4	74	11%	10%	14%	9%	15%	10%	12%	12%	11%
	5	98	15%	15%	15%	14%	17%	16%	15%	12%	15%
	6	90	14%	14%	12%	16%	10%	18%	13%	12%	14%
	7-Extremely important	161	25%	21%	34%	20%	31%	15%	26%	8%	26%
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	51%	61%	50%	58%	49%	54%	33%	55%
	Not Important	233	36%	39%	25%	41%	27%	42%	34%	55%	34%
	Neutral	74	11%	10%	14%	9%	15%	10%	12%	12%	11%
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	26%	19%	28%	18%	21%	25%	27%	24%
	2	139	21%	21%	22%	22%	20%	21%	21%	27%	21%
	3	93	14%	14%	16%	13%	17%	11%	15%	14%	14%
	4	97	15%	14%	16%	13%	17%	14%	15%	18%	14%
	5	82	12%	12%	13%	12%	13%	17%	12%	6%	13%
	6	56	9%	8%	9%	8%	9%	13%	8%	4%	9%
	7-Extremely important	30	5%	4%	5%	4%	6%	3%	5%	4%	5%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	25%	27%	24%	28%	33%	24%	14%	27%
	Not Important	391	60%	61%	56%	62%	55%	53%	61%	67%	59%
	Neutral	97	15%	14%	16%	13%	17%	14%	15%	18%	14%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	37%	35%	39%	34%	33%	37%	41%	36%
	2	162	25%	25%	24%	24%	25%	30%	24%	29%	24%
	3	99	15%	15%	15%	16%	14%	15%	15%	14%	15%
	4	75	11%	12%	9%	12%	10%	14%	11%	14%	11%
	5	42	6%	6%	8%	5%	8%	7%	6%	2%	7%
	6	20	3%	2%	6%	2%	4%	2%	3%	0%	3%
	7-Extremely important	17	3%	2%	4%	1%	4%	0%	3%	0%	3%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	10%	18%	9%	16%	9%	13%	2%	13%
	Not Important	502	77%	78%	73%	78%	73%	78%	76%	84%	76%
	Neutral	75	11%	12%	9%	12%	10%	14%	11%	14%	11%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	12%	9%	13%	10%	15%	11%	18%	11%
	2	106	16%	18%	12%	18%	14%	17%	16%	24%	15%
	3	100	15%	17%	9%	17%	12%	15%	15%	8%	16%
	4	108	16%	16%	19%	15%	19%	16%	17%	12%	17%
	5	111	17%	17%	18%	16%	19%	17%	17%	20%	17%
	6	92	14%	13%	18%	13%	15%	13%	14%	12%	14%
	7-Extremely important	63	10%	8%	15%	8%	12%	8%	10%	4%	10%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	37%	51%	38%	45%	38%	41%	37%	41%
	Not Important	282	43%	47%	30%	48%	36%	47%	42%	51%	42%
	Neutral	108	16%	16%	19%	15%	19%	16%	17%	12%	17%
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	48%	44%	49%	43%	39%	48%	49%	47%
	2	151	23%	23%	24%	22%	25%	25%	23%	35%	22%
	3	60	9%	10%	7%	9%	9%	11%	9%	8%	9%
	4	55	8%	8%	10%	8%	8%	7%	9%	4%	9%
	5	39	6%	6%	6%	6%	6%	8%	6%	0%	6%
	6	27	4%	4%	5%	3%	5%	6%	4%	0%	4%
	7-Extremely important	17	3%	2%	4%	2%	4%	5%	2%	4%	2%
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	12%	15%	11%	15%	18%	12%	4%	13%
	Not Important	518	79%	80%	75%	80%	77%	75%	80%	92%	78%
	Neutral	55	8%	8%	10%	8%	8%	7%	9%	4%	9%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	18%	11%	18%	12%	17%	16%	14%	16%
	2	126	19%	20%	15%	20%	19%	19%	19%	29%	18%
	3	96	15%	15%	13%	16%	13%	19%	14%	29%	14%
	4	69	11%	10%	12%	10%	11%	14%	10%	8%	11%
	5	94	14%	14%	15%	13%	17%	16%	14%	12%	14%
	6	55	8%	8%	9%	9%	8%	6%	9%	4%	9%
	7-Extremely important	111	17%	14%	25%	14%	21%	10%	18%	4%	18%
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	37%	49%	36%	45%	31%	41%	20%	41%
	Not Important	327	50%	53%	39%	53%	44%	55%	49%	71%	48%
	Neutral	69	11%	10%	12%	10%	11%	14%	10%	8%	11%
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	22%	16%	21%	20%	24%	20%	16%	21%
	2	73	11%	10%	15%	11%	12%	10%	11%	6%	12%
	3	56	9%	8%	9%	8%	9%	9%	8%	6%	9%
	4	80	12%	12%	13%	11%	13%	13%	12%	18%	12%
	5	63	10%	10%	8%	10%	9%	12%	9%	10%	10%
	6	98	15%	15%	16%	16%	13%	20%	14%	20%	14%
	7-Extremely important	152	23%	23%	24%	23%	24%	13%	25%	22%	23%
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	48%	48%	49%	46%	45%	48%	53%	47%
	Not Important	263	40%	40%	39%	40%	40%	43%	40%	29%	41%
	Neutral	80	12%	12%	13%	11%	13%	13%	12%	18%	12%
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	59%	38%	58%	47%	59%	53%	73%	52%
	4 to 7 concerns	202	31%	30%	35%	30%	32%	33%	30%	20%	32%
	8 to 12 concerns	88	13%	10%	23%	11%	17%	6%	15%	6%	14%
	13 to 21 concerns	14	2%	1%	5%	1%	4%	2%	2%	0%	2%
50. More dedicated bike lanes	Much more likely	424	65%	64%	65%	64%	66%	64%	65%	53%	66%
	Somewhat more likely	169	26%	27%	23%	27%	24%	26%	26%	47%	24%
	No difference	63	10%	9%	12%	9%	10%	10%	10%	0%	10%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	91%	88%	91%	90%	90%	90%	100%	90%
	No difference	63	10%	9%	12%	9%	10%	10%	10%	0%	10%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
51. Wider bike lanes	Much more likely	333	51%	49%	56%	49%	54%	42%	52%	49%	51%
	Somewhat more likely	205	31%	33%	27%	33%	29%	38%	30%	31%	31%
	No difference	118	18%	18%	18%	18%	17%	20%	18%	20%	18%
51 Collapsed. Wider bike lanes	More likely	538	82%	82%	82%	82%	83%	80%	82%	80%	82%
	No difference	118	18%	18%	18%	18%	17%	20%	18%	20%	18%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	60%	67%	59%	67%	61%	62%	55%	62%
	Somewhat more likely	162	25%	25%	24%	25%	25%	25%	25%	37%	24%
	No difference	88	13%	15%	9%	16%	9%	14%	13%	8%	14%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	85%	91%	84%	91%	86%	87%	92%	86%
	No difference	88	13%	15%	9%	16%	9%	14%	13%	8%	14%
53. More secure bike parking at the places you go	Much more likely	363	55%	56%	55%	58%	51%	52%	56%	63%	55%
	Somewhat more likely	212	32%	32%	34%	29%	38%	37%	31%	31%	32%
	No difference	81	12%	13%	11%	13%	12%	11%	13%	6%	13%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	87%	89%	87%	88%	89%	87%	94%	87%
	No difference	81	12%	13%	11%	13%	12%	11%	13%	6%	13%
54. More secure bike parking at transit stations	Much more likely	345	53%	52%	55%	52%	54%	50%	53%	63%	52%
	Somewhat more likely	215	33%	33%	32%	32%	34%	33%	33%	33%	33%
	No difference	96	15%	15%	13%	16%	13%	17%	14%	4%	15%
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	85%	87%	84%	87%	83%	86%	96%	85%
	No difference	96	15%	15%	13%	16%	13%	17%	14%	4%	15%
55. A shower and changing area at your destination	Much more likely	174	27%	25%	32%	27%	26%	23%	27%	22%	27%
	Somewhat more likely	258	39%	39%	41%	38%	41%	36%	40%	43%	39%
	No difference	224	34%	36%	28%	35%	33%	41%	33%	35%	34%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	64%	72%	65%	67%	59%	67%	65%	66%
	No difference	224	34%	36%	28%	35%	33%	41%	33%	35%	34%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	20%	18%	21%	17%	20%	19%	37%	18%
	Somewhat more likely	240	37%	36%	40%	34%	40%	42%	36%	33%	37%
	No difference	288	44%	44%	42%	45%	43%	38%	45%	31%	45%
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	56%	58%	55%	57%	62%	55%	69%	55%
	No difference	288	44%	44%	42%	45%	43%	38%	45%	31%	45%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	12%	12%	12%	12%	13%	11%	8%	12%
	Somewhat more likely	150	23%	23%	24%	22%	24%	17%	24%	24%	23%
	No difference	430	66%	66%	65%	66%	65%	70%	65%	67%	65%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	34%	35%	34%	35%	30%	35%	33%	35%
	No difference	430	66%	66%	65%	66%	65%	70%	65%	67%	65%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	27%	28%	28%	25%	27%	27%	27%	27%
	Somewhat more likely	239	36%	38%	32%	39%	33%	36%	37%	47%	36%
	No difference	240	37%	36%	39%	33%	42%	37%	37%	27%	37%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	64%	61%	67%	58%	63%	63%	73%	63%
	No difference	240	37%	36%	39%	33%	42%	37%	37%	27%	37%
59. Slower moving cars on the streets	Much more likely	276	42%	41%	45%	42%	42%	48%	41%	53%	41%
	Somewhat more likely	236	36%	38%	32%	37%	35%	35%	36%	33%	36%
	No difference	144	22%	21%	23%	21%	23%	17%	23%	14%	23%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	79%	77%	79%	77%	83%	77%	86%	77%
	No difference	144	22%	21%	23%	21%	23%	17%	23%	14%	23%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
Number of cases		656		490	165	404	252	103	553	49	607
Row percent			100%	75%	25%	62%	38%	16%	84%	7%	93%
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	59%	58%	61%	55%	59%	59%	63%	58%
	Somewhat more likely	198	30%	29%	33%	29%	33%	33%	30%	33%	30%
	No difference	73	11%	12%	9%	10%	12%	8%	12%	4%	12%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	88%	91%	90%	88%	92%	88%	96%	88%
	No difference	73	11%	12%	9%	10%	12%	8%	12%	4%	12%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	8%	12%	8%	11%	7%	10%	6%	9%
	Somewhat more likely	219	33%	33%	35%	33%	34%	34%	33%	33%	33%
	No difference	377	57%	59%	53%	59%	56%	59%	57%	61%	57%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	41%	47%	41%	44%	41%	43%	39%	43%
	No difference	377	57%	59%	53%	59%	56%	59%	57%	61%	57%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	6%	17%	6%	13%	7%	9%	8%	9%
	Somewhat more likely	243	37%	37%	39%	37%	37%	45%	36%	37%	37%
	No difference	354	54%	57%	44%	57%	50%	49%	55%	55%	54%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	43%	56%	43%	50%	51%	45%	45%	46%
	No difference	354	54%	57%	44%	57%	50%	49%	55%	55%	54%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	26%	32%	27%	29%	19%	29%	29%	28%
	Somewhat more likely	293	45%	45%	44%	46%	43%	51%	43%	49%	44%
	No difference	182	28%	29%	24%	27%	28%	29%	27%	22%	28%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	71%	76%	73%	72%	71%	73%	78%	72%
	No difference	182	28%	29%	24%	27%	28%	29%	27%	22%	28%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
64. Safety improvements at large intersections	Much more likely	384	59%	58%	62%	58%	59%	61%	58%	67%	58%
	Somewhat more likely	206	31%	33%	26%	32%	30%	29%	32%	29%	32%
	No difference	66	10%	9%	12%	10%	11%	10%	10%	4%	11%
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	91%	88%	90%	89%	90%	90%	96%	89%
	No difference	66	10%	9%	12%	10%	11%	10%	10%	4%	11%
65. Go to work outside of your home	7 days/week	31	5%	3%	8%	3%	7%	7%	4%	0%	5%
	6 days/week	25	4%	3%	5%	3%	4%	2%	4%	0%	4%
	5 days/week	403	61%	67%	46%	70%	48%	63%	61%	94%	59%
	4 days/week	73	11%	11%	11%	11%	11%	11%	11%	4%	12%
	3 days/week	36	5%	5%	8%	4%	8%	3%	6%	2%	6%
	2 days/week	27	4%	4%	4%	4%	5%	8%	3%	0%	4%
	1 day/week	11	2%	1%	2%	1%	3%	1%	2%	0%	2%
	1 to 4 days/month	15	2%	2%	3%	1%	4%	5%	2%	0%	2%
	1 to 11 days/year	5	1%	0%	2%	0%	2%	0%	1%	0%	1%
Never	30	5%	3%	9%	2%	8%	1%	5%	0%	5%	
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	95%	85%	96%	87%	94%	92%	100%	92%
	Less than Weekly	20	3%	2%	5%	2%	5%	5%	3%	0%	3%
	Never	30	5%	3%	9%	2%	8%	1%	5%	0%	5%
65 Collapsed. Works	Yes	626	95%	97%	91%	98%	92%	99%	95%	100%	95%
	No	30	5%	3%	9%	2%	8%	1%	5%	0%	5%
66. Go to school	7 days/week	10	2%	0%	5%	0%	3%	1%	2%	0%	2%
	6 days/week	9	1%	1%	2%	1%	1%	0%	2%	0%	1%
	5 days/week	55	8%	7%	13%	7%	11%	12%	8%	8%	8%
	4 days/week	19	3%	2%	5%	2%	4%	2%	3%	0%	3%
	3 days/week	17	3%	2%	4%	2%	3%	3%	3%	4%	2%
	2 days/week	16	2%	2%	3%	2%	2%	3%	2%	4%	2%
	1 day/week	27	4%	4%	4%	4%	4%	3%	4%	4%	4%
	1 to 4 days/month	10	2%	2%	0%	2%	0%	2%	1%	0%	2%
	1 to 11 days/year	29	4%	5%	4%	5%	4%	5%	4%	2%	5%
Never	464	71%	74%	62%	73%	67%	70%	71%	78%	70%	

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
66 Collapsed. Go to school	Weekly or More	153	23%	20%	35%	20%	29%	23%	23%	20%	24%
	Less than Weekly	39	6%	7%	4%	7%	4%	7%	6%	2%	6%
	Never	464	71%	74%	62%	73%	67%	70%	71%	78%	70%
66 Collapsed. Goes to school	Yes	192	29%	26%	38%	27%	33%	30%	29%	22%	30%
	No	464	71%	74%	62%	73%	67%	70%	71%	78%	70%
67. Go to a grocery or drug store	7 days/week	11	2%	1%	3%	1%	2%	2%	2%	0%	2%
	6 days/week	6	1%	1%	1%	1%	1%	1%	1%	0%	1%
	5 days/week	16	2%	2%	3%	2%	3%	3%	2%	0%	3%
	4 days/week	56	9%	9%	7%	8%	9%	6%	9%	4%	9%
	3 days/week	158	24%	24%	24%	23%	26%	28%	23%	16%	25%
	2 days/week	205	31%	31%	32%	34%	27%	26%	32%	41%	30%
	1 day/week	128	20%	19%	20%	19%	20%	19%	20%	27%	19%
	1 to 4 days/month	63	10%	10%	9%	9%	10%	14%	9%	10%	10%
	1 to 11 days/year	9	1%	2%	1%	2%	1%	0%	2%	0%	1%
Never	4	1%	1%	1%	1%	0%	1%	1%	2%	0%	
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	88%	90%	88%	88%	85%	89%	88%	88%
	Less than Weekly	72	11%	11%	10%	11%	11%	14%	10%	10%	11%
	Never	4	1%	1%	1%	1%	0%	1%	1%	2%	0%
68. Take your children to school	7 days/week	4	1%	0%	1%	0%	1%	1%	1%	0%	1%
	6 days/week	1	0%	0%	0%	0%	0%	1%	0%	0%	0%
	5 days/week	64	10%	10%	9%	9%	12%	32%	6%	14%	9%
	4 days/week	6	1%	1%	1%	1%	1%	1%	1%	2%	1%
	3 days/week	19	3%	3%	4%	2%	4%	9%	2%	8%	2%
	2 days/week	12	2%	2%	1%	2%	1%	3%	2%	2%	2%
	1 day/week	20	3%	3%	2%	3%	3%	5%	3%	2%	3%
	1 to 4 days/month	16	2%	2%	3%	2%	2%	5%	2%	2%	2%
	1 to 11 days/year	13	2%	2%	2%	2%	2%	8%	1%	2%	2%
Never	501	76%	76%	78%	77%	75%	36%	84%	67%	77%	
68 Collapsed. Take your children to school	Weekly or More	126	19%	20%	18%	18%	21%	51%	13%	29%	18%
	Less than Weekly	29	4%	4%	5%	4%	4%	13%	3%	4%	4%
	Never	501	76%	76%	78%	77%	75%	36%	84%	67%	77%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
69. Drive a car alone	7 days/week	70	11%	10%	13%	8%	15%	12%	10%	2%	11%
	6 days/week	34	5%	6%	4%	5%	5%	5%	5%	2%	5%
	5 days/week	72	11%	10%	12%	10%	13%	13%	11%	14%	11%
	4 days/week	58	9%	8%	10%	8%	11%	6%	9%	8%	9%
	3 days/week	85	13%	13%	13%	12%	14%	17%	12%	10%	13%
	2 days/week	75	11%	12%	9%	13%	8%	13%	11%	14%	11%
	1 day/week	56	9%	9%	7%	10%	7%	10%	8%	22%	7%
	1 to 4 days/month	73	11%	12%	7%	13%	9%	11%	11%	12%	11%
	1 to 11 days/year	51	8%	8%	6%	9%	6%	7%	8%	4%	8%
	Never	82	12%	11%	18%	12%	13%	8%	13%	10%	13%
69 Collapsed. Drive a car alone	Weekly or More	450	69%	68%	69%	66%	72%	75%	67%	73%	68%
	Less than Weekly	124	19%	21%	13%	22%	14%	17%	19%	16%	19%
	Never	82	12%	11%	18%	12%	13%	8%	13%	10%	13%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	4%	4%	4%	4%	9%	3%	2%	4%
	6 days/week	22	3%	3%	5%	3%	4%	4%	3%	2%	3%
	5 days/week	33	5%	4%	7%	3%	8%	3%	5%	2%	5%
	4 days/week	52	8%	8%	6%	8%	8%	10%	8%	14%	7%
	3 days/week	109	17%	17%	16%	16%	17%	19%	16%	22%	16%
	2 days/week	127	19%	21%	15%	23%	14%	21%	19%	18%	19%
	1 day/week	114	17%	16%	22%	16%	20%	16%	18%	22%	17%
	1 to 4 days/month	113	17%	17%	18%	17%	17%	11%	18%	6%	18%
	1 to 11 days/year	35	5%	6%	5%	6%	4%	4%	6%	6%	5%
Never	25	4%	4%	3%	4%	3%	4%	4%	4%	4%	
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	73%	74%	73%	75%	82%	72%	84%	73%
	Less than Weekly	148	23%	22%	23%	23%	22%	15%	24%	12%	23%
	Never	25	4%	4%	3%	4%	3%	4%	4%	4%	4%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
71. Ride a bus	7 days/week	3	0%	1%	0%	1%	0%	0%	1%	2%	0%
	6 days/week	3	0%	1%	0%	0%	0%	2%	0%	0%	0%
	5 days/week	22	3%	2%	7%	2%	5%	2%	4%	0%	4%
	4 days/week	16	2%	2%	3%	2%	2%	1%	3%	0%	3%
	3 days/week	31	5%	5%	5%	5%	5%	6%	5%	0%	5%
	2 days/week	28	4%	4%	4%	5%	4%	4%	4%	6%	4%
	1 day/week	42	6%	6%	7%	6%	6%	7%	6%	10%	6%
	1 to 4 days/month	115	18%	19%	14%	18%	16%	16%	18%	27%	17%
	1 to 11 days/year	187	29%	28%	31%	28%	29%	35%	27%	29%	29%
	Never	209	32%	33%	29%	31%	33%	28%	33%	27%	32%
71 Collapsed. Ride a bus	Weekly or More	145	22%	21%	26%	22%	23%	21%	22%	18%	22%
	Less than Weekly	302	46%	47%	45%	47%	45%	50%	45%	55%	45%
	Never	209	32%	33%	29%	31%	33%	28%	33%	27%	32%
72. Ride BART	7 days/week	6	1%	1%	1%	1%	1%	1%	1%	0%	1%
	6 days/week	11	2%	2%	1%	2%	0%	1%	2%	2%	2%
	5 days/week	40	6%	7%	4%	7%	4%	3%	7%	6%	6%
	4 days/week	38	6%	6%	5%	6%	5%	3%	6%	4%	6%
	3 days/week	34	5%	5%	5%	5%	5%	5%	5%	8%	5%
	2 days/week	69	11%	9%	14%	10%	12%	7%	11%	10%	11%
	1 day/week	78	12%	12%	12%	12%	11%	16%	11%	12%	12%
	1 to 4 days/month	201	31%	30%	33%	30%	32%	29%	31%	29%	31%
	1 to 11 days/year	142	22%	22%	21%	21%	23%	29%	20%	24%	21%
Never	37	6%	6%	4%	5%	6%	7%	5%	4%	6%	
72 Collapsed. Ride BART	Weekly or More	276	42%	42%	42%	44%	39%	35%	43%	43%	42%
	Less than Weekly	343	52%	52%	54%	51%	55%	58%	51%	53%	52%
	Never	37	6%	6%	4%	5%	6%	7%	5%	4%	6%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
73. Take a train	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	6 days/week	2	0%	0%	0%	0%	0%	0%	0%	2%	0%
	5 days/week	9	1%	1%	2%	1%	1%	2%	1%	2%	1%
	4 days/week	2	0%	0%	0%	0%	0%	1%	0%	0%	0%
	3 days/week	3	0%	1%	0%	1%	0%	1%	0%	0%	0%
	2 days/week	3	0%	1%	0%	1%	0%	1%	0%	2%	0%
	1 day/week	12	2%	2%	1%	2%	1%	4%	1%	0%	2%
	1 to 4 days/month	35	5%	5%	5%	5%	5%	6%	5%	10%	5%
	1 to 11 days/year	266	41%	41%	39%	41%	40%	41%	41%	47%	40%
	Never	323	49%	48%	53%	48%	52%	45%	50%	37%	50%
73 Collapsed. Take a train	Weekly or More	32	5%	6%	3%	6%	2%	9%	4%	6%	5%
	Less than Weekly	301	46%	47%	44%	46%	46%	47%	46%	57%	45%
	Never	323	49%	48%	53%	48%	52%	45%	50%	37%	50%
74. Take a ferry	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	4 days/week	1	0%	0%	0%	0%	0%	0%	0%	2%	0%
	2 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1 day/week	3	0%	0%	1%	0%	0%	1%	0%	0%	0%
	1 to 4 days/month	13	2%	2%	2%	2%	2%	1%	2%	2%	2%
	1 to 11 days/year	268	41%	44%	33%	46%	33%	50%	39%	51%	40%
	Never	369	56%	53%	65%	51%	65%	49%	58%	45%	57%
74 Collapsed. Take a ferry	Weekly or More	6	1%	1%	1%	1%	0%	1%	1%	2%	1%
	Less than Weekly	281	43%	46%	35%	48%	35%	50%	41%	53%	42%
	Never	369	56%	53%	65%	51%	65%	49%	58%	45%	57%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	6%	2%	7%	3%	6%	5%	0%	6%
	6 days/week	28	4%	5%	3%	5%	4%	5%	4%	6%	4%
	5 days/week	38	6%	6%	6%	6%	5%	6%	6%	4%	6%
	4 days/week	51	8%	8%	6%	9%	6%	10%	7%	2%	8%
	3 days/week	69	11%	10%	12%	9%	12%	5%	12%	6%	11%
	2 days/week	94	14%	15%	12%	15%	13%	9%	15%	14%	14%
	1 day/week	91	14%	13%	16%	13%	15%	12%	14%	20%	13%
	1 to 4 days/month	118	18%	19%	16%	20%	15%	16%	18%	22%	18%
	1 to 11 days/year	96	15%	14%	17%	13%	18%	29%	12%	18%	14%
	Never	37	6%	4%	9%	3%	9%	4%	6%	6%	6%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
75 Collapsed. Ride a bicycle for health or recreation	Weekly or More	405	62%	63%	58%	64%	58%	51%	64%	53%	62%
	Less than Weekly	214	33%	32%	33%	32%	33%	45%	30%	41%	32%
	Never	37	6%	4%	9%	3%	9%	4%	6%	6%	6%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	17%	14%	18%	13%	12%	17%	12%	16%
	6 days/week	62	9%	11%	6%	11%	8%	13%	9%	22%	8%
	5 days/week	118	18%	19%	16%	20%	14%	20%	18%	33%	17%
	4 days/week	76	12%	12%	8%	14%	8%	13%	11%	10%	12%
	3 days/week	52	8%	8%	7%	8%	8%	4%	9%	6%	8%
	2 days/week	68	10%	11%	9%	10%	11%	9%	11%	4%	11%
	1 day/week	40	6%	5%	10%	5%	8%	7%	6%	4%	6%
	1 to 4 days/month	53	8%	9%	7%	8%	9%	10%	8%	6%	8%
	1 to 11 days/year	62	9%	8%	14%	5%	16%	12%	9%	2%	10%
	Never	20	3%	1%	8%	1%	6%	2%	3%	0%	3%
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	82%	72%	85%	70%	77%	80%	92%	78%
	Less than Weekly	115	18%	17%	21%	13%	25%	21%	17%	8%	18%
	Never	20	3%	1%	8%	1%	6%	2%	3%	0%	3%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	6 days/week	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	5 days/week	7	1%	1%	1%	1%	2%	2%	1%	0%	1%
	4 days/week	9	1%	2%	1%	1%	1%	2%	1%	2%	1%
	3 days/week	27	4%	4%	4%	4%	4%	3%	4%	2%	4%
	2 days/week	22	3%	3%	3%	3%	4%	3%	3%	2%	3%
	1 day/week	33	5%	5%	5%	5%	6%	2%	6%	2%	5%
	1 to 4 days/month	44	7%	7%	7%	7%	7%	2%	8%	4%	7%
	1 to 11 days/year	67	10%	11%	9%	12%	8%	15%	9%	18%	10%
	Never	444	68%	67%	69%	67%	69%	72%	67%	69%	68%
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	16%	15%	14%	17%	12%	16%	8%	16%
	Less than Weekly	111	17%	17%	16%	19%	14%	17%	17%	22%	16%
	Never	444	68%	67%	69%	67%	69%	72%	67%	69%	68%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
				Yes	No	Yes	No	Yes	No / DK	Yes	No
		N	%	%	%	%	%	%	%	%	%
78. Miles from work	0-2 miles	164	26%	23%	36%	22%	33%	27%	26%	18%	27%
	3-5 miles	174	28%	30%	20%	31%	22%	32%	27%	47%	26%
	6-10 miles	111	18%	18%	18%	18%	17%	20%	17%	12%	18%
	11-20 miles	106	17%	18%	14%	17%	17%	12%	18%	12%	17%
	21+ miles	65	10%	10%	11%	10%	10%	8%	11%	8%	11%
	Don't Know	6	1%	1%	1%	1%	1%	1%	1%	2%	1%
78 Collapsed. Miles from work	10 miles or less	479	73%	72%	76%	73%	74%	80%	72%	78%	73%
	More than 10 miles	171	26%	27%	23%	27%	25%	19%	27%	20%	27%
	Don't Know	6	1%	1%	1%	1%	1%	1%	1%	2%	1%
79. Transportation used to get to work	Drive alone	259	41%	41%	42%	37%	48%	40%	42%	27%	43%
	Drive or ride in a carpool or vanpool	54	9%	9%	8%	8%	10%	11%	8%	14%	8%
	Motorcycle or scooter	15	2%	3%	1%	3%	1%	1%	3%	2%	2%
	Bicycle	436	70%	75%	52%	80%	52%	63%	71%	90%	68%
	Walk	120	19%	17%	25%	16%	24%	14%	20%	12%	20%
	Public Bus	123	20%	20%	19%	19%	20%	17%	20%	10%	20%
	Company shuttle	10	2%	1%	2%	2%	2%	3%	1%	2%	2%
	BART	175	28%	29%	25%	29%	26%	23%	29%	20%	29%
	Train, like Capitol Corridor or ACE Train	12	2%	2%	1%	3%	1%	4%	2%	2%	2%
	Ferry or boat	5	1%	1%	0%	1%	0%	1%	1%	2%	1%
Other	20	3%	3%	4%	3%	3%	7%	2%	0%	3%	
80. Days you ride your bicycle to work	7 days/week	14	2%	2%	4%	2%	3%	2%	2%	0%	2%
	6 days/week	14	2%	3%	1%	3%	1%	1%	2%	0%	2%
	5 days/week	168	27%	30%	18%	32%	17%	26%	27%	49%	25%
	4 days/week	86	14%	14%	13%	16%	10%	14%	14%	27%	13%
	3 days/week	74	12%	13%	9%	12%	11%	8%	13%	8%	12%
	2 days/week	53	8%	10%	4%	10%	5%	6%	9%	2%	9%
	1 day/week	19	3%	3%	3%	3%	3%	4%	3%	2%	3%
	1 to 4 days/month	34	5%	6%	4%	5%	6%	9%	5%	6%	5%
	1 to 11 days/year	71	11%	13%	7%	11%	12%	18%	10%	2%	12%
Never	93	15%	8%	36%	5%	32%	13%	15%	4%	16%	

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	73%	53%	79%	51%	61%	70%	88%	67%
	Less than Weekly	105	17%	19%	11%	16%	17%	26%	15%	8%	18%
	Never	93	15%	8%	36%	5%	32%	13%	15%	4%	16%
81. Miles from school	0-2 miles	80	42%	37%	51%	37%	48%	42%	42%	9%	44%
	3-5 miles	64	33%	36%	27%	36%	30%	29%	34%	55%	32%
	6-10 miles	25	13%	16%	8%	16%	10%	10%	14%	27%	12%
	11-20 miles	14	7%	7%	8%	7%	7%	16%	6%	0%	8%
	21+ miles	8	4%	3%	6%	4%	5%	0%	5%	9%	4%
	Don't Know	1	1%	1%	0%	1%	0%	3%	0%	0%	1%
81 Collapsed. Miles from school	10 miles or less	169	88%	89%	86%	88%	88%	81%	89%	91%	88%
	More than 10 miles	22	11%	10%	14%	11%	12%	16%	11%	9%	12%
	Don't Know	1	1%	1%	0%	1%	0%	3%	0%	0%	1%
82. Transportation used to get to school	Drive alone	53	28%	26%	30%	28%	28%	29%	27%	45%	27%
	Drive or ride in a carpool or vanpool	17	9%	9%	10%	6%	13%	23%	6%	0%	9%
	Motorcycle or scooter	6	3%	4%	2%	4%	2%	0%	4%	0%	3%
	Bicycle	117	61%	62%	59%	64%	57%	52%	63%	82%	60%
	Walk	38	20%	18%	24%	16%	25%	23%	19%	0%	21%
	Public Bus	40	21%	19%	25%	18%	24%	6%	24%	9%	22%
	Company shuttle	2	1%	1%	2%	1%	1%	6%	0%	0%	1%
	BART	31	16%	18%	13%	17%	14%	10%	17%	27%	15%
	Other	15	8%	8%	8%	7%	8%	6%	8%	0%	8%
83. Days you ride your bicycle to school	7 days/week	6	3%	0%	10%	0%	7%	0%	4%	0%	3%
	6 days/week	9	5%	5%	3%	6%	2%	3%	5%	0%	5%
	5 days/week	29	15%	16%	13%	18%	11%	23%	14%	27%	14%
	4 days/week	18	9%	7%	14%	7%	12%	6%	10%	9%	9%
	3 days/week	15	8%	7%	10%	7%	8%	6%	8%	0%	8%
	2 days/week	12	6%	5%	10%	3%	11%	6%	6%	9%	6%
	1 day/week	18	9%	12%	3%	12%	6%	3%	11%	18%	9%
	1 to 4 days/month	8	4%	6%	0%	6%	2%	3%	4%	9%	4%
	1 to 11 days/year	25	13%	16%	8%	15%	11%	13%	13%	18%	13%
Never	52	27%	26%	30%	26%	29%	35%	25%	9%	28%	

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	53%	62%	54%	58%	48%	57%	64%	55%
	Less than Weekly	33	17%	22%	8%	20%	13%	16%	17%	27%	17%
	Never	52	27%	26%	30%	26%	29%	35%	25%	9%	28%
84. Cycling ability	Novice	35	5%	4%	10%	4%	8%	6%	5%	0%	6%
	Intermediate	217	33%	29%	44%	27%	42%	29%	34%	18%	34%
	Experienced	404	62%	67%	47%	69%	50%	65%	61%	82%	60%
85. When riding a bicycle, where you most often ride	In traffic lane	372	57%	60%	47%	62%	48%	60%	56%	59%	57%
	In bike lane	232	35%	33%	41%	33%	40%	31%	36%	35%	35%
	On separate paved bike path	51	8%	7%	11%	5%	12%	9%	8%	6%	8%
	On unpaved trails	1	0%	0%	1%	0%	0%	0%	0%	0%	0%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
86. City you live in	Alameda	51	8%	9%	4%	9%	6%	16%	6%	4%	8%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	39	6%	6%	6%	6%	6%	21%	3%	12%	5%
	Berkeley	119	18%	16%	23%	18%	19%	18%	18%	16%	18%
	Castro Valley	8	1%	1%	2%	0%	2%	0%	1%	0%	1%
	Concord	3	0%	0%	1%	0%	0%	0%	1%	0%	0%
	Danville	2	0%	0%	0%	0%	0%	0%	0%	2%	0%
	Dublin	5	1%	1%	1%	1%	0%	2%	1%	2%	1%
	El Cerrito	9	1%	1%	1%	1%	2%	2%	1%	2%	1%
	Emeryville	16	2%	3%	1%	2%	3%	1%	3%	2%	2%
	Fremont	15	2%	2%	2%	2%	3%	1%	3%	2%	2%
	Hayward	5	1%	1%	1%	1%	1%	0%	1%	0%	1%
	Kensington	9	1%	2%	0%	2%	0%	0%	2%	0%	1%
	Lafayette	4	1%	0%	1%	0%	1%	1%	1%	0%	1%
	Livermore	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Oakland	268	41%	41%	41%	41%	41%	29%	43%	37%	41%
	Piedmont	15	2%	2%	2%	2%	2%	1%	3%	2%	2%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Pleasanton	7	1%	1%	1%	1%	0%	0%	1%	0%	1%
	Richmond	12	2%	2%	1%	2%	1%	1%	2%	4%	2%
	Sacramento	3	0%	0%	1%	0%	1%	0%	1%	2%	0%
	San Francisco	15	2%	2%	4%	2%	3%	2%	2%	8%	2%
	San Jose	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	San Leandro	25	4%	4%	4%	4%	4%	3%	4%	0%	4%
	San Lorenzo	2	0%	0%	1%	0%	1%	0%	0%	0%	0%
	San Pablo	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	San Ramon	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	4	1%	1%	0%	1%	0%	0%	1%	2%	0%
	Walnut Creek	4	1%	1%	0%	1%	0%	0%	1%	0%	1%
	Other: Outside Alameda County	8	1%	1%	1%	1%	2%	2%	1%	2%	1%
86 Collapsed. City you live in	Alameda County	599	91%	91%	92%	91%	92%	95%	91%	82%	92%
	Other Counties	57	9%	9%	8%	9%	8%	5%	9%	18%	8%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
87. City you work in	Alameda	30	5%	6%	1%	6%	3%	8%	4%	2%	5%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	17	3%	2%	5%	2%	4%	8%	2%	0%	3%
	Berkeley	154	25%	23%	29%	24%	26%	23%	25%	43%	23%
	Castro Valley	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Concord	3	0%	0%	1%	1%	0%	0%	1%	0%	1%
	Danville	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Dublin	1	0%	0%	0%	0%	0%	1%	0%	2%	0%
	El Cerrito	4	1%	1%	1%	1%	1%	0%	1%	0%	1%
	Emeryville	25	4%	5%	2%	5%	2%	5%	4%	8%	4%
	Fremont	14	2%	3%	1%	2%	2%	0%	3%	2%	2%
	Hayward	12	2%	3%	0%	3%	0%	1%	2%	4%	2%
	Lafayette	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Livermore	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Milpitas	2	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Newark	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Oakland	215	34%	35%	33%	34%	35%	35%	34%	35%	34%
	Piedmont	2	0%	0%	1%	0%	1%	0%	0%	0%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Pleasanton	4	1%	1%	0%	1%	0%	1%	1%	0%	1%
	Richmond	6	1%	1%	1%	1%	1%	1%	1%	2%	1%
	Sacramento	1	0%	0%	1%	0%	0%	0%	0%	0%	0%
	San Francisco	53	8%	8%	9%	8%	9%	4%	9%	2%	9%
	San Jose	3	0%	1%	0%	1%	0%	2%	0%	0%	1%
	San Leandro	30	5%	5%	5%	5%	4%	7%	4%	0%	5%
	San Ramon	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Union City	6	1%	1%	1%	1%	1%	0%	1%	0%	1%
	Walnut Creek	5	1%	1%	0%	1%	1%	0%	1%	0%	1%
	Other: Ouside Alameda County	28	4%	4%	7%	3%	7%	5%	4%	0%	5%
87 Collapsed. City you work in	Alameda County	527	84%	85%	82%	86%	81%	88%	83%	96%	83%
	Other Counties	99	16%	15%	18%	14%	19%	12%	17%	4%	17%
88. Access to bike racks at work	Yes	443	71%	73%	65%	74%	65%	70%	71%	90%	69%
	No	183	29%	27%	35%	26%	35%	30%	29%	10%	31%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
89. Access to a secure bike room or bike locker at work	Yes	315	50%	57%	28%	60%	34%	51%	50%	63%	49%
	No	311	50%	43%	72%	40%	66%	49%	50%	37%	51%
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	15%	25%	14%	23%	17%	17%	4%	18%
	Yes	518	83%	85%	75%	86%	77%	83%	83%	96%	82%
90. Access to a shower at work	Yes	235	38%	40%	29%	41%	32%	42%	37%	71%	35%
	No	391	62%	60%	71%	59%	68%	58%	63%	29%	65%
91. Access to a changing area at work	Yes	388	62%	64%	55%	64%	58%	62%	62%	86%	60%
	No	238	38%	36%	45%	36%	42%	38%	38%	14%	40%
Access to Q88-Q91 (work)	None	68	11%	9%	16%	9%	15%	10%	11%	4%	11%
	One of three	190	30%	28%	37%	29%	33%	30%	30%	8%	32%
	Two of three	153	24%	26%	20%	26%	23%	23%	25%	18%	25%
	All Three	215	34%	37%	27%	37%	29%	37%	34%	69%	31%
92. City you go to school in	Alameda	4	2%	3%	0%	3%	1%	6%	1%	0%	2%
	Albany	6	3%	4%	2%	5%	1%	13%	1%	0%	3%
	Berkeley	90	47%	42%	57%	41%	54%	32%	50%	55%	46%
	Castro Valley	3	2%	1%	3%	1%	2%	0%	2%	0%	2%
	Concord	1	1%	1%	0%	1%	0%	3%	0%	0%	1%
	El Cerrito	2	1%	2%	0%	2%	0%	0%	1%	9%	1%
	Emeryville	1	1%	1%	0%	1%	0%	0%	1%	9%	0%
	Fremont	2	1%	1%	2%	1%	1%	3%	1%	0%	1%
	Hayward	6	3%	3%	3%	3%	4%	0%	4%	0%	3%
	Livermore	1	1%	1%	0%	1%	0%	0%	1%	0%	1%
	Oakland	41	21%	22%	19%	21%	22%	35%	19%	0%	23%
	Orinda	1	1%	1%	0%	1%	0%	0%	1%	9%	0%
	Piedmont	1	1%	1%	0%	1%	0%	0%	1%	0%	1%
	Pleasant Hill	1	1%	0%	2%	0%	1%	0%	1%	0%	1%
	San Francisco	12	6%	8%	3%	9%	2%	3%	7%	9%	6%
	San Jose	1	1%	1%	0%	1%	0%	0%	1%	9%	0%
San Leandro	1	1%	0%	2%	0%	1%	0%	1%	0%	1%	
Other: Ouside Alameda County	18	9%	10%	8%	9%	10%	3%	11%	0%	10%	

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
92 Collapsed. City you go to school in	Alameda County	158	82%	80%	87%	79%	87%	90%	81%	73%	83%
	Other Counties	34	18%	20%	13%	21%	13%	10%	19%	27%	17%
93. Access to bike racks at school	Yes	158	82%	81%	86%	78%	88%	74%	84%	82%	82%
	No	34	18%	19%	14%	22%	12%	26%	16%	18%	18%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	18%	11%	21%	8%	10%	17%	18%	15%
	No	162	84%	82%	89%	79%	92%	90%	83%	82%	85%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	18%	14%	20%	12%	26%	15%	18%	17%
	Yes	160	83%	82%	86%	80%	88%	74%	85%	82%	83%
95. Access to a shower at school	Yes	44	23%	23%	22%	26%	19%	23%	23%	27%	23%
	No	148	77%	77%	78%	74%	81%	77%	77%	73%	77%
96. Access to a changing area at school	Yes	79	41%	43%	38%	42%	40%	45%	40%	55%	40%
	No	113	59%	57%	62%	58%	60%	55%	60%	45%	60%
Acces to Q93-Q996 (school)	None	25	13%	14%	11%	16%	10%	19%	12%	9%	13%
	One of three	90	47%	45%	51%	44%	51%	35%	49%	45%	47%
	Two of three	38	20%	20%	19%	17%	23%	29%	18%	18%	20%
	All Three	39	20%	21%	19%	23%	17%	16%	21%	27%	20%
97. Access to a car	Yes	518	79%	81%	72%	81%	76%	84%	78%	82%	79%
	No	138	21%	19%	28%	19%	24%	16%	22%	18%	21%
98a. Children under age of 18	Yes	175	27%	28%	23%	27%	27%	70%	19%	43%	25%
	No	474	72%	72%	75%	73%	72%	30%	80%	57%	74%
	Prefer not to answer	6	1%	1%	2%	0%	2%	0%	1%	0%	1%
98a Collapsed. Children under age of 18	Yes	175	27%	28%	23%	27%	27%	70%	19%	43%	25%
	No / Ref	480	73%	72%	77%	73%	73%	30%	81%	57%	75%

		All		11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
		N	%	Yes	No	Yes	No	Yes	No / DK	Yes	No
				%	%	%	%	%	%	%	%
Ethnicity	African-American / Black	19	3%	2%	4%	2%	4%	4%	3%	2%	3%
	White / Caucasian	501	76%	77%	73%	78%	73%	77%	76%	90%	75%
	Hispanic / Latin-American	38	6%	5%	8%	6%	6%	6%	6%	4%	6%
	Asian / Pacific Islander	59	9%	9%	9%	8%	10%	9%	9%	0%	10%
	Other	39	6%	6%	5%	6%	6%	5%	6%	4%	6%
Age	Under 18	1	0%	0%	0%	0%	0%	1%	0%	0%	0%
	18-24	25	4%	2%	8%	3%	6%	3%	4%	0%	4%
	25-29	96	15%	12%	24%	13%	17%	4%	17%	18%	14%
	30-34	75	11%	11%	13%	11%	12%	7%	12%	10%	12%
	35-39	74	11%	13%	6%	14%	8%	11%	11%	20%	11%
	40-44	89	14%	16%	8%	15%	11%	25%	11%	18%	13%
	45-49	88	13%	14%	10%	14%	13%	23%	12%	14%	13%
	50-54	73	11%	11%	10%	11%	11%	17%	10%	14%	11%
	55-59	73	11%	12%	8%	11%	11%	7%	12%	4%	12%
	60-64	46	7%	6%	9%	7%	8%	2%	8%	0%	8%
	65-69	13	2%	2%	2%	1%	4%	0%	2%	0%	2%
	70-74	2	0%	0%	1%	0%	1%	0%	0%	0%	0%
75+	1	0%	0%	1%	0%	0%	0%	0%	0%	0%	
Region	North Alameda County	508	77%	77%	78%	78%	77%	86%	76%	73%	78%
	Central Alameda County	35	5%	5%	7%	4%	7%	3%	6%	0%	6%
	South Alameda County	24	4%	4%	3%	3%	4%	1%	4%	4%	4%
	East Alameda County	14	2%	2%	2%	3%	1%	2%	2%	2%	2%
	Non-Alameda County	75	11%	12%	10%	12%	11%	8%	12%	20%	11%

	All	11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
	Mean	Yes	No	Yes	No	Yes	No / DK	Yes	No
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	656		165	404	252	103	553	49	607
		75%	25%	62%	38%	16%	84%	7%	93%
1 Mean (days/wk). Bicycle Use	2.73	2.72	2.72	2.75	2.68	2.71	2.73	2.63	2.73
16 Mean (miles). Total round-trip commute on BTWD	15.45	15.45	.	15.11	17.05	14.01	15.76	16.18	15.37
17 Mean. Miles traveled by bicycle on BTWD	10.28	10.28	.	10.25	10.44	9.46	10.46	10.08	10.31
21 Mean (days/wk). Before BTWD Participation, Bicycle Use	2.71	2.71	.	2.71	2.73	2.79	2.70	2.82	2.70
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	3.41	3.20	4.04	3.22	3.71	3.20	3.45	2.69	3.47
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	2.57	2.44	2.98	2.39	2.87	2.37	2.61	2.14	2.61
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	3.04	2.84	3.65	2.80	3.43	2.85	3.08	2.80	3.06
32 Mean (1-7 scale). Barrier: No place to shower at your destination	2.92	2.73	3.48	2.73	3.21	2.56	2.98	2.29	2.97
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	4.13	4.02	4.44	4.04	4.27	3.88	4.17	4.22	4.12
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	1.84	1.69	2.29	1.66	2.12	1.55	1.89	1.27	1.88
35 Mean (1-7 scale). Barrier: Not in good enough shape	2.01	1.90	2.31	1.82	2.30	1.84	2.04	1.49	2.05
36 Mean (1-7 scale). Barrier: Worried about cars on the road	4.30	4.14	4.76	4.07	4.66	4.05	4.34	3.61	4.35
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	2.93	3.20	2.89	3.19	3.45	2.92	3.06	3.00

	All	11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
	Mean	Yes	No	Yes	No	Yes	No / DK	Yes	No
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	3.88	4.61	3.82	4.45	4.04	4.07	3.84	4.08
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.30	3.97	3.19	3.93	3.60	3.45	2.98	3.51
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	1.66	2.01	1.64	1.91	1.59	1.78	1.39	1.78
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	4.08	4.47	4.04	4.38	3.79	4.24	3.76	4.21
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	2.30	2.73	2.26	2.64	2.28	2.43	2.14	2.43
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.31	4.90	4.25	4.78	4.07	4.53	3.59	4.52
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	3.08	3.32	3.00	3.36	3.34	3.10	2.80	3.17
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.39	2.66	2.35	2.63	2.37	2.47	2.08	2.49
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	3.76	4.38	3.77	4.15	3.73	3.95	3.45	3.95
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	2.21	2.41	2.18	2.40	2.56	2.21	1.88	2.29
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.64	4.32	3.64	4.08	3.49	3.87	3.04	3.87
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	4.14	4.25	4.18	4.15	3.89	4.22	4.51	4.14
65 Mean (days/wk). Go to work outside of your home	3.06	3.12	2.84	3.12	2.95	3.12	3.05	3.08	3.05

	All	11 Collapsed. BTWD Participation		11. BTWD 2010 Participation		27 Collapsed. Walk and Roll to School Day Participation		24. Team Bike Challenge 2010 Participation	
	Mean	Yes	No	Yes	No	Yes	No / DK	Yes	No
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
66 Mean (days/wk). Go to school	.98	.88	1.28	.89	1.14	.97	.98	.98	.98
67 Mean (days/wk). Go to a grocery or drug store	4.92	4.92	4.93	4.97	4.84	4.73	4.96	5.31	4.89
68 Mean (days/wk). Take your children to school	.81	.85	.71	.80	.83	2.00	.59	1.19	.78
69 Mean (days/wk). Drive a car alone	2.86	2.90	2.73	2.92	2.76	3.17	2.80	3.79	2.79
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	3.83	3.84	3.84	3.81	4.01	3.80	4.51	3.78
71 Mean (days/wk). Ride a bus	1.22	1.17	1.39	1.23	1.22	1.21	1.23	1.20	1.23
72 Mean (days/wk). Ride BART	2.28	2.25	2.39	2.32	2.21	2.07	2.32	2.36	2.27
73 Mean (days/wk). Take a train	.29	.33	.19	.37	.17	.53	.25	.30	.29
74 Mean (days/wk). Take a ferry	.09	.10	.08	.11	.07	.12	.09	.14	.09
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	3.04	3.04	3.07	2.99	2.37	3.16	2.99	3.04
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	2.85	2.75	2.92	2.67	2.72	2.85	2.81	2.83
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	.89	.84	.83	.96	.61	.93	.48	.91
78 Mean. Miles from work	8.99	9.14	8.58	8.98	9.01	8.15	9.15	8.13	9.06
80 Mean (days/wk). Days you ride your bicycle to work	2.76	2.98	2.06	3.16	2.08	2.44	2.82	3.22	2.72
81 Mean. Miles from school	5.41	5.25	5.73	5.49	5.30	4.77	5.53	9.36	5.17

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Number of cases		656		40	99	139	110	98	43	125	168	105	45	98	374	18	566	90
Row percent			100	8%	20%	29%	23%	20%	9%	26%	35%	22%	9%	20%	76%	4%	86%	14%
Age Collapsed	Under 18	1	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	18-29	121	18%	20%	19%	14%	11%	10%	19%	16%	16%	10%	9%	13%	15%	0%	19%	13%
	30-39	149	23%	18%	26%	29%	24%	15%	16%	27%	30%	18%	11%	18%	25%	39%	24%	16%
	40-49	177	27%	15%	27%	25%	35%	39%	19%	28%	27%	36%	38%	35%	28%	39%	27%	30%
	50-64	192	29%	43%	26%	27%	29%	34%	44%	26%	24%	33%	40%	33%	29%	22%	28%	34%
	65+	16	2%	5%	1%	3%	2%	2%	2%	2%	2%	3%	2%	1%	3%	0%	2%	7%
Gender	Male	302	46%	38%	42%	45%	47%	65%	37%	43%	45%	50%	82%	38%	51%	39%	46%	46%
	Female	354	54%	63%	58%	55%	53%	35%	63%	57%	55%	50%	18%	62%	49%	61%	54%	54%
1. Bicycle Use	7 days/week	107	16%	15%	24%	19%	13%	14%	14%	19%	20%	11%	20%	7%	21%	0%	17%	9%
	6 days/week	74	11%	3%	21%	12%	14%	7%	0%	18%	11%	11%	13%	10%	13%	6%	12%	8%
	5 days/week	127	19%	20%	21%	21%	16%	19%	14%	25%	19%	19%	13%	16%	21%	11%	20%	18%
	4 days/week	84	13%	8%	12%	14%	10%	17%	9%	11%	17%	10%	11%	17%	13%	0%	13%	9%
	3 days/week	69	11%	18%	5%	10%	15%	13%	16%	7%	9%	18%	13%	15%	10%	22%	11%	8%
	2 days/week	55	8%	8%	5%	6%	10%	7%	12%	3%	7%	11%	7%	5%	7%	17%	8%	11%
	1 day/week	17	3%	5%	1%	1%	4%	3%	5%	2%	2%	3%	2%	3%	2%	0%	3%	1%
	1 to 4 days/month	62	9%	15%	5%	9%	11%	9%	19%	6%	9%	8%	13%	13%	7%	22%	9%	14%
	1 to 11 days/year	61	9%	10%	5%	8%	7%	9%	12%	8%	7%	8%	7%	12%	6%	22%	7%	22%
1 Collapsed. Bicycle Use	Weekly or More	533	81%	75%	90%	83%	82%	82%	70%	86%	85%	85%	80%	74%	87%	56%	84%	63%
	Less than Weekly	123	19%	25%	10%	17%	18%	18%	30%	14%	15%	15%	20%	26%	13%	44%	16%	37%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
2. Main reasons to ride a bicycle																	
For transportation/to get places	490	75%	78%	86%	76%	75%	72%	74%	83%	77%	73%	73%	74%	79%	67%	78%	56%
For fun	304	46%	50%	41%	46%	48%	48%	53%	38%	45%	48%	64%	42%	47%	56%	45%	54%
Incentives from employer or school	7	1%	3%	0%	1%	2%	2%	2%	0%	1%	3%	2%	3%	1%	6%	1%	1%
Personal health	408	62%	53%	56%	64%	63%	63%	56%	56%	60%	64%	76%	68%	59%	50%	61%	67%
Good for the environment	271	41%	43%	45%	45%	40%	41%	42%	46%	43%	41%	38%	47%	43%	28%	43%	28%
Save money on gas/parking	122	19%	20%	24%	19%	21%	18%	14%	29%	21%	19%	4%	18%	22%	11%	20%	9%
Set a good example for others	32	5%	10%	3%	5%	6%	4%	14%	2%	4%	6%	7%	9%	4%	0%	5%	3%
To avoid traffic	53	8%	8%	7%	7%	8%	12%	2%	10%	8%	11%	7%	6%	9%	11%	8%	7%
Stress reduction	80	12%	8%	9%	12%	16%	14%	14%	9%	14%	13%	13%	11%	12%	22%	13%	10%
Don't like driving/taking transit	55	8%	8%	11%	9%	5%	7%	9%	9%	8%	9%	4%	6%	9%	17%	8%	8%
Other	40	6%	10%	5%	9%	8%	4%	7%	6%	8%	8%	4%	5%	7%	6%	6%	7%
3. Recall seeing or hearing 'Get Rolling' Advertisements																	
Yes	89	14%	28%	18%	13%	20%	13%	23%	14%	15%	20%	18%	22%	16%	6%	15%	3%
No	567	86%	73%	82%	87%	80%	87%	77%	86%	85%	80%	82%	78%	84%	94%	85%	97%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
4. What was 'Get Rolling' ads about																		
Biking	24	28%	20%	11%	6%	64%	31%	20%	25%	12%	52%	38%	27%	27%	100	28%	0%	
Bike to Work Day / Month / Biking to work	28	32%	60%	39%	44%	18%	23%	60%	44%	23%	33%	25%	27%	37%	0%	33%	0%	
Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	20%	28%	39%	5%	15%	30%	19%	35%	5%	13%	23%	22%	0%	20%	50%	
Recreational biking	3	3%	0%	0%	11%	5%	0%	0%	0%	12%	0%	0%	0%	5%	0%	4%	0%	
Using bikes on public transit	5	6%	0%	11%	17%	0%	0%	0%	13%	12%	0%	0%	9%	5%	0%	6%	0%	
Other	7	8%	0%	11%	6%	9%	8%	0%	6%	12%	10%	0%	5%	8%	0%	7%	50%	
Don't know	10	11%	0%	11%	0%	9%	23%	0%	6%	8%	10%	25%	14%	7%	0%	12%	0%	
5. Where do you recall seeing the 'Get Rolling' ads																		
Newspaper	10	11%	9%	11%	22%	9%	0%	10%	12%	12%	10%	13%	23%	8%	0%	12%	0%	
Sign on a street pole	13	15%	27%	17%	17%	14%	0%	30%	18%	8%	10%	25%	23%	13%	0%	15%	0%	
Back/side of a bus	40	45%	55%	44%	44%	36%	31%	40%	47%	38%	43%	38%	45%	40%	100	45%	33%	
Bus shelter	32	36%	27%	39%	61%	32%	23%	30%	35%	62%	29%	0%	23%	43%	100	37%	0%	
BART station	22	25%	18%	22%	33%	27%	23%	30%	24%	23%	29%	25%	32%	23%	100	26%	0%	
Billboard	13	15%	27%	11%	17%	18%	8%	30%	12%	12%	19%	13%	14%	17%	0%	15%	0%	
Flyer/handout	11	12%	9%	11%	22%	5%	15%	20%	12%	8%	10%	25%	18%	12%	0%	13%	0%	
Other	9	10%	9%	6%	0%	18%	23%	10%	6%	4%	19%	25%	23%	7%	0%	10%	0%	
Don't remember	13	15%	9%	17%	11%	14%	23%	10%	18%	15%	5%	38%	14%	15%	0%	13%	67%	
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads																		
Yes	111	17%	25%	18%	19%	26%	15%	23%	18%	19%	24%	20%	29%	19%	11%	19%	6%	
No	545	83%	75%	82%	81%	74%	85%	77%	82%	81%	76%	80%	71%	81%	89%	81%	94%	

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	45%	26%	29%	40%	26%	40%	30%	27%	37%	29%	40%	30%	17%	29%	11%
	No	482	73%	55%	74%	71%	60%	74%	60%	70%	73%	63%	71%	60%	70%	83%	71%	89%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	13%	4%	1%	5%	6%	14%	6%	1%	3%	9%	5%	5%	0%	4%	4%
	Somewhat effective	356	54%	68%	54%	59%	48%	60%	60%	58%	57%	53%	53%	57%	56%	56%	56%	41%
	Not very effective	239	36%	20%	39%	32%	41%	32%	21%	33%	34%	41%	38%	36%	34%	39%	35%	46%
	Not at all effective	36	5%	0%	3%	8%	6%	2%	5%	4%	8%	3%	0%	2%	5%	6%	5%	9%
8 Collapsed. Effectiveness of 'Get Rolling' images	Effective	381	58%	80%	58%	60%	53%	66%	74%	63%	58%	56%	62%	62%	61%	56%	60%	46%
	Not Effective	275	42%	20%	42%	40%	47%	34%	26%	37%	42%	44%	38%	38%	39%	44%	40%	54%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads																		
Images of bikes / People biking	54	8%	11%	12%	7%	5%	7%	7%	10%	8%	5%	9%	6%	8%	18%	8%	12%	
Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	19%	15%	23%	17%	16%	12%	18%	20%	18%	20%	18%	19%	6%	18%	11%	
Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	8%	29%	26%	17%	22%	15%	27%	25%	18%	14%	17%	24%	12%	22%	21%	
Images of average-looking people / people in regular clothing/no biking gear	44	7%	8%	4%	7%	8%	8%	5%	4%	7%	10%	7%	9%	6%	6%	7%	6%	
Images of using bikes with public transit / 'Commuting Today'	55	9%	8%	5%	10%	11%	7%	12%	10%	10%	4%	7%	12%	8%	0%	9%	8%	
Images of happy-looking people / people having fun	118	18%	24%	19%	17%	23%	22%	22%	23%	20%	18%	18%	21%	20%	24%	20%	8%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads																		
Images of healthy-looking people	16	2%	5%	2%	3%	2%	4%	5%	3%	2%	3%	5%	3%	3%	6%	3%	1%	
The variety of biking activities	64	10%	22%	11%	9%	9%	7%	22%	7%	11%	10%	5%	13%	9%	12%	10%	9%	
The diversity of the bikers (age, race, gender)	40	6%	8%	4%	8%	5%	10%	5%	6%	10%	4%	7%	4%	8%	6%	6%	6%	
The layout / Colors / Positive mood / Large font	37	6%	8%	7%	6%	7%	7%	10%	6%	4%	9%	9%	4%	7%	24%	6%	4%	
The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	0%	3%	1%	1%	1%	0%	3%	1%	1%	0%	2%	1%	0%	1%	2%	
Images of children riding bikes / 'Learning Today'	12	2%	0%	1%	0%	5%	0%	0%	1%	0%	4%	2%	2%	1%	0%	1%	5%	
None	64	10%	8%	8%	12%	13%	7%	10%	6%	11%	12%	14%	8%	10%	18%	9%	15%	
Other	27	4%	8%	2%	4%	3%	2%	7%	2%	2%	4%	2%	5%	3%	0%	4%	7%	
Don't know	12	2%	0%	1%	1%	0%	3%	0%	1%	1%	0%	7%	1%	2%	0%	2%	4%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads																		
Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	14%	15%	16%	10%	15%	10%	15%	14%	12%	18%	17%	13%	18%	15%	11%	
Uninteresting / Boring / Generic / Don't stand out	29	5%	5%	5%	5%	5%	2%	5%	3%	5%	6%	0%	6%	4%	0%	5%	4%	
Logos / Slogans	51	8%	14%	6%	7%	11%	8%	15%	6%	8%	9%	11%	11%	8%	12%	9%	0%	
Bad layout / Formatting / Colors	67	10%	3%	9%	12%	10%	7%	7%	8%	11%	9%	9%	11%	9%	12%	11%	7%	
Not informative enough	37	6%	8%	7%	6%	6%	3%	10%	5%	5%	7%	5%	5%	6%	0%	6%	2%	
Uninspiring / Not enough motivation / Un-relatable	70	11%	8%	15%	13%	12%	5%	15%	12%	13%	9%	5%	7%	13%	6%	12%	7%	
Unrealistic scenes / Impractical in reality / Cheesy	62	10%	3%	12%	6%	10%	14%	2%	12%	9%	10%	9%	7%	10%	12%	9%	15%	
Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	14%	5%	8%	14%	7%	15%	4%	9%	12%	11%	8%	9%	12%	8%	19%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads																		
No references / web addresses	9	1%	0%	1%	2%	2%	1%	0%	1%	2%	2%	0%	1%	2%	0%	1%	2%	
Not 'cool'	10	2%	0%	1%	2%	2%	1%	0%	0%	2%	2%	2%	3%	1%	0%	2%	0%	
Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	3%	5%	2%	4%	5%	2%	5%	4%	3%	5%	5%	3%	6%	3%	0%	
Riders seem too advanced / sporty / Biking looks difficult	24	4%	3%	4%	6%	5%	2%	2%	6%	4%	5%	0%	5%	4%	6%	4%	2%	
Repetitive / No new information / 'Preaching to the choir'	7	1%	3%	0%	0%	0%	1%	2%	0%	0%	0%	2%	0%	1%	0%	1%	4%	
Gas prices too low	21	3%	3%	1%	6%	4%	2%	5%	3%	5%	2%	0%	5%	3%	6%	3%	2%	
Doesn't address environmental aspect of biking	8	1%	3%	1%	1%	2%	0%	2%	1%	1%	2%	0%	0%	1%	0%	1%	1%	
Doesn't address health / fitness aspect of biking	13	2%	0%	3%	1%	2%	2%	0%	2%	2%	3%	0%	0%	2%	0%	2%	2%	
Only in English	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
None	47	7%	11%	6%	7%	8%	8%	10%	8%	7%	7%	9%	7%	8%	12%	7%	9%	
Other	76	12%	8%	8%	13%	11%	11%	2%	9%	13%	13%	11%	7%	12%	12%	11%	19%	

