

FOR IMMEDIATE RELEASE

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Oliveira Elementary School in Fremont Wins Safe Routes to Schools 2018 Platinum Sneaker Award

Oliveira students changed how they got to school - using green modes for 66 percent of all trips.

ALAMEDA COUNTY, Calif. Alameda CTC and the Alameda County Safe Routes to Schools Program announce that Oliveira Elementary School in Fremont is the winner of the 2018 Platinum Sneaker Contest. Of the 94 participating schools, Oliveira students achieved the highest percent increase of students walking, cycling, skating, taking transit or using shared rides to get to school during this year's Alameda County Golden Sneaker Contest held February 26 - March 9.

On a typical day at Oliveira Elementary, 47 percent of students get to school in environmentally and health-conscious ways. During the contest, however, 66 percent of participating students made green trips (using either active or shared transportation) for their daily commutes. Representatives from Oliveira Elementary received the Platinum Sneaker Award during a ceremony at the Alameda County Transportation Commission meeting today.

"Congratulations to the entire Oliveira Elementary School community for your winning efforts," said Alameda CTC Chair Richard Valle, Alameda County District 2 Supervisor. "The increase in green and healthy trips to school by Oliveira students reflects the impact of the Safe Routes to Schools Program here in Alameda County, and the dedication by school officials, parents and students to supporting and choosing green and health-conscious transportation."



Alameda CTC Chair Supervisor Richard Valle, Vice Chair Mayor Pauline Cutter and Commissioner Mayor Lily Mei honor Oliveira Elementary School.

Oliveira has participated in the Alameda County Safe Routes to Schools since the 2012-13 school year.

“The Alameda County Safe Routes to Schools program has been instrumental in bringing about safer arrival and departure routes for parents and students,” said Oliveira Elementary School Principal Ian Squibb. “Oliveira has implemented Walking Wednesdays with support from Safe Routes and we close down our school’s drop off and pick up zone so parents must make alternative arrangements to get their children to and from school. This has greatly decreased traffic and the stress level of students. We’re grateful for Safe Routes’ support.”

More than 90 elementary and middle schools and 65,000 students throughout Alameda County participated in the 2018 Golden Sneaker Contest, logging their active or shared trips to school. The classroom that saw the greatest percentage of “green” trips at each school received a Golden Sneaker Trophy. The trophies were made with sneakers donated by the Golden State [Warriors Community Foundation](#).

Each year the Platinum Sneaker Award goes to the school in Alameda County that saw the greatest percent increase of students using ‘green’ modes to get to school during the Golden Sneaker Contest.

Platinum Sneaker honorable mentions to go to Malcolm X Elementary School in Berkeley, Marshall Elementary School in Castro Valley, and Emerson Elementary School in Emeryville.

The Golden Sneaker Contest and Platinum Sneaker award are sponsored by [Alameda County’s Safe Routes to Schools Program](#), funded by the Alameda County Transportation Commission, the Bay Area Air Quality Management District and the Metropolitan Transportation Commission.

About the Alameda County Transportation Commission

Alameda CTC coordinates countywide transportation planning and delivers essential, voter-supported transportation improvements in every city throughout Alameda County. Funding sources for Alameda CTC’s expenditure plans include Measure B, approved by 81.5 percent of county voters in 2000, and Measure BB, approved by more than 70 percent of voters in 2014. Visit www.AlamedaCTC.org to learn more, and follow Alameda CTC on [Facebook](#) and [Twitter](#).

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