

# Press Release

1111 Broadway, Suite 800

• Oakland, CA 94612

• 510.208.7400



• [www.AlamedaCTC.org](http://www.AlamedaCTC.org)

## FOR IMMEDIATE RELEASE

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Contact: Tess Lengyel, Deputy Director of Planning and Policy

T: 510.208.7428

E: [tlengyel@AlamedaCTC.org](mailto:tlengyel@AlamedaCTC.org)

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### Thousands of Alameda County Kids Step Up to Compete for “Golden Sneaker” Award *Contest begins March 3*

Alameda County - California. Students and families will reduce their carbon footprint and get healthier as they walk, bicycle, roll, carpool or take transit to get to and from school during the third annual “Pollution Solution Golden Sneaker Contest.” The two-week contest kicks off on March 3 at 70 schools across the county, with parades, walking school buses and other fanfare.

When the contest wraps up on March 14, the classroom in each participating school with the highest number of students using active or shared transportation to commute to and from school will receive the coveted “Golden Sneaker” trophy in honor of their efforts to support cleaner air and a healthier environment. The ultimate prize, the “Platinum Sneaker” award, will be presented to the school with the greatest increase in the number of students using green modes of transportation during the contest. This school will be honored by the Alameda County Transportation Commission at its March 27, 2014 meeting.

The contest is sponsored by Alameda County's [Safe Routes to School Program](#), funded by the [Alameda County Transportation Commission](#) and the [Metropolitan Transportation Commission](#).

**What:** Pollution Solution Golden Sneaker Contest at more than 70 Alameda County Schools

**Who:** Participating kids and parents, many of whom are new to walking/biking to school and are interested in being interviewed.

#### Kick-off Events:

**Monday, March 3 at 8:25-8:30 am** Mayor Tim Sbranti participating at Dougherty Elementary School Assembly, 5301 Hibernia Drive, Dublin

**Monday, March 3 at 9:30 am** Supervisor Valle participating at Park Elementary School Assembly, 411 Larchmont Street, Hayward

[Contact us](#) for complete list of participating schools.

For additional information:

Nora Cody, Safe Routes to Schools Liaison

C: (510) 213-4496

E: [nora@AlamedaCountySR2S.org](mailto:nora@AlamedaCountySR2S.org)

[www.AlamedaCountysr2s.org](http://www.AlamedaCountysr2s.org)

<https://www.facebook.com/saferoutestoschool>

**The Alameda County Transportation Commission**

The Alameda County Transportation Commission (Alameda CTC) plans, funds and delivers transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County. Alameda CTC coordinates countywide transportation planning and delivers the expenditure plan for the half-cent sales tax approved by 81.5 percent of county voters in 2000. For more information, visit [www.alamedactc.org](http://www.alamedactc.org), [www.facebook.com/AlamedaCTC](http://www.facebook.com/AlamedaCTC) and <https://twitter.com/AlamedaCTC>.

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