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging	Don't Know	33	5%	5%	5%	6%	2%	13%	5%	8%	4%	4%	16%	7%	6%	6%	5%	5%
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	78%	82%	83%	85%	81%	79%	80%	85%	80%	87%	79%	85%	50%	71%	3%
	Yes, in 2009	360	55%	68%	73%	72%	79%	72%	70%	69%	74%	77%	80%	78%	73%	56%	63%	4%
	Yes, in 2008	299	46%	55%	57%	61%	66%	61%	51%	57%	61%	65%	71%	67%	59%	61%	52%	4%
	Yes, 2007 or earlier	256	39%	50%	47%	52%	59%	50%	49%	50%	49%	59%	53%	47%	53%	72%	42%	18%
	No	165	25%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	17%	78%
11 Collapsed. BTWD Participation	Yes	490	75%	100	100	100	100%	100	100	100	100%	100	100	100	100	100	83%	22%
	No	165	25%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	17%	78%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
12. How did you learn about Bike to Work Day																		
www.youcanbikehere.com	18	4%	3%	3%	4%	5%	2%	2%	2%	5%	5%	0%	7%	3%	0%	4%	0%	
511.org	74	15%	10%	10%	11%	21%	22%	12%	8%	13%	23%	29%	18%	14%	28%	15%	20%	
East Bay Bicycle Coalition website	155	32%	30%	33%	32%	30%	34%	35%	29%	31%	29%	49%	36%	31%	28%	33%	10%	
Other bicycle organization website	71	14%	10%	13%	14%	17%	15%	9%	15%	14%	14%	20%	16%	14%	17%	15%	0%	
Local bicycle organization email newsletter	112	23%	15%	22%	25%	22%	26%	19%	21%	25%	29%	13%	27%	22%	17%	24%	5%	
Local bicycle organization paper newsletter	37	8%	8%	11%	5%	9%	6%	5%	8%	8%	9%	4%	8%	7%	6%	8%	0%	
Poster or billboard	113	23%	5%	23%	26%	22%	28%	16%	28%	22%	24%	18%	23%	22%	39%	24%	10%	
Radio advertisement or announcement	60	12%	8%	8%	12%	14%	18%	9%	7%	12%	19%	16%	14%	11%	22%	12%	10%	
Facebook	32	7%	5%	7%	10%	5%	4%	5%	6%	10%	4%	7%	7%	6%	11%	7%	0%	
Twitter	3	1%	0%	0%	1%	0%	1%	2%	0%	1%	0%	0%	1%	1%	0%	1%	0%	
Friend or family member (other than on Facebook or Twitter)	106	22%	20%	25%	22%	19%	22%	14%	22%	24%	21%	24%	24%	21%	22%	22%	10%	
Coworker (other than on Facebook or Twitter)	105	21%	20%	19%	21%	25%	20%	21%	21%	21%	24%	18%	27%	20%	22%	21%	25%	
Employer	136	28%	25%	30%	25%	26%	31%	23%	35%	25%	29%	18%	28%	27%	50%	27%	55%	
Other	90	18%	20%	13%	21%	21%	17%	23%	13%	23%	22%	7%	21%	18%	11%	19%	5%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
12. How did you learn about Bike to Work Day	Don't remember	33	7%	3%	10%	7%	7%	4%	5%	9%	7%	5%	7%	3%	8%	6%	6%	30%
13. Primary reason for participating in Bike to Work Day	To try out biking and see if it works for me	24	5%	5%	2%	4%	5%	8%	7%	2%	4%	7%	11%	12%	3%	0%	5%	10%
	For fun	52	11%	10%	9%	8%	15%	11%	12%	10%	9%	16%	4%	8%	11%	11%	10%	20%
	Incentives from employer or school	3	1%	3%	1%	0%	1%	0%	2%	1%	0%	1%	0%	0%	1%	6%	0%	5%
	Personal health	13	3%	0%	0%	4%	4%	3%	0%	0%	4%	5%	4%	3%	2%	6%	3%	0%
	Good for the environment	25	5%	3%	5%	5%	7%	4%	5%	6%	3%	7%	7%	11%	3%	6%	5%	5%
	Save money on gas/parking	3	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%
	Set a good example for others	67	14%	20%	5%	10%	16%	21%	21%	7%	11%	17%	27%	13%	14%	11%	14%	10%
	To avoid traffic	2	0%	0%	1%	1%	0%	0%	2%	0%	1%	0%	0%	0%	1%	0%	0%	0%
	Stress reduction	2	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	2%	0%	1%	0%	0%	0%
Incentives, food, and prizes from Bike to Work Day organizers	I almost always bike to work anyway	41	8%	13%	9%	7%	10%	6%	14%	10%	8%	7%	4%	15%	6%	11%	9%	5%
	Other	208	42%	33%	58%	49%	30%	36%	23%	54%	50%	31%	24%	20%	48%	39%	43%	30%
		50	10%	15%	9%	11%	11%	8%	14%	8%	11%	9%	16%	15%	9%	11%	10%	15%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
14. On Bike to Work Day, did you...																		
Ride your bike all the way from home to your destination	368	75%	83%	95%	88%	72%	37%	63%	68%	79%	77%	84%	80%	74%	67%	76%	50%	
Ride your bike some of the way and drive some of the way from home to your destination	11	2%	3%	0%	1%	5%	3%	5%	2%	1%	3%	2%	6%	1%	0%	2%	5%	
Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	0%	3%	6%	21%	56%	14%	29%	15%	17%	11%	10%	20%	33%	18%	30%	
Something else	19	4%	15%	2%	4%	3%	3%	19%	1%	4%	3%	2%	4%	4%	0%	3%	15%	
Don't remember	2	0%	0%	0%	1%	0%	1%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	
15. Primary destination on Bike to Work Day																		
Work	425	87%	60%	82%	86%	94%	96%	67%	86%	88%	91%	93%	89%	86%	94%	87%	85%	
School	25	5%	18%	9%	5%	1%	0%	14%	9%	4%	1%	0%	4%	6%	0%	5%	0%	
Somewhere else	38	8%	23%	8%	9%	5%	3%	19%	5%	8%	8%	4%	6%	8%	6%	8%	10%	
Don't Remember	2	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%	2%	1%	0%	0%	0%	5%	
16. Total round-trip commute on BTWD																		
0-2 miles	40	8%	100	0%	0%	0%	0%	74%	3%	1%	1%	2%	9%	8%	0%	8%	10%	
3-5 miles	99	20%	0%	100	0%	0%	0%	5%	68%	7%	0%	0%	17%	21%	22%	21%	15%	
6-10 miles	139	29%	0%	0%	100	0%	0%	7%	6%	74%	2%	4%	27%	29%	33%	29%	15%	
11-20 miles	110	23%	0%	0%	0%	100%	0%	9%	9%	6%	77%	9%	29%	21%	17%	23%	15%	
21+ miles	98	20%	0%	0%	0%	0%	100	5%	14%	11%	20%	84%	18%	20%	28%	19%	45%	
16 Collapsed. Total round-trip commute on BTWD																		
10 miles or less	278	57%	100	100	100	0%	0%	86%	77%	83%	3%	7%	53%	58%	56%	58%	40%	
More than 10 miles	208	43%	0%	0%	0%	100%	100	14%	23%	17%	97%	93%	47%	42%	44%	42%	60%	

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	80%	2%	2%	4%	2%	100	0%	0%	0%	0%	13%	8%	0%	9%	15%
	3-5 miles	125	26%	10%	86%	5%	10%	18%	0%	100	0%	0%	0%	19%	27%	33%	26%	25%
	6-10 miles	168	35%	5%	12%	90%	9%	19%	0%	0%	100%	0%	0%	29%	36%	33%	35%	20%
	11-20 miles	105	22%	3%	0%	1%	74%	21%	0%	0%	0%	100	0%	26%	20%	33%	21%	35%
	21+ miles	45	9%	3%	0%	1%	4%	39%	0%	0%	0%	0%	100	14%	9%	0%	9%	5%
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	95%	100	97%	23%	40%	100	100	100%	0%	0%	60%	72%	67%	70%	60%
	More than 10 miles	150	31%	5%	0%	3%	77%	60%	0%	0%	0%	100	100	40%	28%	33%	30%	40%
18. If it had not been Bike to Work Day, how would you have gotten to your destination?	Drive alone	122	25%	25%	14%	24%	25%	39%	28%	18%	23%	29%	42%	39%	20%	44%	24%	45%
	Drive or ride in a carpool or vanpool	22	4%	8%	3%	1%	4%	11%	9%	5%	3%	5%	4%	8%	3%	11%	4%	5%
	Motorcycle or scooter	7	1%	0%	2%	1%	2%	2%	0%	2%	1%	2%	2%	1%	2%	0%	1%	0%
	Bicycle	321	66%	63%	78%	65%	60%	59%	47%	74%	67%	60%	67%	51%	70%	61%	66%	50%
	Walk	47	10%	38%	15%	4%	6%	4%	37%	16%	4%	3%	0%	10%	10%	6%	10%	5%
	Public Bus	45	9%	5%	9%	13%	9%	6%	9%	12%	11%	5%	4%	17%	7%	11%	10%	0%
	Company shuttle	3	1%	0%	0%	1%	0%	1%	2%	0%	1%	1%	0%	0%	1%	0%	0%	5%
	BART	86	18%	5%	8%	9%	25%	37%	14%	22%	14%	19%	20%	12%	19%	17%	17%	20%
	Train, like Capitol Corridor or ACE Train	6	1%	0%	0%	0%	1%	5%	0%	1%	0%	3%	4%	0%	1%	6%	1%	5%
	Ferry or boat	4	1%	0%	0%	0%	1%	3%	0%	0%	1%	2%	2%	0%	1%	6%	1%	5%
Other	5	1%	0%	2%	1%	0%	2%	0%	2%	1%	1%	0%	1%	1%	0%	1%	0%	
I would have not gone to my destination	8	2%	3%	2%	3%	1%	0%	5%	1%	2%	1%	0%	2%	2%	0%	2%	0%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
19. For Bike to Work Day, did you...																		
Stop at an energizer station on the way to your destination	303	62%	58%	57%	63%	65%	62%	60%	58%	63%	59%	73%	67%	61%	44%	62%	50%	
Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	8%	20%	16%	10%	10%	7%	15%	17%	9%	16%	29%	10%	6%	14%	0%	
Get a Bike to Work Day canvas bag	284	58%	50%	53%	56%	65%	61%	51%	57%	60%	58%	62%	66%	56%	50%	58%	55%	
Leave your bike at a free Bike to Work Day bike check	50	10%	0%	14%	10%	14%	5%	5%	10%	10%	13%	4%	17%	9%	0%	10%	5%	
Compete in the Team Bike Challenge	49	10%	5%	14%	9%	12%	7%	7%	10%	11%	9%	11%	11%	10%	11%	10%	0%	
Compete in the Company Bike Challenge	29	6%	5%	5%	5%	5%	9%	5%	3%	7%	7%	11%	7%	5%	17%	6%	5%	
Download iBike Challenge	2	0%	3%	0%	0%	1%	0%	2%	0%	0%	1%	0%	1%	0%	0%	0%	0%	
Watch a Bike to Work Day video	21	4%	3%	4%	4%	5%	3%	2%	2%	5%	5%	9%	11%	3%	0%	4%	0%	
Tweet about Bike to Work Day	9	2%	3%	2%	3%	1%	1%	5%	2%	2%	0%	0%	1%	2%	0%	2%	0%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
19. For Bike to Work Day, did you...																		
Post on Facebook about Bike to Work Day	77	16%	8%	19%	17%	18%	10%	7%	18%	15%	16%	20%	20%	15%	11%	16%	0%	
Attend a Bike to Work Month event other than Bike to Work Day	47	10%	13%	9%	9%	9%	9%	9%	6%	9%	10%	18%	12%	9%	6%	10%	5%	
None of these	115	23%	33%	24%	26%	20%	19%	33%	24%	22%	25%	16%	13%	25%	39%	23%	35%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
20. For Bike to Work Day, did you...																		
The ride was easier than I thought it would be	39	8%	10%	1%	9%	11%	9%	9%	5%	9%	10%	9%	19%	5%	6%	8%	5%	
I found a good route to take	93	19%	20%	13%	18%	23%	22%	21%	11%	20%	23%	27%	28%	17%	17%	19%	10%	
I felt better at work that day	134	27%	28%	18%	22%	34%	38%	28%	19%	24%	38%	40%	46%	23%	11%	28%	15%	
I fixed my bicycle so I could ride it that day	13	3%	5%	2%	2%	4%	2%	5%	3%	2%	4%	0%	7%	1%	6%	3%	0%	
I enjoyed getting the exercise from biking that day	308	63%	43%	62%	63%	66%	68%	35%	63%	64%	70%	67%	71%	61%	56%	64%	35%	
I enjoyed being outside on my bike that day	346	71%	63%	67%	74%	70%	72%	51%	74%	72%	69%	78%	79%	69%	67%	72%	40%	
It was easy to find a place to store my bike that day	166	34%	23%	37%	29%	42%	31%	21%	35%	30%	41%	36%	41%	32%	44%	35%	15%	
I told my coworkers/classmates that I rode my bicycle that day	235	48%	30%	33%	44%	64%	58%	30%	39%	45%	65%	60%	69%	42%	61%	48%	45%	
I rode to work/school with people I know	56	11%	13%	8%	11%	17%	9%	12%	7%	11%	13%	20%	15%	11%	6%	11%	10%	
None of these	64	13%	20%	16%	11%	13%	11%	30%	12%	13%	10%	9%	4%	16%	11%	12%	40%	

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	13%	23%	17%	12%	8%	9%	17%	20%	11%	7%	0%	19%	11%	16%	0%
	6 days/week	52	11%	5%	15%	12%	10%	8%	2%	14%	11%	8%	16%	5%	12%	6%	10%	15%
	5 days/week	95	19%	15%	23%	22%	15%	16%	12%	25%	18%	21%	9%	6%	23%	17%	19%	20%
	4 days/week	55	11%	10%	8%	12%	10%	16%	9%	10%	13%	8%	18%	6%	12%	17%	11%	10%
	3 days/week	56	11%	13%	12%	6%	15%	14%	14%	13%	8%	15%	11%	8%	11%	33%	11%	15%
	2 days/week	45	9%	10%	8%	6%	13%	11%	14%	6%	7%	14%	9%	16%	7%	6%	9%	20%
	1 day/week	12	2%	5%	1%	1%	3%	3%	5%	1%	2%	4%	0%	3%	2%	6%	3%	0%
	1 to 4 days/month	36	7%	15%	3%	6%	10%	8%	19%	5%	7%	5%	13%	13%	6%	0%	8%	0%
	1 to 11 days/year	45	9%	8%	5%	14%	9%	7%	9%	6%	11%	11%	4%	29%	4%	6%	9%	10%
	Never	21	4%	8%	1%	4%	4%	7%	7%	3%	3%	3%	13%	13%	2%	0%	4%	10%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	70%	91%	76%	77%	78%	65%	86%	80%	81%	69%	45%	87%	94%	79%	80%
	Less than Weekly	81	17%	23%	8%	19%	19%	15%	28%	11%	17%	16%	18%	42%	10%	6%	17%	10%
	Never	21	4%	8%	1%	4%	4%	7%	7%	3%	3%	3%	13%	13%	2%	0%	4%	10%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	8%	5%	13%	12%	7%	9%	6%	10%	11%	13%	49%	0%	0%	10%	0%
	A little more often	50	10%	15%	11%	6%	14%	10%	19%	8%	7%	12%	16%	51%	0%	0%	11%	0%
	About the same as before	374	76%	78%	80%	77%	72%	78%	72%	81%	80%	70%	71%	0%	100	0%	77%	70%
	Less often	18	4%	0%	4%	4%	3%	5%	0%	5%	4%	6%	0%	0%	0%	100	3%	30%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	23%	16%	19%	25%	17%	28%	14%	17%	24%	29%	100	0%	0%	21%	0%
	Same as before	374	76%	78%	80%	77%	72%	78%	72%	81%	80%	70%	71%	0%	100	0%	77%	70%
	Less often	18	4%	0%	4%	4%	3%	5%	0%	5%	4%	6%	0%	0%	0%	100	3%	30%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
23. Likely participation in BTWD 2011	Very likely	461	70%	83%	81%	86%	83%	82%	86%	78%	88%	77%	89%	88%	84%	44%	81%	0%
	Somewhat likely	105	16%	13%	16%	12%	15%	9%	7%	18%	10%	16%	9%	12%	12%	22%	19%	0%
	Somewhat unlikely	33	5%	3%	1%	1%	3%	5%	5%	2%	1%	6%	0%	0%	2%	22%	0%	37%
	Very unlikely	57	9%	3%	2%	1%	0%	4%	2%	2%	1%	1%	2%	0%	2%	11%	0%	63%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	95%	97%	98%	97%	91%	93%	96%	98%	93%	98%	100	96%	67%	100	0%
	Unlikely	90	14%	5%	3%	2%	3%	9%	7%	4%	2%	7%	2%	0%	4%	33%	0%	100
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	3%	13%	12%	11%	6%	5%	9%	13%	10%	9%	9%	10%	11%	9%	0%
	Yes, in 2009	46	7%	5%	11%	9%	13%	5%	5%	9%	10%	10%	11%	12%	9%	6%	8%	0%
	Yes, in 2008	23	4%	5%	8%	4%	4%	3%	5%	5%	5%	4%	2%	10%	3%	0%	4%	1%
	Yes, 2007 or earlier	17	3%	5%	4%	2%	5%	1%	2%	3%	3%	5%	0%	7%	3%	0%	3%	0%
	No	582	89%	88%	83%	86%	81%	91%	88%	86%	85%	85%	84%	78%	87%	89%	87%	99%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	13%	17%	14%	19%	9%	12%	14%	15%	15%	16%	22%	13%	11%	13%	1%
	No	582	89%	88%	83%	86%	81%	91%	88%	86%	85%	85%	84%	78%	87%	89%	87%	99%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	20%	12%	5%	10%	11%	20%	17%	4%	6%	14%	27%	2%	0%	10%	0%
	A little more often	11	15%	60%	12%	5%	19%	11%	60%	11%	8%	13%	29%	32%	8%	0%	15%	0%
	Same as Before	52	70%	20%	71%	89%	57%	78%	20%	67%	80%	75%	57%	32%	88%	50%	70%	100
	Less often	3	4%	0%	6%	0%	10%	0%	0%	0%	8%	6%	0%	5%	2%	50%	4%	0%
	Don't Know	1	1%	0%	0%	0%	5%	0%	0%	0%	6%	0%	0%	5%	0%	0%	1%	0%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	More Often	18	3%	10%	4%	1%	5%	2%	9%	4%	2%	3%	7%	13%	1%	0%	3%	0%
	Less Often	3	0%	0%	1%	0%	2%	0%	0%	0%	1%	1%	0%	1%	0%	6%	1%	0%
	Same as Before / DK	635	97%	90%	95%	99%	93%	98%	91%	96%	97%	96%	93%	86%	98%	94%	96%	100

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events																	
Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	5%	7%	5%	5%	2%	5%	6%	6%	2%	4%	4%	5%	0%	5%	0%
Berkeley Earth Day (April 24)	28	4%	3%	6%	7%	4%	2%	2%	6%	5%	5%	2%	5%	5%	0%	5%	2%
Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	0%	6%	3%	3%	2%	0%	5%	3%	4%	0%	4%	3%	0%	3%	3%
Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	0%	6%	1%	4%	2%	0%	4%	3%	2%	4%	6%	2%	0%	3%	0%
Albany Arts & Green Festival (May 2)	19	3%	8%	3%	1%	3%	2%	5%	2%	2%	5%	2%	2%	3%	0%	3%	4%
Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	3%	0%	0%	2%	4%	0%	0%	1%	2%	9%	3%	1%	0%	1%	2%
Kids Bike Rodeo in Berkeley (May 8)	10	2%	3%	4%	1%	2%	1%	0%	5%	1%	2%	0%	2%	2%	0%	2%	1%
Bike to School Days (May 2010)	37	6%	8%	10%	5%	6%	4%	7%	9%	5%	8%	2%	8%	6%	11%	6%	2%
Bike-In Movie at Rialto Cinemas in El Cerrito Oakland (May 12)	13	2%	0%	2%	2%	5%	1%	0%	2%	2%	4%	0%	4%	2%	0%	2%	1%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events																		
The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	3%	0%	1%	1%	0%	2%	0%	1%	1%	0%	1%	1%	0%	1%	0%	
Bike-In Movie in Alameda (May 16)	9	1%	0%	1%	1%	2%	1%	0%	1%	2%	1%	2%	2%	1%	0%	1%	2%	
Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	3%	12%	3%	4%	1%	0%	8%	5%	3%	2%	4%	5%	6%	4%	2%	
Bike to Market Day (May 22)	26	4%	10%	9%	4%	2%	5%	7%	6%	5%	4%	4%	6%	5%	6%	4%	2%	
Bike Safety Rodeo in El Cerrito (May 22)	4	1%	0%	0%	1%	2%	0%	0%	1%	1%	1%	0%	2%	0%	0%	1%	1%	
Oaklavia in Oakland (June 27)	114	17%	20%	26%	23%	15%	13%	16%	22%	22%	19%	11%	19%	21%	0%	19%	4%	
Bicycle safety class (April, May, June)	35	5%	8%	7%	6%	5%	2%	14%	5%	6%	3%	4%	11%	4%	0%	6%	3%	
None of these	427	65%	60%	48%	61%	67%	70%	63%	55%	63%	65%	69%	54%	63%	83%	63%	78%	
27. Walk and Roll to School Day Participation																		
Yes	103	16%	25%	20%	18%	15%	13%	19%	19%	17%	17%	13%	23%	17%	6%	16%	12%	
No	536	82%	70%	76%	80%	82%	87%	77%	79%	80%	80%	87%	74%	80%	94%	81%	86%	
Don't remember	17	3%	5%	4%	2%	3%	0%	5%	2%	3%	3%	0%	2%	3%	0%	3%	2%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
28. Participation in bicycle safety courses: respondent or children																		
Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	10%	14%	12%	17%	7%	14%	11%	12%	14%	11%	16%	11%	11%	12%	6%	
Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	5%	11%	6%	11%	6%	7%	8%	6%	11%	9%	11%	7%	11%	7%	7%	
Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	0%	2%	1%	1%	0%	0%	2%	1%	1%	0%	1%	1%	0%	1%	0%	
Kids Bike Rodeo	31	5%	8%	9%	4%	6%	4%	7%	8%	4%	7%	4%	9%	5%	0%	5%	3%	
Other bicycle safety class or workshop	122	19%	23%	16%	19%	23%	19%	21%	17%	20%	23%	20%	21%	20%	17%	18%	20%	
Never taken a bicycle safety class or workshop	452	69%	68%	64%	70%	63%	69%	67%	66%	68%	65%	69%	60%	68%	78%	68%	72%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike																		
Safety issues - Biking is unsafe/dangerous	241	37%	18%	32%	32%	41%	37%	23%	28%	37%	35%	44%	29%	35%	33%	35%	47%	
Too far of a distance to travel	127	19%	15%	32%	14%	17%	19%	16%	27%	19%	16%	13%	23%	19%	28%	19%	19%	
Being protected from the weather	109	17%	15%	14%	19%	11%	13%	9%	19%	17%	11%	7%	13%	15%	17%	16%	21%	
Time consuming	145	22%	28%	21%	22%	28%	23%	35%	22%	20%	27%	27%	21%	24%	28%	23%	17%	
Difficult/Takes too much energy/Lazy	162	25%	18%	26%	22%	33%	20%	14%	29%	21%	30%	24%	26%	25%	11%	26%	17%	
Inconvenient/Prefer the convenience of a car	136	21%	10%	24%	25%	16%	21%	14%	23%	23%	17%	24%	22%	21%	6%	21%	19%	
Do not like biking through traffic/Dangerous drivers	223	34%	53%	31%	37%	33%	24%	49%	30%	36%	33%	22%	37%	33%	28%	35%	30%	
Health restrictions/Not in shape	64	10%	18%	10%	9%	9%	11%	16%	8%	8%	12%	16%	10%	11%	11%	10%	10%	
Being able to carry/transport more belongings	81	12%	10%	10%	14%	12%	6%	9%	11%	13%	10%	4%	13%	9%	28%	12%	17%	
No bike lanes	78	12%	13%	9%	12%	9%	19%	14%	9%	11%	15%	20%	9%	13%	17%	11%	14%	
Do not own a bike	60	9%	15%	16%	10%	7%	9%	16%	14%	11%	8%	4%	13%	10%	11%	10%	3%	
Just do not want to/Lack of interest	13	2%	0%	0%	3%	3%	4%	0%	2%	2%	3%	7%	3%	2%	0%	2%	1%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike																		
Do not know how to ride a bike	24	4%	5%	3%	5%	4%	4%	2%	2%	6%	3%	7%	4%	4%	0%	4%	2%	
Too many hills to bike through	26	4%	0%	7%	2%	5%	1%	2%	6%	2%	4%	0%	4%	3%	0%	3%	9%	
Do not want to get sweaty	98	15%	23%	10%	9%	21%	16%	19%	15%	11%	18%	16%	13%	15%	11%	15%	13%	
Nowhere to park/store bike	122	19%	18%	13%	18%	15%	23%	21%	14%	16%	18%	27%	16%	18%	11%	18%	21%	
Prefer comfort of a car	18	3%	3%	2%	4%	2%	3%	2%	3%	4%	1%	4%	1%	3%	6%	3%	2%	
Cannot bike in work clothes	34	5%	3%	5%	5%	5%	3%	0%	4%	7%	4%	2%	1%	6%	0%	5%	7%	
Transport more than one passenger	22	3%	0%	4%	4%	4%	4%	2%	2%	5%	5%	0%	6%	2%	11%	4%	2%	
Other	171	26%	40%	26%	28%	23%	32%	33%	29%	27%	28%	27%	31%	27%	39%	26%	27%	
Nothing	13	2%	0%	2%	4%	2%	3%	2%	2%	3%	2%	4%	3%	2%	0%	2%	1%	
Don't Know	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	6%	0%	1%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
28a Collapsed. Top reasons people DO NOT ride their bike																		
Convenience of a car / Need a car to transport people or items	257	39%	23%	40%	47%	34%	35%	28%	40%	44%	32%	33%	43%	36%	50%	39%	40%	
Hygiene concerns	132	20%	25%	15%	14%	26%	19%	19%	19%	18%	22%	18%	14%	21%	11%	20%	20%	
Don't own a bike / lack of interest / Can't ride a bike	97	15%	20%	19%	18%	14%	17%	19%	18%	19%	13%	18%	20%	17%	11%	16%	7%	
Safety concerns	464	71%	70%	64%	69%	74%	61%	72%	58%	73%	69%	67%	65%	69%	61%	70%	77%	
Difficult / Lazy / Not in shape	226	34%	35%	36%	32%	42%	32%	30%	37%	30%	42%	40%	36%	36%	22%	36%	27%	
No bike lanes / Nowhere to store bike	200	30%	30%	22%	30%	25%	43%	35%	23%	27%	33%	47%	26%	31%	28%	30%	36%	
Time / Distance	272	41%	43%	54%	37%	45%	43%	51%	50%	39%	43%	40%	45%	44%	56%	42%	36%	
Bad Weather	109	17%	15%	14%	19%	11%	13%	9%	19%	17%	11%	7%	13%	15%	17%	16%	21%	
Too many hills / Terrain	26	4%	0%	7%	2%	5%	1%	2%	6%	2%	4%	0%	4%	3%	0%	3%	9%	
Other / Don't Know	185	28%	40%	28%	32%	25%	36%	35%	30%	30%	30%	31%	34%	29%	44%	28%	29%	

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	20%	28%	23%	23%	20%	19%	29%	23%	20%	20%	17%	24%	33%	22%	20%
	2	134	20%	18%	25%	24%	22%	21%	16%	22%	24%	26%	20%	22%	22%	39%	22%	12%
	3	81	12%	13%	11%	11%	11%	20%	12%	10%	12%	12%	27%	11%	14%	6%	13%	11%
	4	85	13%	13%	14%	14%	12%	14%	16%	14%	14%	11%	13%	17%	13%	6%	14%	9%
	5	89	14%	20%	10%	13%	14%	8%	19%	11%	12%	12%	9%	12%	12%	11%	13%	18%
	6	69	11%	10%	7%	11%	11%	9%	12%	9%	11%	10%	7%	12%	10%	0%	11%	8%
	7-Extremely important	55	8%	8%	4%	4%	8%	6%	7%	5%	5%	9%	4%	7%	5%	6%	6%	22%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	38%	21%	28%	33%	23%	37%	25%	27%	30%	20%	32%	27%	17%	30%	48%
	Not Important	358	55%	50%	65%	58%	55%	62%	47%	62%	59%	58%	67%	51%	60%	78%	56%	43%
	Neutral	85	13%	13%	14%	14%	12%	14%	16%	14%	14%	11%	13%	17%	13%	6%	14%	9%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	33%	46%	43%	50%	38%	33%	47%	41%	46%	47%	32%	47%	39%	42%	34%
	2	129	20%	18%	21%	18%	17%	23%	14%	20%	20%	17%	27%	20%	21%	6%	22%	6%
	3	70	11%	20%	10%	10%	10%	10%	21%	10%	10%	10%	9%	15%	9%	22%	10%	13%
	4	69	11%	3%	11%	14%	10%	9%	2%	11%	13%	11%	7%	16%	8%	28%	10%	17%
	5	63	10%	13%	7%	10%	7%	9%	14%	7%	10%	10%	2%	11%	9%	0%	9%	16%
	6	31	5%	10%	2%	2%	2%	7%	9%	3%	4%	2%	4%	2%	4%	6%	5%	6%
	7-Extremely important	25	4%	5%	2%	2%	4%	3%	7%	2%	2%	3%	4%	3%	3%	0%	3%	9%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	28%	11%	14%	13%	19%	30%	12%	15%	15%	11%	16%	16%	6%	16%	30%
	Not Important	468	71%	70%	78%	71%	77%	71%	67%	77%	71%	73%	82%	67%	76%	67%	74%	53%
	Neutral	69	11%	3%	11%	14%	10%	9%	2%	11%	13%	11%	7%	16%	8%	28%	10%	17%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	28%	35%	37%	29%	30%	30%	34%	35%	30%	27%	26%	34%	39%	31%	24%
	2	134	20%	20%	25%	19%	19%	24%	14%	26%	17%	23%	31%	26%	21%	17%	21%	14%
	3	68	10%	23%	9%	7%	11%	15%	19%	10%	12%	9%	13%	11%	11%	17%	11%	6%
	4	81	12%	5%	13%	12%	16%	13%	7%	14%	13%	15%	13%	11%	13%	11%	13%	11%
	5	79	12%	10%	6%	12%	15%	9%	14%	8%	12%	12%	7%	12%	10%	11%	11%	18%
	6	54	8%	10%	5%	6%	6%	7%	9%	4%	5%	9%	9%	10%	6%	0%	8%	10%
	7-Extremely important	40	6%	5%	6%	6%	4%	1%	7%	4%	7%	2%	0%	4%	4%	6%	4%	17%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	25%	17%	24%	25%	17%	30%	16%	24%	23%	16%	27%	20%	17%	23%	44%
	Not Important	402	61%	70%	70%	64%	59%	69%	63%	70%	64%	62%	71%	62%	66%	72%	64%	44%
	Neutral	81	12%	5%	13%	12%	16%	13%	7%	14%	13%	15%	13%	11%	13%	11%	13%	11%
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	28%	46%	36%	38%	33%	30%	42%	37%	38%	31%	30%	40%	33%	37%	24%
	2	131	20%	15%	23%	24%	21%	16%	9%	22%	24%	20%	18%	17%	21%	28%	21%	16%
	3	64	10%	15%	10%	6%	8%	14%	16%	10%	9%	9%	9%	12%	9%	17%	10%	9%
	4	70	11%	13%	9%	14%	7%	12%	12%	11%	12%	9%	11%	14%	10%	22%	11%	7%
	5	62	9%	13%	6%	9%	13%	9%	14%	9%	6%	12%	13%	13%	9%	0%	9%	13%
	6	54	8%	13%	4%	7%	6%	8%	9%	3%	10%	5%	11%	6%	7%	0%	8%	12%
	7-Extremely important	45	7%	5%	1%	4%	6%	7%	9%	2%	2%	8%	7%	7%	4%	0%	5%	19%
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	30%	11%	19%	25%	24%	33%	14%	18%	25%	31%	27%	20%	0%	21%	44%
	Not Important	425	65%	58%	80%	67%	67%	63%	56%	74%	70%	67%	58%	59%	70%	78%	67%	49%
	Neutral	70	11%	13%	9%	14%	7%	12%	12%	11%	12%	9%	11%	14%	10%	22%	11%	7%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	18%	25%	22%	25%	23%	16%	29%	20%	24%	27%	20%	24%	28%	22%	13%
	2	76	12%	15%	12%	11%	10%	8%	9%	12%	11%	10%	7%	8%	12%	0%	12%	11%
	3	59	9%	8%	8%	9%	7%	9%	7%	10%	9%	8%	7%	6%	9%	17%	9%	11%
	4	77	12%	10%	10%	12%	11%	13%	12%	12%	13%	11%	7%	14%	11%	17%	12%	10%
	5	69	11%	13%	11%	9%	15%	11%	14%	11%	8%	15%	13%	17%	9%	17%	10%	14%
	6	91	14%	15%	13%	15%	12%	12%	12%	10%	17%	11%	16%	11%	14%	0%	15%	9%
	7-Extremely important	149	23%	23%	20%	22%	20%	22%	30%	16%	23%	20%	24%	22%	21%	22%	21%	31%
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	50%	44%	46%	46%	46%	56%	38%	48%	47%	53%	51%	45%	39%	46%	54%
	Not Important	270	41%	40%	45%	42%	43%	41%	33%	50%	40%	42%	40%	35%	44%	44%	42%	36%
	Neutral	77	12%	10%	10%	12%	11%	13%	12%	12%	13%	11%	7%	14%	11%	17%	12%	10%
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	50%	74%	71%	75%	72%	49%	74%	68%	76%	80%	63%	73%	67%	69%	54%
	2	90	14%	28%	12%	14%	7%	9%	26%	10%	14%	6%	11%	17%	11%	11%	13%	16%
	3	37	6%	5%	6%	5%	6%	5%	5%	6%	5%	7%	2%	5%	6%	6%	6%	6%
	4	39	6%	8%	2%	7%	5%	7%	12%	2%	7%	5%	7%	7%	5%	6%	6%	8%
	5	18	3%	0%	5%	1%	1%	4%	0%	6%	2%	1%	0%	2%	2%	11%	3%	1%
	6	14	2%	3%	1%	2%	5%	0%	2%	2%	2%	3%	0%	2%	2%	0%	2%	4%
	7-Extremely important	21	3%	8%	0%	1%	2%	2%	7%	1%	1%	3%	0%	3%	1%	0%	2%	11%
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	10%	6%	4%	7%	6%	9%	8%	5%	7%	0%	7%	5%	11%	7%	17%
	Not Important	564	86%	83%	92%	89%	88%	87%	79%	90%	88%	89%	93%	86%	90%	83%	88%	76%
	Neutral	39	6%	8%	2%	7%	5%	7%	12%	2%	7%	5%	7%	7%	5%	6%	6%	8%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	55%	56%	61%	65%	57%	58%	60%	56%	62%	67%	48%	63%	50%	58%	48%
	2	118	18%	15%	18%	20%	15%	17%	14%	16%	21%	16%	16%	15%	18%	28%	18%	19%
	3	58	9%	13%	12%	6%	6%	9%	9%	10%	8%	8%	7%	11%	8%	6%	9%	10%
	4	55	8%	5%	8%	8%	5%	7%	7%	7%	8%	7%	4%	10%	6%	17%	8%	11%
	5	30	5%	5%	2%	3%	5%	6%	5%	5%	4%	5%	2%	8%	3%	0%	4%	7%
	6	15	2%	5%	3%	1%	3%	2%	5%	1%	3%	2%	2%	4%	2%	0%	2%	3%
	7-Extremely important	11	2%	3%	1%	1%	1%	1%	2%	1%	1%	1%	2%	3%	1%	0%	2%	2%
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	13%	6%	5%	9%	9%	12%	6%	8%	8%	7%	15%	6%	0%	8%	12%
	Not Important	545	83%	83%	86%	87%	85%	84%	81%	86%	85%	86%	89%	74%	89%	83%	84%	77%
	Neutral	55	8%	5%	8%	8%	5%	7%	7%	7%	8%	7%	4%	10%	6%	17%	8%	11%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	10%	16%	9%	13%	10%	5%	18%	10%	10%	13%	6%	13%	6%	11%	10%
	2	92	14%	13%	12%	12%	15%	20%	9%	13%	14%	18%	16%	9%	16%	6%	15%	8%
	3	101	15%	23%	15%	17%	19%	15%	26%	14%	16%	20%	16%	17%	16%	28%	15%	17%
	4	79	12%	5%	11%	15%	11%	9%	9%	14%	13%	9%	7%	11%	12%	6%	13%	4%
	5	96	15%	13%	21%	17%	16%	11%	9%	17%	17%	18%	11%	19%	14%	39%	14%	16%
	6	67	10%	13%	10%	11%	6%	9%	12%	10%	11%	4%	13%	12%	9%	11%	10%	10%
	7-Extremely important	152	23%	25%	14%	20%	19%	24%	30%	14%	20%	21%	24%	24%	19%	6%	21%	36%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	50%	45%	47%	42%	45%	51%	42%	48%	43%	49%	56%	42%	56%	46%	61%
	Not Important	262	40%	45%	43%	37%	47%	46%	40%	44%	40%	49%	44%	33%	46%	39%	41%	34%
	Neutral	79	12%	5%	11%	15%	11%	9%	9%	14%	13%	9%	7%	11%	12%	6%	13%	4%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	25%	48%	38%	35%	32%	33%	44%	37%	33%	31%	22%	41%	28%	36%	29%	
	2	103	16%	25%	19%	16%	15%	12%	19%	19%	15%	13%	18%	14%	17%	22%	15%	18%	
	3	75	11%	20%	8%	9%	9%	11%	16%	6%	10%	12%	9%	11%	10%	6%	11%	12%	
	4	77	12%	5%	7%	10%	12%	16%	12%	10%	10%	10%	16%	17%	9%	11%	11%	14%	
	5	74	11%	10%	9%	11%	10%	11%	9%	9%	9%	11%	13%	7%	14%	9%	17%	11%	12%
	6	54	8%	13%	6%	8%	10%	10%	9%	8%	9%	8%	13%	10%	9%	6%	8%	8%	
	7-Extremely important	44	7%	3%	2%	9%	9%	7%	2%	4%	8%	10%	7%	10%	5%	11%	7%	7%	
37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	25%	17%	27%	29%	29%	21%	21%	27%	30%	27%	35%	23%	33%	26%	27%	
	Not Important	407	62%	70%	76%	63%	59%	55%	67%	70%	63%	59%	58%	48%	68%	56%	63%	59%	
	Neutral	77	12%	5%	7%	10%	12%	16%	12%	10%	10%	10%	16%	17%	9%	11%	11%	14%	
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	15%	14%	16%	19%	17%	12%	17%	14%	20%	20%	10%	18%	11%	15%	11%	
	2	86	13%	13%	18%	12%	14%	12%	9%	18%	11%	13%	18%	7%	15%	17%	14%	8%	
	3	82	12%	8%	17%	12%	10%	16%	14%	14%	12%	11%	16%	12%	13%	17%	13%	9%	
	4	82	12%	13%	12%	15%	9%	18%	12%	13%	16%	9%	20%	16%	13%	6%	13%	12%	
	5	117	18%	28%	15%	19%	18%	20%	30%	13%	20%	22%	16%	23%	17%	33%	18%	16%	
	6	106	16%	10%	15%	14%	20%	8%	7%	16%	14%	17%	7%	18%	14%	0%	15%	24%	
	7-Extremely important	86	13%	15%	8%	13%	10%	7%	16%	10%	13%	8%	4%	12%	9%	17%	12%	20%	
38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	53%	38%	46%	48%	36%	53%	38%	47%	47%	27%	54%	40%	50%	45%	60%	
	Not Important	265	40%	35%	49%	39%	43%	46%	35%	49%	37%	45%	53%	30%	47%	44%	42%	28%	
	Neutral	82	12%	13%	12%	15%	9%	18%	12%	13%	16%	9%	20%	16%	13%	6%	13%	12%	

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	13%	26%	26%	26%	22%	9%	26%	25%	22%	36%	17%	26%	17%	24%	18%
	2	123	19%	23%	24%	17%	22%	15%	23%	23%	16%	23%	13%	12%	21%	28%	20%	10%
	3	71	11%	13%	11%	14%	10%	14%	12%	9%	14%	11%	18%	10%	12%	22%	12%	6%
	4	90	14%	15%	14%	14%	16%	14%	16%	15%	14%	14%	16%	24%	13%	0%	15%	6%
	5	84	13%	15%	9%	14%	9%	11%	14%	11%	13%	10%	4%	14%	11%	6%	12%	19%
	6	64	10%	18%	9%	6%	10%	7%	19%	9%	7%	10%	4%	11%	9%	6%	8%	18%
	7-Extremely important	72	11%	5%	6%	9%	6%	15%	7%	6%	11%	9%	9%	10%	7%	22%	9%	24%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	38%	24%	29%	25%	34%	40%	26%	30%	30%	18%	36%	27%	33%	29%	61%
	Not Important	346	53%	48%	62%	57%	58%	52%	44%	58%	55%	56%	67%	40%	60%	67%	56%	33%
	Neutral	90	14%	15%	14%	14%	16%	14%	16%	15%	14%	14%	16%	24%	13%	0%	15%	6%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	60%	72%	66%	73%	68%	49%	77%	64%	75%	69%	58%	71%	72%	67%	62%
	2	97	15%	8%	15%	19%	14%	12%	14%	11%	20%	11%	13%	18%	14%	6%	15%	11%
	3	44	7%	15%	5%	5%	5%	10%	16%	3%	9%	4%	7%	11%	5%	11%	7%	4%
	4	39	6%	8%	6%	4%	5%	3%	9%	6%	3%	5%	2%	4%	5%	11%	5%	10%
	5	20	3%	3%	1%	4%	2%	3%	2%	2%	4%	3%	2%	6%	2%	0%	3%	4%
	6	12	2%	3%	1%	0%	1%	2%	5%	0%	0%	1%	4%	1%	1%	0%	2%	3%
	7-Extremely important	8	1%	5%	0%	1%	2%	1%	5%	1%	1%	1%	2%	1%	1%	0%	1%	4%
40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	10%	2%	5%	5%	6%	12%	2%	4%	5%	9%	8%	4%	0%	5%	12%
	Not Important	577	88%	83%	92%	91%	91%	91%	79%	91%	93%	90%	89%	88%	91%	89%	90%	78%
	Neutral	39	6%	8%	6%	4%	5%	3%	9%	6%	3%	5%	2%	4%	5%	11%	5%	10%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	10%	10%	9%	13%	12%	7%	12%	8%	16%	9%	6%	12%	17%	10%	11%
	2	89	14%	13%	14%	12%	21%	11%	12%	13%	14%	17%	16%	14%	15%	0%	14%	8%
	3	97	15%	15%	16%	16%	15%	15%	14%	16%	17%	12%	18%	17%	15%	17%	15%	13%
	4	96	15%	18%	13%	16%	15%	12%	16%	14%	15%	12%	18%	12%	15%	11%	15%	14%
	5	118	18%	28%	20%	15%	14%	18%	23%	22%	14%	19%	11%	23%	16%	22%	18%	20%
	6	90	14%	5%	11%	19%	14%	11%	7%	10%	18%	13%	13%	13%	13%	22%	14%	13%
	7-Extremely important	98	15%	13%	15%	12%	9%	19%	21%	14%	14%	10%	16%	13%	14%	11%	14%	20%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	45%	46%	47%	36%	49%	51%	46%	45%	42%	40%	50%	43%	56%	46%	53%
	Not Important	254	39%	38%	40%	37%	49%	39%	33%	41%	40%	46%	42%	38%	42%	33%	40%	32%
	Neutral	96	15%	18%	13%	16%	15%	12%	16%	14%	15%	12%	18%	12%	15%	11%	15%	14%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	33%	47%	46%	55%	45%	30%	50%	46%	53%	47%	31%	51%	50%	45%	40%
	2	138	21%	13%	22%	27%	18%	20%	12%	21%	24%	18%	31%	23%	21%	22%	22%	17%
	3	68	10%	13%	9%	7%	10%	9%	14%	10%	9%	10%	2%	12%	8%	17%	10%	16%
	4	53	8%	8%	9%	4%	5%	11%	9%	6%	7%	6%	13%	8%	7%	6%	8%	10%
	5	57	9%	25%	5%	9%	5%	9%	21%	9%	8%	8%	2%	16%	7%	6%	9%	4%
	6	32	5%	8%	4%	4%	3%	5%	12%	2%	4%	4%	4%	4%	4%	0%	4%	8%
	7-Extremely important	17	3%	3%	3%	3%	3%	0%	2%	2%	3%	2%	0%	5%	2%	0%	2%	6%
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	35%	12%	15%	11%	14%	35%	14%	14%	13%	7%	26%	13%	6%	16%	18%
	Not Important	497	76%	58%	79%	81%	84%	74%	56%	80%	79%	81%	80%	66%	80%	89%	76%	72%
	Neutral	53	8%	8%	9%	4%	5%	11%	9%	6%	7%	6%	13%	8%	7%	6%	8%	10%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	10%	13%	9%	13%	14%	5%	14%	10%	13%	16%	4%	14%	11%	11%	13%
	2	80	12%	15%	10%	14%	22%	11%	9%	13%	17%	16%	13%	12%	16%	11%	13%	4%
	3	78	12%	13%	14%	12%	12%	12%	16%	15%	11%	10%	13%	14%	12%	11%	13%	7%
	4	74	11%	8%	7%	13%	12%	9%	9%	7%	11%	13%	9%	15%	9%	6%	10%	17%
	5	98	15%	18%	21%	12%	15%	13%	16%	20%	13%	12%	18%	17%	14%	17%	15%	12%
	6	90	14%	10%	15%	17%	8%	17%	9%	10%	19%	14%	11%	12%	14%	28%	14%	12%
	7-Extremely important	161	25%	28%	19%	22%	19%	22%	35%	21%	20%	20%	20%	24%	21%	17%	23%	34%
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	55%	56%	52%	42%	53%	60%	51%	51%	47%	49%	54%	49%	61%	52%	59%
	Not Important	233	36%	38%	37%	35%	46%	38%	30%	42%	38%	40%	42%	31%	41%	33%	37%	24%
	Neutral	74	11%	8%	7%	13%	12%	9%	9%	7%	11%	13%	9%	15%	9%	6%	10%	17%
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	20%	34%	26%	23%	24%	19%	32%	25%	21%	33%	13%	30%	17%	25%	17%
	2	139	21%	18%	25%	22%	22%	14%	19%	25%	21%	19%	16%	20%	21%	17%	22%	17%
	3	93	14%	10%	10%	16%	15%	15%	14%	10%	17%	14%	13%	12%	14%	22%	14%	14%
	4	97	15%	23%	17%	10%	12%	16%	16%	18%	11%	13%	13%	22%	12%	17%	14%	21%
	5	82	12%	13%	3%	13%	17%	16%	9%	6%	14%	18%	16%	17%	11%	11%	13%	12%
	6	56	9%	10%	7%	9%	7%	8%	14%	6%	8%	11%	4%	10%	7%	17%	8%	10%
	7-Extremely important	30	5%	8%	3%	4%	5%	5%	9%	4%	4%	3%	4%	4%	5%	0%	4%	9%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	30%	13%	26%	29%	30%	33%	15%	26%	32%	24%	32%	23%	28%	25%	31%
	Not Important	391	60%	48%	70%	64%	59%	54%	51%	66%	63%	54%	62%	46%	65%	56%	61%	48%
	Neutral	97	15%	23%	17%	10%	12%	16%	16%	18%	11%	13%	13%	22%	12%	17%	14%	21%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	30%	42%	31%	42%	40%	28%	38%	35%	43%	44%	26%	40%	44%	36%	39%
	2	162	25%	23%	23%	32%	24%	17%	23%	24%	29%	21%	22%	24%	26%	17%	25%	20%
	3	99	15%	20%	15%	12%	17%	16%	19%	15%	16%	14%	13%	19%	14%	17%	15%	13%
	4	75	11%	18%	13%	14%	9%	10%	19%	16%	11%	9%	11%	21%	10%	11%	12%	9%
	5	42	6%	0%	4%	9%	5%	7%	2%	3%	8%	8%	2%	5%	6%	6%	6%	10%
	6	20	3%	8%	1%	0%	2%	4%	7%	2%	0%	4%	2%	1%	2%	6%	3%	3%
	7-Extremely important	17	3%	3%	1%	1%	2%	5%	2%	2%	2%	2%	4%	3%	2%	0%	2%	6%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	10%	6%	10%	8%	16%	12%	7%	10%	13%	9%	9%	10%	11%	11%	19%
	Not Important	502	77%	73%	81%	76%	83%	73%	70%	77%	79%	78%	80%	69%	80%	78%	77%	72%
	Neutral	75	11%	18%	13%	14%	9%	10%	19%	16%	11%	9%	11%	21%	10%	11%	12%	9%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	3%	13%	14%	15%	12%	9%	15%	12%	13%	9%	6%	14%	17%	12%	8%
	2	106	16%	18%	15%	22%	15%	17%	14%	18%	20%	14%	22%	14%	19%	6%	17%	13%
	3	100	15%	23%	19%	17%	19%	11%	21%	18%	15%	19%	16%	16%	18%	17%	16%	9%
	4	108	16%	20%	16%	9%	14%	24%	19%	18%	12%	11%	31%	16%	14%	33%	16%	22%
	5	111	17%	18%	18%	18%	13%	16%	14%	14%	18%	18%	13%	18%	16%	17%	17%	13%
	6	92	14%	10%	13%	12%	14%	14%	16%	12%	13%	14%	9%	20%	11%	11%	14%	17%
	7-Extremely important	63	10%	10%	5%	9%	11%	4%	7%	6%	11%	10%	0%	8%	8%	0%	8%	18%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	38%	36%	39%	37%	35%	37%	32%	42%	42%	22%	47%	35%	28%	39%	48%
	Not Important	282	43%	43%	47%	52%	49%	41%	44%	50%	46%	47%	47%	37%	51%	39%	45%	30%
	Neutral	108	16%	20%	16%	9%	14%	24%	19%	18%	12%	11%	31%	16%	14%	33%	16%	22%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	40%	55%	49%	53%	36%	44%	48%	49%	50%	38%	43%	50%	22%	48%	40%
	2	151	23%	30%	17%	25%	17%	28%	23%	20%	27%	14%	33%	22%	23%	17%	23%	24%
	3	60	9%	10%	10%	8%	7%	15%	14%	10%	7%	11%	13%	11%	9%	28%	9%	8%
	4	55	8%	10%	5%	6%	10%	11%	9%	7%	5%	10%	13%	8%	7%	17%	8%	11%
	5	39	6%	8%	5%	5%	8%	5%	5%	6%	6%	8%	2%	3%	7%	6%	6%	7%
	6	27	4%	0%	7%	4%	4%	2%	2%	6%	4%	5%	0%	10%	2%	11%	4%	4%
	7-Extremely important	17	3%	3%	1%	3%	1%	3%	2%	3%	2%	2%	0%	2%	2%	0%	2%	6%
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	10%	13%	12%	13%	10%	9%	15%	11%	14%	2%	15%	11%	17%	12%	17%
	Not Important	518	79%	80%	82%	82%	77%	79%	81%	78%	83%	75%	84%	77%	82%	67%	80%	72%
	Neutral	55	8%	10%	5%	6%	10%	11%	9%	7%	5%	10%	13%	8%	7%	17%	8%	11%
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	15%	26%	17%	14%	16%	9%	26%	19%	13%	11%	9%	20%	17%	17%	11%
	2	126	19%	20%	20%	17%	23%	24%	19%	22%	15%	24%	33%	19%	21%	11%	20%	11%
	3	96	15%	13%	16%	19%	13%	10%	16%	17%	15%	13%	7%	17%	14%	17%	15%	10%
	4	69	11%	10%	5%	12%	9%	15%	7%	6%	14%	10%	11%	12%	9%	17%	10%	11%
	5	94	14%	20%	12%	15%	14%	13%	19%	11%	15%	13%	16%	15%	13%	22%	14%	18%
	6	55	8%	10%	6%	9%	8%	8%	16%	3%	9%	9%	9%	10%	8%	6%	9%	7%
	7-Extremely important	111	17%	13%	14%	12%	20%	12%	14%	15%	13%	17%	13%	16%	14%	11%	14%	32%
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	43%	32%	36%	42%	34%	49%	30%	37%	39%	38%	42%	35%	39%	37%	57%
	Not Important	327	50%	48%	63%	53%	49%	51%	44%	64%	49%	50%	51%	46%	56%	44%	53%	32%
	Neutral	69	11%	10%	5%	12%	9%	15%	7%	6%	14%	10%	11%	12%	9%	17%	10%	11%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	30%	20%	24%	23%	16%	26%	23%	22%	20%	18%	21%	22%	22%	20%	20%
	2	73	11%	15%	9%	11%	9%	8%	12%	9%	10%	11%	7%	8%	10%	11%	10%	16%
	3	56	9%	8%	13%	7%	8%	6%	7%	9%	8%	9%	9%	7%	9%	11%	8%	9%
	4	80	12%	10%	13%	8%	13%	16%	12%	15%	8%	13%	13%	10%	13%	6%	12%	12%
	5	63	10%	10%	13%	7%	9%	12%	9%	9%	8%	11%	20%	11%	9%	22%	10%	8%
	6	98	15%	13%	11%	17%	15%	16%	12%	11%	19%	13%	16%	20%	14%	6%	16%	11%
	7-Extremely important	152	23%	15%	20%	27%	23%	24%	23%	24%	24%	22%	18%	21%	24%	22%	23%	24%
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	38%	44%	50%	47%	53%	44%	44%	51%	47%	53%	53%	46%	50%	48%	43%
	Not Important	263	40%	53%	42%	42%	40%	31%	44%	41%	40%	40%	33%	37%	41%	44%	39%	44%
	Neutral	80	12%	10%	13%	8%	13%	16%	12%	15%	8%	13%	13%	10%	13%	6%	12%	12%
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	63%	69%	56%	57%	53%	56%	67%	52%	58%	64%	53%	60%	72%	57%	36%
	4 to 7 concerns	202	31%	20%	22%	34%	30%	36%	19%	26%	38%	30%	24%	28%	30%	28%	31%	32%
	8 to 12 concerns	88	13%	13%	8%	9%	11%	11%	21%	7%	9%	10%	11%	19%	8%	0%	11%	27%
	13 to 21 concerns	14	2%	5%	1%	1%	2%	0%	5%	0%	1%	2%	0%	0%	2%	0%	2%	6%
50. More dedicated bike lanes	Much more likely	424	65%	75%	65%	66%	52%	72%	77%	66%	64%	58%	69%	79%	61%	56%	66%	53%
	Somewhat more likely	169	26%	23%	25%	27%	38%	15%	21%	24%	27%	33%	20%	19%	28%	33%	25%	29%
	No difference	63	10%	3%	10%	6%	10%	12%	2%	10%	9%	9%	11%	2%	11%	11%	8%	18%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	98%	90%	94%	90%	88%	98%	90%	91%	91%	89%	98%	89%	89%	92%	82%
	No difference	63	10%	3%	10%	6%	10%	12%	2%	10%	9%	9%	11%	2%	11%	11%	8%	18%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
51. Wider bike lanes	Much more likely	333	51%	58%	51%	49%	44%	52%	63%	52%	48%	46%	44%	62%	46%	39%	52%	41%
	Somewhat more likely	205	31%	33%	29%	35%	35%	30%	26%	30%	33%	36%	38%	22%	35%	39%	31%	31%
	No difference	118	18%	10%	20%	16%	21%	18%	12%	18%	19%	18%	18%	15%	18%	22%	16%	28%
51 Collapsed. Wider bike lanes	More likely	538	82%	90%	80%	84%	79%	82%	88%	82%	81%	82%	82%	85%	82%	78%	84%	72%
	No difference	118	18%	10%	20%	16%	21%	18%	12%	18%	19%	18%	18%	15%	18%	22%	16%	28%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	75%	54%	68%	52%	60%	72%	59%	63%	54%	58%	70%	57%	61%	62%	61%
	Somewhat more likely	162	25%	23%	31%	19%	27%	23%	23%	26%	23%	29%	22%	20%	26%	22%	25%	24%
	No difference	88	13%	3%	15%	12%	21%	16%	5%	15%	14%	17%	20%	9%	16%	17%	13%	14%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	98%	85%	88%	79%	84%	95%	85%	86%	83%	80%	91%	84%	83%	87%	86%
	No difference	88	13%	3%	15%	12%	21%	16%	5%	15%	14%	17%	20%	9%	16%	17%	13%	14%
53. More secure bike parking at the places you go	Much more likely	363	55%	50%	58%	59%	53%	55%	58%	50%	61%	53%	58%	57%	56%	39%	56%	49%
	Somewhat more likely	212	32%	45%	29%	29%	34%	30%	37%	32%	28%	38%	24%	31%	31%	50%	31%	38%
	No difference	81	12%	5%	13%	12%	14%	15%	5%	18%	11%	9%	18%	12%	13%	11%	12%	13%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	95%	87%	88%	86%	85%	95%	82%	89%	91%	82%	88%	87%	89%	88%	87%
	No difference	81	12%	5%	13%	12%	14%	15%	5%	18%	11%	9%	18%	12%	13%	11%	12%	13%
54. More secure bike parking at transit stations	Much more likely	345	53%	55%	57%	53%	47%	50%	51%	54%	55%	47%	51%	60%	50%	39%	55%	40%
	Somewhat more likely	215	33%	30%	28%	32%	38%	34%	33%	32%	30%	38%	36%	31%	33%	39%	31%	41%
	No difference	96	15%	15%	15%	14%	15%	16%	16%	14%	15%	15%	13%	9%	17%	22%	14%	19%
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	85%	85%	86%	85%	84%	84%	86%	85%	85%	87%	91%	83%	78%	86%	81%
	No difference	96	15%	15%	15%	14%	15%	16%	16%	14%	15%	15%	13%	9%	17%	22%	14%	19%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
55. A shower and changing area at your destination	Much more likely	174	27%	28%	16%	21%	25%	40%	28%	20%	20%	29%	47%	31%	24%	11%	26%	32%
	Somewhat more likely	258	39%	48%	37%	44%	38%	32%	51%	39%	39%	42%	22%	41%	38%	56%	40%	36%
	No difference	224	34%	25%	46%	35%	37%	29%	21%	41%	41%	30%	31%	29%	38%	33%	34%	32%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	75%	54%	65%	63%	71%	79%	59%	59%	70%	69%	71%	62%	67%	66%	68%
	No difference	224	34%	25%	46%	35%	37%	29%	21%	41%	41%	30%	31%	29%	38%	33%	34%	32%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	28%	18%	21%	15%	23%	26%	21%	20%	17%	20%	27%	18%	22%	21%	9%
	Somewhat more likely	240	37%	43%	29%	32%	45%	34%	42%	31%	30%	46%	38%	42%	34%	28%	35%	47%
	No difference	288	44%	30%	53%	47%	40%	43%	33%	48%	49%	37%	42%	32%	47%	50%	44%	44%
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	70%	47%	53%	60%	57%	67%	52%	51%	63%	58%	68%	53%	50%	56%	56%
	No difference	288	44%	30%	53%	47%	40%	43%	33%	48%	49%	37%	42%	32%	47%	50%	44%	44%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	15%	7%	12%	12%	15%	16%	6%	13%	13%	16%	18%	10%	11%	11%	14%
	Somewhat more likely	150	23%	20%	24%	24%	18%	27%	21%	27%	21%	21%	24%	26%	21%	39%	23%	23%
	No difference	430	66%	65%	69%	65%	70%	58%	63%	66%	67%	66%	60%	56%	69%	50%	66%	62%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	35%	31%	35%	30%	42%	37%	34%	33%	34%	40%	44%	31%	50%	34%	38%
	No difference	430	66%	65%	69%	65%	70%	58%	63%	66%	67%	66%	60%	56%	69%	50%	66%	62%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	38%	21%	23%	27%	33%	37%	25%	23%	29%	31%	42%	23%	22%	29%	12%
	Somewhat more likely	239	36%	35%	33%	38%	43%	39%	35%	34%	37%	43%	47%	39%	37%	44%	37%	36%
	No difference	240	37%	28%	45%	39%	30%	29%	28%	42%	40%	29%	22%	19%	40%	33%	34%	52%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	73%	55%	61%	70%	71%	72%	58%	60%	71%	78%	81%	60%	67%	66%	48%
	No difference	240	37%	28%	45%	39%	30%	29%	28%	42%	40%	29%	22%	19%	40%	33%	34%	52%
59. Slower moving cars on the streets	Much more likely	276	42%	45%	45%	42%	36%	39%	47%	40%	45%	36%	38%	45%	41%	28%	42%	42%
	Somewhat more likely	236	36%	38%	37%	37%	36%	39%	42%	38%	38%	36%	33%	35%	37%	56%	37%	31%
	No difference	144	22%	18%	17%	20%	27%	22%	12%	22%	18%	28%	29%	20%	22%	17%	21%	27%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	83%	83%	80%	73%	78%	88%	78%	82%	72%	71%	80%	78%	83%	79%	73%
	No difference	144	22%	18%	17%	20%	27%	22%	12%	22%	18%	28%	29%	20%	22%	17%	21%	27%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Number of cases	656		40	99	139	110	98	43	125	168	105	45	98	374	18	566	90	
Row percent		100%	8%	20%	29%	23%	20%	9%	26%	35%	22%	9%	20%	76%	4%	86%	14%	
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	63%	55%	58%	59%	65%	58%	62%	58%	56%	64%	58%	59%	56%	61%	47%
	Somewhat more likely	198	30%	25%	37%	29%	31%	20%	30%	29%	29%	32%	24%	30%	30%	11%	29%	36%
	No difference	73	11%	13%	8%	13%	10%	14%	12%	10%	13%	11%	11%	12%	11%	33%	10%	18%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	88%	92%	87%	90%	86%	88%	90%	87%	89%	89%	88%	89%	67%	90%	82%
	No difference	73	11%	13%	8%	13%	10%	14%	12%	10%	13%	11%	11%	12%	11%	33%	10%	18%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	25%	9%	7%	5%	5%	23%	7%	8%	5%	4%	14%	7%	6%	9%	11%
	Somewhat more likely	219	33%	40%	33%	34%	31%	31%	42%	36%	34%	27%	27%	44%	30%	22%	35%	24%
	No difference	377	57%	35%	58%	59%	64%	64%	35%	57%	58%	69%	69%	42%	63%	72%	56%	64%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	65%	42%	41%	36%	36%	65%	43%	42%	31%	31%	58%	37%	28%	44%	36%
	No difference	377	57%	35%	58%	59%	64%	64%	35%	57%	58%	69%	69%	42%	63%	72%	56%	64%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	8%	4%	6%	5%	11%	7%	5%	8%	7%	4%	11%	5%	0%	9%	9%
	Somewhat more likely	243	37%	48%	35%	40%	35%	30%	47%	38%	35%	38%	27%	48%	33%	39%	37%	37%
	No difference	354	54%	45%	61%	54%	60%	59%	47%	57%	58%	55%	69%	41%	61%	61%	54%	54%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	55%	39%	46%	40%	41%	53%	43%	42%	45%	31%	59%	39%	39%	46%	46%
	No difference	354	54%	45%	61%	54%	60%	59%	47%	57%	58%	55%	69%	41%	61%	61%	54%	54%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	38%	25%	29%	21%	24%	33%	26%	29%	23%	22%	36%	24%	17%	28%	23%
	Somewhat more likely	293	45%	38%	46%	42%	45%	50%	49%	45%	43%	47%	42%	43%	46%	28%	45%	40%
	No difference	182	28%	25%	28%	28%	35%	26%	19%	30%	28%	30%	36%	21%	30%	56%	26%	37%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	75%	72%	72%	65%	74%	81%	70%	72%	70%	64%	79%	70%	44%	74%	63%
	No difference	182	28%	25%	28%	28%	35%	26%	19%	30%	28%	30%	36%	21%	30%	56%	26%	37%
64. Safety improvements at large intersections	Much more likely	384	59%	60%	59%	60%	51%	60%	65%	59%	57%	54%	60%	65%	55%	67%	59%	53%
	Somewhat more likely	206	31%	25%	29%	34%	37%	34%	26%	30%	36%	33%	36%	27%	35%	28%	31%	31%
	No difference	66	10%	15%	12%	6%	12%	6%	9%	11%	7%	12%	4%	8%	10%	6%	9%	16%
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	85%	88%	94%	88%	94%	91%	89%	93%	88%	96%	92%	90%	94%	91%	84%
	No difference	66	10%	15%	12%	6%	12%	6%	9%	11%	7%	12%	4%	8%	10%	6%	9%	16%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
65. Go to work outside of your home	7 days/week	31	5%	8%	2%	4%	3%	4%	7%	2%	3%	2%	9%	4%	3%	6%	4%	11%
	6 days/week	25	4%	0%	1%	4%	7%	1%	0%	1%	4%	9%	0%	2%	3%	6%	4%	2%
	5 days/week	403	61%	65%	65%	67%	65%	71%	65%	64%	69%	64%	73%	65%	67%	78%	65%	41%
	4 days/week	73	11%	5%	14%	9%	14%	11%	5%	13%	12%	12%	9%	10%	12%	6%	11%	10%
	3 days/week	36	5%	5%	8%	4%	2%	5%	5%	6%	4%	3%	7%	8%	4%	0%	5%	7%
	2 days/week	27	4%	5%	4%	4%	3%	4%	5%	6%	4%	3%	0%	4%	4%	0%	4%	3%
	1 day/week	11	2%	0%	1%	1%	2%	1%	2%	2%	2%	0%	0%	2%	1%	0%	2%	2%
	1 to 4 days/month	15	2%	5%	4%	2%	1%	0%	5%	4%	1%	2%	0%	2%	2%	6%	2%	4%
	1 to 11 days/year	5	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	3%
	Never	30	5%	8%	1%	3%	5%	2%	7%	2%	2%	5%	2%	2%	3%	0%	3%	16%
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	88%	95%	94%	95%	98%	88%	94%	98%	92%	98%	96%	94%	94%	95%	77%
	Less than Weekly	20	3%	5%	4%	3%	1%	0%	5%	4%	1%	3%	0%	2%	2%	6%	2%	8%
	Never	30	5%	8%	1%	3%	5%	2%	7%	2%	2%	5%	2%	2%	3%	0%	3%	16%
65 Collapsed. Works	Yes	626	95%	93%	99%	97%	95%	98%	93%	98%	98%	95%	98%	98%	97%	100%	97%	84%
	No	30	5%	8%	1%	3%	5%	2%	7%	2%	2%	5%	2%	2%	3%	0%	3%	16%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
66. Go to school	7 days/week	10	2%	3%	0%	0%	0%	1%	2%	0%	1%	0%	0%	0%	1%	0%	1%	6%
	6 days/week	9	1%	0%	1%	3%	0%	1%	0%	1%	2%	1%	0%	0%	2%	0%	1%	1%
	5 days/week	55	8%	15%	12%	7%	5%	1%	12%	13%	5%	3%	2%	7%	7%	6%	9%	7%
	4 days/week	19	3%	3%	3%	1%	3%	2%	2%	2%	2%	3%	4%	4%	2%	0%	3%	1%
	3 days/week	17	3%	0%	2%	2%	1%	4%	0%	1%	4%	2%	0%	0%	3%	0%	2%	4%
	2 days/week	16	2%	0%	3%	4%	2%	0%	0%	3%	3%	1%	2%	3%	2%	6%	2%	4%
	1 day/week	27	4%	8%	1%	4%	5%	6%	9%	1%	5%	6%	4%	3%	5%	0%	4%	3%
	1 to 4 days/month	10	2%	3%	4%	1%	1%	3%	2%	5%	1%	1%	2%	2%	2%	0%	2%	0%
	1 to 11 days/year	29	4%	3%	7%	1%	6%	7%	2%	7%	3%	6%	4%	5%	5%	0%	4%	6%
	Never	464	71%	68%	67%	76%	78%	74%	70%	68%	74%	78%	80%	76%	72%	89%	71%	68%
66 Collapsed. Go to school	Weekly or More	153	23%	28%	22%	22%	15%	15%	26%	20%	22%	15%	13%	17%	21%	11%	23%	27%
	Less than Weekly	39	6%	5%	11%	1%	7%	10%	5%	12%	4%	7%	7%	7%	7%	0%	6%	6%
	Never	464	71%	68%	67%	76%	78%	74%	70%	68%	74%	78%	80%	76%	72%	89%	71%	68%
66 Collapsed. Goes to school	Yes	192	29%	33%	33%	24%	22%	26%	30%	32%	26%	22%	20%	24%	28%	11%	29%	32%
	No	464	71%	68%	67%	76%	78%	74%	70%	68%	74%	78%	80%	76%	72%	89%	71%	68%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
67. Go to a grocery or drug store	7 days/week	11	2%	5%	0%	1%	1%	2%	5%	0%	2%	1%	0%	2%	1%	0%	1%	4%
	6 days/week	6	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	4%	2%	1%	0%	1%	2%
	5 days/week	16	2%	0%	2%	1%	5%	1%	0%	2%	2%	4%	0%	3%	2%	0%	2%	2%
	4 days/week	56	9%	8%	13%	9%	8%	7%	7%	14%	7%	8%	11%	9%	9%	11%	8%	9%
	3 days/week	158	24%	23%	24%	21%	23%	31%	26%	22%	24%	24%	27%	29%	23%	17%	23%	29%
	2 days/week	205	31%	25%	25%	35%	35%	31%	21%	30%	33%	34%	29%	31%	31%	44%	33%	22%
	1 day/week	128	20%	20%	24%	22%	16%	13%	23%	20%	22%	14%	16%	16%	20%	17%	19%	21%
	1 to 4 days/month	63	10%	20%	9%	8%	9%	10%	19%	9%	8%	11%	7%	6%	11%	11%	10%	8%
	1 to 11 days/year	9	1%	0%	1%	1%	1%	4%	0%	2%	0%	2%	7%	1%	2%	0%	1%	1%
	Never	4	1%	0%	0%	1%	2%	0%	0%	0%	1%	2%	0%	1%	1%	0%	1%	1%
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	80%	90%	90%	88%	86%	81%	89%	91%	85%	87%	92%	87%	89%	88%	90%
	Less than Weekly	72	11%	20%	10%	9%	10%	14%	19%	11%	8%	13%	13%	7%	13%	11%	11%	9%
	Never	4	1%	0%	0%	1%	2%	0%	0%	0%	1%	2%	0%	1%	1%	0%	1%	1%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
68. Take your children to school	7 days/week	4	1%	3%	0%	0%	0%	1%	0%	0%	1%	0%	2%	0%	1%	0%	0%	2%
	6 days/week	1	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%
	5 days/week	64	10%	8%	12%	8%	11%	10%	5%	12%	11%	12%	0%	12%	8%	28%	8%	20%
	4 days/week	6	1%	5%	0%	1%	1%	1%	5%	1%	0%	2%	0%	1%	1%	0%	1%	0%
	3 days/week	19	3%	3%	5%	4%	1%	0%	2%	4%	3%	1%	2%	6%	2%	0%	3%	3%
	2 days/week	12	2%	0%	1%	1%	4%	5%	0%	3%	1%	4%	2%	3%	2%	0%	2%	0%
	1 day/week	20	3%	5%	3%	2%	4%	3%	7%	2%	2%	4%	2%	0%	4%	6%	3%	3%
	1 to 4 days/month	16	2%	0%	2%	1%	2%	5%	0%	2%	2%	1%	7%	2%	2%	0%	2%	3%
	1 to 11 days/year	13	2%	0%	0%	1%	4%	4%	0%	2%	1%	3%	4%	2%	2%	0%	2%	1%
	Never	501	76%	78%	77%	81%	75%	70%	81%	73%	78%	73%	80%	72%	78%	67%	78%	67%
68 Collapsed. Take your children to school	Weekly or More	126	19%	23%	21%	17%	20%	20%	19%	22%	18%	23%	9%	23%	18%	33%	18%	29%
	Less than Weekly	29	4%	0%	2%	3%	5%	9%	0%	5%	4%	4%	11%	4%	5%	0%	4%	4%
	Never	501	76%	78%	77%	81%	75%	70%	81%	73%	78%	73%	80%	72%	78%	67%	78%	67%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
69. Drive a car alone	7 days/week	70	11%	10%	4%	12%	7%	17%	12%	7%	10%	10%	16%	13%	9%	17%	9%	19%
	6 days/week	34	5%	5%	3%	4%	11%	5%	7%	3%	5%	10%	4%	8%	5%	6%	5%	4%
	5 days/week	72	11%	8%	4%	9%	13%	18%	12%	6%	7%	16%	20%	13%	9%	33%	11%	13%
	4 days/week	58	9%	8%	8%	9%	11%	6%	9%	5%	9%	11%	9%	9%	7%	22%	9%	10%
	3 days/week	85	13%	13%	14%	13%	12%	13%	12%	11%	15%	13%	11%	17%	12%	6%	12%	17%
	2 days/week	75	11%	10%	15%	12%	12%	10%	12%	16%	11%	10%	11%	10%	13%	6%	12%	6%
	1 day/week	56	9%	13%	13%	7%	7%	7%	7%	13%	8%	6%	9%	7%	10%	0%	9%	8%
	1 to 4 days/month	73	11%	18%	12%	14%	15%	6%	14%	14%	14%	11%	4%	6%	15%	0%	11%	10%
	1 to 11 days/year	51	8%	8%	10%	10%	4%	9%	7%	9%	10%	7%	7%	6%	9%	6%	8%	3%
	Never	82	12%	10%	16%	12%	9%	7%	9%	16%	12%	5%	9%	9%	11%	6%	13%	10%
69 Collapsed. Drive a car alone	Weekly or More	450	69%	65%	62%	65%	73%	78%	70%	62%	65%	77%	80%	79%	65%	89%	67%	77%
	Less than Weekly	124	19%	25%	22%	24%	18%	15%	21%	22%	23%	18%	11%	12%	24%	6%	20%	13%
	Never	82	12%	10%	16%	12%	9%	7%	9%	16%	12%	5%	9%	9%	11%	6%	13%	10%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	3%	2%	3%	5%	8%	2%	6%	4%	4%	2%	7%	3%	0%	4%	4%
	6 days/week	22	3%	5%	2%	2%	2%	5%	2%	2%	1%	5%	7%	4%	2%	6%	3%	7%
	5 days/week	33	5%	0%	2%	4%	7%	7%	0%	3%	4%	9%	4%	5%	4%	11%	4%	11%
	4 days/week	52	8%	8%	7%	8%	11%	8%	7%	8%	7%	10%	11%	9%	8%	17%	8%	7%
	3 days/week	109	17%	10%	17%	19%	16%	17%	14%	15%	20%	15%	18%	20%	16%	17%	17%	13%
	2 days/week	127	19%	30%	21%	14%	25%	23%	28%	22%	16%	23%	27%	21%	21%	28%	20%	17%
	1 day/week	114	17%	23%	18%	15%	15%	12%	21%	18%	14%	15%	13%	13%	17%	6%	18%	14%
	1 to 4 days/month	113	17%	13%	15%	24%	14%	12%	14%	15%	23%	13%	9%	14%	18%	17%	17%	17%
1 to 11 days/year	35	5%	5%	12%	6%	2%	2%	5%	9%	6%	3%	2%	2%	7%	0%	5%	4%	
Never	25	4%	5%	3%	5%	4%	4%	7%	2%	5%	3%	7%	3%	5%	0%	4%	6%	
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	78%	70%	64%	81%	82%	74%	74%	66%	81%	82%	81%	71%	83%	74%	73%
	Less than Weekly	148	23%	18%	27%	31%	15%	14%	19%	24%	29%	16%	11%	16%	24%	17%	23%	21%
	Never	25	4%	5%	3%	5%	4%	4%	7%	2%	5%	3%	7%	3%	5%	0%	4%	6%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
71. Ride a bus																		
7 days/week	3	0%	0%	0%	1%	1%	1%	0%	0%	1%	0%	2%	2%	0%	0%	1%	0%	
6 days/week	3	0%	0%	0%	1%	1%	1%	0%	1%	0%	2%	0%	1%	1%	0%	1%	0%	
5 days/week	22	3%	0%	1%	1%	5%	3%	0%	3%	1%	4%	2%	3%	2%	6%	3%	4%	
4 days/week	16	2%	3%	1%	3%	2%	3%	5%	1%	4%	2%	0%	2%	2%	6%	3%	1%	
3 days/week	31	5%	5%	6%	4%	5%	5%	7%	4%	4%	7%	2%	4%	5%	0%	4%	8%	
2 days/week	28	4%	5%	4%	2%	5%	7%	0%	6%	5%	4%	4%	2%	5%	11%	5%	2%	
1 day/week	42	6%	8%	9%	6%	5%	5%	7%	9%	7%	3%	2%	2%	7%	0%	7%	4%	
1 to 4 days/month	115	18%	10%	24%	21%	18%	13%	12%	25%	19%	16%	11%	23%	18%	11%	19%	6%	
1 to 11 days/year	187	29%	28%	25%	34%	25%	23%	33%	22%	32%	26%	24%	32%	27%	28%	28%	32%	
Never	209	32%	43%	29%	28%	35%	38%	37%	30%	27%	37%	51%	29%	33%	39%	30%	42%	
71 Collapsed. Ride a bus																		
Weekly or More	145	22%	20%	21%	17%	22%	26%	19%	23%	22%	21%	13%	16%	22%	22%	22%	20%	
Less than Weekly	302	46%	38%	49%	55%	44%	37%	44%	47%	51%	42%	36%	55%	45%	39%	47%	38%	
Never	209	32%	43%	29%	28%	35%	38%	37%	30%	27%	37%	51%	29%	33%	39%	30%	42%	

