

Media Advisory



1111 Broadway, Suite 800

Oakland, CA 94607

510.208.7400

www.AlamedaCTC.org

FOR IMMEDIATE RELEASE

July 7, 2014

Contact: Tess Lengyel, Deputy Director of Policy and Planning

T: (510) 208-7428

E: tlengyel@alamedactc.org

www.alamedactc.org

Join Alameda County Transportation Commission for milestone vote by Alameda County Board of Supervisors for \$8 billion Transportation Expenditure Plan funding measure on November 2014 ballot

Alameda County voter benefits will include improved transportation along with \$20 billion in economic stimulation and 150,000 new jobs

WHEN: 12:30 p.m., Tuesday, July 8, 2014

WHERE: 1221 Oak Street, Oakland, In front of the Alameda County Administration Building

PARKING: Space will be reserved for media on Oak Street

SPEAKERS:

1. **Scott Haggerty:** Alameda County Supervisor & Chair of Alameda County Transportation Commission
2. **Keith Carson:** President of Alameda County Board of Supervisors & Chair of East Bay Economic Development Alliance;
3. **Elsa Ortiz:** AC Transit Board of Directors and Alameda County Transportation Commissioner;
4. **Tom Blalock:** BART Board of Directors and Alameda CTC Commissioner; and
5. **Jim Wunderman:** President and CEO of the Bay Area Council

[Alameda County Transportation Commission](#) plans, funds and delivers transportation programs and projects that expand access and improve mobility to foster a vibrant and livable Alameda County. When passed by voters, the [2014 Transportation Expenditure Plan](#) and measure will fund essential future transportation improvements in every city and throughout Alameda County.

[Bay Area Council Economic Institute](#) is a partnership of business with labor, government, higher education, and philanthropy that works to support the economic vitality and competitiveness of the Bay Area and California. The Institute released an independent report, titled "[In the Fast Lane: Improving Reliability, Stabilizing Local Funding, and Enabling the Transportation Systems of the Future in Alameda County](#)" finding that the 2014 Plan invests in current and future transportation needs and will translate into broader economic gains across the region, supporting quality of life and economic competitiveness including \$20 billion in economic activity and 150,000 jobs.