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
72. Ride BART	7 days/week	6	1%	0%	0%	0%	1%	3%	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%
	6 days/week	11	2%	0%	0%	1%	2%	7%	0%	2%	2%	2%	2%	1%	2%	0%	2%	0%
	5 days/week	40	6%	0%	4%	6%	8%	13%	7%	11%	5%	7%	4%	4%	7%	17%	6%	8%
	4 days/week	38	6%	8%	4%	3%	8%	10%	5%	7%	5%	5%	11%	7%	6%	11%	6%	6%
	3 days/week	34	5%	5%	7%	4%	6%	4%	7%	3%	5%	9%	2%	3%	6%	0%	5%	4%
	2 days/week	69	11%	3%	11%	11%	5%	13%	5%	10%	11%	7%	16%	9%	10%	0%	11%	6%
	1 day/week	78	12%	15%	19%	11%	11%	5%	9%	17%	11%	11%	2%	13%	12%	0%	12%	10%
	1 to 4 days/month	201	31%	43%	29%	35%	29%	17%	40%	26%	32%	28%	24%	29%	30%	22%	31%	28%
	1 to 11 days/year	142	22%	23%	22%	22%	24%	19%	23%	19%	19%	27%	27%	28%	19%	44%	20%	29%
	Never	37	6%	5%	3%	9%	5%	7%	5%	3%	8%	5%	11%	6%	6%	6%	5%	10%
72 Collapsed. Ride BART	Weekly or More	276	42%	30%	45%	35%	42%	56%	33%	51%	40%	41%	38%	38%	44%	28%	43%	33%
	Less than Weekly	343	52%	65%	52%	57%	53%	37%	63%	46%	51%	54%	51%	56%	50%	67%	52%	57%
	Never	37	6%	5%	3%	9%	5%	7%	5%	3%	8%	5%	11%	6%	6%	6%	5%	10%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
73. Take a train	7 days/week	1	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	6 days/week	2	0%	0%	0%	0%	0%	2%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%
	5 days/week	9	1%	0%	0%	1%	1%	4%	0%	1%	1%	1%	7%	1%	1%	0%	1%	1%
	4 days/week	2	0%	3%	0%	0%	0%	1%	2%	0%	0%	1%	0%	0%	1%	0%	0%	0%
	3 days/week	3	0%	0%	1%	0%	0%	2%	0%	0%	1%	1%	0%	0%	1%	0%	1%	0%
	2 days/week	3	0%	0%	0%	1%	0%	1%	0%	0%	1%	1%	0%	1%	1%	0%	1%	0%
	1 day/week	12	2%	5%	2%	2%	1%	2%	2%	3%	1%	2%	2%	2%	2%	6%	2%	0%
	1 to 4 days/month	35	5%	8%	8%	7%	2%	3%	9%	7%	6%	1%	4%	3%	6%	0%	6%	1%
	1 to 11 days/year	266	41%	33%	47%	41%	45%	36%	30%	46%	40%	44%	38%	42%	41%	39%	40%	41%
	Never	323	49%	53%	41%	47%	52%	48%	56%	42%	49%	50%	49%	51%	47%	56%	48%	57%
73 Collapsed. Take a train	Weekly or More	32	5%	8%	3%	4%	2%	13%	5%	5%	5%	6%	9%	4%	6%	6%	5%	1%
	Less than Weekly	301	46%	40%	56%	48%	46%	39%	40%	54%	46%	45%	42%	45%	47%	39%	46%	42%
	Never	323	49%	53%	41%	47%	52%	48%	56%	42%	49%	50%	49%	51%	47%	56%	48%	57%
74. Take a ferry	7 days/week	1	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
	4 days/week	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%
	2 days/week	1	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	1 day/week	3	0%	0%	0%	1%	0%	1%	2%	0%	1%	0%	0%	0%	1%	0%	1%	0%
	1 to 4 days/month	13	2%	0%	2%	2%	2%	3%	0%	2%	3%	1%	4%	2%	2%	0%	2%	2%
	1 to 11 days/year	268	41%	38%	55%	38%	51%	35%	42%	51%	38%	48%	38%	50%	42%	44%	43%	29%
	Never	369	56%	63%	43%	59%	46%	59%	56%	47%	58%	50%	56%	48%	55%	56%	54%	69%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
74 Collapsed. Take a ferry	Weekly or More	6	1%	0%	0%	1%	1%	3%	2%	0%	1%	1%	2%	0%	1%	0%	1%	0%
	Less than Weekly	281	43%	38%	57%	40%	53%	38%	42%	53%	40%	49%	42%	52%	44%	44%	45%	31%
	Never	369	56%	63%	43%	59%	46%	59%	56%	47%	58%	50%	56%	48%	55%	56%	54%	69%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	3%	5%	6%	7%	7%	2%	5%	7%	7%	9%	3%	7%	0%	5%	3%
	6 days/week	28	4%	3%	7%	3%	6%	4%	2%	4%	4%	6%	11%	2%	6%	0%	4%	4%
	5 days/week	38	6%	0%	5%	5%	8%	6%	0%	6%	5%	6%	11%	7%	6%	0%	6%	3%
	4 days/week	51	8%	5%	9%	7%	9%	10%	2%	9%	5%	10%	20%	9%	9%	0%	8%	6%
	3 days/week	69	11%	13%	6%	9%	11%	14%	12%	8%	9%	12%	13%	13%	9%	22%	10%	16%
	2 days/week	94	14%	20%	15%	14%	15%	14%	19%	14%	15%	16%	13%	13%	16%	17%	15%	8%
	1 day/week	91	14%	18%	11%	15%	13%	11%	14%	11%	16%	12%	9%	10%	14%	0%	14%	13%
	1 to 4 days/month	118	18%	18%	20%	23%	15%	16%	23%	22%	23%	11%	9%	16%	18%	39%	19%	12%
	1 to 11 days/year	96	15%	18%	16%	13%	12%	12%	21%	14%	13%	15%	4%	20%	11%	22%	13%	23%
Never	37	6%	5%	5%	4%	5%	4%	5%	8%	4%	4%	0%	5%	5%	0%	5%	11%	
75 Collapsed. Ride a bicycle for health or recreation	Weekly or More	405	62%	60%	59%	60%	69%	67%	51%	56%	61%	70%	87%	58%	66%	39%	63%	53%
	Less than Weekly	214	33%	35%	36%	36%	26%	29%	44%	36%	35%	27%	13%	37%	30%	61%	32%	36%
	Never	37	6%	5%	5%	4%	5%	4%	5%	8%	4%	4%	0%	5%	5%	0%	5%	11%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	10%	24%	17%	15%	13%	12%	20%	17%	14%	16%	10%	19%	0%	17%	11%
	6 days/week	62	9%	10%	18%	13%	5%	6%	7%	13%	15%	6%	4%	9%	11%	6%	10%	3%
	5 days/week	118	18%	13%	24%	18%	18%	15%	12%	24%	17%	18%	13%	14%	20%	6%	19%	14%
	4 days/week	76	12%	15%	9%	14%	11%	14%	5%	10%	14%	13%	20%	14%	13%	0%	13%	6%
	3 days/week	52	8%	8%	7%	7%	11%	8%	7%	9%	7%	10%	9%	9%	7%	17%	8%	4%
	2 days/week	68	10%	15%	7%	9%	10%	16%	21%	8%	10%	12%	9%	14%	9%	22%	11%	8%
	1 day/week	40	6%	5%	1%	4%	7%	7%	7%	2%	5%	4%	11%	6%	5%	0%	5%	11%
	1 to 4 days/month	53	8%	15%	3%	10%	12%	6%	16%	6%	6%	12%	9%	10%	7%	28%	8%	11%
1 to 11 days/year	62	9%	8%	5%	6%	10%	11%	12%	7%	7%	9%	9%	12%	6%	22%	8%	18%	
Never	20	3%	3%	1%	1%	1%	2%	2%	2%	1%	2%	2%	0%	2%	0%	1%	13%	
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	75%	91%	82%	77%	81%	70%	86%	85%	77%	82%	78%	85%	50%	83%	58%
	Less than Weekly	115	18%	23%	8%	17%	22%	17%	28%	14%	13%	21%	18%	22%	13%	50%	16%	29%
	Never	20	3%	3%	1%	1%	1%	2%	2%	1%	2%	2%	0%	0%	2%	0%	1%	13%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
	6 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/week	7	1%	0%	0%	1%	0%	3%	0%	1%	1%	0%	4%	2%	1%	0%	1%	1%
	4 days/week	9	1%	3%	1%	1%	2%	3%	2%	2%	1%	3%	0%	1%	2%	0%	1%	1%
	3 days/week	27	4%	10%	1%	4%	5%	5%	9%	1%	4%	6%	7%	4%	4%	6%	4%	4%
	2 days/week	22	3%	0%	3%	4%	2%	6%	0%	3%	4%	5%	4%	4%	3%	11%	3%	3%
	1 day/week	33	5%	8%	5%	4%	5%	5%	9%	6%	5%	4%	4%	6%	5%	0%	5%	3%
	1 to 4 days/month	44	7%	8%	8%	4%	5%	10%	9%	7%	5%	5%	13%	6%	7%	6%	7%	6%
	1 to 11 days/year	67	10%	8%	8%	11%	11%	11%	7%	5%	13%	13%	11%	13%	10%	0%	11%	7%
	Never	444	68%	65%	74%	71%	70%	55%	63%	75%	68%	65%	56%	63%	68%	78%	67%	73%
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	20%	10%	14%	14%	23%	21%	13%	14%	17%	20%	17%	15%	17%	16%	14%
	Less than Weekly	111	17%	15%	16%	15%	16%	21%	16%	12%	18%	18%	24%	19%	17%	6%	18%	12%
	Never	444	68%	65%	74%	71%	70%	55%	63%	75%	68%	65%	56%	63%	68%	78%	67%	73%
78. Miles from work	0-2 miles	164	26%	84%	56%	8%	5%	3%	70%	41%	12%	5%	7%	22%	23%	22%	26%	30%
	3-5 miles	174	28%	0%	33%	73%	10%	2%	0%	29%	59%	10%	5%	35%	29%	22%	30%	11%
	6-10 miles	111	18%	5%	5%	9%	60%	2%	8%	7%	10%	50%	14%	23%	17%	6%	17%	20%
	11-20 miles	106	17%	3%	3%	7%	21%	52%	13%	16%	11%	22%	48%	15%	18%	33%	17%	20%
	21+ miles	65	10%	8%	1%	2%	4%	39%	10%	7%	8%	12%	25%	3%	12%	17%	9%	18%
	Don't Know	6	1%	0%	2%	1%	0%	2%	0%	2%	1%	1%	2%	2%	1%	0%	1%	1%
78 Collapsed. Miles from work	10 miles or less	479	73%	90%	94%	91%	76%	9%	79%	77%	81%	67%	27%	81%	71%	50%	74%	67%
	More than 10 miles	171	26%	10%	4%	9%	24%	89%	21%	22%	18%	32%	71%	17%	29%	50%	25%	32%
	Don't Know	6	1%	0%	2%	1%	0%	2%	0%	2%	1%	1%	2%	2%	1%	0%	1%	1%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
79. Transportation used to get to work	Drive alone	259	41%	35%	26%	39%	50%	56%	40%	30%	37%	58%	57%	51%	37%	72%	40%	50%
	Drive or ride in a carpool or vanpool	54	9%	8%	5%	1%	13%	18%	10%	7%	7%	11%	16%	11%	8%	17%	9%	8%
	Motorcycle or scooter	15	2%	0%	3%	1%	4%	4%	0%	3%	1%	5%	5%	1%	3%	0%	3%	0%
	Bicycle	436	70%	65%	87%	78%	73%	66%	60%	80%	78%	73%	70%	70%	78%	44%	75%	33%
	Walk	120	19%	49%	29%	10%	11%	10%	53%	28%	12%	5%	5%	17%	17%	22%	19%	20%
	Public Bus	123	20%	16%	18%	21%	18%	23%	20%	18%	22%	20%	16%	26%	18%	22%	20%	16%
	Company shuttle	10	2%	0%	0%	0%	3%	4%	0%	2%	1%	2%	5%	1%	1%	6%	1%	3%
	BART	175	28%	16%	19%	21%	31%	52%	25%	31%	28%	29%	32%	24%	30%	33%	28%	28%
	Train, like Capitol Corridor or ACE Train	12	2%	0%	0%	1%	1%	7%	0%	2%	1%	3%	7%	1%	2%	0%	2%	1%
	Ferry or boat	5	1%	0%	0%	1%	2%	2%	0%	0%	1%	1%	5%	2%	1%	0%	1%	0%
	Other	20	3%	3%	4%	2%	1%	5%	3%	3%	2%	3%	5%	4%	3%	0%	3%	5%
80. Days you ride your bicycle to work	7 days/week	14	2%	0%	2%	4%	1%	0%	0%	0%	4%	0%	2%	1%	2%	0%	2%	5%
	6 days/week	14	2%	5%	1%	3%	4%	1%	5%	1%	2%	4%	2%	0%	3%	6%	2%	1%
	5 days/week	168	27%	11%	47%	34%	22%	21%	10%	41%	34%	20%	20%	23%	33%	0%	29%	11%
	4 days/week	86	14%	11%	17%	12%	13%	15%	8%	19%	14%	13%	7%	11%	15%	6%	15%	7%
	3 days/week	74	12%	16%	8%	13%	14%	16%	18%	9%	12%	16%	18%	17%	12%	6%	13%	3%
	2 days/week	53	8%	8%	8%	8%	14%	9%	8%	7%	8%	16%	9%	8%	9%	28%	10%	0%
	1 day/week	19	3%	3%	0%	2%	6%	4%	3%	2%	2%	5%	5%	5%	2%	0%	3%	3%
	1 to 4 days/month	34	5%	8%	6%	6%	5%	6%	8%	5%	5%	5%	14%	14%	4%	6%	6%	1%
	1 to 11 days/year	71	11%	16%	6%	10%	15%	20%	23%	11%	10%	13%	18%	15%	11%	28%	11%	11%
	Never	93	15%	22%	4%	9%	6%	8%	20%	5%	8%	8%	5%	6%	8%	22%	9%	59%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	54%	84%	76%	74%	66%	50%	79%	77%	74%	64%	66%	77%	44%	74%	29%
	Less than Weekly	105	17%	24%	12%	16%	20%	26%	30%	16%	15%	18%	32%	28%	15%	33%	17%	12%
	Never	93	15%	22%	4%	9%	6%	8%	20%	5%	8%	8%	5%	6%	8%	22%	9%	59%
81. Miles from school	0-2 miles	80	42%	69%	42%	24%	33%	32%	69%	43%	26%	35%	22%	42%	36%	50%	38%	62%
	3-5 miles	64	33%	23%	45%	58%	17%	24%	15%	40%	53%	22%	11%	13%	42%	50%	35%	24%
	6-10 miles	25	13%	8%	9%	12%	33%	16%	15%	8%	14%	35%	11%	25%	14%	0%	15%	3%
	11-20 miles	14	7%	0%	3%	3%	17%	12%	0%	10%	0%	9%	33%	21%	4%	0%	8%	3%
	21+ miles	8	4%	0%	0%	3%	0%	12%	0%	0%	5%	0%	22%	0%	4%	0%	4%	7%
	Don't Know	1	1%	0%	0%	0%	0%	4%	0%	0%	2%	0%	0%	0%	1%	0%	1%	0%
81 Collapsed. Miles from school	10 miles or less	169	88%	100	97%	94%	83%	72%	100%	90%	93%	91%	44%	79%	91%	100%	88%	90%
	More than 10 miles	22	11%	0%	3%	6%	17%	24%	0%	10%	5%	9%	56%	21%	8%	0%	12%	10%
	Don't Know	1	1%	0%	0%	0%	0%	4%	0%	0%	2%	0%	0%	0%	1%	0%	1%	0%
82. Transportation used to get to school	Drive alone	53	28%	31%	15%	24%	33%	36%	23%	20%	23%	43%	33%	29%	25%	50%	25%	41%
	Drive or ride in a carpool or vanpool	17	9%	8%	6%	6%	25%	0%	8%	5%	5%	26%	0%	8%	9%	0%	9%	7%
	Motorcycle or scooter	6	3%	0%	3%	3%	0%	12%	0%	5%	2%	4%	11%	0%	5%	0%	4%	0%
	Bicycle	117	61%	54%	82%	64%	50%	48%	54%	75%	63%	52%	33%	58%	62%	100%	64%	41%
	Walk	38	20%	38%	15%	18%	13%	16%	31%	23%	14%	9%	22%	21%	17%	50%	18%	28%
	Public Bus	40	21%	15%	15%	30%	17%	12%	8%	23%	16%	30%	0%	21%	17%	50%	21%	17%
	Company shuttle	2	1%	0%	0%	3%	0%	0%	0%	0%	0%	0%	11%	4%	0%	0%	1%	0%
	BART	31	16%	8%	15%	21%	17%	24%	8%	20%	19%	13%	33%	13%	18%	50%	17%	10%
	Other	15	8%	0%	12%	6%	4%	12%	8%	10%	7%	4%	11%	4%	9%	0%	8%	7%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
83. Days you ride your bicycle to school	7 days/week	6	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	14%
	6 days/week	9	5%	15%	3%	9%	0%	4%	15%	3%	7%	4%	0%	0%	7%	0%	5%	3%
	5 days/week	29	15%	8%	36%	12%	17%	0%	8%	30%	12%	13%	0%	13%	17%	0%	17%	7%
	4 days/week	18	9%	15%	6%	9%	8%	0%	15%	8%	7%	4%	0%	13%	6%	0%	10%	3%
	3 days/week	15	8%	0%	6%	6%	4%	12%	0%	3%	12%	4%	11%	0%	9%	0%	9%	3%
	2 days/week	12	6%	8%	9%	3%	4%	0%	8%	10%	0%	4%	0%	0%	4%	100%	5%	14%
	1 day/week	18	9%	8%	6%	18%	13%	16%	8%	3%	16%	22%	22%	21%	11%	0%	10%	3%
	1 to 4 days/month	8	4%	8%	6%	9%	0%	8%	8%	8%	7%	0%	11%	8%	6%	0%	5%	0%
	1 to 11 days/year	25	13%	8%	15%	6%	25%	24%	8%	18%	14%	22%	11%	21%	15%	0%	15%	3%
	Never	52	27%	31%	12%	27%	29%	36%	31%	20%	26%	26%	44%	25%	26%	0%	23%	48%
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	54%	67%	58%	46%	32%	54%	55%	53%	52%	33%	46%	53%	100%	57%	48%
	Less than Weekly	33	17%	15%	21%	15%	25%	32%	15%	25%	21%	22%	22%	29%	20%	0%	20%	3%
	Never	52	27%	31%	12%	27%	29%	36%	31%	20%	26%	26%	44%	25%	26%	0%	23%	48%
84. Cycling ability	Novice	35	5%	13%	4%	4%	4%	0%	12%	6%	3%	1%	0%	5%	3%	6%	5%	10%
	Intermediate	217	33%	40%	24%	32%	29%	27%	44%	27%	31%	27%	20%	45%	25%	28%	32%	40%
	Experienced	404	62%	48%	72%	64%	67%	73%	44%	66%	66%	72%	80%	50%	71%	67%	63%	50%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
85. When riding a bicycle, where you most often ride																		
In traffic lane	372	57%	63%	64%	61%	58%	54%	65%	62%	64%	52%	51%	51%	62%	67%	58%	48%	
In bike lane	232	35%	28%	33%	33%	34%	37%	26%	34%	32%	38%	38%	39%	32%	28%	35%	39%	
On separate paved bike path	51	8%	10%	3%	6%	8%	9%	9%	5%	5%	10%	11%	10%	6%	6%	7%	13%	
On unpaved trails	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
86. City you live in	Alameda	51	8%	8%	3%	10%	15%	8%	7%	6%	7%	17%	7%	12%	8%	17%	8%	8%
	Alamo	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%
	Albany	39	6%	8%	8%	7%	4%	4%	5%	6%	8%	5%	2%	5%	6%	11%	6%	7%
	Berkeley	119	18%	25%	27%	14%	13%	8%	21%	26%	14%	10%	4%	10%	19%	0%	18%	20%
	Castro Valley	8	1%	0%	0%	0%	0%	4%	0%	1%	0%	3%	0%	1%	1%	0%	1%	6%
	Concord	3	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%	2%	0%	1%	0%	1%	0%
	Danville	2	0%	0%	0%	0%	1%	1%	0%	0%	0%	2%	0%	0%	0%	6%	0%	1%
	Dublin	5	1%	3%	0%	1%	0%	2%	2%	0%	1%	0%	4%	2%	1%	0%	1%	1%
	El Cerrito	9	1%	0%	1%	3%	2%	0%	0%	1%	2%	2%	0%	2%	1%	0%	1%	1%
	Emeryville	16	2%	15%	1%	4%	1%	1%	12%	1%	4%	1%	2%	4%	2%	6%	2%	6%
	Fremont	15	2%	0%	1%	1%	3%	5%	2%	1%	1%	4%	7%	3%	2%	6%	2%	4%
	Hayward	5	1%	0%	0%	0%	2%	2%	0%	0%	0%	2%	4%	2%	1%	0%	1%	1%
	Kensington	9	1%	0%	1%	4%	2%	1%	0%	2%	2%	3%	0%	1%	2%	0%	2%	0%
	Lafayette	4	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	4%	1%	0%	0%	0%	2%
	Livermore	2	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%
	Oakland	268	41%	28%	49%	48%	43%	26%	30%	45%	49%	38%	16%	41%	41%	33%	43%	28%
	Piedmont	15	2%	0%	5%	3%	0%	1%	0%	5%	1%	1%	2%	1%	2%	6%	2%	3%
	Pleasant Hill	1	0%	0%	0%	0%	0%	1%	2%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Pleasanton	7	1%	3%	0%	0%	0%	5%	2%	0%	1%	1%	7%	0%	2%	0%	1%	1%
	Richmond	12	2%	0%	0%	1%	5%	3%	2%	1%	2%	2%	9%	6%	1%	0%	2%	0%
	Sacramento	3	0%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%
	San Francisco	15	2%	0%	0%	0%	3%	5%	0%	2%	2%	1%	4%	0%	2%	6%	2%	1%
	San Jose	2	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%
	San Leandro	25	4%	10%	0%	1%	6%	6%	12%	0%	2%	5%	11%	4%	4%	6%	4%	4%
	San Lorenzo	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Pablo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Ramon	1	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	4	1%	0%	1%	1%	0%	1%	0%	2%	1%	0%	0%	0%	1%	6%	1%	1%
	Walnut Creek	4	1%	0%	1%	0%	0%	3%	0%	1%	1%	0%	4%	2%	1%	0%	1%	0%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
86. City you live in																		
	Other: Outside Alameda County	8	1%	3%	0%	1%	0%	5%	2%	1%	1%	1%	7%	1%	2%	0%	1%	2%
86 Collapsed. City you live in	Alameda County	599	91%	98%	99%	94%	88%	79%	93%	94%	93%	90%	76%	91%	91%	89%	91%	94%
	Other Counties	57	9%	3%	1%	6%	12%	21%	7%	6%	7%	10%	24%	9%	9%	11%	9%	6%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
87. City you work in																		
Alameda	30	5%	8%	2%	5%	10%	6%	8%	3%	5%	9%	9%	10%	5%	0%	5%	3%	
Alamo	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	
Albany	17	3%	8%	3%	1%	2%	1%	8%	2%	1%	3%	0%	2%	2%	6%	2%	7%	
Berkeley	154	25%	22%	32%	34%	17%	5%	18%	25%	30%	16%	9%	25%	24%	0%	26%	16%	
Castro Valley	2	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	
Concord	3	0%	0%	0%	0%	0%	2%	0%	0%	1%	0%	2%	0%	1%	0%	1%	0%	
Danville	1	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	
Dublin	1	0%	3%	0%	0%	0%	0%	3%	0%	0%	0%	0%	1%	0%	0%	0%	0%	
El Cerrito	4	1%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	
Emeryville	25	4%	8%	4%	7%	2%	3%	5%	2%	7%	3%	5%	6%	4%	6%	4%	4%	
Fremont	14	2%	0%	1%	1%	1%	9%	3%	1%	2%	4%	5%	3%	2%	6%	2%	5%	
Hayward	12	2%	3%	0%	1%	2%	8%	5%	1%	0%	3%	14%	3%	2%	0%	2%	1%	
Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	
Livermore	1	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	
Milpitas	2	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	2%	1%	0%	0%	0%	0%	
Newark	2	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%	
Oakland	215	34%	24%	47%	36%	40%	19%	30%	43%	33%	33%	25%	33%	35%	44%	36%	25%	
Piedmont	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Pleasant Hill	1	0%	3%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Pleasanton	4	1%	0%	0%	1%	1%	2%	0%	0%	1%	1%	2%	1%	1%	0%	1%	0%	
Richmond	6	1%	0%	0%	1%	2%	1%	0%	0%	1%	2%	2%	1%	1%	0%	1%	0%	
Sacramento	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	
San Francisco	53	8%	3%	5%	7%	10%	15%	5%	10%	10%	8%	2%	3%	9%	17%	8%	14%	
San Jose	3	0%	0%	0%	0%	1%	2%	0%	0%	1%	2%	0%	0%	1%	0%	1%	0%	
San Leandro	30	5%	14%	0%	1%	10%	5%	13%	4%	1%	8%	9%	4%	5%	0%	5%	5%	
San Ramon	2	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	
Union City	6	1%	0%	1%	1%	1%	1%	0%	2%	1%	1%	0%	1%	1%	6%	1%	3%	
Walnut Creek	5	1%	0%	1%	1%	0%	3%	0%	2%	1%	2%	0%	1%	1%	6%	1%	0%	
Other: Outside Alameda County	28	4%	5%	2%	2%	0%	11%	3%	3%	3%	4%	9%	2%	4%	11%	3%	13%	

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
87. City you work in																		
87 Collapsed. City you work in	Alameda County	527	84%	89%	93%	90%	87%	66%	90%	87%	85%	83%	77%	93%	83%	72%	86%	72%
	Other Counties	99	16%	11%	7%	10%	13%	34%	10%	13%	15%	17%	23%	7%	17%	28%	14%	28%
88. Access to bike racks at work	Yes	443	71%	68%	81%	73%	73%	66%	70%	78%	72%	73%	61%	65%	76%	61%	74%	45%
	No	183	29%	32%	19%	27%	27%	34%	30%	22%	28%	27%	39%	35%	24%	39%	26%	55%
89. Access to a secure bike room or bike locker at work	Yes	315	50%	49%	56%	55%	60%	64%	45%	57%	56%	61%	70%	57%	57%	67%	53%	28%
	No	311	50%	51%	44%	45%	40%	36%	55%	43%	44%	39%	30%	43%	43%	33%	47%	72%
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	22%	11%	14%	18%	14%	23%	11%	13%	17%	18%	20%	13%	28%	14%	41%
	Yes	518	83%	78%	89%	86%	82%	86%	78%	89%	87%	83%	82%	80%	87%	72%	86%	59%
90. Access to a shower at work	Yes	235	38%	30%	38%	32%	46%	53%	30%	35%	33%	57%	55%	43%	39%	50%	38%	36%
	No	391	62%	70%	62%	68%	54%	47%	70%	65%	67%	43%	45%	57%	61%	50%	62%	64%
91. Access to a changing area at work	Yes	388	62%	54%	56%	58%	70%	78%	55%	53%	62%	77%	80%	65%	63%	89%	62%	62%
	No	238	38%	46%	44%	42%	30%	22%	45%	47%	38%	23%	20%	35%	37%	11%	38%	38%
Acces to Q88-Q91 (work)	None	68	11%	14%	8%	10%	10%	7%	13%	10%	9%	8%	9%	14%	8%	11%	9%	21%
	One of three	190	30%	35%	35%	32%	24%	20%	38%	34%	30%	20%	18%	26%	30%	11%	30%	32%
	Two of three	153	24%	27%	23%	32%	23%	21%	25%	25%	32%	19%	20%	20%	27%	33%	25%	17%
	All Three	215	34%	24%	34%	27%	43%	52%	25%	31%	30%	53%	52%	41%	35%	44%	35%	30%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
92. City you go to school in	Alameda	4	2%	0%	0%	6%	8%	0%	0%	0%	5%	9%	0%	8%	2%	0%	2%	0%
	Albany	6	3%	0%	3%	3%	4%	8%	0%	3%	5%	4%	11%	8%	3%	0%	3%	3%
	Berkeley	90	47%	69%	64%	42%	25%	12%	62%	53%	44%	22%	0%	42%	43%	0%	49%	34%
	Castro Valley	3	2%	0%	0%	0%	0%	4%	0%	3%	0%	0%	0%	0%	1%	0%	1%	7%
	Concord	1	1%	0%	0%	0%	4%	0%	0%	3%	0%	0%	0%	4%	0%	0%	1%	0%
	El Cerrito	2	1%	0%	0%	6%	0%	0%	0%	0%	5%	0%	0%	0%	2%	0%	1%	0%
	Emeryville	1	1%	0%	3%	0%	0%	0%	0%	3%	0%	0%	0%	0%	1%	0%	1%	0%
	Fremont	2	1%	0%	0%	0%	0%	4%	0%	0%	2%	0%	0%	0%	1%	0%	1%	3%
	Hayward	6	3%	0%	0%	0%	8%	8%	0%	0%	0%	13%	11%	8%	2%	0%	4%	0%
	Livermore	1	1%	0%	0%	0%	0%	4%	0%	0%	2%	0%	0%	0%	1%	0%	1%	0%
	Oakland	41	21%	31%	15%	27%	38%	8%	31%	23%	16%	39%	0%	17%	22%	100%	20%	28%
	Orinda	1	1%	0%	0%	0%	0%	4%	0%	0%	0%	0%	11%	0%	1%	0%	1%	0%
	Piedmont	1	1%	0%	0%	3%	0%	0%	0%	0%	2%	0%	0%	4%	0%	0%	1%	0%
	Pleasant Hill	1	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%
	San Francisco	12	6%	0%	9%	3%	4%	20%	0%	8%	7%	4%	33%	4%	9%	0%	7%	3%
	San Jose	1	1%	0%	0%	3%	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	1%	0%
	San Leandro	1	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%
	Other: Outside Alameda County	18	9%	0%	6%	6%	8%	28%	8%	8%	9%	9%	33%	4%	12%	0%	9%	14%
92 Collapsed. City you go to school in	Alameda County	158	82%	100	85%	88%	83%	48%	92%	83%	81%	87%	22%	88%	78%	100%	83%	79%
	Other Counties	34	18%	0%	15%	12%	17%	52%	8%	18%	19%	13%	78%	13%	22%	0%	17%	21%
93. Access to bike racks at school	Yes	158	82%	92%	82%	79%	75%	80%	77%	83%	79%	78%	89%	83%	80%	100%	83%	79%
	No	34	18%	8%	18%	21%	25%	20%	23%	18%	21%	22%	11%	17%	20%	0%	17%	21%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	31%	12%	24%	0%	28%	31%	10%	23%	4%	44%	13%	19%	0%	18%	3%
	No	162	84%	69%	88%	76%	100%	72%	69%	90%	77%	96%	56%	88%	81%	100%	82%	97%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	0%	18%	21%	25%	16%	15%	18%	21%	22%	0%	17%	18%	0%	16%	21%
	Yes	160	83%	100	82%	79%	75%	84%	85%	83%	79%	78%	100%	83%	82%	100%	84%	79%
95. Access to a shower at school	Yes	44	23%	31%	18%	30%	21%	20%	23%	20%	23%	26%	33%	17%	24%	50%	25%	10%
	No	148	77%	69%	82%	70%	79%	80%	77%	80%	77%	74%	67%	83%	76%	50%	75%	90%
96. Access to a changing area at school	Yes	79	41%	38%	30%	48%	50%	48%	23%	38%	44%	52%	67%	54%	40%	50%	45%	21%
	No	113	59%	62%	70%	52%	50%	52%	77%	63%	56%	48%	33%	46%	60%	50%	55%	79%
Acces to Q93-Q996 (school)	None	25	13%	0%	9%	18%	21%	16%	15%	13%	16%	17%	0%	13%	15%	0%	13%	14%
	One of three	90	47%	62%	67%	33%	33%	32%	62%	53%	40%	35%	33%	38%	47%	50%	44%	66%
	Two of three	38	20%	8%	9%	21%	25%	36%	0%	18%	26%	22%	33%	33%	17%	0%	20%	17%
	All Three	39	20%	31%	15%	27%	21%	16%	23%	18%	19%	26%	33%	17%	21%	50%	23%	3%
97. Access to a car	Yes	518	79%	83%	76%	78%	85%	87%	84%	78%	79%	86%	87%	86%	80%	94%	78%	82%
	No	138	21%	18%	24%	22%	15%	13%	16%	22%	21%	14%	13%	14%	20%	6%	22%	18%
98a. Children under age of 18	Yes	175	27%	20%	26%	28%	34%	27%	16%	30%	27%	35%	18%	33%	26%	33%	25%	34%
	No	474	72%	80%	73%	72%	66%	72%	84%	69%	72%	65%	82%	67%	73%	67%	74%	64%
	Prefer not to answer	6	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%	0%	0%	1%	0%	1%	1%
98a Collapsed. Children under age of 18	Yes	175	27%	20%	26%	28%	34%	27%	16%	30%	27%	35%	18%	33%	26%	33%	25%	34%
	No / Ref	480	73%	80%	74%	72%	66%	73%	84%	70%	73%	65%	82%	67%	74%	67%	75%	66%

	All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
	N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely	
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ethnicity																		
	African-American / Black	19	3%	8%	1%	2%	3%	2%	5%	2%	2%	4%	0%	1%	3%	0%	2%	6%
	White / Caucasian	501	76%	73%	83%	82%	76%	67%	77%	76%	83%	72%	71%	77%	78%	72%	77%	73%
	Hispanic / Latin-American	38	6%	3%	4%	4%	4%	10%	0%	7%	4%	4%	11%	5%	5%	17%	6%	7%
	Asian / Pacific Islander	59	9%	15%	5%	8%	9%	12%	16%	8%	8%	10%	7%	9%	9%	11%	9%	9%
	Other	39	6%	3%	7%	4%	8%	8%	2%	7%	3%	10%	11%	8%	6%	0%	6%	6%

		All		Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
		N	%	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
				%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Age	Under 18	1	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
	18-24	25	4%	13%	3%	1%	1%	1%	12%	2%	1%	1%	2%	2%	3%	0%	4%	1%
	25-29	96	15%	8%	16%	13%	10%	9%	7%	14%	15%	9%	7%	11%	12%	0%	15%	12%
	30-34	75	11%	10%	8%	14%	11%	7%	12%	10%	13%	10%	4%	7%	11%	22%	12%	10%
	35-39	74	11%	8%	18%	15%	13%	8%	5%	18%	17%	9%	7%	11%	13%	17%	12%	6%
	40-44	89	14%	8%	16%	13%	18%	19%	12%	16%	13%	19%	20%	17%	15%	22%	14%	12%
	45-49	88	13%	8%	11%	12%	16%	19%	7%	12%	14%	17%	18%	17%	13%	17%	13%	18%
	50-54	73	11%	20%	10%	9%	14%	11%	19%	8%	10%	17%	9%	13%	11%	11%	11%	10%
	55-59	73	11%	10%	11%	12%	11%	16%	12%	11%	10%	12%	24%	9%	13%	6%	11%	12%
	60-64	46	7%	13%	5%	7%	5%	6%	14%	7%	5%	4%	7%	10%	5%	6%	6%	12%
	65-69	13	2%	5%	1%	3%	2%	1%	2%	1%	2%	3%	2%	1%	2%	0%	2%	3%
	70-74	2	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%	2%
	75+	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%
Region	North Alameda County	508	77%	83%	94%	86%	75%	48%	74%	89%	84%	72%	33%	73%	79%	72%	78%	71%
	Central Alameda County	35	5%	10%	0%	1%	6%	10%	12%	1%	2%	8%	11%	5%	5%	6%	5%	10%
	South Alameda County	24	4%	0%	2%	3%	5%	8%	2%	2%	2%	6%	11%	5%	3%	11%	3%	7%
	East Alameda County	14	2%	5%	0%	1%	1%	7%	5%	0%	1%	2%	11%	2%	2%	0%	2%	3%
	Non-Alameda County	75	11%	3%	4%	9%	14%	27%	7%	8%	10%	12%	33%	14%	11%	11%	12%	9%

	All	Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation		
			0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
1 Mean (days/wk). Bicycle Use	656	8%	99	139	110	98	43	125	168	105	45	98	374	18	566	90	
16 Mean (miles). Total round-trip commute on BTWD	2.73	2.82	2.43	2.59	2.95	2.90	2.83	2.44	2.68	3.15	2.57	2.79	2.71	2.63	2.79	2.33	
17 Mean. Miles traveled by bicycle on BTWD	15.45	1.51	3.98	8.01	16.60	42.52	5.52	11.55	12.20	21.16	35.73	13.29	15.84	19.06	14.82	30.35	
21 Mean (days/wk). Before BTWD Participation, Bicycle Use	10.28	4.06	4.43	8.04	13.28	18.87	1.51	4.12	8.05	14.96	33.87	10.90	10.19	8.92	10.24	11.28	
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	2.71	2.70	2.73	2.33	2.90	3.02	2.78	2.70	2.51	3.11	2.48	2.19	2.80	3.78	2.69	3.26	
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	3.41	3.55	2.90	3.19	3.37	3.20	3.63	3.02	3.18	3.33	3.09	3.50	3.16	2.44	3.31	4.04	
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	2.57	2.95	2.25	2.45	2.27	2.62	3.07	2.27	2.50	2.41	2.22	2.73	2.36	2.61	2.47	3.26	
32 Mean (1-7 scale). Barrier: No place to shower at your destination	3.04	3.00	2.69	2.83	3.02	2.73	3.16	2.62	2.92	2.90	2.69	3.06	2.79	2.61	2.92	3.80	
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	2.92	3.25	2.21	2.71	2.80	3.02	3.35	2.42	2.64	2.82	3.18	3.11	2.65	2.28	2.77	3.81	
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	4.13	4.20	3.90	4.10	3.95	4.07	4.53	3.60	4.20	3.98	4.18	4.23	3.98	3.83	4.06	4.52	
35 Mean (1-7 scale). Barrier: Not in good enough shape	1.84	2.18	1.56	1.63	1.71	1.69	2.23	1.63	1.69	1.69	1.36	1.86	1.63	1.83	1.74	2.43	
36 Mean (1-7 scale). Barrier: Worried about cars on the road	2.01	2.15	1.96	1.79	1.85	1.98	2.09	1.86	1.96	1.86	1.76	2.40	1.78	1.89	1.96	2.29	
	4.30	4.35	3.96	4.31	3.98	4.16	4.65	3.89	4.24	4.01	4.24	4.63	4.01	4.22	4.22	4.80	

	All	Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
	Mean	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	2.98	2.35	2.98	3.14	3.22	2.84	2.60	3.00	3.18	3.16	3.58	2.75	3.28	2.98	3.13
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	4.15	3.74	4.04	3.94	3.65	4.26	3.74	4.10	3.81	3.31	4.40	3.74	4.00	3.97	4.67
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.70	3.07	3.27	3.15	3.59	3.86	3.14	3.37	3.34	2.89	3.81	3.16	3.56	3.31	4.49
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	2.13	1.53	1.64	1.59	1.70	2.35	1.48	1.65	1.55	1.78	1.89	1.60	1.61	1.69	2.11
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	4.05	4.13	4.22	3.73	4.24	4.42	4.06	4.20	3.79	4.09	4.26	4.02	4.33	4.13	4.44
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	3.13	2.26	2.24	2.06	2.35	3.23	2.21	2.29	2.15	2.07	2.89	2.16	1.94	2.36	2.68
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.48	4.35	4.47	3.95	4.38	4.91	4.22	4.35	4.18	4.13	4.64	4.21	4.56	4.39	4.84
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	3.50	2.63	3.04	3.19	3.31	3.58	2.74	3.09	3.34	2.93	3.57	2.93	3.39	3.07	3.61
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.68	2.20	2.43	2.24	2.60	2.74	2.38	2.37	2.36	2.29	2.71	2.31	2.33	2.43	2.63
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	4.03	3.71	3.68	3.79	3.74	3.91	3.57	3.86	3.88	3.44	4.20	3.65	3.61	3.84	4.41
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	2.25	2.14	2.17	2.18	2.41	2.23	2.34	2.10	2.34	2.09	2.45	2.11	3.00	2.22	2.56
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.80	3.31	3.65	3.91	3.58	4.12	3.26	3.68	3.81	3.67	4.01	3.54	3.78	3.68	4.62

	All	Total round trip commute on BTWD					Total bicycle round trip commute on BTWD					22. Since BTWD, bicycle riding frequency			Likely BTWD 2011 Participation	
	Mean	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	0-2 miles	3-5 miles	6-10 miles	11-20 miles	21+ miles	More often	Same as before	Less often	Likely	Unlikely
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	3.53	4.04	4.20	4.14	4.47	3.95	4.07	4.24	4.12	4.29	4.29	4.11	4.00	4.19	4.03
65 Mean (days/wk). Go to work outside of your home	3.06	2.79	3.27	3.09	3.04	3.22	2.90	3.25	3.23	2.92	2.98	3.25	3.11	2.74	3.15	2.49
66 Mean (days/wk). Go to school	.98	1.11	.88	1.00	.73	.79	1.12	.77	1.01	.78	.70	.79	.93	.50	.97	1.05
67 Mean (days/wk). Go to a grocery or drug store	4.92	4.43	5.05	5.12	4.88	4.68	4.53	4.95	5.15	4.71	4.71	4.94	4.90	5.14	4.94	4.79
68 Mean (days/wk). Take your children to school	.81	.93	.89	.70	.89	.89	.93	.96	.73	1.00	.44	.93	.81	1.22	.78	1.03
69 Mean (days/wk). Drive a car alone	2.86	2.88	3.12	2.72	2.96	2.87	2.79	2.98	2.78	2.97	3.06	3.06	2.87	2.78	2.87	2.82
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	4.34	3.86	3.38	4.15	3.89	4.23	3.91	3.44	4.05	4.18	3.95	3.79	4.04	3.88	3.50
71 Mean (days/wk). Ride a bus	1.22	1.23	1.34	.98	1.13	1.34	1.08	1.38	1.26	1.06	.67	.77	1.28	1.11	1.25	1.06
72 Mean (days/wk). Ride BART	2.28	1.88	2.74	1.99	2.12	2.40	1.80	2.68	2.19	2.16	1.91	2.16	2.33	1.04	2.35	1.81
73 Mean (days/wk). Take a train	.29	.50	.26	.32	.14	.56	.31	.33	.30	.35	.40	.28	.33	.43	.33	.08
74 Mean (days/wk). Take a ferry	.09	.04	.06	.09	.11	.16	.20	.06	.09	.11	.14	.06	.11	.04	.10	.03
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	3.39	2.76	2.98	3.17	3.16	2.92	2.72	3.05	3.27	3.56	2.89	3.12	2.23	3.10	2.68
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	2.95	2.56	2.71	2.93	3.20	2.94	2.67	2.84	2.86	3.23	3.07	2.81	2.54	2.90	2.35
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	1.15	.65	.83	.82	1.24	1.24	.77	.82	.98	1.09	1.01	.86	.96	.90	.77
78 Mean. Miles from work	8.99	3.78	3.48	5.54	9.67	21.93	5.75	6.98	8.16	11.88	16.51	7.21	9.52	11.61	8.52	12.40
80 Mean (days/wk). Days you ride your bicycle to work	2.76	2.39	3.06	2.89	3.27	2.90	2.24	3.03	2.94	3.34	2.78	2.90	3.04	2.32	3.00	.99
81 Mean. Miles from school	5.41	2.54	3.33	5.27	6.04	8.71	2.54	4.03	5.55	5.04	14.22	5.71	5.19	3.00	5.62	4.21

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
Number of cases		656		19	501	38	59	39	122	149	177	192	16	302	354
Row percent			100%	3%	76%	6%	9%	6%	19%	23%	27%	29%	2%	46%	54%
Age Collapsed															
	Under 18	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	18-29	121	18%	11%	18%	26%	19%	21%	99%	0%	0%	0%	0%	16%	21%
	30-39	149	23%	21%	23%	24%	24%	21%	0%	100%	0%	0%	0%	19%	26%
	40-49	177	27%	32%	26%	29%	32%	26%	0%	0%	100%	0%	0%	28%	26%
	50-64	192	29%	32%	30%	21%	25%	31%	0%	0%	0%	100%	0%	34%	25%
	65+	16	2%	5%	3%	0%	0%	3%	0%	0%	0%	0%	100%	3%	2%
Gender															
	Male	302	46%	47%	46%	47%	49%	41%	39%	39%	47%	53%	63%	100%	0%
	Female	354	54%	53%	54%	53%	51%	59%	61%	61%	53%	47%	38%	0%	100%
1. Bicycle Use															
	7 days/week	107	16%	11%	17%	13%	12%	21%	34%	19%	11%	6%	25%	18%	15%
	6 days/week	74	11%	0%	13%	3%	3%	10%	13%	13%	10%	10%	6%	14%	9%
	5 days/week	127	19%	11%	19%	13%	20%	31%	15%	17%	24%	20%	6%	24%	15%
	4 days/week	84	13%	0%	14%	13%	12%	5%	9%	14%	16%	10%	31%	11%	14%
	3 days/week	69	11%	11%	11%	8%	8%	10%	5%	11%	11%	14%	6%	10%	11%
	2 days/week	55	8%	26%	7%	16%	12%	0%	7%	8%	7%	11%	13%	8%	9%
	1 day/week	17	3%	0%	3%	3%	2%	3%	2%	2%	2%	4%	6%	2%	3%
	1 to 4 days/month	62	9%	11%	8%	16%	20%	10%	8%	9%	6%	14%	6%	6%	12%
	1 to 11 days/year	61	9%	32%	8%	16%	10%	10%	7%	7%	12%	10%	0%	7%	11%
1 Collapsed. Bicycle Use															
	Weekly or More	533	81%	58%	85%	68%	69%	79%	84%	85%	81%	76%	94%	87%	76%
	Less than Weekly	123	19%	42%	15%	32%	31%	21%	16%	15%	19%	24%	6%	13%	24%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
2. Main reasons to ride a bicycle	For transportation/to get places	490	75%	42%	77%	66%	63%	82%	87%	83%	72%	63%	88%	73%	77%
	For fun	304	46%	58%	45%	50%	46%	54%	35%	47%	41%	58%	44%	49%	44%
	Incentives from employer or school	7	1%	0%	1%	3%	0%	0%	2%	1%	2%	1%	0%	0%	2%
	Personal health	408	62%	63%	63%	58%	66%	46%	51%	52%	60%	80%	56%	67%	58%
	Good for the environment	271	41%	47%	42%	29%	37%	44%	40%	47%	39%	40%	38%	36%	46%
	Save money on gas/parking	122	19%	16%	18%	16%	25%	18%	20%	20%	22%	13%	19%	17%	20%
	Set a good example for others	32	5%	5%	5%	3%	5%	5%	4%	3%	6%	6%	0%	3%	7%
	To avoid traffic	53	8%	5%	9%	3%	8%	5%	9%	9%	9%	6%	13%	12%	5%
	Stress reduction	80	12%	16%	12%	18%	14%	5%	11%	9%	16%	13%	6%	14%	10%
	Don't like driving/taking transit	55	8%	5%	9%	8%	7%	10%	16%	11%	6%	4%	6%	7%	10%
	Other	40	6%	0%	5%	11%	14%	10%	7%	6%	10%	3%	0%	6%	6%
3. Recall seeing or hearing 'Get Rolling' Advertisements	Yes	89	14%	11%	15%	5%	5%	18%	8%	15%	12%	18%	6%	13%	14%
	No	567	86%	89%	85%	95%	95%	82%	92%	85%	88%	82%	94%	87%	86%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
4. What was 'Get Rolling' ads about	Biking	24	28%	0%	25%	0%	33%	71%	20%	32%	14%	36%	0%	32%	24%
	Bike to Work Day / Month / Biking to work	28	32%	100%	33%	50%	33%	0%	10%	23%	43%	36%	100%	30%	34%
	Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	0%	25%	0%	0%	0%	30%	18%	24%	18%	0%	14%	26%
	Recreational biking	3	3%	0%	4%	0%	0%	0%	10%	9%	0%	0%	0%	0%	6%
	Using bikes on public transit	5	6%	0%	7%	0%	0%	0%	0%	18%	5%	0%	0%	5%	6%
	Other	7	8%	0%	10%	0%	0%	0%	20%	9%	10%	3%	0%	8%	8%
	Don't know	10	11%	0%	8%	50%	33%	29%	20%	14%	10%	9%	0%	16%	8%
5. Where do you recall seeing the 'Get Rolling' ads	Newspaper	10	11%	0%	11%	0%	0%	29%	20%	14%	9%	9%	0%	11%	12%
	Sign on a street pole	13	15%	0%	15%	0%	0%	29%	10%	5%	14%	21%	100%	11%	18%
	Back/side of a bus	40	45%	100%	45%	50%	33%	29%	50%	41%	41%	47%	100%	39%	49%
	Bus shelter	32	36%	50%	39%	0%	67%	0%	30%	59%	27%	29%	0%	24%	45%
	BART station	22	25%	0%	24%	50%	67%	14%	0%	36%	27%	21%	100%	26%	24%
	Billboard	13	15%	0%	16%	0%	0%	14%	20%	9%	0%	26%	0%	11%	18%
	Flyer/handout	11	12%	0%	13%	0%	0%	14%	0%	5%	18%	18%	0%	21%	6%
	Other	9	10%	0%	9%	0%	33%	14%	20%	5%	9%	12%	0%	16%	6%
	Don't remember	13	15%	0%	13%	50%	0%	29%	20%	9%	18%	15%	0%	13%	16%
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads	Yes	111	17%	26%	18%	3%	7%	23%	11%	21%	12%	23%	6%	16%	18%
	No	545	83%	74%	82%	97%	93%	77%	89%	79%	88%	77%	94%	84%	82%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	26%	28%	32%	15%	26%	27%	27%	25%	29%	13%	26%	27%
	No	482	73%	74%	72%	68%	85%	74%	73%	73%	75%	71%	88%	74%	73%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	11%	4%	5%	2%	3%	1%	2%	4%	7%	6%	4%	4%
	Somewhat effective	356	54%	47%	56%	50%	53%	41%	50%	60%	54%	54%	44%	51%	57%
	Not very effective	239	36%	37%	36%	34%	32%	46%	41%	34%	36%	35%	44%	38%	35%
	Not at all effective	36	5%	5%	4%	11%	14%	10%	8%	5%	6%	4%	6%	7%	4%
8 Collapsed. Effectiveness of 'Get Rolling' images	Effective	381	58%	58%	60%	55%	54%	44%	51%	62%	58%	60%	50%	55%	60%
	Not Effective	275	42%	42%	40%	45%	46%	56%	49%	38%	42%	40%	50%	45%	40%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	Images of bikes / People biking	54	8%	16%	9%	5%	9%	5%	8%	5%	12%	8%	19%	10%	7%
	Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	26%	18%	13%	14%	10%	20%	20%	13%	16%	13%	19%	15%
	Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	26%	21%	16%	31%	33%	28%	26%	19%	19%	19%	23%	21%
	Images of average-looking people / people in regular clothing/no biking gear	44	7%	11%	7%	5%	5%	5%	3%	9%	7%	7%	13%	8%	6%
	Images of using bikes with public transit / 'Commuting Today'	55	9%	5%	9%	11%	3%	5%	7%	9%	10%	7%	6%	9%	8%
	Images of happy-looking people / people having fun	118	18%	0%	19%	18%	21%	13%	12%	26%	16%	20%	6%	18%	19%
	Images of healthy-looking people	16	2%	0%	3%	3%	0%	0%	0%	2%	2%	5%	0%	3%	2%
	The variety of biking activities	64	10%	11%	10%	8%	5%	13%	14%	8%	10%	9%	6%	6%	14%
	The diversity of the bikers (age, race, gender)	40	6%	11%	6%	11%	2%	13%	5%	9%	6%	5%	6%	4%	8%
	The layout / Colors / Positive mood / Large font	37	6%	0%	6%	5%	9%	3%	5%	7%	6%	4%	13%	6%	5%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	0%	1%	5%	0%	3%	0%	1%	3%	2%	0%	1%	2%
	Images of children riding bikes / 'Learning Today'	12	2%	0%	2%	3%	0%	5%	2%	2%	1%	3%	0%	2%	2%
	None	64	10%	11%	8%	21%	16%	15%	9%	7%	12%	10%	25%	12%	8%
	Other	27	4%	0%	5%	3%	5%	3%	5%	3%	2%	7%	0%	3%	5%
	Don't know	12	2%	5%	2%	0%	2%	0%	1%	1%	3%	3%	0%	2%	2%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	11%	15%	16%	12%	18%	20%	16%	11%	14%	13%	18%	12%
	Uninteresting / Boring / Generic / Don't stand out	29	5%	0%	5%	0%	5%	8%	6%	7%	6%	1%	0%	3%	6%
	Logos / Slogans	51	8%	5%	9%	5%	10%	0%	7%	4%	13%	7%	6%	8%	8%
	Bad layout / Formatting / Colors	67	10%	11%	11%	13%	7%	8%	15%	12%	9%	7%	19%	12%	10%
	Not informative enough	37	6%	0%	6%	11%	0%	13%	10%	4%	3%	6%	13%	5%	6%
	Uninspiring / Not enough motivation / Un-relatable	70	11%	16%	10%	11%	10%	21%	16%	12%	8%	10%	0%	9%	12%
	Unrealistic scenes / Impractical in reality / Cheesy	62	10%	5%	9%	8%	17%	5%	7%	7%	11%	12%	6%	9%	10%
	Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	11%	10%	8%	12%	5%	4%	10%	11%	10%	25%	9%	10%
	No references / web addresses	9	1%	0%	2%	0%	2%	0%	1%	2%	2%	1%	0%	1%	2%
	Not 'cool'	10	2%	0%	2%	0%	0%	3%	3%	1%	2%	1%	0%	1%	2%
	Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	5%	3%	3%	2%	3%	2%	2%	3%	4%	6%	2%	3%
	Riders seem too advanced / sporty / Biking looks difficult	24	4%	0%	4%	0%	3%	10%	3%	6%	2%	4%	0%	2%	5%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Repetitive / No new information / 'Preaching to the choir'	7	1%	0%	1%	0%	0%	3%	2%	1%	1%	2%	0%	2%	1%
	Gas prices too low	21	3%	0%	4%	3%	0%	0%	4%	4%	2%	3%	0%	4%	3%
	Doesn't address environmental aspect of biking	8	1%	0%	1%	5%	2%	0%	2%	1%	2%	1%	0%	1%	1%
	Doesn't address health / fitness aspect of biking	13	2%	0%	2%	3%	2%	5%	3%	2%	2%	1%	6%	3%	1%
	Only in English	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	None	47	7%	21%	7%	13%	7%	5%	3%	4%	9%	10%	13%	7%	8%
	Other	76	12%	21%	12%	18%	12%	5%	9%	14%	13%	12%	6%	12%	12%
	Don't Know	33	5%	0%	6%	5%	7%	0%	3%	3%	7%	6%	6%	6%	4%
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	42%	63%	61%	56%	62%	53%	68%	66%	61%	25%	66%	58%
	Yes, in 2009	360	55%	21%	58%	45%	46%	54%	36%	54%	66%	58%	56%	58%	52%
	Yes, in 2008	299	46%	26%	47%	37%	46%	46%	21%	46%	51%	55%	56%	52%	40%
	Yes, 2007 or earlier	256	39%	32%	41%	16%	39%	38%	10%	40%	48%	48%	44%	45%	34%
	No	165	25%	37%	24%	34%	25%	23%	43%	21%	17%	24%	31%	22%	28%
11 Collapsed. BTWD Participation	Yes	490	75%	63%	76%	66%	75%	77%	57%	79%	83%	76%	69%	78%	72%
	No	165	25%	37%	24%	34%	25%	23%	43%	21%	17%	24%	31%	22%	28%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
12. How did you learn about Bike to Work Day	www.youcanbikether.com	18	4%	0%	4%	0%	0%	3%	9%	4%	3%	2%	0%	2%	5%
	511.org	74	15%	0%	15%	24%	20%	13%	13%	16%	19%	11%	18%	17%	13%
	East Bay Bicycle Coalition website	155	32%	8%	34%	24%	20%	33%	31%	25%	31%	38%	36%	33%	30%
	Other bicycle organization website	71	14%	17%	14%	16%	11%	20%	9%	18%	13%	17%	0%	15%	14%
	Local bicycle organization email newsletter	112	23%	17%	24%	16%	23%	20%	23%	24%	18%	27%	18%	26%	20%
	Local bicycle organization paper newsletter	37	8%	8%	8%	0%	7%	10%	4%	10%	4%	10%	18%	8%	7%
	Poster or billboard	113	23%	17%	22%	32%	27%	20%	13%	26%	24%	23%	45%	21%	25%
	Radio advertisement or announcement	60	12%	8%	12%	16%	18%	7%	6%	7%	16%	16%	9%	13%	12%
	Facebook	32	7%	0%	7%	12%	0%	3%	14%	12%	4%	1%	0%	6%	7%
	Twitter	3	1%	0%	1%	0%	0%	0%	3%	1%	0%	0%	0%	0%	1%
	Friend or family member (other than on Facebook or Twitter)	106	22%	0%	24%	20%	11%	20%	24%	32%	18%	16%	18%	18%	25%
	Coworker (other than on Facebook or Twitter)	105	21%	25%	24%	12%	14%	7%	19%	33%	23%	13%	9%	17%	25%
	Employer	136	28%	25%	28%	28%	32%	17%	17%	25%	36%	29%	0%	25%	31%
	Other	90	18%	8%	17%	20%	23%	33%	19%	21%	16%	17%	36%	19%	17%
	Don't remember	33	7%	8%	7%	4%	7%	10%	7%	9%	5%	6%	9%	8%	6%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
13. Primary reason for participating in Bike to Work Day	To try out biking and see if it works for me	24	5%	17%	4%	8%	5%	3%	3%	3%	6%	6%	0%	4%	6%
	For fun	52	11%	8%	11%	12%	9%	10%	10%	17%	9%	8%	9%	9%	12%
	Incentives from employer or school	3	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%	1%
	Personal health	13	3%	8%	2%	0%	5%	7%	0%	0%	5%	4%	0%	3%	2%
	Good for the environment	25	5%	8%	4%	16%	2%	13%	4%	2%	5%	8%	0%	4%	6%
	Save money on gas/parking	3	1%	0%	1%	4%	0%	0%	1%	0%	1%	1%	0%	1%	0%
	Set a good example for others	67	14%	42%	13%	8%	7%	20%	1%	15%	11%	19%	36%	14%	14%
	To avoid traffic	2	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
	Stress reduction	2	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	41	8%	0%	9%	12%	7%	7%	17%	5%	8%	7%	18%	8%	9%
	I almost always bike to work anyway	208	42%	8%	44%	24%	52%	33%	57%	50%	45%	27%	27%	47%	39%
	Other	50	10%	8%	10%	16%	14%	7%	3%	7%	8%	18%	9%	10%	11%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
14. On Bike to Work Day, did you...	Ride your bike all the way from home to your destination	368	75%	75%	78%	64%	59%	77%	81%	77%	75%	71%	73%	73%	77%
	Ride your bike some of the way and drive some of the way from home to your destination	11	2%	0%	2%	4%	7%	3%	1%	0%	5%	2%	0%	2%	3%
	Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	17%	17%	24%	27%	13%	14%	17%	19%	21%	18%	19%	17%
	Something else	19	4%	0%	3%	8%	7%	7%	1%	5%	1%	6%	9%	6%	2%
	Don't remember	2	0%	8%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	1%
15. Primary destination on Bike to Work Day	Work	425	87%	83%	87%	92%	82%	90%	77%	91%	94%	84%	36%	88%	85%
	School	25	5%	0%	5%	4%	9%	7%	17%	5%	2%	3%	0%	4%	6%
	Somehwere else	38	8%	17%	8%	4%	9%	3%	4%	3%	4%	12%	64%	7%	8%
	Don't Remember	2	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
16. Total round-trip commute on BTWD	0-2 miles	40	8%	25%	8%	4%	14%	3%	11%	6%	4%	12%	18%	6%	10%
	3-5 miles	99	20%	8%	22%	16%	11%	23%	27%	23%	19%	18%	9%	18%	23%
	6-10 miles	139	29%	25%	30%	24%	25%	17%	30%	36%	24%	26%	36%	27%	30%
	11-20 miles	110	23%	25%	22%	16%	23%	30%	17%	23%	26%	22%	18%	22%	23%
	21+ miles	98	20%	17%	18%	40%	27%	27%	14%	13%	26%	23%	18%	27%	14%
16 Collapsed. Total round-trip commute on BTWD	10 miles or less	278	57%	58%	60%	44%	50%	43%	69%	64%	47%	55%	64%	51%	63%
	More than 10 miles	208	43%	42%	40%	56%	50%	57%	31%	36%	53%	45%	36%	49%	37%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	17%	9%	0%	16%	3%	11%	6%	6%	13%	9%	7%	11%
	3-5 miles	125	26%	17%	25%	36%	23%	30%	30%	30%	24%	23%	18%	23%	28%
	6-10 miles	168	35%	33%	37%	28%	30%	17%	39%	43%	32%	28%	36%	32%	37%
	11-20 miles	105	22%	33%	20%	16%	25%	33%	14%	17%	26%	24%	27%	22%	21%
	21+ miles	45	9%	0%	9%	20%	7%	17%	6%	4%	12%	12%	9%	16%	3%

		All		Ethnicity					Age Collapsed					Gender		
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e	
				%	%	%	%	%	%	%	%	%	%	%	%	
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	67%	71%	64%	68%	50%	80%	79%	62%	64%	64%	62%	76%	
	More than 10 miles	150	31%	33%	29%	36%	32%	50%	20%	21%	38%	36%	36%	38%	24%	
18. If it had not been Bike to Work Day, how would you have gotten to your destination?	Drive alone	122	25%	42%	23%	24%	32%	30%	13%	18%	29%	34%	9%	24%	26%	
	Drive or ride in a carpool or vanpool	22	4%	8%	3%	16%	7%	7%	0%	2%	5%	8%	0%	3%	6%	
	Motorcycle or scooter	7	1%	0%	1%	4%	2%	0%	1%	2%	2%	1%	0%	2%	1%	
	Bicycle	321	66%	42%	68%	72%	55%	57%	77%	68%	66%	55%	91%	69%	63%	
	Walk	47	10%	17%	10%	4%	9%	7%	14%	9%	8%	11%	0%	7%	12%	
	Public Bus	45	9%	0%	11%	0%	7%	7%	16%	12%	8%	5%	9%	8%	10%	
	Company shuttle	3	1%	0%	1%	0%	0%	0%	0%	1%	1%	1%	0%	0%	1%	
	BART	86	18%	33%	16%	32%	18%	23%	21%	18%	16%	16%	27%	16%	19%	
	Train, like Capitol Corridor or ACE Train	6	1%	0%	2%	0%	0%	0%	0%	0%	1%	3%	0%	9%	2%	0%
	Ferry or boat	4	1%	0%	1%	0%	0%	0%	0%	0%	0%	3%	0%	0%	1%	1%
Other	5	1%	0%	1%	0%	2%	3%	3%	1%	0%	0%	3%	0%	2%	0%	
I would have not gone to my destination	8	2%	0%	2%	0%	2%	0%	0%	0%	1%	1%	3%	9%	2%	2%	

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
19. For Bike to Work Day, did you...	Stop at an energizer station on the way to your destination	303	62%	50%	63%	72%	52%	63%	56%	66%	61%	63%	55%	61%	62%
	Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	8%	15%	12%	5%	13%	23%	21%	11%	7%	18%	13%	15%
	Get a Bike to Work Day canvas bag	284	58%	33%	60%	48%	57%	57%	53%	59%	57%	60%	64%	55%	61%
	Leave your bike at a free Bike to Work Day bike check	50	10%	8%	10%	8%	18%	7%	4%	15%	8%	10%	18%	8%	13%
	Compete in the Team Bike Challenge	49	10%	8%	11%	12%	0%	10%	13%	13%	10%	7%	0%	6%	13%
	Compete in the Company Bike Challenge	29	6%	8%	7%	8%	0%	0%	6%	8%	6%	5%	0%	5%	7%
	Download iBike Challenge	2	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%	0%	1%
	Watch a Bike to Work Day video	21	4%	0%	5%	0%	0%	7%	6%	4%	5%	3%	0%	4%	4%
	Tweet about Bike to Work Day	9	2%	0%	2%	4%	0%	0%	6%	3%	0%	1%	0%	2%	2%
	Post on Facebook about Bike to Work Day	77	16%	8%	17%	24%	2%	13%	27%	23%	14%	7%	0%	12%	19%
	Attend a Bike to Work Month event other than Bike to Work Day	47	10%	17%	9%	12%	7%	10%	14%	11%	8%	8%	9%	7%	12%
	None of these	115	23%	42%	23%	20%	30%	20%	29%	18%	25%	23%	36%	25%	22%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
20. For Bike to Work Day, did you...	The ride was easier than I thought it would be	39	8%	33%	7%	16%	5%	7%	3%	9%	8%	10%	9%	6%	10%
	I found a good route to take	93	19%	33%	20%	12%	14%	10%	19%	28%	14%	17%	18%	18%	20%
	I felt better at work that day	134	27%	25%	27%	32%	20%	37%	21%	26%	25%	35%	18%	31%	24%
	I fixed my bicycle so I could ride it that day	13	3%	8%	2%	0%	9%	3%	3%	4%	2%	2%	0%	1%	4%
	I enjoyed getting the exercise from biking that day	308	63%	42%	65%	60%	59%	57%	59%	63%	57%	71%	55%	59%	66%
	I enjoyed being outside on my bike that day	346	71%	67%	73%	60%	59%	73%	71%	78%	61%	75%	64%	68%	73%
	It was easy to find a place to store my bike that day	166	34%	33%	34%	32%	27%	43%	26%	47%	27%	34%	27%	32%	36%
	I told my coworkers/class mates that I rode my bicycle that day	235	48%	50%	49%	48%	45%	40%	37%	52%	52%	47%	27%	45%	51%
	I rode to work/school with people I know	56	11%	8%	12%	16%	7%	10%	11%	16%	12%	8%	0%	8%	15%
	None of these	64	13%	17%	12%	16%	20%	17%	19%	11%	16%	8%	27%	16%	10%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	8%	15%	12%	11%	20%	39%	20%	9%	6%	9%	15%	15%
	6 days/week	52	11%	0%	12%	4%	5%	10%	13%	9%	12%	10%	9%	13%	9%
	5 days/week	95	19%	8%	20%	12%	16%	27%	19%	17%	18%	23%	18%	22%	17%
	4 days/week	55	11%	8%	10%	28%	16%	7%	7%	14%	14%	7%	36%	13%	10%
	3 days/week	56	11%	17%	11%	16%	11%	10%	6%	13%	14%	10%	18%	12%	11%
	2 days/week	45	9%	25%	10%	4%	2%	3%	1%	6%	11%	14%	0%	9%	9%
	1 day/week	12	2%	8%	3%	0%	2%	0%	0%	2%	3%	3%	9%	2%	3%
	1 to 4 days/month	36	7%	8%	6%	12%	16%	7%	10%	8%	5%	8%	0%	5%	9%
	1 to 11 days/year	45	9%	8%	9%	4%	14%	7%	4%	9%	10%	12%	0%	7%	11%
	Never	21	4%	8%	3%	8%	7%	10%	1%	3%	4%	7%	0%	3%	6%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	75%	82%	76%	64%	77%	84%	80%	80%	73%	100%	85%	74%
	Less than Weekly	81	17%	17%	15%	16%	30%	13%	14%	16%	16%	20%	0%	12%	20%
	Never	21	4%	8%	3%	8%	7%	10%	1%	3%	4%	7%	0%	3%	6%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	0%	10%	8%	11%	7%	6%	11%	12%	9%	0%	8%	11%
	A little more often	50	10%	8%	9%	12%	9%	20%	13%	4%	11%	13%	9%	8%	13%
	About the same as before	374	76%	92%	77%	68%	75%	73%	81%	79%	72%	75%	91%	81%	72%
	Less often	18	4%	0%	3%	12%	5%	0%	0%	6%	5%	3%	0%	3%	4%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	8%	20%	20%	20%	27%	19%	15%	23%	22%	9%	16%	24%
	Same as before	374	76%	92%	77%	68%	75%	73%	81%	79%	72%	75%	91%	81%	72%
	Less often	18	4%	0%	3%	12%	5%	0%	0%	6%	5%	3%	0%	3%	4%
23. Likely participation in BTWD 2011	Very likely	461	70%	58%	73%	61%	54%	72%	75%	76%	67%	68%	50%	71%	70%
	Somewhat likely	105	16%	16%	14%	24%	32%	15%	16%	15%	18%	16%	13%	16%	16%
	Somewhat unlikely	33	5%	0%	5%	3%	8%	5%	3%	3%	8%	5%	0%	6%	5%
	Very unlikely	57	9%	26%	8%	13%	5%	8%	7%	6%	7%	11%	38%	8%	9%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	74%	87%	84%	86%	87%	90%	91%	85%	84%	63%	86%	86%
	Unlikely	90	14%	26%	13%	16%	14%	13%	10%	9%	15%	16%	38%	14%	14%
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	5%	9%	5%	0%	5%	7%	10%	9%	5%	0%	6%	9%
	Yes, in 2009	46	7%	0%	8%	0%	0%	10%	4%	8%	9%	7%	0%	8%	6%
	Yes, in 2008	23	4%	0%	4%	3%	0%	3%	2%	8%	5%	1%	0%	4%	3%
	Yes, 2007 or earlier	17	3%	0%	3%	3%	2%	3%	0%	6%	3%	1%	6%	3%	3%
	No	582	89%	95%	88%	89%	98%	85%	93%	83%	87%	92%	94%	90%	87%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	5%	12%	11%	2%	15%	7%	17%	13%	8%	6%	10%	13%
	No	582	89%	95%	88%	89%	98%	85%	93%	83%	87%	92%	94%	90%	87%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	0%	8%	50%	0%	0%	0%	12%	13%	6%	0%	3%	13%
	A little more often	11	15%	0%	18%	0%	0%	0%	22%	12%	13%	13%	100%	10%	18%
	Same as Before	52	70%	100%	73%	25%	100%	67%	78%	68%	65%	81%	0%	83%	62%
	Less often	3	4%	0%	2%	25%	0%	17%	0%	4%	9%	0%	0%	3%	4%
	Don't Know	1	1%	0%	0%	0%	0%	17%	0%	4%	0%	0%	0%	0%	2%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	More Often	18	3%	0%	3%	5%	0%	0%	2%	4%	3%	2%	6%	1%	4%
	Less Often	3	0%	0%	0%	3%	0%	3%	0%	1%	1%	0%	0%	0%	1%
	Same as Before / DK	635	97%	100%	97%	92%	100%	97%	98%	95%	95%	98%	94%	98%	95%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	0%	5%	0%	0%	5%	5%	7%	2%	3%	6%	3%	5%
	Berkeley Earth Day (April 24)	28	4%	5%	5%	3%	2%	5%	3%	5%	4%	5%	6%	4%	5%
	Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	0%	3%	3%	0%	3%	2%	2%	3%	3%	19%	2%	4%
	Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	0%	2%	3%	2%	5%	5%	4%	1%	2%	0%	1%	3%
	Albany Arts & Green Festival (May 2)	19	3%	5%	3%	3%	2%	0%	0%	1%	3%	6%	6%	2%	4%
	Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	0%	1%	5%	2%	0%	2%	0%	2%	3%	0%	2%	1%
	Kids Bike Rodeo in Berkeley (May 8)	10	2%	0%	2%	3%	2%	0%	0%	2%	3%	1%	0%	1%	2%
	Bike to School Days (May 2010)	37	6%	11%	6%	3%	5%	3%	6%	4%	7%	6%	0%	3%	8%
	Bike-In Movie at Rialto Cinemas in El Cerrito (May 12)	13	2%	0%	2%	0%	0%	3%	2%	3%	2%	2%	0%	1%	3%
	Oakland Indie Awards in Oakland (May 14)	10	2%	0%	2%	3%	0%	0%	2%	2%	2%	1%	6%	2%	1%
	The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	0%	0%	0%	0%	3%	0%	1%	0%	1%	0%	1%	0%
	Bike-In Movie in Alameda (May 16)	9	1%	0%	2%	0%	0%	3%	0%	3%	2%	1%	0%	1%	2%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	0%	4%	3%	0%	8%	3%	9%	3%	2%	0%	2%	6%
	Bike to Market Day (May 22)	26	4%	0%	3%	5%	7%	8%	5%	6%	2%	4%	0%	3%	5%
	Bike Safety Rodeo in El Cerrito (May 22)	4	1%	0%	1%	0%	0%	0%	0%	1%	1%	1%	0%	1%	1%
	Oaklavia in Oakland (June 27)	114	17%	11%	18%	11%	15%	26%	17%	26%	14%	13%	38%	16%	19%
	Bicycle safety class (April, May, June)	35	5%	0%	6%	0%	3%	8%	4%	5%	4%	7%	6%	3%	7%
	None of these	427	65%	84%	63%	76%	71%	62%	70%	58%	68%	67%	50%	71%	60%
27. Walk and Roll to School Day Participation	Yes	103	16%	21%	16%	16%	15%	13%	7%	12%	28%	14%	0%	12%	19%
	No	536	82%	74%	82%	84%	80%	82%	91%	86%	68%	84%	100%	85%	79%
	Don't remember	17	3%	5%	2%	0%	5%	5%	2%	2%	4%	2%	0%	3%	2%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
28. Participation in bicycle safety courses: respondent or children	Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	16%	11%	8%	10%	13%	6%	15%	8%	15%	13%	10%	12%
	Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	16%	7%	8%	5%	10%	3%	10%	6%	8%	19%	8%	7%
	Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	0%	1%	0%	2%	0%	0%	1%	1%	1%	0%	1%	1%
	Kids Bike Rodeo	31	5%	5%	5%	3%	2%	5%	2%	3%	6%	6%	6%	5%	5%
	Other bicycle safety class or workshop	122	19%	16%	20%	11%	10%	26%	6%	14%	20%	29%	19%	18%	19%
	Never taken a bicycle safety class or workshop	452	69%	63%	67%	79%	80%	64%	87%	72%	69%	56%	56%	72%	66%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Safety issues - Biking is unsafe/dangerous	241	37%	53%	37%	42%	32%	31%	37%	36%	40%	34%	38%	38%	36%
	Too far of a distance to travel	127	19%	5%	20%	26%	17%	13%	16%	21%	23%	17%	6%	19%	19%
	Being protected from the weather	109	17%	16%	17%	21%	15%	15%	24%	17%	16%	14%	6%	15%	18%
	Time consuming	145	22%	21%	24%	18%	15%	18%	18%	20%	23%	25%	31%	22%	22%
	Difficult/Takes too much energy/Lazy	162	25%	32%	25%	24%	20%	21%	31%	29%	19%	22%	25%	26%	23%
	Inconvenient/Prefer the convenience of a car	136	21%	37%	19%	18%	36%	15%	21%	26%	19%	16%	38%	24%	18%
	Do not like biking through traffic/Dangerous drivers	223	34%	32%	34%	24%	36%	44%	30%	35%	30%	38%	50%	35%	33%
	Health restrictions/Not in shape	64	10%	0%	10%	3%	12%	13%	7%	6%	10%	12%	31%	10%	10%
	Being able to carry/transport more belongings	81	12%	0%	14%	8%	12%	8%	13%	9%	11%	15%	25%	11%	14%
	No bike lanes	78	12%	0%	11%	21%	17%	15%	9%	15%	12%	11%	6%	13%	11%
	Do not own a bike	60	9%	11%	9%	16%	5%	8%	11%	8%	9%	9%	6%	8%	10%
	Just do not want to/Lack of interest	13	2%	5%	1%	11%	0%	3%	4%	1%	1%	3%	0%	2%	2%
	Do not know how to ride a bike	24	4%	11%	4%	3%	0%	5%	3%	3%	5%	3%	6%	5%	3%
	Too many hills to bike through	26	4%	0%	3%	8%	10%	5%	6%	2%	3%	5%	0%	4%	4%
	Do not want to get sweaty	98	15%	11%	16%	16%	7%	10%	16%	14%	16%	14%	6%	15%	15%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Nowhere to park/store bike	122	19%	26%	18%	16%	24%	18%	16%	18%	20%	21%	6%	17%	20%
	Prefer comfort of a car	18	3%	5%	3%	0%	3%	3%	2%	3%	3%	3%	0%	3%	2%
	Cannot bike in work clothes	34	5%	16%	5%	3%	7%	0%	2%	5%	6%	7%	0%	3%	7%
	Transport more than one passenger	22	3%	0%	3%	5%	7%	8%	2%	3%	7%	2%	0%	1%	5%
	Other	171	26%	21%	25%	18%	25%	49%	30%	27%	22%	27%	19%	27%	25%
	Nothing	13	2%	0%	3%	0%	0%	0%	0%	2%	4%	2%	0%	2%	2%
	Don't Know	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
28a Collapsed. Top reasons people DO NOT ride their bike	Convenience of a car / Need a car to transport people or items	257	39%	42%	38%	32%	58%	33%	39%	42%	40%	35%	63%	39%	40%
	Hygeine concerns	132	20%	26%	22%	18%	14%	10%	19%	19%	22%	21%	6%	19%	21%
	Don't own a bike / lack of interest / Can't ride a bike	97	15%	26%	14%	29%	5%	15%	18%	11%	15%	15%	13%	15%	15%
	Safety concerns	464	71%	84%	71%	66%	68%	74%	67%	71%	70%	72%	88%	74%	68%
	Difficult / Lazy / Not in shape	226	34%	32%	36%	26%	32%	33%	39%	35%	29%	34%	56%	36%	33%
	No bike lanes / Nowhere to store bike	200	30%	26%	29%	37%	41%	33%	25%	33%	32%	32%	13%	30%	31%
	Time / Distance	272	41%	26%	44%	45%	32%	31%	34%	42%	46%	42%	38%	41%	42%
	Bad Weather	109	17%	16%	17%	21%	15%	15%	24%	17%	16%	14%	6%	15%	18%
	Too many hills / Terrain	26	4%	0%	3%	8%	10%	5%	6%	2%	3%	5%	0%	4%	4%
	Other / Don't Know	185	28%	21%	28%	18%	25%	49%	30%	29%	27%	29%	19%	29%	28%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	11%	22%	18%	14%	38%	23%	18%	23%	23%	13%	21%	23%
	2	134	20%	16%	21%	18%	19%	18%	14%	27%	20%	19%	25%	21%	20%
	3	81	12%	5%	13%	11%	8%	13%	14%	12%	11%	13%	19%	15%	10%
	4	85	13%	5%	14%	11%	8%	8%	10%	16%	13%	13%	13%	13%	13%
	5	89	14%	32%	13%	11%	25%	0%	18%	9%	14%	14%	25%	14%	13%
	6	69	11%	5%	10%	13%	17%	13%	12%	13%	10%	9%	0%	7%	13%
	7-Extremely important	55	8%	26%	7%	18%	8%	10%	9%	5%	10%	9%	6%	9%	8%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	63%	29%	42%	51%	23%	39%	27%	33%	32%	31%	30%	34%
	Not Important	358	55%	32%	56%	47%	41%	69%	51%	57%	54%	55%	56%	57%	53%
	Neutral	85	13%	5%	14%	11%	8%	8%	10%	16%	13%	13%	13%	13%	13%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	37%	43%	42%	22%	51%	37%	40%	40%	45%	50%	47%	36%
	2	129	20%	11%	20%	21%	19%	26%	19%	20%	21%	18%	25%	21%	18%
	3	70	11%	0%	11%	8%	12%	13%	15%	11%	10%	9%	0%	10%	12%
	4	69	11%	21%	11%	8%	15%	0%	9%	14%	11%	8%	6%	9%	12%
	5	63	10%	21%	10%	11%	12%	0%	8%	9%	12%	9%	6%	6%	13%
	6	31	5%	5%	4%	0%	8%	8%	8%	3%	3%	5%	13%	4%	6%
	7-Extremely important	25	4%	5%	2%	11%	12%	3%	4%	2%	3%	6%	0%	3%	5%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	32%	16%	21%	32%	10%	20%	15%	18%	19%	19%	13%	23%
	Not Important	468	71%	47%	73%	71%	53%	90%	70%	71%	71%	72%	75%	78%	66%
	Neutral	69	11%	21%	11%	8%	15%	0%	9%	14%	11%	8%	6%	9%	12%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	21%	33%	26%	19%	28%	25%	37%	34%	27%	19%	32%	29%
	2	134	20%	16%	20%	16%	17%	36%	24%	17%	18%	22%	31%	19%	21%
	3	68	10%	5%	11%	5%	12%	5%	9%	11%	10%	11%	13%	11%	10%
	4	81	12%	16%	13%	13%	12%	5%	11%	8%	16%	14%	6%	14%	11%
	5	79	12%	21%	12%	16%	12%	8%	15%	15%	9%	11%	13%	12%	12%
	6	54	8%	0%	7%	8%	19%	10%	10%	7%	10%	7%	6%	7%	10%
	7-Extremely important	40	6%	21%	4%	16%	10%	8%	7%	5%	4%	8%	13%	5%	7%

		All		Ethnicity					Age Collapsed					Gender		
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e	
				%	%	%	%	%	%	%	%	%	%	%	%	%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	42%	23%	39%	41%	26%	32%	26%	23%	26%	31%	24%	29%	
	Not Important	402	61%	42%	64%	47%	47%	69%	57%	66%	62%	60%	63%	63%	60%	
	Neutral	81	12%	16%	13%	13%	12%	5%	11%	8%	16%	14%	6%	14%	11%	
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	21%	38%	37%	20%	28%	36%	35%	33%	36%	44%	34%	36%	
	2	131	20%	16%	20%	11%	25%	28%	20%	20%	22%	18%	25%	21%	19%	
	3	64	10%	16%	10%	13%	10%	5%	7%	13%	10%	10%	0%	9%	10%	
	4	70	11%	0%	12%	8%	7%	8%	11%	11%	9%	11%	13%	11%	11%	
	5	62	9%	16%	9%	5%	17%	10%	13%	10%	9%	7%	13%	11%	8%	
	6	54	8%	16%	8%	5%	10%	10%	10%	10%	7%	8%	9%	0%	8%	8%
	7-Extremely important	45	7%	16%	5%	21%	10%	10%	10%	4%	4%	10%	8%	6%	7%	7%
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	47%	21%	32%	37%	31%	27%	21%	27%	24%	19%	26%	23%	
	Not Important	425	65%	53%	67%	61%	56%	62%	62%	68%	64%	64%	69%	64%	66%	
	Neutral	70	11%	0%	12%	8%	7%	8%	11%	11%	9%	11%	13%	11%	11%	
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	21%	21%	37%	10%	18%	11%	20%	19%	28%	19%	21%	20%	
	2	76	12%	16%	12%	3%	8%	15%	7%	15%	14%	11%	6%	12%	12%	
	3	59	9%	0%	10%	5%	8%	10%	8%	11%	10%	7%	13%	11%	7%	
	4	77	12%	5%	11%	11%	22%	13%	20%	13%	7%	10%	13%	13%	10%	
	5	69	11%	5%	11%	11%	14%	3%	12%	9%	11%	10%	0%	10%	11%	
	6	91	14%	11%	14%	5%	10%	23%	18%	11%	14%	12%	31%	15%	13%	
	7-Extremely important	149	23%	42%	21%	29%	27%	18%	24%	20%	25%	22%	19%	19%	26%	
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	58%	47%	45%	51%	44%	54%	40%	51%	44%	50%	43%	51%	
	Not Important	270	41%	37%	43%	45%	27%	44%	26%	46%	42%	46%	38%	44%	39%	
	Neutral	77	12%	5%	11%	11%	22%	13%	20%	13%	7%	10%	13%	13%	10%	

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	53%	70%	66%	42%	67%	59%	66%	71%	68%	56%	74%	61%
	2	90	14%	5%	13%	5%	22%	18%	15%	15%	12%	13%	19%	12%	16%
	3	37	6%	5%	5%	5%	10%	3%	5%	5%	6%	6%	6%	5%	6%
	4	39	6%	16%	4%	16%	14%	5%	9%	7%	5%	5%	0%	6%	6%
	5	18	3%	0%	2%	3%	7%	3%	6%	3%	2%	2%	0%	1%	4%
	6	14	2%	0%	3%	0%	2%	0%	2%	1%	1%	4%	6%	1%	3%
	7-Extremely important	21	3%	21%	2%	5%	3%	5%	4%	2%	3%	3%	13%	2%	4%
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	21%	7%	8%	12%	8%	12%	6%	6%	8%	19%	5%	11%
	Not Important	564	86%	63%	89%	76%	75%	87%	79%	87%	90%	87%	81%	90%	83%
	Neutral	39	6%	16%	4%	16%	14%	5%	9%	7%	5%	5%	0%	6%	6%
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	42%	57%	74%	41%	62%	49%	59%	59%	58%	38%	61%	53%
	2	118	18%	11%	19%	11%	22%	15%	22%	19%	14%	18%	31%	20%	17%
	3	58	9%	5%	9%	3%	15%	5%	7%	10%	9%	8%	25%	8%	9%
	4	55	8%	11%	8%	8%	10%	5%	11%	5%	11%	8%	0%	6%	10%
	5	30	5%	16%	4%	3%	5%	5%	5%	5%	4%	5%	0%	4%	5%
	6	15	2%	11%	2%	0%	5%	5%	3%	1%	2%	2%	6%	1%	3%
	7-Extremely important	11	2%	5%	1%	3%	2%	3%	2%	1%	2%	2%	0%	1%	3%
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	32%	7%	5%	12%	13%	11%	7%	8%	9%	6%	6%	11%
	Not Important	545	83%	58%	84%	87%	78%	82%	78%	88%	81%	83%	94%	88%	79%
	Neutral	55	8%	11%	8%	8%	10%	5%	11%	5%	11%	8%	0%	6%	10%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	21%	10%	13%	10%	13%	8%	7%	11%	13%	19%	13%	8%
	2	92	14%	11%	16%	5%	7%	13%	19%	13%	12%	12%	31%	17%	12%
	3	101	15%	11%	17%	11%	15%	5%	13%	18%	16%	15%	13%	16%	15%
	4	79	12%	5%	13%	13%	7%	8%	14%	19%	7%	10%	13%	10%	14%
	5	96	15%	21%	14%	13%	17%	18%	13%	16%	15%	15%	6%	14%	15%
	6	67	10%	0%	10%	11%	15%	13%	11%	11%	11%	8%	6%	10%	11%
	7-Extremely important	152	23%	32%	21%	34%	29%	31%	21%	15%	27%	28%	13%	22%	25%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	53%	45%	58%	61%	62%	46%	43%	53%	51%	25%	45%	51%
	Not Important	262	40%	42%	42%	29%	32%	31%	40%	38%	40%	40%	63%	45%	35%
	Neutral	79	12%	5%	13%	13%	7%	8%	14%	19%	7%	10%	13%	10%	14%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	11%	37%	42%	15%	44%	43%	44%	25%	32%	25%	33%	37%
	2	103	16%	11%	16%	16%	14%	15%	12%	17%	15%	16%	31%	19%	13%
	3	75	11%	26%	11%	13%	7%	10%	14%	6%	15%	10%	13%	13%	10%
	4	77	12%	16%	11%	11%	19%	10%	7%	11%	14%	14%	6%	12%	12%
	5	74	11%	21%	10%	8%	20%	10%	16%	11%	8%	12%	6%	11%	12%
	6	54	8%	11%	8%	11%	8%	5%	3%	6%	11%	10%	13%	5%	11%
	7-Extremely important	44	7%	5%	6%	0%	17%	5%	5%	6%	10%	5%	6%	7%	7%
37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	37%	25%	18%	46%	21%	24%	23%	30%	27%	25%	23%	29%
	Not Important	407	62%	47%	64%	71%	36%	69%	70%	66%	56%	59%	69%	65%	59%
	Neutral	77	12%	16%	11%	11%	19%	10%	7%	11%	14%	14%	6%	12%	12%
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	26%	15%	16%	8%	18%	10%	11%	15%	22%	6%	16%	14%
	2	86	13%	0%	13%	11%	14%	21%	9%	14%	19%	10%	13%	20%	7%
	3	82	12%	5%	13%	11%	15%	10%	12%	17%	11%	11%	0%	14%	11%
	4	82	12%	16%	13%	8%	8%	15%	10%	11%	15%	13%	25%	13%	12%
	5	117	18%	21%	18%	16%	29%	3%	22%	17%	17%	17%	13%	19%	17%
	6	106	16%	5%	17%	16%	14%	10%	20%	16%	15%	14%	25%	11%	21%
	7-Extremely important	86	13%	26%	11%	24%	12%	23%	16%	14%	8%	14%	19%	8%	18%
38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	53%	46%	55%	54%	36%	59%	48%	41%	44%	56%	37%	55%
	Not Important	265	40%	32%	41%	37%	37%	49%	31%	42%	45%	43%	19%	49%	33%
	Neutral	82	12%	16%	13%	8%	8%	15%	10%	11%	15%	13%	25%	13%	12%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	32%	23%	29%	15%	26%	29%	20%	21%	24%	13%	26%	21%
	2	123	19%	11%	19%	13%	15%	28%	16%	26%	17%	17%	13%	24%	14%
	3	71	11%	0%	11%	8%	12%	13%	12%	9%	15%	8%	13%	11%	10%
	4	90	14%	5%	15%	8%	12%	15%	13%	13%	16%	13%	6%	14%	14%
	5	84	13%	16%	13%	21%	8%	3%	11%	13%	12%	15%	19%	10%	15%
	6	64	10%	16%	9%	5%	22%	3%	9%	6%	10%	11%	25%	8%	11%
	7-Extremely important	72	11%	21%	10%	16%	15%	13%	10%	13%	9%	12%	13%	8%	14%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	53%	32%	42%	46%	18%	30%	32%	31%	38%	56%	25%	40%
	Not Important	346	53%	42%	53%	50%	42%	67%	57%	55%	53%	49%	38%	61%	46%
	Neutral	90	14%	5%	15%	8%	12%	15%	13%	13%	16%	13%	6%	14%	14%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	68%	68%	63%	53%	69%	57%	66%	69%	71%	63%	73%	61%
	2	97	15%	0%	15%	18%	14%	18%	19%	14%	15%	13%	13%	14%	16%
	3	44	7%	5%	7%	0%	10%	5%	7%	8%	7%	5%	0%	6%	7%
	4	39	6%	5%	5%	13%	12%	5%	4%	8%	5%	6%	6%	4%	8%
	5	20	3%	16%	2%	5%	3%	3%	8%	2%	2%	1%	19%	2%	4%
	6	12	2%	5%	2%	0%	3%	0%	3%	2%	1%	2%	0%	1%	3%
	7-Extremely important	8	1%	0%	1%	0%	5%	0%	1%	0%	1%	3%	0%	1%	1%
40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	21%	5%	5%	12%	3%	12%	4%	4%	5%	19%	4%	8%
	Not Important	577	88%	74%	90%	82%	76%	92%	84%	88%	91%	89%	75%	92%	84%
	Neutral	39	6%	5%	5%	13%	12%	5%	4%	8%	5%	6%	6%	4%	8%
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	11%	10%	13%	7%	15%	7%	8%	10%	15%	0%	11%	10%
	2	89	14%	11%	15%	8%	7%	13%	10%	14%	18%	10%	31%	17%	11%
	3	97	15%	16%	14%	13%	17%	18%	18%	15%	12%	13%	31%	14%	15%
	4	96	15%	16%	15%	18%	17%	3%	13%	17%	14%	15%	13%	13%	16%
	5	118	18%	16%	19%	13%	15%	15%	21%	17%	16%	18%	19%	19%	17%
	6	90	14%	11%	13%	18%	15%	15%	13%	17%	13%	13%	6%	14%	14%
	7-Extremely important	98	15%	21%	13%	16%	22%	21%	17%	11%	16%	16%	0%	13%	17%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	47%	46%	47%	53%	51%	52%	45%	46%	47%	25%	45%	48%
	Not Important	254	39%	37%	40%	34%	31%	46%	35%	38%	41%	38%	63%	42%	36%
	Neutral	96	15%	16%	15%	18%	17%	3%	13%	17%	14%	15%	13%	13%	16%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	53%	46%	50%	24%	51%	41%	38%	46%	48%	63%	49%	40%
	2	138	21%	16%	21%	16%	24%	21%	20%	21%	21%	22%	6%	24%	18%
	3	68	10%	11%	10%	3%	20%	5%	11%	12%	10%	9%	13%	9%	11%
	4	53	8%	5%	8%	13%	7%	10%	10%	10%	7%	6%	6%	7%	9%
	5	57	9%	16%	8%	8%	14%	5%	10%	10%	8%	7%	13%	6%	11%
	6	32	5%	0%	5%	5%	8%	3%	6%	6%	4%	5%	0%	4%	6%
	7-Extremely important	17	3%	0%	2%	5%	3%	5%	2%	2%	3%	3%	0%	0%	5%
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	16%	15%	18%	25%	13%	18%	18%	15%	15%	13%	10%	21%
	Not Important	497	76%	79%	77%	68%	68%	77%	72%	72%	77%	79%	81%	82%	70%
	Neutral	53	8%	5%	8%	13%	7%	10%	10%	10%	7%	6%	6%	7%	9%
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	16%	12%	11%	5%	15%	11%	9%	10%	15%	6%	14%	10%
	2	80	12%	21%	13%	8%	7%	8%	11%	11%	13%	11%	31%	15%	10%
	3	78	12%	5%	12%	11%	14%	8%	11%	17%	10%	10%	13%	13%	11%
	4	74	11%	11%	10%	13%	19%	13%	11%	9%	14%	11%	13%	12%	11%
	5	98	15%	5%	16%	11%	17%	13%	14%	19%	16%	13%	0%	13%	17%
	6	90	14%	0%	14%	11%	20%	8%	16%	11%	14%	13%	25%	15%	12%
	7-Extremely important	161	25%	42%	23%	37%	19%	36%	26%	22%	23%	28%	13%	19%	30%
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	47%	52%	58%	56%	56%	57%	53%	53%	53%	38%	47%	59%
	Not Important	233	36%	42%	37%	29%	25%	31%	32%	38%	33%	36%	50%	42%	30%
	Neutral	74	11%	11%	10%	13%	19%	13%	11%	9%	14%	11%	13%	12%	11%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	21%	25%	21%	15%	38%	27%	25%	23%	24%	19%	26%	23%
	2	139	21%	11%	22%	21%	19%	23%	22%	22%	21%	19%	25%	22%	20%
	3	93	14%	16%	14%	18%	14%	18%	12%	15%	15%	15%	6%	16%	12%
	4	97	15%	16%	16%	18%	12%	5%	14%	18%	14%	14%	13%	13%	17%
	5	82	12%	16%	12%	13%	20%	8%	13%	10%	14%	12%	19%	12%	13%
	6	56	9%	5%	8%	3%	17%	5%	11%	6%	9%	9%	6%	7%	10%
	7-Extremely important	30	5%	16%	4%	5%	3%	3%	1%	4%	5%	7%	13%	5%	5%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	37%	25%	21%	41%	15%	25%	20%	28%	28%	38%	23%	28%
	Not Important	391	60%	47%	60%	61%	47%	79%	61%	62%	59%	58%	50%	64%	56%
	Neutral	97	15%	16%	16%	18%	12%	5%	14%	18%	14%	14%	13%	13%	17%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	32%	39%	34%	19%	38%	34%	36%	37%	39%	38%	41%	33%
	2	162	25%	26%	26%	16%	25%	21%	30%	23%	25%	22%	31%	28%	22%
	3	99	15%	11%	14%	24%	19%	13%	12%	23%	15%	12%	0%	15%	15%
	4	75	11%	5%	11%	13%	8%	21%	11%	9%	13%	12%	13%	8%	14%
	5	42	6%	11%	6%	5%	10%	5%	7%	6%	6%	6%	13%	5%	8%
	6	20	3%	5%	2%	3%	14%	0%	7%	1%	2%	3%	6%	2%	4%
	7-Extremely important	17	3%	11%	2%	5%	5%	3%	1%	1%	1%	6%	0%	1%	4%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	26%	10%	13%	29%	8%	14%	9%	9%	16%	19%	8%	16%
	Not Important	502	77%	68%	79%	74%	63%	72%	75%	82%	78%	72%	69%	84%	70%
	Neutral	75	11%	5%	11%	13%	8%	21%	11%	9%	13%	12%	13%	8%	14%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	11%	11%	16%	10%	21%	12%	11%	12%	11%	13%	15%	9%
	2	106	16%	5%	18%	11%	7%	13%	11%	21%	14%	18%	13%	16%	16%
	3	100	15%	11%	15%	5%	25%	13%	9%	15%	19%	17%	13%	18%	13%
	4	108	16%	11%	16%	21%	14%	23%	16%	18%	18%	15%	13%	16%	17%
	5	111	17%	21%	18%	13%	12%	13%	18%	19%	16%	15%	25%	14%	19%
	6	92	14%	16%	13%	18%	19%	18%	21%	12%	9%	15%	19%	13%	15%
	7-Extremely important	63	10%	26%	9%	16%	14%	0%	12%	5%	14%	8%	6%	9%	10%

		All		Ethnicity					Age Collapsed					Gender		
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e	
				%	%	%	%	%	%	%	%	%	%	%	%	%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	63%	40%	47%	44%	31%	52%	36%	38%	39%	50%	35%	45%	
	Not Important	282	43%	26%	44%	32%	42%	46%	33%	46%	44%	46%	38%	48%	38%	
	Neutral	108	16%	11%	16%	21%	14%	23%	16%	18%	18%	15%	13%	16%	17%	
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	37%	49%	53%	24%	56%	57%	56%	39%	40%	56%	44%	49%	
	2	151	23%	16%	25%	13%	20%	21%	26%	21%	21%	24%	19%	25%	21%	
	3	60	9%	11%	9%	13%	10%	8%	6%	8%	11%	9%	19%	10%	9%	
	4	55	8%	11%	7%	13%	19%	5%	2%	6%	10%	13%	6%	10%	7%	
	5	39	6%	5%	5%	3%	15%	5%	5%	3%	7%	7%	6%	0%	6%	6%
	6	27	4%	0%	4%	5%	8%	5%	5%	4%	0%	6%	6%	0%	4%	5%
	7-Extremely important	17	3%	21%	2%	0%	3%	0%	0%	2%	1%	6%	2%	0%	2%	3%
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	26%	11%	8%	27%	10%	9%	8%	19%	14%	0%	11%	14%	
	Not Important	518	79%	63%	82%	79%	54%	85%	89%	86%	71%	73%	94%	79%	79%	
	Neutral	55	8%	11%	7%	13%	19%	5%	2%	6%	10%	13%	6%	10%	7%	
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	32%	16%	18%	10%	18%	18%	13%	14%	18%	19%	18%	14%	
	2	126	19%	11%	20%	11%	12%	28%	11%	18%	23%	20%	38%	21%	18%	
	3	96	15%	11%	16%	8%	10%	13%	20%	17%	14%	10%	6%	15%	14%	
	4	69	11%	5%	10%	11%	14%	13%	11%	14%	10%	9%	6%	9%	12%	
	5	94	14%	11%	13%	21%	22%	13%	16%	17%	10%	16%	6%	13%	16%	
	6	55	8%	0%	9%	11%	10%	3%	8%	6%	10%	9%	6%	7%	9%	
	7-Extremely important	111	17%	32%	16%	21%	22%	13%	16%	14%	20%	17%	19%	17%	17%	
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	42%	38%	53%	54%	28%	40%	37%	39%	43%	31%	36%	42%	
	Not Important	327	50%	53%	52%	37%	32%	59%	49%	49%	51%	48%	63%	54%	46%	
	Neutral	69	11%	5%	10%	11%	14%	13%	11%	14%	10%	9%	6%	9%	12%	

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	26%	22%	5%	19%	21%	16%	15%	18%	28%	44%	18%	22%
	2	73	11%	5%	12%	18%	5%	5%	13%	9%	8%	15%	6%	14%	8%
	3	56	9%	11%	8%	8%	12%	8%	7%	10%	9%	8%	13%	11%	6%
	4	80	12%	11%	13%	8%	7%	10%	13%	14%	11%	11%	13%	11%	14%
	5	63	10%	0%	9%	5%	22%	8%	9%	11%	8%	10%	13%	9%	10%
	6	98	15%	16%	15%	16%	14%	10%	19%	16%	16%	11%	6%	14%	16%
	7-Extremely important	152	23%	32%	21%	39%	22%	38%	24%	24%	30%	17%	6%	23%	23%
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	47%	45%	61%	58%	56%	52%	51%	54%	39%	25%	46%	49%
	Not Important	263	40%	42%	42%	32%	36%	33%	35%	35%	35%	50%	63%	43%	37%
	Neutral	80	12%	11%	13%	8%	7%	10%	13%	14%	11%	11%	13%	11%	14%
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	26%	57%	37%	46%	46%	48%	59%	47%	60%	50%	62%	47%
	4 to 7 concerns	202	31%	42%	31%	34%	22%	33%	35%	31%	38%	20%	38%	25%	35%
	8 to 12 concerns	88	13%	26%	10%	29%	27%	21%	13%	9%	14%	17%	13%	12%	14%
	13 to 21 concerns	14	2%	5%	2%	0%	5%	0%	4%	1%	1%	3%	0%	1%	3%
50. More dedicated bike lanes	Much more likely	424	65%	58%	62%	74%	80%	67%	70%	67%	63%	62%	50%	62%	67%
	Somewhat more likely	169	26%	21%	28%	18%	14%	26%	20%	26%	27%	28%	25%	26%	25%
	No difference	63	10%	21%	10%	8%	7%	8%	10%	7%	10%	10%	25%	12%	8%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	79%	90%	92%	93%	92%	90%	93%	90%	90%	75%	88%	92%
	No difference	63	10%	21%	10%	8%	7%	8%	10%	7%	10%	10%	25%	12%	8%
51. Wider bike lanes	Much more likely	333	51%	42%	49%	53%	54%	69%	58%	57%	49%	45%	31%	46%	55%
	Somewhat more likely	205	31%	26%	34%	24%	31%	13%	30%	28%	31%	35%	25%	31%	31%
	No difference	118	18%	32%	17%	24%	15%	18%	11%	15%	20%	20%	44%	22%	14%
51 Collapsed. Wider bike lanes	More likely	538	82%	68%	83%	76%	85%	82%	89%	85%	80%	80%	56%	78%	86%
	No difference	118	18%	32%	17%	24%	15%	18%	11%	15%	20%	20%	44%	22%	14%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	58%	61%	76%	63%	62%	68%	64%	63%	56%	50%	55%	68%
	Somewhat more likely	162	25%	21%	25%	13%	29%	26%	22%	26%	24%	26%	31%	28%	21%
	No difference	88	13%	21%	14%	11%	8%	13%	10%	10%	13%	18%	19%	17%	10%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	79%	86%	89%	92%	87%	90%	90%	87%	82%	81%	83%	90%
	No difference	88	13%	21%	14%	11%	8%	13%	10%	10%	13%	18%	19%	17%	10%
53. More secure bike parking at the places you go	Much more likely	363	55%	58%	54%	61%	51%	67%	56%	55%	59%	53%	44%	53%	58%
	Somewhat more likely	212	32%	21%	34%	21%	36%	18%	34%	31%	29%	34%	56%	36%	29%
	No difference	81	12%	21%	11%	18%	14%	15%	11%	14%	12%	14%	0%	12%	13%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	79%	89%	82%	86%	85%	89%	86%	88%	86%	100%	88%	87%
	No difference	81	12%	21%	11%	18%	14%	15%	11%	14%	12%	14%	0%	12%	13%
54. More secure bike parking at transit stations	Much more likely	345	53%	53%	49%	66%	59%	72%	57%	53%	54%	51%	31%	48%	56%
	Somewhat more likely	215	33%	26%	36%	21%	27%	15%	29%	32%	29%	39%	50%	37%	29%
	No difference	96	15%	21%	15%	13%	14%	13%	15%	15%	18%	11%	19%	15%	14%
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	79%	85%	87%	86%	87%	85%	85%	82%	89%	81%	85%	86%
	No difference	96	15%	21%	15%	13%	14%	13%	15%	15%	18%	11%	19%	15%	14%
55. A shower and changing area at your destination	Much more likely	174	27%	32%	25%	37%	29%	28%	25%	28%	29%	26%	13%	27%	26%
	Somewhat more likely	258	39%	37%	41%	29%	37%	33%	39%	38%	37%	42%	56%	43%	36%
	No difference	224	34%	32%	34%	34%	34%	38%	37%	34%	34%	32%	31%	30%	38%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	68%	66%	66%	66%	62%	63%	66%	66%	68%	69%	70%	62%
	No difference	224	34%	32%	34%	34%	34%	38%	37%	34%	34%	32%	31%	30%	38%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
				%	%	%	%	%	%	%	%	%	%	%	%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	26%	18%	24%	25%	18%	20%	26%	19%	16%	6%	13%	25%
	Somewhat more likely	240	37%	26%	38%	24%	44%	26%	34%	30%	40%	39%	56%	42%	32%
	No difference	288	44%	47%	44%	53%	31%	56%	47%	44%	41%	45%	38%	45%	43%
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	53%	56%	47%	69%	44%	53%	56%	59%	55%	63%	55%	57%
	No difference	288	44%	47%	44%	53%	31%	56%	47%	44%	41%	45%	38%	45%	43%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	21%	9%	26%	22%	8%	11%	14%	9%	13%	0%	10%	13%
	Somewhat more likely	150	23%	11%	23%	18%	29%	21%	19%	27%	19%	23%	50%	24%	22%
	No difference	430	66%	68%	68%	55%	49%	72%	70%	59%	72%	64%	50%	67%	65%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	32%	32%	45%	51%	28%	30%	41%	28%	36%	50%	33%	35%
	No difference	430	66%	68%	68%	55%	49%	72%	70%	59%	72%	64%	50%	67%	65%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	47%	24%	45%	41%	18%	40%	23%	28%	22%	0%	27%	27%
	Somewhat more likely	239	36%	16%	39%	34%	27%	36%	25%	44%	38%	38%	31%	38%	35%
	No difference	240	37%	37%	38%	21%	32%	46%	35%	33%	34%	40%	69%	35%	38%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	63%	62%	79%	68%	54%	65%	67%	66%	60%	31%	65%	62%
	No difference	240	37%	37%	38%	21%	32%	46%	35%	33%	34%	40%	69%	35%	38%
59. Slower moving cars on the streets	Much more likely	276	42%	37%	40%	63%	37%	56%	44%	48%	43%	35%	44%	39%	44%
	Somewhat more likely	236	36%	11%	40%	11%	34%	28%	29%	36%	36%	41%	31%	38%	34%
	No difference	144	22%	53%	20%	26%	29%	15%	27%	16%	21%	24%	25%	23%	21%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	47%	80%	74%	71%	85%	73%	84%	79%	76%	75%	77%	79%
	No difference	144	22%	53%	20%	26%	29%	15%	27%	16%	21%	24%	25%	23%	21%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
Number of cases		656		19	501	38	59	39	122	149	177	192	16	302	354
Row percent			100%	3%	76%	6%	9%	6%	19%	23%	27%	29%	2%	46%	54%
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	68%	56%	74%	63%	72%	59%	65%	59%	54%	44%	54%	63%
	Somewhat more likely	198	30%	21%	33%	16%	25%	21%	32%	26%	29%	33%	31%	35%	26%
	No difference	73	11%	11%	11%	11%	12%	8%	9%	9%	12%	13%	25%	11%	12%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	89%	89%	89%	88%	92%	91%	91%	88%	88%	75%	89%	88%
	No difference	73	11%	11%	11%	11%	12%	8%	9%	9%	12%	13%	25%	11%	12%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	11%	8%	13%	14%	15%	8%	9%	10%	9%	6%	5%	12%
	Somewhat more likely	219	33%	16%	35%	29%	36%	28%	37%	35%	33%	30%	44%	30%	36%
	No difference	377	57%	74%	58%	58%	51%	56%	55%	56%	58%	61%	50%	65%	51%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	26%	42%	42%	49%	44%	45%	44%	42%	39%	50%	35%	49%
	No difference	377	57%	74%	58%	58%	51%	56%	55%	56%	58%	61%	50%	65%	51%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	16%	8%	16%	14%	8%	10%	9%	8%	9%	6%	7%	10%
	Somewhat more likely	243	37%	21%	38%	34%	42%	33%	31%	38%	40%	39%	25%	34%	39%
	No difference	354	54%	63%	55%	50%	44%	59%	59%	53%	52%	52%	69%	58%	50%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	37%	45%	50%	56%	41%	41%	47%	48%	48%	31%	42%	50%
	No difference	354	54%	63%	55%	50%	44%	59%	59%	53%	52%	52%	69%	58%	50%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	32%	27%	37%	25%	26%	33%	34%	28%	19%	25%	23%	32%
	Somewhat more likely	293	45%	32%	47%	29%	46%	41%	45%	40%	45%	48%	50%	46%	43%
	No difference	182	28%	37%	26%	34%	29%	33%	22%	26%	28%	33%	25%	31%	25%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	63%	74%	66%	71%	67%	78%	74%	72%	67%	75%	69%	75%
	No difference	182	28%	37%	26%	34%	29%	33%	22%	26%	28%	33%	25%	31%	25%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
64. Safety improvements at large intersections	Much more likely	384	59%	37%	57%	68%	64%	69%	57%	66%	65%	49%	38%	55%	62%
	Somewhat more likely	206	31%	26%	34%	18%	27%	23%	34%	26%	23%	41%	50%	35%	29%
	No difference	66	10%	37%	9%	13%	8%	8%	9%	8%	12%	10%	13%	11%	10%
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	63%	91%	87%	92%	92%	91%	92%	88%	90%	88%	89%	90%
	No difference	66	10%	37%	9%	13%	8%	8%	9%	8%	12%	10%	13%	11%	10%
65. Go to work outside of your home	7 days/week	31	5%	11%	4%	11%	7%	5%	9%	3%	5%	4%	6%	4%	5%
	6 days/week	25	4%	5%	4%	5%	5%	3%	8%	4%	2%	3%	6%	5%	3%
	5 days/week	403	61%	58%	62%	50%	64%	56%	61%	68%	68%	54%	13%	62%	61%
	4 days/week	73	11%	11%	11%	8%	8%	15%	3%	13%	11%	15%	6%	10%	12%
	3 days/week	36	5%	5%	5%	11%	5%	3%	5%	3%	6%	7%	6%	7%	4%
	2 days/week	27	4%	5%	4%	5%	3%	5%	4%	3%	4%	5%	6%	3%	5%
	1 day/week	11	2%	0%	2%	0%	0%	5%	2%	2%	1%	2%	6%	1%	2%
	1 to 4 days/month	15	2%	0%	3%	0%	2%	3%	0%	1%	2%	4%	13%	3%	2%
	1 to 11 days/year	5	1%	0%	1%	3%	0%	3%	0%	0%	0%	2%	13%	1%	1%
	Never	30	5%	5%	4%	8%	5%	3%	7%	3%	1%	6%	25%	5%	5%
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	95%	92%	89%	93%	92%	93%	96%	97%	89%	50%	92%	93%
	Less than Weekly	20	3%	0%	3%	3%	2%	5%	0%	1%	2%	5%	25%	4%	3%
	Never	30	5%	5%	4%	8%	5%	3%	7%	3%	1%	6%	25%	5%	5%
65 Collapsed. Works	Yes	626	95%	95%	96%	92%	95%	97%	93%	97%	99%	94%	75%	95%	95%
	No	30	5%	5%	4%	8%	5%	3%	7%	3%	1%	6%	25%	5%	5%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
66. Go to school	7 days/week	10	2%	5%	2%	3%	0%	0%	6%	1%	1%	0%	0%	2%	1%
	6 days/week	9	1%	0%	2%	3%	0%	0%	6%	1%	0%	0%	0%	1%	1%
	5 days/week	55	8%	5%	8%	11%	15%	3%	23%	9%	5%	2%	0%	8%	9%
	4 days/week	19	3%	0%	2%	5%	5%	10%	11%	3%	1%	1%	0%	2%	4%
	3 days/week	17	3%	5%	3%	0%	0%	3%	3%	3%	2%	2%	6%	3%	3%
	2 days/week	16	2%	5%	2%	3%	2%	5%	2%	3%	1%	4%	0%	2%	3%
	1 day/week	27	4%	0%	5%	8%	0%	3%	1%	3%	5%	6%	0%	4%	5%
	1 to 4 days/month	10	2%	5%	1%	8%	2%	0%	1%	2%	1%	2%	6%	2%	1%
	1 to 11 days/year	29	4%	5%	3%	3%	12%	10%	1%	7%	5%	4%	6%	6%	3%
	Never	464	71%	68%	73%	58%	64%	67%	48%	67%	79%	80%	81%	71%	71%
66 Collapsed. Go to school	Weekly or More	153	23%	21%	23%	32%	22%	23%	51%	24%	15%	15%	6%	21%	25%
	Less than Weekly	39	6%	11%	4%	11%	14%	10%	2%	9%	6%	6%	13%	8%	4%
	Never	464	71%	68%	73%	58%	64%	67%	48%	67%	79%	80%	81%	71%	71%
66 Collapsed. Goes to school	Yes	192	29%	32%	27%	42%	36%	33%	52%	33%	21%	20%	19%	29%	29%
	No	464	71%	68%	73%	58%	64%	67%	48%	67%	79%	80%	81%	71%	71%
67. Go to a grocery or drug store	7 days/week	11	2%	5%	2%	5%	0%	0%	1%	3%	2%	2%	0%	2%	1%
	6 days/week	6	1%	0%	1%	0%	0%	3%	0%	1%	1%	2%	0%	1%	1%
	5 days/week	16	2%	0%	2%	0%	5%	3%	2%	1%	3%	4%	0%	2%	3%
	4 days/week	56	9%	11%	9%	11%	2%	13%	7%	5%	11%	9%	19%	8%	9%
	3 days/week	158	24%	21%	23%	21%	37%	28%	20%	24%	29%	22%	25%	23%	25%
	2 days/week	205	31%	32%	33%	39%	19%	23%	39%	35%	27%	30%	13%	32%	31%
	1 day/week	128	20%	26%	20%	13%	15%	21%	18%	23%	15%	21%	31%	20%	19%
	1 to 4 days/month	63	10%	5%	9%	8%	19%	10%	13%	9%	11%	8%	0%	10%	10%
	1 to 11 days/year	9	1%	0%	1%	3%	3%	0%	2%	0%	1%	2%	6%	2%	1%
	Never	4	1%	0%	1%	0%	0%	0%	0%	0%	1%	1%	6%	1%	1%
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	95%	89%	89%	78%	90%	85%	91%	87%	90%	88%	87%	89%
	Less than Weekly	72	11%	5%	10%	11%	22%	10%	15%	9%	12%	10%	6%	12%	10%
	Never	4	1%	0%	1%	0%	0%	0%	0%	0%	1%	1%	6%	1%	1%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
68. Take your children to school	7 days/week	4	1%	0%	0%	3%	2%	0%	2%	0%	1%	1%	0%	1%	0%
	6 days/week	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
	5 days/week	64	10%	21%	9%	8%	17%	3%	1%	9%	20%	7%	0%	8%	11%
	4 days/week	6	1%	0%	1%	0%	2%	0%	0%	1%	1%	2%	0%	1%	1%
	3 days/week	19	3%	5%	3%	3%	3%	3%	0%	6%	4%	2%	0%	2%	3%
	2 days/week	12	2%	0%	2%	0%	5%	0%	0%	1%	4%	2%	0%	3%	1%
	1 day/week	20	3%	0%	3%	0%	3%	3%	0%	1%	8%	2%	0%	5%	2%
	1 to 4 days/month	16	2%	0%	2%	0%	5%	3%	0%	2%	4%	3%	0%	3%	2%
	1 to 11 days/year	13	2%	0%	2%	0%	2%	3%	0%	0%	5%	3%	0%	3%	1%
	Never	501	76%	74%	77%	87%	61%	87%	98%	78%	54%	81%	100%	74%	79%
68 Collapsed. Take your children to school	Weekly or More	126	19%	26%	19%	13%	32%	8%	2%	20%	38%	14%	0%	21%	18%
	Less than Weekly	29	4%	0%	5%	0%	7%	5%	0%	2%	8%	6%	0%	6%	3%
	Never	501	76%	74%	77%	87%	61%	87%	98%	78%	54%	81%	100%	74%	79%
69. Drive a car alone	7 days/week	70	11%	42%	9%	16%	14%	8%	2%	6%	13%	18%	6%	12%	10%
	6 days/week	34	5%	5%	5%	5%	12%	3%	4%	5%	5%	6%	6%	2%	8%
	5 days/week	72	11%	5%	11%	11%	14%	8%	5%	11%	9%	16%	13%	11%	11%
	4 days/week	58	9%	5%	9%	13%	7%	10%	8%	3%	8%	12%	31%	8%	9%
	3 days/week	85	13%	0%	14%	13%	10%	10%	7%	10%	16%	16%	13%	13%	13%
	2 days/week	75	11%	11%	12%	5%	7%	13%	9%	9%	16%	10%	13%	12%	11%
	1 day/week	56	9%	11%	8%	8%	10%	8%	7%	13%	7%	7%	0%	10%	7%
	1 to 4 days/month	73	11%	0%	12%	13%	8%	8%	14%	15%	11%	7%	6%	13%	9%
	1 to 11 days/year	51	8%	5%	8%	3%	10%	3%	14%	12%	5%	4%	6%	8%	8%
	Never	82	12%	16%	11%	13%	8%	31%	29%	14%	10%	4%	6%	12%	13%
69 Collapsed. Drive a car alone	Weekly or More	450	69%	79%	68%	71%	73%	59%	43%	59%	75%	85%	81%	67%	70%
	Less than Weekly	124	19%	5%	20%	16%	19%	10%	28%	27%	15%	11%	13%	21%	17%
	Never	82	12%	16%	11%	13%	8%	31%	29%	14%	10%	4%	6%	12%	13%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	11%	3%	8%	5%	3%	2%	4%	6%	4%	0%	5%	3%
	6 days/week	22	3%	0%	3%	3%	5%	5%	2%	2%	5%	5%	0%	2%	5%
	5 days/week	33	5%	5%	4%	3%	10%	10%	3%	4%	6%	6%	13%	5%	5%
	4 days/week	52	8%	5%	8%	11%	8%	3%	6%	4%	12%	9%	0%	7%	8%
	3 days/week	109	17%	21%	17%	13%	10%	21%	17%	14%	19%	15%	31%	18%	16%
	2 days/week	127	19%	16%	20%	21%	17%	10%	16%	21%	18%	22%	13%	20%	19%
	1 day/week	114	17%	26%	18%	16%	19%	10%	18%	21%	12%	18%	31%	16%	18%
	1 to 4 days/month	113	17%	11%	17%	18%	12%	26%	27%	20%	12%	14%	6%	17%	17%
	1 to 11 days/year	35	5%	5%	5%	5%	7%	10%	8%	5%	5%	4%	6%	6%	5%
	Never	25	4%	0%	4%	3%	7%	3%	2%	4%	5%	5%	0%	4%	3%
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	84%	74%	74%	75%	62%	63%	71%	78%	77%	88%	73%	74%
	Less than Weekly	148	23%	16%	22%	24%	19%	36%	35%	25%	18%	18%	13%	23%	22%
	Never	25	4%	0%	4%	3%	7%	3%	2%	4%	5%	5%	0%	4%	3%
71. Ride a bus	7 days/week	3	0%	0%	0%	3%	0%	0%	2%	0%	1%	0%	0%	0%	1%
	6 days/week	3	0%	0%	0%	5%	0%	0%	2%	1%	0%	0%	0%	1%	0%
	5 days/week	22	3%	0%	3%	5%	2%	5%	6%	5%	3%	2%	0%	3%	3%
	4 days/week	16	2%	5%	3%	3%	0%	3%	2%	3%	2%	2%	6%	1%	3%
	3 days/week	31	5%	0%	5%	8%	2%	3%	8%	3%	5%	3%	13%	4%	5%
	2 days/week	28	4%	0%	4%	3%	7%	3%	6%	7%	4%	2%	0%	6%	3%
	1 day/week	42	6%	11%	5%	0%	17%	8%	12%	6%	6%	4%	0%	6%	7%
	1 to 4 days/month	115	18%	16%	19%	18%	10%	13%	22%	26%	15%	11%	13%	15%	19%
	1 to 11 days/year	187	29%	47%	29%	21%	20%	31%	24%	27%	32%	29%	44%	28%	29%
Never	209	32%	21%	31%	34%	42%	36%	16%	23%	33%	47%	25%	35%	29%	
71 Collapsed. Ride a bus	Weekly or More	145	22%	16%	22%	26%	27%	21%	38%	24%	20%	13%	19%	21%	23%
	Less than Weekly	302	46%	63%	48%	39%	31%	44%	46%	52%	47%	40%	56%	43%	48%
	Never	209	32%	21%	31%	34%	42%	36%	16%	23%	33%	47%	25%	35%	29%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
72. Ride BART	7 days/week	6	1%	0%	1%	5%	0%	0%	2%	0%	1%	1%	0%	1%	1%
	6 days/week	11	2%	5%	1%	3%	0%	5%	3%	3%	1%	0%	0%	1%	2%
	5 days/week	40	6%	11%	5%	3%	10%	10%	6%	7%	5%	8%	0%	6%	6%
	4 days/week	38	6%	5%	5%	16%	5%	10%	7%	7%	6%	4%	6%	6%	6%
	3 days/week	34	5%	5%	6%	3%	0%	8%	7%	6%	5%	3%	13%	4%	6%
	2 days/week	69	11%	0%	10%	8%	10%	23%	16%	13%	8%	8%	6%	11%	10%
	1 day/week	78	12%	11%	13%	8%	7%	8%	14%	13%	7%	14%	19%	11%	12%
	1 to 4 days/month	201	31%	37%	32%	29%	31%	13%	31%	31%	30%	30%	44%	29%	32%
	1 to 11 days/year	142	22%	26%	22%	18%	25%	15%	11%	17%	30%	26%	6%	24%	20%
	Never	37	6%	0%	5%	8%	12%	8%	2%	3%	8%	7%	6%	7%	5%
72 Collapsed. Ride BART	Weekly or More	276	42%	37%	42%	45%	32%	64%	56%	49%	32%	37%	44%	40%	44%
	Less than Weekly	343	52%	63%	54%	47%	56%	28%	42%	48%	60%	56%	50%	53%	52%
	Never	37	6%	0%	5%	8%	12%	8%	2%	3%	8%	7%	6%	7%	5%
73. Take a train	7 days/week	1	0%	0%	0%	3%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	6 days/week	2	0%	5%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%
	5 days/week	9	1%	5%	1%	0%	0%	8%	2%	1%	3%	1%	0%	2%	1%
	4 days/week	2	0%	0%	0%	3%	0%	0%	0%	1%	0%	0%	0%	1%	0%
	3 days/week	3	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	6%	1%	0%
	2 days/week	3	0%	0%	1%	0%	0%	0%	1%	1%	1%	0%	0%	0%	1%
	1 day/week	12	2%	11%	2%	3%	0%	3%	1%	3%	1%	2%	0%	2%	2%
	1 to 4 days/month	35	5%	5%	5%	11%	7%	5%	3%	5%	5%	7%	6%	5%	6%
	1 to 11 days/year	266	41%	42%	42%	37%	22%	54%	42%	40%	42%	36%	69%	42%	39%
	Never	323	49%	32%	49%	45%	71%	31%	49%	48%	48%	54%	19%	47%	51%
73 Collapsed. Take a train	Weekly or More	32	5%	21%	4%	8%	0%	10%	6%	7%	5%	3%	6%	6%	4%
	Less than Weekly	301	46%	47%	47%	47%	29%	59%	45%	46%	47%	43%	75%	47%	45%
	Never	323	49%	32%	49%	45%	71%	31%	49%	48%	48%	54%	19%	47%	51%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
74. Take a ferry	7 days/week	1	0%	0%	0%	3%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	4 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	2 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	1 day/week	3	0%	0%	0%	0%	2%	0%	1%	0%	1%	1%	0%	1%	0%
	1 to 4 days/month	13	2%	0%	1%	5%	3%	5%	2%	2%	3%	2%	0%	3%	1%
	1 to 11 days/year	268	41%	53%	43%	34%	24%	41%	26%	42%	44%	44%	75%	43%	39%
	Never	369	56%	47%	55%	58%	71%	54%	70%	56%	52%	54%	25%	53%	59%
	74 Collapsed. Take a ferry	Weekly or More	6	1%	0%	1%	3%	2%	0%	2%	0%	2%	1%	0%	2%
	Less than Weekly	281	43%	53%	44%	39%	27%	46%	28%	44%	46%	46%	75%	45%	41%
	Never	369	56%	47%	55%	58%	71%	54%	70%	56%	52%	54%	25%	53%	59%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	0%	5%	11%	5%	8%	8%	4%	7%	2%	13%	6%	5%
	6 days/week	28	4%	5%	5%	0%	2%	3%	2%	3%	5%	6%	0%	6%	3%
	5 days/week	38	6%	0%	6%	3%	7%	10%	5%	5%	8%	5%	0%	7%	5%
	4 days/week	51	8%	11%	7%	16%	8%	10%	6%	5%	11%	9%	0%	10%	6%
	3 days/week	69	11%	5%	11%	5%	10%	10%	5%	9%	7%	18%	13%	11%	10%
	2 days/week	94	14%	16%	14%	13%	14%	21%	13%	13%	11%	19%	6%	16%	13%
	1 day/week	91	14%	21%	14%	13%	14%	15%	12%	14%	13%	14%	31%	14%	14%
	1 to 4 days/month	118	18%	21%	19%	13%	22%	5%	25%	23%	14%	13%	25%	17%	19%
	1 to 11 days/year	96	15%	11%	15%	18%	12%	8%	16%	17%	18%	10%	0%	10%	18%
	Never	37	6%	11%	5%	8%	7%	10%	8%	7%	5%	3%	13%	4%	7%
75 Collapsed. Ride a bicycle for health or recreation	Weekly or More	405	62%	58%	61%	61%	59%	77%	52%	53%	63%	74%	63%	69%	55%
	Less than Weekly	214	33%	32%	34%	32%	34%	13%	40%	40%	32%	23%	25%	27%	38%
	Never	37	6%	11%	5%	8%	7%	10%	8%	7%	5%	3%	13%	4%	7%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	11%	16%	13%	15%	28%	33%	20%	11%	6%	19%	17%	15%
	6 days/week	62	9%	0%	11%	8%	0%	8%	11%	15%	8%	6%	6%	10%	9%
	5 days/week	118	18%	5%	20%	11%	15%	15%	20%	15%	21%	16%	19%	22%	15%
	4 days/week	76	12%	5%	12%	18%	5%	15%	5%	11%	15%	13%	19%	12%	11%
	3 days/week	52	8%	11%	7%	16%	7%	10%	5%	10%	8%	8%	6%	6%	10%
	2 days/week	68	10%	16%	11%	3%	14%	5%	9%	9%	12%	11%	13%	12%	9%
	1 day/week	40	6%	0%	6%	5%	10%	5%	2%	6%	5%	9%	13%	5%	7%
	1 to 4 days/month	53	8%	5%	8%	11%	14%	3%	6%	7%	6%	14%	0%	7%	9%
	1 to 11 days/year	62	9%	21%	9%	11%	12%	10%	7%	6%	11%	14%	0%	8%	11%
	Never	20	3%	26%	2%	5%	8%	0%	2%	1%	4%	4%	6%	2%	4%
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	47%	82%	74%	66%	87%	85%	86%	80%	69%	94%	84%	76%
	Less than Weekly	115	18%	26%	16%	21%	25%	13%	12%	13%	16%	27%	0%	15%	20%
	Never	20	3%	26%	2%	5%	8%	0%	2%	1%	4%	4%	6%	2%	4%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	0%	0%	3%	0%	0%	1%	0%	0%	1%	0%	1%	0%
	6 days/week	1	0%	0%	0%	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%
	5 days/week	7	1%	0%	1%	0%	2%	5%	1%	1%	1%	2%	0%	1%	1%
	4 days/week	9	1%	0%	1%	3%	2%	5%	0%	1%	3%	1%	0%	1%	2%
	3 days/week	27	4%	11%	4%	3%	3%	0%	0%	3%	3%	9%	0%	4%	5%
	2 days/week	22	3%	16%	3%	5%	3%	5%	2%	1%	3%	6%	0%	3%	3%
	1 day/week	33	5%	11%	5%	8%	5%	3%	4%	4%	7%	5%	0%	5%	5%
	1 to 4 days/month	44	7%	0%	7%	11%	8%	5%	11%	8%	5%	5%	0%	5%	8%
	1 to 11 days/year	67	10%	11%	10%	3%	10%	18%	5%	13%	12%	10%	0%	8%	12%
	Never	444	68%	53%	69%	66%	64%	59%	76%	68%	64%	62%	100%	72%	64%
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	37%	14%	21%	17%	18%	7%	10%	18%	23%	0%	15%	16%
	Less than Weekly	111	17%	11%	17%	13%	19%	23%	16%	21%	18%	15%	0%	14%	20%
	Never	444	68%	53%	69%	66%	64%	59%	76%	68%	64%	62%	100%	72%	64%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
78. Miles from work	0-2 miles	164	26%	11%	27%	20%	20%	34%	40%	20%	23%	24%	50%	23%	29%
	3-5 miles	174	28%	17%	31%	20%	20%	13%	29%	41%	24%	22%	8%	26%	30%
	6-10 miles	111	18%	39%	16%	23%	21%	24%	16%	18%	18%	17%	33%	19%	17%
	11-20 miles	106	17%	11%	16%	26%	20%	21%	8%	12%	23%	21%	0%	18%	16%
	21+ miles	65	10%	22%	10%	11%	16%	5%	7%	8%	11%	14%	8%	13%	8%
	Don't Know	6	1%	0%	1%	0%	4%	3%	0%	1%	1%	2%	0%	1%	1%
78 Collapsed. Miles from work	10 miles or less	479	73%	68%	75%	66%	63%	72%	86%	79%	65%	66%	94%	69%	76%
	More than 10 miles	171	26%	32%	24%	34%	34%	26%	14%	20%	34%	33%	6%	30%	23%
	Don't Know	6	1%	0%	1%	0%	3%	3%	0%	1%	1%	2%	0%	1%	1%
79. Transportation used to get to work	Drive alone	259	41%	72%	39%	43%	48%	42%	20%	34%	47%	54%	50%	41%	41%
	Drive or ride in a carpool or vanpool	54	9%	11%	8%	20%	9%	5%	7%	10%	10%	8%	0%	7%	10%
	Motorcycle or scooter	15	2%	0%	2%	9%	2%	3%	2%	4%	3%	1%	0%	3%	2%
	Bicycle	436	70%	39%	72%	66%	57%	71%	81%	80%	69%	55%	67%	73%	67%
	Walk	120	19%	11%	20%	14%	20%	18%	26%	18%	15%	21%	8%	15%	23%
	Public Bus	123	20%	17%	20%	26%	16%	13%	25%	22%	20%	13%	25%	18%	21%
	Company shuttle	10	2%	6%	1%	3%	0%	5%	0%	2%	2%	2%	0%	1%	2%
	BART	175	28%	44%	27%	34%	23%	34%	30%	31%	27%	25%	25%	27%	29%
	Train, like Capitol Corridor or ACE Train	12	2%	6%	2%	0%	2%	3%	2%	1%	3%	1%	8%	3%	1%
	Ferry or boat	5	1%	0%	1%	0%	2%	3%	0%	0%	2%	1%	0%	2%	0%
	Other	20	3%	0%	3%	6%	2%	8%	1%	0%	3%	6%	17%	4%	2%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
80. Days you ride your bicycle to work	7 days/week	14	2%	0%	2%	6%	2%	3%	6%	2%	1%	1%	0%	2%	2%
	6 days/week	14	2%	0%	2%	6%	0%	3%	5%	3%	2%	0%	8%	2%	3%
	5 days/week	168	27%	0%	29%	11%	27%	29%	38%	32%	25%	18%	8%	33%	22%
	4 days/week	86	14%	6%	14%	9%	11%	21%	12%	14%	16%	12%	0%	13%	14%
	3 days/week	74	12%	11%	12%	20%	5%	8%	9%	13%	14%	11%	17%	11%	12%
	2 days/week	53	8%	17%	8%	11%	13%	5%	6%	10%	10%	7%	8%	9%	8%
	1 day/week	19	3%	0%	4%	0%	0%	5%	2%	3%	1%	5%	8%	3%	3%
	1 to 4 days/month	34	5%	6%	5%	11%	4%	5%	7%	3%	5%	7%	8%	3%	7%
	1 to 11 days/year	71	11%	17%	11%	11%	11%	13%	4%	10%	13%	16%	0%	12%	11%
	Never	93	15%	44%	13%	14%	29%	8%	10%	10%	13%	22%	42%	12%	17%
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	33%	71%	63%	57%	74%	79%	78%	69%	54%	50%	73%	64%
	Less than Weekly	105	17%	22%	16%	23%	14%	18%	12%	12%	18%	23%	8%	15%	18%
	Never	93	15%	44%	13%	14%	29%	8%	10%	10%	13%	22%	42%	12%	17%
81. Miles from school	0-2 miles	80	42%	50%	40%	38%	52%	38%	53%	29%	46%	36%	33%	45%	38%
	3-5 miles	64	33%	17%	38%	38%	29%	0%	31%	51%	27%	23%	0%	28%	38%
	6-10 miles	25	13%	33%	12%	13%	5%	31%	6%	10%	16%	21%	67%	14%	13%
	11-20 miles	14	7%	0%	6%	6%	5%	31%	6%	8%	3%	13%	0%	6%	9%
	21+ miles	8	4%	0%	4%	6%	10%	0%	3%	2%	8%	5%	0%	6%	3%
	Don't Know	1	1%	0%	1%	0%	0%	0%	0%	0%	0%	3%	0%	1%	0%
81 Collapsed. Miles from school	10 miles or less	169	88%	100%	90%	88%	86%	69%	91%	90%	89%	79%	100%	88%	88%
	More than 10 miles	22	11%	0%	10%	13%	14%	31%	9%	10%	11%	18%	0%	11%	12%
	Don't Know	1	1%	0%	1%	0%	0%	0%	0%	0%	0%	3%	0%	1%	0%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
82. Transportation used to get to school	Drive alone	53	28%	67%	21%	56%	33%	31%	13%	20%	46%	41%	67%	27%	28%
	Drive or ride in a carpool or vanpool	17	9%	0%	10%	0%	5%	15%	3%	12%	14%	10%	0%	7%	11%
	Motorcycle or scooter	6	3%	0%	2%	13%	5%	0%	2%	4%	8%	0%	0%	2%	4%
	Bicycle	117	61%	33%	67%	50%	43%	54%	77%	71%	43%	38%	67%	63%	60%
	Walk	38	20%	0%	19%	19%	19%	38%	28%	20%	11%	13%	33%	19%	20%
	Public Bus	40	21%	17%	21%	25%	19%	23%	31%	24%	19%	0%	33%	17%	24%
	Company shuttle	2	1%	0%	0%	0%	0%	15%	0%	0%	3%	3%	0%	1%	1%
	BART	31	16%	17%	15%	19%	10%	38%	14%	24%	14%	13%	0%	15%	17%
	Other	15	8%	17%	6%	13%	14%	8%	2%	8%	11%	15%	0%	11%	5%
83. Days you ride your bicycle to school	7 days/week	6	3%	0%	4%	6%	0%	0%	5%	4%	3%	0%	0%	6%	1%
	6 days/week	9	5%	0%	5%	6%	5%	0%	11%	4%	0%	0%	0%	3%	6%
	5 days/week	29	15%	0%	16%	6%	24%	8%	22%	16%	11%	8%	0%	11%	18%
	4 days/week	18	9%	0%	10%	13%	0%	23%	19%	8%	5%	0%	0%	10%	9%
	3 days/week	15	8%	17%	7%	6%	10%	8%	6%	14%	8%	3%	0%	8%	8%
	2 days/week	12	6%	33%	7%	0%	5%	0%	9%	8%	3%	3%	0%	6%	7%
	1 day/week	18	9%	0%	10%	13%	5%	8%	3%	8%	5%	23%	33%	11%	8%
	1 to 4 days/month	8	4%	17%	4%	13%	0%	0%	3%	2%	8%	3%	33%	5%	4%
	1 to 11 days/year	25	13%	0%	11%	0%	19%	46%	5%	14%	24%	13%	33%	14%	13%
Never	52	27%	33%	26%	38%	33%	8%	17%	20%	32%	49%	0%	26%	28%	
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	50%	59%	50%	48%	46%	75%	63%	35%	36%	33%	56%	56%
	Less than Weekly	33	17%	17%	15%	13%	19%	46%	8%	16%	32%	15%	67%	18%	16%
	Never	52	27%	33%	26%	38%	33%	8%	17%	20%	32%	49%	0%	26%	28%
84. Cycling ability	Novice	35	5%	21%	4%	8%	10%	5%	7%	9%	3%	5%	0%	1%	9%
	Intermediate	217	33%	37%	33%	32%	36%	28%	41%	32%	29%	31%	50%	20%	44%
	Experienced	404	62%	42%	63%	61%	54%	67%	52%	60%	68%	64%	50%	78%	47%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
85. When riding a bicycle, where you most often ride	In traffic lane	372	57%	53%	58%	50%	54%	54%	59%	62%	55%	52%	63%	66%	49%
	In bike lane	232	35%	47%	35%	34%	36%	36%	35%	34%	35%	38%	31%	29%	40%
	On separate paved bike path	51	8%	0%	7%	13%	10%	10%	6%	5%	10%	10%	6%	4%	11%
	On unpaved trails	1	0%	0%	0%	3%	0%	0%	0%	0%	0%	1%	0%	0%	0%
86. City you live in	Alameda	51	8%	5%	8%	3%	12%	3%	4%	5%	12%	8%	0%	9%	7%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Albany	39	6%	5%	7%	3%	5%	3%	2%	3%	8%	9%	0%	5%	7%
	Berkeley	119	18%	11%	20%	11%	12%	13%	31%	12%	16%	15%	31%	17%	19%
	Castro Valley	8	1%	0%	1%	0%	8%	0%	0%	1%	1%	2%	6%	1%	1%
	Concord	3	0%	0%	0%	3%	0%	3%	0%	0%	0%	2%	0%	1%	0%
	Danville	2	0%	0%	0%	0%	2%	0%	0%	0%	1%	1%	0%	0%	0%
	Dublin	5	1%	0%	1%	0%	0%	0%	1%	1%	0%	1%	0%	1%	1%
	El Cerrito	9	1%	0%	2%	0%	0%	0%	2%	1%	2%	1%	0%	1%	2%
	Emeryville	16	2%	0%	3%	0%	0%	5%	0%	3%	3%	2%	19%	3%	2%
	Fremont	15	2%	0%	2%	3%	3%	3%	0%	1%	3%	4%	0%	5%	0%
	Hayward	5	1%	0%	1%	3%	0%	0%	0%	1%	1%	2%	0%	1%	0%
	Kensington	9	1%	0%	1%	0%	3%	0%	2%	1%	1%	3%	0%	1%	2%
	Lafayette	4	1%	0%	0%	3%	0%	3%	1%	0%	1%	1%	0%	1%	0%
	Livermore	2	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Oakland	268	41%	63%	41%	42%	32%	46%	49%	61%	33%	27%	44%	36%	45%
	Piedmont	15	2%	0%	2%	0%	3%	3%	1%	0%	2%	5%	0%	4%	1%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Pleasanton	7	1%	0%	1%	0%	3%	3%	0%	0%	2%	2%	0%	2%	0%
	Richmond	12	2%	0%	2%	3%	2%	3%	1%	2%	1%	3%	0%	2%	2%
	Sacramento	3	0%	0%	0%	3%	2%	0%	0%	1%	0%	1%	0%	1%	0%
	San Francisco	15	2%	5%	2%	8%	2%	5%	2%	5%	2%	1%	0%	2%	3%
	San Jose	2	0%	5%	0%	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%
	San Leandro	25	4%	5%	3%	8%	5%	5%	2%	1%	3%	8%	0%	4%	3%
	San Lorenzo	2	0%	0%	0%	0%	2%	0%	1%	0%	0%	1%	0%	0%	0%
	San Pablo	1	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
San Ramon	1	0%	0%	0%	0%	0%	3%	0%	0%	0%	1%	0%	0%	0%	
Union City	4	1%	0%	0%	3%	2%	0%	1%	0%	1%	1%	0%	1%	1%	
Walnut Creek	4	1%	0%	0%	5%	0%	0%	1%	0%	1%	1%	0%	1%	1%	
Other: Outside Alameda County	8	1%	0%	1%	3%	2%	3%	0%	0%	3%	2%	0%	1%	1%	

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
86 Collapsed. City you live in	Alameda County	599	91%	89%	93%	82%	88%	87%	95%	91%	92%	88%	100%	91%	92%
	Other Counties	57	9%	11%	7%	18%	12%	13%	5%	9%	8%	12%	0%	9%	8%
87. City you work in	Alameda	30	5%	6%	4%	6%	7%	5%	2%	3%	7%	7%	0%	7%	3%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Albany	17	3%	0%	3%	3%	4%	5%	2%	1%	2%	5%	0%	2%	4%
	Berkeley	154	25%	22%	28%	9%	13%	16%	39%	30%	20%	16%	25%	23%	26%
	Castro Valley	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
	Concord	3	0%	0%	1%	0%	0%	0%	1%	0%	1%	1%	0%	0%	1%
	Danville	1	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%
	Dublin	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	El Cerrito	4	1%	0%	1%	0%	0%	0%	0%	1%	1%	0%	0%	1%	1%
	Emeryville	25	4%	0%	5%	0%	0%	3%	6%	5%	3%	3%	8%	3%	5%
	Fremont	14	2%	0%	2%	3%	5%	3%	0%	4%	2%	2%	0%	2%	2%
	Hayward	12	2%	0%	2%	3%	5%	0%	1%	1%	3%	3%	0%	3%	1%
	Lafayette	1	0%	0%	0%	3%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Livermore	1	0%	0%	0%	3%	0%	0%	1%	0%	0%	0%	0%	0%	0%
	Milpitas	2	0%	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%
	Newark	2	0%	6%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%
	Oakland	215	34%	44%	33%	40%	39%	34%	31%	39%	36%	29%	50%	32%	36%
	Piedmont	2	0%	0%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Pleasanton	4	1%	0%	1%	3%	0%	0%	0%	1%	2%	0%	0%	0%	1%
	Richmond	6	1%	0%	1%	3%	0%	3%	0%	1%	1%	2%	0%	1%	1%
	Sacramento	1	0%	0%	0%	3%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	San Francisco	53	8%	11%	8%	11%	9%	13%	8%	9%	7%	10%	0%	9%	8%
	San Jose	3	0%	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	1%	0%
	San Leandro	30	5%	6%	3%	9%	13%	8%	6%	1%	2%	9%	0%	6%	4%
	San Ramon	2	0%	0%	0%	0%	0%	3%	0%	1%	0%	1%	0%	0%	0%
	Union City	6	1%	0%	1%	3%	0%	0%	0%	0%	1%	2%	0%	1%	1%
Walnut Creek	5	1%	0%	1%	0%	2%	3%	0%	0%	2%	1%	0%	0%	1%	
Other: Ouside Alameda County	28	4%	6%	5%	0%	4%	5%	1%	2%	7%	6%	17%	6%	4%	
87 Collapsed. City you work in	Alameda County	527	84%	83%	84%	83%	88%	79%	90%	88%	82%	79%	83%	82%	86%
	Other Counties	99	16%	17%	16%	17%	13%	21%	10%	12%	18%	21%	17%	18%	14%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
88. Access to bike racks at work	Yes	443	71%	50%	71%	83%	73%	68%	74%	79%	74%	60%	42%	65%	76%
	No	183	29%	50%	29%	17%	27%	32%	26%	21%	26%	40%	58%	35%	24%
89. Access to a secure bike room or bike locker at work	Yes	315	50%	28%	51%	49%	48%	55%	43%	52%	61%	46%	17%	53%	48%
	No	311	50%	72%	49%	51%	52%	45%	57%	48%	39%	54%	83%	47%	52%
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	33%	18%	9%	16%	16%	13%	12%	14%	25%	58%	21%	14%
	Yes	518	83%	67%	82%	91%	84%	84%	87%	88%	86%	75%	42%	79%	86%
90. Access to a shower at work	Yes	235	38%	17%	39%	29%	39%	37%	25%	36%	48%	38%	17%	39%	37%
	No	391	62%	83%	61%	71%	61%	63%	75%	64%	52%	62%	83%	61%	63%
91. Access to a changing area at work	Yes	388	62%	39%	62%	71%	59%	63%	51%	62%	70%	63%	25%	61%	62%
	No	238	38%	61%	38%	29%	41%	37%	49%	38%	30%	37%	75%	39%	38%
Access to Q88-Q91 (work)	None	68	11%	22%	12%	3%	5%	11%	8%	6%	9%	17%	33%	14%	9%
	One of three	190	30%	50%	29%	31%	39%	26%	43%	36%	22%	24%	50%	28%	32%
	Two of three	153	24%	11%	24%	37%	23%	32%	27%	23%	26%	23%	17%	24%	25%
	All Three	215	34%	17%	36%	29%	32%	32%	22%	34%	43%	36%	0%	34%	34%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
92. City you go to school in	Alameda	4	2%	0%	2%	0%	5%	0%	2%	0%	8%	0%	0%	3%	1%
	Albany	6	3%	0%	4%	6%	0%	0%	0%	0%	3%	13%	0%	3%	3%
	Berkeley	90	47%	33%	49%	38%	38%	62%	77%	53%	24%	15%	0%	40%	53%
	Castro Valley	3	2%	0%	1%	0%	10%	0%	0%	4%	3%	0%	0%	1%	2%
	Concord	1	1%	0%	1%	0%	0%	0%	0%	0%	0%	3%	0%	0%	1%
	El Cerrito	2	1%	0%	1%	0%	0%	0%	0%	0%	0%	5%	0%	0%	2%
	Emeryville	1	1%	0%	1%	0%	0%	0%	0%	0%	3%	0%	0%	1%	0%
	Fremont	2	1%	0%	1%	6%	0%	0%	0%	2%	3%	0%	0%	2%	0%
	Hayward	6	3%	0%	2%	6%	10%	0%	5%	0%	0%	5%	33%	6%	1%
	Livermore	1	1%	0%	0%	6%	0%	0%	2%	0%	0%	0%	0%	1%	0%
	Oakland	41	21%	33%	23%	25%	10%	15%	9%	22%	35%	23%	67%	22%	21%
	Orinda	1	1%	0%	0%	0%	0%	8%	0%	0%	3%	0%	0%	1%	0%
	Piedmont	1	1%	0%	1%	0%	0%	0%	0%	0%	0%	3%	0%	0%	1%
	Pleasant Hill	1	1%	0%	1%	0%	0%	0%	0%	0%	0%	3%	0%	1%	0%
	San Francisco	12	6%	17%	6%	6%	0%	15%	5%	6%	8%	8%	0%	3%	9%
	San Jose	1	1%	0%	1%	0%	0%	0%	0%	2%	0%	0%	0%	0%	1%
	San Leandro	1	1%	0%	1%	0%	0%	0%	0%	0%	0%	3%	0%	0%	1%
	Other: Ouside Alameda County	18	9%	17%	7%	6%	29%	0%	2%	10%	11%	21%	0%	15%	5%
	92 Collapsed. City you go to school in	Alameda County	158	82%	67%	85%	88%	71%	77%	94%	82%	78%	67%	100%	80%
Other Counties		34	18%	33%	15%	13%	29%	23%	6%	18%	22%	33%	0%	20%	15%
93. Access to bike racks at school	Yes	158	82%	83%	82%	69%	86%	100%	94%	92%	65%	67%	100%	84%	81%
	No	34	18%	17%	18%	31%	14%	0%	6%	8%	35%	33%	0%	16%	19%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	17%	16%	6%	14%	23%	25%	18%	5%	8%	0%	19%	13%
	No	162	84%	83%	84%	94%	86%	77%	75%	82%	95%	92%	100%	81%	88%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	17%	17%	31%	14%	0%	6%	8%	32%	31%	0%	15%	18%
	Yes	160	83%	83%	83%	69%	86%	100%	94%	92%	68%	69%	100%	85%	82%
95. Access to a shower at school	Yes	44	23%	0%	23%	19%	24%	38%	23%	29%	16%	21%	33%	23%	23%
	No	148	77%	100%	77%	81%	76%	62%	77%	71%	84%	79%	67%	77%	77%
96. Access to a changing area at school	Yes	79	41%	17%	42%	44%	29%	62%	41%	47%	30%	46%	33%	34%	47%
	No	113	59%	83%	58%	56%	71%	38%	59%	53%	70%	54%	67%	66%	53%

		All		Ethnicity					Age Collapsed					Gender	
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le
				%	%	%	%	%	%	%	%	%	%	%	%
Acces to Q93-Q996 (school)	None	25	13%	17%	13%	25%	14%	0%	6%	6%	24%	23%	0%	13%	13%
	One of three	90	47%	67%	48%	31%	52%	38%	52%	49%	49%	33%	67%	53%	41%
	Two of three	38	20%	17%	19%	31%	14%	23%	20%	16%	16%	28%	0%	14%	25%
	All Three	39	20%	0%	21%	13%	19%	38%	22%	29%	11%	15%	33%	20%	20%
97. Access to a car	Yes	518	79%	89%	79%	82%	83%	64%	56%	74%	84%	92%	81%	80%	78%
	No	138	21%	11%	21%	18%	17%	36%	44%	26%	16%	8%	19%	20%	22%
98a. Children under age of 18	Yes	175	27%	26%	27%	13%	41%	18%	2%	28%	53%	19%	0%	32%	22%
	No	474	72%	68%	72%	87%	59%	82%	97%	71%	47%	79%	100%	67%	77%
	Prefer not to answer	6	1%	5%	1%	0%	0%	0%	1%	1%	1%	2%	0%	1%	1%
98a Collapsed. Children under age of 18	Yes	175	27%	26%	27%	13%	41%	18%	2%	28%	53%	19%	0%	32%	22%
	No / Ref	480	73%	74%	73%	87%	59%	82%	98%	72%	47%	81%	100%	68%	78%
Ethnicity	African- American / Black	19	3%	100%	0%	0%	0%	0%	2%	3%	3%	3%	6%	3%	3%
	White / Caucasian	501	76%	0%	100%	0%	0%	0%	75%	77%	74%	79%	88%	76%	77%
	Hispanic / Latin-American	38	6%	0%	0%	100%	0%	0%	8%	6%	6%	4%	0%	6%	6%
	Asian / Pacific Islander	59	9%	0%	0%	0%	100%	0%	9%	9%	11%	8%	0%	10%	8%
	Other	39	6%	0%	0%	0%	0%	100%	7%	5%	6%	6%	6%	5%	6%

		All		Ethnicity					Age Collapsed					Gender		
		N	%	Afr- Amer / Black	White	Hispa nic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Fema le	
				%	%	%	%	%	%	%	%	%	%	%	%	
Age	Under 18	1	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	
	18-24	25	4%	5%	3%	0%	10%	5%	20%	0%	0%	0%	0%	4%	4%	
	25-29	96	15%	5%	15%	26%	8%	15%	79%	0%	0%	0%	0%	12%	17%	
	30-34	75	11%	11%	11%	11%	14%	13%	0%	50%	0%	0%	0%	9%	14%	
	35-39	74	11%	11%	12%	13%	10%	8%	0%	50%	0%	0%	0%	10%	12%	
	40-44	89	14%	21%	13%	16%	15%	8%	0%	0%	50%	0%	0%	12%	15%	
	45-49	88	13%	11%	13%	13%	17%	18%	0%	0%	50%	0%	0%	16%	12%	
	50-54	73	11%	16%	12%	11%	5%	13%	0%	0%	0%	38%	0%	13%	10%	
	55-59	73	11%	11%	11%	11%	10%	13%	0%	0%	0%	38%	0%	13%	10%	
	60-64	46	7%	5%	7%	0%	10%	5%	0%	0%	0%	24%	0%	8%	6%	
	65-69	13	2%	5%	2%	0%	0%	0%	3%	0%	0%	0%	0%	81%	3%	1%
	70-74	2	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	13%	1%	0%
75+	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	6%	0%	0%	
Region	North Alameda County	508	77%	84%	81%	58%	64%	72%	87%	85%	76%	66%	94%	73%	82%	
	Central Alameda County	35	5%	5%	4%	8%	15%	5%	3%	2%	5%	10%	6%	6%	5%	
	South Alameda County	24	4%	0%	3%	8%	5%	3%	1%	2%	5%	6%	0%	7%	1%	
	East Alameda County	14	2%	0%	2%	0%	3%	3%	1%	1%	3%	3%	0%	3%	1%	
	Non-Alameda County	75	11%	11%	10%	26%	12%	18%	8%	10%	11%	16%	0%	12%	11%	

	All	Ethnicity					Age Collapsed					Gender	
	Mean	Afr- Amer / Black	White	Hispan ic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	656		501	38	59	39	122	149	177	192	16	302	354
		3%	76%	6%	9%	6%	19%	23%	27%	29%	2%	46%	54%
1 Mean (days/wk). Bicycle Use	2.73	2.58	2.79	2.69	2.59	2.27	2.19	2.73	2.81	2.94	3.33	2.77	2.69
16 Mean (miles). Total round-trip commute on BTWD	15.45	16.38	15.02	16.40	18.38	15.41	11.15	13.42	19.25	15.23	16.82	17.93	13.15
17 Mean. Miles traveled by bicycle on BTWD	10.28	9.29	10.19	11.48	9.49	11.97	8.12	8.53	12.00	11.08	9.36	12.48	8.24
21 Mean (days/wk). Before BTWD Participation, Bicycle Use	2.71	3.61	2.78	2.75	2.24	2.19	1.89	2.59	2.98	2.85	3.82	2.85	2.59
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	3.41	4.53	3.30	3.89	3.98	2.92	3.59	3.30	3.41	3.39	3.38	3.36	3.46
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	2.57	3.16	2.48	2.66	3.49	2.05	2.74	2.50	2.57	2.55	2.31	2.28	2.82
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	3.04	3.84	2.89	3.63	3.78	2.90	3.26	2.85	2.93	3.13	3.31	2.93	3.14
32 Mean (1-7 scale). Barrier: No place to shower at your destination	2.92	3.84	2.77	3.34	3.46	3.15	2.91	2.78	3.02	2.97	2.50	2.96	2.88
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	4.13	4.58	4.08	3.87	4.59	4.08	4.64	3.90	4.21	3.87	4.38	3.98	4.25
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	1.84	2.89	1.72	2.05	2.39	1.79	2.11	1.77	1.68	1.81	2.38	1.62	2.03
35 Mean (1-7 scale). Barrier: Not in good enough shape	2.01	3.00	1.95	1.66	2.39	2.03	2.20	1.87	2.01	1.97	2.13	1.79	2.19
36 Mean (1-7 scale). Barrier: Worried about cars on the road	4.30	4.21	4.18	4.76	4.75	4.67	4.25	4.19	4.44	4.36	3.25	4.10	4.46
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	3.79	2.91	2.58	4.08	2.64	2.68	2.70	3.40	3.08	3.00	2.91	3.08

	All	Ethnicity					Age Collapsed					Gender	
	Mean	Afr- Amer / Black	White	Hispan ic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	4.26	4.03	4.39	4.24	3.87	4.52	4.15	3.80	3.89	4.75	3.64	4.43
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.95	3.41	3.58	4.10	3.00	3.27	3.42	3.46	3.59	4.31	3.12	3.77
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	2.16	1.68	1.79	2.31	1.54	2.00	1.72	1.64	1.68	2.06	1.55	1.92
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	4.32	4.11	4.29	4.61	4.18	4.39	4.17	4.12	4.15	3.38	4.04	4.29
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	2.16	2.35	2.50	3.02	2.26	2.54	2.58	2.34	2.28	2.00	2.10	2.67
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.37	4.38	4.84	4.71	4.67	4.61	4.40	4.47	4.42	3.94	4.15	4.71
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	3.74	3.11	3.11	3.68	2.46	2.99	3.01	3.20	3.24	3.56	3.01	3.25
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.95	2.33	2.68	3.27	2.44	2.50	2.36	2.35	2.60	2.50	2.17	2.70
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	4.79	3.86	4.24	4.20	3.49	4.29	3.68	3.93	3.83	4.06	3.72	4.08
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	3.16	2.15	2.16	3.20	1.97	1.89	1.91	2.66	2.46	1.75	2.26	2.26
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.79	3.74	4.21	4.44	3.33	3.84	3.77	3.85	3.81	3.38	3.66	3.94
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	4.26	4.05	4.95	4.37	4.64	4.39	4.40	4.51	3.65	2.88	4.12	4.21
65 Mean (days/wk). Go to work outside of your home	3.06	2.95	3.08	2.87	2.90	3.21	2.84	3.14	3.21	3.08	1.98	3.00	3.10

	All	Ethnicity					Age Collapsed					Gender	
	Mean	Afr- Amer / Black	White	Hispan ic	Asian	Other	18-29	30-39	40-49	50-64	65+	Male	Femal e
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
66 Mean (days/wk). Go to school	.98	.81	.98	1.34	.78	1.11	1.61	1.04	.70	.85	.33	.87	1.08
67 Mean (days/wk). Go to a grocery or drug store	4.92	5.28	4.99	4.84	4.32	4.90	4.91	5.20	4.69	4.92	4.94	4.87	4.96
68 Mean (days/wk). Take your children to school	.81	.89	.82	.39	1.32	.39	.04	.83	1.68	.56	.00	.93	.72
69 Mean (days/wk). Drive a car alone	2.86	2.27	2.93	2.67	2.71	2.61	2.06	2.70	3.16	3.19	3.21	2.88	2.85
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	4.35	3.91	3.71	3.66	2.97	3.51	3.91	3.73	3.98	4.90	3.81	3.85
71 Mean (days/wk). Ride a bus	1.22	1.03	1.19	1.01	1.77	1.14	2.01	1.34	1.11	.76	.95	1.19	1.26
72 Mean (days/wk). Ride BART	2.28	1.75	2.31	2.06	1.69	3.18	2.97	2.64	1.70	2.06	2.68	2.20	2.35
73 Mean (days/wk). Take a train	.29	1.06	.27	.38	.04	.48	.27	.42	.25	.24	.40	.33	.27
74 Mean (days/wk). Take a ferry	.09	.05	.09	.07	.15	.05	.10	.05	.15	.08	.08	.16	.04
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	3.27	3.00	2.84	2.97	3.69	2.48	2.76	2.86	3.74	3.38	3.29	2.82
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	1.98	2.89	2.69	2.72	2.71	2.32	2.86	2.95	2.94	3.56	2.90	2.77
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	2.22	.80	1.16	.91	.88	.45	.60	1.06	1.27	.00	.84	.91
78 Mean. Miles from work	8.99	11.28	8.48	9.83	12.57	8.38	6.05	8.36	10.41	10.22	5.42	9.80	8.30
80 Mean (days/wk). Days you ride your bicycle to work	2.76	1.81	2.85	2.58	2.29	2.89	2.77	3.12	2.85	2.40	2.35	2.89	2.64
81 Mean. Miles from school	5.41	4.00	5.13	5.63	5.95	7.77	4.44	5.35	6.08	6.50	5.00	5.28	5.52

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
Number of cases		656		518	138	175	480	352	202	88	14
Row percent			100%	79%	21%	27%	73%	54%	31%	13%	2%
Age Collapsed											
	Under 18	1	0%	0%	1%	1%	0%	0%	0%	0%	0%
	18-29	121	18%	13%	38%	1%	25%	16%	21%	18%	36%
	30-39	149	23%	21%	28%	24%	22%	25%	23%	16%	7%
	40-49	177	27%	29%	20%	53%	17%	24%	34%	27%	14%
	50-64	192	29%	34%	11%	21%	32%	33%	19%	36%	43%
	65+	16	2%	3%	2%	0%	3%	2%	3%	2%	0%
Gender											
	Male	302	46%	47%	44%	55%	43%	53%	38%	42%	14%
	Female	354	54%	53%	56%	45%	57%	47%	62%	58%	86%
1. Bicycle Use											
	7 days/week	107	16%	11%	37%	7%	19%	20%	15%	7%	7%
	6 days/week	74	11%	10%	15%	10%	12%	13%	10%	5%	14%
	5 days/week	127	19%	18%	23%	30%	15%	23%	16%	14%	0%
	4 days/week	84	13%	14%	9%	15%	12%	13%	14%	14%	0%
	3 days/week	69	11%	12%	6%	9%	11%	11%	9%	14%	0%
	2 days/week	55	8%	10%	3%	6%	9%	7%	9%	13%	14%
	1 day/week	17	3%	3%	1%	2%	3%	2%	3%	2%	0%
	1 to 4 days/month	62	9%	11%	4%	8%	10%	7%	12%	11%	21%
	1 to 11 days/year	61	9%	11%	2%	13%	8%	5%	10%	22%	43%
1 Collapsed. Bicycle Use											
	Weekly or More	533	81%	78%	93%	79%	82%	89%	78%	67%	36%
	Less than Weekly	123	19%	22%	7%	21%	18%	11%	22%	33%	64%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
2. Main reasons to ride a bicycle	For transportation/to get places	490	75%	69%	96%	72%	76%	82%	72%	57%	50%
	For fun	304	46%	49%	36%	44%	47%	46%	42%	57%	57%
	Incentives from employer or school	7	1%	1%	2%	2%	1%	1%	1%	1%	0%
	Personal health	408	62%	66%	49%	67%	61%	61%	63%	65%	64%
	Good for the environment	271	41%	41%	43%	38%	43%	43%	44%	31%	36%
	Save money on gas/parking	122	19%	20%	14%	18%	19%	19%	19%	16%	29%
	Set a good example for others	32	5%	4%	7%	6%	4%	5%	4%	5%	14%
	To avoid traffic	53	8%	9%	6%	10%	8%	9%	9%	3%	0%
	Stress reduction	80	12%	14%	7%	13%	12%	11%	13%	16%	0%
	Don't like driving/taking transit	55	8%	7%	15%	3%	10%	8%	9%	9%	0%
Other	40	6%	5%	9%	9%	5%	5%	7%	6%	7%	
3. Recall seeing or hearing 'Get Rolling' Advertisements	Yes	89	14%	14%	10%	15%	13%	16%	12%	5%	14%
	No	567	86%	86%	90%	85%	87%	84%	88%	95%	86%
4. What was 'Get Rolling' ads about	Biking	24	28%	29%	21%	15%	33%	29%	17%	50%	50%
	Bike to Work Day / Month / Biking to work	28	32%	36%	14%	27%	34%	31%	43%	0%	0%
	Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	21%	21%	35%	15%	19%	30%	0%	0%
	Recreational biking	3	3%	1%	14%	0%	5%	5%	0%	0%	0%
	Using bikes on public transit	5	6%	7%	0%	8%	5%	9%	0%	0%	0%
	Other	7	8%	5%	21%	4%	10%	7%	9%	0%	50%
	Don't know	10	11%	10%	21%	15%	10%	10%	9%	50%	0%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
5. Where do you recall seeing the 'Get Rolling' ads	Newspaper	10	11%	9%	21%	7%	13%	14%	8%	0%	0%
	Sign on a street pole	13	15%	13%	21%	15%	15%	19%	8%	0%	0%
	Back/side of a bus	40	45%	45%	43%	48%	44%	48%	44%	25%	0%
	Bus shelter	32	36%	36%	36%	37%	35%	36%	44%	0%	0%
	BART station	22	25%	24%	29%	30%	23%	31%	16%	0%	0%
	Billboard	13	15%	13%	21%	15%	15%	17%	8%	0%	50%
	Flyer/handout	11	12%	12%	14%	19%	10%	16%	8%	0%	0%
	Other	9	10%	11%	7%	4%	13%	7%	12%	25%	50%
	Don't remember	13	15%	15%	14%	11%	16%	16%	8%	50%	0%
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads	Yes	111	17%	18%	13%	19%	16%	20%	14%	7%	36%
	No	545	83%	82%	87%	81%	84%	80%	86%	93%	64%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	27%	24%	29%	26%	31%	24%	14%	36%
	No	482	73%	73%	76%	71%	74%	69%	76%	86%	64%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	4%	3%	4%	4%	3%	4%	5%	7%
	Somewhat effective	356	54%	55%	53%	59%	53%	56%	54%	44%	71%
	Not very effective	239	36%	36%	36%	33%	38%	37%	37%	38%	14%
	Not at all effective	36	5%	5%	8%	5%	6%	4%	5%	14%	7%
8 Collapsed. Effectiveness of 'Get Rolling' images	Effective	381	58%	59%	56%	63%	56%	60%	58%	49%	79%
	Not Effective	275	42%	41%	44%	37%	44%	40%	42%	51%	21%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	Images of bikes / People biking	54	8%	9%	7%	10%	8%	8%	8%	11%	0%
	Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	16%	20%	20%	16%	17%	19%	12%	15%
	Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	19%	32%	20%	23%	23%	23%	18%	23%
	Images of average-looking people / people in regular clothing/no biking gear	44	7%	6%	9%	8%	6%	10%	4%	2%	0%
	Images of using bikes with public transit / 'Commuting Today'	55	9%	9%	8%	12%	7%	7%	13%	5%	0%
	Images of happy-looking people / people having fun	118	18%	20%	12%	18%	19%	20%	17%	13%	38%
	Images of healthy-looking people	16	2%	3%	1%	2%	3%	3%	1%	2%	0%
	The variety of biking activities	64	10%	9%	14%	8%	11%	8%	12%	13%	8%
	The diversity of the bikers (age, race, gender)	40	6%	6%	8%	6%	6%	6%	8%	5%	0%
	The layout / Colors / Positive mood / Large font	37	6%	6%	4%	7%	5%	6%	6%	5%	8%
	The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	1%	1%	0%	2%	1%	1%	2%	0%
	Images of children riding bikes / 'Learning Today'	12	2%	2%	1%	1%	2%	2%	1%	4%	0%
	None	64	10%	11%	5%	8%	10%	10%	10%	13%	0%
	Other	27	4%	4%	4%	3%	5%	4%	5%	5%	8%
	Don't know	12	2%	2%	1%	2%	2%	2%	2%	4%	0%

	All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
	N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
			%	%	%	%	%	%	%	%
9. What is MOST										
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads										
Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	13%	21%	13%	15%	16%	12%	18%	15%
Uninteresting / Boring / Generic / Don't stand out	29	5%	5%	4%	5%	4%	4%	6%	4%	8%
Logos / Slogans	51	8%	9%	6%	9%	7%	9%	6%	8%	0%
Bad layout / Formatting / Colors	67	10%	9%	16%	7%	12%	9%	12%	13%	0%
Not informative enough	37	6%	6%	4%	6%	6%	5%	5%	11%	15%
Uninspiring / Not enough motivation / Un-relatable	70	11%	11%	11%	7%	12%	10%	12%	16%	0%
Unrealistic scenes / Impractical in reality / Cheesy	62	10%	10%	10%	10%	10%	8%	10%	13%	15%
Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	10%	8%	9%	10%	8%	10%	14%	23%
No references / web addresses	9	1%	2%	1%	2%	1%	1%	3%	1%	0%
Not 'cool'	10	2%	2%	1%	1%	2%	1%	2%	1%	8%
Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	3%	3%	2%	3%	3%	3%	4%	0%
Riders seem too advanced / sporty / Biking looks difficult	24	4%	4%	2%	3%	4%	5%	4%	0%	0%
Repetitive / No new information / 'Preaching to the choir'	7	1%	1%	1%	1%	1%	1%	1%	0%	0%
Gas prices too low	21	3%	3%	3%	4%	3%	3%	5%	2%	0%
Doesn't address environmental aspect of biking	8	1%	1%	1%	1%	1%	1%	1%	2%	0%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Doesn't address health / fitness aspect of biking	13	2%	2%	1%	1%	2%	1%	4%	2%	0%
	Only in English	1	0%	0%	1%	0%	0%	0%	1%	0%	0%
	None	47	7%	8%	4%	11%	6%	9%	6%	5%	8%
	Other	76	12%	11%	14%	15%	11%	13%	14%	4%	8%
	Don't Know	33	5%	5%	4%	5%	5%	7%	4%	2%	0%
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	63%	57%	62%	61%	67%	60%	50%	29%
	Yes, in 2009	360	55%	56%	49%	59%	54%	63%	51%	38%	21%
	Yes, in 2008	299	46%	48%	37%	54%	43%	54%	43%	23%	14%
	Yes, 2007 or earlier	256	39%	41%	33%	47%	36%	47%	32%	26%	21%
	No	165	25%	23%	34%	22%	26%	18%	28%	43%	57%
11 Collapsed. BTWD Participation	Yes	490	75%	77%	66%	78%	74%	82%	72%	57%	43%
	No	165	25%	23%	34%	22%	26%	18%	28%	43%	57%

	All		Access to a car		Kids under 18?		Bike Riding Concerns Scale				
	N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns	
			%	%	%	%	%	%	%	%	
12. How did you learn about Bike to Work Day											
www.youcanbikethere.com	18	4%	4%	4%	4%	4%	4%	4%	0%	0%	
511.org	74	15%	16%	13%	20%	13%	16%	15%	12%	17%	
East Bay Bicycle Coalition website	155	32%	31%	33%	28%	33%	33%	29%	30%	50%	
Other bicycle organization website	71	14%	14%	16%	13%	15%	16%	16%	6%	0%	
Local bicycle organization email newsletter	112	23%	21%	30%	24%	23%	28%	15%	16%	0%	
Local bicycle organization paper newsletter	37	8%	7%	9%	6%	8%	10%	3%	6%	0%	
Poster or billboard	113	23%	23%	25%	21%	24%	22%	25%	28%	0%	
Radio advertisement or announcement	60	12%	15%	2%	15%	11%	10%	14%	22%	0%	
Facebook	32	7%	5%	13%	4%	7%	6%	10%	4%	0%	
Twitter	3	1%	0%	2%	0%	1%	0%	1%	0%	0%	
Friend or family member (other than on Facebook or Twitter)	106	22%	23%	18%	22%	22%	22%	23%	18%	17%	
Coworker (other than on Facebook or Twitter)	105	21%	23%	16%	26%	20%	22%	22%	18%	17%	
Employer	136	28%	30%	20%	33%	26%	28%	28%	18%	67%	
Other	90	18%	20%	12%	22%	17%	16%	21%	26%	17%	
Don't remember	33	7%	6%	11%	5%	7%	7%	7%	6%	0%	

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
13. Primary reason for participating in Bike to Work Day	To try out biking and see if it works for me	24	5%	6%	1%	4%	5%	2%	6%	14%	33%
	For fun	52	11%	11%	10%	13%	10%	11%	9%	12%	0%
	Incentives from employer or school	3	1%	1%	1%	1%	0%	1%	1%	0%	0%
	Personal health	13	3%	3%	1%	4%	2%	2%	3%	4%	17%
	Good for the environment	25	5%	6%	2%	6%	5%	4%	5%	10%	0%
	Save money on gas/parking	3	1%	1%	0%	0%	1%	0%	1%	0%	0%
	Set a good example for others	67	14%	15%	10%	13%	14%	12%	19%	10%	17%
	To avoid traffic	2	0%	1%	0%	0%	1%	1%	0%	0%	0%
	Stress reduction	2	0%	1%	0%	0%	1%	0%	1%	0%	0%
	Incentives, food, and prizes from Bike to Work Day organizers	41	8%	8%	11%	6%	9%	7%	10%	10%	17%
	I almost always bike to work anyway	208	42%	39%	58%	46%	41%	50%	35%	24%	0%
Other	50	10%	11%	5%	7%	11%	9%	10%	16%	17%	
14. On Bike to Work Day, did you...	Ride your bike all the way from home to your destination	368	75%	74%	78%	74%	75%	78%	72%	68%	67%
	Ride your bike some of the way and drive some of the way from home to your destination	11	2%	3%	1%	4%	2%	1%	4%	2%	17%
	Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	19%	18%	19%	18%	18%	19%	20%	0%
	Something else	19	4%	4%	3%	3%	4%	3%	3%	10%	17%
	Don't remember	2	0%	1%	0%	0%	1%	0%	1%	0%	0%
15. Primary destination on Bike to Work Day	Work	425	87%	87%	86%	93%	84%	86%	90%	78%	100%
	School	25	5%	4%	11%	4%	6%	6%	4%	6%	0%
	Somehwere else	38	8%	9%	3%	4%	9%	8%	6%	14%	0%
	Don't Remember	2	0%	1%	0%	0%	1%	0%	0%	2%	0%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
16. Total round-trip commute on BTWD	0-2 miles	40	8%	8%	8%	6%	9%	9%	6%	10%	33%
	3-5 miles	99	20%	19%	26%	19%	21%	24%	15%	16%	17%
	6-10 miles	139	29%	27%	34%	28%	29%	27%	32%	27%	17%
	11-20 miles	110	23%	24%	18%	27%	21%	22%	23%	24%	33%
	21+ miles	98	20%	22%	14%	19%	21%	18%	24%	22%	0%
16 Collapsed. Total round-trip commute on BTWD	10 miles or less	278	57%	55%	68%	53%	59%	60%	53%	53%	67%
	More than 10 miles	208	43%	45%	32%	47%	41%	40%	47%	47%	33%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	9%	8%	5%	10%	8%	6%	18%	33%
	3-5 miles	125	26%	25%	31%	28%	25%	29%	22%	18%	0%
	6-10 miles	168	35%	34%	38%	33%	35%	31%	43%	31%	33%
	11-20 miles	105	22%	23%	16%	27%	19%	21%	21%	22%	33%
	21+ miles	45	9%	10%	7%	6%	11%	10%	8%	10%	0%
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	67%	77%	67%	70%	69%	71%	67%	67%
	More than 10 miles	150	31%	33%	23%	33%	30%	31%	29%	33%	33%
18. If it had not been Bike to Work Day, how would you have gotten to your destination?	Drive alone	122	25%	30%	4%	29%	23%	22%	27%	34%	17%
	Drive or ride in a carpool or vanpool	22	4%	5%	2%	7%	4%	4%	3%	6%	17%
	Motorcycle or scooter	7	1%	2%	1%	1%	2%	2%	1%	2%	0%
	Bicycle	321	66%	62%	82%	63%	67%	71%	62%	48%	50%
	Walk	47	10%	8%	15%	6%	11%	9%	10%	12%	33%
	Public Bus	45	9%	8%	16%	8%	10%	9%	10%	10%	0%
	Company shuttle	3	1%	0%	2%	1%	1%	0%	1%	0%	0%
	BART	86	18%	18%	18%	15%	18%	12%	28%	24%	0%
	Train, like Capitol Corridor or ACE Train	6	1%	2%	0%	1%	1%	1%	1%	0%	0%
	Ferry or boat	4	1%	1%	0%	1%	1%	1%	1%	0%	0%
	Other	5	1%	1%	1%	1%	1%	1%	1%	0%	0%
I would have not gone to my destination	8	2%	2%	0%	0%	2%	2%	2%	1%	2%	0%

	All		Access to a car		Kids under 18?		Bike Riding Concerns Scale				
	N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns	
			%	%	%	%	%	%	%	%	
19. For Bike to Work Day, did you...											
Stop at an energizer station on the way to your destination	303	62%	61%	64%	61%	62%	64%	63%	48%	67%	
Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	12%	22%	9%	16%	15%	14%	10%	0%	
Get a Bike to Work Day canvas bag	284	58%	58%	59%	56%	59%	60%	59%	42%	50%	
Leave your bike at a free Bike to Work Day bike check	50	10%	10%	11%	12%	10%	11%	12%	4%	0%	
Compete in the Team Bike Challenge	49	10%	10%	12%	14%	8%	12%	8%	6%	0%	
Compete in the Company Bike Challenge	29	6%	6%	8%	7%	5%	7%	6%	4%	0%	
Download iBike Challenge	2	0%	1%	0%	0%	1%	0%	1%	0%	0%	
Watch a Bike to Work Day video	21	4%	4%	7%	4%	4%	5%	3%	4%	0%	
Tweet about Bike to Work Day	9	2%	2%	3%	0%	3%	2%	2%	0%	0%	
Post on Facebook about Bike to Work Day	77	16%	15%	20%	13%	16%	16%	19%	4%	0%	
Attend a Bike to Work Month event other than Bike to Work Day	47	10%	9%	12%	7%	11%	12%	8%	2%	0%	
None of these	115	23%	25%	18%	23%	24%	21%	22%	38%	33%	

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
20. For Bike to Work Day, did you...	The ride was easier than I thought it would be	39	8%	9%	3%	7%	8%	5%	11%	14%	33%
	I found a good route to take	93	19%	19%	18%	21%	18%	19%	18%	20%	33%
	I felt better at work that day	134	27%	28%	25%	24%	29%	26%	33%	20%	17%
	I fixed my bicycle so I could ride it that day	13	3%	2%	4%	4%	2%	1%	6%	2%	0%
	I enjoyed getting the exercise from biking that day	308	63%	66%	48%	65%	62%	65%	61%	62%	33%
	I enjoyed being outside on my bike that day	346	71%	73%	59%	68%	71%	73%	68%	68%	33%
	It was easy to find a place to store my bike that day	166	34%	35%	30%	33%	34%	37%	29%	30%	17%
	I told my coworkers/classmates that I rode my bicycle that day	235	48%	51%	35%	49%	48%	46%	54%	42%	67%
	I rode to work/school with people I know	56	11%	10%	18%	11%	11%	11%	13%	8%	0%
	None of these	64	13%	11%	21%	11%	14%	13%	12%	16%	17%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	10%	37%	6%	18%	17%	15%	2%	17%
	6 days/week	52	11%	10%	13%	7%	12%	12%	8%	6%	33%
	5 days/week	95	19%	19%	23%	25%	17%	21%	17%	16%	0%
	4 days/week	55	11%	12%	7%	13%	11%	12%	12%	6%	0%
	3 days/week	56	11%	13%	7%	10%	12%	11%	13%	12%	0%
	2 days/week	45	9%	11%	1%	13%	8%	9%	9%	10%	0%
	1 day/week	12	2%	3%	0%	2%	3%	3%	2%	2%	0%
	1 to 4 days/month	36	7%	7%	8%	7%	8%	6%	9%	14%	0%
	1 to 11 days/year	45	9%	11%	2%	15%	7%	7%	12%	18%	0%
	Never	21	4%	5%	2%	4%	5%	2%	3%	14%	50%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	77%	88%	75%	81%	85%	77%	54%	50%
	Less than Weekly	81	17%	18%	10%	21%	15%	12%	21%	32%	0%
	Never	21	4%	5%	2%	4%	5%	2%	3%	14%	50%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	10%	10%	13%	9%	10%	5%	24%	0%
	A little more often	50	10%	11%	5%	11%	10%	8%	14%	14%	0%
	About the same as before	374	76%	75%	84%	72%	78%	78%	78%	62%	100%
	Less often	18	4%	4%	1%	4%	3%	4%	3%	0%	0%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	21%	15%	24%	19%	18%	19%	38%	0%
	Same as before	374	76%	75%	84%	72%	78%	78%	78%	62%	100%
	Less often	18	4%	4%	1%	4%	3%	4%	3%	0%	0%
23. Likely participation in BTWD 2011	Very likely	461	70%	69%	73%	66%	72%	75%	71%	53%	43%
	Somewhat likely	105	16%	16%	15%	17%	16%	16%	15%	19%	21%
	Somewhat unlikely	33	5%	5%	5%	7%	4%	4%	5%	9%	0%
	Very unlikely	57	9%	9%	7%	11%	8%	5%	9%	18%	36%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	86%	88%	82%	88%	91%	86%	73%	64%
	Unlikely	90	14%	14%	12%	18%	12%	9%	14%	27%	36%
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	8%	7%	12%	6%	10%	5%	3%	0%
	Yes, in 2009	46	7%	7%	7%	12%	5%	10%	4%	2%	0%
	Yes, in 2008	23	4%	4%	1%	6%	3%	5%	1%	3%	0%
	Yes, 2007 or earlier	17	3%	3%	1%	4%	2%	3%	2%	1%	0%
	No	582	89%	88%	90%	82%	91%	85%	93%	93%	100%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	12%	10%	18%	9%	15%	7%	7%	0%
	No	582	89%	88%	90%	82%	91%	85%	93%	93%	100%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	10%	7%	9%	10%	9%	7%	17%	0%
	A little more often	11	15%	15%	14%	16%	14%	15%	20%	0%	0%
	Same as Before	52	70%	72%	64%	75%	67%	72%	67%	67%	0%
	Less often	3	4%	3%	7%	0%	7%	4%	0%	17%	0%
	Don't Know	1	1%	0%	7%	0%	2%	0%	7%	0%	0%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	More Often	18	3%	3%	2%	5%	2%	4%	2%	1%	0%
	Less Often	3	0%	0%	1%	0%	1%	1%	0%	1%	0%
	Same as Before / DK	635	97%	97%	97%	95%	97%	96%	98%	98%	100%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	4%	5%	2%	5%	5%	5%	0%	0%
	Berkeley Earth Day (April 24)	28	4%	4%	4%	4%	4%	4%	5%	3%	7%
	Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	3%	4%	2%	3%	3%	3%	1%	0%
	Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	2%	3%	3%	2%	3%	2%	2%	0%
	Albany Arts & Green Festival (May 2)	19	3%	3%	4%	6%	2%	4%	2%	0%	7%
	Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	2%	0%	2%	1%	1%	1%	3%	0%
	Kids Bike Rodeo in Berkeley (May 8)	10	2%	2%	1%	4%	1%	2%	1%	0%	0%
	Bike to School Days (May 2010)	37	6%	7%	2%	15%	2%	7%	5%	1%	7%
	Bike-In Movie at Rialto Cinemas in El Cerrito (May 12)	13	2%	2%	1%	3%	2%	2%	3%	0%	0%
	Oakland Indie Awards in Oakland (May 14)	10	2%	2%	1%	1%	2%	2%	1%	0%	0%
	The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	0%	1%	0%	1%	1%	0%	0%	0%
	Bike-In Movie in Alameda (May 16)	9	1%	1%	1%	1%	1%	1%	2%	2%	0%
	Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	3%	6%	3%	4%	3%	5%	5%	0%
	Bike to Market Day (May 22)	26	4%	4%	4%	2%	5%	5%	4%	2%	0%
	Bike Safety Rodeo in El Cerrito (May 22)	4	1%	1%	1%	1%	0%	1%	1%	0%	0%
	Oaklavia in Oakland (June 27)	114	17%	16%	23%	13%	19%	20%	17%	10%	7%
	Bicycle safety class (April, May, June)	35	5%	5%	5%	6%	5%	6%	4%	7%	7%
	None of these	427	65%	65%	64%	59%	68%	60%	68%	76%	86%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
27. Walk and Roll to School Day Participation	Yes	103	16%	17%	12%	41%	6%	17%	17%	7%	14%
	No	536	82%	81%	86%	55%	91%	80%	82%	90%	79%
	Don't remember	17	3%	3%	2%	4%	2%	3%	1%	3%	7%
28. Participation in bicycle safety courses: respondent or children	Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	11%	12%	11%	11%	14%	8%	9%	7%
	Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	7%	10%	6%	8%	9%	3%	8%	7%
	Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	1%	0%	2%	0%	1%	0%	2%	0%
	Kids Bike Rodeo	31	5%	5%	2%	11%	2%	7%	3%	1%	0%
	Other bicycle safety class or workshop	122	19%	19%	17%	19%	18%	22%	15%	10%	21%
Never taken a bicycle safety class or workshop	452	69%	69%	70%	66%	70%	63%	75%	78%	71%	

	All		Access to a car		Kids under 18?		Bike Riding Concerns Scale				
	N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns	
			%	%	%	%	%	%	%	%	
28a. Top reasons people DO NOT ride their bike											
Safety issues - Biking is unsafe/dangerous	241	37%	35%	43%	38%	36%	33%	41%	42%	43%	
Too far of a distance to travel	127	19%	18%	23%	22%	18%	21%	17%	19%	0%	
Being protected from the weather	109	17%	17%	16%	15%	17%	16%	16%	22%	14%	
Time consuming	145	22%	24%	14%	21%	23%	22%	21%	25%	14%	
Difficult/Takes too much energy/Lazy	162	25%	22%	33%	19%	27%	32%	16%	16%	29%	
Inconvenient/Prefer the convenience of a car	136	21%	20%	23%	22%	20%	22%	16%	30%	7%	
Do not like biking through traffic/Dangerous drivers	223	34%	35%	29%	34%	34%	30%	39%	36%	57%	
Health restrictions/Not in shape	64	10%	8%	14%	11%	9%	13%	7%	5%	7%	
Being able to carry/transport more belongings	81	12%	13%	10%	13%	12%	14%	12%	9%	7%	
No bike lanes	78	12%	11%	14%	13%	12%	10%	14%	16%	14%	
Do not own a bike	60	9%	9%	9%	11%	9%	13%	5%	3%	14%	
Just do not want to/Lack of interest	13	2%	2%	4%	2%	2%	3%	2%	0%	0%	
Do not know how to ride a bike	24	4%	4%	4%	5%	3%	4%	3%	3%	7%	
Too many hills to bike through	26	4%	5%	1%	3%	4%	3%	4%	7%	14%	
Do not want to get sweaty	98	15%	14%	18%	13%	16%	14%	18%	10%	29%	
Nowhere to park/store bike	122	19%	21%	11%	18%	19%	14%	24%	25%	7%	
Prefer comfort of a car	18	3%	2%	4%	2%	3%	3%	3%	0%	0%	
Cannot bike in work clothes	34	5%	6%	1%	6%	5%	4%	5%	10%	7%	
Transport more than one passenger	22	3%	4%	2%	7%	2%	3%	4%	2%	0%	
Other	171	26%	26%	25%	25%	26%	28%	29%	14%	29%	
Nothing	13	2%	3%	0%	0%	3%	1%	2%	6%	0%	
Don't Know	1	0%	0%	0%	1%	0%	0%	0%	0%	0%	

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
28a. Top reasons people											
28a Collapsed. Top reasons people DO NOT ride their bike	Convenience of a car / Need a car to transport people or items	257	39%	39%	40%	44%	38%	42%	35%	41%	14%
	Hygeine concerns	132	20%	20%	19%	19%	21%	17%	24%	20%	36%
	Don't own a bike / lack of interest / Can't ride a bike	97	15%	14%	17%	18%	14%	19%	10%	7%	21%
	Safety concerns	464	71%	70%	72%	72%	70%	62%	80%	78%	100%
	Difficult / Lazy / Not in shape	226	34%	31%	48%	30%	36%	44%	23%	20%	36%
	No bike lanes / Nowhere to store bike	200	30%	32%	25%	30%	31%	24%	38%	41%	21%
	Time / Distance	272	41%	42%	38%	43%	41%	43%	39%	44%	14%
	Bad Weather	109	17%	17%	16%	15%	17%	16%	16%	22%	14%
	Too many hills / Terrain	26	4%	5%	1%	3%	4%	3%	4%	7%	14%
	Other / Don't Know	185	28%	29%	25%	26%	29%	29%	31%	19%	29%
29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	20%	27%	22%	22%	30%	17%	5%	0%
	2	134	20%	20%	23%	20%	20%	30%	13%	3%	0%
	3	81	12%	12%	14%	13%	12%	16%	11%	3%	0%
	4	85	13%	13%	14%	13%	13%	11%	17%	13%	0%
	5	89	14%	14%	10%	17%	12%	9%	21%	14%	7%
	6	69	11%	11%	7%	7%	12%	3%	15%	31%	21%
	7-Extremely important	55	8%	9%	4%	7%	9%	1%	6%	32%	71%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	35%	22%	32%	33%	13%	42%	76%	100%
	Not Important	358	55%	52%	64%	55%	54%	75%	41%	11%	0%
	Neutral	85	13%	13%	14%	13%	13%	11%	17%	13%	0%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	39%	49%	40%	41%	51%	37%	15%	0%
	2	129	20%	19%	21%	25%	18%	23%	17%	15%	0%
	3	70	11%	11%	8%	9%	11%	11%	11%	9%	0%
	4	69	11%	10%	12%	11%	10%	7%	15%	14%	7%
	5	63	10%	10%	8%	12%	9%	6%	11%	18%	29%
	6	31	5%	6%	1%	3%	5%	1%	7%	11%	14%
	7-Extremely important	25	4%	5%	1%	1%	5%	0%	0%	18%	50%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	20%	10%	15%	19%	7%	19%	48%	93%
	Not Important	468	71%	69%	78%	74%	71%	86%	66%	39%	0%
	Neutral	69	11%	10%	12%	11%	10%	7%	15%	14%	7%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	28%	38%	35%	29%	42%	23%	8%	0%
	2	134	20%	19%	25%	18%	21%	26%	18%	8%	0%
	3	68	10%	11%	9%	9%	11%	11%	10%	9%	0%
	4	81	12%	12%	13%	13%	12%	10%	18%	10%	7%
	5	79	12%	13%	7%	13%	12%	9%	16%	15%	21%
	6	54	8%	9%	7%	7%	9%	2%	10%	25%	21%
	7-Extremely important	40	6%	7%	1%	5%	6%	1%	4%	25%	50%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	29%	15%	25%	27%	12%	31%	65%	93%
	Not Important	402	61%	58%	72%	62%	61%	79%	51%	25%	0%
	Neutral	81	12%	12%	13%	13%	12%	10%	18%	10%	7%
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	33%	43%	33%	36%	46%	30%	9%	0%
	2	131	20%	20%	21%	25%	18%	25%	17%	9%	0%
	3	64	10%	9%	12%	10%	10%	9%	11%	8%	7%
	4	70	11%	12%	6%	9%	11%	11%	10%	10%	7%
	5	62	9%	9%	10%	10%	9%	6%	16%	8%	7%
	6	54	8%	9%	4%	5%	10%	1%	12%	26%	21%
	7-Extremely important	45	7%	8%	4%	9%	6%	1%	3%	30%	57%
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	26%	18%	23%	25%	9%	31%	64%	86%
	Not Important	425	65%	62%	76%	67%	64%	80%	59%	26%	7%
	Neutral	70	11%	12%	6%	9%	11%	11%	10%	10%	7%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale				
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns	
				%	%	%	%	%	%	%	%	
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	22%	17%	18%	21%	29%	13%	5%	14%	
	2	76	12%	11%	13%	18%	9%	15%	8%	7%	0%	
	3	59	9%	9%	10%	10%	9%	13%	5%	5%	7%	
	4	77	12%	11%	16%	11%	12%	13%	12%	8%	0%	
	5	69	11%	11%	9%	12%	10%	12%	8%	9%	14%	
	6	91	14%	14%	14%	14%	14%	14%	8%	24%	16%	7%
	7-Extremely important	149	23%	23%	21%	16%	25%	11%	29%	51%	57%	
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	48%	44%	42%	49%	31%	61%	76%	79%	
	Not Important	270	41%	42%	40%	47%	39%	57%	27%	16%	21%	
	Neutral	77	12%	11%	16%	11%	12%	13%	12%	8%	0%	
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	66%	70%	67%	67%	78%	63%	38%	7%	
	2	90	14%	13%	15%	13%	14%	14%	14%	14%	7%	
	3	37	6%	5%	7%	7%	5%	5%	6%	9%	0%	
	4	39	6%	7%	4%	5%	6%	3%	6%	18%	7%	
	5	18	3%	3%	2%	3%	3%	1%	4%	7%	7%	
	6	14	2%	3%	1%	1%	3%	0%	2%	7%	14%	
	7-Extremely important	21	3%	4%	1%	3%	3%	0%	3%	8%	57%	
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	9%	4%	7%	8%	1%	10%	22%	79%	
	Not Important	564	86%	84%	92%	87%	86%	97%	84%	60%	14%	
	Neutral	39	6%	7%	4%	5%	6%	3%	6%	18%	7%	
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	55%	59%	55%	57%	65%	55%	32%	14%	
	2	118	18%	17%	21%	18%	18%	20%	18%	13%	7%	
	3	58	9%	10%	6%	10%	8%	8%	10%	10%	7%	
	4	55	8%	8%	11%	9%	8%	5%	9%	20%	0%	
	5	30	5%	6%	1%	6%	4%	2%	5%	13%	0%	
	6	15	2%	3%	1%	2%	2%	0%	1%	8%	29%	
	7-Extremely important	11	2%	2%	1%	1%	2%	0%	0%	5%	43%	
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	10%	3%	9%	9%	3%	7%	25%	71%	
	Not Important	545	83%	82%	86%	83%	83%	92%	84%	55%	29%	
	Neutral	55	8%	8%	11%	9%	8%	5%	9%	20%	0%	

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	10%	13%	13%	10%	16%	6%	1%	0%
	2	92	14%	14%	16%	11%	15%	21%	6%	5%	0%
	3	101	15%	14%	19%	14%	16%	22%	10%	3%	0%
	4	79	12%	12%	11%	11%	12%	15%	10%	5%	0%
	5	96	15%	15%	13%	19%	13%	15%	15%	11%	7%
	6	67	10%	11%	8%	11%	10%	5%	14%	23%	7%
	7-Extremely important	152	23%	24%	20%	20%	24%	5%	38%	52%	86%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	50%	41%	51%	47%	26%	67%	86%	100%
	Not Important	262	40%	38%	48%	38%	41%	59%	23%	9%	0%
	Neutral	79	12%	12%	11%	11%	12%	15%	10%	5%	0%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	26%	67%	19%	41%	44%	28%	17%	14%
	2	103	16%	17%	12%	18%	15%	18%	15%	10%	0%
	3	75	11%	13%	7%	14%	11%	11%	12%	14%	0%
	4	77	12%	14%	4%	13%	11%	11%	13%	14%	0%
	5	74	11%	13%	6%	11%	11%	9%	12%	14%	36%
	6	54	8%	10%	2%	13%	7%	3%	11%	19%	29%
	7-Extremely important	44	7%	8%	1%	12%	5%	3%	9%	13%	21%
37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	31%	9%	35%	23%	16%	32%	45%	86%
	Not Important	407	62%	56%	86%	51%	66%	73%	55%	41%	14%
	Neutral	77	12%	14%	4%	13%	11%	11%	13%	14%	0%
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	14%	16%	14%	15%	21%	10%	5%	0%
	2	86	13%	11%	22%	14%	13%	18%	10%	1%	0%
	3	82	12%	13%	12%	13%	13%	16%	11%	6%	0%
	4	82	12%	14%	7%	14%	12%	15%	10%	11%	0%
	5	117	18%	18%	18%	21%	17%	20%	17%	10%	7%
	6	106	16%	16%	15%	14%	17%	7%	23%	33%	43%
	7-Extremely important	86	13%	14%	10%	10%	14%	3%	19%	34%	50%
38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	48%	43%	45%	48%	31%	59%	77%	100%
	Not Important	265	40%	38%	49%	41%	40%	55%	31%	11%	0%
	Neutral	82	12%	14%	7%	14%	12%	15%	10%	11%	0%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	21%	30%	22%	23%	30%	19%	8%	0%
	2	123	19%	18%	22%	14%	20%	26%	14%	2%	0%
	3	71	11%	11%	12%	12%	10%	13%	11%	5%	0%
	4	90	14%	14%	12%	16%	13%	13%	15%	16%	0%
	5	84	13%	15%	6%	14%	12%	12%	14%	15%	7%
	6	64	10%	10%	9%	10%	10%	4%	10%	26%	43%
	7-Extremely important	72	11%	11%	9%	11%	11%	3%	15%	28%	50%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	36%	25%	35%	33%	18%	40%	69%	100%
	Not Important	346	53%	50%	63%	49%	54%	69%	45%	15%	0%
	Neutral	90	14%	14%	12%	16%	13%	13%	15%	16%	0%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	65%	72%	71%	65%	77%	65%	39%	0%
	2	97	15%	15%	15%	14%	15%	15%	16%	13%	0%
	3	44	7%	6%	8%	6%	7%	3%	9%	16%	0%
	4	39	6%	7%	3%	6%	6%	4%	4%	17%	14%
	5	20	3%	3%	1%	1%	4%	1%	4%	8%	14%
	6	12	2%	2%	0%	2%	2%	0%	1%	5%	43%
	7-Extremely important	8	1%	2%	0%	1%	1%	0%	0%	3%	29%
40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	7%	1%	3%	7%	1%	5%	16%	86%
	Not Important	577	88%	86%	96%	91%	87%	95%	91%	67%	0%
	Neutral	39	6%	7%	3%	6%	6%	4%	4%	17%	14%
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	9%	14%	12%	10%	15%	7%	1%	0%
	2	89	14%	14%	12%	21%	11%	20%	8%	2%	0%
	3	97	15%	14%	20%	13%	16%	18%	12%	8%	7%
	4	96	15%	15%	14%	15%	14%	17%	11%	14%	7%
	5	118	18%	19%	14%	17%	18%	16%	22%	17%	14%
	6	90	14%	14%	12%	12%	14%	7%	21%	23%	29%
	7-Extremely important	98	15%	15%	14%	10%	17%	6%	19%	35%	43%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	48%	41%	39%	49%	29%	62%	75%	86%
	Not Important	254	39%	37%	45%	46%	36%	53%	27%	11%	7%
	Neutral	96	15%	15%	14%	15%	14%	17%	11%	14%	7%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	43%	48%	42%	45%	54%	39%	24%	7%
	2	138	21%	22%	17%	23%	20%	24%	22%	11%	0%
	3	68	10%	10%	13%	11%	10%	11%	10%	11%	0%
	4	53	8%	8%	9%	6%	9%	6%	10%	13%	0%
	5	57	9%	9%	8%	10%	8%	4%	12%	20%	7%
	6	32	5%	5%	4%	5%	5%	1%	4%	13%	50%
	7-Extremely important	17	3%	3%	1%	3%	3%	0%	2%	8%	36%
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	17%	13%	17%	16%	5%	19%	41%	93%
	Not Important	497	76%	75%	78%	77%	76%	88%	71%	47%	7%
	Neutral	53	8%	8%	9%	6%	9%	6%	10%	13%	0%
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	10%	16%	11%	11%	17%	6%	3%	0%
	2	80	12%	11%	16%	15%	11%	19%	6%	2%	0%
	3	78	12%	12%	12%	10%	13%	18%	6%	3%	0%
	4	74	11%	11%	13%	11%	11%	12%	10%	11%	7%
	5	98	15%	16%	12%	18%	14%	19%	11%	10%	0%
	6	90	14%	14%	12%	17%	13%	7%	21%	22%	21%
	7-Extremely important	161	25%	26%	20%	17%	27%	8%	40%	48%	71%
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	56%	43%	51%	54%	34%	72%	80%	93%
	Not Important	233	36%	33%	43%	37%	35%	54%	18%	9%	0%
	Neutral	74	11%	11%	13%	11%	11%	12%	10%	11%	7%
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	21%	38%	21%	25%	33%	18%	8%	0%
	2	139	21%	21%	20%	19%	22%	25%	21%	9%	0%
	3	93	14%	14%	15%	14%	14%	16%	15%	7%	7%
	4	97	15%	15%	12%	16%	14%	15%	16%	11%	21%
	5	82	12%	14%	7%	15%	12%	7%	15%	25%	29%
	6	56	9%	9%	6%	12%	7%	3%	10%	24%	21%
	7-Extremely important	30	5%	5%	2%	3%	5%	1%	4%	16%	21%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	29%	14%	30%	24%	11%	30%	65%	71%
	Not Important	391	60%	56%	73%	54%	61%	74%	54%	24%	7%
	Neutral	97	15%	15%	12%	16%	14%	15%	16%	11%	21%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	35%	43%	33%	38%	48%	29%	14%	7%
	2	162	25%	25%	24%	29%	23%	28%	26%	14%	0%
	3	99	15%	16%	13%	15%	15%	13%	19%	15%	0%
	4	75	11%	12%	9%	13%	11%	8%	13%	23%	0%
	5	42	6%	6%	7%	6%	6%	3%	7%	16%	21%
	6	20	3%	3%	2%	3%	3%	0%	3%	11%	29%
	7-Extremely important	17	3%	3%	1%	2%	3%	0%	2%	8%	43%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	13%	10%	11%	13%	3%	12%	35%	93%
	Not Important	502	77%	75%	80%	76%	77%	89%	74%	42%	7%
	Neutral	75	11%	12%	9%	13%	11%	8%	13%	23%	0%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	11%	15%	14%	11%	15%	9%	5%	0%
	2	106	16%	16%	18%	19%	15%	23%	9%	7%	0%
	3	100	15%	17%	10%	15%	15%	19%	13%	7%	0%
	4	108	16%	17%	15%	17%	16%	16%	19%	13%	0%
	5	111	17%	16%	21%	17%	17%	14%	20%	18%	29%
	6	92	14%	14%	12%	9%	16%	9%	16%	26%	21%
	7-Extremely important	63	10%	10%	8%	10%	9%	2%	13%	25%	50%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	40%	41%	36%	42%	26%	50%	69%	100%
	Not Important	282	43%	43%	43%	47%	41%	58%	31%	18%	0%
	Neutral	108	16%	17%	15%	17%	16%	16%	19%	13%	0%
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	41%	67%	29%	53%	53%	47%	26%	14%
	2	151	23%	25%	17%	22%	23%	26%	22%	14%	7%
	3	60	9%	10%	7%	14%	8%	9%	11%	8%	0%
	4	55	8%	9%	7%	11%	7%	6%	8%	19%	7%
	5	39	6%	7%	1%	11%	4%	3%	6%	17%	7%
	6	27	4%	5%	1%	6%	4%	1%	3%	14%	29%
	7-Extremely important	17	3%	3%	0%	7%	1%	1%	2%	2%	36%
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	15%	2%	24%	9%	6%	12%	33%	71%
	Not Important	518	79%	76%	91%	65%	84%	88%	80%	48%	21%
	Neutral	55	8%	9%	7%	11%	7%	6%	8%	19%	7%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	14%	23%	15%	16%	24%	8%	3%	0%
	2	126	19%	18%	22%	19%	19%	27%	13%	3%	0%
	3	96	15%	15%	13%	15%	15%	19%	12%	7%	0%
	4	69	11%	11%	9%	10%	11%	11%	12%	6%	0%
	5	94	14%	16%	9%	18%	13%	12%	16%	20%	7%
	6	55	8%	8%	10%	7%	9%	4%	14%	13%	14%
	7-Extremely important	111	17%	18%	12%	15%	18%	3%	24%	48%	79%
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	42%	32%	40%	39%	19%	54%	81%	100%
	Not Important	327	50%	47%	59%	50%	50%	70%	34%	14%	0%
	Neutral	69	11%	11%	9%	10%	11%	11%	12%	6%	0%
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	22%	14%	23%	19%	25%	18%	8%	7%
	2	73	11%	10%	14%	9%	12%	15%	8%	5%	7%
	3	56	9%	9%	7%	7%	9%	11%	4%	7%	7%
	4	80	12%	12%	13%	14%	12%	16%	8%	8%	14%
	5	63	10%	9%	10%	11%	9%	12%	6%	10%	7%
	6	98	15%	15%	14%	16%	15%	9%	22%	22%	29%
	7-Extremely important	152	23%	22%	28%	19%	24%	13%	34%	41%	29%
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	46%	53%	47%	48%	33%	61%	73%	64%
	Not Important	263	40%	42%	34%	39%	40%	51%	31%	19%	21%
	Neutral	80	12%	12%	13%	14%	12%	16%	8%	8%	14%
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	52%	60%	57%	53%	100%	0%	0%	0%
	4 to 7 concerns	202	31%	31%	32%	32%	30%	0%	100%	0%	0%
	8 to 12 concerns	88	13%	15%	8%	10%	15%	0%	0%	100%	0%
	13 to 21 concerns	14	2%	3%	0%	1%	3%	0%	0%	0%	100%
50. More dedicated bike lanes	Much more likely	424	65%	66%	59%	65%	65%	56%	74%	77%	79%
	Somewhat more likely	169	26%	25%	29%	25%	26%	33%	20%	15%	0%
	No difference	63	10%	9%	12%	10%	10%	11%	6%	8%	21%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	91%	88%	90%	90%	89%	94%	92%	79%
	No difference	63	10%	9%	12%	10%	10%	11%	6%	8%	21%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
51. Wider bike lanes	Much more likely	333	51%	51%	49%	47%	52%	41%	59%	68%	57%
	Somewhat more likely	205	31%	31%	31%	33%	31%	35%	31%	18%	21%
	No difference	118	18%	18%	20%	20%	17%	24%	10%	14%	21%
51 Collapsed. Wider bike lanes	More likely	538	82%	82%	80%	80%	83%	76%	90%	86%	79%
	No difference	118	18%	18%	20%	20%	17%	24%	10%	14%	21%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	63%	58%	59%	63%	51%	75%	70%	86%
	Somewhat more likely	162	25%	24%	27%	29%	23%	31%	19%	17%	7%
	No difference	88	13%	13%	15%	13%	14%	18%	6%	13%	7%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	87%	85%	87%	86%	82%	94%	88%	93%
	No difference	88	13%	13%	15%	13%	14%	18%	6%	13%	7%
53. More secure bike parking at the places you go	Much more likely	363	55%	55%	56%	52%	56%	46%	65%	72%	57%
	Somewhat more likely	212	32%	32%	33%	35%	31%	39%	26%	24%	21%
	No difference	81	12%	13%	12%	13%	12%	16%	9%	5%	21%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	87%	88%	87%	88%	84%	91%	95%	79%
	No difference	81	12%	13%	12%	13%	12%	16%	9%	5%	21%
54. More secure bike parking at transit stations	Much more likely	345	53%	52%	55%	49%	54%	44%	60%	68%	57%
	Somewhat more likely	215	33%	33%	33%	35%	32%	39%	26%	25%	21%
	No difference	96	15%	15%	12%	15%	14%	16%	14%	7%	21%
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	85%	88%	85%	86%	84%	86%	93%	79%
	No difference	96	15%	15%	12%	15%	14%	16%	14%	7%	21%
55. A shower and changing area at your destination	Much more likely	174	27%	29%	19%	23%	28%	18%	31%	48%	50%
	Somewhat more likely	258	39%	40%	38%	45%	38%	38%	43%	38%	36%
	No difference	224	34%	32%	43%	32%	35%	44%	27%	15%	14%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	68%	57%	68%	65%	56%	73%	85%	86%
	No difference	224	34%	32%	43%	32%	35%	44%	27%	15%	14%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	19%	20%	21%	19%	18%	17%	30%	29%
	Somewhat more likely	240	37%	39%	28%	47%	33%	35%	40%	38%	36%
	No difference	288	44%	42%	52%	32%	48%	47%	44%	33%	36%
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	58%	48%	68%	52%	53%	56%	67%	64%
	No difference	288	44%	42%	52%	32%	48%	47%	44%	33%	36%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	13%	8%	10%	12%	7%	11%	23%	57%
	Somewhat more likely	150	23%	23%	22%	24%	23%	22%	24%	25%	14%
	No difference	430	66%	64%	70%	66%	65%	70%	65%	52%	29%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	36%	30%	34%	35%	30%	35%	48%	71%
	No difference	430	66%	64%	70%	66%	65%	70%	65%	52%	29%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	27%	25%	26%	28%	22%	28%	38%	57%
	Somewhat more likely	239	36%	37%	36%	41%	35%	36%	39%	33%	36%
	No difference	240	37%	36%	39%	33%	38%	42%	33%	30%	7%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	64%	61%	67%	62%	58%	67%	70%	93%
	No difference	240	37%	36%	39%	33%	38%	42%	33%	30%	7%
59. Slower moving cars on the streets	Much more likely	276	42%	42%	43%	45%	41%	37%	47%	49%	71%
	Somewhat more likely	236	36%	36%	35%	37%	35%	39%	35%	30%	7%
	No difference	144	22%	22%	22%	18%	23%	24%	18%	22%	21%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	78%	78%	82%	77%	76%	82%	78%	79%
	No difference	144	22%	22%	22%	18%	23%	24%	18%	22%	21%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
Number of cases		656		518	138	175	480	352	202	88	14
Row percent			100%	79%	21%	27%	73%	54%	31%	13%	2%
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	58%	60%	56%	60%	54%	66%	64%	50%
	Somewhat more likely	198	30%	29%	34%	30%	30%	35%	24%	25%	29%
	No difference	73	11%	13%	6%	14%	10%	11%	10%	11%	21%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	87%	94%	86%	90%	89%	90%	89%	79%
	No difference	73	11%	13%	6%	14%	10%	11%	10%	11%	21%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	9%	9%	11%	9%	6%	8%	17%	43%
	Somewhat more likely	219	33%	33%	36%	31%	34%	30%	38%	35%	29%
	No difference	377	57%	58%	56%	58%	57%	63%	53%	48%	29%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	42%	44%	42%	43%	37%	47%	52%	71%
	No difference	377	57%	58%	56%	58%	57%	63%	53%	48%	29%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	10%	5%	9%	9%	6%	9%	16%	36%
	Somewhat more likely	243	37%	37%	36%	45%	34%	35%	40%	39%	36%
	No difference	354	54%	53%	59%	47%	57%	59%	50%	45%	29%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	47%	41%	53%	43%	41%	50%	55%	71%
	No difference	354	54%	53%	59%	47%	57%	59%	50%	45%	29%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	27%	30%	27%	28%	20%	34%	36%	57%
	Somewhat more likely	293	45%	45%	42%	42%	46%	46%	44%	45%	21%
	No difference	182	28%	28%	28%	31%	27%	34%	22%	18%	21%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	72%	72%	69%	73%	66%	78%	82%	79%
	No difference	182	28%	28%	28%	31%	27%	34%	22%	18%	21%
64. Safety improvements at large intersections	Much more likely	384	59%	59%	58%	59%	58%	51%	66%	67%	79%
	Somewhat more likely	206	31%	32%	29%	29%	33%	37%	27%	25%	7%
	No difference	66	10%	9%	13%	13%	9%	12%	7%	8%	14%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	91%	87%	87%	91%	88%	93%	92%	86%
	No difference	66	10%	9%	13%	13%	9%	12%	7%	8%	14%
65. Go to work outside of your home	7 days/week	31	5%	4%	7%	5%	5%	3%	4%	9%	21%
	6 days/week	25	4%	4%	4%	2%	4%	3%	5%	2%	7%
	5 days/week	403	61%	62%	58%	66%	60%	63%	60%	63%	50%
	4 days/week	73	11%	10%	14%	10%	11%	12%	11%	6%	14%
	3 days/week	36	5%	6%	4%	6%	5%	5%	5%	8%	7%
	2 days/week	27	4%	5%	2%	5%	4%	5%	4%	2%	0%
	1 day/week	11	2%	1%	3%	1%	2%	1%	2%	1%	0%
	1 to 4 days/month	15	2%	2%	2%	2%	2%	2%	3%	1%	0%
	1 to 11 days/year	5	1%	1%	1%	0%	1%	1%	0%	2%	0%
Never	30	5%	4%	5%	2%	6%	4%	5%	6%	0%	
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	92%	92%	96%	91%	93%	92%	91%	100%
	Less than Weekly	20	3%	3%	3%	2%	3%	3%	3%	3%	0%
	Never	30	5%	4%	5%	2%	6%	4%	5%	6%	0%
65 Collapsed. Works	Yes	626	95%	96%	95%	98%	94%	96%	95%	94%	100%
	No	30	5%	4%	5%	2%	6%	4%	5%	6%	0%
66. Go to school	7 days/week	10	2%	2%	1%	2%	1%	1%	0%	5%	0%
	6 days/week	9	1%	1%	3%	0%	2%	2%	1%	0%	0%
	5 days/week	55	8%	7%	14%	10%	8%	9%	9%	5%	7%
	4 days/week	19	3%	2%	6%	1%	4%	3%	2%	3%	0%
	3 days/week	17	3%	2%	4%	2%	3%	2%	4%	2%	0%
	2 days/week	16	2%	2%	5%	2%	3%	2%	4%	2%	0%
	1 day/week	27	4%	4%	4%	3%	5%	4%	3%	8%	0%
	1 to 4 days/month	10	2%	2%	1%	2%	1%	2%	0%	2%	0%
	1 to 11 days/year	29	4%	4%	5%	6%	4%	4%	3%	7%	7%
Never	464	71%	74%	59%	73%	70%	71%	71%	66%	86%	
66 Collapsed. Go to school	Weekly or More	153	23%	20%	36%	19%	25%	23%	25%	25%	7%
	Less than Weekly	39	6%	6%	6%	8%	5%	6%	4%	9%	7%
	Never	464	71%	74%	59%	73%	70%	71%	71%	66%	86%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
66 Collapsed. Goes to school	Yes	192	29%	26%	41%	27%	30%	29%	29%	34%	14%
	No	464	71%	74%	59%	73%	70%	71%	71%	66%	86%
67. Go to a grocery or drug store	7 days/week	11	2%	2%	2%	3%	1%	2%	0%	3%	0%
	6 days/week	6	1%	1%	2%	0%	1%	1%	1%	0%	0%
	5 days/week	16	2%	3%	1%	2%	3%	1%	4%	3%	0%
	4 days/week	56	9%	8%	10%	9%	8%	8%	10%	9%	7%
	3 days/week	158	24%	23%	28%	23%	24%	22%	27%	25%	29%
	2 days/week	205	31%	33%	25%	27%	33%	32%	31%	28%	21%
	1 day/week	128	20%	20%	18%	19%	20%	22%	16%	16%	21%
	1 to 4 days/month	63	10%	9%	13%	13%	9%	9%	8%	13%	21%
	1 to 11 days/year	9	1%	2%	1%	1%	1%	1%	1%	2%	0%
	Never	4	1%	1%	1%	2%	0%	1%	1%	0%	0%
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	89%	86%	85%	90%	89%	90%	85%	79%
	Less than Weekly	72	11%	10%	14%	14%	10%	11%	9%	15%	21%
	Never	4	1%	1%	1%	2%	0%	1%	1%	0%	0%
68. Take your children to school	7 days/week	4	1%	1%	0%	2%	0%	1%	0%	1%	7%
	6 days/week	1	0%	0%	0%	1%	0%	0%	0%	0%	0%
	5 days/week	64	10%	11%	4%	37%	0%	9%	11%	13%	0%
	4 days/week	6	1%	1%	0%	3%	0%	2%	0%	0%	0%
	3 days/week	19	3%	3%	1%	10%	0%	3%	4%	1%	0%
	2 days/week	12	2%	2%	1%	6%	0%	1%	3%	2%	0%
	1 day/week	20	3%	3%	1%	9%	1%	4%	2%	0%	7%
	1 to 4 days/month	16	2%	3%	1%	8%	0%	3%	3%	1%	0%
	1 to 11 days/year	13	2%	2%	1%	5%	1%	2%	2%	1%	14%
	Never	501	76%	73%	91%	19%	97%	77%	74%	81%	71%
68 Collapsed. Take your children to school	Weekly or More	126	19%	22%	7%	68%	1%	19%	21%	17%	14%
	Less than Weekly	29	4%	5%	2%	13%	1%	4%	5%	2%	14%
	Never	501	76%	73%	91%	19%	97%	77%	74%	81%	71%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
69. Drive a car alone	7 days/week	70	11%	13%	1%	14%	10%	8%	11%	22%	14%
	6 days/week	34	5%	6%	1%	5%	5%	2%	8%	10%	7%
	5 days/week	72	11%	14%	1%	14%	10%	11%	10%	11%	14%
	4 days/week	58	9%	11%	2%	9%	9%	7%	11%	13%	7%
	3 days/week	85	13%	15%	4%	15%	12%	14%	9%	15%	14%
	2 days/week	75	11%	14%	3%	15%	10%	11%	12%	9%	21%
	1 day/week	56	9%	9%	5%	11%	8%	11%	7%	3%	7%
	1 to 4 days/month	73	11%	10%	15%	9%	12%	13%	9%	7%	7%
	1 to 11 days/year	51	8%	5%	19%	4%	9%	9%	8%	1%	7%
	Never	82	12%	3%	49%	5%	15%	14%	13%	9%	0%
69 Collapsed. Drive a car alone	Weekly or More	450	69%	82%	17%	82%	64%	64%	69%	83%	86%
	Less than Weekly	124	19%	15%	34%	13%	21%	22%	18%	8%	14%
	Never	82	12%	3%	49%	5%	15%	14%	13%	9%	0%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	4%	2%	12%	1%	3%	4%	6%	0%
	6 days/week	22	3%	4%	1%	6%	2%	3%	3%	7%	7%
	5 days/week	33	5%	6%	3%	7%	4%	4%	5%	7%	7%
	4 days/week	52	8%	9%	4%	13%	6%	9%	6%	6%	14%
	3 days/week	109	17%	19%	9%	19%	16%	15%	20%	16%	21%
	2 days/week	127	19%	21%	12%	19%	19%	19%	21%	15%	29%
	1 day/week	114	17%	16%	24%	12%	19%	19%	16%	17%	0%
	1 to 4 days/month	113	17%	14%	28%	6%	21%	18%	17%	17%	14%
	1 to 11 days/year	35	5%	3%	13%	1%	7%	7%	4%	3%	7%
Never	25	4%	3%	5%	4%	4%	4%	3%	7%	0%	
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	79%	54%	89%	68%	72%	76%	73%	79%
	Less than Weekly	148	23%	18%	41%	7%	28%	24%	21%	20%	21%
	Never	25	4%	3%	5%	4%	4%	4%	3%	7%	0%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
71. Ride a bus	7 days/week	3	0%	0%	1%	0%	1%	1%	0%	1%	0%
	6 days/week	3	0%	0%	1%	1%	0%	1%	0%	0%	0%
	5 days/week	22	3%	3%	6%	1%	4%	2%	4%	6%	0%
	4 days/week	16	2%	2%	6%	1%	3%	1%	4%	5%	0%
	3 days/week	31	5%	3%	12%	5%	5%	5%	6%	3%	0%
	2 days/week	28	4%	4%	4%	6%	4%	4%	6%	3%	0%
	1 day/week	42	6%	5%	12%	5%	7%	7%	5%	5%	14%
	1 to 4 days/month	115	18%	16%	22%	13%	19%	20%	17%	10%	7%
	1 to 11 days/year	187	29%	30%	24%	33%	27%	30%	26%	28%	29%
	Never	209	32%	37%	12%	36%	30%	30%	30%	39%	50%
71 Collapsed. Ride a bus	Weekly or More	145	22%	17%	42%	18%	24%	20%	26%	23%	14%
	Less than Weekly	302	46%	46%	46%	46%	46%	50%	44%	39%	36%
	Never	209	32%	37%	12%	36%	30%	30%	30%	39%	50%
72. Ride BART	7 days/week	6	1%	1%	0%	1%	1%	1%	1%	1%	0%
	6 days/week	11	2%	1%	4%	2%	2%	1%	4%	1%	0%
	5 days/week	40	6%	6%	6%	6%	6%	4%	8%	8%	14%
	4 days/week	38	6%	5%	10%	4%	6%	6%	5%	8%	0%
	3 days/week	34	5%	4%	9%	4%	6%	5%	6%	3%	7%
	2 days/week	69	11%	10%	12%	9%	11%	10%	12%	8%	7%
	1 day/week	78	12%	10%	19%	9%	13%	14%	10%	6%	21%
	1 to 4 days/month	201	31%	32%	26%	25%	33%	32%	31%	26%	21%
	1 to 11 days/year	142	22%	24%	12%	35%	17%	23%	18%	26%	21%
	Never	37	6%	7%	2%	7%	5%	5%	4%	13%	7%
72 Collapsed. Ride BART	Weekly or More	276	42%	37%	60%	33%	45%	40%	48%	35%	50%
	Less than Weekly	343	52%	56%	38%	60%	50%	55%	49%	52%	43%
	Never	37	6%	7%	2%	7%	5%	5%	4%	13%	7%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
73. Take a train	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	6 days/week	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	5 days/week	9	1%	2%	1%	1%	1%	1%	1%	3%	0%
	4 days/week	2	0%	0%	1%	0%	0%	0%	0%	0%	0%
	3 days/week	3	0%	0%	1%	1%	0%	0%	1%	0%	0%
	2 days/week	3	0%	0%	1%	1%	0%	0%	1%	0%	0%
	1 day/week	12	2%	2%	2%	1%	2%	2%	2%	1%	0%
	1 to 4 days/month	35	5%	4%	9%	6%	5%	5%	5%	6%	7%
	1 to 11 days/year	266	41%	39%	46%	32%	44%	45%	40%	27%	14%
	Never	323	49%	52%	38%	59%	46%	45%	49%	63%	79%
73 Collapsed. Take a train	Weekly or More	32	5%	4%	7%	3%	5%	5%	6%	5%	0%
	Less than Weekly	301	46%	43%	56%	38%	49%	51%	45%	33%	21%
	Never	323	49%	52%	38%	59%	46%	45%	49%	63%	79%
74. Take a ferry	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	4 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	2 days/week	1	0%	0%	1%	1%	0%	0%	0%	0%	0%
	1 day/week	3	0%	0%	1%	1%	0%	0%	0%	1%	0%
	1 to 4 days/month	13	2%	2%	2%	2%	2%	2%	2%	1%	0%
	1 to 11 days/year	268	41%	42%	36%	43%	40%	46%	37%	30%	29%
	Never	369	56%	55%	59%	54%	57%	50%	60%	68%	71%
74 Collapsed. Take a ferry	Weekly or More	6	1%	1%	2%	1%	1%	1%	0%	1%	0%
	Less than Weekly	281	43%	44%	38%	45%	42%	49%	39%	31%	29%
	Never	369	56%	55%	59%	54%	57%	50%	60%	68%	71%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	4%	9%	3%	6%	7%	3%	2%	7%
	6 days/week	28	4%	5%	2%	6%	4%	5%	4%	1%	7%
	5 days/week	38	6%	5%	7%	7%	5%	6%	6%	5%	0%
	4 days/week	51	8%	9%	4%	8%	8%	7%	9%	10%	0%
	3 days/week	69	11%	11%	9%	7%	12%	11%	11%	10%	0%
	2 days/week	94	14%	14%	15%	9%	16%	17%	11%	10%	14%
	1 day/week	91	14%	14%	13%	14%	14%	14%	12%	19%	7%
	1 to 4 days/month	118	18%	18%	19%	16%	19%	18%	19%	17%	7%
	1 to 11 days/year	96	15%	15%	12%	23%	12%	11%	17%	19%	36%
	Never	37	6%	5%	9%	7%	5%	4%	7%	6%	21%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
75 Collapsed. Ride a bicycle for health or recreation	Weekly or More	405	62%	62%	60%	54%	64%	66%	57%	58%	36%
	Less than Weekly	214	33%	33%	31%	39%	30%	29%	36%	36%	43%
	Never	37	6%	5%	9%	7%	5%	4%	7%	6%	21%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	10%	38%	7%	19%	20%	13%	9%	7%
	6 days/week	62	9%	8%	15%	9%	10%	12%	7%	5%	14%
	5 days/week	118	18%	18%	20%	22%	17%	23%	16%	6%	0%
	4 days/week	76	12%	12%	10%	14%	11%	10%	15%	14%	0%
	3 days/week	52	8%	9%	5%	7%	8%	9%	7%	7%	0%
	2 days/week	68	10%	12%	4%	10%	11%	9%	11%	13%	14%
	1 day/week	40	6%	7%	4%	8%	5%	5%	7%	8%	0%
	1 to 4 days/month	53	8%	10%	2%	9%	8%	7%	8%	11%	14%
	1 to 11 days/year	62	9%	12%	1%	11%	9%	5%	11%	18%	29%
Never	20	3%	3%	1%	3%	3%	0%	3%	10%	21%	
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	75%	96%	77%	80%	88%	77%	60%	36%
	Less than Weekly	115	18%	21%	3%	20%	17%	12%	20%	30%	43%
	Never	20	3%	3%	1%	3%	3%	0%	3%	10%	21%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	0%	1%	0%	0%	1%	0%	0%	0%
	6 days/week	1	0%	0%	0%	0%	0%	0%	0%	1%	0%
	5 days/week	7	1%	1%	0%	2%	1%	1%	0%	2%	7%
	4 days/week	9	1%	2%	0%	2%	1%	2%	1%	1%	0%
	3 days/week	27	4%	5%	1%	2%	5%	3%	4%	6%	7%
	2 days/week	22	3%	4%	1%	2%	4%	3%	4%	6%	0%
	1 day/week	33	5%	6%	3%	5%	5%	3%	9%	5%	7%
	1 to 4 days/month	44	7%	7%	7%	3%	8%	7%	5%	8%	14%
	1 to 11 days/year	67	10%	11%	7%	13%	9%	10%	11%	8%	29%
Never	444	68%	64%	80%	71%	66%	71%	65%	64%	36%	
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	18%	5%	13%	16%	12%	19%	20%	21%
	Less than Weekly	111	17%	18%	14%	16%	17%	17%	16%	16%	43%
	Never	444	68%	64%	80%	71%	66%	71%	65%	64%	36%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
78. Miles from work	0-2 miles	164	26%	24%	34%	18%	29%	31%	20%	23%	21%
	3-5 miles	174	28%	26%	33%	32%	26%	30%	31%	16%	7%
	6-10 miles	111	18%	19%	13%	20%	17%	15%	20%	23%	29%
	11-20 miles	106	17%	18%	14%	15%	18%	16%	17%	18%	36%
	21+ miles	65	10%	12%	6%	13%	9%	8%	10%	19%	7%
	Don't Know	6	1%	1%	1%	1%	1%	1%	1%	1%	1%
78 Collapsed. Miles from work	10 miles or less	479	73%	71%	80%	71%	74%	76%	73%	64%	57%
	More than 10 miles	171	26%	28%	19%	28%	25%	23%	26%	35%	43%
	Don't Know	6	1%	1%	1%	1%	1%	1%	1%	1%	0%
79. Transportation used to get to work	Drive alone	259	41%	51%	6%	48%	39%	36%	44%	57%	50%
	Drive or ride in a carpool or vanpool	54	9%	9%	8%	11%	8%	8%	9%	10%	14%
	Motorcycle or scooter	15	2%	2%	2%	1%	3%	3%	2%	2%	0%
	Bicycle	436	70%	64%	90%	66%	71%	81%	60%	52%	21%
	Walk	120	19%	17%	28%	13%	22%	19%	17%	24%	14%
	Public Bus	123	20%	16%	33%	16%	21%	19%	21%	23%	0%
	Company shuttle	10	2%	2%	1%	2%	2%	1%	2%	2%	7%
	BART	175	28%	26%	34%	27%	28%	23%	35%	29%	36%
	Train, like Capitol Corridor or ACE Train	12	2%	2%	1%	2%	2%	2%	2%	2%	0%
	Ferry or boat	5	1%	1%	2%	1%	1%	1%	0%	0%	0%
Other	20	3%	4%	1%	4%	3%	2%	5%	5%	0%	
80. Days you ride your bicycle to work	7 days/week	14	2%	1%	6%	1%	3%	3%	1%	4%	0%
	6 days/week	14	2%	3%	1%	1%	3%	2%	3%	1%	7%
	5 days/week	168	27%	23%	43%	26%	27%	32%	25%	11%	14%
	4 days/week	86	14%	12%	21%	13%	14%	16%	13%	10%	0%
	3 days/week	74	12%	12%	13%	12%	12%	15%	8%	11%	0%
	2 days/week	53	8%	10%	4%	8%	9%	8%	9%	11%	0%
	1 day/week	19	3%	3%	2%	1%	4%	4%	4%	0%	0%
	1 to 4 days/month	34	5%	6%	2%	6%	5%	4%	8%	6%	14%
	1 to 11 days/year	71	11%	14%	2%	14%	10%	9%	14%	16%	7%
Never	93	15%	17%	5%	17%	14%	8%	16%	31%	57%	

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	63%	90%	63%	70%	79%	62%	47%	21%
	Less than Weekly	105	17%	20%	5%	20%	15%	12%	22%	22%	21%
	Never	93	15%	17%	5%	17%	14%	8%	16%	31%	57%
81. Miles from school	0-2 miles	80	42%	41%	42%	45%	41%	46%	36%	33%	100%
	3-5 miles	64	33%	29%	44%	30%	34%	33%	38%	27%	0%
	6-10 miles	25	13%	16%	7%	11%	14%	11%	16%	17%	0%
	11-20 miles	14	7%	7%	7%	9%	7%	7%	7%	10%	0%
	21+ miles	8	4%	6%	0%	4%	4%	2%	3%	13%	0%
	Don't Know	1	1%	1%	0%	2%	0%	1%	0%	0%	0%
81 Collapsed. Miles from school	10 miles or less	169	88%	86%	93%	85%	89%	90%	90%	77%	100%
	More than 10 miles	22	11%	13%	7%	13%	11%	9%	10%	23%	0%
	Don't Know	1	1%	1%	0%	2%	0%	1%	0%	0%	0%
82. Transportation used to get to school	Drive alone	53	28%	36%	7%	43%	23%	20%	24%	63%	0%
	Drive or ride in a carpool or vanpool	17	9%	11%	4%	21%	5%	8%	10%	10%	0%
	Motorcycle or scooter	6	3%	3%	4%	0%	4%	4%	0%	7%	0%
	Bicycle	117	61%	55%	75%	43%	67%	69%	62%	33%	50%
	Walk	38	20%	15%	32%	19%	20%	25%	12%	13%	50%
	Public Bus	40	21%	19%	26%	9%	25%	16%	31%	20%	0%
	Company shuttle	2	1%	1%	2%	2%	1%	1%	0%	3%	0%
	BART	31	16%	14%	21%	9%	19%	16%	14%	23%	0%
Other	15	8%	9%	5%	4%	9%	9%	7%	3%	50%	
83. Days you ride your bicycle to school	7 days/week	6	3%	3%	4%	6%	2%	4%	0%	7%	0%
	6 days/week	9	5%	6%	2%	0%	6%	4%	5%	7%	0%
	5 days/week	29	15%	11%	25%	17%	14%	20%	16%	0%	0%
	4 days/week	18	9%	7%	16%	2%	12%	12%	9%	3%	0%
	3 days/week	15	8%	8%	7%	9%	8%	8%	10%	3%	0%
	2 days/week	12	6%	4%	12%	6%	6%	5%	9%	3%	50%
	1 day/week	18	9%	10%	7%	2%	12%	14%	5%	3%	0%
	1 to 4 days/month	8	4%	4%	5%	4%	4%	3%	5%	7%	0%
	1 to 11 days/year	25	13%	14%	11%	19%	11%	14%	7%	23%	0%
	Never	52	27%	33%	12%	34%	25%	18%	34%	43%	50%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	49%	72%	43%	60%	66%	53%	27%	50%
	Less than Weekly	33	17%	18%	16%	23%	15%	17%	12%	30%	0%
	Never	52	27%	33%	12%	34%	25%	18%	34%	43%	50%
84. Cycling ability	Novice	35	5%	5%	7%	3%	6%	3%	4%	13%	43%
	Intermediate	217	33%	35%	25%	29%	35%	26%	38%	49%	36%
	Experienced	404	62%	60%	68%	67%	59%	71%	58%	39%	21%
85. When riding a bicycle, where you most often ride	In traffic lane	372	57%	57%	57%	62%	55%	63%	54%	44%	29%
	In bike lane	232	35%	34%	40%	27%	38%	33%	36%	42%	43%
	On separate paved bike path	51	8%	9%	3%	10%	7%	5%	10%	13%	29%
	On unpaved trails	1	0%	0%	0%	0%	0%	0%	0%	1%	0%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
86. City you live in	Alameda	51	8%	8%	6%	13%	6%	7%	6%	14%	7%
	Alamo	1	0%	0%	0%	1%	0%	0%	0%	0%	0%
	Albany	39	6%	6%	4%	13%	3%	6%	8%	1%	0%
	Berkeley	119	18%	16%	25%	18%	18%	20%	17%	15%	14%
	Castro Valley	8	1%	2%	0%	2%	1%	1%	2%	0%	7%
	Concord	3	0%	1%	0%	0%	1%	0%	0%	1%	0%
	Danville	2	0%	0%	0%	1%	0%	0%	0%	1%	0%
	Dublin	5	1%	1%	0%	1%	1%	1%	0%	1%	0%
	El Cerrito	9	1%	2%	0%	3%	1%	2%	1%	0%	0%
	Emeryville	16	2%	3%	2%	1%	3%	3%	2%	2%	0%
	Fremont	15	2%	3%	1%	4%	2%	2%	3%	2%	0%
	Hayward	5	1%	1%	0%	1%	1%	0%	1%	2%	0%
	Kensington	9	1%	2%	0%	0%	2%	1%	1%	2%	0%
	Lafayette	4	1%	1%	0%	1%	1%	0%	0%	2%	0%
	Livermore	2	0%	0%	0%	1%	0%	0%	0%	0%	7%
	Oakland	268	41%	38%	51%	28%	45%	41%	45%	33%	43%
	Piedmont	15	2%	3%	1%	4%	2%	2%	2%	3%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Pleasanton	7	1%	1%	0%	1%	1%	1%	0%	2%	0%
	Richmond	12	2%	2%	1%	1%	2%	2%	1%	2%	0%
	Sacramento	3	0%	0%	1%	0%	1%	1%	0%	0%	0%
	San Francisco	15	2%	2%	2%	2%	3%	2%	2%	3%	7%
	San Jose	2	0%	0%	0%	0%	0%	0%	0%	1%	0%
	San Leandro	25	4%	5%	1%	3%	4%	4%	2%	7%	7%
	San Lorenzo	2	0%	0%	1%	0%	0%	0%	0%	1%	0%
	San Pablo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Ramon	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	4	1%	1%	0%	1%	0%	0%	1%	1%	0%
	Walnut Creek	4	1%	1%	1%	0%	1%	1%	0%	1%	0%
	Other: Outside Alameda County	8	1%	1%	2%	2%	1%	1%	1%	0%	7%
86 Collapsed. City you live in	Alameda County	599	91%	91%	93%	94%	90%	92%	92%	89%	86%
	Other Counties	57	9%	9%	7%	6%	10%	8%	8%	11%	14%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
87. City you work in	Alameda	30	5%	5%	3%	6%	4%	4%	5%	6%	7%
	Alamo	1	0%	0%	0%	1%	0%	0%	1%	0%	0%
	Albany	17	3%	3%	3%	5%	2%	4%	2%	1%	0%
	Berkeley	154	25%	21%	40%	24%	25%	30%	20%	16%	14%
	Castro Valley	2	0%	0%	0%	0%	0%	0%	1%	0%	0%
	Concord	3	0%	1%	0%	0%	1%	0%	1%	1%	0%
	Danville	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Dublin	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	El Cerrito	4	1%	1%	1%	1%	1%	1%	1%	0%	0%
	Emeryville	25	4%	4%	5%	3%	4%	5%	3%	2%	7%
	Fremont	14	2%	3%	1%	2%	2%	1%	4%	2%	0%
	Hayward	12	2%	2%	2%	2%	2%	2%	1%	5%	0%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	1%	0%
	Livermore	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Milpitas	2	0%	0%	0%	1%	0%	0%	1%	0%	0%
	Newark	2	0%	0%	0%	1%	0%	0%	1%	1%	0%
	Oakland	215	34%	36%	28%	32%	35%	34%	34%	37%	29%
	Piedmont	2	0%	0%	0%	0%	0%	0%	0%	1%	0%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Pleasanton	4	1%	1%	1%	1%	0%	1%	0%	1%	7%
	Richmond	6	1%	1%	0%	1%	1%	0%	1%	2%	7%
	Sacramento	1	0%	0%	0%	0%	0%	0%	1%	0%	0%
	San Francisco	53	8%	8%	11%	6%	9%	7%	9%	13%	7%
	San Jose	3	0%	1%	0%	1%	0%	1%	1%	0%	0%
	San Leandro	30	5%	5%	2%	5%	5%	4%	5%	7%	14%
	San Ramon	2	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Union City	6	1%	1%	0%	1%	1%	0%	2%	0%	7%
	Walnut Creek	5	1%	1%	0%	0%	1%	1%	2%	0%	0%
	Other: Outside Alameda County	28	4%	5%	4%	7%	4%	4%	8%	1%	0%
87 Collapsed. City you work in	Alameda County	527	84%	84%	85%	83%	85%	87%	80%	82%	86%
	Other Counties	99	16%	16%	15%	17%	15%	13%	20%	18%	14%
88. Access to bike racks at work	Yes	443	71%	69%	79%	72%	70%	75%	70%	59%	57%
	No	183	29%	31%	21%	28%	30%	25%	30%	41%	43%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
89. Access to a secure bike room or bike locker at work	Yes	315	50%	52%	43%	55%	48%	54%	51%	35%	43%
	No	311	50%	48%	57%	45%	52%	46%	49%	65%	57%
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	19%	12%	17%	17%	13%	18%	29%	29%
	Yes	518	83%	81%	88%	83%	83%	87%	82%	71%	71%
90. Access to a shower at work	Yes	235	38%	40%	28%	46%	34%	41%	34%	31%	29%
	No	391	62%	60%	72%	54%	66%	59%	66%	69%	71%
91. Access to a changing area at work	Yes	388	62%	66%	47%	66%	60%	64%	60%	61%	57%
	No	238	38%	34%	53%	34%	40%	36%	40%	39%	43%
Access to Q88-Q91 (work)	None	68	11%	11%	10%	9%	12%	9%	13%	16%	14%
	One of three	190	30%	27%	41%	28%	31%	29%	30%	34%	43%
	Two of three	153	24%	24%	24%	23%	25%	24%	27%	22%	14%
	All Three	215	34%	37%	24%	40%	32%	38%	31%	29%	29%
92. City you go to school in	Alameda	4	2%	2%	2%	4%	1%	3%	0%	3%	0%
	Albany	6	3%	4%	2%	11%	1%	4%	2%	3%	0%
	Berkeley	90	47%	41%	61%	34%	51%	52%	43%	37%	50%
	Castro Valley	3	2%	2%	0%	6%	0%	1%	2%	3%	0%
	Concord	1	1%	1%	0%	0%	1%	1%	0%	0%	0%
	El Cerrito	2	1%	1%	0%	0%	1%	2%	0%	0%	0%
	Emeryville	1	1%	1%	0%	0%	1%	0%	2%	0%	0%
	Fremont	2	1%	1%	2%	4%	0%	1%	0%	3%	0%
	Hayward	6	3%	4%	2%	0%	4%	3%	3%	3%	0%
	Livermore	1	1%	1%	0%	0%	1%	1%	0%	0%	0%
	Oakland	41	21%	23%	18%	30%	19%	18%	28%	23%	0%
	Orinda	1	1%	0%	2%	2%	0%	1%	0%	0%	0%
	Piedmont	1	1%	1%	0%	2%	0%	0%	2%	0%	0%
	Pleasant Hill	1	1%	0%	2%	0%	1%	1%	0%	0%	0%
	San Francisco	12	6%	7%	4%	0%	8%	5%	7%	10%	0%
	San Jose	1	1%	1%	0%	0%	1%	1%	0%	0%	0%
San Leandro	1	1%	1%	0%	0%	1%	0%	0%	3%	0%	
Other: Ouside Alameda County	18	9%	10%	7%	6%	10%	7%	12%	10%	50%	

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
92 Collapsed. City you go to school in	Alameda County	158	82%	81%	86%	91%	79%	84%	81%	80%	50%
	Other Counties	34	18%	19%	14%	9%	21%	16%	19%	20%	50%
93. Access to bike racks at school	Yes	158	82%	79%	89%	79%	83%	87%	81%	70%	50%
	No	34	18%	21%	11%	21%	17%	13%	19%	30%	50%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	13%	23%	0%	21%	19%	12%	13%	0%
	No	162	84%	87%	77%	100%	79%	81%	88%	87%	100%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	19%	11%	21%	15%	13%	17%	27%	50%
	Yes	160	83%	81%	89%	79%	85%	87%	83%	73%	50%
95. Access to a shower at school	Yes	44	23%	21%	28%	13%	26%	25%	22%	20%	0%
	No	148	77%	79%	72%	87%	74%	75%	78%	80%	100%
96. Access to a changing area at school	Yes	79	41%	43%	37%	30%	45%	44%	40%	37%	0%
	No	113	59%	57%	63%	70%	55%	56%	60%	63%	100%
Access to Q93-Q996 (school)	None	25	13%	14%	11%	17%	12%	9%	16%	20%	50%
	One of three	90	47%	44%	53%	51%	46%	49%	47%	40%	50%
	Two of three	38	20%	24%	9%	26%	18%	20%	16%	30%	0%
	All Three	39	20%	17%	28%	6%	25%	23%	22%	10%	0%
97. Access to a car	Yes	518	79%	100%	0%	89%	75%	76%	78%	88%	100%
	No	138	21%	0%	100%	11%	25%	24%	22%	13%	0%
98a. Children under age of 18	Yes	175	27%	30%	14%	100%	0%	28%	28%	20%	14%
	No	474	72%	69%	85%	0%	99%	72%	72%	76%	79%
	Prefer not to answer	6	1%	1%	1%	0%	1%	0%	0%	3%	7%
98a Collapsed. Children under age of 18	Yes	175	27%	30%	14%	100%	0%	28%	28%	20%	14%
	No / Ref	480	73%	70%	86%	0%	100%	72%	72%	80%	86%

		All		Access to a car		Kids under 18?		Bike Riding Concerns Scale			
		N	%	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
				%	%	%	%	%	%	%	%
Ethnicity	African-American / Black	19	3%	3%	1%	3%	3%	1%	4%	6%	7%
	White / Caucasian	501	76%	76%	76%	77%	76%	82%	77%	55%	71%
	Hispanic / Latin-American	38	6%	6%	5%	3%	7%	4%	6%	13%	0%
	Asian / Pacific Islander	59	9%	9%	7%	14%	7%	8%	6%	18%	21%
	Other	39	6%	5%	10%	4%	7%	5%	6%	9%	0%
Age	Under 18	1	0%	0%	1%	1%	0%	0%	0%	0%	0%
	18-24	25	4%	2%	9%	0%	5%	3%	5%	6%	0%
	25-29	96	15%	11%	29%	1%	20%	13%	16%	13%	36%
	30-34	75	11%	10%	16%	6%	14%	12%	10%	11%	7%
	35-39	74	11%	11%	12%	18%	9%	13%	12%	5%	0%
	40-44	89	14%	15%	9%	25%	9%	13%	16%	11%	14%
	45-49	88	13%	14%	11%	29%	8%	11%	18%	16%	0%
	50-54	73	11%	14%	1%	14%	10%	12%	9%	13%	7%
	55-59	73	11%	13%	6%	7%	13%	13%	6%	16%	21%
	60-64	46	7%	8%	4%	0%	10%	8%	4%	8%	14%
	65-69	13	2%	2%	1%	0%	3%	2%	2%	2%	0%
	70-74	2	0%	0%	1%	0%	0%	1%	0%	0%	0%
75+	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Region	North Alameda County	508	77%	74%	91%	77%	78%	79%	80%	68%	64%
	Central Alameda County	35	5%	6%	1%	6%	5%	5%	4%	8%	14%
	South Alameda County	24	4%	4%	1%	6%	3%	3%	5%	6%	0%
	East Alameda County	14	2%	3%	0%	3%	2%	2%	1%	3%	7%
	Non-Alameda County	75	11%	13%	7%	9%	12%	11%	10%	15%	14%

	All	Access to a car		Kids under 18?		Bike Riding Concerns Scale			
	Mean	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	656		138	175	480	352	202	88	14
		79%	21%	27%	73%	54%	31%	13%	2%
1 Mean (days/wk). Bicycle Use	2.73	2.85	2.24	2.76	2.72	2.79	2.70	2.75	1.31
16 Mean (miles). Total round-trip commute on BTWD	15.45	16.14	12.42	16.13	15.20	14.67	17.59	14.60	8.50
17 Mean. Miles traveled by bicycle on BTWD	10.28	10.60	8.90	10.59	10.17	10.36	10.52	9.30	9.17
21 Mean (days/wk). Before BTWD Participation, Bicycle Use	2.71	2.87	2.01	2.87	2.66	2.85	2.68	2.25	.83
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	3.41	3.53	2.96	3.35	3.44	2.54	3.81	5.47	6.64
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	2.57	2.69	2.15	2.41	2.63	1.98	2.70	4.13	6.07
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	3.04	3.18	2.51	2.91	3.09	2.27	3.36	4.91	6.14
32 Mean (1-7 scale). Barrier: No place to shower at your destination	2.92	3.03	2.48	2.87	2.94	2.15	3.13	4.95	6.14
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	4.13	4.12	4.14	3.87	4.22	3.30	4.81	5.63	5.50
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	1.84	1.90	1.62	1.81	1.84	1.34	1.95	2.95	5.71
35 Mean (1-7 scale). Barrier: Not in good enough shape	2.01	2.06	1.80	2.02	2.00	1.62	1.98	3.11	5.21
36 Mean (1-7 scale). Barrier: Worried about cars on the road	4.30	4.37	4.00	4.29	4.29	3.29	5.14	5.98	6.79
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	3.32	1.82	3.63	2.78	2.45	3.36	4.05	5.14

	All	Access to a car		Kids under 18?		Bike Riding Concerns Scale			
	Mean	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	4.14	3.76	3.96	4.11	3.30	4.58	5.57	6.43
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.58	3.09	3.61	3.43	2.71	3.85	5.19	6.43
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	1.82	1.46	1.58	1.81	1.37	1.71	2.70	5.86
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	4.22	3.99	3.79	4.31	3.45	4.72	5.52	5.93
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	2.44	2.29	2.43	2.39	1.86	2.57	3.64	5.93
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.56	4.04	4.27	4.52	3.51	5.37	5.78	6.57
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	3.30	2.56	3.33	3.08	2.52	3.39	4.72	5.29
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.52	2.22	2.47	2.45	1.89	2.61	3.80	5.86
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	3.95	3.78	3.71	3.99	3.28	4.34	5.11	6.21
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	2.44	1.61	3.01	2.00	1.88	2.24	3.38	5.14
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.92	3.39	3.77	3.82	2.83	4.51	5.65	6.71
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	4.08	4.49	4.07	4.20	3.50	4.75	5.36	5.07
65 Mean (days/wk). Go to work outside of your home	3.06	3.07	3.01	3.17	3.02	3.10	3.09	2.86	2.79
66 Mean (days/wk). Go to school	.98	.86	1.46	.77	1.06	.92	1.07	1.14	.22

	All	Access to a car		Kids under 18?		Bike Riding Concerns Scale			
	Mean	Yes	No	Yes	No / Ref	0 to 3 concerns	4 to 7 concerns	8 to 12 concerns	13 to 21 concerns
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
67 Mean (days/wk). Go to a grocery or drug store	4.92	4.99	4.65	4.66	5.01	5.01	4.92	4.60	4.55
68 Mean (days/wk). Take your children to school	.81	.94	.34	2.82	.09	.85	.88	.58	.59
69 Mean (days/wk). Drive a car alone	2.86	3.38	.90	3.46	2.65	2.91	2.74	2.80	3.53
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	4.01	3.16	3.96	3.79	3.84	3.95	3.55	3.76
71 Mean (days/wk). Ride a bus	1.22	.96	2.22	1.05	1.29	1.16	1.41	1.11	1.05
72 Mean (days/wk). Ride BART	2.28	2.02	3.26	1.78	2.46	2.33	2.39	1.73	2.79
73 Mean (days/wk). Take a train	.29	.26	.41	.22	.32	.28	.36	.22	.03
74 Mean (days/wk). Take a ferry	.09	.07	.19	.12	.08	.10	.08	.11	.03
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	3.09	2.85	2.62	3.19	3.21	2.79	3.13	1.63
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	2.94	2.41	2.99	2.76	2.91	2.89	2.59	1.28
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	1.03	.32	.70	.95	.65	1.16	1.11	1.14
78 Mean. Miles from work	8.99	9.40	7.43	10.34	8.49	8.12	9.52	11.09	10.36
80 Mean (days/wk). Days you ride your bicycle to work	2.76	2.63	3.26	2.55	2.84	3.15	2.55	1.99	.61
81 Mean. Miles from school	5.41	6.15	3.67	5.26	5.46	4.48	5.59	8.50	1.00

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
				Yes	No	Yes	No	Yes	No	Effective	Not Effective
		N	%	%	%	%	%	%	%	%	%
Number of cases		656		89	567	111	545	174	482	381	275
Row percent			100%	14%	86%	17%	83%	27%	73%	58%	42%
Age Collapsed	Under 18	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	18-29	121	18%	11%	20%	12%	20%	19%	18%	16%	22%
	30-39	149	23%	25%	22%	28%	22%	23%	23%	24%	21%
	40-49	177	27%	25%	27%	20%	28%	25%	28%	27%	27%
	50-64	192	29%	38%	28%	40%	27%	32%	28%	30%	28%
	65+	16	2%	1%	3%	1%	3%	1%	3%	2%	3%
Gender	Male	302	46%	43%	47%	42%	47%	45%	46%	44%	49%
	Female	354	54%	57%	53%	58%	53%	55%	54%	56%	51%
1. Bicycle Use	7 days/week	107	16%	17%	16%	18%	16%	20%	15%	17%	16%
	6 days/week	74	11%	15%	11%	15%	10%	15%	10%	12%	10%
	5 days/week	127	19%	20%	19%	20%	19%	18%	20%	18%	21%
	4 days/week	84	13%	15%	13%	12%	13%	14%	12%	15%	10%
	3 days/week	69	11%	13%	10%	13%	10%	10%	11%	9%	13%
	2 days/week	55	8%	4%	9%	5%	9%	8%	9%	7%	10%
	1 day/week	17	3%	2%	3%	2%	3%	2%	3%	3%	2%
	1 to 4 days/month	62	9%	4%	10%	5%	10%	6%	11%	9%	10%
	1 to 11 days/year	61	9%	9%	9%	12%	9%	7%	10%	10%	8%
1 Collapsed. Bicycle Use	Weekly or More	533	81%	87%	80%	84%	81%	87%	79%	81%	82%
	Less than Weekly	123	19%	13%	20%	16%	19%	13%	21%	19%	18%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
2. Main reasons to ride a bicycle	For transportation/to get places	490	75%	83%	73%	78%	74%	81%	72%	76%	73%
	For fun	304	46%	45%	47%	46%	46%	47%	46%	47%	46%
	Incentives from employer or school	7	1%	1%	1%	1%	1%	2%	1%	1%	1%
	Personal health	408	62%	55%	63%	55%	64%	55%	65%	62%	62%
	Good for the environment	271	41%	45%	41%	45%	41%	48%	39%	43%	39%
	Save money on gas/parking	122	19%	21%	18%	24%	17%	22%	17%	20%	17%
	Set a good example for others	32	5%	10%	4%	7%	4%	5%	5%	5%	5%
	To avoid traffic	53	8%	11%	8%	11%	8%	7%	9%	7%	9%
	Stress reduction	80	12%	8%	13%	9%	13%	9%	13%	12%	13%
	Don't like driving/taking transit	55	8%	9%	8%	11%	8%	10%	8%	9%	7%
	Other	40	6%	4%	6%	5%	6%	7%	6%	5%	8%
3. Recall seeing or hearing 'Get Rolling' Advertisements	Yes	89	14%	100%	0%	71%	2%	45%	2%	18%	8%
	No	567	86%	0%	100%	29%	98%	55%	98%	82%	92%
4. What was 'Get Rolling' ads about	Biking	24	28%	28%	0%	29%	11%	31%	0%	29%	23%
	Bike to Work Day / Month / Biking to work	28	32%	32%	0%	33%	22%	32%	30%	32%	32%
	Using bike as everyday transportation / Multiple purposes / Alternative to car	18	21%	21%	0%	22%	11%	22%	10%	20%	23%
	Recreational biking	3	3%	3%	0%	4%	0%	3%	10%	3%	5%
	Using bikes on public transit	5	6%	6%	0%	6%	0%	6%	0%	8%	0%
	Other	7	8%	8%	0%	5%	33%	8%	10%	11%	0%
	Don't know	10	11%	11%	0%	10%	22%	8%	40%	8%	23%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
5. Where do you recall seeing the 'Get Rolling' ads	Newspaper	10	11%	11%	0%	11%	10%	13%	0%	12%	9%
	Sign on a street pole	13	15%	15%	0%	16%	0%	16%	0%	12%	23%
	Back/side of a bus	40	45%	45%	0%	49%	10%	51%	0%	48%	36%
	Bus shelter	32	36%	36%	0%	41%	0%	38%	20%	34%	41%
	BART station	22	25%	25%	0%	27%	10%	28%	0%	22%	32%
	Billboard	13	15%	15%	0%	16%	0%	15%	10%	13%	18%
	Flyer/handout	11	12%	12%	0%	13%	10%	13%	10%	12%	14%
	Other	9	10%	10%	0%	9%	20%	8%	30%	12%	5%
	Don't remember	13	15%	15%	0%	10%	50%	11%	40%	12%	23%
6. After prompt: Recall seeing or hearing 'Get Rolling' Ads	Yes	111	17%	89%	6%	100%	0%	52%	4%	22%	11%
	No	545	83%	11%	94%	0%	100%	48%	96%	78%	89%
7. After images, remember seeing any 'Get Rolling' Ads	Yes	174	27%	89%	17%	81%	15%	100%	0%	33%	18%
	No	482	73%	11%	83%	19%	85%	0%	100%	67%	82%
8. Effectiveness of 'Get Rolling' images in motivating people to ride their bicycles more often	Very effective	25	4%	6%	4%	5%	3%	4%	4%	7%	0%
	Somewhat effective	356	54%	70%	52%	68%	51%	67%	50%	93%	0%
	Not very effective	239	36%	22%	39%	24%	39%	26%	40%	0%	87%
	Not at all effective	36	5%	2%	6%	2%	6%	3%	6%	0%	13%
8 Collapsed. Effectiveness of 'Get Rolling' images	Effective	381	58%	75%	55%	74%	55%	71%	53%	100%	0%
	Not Effective	275	42%	25%	45%	26%	45%	29%	47%	0%	100%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	Images of bikes / People biking	54	8%	9%	8%	11%	8%	9%	8%	9%	7%
	Images of people using bikes for everyday tasks / 'Shopping Today' / suggestion of biking as alternative to driving	108	17%	25%	16%	24%	15%	26%	13%	23%	9%
	Images of gas prices / 'Saving Today' / suggestions of saving money	142	22%	17%	23%	17%	23%	19%	23%	21%	23%
	Images of average-looking people / people in regular clothing/no biking gear	44	7%	18%	5%	16%	5%	11%	6%	10%	3%
	Images of using bikes with public transit / 'Commuting Today'	55	9%	5%	9%	6%	9%	8%	9%	9%	7%
	Images of happy-looking people / people having fun	118	18%	24%	18%	21%	18%	21%	18%	21%	15%
	Images of healthy-looking people	16	2%	5%	2%	4%	2%	3%	2%	3%	1%
	The variety of biking activities	64	10%	9%	10%	10%	10%	9%	10%	12%	7%
	The diversity of the bikers (age, race, gender)	40	6%	3%	7%	6%	6%	7%	6%	6%	6%
	The layout / Colors / Positive mood / Large font	37	6%	3%	6%	5%	6%	4%	6%	8%	3%
	The slogans / logos ('Get Rolling' / 'Live. Ride. Stride')	9	1%	0%	2%	0%	2%	2%	1%	1%	2%
	Images of children riding bikes / 'Learning Today'	12	2%	1%	2%	1%	2%	1%	2%	2%	2%
	None	64	10%	6%	11%	5%	11%	5%	12%	2%	21%

	All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
	N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
			%	%	%	%	%	%	%	%
9. What is MOST effective in encouraging people to bike more in 'Get Rolling' ads	27	4%	5%	4%	5%	4%	3%	5%	4%	4%
Other Don't know	12	2%	2%	2%	2%	2%	1%	2%	1%	3%

	All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
	N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
			%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads										
Not direct enough / Too subtle / Unclear message / Not enough focus on bikes	95	15%	21%	14%	17%	14%	12%	16%	12%	19%
Uninteresting / Boring / Generic / Don't stand out	29	5%	2%	5%	4%	5%	3%	5%	4%	5%
Logos / Slogans	51	8%	6%	8%	5%	9%	8%	8%	9%	6%
Bad layout / Formatting / Colors	67	10%	2%	12%	6%	11%	6%	12%	9%	12%
Not informative enough	37	6%	6%	6%	6%	6%	7%	5%	5%	7%
Uninspiring / Not enough motivation / Un-relatable	70	11%	11%	11%	10%	11%	11%	11%	6%	17%
Unrealistic scenes / Impractical in reality / Cheesy	62	10%	10%	10%	12%	9%	9%	10%	8%	12%
Doesn't address actual reasons people don't bike (concerns about safety, weather)	61	10%	9%	10%	7%	10%	12%	9%	7%	13%
No references / web addresses	9	1%	1%	1%	1%	2%	1%	1%	2%	0%
Not 'cool'	10	2%	1%	2%	1%	2%	1%	2%	1%	2%
Not diverse enough / Excludes certain groups (seniors, un-athletic types)	19	3%	2%	3%	6%	2%	4%	3%	4%	1%
Riders seem too advanced / sporty / Biking looks difficult	24	4%	6%	3%	5%	4%	4%	4%	4%	4%
Repetitive / No new information / 'Preaching to the choir'	7	1%	1%	1%	1%	1%	1%	1%	1%	1%
Gas prices too low	21	3%	2%	3%	4%	3%	2%	4%	3%	4%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
10. What is LEAST effective in encouraging people to bike more in 'Get Rolling' ads	Doesn't address environmental aspect of biking	8	1%	1%	1%	2%	1%	1%	1%	1%	2%
	Doesn't address health / fitness aspect of biking	13	2%	0%	2%	1%	2%	1%	2%	2%	3%
	Only in English	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	None	47	7%	9%	7%	8%	7%	8%	7%	10%	3%
	Other	76	12%	10%	12%	13%	12%	15%	11%	13%	11%
	Don't Know	33	5%	6%	5%	4%	5%	6%	5%	7%	2%
11. Ever participated in Bike to Work Day	Yes, in 2010	404	62%	83%	58%	78%	58%	77%	56%	67%	54%
	Yes, in 2009	360	55%	80%	51%	72%	51%	74%	48%	58%	51%
	Yes, in 2008	299	46%	65%	43%	59%	43%	58%	41%	50%	40%
	Yes, 2007 or earlier	256	39%	61%	36%	55%	36%	50%	35%	43%	34%
	No	165	25%	7%	28%	10%	28%	11%	30%	22%	30%
11 Collapsed. BTWD Participation	Yes	490	75%	93%	72%	90%	72%	89%	70%	78%	70%
	No	165	25%	7%	28%	10%	28%	11%	30%	22%	30%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
12. How did you learn about Bike to Work Day	www.youcanbikethere.com	18	4%	11%	2%	8%	3%	7%	2%	5%	2%
	511.org	74	15%	28%	13%	20%	14%	21%	13%	17%	13%
	East Bay Bicycle Coalition website	155	32%	49%	28%	46%	28%	45%	25%	36%	24%
	Other bicycle organization website	71	14%	23%	13%	24%	12%	23%	10%	17%	10%
	Local bicycle organization email newsletter	112	23%	31%	21%	34%	20%	32%	19%	25%	19%
	Local bicycle organization paper newsletter	37	8%	13%	6%	14%	6%	10%	6%	9%	5%
	Poster or billboard	113	23%	29%	22%	29%	22%	26%	21%	25%	20%
	Radio advertisement or announcement	60	12%	13%	12%	14%	12%	12%	12%	13%	11%
	Facebook	32	7%	7%	6%	10%	6%	10%	5%	9%	3%
	Twitter	3	1%	2%	0%	2%	0%	2%	0%	1%	1%
	Friend or family member (other than on Facebook or Twitter)	106	22%	14%	23%	18%	23%	20%	22%	24%	18%
	Coworker (other than on Facebook or Twitter)	105	21%	22%	21%	25%	21%	23%	21%	24%	18%
	Employer	136	28%	28%	28%	31%	27%	25%	29%	28%	28%
	Other	90	18%	22%	18%	24%	17%	21%	17%	17%	21%
	Don't remember	33	7%	5%	7%	4%	7%	3%	8%	5%	9%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
13. Primary reason for participating in Bike to Work Day	To try out biking and see if it works for me	24	5%	2%	5%	4%	5%	5%	5%	5%	5%
	For fun	52	11%	14%	10%	9%	11%	9%	11%	11%	10%
	Incentives from employer or school	3	1%	0%	1%	0%	1%	0%	1%	1%	1%
	Personal health	13	3%	1%	3%	2%	3%	1%	4%	3%	2%
	Good for the environment	25	5%	7%	5%	7%	5%	7%	4%	5%	5%
	Save money on gas/parking	3	1%	0%	1%	0%	1%	0%	1%	1%	1%
	Set a good example for others	67	14%	17%	13%	21%	12%	17%	12%	14%	13%
	To avoid traffic	2	0%	0%	0%	0%	1%	0%	1%	0%	1%
	Stress reduction	2	0%	0%	0%	0%	1%	0%	1%	0%	1%
	Incentives, food, and prizes from Bike to Work Day organizers	41	8%	7%	9%	6%	9%	8%	8%	8%	8%
	I almost always bike to work anyway	208	42%	34%	44%	40%	43%	43%	42%	40%	47%
Other	50	10%	17%	9%	11%	10%	11%	10%	11%	8%	
14. On Bike to Work Day, did you...	Ride your bike all the way from home to your destination	368	75%	73%	75%	77%	75%	78%	74%	74%	76%
	Ride your bike some of the way and drive some of the way from home to your destination	11	2%	1%	2%	1%	3%	2%	2%	3%	1%
	Ride your bike some of the way and take transit some of the way from home to your destination	90	18%	19%	18%	20%	18%	17%	19%	18%	19%
	Something else	19	4%	6%	3%	2%	4%	3%	4%	4%	4%
	Don't remember	2	0%	0%	0%	0%	1%	0%	1%	0%	1%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
						Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%	%	%
15. Primary destination on Bike to Work Day	Work	425	87%	80%	88%	86%	87%	86%	87%	85%	89%
	School	25	5%	5%	5%	4%	5%	3%	6%	6%	3%
	Somehwere else	38	8%	16%	6%	10%	7%	11%	6%	8%	7%
	Don't Remember	2	0%	0%	0%	0%	1%	0%	1%	0%	1%
16. Total round-trip commute on BTWD	0-2 miles	40	8%	13%	7%	10%	8%	12%	7%	11%	4%
	3-5 miles	99	20%	22%	20%	18%	21%	17%	22%	19%	22%
	6-10 miles	139	29%	22%	30%	27%	29%	26%	30%	28%	29%
	11-20 miles	110	23%	27%	22%	30%	21%	29%	20%	20%	27%
	21+ miles	98	20%	16%	21%	15%	21%	16%	22%	22%	17%
16 Collapsed. Total round-trip commute on BTWD	10 miles or less	278	57%	57%	57%	55%	58%	55%	58%	58%	55%
	More than 10 miles	208	43%	43%	43%	45%	42%	45%	42%	42%	45%
17. Miles traveled by bicycle on BTWD	0-2 miles	43	9%	12%	8%	10%	9%	11%	8%	11%	6%
	3-5 miles	125	26%	21%	27%	22%	27%	25%	26%	27%	24%
	6-10 miles	168	35%	32%	35%	33%	35%	30%	37%	33%	37%
	11-20 miles	105	22%	26%	21%	26%	21%	25%	20%	20%	24%
	21+ miles	45	9%	10%	9%	9%	9%	8%	10%	9%	9%
17 Collapsed. Miles traveled by bicycle on BTWD	10 miles or less	336	69%	65%	70%	65%	70%	66%	71%	71%	67%
	More than 10 miles	150	31%	35%	30%	35%	30%	34%	29%	29%	33%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
18. If it had not been Bike to Work Day, how would you have gotten to your destination?	Drive alone	122	25%	24%	25%	23%	25%	25%	25%	28%	20%
	Drive or ride in a carpool or vanpool	22	4%	4%	5%	3%	5%	3%	5%	6%	3%
	Motorcycle or scooter	7	1%	1%	1%	0%	2%	1%	1%	2%	1%
	Bicycle	321	66%	63%	66%	64%	66%	66%	65%	66%	64%
	Walk	47	10%	11%	9%	15%	8%	11%	9%	9%	10%
	Public Bus	45	9%	12%	9%	16%	7%	12%	8%	9%	10%
	Company shuttle	3	1%	1%	0%	1%	1%	1%	1%	0%	1%
	BART	86	18%	18%	17%	20%	17%	21%	16%	17%	18%
	Train, like Capitol Corridor or ACE Train	6	1%	2%	1%	2%	1%	1%	1%	2%	1%
	Ferry or boat	4	1%	0%	1%	0%	1%	0%	1%	0%	2%
	Other	5	1%	0%	1%	1%	1%	1%	1%	1%	1%
I would have not gone to my destination	8	2%	4%	1%	2%	2%	3%	1%	1%	3%	

	All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
	N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
			%	%	%	%	%	%	%	%
19. For Bike to Work Day, did you...										
Stop at an energizer station on the way to your destination	303	62%	77%	59%	75%	58%	75%	56%	66%	55%
Stop at the bike away from work party on Telegraph Avenue in Oakland	68	14%	30%	11%	29%	10%	25%	9%	15%	11%
Get a Bike to Work Day canvas bag	284	58%	73%	55%	75%	54%	70%	53%	60%	54%
Leave your bike at a free Bike to Work Day bike check	50	10%	20%	8%	19%	8%	16%	7%	9%	12%
Compete in the Team Bike Challenge	49	10%	20%	8%	15%	9%	15%	8%	11%	9%
Compete in the Company Bike Challenge	29	6%	11%	5%	8%	5%	8%	5%	6%	5%
Download iBike Challenge	2	0%	1%	0%	1%	0%	1%	0%	0%	1%
Watch a Bike to Work Day video	21	4%	4%	4%	5%	4%	5%	4%	4%	4%
Tweet about Bike to Work Day	9	2%	4%	1%	5%	1%	4%	1%	2%	2%
Post on Facebook about Bike to Work Day	77	16%	25%	14%	28%	13%	28%	10%	18%	11%
Attend a Bike to Work Month event other than Bike to Work Day	47	10%	22%	7%	19%	7%	19%	5%	11%	7%
None of these	115	23%	10%	26%	11%	27%	13%	28%	20%	29%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
20. For Bike to Work Day, did you...	The ride was easier than I thought it would be	39	8%	8%	8%	11%	7%	10%	7%	9%	6%
	I found a good route to take	93	19%	17%	19%	18%	19%	18%	19%	19%	19%
	I felt better at work that day	134	27%	28%	27%	34%	26%	34%	24%	30%	23%
	I fixed my bicycle so I could ride it that day	13	3%	2%	3%	4%	2%	2%	3%	2%	4%
	I enjoyed getting the exercise from biking that day	308	63%	63%	63%	67%	62%	64%	62%	63%	62%
	I enjoyed being outside on my bike that day	346	71%	72%	70%	77%	69%	76%	68%	70%	71%
	It was easy to find a place to store my bike that day	166	34%	31%	34%	33%	34%	34%	34%	36%	31%
	I told my coworkers/classmates that I rode my bicycle that day	235	48%	47%	48%	53%	47%	53%	46%	51%	43%
	I rode to work/school with people I know	56	11%	16%	11%	14%	11%	15%	10%	12%	11%
	None of these	64	13%	10%	14%	8%	14%	10%	14%	13%	14%
21. Before participating in Bike to Work Day, bicycle use	7 days/week	73	15%	13%	15%	17%	14%	19%	13%	15%	14%
	6 days/week	52	11%	13%	10%	12%	10%	14%	9%	10%	11%
	5 days/week	95	19%	23%	19%	22%	19%	17%	21%	18%	21%
	4 days/week	55	11%	7%	12%	7%	12%	12%	11%	13%	8%
	3 days/week	56	11%	13%	11%	11%	12%	9%	13%	10%	14%
	2 days/week	45	9%	10%	9%	11%	9%	10%	9%	9%	9%
	1 day/week	12	2%	1%	3%	2%	3%	1%	3%	3%	2%
	1 to 4 days/month	36	7%	6%	8%	5%	8%	8%	7%	8%	7%
	1 to 11 days/year	45	9%	7%	10%	7%	10%	7%	10%	10%	8%
	Never	21	4%	6%	4%	6%	4%	5%	4%	3%	6%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
21 Collapsed. Before BTWD Participation, Bicycle Use	Weekly or More	388	79%	81%	79%	82%	78%	81%	79%	79%	79%
	Less than Weekly	81	17%	13%	17%	12%	18%	15%	17%	18%	15%
	Never	21	4%	6%	4%	6%	4%	5%	4%	3%	6%
22. Since participating in Bike to Word Day, bicycle use frequency	A lot more often	48	10%	10%	10%	13%	9%	14%	8%	9%	11%
	A little more often	50	10%	17%	9%	15%	9%	12%	10%	12%	8%
	About the same as before	374	76%	72%	77%	70%	78%	73%	78%	76%	77%
	Less often	18	4%	1%	4%	2%	4%	2%	4%	3%	4%
22 Collapsed. Since participating in Bike to Word Day, bicycle use frequency	More often	98	20%	27%	19%	28%	18%	25%	18%	20%	19%
	Same as before	374	76%	72%	77%	70%	78%	73%	78%	76%	77%
	Less often	18	4%	1%	4%	2%	4%	2%	4%	3%	4%
23. Likely participation in BTWD 2011	Very likely	461	70%	85%	68%	86%	67%	82%	66%	74%	65%
	Somewhat likely	105	16%	11%	17%	10%	17%	12%	17%	15%	17%
	Somewhat unlikely	33	5%	2%	5%	2%	6%	3%	6%	4%	6%
	Very unlikely	57	9%	1%	10%	3%	10%	2%	11%	7%	12%
23 Collapsed. Likely participation in BTWD 2011	Likely	566	86%	97%	85%	95%	84%	94%	83%	89%	82%
	Unlikely	90	14%	3%	15%	5%	16%	6%	17%	11%	18%
24. Participation in Team Bike Challenge	Yes, in 2010	49	7%	20%	5%	16%	6%	14%	5%	9%	5%
	Yes, in 2009	46	7%	20%	5%	18%	5%	13%	5%	8%	6%
	Yes, in 2008	23	4%	12%	2%	9%	2%	8%	2%	3%	4%
	Yes, 2007 or earlier	17	3%	11%	1%	7%	2%	6%	1%	3%	2%
	No	582	89%	66%	92%	72%	92%	77%	93%	87%	91%
24 Collapsed. Team Bike Challenge Participation	Yes	74	11%	34%	8%	28%	8%	23%	7%	13%	9%
	No	582	89%	66%	92%	72%	92%	77%	93%	87%	91%
25. After participating in Team Bike Challenge, bicycle riding for transportation frequency	A lot more often	7	9%	7%	11%	3%	14%	13%	6%	10%	8%
	A little more often	11	15%	17%	14%	16%	14%	20%	9%	18%	8%
	Same as Before	52	70%	70%	70%	74%	67%	63%	79%	69%	72%
	Less often	3	4%	7%	2%	3%	5%	5%	3%	2%	8%
	Don't Know	1	1%	0%	2%	3%	0%	0%	3%	0%	4%

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	N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
			%	%	%	%	%	%	%	%
25 Collapsed. After participating in Team Bike Challenge, bicycle riding for transportation frequency	18	3%	8%	2%	5%	2%	7%	1%	4%	1%
More Often										
Less Often	3	0%	2%	0%	1%	0%	1%	0%	0%	1%
Same as Before / DK	635	97%	90%	98%	94%	97%	91%	99%	96%	98%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
26. Attendance at following 2010 events	Bike-In Movie Double Feature at Whole Foods Oakland (April 23)	26	4%	16%	2%	16%	1%	10%	2%	5%	3%
	Berkeley Earth Day (April 24)	28	4%	7%	4%	9%	3%	7%	3%	4%	4%
	Bike Day at the Berkeley Farmer's Market (May 1)	19	3%	8%	2%	5%	2%	5%	2%	4%	2%
	Urban Assault Ride Scavenger Hunt in Berkeley (May 2)	16	2%	9%	1%	7%	1%	5%	1%	3%	1%
	Albany Arts & Green Festival (May 2)	19	3%	6%	2%	5%	3%	3%	3%	3%	3%
	Bike Day at the San Leandro Farmer's Market (May 5)	10	2%	1%	2%	1%	2%	1%	2%	2%	1%
	Kids Bike Rodeo in Berkeley (May 8)	10	2%	1%	2%	0%	2%	1%	2%	2%	1%
	Bike to School Days (May 2010)	37	6%	11%	5%	10%	5%	9%	4%	7%	4%
	Bike-In Movie at Rialto Cinemas in El Cerrito (May 12)	13	2%	6%	1%	5%	1%	3%	1%	2%	2%
	Oakland Indie Awards in Oakland (May 14)	10	2%	3%	1%	4%	1%	3%	1%	1%	2%
	The Hidden Gems of Berkeley Bicycle Ride (May 15)	3	0%	1%	0%	2%	0%	1%	0%	1%	0%
	Bike-In Movie in Alameda (May 16)	9	1%	1%	1%	3%	1%	2%	1%	2%	1%
	Bike-In Movie at Trumer Pils Brewery (May 21)	26	4%	11%	3%	10%	3%	8%	2%	6%	1%
	Bike to Market Day (May 22)	26	4%	6%	4%	5%	4%	5%	4%	5%	3%
	Bike Safety Rodeo in El Cerrito (May 22)	4	1%	0%	1%	1%	1%	1%	1%	0%	1%
	Oaklavia in Oakland (June 27)	114	17%	31%	15%	33%	14%	30%	13%	18%	17%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
26. Attendance at following 2010 events	Bicycle safety class (April, May, June)	35	5%	11%	4%	10%	4%	9%	4%	6%	4%
	None of these	427	65%	43%	69%	46%	69%	50%	71%	62%	69%
27. Walk and Roll to School Day Participation	Yes	103	16%	28%	14%	25%	14%	22%	13%	19%	12%
	No	536	82%	71%	83%	71%	84%	75%	84%	79%	85%
	Don't remember	17	3%	1%	3%	4%	2%	3%	2%	2%	3%
28. Participation in bicycle safety courses: respondent or children	Traffic Skills 101 Classroom Workshop (Also called 'Street Skills for Cyclists')	74	11%	33%	8%	28%	8%	22%	7%	13%	9%
	Traffic Skills 101 Road Class (Also called 'Road 1 - Day 2')	48	7%	21%	5%	16%	6%	15%	5%	9%	4%
	Family Cycling Workshop by the East Bay Bicycle Coalition	5	1%	1%	1%	2%	1%	1%	1%	1%	0%
	Kids Bike Rodeo	31	5%	8%	4%	7%	4%	6%	4%	4%	5%
	Other bicycle safety class or workshop	122	19%	25%	18%	27%	17%	26%	16%	19%	19%
	Never taken a bicycle safety class or workshop	452	69%	47%	72%	50%	73%	54%	74%	67%	71%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
28a. Top reasons people DO NOT ride their bike	Safety issues - Biking is unsafe/dangerous	241	37%	38%	37%	41%	36%	38%	36%	35%	39%
	Too far of a distance to travel	127	19%	19%	19%	19%	19%	19%	20%	20%	19%
	Being protected from the weather	109	17%	11%	17%	15%	17%	14%	18%	18%	15%
	Time consuming	145	22%	19%	23%	19%	23%	22%	22%	23%	21%
	Difficult/Takes too much energy/Lazy	162	25%	15%	26%	22%	25%	22%	26%	23%	27%
	Inconvenient/Prefer the convenience of a car	136	21%	26%	20%	23%	20%	20%	21%	21%	20%
	Do not like biking through traffic/Dangerous drivers	223	34%	39%	33%	38%	33%	41%	31%	36%	31%
	Health restrictions/Not in shape	64	10%	11%	10%	13%	9%	11%	9%	10%	9%
	Being able to carry/transport more belongings	81	12%	9%	13%	9%	13%	11%	13%	12%	13%
	No bike lanes	78	12%	16%	11%	12%	12%	13%	12%	13%	11%
	Do not own a bike	60	9%	7%	10%	5%	10%	6%	10%	10%	8%
	Just do not want to/Lack of interest	13	2%	1%	2%	1%	2%	2%	2%	2%	2%
	Do not know how to ride a bike	24	4%	3%	4%	4%	4%	3%	4%	3%	4%
	Too many hills to bike through	26	4%	6%	4%	5%	4%	2%	5%	3%	5%
	Do not want to get sweaty	98	15%	11%	16%	15%	15%	13%	16%	15%	14%
	Nowhere to park/store bike	122	19%	25%	18%	20%	18%	21%	18%	17%	21%
	Prefer comfort of a car	18	3%	3%	3%	2%	3%	2%	3%	2%	4%
	Cannot bike in work clothes	34	5%	7%	5%	7%	5%	3%	6%	5%	5%
	Transport more than one passenger	22	3%	3%	3%	3%	3%	3%	4%	4%	3%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
28a. Top reasons people DO NOT ride their bike	Other	171	26%	30%	25%	28%	26%	33%	24%	25%	27%
	Nothing	13	2%	0%	2%	0%	2%	0%	3%	3%	1%
	Don't Know	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
28a Collapsed. Top reasons people DO NOT ride their bike	Convenience of a car / Need a car to transport people or items	257	39%	42%	39%	37%	40%	36%	40%	39%	40%
	Hygeine concerns	132	20%	18%	20%	23%	20%	17%	21%	20%	20%
	Don't own a bike / lack of interest / Can't ride a bike	97	15%	11%	15%	10%	16%	11%	16%	15%	14%
	Safety concerns	464	71%	78%	70%	78%	69%	79%	68%	71%	70%
	Difficult / Lazy / Not in shape	226	34%	26%	36%	34%	34%	33%	35%	33%	36%
	No bike lanes / Nowhere to store bike	200	30%	40%	29%	32%	30%	33%	29%	29%	32%
	Time / Distance	272	41%	38%	42%	38%	42%	41%	42%	43%	40%
	Bad Weather	109	17%	11%	17%	15%	17%	14%	18%	18%	15%
	Too many hills / Terrain	26	4%	6%	4%	5%	4%	2%	5%	3%	5%
	Other / Don't Know	185	28%	30%	28%	28%	28%	33%	27%	28%	28%
29. Barrier: Don't want to arrive at your destination sweaty	1-Not at all important	143	22%	30%	20%	30%	20%	28%	20%	24%	19%
	2	134	20%	24%	20%	22%	20%	24%	19%	20%	21%
	3	81	12%	16%	12%	15%	12%	12%	12%	13%	12%
	4	85	13%	12%	13%	11%	13%	14%	12%	14%	12%
	5	89	14%	4%	15%	8%	15%	6%	16%	14%	13%
	6	69	11%	6%	11%	6%	11%	8%	11%	9%	13%
	7-Extremely important	55	8%	8%	8%	8%	8%	7%	9%	7%	10%
29 Collapsed. Barrier: Don't want to arrive at your destination sweaty	Important	213	32%	18%	35%	23%	34%	22%	36%	30%	36%
	Not Important	358	55%	70%	52%	67%	52%	64%	51%	56%	52%
	Neutral	85	13%	12%	13%	11%	13%	14%	12%	14%	12%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
30. Barrier: Don't want to arrive at your destination with messy hair or flat hair	1-Not at all important	269	41%	53%	39%	50%	39%	47%	39%	41%	41%
	2	129	20%	16%	20%	15%	21%	20%	20%	20%	19%
	3	70	11%	11%	11%	11%	11%	10%	11%	11%	10%
	4	69	11%	6%	11%	8%	11%	6%	12%	11%	10%
	5	63	10%	6%	10%	5%	10%	9%	10%	8%	12%
	6	31	5%	7%	4%	7%	4%	5%	5%	6%	4%
	7-Extremely important	25	4%	2%	4%	3%	4%	3%	4%	3%	4%
30 Collapsed. Barrier: Don't want to arrive at your destination with messy hair or flat hair	Important	119	18%	15%	19%	15%	19%	17%	19%	17%	20%
	Not Important	468	71%	80%	70%	77%	70%	77%	69%	72%	71%
	Neutral	69	11%	6%	11%	8%	11%	6%	12%	11%	10%
31. Barrier: Don't want to carry a change of clothes	1-Not at all important	200	30%	30%	31%	31%	30%	33%	30%	31%	29%
	2	134	20%	31%	19%	27%	19%	23%	20%	19%	23%
	3	68	10%	9%	11%	11%	10%	11%	10%	10%	10%
	4	81	12%	11%	13%	13%	12%	13%	12%	14%	10%
	5	79	12%	9%	13%	11%	12%	9%	13%	12%	13%
	6	54	8%	3%	9%	4%	9%	7%	9%	9%	7%
	7-Extremely important	40	6%	6%	6%	5%	6%	5%	7%	4%	8%
31 Collapsed. Barrier: Don't want to carry a change of clothes	Important	173	26%	18%	28%	19%	28%	21%	28%	25%	28%
	Not Important	402	61%	71%	60%	68%	60%	67%	59%	61%	62%
	Neutral	81	12%	11%	13%	13%	12%	13%	12%	14%	10%
32. Barrier: No place to shower at your destination	1-Not at all important	230	35%	45%	34%	42%	34%	41%	33%	36%	33%
	2	131	20%	21%	20%	18%	20%	20%	20%	22%	17%
	3	64	10%	11%	10%	12%	9%	12%	9%	9%	11%
	4	70	11%	10%	11%	13%	10%	12%	10%	12%	9%
	5	62	9%	7%	10%	9%	10%	7%	10%	7%	13%
	6	54	8%	2%	9%	3%	9%	5%	10%	8%	9%
	7-Extremely important	45	7%	3%	7%	4%	8%	3%	8%	7%	7%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
32 Collapsed. Barrier: No place to shower at your destination	Important	161	25%	12%	26%	15%	26%	15%	28%	21%	29%
	Not Important	425	65%	78%	63%	72%	63%	73%	62%	67%	62%
	Neutral	70	11%	10%	11%	13%	10%	12%	10%	12%	9%
33. Barrier: No safe place to park a bike at your destination	1-Not at all important	135	21%	20%	21%	21%	21%	21%	20%	21%	20%
	2	76	12%	10%	12%	9%	12%	8%	13%	12%	11%
	3	59	9%	7%	9%	7%	9%	9%	9%	10%	7%
	4	77	12%	11%	12%	12%	12%	11%	12%	12%	12%
	5	69	11%	17%	10%	15%	10%	16%	9%	13%	8%
	6	91	14%	18%	13%	14%	14%	14%	14%	14%	13%
	7-Extremely important	149	23%	17%	24%	22%	23%	21%	23%	17%	30%
33 Collapsed. Barrier: No safe place to park a bike at your destination	Important	309	47%	52%	46%	51%	46%	51%	46%	44%	51%
	Not Important	270	41%	37%	42%	37%	42%	39%	42%	44%	37%
	Neutral	77	12%	11%	12%	12%	12%	11%	12%	12%	12%
34. Barrier: Not confident in your bike riding ability	1-Not at all important	437	67%	70%	66%	70%	66%	76%	63%	66%	67%
	2	90	14%	11%	14%	10%	14%	8%	16%	14%	13%
	3	37	6%	9%	5%	8%	5%	7%	5%	6%	6%
	4	39	6%	3%	6%	3%	7%	4%	7%	6%	5%
	5	18	3%	0%	3%	1%	3%	1%	4%	2%	3%
	6	14	2%	6%	2%	5%	2%	3%	2%	2%	2%
	7-Extremely important	21	3%	1%	4%	4%	3%	2%	4%	3%	3%
34 Collapsed. Barrier: Not confident in your bike riding ability	Important	53	8%	7%	8%	9%	8%	5%	9%	8%	8%
	Not Important	564	86%	90%	85%	88%	86%	91%	84%	86%	86%
	Neutral	39	6%	3%	6%	3%	7%	4%	7%	6%	5%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
						Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%	%	%
35. Barrier: Not in good enough shape	1-Not at all important	369	56%	64%	55%	61%	55%	67%	52%	56%	57%
	2	118	18%	11%	19%	14%	19%	13%	20%	18%	19%
	3	58	9%	12%	8%	9%	9%	8%	9%	10%	7%
	4	55	8%	2%	9%	5%	9%	3%	10%	8%	9%
	5	30	5%	4%	5%	5%	5%	5%	5%	4%	5%
	6	15	2%	3%	2%	3%	2%	2%	2%	2%	2%
	7-Extremely important	11	2%	2%	2%	3%	1%	2%	1%	2%	1%
35 Collapsed. Barrier: Not in good enough shape	Important	56	9%	10%	8%	10%	8%	9%	9%	9%	8%
	Not Important	545	83%	88%	82%	85%	83%	88%	81%	83%	83%
	Neutral	55	8%	2%	9%	5%	9%	3%	10%	8%	9%
36. Barrier: Worried about cars on the road	1-Not at all important	69	11%	13%	10%	12%	10%	14%	9%	9%	12%
	2	92	14%	10%	15%	11%	15%	15%	14%	15%	13%
	3	101	15%	21%	14%	21%	14%	16%	15%	16%	14%
	4	79	12%	12%	12%	14%	12%	13%	12%	12%	12%
	5	96	15%	17%	14%	14%	15%	14%	15%	16%	13%
	6	67	10%	9%	10%	8%	11%	10%	10%	10%	11%
	7-Extremely important	152	23%	17%	24%	21%	24%	20%	24%	22%	25%
36 Collapsed. Barrier: Worried about cars on the road	Important	315	48%	43%	49%	43%	49%	43%	50%	48%	49%
	Not Important	262	40%	45%	39%	43%	39%	44%	38%	40%	39%
	Neutral	79	12%	12%	12%	14%	12%	13%	12%	12%	12%
37. Barrier: Need to have access to a car at some point during the day	1-Not at all important	229	35%	40%	34%	39%	34%	38%	34%	35%	34%
	2	103	16%	18%	15%	18%	15%	17%	15%	17%	15%
	3	75	11%	12%	11%	12%	11%	11%	12%	10%	14%
	4	77	12%	9%	12%	8%	12%	10%	12%	12%	11%
	5	74	11%	8%	12%	9%	12%	13%	11%	12%	11%
	6	54	8%	7%	8%	7%	8%	5%	10%	8%	8%
	7-Extremely important	44	7%	6%	7%	7%	7%	7%	7%	6%	8%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
37 Collapsed. Barrier: Need to have access to a car at some point during the day	Important	172	26%	20%	27%	23%	27%	24%	27%	26%	27%
	Not Important	407	62%	71%	61%	68%	61%	66%	61%	62%	63%
	Neutral	77	12%	9%	12%	8%	12%	10%	12%	12%	11%
38. Barrier: You have to carry a lot of stuff	1-Not at all important	97	15%	20%	14%	20%	14%	17%	14%	15%	14%
	2	86	13%	20%	12%	18%	12%	16%	12%	14%	12%
	3	82	12%	11%	13%	11%	13%	10%	13%	11%	14%
	4	82	12%	11%	13%	11%	13%	13%	12%	12%	13%
	5	117	18%	19%	18%	15%	18%	19%	17%	19%	16%
	6	106	16%	12%	17%	14%	17%	17%	16%	14%	19%
	7-Extremely important	86	13%	6%	14%	11%	14%	9%	15%	13%	13%
38 Collapsed. Barrier: You have to carry a lot of stuff	Important	309	47%	37%	49%	41%	48%	44%	48%	47%	47%
	Not Important	265	40%	52%	39%	49%	39%	43%	39%	41%	40%
	Neutral	82	12%	11%	13%	11%	13%	13%	12%	12%	13%
39. Barrier: The places you regularly go are too far away to ride	1-Not at all important	152	23%	28%	22%	28%	22%	26%	22%	23%	24%
	2	123	19%	21%	18%	21%	18%	20%	18%	17%	21%
	3	71	11%	13%	10%	10%	11%	11%	11%	12%	10%
	4	90	14%	12%	14%	13%	14%	13%	14%	15%	11%
	5	84	13%	10%	13%	10%	13%	13%	13%	12%	13%
	6	64	10%	8%	10%	10%	10%	10%	10%	10%	9%
	7-Extremely important	72	11%	7%	12%	9%	11%	7%	12%	11%	11%
39 Collapsed. Barrier: The places you regularly go are too far away to ride	Important	220	34%	25%	35%	29%	34%	30%	35%	33%	34%
	Not Important	346	53%	63%	51%	59%	52%	57%	51%	51%	55%
	Neutral	90	14%	12%	14%	13%	14%	13%	14%	15%	11%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
40. Barrier: Don't want to ride your bike alone	1-Not at all important	436	66%	79%	65%	78%	64%	75%	63%	66%	67%
	2	97	15%	10%	16%	12%	15%	12%	16%	14%	16%
	3	44	7%	4%	7%	3%	8%	4%	8%	5%	9%
	4	39	6%	3%	6%	3%	7%	5%	6%	7%	4%
	5	20	3%	2%	3%	2%	3%	2%	3%	3%	3%
	6	12	2%	1%	2%	3%	2%	2%	2%	2%	1%
	7-Extremely important	8	1%	0%	1%	0%	1%	1%	1%	2%	0%
40 Collapsed. Barrier: Don't want to ride your bike alone	Important	40	6%	3%	7%	5%	6%	5%	7%	7%	4%
	Not Important	577	88%	93%	87%	93%	87%	91%	87%	86%	91%
	Neutral	39	6%	3%	6%	3%	7%	5%	6%	7%	4%
41. Barrier: Poor road and pavement conditions	1-Not at all important	68	10%	10%	10%	9%	11%	11%	10%	11%	9%
	2	89	14%	18%	13%	19%	12%	18%	12%	15%	11%
	3	97	15%	13%	15%	14%	15%	12%	16%	13%	18%
	4	96	15%	17%	14%	17%	14%	17%	14%	15%	14%
	5	118	18%	19%	18%	20%	18%	20%	17%	17%	19%
	6	90	14%	13%	14%	13%	14%	11%	15%	14%	14%
	7-Extremely important	98	15%	9%	16%	9%	16%	11%	16%	15%	15%
41 Collapsed. Barrier: Poor road and pavement conditions	Important	306	47%	42%	47%	41%	48%	43%	48%	46%	48%
	Not Important	254	39%	42%	38%	41%	38%	41%	38%	39%	38%
	Neutral	96	15%	17%	14%	17%	14%	17%	14%	15%	14%
42. Barrier: Don't know the best way to get where you are going by bike	1-Not at all important	291	44%	47%	44%	49%	43%	50%	42%	42%	48%
	2	138	21%	26%	20%	23%	21%	20%	22%	22%	20%
	3	68	10%	6%	11%	5%	11%	7%	12%	10%	11%
	4	53	8%	6%	8%	5%	9%	5%	9%	7%	9%
	5	57	9%	9%	9%	11%	8%	10%	8%	11%	6%
	6	32	5%	6%	5%	6%	5%	5%	5%	5%	5%
	7-Extremely important	17	3%	1%	3%	0%	3%	3%	2%	3%	2%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
42 Collapsed. Barrier: Don't know the best way to get where you are going by bike	Important	106	16%	16%	16%	17%	16%	18%	15%	19%	12%
	Not Important	497	76%	79%	75%	77%	75%	76%	76%	74%	79%
	Neutral	53	8%	6%	8%	5%	9%	5%	9%	7%	9%
43. Barrier: Not enough bike lanes or bike-safe streets on your route	1-Not at all important	75	11%	16%	11%	15%	11%	16%	10%	12%	11%
	2	80	12%	13%	12%	14%	12%	15%	11%	13%	12%
	3	78	12%	13%	12%	14%	12%	10%	12%	12%	12%
	4	74	11%	9%	12%	9%	12%	10%	12%	10%	12%
	5	98	15%	15%	15%	14%	15%	16%	15%	14%	16%
	6	90	14%	16%	13%	16%	13%	14%	14%	14%	13%
	7-Extremely important	161	25%	18%	26%	19%	26%	20%	26%	25%	24%
43 Collapsed. Barrier: Not enough bike lanes or bike-safe streets on your route	Important	349	53%	48%	54%	49%	54%	49%	55%	53%	53%
	Not Important	233	36%	43%	34%	42%	34%	41%	34%	36%	35%
	Neutral	74	11%	9%	12%	9%	12%	10%	12%	10%	12%
44. Barrier: Biking takes too much time	1-Not at all important	159	24%	33%	23%	33%	22%	26%	23%	24%	25%
	2	139	21%	24%	21%	22%	21%	21%	21%	22%	20%
	3	93	14%	8%	15%	10%	15%	16%	14%	13%	16%
	4	97	15%	17%	14%	15%	15%	16%	14%	15%	15%
	5	82	12%	9%	13%	9%	13%	11%	13%	13%	12%
	6	56	9%	7%	9%	6%	9%	5%	10%	9%	8%
	7-Extremely important	30	5%	3%	5%	5%	5%	4%	5%	4%	5%
44 Collapsed. Barrier: Biking takes too much time	Important	168	26%	19%	27%	20%	27%	21%	27%	26%	25%
	Not Important	391	60%	64%	59%	65%	59%	63%	58%	59%	61%
	Neutral	97	15%	17%	14%	15%	15%	16%	14%	15%	15%

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		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
45. Barrier: Fear of a flat tire or other equipment failure	1-Not at all important	241	37%	39%	36%	40%	36%	41%	35%	35%	39%
	2	162	25%	28%	24%	25%	25%	23%	25%	24%	26%
	3	99	15%	12%	16%	12%	16%	13%	16%	15%	15%
	4	75	11%	12%	11%	14%	11%	14%	10%	14%	8%
	5	42	6%	6%	7%	5%	7%	4%	7%	6%	8%
	6	20	3%	1%	3%	3%	3%	3%	3%	3%	3%
	7-Extremely important	17	3%	1%	3%	3%	3%	2%	3%	4%	1%
45 Collapsed. Barrier: Fear of a flat tire or other equipment failure	Important	79	12%	8%	13%	10%	12%	9%	13%	12%	12%
	Not Important	502	77%	80%	76%	77%	77%	76%	77%	74%	80%
	Neutral	75	11%	12%	11%	14%	11%	14%	10%	14%	8%
46. Barrier: Fear of bad weather	1-Not at all important	76	12%	15%	11%	15%	11%	12%	11%	12%	11%
	2	106	16%	25%	15%	19%	16%	20%	15%	17%	15%
	3	100	15%	16%	15%	17%	15%	20%	13%	14%	17%
	4	108	16%	16%	17%	14%	17%	14%	17%	17%	16%
	5	111	17%	16%	17%	15%	17%	17%	17%	15%	19%
	6	92	14%	10%	15%	13%	14%	11%	15%	15%	13%
	7-Extremely important	63	10%	3%	11%	6%	10%	6%	11%	9%	10%
46 Collapsed. Barrier: Fear of bad weather	Important	266	41%	29%	42%	34%	42%	33%	43%	39%	42%
	Not Important	282	43%	55%	41%	51%	41%	52%	40%	44%	42%
	Neutral	108	16%	16%	17%	14%	17%	14%	17%	17%	16%
47. Barrier: Worried about getting home quickly in an emergency	1-Not at all important	307	47%	56%	45%	50%	46%	52%	45%	46%	48%
	2	151	23%	16%	24%	23%	23%	20%	24%	24%	22%
	3	60	9%	13%	8%	11%	9%	10%	9%	9%	9%
	4	55	8%	6%	9%	5%	9%	6%	9%	9%	7%
	5	39	6%	4%	6%	4%	6%	5%	6%	6%	7%
	6	27	4%	2%	4%	4%	4%	2%	5%	4%	5%
	7-Extremely important	17	3%	2%	3%	4%	2%	4%	2%	3%	3%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown		
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective	
				%	%	%	%	%	%			
47 Collapsed. Barrier: Worried about getting home quickly in an emergency	Important	83	13%	9%	13%	11%	13%	11%	13%	12%	14%	
	Not Important	518	79%	85%	78%	85%	78%	82%	78%	79%	79%	
	Neutral	55	8%	6%	9%	5%	9%	6%	9%	9%	7%	
48. Barrier: Worried about my personal safety	1-Not at all important	105	16%	18%	16%	19%	15%	18%	15%	14%	18%	
	2	126	19%	22%	19%	22%	19%	24%	18%	21%	17%	
	3	96	15%	18%	14%	16%	14%	16%	14%	15%	13%	
	4	69	11%	12%	10%	10%	11%	10%	11%	11%	10%	
	5	94	14%	15%	14%	14%	14%	14%	10%	16%	13%	16%
	6	55	8%	7%	9%	8%	8%	11%	7%	8%	9%	
	7-Extremely important	111	17%	8%	18%	12%	18%	11%	19%	17%	16%	
48 Collapsed. Barrier: Worried about my personal safety	Important	260	40%	29%	41%	33%	41%	33%	42%	38%	41%	
	Not Important	327	50%	58%	49%	57%	48%	57%	47%	51%	49%	
	Neutral	69	11%	12%	10%	10%	11%	10%	11%	11%	10%	
49. Barrier: Inability to take a bike on BART during commute hours	1-Not at all important	134	20%	16%	21%	23%	20%	23%	20%	20%	21%	
	2	73	11%	13%	11%	10%	11%	10%	11%	13%	9%	
	3	56	9%	11%	8%	8%	9%	10%	8%	9%	8%	
	4	80	12%	12%	12%	10%	13%	9%	13%	14%	10%	
	5	63	10%	13%	9%	14%	9%	9%	10%	10%	9%	
	6	98	15%	18%	14%	17%	14%	16%	15%	13%	18%	
	7-Extremely important	152	23%	16%	24%	17%	24%	22%	23%	22%	25%	
49 Collapsed. Barrier: Inability to take a bike on BART during commute hours	Important	313	48%	47%	48%	49%	48%	48%	48%	45%	52%	
	Not Important	263	40%	40%	40%	41%	40%	44%	39%	42%	38%	
	Neutral	80	12%	12%	12%	10%	13%	9%	13%	14%	10%	
Bike Riding Concerns Scale	0 to 3 concerns	352	54%	65%	52%	65%	51%	62%	51%	55%	52%	
	4 to 7 concerns	202	31%	28%	31%	25%	32%	28%	32%	31%	31%	
	8 to 12 concerns	88	13%	4%	15%	5%	15%	7%	16%	11%	16%	
	13 to 21 concerns	14	2%	2%	2%	5%	2%	3%	2%	3%	1%	

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
50. More dedicated bike lanes	Much more likely	424	65%	66%	64%	65%	65%	63%	65%	65%	64%
	Somewhat more likely	169	26%	28%	25%	27%	26%	29%	25%	26%	25%
	No difference	63	10%	6%	10%	8%	10%	9%	10%	9%	11%
50 Collapsed. More dedicated bike lanes	More likely	593	90%	94%	90%	92%	90%	91%	90%	91%	89%
	No difference	63	10%	6%	10%	8%	10%	9%	10%	9%	11%
51. Wider bike lanes	Much more likely	333	51%	53%	50%	52%	50%	49%	51%	51%	50%
	Somewhat more likely	205	31%	36%	31%	32%	31%	35%	30%	33%	29%
	No difference	118	18%	11%	19%	15%	19%	16%	19%	15%	21%
51 Collapsed. Wider bike lanes	More likely	538	82%	89%	81%	85%	81%	84%	81%	85%	79%
	No difference	118	18%	11%	19%	15%	19%	16%	19%	15%	21%
52. More places to ride away from cars, like on bike paths	Much more likely	406	62%	52%	63%	53%	64%	56%	64%	62%	61%
	Somewhat more likely	162	25%	38%	23%	34%	23%	29%	23%	27%	22%
	No difference	88	13%	10%	14%	13%	14%	15%	13%	11%	16%
52 Collapsed. More places to ride away from cars, like on bike paths	More likely	568	87%	90%	86%	87%	86%	85%	87%	89%	84%
	No difference	88	13%	10%	14%	13%	14%	15%	13%	11%	16%
53. More secure bike parking at the places you go	Much more likely	363	55%	64%	54%	61%	54%	61%	53%	54%	57%
	Somewhat more likely	212	32%	34%	32%	29%	33%	30%	33%	34%	30%
	No difference	81	12%	2%	14%	10%	13%	9%	14%	12%	13%
53 Collapsed. More secure bike parking at the places you go	More likely	575	88%	98%	86%	90%	87%	91%	86%	88%	87%
	No difference	81	12%	2%	14%	10%	13%	9%	14%	12%	13%
54. More secure bike parking at transit stations	Much more likely	345	53%	62%	51%	60%	51%	59%	50%	53%	52%
	Somewhat more likely	215	33%	29%	33%	27%	34%	28%	35%	33%	33%
	No difference	96	15%	9%	16%	13%	15%	14%	15%	14%	16%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
54 Collapsed. More secure bike parking at transit stations	More likely	560	85%	91%	84%	87%	85%	86%	85%	86%	84%
	No difference	96	15%	9%	16%	13%	15%	14%	15%	14%	16%
55. A shower and changing area at your destination	Much more likely	174	27%	19%	28%	23%	27%	22%	28%	26%	27%
	Somewhat more likely	258	39%	40%	39%	40%	39%	44%	38%	40%	38%
	No difference	224	34%	40%	33%	38%	33%	34%	34%	34%	35%
55 Collapsed. A shower and changing area at your destination	More likely	432	66%	60%	67%	62%	67%	66%	66%	66%	65%
	No difference	224	34%	40%	33%	38%	33%	34%	34%	34%	35%
56. Access to a shared car at your destination for use while you are there	Much more likely	128	20%	22%	19%	24%	19%	22%	18%	20%	18%
	Somewhat more likely	240	37%	34%	37%	34%	37%	37%	36%	37%	36%
	No difference	288	44%	44%	44%	41%	44%	40%	45%	43%	45%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%		
56 Collapsed. Access to a shared car at your destination...	More likely	368	56%	56%	56%	59%	56%	60%	55%	57%	55%
	No difference	288	44%	44%	44%	41%	44%	40%	45%	43%	45%
57. Organized bicycling groups from near where you live to your destination	Much more likely	76	12%	15%	11%	16%	11%	12%	11%	14%	8%
	Somewhat more likely	150	23%	26%	22%	24%	23%	28%	21%	24%	22%
	No difference	430	66%	60%	66%	59%	67%	60%	68%	62%	70%
57 Collapsed. Organized bicycling groups...	More likely	226	34%	40%	34%	41%	33%	40%	32%	38%	30%
	No difference	430	66%	60%	66%	59%	67%	60%	68%	62%	70%
58. Incentives from your work or school, like contests or cash giveaways	Much more likely	177	27%	24%	28%	24%	28%	29%	26%	28%	25%
	Somewhat more likely	239	36%	43%	35%	43%	35%	37%	36%	41%	31%
	No difference	240	37%	34%	37%	32%	37%	34%	38%	31%	44%
58 Collapsed. Incentives from your work or school..	More likely	416	63%	66%	63%	68%	63%	66%	62%	69%	56%
	No difference	240	37%	34%	37%	32%	37%	34%	38%	31%	44%
59. Slower moving cars on the streets	Much more likely	276	42%	46%	41%	44%	42%	43%	42%	41%	43%
	Somewhat more likely	236	36%	36%	36%	37%	36%	37%	35%	40%	31%
	No difference	144	22%	18%	23%	19%	23%	20%	23%	19%	26%
59 Collapsed. Slower moving cars on the streets	More likely	512	78%	82%	77%	81%	77%	80%	77%	81%	74%
	No difference	144	22%	18%	23%	19%	23%	20%	23%	19%	26%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
				Yes	No	Yes	No	Yes	No	Effective	Not Effective
		N	%	%	%	%	%	%	%	%	%
Number of cases		656		89	567	111	545	174	482	381	275
Row percent			100%	14%	86%	17%	83%	27%	73%	58%	42%
60. Allowing bicycles on all forms of public transit all the time	Much more likely	385	59%	64%	58%	61%	58%	60%	58%	61%	56%
	Somewhat more likely	198	30%	34%	30%	30%	30%	32%	30%	29%	32%
	No difference	73	11%	2%	13%	9%	12%	9%	12%	10%	13%
60 Collapsed. Allowing bicycles on all forms of public transit all the time	More likely	583	89%	98%	87%	91%	88%	91%	88%	90%	87%
	No difference	73	11%	2%	13%	9%	12%	9%	12%	10%	13%
61. Access to bicycle safety and maintenance classes	Much more likely	60	9%	9%	9%	9%	9%	9%	9%	11%	7%
	Somewhat more likely	219	33%	39%	32%	41%	32%	36%	33%	39%	25%
	No difference	377	57%	52%	58%	50%	59%	55%	58%	50%	68%
61 Collapsed. Access to bicycle safety and maintenance classes	More likely	279	43%	48%	42%	50%	41%	45%	42%	50%	32%
	No difference	377	57%	52%	58%	50%	59%	55%	58%	50%	68%
62. Access to information about bicycle commuting equipment	Much more likely	59	9%	4%	10%	5%	10%	7%	10%	10%	8%
	Somewhat more likely	243	37%	45%	36%	46%	35%	41%	35%	41%	31%
	No difference	354	54%	51%	54%	50%	55%	52%	55%	49%	61%
62 Collapsed. Access to information about bicycle commuting equipment	More likely	302	46%	49%	46%	50%	45%	48%	45%	51%	39%
	No difference	354	54%	51%	54%	50%	55%	52%	55%	49%	61%
63. An easy way to find the best bike route to the places you go	Much more likely	181	28%	24%	28%	27%	28%	26%	28%	30%	24%
	Somewhat more likely	293	45%	49%	44%	48%	44%	51%	43%	47%	42%
	No difference	182	28%	27%	28%	25%	28%	23%	29%	23%	35%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
				Yes	No	Yes	No	Yes	No	Effective	Not Effective
		N	%	%	%	%	%	%	%	%	%
63 Collapsed. An easy way to find the best bike route to the places you go	More likely	474	72%	73%	72%	75%	72%	77%	71%	77%	65%
	No difference	182	28%	27%	28%	25%	28%	23%	29%	23%	35%
64. Safety improvements at large intersections	Much more likely	384	59%	56%	59%	54%	59%	59%	58%	60%	57%
	Somewhat more likely	206	31%	37%	31%	39%	30%	34%	30%	30%	33%
	No difference	66	10%	7%	11%	7%	11%	6%	11%	10%	11%
64 Collapsed. Safety improvements at large intersections	More likely	590	90%	93%	89%	93%	89%	94%	89%	90%	89%
	No difference	66	10%	7%	11%	7%	11%	6%	11%	10%	11%
65. Go to work outside of your home	7 days/week	31	5%	8%	4%	7%	4%	5%	5%	4%	6%
	6 days/week	25	4%	4%	4%	5%	3%	5%	4%	3%	5%
	5 days/week	403	61%	56%	62%	57%	62%	63%	61%	62%	60%
	4 days/week	73	11%	12%	11%	14%	10%	10%	12%	11%	11%
	3 days/week	36	5%	4%	6%	3%	6%	5%	6%	6%	5%
	2 days/week	27	4%	6%	4%	4%	4%	6%	4%	4%	4%
	1 day/week	11	2%	1%	2%	2%	2%	1%	2%	1%	2%
	1 to 4 days/month	15	2%	4%	2%	4%	2%	2%	2%	3%	2%
	1 to 11 days/year	5	1%	0%	1%	1%	1%	0%	1%	1%	1%
	Never	30	5%	3%	5%	4%	5%	4%	5%	6%	3%
65 Collapsed. Go to work outside of your home	Weekly or More	606	92%	92%	92%	92%	92%	94%	92%	91%	94%
	Less than Weekly	20	3%	4%	3%	5%	3%	2%	3%	3%	3%
	Never	30	5%	3%	5%	4%	5%	4%	5%	6%	3%
65 Collapsed. Works	Yes	626	95%	97%	95%	96%	95%	96%	95%	94%	97%
	No	30	5%	3%	5%	4%	5%	4%	5%	6%	3%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
66. Go to school	7 days/week	10	2%	1%	2%	1%	2%	1%	2%	1%	2%
	6 days/week	9	1%	1%	1%	2%	1%	1%	1%	2%	1%
	5 days/week	55	8%	7%	9%	5%	9%	6%	9%	9%	8%
	4 days/week	19	3%	3%	3%	3%	3%	3%	3%	3%	3%
	3 days/week	17	3%	4%	2%	5%	2%	3%	2%	3%	2%
	2 days/week	16	2%	2%	2%	5%	2%	4%	2%	2%	3%
	1 day/week	27	4%	9%	3%	7%	3%	7%	3%	4%	4%
	1 to 4 days/month	10	2%	1%	2%	1%	2%	2%	1%	2%	1%
	1 to 11 days/year	29	4%	6%	4%	5%	4%	3%	5%	4%	4%
	Never	464	71%	65%	72%	67%	72%	69%	71%	70%	72%
66 Collapsed. Go to school	Weekly or More	153	23%	28%	23%	28%	22%	26%	22%	24%	23%
	Less than Weekly	39	6%	7%	6%	5%	6%	5%	6%	6%	6%
	Never	464	71%	65%	72%	67%	72%	69%	71%	70%	72%
66 Collapsed. Goes to school	Yes	192	29%	35%	28%	33%	28%	31%	29%	30%	28%
	No	464	71%	65%	72%	67%	72%	69%	71%	70%	72%
67. Go to a grocery or drug store	7 days/week	11	2%	2%	2%	4%	1%	3%	1%	1%	2%
	6 days/week	6	1%	2%	1%	2%	1%	2%	1%	1%	1%
	5 days/week	16	2%	1%	3%	1%	3%	2%	2%	2%	3%
	4 days/week	56	9%	9%	8%	10%	8%	7%	9%	10%	7%
	3 days/week	158	24%	22%	24%	23%	24%	21%	25%	22%	27%
	2 days/week	205	31%	30%	31%	29%	32%	35%	30%	34%	27%
	1 day/week	128	20%	20%	19%	23%	19%	20%	19%	20%	19%
	1 to 4 days/month	63	10%	10%	10%	7%	10%	9%	10%	8%	11%
	1 to 11 days/year	9	1%	0%	2%	0%	2%	0%	2%	2%	1%
	Never	4	1%	2%	0%	2%	0%	1%	0%	0%	1%
67 Collapsed. Go to a grocery or drug store	Weekly or More	580	88%	88%	89%	91%	88%	90%	88%	90%	87%
	Less than Weekly	72	11%	10%	11%	7%	12%	9%	12%	10%	12%
	Never	4	1%	2%	0%	2%	0%	1%	0%	0%	1%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
				Yes	No	Yes	No	Yes	No	Effective	Not Effective
		N	%	%	%	%	%	%	%	%	%
68. Take your children to school	7 days/week	4	1%	0%	1%	1%	1%	1%	1%	0%	1%
	6 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/week	64	10%	10%	10%	9%	10%	10%	10%	10%	9%
	4 days/week	6	1%	3%	1%	3%	1%	2%	1%	1%	0%
	3 days/week	19	3%	3%	3%	3%	3%	3%	3%	3%	2%
	2 days/week	12	2%	0%	2%	0%	2%	1%	2%	2%	2%
	1 day/week	20	3%	2%	3%	3%	3%	3%	3%	3%	4%
	1 to 4 days/month	16	2%	4%	2%	4%	2%	1%	3%	3%	2%
	1 to 11 days/year	13	2%	2%	2%	2%	2%	2%	2%	2%	2%
	Never	501	76%	74%	77%	77%	76%	78%	76%	75%	78%
68 Collapsed. Take your children to school	Weekly or More	126	19%	19%	19%	18%	19%	20%	19%	20%	18%
	Less than Weekly	29	4%	7%	4%	5%	4%	3%	5%	5%	4%
	Never	501	76%	74%	77%	77%	76%	78%	76%	75%	78%
69. Drive a car alone	7 days/week	70	11%	10%	11%	11%	11%	10%	11%	9%	12%
	6 days/week	34	5%	2%	6%	4%	6%	2%	6%	6%	4%
	5 days/week	72	11%	8%	11%	10%	11%	9%	12%	12%	10%
	4 days/week	58	9%	7%	9%	7%	9%	7%	10%	7%	12%
	3 days/week	85	13%	10%	13%	10%	14%	13%	13%	14%	12%
	2 days/week	75	11%	21%	10%	18%	10%	14%	11%	12%	10%
	1 day/week	56	9%	15%	8%	10%	8%	12%	7%	10%	7%
	1 to 4 days/month	73	11%	10%	11%	11%	11%	11%	11%	11%	12%
	1 to 11 days/year	51	8%	9%	8%	10%	7%	9%	7%	7%	8%
Never	82	12%	8%	13%	10%	13%	13%	12%	13%	12%	
69 Collapsed. Drive a car alone	Weekly or More	450	69%	73%	68%	69%	68%	67%	69%	69%	68%
	Less than Weekly	124	19%	19%	19%	21%	19%	20%	18%	18%	20%
	Never	82	12%	8%	13%	10%	13%	13%	12%	13%	12%

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				Yes	No	Yes	No	Yes	No	Effective	Not Effective
		N	%	%	%	%	%	%	%	%	%
70. Travel in a car with someone else, whether you are the driver or a passenger	7 days/week	26	4%	4%	4%	4%	4%	3%	4%	4%	3%
	6 days/week	22	3%	2%	4%	2%	4%	2%	4%	3%	3%
	5 days/week	33	5%	4%	5%	5%	5%	3%	6%	6%	4%
	4 days/week	52	8%	7%	8%	5%	8%	6%	9%	7%	9%
	3 days/week	109	17%	13%	17%	18%	16%	14%	18%	15%	18%
	2 days/week	127	19%	26%	18%	24%	18%	25%	17%	20%	18%
	1 day/week	114	17%	12%	18%	14%	18%	17%	17%	17%	17%
	1 to 4 days/month	113	17%	21%	17%	20%	17%	19%	17%	17%	17%
	1 to 11 days/year	35	5%	6%	5%	5%	5%	6%	5%	5%	5%
	Never	25	4%	3%	4%	3%	4%	4%	4%	4%	4%
70 Collapsed. Travel in a car with someone else, whether you are the driver or a passenger	Weekly or More	483	74%	70%	74%	72%	74%	71%	75%	74%	73%
	Less than Weekly	148	23%	27%	22%	25%	22%	25%	22%	22%	23%
	Never	25	4%	3%	4%	3%	4%	4%	4%	4%	4%
71. Ride a bus	7 days/week	3	0%	0%	1%	0%	1%	1%	0%	1%	0%
	6 days/week	3	0%	0%	1%	0%	1%	1%	0%	1%	0%
	5 days/week	22	3%	1%	4%	2%	4%	1%	4%	3%	4%
	4 days/week	16	2%	3%	2%	2%	3%	2%	2%	3%	2%
	3 days/week	31	5%	6%	5%	6%	4%	6%	4%	5%	5%
	2 days/week	28	4%	2%	5%	2%	5%	2%	5%	4%	4%
	1 day/week	42	6%	7%	6%	6%	6%	8%	6%	6%	7%
	1 to 4 days/month	115	18%	18%	17%	20%	17%	23%	16%	19%	16%
	1 to 11 days/year	187	29%	37%	27%	36%	27%	30%	28%	29%	28%
	Never	209	32%	26%	33%	26%	33%	26%	34%	31%	33%
71 Collapsed. Ride a bus	Weekly or More	145	22%	19%	23%	18%	23%	21%	23%	22%	23%
	Less than Weekly	302	46%	55%	45%	56%	44%	53%	43%	48%	44%
	Never	209	32%	26%	33%	26%	33%	26%	34%	31%	33%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
72. Ride BART	7 days/week	6	1%	1%	1%	1%	1%	1%	1%	1%	1%
	6 days/week	11	2%	1%	2%	1%	2%	2%	2%	2%	1%
	5 days/week	40	6%	3%	7%	5%	6%	5%	7%	6%	7%
	4 days/week	38	6%	8%	5%	7%	6%	7%	5%	6%	5%
	3 days/week	34	5%	8%	5%	7%	5%	8%	4%	4%	7%
	2 days/week	69	11%	12%	10%	14%	10%	11%	10%	9%	13%
	1 day/week	78	12%	12%	12%	13%	12%	13%	11%	14%	9%
	1 to 4 days/month	201	31%	31%	31%	29%	31%	29%	31%	32%	28%
	1 to 11 days/year	142	22%	18%	22%	19%	22%	19%	23%	21%	23%
	Never	37	6%	4%	6%	5%	6%	6%	6%	5%	6%
72 Collapsed. Ride BART	Weekly or More	276	42%	46%	41%	48%	41%	46%	41%	41%	43%
	Less than Weekly	343	52%	49%	53%	48%	53%	48%	54%	53%	51%
	Never	37	6%	4%	6%	5%	6%	6%	6%	5%	6%
73. Take a train	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	6 days/week	2	0%	0%	0%	0%	0%	1%	0%	0%	0%
	5 days/week	9	1%	1%	1%	1%	1%	1%	2%	2%	1%
	4 days/week	2	0%	1%	0%	1%	0%	1%	0%	0%	0%
	3 days/week	3	0%	1%	0%	1%	0%	1%	0%	1%	0%
	2 days/week	3	0%	1%	0%	1%	0%	1%	0%	0%	1%
	1 day/week	12	2%	3%	2%	3%	2%	3%	1%	2%	1%
	1 to 4 days/month	35	5%	6%	5%	5%	6%	5%	6%	6%	5%
	1 to 11 days/year	266	41%	47%	40%	46%	39%	47%	38%	40%	41%
Never	323	49%	39%	51%	43%	50%	43%	51%	49%	50%	
73 Collapsed. Take a train	Weekly or More	32	5%	8%	4%	6%	5%	6%	5%	6%	4%
	Less than Weekly	301	46%	53%	45%	50%	45%	51%	44%	46%	46%
	Never	323	49%	39%	51%	43%	50%	43%	51%	49%	50%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
74. Take a ferry	7 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	4 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	2 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	1 day/week	3	0%	0%	1%	0%	1%	0%	1%	1%	0%
	1 to 4 days/month	13	2%	2%	2%	2%	2%	1%	2%	2%	2%
	1 to 11 days/year	268	41%	49%	40%	48%	39%	47%	39%	42%	39%
	Never	369	56%	48%	57%	50%	57%	52%	58%	55%	57%
	74 Collapsed. Take a ferry										
	Weekly or More	6	1%	0%	1%	0%	1%	0%	1%	1%	1%
	Less than Weekly	281	43%	52%	41%	50%	41%	48%	41%	44%	41%
	Never	369	56%	48%	57%	50%	57%	52%	58%	55%	57%
75. Ride a bicycle for health or recreation	7 days/week	34	5%	3%	5%	5%	5%	7%	4%	6%	4%
	6 days/week	28	4%	6%	4%	5%	4%	6%	4%	4%	4%
	5 days/week	38	6%	3%	6%	3%	6%	5%	6%	5%	7%
	4 days/week	51	8%	8%	8%	9%	8%	9%	7%	7%	9%
	3 days/week	69	11%	13%	10%	13%	10%	10%	11%	9%	12%
	2 days/week	94	14%	16%	14%	15%	14%	19%	13%	14%	15%
	1 day/week	91	14%	12%	14%	13%	14%	10%	15%	16%	11%
	1 to 4 days/month	118	18%	17%	18%	18%	18%	14%	20%	16%	20%
	1 to 11 days/year	96	15%	18%	14%	14%	15%	13%	15%	17%	12%
Never	37	6%	3%	6%	6%	6%	7%	5%	5%	7%	
75 Collapsed. Ride a bicycle for health or recreation											
	Weekly or More	405	62%	62%	62%	62%	62%	66%	60%	62%	61%
	Less than Weekly	214	33%	35%	32%	32%	33%	27%	35%	33%	32%
	Never	37	6%	3%	6%	6%	6%	7%	5%	5%	7%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
						Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%	%	%
76. Ride a bicycle as a way to get somewhere	7 days/week	105	16%	17%	16%	17%	16%	19%	15%	16%	16%
	6 days/week	62	9%	15%	9%	13%	9%	12%	9%	10%	9%
	5 days/week	118	18%	12%	19%	14%	19%	16%	19%	18%	18%
	4 days/week	76	12%	15%	11%	14%	11%	12%	11%	11%	12%
	3 days/week	52	8%	17%	7%	14%	7%	11%	7%	9%	7%
	2 days/week	68	10%	7%	11%	8%	11%	10%	10%	10%	11%
	1 day/week	40	6%	3%	7%	5%	6%	6%	6%	6%	6%
	1 to 4 days/month	53	8%	7%	8%	6%	8%	6%	9%	8%	8%
	1 to 11 days/year	62	9%	7%	10%	8%	10%	5%	11%	10%	9%
	Never	20	3%	1%	3%	3%	3%	2%	3%	3%	3%
76 Collapsed. Ride a bicycle as a way to get somewhere	Weekly or More	521	79%	85%	78%	83%	79%	86%	77%	79%	80%
	Less than Weekly	115	18%	13%	18%	14%	18%	11%	20%	18%	17%
	Never	20	3%	1%	3%	3%	3%	2%	3%	3%	3%
77. Ride a stationary bicycle or take a spinning class	7 days/week	2	0%	0%	0%	0%	0%	0%	0%	0%	1%
	6 days/week	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	5 days/week	7	1%	1%	1%	3%	1%	2%	1%	2%	0%
	4 days/week	9	1%	0%	2%	0%	2%	1%	1%	2%	1%
	3 days/week	27	4%	7%	4%	5%	4%	6%	3%	4%	4%
	2 days/week	22	3%	6%	3%	5%	3%	3%	4%	3%	4%
	1 day/week	33	5%	7%	5%	5%	5%	6%	5%	5%	5%
	1 to 4 days/month	44	7%	3%	7%	3%	8%	8%	6%	6%	8%
	1 to 11 days/year	67	10%	15%	10%	14%	10%	11%	10%	12%	8%
Never	444	68%	62%	69%	66%	68%	61%	70%	67%	68%	
77 Collapsed. Ride a stationary bicycle or take a spinning class	Weekly or More	101	15%	20%	15%	18%	15%	19%	14%	15%	16%
	Less than Weekly	111	17%	18%	17%	16%	17%	20%	16%	17%	16%
	Never	444	68%	62%	69%	66%	68%	61%	70%	67%	68%
78. Miles from work	0-2 miles	164	26%	21%	27%	22%	27%	25%	27%	26%	27%
	3-5 miles	174	28%	35%	27%	34%	27%	29%	27%	29%	27%
	6-10 miles	111	18%	17%	18%	18%	18%	21%	17%	17%	19%
	11-20 miles	106	17%	16%	17%	17%	17%	15%	18%	16%	18%
	21+ miles	65	10%	9%	11%	8%	11%	10%	11%	12%	8%
	Don't Know	6	1%	1%	1%	1%	1%	1%	1%	1%	1%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
				Yes	No	Yes	No	Yes	No	Effective	Not Effective
		N	%	%	%	%	%	%	%	%	%
78 Collapsed. Miles from work	10 miles or less	479	73%	74%	73%	75%	73%	76%	72%	73%	73%
	More than 10 miles	171	26%	25%	26%	24%	26%	24%	27%	27%	25%
	Don't Know	6	1%	1%	1%	1%	1%	1%	1%	1%	1%
79. Transportation used to get to work	Drive alone	259	41%	42%	41%	40%	42%	41%	41%	42%	41%
	Drive or ride in a carpool or vanpool	54	9%	13%	8%	9%	8%	10%	8%	10%	6%
	Motorcycle or scooter	15	2%	1%	3%	1%	3%	3%	2%	3%	2%
	Bicycle	436	70%	79%	68%	76%	68%	78%	67%	69%	70%
	Walk	120	19%	22%	19%	21%	19%	19%	19%	19%	20%
	Public Bus	123	20%	24%	19%	19%	20%	23%	19%	19%	21%
	Company shuttle	10	2%	1%	2%	1%	2%	1%	2%	2%	1%
	BART	175	28%	33%	27%	32%	27%	31%	27%	27%	29%
	Train, like Capitol Corridor or ACE Train	12	2%	5%	1%	4%	2%	3%	2%	2%	2%
	Ferry or boat	5	1%	1%	1%	1%	1%	1%	1%	0%	2%
	Other	20	3%	1%	4%	3%	3%	4%	3%	4%	3%
80. Days you ride your bicycle to work	7 days/week	14	2%	2%	2%	2%	2%	1%	3%	2%	3%
	6 days/week	14	2%	2%	2%	4%	2%	3%	2%	3%	2%
	5 days/week	168	27%	28%	27%	30%	26%	30%	26%	28%	25%
	4 days/week	86	14%	16%	13%	14%	14%	17%	13%	14%	14%
	3 days/week	74	12%	10%	12%	9%	12%	13%	12%	11%	14%
	2 days/week	53	8%	10%	8%	8%	8%	9%	8%	7%	11%
	1 day/week	19	3%	2%	3%	4%	3%	2%	3%	3%	3%
	1 to 4 days/month	34	5%	3%	6%	2%	6%	5%	6%	6%	5%
	1 to 11 days/year	71	11%	19%	10%	18%	10%	11%	11%	13%	9%
	Never	93	15%	6%	16%	9%	16%	10%	17%	14%	16%
80 Collapsed. Days you ride your bicycle to work	Weekly or More	428	68%	72%	68%	71%	68%	74%	66%	67%	70%
	Less than Weekly	105	17%	22%	16%	20%	16%	16%	17%	19%	14%
	Never	93	15%	6%	16%	9%	16%	10%	17%	14%	16%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
81. Miles from school	0-2 miles	80	42%	23%	45%	24%	46%	30%	46%	39%	45%
	3-5 miles	64	33%	39%	32%	30%	34%	39%	31%	34%	32%
	6-10 miles	25	13%	19%	12%	24%	10%	17%	12%	13%	13%
	11-20 miles	14	7%	13%	6%	11%	6%	9%	7%	7%	8%
	21+ miles	8	4%	3%	4%	8%	3%	4%	4%	5%	3%
	Don't Know	1	1%	3%	0%	3%	0%	2%	0%	1%	0%
	81 Collapsed. Miles from school	10 miles or less	169	88%	81%	89%	78%	90%	85%	89%	87%
	More than 10 miles	22	11%	16%	11%	19%	10%	13%	11%	12%	10%
	Don't Know	1	1%	3%	0%	3%	0%	2%	0%	1%	0%
82. Transportation used to get to school	Drive alone	53	28%	39%	25%	32%	26%	28%	28%	27%	28%
	Drive or ride in a carpool or vanpool	17	9%	13%	8%	11%	8%	9%	9%	9%	9%
	Motorcycle or scooter	6	3%	3%	3%	0%	4%	6%	2%	4%	3%
	Bicycle	117	61%	58%	61%	59%	61%	61%	61%	63%	58%
	Walk	38	20%	19%	20%	16%	21%	13%	22%	18%	22%
	Public Bus	40	21%	13%	22%	8%	24%	17%	22%	21%	21%
	Company shuttle	2	1%	3%	1%	3%	1%	2%	1%	1%	1%
	BART	31	16%	16%	16%	24%	14%	24%	13%	14%	19%
	Other	15	8%	3%	9%	5%	8%	7%	8%	9%	6%
83. Days you ride your bicycle to school	7 days/week	6	3%	0%	4%	0%	4%	2%	4%	2%	5%
	6 days/week	9	5%	6%	4%	8%	4%	6%	4%	6%	3%
	5 days/week	29	15%	10%	16%	14%	15%	11%	17%	17%	13%
	4 days/week	18	9%	10%	9%	5%	10%	9%	9%	9%	10%
	3 days/week	15	8%	6%	8%	8%	8%	6%	9%	10%	5%
	2 days/week	12	6%	0%	7%	3%	7%	7%	6%	4%	10%
	1 day/week	18	9%	19%	7%	19%	7%	15%	7%	10%	9%
	1 to 4 days/month	8	4%	3%	4%	3%	5%	4%	4%	6%	1%
	1 to 11 days/year	25	13%	23%	11%	16%	12%	15%	12%	12%	14%
	Never	52	27%	23%	28%	24%	28%	26%	28%	25%	29%
83 Collapsed. Days you ride your bicycle to school	Weekly or More	107	56%	52%	57%	57%	55%	56%	56%	56%	55%
	Less than Weekly	33	17%	26%	16%	19%	17%	19%	17%	18%	15%
	Never	52	27%	23%	28%	24%	28%	26%	28%	25%	29%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
84. Cycling ability	Novice	35	5%	6%	5%	7%	5%	4%	6%	6%	4%
	Intermediate	217	33%	21%	35%	23%	35%	25%	36%	31%	36%
	Experienced	404	62%	73%	60%	70%	60%	71%	58%	63%	60%
85. When riding a bicycle, where you most often ride	In traffic lane	372	57%	72%	54%	68%	54%	64%	54%	54%	60%
	In bike lane	232	35%	20%	38%	25%	37%	28%	38%	38%	32%
	On separate paved bike path	51	8%	8%	8%	7%	8%	8%	8%	8%	7%
	On unpaved trails	1	0%	0%	0%	0%	0%	0%	0%	0%	0%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
				Yes	No	Yes	No	Yes	No	Effective	Not Effective
		N	%	%	%	%	%	%	%	%	%
86. City you live in	Alameda	51	8%	7%	8%	8%	8%	8%	8%	9%	6%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	39	6%	7%	6%	6%	6%	6%	6%	7%	5%
	Berkeley	119	18%	13%	19%	15%	19%	16%	19%	19%	17%
	Castro Valley	8	1%	0%	1%	0%	1%	0%	2%	2%	1%
	Concord	3	0%	0%	1%	0%	1%	0%	1%	1%	0%
	Danville	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Dublin	5	1%	0%	1%	0%	1%	1%	1%	1%	0%
	El Cerrito	9	1%	2%	1%	2%	1%	2%	1%	1%	3%
	Emeryville	16	2%	4%	2%	3%	2%	4%	2%	2%	3%
	Fremont	15	2%	2%	2%	1%	3%	2%	2%	2%	3%
	Hayward	5	1%	3%	0%	3%	0%	1%	1%	1%	1%
	Kensington	9	1%	2%	1%	3%	1%	2%	1%	2%	1%
	Lafayette	4	1%	1%	1%	1%	1%	1%	1%	1%	1%
	Livermore	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Oakland	268	41%	44%	40%	45%	40%	45%	39%	38%	45%
	Piedmont	15	2%	1%	2%	2%	2%	1%	3%	2%	3%
	Pleasant Hill	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Pleasanton	7	1%	1%	1%	1%	1%	1%	1%	1%	1%
	Richmond	12	2%	1%	2%	3%	2%	3%	1%	2%	2%
	Sacramento	3	0%	2%	0%	2%	0%	1%	0%	1%	0%
	San Francisco	15	2%	0%	3%	1%	3%	1%	3%	2%	3%
	San Jose	2	0%	0%	0%	0%	0%	1%	0%	0%	0%
	San Leandro	25	4%	3%	4%	3%	4%	3%	4%	4%	3%
	San Lorenzo	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Pablo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	San Ramon	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Union City	4	1%	0%	1%	0%	1%	0%	1%	1%	0%
	Walnut Creek	4	1%	1%	1%	0%	1%	1%	1%	1%	1%
	Other: Outside Alameda County	8	1%	3%	1%	3%	1%	1%	1%	2%	0%
86 Collapsed. City you live in	Alameda County	599	91%	91%	91%	89%	92%	92%	91%	90%	93%
	Other Counties	57	9%	9%	9%	11%	8%	8%	9%	10%	7%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
				Yes	No	Yes	No	Yes	No	Effective	Not Effective
		N	%	%	%	%	%	%	%	%	%
87. City you work in	Alameda	30	5%	7%	4%	7%	4%	7%	4%	6%	3%
	Alamo	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Albany	17	3%	2%	3%	4%	3%	2%	3%	3%	3%
	Berkeley	154	25%	23%	25%	22%	25%	25%	25%	28%	20%
	Castro Valley	2	0%	1%	0%	1%	0%	1%	0%	0%	1%
	Concord	3	0%	1%	0%	1%	0%	1%	0%	0%	1%
	Danville	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Dublin	1	0%	0%	0%	0%	0%	1%	0%	0%	0%
	El Cerrito	4	1%	1%	1%	2%	0%	1%	1%	1%	1%
	Emeryville	25	4%	8%	3%	7%	3%	7%	3%	4%	4%
	Fremont	14	2%	2%	2%	1%	3%	2%	2%	2%	3%
	Hayward	12	2%	0%	2%	0%	2%	1%	2%	2%	2%
	Lafayette	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Livermore	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Milpitas	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Newark	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Oakland	215	34%	33%	35%	36%	34%	30%	36%	31%	39%
	Piedmont	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
	Pleasant Hill	1	0%	1%	0%	1%	0%	1%	0%	0%	0%
	Pleasanton	4	1%	2%	0%	1%	1%	1%	0%	1%	0%
	Richmond	6	1%	0%	1%	0%	1%	1%	1%	1%	2%
	Sacramento	1	0%	0%	0%	0%	0%	1%	0%	0%	0%
	San Francisco	53	8%	8%	9%	7%	9%	8%	8%	8%	9%
	San Jose	3	0%	1%	0%	1%	0%	1%	0%	1%	0%
	San Leandro	30	5%	3%	5%	6%	5%	7%	4%	4%	5%
	San Ramon	2	0%	0%	0%	0%	0%	0%	0%	0%	1%
	Union City	6	1%	1%	1%	1%	1%	1%	1%	1%	1%
Walnut Creek	5	1%	0%	1%	0%	1%	0%	1%	1%	0%	
Other: Outside Alameda County	28	4%	3%	5%	3%	5%	4%	5%	4%	5%	
87 Collapsed. City you work in	Alameda County	527	84%	85%	84%	88%	83%	85%	84%	85%	83%
	Other Counties	99	16%	15%	16%	12%	17%	15%	16%	15%	17%
88. Access to bike racks at work	Yes	443	71%	78%	70%	74%	70%	71%	71%	71%	70%
	No	183	29%	22%	30%	26%	30%	29%	29%	29%	30%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
						Yes	No	Yes	No	Yes	No
		N	%	%	%	%	%	%	%	%	%
89. Access to a secure bike room or bike locker at work	Yes	315	50%	62%	49%	55%	49%	61%	46%	51%	50%
	No	311	50%	38%	51%	45%	51%	39%	54%	49%	50%
88 & 89 Combined: Access to bike racks OR bike room / bike locker	No	108	17%	15%	18%	17%	17%	16%	18%	16%	18%
	Yes	518	83%	85%	82%	83%	83%	84%	82%	84%	82%
90. Access to a shower at work	Yes	235	38%	47%	36%	46%	36%	42%	36%	38%	36%
	No	391	62%	53%	64%	54%	64%	58%	64%	62%	64%
91. Access to a changing area at work	Yes	388	62%	63%	62%	63%	62%	63%	62%	65%	58%
	No	238	38%	37%	38%	37%	38%	37%	38%	35%	42%
Access to Q88-Q91 (work)	None	68	11%	12%	11%	13%	10%	11%	11%	10%	12%
	One of three	190	30%	26%	31%	26%	31%	27%	32%	29%	32%
	Two of three	153	24%	20%	25%	17%	26%	23%	25%	25%	24%
	All Three	215	34%	43%	33%	44%	32%	38%	33%	36%	32%
92. City you go to school in	Alameda	4	2%	0%	2%	0%	3%	4%	1%	2%	3%
	Albany	6	3%	6%	2%	8%	2%	6%	2%	4%	3%
	Berkeley	90	47%	32%	50%	30%	51%	37%	51%	46%	47%
	Castro Valley	3	2%	0%	2%	0%	2%	0%	2%	2%	1%
	Concord	1	1%	3%	0%	3%	0%	2%	0%	1%	0%
	El Cerrito	2	1%	3%	1%	3%	1%	2%	1%	1%	1%
	Emeryville	1	1%	3%	0%	3%	0%	2%	0%	1%	0%
	Fremont	2	1%	3%	1%	3%	1%	2%	1%	1%	1%
	Hayward	6	3%	3%	3%	3%	3%	2%	4%	3%	4%
	Livermore	1	1%	0%	1%	0%	1%	0%	1%	0%	1%
	Oakland	41	21%	29%	20%	27%	20%	24%	20%	20%	23%
	Orinda	1	1%	3%	0%	3%	0%	0%	1%	1%	0%
	Piedmont	1	1%	0%	1%	0%	1%	0%	1%	1%	0%
	Pleasant Hill	1	1%	0%	1%	0%	1%	2%	0%	0%	1%
	San Francisco	12	6%	6%	6%	8%	6%	7%	6%	6%	6%
	San Jose	1	1%	0%	1%	3%	0%	2%	0%	1%	0%
San Leandro	1	1%	0%	1%	0%	1%	0%	1%	1%	0%	
Other: Outside Alameda County	18	9%	6%	10%	8%	10%	9%	9%	11%	8%	

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effectiv e	Not Effectiv e
				%	%	%	%	%	%	%	%
92 Collapsed. City you go to school in	Alameda County	158	82%	81%	83%	76%	84%	78%	84%	81%	85%
	Other Counties	34	18%	19%	17%	24%	16%	22%	16%	19%	15%
93. Access to bike racks at school	Yes	158	82%	74%	84%	73%	85%	81%	83%	84%	79%
	No	34	18%	26%	16%	27%	15%	19%	17%	16%	21%
94. Access to a secure bike room or bike locker at school	Yes	30	16%	13%	16%	14%	16%	15%	16%	18%	13%
	No	162	84%	87%	84%	86%	84%	85%	84%	82%	87%
93 & 94 Com: Access to bike racks OR bike room / locker at school	No	32	17%	26%	15%	27%	14%	19%	16%	14%	21%
	Yes	160	83%	74%	85%	73%	86%	81%	84%	86%	79%
95. Access to a shower at school	Yes	44	23%	26%	22%	32%	21%	26%	22%	25%	19%
	No	148	77%	74%	78%	68%	79%	74%	78%	75%	81%
96. Access to a changing area at school	Yes	79	41%	48%	40%	49%	39%	50%	38%	48%	31%
	No	113	59%	52%	60%	51%	61%	50%	62%	52%	69%
Acces to Q93-Q996 (school)	None	25	13%	16%	12%	16%	12%	13%	13%	10%	18%
	One of three	90	47%	45%	47%	41%	48%	41%	49%	44%	51%
	Two of three	38	20%	13%	21%	16%	21%	22%	19%	24%	14%
	All Three	39	20%	26%	19%	27%	19%	24%	19%	23%	17%
97. Access to a car	Yes	518	79%	84%	78%	84%	78%	81%	78%	80%	78%
	No	138	21%	16%	22%	16%	22%	19%	22%	20%	22%
98a. Children under age of 18	Yes	175	27%	30%	26%	31%	26%	29%	26%	29%	24%
	No	474	72%	70%	73%	68%	73%	71%	73%	70%	76%
	Prefer not to answer	6	1%	0%	1%	1%	1%	1%	1%	1%	0%
98a Collapsed. Children under age of 18	Yes	175	27%	30%	26%	31%	26%	29%	26%	29%	24%
	No / Ref	480	73%	70%	74%	69%	74%	71%	74%	71%	76%

		All		3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
		N	%	Yes	No	Yes	No	Yes	No	Effective	Not Effective
				%	%	%	%	%	%	%	%
Ethnicity	African-American / Black	19	3%	2%	3%	5%	3%	3%	3%	3%	3%
	White / Caucasian	501	76%	84%	75%	83%	75%	79%	75%	79%	73%
	Hispanic / Latin-American	38	6%	2%	6%	1%	7%	7%	5%	6%	6%
	Asian / Pacific Islander	59	9%	3%	10%	4%	10%	5%	10%	8%	10%
	Other	39	6%	8%	6%	8%	6%	6%	6%	4%	8%
Age	Under 18	1	0%	0%	0%	0%	0%	0%	0%	0%	0%
	18-24	25	4%	1%	4%	2%	4%	3%	4%	3%	5%
	25-29	96	15%	10%	15%	10%	16%	16%	14%	13%	17%
	30-34	75	11%	12%	11%	14%	11%	12%	11%	13%	9%
	35-39	74	11%	12%	11%	14%	11%	11%	11%	11%	11%
	40-44	89	14%	11%	14%	7%	15%	11%	15%	14%	13%
	45-49	88	13%	13%	13%	13%	14%	14%	13%	13%	14%
	50-54	73	11%	15%	11%	16%	10%	12%	11%	11%	11%
	55-59	73	11%	11%	11%	13%	11%	12%	11%	11%	11%
	60-64	46	7%	12%	6%	11%	6%	7%	7%	8%	6%
	65-69	13	2%	1%	2%	1%	2%	1%	2%	2%	2%
	70-74	2	0%	0%	0%	0%	0%	0%	0%	0%	0%
75+	1	0%	0%	0%	0%	0%	0%	0%	0%	0%	
Region	North Alameda County	508	77%	76%	78%	79%	77%	80%	76%	77%	78%
	Central Alameda County	35	5%	3%	6%	3%	6%	3%	6%	6%	4%
	South Alameda County	24	4%	6%	3%	4%	4%	3%	4%	4%	4%
	East Alameda County	14	2%	1%	2%	1%	2%	2%	2%	2%	2%
	Non-Alameda County	75	11%	13%	11%	14%	11%	11%	11%	11%	12%

	All	3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
	Mean	Yes	No	Yes	No	Yes	No	Effective	Not Effective
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
	656		567	111	545	174	482	381	275
		14%	86%	17%	83%	27%	73%	58%	42%
1 Mean (days/wk). Bicycle Use	2.73	2.77	2.72	2.60	2.75	2.73	2.72	2.66	2.81
16 Mean (miles). Total round-trip commute on BTWD	15.45	15.64	15.41	15.16	15.53	14.39	15.94	16.26	14.20
17 Mean. Miles traveled by bicycle on BTWD	10.28	10.21	10.30	9.98	10.36	9.98	10.42	10.22	10.39
21 Mean (days/wk). Before BTWD Participation, Bicycle Use	2.71	2.72	2.71	2.72	2.71	2.57	2.78	2.72	2.70
29 Mean (1-7 scale). Barrier: Don't want to arrive at your destination sweaty	3.41	2.85	3.50	2.97	3.50	3.01	3.56	3.30	3.57
30 Mean (1-7 scale). Barrier: Don't want to arrive at your destination with messy hair or flat hair	2.57	2.25	2.63	2.35	2.62	2.37	2.65	2.56	2.60
31 Mean (1-7 scale). Barrier: Don't want to carry a change of clothes	3.04	2.70	3.10	2.75	3.10	2.82	3.12	3.01	3.09
32 Mean (1-7 scale). Barrier: No place to shower at your destination	2.92	2.33	3.01	2.50	3.00	2.52	3.06	2.80	3.07
33 Mean (1-7 scale). Barrier: No safe place to park a bike at your destination	4.13	4.16	4.12	4.22	4.11	4.18	4.11	3.94	4.37
34 Mean (1-7 scale). Barrier: Not confident in your bike riding ability	1.84	1.74	1.85	1.82	1.84	1.61	1.92	1.85	1.83
35 Mean (1-7 scale). Barrier: Not in good enough shape	2.01	1.91	2.02	1.96	2.01	1.80	2.08	2.04	1.96
36 Mean (1-7 scale). Barrier: Worried about cars on the road	4.30	4.03	4.34	4.15	4.32	4.05	4.38	4.27	4.33
37 Mean (1-7 scale). Barrier: Need to have access to a car at some point during the day	3.00	2.69	3.05	2.81	3.04	2.83	3.06	2.97	3.05

	All	3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
	Mean	Yes	No	Yes	No	Yes	No	Effective	Not Effective
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
38 Mean (1-7 scale). Barrier: You have to carry a lot of stuff	4.06	3.48	4.16	3.70	4.14	3.85	4.14	4.03	4.11
39 Mean (1-7 scale). Barrier: The places you regularly go are too far away to ride	3.47	3.06	3.54	3.22	3.53	3.24	3.56	3.51	3.43
40 Mean (1-7 scale). Barrier: Don't want to ride your bike alone	1.75	1.44	1.80	1.46	1.81	1.55	1.82	1.82	1.65
41 Mean (1-7 scale). Barrier: Poor road and pavement conditions	4.17	3.93	4.21	3.94	4.22	3.96	4.25	4.12	4.24
42 Mean (1-7 scale). Barrier: Don't know the best way to get where you are going by bike	2.41	2.25	2.43	2.25	2.44	2.34	2.43	2.51	2.27
43 Mean (1-7 scale). Barrier: Not enough bike lanes or bike-safe streets on your route	4.45	4.12	4.51	4.16	4.51	4.16	4.56	4.44	4.47
44 Mean (1-7 scale). Barrier: Biking takes too much time	3.14	2.80	3.19	2.82	3.21	2.97	3.20	3.16	3.11
45 Mean (1-7 scale). Barrier: Fear of a flat tire or other equipment failure	2.46	2.25	2.49	2.37	2.47	2.36	2.49	2.54	2.33
46 Mean (1-7 scale). Barrier: Fear of bad weather	3.91	3.37	4.00	3.59	3.98	3.59	4.03	3.87	3.98
47 Mean (1-7 scale). Barrier: Worried about getting home quickly in an emergency	2.26	2.02	2.30	2.13	2.29	2.16	2.30	2.26	2.27
48 Mean (1-7 scale). Barrier: Worried about my personal safety	3.81	3.35	3.88	3.49	3.87	3.49	3.92	3.81	3.81
49 Mean (1-7 scale). Barrier: Inability to take a bike on BART during commute hours	4.17	4.11	4.18	4.02	4.20	4.09	4.20	4.07	4.31
65 Mean (days/wk). Go to work outside of your home	3.06	3.00	3.07	2.95	3.08	3.07	3.05	3.04	3.09

	All	3. Recall seeing 'Get Rolling' ads		6. AFTER PROMPT: Recall seeing 'Get Rolling' ads		7. AFTER IMAGES: Recall seeing 'Get Rolling' ads		8. Effectiveness of 'Get Rolling' Images shown	
	Mean	Yes	No	Yes	No	Yes	No	Effective	Not Effective
		Mean	Mean	Mean	Mean	Mean	Mean	Mean	Mean
66 Mean (days/wk). Go to school	.98	1.37	.92	1.38	.90	1.25	.89	1.00	.96
67 Mean (days/wk). Go to a grocery or drug store	4.92	4.85	4.93	5.01	4.90	5.00	4.89	5.02	4.78
68 Mean (days/wk). Take your children to school	.81	.78	.82	.72	.83	.83	.81	.85	.77
69 Mean (days/wk). Drive a car alone	2.86	3.49	2.76	3.07	2.82	3.05	2.79	2.97	2.71
70 Mean (days/wk). Travel in a car with someone else, whether you are the driver or a passenger	3.83	3.64	3.86	3.85	3.83	3.85	3.83	3.82	3.85
71 Mean (days/wk). Ride a bus	1.22	1.14	1.24	1.08	1.25	1.21	1.23	1.20	1.26
72 Mean (days/wk). Ride BART	2.28	2.55	2.24	2.65	2.20	2.53	2.19	2.26	2.30
73 Mean (days/wk). Take a train	.29	.50	.26	.41	.27	.37	.26	.35	.22
74 Mean (days/wk). Take a ferry	.09	.06	.10	.05	.10	.05	.11	.10	.08
75 Mean (days/wk). Ride a bicycle for health or recreation	3.04	3.11	3.03	3.09	3.03	3.08	3.02	3.07	2.99
76 Mean (days/wk). Ride a bicycle as a way to get somewhere	2.83	2.92	2.81	2.87	2.82	3.00	2.77	2.83	2.83
77 Mean (days/wk). Ride a stationary bicycle or take a spinning class	.88	1.20	.83	1.02	.85	1.08	.81	.87	.89
78 Mean. Miles from work	8.99	9.73	8.87	9.12	8.96	8.51	9.17	9.48	8.32
80 Mean (days/wk). Days you ride your bicycle to work	2.76	2.90	2.74	2.81	2.75	2.95	2.69	2.65	2.90
81 Mean. Miles from school	5.41	7.03	5.11	8.36	4.72	6.43	5.01	5.91	4.68